



GLOBAL ATTAIN  
ADVANCEMENT



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## Communication on Progress (COP) 2016

Sustainability Report 2016



COMMUNICATION ON  
PROGRESS

This is our **Communication on Progress** in implementing the principles of the **United Nations Global Compact** and supporting broader UN goals.

# GLOBAL ATTAIN ADVANCEMENT

ORGANIZERS OF HIGH-LEVEL INVESTMENT, TRADE AND DEVELOPMENT

SUMMITS, FORUMS, AND EXPLORATORY TRADE MISSIONS.

NORTH AMERICA | MIDDLE EAST | EUROPE | ASIA | AFRICA

## Introduction

Global Attain Advancement is pleased to present our inaugural Communication on Progress (COP) report reflecting our achievements and support for the United Nations Global Compact (UNG) and Caring for Climate initiative.

On March 10, 2016, Global Attain Advancement, LLC (GAA) became a formal signatory of the United Nations Global Compact with a letter of commitment address to former secretary-general H.E Ban Ki-moon which marked GAA recognition and determination to accept a voluntary commitment to implement the 10 principles governing the compact's mission, in which GAA undertakes to present an annual communication on progress report describing the efforts made to carry out the Principles signed as part of GAA commitment, particularly on environment.

As an event's, publishing, and trade missions company that formulate a portfolio of high-level investment, trade and development summits, forums, meetings, exhibitions and exploratory trade missions. Global Attain Advancement has been on the forefront of a number of sustainable initiatives pushing for a clean environment through its core sector of operations which includes manufacturing, agriculture, renewable energy, construction, technology, & tourism. GAA has made sustainability a principles part of its strategy, culture, and day-to-day operations and believe sustainable development is fundamental to GAA success. We took steps to ensure social, economic and environmental sustainability for the sectors and regions in which we operate, generating a brighter future for all.

The following are the steps GAA has taken as a signatory of the UN Global Compact (world's largest corporate sustainability initiative) of the Caring for Climate initiative, aligning its operations and strategies with the 10 universally accepted principles of human rights, labour, environment and anticorruption, and five commitments to climate action.

## Summary of GAA Most Significant Actions in 2016:

- Undertake initiatives to promote greater environmental responsibility
- Encourage the development and diffusion of environmentally friendly technologies.
- Promotion of a greater number of training programs.
- Promotion of diversity Integration policies.
- Furthering geographical mobility.
- Promoting renewable energy projects.
- Participate in major international gatherings on sustainability
- Development of corporate tools which facilitate communication and global management.
- Organize the inaugural Solar Business Festival in Austin, Texas which was designed to fosters the exchange of ideas, knowledge, and expertise for furthering the solar energy industry and speeding the transition toward a sustainable energy economy in Texas.
- Renewal of the GAA's Commitment to the United Nations Global Compact, through a document signed by our CEO.

Our strategic approach in 2016 enabled us to better respond to the key risks and opportunities associated with global challenges including climate change, degradation of ecosystems, resource scarcity, and population growth. Our commitment to sustainability has contributed to our strong performance across the business. In 2016, GAA team spoke and participated at major international gatherings on sustainability. Some featured participations include UNCTAD14 2016 in Kenya, African Economic Conference in Nigeria, Sustainable Energy for All (SE4ALL) in New York, IMF/World Bank Spring Meeting in Washington Dc, World Economic Forum 2016 in Switzerland, Impact 2030 Conference in New York, The SDG Business Forum in New York, SXSW Eco in Austin, Texas, and more.

As an avid supporter of the United Nations "Sustainable Development Goals" (SDGs), we participated in the United Nations Global Compact Summit 2016 in New York and took part in the Signing Ceremony, as a committed steadfast supporter of the 10 principles governing the UN Global compact's mission.



**In 2016**, we also became a member of International Business Standards Organization, a signatory for The OSLO Manifesto, a member of (PACENation), and a member of Austin 2030 District, showing support and taking actions and contribution to clean energy initiatives.



## Growth Strategy and Sustainability

Environmental conservation and sustainability is not only part of our social responsibility, it's our business. Our renewable energy events support the knowledge sharing reduction of harmful emissions and mitigate the damaging effects of fossil fuels. On December 2, 2016, we organized the inaugural Solar Business Festival in Austin, Texas at Hilton Austin Hotel, which was a success held under the official endorsement of United Nations Global Compact. The event had over 520 registered attendees and convened over 300 participants. SBF 2016 was designed to fosters the exchange of ideas, knowledge, and expertise for furthering the solar energy industry and speeding the transition toward a sustainable energy economy in Texas. Several speakers, sponsors, and partners contributed in making SBF 2016 a success. SBF is now in the position to be the harbinger of the next leg of energy industry growth in Texas.





