

THE WHITE HOUSE
WASHINGTON

9/26

TO: *Jim Ciccone*

FROM: FAITH R. WHITTLESEY
Assistant to the President
for Public Liaison

☐ Information

☐ Action

*Is there any way
you can keep w/ this?*

Faith: Since most of our trips
are now campaign-related, they
have a major voice in who goes.
I'd suggest you watch the event
schedule, and see if there is one that
is especially appropriate. Otherwise I
think it unlikely that anyone at the
campaign would see a need for Grier
to go. Thanks. *Jim* 9/27

MEMORANDUM

THE WHITE HOUSE
WASHINGTON

September 25, 1984

TO: JAMES A. BAKER III
MICHAEL K. DEEVER ✓

FROM: FAITH RYAN WHITTLESEY *FRW*

SUBJECT: Rosy Grier
213/748-9672

Rosy Grier is one of the President's strongest supporters and has made numerous appearances in his behalf. Would it be possible to include him on an AIR FORCE ONE trip? Your early consideration of this request will be appreciated.

Many thanks.

APPROVE _____

Disapprove ✓

8

—

9/28

THE WHITE HOUSE
WASHINGTON

TO: *Jim Cicconi*

FROM: FAITH R. WHITTLESEY
Assistant to the President
for Public Liaison

☐ Information

☒ Action

*Can you help
w/ this? Bob*

*Has been doing such
good work w/ the
Roman Catholic
community.*

THE WHITE HOUSE

WASHINGTON

September 28, 1984

MEMORANDUM FOR FAITH RYAN WHITTLESEY

FROM: ROBERT R. REILLY (RL)

SUBJECT: Alfred Smith Dinner - October 18

On Thursday, October 18th, the President and Mrs. Reagan will be going to New York to attend the Alfred Smith dinner at which both the President and Walter Mondale will speak under the sponsorship of Archbishop O'Connor, who may well be a Cardinal by that time. If there is any way I can be officially included in the President's party on that trip, I would greatly appreciate it. Since this is one of the major Catholic events of the year, being seen as part of the President's party on this occasion would greatly strengthen my ability to serve effectively as the liaison to the Catholic community.

THE WHITE HOUSE

WASHINGTON

July 23, 1984

MEMORANDUM FOR FAITH RYAN WHITTLESEY

FROM: JAMES A. BAKER, III 
SUBJECT: Liaison with Overseas Americans

Since approval has been obtained from NSC, State, and Defense, your office may move forward with plans to set up a White House liaison function with Americans living overseas.

It is my understanding that this function will be handled by Doug Riggs of OPL, and will require no additional personnel. Further, I understand that this White House liaison function should not interfere with the primary liaison and assistance functions performed by the various departments. Obviously, you should be scrupulous to avoid any activity that could be deemed to be political in nature.

Organizations of overseas Americans can be notified immediately of this new arrangement. However, given the nature of this function, a press release is not felt to be necessary.

cc: Richard G. Darman
Robert C. McFarlane
John F. W. Rogers

THE WHITE HOUSE
WASHINGTON

7/20/84

MEMO TO:

FROM: PETE ROUSSEL *Ron*

BAKE:

for your approval.

JAB
*I've suggested some changes (att'd),
and have also attached a copy
of the original memo from Faith on
this. JC 7/20*

THE WHITE HOUSE

WASHINGTON

July 19, 1984

MEMORANDUM FOR LARRY SPEAKES

FROM: FAITH WHITTLESEY JAW
Subject: Announcement of Liaison with American Community
Living Overseas

The attached announcement concerning a liaison function between the White House and the three million private Americans living and working overseas has been approved by Bud McFarlane and the Department of State and Defense. The concept of a liaison function was previously approved by Jim Baker. This announcement should be issued through your office at the earliest possible moment. If you have any questions, please immediately contact me. Thank you.

Pete:

Per JAB, This
is OK w/ changes
d've made on
att'd copy.

Thanks Jim
7/20

WRN 6 →

with

REVISED WHITE HOUSE PRESS ANNOUNCEMENT

with more detail

The White House today announced that the Office of Public Liaison has been assigned the responsibility of performing the liaison functions between the 3 million private Americans living and working overseas and the White House. This assignment will provide those Americans access to the U.S. Government, at the highest levels. This announcement represents a national commitment to help facilitate support for American citizens living overseas. The White House Office of Public Liaison is under the direction of former Ambassador to Switzerland, Faith Ryan Whittlesey, Assistant to the President for Public Liaison. Her office conducts liaison with over 500 different constituent groups. Mrs. Whittlesey has designated Douglas A. Riggs, Special Assistant to the President and a member of her staff, to act as the White House contact person responsible for the overseas American community. He will work with the State Department's Directorate of Overseas Citizens Services and with other interested agencies on matters of concern to overseas Americans.

for Public Liaison
has designated

REVISED WHITE HOUSE PRESS ANNOUNCEMENT

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MEMORANDUM

THE WHITE HOUSE
WASHINGTON

May 23, 1984

OPR —
FRW to JAB
—ev

JAMES A. BAKER III

FROM: FAITH RYAN WHITTLESEY *FRW*

SUBJECT: Establishment of an office of Adviser to the President on Affairs of Overseas Americans

Please find attached a copy of the letter I have received, with enclosure, from Sam Mandeville who is President of the Federation of International American Clubs suggesting that an office of Adviser to the President on Affairs of Overseas Americans be established. Having served abroad, I know how confusing it is for so many Americans to have no particular person to whom they can turn for help on a broad range of problems.

