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Schedule of Mrs. Bush in Shannon, Ireland, Hyderabad, India, New Delhi, India, Islamabad, Pakistan and Washington, DC, 02/28/2006 - 03/05/2006 [2]

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DOCUMENT NO.	FORM	SUBJECT/TITLE	PAGES	DATE	RESTRICTION(S)
001	Briefing	Visit to Prayas [page 2 and 6]	2	03/02/2006	P6/b6;
002	Briefing	HIV/AIDS Event [pages 3-4, 11-12]	4	03/03/2006	P6/b6;

COLLECTION TITLE:

Office of Laura Bush - Scheduling

SERIES:

Barrett, Allison

FOLDER TITLE:

Schedule of Mrs. Bush in Shannon, Ireland, Hyderabad, India, New Delhi, India, Islamabad, Pakistan and Washington, DC, 02/28/

FRC ID:

4150

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

- P1 National Security Classified Information [(a)(1) of the PRA]
- P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
- P3 Release would violate a Federal statute [(a)(3) of the PRA]
- P4 Release would disclose trade secrets or confidential commercial or financial information [(a)(4) of the PRA]
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INDIA

Traditional Indian Greeting

The traditional Indian greeting is the *namaste* (in the south *Namaskar*). To perform the *namaste*, hold the palms of your hands together (as if praying) below the chin, nod or bow slightly, and say *namaste* (nah-mas-tay). This greeting is useful for foreigners in any situation where a handshake might not be acceptable. It is a good alternative to a handshake when a Western businesswoman greets an Indian man.



NEW DELHI

Sesame Street
(Gail Gail SimSim
Tour and Taping)

SESAME STREET (*GALI GALI SIM SIM*) TOUR AND TAPING

NEW DELHI, INDIA

Thursday, March 2, 2006

10:15 am – 10:55 am

Eagles Studio

Film City 12, Sector 16A

Noida, Uttar Pradesh

PURPOSE

To highlight the Administration's commitment to public-private partnerships abroad by raising awareness of a pre-school educational milestone for India – the upcoming broadcast launch of Sesame Street India, *Gali Gali Sim Sim*, to India's broad viewing public.

PRESS PLAN

Tour of Set – Pool Press

Taping – Pool Press (writers only)

REMARKS

Script provided by Sesame Workshop is attached

DRESS

Skirt or Pant Suit

SEQUENCE OF EVENTS

10:15 am MRS. BUSH arrives Sesame Street Studio and proceeds to Backstage.

Met by: Mr. Niret Alva, *President, Miditech*
Mr. Nikhil J. Alva, *Chief Executive Officer, Miditech*
Ms. Anshuman Misra, *Managing Director, Turner International India and Senior Vice President, Network Distribution Turner South East Asia*
Mr. Soumitra (Sunny) Saha, *Vice President, Regional Entertainment Advertising Sales, Turner Entertainment and Networks Asia*
Mr. George Duiken, *Mission Director, USAID India*
Ms. Pria Somiah, *Vice President (and Supervising Producer of Gali Gali Sim Sim), Miditech*
Dr. Asha Singh, *Director, Education and Research Sesame India Project*
Ms. Ellen Lewis Gideon, *Vice President, Marketing Press and Promotion, The Sesame Workshop*

Nafisa Ali Sodhi. *Actress and Social Activist*

Note: Following Greeting, MRS. BUSH will receive a briefing on how USAID and other entities have partnered together to create *Gali Gali Sim Sim* in India.

10:25 am MRS. BUSH begins participation in Tour.

Note: Mr. Niret Alva, *President, Miditech* will lead Tour. MRS. BUSH will Tour the Sesame Street set and meet the Muppets and human characters from the show.

10:35 am MRS. BUSH concludes participation in Tour and proceeds to Park Area.

Note: MRS. BUSH will participate in a Group Photo with all the *Gali Gali Sim Sim* Muppets and human characters at this time (1 CLICK).

Note: Following photo, MRS. BUSH will receive a lavalier microphone for taping segment.

10:40 am MRS. BUSH begins participation in Taping.

10:55 am MRS. BUSH concludes participation in Taping and proceeds to Vehicle.

PARTICIPANTS

Greeters on Arrival

Mr. Niret Alva, *President, Miditech*

Mr. Nikhil J. Alva, *Chief Executive Officer, Miditech*

Ms. Anshuman Misra, *Managing Director, Turner International India and Senior Vice President, Network Distribution Turner South East Asia*

Mr. Soumitra (Sunny) Saha, *Vice President, Regional Entertainment Advertising Sales, Turner Entertainment and Networks Asia*

Mr. George Duiken, *Mission Director, USAID India*

Ms. Pria Somiah, *Vice President (and Supervising Producer of *Gali Gali Sim Sim*), Miditech*

Dr. Asha Singh, *Director, Education and Research Sesame India Project*

Ms. Ellen Lewis Gideon, *Vice President, Marketing Press and Promotion, The Sesame Workshop*

Nafisa Ali Sodhi. *Actress and Social Activist*

Attendees

Mrs. Jeannie Mulford, *wife of U.S. Ambassador to India*

Participants

MRS. BUSH

Nafisa Ali Sodhi. *Actress and Social Activist*
Chamki, *Muppet*

BACKGROUND

With USAID India support *Gali Gali Sim Sim* is being introduced to India. Through a partnership with Sesame Workshop, USAID helped the program enter the local television market and develop high quality, country-appropriate educational content. The objective is to provide an educational program that will give a head start to Indian children ages 3-6 on basic skills to prepare them for school. This increases chances for success and retention in school, and builds productivity in a country with one of the largest populations of young children in the world. Using a broadcast medium, it will connect underserved in urban and rural settings with basic educational skills.

A “spin-off” of the beloved, American “Sesame Street” format and approach is carried out through the help of specially designed characters and Muppets that reflect India’s cultural and educational needs. Storylines encompass Indian topics, issues and cultural mores. *Gali Gali Sim Sim* will prompt children to be active learners by focusing on fundamentals such as literacy and numeracy, emphasizing critical thinking, and instilling a love of learning. It will present youngsters from diverse backgrounds with positive images and stories. It will emphasize the abilities of girls to promote their literacy and encourage their school attendance. There are no formal pre-school education programs under the Indian Ministry of Education. Literacy rates in India are 76 percent for males compared to 54 percent for females.

Public-private partners on this effort include: USAID, Sesame Workshop, Turner Broadcasting, ICICI Bank (a major Indian bank), and Miditech (an Indian production company).

FUNDING

USAID is funding \$500,000 for Sesame Street in India. The US is leveraging a small amount of US taxpayer resources to bring together this US/India partnership that will expand education opportunities to Indian children. The US partner is Turner Broadcasting. The US funds have been leveraged several times as other private sector partners from India and the US have joined the partnership.

NOTES

Gali Gali Sim Sim has been in the production phase for one month prior to MRS. BUSH’s arrival. MRS. BUSH and Nafisa Ali Sodhi. *Actress and Social Activist* taping will be part of the first episode to be aired in August.

ATTACHMENTS

- Biographies of Greeters
- Script for Taping
- Cast and Characters Biographies

- Nimi Kurian, "Soon You Can Learn With the Muppets," The Hindu, December 9, 2005

BIOGRAPHIES OF GREETERS

Mr. Niret Alva, President, Miditech

Miditech has had a long and distinguished career as reporter, presenter, anchor and director. He began his stint in TV journalism as a reporter in 1988. In 1990, he joined the Eyewitness video news magazine. He started Miditech with his brother Nikhil Alva in 1992. The program that instantly put Miditech in the limelight was the award-winning "Living on the Edge," aired on Doordarshan (the Indian national television network). Other critically acclaimed series followed. He has also anchored and directed travel shows later shown in Australia and Europe.

Mr. Nikhil J. Alva, Chief Executive Officer, Miditech

Miditech established the production company in 1992. The vision was to produce hard-hitting programs on environmental and social issues, travel and culture in India and a series on fast emerging sectors such as Infotainment. One of the earliest successes as a producer was the show "Living on the Edge," India's first comprehensive environment series. He has won numerous media awards and pursues interests in natural history film-making. He is also directing a documentary on earthquakes for the National Geographic Channel that will be aired later this year.

Mr. Anshuman Misra, Managing Director, Turner International India and Senior Vice President, Network Distribution, South East Asia, Turner International Pacific

Ms. Misra holds the dual positions of Managing Director, Turner International India., and Senior Vice President, Network Distribution, South East Asia, for Turner International Asia Pacific Ltd. For Turner India, Anshuman oversees the distribution, marketing and advertising sales of CNN South Asia, Cartoon Network and POGO in India, Pakistan, Sri Lanka, Maldives, Bangladesh, Nepal and Bhutan. In his South East Asia role, Anshuman is responsible for managing the development and expansion of network distribution, as well as supervising interactive and wireless content sales activities for Turner's stable of brands including CNN International, CNN Mobile, Cartoon Network and Turner Classic Movies (TCM) in Singapore, Malaysia, Thailand, Indonesia, Philippines, and other countries in the region.

