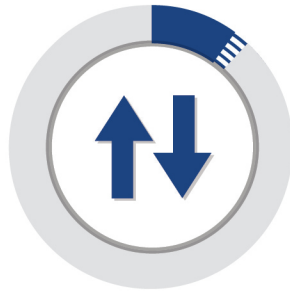


Lessons in Small Business Survival

THE BUSINESS LIFE CYCLE

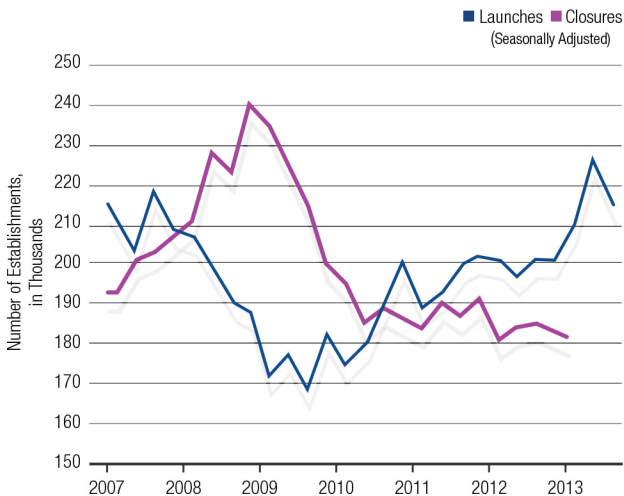
Roughly the same amount of businesses with employees open and close each year:

10%
to
12%



PRIVATE SECTOR ESTABLISHMENT LAUNCHES AND CLOSURES: 2007-2013

The recession severely affected the number of establishment launches and closures. This increased economic uncertainty for potential and existing small business owners. The numbers are slowly returning to pre-recession levels.



SURVIVAL RATE SNAPSHOT

The longer a firm is in business, the higher the chances of survival.



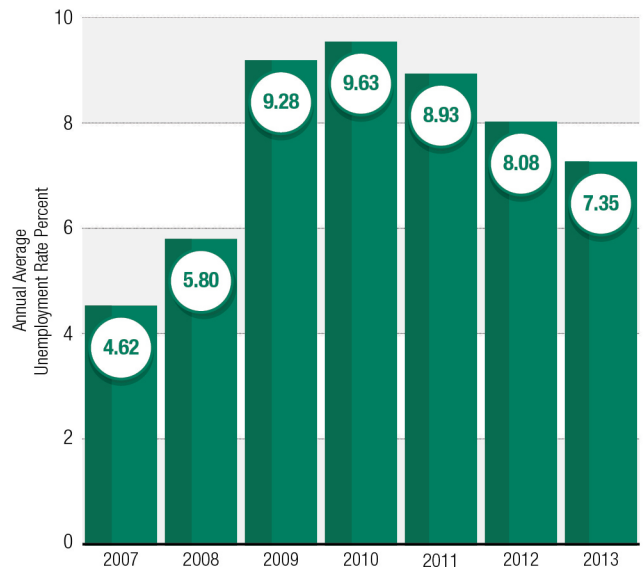
About half of new businesses survive 5 years or more.



About a third of new businesses survive 10 years or more.

UNEMPLOYMENT RATE: 2007-2013

The annual average unemployment rate jumped in 2009, the same year establishment closures were at their highest point.



EXTERNAL FACTORS

A variety of factors influence whether businesses open or close their doors.



Uncertain
economic
climate



Labor
cost



Taxes



Regulatory
burden

Sources: The U.S. Small Business Administration, The U.S. Bureau of Labor Statistics, NFIB