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THE WHITE HOUSE

WASHINGTON

July 19, 1984

File

Bill

*This is lameless
but if didn't
go thru our
new clearance
system
will it?*

MEMORANDUM TO PARTICIPANTS IN THE WHITE HOUSE ADOPTION OF
CONGRESS HEIGHTS ELEMENTARY SCHOOL

FROM: JAMES K. COYNE *[Signature]*
SPECIAL ASSISTANT TO THE PRESIDENT
PRIVATE SECTOR INITIATIVES

SUBJECT: White House Adoption of Congress Heights
Elementary School

As you know, the White House adoption of the Congress Heights Elementary School has been most successful. Presented here are two certificates recognizing you for your valuable contribution of time and effort to the program. Without your help, the program would not have been as great a success.

I would like to add my personal thanks for everything that you have done, and I hope that your efforts will continue in the Fall when school reopens.

Congress
Highlights Elementary
School
Washington, D.C.
Certificate Of Recognition

This certifies that

MICHAEL DEAVER

has been awarded this certificate for

"PARTNERSHIP IN EDUCATION"

Date June 18, 1984



"WARRIORS"

Anna S. Miller
Teacher
Science Reserve

Theresa B. Satter
Principal

*With pride and appreciation
the Public Schools of the District of Columbia
wish to acknowledge the volunteer services of*

MICHAEL DEEVER

Signed this 18th day of June, 1984

For J. Stenberg

*Theretta Duke McKenzie
Superintendent of Schools*

**In Support
of Public Education**

THE WHITE HOUSE
WASHINGTON

July 20, 1984

FJG

Bill
I think
we've done
over MJ this. it
(2) Let them do it
with Ed Dole.

MEMORANDUM FOR MICHAEL K. DEEVER

FROM: JAMES K. COYNE
SPECIAL ASSISTANT TO THE PRESIDENT
PRIVATE SECTOR INITIATIVES

James K. Coyne (H.H.)

SUBJECT: Presidential Invitation to Michael Jackson

The Capital Centre needs to know by next week whether this is a go or no go for the President. Secretary Dole's staff tells me she will be calling you this Monday or Tuesday.

Given the sensitivity of Senior Staff to Mr. Jackson, I wanted your guidance on this proposal before it's submitted formally.

Thanks.

THE WHITE HOUSE
WASHINGTON

June 26, 1984

Mr. Deaver:

This is the original request
from Jim Coyne - with attached
Opinion from Counsel.....

THE WHITE HOUSE
WASHINGTON

*Bill
✓ week 77*

June 20, 1984

MEMORANDUM FOR MICHAEL K. DEEVER

FROM: JAMES K. COYNE *J.K. Coyne*
SUBJECT: Request for Use of Roosevelt Room

I would like to request the use of the Roosevelt Room on Thursday, June 26, 1984 for 30 minutes between 9:00 am and 10:00 am.

The purpose of this request is to hold a meeting for Byron Donzis and his staff who have agreed to donate one-half million dollars to promote the Administrations' efforts on behalf of missing children.

Mr. Donzis is a Republican Eagle and has committed this donation through a series of paid commercials on national cable television.

As you may know, Saturday, June 30 is Children Safety Day, and through Mr. Donzis' commercials we can ensure this issue remains closely identified with this Administration. Perhaps you would consider a two-minute drop-by which would certainly enhance these efforts.

APPROVE: *JK*

DISAPPROVE: _____

THE WHITE HOUSE
WASHINGTON

June 25, 1984

where the original request?

MEMORANDUM FOR MICHAEL K. DEEVER
ASSISTANT TO THE PRESIDENT
DEPUTY CHIEF OF STAFF

FROM: RICHARD A. HAUSER *RHA*
DEPUTY COUNSEL TO THE PRESIDENT

SUBJECT: Request for Use of Roosevelt Room for
a Meeting With Byron Donzis Concerning
the \$500,000 Donation for Promotion of
Administration Efforts on Behalf of
Missing Children

You have asked for our views on a request from Jim Coyne to hold a meeting in the Roosevelt Room with Byron Donzis. According to Coyne, Donzis has agreed to donate \$500,000 to promote the cause of missing children, through commercials on cable television. This office discussed the proposal with Coyne, and we were assured that the commercials and entire effort will be non-political and non-partisan. Serious problems would arise under the election laws were this not the case. Coyne also advised that he was not aware of any contractual or other business dealings between Donzis and the Federal Government.

In light of these representations we have no legal objection to the proposed meeting. It will be necessary, however, for this office to review the commercials before they are aired, to ensure that they comply with election law and other restrictions.

cc: James K. Coyne
Special Assistant to the President
for Private Sector Initiatives

THE WHITE HOUSE

WASHINGTON

June 19, 1984

file

MEMORANDUM FOR MICHAEL K. DEEVER

FROM: JAMES K. COYNE

SUBJECT: PSI Update

Attached is a copy of this weeks "PSI Lights." A major portion of this edition focuses on the federal agencies' participation in the Partnerships in Education Program.

The following are other activities of note in which I, or the office staff, have been involved over the past week.

- Held a joint meeting of the Executive Committee of the Advisory Council and the Cabinet members. The Cabinet departments were represented by Secretaries Baldrige, Bell, Block, Donovan, Heckler, and Phil Abrams. Advisory Council members present were Bob Galvin, Gloria Toote, Tom Evans, Anne Ascher, Bob Woodson, Don Sammis, and Bill Taylor. It was an informative session for all.
- Participated in the Department of Education Conference on Networking for the Improvement of Literacy Services for Out-of-School Youth and Adults with Disabilities.
- Attended awards ceremony honoring the 1984 recipients of The General Motors Cancer Research Prizes.
- Addressed the Association for Community Education in South Carolina on the PIE program.
- Presidential Personnel raised \$150 from staff members to pay for 70 Congress Heights students taking a barge ride from the C&O Canal.
- Hosted the White House Symposium on Education on the Talented and Gifted.

We are presently working on schedule proposals regarding the issues of crime prevention and the family and youth.

The National Symposium for PIE is scheduled on June 27 and 28. George Will has agreed to be the keynote speaker for the evening of the 27th.

Attachment



E WHITE HOUSE OFFICE
OF PRIVATE SECTOR INITIATIVES

PSI Lights

WHITE HOUSE ACTIVITY

June 20, 1984

WORLD CLASS PERFORMERS

President Reagan participated in the opening ceremonies of the International Games of the Disabled which are being held in the United States for the first time. Over 1,800 disabled athletes from 53 countries competed in the amputee, cerebral palsy, blind and les autres categories. After passing the torch, the President saluted the athletes as being "indomitable men and women."

