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File

THE WHITE HOUSE

WASHINGTON

September 4, 1984

MEMORANDUM FOR: MICHAEL K. DEEVER

FROM: FREDERICK J. RYAN, JR. *FJR*

SUBJECT: Honorary Chairmanships and Memberships
Monthly Update

As of this date, the President has accepted the honorary chairmanship or membership of the following:

1. The American Red Cross (inherent)
2. The Boy Scouts of America (inherent)
3. Inter-American Music Festival (with Mrs. Reagan)
4. U.S. Sisters Cities Program
5. National Committee for the 50th Anniversary of Save the Children
6. Centennial Advisory Committee of the Brotherhood of Carpenters and Joiners of America
7. Ambassadors Ball - 1981, 1982, 1983, 1984 (with Mrs. Reagan)
8. USO
9. Gala Dinner of the Spanish Institute, Inc. 1981, 1982, 1983 (with Mrs. Reagan)
10. Board of Boys Clubs of America
11. New York Yacht Club (member)
12. 1983 Advisory Council of Big Brothers of Greater Los Angeles, Inc.
13. 27th and 29th Corcoran Balls (with Mrs. Reagan)
14. President Dwight D. Eisenhower National Memorial Campaign
15. The Society of the Friendly Sons of St. Patrick
16. Board of Trustees of the National 4-H Council
17. 10,000th Concert of the New York Philharmonic (with Mrs. Reagan)
18. The 1984 World Disabled Games
19. Presidents Voluntary Action Awards Dinner (with Mrs. Reagan)
20. People to People International Board of Trustees
21. People to People Sports Committee
22. National Symphony Ball - 1982, 1983, and 1984 (with Mrs. Reagan)
23. National Bible Week - 1981, 1982, 1983 (with Mrs. Reagan)
24. "The Night of the First Americans" (with Mrs. Reagan)
25. "American Lobby" (relates to Balance Budget Amendment)
26. Honorary Trustee of the U.S. Horse Cavalry Association (also charter member)
27. 125th Birthday Celebration of Theodore Roosevelt
28. National Coalition of Hispanics Mental Health and Human Services Organization (with Mrs. Reagan)
29. 1983 Air and Space Bicentennial
30. Kennedy Center Galas (March 7, 1983; May 10, 1983; May 1984) (with Mrs. Reagan)

Honorary Chairmanship and Memberships

31. "National Salute to Vietnam Veterans" (with Mrs. Reagan)
32. Moroccan-American Foundation
33. Ditchley Bicentennial Events
34. Society of Cincinnati
35. Providence of St. Mel Fundraising Drive
36. Air Force Association (life membership)
37. National Committee for the Bicentennial of the Treaty of Paris
38. American Aviation Historical Society (member)
39. Friends of Joe Louis (with Mrs. Reagan)
40. "Celebration of Prayer" (with Mrs. Reagan)
41. National Football Foundation and Hall of Fame, Inc. Dinner honoring Jimmy Stewart
42. U.S. Cup '86
43. National Rifle Association (life membership)
44. International Association of Chiefs of Police
45. A.P. Giannini Commemorative Program
46. U.S. National Gallery of Art and the Government of Mexico, "Imperial Art of Aztec Mexico: Treasures of Tenochtitlan"
47. 1984 March of Dimes Gourmet Gala
48. Coolidge Fellows (charter member) (with Mrs. Reagan)
49. Circumnavigators Club
50. Annual United Nations Concert and Dinner - 1981, 1982, 1983 (with Mrs. Reagan)
51. Saint John's Hospital and Health Center Crystal Ball (with Mrs. Reagan)
52. World Vision Benefit Concert (with Mrs. Reagan)
53. Benefit premiere of the film "Pope John Paul II" (with Mrs. Reagan)
54. National Fitness Foundation Dinner - honoring President Ford and Mr. John McGillicuddy of Manufactures Hanover-Trust
55. National Gallery of Art's exhibition; Leonardo's Last Supper: Before and After
56. Mothers Against Drunk Driving (MADD) Fundraising Dinner
57. Variety Clubs International (life membership)
58. The Washington Ballet 1984 Gala (with Mrs. Reagan)
59. Year of the Bible Foundation
60. American Horse Shows Association (life membership)
61. Dedication of the new Filene Center at Wolf Trap
62. Heritage Ball
63. 1984 Gold Medal Gala
64. Holocaust Council Campaign to Remember
65. Admiral of the Ocean Sea Award Dinner (Sponsored by the United Seamen's Service)
- * 66. Grand Marshall of the "Pepsi Fire Cracker 400" Auto Race
- * 67. Alzheimer's Disease and Related Disorders Association Gala
- * 68. Catholic Actor's Guild of America's gala salute to Archbishop O'Connor

Copies to: M. Deaver
M. Tutwiler
B. Henkel
B. Sittmann✓
F. Ryan

KEY STATES

Alabama	North Carolina
Colorado	New Jersey
Connecticut	New Mexico
Georgia	New York
Illinois	Ohio
Iowa	Oregon
Kentucky	Pennsylvania
Louisiana	South Carolina
Michigan	Tennessee
Mississippi	Texas
Missouri	Washington

File

I. KEY GROUPS AND ISSUES

1. In Northern-Industrial Areas

- Blue Collar
- Suburbs
- Patriotism
- Neighborhood
- Ethnics
- Catholics

2. South

- White Populace
 - Textile Industrial Workers
- Blue Collar
- Baptists (through non-church routes)

3. Hispanics

- Texas
- New Mexico
- California

4. Women

- Only if a safe situation

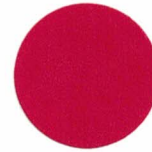
5. Farming

- Pennsylvania
- Illinois
- New York, etc.

6. Yuppies

*Bill
How does
this work up to
his commendations?
where did
FR get there*

THE WHITE HOUSE
WASHINGTON



September 5, 1984

MEMORANDUM FOR: MICHAEL K. DEAVER
FROM: FREDERICK J. RYAN, JR. *HR*
SUBJECT: Presidential Events September 16 through 22, 1984

The following proposed events are based upon general campaign recommendations as to key constituencies and states. As proposed, this schedule would require two days of travel with a significant news story every day of the week:

Attached is a Presidential Block Schedule with these events included.

1. Preside over Naturalization Ceremony of 8000 New Americans, Miami, Florida - September 17

September 17 has been proclaimed "Citizenship Day." A naturalization ceremony of 8000 hispanics is scheduled to take place in Miami, Florida. This event presents the opportunity for a very patriotic event and would send a strong signal through the hispanic community.

2. White House Ceremony Presenting Awards to Outstanding Math Teachers - September 18, 1984

The Department of Education has selected a group of outstanding Math Teachers from across the country. This event would give us an opportunity to continue to keep the lead in the education issue. In light of the NEA's endorsement of Mondale and their massive public relations campaign, I believe it will be necessary to continue with education-oriented events on a regular basis.