Mr. Soumitra (Sunny) Saha, Vice President, Regional Entertainment Advertising Sales, Turner Entertainment and Networks Asia

Mr. Saha is Vice President, Regional Entertainment Advertising Sales for Turner Entertainment Networks Asia (TENA). Based in Hong Kong, Sunny directly oversees television and interactive advertising revenue generation for Cartoon Network's India, Australia, Japan, Taiwan, Philippines, Pakistan and South East Asia feeds; POGO, TENA's kids channel in India; Boomerang in Australia; HBO in India, as well as promotional licensing revenues across the region. He is also responsible for developing strategies for expanding Turner Entertainment Networks' business across Asia Pacific.

George Deikun, Mission Director, USAID India

George Deikun became Mission Director of USAID India in January 2005. Mr. Deikun has over twenty-five years of experience with USAID in all its geographic regions of operations. He brings a rich, worldwide background in economic and social development to India with particular expertise in housing and urban development.

Prior to India, he served as Mission Director for the Central Asian Republics, where he led U.S. assistance efforts in Kazakhstan, Kyrgyz Republic, Uzbekistan, Tajikistan and Turkmenistan. He formerly served as Deputy Mission Director for USAID Russia where he managed the formulation of a five-year country strategy. From 1997 to 2000, he was Deputy Mission Director at USAID Haiti.

In other USAID posts, he directed the Environmental Office in Cairo, as well as the General Development Office (Housing, Land Markets, Municipal and Agricultural Development) in Russia. He was Deputy Director for the Regional Housing and Urban Development Office (RHUDO) for South America, and led RHUDO in the Caribbean from 1987 – 1990. Deikun was an urban development officer for West and Central Africa in Cote-d'Ivoire.

As a U.S. Peace Corps volunteer, Deikun worked as an urban planning specialist with the United Nations Development Program/World Bank in Burkina Faso.

Deikun has two master's degrees – in Public Administration from the John F. Kennedy School of Government at Harvard University; and in City and Regional Planning from Rutgers University. He pursued doctoral studies in Geography from the University of Wisconsin – Madison. His undergraduate degree is in biological sciences from Rutgers University. He is fluent in Russian and French and has working knowledge of Spanish.

Ms. Pria Somiah, Vice President, Miditech

Ms. Somiah serves as supervising producer of Sesame India, International. She has produced several children's shows including: "MAD;" "POGO;" and Play House Disney on the Disney channel. She also served as supervising producer of several international documentaries for the National Geographic Channels. She is a recipient of the Thompson Foundation Scholarship for Environmental Documentary Film-making, from Cardiff, U.K.

Dr. Asha Singh, Director, Education and Research Sesame India Project

Dr. Singh serves as Reader in Child Development and Head, Department of Child Development in Lady Irwin College, University of Delhi. Currently she is the Director for Education and Research for the Sesame India Project. In her work with children she has successfully combined her multiple interests in performing arts with child development. She has recently published a book entitled "Art in Education." She has framed curriculum for early childhood care and education programs. She has recently used theater as a healing device for children affected by armed conflict in Kashmir, other child victims of communal violence in Gujarat. Dr. Singh

holds a doctorate degree from the University of Delhi and a Master in Education from Ottawa University, Canada.

Ellen Lewis Gideon, Vice President, Marketing Press and Promotion, The Sesame Workshop

Ellen Lewis Gideon, Vice President, Corporate Communications at Sesame Workshop, shapes public understanding of the Workshop's efforts on behalf of children around the world through public relations, public policy, and events. Lewis Gideon oversees all promotions for domestic and international properties, and corporate endeavors. She reports to Sherrie Rollins Westin, Executive Vice President/Chief Marketing Officer.

Her work has included the creation and execution of activities around *Sesame Street's* Healthy Habits for Life initiative, as well as the launches of *Dragon Tales* and *Sesame Street* adaptations in South Africa, Russia, China, Egypt, Israel, Palestine, and Jordan. Gideon directs production of events in conjunction with outreach initiatives, product introductions, Muppet appearances and internal meetings. She also oversees efforts to build relationships and raise awareness of the Workshop with public policy organizations internationally and domestically.

Lewis Gideon joined Sesame Workshop in 1995 as Vice President, Publicity and Promotion. She was promoted to Vice President, Corporate Communications, in 2001.

Prior to joining Sesame Workshop, Lewis Gideon was responsible for all promotional and publicity activities for Sony Pictures Entertainment in the Eastern US. She was Publicity Director for Loews Theaters, Inc., in Boston, Director of Advertising & Publicity for Polygram Pictures Corporation based in Culver City, CA, and Regional Publicity & Promotion Manager for United Artists Corporation. She also served as an account executive at the public relations agency, Rogers & Cowan.

Lewis Gideon lives in Westchester, NY, with her husband Jeff and their children Matthew and Rachel.

Ms. Nafisa Ali Sodhi, Actress and Social Activist (WILL PARTICIPATE IN TAPING)

A former Miss India, national swimming champion (1972-74), model, actress and social worker, Ali is better known as "celebrity with a cause". Before she bagged the Miss India title in 1976 and becoming a runner-up at the Miss International contest in 1977, Ali was the national swimming champion from 1972-1974. Nafisa, who was also a Calcutta Gymkhana jockey in 1979, is actively involved with the non-governmental organizations -- Action India and The Naz Foundation. Nafisa Ali has also worked with the quake victims in Kutch district of Gujarat. She runs an NGO Action 4 India. She is close to Congress President Sonia Gandhi, and contested the 2004 parliamentary elections from South Kolkata Constituency at her behest. Her husband, Akbar Ahmed (alias Dumpy), is a former Member of Parliament and was a close friend of the late Rajiv Gandhi. She acted in several Bollywood films, the notable ones being *Junoon* (1979) *Major Saab* with (1998), and the most recent being *Bewafaa* (2005). In September 2005, she was appointed the chairperson of the *Children's Film Society of India* (CFSI).

CELEBRITY SCRIPT

TITLE: COUNTING GIGGLES
GOAL: IIC1b Cognition
Mathematics, Number
sense, counting.
CHARACTERS: CHAMKI, MRS. PM

CONCEPT

CHAMKI AND THE TWO CELEBRITIES ARE
SITTING IN THE PARK CHAMKI ADDRESSES THE
CAM

CHAMKI: I'm so excited today, I've made two new
friends. Do you want to meet my new friends. Here
they are, Mrs. Bush and Mrs. Sing.

BOTH CELEBRITIES SAY 'NAMASTE'

CHAMKI: I just got to know that we all have different
ways of counting. But the interesting thing is that we
all love counting. Isn't that so?

THE CELEBRITIES NOD IN AGREEMENT

CHAMKI: Saw that, now listen to how Mrs. Bush
counts.

INTERNATIONAL CELEBRITY COUNTS TILL FIVE
(IN ENGLISH)

CHAMKI: Isn't that wonderful! now its Mrs. Singh's
turn.

MRS. SINGH SINGS AND COUNTS TILL FIVE

CHAMKI CLAPS WITH JOY AS THE SONG GETS
OVER

CHAMKI: I loved that, this counting is so interesting!

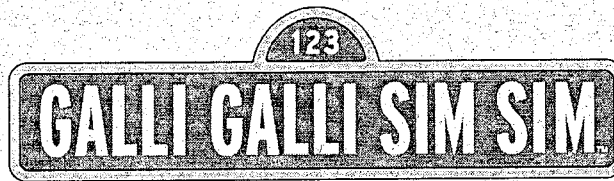
Hummm. I know one great new way of counting, I will
Giggle and both of you can count my giggles.

CHAMKI GIGGLES ONCE AND COUNTS 'ONE'.
THE OTHERS COUNT WITH HER.
SHE GIGGLES AGAIN IN A DIFFERENT WAY. ALL
COUNT HER GIGGLES AS EACH GIGGLE RISES
TO A NEW PITCH.

AFTER THEY HAVE COUNTED TO FIVE CHAMKI
CARRIES ON LAUGHING

CHAMKI: I really love counting, specially with my
friends.

WE GO OUT



CHARACTER & CAST BIOS

Character: Basha (Male)

Called Basha Bhaijaan by people on the street, he runs the corner store on the Galli complete with a pay phone, a computer with an Internet connection and an old radio. He is a quiet, friendly man and knows several Indian languages. Married to Dawa, they have a child named Kabir. Basha is around 30 years old and knows the news of the Galli.

Basha has a flair for languages and is a tool for cultural diversity

Played by: S M Sharif

With an acting career that spans 15 years, S M, who plays the role of Basha Bhaijan on *Galli Galli Sim Sim*, has appeared in various serials, documentaries, telefilms and advertisements across television channels. An accomplished artist from the General Drama Section, E. S. D Urdu Drama and Yuv-vani wing of AIR, he has been a part of approximately 100 radio plays. He has also worked as a casual announcer (Hindi) in Yuv-vani channel, the national radio channel, and has fifty audio serials to his credit.

During his association with the Delhi Art Theatre Repertory, he acted in many renowned plays and has worked closely with renowned directors such as K K Raina, Rama Pandey, Aziz Quraishi, Mike Berry, Sanjeev Bhattacharya, Rajeev Khanpuri, Suhaib Ilyasi, Joy Sebastain, Shoaib Bailu, Ashok Gupta etc.

Character: Jugaadu (Male)

Jugaadu can fix anything and loves to work with his hands. He likes to find innovative solutions to fix things. Children enjoy hanging around him. Jugaadu is a mechanic who owns his own garage and does not view his disability as a handicap.

Jugaadu is a role model for creativity and problem solving.