NATIONAL CENTER FOR MISSING CHILDREN

President Reagan, in a White House ceremony, announced the new center that will be the focal point for taking aggressive measures to alleviate the tragic problem of missing children. The Department of Justice gave \$3.3 million dollars to start the center. A backdrop of over 25,000 children's signatures thanked the President for his leadership in focusing on the problem. The private sector plays a very strong role in making the missing children's program a success.

CONGRESS HEIGHTS SCHOOL RENAMED

The Congress Heights School was renamed to The Martin Luther King, Jr. Elementary School in a ceremony last week. The Office of Private Sector Initiatives delivered a Presidential letter, a picture of the President signing The Martin Luther King, Jr. Bill and the blue line copy of the actual Bill. These will be displayed at the school.

CITIES IN SCHOOLS

Lionel Richie, the well known entertainer, personally adopted Terrell Junior High School during his visit there last week. He also presented the Cities in Schools program with a check for \$50,000, which the Pepsi-Cola company matched with another \$50,000. Barbara Bush participated.

POOR PEOPLE'S DEVELOPMENT FOUNDATION

A 1984 Fund Development Campaign was launched by the Foundation's Private Sector Development Committee last week. The group hopes to solicit support from the business community that will help start Cooperative Associations in housing developments for low income families in Washington, D.C. Many successful public-private partnerships have been formed over the past few years that stimulate unsubsidized jobs and new tax revenues.

VIDEO ON CHILD CARE

The Women's Bureau of the Department of Labor held a premier showing of "The Business of Caring," a 25 minute video tape highlighting ways that corporations can get involved with child care. A majority of companies that have some child care option for employees find increased morale and productivity, and less absenteeism and tardiness.

THE URBAN EDUCATION FOUNDATION

The Provident Mutual Insurance Company of Philadelphia donated its corporate headquarters to the Lincoln and Cheney Universities for an urban campus. This contribution was part of a public-private partnership initiated by Robert Woodson, a member of The President's Advisory Council on Private Sector Initiatives. President Reagan announced the formation of the Urban Education Foundation and the emerging partnership with the Department of Education last December. James K. Coyne, Director of The White House Office of Private Sector Initiatives and Department of Education officials presented the Foundation with a check for \$5 million.

AUTOMOTIVE SECTOR EDUCATIONAL PROGRAM (ASEP)

General Motors has teamed up with the Northern Virginia Community College to co-sponsor a two year automotive program designed to upgrade the technical competence of dealership technician. Each student has a GM dealer-sponsor. Those students completing the program often rival the job performance of a worker who has been on the job for five to ten years. This training/study program leads to an associates degree from the college. The Office of Private Sector Initiatives was represented at the first graduation ceremony.

PARTNERSHIPS IN EDUCATION

EXECUTIVE DEPARTMENT/AGENCY

PARTNERSHIP PROGRAMS

Executive Office of the President

Contact: Holly A. Stewart
202-456-6204

Congress Heights
Elementary School
Washington, D. C.

Leading by example, the White House adopted Congress Heights Elementary School. White House employees participate by regularly tutoring students, serving as classroom speakers and teachers aides, writing letters to students, inviting students to White House functions and arranging field trips. Employees have also contributed books and equipment to the school. President Reagan has addressed a school assembly and toured the IBM Writing to Read Program. Foreign heads of State, including the African Nation of Togo and Grenada, have visited the school and made presentations. Mrs. Reagan has also visited the school to address an assembly on drug abuse and presented awards to the school's drug abuse club. Students have attended arrival ceremonies at the White House and have participated in the Christmas Tree Lighting ceremony.

Department of Agriculture

Contact: Mrs. Bernice Brown
202-724-4698

Van Ness Elementary School
Washington, D.C

A gardening program highlights the partnership between USDA and Van Ness Elementary School. Volunteers from the department participate in tutorials and give additional lectures for students at the school. Department personnel, as well as senior citizens, take part in the gardening program.

Department of Commerce

Contact: Gerald Lucas
202-377-5691

Sousa Junior High School
Winston Educational Center
Washington, D.C.

Commerce has adopted two schools to demonstrate its commitment to educational excellence. The D.C. partnership provides a tutorial program in mathematics and sciences. Other activities include use of a metric education package, computer literacy concepts, guest lecturing in weather forecasting and telecommunications, and an introductory economics course. The Department also encourages participation in achievement clubs where they offer activities in economics, journalism, music and international trade. Field trips to department facilities provide an additional opportunity and incentive for the students.

Department of Defense

Contact: Stanley Brown
202-697-7172

Tyler Elementary School
Washington, D.C.

DOD's partnership activities range from having naval ships adopt schools in San Diego to the Pentagon adoption of Tyler Elementary School. The Department offers resources to provide role models, partnerships and career seminars. In addition, volunteers have expanded an existing tutorial program at the school, increased the number of extra-curricular activities, and make an effort to directly support instruction. Department officials nationwide make public appearances to support education partnerships. An intra-departmental working group provides policy guidance in the educational partnership program and coordinates partnerships through several DOD installations.

Department of Education

Contact: Winston Wilkenson
202-472-9768

Amidon Elementary School
Washington, D.C.

One would expect the Department of Education to focus on improving the basic educational skills of its adoptees. That in fact is the case, as approximately 60% of the department's participation consists of a tutorial program in reading and math, drama, second languages, aerospace and computer literacy. The Department provides special speakers' presentations and assists in staff and faculty development, the school newspaper and field trips. More than 90 departmental volunteers are involving the entire school community in the activities of the partnership.

Department of Energy

Contact: John Ortman
202-252-1634

Wilson Senior High School
Washington, D.C.

The department makes special awards at the International Science and Engineering Fair, sponsors National Energy Education Day Youth Awards which reaches approximately 10,000 schools, and sponsors the "Saturday Morning Physics" Program at Fermi National Accelerator Laboratory in Chicago. Another opportunity which the department provides is for high school math and science teachers and students to participate in summer programs at several DOE laboratories. This includes hiring summer assistants and an intensive one-week institute on the practical day-to-day use of small computers in schools. Class activities provided are made up of lectures, tours and outside reading assignments.

Department of Health and Human Services

Contact: Henry Curry
202-245-2874

Brent Elementary School
Washington, D.C.

HHS employees have established a tutorial mentor program arranging field trips and supplying guest speakers for the students at Brent Elementary School. The department also provides role models and mentors. Outside of academic activities, the volunteers also offer their services in environmental activities such as hobby clubs. A number of volunteers do yardwork with the children at the school after school hours. The department is encouraging the formation of partnerships with schools by each operating division in the Washington/Baltimore area.