3. Address the "Women in Construction" National Convention, Louisville, Kentucky - September 20, 1984

This organization has been extremely supportive of the Administration and would be a good women's forum. Additionally, this blue collar audience would provide a nice opportunity to talk about the economic recovery.

Page 2
Sept. 16-22
September 4, 1984

4. Address the U.S. Hispanic Chamber of Commerce, San Antonio, Texas -
September 20

This is one of the best opportunities to reach a friendly hispanic audience between now and the election. Over 5000 hispanic businessmen and women will be in attendance in this major hispanic city. As you know, this group endorsed the Reagan-Bush ticket in 1980, and we have been told that they are inclined to do so again this year.

5. Lunch with Sandra Day O'Connor, White House - September 21

September 21 marks the third year anniversary of Sandra Day O'Connor being confirmed as the first women on the Supreme Court. A private lunch with the President would be a subtle way of drawing attention to this historic appointment.

cc Michael A. McManus, Jr.

The President's Schedule

SEPTEMBER 1984

Issue: 9/5/84 11:00 a.m. (S)

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Proposed & Tentative For Administrative Use Only N— First Lady ★— Away from White House T— Tentative						1 Congress Recess thru 9/4 12:06 Radio Talk 12:15 Phone call to Space Shuttle
2 ★ 2:45 To Irvine, CA ★ 6:15 Phone Call to Muscular Dystrophy Telephone ON IRVINE, CA	3 Labor Day ★ Irvine, CA GOP & Reagan/Bush Recept. ★ 11:00 Rally @ Mile Square Regional Park ★ 12:50 To San Jose, CA ★ 1:45 R. Wirthlin ★ 2:35 Rally @ DeAnza Comm. College ★ 4:05 To Salt Lake City ON SALT LAKE CITY	4 ★ Salt Lake City 10:00 Mtg. w/ Reagan/Bush GOP Leadership Forum ★ 10:30 Mtg. w/ Morman ★ 11:05 Attend American Legion Natl. Conv. ★ 12:40 To Chicago ★ 5:20 Photo-Roads Magazine ON CHICAGO, IL	5 Congress Reconvenes ★ Chicago 9:00 Mtg. w/ Reagan/Bush GOP Leadership Breakfast ★ 9:25 Attend "Choosing A Future" Conf. ★ 10:50 Return to Washington ★ 2:00 Mtg. with Secy. Shultz ON WASHINGTON D.C.	6 ★ 11:15 Address B'Nai B'Rith Intl. Convention ★ 12:00 Lunch w/VP ★ 1:30 Mtg. w/ Sen. Jepsen et al ★ 2:00 Cabinet Time ★ 3:30 "Tuesday Group" Taping ★ 4:00 Personnel Time ★ 4:30 Admin. Time ★ 5:00 Taping Session ON WASHINGTON D.C.	7 9:45 Mtg. w/Emile Van Lennep of OECD 11:00 NSC Meeting 1:15 Dropby B'ri. for Women Execs. 1:30 Mtg. with Secy. Shultz TN★ To Camp David ON CAMP DAVID	8 TN★ Camp David ★ 12:06 Radio Talk ON WASHINGTON D.C.
9 TN★ Camp David ★ 1:50 To Doylestown, PA to attend "Festival of Our Lady of Czeslochowa" Rel. to WH ON WASHINGTON D.C.	10 1:45 Signing Cere. w/Hispanic Heritage Week T 2:00 Cabinet Time 3:00 Photo-Chrm. Fed. Combined Campaign ON WASHINGTON D.C.	11 9:30 GOP Cong. Leadership 10:45 Cong. Medal to H. Humphrey 11:00 NSPG 1:30 Mtg. w/Lord Carrington of NATO 4:00 GOP Members of Congress 5:00 H-Hold ON WASHINGTON D.C.	12 HOLD FOR TRAVEL ON WASHINGTON D.C.	13 HOLD FOR TRAVEL ON WASHINGTON D.C.	14 T 11:00 NSC 1:15 Dropby Briefing w/Hispanic Youth Leaders 1:30 Mtg. with Secy. Shultz ON CAMP DAVID	15 12:06 Radio Talk EVE. Attend Natl. Italian-Amer. Foundation Dinner ON CAMP DAVID
16 ON WASHINGTON D.C.	17 T 9:45 Japan-US Advisory Council ★ To Miami Florida for Naturalization Ceremony ON WASHINGTON D.C.	18 Present Awards to Outstanding Math Teachers T 11:00 NSC T 2:00 Cabinet Time 5:00 Taping Session ON WASHINGTON D.C.	19 1:00 Mtg. w/Farm Bureau Exec. Committee 1:30 Mtg. with Secy. Shultz ON WASHINGTON D.C.	20 ★ To Louisville, KY to Address the Women in Construction Convention ON WASHINGTON D.C.	21 ★ To San Antonio, TX to Address the U.S. Hispanic Chamber of Commerce ON WASHINGTON D.C.	22 TN★ Camp David ★ 12:06 Radio Talk ON WASHINGTON D.C.
23 ON WASHINGTON D.C.	24 N★ Camp David N★ To New York ON NEW YORK TN★ Camp David TN Ret. to WH ON WASHINGTON D.C.	25 11:00 Address IMF T 2:00 Cabinet Time 5:00 H-Hold ON WASHINGTON D.C.	26 1:30 Mtg. with Secy. Shultz ON WASHINGTON D.C.	27 12:00 Lunch w/VP T 2:00 Cabinet Time 4:00 Personnel Time 4:30 Admin. Time ON TBD	28 T 11:00 NSC 1:30 Mtg. with Secy. Shultz TN★ To Camp David ON CAMP DAVID	29 TN★ Camp David ★ 12:06 Radio Talk ON CAMP DAVID
30 TN★ Camp David						ON WASHINGTON D.C.

SENSITIVE - DO NOT COPY

THE WHITE HOUSE

WASHINGTON

September 6, 1984

File

MEMORANDUM FOR: MICHAEL K. DEEVER
FROM: FREDERICK J. RYAN, JR. *FJR*
SUBJECT: Significant Events in Targeted States

Based on the information that I received yesterday, we have compiled the following preliminary list of possible events. As you will note, some of the potential events are after the September 16-22 time frame. However, some of these events may be significant enough to schedule the trip at a later date.

NORTH CAROLINA

nc -

agrees - Iowa

*See
Attache*

1. Miller 500 Auto Race - Charlotte, October 7. Over 135,000 people are expected to attend this southern tradition. The theme will be "Celebration of the American Spirit".
2. North Carolina State Fair - Raleigh, October 12-20. Over 700,000 people are expected to visit the fair over the nine day period.
3. Opening of the Southern Furniture Mart - High Point, October 18. This thriving industry would be a good site for an event to highlight the economic recovery.
4. Attend an old fashioned Tractor Pull - Metrolina Speedway, September 21-22. Last year the stadium was filled to its capacity of 5,000 for this classic blue collar event.
5. Attend the Mecklenburg County Fair - Metrolina Fairgrounds, September 24-29. This fair will feature agricultural exhibits, rides and assorted booths with an expected attendance of 150,000.