Played by: Salil Chaturvedi

Salil Chaturvedi plays the role of Jugaadu on *Galli Galli Sim Sim*. Previously, Salil was running a communications consultancy that focused on the social sector and provided communications solutions to NGOs. The work involved communication audit, conducting training programmes and workshops, developing a strategy and executing projects in a variety of media – print, web and multimedia. His clients include Azim Premji Foundation, Toxics Link (an NGO working on waste management and toxics issues), Score Foundation (an NGO working with blind people), and Human Rights and Law Network (an NGO of lawyers working in the field of human rights).

For the last five years, Salil has worked at Media Workshop, a corporate communications unit set-up and has led a team of designers, writers, animators and illustrators on print, web and multimedia projects. His responsibilities included script writing, articles, developing storyboards, developing designs, managing a team, planning projects, planning video shoots, audio recordings with talents, client liaison, etc.

Character: Dawa Di (Female)

Dawa is married to Basha and is from North East India. She teaches dance and children love her lessons. She is around 30 years old and is enthusiastic about teaching through her dance & music.

Played by: Esther Jamir

Esther Jamir plays the role of Dawa Di on *Galli Galli Sim Sim*. Esther, a model, won the Miss Dimapur title in 1999, the North-East Supermodel Runners-Up sash, and the Miss North-east crown in 2001.

She has done print shoots for Ashish Soni, Rina Dhaka, Kavita Bhartia, Muzaffar Ali, Vibes, Cosmopolitan Magazine and Elle magazine. She participated in Lakme India Fashion Week 2004 and has modeled for JJ Valaya, Manish Arora, Tarun Tahiliani, Ritu Kumar. She has also participated in fashion shows at NIFT, Pearl Fashion Academy, IIFT, JD Institute of Fashion, Wigan and Leigh etc.

Character: Kabir (Male)

Kabir is Dawa and Basha's child who is an energetic and outgoing 8 year old child. The Muppets look up to him as a big brother.

Kabir is an active, inventive child who is emotionally expressive.

Satyam and Shivam Khanna

Satyam and Shivam are twin brothers who are playing the role of Kabir. They are eight years old and study in Delhi Public School – Ghaziabad. Both love playing cricket, and Satyam is also very good at chess. They have appeared in advertisements, including Bon Bon Biscuits and Microsoft Images.

Chamki (Muppet)

Chamki is five years old and is the learner on the show. A 'feminine tomboy,' she has a lot of questions about things around her. She is irrepressible and flits from idea to idea with equal excitement. She slips easily into roles that require learning and discovery. She enjoys learning words from other languages and like practicing tongue twisters. Her best friend is Googly. She loves his company and is often seen trying to persuade him to get up and do things.

Aanchoo (Muppet)

Aanchoo is transported to a different space and time when she sneezes. There are two warning sneezes and she disappears on the third. Her travels make her the perfect culture vulture. She brings back mementos from her travels and has a beautiful collection of artifacts from different regions of India. Her experiences provide fodder for her tall tales. And though she exaggerates,

she doesn't lie intentionally. You will never catch Aanchoo saying 'I don't know.' Instead, she always comes up with outlandish guesses/explanations for every situation. She is confident, doesn't get disheartened and is never at a loss for words. She is bumbling and hyperactive and gets distracted easily. Her language and mannerisms are flamboyant.

Googly (Muppet)

A bit of a loner, Googly likes to read in solitude. He is extremely orderly and possessive about his things. He gets anxious when things are disorganized. He likes to collect things like boxes, stone and takes good care of his collections. He is the voice of reason in the Chamki-Googly relationship. Gentle, soft and a little shy, Googly hesitates in new situations, but once pushed into things, he ends up enjoying himself in his own unique way.

Boombah (Muppet)

Boombah is big and cuddly and has the adorable simplicity of a child. He loves to dance. He's a lion with a bear hug. He likes to work things out in his head before reacting. And that makes him a wonderful listener too. Boombah rarely gets angry. His tail can assume a life of its own, forming a question mark when he's confused. He is very fond of his mane and likes to preen it.

The Hindu

December 9, 2005

LENGTH: 596 words

HEADLINE: Soon You Can Learn with the Muppets

BYLINE: Nimi Kurian

Early this year a seminar organised by Sesame India deliberated on children in India - especially focusing on their cultural plurality, communal mingling, linguistic variance, as well as the differences and interdependence between rural and urban lifestyles. The purpose of these deliberations was to offer a programme that would not only make children laugh but also content to reflect upon. Children get bored with the monotony of everyday routines and "there must be a fun way to learn" is an oft-heard plea. "Keeping vibrant the voices of children we are in the process of connecting meaningfully with children's learning," says Asha Singh, Director - Education and Research, Sesame India. "Each half-hour episode of the Sesame India series will be a fun-filled mix of various genres from live action and studio to animations and the Sesame Workshop's muppets. The series' distinctive appeal lies in its ability to speak to children through an approach that they most relate to, from a unique perspective - one that explores and understands the physical and social world from the point of view of a child. The content for the Sesame India Series, to be aired on Cartoon Network and POGO by mid 2006, is presently being developed by Miditech, the production partner.

"The success of Sesame International is that they explore the local to enlarge the global. Sesame evolves this reconfiguring of the universal template by dialogues with local experts who have extensive experience of working with children and knowing their minds through several windows. An essential element of the planning process for any international co-production of Sesame Street is the creation of a Statement of Educational Objectives. This document serves as the educational framework for the project and is the foundation upon which all material developed for the project is based.

Focus on content

The educational plans developed for various countries differ from each other with respect to their emphasis and organisation. Some focus more on cognitive and academic goals while others speak more specifically to the social-affective arena," says Singh.

A content seminar' was held in May this year to derive a "culturally relevant content inclusive of the plurality of the Indian terrain", says Singh. The discussions in the seminar raised many issues especially relevant to the Indian social context.

Certain specific features were identified as significant for creating a more civil and humane attitude infusing values for recognising variation, multiple skills and live styles among children in India. A team of writers, animators, and filmmakers with inputs from educationists are in the core of preparing this content. The Sesame India series would supplement a child's learning at school but not replace the system of formal learning. The content curriculum outlines the various concepts, issues and learning needs that need to be addressed for children aged between two and eight.

Broadly these can be clubbed together under five key areas: 1. Cognition: stimulating and enriching mental functions; 2. Emotion: caring, sharing and nurturing; 3. Physical well-being: body care and safety; 4. Social Relations: independence and interdependence; 5. Culture: harmonising diversity

Will the content be teacher friendly? "Yes very much so, says Singh. "As an educator I use even KBC as a model for what is good teaching and learning. Sesame India is all about children and there is a lot of layering in the programme for adults, parents and teachers."

JOURNAL-CODE: FHIN

LOAD-DATE: December 8, 2005

**VISIT TO PRAYAS
NEW DELHI, INDIA
Thursday, March 2, 2006
11:35 am – 12:30 pm
Prayas
59, Tughlakabad Institutional Area
New Delhi, India**

PURPOSE

To highlight a model USG-funded, comprehensive child-focused development organization helping educate, heal and care for India's underserved and vulnerable girls.

MESSAGE

- Education is vital to children. We want every boy and every girl to be educated. In too many places, girls' education is not a priority, and uneducated girls are vulnerable to being exploited.
- Education gives girls power. At Prayas, girls learn skills they can use to support themselves and their families when they get older, and educated girls are empowered to negotiate their own sexual lives.

PRESS PLAN

Arrival – Pool Press

Tour of Facility – Pool Press

Roundtable – Spray at Top, Writers Remain Behind

DRESS

Pant Suit

SEQUENCE OF EVENTS

11:35 am MRS. BUSH arrives Prayas and proceeds to Front Gate.

Met by: Amod Kanth, *Founder of Prayas and Director General of Police, Itanagar, India*
Rajib K. Haldar, *Executive Director of Prayas*
Seema, *Former Prayas Resident, Age 19*
Shilpa, *Prayas Resident, Age 7*

Note: MRS. BUSH will be met at gate by Amod Kanth, *Founder of Prayas*, and will walk approximately 50 feet to front door of school.

Note: There will be 30 children performing a welcome song and dance upon arrival.

Note: MRS. BUSH will be presented with flowers by Aarti (b)(6) age 16.

11:40 am MRS. BUSH begins participation in Tour.

Note: MRS. BUSH will proceed down two flights of stairs.

Note: Amod Kanth, Founder of Prayas, will lead Tour. During the Tour, MRS. BUSH will visit the following:

- **Vocational Studies program**
 - **Computer Lab**
 - **Beauty Shop**
 - **Screenprinting Workshop**
- **Classroom**

12:00 pm MRS. BUSH concludes participation in Tour and proceeds to Recreation Room.

12:05 pm MRS. BUSH begins participation in Informal Discussion.

Note: Nandita Baruah, USAID India, will moderate Informal Discussion.

12:30 pm MRS. BUSH concludes participation in Informal Discussion and proceeds to Vehicle.

Note: Upon departure, MRS. BUSH will participate in a group photo with the children of Prayas.

Note: MRS. BUSH will pause to view a brief dance performance by the children on lawn en route to Vehicle.

