

Ronald Reagan Presidential Library
Digital Library Collections

This is a PDF of a folder from our textual
collections.

Collection: Deaver, Michael
Folder Title: Scheduling [Memos Dated]
April 1984
Box: 32

To see more digitized collections
visit: <https://reaganlibrary.gov/archives/digital-library>

To see all Ronald Reagan Presidential Library inventories
visit: <https://reaganlibrary.gov/document-collection>

Contact a reference archivist at: reagan.library@nara.gov

Citation Guidelines: <https://reaganlibrary.gov/citing>

National Archives

Catalogue: <https://catalog.archives.gov/>

THE WHITE HOUSE
WASHINGTON

April 2, 1984

Information provided by Mike Wood, Publisher of the Magazine, BUILDER
published for the National Homebuilders Association (822-0527)

BELOW ARE THE SUGGESTED CITIES FOR A HOMEBUILDER EVENT - Building
is booming.

<u>City</u>	<u>Person to Contact</u>
1. Dallas	David Fox, President Fox and Jacobs
2. Houston <u>In a slight slump</u>	Bob Richter, President Village Builders
3. Miami	DCA - Development Corporation of America
4. Washington, D.C. area	Dan Porten, President Porten and Sullivan, Bethesda, MD.
5. Southern California	Jim Peters, San Diego Builder of beautiful homes Bruce Caratz, President Kaufman and Broad, Los Angeles Merrill Butler, San Diego Past President of the National Assoc. of Home Builders
6. Denver	Joe Writer Writer Corporation
7. Tucson	Pete Herder Herder Company, Present President of the Natioanl Assoc. of Home Builders

THE WHITE HOUSE

WASHINGTON

April 2, 1984

MEMORANDUM FOR: MICHAEL K. DEEVER
FROM: FREDERICK J. RYAN, JR. *FM*
SUBJECT: Economic Recovery Trips

The following are possible sites that could be considered on trips to highlight the economic recovery:

GEORGIA

1. Visit re-opened General Motors Plant in Lakewood, Georgia
2. Visit construction site in Atlanta, Georgia

PENNSYLVANIA

1. Visit Mack Truck Company in Allentown, Pennsylvania
2. Visit construction site in Philadelphia, Pennsylvania

MISSOURI

1. Visit Ford Motor Plant in Wentzville, Missouri
2. Visit construction site in Kansas City, Missouri

THE WHITE HOUSE
WASHINGTON

April 2, 1985

File

MEMORANDUM FOR: MICHAEL K. DEAVER
FROM: FREDERICK J. RYAN, JR. *FJR*
SUBJECT: Honorary Chairmanships and Memberships
Monthly Update

As of this date, the President has accepted the honorary chairmanship or membership of the following:

1. The American Red Cross (inherent)
2. The Boy Scouts of America (inherent)
3. Inter-American Music Festival (with Mrs. Reagan)
4. U.S. Sisters Cities Program
5. National Committee for the 50th Anniversary of Save the Children
6. Centennial Advisory Committee of the Brotherhood of Carpenters and Joiners of America
7. Ambassadors Ball - 1981, 1982, 1983, 1984 (with Mrs. Reagan)
8. USO
9. Gala Dinner of the Spanish Institute, Inc. 1981, 1982, 1983 (with Mrs. Reagan)
10. Board of Boys Clubs of America
11. New York Yacht Club (member)
12. 1983 Advisory Council of Big Brothers of Greater Los Angeles, Inc.
13. 27th and 29th Corcoran Balls (with Mrs. Reagan)
14. President Dwight D. Eisenhower National Memorial Campaign
15. The Society of the Friendly Sons of St. Patrick
16. Board of Trustees of the National 4-H Council
17. 10,000th Concert of the New York Philharmonic (with Mrs. Reagan)
18. The 1984 World Disabled Games
19. Presidents Voluntary Action Awards Dinner (with Mrs. Reagan)
20. People to People International Board of Trustees
21. People to People Sports Committee
22. National Symphony Ball - 1982, 1983, and 1984 (with Mrs. Reagan)
23. National Bible Week - 1981, 1982, 1983, 1984, 1985 (with Mrs. Reagan)
24. "The Night of the First Americans" (with Mrs. Reagan)
25. "American Lobby" (relates to Balance Budget Amendment)
26. Honorary Trustee of the U.S. Horse Cavalry Association (also charter member)
27. 125th Birthday Celebration of Theodore Roosevelt
28. National Coalition of Hispanics Mental Health and Human Services Organization (with Mrs. Reagan)
29. 1983 Air and Space Bicentennial

Honorary Chairmanships and Memberships

30. Kennedy Center Galas (March 7, 1983; May 10, 1983; May 1984)
(with Mrs. Reagan)
31. "National Salute to Vietnam Veterans" (with Mrs. Reagan)
32. Moroccan-American Foundation
33. Ditchley Bicentennial Events
34. Society of Cincinnati
35. Providence of St. Mel Fundraising Drive
36. Air Force Association (life membership)
37. National Committee for the Bicentennial of the Treaty of Paris
38. American Aviation Historical Society (member)
39. Friends of Joe Louis (with Mrs. Reagan)
40. "Celebration of Prayer" (with Mrs. Reagan)
41. National Football Foundation and Hall of Fame, Inc. Dinner
honoring Jimmy Stewart
42. U.S. Cup '86
43. National Rifle Association (life membership)
44. International Association of Chiefs of Police
45. A.P. Giannini Commemorative Program
46. U.S. National Gallery of Art and the Government of Mexico,
"Imperial Art of Aztec Mexico: Treasures of Tenochtitlan"
47. 1984 March of Dimes Gourmet Gala
48. Coolidge Fellows (charter member) (with Mrs. Reagan)
49. Circumnavigators Club
50. Annual United Nations Concert and Dinner - 1981, 1982, 1983
(with Mrs. Reagan)
51. Saint John's Hospital and Health Center Crystal Ball
(with Mrs. Reagan)
52. World Vision Benefit Concert (with Mrs. Reagan)
53. Benefit premiere of the film "Pope John Paul II" (with Mrs. Reagan)
54. National Fitness Foundation Dinner - honoring President Ford and
Mr. John McGillicuddy of Manufactures Hanover-Trust
55. National Gallery of Art's exhibition; Leonardo's Last Supper:
Before and After
56. Mothers Against Drunk Driving (MADD) Fundraising Dinner
57. Variety Clubs International (life membership)
58. The Washington Ballet 1984 Gala (with Mrs. Reagan)
59. Year of the Bible Foundation
60. American Horse Shows Association (life membership)
61. Dedication of the new Filene Center at Wolf Trap
62. Heritage Ball
63. 1984 Gold Medal Gala
64. Holocaust Council Campaign to Remember
65. Admiral of the Ocean Sea Award Dinner (Sponsored by the
United Seamen's Service)
66. Grand Marshall of the "Pepsi Fire Cracker 400" Auto Race
67. Alzheimer's Disease and Related Disorders Association Gala
(with Mrs. Reagan)
68. Catholic Actor's Guild of America's gala salute to
Archbishop O'Connor (with Mrs. Reagan)

