

PPF 7542  
AMERICAN BOOKSELLERS ASSOCIATION

May 4, 1935

My dear Mr. Coles:

Your letter of May second to the President has been received and will be brought to his attention at a favorable opportunity. I can assure you that he will appreciate the interest which prompted you to write.

Very sincerely yours,

LOUIS McH. HOWE  
Secretary to the President

Robert M. Coles, Esq.,  
American Booksellers Association,  
35 East 20th Street,  
New York, N. Y.

RV

N.R.A.--Re: State that their Association has wired the Senate Finance Committee urging instead of a limited period that the NRA be continued for two years more.

OFFICERS OF THE AMERICAN BOOKSELLERS ASSOCIATION, INC.

President KARL PLACHT, Beacon Book Shop, New York, N. Y.; First Vice President ALICE L. STEINLEIN, Greenwood Book Shop, Wilmington, Del.;  
Second Vice President HARRY V. KORNER, Korner & Wood Co., Cleveland, O.; Third Vice President ERNEST DAWSON, Dawson's Book Shop, Los Angeles, Cal.;  
Secretary MARION BACON, Vassar Cooperative Bookshop, Poughkeepsie, N. Y.; Treasurer HARRIET ANDERSON, Channel Bookshop, New York, N. Y.

PPF 7542  
AMERICAN BOOKSELLERS ASSOCIATION

vah.

STRAUB, William S., Esq.  
Rahway, N. J.  
September 17, 1935

Writes to the Executive Offices stating that about two years ago the Press reported that The White House library was much in need of a good library, and that he noted that some months afterwards the Publishers Association of America gave about 250 books; asks if he could be furnished with a list of the names and authors of these books.

On September 21, 1935 Col. McIntyre replied to Mr. Straub that they have no list of the books recently presented to the White House, but that same might be secured by communicating with Mr. E. S. McCawley, Pres., American Booksellers' Association, Haverford, Pa.

See 240

J  
PPF  
7542

OFFICERS OF THE AMERICAN BOOKSELLERS ASSOCIATION, INC.

President KARL PLACHT, Beacon Book Shop, New York, N. Y.; First Vice President ALICE L. STEINLEIN, Greenwood Book Shop, Wilmington, Del.;  
Second Vice President HARRY V. KORNER, Korner & Wood Co., Cleveland, O.; Third Vice Presidents ERNEST DAWSON, Dawson's Book Shop, Los Angeles, Cal.;  
Secretary MARION BACON, Vassar Cooperative Bookshop, Poughkeepsie, N. Y.; Treasurer HARRIET ANDERSON, Channel Bookshop, New York, N. Y.

PPF 7542  
AMERICAN BOOKSELLERS ASSOCIATION

October 7, 1935

PPF  
7542

My dear Mr. McCawley:

Your letter of October third, on behalf of the American Booksellers Association, has been received in the absence of the President and will be brought to his attention upon his return to the city. You may be sure he will appreciate your interest in writing.

Very sincerely yours,

STEPHEN EARLY  
Assistant Secretary  
to the President

E. S. McCawley, Esq.,  
American Booksellers Association,  
55 East 20th Street,  
New York, N. Y.

FED TRADE COM. - Asks that something be done re use of "loss leaders" by big Dept and chain stores. States NRA corrected matter but now things are bad again. Fed. Trade Com. is considering matter.

OFFICERS OF THE AMERICAN BOOKSELLERS ASSOCIATION, INC.

*President* KARL PLACHT, Beacon Book Shop, New York, N. Y.; *First Vice President* ALICE L. STEINLEIN, Greenwood Book Shop, Wilmington, Del.; *Second Vice President* HARRY V. KORNER, Korner & Wood Co., Cleveland, O.; *Third Vice President* ERNEST DAWSON, Dawson's Book Shop, Los Angeles, Cal.; *Secretary* MARION BACON, Vassar Cooperative Bookshop, Poughkeepsie, N. Y.; *Treasurer* HARRIET ANDERSON, Channel Bookshop, New York, N. Y.

PPF 7542  
AMERICAN BOOKSELLERS ASSOCIATION

7542

April 25, 1941

STANDARD FORM No. 14A  
APPROVED BY THE PRESIDENT  
MARCH 10, 1926

FROM

The White House  
Washington

December 7 1937

U. S. GOVERNMENT PRINTING OFFICE 93821

# TELEGRAM

OFFICIAL BUSINESS—GOVERNMENT RATES

31

Frederic G. Melcher  
American Booksellers Association  
35 E. 20th St.,  
New York City.

*Handwritten notes:*  
APR 25 1941  
MORNING

Telegram received. Appointment Okay for Committee of five <sup>Dec. 13<sup>th</sup></sup>  
at Twelve-thirty White House remaining for luncheon at one o'clock.  
~~Regards~~ Please let me have names those attending in advance.  
Regards.

M. H. McIntyre  
Secretary to the President.

PPF 7542

*Handwritten signature:*  
M. H. McIntyre

American Booksellers Association, #  
Willard Hotel,  
Washington, D. C.

wdh-mw

(env. add. to Mr. Placht at The Beacon Book Shop, Inc., 46 East 46th St.,  
New York, N. Y.)

PPF 75  
AMERIC

If signed pls mail out  
& return file to STE

*file  
mw*

P. P. F.

7542

April 25, 1941

Dear Mr. Placht:

My hearty greetings to the American Booksellers Association. In the maintenance of the morale of the nation your organization can make a most important contribution. Whether the times be normal or the energies of all be directed to the strengthening of the national defense, books are always faithful friends and ever cheerful companions.

x 117450

I trust that your deliberations will be enjoyable as well as fruitful of renewed interest in good books everywhere.

Very sincerely yours,

FRANKLIN D. ROOSEVELT

Mr. Karl Placht, *x*  
President,  
American Booksellers Association, *#*  
Willard Hotel,  
Washington, D. C.

wdh-mw

(env. add. to Mr. Placht at The Beacon Book Shop, Inc., 46 East 46th St.,  
New York, N. Y.)

OFFICERS OF THE AMERICAN BOOKSELLERS ASSOCIATION, INC.

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PPF 7542  
AMERICAN BOOKSELLERS ASSOCIATION

MEMORANDUM --

Mr. Norris has the books --

Is this for General Watson?

AW

BERT M. COLES, Exec

ASSO

, N. Y.