PARTICIPANTS

Greeters on Arrival

Amod Kanth (Aah-MODE Kah-nth), *Founder of Prayas and Director General of Police, Itangar, India*

Rajib K. Halder (Rah-JEEB Hahl-daar), *Executive Director of Prayas*

Seema, *Former Prayas Resident, Age 19*

Shilpa, *Prayas Resident, Age 7*

Aarti (b)(6) age 16, *presenter of bouquet*

Attendees

Mrs. Jeannie Mulford, *wife of U.S. Ambassador to India*

Tour Participants

MRS. BUSH

Amod Kanth (Aah-MODE Kah-nth), *Founder of Prayas and Director General of Police, Itangar, India*

Ms. Arun Grover (Arr-ROON Grow-VEHR), *Director of Juvenile Justice System Vocational Studies Program*

Ms. Kiran Sharma (KEY-rhan Shar-ma), *Computer Lab Instructor*
Mr. Kuldeep Singh (COOL-deep Sing), *Computer Lab Instructor*
Ms. Pushpa (POO-shpa), *Beauty Shop Instructor*
Mr. Anju Kumar (AHN-joo KOO-mar), *Screenprinting Instructor*

Discussion Participants:

Ms. Nandita Baruah (Nan-DEE-tah BAR-oo-AH), *Regional Anti-Trafficking and Equity Advisor, USAID India, MODERATOR*
Ms. Aparna Singh (Ah-par-nah Sing), *Manager of Shelter Home and Crisis Intervention Center, Prayas*
Ms. Deepti Sharma (Dip-tee Shar-MA), *Counselor, Prayas*
Anita, *Age 17*
Karishma (Ka-REESH-ma), *Age 12*
Sartaj (SIR-taj), *Age 12*
Komal (KO-mahl), *Age 13*
Tabbassum (Tah-BA-soom), *Age 17*

Discussion Observers:

Amod Kanth (Aah-MODE Kah-nth), *Founder of Prayas and Director General of Police, Itanagar, India*
Rajib K. Halder (Rah-JEEB Hahl-daar), *Executive Director of Prayas*
Mr. George Duiken, *Mission Director, USAID India*

BACKGROUND

Prayas is a USG-funded, comprehensive child-focused development organization helping educate, heal and care for child sex and labor trafficking victims and street children. The organization was established in 1988 as a joint initiative of the Delhi Police, Delhi School of Social Work and a local non governmental organization (NGO).

Starting with 25 children, Prayas now caters to the needs of 50,000 neglected children in the slum areas of Delhi, and states of Gujarat (goojurät') and Bihar (bēhär'), insurgency-affected Assam and the tsunami devastated Andamans. Prayas operates a network of social service organizations including three shelters for children, 110 education centers (traditional school alternatives), 15 vocational training sites, 12 community libraries and a mobile health van.

USAID partners with Prayas to combat trafficking in persons in communities, and implement learning techniques to “bridge” out-of-school children back to formal classroom settings. It implements efforts to complement the Government of India’s “Education for All” initiative for universal primary education.

The New Delhi Shelter Home for Girls has a capacity of 60 girls, age 6-18, and is equipped with state-of-the-art facilities. Since 2002, this model home provided shelter to more than 180 girls. The girls are cared for in a nurturing environment and provided food, shelter, counseling, medical care, alternative education, vocational training, ranging from computer training to baking, and mainstreaming into traditional schools. Many girls are returned to their families in far off locales after proper counseling with their parents.

Prayas is considered a model program across the world with their comprehensive care, training and education programs and services.

FUNDING

By August 2007, USAID and State Department's Office of Combating Trafficking in Persons will have provided a total of more than \$850,000 in direct funding to Prayas over the last five fiscal years (FY03-FY07). The funding has helped provide shelter, medical care and counseling in a stable, supportive environment to help victims recover and rehabilitate. The funding has also helped rescue minors from brothels and helped mainstream vulnerable children through education and job skills training.

NOTES

- Mr. Amod Kanth, *Founder of Prayas and Director General of Police, Itanagar, India*, was recognized in the Department of State 2005 TIP report as a "Hero Acting to End Modern-Day Slavery."
- MRS. BUSH is giving crayons and kaleidoscope, journals and pens to the girls.

ATTACHMENTS

- Biographies of Greeters/Discussion Participants
- Talking Points
- Trafficking in Persons - India

BIOGRAPHIES

GREETERS

Mr. Amod Kanth, Founder of Prayas and Director General of Police, Itanagar, India

Mr. Kanth is the Director General of Police in Itanagar, Arunachal Pradesh, and has been in the Indian Police Service (IPS) for the last 31 years. Besides his police responsibilities, Amod is the General Secretary and founder of Prayas. Prayas is one of the premier NGOs working with victimized and neglected children, providing assistance to 50,000 children each year in Delhi, Bihar, Gujarat, Assam, and the Andaman and Nicobar islands. Amod has an outstanding record as a professional and proactive police officer in various fields of crime control, law and order, drugs and human trafficking, counter-terrorist operations, and has received Police Medals for Meritorious and Distinguished Service.

NOTE: Mr. Kanth, was recognized in the Department of State 2005 TIP report as a "Hero Acting to End Modern-Day Slavery."

Mr. Rajib Haldar, Executive Director, Prayas Institute of Juvenile Justice

Mr. Haldar has served as Executive Director of the Prayas Institute of Juvenile Justice since 1996. He has a Masters in Social Work from Delhi University's School of Social Work, where he has also served as academic faculty and researcher. Rajib has worked on child rights issues at the regional and national level, has published a number of articles and papers on the subject, and is considered an authority on child rights, human trafficking, child labor and child protection. Along with his work in New Delhi, he is also actively engaged with the rehabilitation of children affected by the tsunami in the Andaman and Nicobar Islands.

Seema, Former New Delhi Shelter Home for Girls Resident, Age 19

Seema has been with Prayas for the last three years. She has taken beauty training and other academic courses during this period. Seema was abandoned by her parents at the time of her birth because she was a girl, and was brought up in an institution before being given up for adoption. Seema's adoptive parents severely abused her, making her do all the domestic chores and treating her like a servant. Seema was finally able to escape with the help of Childline (a national helpline for children in distress), and was referred to Prayas. Prayas pursued her case, ultimately getting 100,000 Indian rupees in compensation from her adoptive parents. Seema learned block printing and how to speak English, and is currently at Prayas to meet up with old friends and the staff. Seema would like to lead an independent life and has developed the courage and confidence to do so. She is working as a peer educator to educate communities on how to prevent trafficking and how to become a strong survivor.

Shilpa, New Delhi Shelter Home for Girls Resident, Age 7, Presenter of Bouquet

Shilpa has been with Prayas for the last seven months and is attending alternative education classes so that she can enter a formal school in the coming academic year (April 2006). Shilpa had a traumatized and difficult childhood, culminating in her father murdering her mother in front of her and her siblings. Her sisters are also at this Prayas facility, while her brothers are staying in the

Prayas boys home. Regular counseling sessions have helped Shilpa deal with her trauma. She would like to be a police officer when she grows up.

Aarti (b)(6) age 16

Aarti has been staying at Prayas Bal Greh (independent living home) for last six months. She has previously lived at Prayas Home for Girls, received alternative education and dress designing course for five and half years. She is a child of commercial sex worker who wished her daughter to stay away and lead a decent childhood. She was rescued by Anti-Trafficking Network (ATN) and referred to Prayas.

Presently, she is working in a boutique and has moved to the independent living home. She earns her living and maintains her life independently. She is deaf and dumb, cheerful and caring person. She expresses herself with ease despite the disability.

INFORMAL DISCUSSION PARTICIPANTS

Ms. Nandita Baruah, Regional Anti-Trafficking and Equity Advisor, USAID India - MODERATOR

Ms. Baruah has been working with organizations dedicated to combating trafficking in persons for the last 6 years. Aside from her current work at USAID, she has also served at the South Asian Association for Regional Cooperation, the UN Development Fund for Women, the UN Development Bank, and the UN International Federation for Cultural Development. She is currently serving as an advisor to the US Embassy New Delhi on women's development issues.

Ms. Aparna Singh, Manager of Shelter Home and Crisis Intervention Center, Prayas

Ms. Singh has been working with Prayas for the last two years as Manager of the Shelter Home and Crisis Intervention Centre. She has a Masters in Psychology and has completed her post-graduate diploma in Guidance and Counseling. She is responsible for individual, group and family counseling sessions with women and children who have had difficult backgrounds, including those who have been trafficked. She monitors the day-to-day activities of the home with the help of other staff.

Ms. Deepti Sharma, Counselor, Prayas

Ms. Sharma is a professionally trained counselor with a Masters in Psychology. She has been working with Prayas for two years and has a wealth of experience in counseling children who have suffered abuse and neglect or have been trafficking victims.

Anita (b)(6) Age 17

Anita has been with Prayas for eight months, and has spent the last four months at the Prayas trafficking victims rehabilitation center. She was the victim of commercial sex trafficking, but now hopes that the victimization that she had faced should not recur again or to happen to any other woman. Anita is associated with the Prayas Rescue Team and has been cooperating with investigators in the hope that her trafficker will be arrested. Anita has grown in confidence since coming to Prayas, and works in the Prayas economic rehabilitation center (run in partnership with

Amul, India's largest dairy product manufacturing company). She is learning to use computers at the Prayas Institute of People's Education, a project of the Indian Government's Ministry of Human Resource Development that is being managed by Prayas.