Department of Housing and Urban Development

Contact: Marie Kissick
202-755-6940

Jefferson Junior High School
Washington, D.C.

HUD did not have to look far to find a school to adopt. Jefferson Junior High was literally in HUD's backyard. Rather than watch students pass through and around the HUD building, department employees now provide tutorial services in reading and other subjects, museum visits and assistance in sports activities. Employees also provide assistance with music and drama productions, and conduct book and periodical drives for the school. Probably most significant is the provision of management training, loaning of personal computers, and the development of computer literacy programs. The department also provides a job-shadowing program for students and a career day to enhance student awareness of employment opportunities and choices.

Department of Interior

Contact: Andrew Adams
202-343-7351

Thomas Jefferson Intermediate School
Arlington, VA

The nations' natural resources offer a unique opportunity for students to explore. The Interior Department endeavors to expose young people to their many programs. Fifty Department volunteers in D.C. participate in tutorial program and organize field trips to various Interior facilities - national parks, fish and wildlife, etc. A teachers' orientation seminar took place at Harpers Ferry, W. Va. and an assembly at the school reviews Interior's involvement. The Bureau of Indian Affairs, Mines, Geological Survey, Fish and Wildlife, National Parks, and the other divisions of the Department will be included.

Department of Justice

Contact: Warren Oser
202-633-3221

Suitland High School
Forestville, Maryland

Justice employees are involved in a wide range of educational activities with a number of institutions. First, the department provides tutorial and management support to Suitland High School. In addition, it has entered into partnership with twelve high schools of the Archdiocese of Washington in the District of Columbia and provides ongoing support to the D.C. public school system including the D.C. Mayor's Summer Youth Employment Program and a similar initiative in Fairfax County. The Department has employed 770 students nationwide in a Stay-In-School Program to provide financial assistance to students to remain in school, and has held Job Fairs and Career Days around the country. More than 60 department employees tutor students in the "Operation Rescue" Program in the D.C. Public Schools.

Department of Labor

Contact: Chris McCarrick
202-523-8004

Burdick Career Development Center
Washington, D.C.

The DOL partnership focuses on introducing young people to the world of work. In addition to the tutorial program they operate, the department offers a lecture series for job and job-search skills, rules and rights in the workplace, assistance with a job fair and career day. The program emphasizes career motivation by providing students the opportunity for job-shadowing and role models while encouraging interest in new and developing occupations and careers. The department also educates students in DOL missions and provides assistance with publishing a school newspaper.

Department of Transportation

Contact: Richard Miller
202-426-9192

Hines Junior High School
Washington, D.C.

DOT has a fascinating array of programs to expose to students at Hines. Each transportation mode takes a turn at the school to highlight their programs through lectures and tours. Education in the transportation field has included lectures on highway safety, drunk driving and careers in the department. Tours provided have covered a wide spectrum including a General Motors plant, a computer research laboratory, Coast Guard ships and airport tours of control towers and airplane cockpits. The various modes of the Department have become competitive in achieving the most creative and effective partnership. Department volunteers also offer tutorial assistance in such areas as reading and math as an assistance to students academically.

Department of Navy, Naval Weapons Station

Contact: Capt. D. M. Agnew

MENRIV Elementary, Marrington Elementary
Marrington Middle School
Charleston, S.C.

The department has entered into a partnership with 3 schools in the Charleston, South Carolina area to develop a foreign language library, resolve management problems, and create a newsletter to convey information to parents and students. They have, in addition, donated furniture, materials and equipment to the schools.

Commodity Futures Trading Commission

Contact: Susan Phillips
202-254-6970

The Commission has expanded their educational programs through publications such as "Educational Quarterly" as a clearinghouse for information in the futures industry. The Commission develops special presentations for school groups on trading commodities and economic purposes of futures trading. The Commission allows flexible staff schedules to facilitate volunteer activities at schools and encourages employees to become faculty members at local colleges and universities.

Environmental Protection Agency

Contact: Josephine Cooper
202-382-4700

Fauquier High School
Arlington, Virginia

Environmental issues and programs are shared in the EPA/Fauquier High partnership. EPA representatives give talks on environmental issues and foreign trips. In addition, they offer lectures on a variety of subjects over which the Agency has jurisdiction, such as asbestos in school buildings. The agency intends to expand the program to provide assistance to teachers and tutorials for students in subjects of biology, chemistry and environmental science.

Equal Employment Opportunity Commission

Contact: Nancy Fitch
202-634-6750

The Commission has created a division which emphasizes career awareness through seminars, career presentations, career fairs, and role models. The aim is to expose the students to as many career fields as possible to help them choose a career path. The EEOC also provides assistance in creating and maintaining an active speakers' bureau of professional and non-professional workers, job shadowing experiences, access to the EEOC library, employability skills, and an employee rights seminar. The program is directed at D.C. career development centers generally rather than an individual school.

Export-Import Bank

Contact: Susan Coughlin
202-566-8990

School of Foreign Service
University of Georgetown
Washington, D.C.

The Bank has a reservoir of talent and expertise in international finance and economics and has sponsored an Exports and Export Financing Program developed by Bank officers.

The program is designed to prepare undergraduate and graduate students for international careers in the corporate world or in government service. It is the fastest-growing education program within the School of Foreign Service. The Bank already offers an internship program for students attending accredited universities and currently plans to accept several Georgetown students who complete the newly-introduced course in the Fall. In addition to sponsoring and teaching courses, other officers of the Bank serve as guest lecturers.

Federal Emergency Management Agency

Contact: Dorothy Nocita
202-287-0760

Giddings Elementary School
Washington, D.C.

Fema makes available resources to the students at Giddings beyond those provided by the school. These include a program for an introduction to foreign languages, career awareness seminars and projects, and field trips. Another important facet of their partnership is the opportunity to explore computer technology. They also provide a speakers' bureau.

Federal Home Loan Bank Board

Contact: Peggy Randall
202-377-6069

Cardozo Senior High School
Washington, D.C.

The Board offers tutors in a variety of school subjects and recruits guest lecturers to address the students. Other programs include career awareness, role models and providing assistance in computer literacy and word processing.

Federal Reserve Board

Contact: Ann Winkler
202-452-2526

The Federal Reserve Board makes its resources available to the D.C. schools through the Volunteer Services Branch of the school system. The Board provides practical programs in economics and banking with seminars and lectures on basic microeconomics, consumer credit, credit guidance and provide materials to the school. They also offer tours of the FRB building to various schools.

Federal Trade Commission

Contact: Charles Ware
202-523-3766

Calvin Coolidge Senior High School
Washington, D.C.

