

What NFIB is:

- Since its founding in San Mateo, California, in 1943, the National Federation of Independent Business has been America's leading small-business advocacy association.
- Now headquartered in Nashville, Tennessee, NFIB has a team of lobbyists in Washington, D.C. and in all 50 states fighting to give every type of small and independent business a voice in government policy-making.
- A nonpartisan, nonprofit association, NFIB has 350,000 small and independent business owners across the nation.
- NFIB research and polls, such as its monthly Small-Business Economic Trends, have been used and cited by Federal Reserve officials, Congress, state legislatures and top gubernatorial and presidential administration officials as one of the more valuable barometers of the American economy.

What NFIB is NOT:

- NOT a voice for Big Business:
 - 60% of NFIB members have 5 or fewer employees.
 - 55% of NFIB members report gross sales of \$350,000 or less.
- NOT under the direction of major contributors:
 - NFIB's overall membership will always determine NFIB policies.
 - Each NFIB member gets ONE vote. No exceptions.
 - To prevent un-due influence by any one member or group, NFIB dues are capped at a maximum of \$10,000.

NFIB Public Policy:

- Unique among organizations, NFIB takes positions only on what its members, through regular balloting, say is vital to their survival.
- Throughout each Congressional session, NFIB highlights key votes on legislation that would have a major impact on small business and reports the vote of each Member of Congress in its *How Congress Voted* publication.
- NFIB's main educational mission is to instruct and remind lawmakers and policymakers that small businesses are not smaller versions of big businesses, but instead have uniquely different difficulties in remaining solvent, and that is small business – not big business, big labor, or big government – that employs the majority of working Americans and generates almost all net new jobs.