Karishma, Age 12

Karishma has been with Prayas for the last six months after running away from an abusive step-mother. The Children Assistance Booth run by Prayas at the New Delhi Railway Station rescued Karishma and brought her to the facility. Karishma enrolled in alternative education classes and is taking vocational training in arts and crafts. Trauma care counseling helped Karishma deal with her emotional needs and she is now able to look forward to a new life. She would like to be a doctor when she grows up.

Sartaj, Age 12

Sartaj was a rag picker for five years before coming to Prayas, meaning she and her family supported themselves by sorting through city garbage. She is now enrolled in a formal school and has excelled in her studies. Sartaj has received a scholarship and many certificates in extracurricular activities. She would like to be a doctor when she grows up.

Komal, Age 13

Komal has been with Prayas for the last eight months and is enrolled in alternative education classes and vocational classes in arts and crafts. Her parents separated when she was young, as her father was an alcoholic and abusive of the family. Last year, Komal's mother died after a long illness. Trauma care and counseling helped her deal with negative feelings and emotional insecurity. Komal would like to be a teacher when she grows up.

Tabbassum, Age 17

Tabbassum has been with Prayas for the last four years. She was abandoned by her father after her mother died. On the streets, Tabbassum was physically and sexually abused during her developing years. A local person referred her to Prayas, where she has learned many vocational skills, including screen printing, and is currently attending a beauty training course conducted by an outside institute. Tabbassum will be taking her 10th grade examinations soon through the National Open School. Even though badly traumatized, Tabbassum has great ambition and high aspirations. She is a cheerful girl but at times becomes very disturbed due to her past. She does not want any child to live an abusive life on the streets.

Talking Points for Discussion at Prayas – New Dehli, India

- Education is vital to children. We want every boy and every girl to be educated. In too many places, girls' education is not a priority, and uneducated girls are vulnerable to being exploited. But education gives girls power. At Prayas, girls receive basic education including reading and math. Girls learn skills they can use to support themselves and their families when they get older. And girls learn to love and value themselves.
- Each year, more than 600,000 people are victims of international human trafficking. Eighty percent of the victims are female. Fifty percent are children. And millions more men, women, and children are trafficked within their own countries.
- Human trafficking degrades every person who is a part of it, most especially women and girls who are sold as sex slaves. The United States is working with many countries, including India, to put a stop to this barbaric practice.
- Prayas is a development organization that helps educate, heal, and care for child victims of sex and labor trafficking, as well as children who live on the street – the children most at risk of becoming victims of trafficking. Prayas is funded by the people of the United States, and it works in partnership with the Indian government, national and state organizations, and international organizations.
- This shelter in New Dehli has provided food, medicine, education, counseling, and a place to stay for 180 girls since 2002. Many have returned home to their families. The Prayas model has helped 50,000 girls around the world.
- I look forward to speaking with some of the girls who live at Prayas and with the caring adults who have given these girls a more hopeful future.

TRAFFICKING IN PERSONS – INDIA

INDIA

As like-minded governments around the world join to abolish modern-day slavery in the 21st century, we encourage the Indian government to show leadership in acting against this human rights crime through more vigorous efforts to liberate the millions of Indians in bonded and forced labor and enslaved in the commercial sex trade. **The world's largest democracy should not also be known for being home to the world's largest number of slaves in the 21st century.**

“No one is fit to be a master and no one deserves to be a slave”

- President George W. Bush, second inaugural address

BACKGROUND

India appears to have the largest population of TIP victims in the world, given the magnitude of numbers listed below:

- Existing NGO estimates of India's forced and bonded labor victims range from **10 to 40 million**.
- Existing NGO estimates of **sex trafficking victims in India** range from **200,000 to 1 million per year**.
- India is a **Tier 2 – Watch List** country in the 2005 Department of State (DOS) Trafficking In Persons (TIP) Report.
- The 2005 TIP Report states: “Numerous studies show that the vast **majority of females in the Indian commercial sex industry are currently victims of sexual servitude** or were originally trafficked into the sex trade.”
- Report further states; “India is also the home to **millions of victims of forced or bonded labor**.”

Trafficking challenges affecting women and girls in South Asia

South Asian women and girls are susceptible to trafficking for numerous reasons:

- Gender Imbalance/Feticide: Although feticide is illegal in India, it is widespread in certain areas especially those where male children are valued over girls. As a result, in some areas, a high percentage of female fetuses are aborted. This has led to a large gender gap in parts of India that has fueled demand for trafficked girls as brides and sex slaves. Girls are lured with the promise of a job and then sold as a bride in a state without enough young women.
- Gender Discrimination: Particularly among poorer families in India, Nepal, Pakistan, Afghanistan, and Bangladesh parents will keep girls out of school and encourage them to work or assist the family. Parents and community members pressure girls to take job opportunities in other cities or states and send money home. This combination of lack of education/literacy and

pressure to provide family income make girls vulnerable to traffickers (most victims are trafficked from rural to urban areas).

- **Dowry:** Although paying dowry is illegal in India, it is still widespread. The high cost that parents must pay to marry off their daughters has fueled a technique used widely by some traffickers. They will go into a village and tell parents they are in love with their daughters and are financially stable enough to forego any dowry. Under this scheme, the parents marry off their daughters and the “husbands” take them to a city and sell them into a brothel.

Regional TIP information

South Asia has the largest number of trafficking victims in the world.

- Trafficking of women and girls for sexual exploitation internally and across the region is a significant problem in India, Bangladesh, Pakistan, Nepal, Sri Lanka, and Afghanistan.
- In addition, millions of men, women and children are in debt bondage in India, Pakistan, Bangladesh, Pakistan, Nepal, and Afghanistan and exploited for generations to pay off a loan or debt.
- South Asia is also a source region for hundreds of thousands of women and men who are trafficked to the Middle East for domestic servitude or labor exploitation. The insurgencies and civil conflicts in Nepal and Sri Lanka have led to thousands of children being forcibly conscripted as child soldiers.

Mother Teresa's Jeevan Jyoti
(Light of Life)
Home for Disabled Children

**VISIT TO MOTHER TERESA'S JEEVAN JYOTI ("LIGHT OF LIFE")
HOME FOR DISABLED CHILDREN**

Thursday, March 2, 2006

3:45 pm – 4:15 pm

**Mother Teresa's Jeevan Jyoti ("Light of Life") Home for Disabled Children
Jangpura B, Mathura Road 11014
New Delhi, India**

PURPOSE

To visit with homeless and disabled children living in one of Mother Teresa's homes in New Delhi.

MESSAGE

- Faith-based organizations around the world help people who live at the margins of society. President Bush recognizes the powerful work of faith-based charities.
- Mother Teresa set an example of compassion and service to others, which continues today through the work of the sisters of Jeevan Jyoti.

PRESS PLAN

Occupational Therapy Room – Pool Press
Music Room – Pool Press

DRESS

Casual

SEQUENCE OF EVENTS

3:45 pm MRS. BUSH arrives Mother Teresa's Jeevan Jyoti ("Light of Life") Home for Disabled Children and proceeds inside.

Met by: Sister Sabita, *Regional Superior for the Delhi Region, Missionaries of Charity*
Sister Teresa Paul, *Home Superior for the Jeevan Jyoti Home, Missionaries of Charity*

3:50 pm MRS. BUSH begins participation in Visit.

Note: Sister Sabita will lead Visit. During the Visit, MRS. BUSH will visit the following:

- Occupational Therapy Room where MRS. BUSH will sit with children participating in a coloring activity (Press Coverage).

- Classroom where MRS. BUSH will visit with children who are more severely disabled as they play with blocks.
- Music Room where children will sing a song for MRS. BUSH. MRS. BUSH will be presented with a flower lei created by six year old, Swati (SWA-tee) at this time (Press Coverage).

Note: Severely disabled children will be in their highchairs in the hallway during the visit.

4:15 pm MRS. BUSH concludes participation in Visit and proceeds to Vehicle.

PARTICIPANTS

Greeters on Arrival

Sister Sabita, *Regional Superior for the Delhi region*

Sister Teresa Paul, *Home Superior for the Jeevan Jyoti Home*

Attendees

Mrs. Jeannie Mulford, *wife of U.S. Ambassador to India*

BACKGROUND

Disabled children in India are sometimes "hidden" by families, and poor parents often abandon them to street life. Services for such children are severely limited. It was the mission of Mother Teresa to care for those most marginalized and forgotten in society. This home, run by the Missionaries of Charity, is dedicated to youngsters with a range of disabilities – physical and emotional. Children with moderate disabilities are even attending schools for special children; for others, the sisters provide warm, compassionate, custodial care. In this safe environment, many children blossom to reach personal if very humble milestones: standing, walking, smiling, attending school, etc. For some, meeting basic needs is an achievement. The mission is small and the sisters live very modest, hard-working lives. No U.S. Government support is provided to the orphanage.

Missionaries of Charity

Mother Teresa came to India with the Sisters of Loreto, an Irish community of nuns with missions in India, where on May 24, 1931, she took her initial vows as a nun. From 1931 to 1948 Mother Teresa taught at St. Mary's High School in Calcutta, but the suffering and poverty she glimpsed outside the convent walls made such a deep impression on her that in 1948 she received permission from her superiors to leave the convent school and devote herself to working among the poorest of the poor in the slums of Calcutta.