Honorary Chairmanships and Memberships

69. Hall of Fame of Great Westerners (member)
70. Renovation of St. John the Divine Cathedral in New York
(with Mrs. Reagan)
71. United Negro College Fund Gala National Dinner
(with Mrs. Reagan)
72. American Irish Foundation Dinner
73. "Friends of Human Events" Committee (commemorating 40th Anniversary)
74. 1985 March of Dimes Gourmet Gala (with Mrs. Reagan)
75. USO 45th Anniversary Gala (with Mrs. Reagan)
76. XV World Games for the Deaf
77. African Famine Relief fundraiser, sponsored by American Red Cross
(with Mrs. Reagan)
78. National Urban League Founders Day Committee (member)
79. USO 45th Anniversary Gala (with Mrs. Reagan)
80. J.S. Bach's St. Matthew Passion for World Vision International
benefit performance (with Mrs. Reagan)
81. The Young Republican Leadership Conference

* There have been no additions this month.

cc: Fred Fielding

THE WHITE HOUSE
WASHINGTON

Date: 4/2/85

TO: *Bill Sittmann*

FROM: *FREDERICK J. RYAN, JR.*
Director
Presidential Appointments and
Scheduling

As you and MICK
requested, attached is a
list of my job
responsibilities. I have
included the Medal of Freedom
and Physical Fitness
Council that you discussed.

File

THE WHITE HOUSE
WASHINGTON

April 2, 1985

MEMORANDUM FOR: MICHAEL K. DEAVER
FROM: FREDERICK J. RYAN, JR. *FJR*
SUBJECT: Areas of Responsibility

As you requested, I have prepared the following outline of my areas of responsibility. This memorandum addresses responsibilities without going into detail about the systems and processes that we use in performing these responsibilities. If you would like, I would be happy to prepare a separate memorandum on that subject.

1. Appointments and Scheduling

My office receives all internal and outside requests for the President's time. These include requests for White House meetings, trips, videotapes and special phone calls. We staff these through the White House for comments, then bring those with positive recommendations to the Long Range Scheduling Meeting or directly to Mike Deaver for a final decision.

2. White House Speakers Bureau

As part of the Appointments and Scheduling Office, we operate a Speaker's Bureau to schedule Cabinet members and surrogates into events that the President is unable to accept.

3. "Presidential Themes and Events" Memorandums

As part of the Presidential "theme" program, we prepare a memorandum of "Proposed Presidential Themes and Events." We then present this memorandum for discussion at the Communications Group Meeting.

4. Creative Scheduling Ideas

The staff of the Appointments and Scheduling Office is always keeping its eyes and ears open for potential events that might be consistent with a current Presidential theme or generally good for the President's image. These include meetings in the White House, potential trips and spontaneous events. These proposed events are communicated directly to Mike Deaver verbally or in the form of a written memorandum.

5. Heroes File

We have recently been maintaining a file of individuals who have performed heroic deeds or overcome great obstacles. On a periodic basis, we propose to Mike Deaver that the President meet with one of these "heroes." They have generally been enjoyable meetings for the President as well as positive news stories.

6. Project Officers for Miscellaneous Events

I have served as project officer for a number of Presidential events that do not fall into the responsibility of other White House offices. These have included:

- Sporting related events (ex., photo sessions with championship sports teams). This has recently included the President's Council on Physical Fitness.
- Meetings with personal friends of the President (ex., doing briefing papers when old friends come in to see the President).
- Spontaneous events.
- Medal of Freedom Ceremony (recently added).

7. Honorary Chairmanships and Memberships

We have been responsible for handling all requests for the President to serve as honorary chairman or member of a specific event or organization. An updated list is sent to Mike Deaver on a monthly basis.

8. Presidential Diary

The Presidential Diary is part of the Appointments and Scheduling operation. At the conclusion of each day, all material relating to the President's activities (i.e., meeting attendees lists, telephone logs, Secret Service movement logs, etc.) are forwarded to our office for inclusion in the Presidential Diary. This information is then assembled into a computerized summary of the President's day. Information contained in the Diary is very closely held and will be used for historical purposes as well as being used in our current scheduling process.

9. Miscellaneous Memorandums and Reports

On a regular basis, we send a variety of memorandums and reports to Mike Deaver. These reports include:

1. Foreign Visitors List. This is an up to date list of all foreign visitors that the President is scheduled to see and proposed meetings that are awaiting Mike Deaver's approval.
2. Monthly Summary of Presidential Time. This is a monthly report of how the President's time was used the previous month. It includes an office-by-office breakdown in terms of hours/minutes as well as percentages of the President's time.
3. Summary of Long Range Scheduling Meeting. This is a report on the number of requests that each staff member had at the Long Range Scheduling Meeting and the percentage that was approved.
4. Special Assignments. From time to time we are asked to do miscellaneous special reports relating to the scheduling of the President.

10. Private Sector Initiatives

As you know, I have recently assumed responsibility for the Office of Private Sector Initiatives. Since its inception, the office has operated as an independent office because of the personal priority that the President attaches to the program and the many opportunities that it presents for positive "image" events.

We have been very successful in our recent reorganization and revitalization of the program and have many exciting projects underway.

When occasional issues arise requiring Mike Deaver's attention, they are raised to him directly by Fred Ryan.

THE WHITE HOUSE

WASHINGTON

April 3, 1984

MEMORANDUM TO MICHAEL K. DEAVER

FROM: DONNA BLUME

SUBJECT: Michael K. Deaver Summary Schedule for January,
February and March

The time accounted for herein does not include personal time, social events, private appointments and travel time.

