

Bill Richards

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Gainesville, FL 32608

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PROFESSIONAL EXPERIENCE

Paddle Florida, Inc, 6/2007-present

- Founder/Executive Director, www.paddleflorida.org

Florida Bicycle Association, 7/2007-9/2007

- Conference Director, Pro-Bike/ Pro-Walk Florida

The Walden Group, 12/2005 – present

- Founder/Managing Member www.thewaldengroup.org

Levy County, Florida, 3/2005-9/2005

- Tourist Development Director

Kendzior Financial Group, Gainesville, Florida, 12/2004-3/2005

- Marketing Consultant

Paula DeLaney Election Campaign, Alachua County Commission, District 3, 6/2004-11/2004 5/2008-11/2008

- Campaign Manager

Yulee Railroad Days Bicycle Ride, 12/2003-6/2004-2005

- Bicycle Ride Coordinator

Dave Bruderly Election Campaign, U.S. House of Reps, District 6, 6/2003-12/2003

- Campaign Manager

Perry McGriff Re-election Campaign, Florida House of Reps, District 22, 5/2002-11/2002

- Campaign Coordinator

High Springs Chamber of Commerce, 4/2002-5/2002

- Event Coordinator, Pioneer Days

Salt Lake Organizing Committee, 11/2001-3/2002

- 2002 Winter Olympic & Paralympic Games, Soldier Hollow, Event Services, Sector Coordinator

Gainesville Community Foundation, 3/2001-11/2001

- Management Consultant, Implementation of Strategic Plan, Identification of board members/donors

Gainesville Sports Organizing Committee, 1/2001-11/2001

- Project Manager, Gainesville Senior Games

United States Track Coaches Association, 2/2000-7/2000

- Coordinator, Distance Learning Curriculum

Gainesville Sports Organizing Committee, Event Consulting, 10/1999-2/2000

* 1999 Florida Football Championships, 2000 Special Olympics Basketball State Championships

* 2000 Buy.com Florida Classic Golf Tournament

Florida Governor's Council on Physical Fitness & Sports/Florida's Sunshine State Games Foundation Sports Administrator, 1/1988-8/1993, 3/1994-8/1996 – Development Director, 9/1996-9/1999

- Ride Director, Bike Florida, 1999, Asst. Ride Director, Inaugural Cycle North Carolina, 1999
- Director, 1995, 1998-1999 Figure Skating Championships, West Palm Beach/Lakeland
- Director, 1995, 1998-1999 Sr. Ice Hockey Championships, West Palm Beach/Lakeland
- Director, 1997-1998 Equestrian Championships, Marion County
- Director, 1995, 1998-1999 Youth Ice Hockey Championships, Lakeland/Coral Springs
- Director, 1995, 1998 Gymnastics Invitational, Gainesville/Lakeland
- Director, 1995, 1998 Spring Sports Festival, Tampa
- Governor's Council Liaison, 1994 Senior Games State Championships, Bradenton
- Assistant Ride Director, 1994, 1997-1998, Bike Florida
- Operations Manager, 1993, Sunshine State Games, Tallahassee
- Director, Florida Senior Games State Championships, 1992-1993, Bradenton
- Project Manager, 1992-1993 Sunshine Cycling Series
- Coordinator, 1990-1991 Florida Senior Games Series
- Director, 1991 North Florida Sports Festival
- Director, 1989-1990 Sport in the Arts Festival
- Staff Member, 1989-1990 Business of Sports Symposiums I & II
- Editor, Sports Index, 1988-1989
- Producer, Bid Video, 1991 Junior Olympics Track & Field Championships, 1989
- Meet Management, print material production, sponsor signage, retail sales:
 - 1988 TAC/Mobil National Track & Field Championships, Tampa
 - 1988 Junior National Track & Field Championships, Tallahassee
 - 1988 Junior Olympics Track & Field Championships, Gainesville
 - 1988 Master's National Track & Field Championships, Orlando