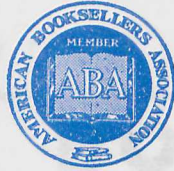
April 28, 1941

Mr. Stephen Early  
The White House  
Washington, D. C.

Dear Mr. Early:

*Boyle*

KARL PLACHT, President



ROBERT M. COLES, Executive Secretary

# AMERICAN BOOKSELLERS ASSOCIATION

INCORPORATED

35 East 20th Street, New York, N. Y.

GRamercy 5-6660

April 28, 1941

Mr. Stephen Early  
The White House  
Washington, D. C.

Dear Mr. Early:

Under separate cover we are sending to you 192 books of the 200 which will be presented to President Roosevelt on Wednesday, May 7th, for the White House Library. The remaining eight books will be given personally by the committee at the time of presentation.

Each book contains the White House Library book plate, and they may be added immediately to the rest of the collection.

With many thanks for your cooperation, I am,

Sincerely yours,

*Robert M. Coles*  
Executive Secretary

RMC:HS

## OFFICERS OF THE AMERICAN BOOKSELLERS ASSOCIATION, INC.

President KARL PLACHT, Beacon Book Shop, New York, N. Y.; First Vice President ALICE L. STEINLEIN, Greenwood Book Shop, Wilmington, Del.;  
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PPF 7542  
AMERICAN BOOKSELLERS ASSOCIATION

Established 1918

Telephone: Murray Hill 9-7276

# THE BEACON BOOK SHOP • INC.

April 23, 1941.

*M. H. H. H. H. H.*  
*ack 4/25/41*  
*mmw*

Mr. Stephen T. Early,  
The White House,  
Washington, D.C.

Dear Mr. Early:-

On Wednesday, May 7th, I shall have the great honor of presenting to President Roosevelt on behalf of the Booksellers of the Nation, the new instalment of the White House Library. \*

I hope you will not find it too presumptuous if I ask whether the President might be willing to send a Message to the Booksellers, whose annual Convention closes that night with a Banquet at the Willard Hotel. Secretary of the Navy Knox and Lord Halifax will be the two speakers at that Banquet.

We Booksellers feel that we have a particularly important job to fulfill in the months to come, "behind the Lines". A message from the President would do much, in my opinion, to galvanize our spirit into greater alertness and greater unity.

Very respectfully,

*Karl Placht*

Karl Placht,  
President, American Booksellers Association.

x916  
x240

46 EAST 46TH STREET • (HOTEL ROOSEVELT) • NEW YORK

Open 8.30 A.M. till 7 P.M.

Deliveries to all Steamers

PPF 7542  
AMERICAN BOOKSELLERS ASSOCIATION

COMMITTEE REPRESENTING AMERICAN BOOKSELLERS ASSN.  
Presentation of books in the President's Office  
Wednesday, May 7, 1941

at 12:30 o'clock.

Miss Harriet Anderson Channel Book Shop, 21 Whitney Ave., New Haven, Conn.  
(Treas. - Am. Booksellers Assn.)

Mr. Robert M. Coles 35 East 20th Street, NYC  
(Exec. Secy - Am. Booksellers Assn.)

Mr. Cedric Crowell Doubleday Doran & Co., 14 W. 49th St., NYC  
(Dir. - Am. Booksellers Assn.)

Mr. Jonathan Daniels Placht, Editor, The News and Observer, Raleigh, N. C.  
(Author)

Mr. Ernest Dawson Dawson's Book Store, 627 S. Grand Ave., Los Angeles  
(3rd Vice Pres. - Am. Booksellers Assn.)

Miss Marion Dodd Hampshire Book Shop, Northampton, Mass.  
(Dir. - Am. Booksellers Assn.)

Mr. August H. Gehrs Womrath Bookshops & Libraries, 45 E. 17th St., NYC  
(Dir. - Am. Booksellers Assn.)

Mr. Alfred Harcourt 383 Madison Ave., NYC  
(Pres., Harcourt Brace & Co. - Publishers)

Mrs. J. Borden Harriman The Lowell, 28 E. 63rd Street, NYC  
(Former Minister to Norway)

Mr. Harry Korner Korner & Wood, 1512 Euclid Ave., Cleveland, Ohio  
(2nd Vice Pres. - Am. Booksellers Assn.)

Mr. A. A. Kroch Kroch's Bookstores, 206 N. Michigan Ave., Chicago  
(Dir. - Am. Booksellers Assn.)

Mr. Frederic Melcher Pres. R. R. Bowker Co., 62 W. 45th St., NYC  
(White House Library Committee Chairman -  
Will make presentation of books to the President)

Mrs. Eugene Meyer 1624 Crescent Place

Mr. Karl Placht Beacon Book Shop, 46 E. 46th St., NYC  
(Pres. - Am. Booksellers Assn.)

Mr. Joseph Wheeler Head, Enoch Pratt Library, Baltimore, Md.

Mr. Nicholas Wreden Business Mgr., Scribner's Book Store,  
597 5th Ave., NYC  
(Dir. - Am. Booksellers Assn.)

Mrs. Dennison:

May 7, 1941

Roberta sent this over. She says the General is to receive these folks at 12:30 today.

EAK

Mr. Karl Placht, president of the American Booksellers Association, asked that you be given the following message:

"In expressing to President Roosevelt our regret that he is ill, may I ask you to give him also this message from the American Booksellers:

"We feel deeply privileged to be directed to make the presentation of these books for the White House Library.

"The American Booksellers are conscious of the gravity of the hour. They know

THE WHITE HOUSE  
WASHINGTON

5-7-41

MEMORANDUM FOR THE PRESIDENT:

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"In expressing to President Roosevelt our regret that he is ill, may I ask you to give him also this message from the American Booksellers:

"We feel deeply privileged to be directed to make the presentation of these books for the White House Library.

"The American Booksellers are conscious of the gravity of the hour. They know they have a definite part to play in this crisis, and they pledge to you that they hope to acquit themselves creditably in playing that part. We also want to express our gratitude for your great interest in the furtherance of the dissemination of books and the cultivation of wider reading habits which you have shown on many occasions -- lately by proclamation in favor of special postage rates for books."

E.M.W.

PPF 7542  
AMERICAN BOOKSELLERS ASSOCIATION

5-7-41

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E.M.W.

May 7

May 7<sup>th</sup>

GEN. WATSON

THE WHITE HOUSE  
WASHINGTON

March 15, 1941

From the desk of—  
Mrs. Helm

Wednesday, May 7, 1941 - 11:30 a.m.