What do you think of the idea of announcing that one of the Special Assistants to the President on my staff of the Office of Public Liaison has been named liaison to the American community overseas? I have in mind Doug Riggs for this assignment. His role certainly would not be a policy-making one but rather a liaison function.

This action would be a very positive step in the minds of many Americans who live and work abroad, and the announcement would be widely circulated in the American community overseas.

Mr. Mandeville will be in Washington the week of May 28 and I will be meeting with him probably on May 29. I would like very much to have an answer from you by that time.

Signal sent to Faith 5/25

Attachment

5/25. Faith:

I think this is a good idea provided it's made clear the role is one of liaison only. So go ahead - but please make sure NSC is fully briefed before any announcement. Thanks.

JAB

THE WHITE HOUSE
WASHINGTON

May 16, 1984

MEMORANDUM FOR MICHAEL K. DEEVER
Deputy Chief of Staff and
Assistant to the President

FROM: Faith Whittlesey
Assistant to the President
for Public Liaison

SUBJECT: Scheduling Priorities This Year

In the past months, we have solicited suggestions from our Project Officers as to which events are priorities for Presidential participation. This memorandum summarizes the responses. It will also serve as a useful background paper when our proposals are discussed at the weekly scheduling meetings.

Let me also note that just as important as the forum and setting of the events is the substantive message that we bring to these audiences. I fully realize the pressures of the Presidency do not permit an in-depth speech at these functions. Also, it is beyond my purpose in this short memo to list specific themes to stress before each of our targeted audience. Nevertheless, I did want to suggest that we try and give at best one substantive, in-depth speech to each of our targeted groups stressing the important themes and issues we wish to convey this year. In my judgment, these addresses can serve as benchmarks as we seek to define and refine our message for the rest of the year.

I. Ethnics: This group includes Americans of Southern and Eastern European and Asian ancestry. They have been very supportive of Administrative initiatives in the past. We have not paid nearly enough attention to them. Our proposals include the following:

1) Top Level Briefing and Luncheon For Italian-American Leaders: Top Italian-American leaders should be invited at the earliest convenient date for a briefing by Cabinet and sub-Cabinet officials on major domestic and foreign policy issues. A Presidential luncheon should be part of this event.

2) National Italian-American Foundation Dinner, September 15: The NIAF is the most prestigious Italian-American organization, having many Members of Congress and distinguished business and professional figures as members. They have invited the President to their annual dinner at the Washington Hilton. The President should accept.

3) Anniversary of Warsaw Uprising: We should commemorate the 40th Anniversary of the Polish uprising in Warsaw against the Nazis in late July at the White House. This function would also allow for Jewish participation. Another possibility would be to sponsor an East Room briefing and reception for Pulaski Day in October. These are particularly important since no Presidential function was scheduled for National Day on May 6.

4) Ethnic Republicans: The President has done special events for Hispanics, Black and Women Republicans. A proposal has already been submitted for the date of May 17-20.

5) Captive Nations Week Rose Garden Ceremony: This will be the third week of July. The President has done this in past years and we should do it again.

6) Asian Pacific-American Chamber of Commerce Banquet: The event is scheduled for June 15 in Washington with an attendance of 2,000.

7) Lithuanian Folk Dance Festival: The festival in the ethnically diverse city of Cleveland will attract 17,000 spectators on July 1. Cleveland Mayor George Voinovich would also participate.

II. Catholics: This group overlaps with ethnics, but is much larger in membership. Again, potential support for the President is very high. Note: We met with the Executive Council of the Catholic Bishops on April 18.

1) Knights of Columbus Convention: Is scheduled for August 7 in Denver. The president attended this event last year.

2) Al Smith Dinner: This is sponsored annually by the New York Archdiocese. The President attended in 1980. It is a first-class forum to speak nationally to Catholics. Most likely, the Democratic nominee will also be invited.

III. Hispanics: Because this group is so heavily concentrated, we might also want to look for selected opportunities to address state leaders and organizations.

1) Cuban Independence Day Anniversary (May 20): We recommend a stop-by/photo session with seventy-five Cuban-American leaders.

2) National Council of La Raza Awards Banquet: This will be in Washington, July 25, to honor Don Rumsfeld, among other CEO's who have contributed toward invigorating the Hispanic private sector.

3) Hispanic Heritage Week: Week of September 9. Recommended is a Rose Garden Ceremony, the Republican Hispanic Dinner, and other activities as appropriate.

4) U.S. Hispanic Chamber of Commerce Dinner: Scheduled for September 21 in San Antonio. The President should attend.