## Capacity Building

Global Attain Advancement is building its own capacity as well as making connections and sharing ideas with others through participation at global events.

### Highlights 2016 Events GAA Participated

#### Breakfast Seminar: Uncovering New Commercial Opportunities in Africa 2016

December 14, 2016 | Orlando, Florida

#### Power Gen: Renewable Energy World International 2016

December 13-15, 2016 | Orlando, Florida

#### 5th Annual Embassy Showcase — Winternational 2016

December 7, 2016 | Washington Dc

#### Belgian Trade Delegation Seminar - MedTech & E-Health 2016

Trade Delegation Seminar

December 06, 2016 | 1:30 PM - 6:00 PM

#### Belgian Economic Mission to USA: TexasOne Reception

December 5, from 5.30 PM – 7.30 PM | Driskill Austin Hotel

#### Belgian Economic Mission to the United States of America (Texas) 2016

3 to 10 December 2016 | Austin, Texas | Hilton Hotel

#### 11th Annual Economic Outlook: Austin 2016

December 1, 2016 | Four Seasons Austin | 11:00 AM - 1:00 PM

#### Fairmont Hotel Topping Out Ceremony 2016

November 18, 2016 | Austin, Texas | Fairmont Hotel

#### ADIPEC 2016

7 - 10 November 2016 | Abu Dhabi

#### Abu Dhabi & ADNEC Breakfast 2016

October 19, 2016 | Las Vegas, Nevada | Bouchon at The Venetian

#### IMEX America 2016

October 18-20, 2016 | Las Vegas, Nevada

#### SXSW Eco 2016

October 10-12, 2016 | Austin, Texas

#### Texas Tribune Festival 2016

Sept. 23-25, 2016 | Austin, Texas



[Luncheon with Ambassador Rivkin 2016](#)

Sep 13th, 2016 | 11:30am - 1:30pm | Austin, TX  
BBVA Compass Bank 1703 W. 5th, Ste. 500



[Cote D'Ivoire Economic Promotion Days 2016](#)

August 31 -1 September 2016 | New York, NY

[Mandela Washington Fellowship | Partnership Expo 2016](#)

August 2, 2016 | Omni Shoreham Hotel | Washington, DC

[United Nations Conference on Trade and Development 2016](#)

17 to 22 July 2016 | Nairobi, Kenya

[Smart Cities Connect Conference & Expo 2016](#)

June 26-28, 2017 | Austin, TX

[UN Global Compact Leaders Summit 2016](#)

Jun 22 - 23, 2016 | New York

[World Investment Forum 2016](#)

17–21 July, 2016 | Nairobi, Kenya

[International Festival for Business](#)

June 13-1 July 2016 | Liverpool, UK

[Design Automation Conference 2016](#)

June 5–9, 2016 | Austin, TX

[Texas-EU Business Summit 2016](#)

May 10, 2016 | Austin, Texas

[The World Energy Innovation Forum 2016](#)

May 4th - 5th, 2016 | Fremont, CA

[Hannover Messe 2016](#)

Hannover, Germany | 25-29 April 2016

[Spring Meetings of the IMF and World Bank Group 2016](#)

15-17 April 2016 | Washington D.C., US

[Annual Investment Meeting 2016](#)

13 Apr 2016 | Dubai, UAE

[SXSW Edu 2016](#)

March 7-10, 2016 | Austin, Texas



## Powering Africa: Summit 2016

28-29 January 2016 | Washington, D.C.

## NEWS

### GAA Attended United Nations Global Compact Leaders' Summit:



Global Attain Advancement attended the 2016 UN Global Compact Leaders' Summit 2016 which took place (22-23 June 2016, New York) at the United Nations General Assembly and JW Marriot New York Times.



The summit provided a dynamic stage for UN Global Compact participating companies such as Global Attain Advancement to jump-start business action on the new Sustainable Development Goals (SDGs). The adoption of the Sustainable Development Goals in 2015, the Paris Climate Agreement, and the Agenda for Humanity – has made it clear that we have never before been so united as a global community. At the Summit, GAA joined other UN Global Compact participants, leaders from business, Government, the UN and civil society from nearly every corner of the world, to discuss the journey ahead as to turn global goals into local business. With GAA commitment on SDG 7, 8 and 17, we were honored to participate in the UN Global Compact signing ceremony, which symbolize our participation and involvement on the Sustainable Development Goals (SDGs).



Read More: <https://www.unglobalcompact.org/take-action/events/leaders-summit>

## Global Attain Advancement Joins the SheTrades Global Actions to Empower Women to Trade

The SheTrades initiative provides women entrepreneurs around the world with a unique network and platform to connect to markets. Through the SheTrades app, women entrepreneurs are able to share information about their companies, increase visibility, expand networks, connect and internationalize. SheTrades, which aims to connect one million women entrepreneurs to market by 2020, also helps corporations to include more women entrepreneurs in their supply chains.