The Commission conducts a tutoring program in math and accounting, assists students in publishing a school newspaper, and conducts economics seminars and essay programs. They sponsor talent exchanges, provide summer internships for students, share resources with the school, offer career shadowing, and a professional partnership in computer literacy. The Commission's chairman has given well-received lectures at the school and in his office on applied economics and microeconomics. Attorneys from FTC have worked in various lecturing capacities and assisted in a law class at the school. A local chemist has given a series of lectures at the school. Foreign language seminars and a Language Awareness Week Program have also proven to be very successful.

General Services Administration

Contact: Brooks Menessa
202-472-1988

Langley Junior High School
McKinley Senior High School
Washington, D.C.

GSA has adopted both a senior and junior high school. GSA assists McKinley Senior High by helping students publish a school newspaper, provides employability seminars, develops job-shadowing, and apprentice seminars. For Langley Junior High, GSA employees assist with the student newspaper, provide computer literacy instruction for the staff, and secure tutorial and mentor opportunities for students. Additionally, tours of GSA sites, career awareness and planning, job preparedness skills, fundraising activities, and computer literacy components are provided by GSA staff. GSA is also providing assistance with curriculum development at McKinley.

NASA

Contact: Curtis Graves
202-453-8388

Johnson Jr. High School
Ballou Senior High School
Washington, D.C.

The facilities of NASA offer exciting opportunities for the students and teachers at Ballou. NASA has provided tours of facilities, special presentations and guest lecture series emphasizing computers, and a trip for teachers to Cape Kennedy. Students are also encouraged to visit their mentors at the NASA center. They provide equipment to the school for projects and materials for instruction in the schools. Teachers who attend lecture series on lunar geology qualify to keep lunar samples for a period of time at the school for study purposes. In addition, NASA provides counselling and career guidance for the students and has initiated a history tutoring and lecturing program. NASA has also initiated adopt-a-school programs in each of the cities in which the agency has a field installation.

National Endowment for the Arts

Contact: Joe Prince
202-682-5426

Filmore Arts Center
Washington, D.C.

The Endowment offers programs in art, panelists and consultants which are complementary to the education offered by the Art Center. The program involves workshops with students and staff, a laboratory for joint programs, and production of a school brochure. Those involved are constantly searching for new areas where the partnership could be useful. A further aspect is the endowment staff working to create special educational programs for their mutual benefit.

National Science Foundation

Shirley Day
202-357-9498

Banneker Senior High School
Washington, D.C.

The Foundation provides tutors and coaches in math and sciences. They participate in career days and science fairs, sponsor field trips, provide guest lectures in specified areas and assist in curriculum development. They also develop mentorships and are assisting in creating a "math laboratory."

Nuclear Regulatory Commission

Contact: Robert Newlin
202-492-7998

Montgomery County Public Schools
Maryland

Because of the agency's highly technical and scientific nature, the Montgomery County Coordinator of Volunteer Services decided that NRC volunteers would be especially valuable in programs throughout the County schools. About 50 volunteers serve the schools by tutoring, speaking to classes on their special expertise, discussing their professional experiences, and acting as science mentors. In addition, the agency is recruiting volunteer tutors for a Fall "Saturday School" program organized by Blacks United for Excellence in Education. The situation of NRC offices in 9 locations throughout the county contributes greatly to the success of the program as a county-wide undertaking.

Occupational Safety and Health Commission

Contact: Linda Smith
202-634-7943

Washington Highlands High School
Washington, D.C.

The Commission conducts tutorial and coaching programs, assistance in math, science and computer literacy and provides counselling and interviewing experiences for senior students. They provide tours of their own and other facilities which are of interest to students and staff.

The Peace Corps

Contact: Merri Fitzgerald
202-254-5010

Washington-Lee High School
Arlington, VA

Students at Washington-Lee High School will be exposed to the International activities of the Peace Corps, which has volunteers in more than 60 countries. The partnership will focus on developing awareness about those countries. Peace Corps volunteers returning from foreign countries as well as Washington staff will visit the school and share experiences. Artifact symbols of countries with Peace Corps programs will be displayed at the school. Because of the large hispanic student population at Washington-Lee, the partnership will have a special focus on Inter-American programs, including language training in Spanish. The agency is also exploring the use of the school's public access TV channel for partnership activities.

Small Business Administration

Contact: William A. Scharf

SBA is involved in business/education partnerships in the San Francisco area. Along with the Crown-Zallerbach Corporation, San Francisco Chamber of Commerce and Golden Gate University, SBA has developed an "entrepreneurial education program." This begins with matching business people with targeted classes, tutoring and curriculum development. The program is to be expanded to Hartford and Philadelphia.

U. S. Information Agency

Contact: Kathryn Fullen
202-485-2365

Francis Junior High School
Washington, D.C.

There is a distinct international flavor to the USIA partnership. The Agency provides tutorial assistance, particularly for foreign-born students, provides seminars for students on other countries, and sponsors an "international day" contest with the aim of improving academic and cultural experiences of the students. They provide USIA facility tours, including Voice of America, career shadowing experiences and assist in fundraising efforts.

Veterans Administration

Contact: Susan Fertig-Dykes
202-389-5550

Eastern High School
Washington, D.C.

The VA partnership concentrates largely on developing student skills in math and sciences through tutorial programs and coaching. VA employees assist the students in career awareness activities and provide extracurricular enrichment opportunities. They also provide job readiness programs and mentors.

Federal Deposit Insurance Corporation

Contact: Joe S. Arnold

The FDIC program is designed to make high school students in several D.C. schools aware of career opportunities in the fields of banking and finance. The program provides student tours to institutions such as commercial banks and the stock exchange, presentations by prominent people in the banking and financial fields, insight into how a brokerage house operates, how a stock exchange works and tours of financial departments. Eighty-five students from six senior high schools have been participating.

Internal Revenue Service

Contact: Verna Samuels
202-566-4881

Burdick Development Center
Washington, D.C.

The IRS partnership concentrates on job awareness. In addition to providing career awareness presentations, IRS employees offer seminars and lectures on a variety of job-related subjects such as interviewing skills, job descriptions, attitudes during employment, how to conduct oneself in the workplace, and the value of punctuality, and politeness.

National Capital Planning Commission

Contact: Sam Frazier
202-724-0174

Thomson Elementary School
Washington, D.C.

Volunteer employees from the Commission take part in tutorials and coaching for students. Field trips and tours are offered and commissioned speakers serve as guest speakers on a variety of topics. In addition to these activities, the Commission encourages participation in extra-curriculum enrichment clubs.

Overseas Private Investment Corporation

Contact: Lynn Pena
202-653-2809

Oyster Elementary School
Washington, D.C.