On October 7, 1950, Mother Teresa started her own order, "The Missionaries of Charity" whose primary task was to love and care for those persons nobody was prepared to look after. In 1965 the Society became an International Religious Family by a decree of Pope Paul VI. Today the order comprises Active and Contemplative branches of Sisters and Brothers in many countries. They provide effective help to the poorest of the poor in a number of countries in Asia, Africa,

and Latin America, and they undertake relief work in the wake of natural catastrophes such as floods, epidemics, and famine, and for refugees. The order also has houses in North America, Europe and Australia, where they take care of destitute alcoholics, homeless, and AIDS sufferers.

In all, the Missionaries of Charity run 710 homes in 130 countries spanning 5 continents. Of these, 229 homes are located in India.

Jeevan Jyoti Home for Disabled Children

The Jeevan Jyoti ("Light of Life") Home for Disabled Children is run by the Missionaries of Charity, an order founded by Mother Teresa in 1950 that cares for the helpless. This Home is dedicated to caring for youngsters with a range of disabilities, both physical and emotional. The Home was established in 1988 on land that was donated by the Lieutenant Governor of Delhi and receives donations and support from the Catholic Church as well as private entities throughout the world.

There are 82 children who reside at the Home, many since birth. Some of the children have moderate disabilities and attend schools for special children outside the Home. Others, with more severe disabilities are provided warm, compassionate, custodial care by the Sisters. In this safe environment, many children blossom to reach personal if very humble milestones: standing, walking, smiling, attending school, etc. For some, meeting these basic needs is a major achievement. The mission is small with six sisters actively involved in caring for the children and they live very modest, hard-working lives.

FUNDING

There is no U.S. Government support to the orphanage.

NOTES

- MRS. BUSH is donating 96 bags of gifts for the children, including play dough, art supplies, construction paper, crayons and sidewalk chalk.

ATTACHMENTS

- Biographies of Greeters

BIOGRAPHIES OF GREETERS

Sister Sabita (SA-BEE-TA), Regional Superior for Delhi Region, Missionaries of Charity

Sister Sabita joined the Missionaries of Charity in Calcutta (now, Kolkata) in 1972 at the age of 17. After completing three years of training she worked in South India (Madhurai) from 1975-1978, mainly caring for abandoned babies. From 1980-1981 she was assigned to Rome as a House Superior, after which she served as House Superior in the United States. She completed assignments in various cities including New York (Harlem) (1981-1982), Miami (1982-1985), Toronto (1985-1986), and again in New York (1986-1988). She was assigned as Regional Superior for the mid-west (Louisiana to Chicago) from 1988-1990. From 1991-1994 she served as the Regional Superior for Central America covering the countries of Panama, Costa Rica, Nicaragua, El Salvador, Guatemala and Honduras. In 1994 she transferred to the US, Washington DC, as a tutor for Sisters preparing for final vows. From 1996-1999, Sister Sabita served as the Regional Superior for the East Coast of Canada, including Toronto and Montreal.

From 1999-2001, Sister Sabita returned to India where she served till 2001 in the southern region. It was in 2001 that she was assigned as Regional Superior for Delhi. Her jurisdiction spans the states of Delhi, Haryana, Chandigarh, Punjab, Jammu and Kashmir. In all, she manages and supervises 15 shelter homes.

Sister Teresa Paul, Home Superior for the Jeevan Jyoti Home, Missionaries of Charity

Sister Teresa Paul joined the Missionaries of Charity in 1976 in Madras for her initial three-year training. From 1979-1980 she served in Calcutta (now Kolkata), caring for babies at the Children's Home. She served in the north-eastern state of Tripura from 1980 to 1983 and then went back to Kolkata for her final year of preparation and study. She transferred to the north-eastern state of Meghalaya where she served for two years from 1984-1986. From 1986-1990 Sister Teresa worked in Phirozpur, Punjab and from 1990-1992, in Jalandhar, also in Punjab. During this entire period, she primarily cared for babies and small children.

She was made House Superior in 1992 through an assignment to Jammu, three years after which she went to Kashmir where she served until 1998. Sister Teresa Paul came to Delhi for the first time in 1999 and worked for a year and then returned to Punjab for another three years, from 2000-2003. From 2004-2005, Sister Teresa supervised another home in Delhi, and was assigned to the Light of Life Home for Disabled Children in May of 2005 as House Superior.

HYDERABAD

Hyderabad

HIV/AIDS EVENT
Agricultural University Briefing
Freedom Foundation Event
Friday, March 3, 2006
10:35 am – 11:35 am
Acharya N.G. Ranga Agricultural University
Hyderabad, India

PURPOSE

To highlight the Administration's commitment to HIV/AIDS by visiting a prevention and treatment facility funded by the President's Emergency Plan for AIDS Relief (PEPFAR).

MESSAGE

- Through the President's Emergency Plan for AIDS Relief (PEPFAR), the people of the United States support treatment for over 400,000 men, women, and children in more than 120 nations around the world.
- In 2005, the United States provided \$43 million in HIV/AIDS assistance to India. This funding supports prevention, care and treatment programs for people affected by HIV/AIDS, as well as research to help one day end the disease. Last year the Emergency Plan supported treatment for 2,150 people in India, and we expect to help more than 21,000 people in India this year.
- The United States will continue to work with India, and with other countries, to help overcome the stigma of HIV/AIDS and give hope to people living with the disease.

PRESS PLAN

Pool Press – Performance
Pool Press – Visit with Children
Pool at Top (Writers Remain) – Informal Discussion

DRESS

Pant Suit

SEQUENCE OF EVENTS

10:35 am MRS. BUSH arrives Acharya N.G. Ranga Agriculture University Auditorium and proceeds to Rabing Hall.

Met by: Professor M.R. Naidu [Nie-doo], *Dean of Student Affairs, Acharya N.G. Ranga Agricultural University*
 Ms. Dabbiru [Dab-ee-roo] Swathi [Swa-tee] "*Dabbiru,*" *Student and National Service Scheme (NSS) Leader*

Dr. I.V. Subba Rao, IAS, *Principal Secretary, Health, Medical and Family Welfare Department, Government of Andhra Pradesh*

Note: Professor M.R. Naidu will present MRS. BUSH with flowers on arrival.

Note: On arrival MRS. BUSH will be greeted by Freedom Foundation child participants. The seven child participants will sing a welcome song, *We Shall Overcome*, to MRS. BUSH.

Note: MRS. BUSH will take a photo with children at the conclusion of the song (ONE CLICK).

Note: In the center of the Atrium there is a kollam, a mosaic made of seeds, which is a welcome decoration traditional in the Indian culture. Traditionally, a kollam is drawn at the door of a house to attract Lakshmi, the Hindu goddess of wealth to bring wealth and happiness to a home and also to welcome guests.

10:40 am MRS. BUSH begins participation in Viewing of Performance.

Note: MRS. BUSH will proceed into Rabing Hall where approximately 20 Acharya N.G. Ranga Agricultural University and NSS Community participant students will be seated. MRS. BUSH will be seated with the students to watch a performance by the Nrityanjali [Nat-on-ja-lee] Academy.

Note: MRS. BUSH will take a photo with the Nrityanjali Academy performers (ONE CLICK). The performers will give her a drum.

Note: MRS. BUSH will take a group photo with the NSS Community students and Professor Naidu at this time (ONE CLICK).

10:50 am MRS. BUSH concludes participation in performance and proceeds to Chancellor's Room.

Note: On arrival to the Chancellor's Room, MRS. BUSH will be greeted by Dr. Ashok [Ash-ook] Rau [Raa-o] (goes by Dr. Ashok), *Executive Director, Freedom Foundation*, and Ms. Kathleen Kay, *Executive Director, Family Health International, India Office*. Dr. Ashok and Ms. Kathleen Kay will quickly brief MRS. BUSH on Freedom Foundation programs.

10:55 am MRS. BUSH begins participation in Freedom Foundation Event and Visit with Children.

Note: There will be 17 children (ages of 9-12 years old) seated on colorful mats on the floor. The children will participate in an activity related to HIV/AIDS (please see notes section for more information). The activity will

be moderated by Dr. Troy Cunningham, *Manager, Projects, Freedom Foundation.*

Note: There will be Whisper Interpretation during the Activity.

Note: MRS. BUSH will take a photo (ONE CLICK) with the children at conclusion of activity.

Note: MRS. BUSH will be presented with a shawl and a framed picture (drawn by one of the child participants). A child will put the shawl on MRS. BUSH. It is customary for MRS. BUSH to take the shawl off just after it is given to her.

11:05 am MRS. BUSH concludes participation in Visit with Children and proceeds to Discussion.

11:10 am MRS. BUSH begins participation in Discussion with Women.

Note: There will be 4-6 HIV/AIDS Women who will visit with the counselor and MRS. BUSH. The women will tell their stories, guided by the counselor, Chandana Marripally [Chun-da-naa Mar-ee-polly].

Note: There will be Consecutive Interpretation during the Discussion.

Note: MRS. BUSH will take a photo (ONE CLICK) with the women at this time.

Note: The women will present MRS. BUSH with a bed cover and pillow cases at this time.

11:35 am MRS. BUSH concludes participation in Discussion with Women and proceeds to Vehicle.