JANUARY - 16 Days

MEETINGS WITH THE PRESIDENT	34 hours 50 minutes	21%
COMMUNICATIONS	23 hours 50 minutes	14%
PRESS	20 hours 15 minutes	12%
FIRST LADY	20 hours 50 minutes	12%
MEETINGS WITH SENIOR STAFF	15 hours	9%
SCHEDULING AND ADVANCE	11 hours 50 minutes	7%
CAMPAIGN	12 hours 15 minutes	7%
FOREIGN POLICY	9 hours 50 minutes	5%
OLYMPICS	8 hours 50 minutes	5%
MISCELLANEOUS	8 hours 30 minutes	5%
SECURITY	1 hour 25 minutes	1%

FEBRUARY - 11 Days

COMMUNICATIONS	28 hours 50 minutes	28%
MEETINGS WITH THE PRESIDENT	16 hours 25 minutes	16%
FIRST LADY	20 hours 15 minutes	12%
SCHEDULING AND ADVANCE	9 hours 50 minutes	9%

MEETINGS WITH SENIOR STAFF	8 hours 25 minutes	8%
CAMPAIGN	8 hours 50 minutes	8%
FOREIGN POLICY	7 hours 15 minutes	6%
MISCELLANEOUS	5 hours 15 minutes	5%
PRESS	2 hours 25 minutes	2%
OLYMPICS	1 hour 50 minutes	1%
SECURITY	1 hour 25 minutes	1%

MARCH - 17 days

MEETINGS WITH THE PRESIDENT	30 hours 40 minutes	19%
COMMUNICATIONS	24 hours 48 minutes	15%
FIRST LADY	22 hours 15 minutes	14%
MEETINGS WITH SENIOR STAFF	16 hours 10 minutes	10%
SCHEDULING AND ADVANCE	14 hours 45 minutes	9%
FOREIGN POLICY	14 hours 10 minutes	6%
PRESS	12 hours 10 minutes	7%
CAMPAIGN	11 hours 45 minutes	7%
MISCELLANEOUS	7 hours 55 minutes	5%
SECURITY	2 hours 20 minutes	1%
OLYMPICS	1 hour 10 minutes	less than

MICHAEL K. DEEVER'S SUMMARY SCHEDULE

JANUARY - FEBRUARY - MARCH

	<u>JANUARY</u>	<u>FEBRUARY</u>	<u>MARCH</u>	<u>AVERAGE</u> %
MEETINGS WITH THE PRESIDENT	21%	16%	19%	19%
COMMUNICATIONS	14%	28%	15%	19%
PRESS	12%	2%	7%	7%
FIRST LADY	12%	12%	14%	13%
SCHEDULING AND ADVANCE	7%	9%	9%	9%
MEETINGS WITH SENIOR STAFF	9%	8%	10%	9%
CAMPAIGN	7%	8%	7%	8%
FOREIGN POLICY	5%	6%	6%	6%
OLYMPICS	5%	1%	1%	2%
MISCELLANEOUS	5%	5%	5%	5%
SECURITY	1%	1%	1%	1%

THE WHITE HOUSE
WASHINGTON

April 16, 1984

MEMORANDUM FOR: MICHAEL K. DEAVER
FROM: FREDERICK J. RYAN, JR.
SUBJECT: Schedule Delivery

To avoid a re-occurrence of this morning's problems with delayed schedule deliveries, I have taken the following steps:

1. A memorandum has been sent to the Director of the White House Messengers emphasizing the need for prompt delivery of the schedule and creating a priority delivery list (copy attached); and
2. On all future revised Presidential Schedules, a copy will be hand delivered to your office by me or a member of my staff.

THE WHITE HOUSE
WASHINGTON

April 16, 1984

MEMORANDUM FOR: HAROLD J. FLOWERS
FROM: FREDERICK J. RYAN, JR. *72R*
SUBJECT: Delivery of Presidential Schedules

This morning, there was a delay of over one hour from the time a Red-tag messenger was called until the copied schedules reached Michael Deaver's Office. Since the Presidential Schedule contains important information that must quickly reach its destinations, I would like to request that it be given immediate attention by your staff.

Although all schedules should be promptly delivered, it is particularly important that the following schedules be delivered on a priority basis:

Michael Deaver
James Baker
Ed Meese
Dick Darman (President's copy)
Vice President Bush

Thank you for you assistance.

Decision/Making/Information®

6803 Poplar Place, Suite 300, McLean, Virginia 22101, (703) 556-0001

MEMORANDUM

TO: Michael K. Deaver

FROM: Richard B. Wirthlin

DATE: April 17, 1984

RE: **SCHEDULING ALLOCATION SYSTEM**

Attached, Mike, is the scheduling allocation system I discussed with you this morning. I am meeting with Fred Ryan this afternoon to discuss it with him.



SCHEDULING CRITERIA
(April 19 - July 1)

I. <u>ELEMENTS</u>		<u>MAXIMUM POINT VALUE</u>
1. Message		10
2. State		5
3. Constituency		5
4. Media Exposure		8

II. <u>MESSAGES</u>	<u>POINT VALUE</u>
-Economic Recovery/Growth	8
-Inflation	10
-Jobs	10
-Deficits	7 *
-Peace initiatives	6 *
-Social Issues	2
-Crime/Victims Rights	3
-Education	8
-Environment	4
-Space/Future	5
-Reduce Waste in Government	9 *

III. <u>STATES</u>	<u>POINT VALUE</u>
Texas	5
Illinois	5
Ohio	5
Pennsylvania	1
New Jersey	4
California	3
Michigan	4
Florida	3
Georgia	4
Mississippi	2
Louisiana	4
New York	2
Wisconsin	3
Washington	3
Tennessee	3
Kentucky	3

* NOTE: Subject to the launching of new initiatives.