NEW JERSEY

1. Citizenship Day event at Liberty Park, September 17. Although nothing is currently scheduled to take place there, we could work to create a naturalization ceremony for some new Americans. It could be a very patriotic event with the President talking to these immigrants about being an American with the Statue of Liberty as a back drop.

Significant Events

September 16-22

page 2

2. Attend "Septemberfest '84" - Elizabeth, September 22-23. This family style festival is expected to draw over 250,000 attendees. It features live stage shows, booths and exhibits.
3. Attend the 50th Anniversary of Hook and Ladder Company Number 1 - Hastings on-Hudson, September 20-22. This hometown event is to pay tribute to the city's volunteer fire department.
4. Attend the East Brunswick Village Fair, September 29, 1984.
5. Attend a dedication ceremony for the Thomas McGuire Memorial - McGuire Air Force Base. The city and air force base have, through private contributions, built a beautiful memorial to Thomas McGuire, the second leading fighter pilot ace.

CONNECTICUT

1. Attend the Upper State Street Festival - New Haven, September 22-23. This neighborhood activity usually draws 5,000-6,000 local people.
2. Attend a local town fair, options include:

Bethleen Fair	September 8-9
Four-Town Fair	Sommers, CT - September 14-16
Terryville Fair	September 15-16
Gilford Fair	September 21-23
Durham Fair	September 28-30
Berlin Fair	October 5-6 (large in terms of town fairs)
Harlwincon Fair	October 6-7
Rivertown Fair	October 13-14

MICHIGAN

3. 1. 65th Annual Meeting of the Clinton County Farm Bureau - St. Johns, September 18. Approximately 2,000 attendees expected.
3. 2. Attend "Octoberfest" - Dearborn, September 28 to October 7. Approximately 8,000 people are expected to attend this local street fair featuring continous German entertainment.
- X. 3. Address the American Business Women's Association - Detroit, October 18-21.
- X. 4. Address the Convention of the St. Vincent de Paul Society - Detroit, September 20-22.

5. Visit AutoWorld - Flint. As part of a \$300 million renovation project of Flint, Michigan, AutoWorld was opened this summer. It is described as a "celebration of the automobile, the worker, and everyone who has been involved in creating the automobile and its industry...". The \$70 million AutoWorld indoor complex features educational exhibits and entertainment activities relating to the automobile. One of the many exhibits is a working V-6 engine over three stories high. This would be an opportunity to pay tribute to auto workers in a positive environment.
6. Visit the Fraternal Order of the Eagles - East Detroit. This group has been described as a large blue collar senior citizens club. Every Tuesday over 1,000 members jam into their club house for lunch. We have been told that they would be very receptive to the President.
7. Visit the Polish American Century Club - Hamtramck. This club is located in the old blue collar Hamtramck neighborhood. Although blacks have moved in in recent years, we are told that the neighborhood is friendly and retains its ethnic flavor.

The President had a successful event at this club in 1980. If you do not wish to return to the same location, a smaller Polish American club is located on East Outer Drive.
8. Visit the Saginaw County Fair - Saginaw, September 8-15. This typical small town fair features many food and craft booths and has an estimated attendance of 3,000 to 5,000 people.
9. Visit the German-American Culture Building - Detroit, East Outer Drive. An event could be arranged at this club with a capacity of approximately 500.
10. Attend St. John's Apple Festival - Flint, September 13-16. From the descriptions we have received, this parish festival sounds something like the Hoboken event last month. It features live entertainment, ethnic foods, a raffle and a 10 kilometer race. Crowd estimates are 5,000 to 6,000.
11. Attend a Detroit Tigers game - Detroit, September 14-19. This year's Tigers team has tremendous popularity throughout Michigan. If the President is unable to attend a game, I suggest that we include some Tiger players in his events or at least arrange for a Tiger's hat to be passed to him from the crowd.
12. Visit the Alegan County Fair - near Holland, September 7-15. This very small town fair features food, arts and crafts exhibits.
13. Visit Windmill Island - Holland. This 36-acre miniature Dutch village features a 200-year old operating windmill brought from the Netherlands.

Significant Events
September 16-23
page 4

14. Visit the Wooden Shoe Factory - Holland. This large facility manufactures the famous Holland wooden shoe. However, from the sound of it, it is probably too much of a tourist attraction for a Presidential visit.
15. Attend the opening of the Kingsway Department Store - Northern Detroit, September 20. An enormous department store will be opened on September 20 on the site of an abandoned Chrysler Auto Plant. This multi-million dollar conversion was completed without any government funding and has created hundreds of jobs for the facility's employees. The President has been invited to attend this event which "epitomizes the economic resurgence which is occurring in the industrial midwest."

Battle Creek - art trail

MSU - art building

UM -

cc: Michael A. McManus
Margaret Tutwiler

THE WHITE HOUSE
WASHINGTON

September 7, 1984

MEMORANDUM FOR:

MICHAEL K. DEAVER

FROM:

FREDERICK J. RYAN, JR.

SUBJECT:

1972 Presidential Campaign Schedule

Attached is a copy of President Nixon's 1972 campaign schedule. I thought you might be interested in the following points:

- The major issues emphasized by the campaign were PEACE, the ECONOMY, CRIME (including drugs), and PRESIDENTIAL LEADERSHIP;
- The classic "Rose Garden Strategy" called for only a minor amount of Presidential travel;
- Between Labor Day and Election Day, President Nixon spent only five nights out on the road (besides his personal residences);
- Mrs. Nixon and the First Family were heavily used as surrogates;
- All major trips were scheduled for Thursday, Friday, and Saturday mornings to maximize exposure in the news magazines and Sunday papers;
- Between Labor Day and the election, President Nixon held news conferences at two- to three-week intervals;
- Between Labor Day and Election Day President Nixon began a series of regular radio addresses.

Significant events of the campaign schedule included:

- Address to the Philadelphia Police Athletic League
- Address to Southern Mayors and Governors - Atlanta, Georgia
- Address to the International Monetary Fund
- Visit to Farm Progress Show - Galestown, Illinois
- Address to Justice Department Conference on Crime
- Address to Polish National Alliance - Detroit, Michigan
- Columbus Day Parade Event - Philadelphia, Pennsylvania
- Address to Future Farmers of America Convention - Kansas City, Kansas

JAB

7/1 & comments (?)

file

So are we.

We're not following Rose Garden strategy

N.R. should be to

Yes

We should do one more -

as a time we choose.

one other difference - Nixon didn't have to debate.

THE WHITE HOUSE
WASHINGTON

August 8, 1972

MEMORANDUM FOR: H. R. HALDEMAN
VIA: DWIGHT L. CHAPIN
FROM: DAVID N. PARKER
SUBJECT: Campaign Strategy '72

Nature of Activities

Only Presidential activities with major news impact will be considered for scheduling with the exception of good regional news impact color events affecting key media centers.

