

## Work Ethic Endorsement Pledge

### Endorser Information (please print or type)

Company/Organization:
Name:
Title:
Address:
City, State, ZIP Code:
Telephone (business):
Fax:
E-Mail:

### Pledge Information

I (we) pledge to follow the endorsement guidelines below for the Northern Kentucky Work Ethic Diploma Program:

#### Benefits:

1. Participating business/organizations will be recognized through various marketing tools i.e., banners in schools and graduation ceremonies, articles in circulated publications, etc.;
2. Businesses/organizations will have the opportunity to provide information on current job trends, hiring process, general benefits and provide a point of contact for interested students;
3. Businesses/organizations will have the opportunity to provide data/feedback on potential employees with Work Ethic Diplomas;
4. The Northern Kentucky Chamber of Commerce's website will manage information in regards to the Work Ethic Endorsement program such as a list of participating high schools and business/organizations endorsing the program;

#### Obligations:

1. Agree that if a student has a Work Ethic Diploma listed on their resume or application, our company/organization guarantee an interview as long as the student meets job related qualifications;
2. Businesses/organizations are encouraged to display Work Ethic promotional items such as window clings, table tents or other agreed upon items recognizing their endorsement.

Print Name:
Signature:
Date:

Please submit the completed pledge sheet via fax, email or mail.  
The Northern Kentucky Chamber of Commerce  
Attn: Amanda Dixon  
300 Buttermilk Pike, Suite 330, P.O. Box 17416, Ft. Mitchell, KY 41017  
adixon@nkychamber.com  
Phone: 859.578.6396 Fax: 859.578.8802  
www.nkychamber.com

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# Work Ethic Diploma



## What is the Work Ethic Program?

The concept for a regional Work Ethic initiative was brought to the Northern Kentucky Chamber of Commerce in 2000 by employers that felt students were not completing high school with the soft skills needed to be successful employees. With the input of area educators, business leaders and post-secondary representatives, standards were developed to measure work ethic in students.

The Work Ethic Program is designed to:

- Supply Northern Kentucky employers with skilled workers.
- Produce an emerging workforce prepared to face the challenges of a global marketplace.
- Be a filter for hiring and selecting candidates that have demonstrated knowledge, skills, abilities, and commitment to work.
- Reinforce the value of positive Work Ethic and commitment to successful employment.
- Recognize a common, identifiable metric of work habits.
- Develop and improve soft skills of Northern Kentucky students.

Since its inception, the Work Ethic Diploma initiative has been a great success in area high schools with over 10,000 students receiving the special diploma from the Northern Kentucky Chamber of Commerce. Currently, 22 high schools across the region are implementing the program, with an average of 1500 recipients each school year.

### Business Benefits and Obligations

#### Benefits:

As an endorser of our Work Ethic program, we ask you to participate by following the guidelines below:

1. Participating business/organizations will be recognized through various marketing tools i.e., banners in schools and graduation ceremonies, articles in circulated publications etc.
2. Businesses/organizations will have the opportunity to provide information on current job trends, hiring process, general benefits and provide a point of contact for a student to contact.
3. Businesses/organizations will also have the opportunity to provide data/feedback on potential employees with Work Ethic Diplomas.
4. The Northern Kentucky Chamber of Commerce's website will manage information in regards to the Work Ethic Endorsement Program such as list of high schools participating and business/organizations endorsing the program.

#### Obligations:

1. Agree that if a student has a Work Ethic Diploma and listed in their resume or application, they are guaranteed an interview as long as they meet job related qualifications for open positions.
2. Businesses/organizations are encouraged to display Work Ethic promotional items such as window clings, table tents or other agreed upon items recognizing their endorsement.

Post Secondary Institutions are also informed of the requirements to achieve a Work Ethic Diploma so it will be strongly encouraged that a diploma recipient provides this information in their application process to whichever school they are applying.

## Work Ethic Diploma Criteria for Qualification- class of 2013

\*\* To receive the Work Ethic Diploma, the student must earn a minimum of (16) points\*\*

### 1. Discipline Standard

Minimum (1 pt.) - No more than one discipline referral during the senior year

Maximum (2 pts.) - No discipline referrals during the senior year

### 2. Attendance Standard

Minimum (1 pt.) - Student has maintained an attendance rate of 94% during the senior year.

Maximum (2 pts.) - Student has maintained an attendance rate of 97% during the senior year.

### 3. Absence Standard

Minimum (1 pt.) - Student has no more than one unexcused absence during the senior year.

Maximum (2 pts.) - Student has no unexcused absences during the senior year.

### 4. Tardiness Standard

Minimum (1 pt.) - Student has no more than one unexcused tardy during the senior year.

Maximum (2 pts.) - Student has no unexcused tardy arrivals during the senior year.

### 5. Community Service/Internship Project Standard

Minimum (1pt.) - Student has completed 6 hours of community service or 20 hours of an internship/co-op or school to work experience.

Maximum (2 pts.) - Student has completed 12 hours of community service or 40 hours of an internship/co-op or school to work experience

### 6. Overall Grade Point Average Standard

(1pt.) Student has an overall grade point average equivalent to a C

(2 pts.) Student has an overall grade point average equivalent to a B

(3 pts.) Student has an overall grade point average equivalent to an A

### 7. Organizational Standard

(1 pt.) Student often demonstrates strong personal management, time management and flexibility

(2 pts.) Student always demonstrates a strong personal management, time management and flexibility

### 8. Punctuality Standard

(1 pt.) Student often demonstrates punctuality in completing assignments.

(2 pts.) Student always demonstrates punctuality in completing assignments.

### 9. Respectfulness Standard

(1 pt.) Student often demonstrates respect to students, teachers, and administrators.

(2 pts.) Student always demonstrates respect to students, teachers, and administrators.

### 10. Team Work Standard

(1pt.) Student often demonstrates team cooperation to fellow students, teachers, and administrators.

(2 pts.) Student always demonstrates group cooperation to fellow students, teachers, and administrators.