OPIC provides tutorials in science and technology, math and geography with an emphasis on individualized tutoring relationships. Other areas of involvement include the provision of role models, guest lectures, sharing travel experiences and idea exchanges, as well as curriculum development in basic language courses. Also offers pen pal program.

Smithsonian Institution

Contact: Phillip S. Hughes

The Institution directs curatorial seminars and career awareness programs at several D.C. schools. The seminars are designed to correspond to the planned curriculum while the career awareness program consists of career tours of museums and lectures at the schools.

Tennessee Valley Authority

Contact: Ronald W. Shipe

Austin High School
East, Knoxville, TN
Wright Middle School
Nashville, TN

TVA has adopted two schools in Tennessee. The Authority's aim is to increase career awareness at these schools by organizing a career demonstration involving the private sector. They have provided career awareness classes and professional speakers to help broaden the students' career awareness.

U.S. Merit Systems Protection

Contact: Mr. Frederick Foley
202-653-7120

Ross Elementary School
Washington, D.C.

The Agency is in the process of initiating a program with the school and meetings have been set to define the precise area on which the partnership will focus. Plans are under way for a tutoring and coaching program for the students.

U.S. Navy Yard

Contact: Ms. Lavada Frazier
202-433-3854

Dunbar High School
Washington, D.C.

This partnership consists of a pre-engineering program for students at Dunbar. The agency provides mentors, lecturers and speakers, and has put together field trips to construction sites, including a construction project at Andrews Air Force Base. They also have a program of job-shadowing at the offices of the Navy Yard each summer.

United States Postal Service

Contact: Ann Robinson
202-245-5372

Anacostia Senior High School
Washington, D.C.

The Postal Service provides periodic guest speakers and special events, curriculum advice and a variety of materials to the school. In addition, the Service offers internships and tutoring for the students. The partnership includes computer instruction, providing expertise and equipment, and computer awareness seminars. Postal Service employees provide instruction on newspaper production, basic photography and audio-visual production techniques.

THE WHITE HOUSE

WASHINGTON

June 13, 1984

Goal

MEMORANDUM FOR MICHAEL K. DEEVER

FROM: JAMES K. COYNE, SPECIAL ASSISTANT TO THE PRESIDENT
PRIVATE SECTOR INITIATIVES

SUBJECT: PSI ADVISORY COUNCIL MEETING

In your absence, Craig Fuller opened the meeting and welcomed the members of the Advisory Council and Cabinet. Craig made note of the President's commitment to the Private Sector Initiatives program and how important it was for the Cabinet Officers to be working with the private sector members.

I gave a brief description of the DMI polling data regarding volunteerism which I will describe in greater detail in another memorandum.

Chairman Galvin then called upon the committee members alternating among Cabinet Secretaries and private sector members.

Highlights: EDUCATION - PSI symposium on June 26, 27, 1984, wrapping up the National Partnership in Education school year.

Secretary Bell was most complimentary of the White House for taking the lead in adopting schools. 35,000 partnerships have been recorded. The Congress Heights School has had more voluntary man hours than any other school in the District of Columbia. The Partnership program has even expanded to Universities adopting secondary schools.

INTERNATIONAL - Grenada - private sector efforts continue; Japanese scholarship programs underway; Project Hope/PSI delivered \$300,000 worth of medical supplies to China.

FAMILY AND COMMUNITY - Handicapped - Secretary Heckler is initiating a major effort to help the handicapped through computer technology; Housing - HUD established a housing affordability program with private ownership of public housing in single and multi-family units working with Advisory Council member Robert Woodson; Child Care - the PSI corporate CEO program has been expanded to 8 more cities.

IMPEDIMENTS - each Cabinet Secretary was asked to identify one or two impediments that may be eliminated by the committee; promoting enterprise zones; creating a model indicating the savings if all services were provided by the private sector.

NETWORKING - recording partnerships in education across the country; updating datanet computer programs.

My office will follow up with the members of the Cabinet and committee, with the suggestions made at the meeting. The next meeting will be held in Dallas on October 17th and 18th.

THE WHITE HOUSE

WASHINGTON

June 11, 1984

MEMORANDUM FOR MICHAEL K. DEEVER

FROM: JAMES K. COYNE, SPECIAL ASSISTANT TO THE PRESIDENT
PRIVATE SECTOR INITIATIVES

SUBJECT: ADVISORY COUNCIL MEETING

On June 12, at 2:00 p.m. in the Roosevelt Room, the Executive Committee of the President's Private Sector Initiatives Advisory Council will hold a joint meeting with the PSI Cabinet Council (list of attendees attached.)

We would like you to open the meeting and suggest the following theme.

We need to put some new energy into the PSI effort, especially at the Cabinet level. The economy is up, the President's foreign policy stature is at an all-time high, we must now re-assert his vision of coupling the nation's private sector capacities with those public problems that the liberal government policies of the past failed to solve -- even with decades of tax and spend.

Suggested talking points:

-- Welcome - I am grateful to Jim Coyne, Bob Galvin, Gloria Toote, and all of you Advisory Council members: Sheldon Weinig, Bill Taylor, Tom Evans, Bob Woodson, Ann Ascher, Lupe Anguiano, Don Sammis for your continued efforts to forge meaningful public-private partnerships.

-- President's commitment to PSI and how pleased he is with the work of the PSI Council & Cabinet

-- Importance of promoting PSI throughout the balance of the year

-- Need to combine efforts of Cabinet Secretaries & private sector advisory council members

-- Economic recovery and relationship between its success and the growth of successful PSI efforts across the country in meeting needs of society

-- Highlight successful examples:

- Child Care Seminars - we don't want bureaucratic government programs, we want to help parents and employers develop their own solutions

- Partnership in Education Program (Adopt-a-School) - this is an outstanding success with 35,000 partnerships in just 8 months -- The President expects this to continue to expand next year

- **Missing Children Program** - in just 3 short weeks the private sector (Trailways and the Police Chiefs Association) are doing what would take the government 2 years to establish
- Highway Safety - Having **Michael Jackson** here to the White House was a "thriller" for us all -- and it's getting the message out in the best way possible
- **Grenada** - continuing progress in investment by the private sector -- we need to follow through in the next few months
- **Japanese Scholarship Program** - a good opportunity to foster international understanding
- **Summer Jobs Program** - recently kicked off in a Rose Garden ceremony -- 1984 will be our best year ever
- Efforts for the Homeless, Historically Black Colleges & Universities, Environmental Protection, World Communications Year, the Ad Council's Campaign, National Volunteer Week, etc.

-- **The President** has shown his personal commitment to the PSI program, he enjoys it, and wants to do more. He's been to our Adopt-a-School, visited a child care center in New York, even shook hands with Michael Jackson here at the White House.