IV. CONSTITUENCIES

POINT VALUE

1.	Base Republicans	1
2.	Farmers	1
3.	Small Business	1
4.	Blue Collar	5
5.	Senior Citizens	3
6.	Women	
	Working	3
	Older	4
7.	Catholic	5
8.	White Baptist	3
9.	18-24 Year Olds	3
10.	Professionals	2
11.	Veterans	5
12.	Irish	2
13.	Hunters/Fishermen	3

V. MEDIA EXPOSURE

-Subjective Determination

TRIP OPPORTUNITY CHECKLIST

Presidential visit to: _____
 Departure date: _____

Key Group Contract	AF-1 Meeting	Holding Room	Reception	Meeting
Base Republicans	_____	_____	_____	_____
Farmers	_____	_____	_____	_____
Small Business	_____	_____	_____	_____
Blue Collar	_____	_____	_____	_____
Senior Citizens	_____	_____	_____	_____
Women				
Working	_____	_____	_____	_____
Older	_____	_____	_____	_____
Catholic	_____	_____	_____	_____
White Baptist	_____	_____	_____	_____
18-24 Year Olds	_____	_____	_____	_____
Professionals	_____	_____	_____	_____
Veterans	_____	_____	_____	_____
Irish	_____	_____	_____	_____
Hunters/Fishermen	_____	_____	_____	_____
Other _____	_____	_____	_____	_____
Key Issues/Messages				
Education	_____	_____	_____	_____
Space/Future	_____	_____	_____	_____
Environment	_____	_____	_____	_____
Crime	_____	_____	_____	_____
Economic Recovery	_____	_____	_____	_____
Waste reduction	_____	_____	_____	_____
Peace/National Security	_____	_____	_____	_____
Social Issues	_____	_____	_____	_____
Other _____	_____	_____	_____	_____

SCHEDULED PRIORITIES CHECKLIST

Groups

☐ Blue collar
☐ Catholic
☐ Veterans
☐ Hispanics
☐ Seniors
☐ Irish

☐ Farmers
☐ Small business
☐ Women
☐ White Baptists
☐ Hunters/Fishermen
☐ Professionals

Regions

☐ Texas
☐ California
☐ Florida
☐ Louisiana

☐ Illinois
☐ Ohio
☐ Pennsylvania
☐ New Jersey

☐ Michigan
☐ Georgia
☐ Mississippi
☐ New York

Messages

☐ Education
☐ Space/future
☐ Environment
☐ Crime

☐ Economic recovery
☐ Peace through strength
☐ Waste reduction
☐ Social Issues

Media Exposure

☐ National
☐ Regional

☐ key state

THE WHITE HOUSE

WASHINGTON

April 17, 1984

Bill
241

File

MEMORANDUM FOR MICHAEL K. DEEVER

FROM: MICHAEL A. McMANUS, Jr. *McManus*
SUBJECT: Scheduling Office Matters

I've asked Fred Ryan to work on a couple of projects for us while we are gone, and to have that material ready upon our return.

The first project will be to put together a plan for the use of our official surrogates through the Speakers' Bureau office, which is now under Fred Ryan's direction. Fred will create a list of important states, events and media markets which should be visited over the next six months. He will then devise a list of the best administration spokespersons for a series of important issues and propose a plan whereby we can coordinate the official speakers' program and targeted areas from May through October. The proposal will also address the question of perceived lack of coordination and cooperation with some of the departments. In these cases, I think it would be worthwhile to have you or Jim Baker place a call to the Cabinet Secretary asking him to put out a memorandum requesting support of speaking requests which are being filled through Fred's speakers' program.

The second project I asked Fred to work on is to see if he can devise a series of themes to be put on the schedule from May through at least August so that we have an opportunity upon our return to focus on some creative scheduling ideas for high-profile Presidential events during this relatively "down" period of time. I've already discussed with Lee Verstandig, Frank Donatelli, Craig Fuller and Pam Bailey, some of their ideas for events and themes which can be part of our schedule during this period.

cc: Fred Ryan

THE WHITE HOUSE

WASHINGTON

April 18, 1984

File

MEMORANDUM FOR: MICHAEL K. DEEVER
FROM: FREDERICK J. RYAN, JR.
SUBJECT: May 3-12 Events

Per your request, below is a list of significant events scheduled for the President from May 3-12. It does not include regularly scheduled meetings, such as NSC, Cabinet or staff briefings.

Sunday, May 6

Evening

Dinner for Smithsonian Board of Directors

Monday, May 7

12:00 m

Volunteer Action Awards Luncheon

4:00 p.m.

Meeting with German Foreign Minister Genscher

4:30 p.m.

Private meeting with Kitchen Cabinet/Old Network

Tuesday, May 8

9:30 a.m.

T Bi-partisan Congressional Leadership Meeting

12:00 m

Harry S Truman Centennial Luncheon

Wednesday, May 9

10:45 a.m.

Small Business Week Signing Ceremony

11:30 a.m.

Working visit of President Masire of Botswana

Evening

Press Conference

Thursday, May 10

11:30 a.m.

Present Enrico Fermi Awards

11:45 a.m.

T Kickoff Summer Jobs Program

1:15 p.m.

Address National Association of Realtors' Convention

Evening

Senate-House Dinner

Friday, May 11

11:00 a.m.

Meeting with Members of the Commission on Excellence in Education

11:30 a.m.

Ceremony for anniversary of Commission Report

1:00 p.m.

Presentation of Congressional Gold Medal to widow of Joe Louis

THE WHITE HOUSE

WASHINGTON

April 30, 1984

MEMORANDUM FOR: MICHAEL K. DEEVER
FROM: FREDERICK J. RYAN, JR. *FJR*
SUBJECT: Presidential Events, May - August 1984

This memo suggests general themes and specific Presidential events for the period from May - August 1984. Attached is a Presidential Block Calendar with proposed events included in bold type.

I. SENIOR CITIZENS

With May being "Older Americans Month," there is a natural "hook" for planning some senior citizens events during this time frame.

1. Mothers' Day lunch at nearby senior citizens home - We have located two potential senior citizens homes that the President could visit while en route back from Camp David on Mothers' Day, May 13. Both are designed for middle class senior citizens and are predominately women. The locations in Wheaton, Maryland and Manassas, Virginia are ready to be surveyed by the Advance Office.
2. Luncheon with prominent senior citizens, May 16, 1984 - This luncheon at the White House could be used to recognize senior citizens who have excelled as senior citizens. This would include older individuals who have broken athletic records, excelled in their profession at an older age (i.e., Strom Thurmond) or deserve recognition for their special service (i.e., outstanding volunteer service, etc.).

II. BLUE COLLAR

This category includes sporting events, veterans events, and outdoor activities.

1. Visit nearby truck stop to sign Transportation Week proclamation - May 14, 1984 - There are several major truck stops in helicopter range from Washington where the Transportation Week (May 13 - 20) proclamation could be signed. We have a list of possible locations that we will forward to the Advance Office if you would like a survey conducted.
2. Armed Forces Day event, May 19, 1984 - One possible option would be the event the campaign is suggesting at McGuire Air Force Base in New Jersey (see campaign memorandum). However, I suggest that we consider a live Presidential address via satellite on radio and television to every U.S. military installation around the world.

