

# Identifying Meaningful Work-based Learning Metrics Tennessee's New WBL Model

Chelsea Parker

Executive Director for WBL and the TN Council for CTE

November 4, 2015



# TENNESSEE'S WBL MODEL

# Tennessee's Revitalized WBL Model:

Progressive Exposure  
and Learning

"K to J"

Industry  
Awareness

Career  
Awareness

Career  
Exploration

Career  
Preparation

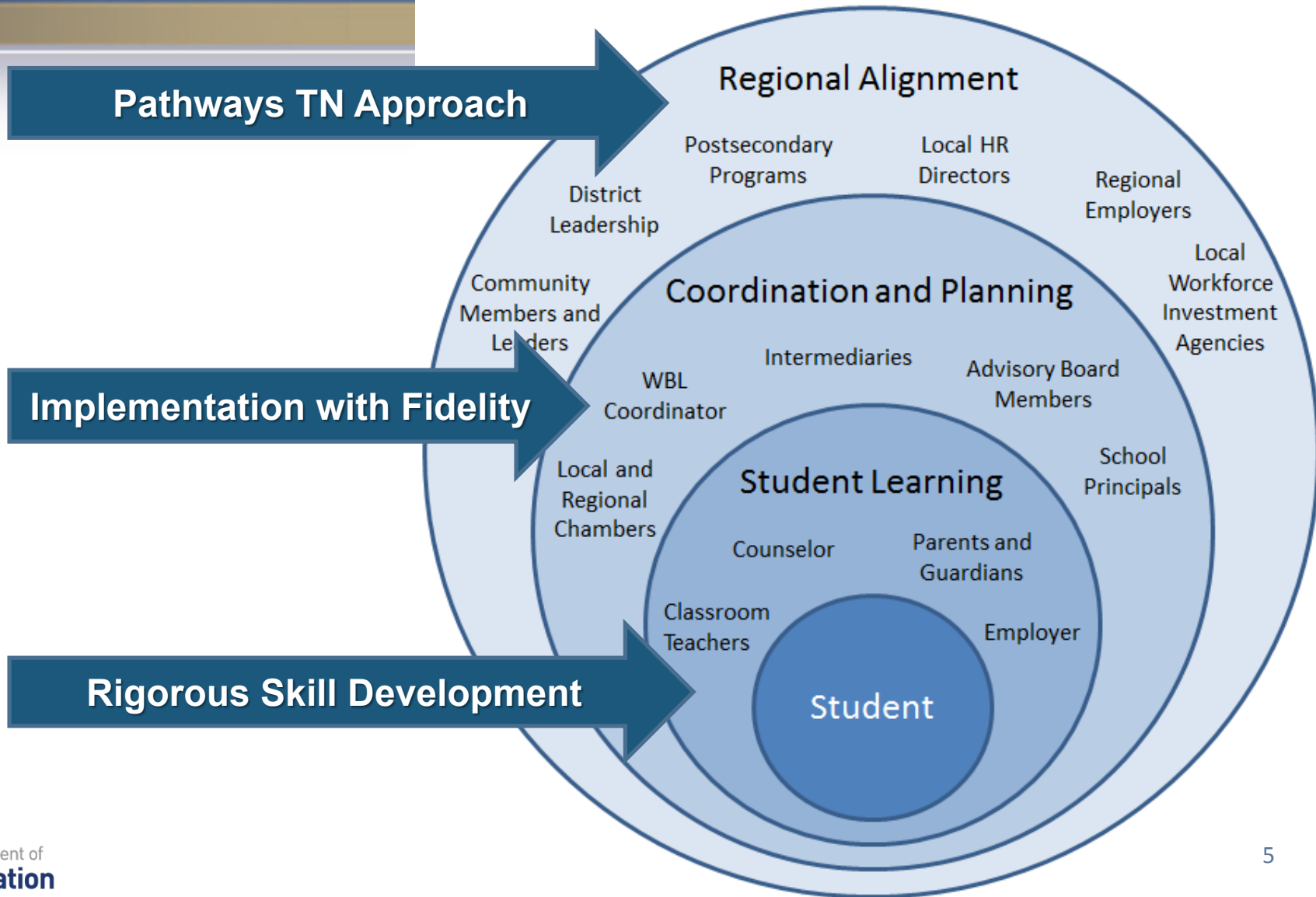
Career  
Training

*Credit-bearing/  
"Capstone" Experiences*

Exploration

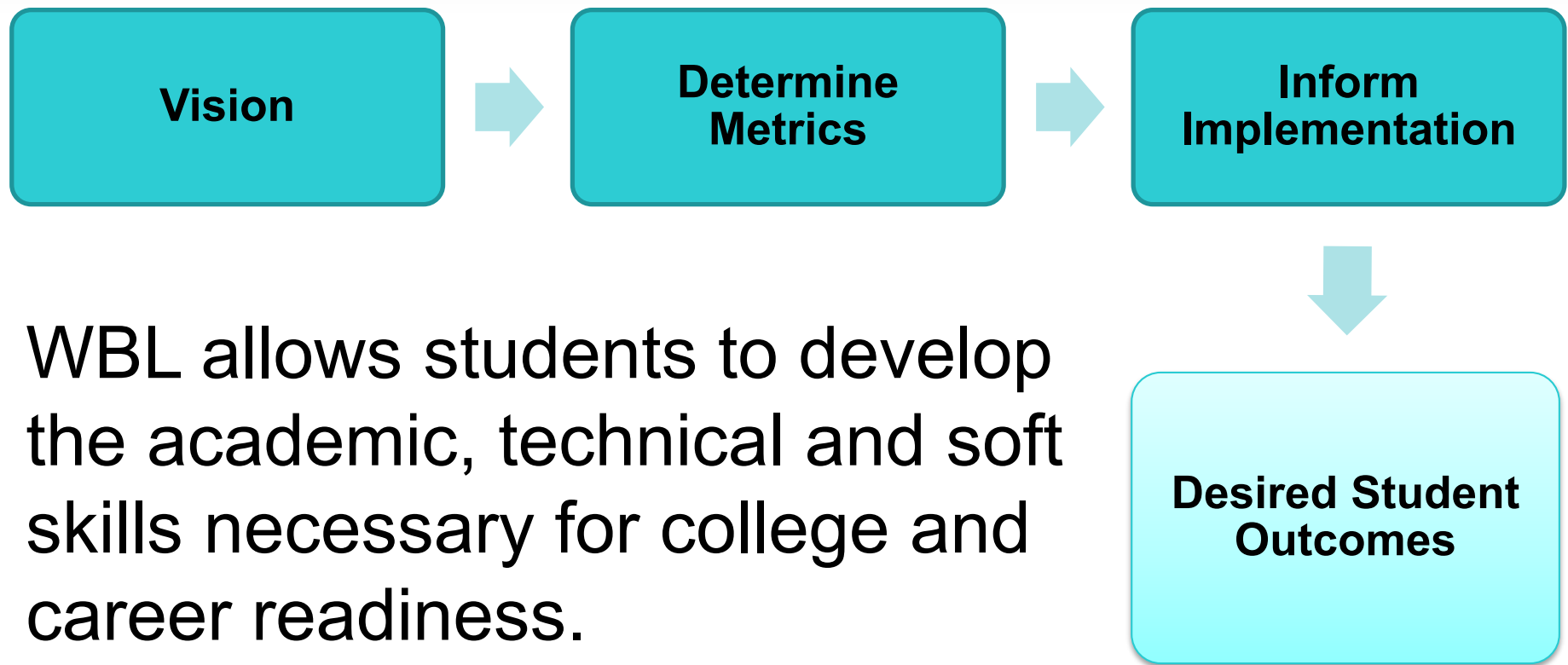
Immersion

# We Must Measure:



# DETERMINING MEANINGFUL METRICS

# Data-Driven Decision-Making in WBL



WBL allows students to develop the academic, technical and soft skills necessary for college and career readiness.

# Meaningful Metrics:

- WBL must be student centered:
  - Produces a portfolio of evidence of employability skills
  - Aligns to the student's selected area of elective focus
  - Supports student's long-term goals and interests
  - Accessible to all students

## Metrics:

- Portfolio quality
- Personalized learning plans reflect placement alignment with student's area of elective focus
- WBL course standard/21<sup>st</sup> Century Skill attainment
- Students participate in WBL from all 16 CTE career clusters
- Demographics, attendance, and discipline data



# Meaningful Metrics:

- WBL must be educator supported:
  - Requires regularly facilitated reflection time to supplement work experience to meet course standards
  - Improves continuously through professional development, networking, and district support

