

The 30 Days Of Website Traffic Tactics Coaching Program

Hi there and welcome back to **The 30 Days Of Website Traffic Tactics Coaching Program!** We are now on **Day 26!** Today I want to talk to you about something that might seem obvious to some, but definitely not ALL of you.

When we first got started with this coaching program and **REPEATEDLY** throughout it, I have told you the **BEST** place to drive **ALL** of your traffic is to a squeeze page or a landing page that you use to build your email list.

Why?

Because that builds your list and then you can send that list an email and get them to whatever it is that you're wanting to get traffic to.

Essentially your list **IS** a traffic source!

So, your job is to ensure that you're driving traffic to your squeeze pages/landing pages, and then USING that resource for traffic.

You do that in two ways...

1. Nurturing your list – This is something you have to continually do in order to see good results from your list when you email them.

You need to be sending them emails that get them to know, like, and trust you. Provide them with information they want to know about, give them things they can use, show them who you are, etc. 2-3 times a week you need to send them something that nurtures your relationship with them.

THIS is the key to SUCCESS with using your list for traffic!

Anyone can build a big list, but only someone who knows what they are doing can get results from the list they build and nurturing them is **EXACTLY** how you get results.

Studying how to nurture your list, how to get them to know, like, and trust you, is something you should **ALWAYS** be doing and then taking what you learn and using it on your list. Every email you send is a new chance to nurture that list, so make sure you do it regularly.

2. Driving your list – This is where you will email your list when you have something you want to get traffic to. If you nurture your list correctly they will want to open your emails and they will want to click on the links you want to drive them to.

These emails should have catchy subject lines and get right to the point of what you want them to do. Click a link and go to what you're driving them to.

So, if you're not building your list and/or not seeing it as a way to get traffic, change that today!

Build your email list, nurture that list on going, and send them emails to get them to **ANYTHING** you want.

Your list **IS** traffic and it's something you can use over and over again **ANYTIME** that you want!

I hope you see the power in this and start **USING** it!

Okay... That's a wrap for Day 26! Over the next few days, I'm going to give you some strategies that are going to be super powerful for getting yourself in front of your target audience in a big way!

And as always, you can post all questions in our **LearningIM.com Discussion Group** at <https://myimmastermind.circle.so/c/learning-im-discussion> If you haven't signed up for that you can do so at <https://www.MyIMMastermind.com>

See you tomorrow!

Liz