-- I think he would like to see the same expanded personal participation in Private Sector Initiatives activities by everyone here, Cabinet members and leaders of the PSI Advisory Council.

-- The challenge is to put into place a mechanism whereby each Cabinet department works more closely in support of Private Sector Initiatives to solve the problems you deal with daily -- working with companies, non-profit organizations, trade groups and others in efforts that don't spend tax dollars.

-- **One of the ideas for which I'm especially hopeful is the PSI council's recommendation for "Challenge Forums" around the country this fall - like the one held by the Department of Agriculture last year.**

Speaking to audiences of businessmen and other private sector leaders in various parts of the country, each forum challenges the private sector to become more of a partner with the Administration in solving problems - on issues of interest to Hispanics in South Texas, Seniors in Florida, farmers in Iowa, school children in North Carolina, land use experts in Denver, retraining and urban enterprise enthusiasts in Cleveland. These forums can help spread the PSI spirit. I hope the Cabinet members will play a meaningful part in these forums.

Now **Jim Coyne** will kick off the meeting with some discussion of recent poll results which show clearly that the Country wants more PSI - and expects it from us.

Bob Galvin, Chairman of the Advisory Council, will lead the discussion among Cabinet members and Advisory Council members.

THE WHITE HOUSE
WASHINGTON

AGENDA

EXECUTIVE COMMITTEE MEETING

PRESIDENT'S ADVISORY COUNCIL ON PRIVATE SECTOR INITIATIVES

2:00 p.m.
Roosevelt Room

WELCOME --	Michael K. Deaver	Assistant to the President Deputy Chief of Staff
OVERVIEW --	James K. Coyne	Special Assistant to the President, Director of Private Sector Initiatives
DISCUSSION --	Robert Galvin	Chairman, President's Advisory Council on Private Sector Initiatives
	Council Members	(See attached list)

ATTENDEES FOR EXECUTIVE COMMITTEE MEETING

Tuesday, June 12, 1984

Roosevelt Room

2:00 p.m.

CABINET MEMBERS

- 1) Terrel Bell (Education)
- 2) Malcom Baldrige (Commerce)
- 3) Raymond Donovan (Labor)
- 4) Phil Abrams * (Housing and Urban Development)
- 5) Tom Pauken (ACTION)
- 6) Jim Burnley ** (Transportation)
- 7) Margaret Heckler (Health and Human Services)

ADVISORY COUNCIL - EXECUTIVE COMMITTEE MEMBERS

- 8) Robert Galvin (Chairman, Advisory Council)
- 9) Gloria Toote (Vice Chairman, Advisory Council)
- 10) Lupe Anguiano *** (Work Place)
- 11) Don Sammis (Impediments & Incentives)
- 12) Tom Evans (Education)
- 13) Bill Taylor (Networking)
- 14) Sheldon Weinig (International)
- 15) Bob Woodson (Family & Community)
- 16) Ann Ascher **** (Communications and Marketing)

* Substitute for Secretary Samuel R. Pierce, Jr.

** Substitute for Secretary Elizabeth Dole

*** Substitute for Rob Mosbacher, Jr.

**** Substitute for Jock Elliott

THE WHITE HOUSE

WASHINGTON

<u>NAME</u>	<u>TITLE</u>	<u>AGENCY</u>	<u>SALARY</u>
Coyne, James K.	Special Assistant to the President for Private Sector Initiatives		\$66,000
Fitch, John Hall,	Deputy Director	Detaillee	\$58,627
Castine, Michael P.	Deputy Director for Private Sector Initiatives	Detaillee	\$42,772
Hiltgen, Heidi A.	Administrative Assistant	Detaillee	\$31,415
Stewart, Holly	Administrative Assistant	Detaillee	\$31,415
Altimus, Valery	Administrative Assistant	Detaillee	\$27,058
Kelly, Anne	Staff Assistant	Detaillee	\$20,965
Kearney, Patricia	Director of Communications	Detaillee	\$36,980

THE WHITE HOUSE

WASHINGTON

June 11, 1984

File

MEMORANDUM FOR MICHAEL K. DEEVER

FROM: JAMES K. COYNE *JKC*

SUBJECT: PSI Updates

Attached is a copy of "PSI Lights" depicting some major PSI activities around the Nation. In addition, the White House Office of Private Sector Initiatives organized several important events over the past weeks:

- Vice President Bush and James K. Coyne presented eight PSI certificates to members of the American Recreation Coalition for outstanding service in support of the National Parks Service, the U.S. Forests Service, and the preservation of America's Environmental Resources.
- James K. Coyne represented the White House for the kick-off in New York of OPERATION: HOME FREE, a public-private partnership between Trailways Bus Company and the International Association of Chiefs of Police (IACP). The effort will provide free transportation home for young runaways and missing children. This program has been developed in just three weeks after the President's call for Private Sector support.
- James K. Coyne addressed the Advertising Council as the Honorary Chairman of its annual meeting, and hosted a reception for their Board at the Blair House. The contributions they have made to such efforts as the Drunk Driving Campaign, Smokey The Bear, McGruff, et al were recognized.
- James K. Coyne addressed the National Conference of Electric Utilities and congratulated them on their efforts to help the unemployed and the needy with high energy bills and conservation.
- The White House received recognition at the awards ceremony sponsored by the D.C. public school system. Congress Heights was one of the winners of the Fifth Annual Golden School Award that has exemplified the most effective use of community resources. This year the school system enjoyed an increase of over 3000 volunteers from last year.

Also attached, is a packet of selected clippings that have appeared in major newspapers and magazines in the past several weeks.



THE WHITE HOUSE OFFICE
PRIVATE SECTOR INITIATIVES

PSI Lights

PRESIDENTIAL ACTIVITY

June 11, 1984

VOLUNTEER ACTION AWARDS

Volunteer Week, 1984 was off to a strong start on Monday, May 7 with the President's Award Luncheon. President Reagan presented Silver medals to 16 individuals, groups and national organizations, two corporations and one labor union for outstanding volunteer services. The recipients were chosen from over 2500 nominations submitted in twelve different categories. The President's Awards, now in their third year, are the most prestigious awards ever presented for volunteer service.

The effort is a true public-private partnership in keeping with the President's call for greater cooperation. VOLUNTEER, The National Center for Citizen Involvement and ACTION, the federal agency for volunteer service coordinate the program. Funding was contributed by the Aid Association in Lutherans, Atlantic Richfield Company, Avon Products, Keyes Martin Advertising and Public Relations, The Mutual Benefit Life Insurance Company, Rexnord, Tenneco, Inc., and the W.K. Kellogg Foundation.