It could be incorporated into many of the Armed Forces Day events that will be taking place at military bases around the world. The visuals of the President addressing every serviceman or woman in the U.S. military would be fantastic. The groups would vary from large family gatherings at major bases to small numbers of servicemen huddling around a radio at some of the more remote outposts. The President's remarks could be in the form of a tribute to the men and women in the military and a thank you from the country that they are defending.

3. Ceremony for Viet Nam Tomb of the Unknown Soldier - This is presently scheduled for Memorial Day, May 28, 1984.
4. Flag Day event at Fort McHenry, June 14, 1984 - A very patriotic Flag Day event could be created at this site where the Star Spangled Banner was written.
5. Attend 50th Anniversary of the Smokie Mountain National Park Gatlinburg, Tennessee June 15, 1984 - This has been highly recommended by the Department of the Interior and supportive environmentalists as a perfect site for a Presidential event. The park was created in 1934 by President Roosevelt and will be 50 years old on June 15, 1984.
6. Address Army Boot Camp at Fort Dix, New Jersey, June 20, 1984 - This would provide great visuals of the President talking to these new recruits about a strong America and the role that they will be playing.
7. Visit to an animal habitat supported by the Duck Stamp, July 2, 1984 - There are several habitats that are supported by the Duck Stamp in Virginia and Maryland. If you are interested in this proposal, Steve Studdert could be dispatched to survey which site presents the best possibilities.
8. Statue of Liberty Centennial event July 4, 1984 - On Independence Day the kick off will begin for the Centennial celebration of the Statue of Liberty. It would be a good opportunity to go back to Liberty Park, New Jersey for a repeat of the fantastic Labor Day event in 1980.
9. Attend 60th Anniversary Ceremony at Boy Scout "Camp Arrowhead" Springfield, Missouri - "Camp Arrowhead" is one of the largest summer camps in the United States. This summer will be the 60th year that it has been in operation. They are planning a reunion of some of the boy scouts who have attended over the years and would be willing to schedule it at the President's convenience.
10. Chesapeake Bay Oystermen's Event, June 17, 1984 - This would be an opportunity to reschedule the event that we had previously considered for early April with the Oyster Fishermen to highlight the clean up of the Bay.

11. Attend the Little League World Series - Williamsport, Pennsylvania
August 22, 1984 - This all-American event would be a great prelude
to the President's attendance at the Republican Convention.
12. Address the V.F.W. National Convention - Chicago, Illinois
August 24, 1984

III. CATHOLICS

1. Commencement Address to Loyola University - Chicago, Illinois
Saturday, May 26, 1984 - This would be a good opportunity to reach
the ethnic Catholic community. In addition to the commencement
address, we could include an ethnic event in Chicago. Possibilities
include attending a backyard party in honor of one of the local ethnic
graduates or a visit to a Chicago ethnic restaurant.
2. Commencement Address to Mount St. Mary's College - Emmitsburg,
Maryland, Sunday, May 27, 1984 - This commencement address could
be delivered on Sunday afternoon en route back to Washington from
Camp David.
3. Address to the Knights of Columbus National Convention - Denver,
Colorado, August 7, 1984 - Although this falls during the time that
the President is scheduled to be at the Ranch, it could be done
during a day trip to Denver. This is the premier Catholic forum
in the country and should not be missed during an election year.

IV. WASTE AND FRAUD

Although I know that Richard Wirthlin's data is continuing to show that waste and fraud in government spending is of major importance to the American public, I suggest that we pursue this with caution. Until we are able to make some major progress in cutting waste and fraud in the Defense Department, the media will certainly "balance" any story about cutting waste in other departments with a defense story.

In addition to the events suggested in Pam Bailey's communication plan, I suggest the following possibilities:

1. White House Event to Recognize "Waste and Fraud Fighters" - This
would include federal employees from every department that have
made suggestions which have reduced waste and eliminated fraud.
Certificates could be presented to those whose suggestions have
resulted in major savings.
2. Opening Statement at Presidential Press Conferences - In order
to be able to go directly to the public to report on waste and
fraud, he could make a brief statement to report on accomplishments
in reducing waste since the last press conference.

Page 4
Presidential Events,
May - August 1984
April 30, 1984

IV. MISCELLANEOUS OPEN EVENTS

The following events could be added to the President's schedule at a time and location that you feel is appropriate.

- visit a volunteer fire department
- visit a fishing tournament
- visit the Police Memorial and Hall of Honor - Miami, Florida
- visit a county fair
- spontaneous visit to an ethnic restaurant in Washington or on the road