Approximately 60% of the President's time will be devoted to international activities and 40% to domestic activities.

Trips - early in the campaign

Designed to have the President participating in activities showing Group (Demo for RN), Voter Blocs and Organization support.

Going into areas of high concentration of ticket-splitting in Key States to swing voters in favor of the President.

Symbolic events to show understanding and interest in the South, Northeast, Farm States and the Mountain States designed to appeal to all of the States of those Regions.

Additionally, symbolic events appealing to the Elderly, Youth, Catholic, Jewish and Veterans designed to swing voters.

Later in campaign

Going to areas in Key States where the President's appeal is strongest and participating in events designed to generate a building enthusiasm for the President and his policies to "peak" on November 7.

Exposures

The major events designed to cover the issues of Peace, the Economy, and Nixon Leadership will be stressed for national news network coverage. The more parochial issues of intense interest in various regions, i.e., drug prevention in Baltimore and busing in Detroit, will be scheduled for maximum exposure at times in those regions. Voter blocs attended to regionally and by significant dates (i.e. Columbus Day).

Starting with a Press Conference in San Clemente a week after the Convention, there should be a series of four Press Conferences spaced at approximately 2 to 3 week intervals. These, along with a major statement on the status of peace in South East Asia at the end of October, a TV Q&A and a television address to the Nation just prior to the election should serve as the primary prime-time Presidential exposures.

With the 1701 television campaign beginning on a national basis on the 18th of September and on a regional basis on the 25th of September and the kicking into high gear on October 16th, this exposure will be intense but not over done.

Radio addresses discussing the large issues of concern to America should commence on October 1 and run through the month.

Key motorcades or helicopter tours should be held near the end of the campaign in order to build enthusiasm and receive national network coverage, whereas rallies should be designed to generate enthusiasm in key regional areas.

All major trips will be scheduled for Thursday, Friday and Saturday morning in order to maximize exposure in the news magazines and Sunday papers.

FREQUENCY AND GEOGRAPHIC RANGE OF TRIPS

August 27 through November 7

August 27	San Clemente
28	San Clemente
29	San Clemente
August 30	San Francisco
	Hawaii
31	Hawaii
September 1	Hawaii
	San Clemente
2	San Clemente
3	San Clemente
	D. C.
September 4 (Labor Day)	Pittsburgh
5	D. C.
September 6	D. C.
7	San Antonio
September 8	Texas
	D. C.
September 9	D. C.
10	D. C.
11	D. C.
12	D. C.
13	D. C.
14	D. C.
15	Ohio
16	D. C.
17	D. C.
18	D. C.
19	D. C.
20	D. C.
21	D. C.
September 22	Atlanta
	Nashville
September 23	D. C.
24	D. C.
25	D. C.
September 26	New York
September 27	D. C.
September 28	Chicago
	Galesburg, Ill.
September 29	D. C.
30	D. C.

October 1	D. C.
2	D. C.
3	D. C.
4	D. C.
5	D. C.
October 6	New Jersey
October 7	Detroit
October 8	D. C.
October 9	Philadelphia
October 10	D. C.
11	D. C.
October 12	Kansas City
October 13	Iowa or Milwaukee
	Chicago suburbs
	Cleveland
October 14	Toledo, Cleveland, Pittsburg or
October 15	Buffalo Cincinnati
October 16	D. C.
17	D. C.
18	D. C.
	New York City
October 19	Hartford
	New York suburbs
	New York City
October 20	D. C.
21	D. C.
22	D. C.
23	D. C.
24	D. C.
October 25	Baltimore
	New York
October 26	Dayton
	Flint, Michigan
October 27	Chicago
	St. Louis
October 28	Salt Lake City
	Long Beach
	L. A.
October 29	S. C.
October 30	S. C.
October 31	S. F.
October 31	D. C.

November 1	Philadelphia
November 2	D. C.
November 3	Texas
November 4	D. C.
5	D. C.
November 6	Albany
	Pittsburgh
	Cincinnati or Columbus
	Rockford, Ill.
	Dallas-Ft. Worth
November 7	L. A.
	San Diego

Analysis of Schedule

Number of visits by States

4 visits -	Ohio	One visit -	Atlanta
	Chicago (or suburbs)		Kansas City
	N. Y. C. (or suburbs)		Iowa/or Milwaukee
3 visits -	California		Hartford
	Texas		Baltimore
	Pittsburgh		St. Louis
2 visits -	Michigan		Salt Lake City
	Philadelphia		Nashville
	Up-State New York		
	New Jersey		

This sequence covers all the major ticket-splitting areas in the industrial Northeast, as recommended by Teeter.

Regional visits

This schedule provides for major symbolic events in regions where the President's support is considered solid, yet knowing full well that McGovern will be going after the farm, mountain, and western electoral votes, with events in Galesburg, Ill., Kansas City, Salt Lake City and Los Angeles, these should offset any inroads he might make in these areas.

The symbolic event in the Northeast is in Hartford and should be a regional meeting with various town leaders of New England (at conclusion helicopter back to N. Y. C. with two stops in N. Y. suburbs).

The symbolic event in the South should start with a substantive meeting in Atlanta with Southern Governors and Mayors, followed by a long talked about Johnny Cash reception in Nashville. Properly staged, this would symbolize solid support throughout the South and Border States.

The only two regions this plan does not have the President visiting are the Northwest and deep Southwest, along with the State of Florida. However, we will make adequate compensation by spotting the First Family and the Vice President into these areas.

The same will be the case in those States where we have an incumbent or very friendly Republican up for re-election of a Senate seat. When the President isn't projected to visit the State, we will insure that the Vice President adequately attends to the needs of these friends to forestall the cries of "wolf" of Senators in trouble.

Between Labor Day and Election Day, this plan calls for only five overnights, besides at existing Presidential homes.

Week of August 27 - The thrust will be post-convention politics and international affairs

Sunday, August 27 - (San Clemente)

Attend Church locally

*Host Celebrities Reception (approved)

Monday, August 28 - (San Clemente)

A.M. *Campaign Strategy Meeting with Vice President, MacGregor, Mitchell, Haldeman and Congressional Leaders

P.M. Personal

Tuesday, August 29 - (San Clemente)

A.M. Personal

P.M. *Press Conference (In Office-Political)

Wednesday, August 30

A.M. *Gateway West Park - San Francisco (proposal pending)

Fly to Hawaii

P.M. *Possible Bunker Meeting (HAK won't know until 8/14)

P.M. Luce Reception

8:20 p.m. Tanaka Arrival

Thursday, August 31 - (Hawaii)

A.M. *Meet with Tanaka

P.M. Tanaka Dinner

Friday, September 1 - (Hawaii)

A.M. *Meet with Tanaka (release Joint Communique)

P.M. CINPAC (?)

