

The 30 Days Of Website Traffic Tactics Coaching Program

Hi there and welcome back to **The 30 Days Of Website Traffic Tactics Coaching Program!** We are now on Day 3, and at this point I should have brainwashed you in the correct ways of website traffic. You now know what you need in order to be prepared for traffic **AND** the MAIN differences in the different types of website traffic.

We just spent two whole days on these topics, so from here on out I'm going to assume you know exactly what you need to be driving traffic to.

Now we're going to switch gears and start talking about actual tactics! I recommend that you go through the lessons throughout the rest of this coaching program and the traffic tactics that I cover that you *THINK* you would like to use save them in a separate folder (*maybe call the folder "Traffic Tactics To Use"*) and the ones you don't think you want to use save those too, but those are the ones you'll come back to when (*IF*) you exhaust the first ones.

Okay, so the first tactic we are going to talk about is organic social media marketing. There are a lot of tactics and different social media channels you can use. Some of them work similarly and some work with tactics that are just meant for them. For example... Pinterest, YouTube, and TikTok all have individual strategies whereas Facebook, Instagram, LinkedIn, and Twitter work very similarly.

You also need to know that organic social media marketing is **NOTHING** like paid social media marketing. Where you're using the paid ads option on the social media channels, but it's worth noting that each of them works differently too. So, on both sides of social media marketing you have to know how each works, but for now we're just going to focus on the free stuff (*it will take your TIME though*) when it comes to social media marketing which we call organic social media marketing.

Today is a short lesson... I wanted to give you a little bit of a breather after two massive lessons and allow you to get things in order WHILE preparing you for

what's coming next because we are going to be spending several days covering everything related to organic social media marketing.

Okay, that's a wrap for Day 3! Tomorrow I'm going to be showing you a very easy organic social media marketing tactic that is FREE and that ANYONE can start using to get traffic QUICK!

And as always, you can post all questions in our LearningIM.com Discussion Group at <https://myimmastermind.circle.so/c/learning-im-discussion> If you haven't signed up for that you can do so at <https://www.MyIMMastermind.com>

See you tomorrow!

Liz