cc Micheal A. McManus
William Sittmann

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Proposed & Tentative For Administrative Use Only N — First Lady ★ — Away from White House T — Tentative	1 N★ To Fairbanks, Alaska [CROSS DATELINE] ON FAIRBANKS 8 9:30 Bi-Part Leadership 11:30 Private Mtg. Awards Luncheon 12:00 Vol. Action 4:00 Mtg. w/German F.M. Genscher 4:30 Private Meeting 5:00 Taping Session ON WASHINGTON D.C. 14 Mothers Day Visit Senior Citizens Home TN Ret. to WH ON WASHINGTON D.C. 20 TN★ Camp David TN Ret. to WH ON WASHINGTON D.C.	1 N★ To Fairbanks, Alaska [CROSS DATELINE] ON FAIRBANKS 8 9:30 Bi-Part Leadership 11:00 NSC 12:00 Harry Truman Centennial Luncheon HOLD AFTERNOON ON WASHINGTON D.C. 15 9:30 de la Madrid Briefing 10:00 Arrival-Pres. de la Madrid of Mexico 10:30 Mtg. w/de la Madrid 2:00 Cabinet Time 4:30 Mtg. w/Sen. Tower 5:00 H-HOLD 7:15 State Dinner B-TIE ON WASHINGTON D.C. 22 11:00 NSC 12:00 Issues Lunch 2:00 Cabinet Time 4:00 Inv. Briefing 4:30 Int. w/S.E. Newspapers ON WASHINGTON D.C. 29 11:00 NSC 2:00 Cabinet Time 4:30 H-HOLD Late Aft. Depart for Colorado Springs, CO Visit Olympic Training Center ON COLORADO SPRINGS	2 N★ Fairbanks 9:30 Mtg. w/Pope John Paul II N★ Ret. to Washington N★ 10:15 Arrive WH ON WASHINGTON D.C. 9 10:45 Small Business Week Signing Ceremony 11:00 Masire Bfg. 11:30 Mtg. w/Pres. Masire of Botswana 12:15 Lunch w/ Masire 1:30 Depart. Stms. HOLD AFTERNOON AND EVENING ON WASHINGTON D.C. 16 Sr. Citizens' Lunch 1:15 Dropby Briefing f/Amer. Retail Federation 1:30 Mtg. w/Secy. Shultz Mtg w/Black Mayors T★ 7:30 Dropby WH News Photographers Dinner ON WASHINGTON D.C. 23 11:45 World Trade Week Ceremony 1:30 Mtg. w/Secy. Shultz 2:00 Taping for GOP Congressmen ON WASHINGTON D.C. 30 Congress Reconvenes Colorado Springs 9:30 Commencement Address US Air Force Academy Aft. Ret. to Washington 7:30 NATO Ministerial Working Dinner ON WASHINGTON D.C.	3 National Day of Prayer 11:30 Photo w/Far East Economic Review Photo-E. Robinson 12:00 Lunch w/VP 1:00 H-HOLD N★ Aft. To Camp David ON CAMP DAVID 10 11:30 ENRICO FERMI AWARDS LUNCH w/VP 12:00 ADDRESS MAR CONVENTION 2:00 CABINET TIME 4:00 PHOTO H/S DINNER 4:30 CHARMEN RECIP. F/H/S 5:00 DINNER 7:30 COMMITTEE H/S DINNER B-TIE ON CAMP DAVID 11 11:00 Mtg. w/Natl. Comm. on Education 11:30 Natl. Comm. on Education Report Cere. 1:00 Admin. Time 1:30 Mtg. w/Secy. Shultz TN★ To Camp David ON CAMP DAVID 18 HOLD DAY ON CAMP DAVID 25 Unknown Soldier Ceremony at Capital T 11:00 NSC 1:30 Mtg. w/Secy. Shultz Visit Missing Children's Center TN★ To Camp David ON CAMP DAVID 31 9:00 Mtg. w/NATO Foreign Ministers 12:00 Lunch w/VP 2:00 Cabinet Time 4:00 Personnel Time 4:30 Admin. Time ON WASHINGTON D.C.	4 N★ Camp David ON CAMP DAVID 11 11:00 Mtg. w/Natl. Comm. on Education 11:30 Natl. Comm. on Education Report Cere. 1:00 Admin. Time 1:30 Mtg. w/Secy. Shultz TN★ To Camp David ON CAMP DAVID 19 HOLD DAY ON CAMP DAVID 26 Congress Recess thru 5/29 1:30 Mtg. w/Secy. Shultz 12:06 Radio Talk Loyola Gradua- tion ON CAMP DAVID	5 N★ Camp David ★ 12:06 Radio Talk ON CAMP DAVID 12 TN★ Camp David ★ 12:06 Radio Talk On Education or Mothers' Day ON CAMP DAVID 19 TN★ Camp David ★ 12:06 Radio Talk On Armed Forces OR Jobs ON CAMP DAVID 26 Congress Recess thru 5/29 1:30 Mtg. w/Secy. Shultz 12:06 Radio Talk Loyola Gradua- tion ON CAMP DAVID

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Proposed & Tentative For Administrative Use Only N — First Lady ★ — Away from White House T — Tentative						
3	4	5	6	7	8	9
N★ Ireland	N★ Ireland	N★ London	N★ London N★ To Normandy, France N★ Ret. to London	N★ SUMMIT	N★ SUMMIT	N★ SUMMIT ★ TBD Radio Talk
ON IRELAND	ON LONDON	ON LONDON	ON LONDON	ON LONDON	ON IRELAND	ON IRELAND
10	11	12	13	14	15	16
N★ Rel. to Washington	12:00 Issues Lunch	9:30 GOP Leadership 11:00 NSC 2:00 Cabinet Time	1:30 Mtg. w/Secy Shultz 2:00 H-HOLD HOLD AFTERNOON	14 FLAG DAY Event at Fort McHenry 12:00 Lunch w/VP HOLD AFTERNOON AND EVENING	★ 11:00 Dedication Ceremony at Natl. Geographic Society 1:30 Mtg. w/Secy. Shultz TN★ To Camp David	TN★ Camp David ★ 12:06 Radio Talk
ON WASHINGTON, D.C.	ON WASHINGTON, D.C.	ON WASHINGTON, D.C.	ON WASHINGTON, D.C.	ON WASHINGTON, D.C.	ON CAMP DAVID	ON CAMP DAVID
17	18	19	20	21	22	23
TN★ FATHERS DAY Camp David	9:30 Jayewardene Briefing 10:00 Arrival-Pres. Jayewardene of Sri Lanka 10:30 Mtg. with Jayewardene Partnership in Education Event	9:30 Bi-Part Leadership 11:00 NSC 1:15 Presidential Scholars Care. 2:00 Cabinet Time 4:30 Reception for GOP Candidates	12:00 Regional Press Briefing 1:15 Mtg. w/Natl. Youth Governors 1:30 Mtg. w/Secy Shultz Fort Dix Boot Camp	12:00 Lunch w/VP 1:30 Mtg. w/Mulroney of Canada 2:00 Cabinet Time 4:00 Personnel Time 4:30 Admin Time 7:00 Congressional "Fish Fry"	11:00 NSC 1:00 Intl. Youth Year Ceremony 1:30 Mtg. w/Secy. Shultz TN★ To Camp David (N 7:00 Rain Date Congressional "Fish Fry")	TN★ Camp David ★ 12:06 Radio Talk
N★ To Nassau Co., NY Attend Intl. Games of The Disabled N Rel. to Washington	N 7:15 State Dinner B-Tie	ON WASHINGTON, D.C.	ON WASHINGTON, D.C.	ON WASHINGTON, D.C.	ON CAMP DAVID	ON CAMP DAVID
24	25	26	27	28	29	30
TN★ Camp David	T 11:45 Dropby Briefing for Black Appointees 12:00 Issues Lunch 1:30 Cong. Medal to family of Hubert Humphrey 5:00 Taping for GOP Senators	T 11:00 NSC 2:00 Cabinet Time 5:00 H-Hold	11:00 PEPAB 1:30 Mtg. w/Secy Shultz	12:00 Lunch w/VP 2:00 Cabinet Time 4:00 Personnel Time 4:30 Admin Time	T 11:00 NSC 1:30 Mtg. w/Secy. Shultz TN★ To Camp David	TN★ Congress Recess thru 7/22 Camp David ★ 12:06 Radio Talk
ON WASHINGTON, D.C.	ON WASHINGTON, D.C.	ON WASHINGTON, D.C.	ON WASHINGTON, D.C.	ON WASHINGTON, D.C.	ON CAMP DAVID	ON CAMP DAVID