Saturday, September 2 - Return to San Clemente

Personal

* Daily News Event

- Week of September 3 - The thrust would be to consolidate group (Democratic and union types) support

Sunday, September 3 - (San Clemente)

Attend Church Service

Return to D.C.

P.M.

*Radio address on The American Working Man (for Monday A papers and to play all day Monday on radio)

Monday, September 4 - (Labor Day)

*Union Picnic - Pittsburgh

Tuesday, September 5

A.M.

*Leaders - Cabinet Breakfast

P.M.

Diplomatic Credentials (proposal pending)

Evening

Key Men Political Dinner (first of two dinners)

Wednesday, September 6

A.M.

*Drug Meeting

P.M.

Personal

Thursday, September 7

A.M.

Fly to San Antonio

*Airport Rally - Democrats for Nixon

P.M.

Connally's Ranch - Democrats for Nixon

Overnight at Ranch

Friday, September 8

A.M.

Fly to Brownsville

*Sign Screw Worm Control Treaty with President Echeverria

Return to D. C.

Saturday, September 9 - (Rosh Hashana)

*Tkach health report on RN (Sunday A.M. story)

Week of September 10 - Week of illustrating more broad-based political support and last of political base touching.

Sunday, September 10

Personal

Monday, September 11

A.M. *Roosevelt Brothers

P.M. Key Men Political Dinner

Tuesday, September 12

A.M. *Mayor Rizzo and Philadelphia Police Athletic League

P.M. RNC Meeting and Reception

Wednesday, September 13

Personal

Thursday, September 14

A.M. *Group endorsement of RN (Mayors or Police)

P.M. Nixon Chairmen Reception

Friday, September 15

*Ohio Trip

Return to D. C.

Saturday, September 16 - (*Volunteers for Nixon National Drive)

A.M. *Pat Moynihan endorsement for Sunday A.M. 's

Week of September 17 - The thrust would be to highlight RN's position vs.
Congress on domestic activities

Sunday, September 17 - (Citizens Day)

A. M. *Radio speech on "The American Patriot"

P. M. Citizens Medal Ceremony

Monday, September 18 - (Yom Kippur)

FYI 1701 National TV Campaign opens

*Appropriate Jewish message

Tuesday, September 19

A. M. *GOP Leaders - blast Congress for inaction

Wednesday, September 20

Personal

Thursday, September 21

Personal

Evening

* TV Press Conference - Blast at Hill

Friday, September 22

A. M. Fly to Atlanta

*Southern Mayors and Governors - re: revenue sharing or
government reorganization

Fly to Nashville

Cash Reception

Return to D. C.

Saturday, September 23

A. M.

*Appropriate event for Sunday A. M. 's

Week of September 24 - The theme of the week will be to focus attention on the President's international leadership role.

Sunday, September 24

Personal

Monday, September 25

*Meet with Directors, International Monetary Fund

Tuesday, September 26

A.M. *C.I.E.P. - re: trade

P.M. Salute to the President Dinner - N.Y.C. (Paid address on National TV to expanded dinner format so that all Republicans and RN supporters can participate in a series of small dinners in addition to the fat cat dinners already planned)

Return to D.C.

Wednesday, September 27

Personal

Evening *Dinner honoring Sir Alec Douglas Home
(Kissinger advises the President has indicated interest in hosting such a dinner)

Thursday, September 28

A.M. Fly to Chicago

*Airport meeting with Farmbelt Governors and press to discuss U.S. grain exports

Continue to Galesburg, Illinois to tour Farm Progress Show (largest farm show in Fall - projected to be 300,000 daily participants)

Return to D.C.

Friday, September 29

Saturday, September 30

A.M. *Appropriate event for Sunday A.M.'s

Week of October 1 - Would focus on RN's domestic achievements bettering American life.

Sunday, October 1

A.M. *Radio address on the "Quality of American Life"

Monday, October 2

A.M. *Address Mayors and Sheriffs Justice Department Crime Conference - re: crime reduction and safe streets

Tuesday, October 3

*Economy event to show more spending power of 1972 American

Wednesday, October 4

Personal

Thursday, October 5

Personal

Evening *Press Conference - TV

Friday, October 6

A.M. *Events in suburban New Jersey (both in New York and Philadelphia areas as New Jersey receives its media from these centers)

P.M. Return to D.C.

Saturday, October 7

A.M. Fly to Detroit

*View experimental clean cars in Ann Arbor

Address National Polish Alliance - Detroit

Return to D.C.

Week of October 8 - The thrust would be to show leadership of all peoples of America highlighting ethnics

Sunday, October 8

*Radio Address - "The Contribution of Ethnic Heritage to American Culture"

Monday, October 9 - (Columbus Day)

*Activity in Philadelphia in conjunction with Columbus Day Parade
Return to D. C.

Tuesday, October 10

A.M. *Greet Ethnic Leaders

Wednesday, October 11 - (Pulaski Day)

Personal

Thursday, October 12

A.M. *Cost of Living Council Meeting

P.M. Fly to Kansas

Evening *Address Future Farmers of America Convention in Kansas City (live regional TV)

Overnight

Friday, October 13

A.M. Iowa or Milwaukee

Noon *Chicago Suburban Tour

P.M. Toledo

Overnight in Cleveland

Week of October 15 - Focus on international affairs in trade, and starting to kick into campaign activities

Sunday, October 15

A.M. *Radio Address on "The Elderly in America"

P.M. Fly to Buffalo

View Pulaski Day Parade
Return to D.C.

Monday, October 16

A.M. *Trade Meeting with Soviets

Tuesday, October 17

Personal

Wednesday, October 18

A.M. Personal

P.M. *Press Conference (In Office)

Evening Jewish Dinner - New York City

Overnight

Thursday, October 19

*Fly to Hartford, Connecticut (symbolic New England event with regional town leaders)

Helicopter stops in New York suburbs

*Dedicate Second Avenue Subway, N.Y.C.

Evening Attend Al Smith Dinner

Return to D.C.

Friday, October 20

*Meet with international leader

Saturday, October 21

A.M. *Appropriate event for Sunday A.M.'s

Week of October 8 (continued)

Saturday, October 14

A.M. *Appropriate event in Cleveland

P.M. *Attend World Series Opener (Cincinnati or Pittsburgh)

Return to D. C.

Week of October 22 - Focus on the American Veteran and move into beginning of intensive campaign period

Sunday, October 22

A.M. *Radio Address on "The Contributions of Veterans to America"

Monday, October 23 - (Veterans Day)

A.M. * Visit Tomb of the Unknowns
(No words - just film)

Meet with VA Directors at VA
(pool coverage)

Tuesday, October 24

A.M. *Meet with 50 Embassy Officials re: Narcotics Control

Wednesday, October 25

A.M. *Drive to Baltimore, with intermediate stop in Montgomery County, for local leaders drug meeting as a follow-up to the Tuesday meeting

P.M. Fly to New York

Dedicate VA Hospital at Northport, Long Island

Evening Rally - Long Island Coliseum

Return to D. C.