5) National Hispanic Scholarship Fund Dinner: Scheduled for September 24 in Los Angeles. The President appeared last year.

IV. Senior Citizens

1) White House Luncheon: This would be in May to recognize Older Americans Month. A schedule proposal has been submitted.

2) Visit by the President to a Nursing Home or a Senior Nutrition Site. Perhaps in Florida. (see IX, 3)

3) Radio Address reaffirming government's contribution to preserve integrity of Senior programs.

V. Small Business

1) On June 9, the National Association of Women Business Owners will host its annual convention in Washington, D. C. The President will be out of town (Economic Summit), but I would recommend that a video taped message be sent. The group is generally supportive, and a tape along the lines of the President's speech in New York would be well received.

2) Meeting and/or Luncheon with Key Small Business Representatives in the Cabinet Room. This was done with great success in 1982. The purpose of the session could be to brief them on his trip to China or on the Economic Summit, linking it to current small business export promotion activities underway at Commerce and the Small Business Administration.

3) The third week in October has been proclaimed by the President to be Minority Enterprise Development Week. A signing ceremony for the proclamation could be held in the East Room (as was done last year), with a follow-up small meeting or luncheon session with selected key minority business people. (see XII,2)

4) We work with a number of regional small business organizations (e.g., Council of Smaller Enterprises in Cleveland, Small Business Association of New England) through whom we could arrange meetings of site visits in the field when the President is traveling.

5) Last year the President signed a proclamation designating September 22 American Business Women's Day. While such a joint resolution is unlikely to pass this year, I would recommend we consider designating the Day anyway. We had a very successful event last year -- a luncheon for the presidents of the major businesswomen's associations with the President and Vice President and a briefing on economic and business issues -- that could be repeated. The President's Advisory Committee on Women's Business Ownership plans to make this recommendation in its final report to the President in June.

VI. Veterans

It is essential that the President address the three major veterans conventions:

- 1) American Legion Convention begins on September 3 in Salt Lake City
- 2) Veterans of Foreign Wars begins on August 17 in Chicago
- 3) Disabled Veterans Convention begins on August 26 in Washington.

VII. Labor

The possible labor events are as follows:

- 1) A large UDAG grant may be finalized in the near future for Jersey City, New Jersey that will result in one billion dollars of construction activity. Once the grant has been awarded, the President should travel to New Jersey and highlight the jobs created by the project and the fact that he has fulfilled his 1980 commitment to provide jobs in New Jersey.
- 2) A Presidential photo opportunity at construction sites in Illinois, Indiana, New York and Texas. (The union building and construction trades officials in these states are known to the White House.)
- 3) A photo opportunity or brief meeting with local union officials in Chicago, St. Louis, Indianapolis, Houston and other strategically important cities.
- 4) The President should participate in an event with firemen or policemen. (The firemen event could be at the Emmittsburg, Maryland Training facility or in a large city such as New York. A policemen event is presently pending before scheduling.)
- 5) A waterfront/port event at a major modern port. An alternative is to address the National Maritime Union (NMU) Convention in October. However, the NMU alternative must be

thought through because even though the NMU has been generally supportive of the President, the Administration has not completely followed through on the maritime commitments made by the President at the 1980 NMU Convention.

To the extent specific labor events are not scheduled, the ethnic, Catholic and veterans events become more important as the vast majority of the target audiences in those groups are blue-collar union members.

VIII. Sportsmen/Environmentalists

A sportsmen/environmental Presidential event on the Chesapeake Bay in the Fall with Judge Clark and Bill Ruckelshaus that focuses on the importance of cleaning up the Chesapeake Bay and the value of the wetlands to the waterfowl and to the fishery should be given top consideration. (The cleaning up of the Chesapeake Bay was one of the major goals mentioned in the State of the Union message.)

IX. Jews

While not numerically large, Jews are strategically concentrated in a few key states. We believe there is a real opportunity to gain new support here. Our suggestions:

1) Post Labor Day Speech: The best opportunity would seem to be the B'nai B'rith Convention September 2-6, though the President appeared before this group last week.

2) New York City Event: This might consist of inviting a group of carefully chosen civic and local leaders together in a Synagogue or Jewish school in Queens or Brooklyn. One possible site for such a visit would be Baer Hagolah, a school in Brooklyn for adolescent Soviet Jewish immigrants.

3) Jewish event in Florida, possibly a visit to an old age center. (see IV, 2)

X. Agriculture

1) Briefing/American Farm Bureau Federation (AFBF) July 12-13) Recommend an East Room reception and photo opportunity with forty-nine state presidents and Puerto Rico. AFBF represents a membership of 3,297,224 families. The photograph will be widely distributed through AFBF publications. (proposal submitted 5-1)

2) National Council of Farmer Cooperatives (NCFC) (June 11 or 12) Sixty National Officers and Directors will attend a White House briefing in the Indian Treaty Room and a Presidential drop-by is requested.