About 300 members of the American Booksellers Association will be shown through the downstairs rooms; they will be identified at the East Entrance by two or three members of the Association.

About 15 members of the Association will present some books to the President in his office at . . . . . 12:30 p.m.

and will then come over to the house for lunch at . . . . . 1:00 p.m.

In Mrs. Roosevelt's absence Mrs. Wallace will act as hostess. The President will not attend the luncheon.

(Mrs. Eugene Meyer  
1624 Crescent Place)

30  
Mrs  
Wallace

PPF 7542  
AMERICAN BOOKSELLERS ASSOCIATION

May 7

May 7<sup>th</sup>

THE WHITE HOUSE  
WASHINGTON

2-28-41

MEMORANDUM:

On May 7th, at 12:30, the ladies  
of the American Book Society will bring over  
some books for the President.

At one o'clock they will go back  
to the White House for a luncheon, to be  
presided over by Mrs. Wallace.

E.M.W.

PPF 7542  
AMERICAN BOOKSELLERS ASSOCIATION

May 7<sup>th</sup>

Receive books @ 12<sup>30</sup>  
@ office May 7<sup>th</sup> - Mrs  
right over + Mr Wallace  
punde @ luncheon

PPF 7542  
AMERICAN BOOKSELLERS ASSOCIATION

May 7<sup>th</sup>

THE WHITE HOUSE  
WASHINGTON

EXPLANATION OF THE PRESIDENT'S APPOINTMENTS  
FRIDAY, FEBRUARY 28th.

10.30 - PRESS @ office  
11.00 - Pictures in Cabinet  
11.15 - Ralph Budd

12.00 ~~11.30~~ - Sen. George at White House  
12.30 ~~11.45~~ - Congr. Woodrum of Virginia @ White House  
(re appropriation estimates now pending)

~~12.00 - The Ambassador of Poland  
(Mr. Jan Ciechanowski to present  
credentials)~~

12.15 -

~~12.30 - Mr. Henry R. Luce  
(Editor Time Magazine. President wanted  
to see him)~~

12.45 -

1.00 - (LUNCH) Justice Frank Murphy  
(President said have him to  
lunch Thursday or Friday)

2.00 - CABINET MEETING

~~ADDED STARTER: Marshal Field for a 10 min. appt~~

PPF 7542  
AMERICAN BOOKSELLERS ASSOCIATION

May 7<sup>th</sup>

May 7<sup>th</sup>

THE WHITE HOUSE  
WASHINGTON

2-14-41

MEMORANDUM FOR MRS. DENNISON:

Mrs. Roosevelt has asked that we reserve from 12:45 to 1:00 on May 7th for six members of the Book Society of America to present a few books to the President. I have told her that such will be done.

x1172

11741

E.M.W.

Also -  
tea May 7<sup>th</sup>

all papers returned  
with the Po. 2nd  
F.D.R.

Ms. Roosevelt  
May 7<sup>th</sup>

KING JULY:

Toe:

We don't have it  
+ I don't remember ever  
seeing it. Mabel

941

xpp7

MEMORANDUM FOR GENERAL WATSON:

I am sending a note to Mrs. Wallace asking her to act as hostess at lunch on Wednesday, May seventh, following the presentation of books to the President by the American Booksellers Association.

xpp7

Mrs. Roosevelt would like to know how

Grace  
S.T.E.'s office  
doesn't have -  
Tel

.941

MEMORANDUM FOR GENERAL WATSON:

I am sending a note to Mrs. Wallace asking her to act as hostess at lunch on Wednesday, May seventh, following the presentation of books to the President by the American Booksellers Association.

Mrs. Roosevelt would like to know how

xpp7

xpp7

MISS TULLY:

Perhaps you know something about this correspondence which Mrs. Helm asks be returned.

I must admit in my ignorance I sent it in the wrong way. Sorry.

.941

ld

MEMORANDUM FOR GENERAL WATSON:

I am sending a note to Mrs. Wallace asking her to act as hostess at lunch on Wednesday, May seventh, following the presentation of books to the President by the American Booksellers Association.

Mrs. Roosevelt would like to know how

xpp7

xpp7

May 7<sup>th</sup>

THE WHITE HOUSE  
WASHINGTON

February 14, 1941

MEMORANDUM FOR GENERAL WATSON:

I am sending a note to Mrs. Wallace asking her to act as hostess at lunch on Wednesday, May seventh, following the presentation of books to the President by the American Booksellers Association.

x1172

x11741

Mrs. Roosevelt would like to know how many people will come to lunch that day and will they be both men and women?

Will you please return the correspondence which I sent you on February third?

Edith Helm

x50-7

2/21/41  
all papers returned  
with note "Pa: Jeff  
Mrs. Roosevelt tea on  
May 7<sup>th</sup> F.D.R."  
ed

PPF 7542  
AMERICAN BOOKSELLERS ASSOCIATION

May 7<sup>th</sup>

May 7<sup>th</sup>

2-6-41

MEMORANDUM FOR THE PRESIDENT:

Mrs. Roosevelt wanted me to ask you about receiving the members of the American Booksellers Association during their convention here May fifth to seventh.

She has suggested that May seventh will be agreeable for you to receive some books and for the members of the convention to come to the White House, with Mrs. Wallace acting as hostess in her absence.

Mrs. Roosevelt asks whether you would prefer to have this group come in for a luncheon or for tea.

E.M.W.

LD:rlk

*Correspondence for  
Mrs. Eugene Meyer  
attached.*

PPF 7542  
AMERICAN BOOKSELLERS ASSOCIATION

Supreme Court  
of the  
State of New York



SAMUEL I. ROSENMAN  
CLERK

*Copy 2/24/42*

*PPF.  
7542*

March 24, 1942

March 23, 1942

Dear Sam:

This acknowledges your letter of  
March twenty-third and I am enclosing herewith  
copy of a letter which the President addressed  
to Mr. Karl Placht, President, American Book-  
sellers Association, which might be suitable  
for the use you have in mind.

*Filed  
PPF 7542*

With all good wishes.

Very sincerely yours,

Very sincerely yours,

WILLIAM D. HASSETT

Honorable Samuel I. Rosenman,  
60 Centre Street,  
New York, N. Y.