Thursday, October 26

A.M. *WH Statement on Jobs

A.M. *Fly to Dayton event

P.M. On to Flint, Michigan rally

Return to D. C.

Friday, October 27

A. M.	Fly to Chicago
Noon	*Chicago motorcade
P. M.	To St. Louis - dedicate new Government Center
	Overnight

Saturday, October 28

A. M.	Fly to Salt Lake City
Noon	*Mormon Tabernacle
	To California
	Youth Airport Arrival, Long Beach
Evening	Rally- Los Angeles Forum
	Overnight at San Clemente

Week of October 29 - Intensive build-up of enthusiastic support on campaign stops

Sunday, October 29 (San Clemente)

A. M. *Radio Address on the Economy

Orange County Church at Elderly Center

Monday, October 30 (San Clemente)

A. M. * Aerospace Plant visit

P. M. Personal

Tuesday, October 31

A. M. Fly to S. F.

Noon * Troop announcement at S. F. World Affairs Council
 followed by Q&A

P. M. Return to D. C.

Wednesday, November 1

A. M. * Series of Rallies in Suburban Philadelphia
 (Steel Plant)

Return to D. C.

P. M. Personal

Thursday, November 2

Personal

Evening * Q&A - National TV

Friday, November 3

* Fly to Texas or a Southern City for appropriate event

Fly to Houston

Evening Astrodome Rally

Return to D. C.

Week of October 29 (continued)

Saturday, November 4

Personal

Week of November 5 - The Voter's Choice

Sunday, November 5

Personal

Evening

* Address to the Nation

Monday, November 6

* Series of Airport Rallies en route to California

Albany
Pittsburgh
Cincinnati
Rockford, Ill.
Dallas
Los Angeles
San Diego

Tuesday, November 7 (Election Day)

A. M.

* First One to the Polls

September 1972

August 16, 1972

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
27 CALIFORNIA Church Celebrities Reception	28 VP ? PERSONAL	29 PERSONAL P. C.	30 to Hawaii Luce Reception Tanaka Arrival	31 Bunker Meeting P.M. Tanaka Tanaka Dinner	1 P.M. Tanaka CINPAE Return to S. C.	2 PERSONAL
3 Church ? Cadaway West Return to D. C. Radio Address	4 LABOR DAY Labor Buffet	5 Leaders Cabinet Breakfast Diplo. Cred. Key Man Dinner	6 PERSONAL Drug Meeting	7 San Antonio Texans for Nixon Connally Ranch RON	8 Texas Event Block Dinner	9 Jewish New Year ROSH HASHANA RN Health Report
10 PERSONAL	11 FYI New TV Season Roosevelts Key Man Dinner	12 RNC Block Dinner	13 PERSONAL	14 Group Endorse- ment Mayor Rizzo Nixon Chairmen	15 Ohio Trip /	16 FYI VOTER VOLUN. KICK-OFF
17 Citizen's Day Radio Speech Citizen Medals	18 YOM KIPPUR TV Campaign opens Jewish Message	19 BOP Leaders	20 PERSONAL	21 PERSONAL P. C.	22 Atlanta Rally-Knoxville Nashville- Cash Reception	23 W. H. a. m. event
24 PERSONAL	25 IMF Address	26 NYC Dinner	27 S. F. Mint S. F. Lunch	28 Chicago - grain	29 Sir Douglas Home	30 AM Event

October 1972

August 16, 1972

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1 Radio - Quality American Life	2 Crime Conf. Justice Dept.	3 Econ. Event	4 PERSONAL	5 PERSONAL [P.C.]	6 Suburban New Jersey Events Polish Dinner?	7 Clean Cars Polish Alliance Detroit
8 Radio - Heritage Italian Dinner	9 COLUMBUS DAY	10 Ethnic Leaders	11 Pulaski Day PERSONAL	12 COLC FFA - TV Kansas City RON	13 Iowa Milwaukee Toledo Cleveland RON	14 FYI-World Series Opens Chicago Suburbs
15 Radio - Elderly Buffalo- Pulaski Day Parade	16 Soviet Triade Dinner	17 PERSONAL	18 In Office PC N. Y. C. Jewish Dinner RON	19 Hartford, Conn. NY Suburbs & Subway Al Smith Dinner	20 International Leader	21 WH Event
22 Radio Vets	23 VETERANS' DAY Arlington VA HDQT	24 Internatl. Narcotics Enforcement	25 Montgomery County Baltimore Northport, NY VA LI Rally	26 Dayton Gr. Rapids	27 Chicago - Noon Motorcade St. Louis RON	28 Mormon Tab.- Long Beach LA Rally - Forum To. S. C.
29 Radio & Economy Orange County	30 Aerospace Plant	31 (troop statement) Return to DC				

November 1912

August 16, 1972

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
			1 Phila. Suburbs PERSONAL	2 PERSONAL TV - Q&A	3 Texas or Southern City Astrodome Rally	4 PERSONAL
5	6 To S. C.	7 ELECTION DAY P & Family vote in respec. states & join in Calif.	8	9	10	11
Address Nation						
12	13	14	15	16	17	18
19	20	21	22	23 THANKSGIVING DAY	24	25
26	27	28	29	30		

THE WHITE HOUSE
WASHINGTON

September 7, 1984

Oct 1
- 5000 new American
- Eagles Lunch.
File

MEMORANDUM FOR: MICHAEL K. DEAVER
FROM: FREDERICK J. RYAN, JR. *FJR*
SUBJECT: Detroit Events - Preliminary List

The following is a preliminary list of events in the Detroit area:

1. Visit AutoWorld - Flint. As part of a \$300 million renovation project of Flint, Michigan, AutoWorld was opened this summer. It is described as a "celebration of the automobile, the worker, and everyone who has been involved in creating the automobile and its industry...". The \$70 million AutoWorld indoor complex features educational exhibits and entertainment activities relating to the automobile. One of the many exhibits is a working V-6 engine over three stories high. This would be an opportunity to pay tribute to auto workers in a positive environment. Although this facility is very entertainment oriented, it could be the site of a large crowd event.
2. Visit the Fraternal Order of the Eagles - East Detroit. This group has been described as a large blue collar senior citizens club. Every Tuesday over 1,000 members jam into this clubhouse for lunch. We have been told that they would be very receptive to the President.
3. Visit the Polish American Century Club - Hamtramck. This club is located in the old blue collar Hamtramck neighborhood. Although blacks have moved in in recent years, we are told that the neighborhood is friendly and retains its ethnic flavor. The President visited this club in 1980 and knocked on the doors of three houses located next door to the club, asking for their vote. A reenactment of this same door-to-door strategy could be considered in having the President again visit these same houses.
4. Visit the German-American Culture Building - Detroit, East Outer Drive. An event could be arranged at this club with a capacity of approximately 500.
5. Attend a Detroit Tigers game - Detroit, September 14-19. This year's Tigers team has tremendous popularity throughout Michigan. If the President is unable to attend a game, I suggest that we include some Tiger players in his events or at least arrange for a Tiger's hat to be passed to him from the crowd.
6. Attend the Convention of the St. Vincent de Paul Society, September 20-22. Approximately 1,200 people are expected at the annual convention of this Catholic charitable organization.