Sixty-one Presidential citations were also given to projects of special note.

The medal winners are:

JAMES F. "BUCK" BURSHEARS, LaJunta, Colorado - founded the Koshare Indian Dancers, a Boy Scout troop, whose performances have raised more than \$10 million to build the Kiva and Museum at La Junta. The Museum houses one of the largest Indian lore collections in the world.

NICK MONREAL, San Antonio, Texas - founded Teach the Children eight years ago to help children from economically disadvantaged families remain in school. By 1983, the campaign raised \$165,196 and assisted 9,718 children in ten school districts.

FRIENDS OF COPPER MOUNTAIN COLLEGE, Twentynine Palms, California - funded a "Community College Built by the Community" by starting their fundraising campaign with two rugs quilted by Senior Citizens and grew to \$1,850,000 from community and personal donations.

ELIZABETH COOPER TERWILLIGER, Mill Valley California - has been promoting nature and ecology to San Francisco Bay area school children for over thirty years. Her updated nature programs now reach as many as 75,000 school children through television and an intensive docent program.

BILL AND PAT BARTON, Naples, Florida - initiated a community volunteer group of parents against drugs in 1978. Since then, their program has grown into the National Federation of Parents for Drug-Free Youth composed of over 4,000 parents groups nationally.

RAY G. VILLARREAL, El Paso, Texas - has been fitting and donating orthopedic shoes, artificial limbs and braces to the children of Juarez, Mexico. Mr. Villarreal has also been instrumental in recruiting doctors from American hospitals to contribute their surgical and medical expertise to the Juarez children.

CORPORATE ANGEL NETWORK (CAN), White Plains, New York - is responsible for providing no-cost transportation for cancer patients to 21 comprehensive cancer centers and 50 institutions that offer specialized cancer care across the United States. CAN coordinated the patient's destinations with the destination of corporate jets with empty spaces. It was founded in 1981 by Priscilla Blum and Jay Weinberg, both recovered cancer patients.

CHILDREN OF THE NIGHT, Hollywood, California - was founded in 1979 by Dr. Lois Lee to help young prostitutes find a way to begin leading profitable lives again. Children and Night provide a 24-hour hotline, counselling, food, medical care and temporary shelter.

AMERICARES FOUNDATION, New Canaan, Connecticut - was founded in 1979 by Robert McCauley to provide relief to countries around the world in the form of medicines, pharmaceutical supplies and new clothing. Donations have reached a total value of more than \$14.5 million to date.

IRENE AUBERLIN, Detroit, Michigan - founded World Medical Relief (WMR) in 1953 by collecting samples and unused medicines from doctors and drug companies. WMR then sent the supplies to medical facilities in countries that had no access to needed drugs and equipment.

DELAWARE VIETNAM VETERANS LEADERSHIP PROGRAM (VVLP), Wilmington, Delaware - was initiated in 1981 to serve the state's veteran community by utilizing a buddy system which matches successful Vietnam veterans from all walks of life with those who are having difficulty finding employment. Delaware moved from 49th place in 1981 for placing Veterans into job to 16th place in 1983.

CHRIS STOUT, Lynnwood, Washington - has started a program entitled "Sparrow Ministries" to can, preserve and dry fruits which would have gone to waste at the end of the harvest season. Sparrow Ministries activities help supplement up to 150 families food supplies in the Snohomish River Valley Community.

KNIGHTS OF COLUMBUS SUPREME COUNCIL, New Haven, Connecticut - has 1.4 million members who are active in a wide range of volunteer community service activities through more than 8,000 chapters across the United States. In 1983, the Knights raised over \$52 million for charitable causes and spent more than 13.4 million man hours in community service.

VOLUNTEER FOR MINNESOTA (VFM), St. Paul, Minnesota - developed a two year project designed to enable communities to meet their unique needs through local partnerships. VFM produces a variety of medium for a wide range of citizen participation projects from recruiting to recognition.

TOM RADER, Dos Palos, California - is a retired Vietnam veteran whose interest in young people led him to develop a number of programs which divert juvenile offenders from the criminal justice system to counselling and work programs.

GLENN WILLIAMS, Seattle, Washington - is involved in two programs. The first provides transportation to women and children who have fathers and husbands in penal institutions. The second provides free counselling to both children and parents who have problems with drug abuse.

SAN DIEGO AND IMPERIAL COUNTIES LABOR COUNCIL, AFL-CIO, San Diego, California - formed the employment Information and Assistance Center to address the varied needs of the large number of unemployed union members in the San Diego area.

LAI-D-OFF EMPLOYEES ASSISTANCE PROGRAM (LEAP), Armco, Middletown, Ohio - is a group of blue- and white-collar workers who have developed a plan to conduct an in-house fundraising campaign with a long range goal of raising \$250,000 to help needy laid-off employees with food gift certificates in the winter months.

LEVI STRAUSS AND CO., San Francisco, California - organized a Community Affairs Department in 1968 to provide a central source of programs, training and resources to educate the company's employees about volunteering and to facilitate that involvement.

SPECIAL NOTE

The President gave special mention and thanks in his Volunteer Awards luncheon remarks to Edith Westermann, who volunteers full time in the Office of Private Sector Initiatives.

DRUNK DRIVING CAMPAIGN

"This is a Thriller!", joked the President as he kicked-off the National Drunk Driving Campaign with Mrs. Reagan, Secretary Dole and Michael Jackson. The President noted the progress made by public/private efforts since he created the Presidential Commission on Drunk Driving in 1982.

Michael Jackson was given the Presidential Public Safety Communication Award for contributing his number one hit song "Beat It" for a public service announcement aimed at teenagers. He was also praised for taking a personal stand against drinking and drugs. He has made it possible to convey the seriousness of the message "Drinking and Driving Can Kill a Friendship" to millions of young people that wouldn't have been reached otherwise.

SUMMER JOBS

President Reagan honored over 160 individuals and businesses in a Rose Garden Award Ceremony on May 17, 1984. The Presidential Summer Jobs Awards were given to those who showed leadership in providing employment for the nation's youth in 1983. The National Alliance of Business has helped promote the Summer Jobs program around the country with increasing success each year.

The President received awards, too. Former pro football star Rosey Grier, the national spokesman for summer jobs, presented the President with an "oscar", thanking him for the leadership he has shown in the youth employment area. Yankee Dave Winfield, the New York City Partnerships spokesman, gave the President a mark-up of the New York Daily News headlined "Prez Agrees Summer Jobs '84 Means Good Business." Both Grier and Winfield are doing public service announcements to promote summer jobs.