*PPF  
64*

Enclosure. Copy of letter to Mr. Karl Placht, The Beacon Book Shop, Inc.,  
46 East 46th St., New York, N. Y., from the President, under  
date of April 25, 1941.

wdh-mms

PPF 7542  
AMERICAN BOOKSELLERS ASSOCIATION

Supreme Court  
of the  
State of New York



SAMUEL I. ROSENMAN  
JUSTICE

*Carlegd 3/24/42  
mms*

JUSTICES CHAMBERS  
NEW YORK COUNTY COURT HOUSE  
NEW YORK, N. Y.

March 23, 1942

Mr. William R. Hassett  
White House  
Washington, D. C.

Dear Bill:

Do you recall anything that the President has said about the importance of books which the American Booksellers' Association might quote on a poster?

I cannot find anything, and am wondering whether there has been anything in the form of a letter or greeting that you can recall.

With kindest regards,

Very sincerely yours,

PPF 7542  
AMERICAN BOOKSELLERS ASSOCIATION

Community Book Associates

P.P.F.

7542

141 Fifth Avenue, New York, N. Y.

May 13, 1942

May 7, 1942

*Am. Book*

Honorable Franklin Delano Roosevelt  
United States

Dear Miss Huddleston:

This acknowledges your letter of May seventh, addressed to the President. I presume the letter to which you refer was made public by Mr. Karl Placht, President, American Booksellers Association. If Mr. Placht consents to your use of parts of the letter, such action will be all right so far as this office is concerned, provided you identify the quotations.

x PP 71-12

Very sincerely yours,

STEPHEN EARLY  
Secretary to the President

Miss Martha Huddleston, x  
Director, x  
Community Book Associates,  
545 Fifth Avenue,  
New York, N. Y.

Very respectfully yours,

*Martha Huddleston*  
MARtha HuddleSTON,  
Director

wdh-mms

PPF 7542  
AMERICAN BOOKSELLERS ASSOCIATION

authd. 5/13/42  
mms

# Community Book Associates

545 Fifth Avenue, New York, N. Y. - Room 314 - Telephone MU 2-3589

May 7, 1942

Honorable Franklin Delano Roosevelt  
President of the United States  
Washington, D.C.

Dear Mr. President:

Your message to the American Booksellers Convention,  
as read by its president, Karl Placht, was magnificent.

This organization, supported cooperatively by over fifty  
leading publishers, is concerned with taking the message  
of the importance of books in war time into the smaller  
communities, which heretofore had little directed assis-  
tance in the promotion of book reading and book use.

I am writing to ask your permission to use parts of  
your message to the American Booksellers Convention  
in our community promotional material which encourages  
the use of books for an intelligent job of thinking  
on the home front.

Very respectfully yours,

*Martha Huddleston*

MARTHA HUDDLESTON,  
Director

MH:ls

April 23, 1942

P.P.F.

7542

To the American Booksellers Association: #

I should have liked to be with you in person to extend my greetings and talk to you, for I have been a reader and buyer and borrower and collector of books all my life. It is more important that your work should go on now than it has ever been at any other time in our history: in a very literal sense you carry upon your bookshelves the light that guides civilization. I need not labor the contrast between the estate of books in the free democracies and the estate of books in the countries now brutalized by our foes.

x P.P.F. 8271  
x PP71-A

x PP75249

We all know that books burn -- yet we have the greater knowledge that books cannot be killed by fire. People die, but books never die. No man and no force can abolish memory. No man and no force can put thought in a concentration camp forever. No man and no force can take from the world the books that embody man's eternal fight against tyranny of every kind. In this war, we know, books are weapons. And it is a part of your dedication always to make them weapons for man's freedom.

x PP76677

wdh-mw

(Sgd) FRANKLIN D. ROOSEVELT

Honorable Booksheld  
Office of Public and Political  
Washington, D. C.  
Enclosure

PPF 7542  
AMERICAN BOOKSELLERS ASSOCIATION

OFFICE OF FACTS AND FIGURES  
WASHINGTON

April 23, 1942

Dear Mr. Hassett:

Dear Mr. MacLeish:

Thanks very much for your co-  
operation in preparing the message to the  
Booksellers. I am forwarding it to you  
herewith and will leave the matter of its  
presentation in your hands.

Very sincerely yours,

*William D. Hassett*  
Archibald MacLeish

WILLIAM D. HASSETT

Mr. William Hassett  
Assistant to Mr. Stephen Early  
The White House

Honorable Archibald MacLeish,  
Office of Facts and Figures,  
Washington, D. C.

Enclosure.

wdh-mw

PPF 7542  
AMERICAN BOOKSELLERS ASSOCIATION

b

OFFICE OF FACTS AND FIGURES

WASHINGTON

THE DIRECTOR

April 22, 1942

Dear Mr. Hassett:

I think it was you who asked me to prepare a statement for the President to send to the Booksellers. I hope the attached may prove useful. If there is anything more I can do, please let me know.

Enclosure

Faithfully yours,

*MacLeish*  
Archibald MacLeish

x4619  
x160

Mr. William Hassett  
Assistant to Mr. Stephen Early  
The White House

rs:

*person*  
~~weight~~, to extend my  
a reader and buyer and  
It is more important  
ever been at any other  
e you carry upon your  
ion. I need not labor  
the free democracies  
w brutalized by our  
have the greater knowledge  
le die, but books never  
ry. No man and no force  
rever. No man and no force  
ody man's eternal fight  
r, we know, books are  
ion always to make them

PPF 7542  
AMERICAN BOOKSELLERS ASSOCIATION

For the President's Message to the Booksellers:

I should like to have been with you <sup>in person</sup> ~~tonight~~, to extend my greetings and talk to you, for I have been a reader and buyer and borrower and collector of books all my life. It is more important that your work should go on now than it has ever been at any other time in our history: in a very literal sense you carry upon your bookshelves the light that guides civilization. I need not labor the contrast between the estate of books in the free democracies and the estate of books in the countries now brutalized by our foes. ¶ We all know that books burn--yet we have the greater knowledge that books cannot be killed by fire. People die, but books never die. No man and no force can abolish memory. No man and no force can put thought in a concentration camp forever. No man and no force can take from the world the books that embody man's eternal fight against tyranny of every kind. In this war, we know, books are weapons. And it is a part of your dedication always to make them weapons for man's freedom.

