



Lanyards Sponsorship: USD \$12,000 (exclusive)

This is an excellent opportunity to ensure that your company's name will literally be in front of every attendee. This high visibility branding will feature your company logo and message around the necks of all attendees — worn all day, and seen by everyone. The lanyards are well-kept memorabilia which offer your company the opportunity to gain a direct association to the Summit, along with brand recognition amongst all the delegates attending the Summit. Your company's logo will be integral to the design of the lanyards. Your logo will be printed on all the lanyards (to be produced by the organizers).

Sponsor the Summit badge lanyard and ensure that your company is noticed around Washington D.C. for days. You will also get acknowledgment and recognition on social media platforms as the **Lanyards Sponsor** leading up to the Summit, including website, Twitter and Facebook.

- ✓ Four (4) complimentary Diamond Passes. 5% discount for additional pass.
- ✓ Complimentary exhibit space in the sponsor's exhibition hall.
- ✓ You will receive an award for supporting ATIGS 2018
- ✓ One (1) flier included in delegate portfolio (provided by sponsor)
- ✓ Opportunity to display company materials at the ATIGS Literature Rack
- ✓ Plus, all general additional sponsorship position benefits listed below

Your sponsorship package benefits also include:

- ✓ Sponsor ribbons
- ✓ Your company logo in the post-Summit report
- ✓ Your company logo in the official Summit B2B App
- ✓ Your company logo in the post-Summit highlight video
- ✓ Invitation to the exclusive Summit Appreciation Reception
- ✓ Access to onsite sponsors lounge and meeting space
- ✓ Your company logo in the on-site Summit brochure and Summit guide
- ✓ Your company linked logo on the sponsors area on the Summit website
- ✓ Logo listing included in the Summit proceedings CD distributed to Summit attendees
- ✓ Invitation to the exclusive Gala & Award dinner
- ✓ Your logo included in the dedicated "Thank You for Attending" newsletter sent after the Summit to all attendees.

AFRICA TRADE AND INVESTMENT
GLOBAL SUMMIT (ATIGS)

WORLD BUSINESS WEEK ON
AFRICA

CONFERENCE + TRADE SHOW
JULY 1-3, 2018 | WASHINGTON DC

Driving Trade, Unleashing Investment and
Enhancing Economic Development.

- ✓ Announcement of sponsorship in one press release (provided by sponsor, approved by GAA) and distributed via GAA's networks.
- ✓ Logo inclusion on the large invitation-only Exclusive Gala Dinner backdrop banner where high-profile attendees will take photos.
- ✓ 10% discount for a one or half page advertisement/promotion in our Trade and Investment World News (Ad must be received by deadline).