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1 TN★ Camp David	2 Duck Stamp Habitat 12:00 Issues Lunch HOLD AFTERNOON	3 T 11:00 NSC HOLD AFTERNOON AND EVENING 5:00 H-Hold	4 Independence Day Statue of Liberty Centennial Kick-Off	5 T 12:00 Lunch w/VP 2:00 Cabinet Time 4:00 Personnel Time 4:30 Admin. Time	6 T 9:00 Photo-Army Herald Trumpeters 11:00 NSC 1:30 Mtg. with Secy. Shultz TN★ To Camp David	7 TN★ Camp David ★ 12:06 Radio Talk
TN Ret. to WH	9 ON WASHINGTON D.C. 12:00 Issues Lunch Visit Boy Scout Camp "Arrow" (head)	10 ON WASHINGTON D.C. T 11:00 NSC T 1:45 Food for Peace Ceremony T 2:00 Cabinet Time	11 ON WASHINGTON D.C. 1:30 Mtg. with Secy. Shultz	12 ON WASHINGTON D.C. T 12:00 Lunch w/VP 2:00 Cabinet Time 4:00 Personnel Time 4:30 Admin. Time	13 ON CAMP DAVID T 11:00 NSC 1:30 Mtg. with Secy. Shultz TN★ To Camp David	14 ON CAMP DAVID TN★ Camp David ★ 12:06 Radio Talk
TN Ret. to WH	16 ON WASHINGTON D.C. 12:00 Issues Lunch	17 ON WASHINGTON D.C. T 11:00 NSC T 2:00 Cabinet Time 5:00 H-Hold Chesapeake Bay Event	18 ON WASHINGTON D.C. 18...thru JULY 20.... 1:30 Mtg. with Secy. Shultz	19 ON WASHINGTON D.C. T 12:00 Lunch w/VP 2:00 Cabinet Time 4:00 Personnel Time 4:30 Admin. Time	20 ON CAMP DAVID ★ 11:00 POW/MIA Recognition Ceremony 1:30 Mtg. with Secy. Shultz TN★ To Camp David	21 ON CAMP DAVID TN★ Camp David ★ 12:06 Radio Talk
TN Ret. to WH	23 ON WASHINGTON D.C. 12:00 Issues Lunch	24 ON WASHINGTON D.C. T 11:00 NSC T 1:30 Future Farmers of America 2:00 Cabinet Time	25 ON WASHINGTON D.C. 1:30 Mtg. with Secy. Shultz	26 ON WASHINGTON D.C. T 12:00 Lunch w/VP 2:00 Cabinet Time 4:00 Personnel Time 4:30 Admin. Time	27 ON CAMP DAVID T 11:00 NSC 1:30 Mtg. with Secy. Shultz 4:00 H-Hold	28 ON CAMP DAVID Opening XXIIIrd Olympiad 12:06 Radio Talk N★ To Los Angeles Opening Ceremony N★ Summer Olympics
TN Ret. to WH	30 ON WASHINGTON D.C.	31 ON WASHINGTON D.C.	ON WASHINGTON D.C.	ON WASHINGTON D.C.	ON WASHINGTON D.C.	ON TBD Proposed & Tentative For Administrative Use Only N— First Lady ★ — Away from White House T— Tentative
29 ON WASHINGTON D.C.	30 ON WASHINGTON D.C.	31 ON WASHINGTON D.C.	ON WASHINGTON D.C.	ON WASHINGTON D.C.	ON WASHINGTON D.C.	ON TBD

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Proposed & Tentative or Administrative Use Only — First Lady — Away from White House — Tentative			1	2	3	4
	6	7 Knights of Columbus Denver, CO	8 ON TBD	9 ON TBD	10 ON TBD	11 Congress Recess thru 8/26
ON TBD 2 Closing- XXIIIrd Olympiad	13 ON TBD 12:00 Issues Lunch	14 ON TBD T 11:00 NSC T 2:00 Cabinet Time 5:00 H-HOLD	15 ON TBD 1:30 Mtg. with Secy. Shultz	16 ON TBD T 12:00 Lunch w/VP T 2:00 Cabinet Time 4:00 Personnel Time 4:30 Admin. Time	17 ON TBD T 11:00 NSC 1:30 Mtg. with Secy Shultz TN★ To Camp David	18 ON TBD TN★ Camp David ★ 12:06 Radio Talk
ON WASHINGTON, D.C. 19 TN★ Camp David TN Return To WH	ON WASHINGTON, D.C. 20 Repub. Natl. Convention 12:00 Issues Lunch	ON WASHINGTON, D.C. 21 Repub. Natl. Convention T 11:00 NSC T 2:00 Cabinet Time	ON WASHINGTON, D.C. 22 Repub. Natl. Convention N★ Depart for Dallas Little League World Series Williamsport, PA	ON WASHINGTON, D.C. 23 Repub. Natl. Convention N★ Dallas	ON CAMP DAVID 24 N★ To Washington Address VFW Chicago, IL N★ To Camp David	ON CAMP DAVID 25 N★ Camp David ★ 12:06 Radio Talk
ON WASHINGTON, D.C. 26 N★ Camp David N Return to WH	ON WASHINGTON, D.C. 27 Congress Reconvenes 12:00 Issues Lunch	ON WASHINGTON, D.C. 28 T 11:00 NSC T 2:00 Cabinet Time 5:00 H-HOLD	ON DALLAS 29 1:30 Mtg. w/Secy. Shultz	ON DALLAS 30 12:00 Lunch w/VP T 2:00 Cabinet Time 4:00 Personnel Time 4:30 Admin. Time	ON CAMP DAVID 31 T 11:00 NSC 1:30 Mtg. w/Secy. Shultz TN★ Camp David	ON CAMP DAVID
ON WASHINGTON, D.C.	ON WASHINGTON, D.C.	ON WASHINGTON, D.C.	ON WASHINGTON, D.C.	ON WASHINGTON, D.C.	ON CAMP DAVID	ON CAMP DAVID