Women-owned businesses (WOBs) represent between one-quarter and one-third of enterprises in the world. However, most WOBs are found in less productive sectors, and are largely invisible in global value chains and in corporate and government supply chains. At Global Attain Advancement, we have committed to take 500 women to the market by 2020.

[Read more](#)

## Global Attain Advancement Joins PACENation

Global Attain Advancement is now a member of PACE (Property Assessed Clean Energy). PACENation is a simple and effective way to finance energy efficiency, renewable energy, and water conservation upgrades to buildings. PACE can pay for new heating and cooling systems, lighting improvements, solar panels, water pumps, insulation, and more for almost any property – homes, commercial, industrial, non-profit, and agricultural.



PACENation is an association of people and organizations who are joined in their support for PACE financing. Members may have different individual goals, but they share a desire to create energy and resource efficient communities.

[Read more](#)

## Global Attain Advancement Hosted Making Global Markets Local



On July 27, 2016, Global Attain Advancement hosted its Making Global Markets Local session in Austin, Texas which provided an unparalleled knowledge access for attendees thinking about opening or expanding operations in Africa or Europe. The session provided insight into the investment or trade potentials of Africa and Europe regions for attendees to plug into their vast business opportunities.

[Read more](#)

## Global Attain Advancement as Hosted Buyer at IMEX Las Vegas 2016



Global Attain Advancement was selected to participate as a hosted buyer at the largest meetings industry trade show in the U.S. The IMEX America in Las Vegas, took place from October 18-20, and was the bigger – and more business-centered – than ever. Global Attain Advancement was qualified as a IMEX America hosted buyers for successful hosting more than 3 internationals events in one year.



While in Las Vegas, GAA also attended the Hall of Leaders Award which is considered the industry's highest honor, recognizing excellence, career achievement and inspiring change in the global meetings, conventions, exhibitions, travel and events industry. In three decades, 119 industry pioneers have been inducted into this exclusive club. The event in 2016, in addition to welcoming the Hall of Leaders Class of 2016, CIC also honor winners of the Pacesetter Award - created to salute emerging leaders and those who are making a difference in today's marketplace.

[Read more](#)

### GAA Participated at Mandela Washington Fellows Presidential Summit / Partnership Expo



Several Department of State and USAID officials provided remarks at the Presidential Summit of the Washington Fellowship for Young African Leaders, from August 1-3, at the Omni Shoreham Hotel in Washington. The three-day Summit brought together 1,000 of sub-Saharan Africa's most promising young leaders to meet with President Obama and leading U.S. entrepreneurs, government officials, and civil society representatives.



Global Attain Advancement was invited to join the selected 100 featured organizations and agencies like African Union Economic, World Bank, UN Foundation, Tony Blair Africa, Thomson Reuters, Deloitte, U.S. Agency for International Development, U.S. African Development Foundation, U.S. Department of Agriculture and Atlas Mara Ltd.

[Read more](#)

### Global Attain Advancement Attended Renewable Energy World International



Global Attain Advancement attended the 2016 Power Generation Week in Orlando, Florida from December 11-15. The event consists of 5 events including POWER-GEN International, Renewable Energy World International, NUCLEAR POWER International, COAL-GEN, and GenForum. As the world's largest power generation event, boasting 20,000 attendees and over 1,400 exhibitors from around the world, Power Generation Week is designed to connect key suppliers and service providers with influential decision makers in the domestic and international power sector.

[Read more](#)

### ADVANCING OUR ACTIONS



Global Attain Advancement is proud of its continued efforts and progress in embracing and taking action to facilitate the 10 guiding principles of the Global Compact and five Caring for Climate commitments to climate action, which have become part of its global culture and daily operations. In 2017, Global Attain Advancement looks forward to continuing to work collaboratively with non-governmental organizations (NGO), governments and other stakeholders across all sectors, calling for climate action.



Your Partners to Achieve High Performance

## COMMUNICATE WITH GAA

We encourage you to engage with Global Attain Advancement:

Follow [@gaadvancement](https://twitter.com/gaadvancement) on Twitter 

Keep apprised of engagement opportunities and news items via [www.gaadvancement.com](http://www.gaadvancement.com)

Please email us with any questions or concerns at [info@gadvancement.com](mailto:info@gadvancement.com)

For resources on Trade, Investment and Development

Visit our website [www.gaadvancement.com](http://www.gaadvancement.com) and go to **Resource Center**.

We invite you to share this COP with your colleagues and community, and we look forward to seeing you at an event or meeting in your region soon!



## Global Attain Advancement, LLC