NCFC represents 90% of the more than 6200 farmer cooperatives in the nation through 110 regional marketing and farm supply cooperatives, 37 banks of the cooperative credit system and 32 state councils of farmer cooperatives. NCFC represents approximately two million individuals. (proposal submitted 4-26)

3) 30th Anniversary Celebration of PL 480 (Food for Peace) (July 10, 1984)

Recommend a Rose Garden ceremony involving representatives of: agriculture groups, trading partner nations, USDA, USTR, DOS and NSC.

4) Farm Visit

Suggest visit to a midwest farm during late summer/early fall to reinforce the Administration's support for the family farm. This would be dependent upon the attitude of farmers toward our farm programs.

XI. Women's Organizations

General Federation of Women's Clubs (GFWC) Convention (June 10-15, 1984)

Will provide an opportunity to outline the legislative and other initiatives of this Administration on behalf of women and spotlight the number of women serving this Administration.

The GFWC is the largest organization of volunteer women with over one million members and they have been supportive of this Administration.

Two thousand delegates will attend at the Las Vegas Hilton. (proposal submitted 4-19)

XII. Blacks

1) Opportunities Industrialization Center (OIC) Annual Convention, St. Louis, May 27-29 Headed by the Reverend Leon Sullivan (author of the Sullivan Principles for U.S. Firms in South Africa), OIC is a non-profit vocational training program for inner-city youth. This convention would be an excellent forum for steering how the Black American shares in the economic recovery.

2) Minority Business Event/July: To coincide with the anniversary of the President's Executive Order on minority barrier development, there are two possibilities:

- a) a speech at and tour of a Black owned business; and
- or
- b) dinner speech July 13 at SBA-sponsored Minority Business Development Conference in Washington

3) Black Family Issues

Although most Blacks tend to disagree with the Administration's economic policies, there is a high degree of congruence between the Administration and Black Americans on family issues. The Black community is increasingly aware of the deterioration of the Black family and the negative effects it has on quality of life, income earning potential, etc.

We suggest a Presidential address on the Black family to a major Black organization, such as a Church group or a sorority. This could be arranged to fit the President's schedule.

XIII. Reinforcing the important role of traditional institutions.

1) Education

On site visit by the President to the BLOCS program in Philadelphia. This program is a private sector initiative which has raised over \$17 million for the support of parochial schools in the Philadelphia Archdiocese. Twenty percent of the total enrollment of these schools is minority and ten percent is non-catholic. An appearance at a predominately minority school would help deal with the fairness issue while reinforcing the President's commitment to educational choice, (tuition tax credits for private schools), and private sector initiatives.

2) Religion

A drop-by and brief remarks to the Church of God in Christ Convention. Twenty thousand persons will convene in Washington, D. C. from July 9 - 15 for the annual convention of this denomination. This is the fastest growing denomination in America and currently has 3.7 million members. While this group has a conservative theology, they do not identify with the fundamentalists.

3) Family

Remarks before a joint banquet of two conferences which are focused on the family (June 11 in Washington, D. C.) The National Launching Conference and the National Leadership Forum on Family Well-Being are both in Washington for major conferences on the well-being of the family. The President could use this occasion to underline his commitment to the institution of the family for the well-being of the nation. This is an extremely important point to make with so many candidates focusing upon the special interests of various groups (women, minorities, gays) leaving the family often without an advocate. The President should continue to be identified as one who knows that the family is the cornerstone of our society.

THE WHITE HOUSE
WASHINGTON

TO:

Jim Baker

5/9

FROM: FAITH R. WHITTLESEY
Assistant to the President
for Public Liaison

☐ Information

☐ Action

I suggest the President
meet with the ministers
to discuss issues of
interest to them - not
voter reg. (They can
discuss that w/ Saxton).
I fear they will not come at
all if they are not allowed
to meet w/ the Pres. at all.

5/11

Lexli

THE WHITE HOUSE
WASHINGTON

May 7, 1984

MEMORANDUM FOR SENATOR PAUL LAXALT

FROM: MARGARET TUTWILER ^{not}

SUBJECT: ATTACHED MATERIAL REGARDING AMERICAN COALITION FOR
TRADITIONAL VALUES

Senator, as Jim Baker mentioned to you today, he and Ed Meese would very much appreciate it if you could possibly meet with the Executive Board of the American Coalition for Traditional Values. A list of Board Members is attached.

The topic of discussion for such a meeting would be the importance of the voter registration program with which Ed Rollins and Lee Atwater are involved.

If you find that you are unable to do this, could you please let me know since Mr. Baker is very anxious to hear how this is resolved?

Thanks a million.

bcc: Doug Holladay 5/8/84

THE WHITE HOUSE
WASHINGTON

'84 MAY -7 P12:47

5/4

M.D.I.

Pls call Paul Zepfald

and suggest that he sit down

with the Exec. Bd. of the

Coalition listed on attached & talk

with registration efforts.

with wanted R.R. to - but both

faith want to do in

EM + I feel inappropriate to do in

W.H. Paul Zepfald is perfect.

Pls let me know if he says OK.

