

P. P. F.

4600

May 19, 1937

Dear Mr. Alsopp:

I have heard of the munificent donation which you made in behalf of the cultural interests of your community and which insured the establishment of the Museum of Fine Arts in Little Rock. (Ark.) It will be a great source of satisfaction to you to know that because of this generous action on your part the people of Little Rock through all the years to come will have the ennobling and broadening influence which an art center radiates in every community fortunate enough to possess one.

x 444-6

Very sincerely yours,

Mr. Fred W. Alsopp, x 10
Arkansas Gazette,
Little Rock, Arkansas.

wdh-mw

x PP782
x PP7134

May 19, 1937

Dear Senator:

This will acknowledge your letter of May twelfth, addressed to Mr. McIntyre, requesting a letter from the President to Mr. Fred W. Alsopp. Because this request came from you the President, of course, was delighted to be able to comply with it and I am enclosing herewith the letter which he has addressed to Mr. Alsopp.

Very sincerely yours,

STEPHEN EARLY
Assistant Secretary
to the President

Honorable Joseph T. Robinson,
United States Senate,
Washington, D. C. x598

wdh-mw

Enclosure.

THE WHITE HOUSE
WASHINGTON

May 19, 1937

The President

MEMORANDUM TO MR. EARLY:

The accompanying letter to Fred W. Alsopp in Little Rock, Arkansas is on the border line of things that we do not do but because the request came from Senator Robinson I thought you would probably want to strain a point.

[Signature]
WDH

United States Senate

CONFERENCE OF THE MAJORITY

May 12, 1937.

Wm. H. Hascett

*ack 5/19/37
mnw*

Hon. Marvin McIntyre,
Secretary to the President,
The White House,
Washington, D. C..

Dear Mac:

May I bring to your attention a letter which
has come to me from Mr. Floyd Sharp, State Administrator
of Works Progress Administration, suggesting that the
President take some note of the generosity of Mr. Fred
W. Alsopp who contributed \$25,000.00 to a WPA project in
the city of Little Rock, known as the Museum of Fine Arts.
If you would prepare a brief message to Mr. Allsopp and,
at his convenience, ask the President to sign and send the
same I will appreciate it.

With regards,

Sincerely yours,

J. T. Robinson

WORKS PROGRESS ADMINISTRATION

STATE OF ARKANSAS
OLD POST OFFICE BUILDING
LITTLE ROCK, ARKANSAS

May 5, 1937.

Hon. Joe T. Robinson,
United States Senator,
Senate Office Bldg.,
Washington, D. C.

Dear Senator Robinson:

I want to request something a little unusual,
but deserving of recognition.

The Works Progress Administration is now
completing a beautiful building, known as "Museum of Fine Arts",
sponsored by the City of Little Rock and located in the old
City Park. The cost in round numbers is approximately \$70,000.00.

The Fine Arts Club, a state-wide organization,
caused the City and the Works Progress Administration to become
interested and they will place the Art collection they now have
in the new building. Mrs. John P. Baird, who recently was
fatally injured when struck by an automobile, was President of
the Club, and her efforts were outstanding.

Here's my request. Fred W. Allsopp, Business
Manager of the Arkansas Gazette, made a personal contribution to
this project of \$25,000.00. We required the sponsor to pay about
one-half of the total cost, due to expensive material and construc-
tion necessary for a building like this. At the close of the many
discussions we held trying to work out the initial plans, Mr.
Allsopp graciously agreed to pay this sum in order for the City
and State to obtain the building. It is very unusual for a private
citizen to make such a contribution and I believe it deserves more
recognition than the Works Progress Administration organization
alone can give.

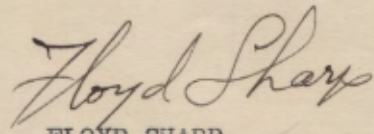
Mr. Allsopp originally pledged us to secrecy
and does not now want publicity, although it has since become
publicly known. I would appreciate your writing him a letter

#2 Hon. Joe T. Robinson

commending him for this outstanding assistance, and I know him well enough to be certain that he would prize it highly. I also request that you consider the advisability of asking the White House to give it official notice.

With kindest personal regards, I am

Yours very truly,

A handwritten signature in cursive script, reading "Floyd Sharp". The signature is written in dark ink and is positioned above the printed name and title.

FLOYD SHARP,
Administrator.