7. Attend the Opening of the Kingsway Department Store - Northern Detroit, September 20. An enormous department store will be opened on September 20 on the site of an abandoned Chrysler Auto Plant. This multi-million dollar conversion was completed without any government funding and has created hundreds of jobs for the facility's employees. The President has been invited to attend this event which "epitomizes the economic resurgence which is occurring in the industrial midwest."
8. Visit "Focus Hope" Job Training Program. The "Focus Hope" job training program is located in an old abandoned industrial park in the heart of Detroit. The program was launched under the Reagan Administration and has been funded by the Department of Health and Human Services and the Department of Labor. There are approximately 150 students of all ages involved with the program.
9. Attend Dedication of the Fort Custard National Cemetery - Battle Creek, September 23. Approximately 1,000 people are expected to attend the dedication ceremony. The featured speaker is Harry Walters. The cemetery is currently 13 acres with space reserved on an additional 750-acre track.

cc: Michael A. McManus
Margaret Tutwiler
William Henkel

THE WHITE HOUSE
WASHINGTON

September 13, 1984

MEMORANDUM FOR: MICHAEL K. DEEVER
FROM: FREDERICK J. RYAN, JR. *FJR*
SUBJECT: Ohio - September 26, 1984 - Preliminary List of Events

The campaign has suggested that the President travel to Ohio (Cleveland, Toledo, Lima, Findlay, Canton, or Dayton) for an Economic Recovery/Blue Collar event.

As you are aware, the President's decision regarding Imported Steel must be rendered by September 24. My understanding of the various ways that it could likely be decided suggests that the decision will not be well-received by the majority of U.S. steel workers.

Since Ohio is a steel state and the majority of the steel industry is located in the region that we are considering for a visit, we may want to consider delaying the trip if it would not harm the campaign strategy. Further, the steel workers are scheduled to be having their annual convention in Cleveland, Ohio September 24 - 28, 1984. This group is not particularly supportive at this point, and an unfavorable decision in the steel case would only serve to motivate them against any Presidential visit in the area.

Assuming that we proceed with the Ohio trip, the following are presented as possible event options:

1. Visit the Hoover Vacuum Manufacturing Plant, North Canton.

Although it was feeling the signs of a slowed economy in 1980, the Hoover Company is back very strong. It employs over 3500 employees at the North Canton plant, a large proportion of which are women. I have been told that the production line is very impressive and would be a good opportunity for the President to tour. There is a large square adjoining the plant which could be used for an address to the employees or a rally site.

2. Visit Cooper Tire & Rubber Company, Findlay

Although it one time felt the economic slump, this company has done well over the past three years. They have recently announced another expansion program as a result of the economic recovery. It produces tires, molded rubber parts, and rubber hoses. The company's annual sales exceed \$25 million, and it employs 4200 people at this plant.

[FYI: Findlay, Ohio is known as "Flag City U.S.A." Over 40,000 flags line the street daily. The city feels a sense of pride about how well it is doing economically and expresses it through the flag displays.]

3. Visit Goodyear Tire and Rubber Company, Akron

This old smokestack company was previously producing 100 tires per day at a cost that led to declining sales and profits. They have now automated their tire lines and are producing over 1000 tires per day. As a result, the cost per tire has come down and defects have almost been eliminated.

4. Visit the Ohio Diesel Technical Institute, Cleveland

As one of the largest truck-servicing schools in the country, this would be a good blue collar event. There are over 600 students enrolled in this giant facility containing row after row of trucks and repair models. (This site was surveyed by Steve Studdert earlier this year).

5. Visit the Whirlpool Corporation, Findlay

This well-known producer of heavy appliances has been at peak employment for almost two years. They have updated their assembly process using robotics and have recently increased their success in foreign and domestic markets. It employs approximately 1300 workers.

6. Visit the RCA Corporation, Findlay

As one of the few all-American electronics manufacturers, RCA employs approximately 1300 employees at this plant. Their principal products are solid state components, many of which are exported. The company is said to be doing well economically.

7. Visit the Faircrest Steel Plant (Owned by the Timken Company),
Canton

Assuming the climate is acceptable for a steel related event, this would be an excellent opportunity. As the only steel mill under construction in America, there are currently 1800 workers building what will be the most modern steel plant ever in operation. When completed, it will use high technology and automation to produce steel at a more competitive price on the world market.

We are told that there is a tremendous amount of local pride in this plant which will be opening in 1985. The President could visit the construction site and talk with the workers about the importance of improving on the smokestack industries to keep America competitive in the future.

8. Visit the Port of Cleveland

This presents an opportunity for an event with the supportive Longshoreman's Union and could demonstrate the economic recovery resulting in the high degree of activity at the docks.

9. Visit a Trucking Terminal

Ohio is clearly teamsters' country, and we could construct an event at one of the freight-loading terminals. The large volume of freight that is now being trucked across the country is evidence of the economic recovery. Possible locations:

Duff Truckline, Inc., Terminal
Broadway and Vine Streets
Lima, Ohio

Commercial Lovelace Motor
3400 Refugee Road
Columbus, Ohio

B & L Motor Freight, Inc.
1984 Coffman Road
Newark, Ohio

Roadway Express, Inc.
1077 George Boulevard
Akron, Ohio

Page 4
Ohio
September 13, 1984

10. Attend the "All-American Celebration," Cleveland - September 28 - 29

As a result of Cleveland being selected as an "All-American City," a big celebration has been planned including live entertainment, neighborhood exhibits and fireworks in the Cleveland Stadium Parking Lot. We are told that 50,000 - 75,000 are expected to attend.

11. Attend the Ohio Swiss Festival, Sugarcreek - September 28 - 29

This Swiss-oriented town fair includes yodeling contests, polka bands, athletics events and exhibits. Attendance is expected to reach 100,000.

12. Attend the Columbus Italian Festival, Columbus - September 29 - 30

This annual festival includes Italian music, food, and cultural exhibits. It is held indoors in the Ohio State Fairgrounds. Last year, the Italian festival was attended by over 35,000 people.

cc Michael McManus
Margaret Tutwiler
William Henkel

fill here

THE WHITE HOUSE

WASHINGTON

September 14, 1984

→ JAB/~~MKD~~
FYI

for comments

MEMORANDUM FOR WILLIAM HENKEL

FROM

CHARLES BAKALY *CB*

WD 9/17

SUBJECT

SCHEDULING OF PRESIDENTIAL EVENTS FOR NETWORK NEWS COVERAGE

Mike:

Network decisions as to the content of their broadcast are not definitely made until air time. Ideally, they would prefer to begin editing/feeding at 5:00 p.m. EST, but are fine until 5:30 p.m. Any time later until air time makes it increasingly more difficult to get on the air. So, an event should end by 5:00 to 5:15 p.m.