Thanks

Barbara B. Hayward

BARBARA B. HAYWARD
Office of James A. Baker III
456-6797

THE WHITE HOUSE
WASHINGTON

*Have Farrell
do it - Mess
again.*

SCHEDULE PROPOSAL

DH
5/2 FR.
April 30, 1984

TO: FREDERICK RYAN, DIRECTOR
PRESIDENTIAL APPOINTMENTS AND SCHEDULING

FROM: FAITH R. WHITTLESEY *FRa*

REQUEST: Presidential drop-by.

PURPOSE: The American Coalition for Traditional Values is a coalition of church pastors who are in the midst of organizing a significant voter registration campaign for the 1984 election. 40-60 million Americans identify themselves as evangelicals yet, contrary to public perception, most of them are uninvolved politically. This coalition seeks to rectify that condition in preparation for the election. A meeting with the President would inspire them to action.

BACKGROUND: The American Coalition of Traditional Values has grown out of the belief among evangelical leaders that this up-coming Presidential election is a critical one. Those present are sympathetic with the President's views on most of his policy positions.

PREVIOUS PARTICIPATION: None.

DATE & TIME: June 4-8
June 12-14
They will schedule their meeting in Washington around the President's schedule.

LOCATION: To be decided.

PARTICIPANTS: 300 evangelical pastors from around the nation a number of whom are leading television evangelicals (Jim Bakker, Jimmy Swaggert, and Jerry Falwell).

OUTLINE OF EVENTS: Would be structured to suit the President.

REMARKS REQUIRED: Brief remarks.

MEDIA COVERAGE: None.

RECOMMENDED BY: Faith R. Whittlesey

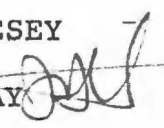
PROJECT OFFICER: J. Douglas Holladay

May 3, 1984

MAY 3 1984

MEMORANDUM FOR FAITH RYAN WHITTLESEY

FROM:

J. DOUGLAS HOLLADAY 

SUBJECT:

American Coalition for Traditional Values

In conjunction with the meeting described on the attached sheet here in Washington, it would be important that the President meet briefly with the Executive Board of the Coalition. This group is enormously influential since most of them are television evangelicals. This Board will be providing the leadership for the massive voter registration of evangelicals. Their goal is the registration of 5 million new evangelical voters.

Executive Board

Tim LaHaye
Ben Armstrong
Colonel V. Donor
James T. Draper
Ronald S. Godwin
E.V. Hill
Richard Hogue
Paul Kienel
Jimmy Swaggert
Jim Bakker
David Bresse
Bill Bright
Kenneth Copeland
Paul Crouch
Loren Cunningham
James Dobson
Bob Dugan
Jerry Falwell
John Gimenez
Brandt Gustavson
Rex Humbard
D. James Kennedy

James Robison
Adrian Rogers
Demos Shakarian
Chuck Smith
Charles Stanley
Robert Tilton
Jack Van Impe
Bob Weiner
Don Wildmon
Tom Zimmerman

THE WHITE HOUSE

WASHINGTON

March 15, 1984

MEMORANDUM FOR JAMES A. BAKER, III

FROM: FAITH WHITTLESEY *(CW)*

SUBJECT: DEFICIT REDUCTION TAX MEASURES

The Washington business community has been watching with interest the progress of the House Ways and Means Committee and the Senate Finance Committee in their efforts to develop tax measures to help control the deficit.

While the idea of tax increases is largely unappealing to most of the business community, many now believe that some amount of loop-hole-closing may be necessary in light of the current high deficits. The insurance industry, for example, has agreed in principle to the changes in its tax treatment being debated on the Hill.

A number of key groups -- the NAM, American Business Conference, Business Roundtable, Carlton Group, and a few others -- have been tracking the legislation in both committees. I am certain they would be most interested in giving the Administration their views on the proposals and I would be happy to arrange such a meeting should you feel it appropriate.

Moreover, the business community is somewhat leery of what these loophole-closings might become, particularly after their experience with TEFRA. The reassurance that a brief meeting with you would give them would help us a great deal with the business groups.

To: JAB III

This is perhaps a good idea in order to safeguard against later criticism. We could try to keep such a meeting small, ~~perhaps exclude Rep.~~

Hold meeting?

YES

JAB

NO

Timing?

JWC
3/19

*Get someone from Treas.
(Chapman)*

THE WHITE HOUSE

WASHINGTON

October 14, 1983

MEMORANDUM FOR JAMES A. BAKER, III

FROM: James W. Cicconi *WJC*
SUBJECT: WH Coordinating Council on Women

You had asked for recommendations on the future role of the WH Coordinating Council on Women, along with thoughts on our mechanisms for dealing with issues of concern to women. My suggestions are as follows:

WH Coordinating Council on Women

*Fold in
w/ Mr. Faith
& C as Co-Ch.*
Recommend that the "Deaver group", with perhaps some modification, remain the focal point for WH consideration of women's issues. With the departure of various WH staffers, almost the entire remaining membership of the Coordinating Council also serve on the "Deaver group." The Council itself should be merged into the "Deaver group", with Faith perhaps serving as co-chair.

