Bidder’s Conference:

Providing High-Quality Career and Technical Education Programs for Underserved, High-Need Youth through Technical Assistance on Pay For Success Models

Office of Career, Technical, and Adult Education
U. S. Department of Education
August 2, 2016
3:30 pm – 4:30 pm
Presenters

* **Johan Uvin**, Deputy Assistant Secretary, Delegated the Duties as Assistant Secretary for Career, Technical, and Adult Education (OCTAE)

* **Sharon Lee Miller**, Director, Division of Academic and Technical Education, OCTAE

* **Len Lintner**, Education Program Specialist, Division of Academic and Technical Education, OCTAE
Topics for Discussion

- Background on PFS
- PFS Phases
- Purpose of the Competition
- Eligible Applicants
- Award Information
- Timeline
- Absolute Priority
- Application Requirements
- Selection Criteria
- Performance Measures
Background on PFS

* Innovative contracting and financing model
* Paying for achievement of concrete, measurable outcomes for individuals
* Partnerships among multiple stakeholders—payors, service providers, investors, independent evaluators
* Growing body of high-quality CTE models
PFS Phases

* Feasibility Study
* Transaction Structuring
* Contract Implementation
Feasibility Study

* Identification of outcomes sought
* Assessment of needs, assets, and capacity
* Identification of challenge or barrier
* Identification of interventions
* Projections of public value
* Determination of willingness and capacity
* Development of rigorous evaluation methodology
Transaction Structuring

- Coordination and support
- Raising capital and developing capital structure
- Mediating agreements between parties
- Aligning project design and evaluation
- Tracking impacts
- Preparing for contract implementation
Contract Implementation

- Delivery of intervention
- Evaluation conducted
- Performance monitored
- Outcomes payments made
Purpose of the Competition

* Award grant to intermediary organization
* Implement new, or scale up existing, high-quality CTE programs for underserved, high-need youth
* Focus on first two phases
* Four local CTE sites in feasibility study
* Up to three local CTE sites move to transaction structuring
High-Quality CTE Programs

- Career academies
- Early college high schools
- CTE-focused high schools
- Linked learning
- Smaller learning communities
Eligible Applicants

- Nonprofit organizations as defined in 2 CFR 200.70
- Public or private institutions of higher education as defined in section 101 of the Higher Education Act of 1965
- States, Local Governments, and Tribal Governments
- Consortia of the above entities
- Partnerships/consortia of the above entities and a for-profit organization
Award Information

- Award amount: $2,000,000
- Number of awards: One
- Project period: 48 month period
Timeline

• Notice inviting applications was published on Tuesday, July 26, 2016

• Deadline for submitting applications is Thursday, August 25, 2016, at 4:30 pm Eastern Standard Time
• Cash or In-Kind Matching: applicant must provide a 10 percent cash or in-kind match of the total grant amount

• Applicants must verify that they will provide the requisite match by submitting:
  • A letter of intent with their application; and
  • A letter of commitment that must be received no later than 4:30:00 p.m., Washington, DC time September 15, 2016.

We consider only applications that meet this absolute priority.
Application Requirements

- Theory of action
- Statement of organizational capacity
- Preliminary plan to select local CTE sites to receive TA
- Preliminary work plan for conducting TA for the Feasibility Analysis and Transaction Structuring phases
- Budget and budget narrative for each of the two phases
Selection Criteria

- Need for project (20 points)
- Quality of proposed local CTE selection (30 points)
- Quality of workplan (30 points)
- Adequacy of resources (10 points)
- Organization capacity and experience (70 points)
To determine the overall effectiveness of projects funded under this competition, the Grantee must be prepared to measure and report on the following measures of effectiveness:

- Number and percent of local CTE sites having complete feasibility studies
- Number and percent of feasibility studies that conclude a PFS approach is viable
- Number and percent of successfully completed structured transactions
Please un-mute your phone to ask a question or type your question into the chat box.
Thank you for your participation in today’s Webinar!