## Metrics:

- Certification of WBL coordinators by district
- Engagement of WBL coordinators in PLCs by district
- WBL coordinator survey data to assess regional trends
- Teacher TEAM evaluation data to assess strength of facilitation and instructional practices

# Meaningful Metrics:

- WBL must be community aligned:
  - Provides access to high-demand, high-wage careers
  - Reflects state and regional workforce needs and trends
  - Encourages community ownership and collaboration

## Metrics:

- WBL placements (by Pathways TN regions and district) reflect TN labor and workforce data
- WBL placements are reflective of program of study enrollment
- District surveys reflect quality program indicators (CTE directors, WBL coordinators)
- WBL program assessments are implemented locally

# Outcomes to Assess:

The Tennessee Department of Education is committed to preparing students with the skills they need in postsecondary education and careers:

- ACT data for students who completed a WBL capstone/practicum
- Industry credential attainment for students who complete a WBL capstone/practicum
- Student placement in postsecondary and careers for students who complete a WBL capstone/practicum
- 21st Century/Employability Skill attainment/growth of students who complete a WBL capstone/practicum

# For more information

- **Visit us online:**

<https://tn.gov/education/topic/work-based-learning>

- **Contact us:**

Chelsea Parker

Executive Director, Work-Based Learning

[Chelsea.Parker@tn.gov](mailto:Chelsea.Parker@tn.gov)