EVENT CONTACT

FL Control Officer:

Brooke Spelman

Vice Consul

Consulate General

011 98 414 24 274

(b)(6)

SpelmanBP@state.gov

PARTICIPANTS

Greeters on Arrival

Professor M.R. Naidu [Nie-doo], *Dean of Student Affairs, Acharya N.G. Ranga Agricultural University*

Ms. Dabbiru [Dab-ee-roo] Swathi [Swa-tee] "Dabbiru," *Student and National Service Scheme (NSS) Leader*
Dr. I.V. Subba Rao, IAS, *Principal Secretary, Health, Medical and Family Welfare Department, Government of Andhra Pradesh*

Visit with Children

MRS. BUSH

Dr. Ashok [Ash-ook] Rau [Raa-o] (goes by Dr. Ashok), *Executive Director, Freedom Foundation*

Ms. Kathleen Kay, *Executive Director, Family Health International, India Office*

Mr. Srinivas Rao, *Field Supervisor, USAID*

Approximately 17 children ranging in age of 9-12 years old.

Informal Discussion

MRS. BUSH

Ms. M. Chandana, *Project Manger, Freedom Foundation – MODERATOR*

(b)(6)		- fake name - Shashi
		- fake name - Amma
		- fake name - Sujstha
		- fake name - Madhu
		- fake name - Shabu

Ms. K. Damayanthi [Day-man-thee], *Chief Project Director for Anghra Pradesh, State AIDS Control Society*

Note: MRS. BUSH should refer to the women using their 'fake' names.

Discussion Observers

Mrs. Jeannie Mulford, *wife of U.S. Ambassador to India*

Anita McBride, *Chief of Staff*

Ms. Kathleen Kay, *Executive Director, Family Health International, India Office*

BACKGROUND

Freedom Foundation

India has the second largest number of HIV infected people in the world. USAID has taken the lead on developing and strengthening programs for orphans and vulnerable children. USAID played a leading role in introducing the issue of support for orphans and vulnerable children in the newly designed phase 3 of the National AIDS Control Program.

Freedom Foundation is an Indian NGO which has been working in HIV since 1995. USAID has been supporting Freedom Foundation via Family Health International since 2004 to provide prevention, care and support services to the HIV affected children and their families in the slums of Hyderabad. Presently they are catering to 100 children affected/infected by HIV/AIDS and over 400 other vulnerable children.

Freedom Foundation has also received a grant from the Global Fund to Fight AIDS, Tuberculosis and Malaria (GFATM) in Round Two for Antiretrovirals (ARVs) for people living with HIV/AIDS. The services are now being extended to more sights like the District Guntur Hospital. The USG is the largest donor to the GFATM.

Song performed by children

WE SHALL OVERCOME
WE SHALL OVERCOME
WE SHALL OVERCOME ONE DAY
O DEEP IN MY HEART, I DO BELIEVE,
WE SHALL OVERCOME ONE DAY.

National Service Scheme (NSS)

The National Service Scheme (NSS) is a student youth service program that aims to arouse the social consciousness of the youth of India. NSS volunteers attempt to establish meaningful linkages between campus and community, college and villages, knowledge and action. Over the years, NSS has made a significant contribution in the field of literacy, disaster management, health and family welfare and environment. Special campaigns were launched on AIDS awareness, social evils and creating visible impact on the development process of the country. NSS launched a sensitization campaign on AIDS awareness popularly known as 'Universities Talk AIDS' (UTA) in collaboration with the Ministry of Health & Family Welfare in 174 universities all over the country.

NSS was introduced in Acharya Ranga Agricultural University so that the students could work for the well-being of the rural masses. The University has a total of 4000 NSS volunteers and 23 villages have been adopted by them around the State of Andhra Pradesh. NSS volunteers work in wide variety of areas including tree plantation, technology transfer, animal health, awareness programs, water conservation, skill oriented training program, blood donation, health programs and environmental education.

A wide variety of awareness programs are organized by the NSS volunteers. One focus of these awareness programs is HIV/AIDS. NSS volunteers are provided training on HIV/AIDS prevention issues and they in turn educate villagers about HIV/AIDS and other health issues. Spread of HIV/AIDS has had a huge impact on agricultural productivity and the agricultural economy in the rural areas. NSS volunteers, faculty members, villagers, youth, women, self-help groups in the villages participate in rallies with placards and posters to depict the importance of learning about the spread and prevention methods of AIDS. The volunteers have also participated in door to door campaigns to educate villagers about the issue. Through their HIV/AIDS awareness activities, the NSS volunteers have reached over 20,000 villagers.

Nrityanjali [Nat-on-ja-lee] Academy

The Nrityanjali Academy, founded by Mr. P. Narsing Rao, is a socio-cultural voluntary organization based in Andhra Pradesh. It was established in 1989 to educate people and communities about various issues like HIV/AIDS, environment and self-help groups. The group uses traditional communication methods to impart these educational messages, such as street theatre, dramas, folk theatre, songs, dance dramas, leather puppets and so on. They work with

various types of audiences, including villagers, slum dwellers, college and university students and the general public. The work they do also helps protect the dying folk and tribal art forms of Andhra Pradesh.

The organization uses various kinds of strategies to reach different sections of population in the society. Students, for instance, are approached with a strategy of promoting Abstinence. In the slum population the focus was most on A - Abstinence, B- Be faithful and the third category of High risk population was approached with all three components of ABC (Abstinence, Be faithful and Correct and consistent usage of condom). The organization is used by various national and international donor agencies including USAID to promote AIDS awareness programs in their selected target areas.

Important facts:

- Since 1994, the group has performed around 5000 street theatre shows on HIV/AIDS and sexually transmitted diseases (STDs) and condom usage in the State.
- They have performed about 450 street theatre shows on different issues such as drug abuse, alcoholism, environment protection, consumer awareness, adult education, etc.
- The group has produced a tele-film on tuberculosis and short films on other subjects including on female condoms.

Successful projects that the group has implemented include:

- Target intervention on STDs/HIV/AIDS and condom promotion with migrated populations.
- Community Based Care and Support Project for Children affected with AIDS (*Supported with USAID/FHI funding, implemented through the Catholic Relief Services-United States Catholic Conference*).

Script/Lyrics of the Nrityanjali Troupe's performance

Song

How does one become infected with HIV?

We all need to know and learn to live a healthy life.

What does HIV/AIDS do?

The illness affects people - that is why we need to strive together to fight this disease.

We need to overcome this together.

Brother, do not have sex until after marriage, and then be faithful to your wife.

Avoid contaminated syringes and needles.

Do not use blood that has not been tested.

A HIV positive mother may transmit the infection to her unborn child.

Porter Kumarrana and auto-driver Anjanna, let us work together in our fight to prevent HIV infection.

Skit

Abstinence

Two young male friends greet each other. They are in an excited mood and decide to go to see movies and girls nearby. They reach a corner where a woman is dancing and they watch. A friend comes to them and gives them counselling in an affectionate manner. She tells them that they need to contribute to society, concentrate on their studies and avoid sex until after marriage. She tells them to share this important information with their friends.

Be Faithful

A farmer is tilling the land and his wife comes with his lunch. There is not much food and the wife says they are going through a difficult time due to the long drought - no rains, no harvest. The husband decides that he needs to go to Hyderabad, the main city, to find work. His wife warns him to be careful about HIV/AIDS which she learned about from the self help group with the Nriyanhjali Academy. Please be careful and be faithful as other men who migrated to the city contracted HIV/AIDS and then also their wives and children were affected. Remember me and be faithful when you are away.

Activity with Children

Children will be sitting on the floor with sheets and drawings of educational activities of the 'Relationship Module', a teacher/moderator will be present. The drawings will show an inner circle portraying the child and several outer circles depicting the support group such as mother, father, siblings, and friends. The inner circle will be connected to the outer circle through lines and the number of lines connecting will depict the strength of bonding and support.

Discussion with Women

The women will share the problems faced by them in the community and they will share their experiences. These issues would include the stigma and discrimination that they have experienced, their economic hardships and the lack of access to HIV/AIDS treatment. They will also describe how the Freedom Foundation has helped them address these issues.

FUNDING

President's Emergency Plan for AIDS Relief (PEPFAR)

The President's Emergency Program for AIDS Relief (PEPFAR) is a \$15 billion initiative announced by President Bush in 2003 to expand HIV/AIDS activities. PEPFAR covered all the HIV/AIDS activities of the USG but it has focus countries that receive special emphasis. India is a priority country and has \$30 million under PEPFAR for HIV/AIDS programs. USG organizations that are implementing PEPFAR programs in India include USAID, CDC, and DOD.

Global Fund for AIDS, Tuberculosis, and Malaria

The Global Fund was established to increase worldwide funding to HIV/AIDS, Tuberculosis, and malaria. The funding comes from governments and the private sector. The U.S. is the largest contributor with 33% of the funding. All the US funding to the Fund comes from the

PEPFAR program. The U.S. government is also involved in coordination and technical assistance at the country level to Global Fund grantees. Freedom Foundation is one such organization and has received two rounds of funding from the Global Fund.

- U.S. Government / PEPFAR funding commitment to Freedom Foundation since beginning of the project December 2003 - \$91,000
- USG FY-06 funding to Freedom Foundation – \$44,000.
- Global Fund for AIDS, TB and Malaria (GFATM) committed \$5 million to Freedom Foundation for the State of Andhra Pradesh over the next 5 years.