A SALUTE TO VOLUNTEERS

A volunteer week salute to youth and natural resource volunteers was held on the Ellipse. The event highlighted volunteers who have served the U.S. Forest Service, the Soil Conservation Service, the Extension Service 4-H Program, the Touch America Project, the U.S. Park Service, Keep America Beautiful, the 411 Super Volunteers and many others. Entertainment was provided throughout the day by Wolf Trap and Kids on the Block, Billy B, Deaf Dimension Dancers, Fiddle Puppet, Cloggers and the American Appalachian Dancers. Deputy Secretary Richard Lyng from the Department of Agriculture addressed the crowd and toured the simulated projects and exhibits. A great deal of interest has been expressed in making it an annual event.

FIRST LADY AT CONGRESS HEIGHTS

Mrs. Reagan and Joe Washington visited Congress Heights during Volunteer Week to present awards to the finalists of the year long poster and essay contest on drug abuse. They were both sworn in and made honorary members of the Students Against Illegal Drug Use Club (SAID-U) that is comprised of fifth and sixth graders. Mrs. Reagan talked with students and had lunch with them at the school.

INTERNATIONAL WEEK

White House Presidential Personnel sponsored a full week of activities at Congress Heights focusing on countries around the world. The Monday focus on England and Ireland featured Irish folk dancers, rides on a double decker bus, slide shows and workshops. Tuesday's Italian focus featured games and slide shows. Wednesday's fun included a film on Mexico, pinatas, coloring and Mexican dancing. The Thailand focus had films, slides and discussion with a representative of Thai Embassy. The week came to a grand finale with map studies, slide shows and dancing highlights from Germany, Poland and France. Ethnic cuisines were served at lunch.

ARBOR DAY

Congress Heights Elementary School, the White House's adopted school, received a different surprise in April than it generally does. The school was presented 150 daffodils, 250 tulips and 300 hyacinths for planting by President and Mrs. Reagan in recognition of Arbor Day.

CHINA INITIATIVE

Project HOPE is cooperating with the Office of Private Sector Initiatives to send over \$300,000 worth of medical supplies to the People's Republic of China. The overall effort is designed to improve medical procedures, training methods and facilities. Over 50 volunteer medical professionals will set up residence in China for three years. This program is the first of its kind in China and as much as \$2 million worth of medical equipment and teaching materials have been donated by U.S. manufacturers to date.

PRIVATE SECTOR ACTIVITY

CHRISTMAS IN APRIL - CATCHING ON

The 1982 President's Volunteer Action Awards recognized the Christmas in April project started in Midland, Texas. It is an annual one-day (last Saturday in April) blitz to renovate and repair the homes of the poor, elderly and handicapped. Trevor Arbister, Senior Editor for The Reader's Digest covered the story, became extremely excited by the idea and decided to start a program in Washington, D.C. This past April, in their second year, 450 volunteers completely renovated 40 homes in a single day. Over \$23,000 was raised in cash and in-kind resources -- doubling that of the first year's effort. In a truly ecumenical program, 56 businesses, church and civic groups participated. They included such groups as the Washington Building and Construction Trades Council who organized over 100 professional craftsmen to direct each project, Hechinger's, Xerox Corporation, the United Black Fund, the Heritage Foundation, Reader's Digest, and the Second Genesis Drug rehabilitation center. Upon completion, each house received the Christmas in April "calling card", an azalea bush. The project is so successful that a paid director will assume some coordination responsibilities for next year.

JOBS ASSIST

Mellon Bank announced that it has donated \$50,000 to the City of Pittsburgh and the five outlying counties of Armstrong, Beaver, Butler, Washington and Westmoreland, to offer job information services for dislocated workers and to create summer employment for area youth. One program in Westmoreland County involves a \$7,500 grant which will be used for the establishment of "job clubs". The clubs will provide support services to the unemployed. Services will include peer help, access to job postings in national newspapers and resume preparation.

SALUTE TO FREE ENTERPRISE IN JAPAN

Corporate contributions to the U.S. National Pavilion at the 1985 World's Fair in Japan now exceed \$3 million. A quick and positive response was seen to the U.S. Information Agency's appeal for private sector support. The undertaking will make it possible for the agency to produce a pavilion showing Japan and the Pacific Basin nations how America's free enterprise system and commitment to innovation produce the best technology in the world.

VOLUNTEERS PREVENT FIRES

Battelle Human Affairs Research Centers have directed a number of programs to increase private sector involvement in community activities. Most recently they have focused on neighborhood based fire prevention, with a specific emphasis on arson control. The Ford Foundation has supported this effort through two of three phases. The third phase of this program, information dissemination and the formation of national volunteer networks, is just beginning. Battelle has received widespread interest in the program from attorneys, insurance companies and banks.

HEADSTART GETS NEW START

On April 14, Congressman John McCain (1st District, Arizona) and over 90 people, including members of McCain's staff, parents of Headstart children and members of the Southminster Presbyterian Church volunteered to help refurbish the Headstart grounds and buildings. Using paint and supplies donated by area businessmen, the group painted three buildings and classrooms, fixed and painted the playground, and landscaped the courtyard.

RETRIEVING INDEPENDENCE FOR THE DISABLED

Canine Companions for Independence (CCI) is a unique program which trains dogs to work with the disabled. A canine companion can help a disabled person become a more independent member of society by performing simple mechanical operations. Since the program began in 1975, 115 men, women and children have begun to enjoy fuller lives with CCI dogs. After nine years, CCI has expanded its goals toward placing 200 dogs a year and starting programs in other parts of the country.

JOB TRAINING FOR YOUTH

Youth Service USA Inc. is a social service program that provides job training for unemployed youths at military facilities in Memphis, Nashville, Knoxville, Baltimore and Washington, D.C. With special focus on minority teenagers, Youth Service has managed to provide marketable skills and jobs for hard-core unemployable youths. Creating a unique partnership between the private and public sectors, the organization has had a phenomenal success rate of 90%, with participants securing career-oriented jobs and furthering their education.

OPERATION: HOME FREE

Of the approximately 1.8 million children who are reported missing each year, many are runaways who find themselves stranded in unfamiliar places with no way to return home to their families.

The International Association of Chiefs of Police (IACP) and The Trailways Corporation announced at a June 7 press conference in New York City, in which James K. Coyne, Director of the White House Office of Private Sector Initiatives participated, that they have established a program entitled "Operation: Home Free". Any child identified by the IACP as a runaway will be given free transportation aboard Trailways to their home community. According to representatives from both IACP and Dallas-based Trailways, the program is not restricted in any way. Any individual, agency or association with information on runaways in need of transportation can take advantage of "Operation: Home Free". Trailways views this program as their response to President Reagan's call for private sector initiatives to solve major public problems.