There are several reasons for the above. First, as Deputy Chief of Staff, MKD's higher rank and long association with the President are seen as more tangible evidence of the President's personal concern, and as a guarantee that the issues aired in the group will be brought to his attention. Second, MKD has developed credibility with the Republican congresswomen through his dealings on issues they have raised. Third, Mike Deaver is now perceived as playing a key role in decisions on women's issues-- a development which the media and party officials view as positive. To again shift this responsibility, or appear to shift it, could cause concern about whether the WH was serious about women's issues and, at very least, would paint a picture of unseemly confusion.

A merger of the WH Coordinating Council into the Deaver group could be accomplished without an alteration in membership, and without an executive order (since the Council was created via press release without a follow-up order). The working group of the Council would be abolished.

Deaver Group

This body should be less of an ad hoc group that meets only on occasion, and more of a formal strategy group that meets

regularly to set a course on issues of concern to women, and then chart progress. The goal would be a record of achievement in areas, and on issues, with which women will be concerned when they evaluate Ronald Reagan's performance in office. Suggested membership of the group would be:

Mike Deaver	Craig Fuller
Faith Whittlesey	Jack Svahn
Elizabeth Dole	Dave Gergen
Margaret Heckler	Nancy Risque
Richard Darman	Ed Rollins

In addition to the above, the new chair of the Task Force on Legal Equity for Women would sit as a member, and the head of the 50 States Project would sit in from time to time. Margaret Tutwiler and Becky Dunlop should also sit in when the discussion involves political strategy and appointments respectively. I would coordinate with Bill Sittmann in setting up meetings and preparing an agenda.

Task Force on Legal Equity for Women

If Elizabeth Dole can be persuaded to assume the chair of this Task Force, it would be a clear signal that the President is serious about seeing that its work is successfully concluded. She would also serve to balance the disproportionate influence that the Department of Justice has had on the work of the Task Force. If Elizabeth serves as chair, I would suggest the following steps also be taken:

- a strong vice-chair should be named, preferably someone with a public affairs grounding (a good candidate would be Merrie Spaeth at FTC);
- an executive committee should be formed consisting of four or five members hand-picked by the chair; this group would not only set strategy for fulfilling the Task Force's mandate, but would also take the lead in publicizing the Administration's accomplishments in the area of legal equity. It could, for example, coordinate a speaker's bureau of female appointees who could discuss our record around the country;
- the membership should be reconstituted-- at present it is uneven both in quality and in rank.

50 States Project

From available information, it seems that this project is now proceeding more smoothly. The project director should report to the Deaver group periodically on progress.

check w.
mks

stopping
Leaving
DOJ.
if Elizabeth will
chair - OK

Maybe
leave to
Deaver
group to
handle

OK to report to mks
but get a
higher level
person to
handle

9-21-83

JWC

POSSIBLE OPTIONS RE WH COORDINATING COUNCIL ON WOMEN

1. Abolish the Council outright. This would necessitate making the "Deaver group" a more formal body in the eyes of the media and outside constituencies.
2. Merge the Council into the "Deaver group," perhaps naming Faith as co-chair. The merger need not involve adding the present Council members to the "Deaver group"; it could be a merger in name only, providing a backhanded means of abolishing the Council.
3. Leave the Council in limbo, with uncertain status and responsibilities. Departed members would not be replaced. This also requires the upgrading of the ad hoc "Deaver group" into more of a formal body.
4. Limit the Council to a specific area of responsibility, with membership structured accordingly. One idea is for the Council to be responsible for overseeing the 50 States Project and the Task Force on Legal Equity for Women.
5. Revitalize the Council by replacing departed members, and giving it the responsibility for monitoring Administration progress on all issues of concern to women. Faith would report to Mike Deaver when certain issues either reached decision point, or became controversial. MKD would then have the option of convening a higher level strategy group to make recommendations or decisions.

THE WHITE HOUSE
WASHINGTON
September 14, 1983

MEMORANDUM FOR JAMES A. BAKER III

FROM: FAITH RYAN WHITTLESEY *FRW*
SUBJECT: White House Coordinating Council
on Women

I have not heard from you regarding my suggestions on the White House Coordinating Council on Women (memoranda dated July 26 and August 3). I would very much appreciate your efforts to move forward on the reorganization of this group.

Thanks.

THE WHITE HOUSE

WASHINGTON

August 3, 1983

MEMORANDUM FOR JAMES A. BAKER

FROM: FAITH RYAN WHITTLESEY *FRW*

REQUEST: Presidential announcement to fill vacancies and expand the White House Coordinating Council on Women.

PURPOSE: Appoint senior White House Staff to fill vacancies on White House Coordinating Council on Women, which I chair as Assistant to the President for Public Liaison, so that the council can be convened and serve the purpose for which it was formed to be the "focal point for the policies and issues which are of particular concern to women."

List of recommended appointees attached.

BACKGROUND: Included in the August 27, 1982 announcement of formation and membership of White House Coordinating Council on Women are the following individuals who no longer serve in the White House.