C  
O  
P  
Y  
EXECUTIVE OFFICE OF THE PRESIDENT  
OFFICE FOR EMERGENCY MANAGEMENT

FORM-11

OFFICE MEMORANDUM

William Hassett (The White House)

March 24, 1942

*File*

To: Captain Kintner (OFF)  
Mr. William Hassett (The White House)

Date: April 8, 1942

From: American Booksellers Association Banquet  
New York City, May 6th

Subject: American Booksellers Association Banquet  
New York City, May 6, 1942

Through Chester Kerr, OFF's book liaison, we have a request from the American Booksellers Association for a message of greeting from the President for their annual convention which is climaxed by a banquet on May 6th.

The American Booksellers Association convention is the biggest organized gathering in the book trade, tendered by publishers, critics, and writers. The President sent a message of greeting last year when Secretary Knox and Lord Halifax spoke. MacLeish will be the principal speaker this year. We are asked if the President can give a short message of greeting. It is suggested that perhaps "War Books and Book Publishing in the War" might be appropriate for comment. Then too, it might be good to denote the contrast in promoting freedom of speech at a time when we have been attacked by the Axis book burners.

draft? Many thanks.

Is it possible to obtain such a greeting? If so, should we make a draft? Many thanks.

*Bob Kintner*

Kintner;rml

FORM-11

24532

PPF 7542  
AMERICAN BOOKSELLERS ASSOCIATION

OEM-33

EXECUTIVE OFFICE OF THE PRESIDENT  
OFFICE FOR EMERGENCY MANAGEMENT

OFFICE MEMORANDUM

*File*

To: Mr. William Hassett (The White House)  
From: Captain Kintner (Office of Facts and Figures)  
Subject: American Booksellers Association Banquet  
New York City, May 6, 1942

Date: April 8, 1942

On March 24, I sent you a memorandum, copy of which is attached. I don't mean to press you, but what can I tell the American Booksellers Association, if anything?

*Bob Kintner*

*Mr. McLeish*

EXECUTIVE OFFICE OF THE PRESIDENT  
OFFICE FOR EMERGENCY MANAGEMENT

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Date:

EXECUTIVE OFFICE OF THE PRESIDENT  
OFFICE FOR EMERGENCY MANAGEMENT  
OFFICE MEMORANDUM

*hold*

To: William Hassett (The White House)  
From: Captain Kintner (OFF)  
Subject: American Booksellers Association Banquet  
New York City, May 6th

Date: March 24, 1942

Through Chester Kerr,<sup>x</sup> OFF's book liaison, we have a request from the American Booksellers Association for a message of greeting from the President for their annual convention which is climaxed by a banquet on May 6th.

The American Booksellers Association convention is the biggest organized gathering in the book trade, attended by publishers, critics, and writers. The President sent a message of greeting last year when Secretary Knox and Lord Halifax spoke. MacLeish will be the principal speaker this year. We are asked if the President can give a short message of greeting. It is suggested that perhaps "War Books and Book Publishing in the War" might be appropriate for comment. Then too, it might be good to note the contrast of freedom of speech, at a time when we have been attacked by the Axis book burners.

Is it possible to obtain such a greeting? If so, should we make a draft? Many thanks.

Paul Kintner

OEM-32

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PPE 7542  
AMERICAN BOOKSELLERS ASSOCIATION

PP 7  
7542

which states

Frank Glenn  
Bookeller  
Hotel Muehlebach  
Kansas City, Missouri

May 14, 1942

May 15, 1942

Mr. Stephen Early, Secretary to the President  
The White House  
Washington, D. C.

Dear Mr. Glenn:

This acknowledges your letter of May thirteenth. I am enclosing herewith an exact copy of the statement which the President addressed to the American Booksellers Association. #

The original, which was signed by the President, was sent to Karl Flacht, President, American Booksellers Association, 35 East 20th Street, New York. Presumably Mr. Flacht still has the original and, if he is willing to have a photostat copy made for you, there is no objection on the part of this office. But I am sure you will understand why we could not have another copy signed by the President. //

Very sincerely yours,

STEPHEN EARLY  
Secretary to the President

Mr. Frank Glenn,  
Hotel Muehlebach,  
Kansas City, Missouri.

Enclosure.

Yours sincerely,

Frank Glenn

wdh-mms

PS/ For your convenience I am enclosing a copy of the President's statement.

PPF 7542  
AMERICAN BOOKSELLERS ASSOCIATION

Frank Glenn  
Bookseller  
Hotel Muehlebach  
Kansas City, Missouri

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May 13, 1942

Hon. Stephen Early, Secretary to the President  
The White House  
Washington, D. C.

Dear Mr. Early:

You will doubtless recall my previous letters relative to obtaining a statement from the President relative to the Importance of Books in War. Due to the pressure of more important matters, he was unable to give any time to the preparation of such a statement. This I can fully appreciate.

In the current issue of Publishers' Weekly, there appears a fine statement by the President on this subject and is just what I want to use for my anthology.

I should like to use this statement as a frontispiece for the book, reproducing it in facsimile and if I could obtain this on White House stationery over the President's signature, it would be most desirable.

The manuscript is in the hands of the publisher (The University of Oklahoma Press) and it is believed by them that it will be a considerable contribution to the field of books on the war.

Believe me Mr. Early, I would appreciate anything you may be able to do for me in this matter. I would also appreciate your expressing to the President my sincere appreciation of the statement he has given to the booksellers of America and for the splendid leadership he is giving America in this Planetary War.

Yours sincerely,

*Frank Glenn*  
Frank Glenn

PS/ For your convenience I am enclosing a copy of the President's statement.

A MESSAGE TO THE BOOKSELLERS OF AMERICA

I should have liked to be with you in person to extend my greetings and talk to you, for I have been a reader and buyer and borrower and collector of books all my life. It is more important that your work should go on now than it has ever been at any other time in our history: in a very literal sense you carry upon your bookshelves the light that guides civilization. I need not labor the contrast between the estate of books in the free democracies of the estate of books in countries brutalized by our foes.

We all know that books burn - yet we have the greater knowledge that books can not be killed by fire. People die, but books never die. No man and no force can abolish memory. No man and no force can put thought in a concentration camp forever. No man and no force can take from the world the books that embody man's eternal fight against tyranny of every kind. In this war, we know, books are weapons. And it is a part of your dedication always to make them weapons for man's freedom.

Franklin D. Roosevelt

The White House  
Washington, D. C.