I think we need to discuss this. I've

In the case of the Broome County event, CBS made an editorial decision not to air a CBS White House correspondent produced piece. The time of the event was not a factor at all.

The crucial issue is: "Is the event newsworthy?" With the polls the way they are it is not surprising that the nets are reluctant to air well-produced events with large supportive crowds that end up looking like political commercials and not "news". While these rallies are always good on the local/state/region level, they may not have national news significance to the nets.

already talked w/ Larry

It appears that CBS has made an editorial decision regarding the reporting/airing of Presidential events.

a bit about this + his

The key is to make news. An important issue was raised by Mr. Baker at our recent press meeting concerning the press created impression that the President is detached from people, real people. To counter this we should actively and regularly seek opportunities for the President to make unannounced visits to different groups/businesses/activities to put him in situations where he can interact with people. All of our crowd stories have been that he was with handpicked/magged /politically safe people.

w/ FF

A general theme could be to show the President working to bring all Americans together to share in the new growth/prosperity of the country. An example is the recent meeting with the Baptist leader.

to determine where was on "Fairness"

Unannounced, personal events have always yielded good coverage and provide the President with the opportunity to take his message directly to the people and have it reported as such.

this decision. We have

a polit message to get out + so does Mondale?

My CBS contact states: Time had nothing to do with not getting Enclcott on the air! An editorial decision by New York and Rather. CBS has met and decided it does not want to air "our commercials" i.e., slick rally events without news. The last two nights CBS used Rather voice over not the pieces sent in by their WH correspondents.

think they should cover both equally + not just their because it's sensitive + therefore newsworthy. I think

F-11
for MKD's
3:00

THE WHITE HOUSE
WASHINGTON

September 14, 1984

MEMORANDUM FOR: MICHAEL K. DEEVER
FROM: FREDERICK J. RYAN, JR. *FR*
SUBJECT: Campaign Related Events

The following dates have been scheduled for campaign related events:

Saturday, September 15	- National Italian-American Foundation Dinner
Tuesday, September 18	- <u>Tentative Press Conference</u>
Wednesday, September 19	- Trip to Waterbury, Connecticut and Hammonton, New Jersey
Thursday, September 20	- Trip to Cedar Rapids, Iowa and Grand Rapids, Michigan
Sunday, September 23	- Trip to New York for Bilateral Meetings
Monday, September 24	- Address to U.N. General Assembly
Tuesday, September 25	- Address to International Monetary Fund
Wednesday, September 26	- Hold for travel to Ohio or Wisconsin
Friday, September 28	- Meeting with Foreign Minister Gromyko
Monday, October 1	- Trip to Detroit, Michigan (for swearing-in ceremony)
Tuesday, October 2	- Trip to Houston
Thursday, October 18	- Trip to New York for Alfred Smith Dinner

THE WHITE HOUSE
WASHINGTON

Keep

September 19, 1984

MEMORANDUM FOR: MICHAEL K. DEAVER
FROM: FREDERICK J. RYAN, JR. *FJR*
SUBJECT: Campaign Taping Sessions

In accordance with the time frames that Bob Teeter requested, the following times have been tentatively scheduled for campaign taping sessions:

Thursday, September 27	- 1:30 p.m. (30 minutes)
Thursday, October 11	- 3:00 p.m. (30 minutes)
Tuesday, October 16	- 1:30 p.m. (30 minutes)
Thursday, October 25	- 1:30 p.m. (30 minutes)
Monday, November 5	- 11:30 a.m. (30 minutes)

cc Margaret D. Tutwiler
William Sittmann

THE WHITE HOUSE

WASHINGTON

File

SEPTEMBER 24, 1984

MEMORANDUM FOR: MICHAEL K. DEEVER *MR*
 FROM: FREDERICK J. RYAN, JR.
 SUBJECT: The President's Summary Schedule for August 1984

The time accounted for herein does not include staff time, personal, social events, private appointments and travel time. Note: The President was in California during August 1-14 and at the Republican National Convention in Dallas, Texas during August 22-23.

POLITICAL	16 hours 30 minutes	30%
CABINET	12 hours 45 minutes	24%
NSC	7 hours 20 minutes	14%
PUBLIC LIAISON	4 hours 20 minutes	8%
CONGRESSIONAL	2 hours 55 minutes	5%
SECRETARY SHULTZ	2 hours 30 minutes	5%
PRESS	2 hours 15 minutes	4%
VICE PRESIDENT	1 hour 45 minutes	3%
ADMINISTRATIVE TIME	1 hour	2%
MISCELLANEOUS *	50 minutes	2%
ISSUES LUNCH	45 minutes	1%
TAPINGS	30 minutes	1%
PERSONNEL TIME	15 minutes	1%

* Includes - Event with U.S. Olympiad Medalists

cc: Michael A. McManus

THE PRESIDENT'S SUMMARY SCHEDULE

JANUARY - AUGUST 1984

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	AVERAGE %
ADMINISTRATIVE TIME	1%	2%	1%	1%	2%	2%	1%	2%	2%
BUDGET	4%	>1%	1%	-	-	-	1%	-	1%
CABINET	8%	7%	7%	8%	10%	13%	23%	24%	13%
CONGRESSIONAL	10%	3%	9%	9%	5%	11%	2%	5%	7%
COUNSEL	-	-	-	-	-	-	3%	-	>1%
ECONOMIC AFFAIRS	-	-	-	-	-	-	-	-	-
INTERGOVERNMENTAL	2%	6%	4%	1%	>1%	1%	>1%	-	2%
ISSUES LUNCHEONS	3%	1%	1%	2%	1%	1%	3%	1%	2%
MILITARY OFFICE	-	-	-	-	-	>1%	>1%	-	>1%
MISCELLANEOUS	12%	14%	5%	9%	10%	7%	12%	2%	9%
NSC	29%	30%	32%	27%	32%	30%	13%	14%	26%
POLITICAL	12%	17%	8%	2%	7%	8%	20%	30%	13%
PRIVATE SECTOR INITIATIVES	-	>1%	2%	-	2%	5%	-	-	1%
PERSONNEL	1%	1%	1%	1%	1%	2%	>1%	1%	1%
PUBLIC LIAISON	6%	4%	11%	28%	5%	2%	3%	8%	8%
POLICY DEVELOPMENT	1%	-	-	-	-	-	1%	-	>1%
PRESS	5%	11%	10%	9%	11%	10%	15%	4%	9%
SECRETARY SHULTZ	2%	1%	3%	2%	2%	3%	1%	5%	2%
TAPINGS	1%	1%	1%	1%	2%	1%	1%	1%	1%
VICE PRESIDENT	3%	2%	2%	-	2%	4%	1%	3%	2%