STANDING MEMBERS

Edwin L. Harper, Assistant to President for
Policy Development

Helen von Damm, Assistant to President for
Presidential Personnel

Peter E. Teeley, Assistant to Vice President and
Press Secretary

WORKING GROUP MEMBERS

Thelma Duggin, Special Assistant to the President
for Public Liaison and Director of 50 States
Project

Velma Montoya, Director for Strategic Planning
Office of Policy Development

Joanna Bistany, Special Assistant to President
for Communications

Martha Hesse, Special Assistant to Deputy Director
Office of Management and Budget

Susan Alvarado, Assistant to Vice President
Congressional Relations

Emily Rock, Special Assistant to Director of
Policy Development

To be replaced by more senior staff:

J. Bonnie Newman, Associate Director Office
Presidential Personnel

DATE: August 22, 1983

PROJECT OFFICER: Faith Ryan Whittlesey

RECOMMENDED APPOINTMENTS TO WHITE HOUSE
COORDINATING COUNCIL ON WOMEN

STANDING MEMBERS

Becky Norton Dunlop, Deputy Assistant to President Office of
Presidential Personnel

Pamela J. Turner, Deputy Assistant to President for Legislative
Affairs (Senate)

Assistant to the President for Policy Development (when announced)

WORKING GROUP MEMBERS

Mary Jo Jacobi, Special Assistant to President for Public Liaison

Judi Buckalew, Special Assistant to President for Public Liaison

Cathi Villalpando, Special Assistant to President for Public Liaison

Ann Higgins, Special Assistant to President and Director of Presidential
Correspondence

Nancy Risque, Special Assistant to President for Legislative Affairs

Dodie Livingston, Special Assistant to President and Director of
Special Presidential Messages

Trudi Morrison, Associate Director, Office of Public Liaison and
Director of 50 States Project

Sheila Tate, Press Secretary for the First Lady

Connie Horner, Associate Director, Office of Management and Budget

Staff Director, Mary Ann Meloy, Office of Public Liaison

THE WHITE HOUSE

WASHINGTON

ADDENDUM

Proposed Composition of White House Coordinating Council on Women
including current members and recommended new appointments

Chair: *Faith Ryan Whittlesey
 Assistant to the President for Public Liaison

Standing Members: *David R. Gergen
 Assistant to the President for Communications

*Joseph R. Wright
Deputy Director, OMB

*Margaret D. Tutwiler
Special Assistant to the President
Executive Assistant, Chief of Staff

Becky Norton Dunlop
Deputy Assistant to President
Office of Presidential Personnel

Pamela J. Turner
Deputy Assistant to President
Office of Legislative Affairs

To be announced
Assistant to the President for Policy Development

Working Group
Members:

*Dee A. Jepsen
Special Assistant to President for Public Liaison

Mary Jo Jacoboi
Special Assistant to President for Public Liaison

Judi Buckalew
Special Assistant to President for Public Liaison

Cathi Villalpando
Special Assistant to President for Public Liaison

Ann Higgins
Special Assistant to President and Director of
Presidential Correspondence

Nancy Risque
Special Assistant to President for Legislative
Affairs

Dodie Livingston
Special Assistant to President and Director of
Special Presidential Messages

Trudi Morrison
Associate Director, Office of Public Liaison and
Director of 50 States Project

Sheila Tate
Press Secretary for the First Lady

Connie Horner
Associate Director
Office of Management and Budget

Staff Director, Mary Ann Meloy, Office of Public Liaison

NOTE: * designates current members

R.F.

THE WHITE HOUSE
WASHINGTON

MEMORANDUM

DATE: August 29, 1983
TO: JAMES A. BAKER, III *FAW*
FROM: FAITH RYAN WHITTLESEY
SUBJECT: 50 States Project Status and Plan for Action

Background

President Reagan's 50 States Project "Status of the States" 1982 Year-End Report indicates that forty-two states have undertaken searches. Of these, twenty searched their entire code for both gender-specific terminology and discriminatory effect of laws, while eighteen states identified only gender-based terminology. Four states searched specific issue areas. Eight states have done no official statute searches. Of these eight, Alaska and Colorado have passed a state ERA, although neither state has taken an official search. Twenty six states have already revised their rules and regulations or are in the process of doing so. They are Arizona, California, Connecticut, Delaware, Georgia, Illinois, Iowa, Kentucky, Maine, Maryland, Massachusetts, Minnesota, Missouri, New York, North Dakota, Ohio, Oregon, Pennsylvania, Rhode Island, South Dakota, Texas, Vermont, Virginia, Washington, Wisconsin and Wyoming.

Current Activities

We are in the process of communicating with the states to determine the current accurate status of the project in each state. It has become necessary to re-identify Governor's representatives due to new administrations in 1982.

The Project Director has visited Iowa and found their code review complete in identifying three forms of sex discrimination; gender-based language, discriminatory on its face when a surface reading of the language contained in the statute applies differently to persons based on sex or marital status, and disparate impact when code sections appear to be neutral on their face but in actual application the effect of the statute differs depending upon the sex of the person to whom it is applied.