Read at the 42d Annual Banquet of the American Booksellers Association, Hotel Astor, New York, May 6, 1942. Printed in The Publishers' Weekly, May 9, 1942.

OFFICE OF FACTS AND FIGURES  
WASHINGTON

THE DIRECTOR

June 1, 1942

*Thank  
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April  
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Dear Grace:

I thought the President might like to glance at one of these.

The American Booksellers Association is tremendously moved by his Message to them, as I have good reason to know since I was present at the meeting and witnessed the reaction.

Incidentally, I think it is a marvelous Message.

Best regards.

Faithfully yours,

*A. M.*  
Archibald MacLeish

*x4619*

Miss Grace Tully  
The White House  
Washington, D. C.

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PPF 7542  
AMERICAN BOOKSELLERS ASSOCIATION

THE WHITE HOUSE  
WASHINGTON

June 12, 1942

April  
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My dear Mr. MacLeish:

The President was pleased to know that his message was so well received by the members of the American Booksellers Association, and much appreciates your generous expression of approval. He thanks you, too, for those reprints which accompanied your nice note to me.

Very sincerely yours,

We all know that books burn -- yet we have the greater knowledge that books cannot be killed by fire. People die, but books never die. No man and no force can abolish thought. No man and no force can put thought in a concentration camp forever. No man and no force can take from the world the books that embody man's eternal fight against tyranny. We know, books are essential. And we are dedicated to the preservation of man's freedom.

Honorable Archibald MacLeish,  
Office of Facts and Figures,  
Washington, D. C.

ms

*Franklin D. Roosevelt*

PPF 7542  
AMERICAN BOOKSELLERS ASSOCIATION

THE WHITE HOUSE  
WASHINGTON

April 23, 1942

To the American Booksellers Association:

I should have liked to be with you in person to extend my greetings and talk to you, for I have been a reader and buyer and borrower and collector of books all my life. It is more important that your work should go on now than it has ever been at any other time in our history: in a very literal sense you carry upon your bookshelves the light that guides civilization. I need not labor the contrast between the estate of books in the free democracies and the estate of books in the countries now brutalized by our foes.

We all know that books burn -- yet we have the greater knowledge that books cannot be killed by fire. People die, but books never die. No man and no force can abolish memory. No man and no force can put thought in a concentration camp forever. No man and no force can take from the world the books that embody man's eternal fight against tyranny of every kind. In this war, we know, books are weapons. And it is a part of your dedication always to make them weapons for man's freedom.

*Franklin D. Roosevelt*

PPF 7542  
AMERICAN BOOKSELLERS ASSOCIATION

PPF 7542

June 2, 1942

Dear Mr. Harter:

This acknowledges your letter of May twenty-fifth. I presume the letter to which you refer was made public by Mr. Karl Placht, President, American Booksellers Association, 35 East 20th Street, New York City. If Mr. Placht wishes to send you a copy of the President's letter, such action will be all right so far as this office is concerned. The decision, however, is entirely up to Mr. Placht.

Very sincerely yours,

STEPHEN EARLY  
Secretary to the President

Mr. L. D. Harter,  
The Prospect House,  
Niagara Falls, New York.

mw-mms

PPF 7542  
AMERICAN BOOKSELLERS ASSOCIATION

The Prospect House  
NIAGARA FALLS, NEW YORK

*advised 6/2/42  
mms*

May 25, 1942.

Stephen J. Early,  
The White House,  
Washington, D.C.

Dear Sir:

A letter to a man as busy as you must be, can be only an imposition, so please accept my apology for being a bother.

I am very anxious to obtain a copy of the President's message to the book-sellers of America, as read at the meeting held in New York City on May 6<sup>th</sup>, of this year.

Knowing you would be able to secure this for me, this letter is my

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pp. 7542*

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MRS. EVERETT TAYLOR  
5241 MAPLE AVENUE  
SAINT LOUIS, MISSOURI

January 25, 1943

THE FALLS

AMERICAN OR EUROPEAN PLAN

The Prospect House  
NIAGARA FALLS, NEW YORK

request for a copy.  
Thanking you in  
advance for your kind  
consideration, I remain  
very sincerely yours,

L. D. Hartw  
The Prospect House,  
Niagara Falls  
New York.

wdh-mms

PPF 7542  
AMERICAN BOOKSELLERS ASSOCIATION

*Mr. Roosevelt*

MRS. EVERETT TAYLOR  
5241 MAPLE AVENUE  
SAINT LOUIS, MISSOURI

January 25, 1943

Mr. Franklin D. Roosevelt, President,  
United States of America,  
White House, Washington, D. C.

*Autog. 1/17/43  
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7542*

Dear Mr. Roosevelt:

I am writing to ask permission to use the following quotation from your message read at the forty-second annual banquet of the American Booksellers Association, which appeared in the St. Louis Globe Democrat Sunday, January 25, 1943: *##*

"We all know that books burn, yet we have the greater knowledge that books cannot be killed by fire. No man and no force **can** abolish memory. No man and no force can put thought in a concentration camp forever. No man and no force can take from the world the books that embody man's eternal flight against tyranny of every kind---In this war, we know, books are weapons. And it is part of your dedication always to make them weapons for man's freedom."

As chairman of the literature department of the Eighth District of the Missouri Federation of Women's clubs I have been asked to make a radio talk on Literature in National Defense. Thank you.

Sincerely,

*(Mrs. Everett)*

*Audrey A. Taylor*  
*X*

Mrs. Everett Taylor,  
5241 Maple Avenue,  
St. Louis, Missouri.

wdh-mms

PDF 7542  
AMERICAN BOOKSELLERS ASSOCIATION

3

January 27, 1943

Dear Mrs. Taylor:

This is in acknowledgment of your letter of January twenty-fifth, addressed to the President. I am glad to inform you that there is no objection whatever to your proposed use of the message which the President sent to the American Booksellers Association. The courtesy of your inquiry is deeply appreciated.

Very sincerely yours,

STEPHEN EARLY  
Secretary to the President

Mrs. Everett Taylor,  
5241 Maple Avenue,  
St. Louis, Missouri.

wdh-mms

PPE 7542  
AMERICAN BOOKSELLERS ASSOCIATION

ALBERT UNGER PUBLISHING COMPANY  
FIFTY-FIVE WEST FORTY-SECOND STREET  
NEW YORK CITY

May 7, 1943

PPF  
7542

Dear Mr. Unger:

#

This is in acknowledgment of your letter of May fourth, addressed to the President. The quotation in which you are interested is from a statement made by the President under date of April 23, 1942, to the American Booksellers Association. I am enclosing a copy of the statement herewith. As this statement was given wide publicity at the time, there is no objection to your use of the quotation, provided you identify it as to the time and circumstance of utterance.

x PPF  
1-2

Permit me to assure you that the courtesy of your inquiry is deeply appreciated.