The mothers and children are directly impacted by the PEPFAR funds in the following ways:

- Capacity building of project staff
- Identifying and training of community volunteers to provide accurate information on HIV/AIDS prevention, care and support.
- Sensitizing and advocacy with community stakeholders such as mahila (women) mandali leaders, youth groups and local leaders with messages on prevention, care and support including stigma and discrimination.
- Providing recreation services for all the children in the community to come together to reduce stigma and discrimination of OVC.
- Mobilizing communities for foster care - to encourage the extended families, relatives and communities to come forward to provide foster care for orphans and extend support in providing care to these children.
- Developing support groups of persons living with HIV/AIDS (PLHA), support their medical needs, inviting positive speakers to address the group, and training forum members to use home care kits.
- Providing medical care and counseling, through clinics and home based care.
- Nutrition education on low cost nutritional foods.
- Peer education, training basic communication skills, disseminating HIV/AIDS, care and support messages using BCC materials
- Life skills education to both infected and affected children.

NOTES

- Dr. Sasikalla, *Program Manager, Family Health International*, will provide simultaneous interpretation during the visit.
- The President's Emergency Plan for AIDS Relief has targeted fifteen specific countries. These countries are the main beneficiaries of PEPFAR. The focus countries are: Botswana, Cote d'Ivoire, Ethiopia, Guyana, Haiti, Kenya, Mozambique, Namibia, Nigeria, Rwanda, South Africa, Tanzania, Uganda, Vietnam, and Zambia.
- Though India is not one of the fifteen "focus" countries, India has the largest program outside of the focus countries and receives more US Government funds than some of the smaller focus countries. Note: There are five million people living with HIV in India.

- The children in the activity portion of the visit have been asked by a counselor to draw a picture of their “support network” as all of these children have suffered a loss due to HIV/AIDS (in fact, most are orphans). The counselor will use the children’s pictures to take them through an exercise highlighting the support network these children have while also incorporating HIV/AIDS education in their lives.

ATTACHMENTS

- Biographies
- Background on PEPFAR in India

BIOGRAPHIES OF PARTICIPANTS

GREETERS

Professor M.R. Naidu [Nie-doo], Dean of Student Affairs, Acharya N.G. Ranga Agricultural University

Dr. Naidu is the Dean of Student Affairs of Acharya N.G. Ranga Agricultural University since 2005. He is also the University Program Coordinator of the National Service Scheme (NSS) programs. His area of specialization is Agricultural Economics. He has 78 research articles to his credit that have been published in national and international journals. He is the recipient of the prestigious national awards for his contribution in the field of agricultural economics. As an administrator, Professor Naidu has initiated many welfare activities in the University. He has made a significant contribution to research in his capacity a Principal Scientist at the Regional Agricultural Research Station, Anakapalle, Andhra Pradesh.

Ms. Dabbiru [Dab-ee-roo] Swathi [Swa-tee] "Dabbiru," Student and National Service Scheme (NSS) Leader

Ms. Swathi is in the final year of her undergraduate degree in the horticultural department at Ranga Agricultural University. She has applied for an agri-business management course in the National Institute of Agricultural Extension Management, Hyderabad. She has participated in two AIDS awareness campaigns, one in 2002 and another in 2005. At the national level she received the Best Participant Award for the Youth Parliament competition conducted by the Ministry of Parliamentary Affairs. At the University level she received four awards for her participation in extempo debate, mono acting and quizzing.

Dr. I.V. Subba Rao, IAS, Principal Secretary, Health, Medical and Family Welfare Department, Government of Andhra Pradesh

An Indian Administrative Service (IAS) Officer, Dr. Rao entered into this service in 1980. He is currently serving as the Principal Secretary in the Government of Andhra Pradesh taking care of the health, medical and family welfare department. He is a specialist in education for the last fifteen years. He has a Ph.D. from the University of Pennsylvania in the field of education. His interest is to increase the access of education especially for the girl child and to improve the quality of education standards in education. He has been serving in the health care department for the last one and a half year. He is also the president of the Andhra Pradesh State AIDS Control Society (APSACS).

FREEDOM FOUNDATION

Dr. Ashok K. Rau, Chief Executive Officer and Executive Trustee, Freedom Foundation

Dr. Ashok K. Rau is the Chief Executive Officer and Executive Trustee of Freedom Foundation since 1993. Dr Ashok has a Doctorate and Masters degree in Psychology and has received training from University of California. He is the member of various national and international technical resource groups including the Technical Resource Group on HIV/AIDS. Dr Ashok

received the first Commonwealth Global Award in October 2001 for HIV/AIDS Comprehensive Care.

Ms. Kathleen Kay, Executive Director, Family Health International, India Office

Ms. Kay is Country Director of Family Health International in India. She has been working on HIV/AIDS policy and management since 1984 at the national, regional and global levels and has worked closely with Dr. Jonathan Mann in the past. She leads the USAID-funded IMPACT project, which funds activities on HIV/AIDS prevention and care, including projects for children affected by AIDS.

VISIT WITH CHILDREN

Dr. Troy Cunningham, Medical Doctor and Manager of Projects, Freedom Foundation

Dr Troy Cunningham is a medical doctor with specialized training in HIV medicine and is the Manager of Projects with Freedom Foundation since 2001. He presently manages the 50 bed Care & Support center and is the Project Manager for USAID/FHI supported project on orphans and vulnerable children.

Mr. N.Ch. Srinivas Rao [Sri-ni-vas Rao], Field Supervisor, USAID

Mr. Srinivas Rao has master's degree in social work and has worked with NGOs on social mobilization and anti-trafficking activities. Presently, he is the field supervisor at the USAID/FHI supported project on orphans and vulnerable children. He works on mobilizing the communities and provides HIV/AIDS prevention education to the children and the communities.

DISCUSSION WITH MOTHERS

Ms. M. Chandana, Project Manger, Freedom Foundation – MODERATOR

(b)(6)	fake name - Shashi
	fake name - Amma
	fake name - Sujstha
	fake name - Madhu
	fake name - Shabu

Ms. K. Damayanthi [Day-man-thee], Chief Project Director for Anghra Pradesh, State AIDS Control Society

Ms. M. Chandana, Project Manger, Freedom Foundation – MODERATOR

Ms. Chandana has a master's degree in social work and has worked with Catholic Relief Services on a care and support project for HIV/AIDS infected and affected people. She was involved in counseling of people living with HIV/AIDS, their families and developing support groups. Presently she is working as Project Manager in Freedom Foundation where she is managing the USAID/FHI supported project on orphan and vulnerable children working in 40 slums of Hyderabad. Ms. Chandana will be the moderator for the women's activity.

(b)(6)

Ms. K. Damayanthi [Day-man-theel], Chief Project Director for Anghra Pradesh, State AIDS Control Society

Ms. Damayanthi is the Project Director of the Andhra Pradesh HIV/ AIDS program for 4 years. Ms. Damayanthi is the nodal officer for the implementation of HIV/AIDS program in Andhra Pradesh State. As a coordinating officer with various donors, she interacts with the US Government officials on the USG-GOI programs. The donors are Gates Foundation, UNICEF, DFID, and CDC. She was former Special Officer for the Gates Foundation funded Immunization project. After successful launch of the project, she was moved as PD, APSACS.

Background on PEPFAR in India

India has an estimated 5.134 million HIV-infected persons, second only to South Africa. There is strong support at the highest levels of the Government of India (GOI) for HIV/AIDS programs. Prime Minister Singh chairs the recently formed National AIDS Council. The GOI has announced it will provide free anti-retroviral drugs (ARVs) to 100,000 people by 2007.

India has the largest bilateral program under the President's Emergency Plan for AIDS Relief (PEPFAR), outside of the fifteen focus countries. In Fiscal Year 2005, the U.S. allocated approximately \$43 million in bilateral HIV/AIDS assistance to India, including \$26.6 million to support HIV/AIDS prevention, care and treatment programs and \$16.4 million for AIDS research involving India. For Fiscal Year 2006, the U.S. plans to increase support for bilateral HIV/AIDS prevention, care and treatment programs in India to \$29.3 million, in addition to research funding (for which the FY06 number is not yet available).

The Global Fund to Fight AIDS, Tuberculosis and Malaria, to which the U.S. is the largest donor (providing approximately one-third of its contributions to date), has approved over \$26 million in HIV grants for India, as well as \$2.6 million for HIV/TB. The U.S. private sector, such as the Gates Foundation and the Clinton Foundation, has also contributed substantial resources to fighting HIV/AIDS in India, as do many other bilateral and multilateral donors.

U.S. programs continue to support expansion of HIV/AIDS programs in the Indian workplace, through outreach to private and public sector companies, small-scale businesses, and informal sector workers. Working with the Confederation of Indian Industries and other trade and industry associations, the U.S. has reached nearly 700 companies who have committed to HIV/AIDS prevention and care programs, and is reaching out to another 700.

In Fiscal Year 2005, the Emergency Plan supported treatment for 2,150 people in India, a number expected to increase to over 21,000 in the current fiscal year. HHS/FDA continues to expedite review of ARVs for use in PEPFAR programs. To date, FDA has given approval or tentative approval for 15 generic ARVs, including 13 made by Indian pharmaceutical companies. PEPFAR supports procurement of these products in the field.