

State of  
**North Dakota**  
*Office of the Governor*

**Jack Dalrymple**  
*Governor*

PROCLAMATION  
**SMALL BUSINESS SATURDAY**  
NOVEMBER 28, 2015

**WHEREAS**, since 2010, the campaign to patronize local businesses on the Saturday after Thanksgiving Day, better known as *Small Business Saturday*, has been a great success; and

**WHEREAS**, Small Business Saturday generated \$14.3 billion in spending on Main Street at mom-and-pop stores in 2014; and

**WHEREAS**, North Dakota's small businesses employ almost 60 percent of the workers in the state, according to the U.S. Small Business Administration, and make up nearly 6 percent of all employers in the state; and

**WHEREAS**, small businesses provide an overwhelming majority of Americans with their first job; and

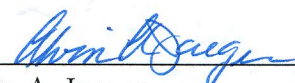
**WHEREAS**, salaries and profits generated from goods and services purchased on North Dakota's Main Streets are more likely to stay in the communities they are made in; and

**WHEREAS**, the U.S. Small Business Administration, American Express, and the National Federation of Independent Business have teamed up to make Small Business Saturday a tremendous success for the small businesses that are the engine of both the nation's and North Dakota's economies.

**NOW, THEREFORE**, as Governor of the State of North Dakota, I do hereby proclaim November 28, 2015, **SMALL BUSINESS SATURDAY** in the state of North Dakota.

  
Jack Dalrymple  
Governor

ATTEST:

  
Alvin A. Jaeger  
Secretary of State