Very sincerely yours,

STEPHEN EARLY  
Secretary to the President

x Mr. Albert Unger,  
Albert Unger Publishing Company,  
55 West 42nd Street,  
New York, N. Y.

Enclosure.

wdh-mm s

PPF 7542  
AMERICAN BOOKSELLERS ASSOCIATION

*M. J. H. S.*

*Adm'd. 5/7/43*  
*Mund*

ALBERT UNGER PUBLISHING COMPANY  
FIFTY-FIVE WEST FORTY-SECOND STREET  
NEW YORK CITY

Phone: Wisconsin 7-4896

THE WHITE HOUSE  
May 4, 1943  
MAY 6 9 19 AM '43  
RECEIVED

President Franklin Delano Roosevelt  
Washington, D.C.

Mr. President:

Several months ago in one of your speeches you spoke about the book-burning by the Nazis and said: "Books cannot be killed by fire".

I am a small publisher from Europe and have intentions of publishing a book in the near future regarding the books that were burned by the Nazis.

Contributing authors of this book will be such famous writers as Thomas Mann, Franz Werfel, Emil Ludwig and many others.

I wish to give this book the above title "Books Cannot Be Killed by Fire" and take the liberty to ask for your permission to use this, and print the fact that you coined this phrase. ||

I shall be most happy to hear from you.

Very respectfully yours,

*Albert Unger*

Albert Unger.

PP 7  
7542

March 18, 1944

Dear Mr. Hellberg:

This acknowledges your letter of March ninth requesting a copy of the President's message of April 23, 1942 to the American Booksellers Association.

For your information, letters of this nature never are given to the press by the White House. Their release is left to the discretion of the person to whom they are sent.

In an effort to be of some help to you I am glad to give you the address of the American Booksellers Association as shown in our files:  
35 East 20th Street, New York, N. Y.

Very sincerely yours,

STEPHEN EARLY  
Secretary to the President

Mr. Hildar C. Hellberg,  
Director of Dietetics,  
University of Illinois,  
1853 West Polk Street,  
Chicago, Illinois.

mtl

PPF 7542  
AMERICAN BOOKSELLERS ASSOCIATION

Pp 7  
7542

March 18, 1944

Dear Mr. Hellberg:

This acknowledges your letter of March ninth requesting a copy of the President's message of April 23, 1942 to the American Booksellers Association. #

For your information, letters of this nature never are given to the press by the White House. Their release is left to the discretion of the person to whom they are sent.

In an effort to be of some help to you I am glad to give you the address of the American Booksellers Association as shown in our files:  
35 East 20th Street, New York, N. Y.

Very sincerely yours,

STEPHEN EARLY  
Secretary to the President

x  
Mr. Hildar C. Hellberg.  
x Director of Dietetics,  
University of Illinois,  
1853 West Polk Street, x  
Chicago, Illinois.

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PPE 7542  
AMERICAN BOOKSELLERS ASSOCIATION

UNIVERSITY OF ILLINOIS  
1853 WEST POLK STREET  
CHICAGO, ILLINOIS

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RESEARCH AND EDUCATIONAL HOSPITALS  
DEPARTMENT OF DIETETICS

March 9, 1944

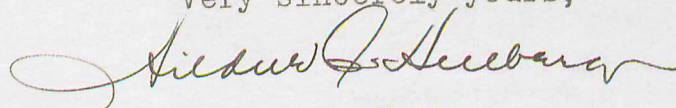
Mr. Stephen Early  
Secretary to the President  
The White House  
Washington, D. C.

Dear Mr. Early:

I would like to request a copy of  
Mr. Roosevelt's letter to the American Booksellers  
Association written April 23, 1942. I wish to have  
this letter because it is the only written word I  
have read which expressed to me the true beauty and  
value of books.

Thank you very much for this favor.

Very sincerely yours,



Hildur C. Hellberg  
Director of Dietetics

HCH:asm

PPE 7542  
AMERICAN BOOKSELLERS ASSOCIATION

APR 2, 1944

PPF  
7542

My dear Mr. Bowman:

Your letter of April twenty-eighth will be made available to the President when he returns to Washington. Meanwhile, I want to thank you, on his behalf, for your courtesy in letting us see the enclosed placard.

Very sincerely yours,

WILLIAM D. HASSETT  
Secretary to the President

B

J. Julian Bowman, Esq.,  
Faculty Literary Club,  
P. O. Box 627,  
Cincinnati 1,  
Ohio.

PPF 7542  
AMERICAN BOOKSELLERS ASSOCIATION

Case will be brought  
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P. O.  
CINCINNATI  
Phone  
HAMMOND ST.

1 28, 1944

Washington, D.C.

Dear Mr. President:

The quotation from your inspiring message to the boys of America is beginning to appear in bookstore windows over America, also on hundreds of college bulletin

The writer has undertaken to have placards bearing similar to the one enclosed, printed and mailed out

American  
Pa



# FACULTY LITERARY CLUB

BOOK  
PUBLISHERS &  
DISTRIBUTORS

MEMBERS:  
Cincinnati Chamber of Commerce  
Cincinnati Real Estate Board

P. O. BOX 627  
CINCINNATI 1, OHIO  
Phone MAin 0770

CLUB BUILDING 321-323 HAMMOND ST.

April 28, 1944

*ack'd.  
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*American  
Booksellers Assn.  
# filed 887  
7542*

President of the United States  
White House  
Washington, D.C.

Dear Mr. President:

The quotation from your inspiring message to the booksellers of America is beginning to appear in bookstore windows all over America, also on hundreds of college bulletin boards.

The writer has undertaken to have placards bearing your message, similar to the one enclosed, printed and mailed out, and trusts that through this medium, your timeless words will become known to all Americans.

I expect to follow up later with a distribution to all public libraries, high schools, and newspaper offices.

Sincerely yours,

*Julian Bowman*  
J. Julian Bowman.