Iowa is a good model for all states because it has had continuity in leadership, commitment from Governor Terry E. Branstad, involvement of its Commission on the Status of Women, public/private sector cooperation, involvement of department heads, comprehensive-ness in Code review, and was inexpensive and completed in a relatively brief period of time.

To highlight Iowa's success, the Project Director has scheduled a press conference on Wednesday, September 28 with Governor Branstad and Iowa's 50 States Committee.

The Project Director visited Louisiana on Thursday, August 25 to meet the 50 States representative. As a result of "the gender gap" issue raised earlier that week, the Project Director spoke before a group of women, assembled by the Louisiana representative, on the project and Reagan record. The Project Director has been requested to revisit Louisiana on September 21 to announce with Governor David Treen at a press conference the formation of a 50 States Commission comprised of his representatives and selected attorneys. The Project Director is scheduled to appear on one television talk show and give three radio interviews on the particulars of the Governor's newly formed 50 States Commission.

Projected Travel Schedule

A meeting with 10-15 women legislators and ALEC officials has been scheduled for September 13 to develop a pamphlet of suggested procedures based upon the activities of exemplary states. This pamphlet will be distributed to each state.

- Illinois, September 1-3
- Indiana, September 8-9
- Colorado, September 14-17
- Louisiana, September 21
- Pennsylvania, September 22-23
- Colorado, October 9
- Kentucky, October 11
- Tennessee, October 14
- Vermont, October 17
- Delaware, October 20
- New Jersey, October 24
- South Dakota, November 2
- North Dakota, November 3
- Missouri, November 9
- Washington, November 17-18
- Oregon, November 21-22
- California, December 19-22

During these trips, the Project Director will determine the status of the statute search, offer procedural assistance in running a computer search, organize 50 States review commissions to examine

page three

Codes and Administrative Rules, foster cooperation among 50 States commissioners and Commissions on the Status of Women, other interested women's groups and the Governors' offices. A dialogue will be initiated with legislators urging enactment of legislation to eliminate sex discrimination in regulations, statutes and rules.

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Week Ending Friday, September 3, 1982

White House Coordinating Council on Women

Announcement of the Formation and Membership of the Council.
August 27, 1982

The President today announced the formation of a White House Coordinating Council on Women. Composed of senior White House staff from several key offices, the Council will serve as a focal point for the coordination of policies and issues that are of particular concern to women. The Council will also work on the appointment of women and the development of policy and programs by regularly bringing women's concerns to the attention of the President and appropriate offices within the executive branch.

The President has designated Elizabeth H. Dole, Assistant to the President for Public Liaison, as Chair of the Coordinating Council.

Other standing members of the Coordinating Council on Women are: David R. Gergen, Assistant to the President for Communications; Edwin L. Harper, Assistant to the President for Policy Development; Helene von Damm, Assistant to the President for Presidential Personnel; Joseph R. Wright, Deputy Director, Office of Management and Budget; and Peter E. Teeley, Assistant to the Vice President and Press Secretary.

Margaret D. Tutwiler, Special Assistant to the President and Executive Assistant to the Chief of Staff, will serve as Staff Director for the Council.

The President also announced that the following individuals will serve as members of a working group of the Coordinating Council on Women: Dee Jepsen, Special Assistant to the President for Public Liaison; Thelma Duggin, Special Assistant to the President and Director of the 50 States Project; Joanna Bistany, Special Assistant to the President for Communications; Velma

Montoya, Assistant Director for Strategic Planning, Office of Policy Development; Martha Hesse, Special Assistant to the Deputy Director, Office of Management and Budget; Susan Alvarado, Assistant to the Vice President for Congressional Relations; Emily H. Rock, Special Assistant to the Director, Office of Policy Development; and J. Bonnie Newman, Associate Director, Office of Presidential Personnel.

Note: The announcement was not received in time for inclusion in last week's issue.

White House Staff

Appointment of a Special Assistant to the President for Public Liaison, a Deputy Special Assistant, and a Special Consultant to the White House. August 27, 1982

The President today announced the following appointments:

Dee Ann Jepsen as Special Assistant to the President for Public Liaison, with responsibility for women's organizations. Mrs. Jepsen is a founder of CREED, a nonprofit organization which has been highly successful in bringing about the release of dissidents behind the Iron Curtain through public and political pressure, and a member of the President's Task Force on Private Sector Initiatives. Her husband is Roger W. Jepsen, U.S. Senator from Iowa. She is former manager of his Senate office.

Mary Elizabeth Quint as Deputy Special Assistant. Mrs. Quint is former international president of the General Federation of Women's Clubs. Mrs. Quint will also work on the 50 States Project.

Catherine May Bedell as a Special Consultant to the White House. Mrs. Bedell is a former six-term Congresswoman from the State of Washington and chair of the International Trade Commission. She will be working with the Governors on the 50 States Project and reporting to Thelma Duggin, Special Assistant to the