University of Florida Athletic Association, 1987-1993

· Football Public Relations (Skybox Operations)

University of Florida Athletic Association, 1983-1984

* Gymnastics Team (Gymnastics Crew)

EDUCATION

GRADUATE STUDIES

1998 UNIVERSITY OF FLORIDA, Dept. of Political Science, Public Administration
Gainesville, FL
1993-94 FLORIDA STATE UNIVERSITY, School of Public Administration & Policy
Tallahassee, FL
1986-87 UNIVERSITY OF FLORIDA, College of Health & Human Performance
Master of Exercise and Sports Sciences, Concentration, Sport Management

UNDERGRADUATE STUDIES

1983-1985 UNIVERSITY OF FLORIDA, College of Physical Education, Health & Recreation
Bachelor of Science in Physical Education, Internship: University of Florida Athletic Association
1981-1982 DAYTONA BEACH COMMUNITY COLLEGE
Associate of Arts, with Honors

OTHER TRAINING

2001-2002 WASATCH AERO SERVICES, Flight Instruction, Heber City, UT
1999-2001 GULF ATLANTIC AIRWAYS, Flight Instruction, Gainesville, FL
1987 NAUI Scuba Diving Certification
1979-1981 HARRY WENDLESTEDT UMPIRE SCHOOL, Daytona Beach, FL
1977 Skydiving Certification

MILITARY SERVICE

UNITED STATES NAVY

1974-1978 Radarman/Operations Specialist: USS Belknap, USS Tattall, COMPAT Wing 11
Duty Stations: Orlando, FL, Great Lakes, IL, Norfolk, VA, Naples, Italy,
Philadelphia, PA, Mayport, FL, Jacksonville, FL

VOLUNTEER SERVICE

2009-2010 Commissioner, Alachua County Charter Review Commission
2009-2012 Board Member, Oversight Committee, Wild Spaces/Public Places Advisory Board
2009 Board Member, The Alachua Press
2006 Climb for Cancer Foundation, Gainesville, FL, Climbed Mt. Kilimanjaro, Tanzania, Africa
2005 Hurricane Katrina, Disaster Relief, Moss Point, Mississippi
2005 Subcommittee Chairman, Heart of Florida Air Show, Organizing Committee, Gainesville
2003-2010 Board Member, Alachua County Tourist Development Council
2001+2008/2009, Chairman, Alachua County TDC
2003-2007 Board Member, Original Florida Tourism Task Force
2006-2007 Chairman, Original Florida Tourism Task Force
2005-2006 Board Member, Visit Florida's Rural Tourism Committee
2003-present Bivens Arm Lakewatch, University of Florida-Institute of Food & Agricultural Sciences
2002-2003 Member, Healthy Communities Initiative, Recreation Implementation Group
2001 Board Member, Safe Space Task Force (Homeless Initiative)
1999-2001 Chairman, Sports Planning Organization for Recreation & Training (SPORT)
1998-2001 Vice-Chairman, Alachua County Recreation & Open Space Committee (ROSCO)
1998-1999 Board Member, Statewide Amateur Hockey of Florida (SAHOF)
1997-2001 Board Member, City of Gainesville Public Recreation Advisory Board
1999-2001 Chairman, Gainesville Public Recreation Advisory Board
1997-2001 Board Member, Alachua County Tourist Development Council (TDC)
1997-2001 Board Member, St. Francis House (Homeless Shelter), Chairman, Public Relations and
Resource Development Committee, Chairman, Personnel Committee
1998-1999 Member, Florida Dept. of Health/Education Comprehensive School Health Consortium
1996-1997 Member, *The Gainesville Sun* Sounding Board
1996 Centennial Olympic Games, Atlanta, Track & Field, Training Site Staff
1995 Member, Alachua County Tourist Development Council, Grants Review Subcommittee
1993 Board Member, Florida Senior Games Advisory Committee
1992 Board Member, Gainesville Sports Organizing Committee