*(1 encl.)*  
JJB:bm

PPF 7542  
AMERICAN BOOKSELLERS ASSOCIATION

★

“NO MAN and no force can take from the world the books that embody man's eternal fight against tyranny of every kind. In this war, we know, books are weapons. And it is a part of your dedication always to make them weapons for man's freedom.”

*Franklin D. Roosevelt*

**FACULTY LITERARY CLUB  
PUBLISHERS  
CINCINNATI, OHIO**

*An Important  
Message  
from the  
President*  
FOR YOUR  
BULLETIN BOARD  
OR SHOW-WINDOW

To

Sec. 562 P. L. & R.  
**U. S. POSTAGE  
PAID**  
Cincinnati, Ohio  
Permit No. 1294

PDF 7542  
AMERICAN BOOKSELLERS ASSOCIATION

ATTORNEY GENERAL, The  
Sept. 19, 1933.

Mr. Magel referred to his services as to reply, letter which he received on  
Sept. 17, 1933 from William H. Hays, New York, N. Y., stating that he is enclosing  
a copy of a letter from the American Bookellers Association of which he is the president  
and which is being filed by the United States Supreme Court, The Attorney General wrote Mr.  
Magel in accordance with the request made in the letter, and in accordance  
with the request made in the letter.

Frank L. Magel, President,  
American Bookellers Association,  
New York, N. Y.

November 28, 1933. Telegram to President, Warm Springs.

States hundreds of booksellers are confronted with bank-  
ruptcy and resulting unemployment unless immediate steps are  
taken to eliminate predatory price cutting on books by De-  
partment stores. Present retail code makes possible selling  
price same as invoiced cost price. Price maintenance clause  
or some equivalent is essential if small booksellers are to  
continue in business. Asks immediate help so that Christmas  
business will not be stolen from them by operation of retail  
code designed to help small enterprise, but actually operating  
to eliminate small enterprise.

Referred to National Recovery Administration, 11/29/33.

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PPF 7542  
AMERICAN BOOKSELLERS ASSOCIATION

ATTORNEY GENERAL, The  
Sept. 19, 1936.

Mr. McIntyre referred to him for advise as to reply, letter which he received on Sept. 17, 1936 from Crichton Clarke, New York, N. Y., stating that he is enclosing brief filed by the American Booksellers' Association as amicus curiae in the case of Kunsman v. Max Factor & Co., now pending in the United States Supreme Court, which brief concerns the Sherman Anti-Trust Act. -- The Attorney General wrote Mr. McIntyre re this case on Sept. 23, and embodied suggested reply, and in accordance therewith, Mr. McIntyre wrote Mr. Clarke that he appreciates his courtesy in sending him copy of this brief, and stating that same has been brought to attention of the Department of Justice, which has noted its contents with a great deal of interest.

SEE - 277

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PPF 7542  
AMERICAN BOOKSELLERS ASSOCIATION

KERR, Mrs. Florence  
Ass't. Commissioner, Work Projects Administration  
9-22-41

P. P. F.  
7542

Wrote to Mrs. Roosevelt asking that she consider requesting the President to write a letter in connection with "American Guide Book Week", Nov. 10-16, 1941, celebrating the publication of the last of the State Guide Books (Oklahoma). Enclosed suggested draft of letter addressed to Mr. Karl Flacht, President, American Booksellers' Ass'n. and Honorary Chairman of Publishers' Committee for AMERICAN GUIDE WEEK, NYC. (not used).  
- - - The President wrote a letter addressed to Mrs. Kerr on 9-30-41, commending the splendidly written and illustrated series of books about the United States. He said in part: "It is a tribute to American energy and resourcefulness that the WPA Writers' Program, with the aid of private citizens and public bodies, and the use of the skills of unemployed writers and research workers, could have planned and brought to early completion a guide to each state, principal city, and major region, including the far-flung territories of Alaska and Puerto Rico". The President said several volumes of the American Guide Series are among the books in the White House library and the Hyde Park Library. He urged the American reading public to take advantage of AMERICAN GUIDE WEEK to refresh their knowledge of their own land.

See 444-C

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PPF 7542  
AMERICAN BOOKSELLERS ASSOCIATION

MacLEISH, Archibald  
Washington, D. C.  
May 12, 1942

Memorandum to Mr. Early, enclosing copy of resolution adopted by the AMERICAN BOOKSELLERS ASSOCIATION, which they asks to be communicated to the President. The resolution wherein they pledge their best endeavor to secure 100% enrollment in the purchase of War Bonds.

SEE - 4408 - Miscellaneous

VBF

PP 7-7542

75-42

P.P.F.

PPF 7542  
AMERICAN BOOKSELLERS ASSOCIATION

ZIEGLER, Jesse A.  
Ziegler's Book Shelf  
Houston, Texas,  
Nov. 4, 1943.

PPF  
7542

Writes the President saying he received a copy of the President's message to book-sellers, delivered at the 42 Annual banquet of the Association in New York in May 1942. (filed PPF 7542). Thinks this was wonderful and he had it mimeographed and sent it to all his clients and friends. States he has been instrumental in getting small libraries donated to the liberty ships launched in Houston. Now he is working on a real library for the U.S.S. SAN JACINTO, Aircraft carrier. The writer is 87 years old and is going to undergo an operation that date. Hopes the President approves of his efforts.-----Mr. McIntyre, Nov. 10, wrote to Mr. Ziegler thanking him on behalf of the President for his letter. Mr. McIntyre said all that Mr. Ziegler had to say about the work he was doing in furnishing boys in the armed services with interesting reading material has been noted with appreciative interest. Mr. McIntyre extended the President's best wishes that his health will rapidly improve after the operation and that he will enjoy many more birthday anniversaries.

SEE P.P.F. 8048  
AS

P. P. F.

75-42

PPF 7542  
AMERICAN BOOKSELLERS ASSOCIATION

BOWMAN, J. Julian -Treas.  
Faculty Literary Club  
Cincinnati, Ohio  
Jan. 11, 1944. Ackd. 1/13/44

PPF  
7542

Let. to the President embodying quotation made by the President and asking if it is accurate; asks permission to reprint it in "Dictionary of Thoughts". In ack. STE says quotation is accurate and he may include it in his book because it has previously been given to the public. Quotation is from message which the Pres. sent to the American Booksellers Association on April 23, 1942. Copy sent with ack.

SEE: PPF-1-D

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PPF 7542  
AMERICAN BOOKSELLERS ASSOCIATION