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Proposed & Tentative For Administrative Use Only N — First Lady ★ — Away from White House T — Tentative	1 N★ To Fairbanks, Alaska [CROSS DATELINE]	2 N★ Fairbanks 9:30 Mtg. w/Pope John Paul II N★ Ret. to Washington N★ 10:15 Arrive WH	3 National Day of Prayer 11:30 Photo w/Far East Economic Review 11:45 Photo-E. Robinson 12:00 Lunch w/VP 1:00 H-HOLD N★ Aft. To Camp David	4 N★ Camp David	5 N★ Camp David ★ 12:06 Radio Talk	
6 N★ Camp David Ret. to WH 7:15 Dinner for Smithsonian Bd. of Directors	7 11:30 Private Mtg. 12:00 Vol. Action Awards Luncheon 4:00 Mtg. w/German F.M. Genscher 4:30 Private Meeting 5:00 Taping Session	8 ON FAIRBANKS 9:30 Bi-Part Leadership 11:00 NSC 12:00 Harry Truman Centennial Luncheon HOLD AFTERNOON	9 ON WASHINGTON D.C. 10:45 Small Business Week Signing Ceremony 11:00 Masire Bfg. 11:30 Mtg. w/Pres. Masire of Botswana 12:15 Lunch w/Masire 1:30 Depart. Sims. HOLD AFTERNOON AND EVENING	10 ON CAMP DAVID 11:30 ENRICO FERMI AWARDS LUNCH w/VP ★ 1:15 ADDRESS w/VP CONVENTION T 2:00 CABINET TIME N 4:00 PERSONNEL TIME 4:30 PHOTO H/S DINNER 5:00 CHAIRMEN RECEPTION F/H/S N★ 7:30 H/S DINNER B-TIE	11 ON CAMP DAVID 11:00 Mtg. w/Natl. Comm. on Education ★ 11:30 Natl. Comm. on Education Excellence in Education Report Cere. 1:00 Admin. Time 1:30 Mtg. w/Secy. Shultz TN★ To Camp David	12 TN★ Camp David ★ 12:06 Radio Talk on Education Mothers Day or
13 Mothers Day Drop by event at Sr. Citizens Home	14 ON WASHINGTON D.C. 12:00 Issues Lunch 2:00 Mtg. w/Sherpa Team 4:30 Private Mtg. 5:00 Olympic Torch Event	15 ON WASHINGTON D.C. 9:30 de la Madrid Briefing 10:00 Arrival- Pres. de la Madrid of Mexico 10:30 Mtg. w/de la Madrid 2:00 Cabinet Time 4:30 Mtg. w/Sen. Tower 5:00 H-HOLD 7:15 State Dinner B-TIE	16 ON WASHINGTON D.C. 12:00 Lunch w/Prom. Senior Citizens 1:15 Dropby Briefing f/Amer. Retail Federation 1:30 Mtg. w/Secy. Shultz Mtg. w/Black Mayors 7:30 Dropby WH News Photographers Dinner T★	17 ON WASHINGTON D.C. 10:45 SUMMER JOBS PROGRAM 11:45 Receive Report - WH Conf. on Productivity 12:00 Lunch w/VP 2:00 Cabinet Time 4:00 Personnel Time 4:30 Admin. Time 5:00 Press Reception	18 HOLD DAY TN★ To Camp David	19 TN★ Camp David ★ 12:06 Radio Talk on Armed Forces Jobs or
20 TN★ Camp David	21 ON WASHINGTON D.C. 11:30 Olympic Coin Ceremony 12:00 Lunch w/Duke of Edinburgh 4:30 Photo w/Arthritis Poster Child 5:00 Taping Session	22 ON WASHINGTON D.C. 11:00 NSC 12:00 Issues Lunch 2:00 Cabinet Time 4:00 Intv. Briefing 4:30 Int. w/S.E. Newspapers	23 ON WASHINGTON D.C. 11:45 World Trade Week Ceremony 1:30 Mtg. w/Secy. Shultz 2:00 Taping for GOP Congressmen	24 ★ 11:00 Dedication of New CIA Building 12:00 Lunch w/VP 2:00 Cabinet Time 4:00 Personnel Time 4:30 Admin. Time 5:00 Taping for GOP Congressmen	25 TN★ To Camp David ON CAMP DAVID Viet Nam Soldier at Capitol T 11:00 NSC 1:30 Mtg. w/Secy. Shultz Visit Missing Children Center TN★ To Camp David	26 ON CAMP DAVID Congress Recess thru 5/29 TN★ Camp David ★ 12:06 Radio Talk To Chicago for Loyola Graduation
27 TN★ Camp David Mt. St. Mary's Graduation Ret. to WH Eve. Phone Call to 6th Annual Convention of Russian American Congress	28 ON WASHINGTON D.C. MEMORIAL DAY OBSERVED 12:00 Issues Lunch Memorial Day Event Viet Nam Tomb of the Unknown Soldier	29 ON WASHINGTON D.C. 11:00 NSC 2:00 Cabinet Time 4:30 H-HOLD Late Aft. Depart for Colorado Springs, CO Olympic Training Center	30 ON WASHINGTON D.C. Memorial Day Congress Reconvenes Colorado Springs 9:30 Commencement Address US Air Force Academy ★ Aft. Ret. to Washington 7:30 NATO Ministerial Working Dinner	31 ON WASHINGTON D.C. 9:00 Mtg. w/NATO Foreign Ministers 12:00 Lunch w/VP 2:00 Cabinet Time 4:00 Personnel Time 4:30 Admin. Time	ON CAMP DAVID	
ON WASHINGTON D.C.	ON WASHINGTON D.C.	ON COLORADO SPRINGS	ON WASHINGTON D.C.	ON WASHINGTON D.C.	ON CAMP DAVID	

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Proposed & Tentative For Administrative Use Only N — First Lady ★ — Away from White House T — Tentative					1 N★ 9:00 Depart for Ireland	2 N★ Ireland ★ TBD Radio Talk
3	4 N★ Ireland N★ Eve. To London	5 N★ London	6 D-DAY N★ London N★ To Normandy, France N★ Ret. to London	7 N★ SUMMIT	8 ON IRELAND	9 N★ SUMMIT ★ TBD Radio Talk
ON IRELAND 10	ON LONDON 11 12:00 Issues Lunch	ON LONDON 12 T 9:30 GOP Leadership T 11:00 NSC T 2:00 Cabinet Time	ON LONDON 13 1:30 Mtg. w/Secy Shultz 2:00 H-HOLD HOLD AFTERNOON	ON LONDON 14 FLAG DAY Flag Day Event at Ft. McHenry 12:00 Lunch w/VP HOLD AFTERNOON AND EVENING	ON LONDON 15 ★ 11:00 Dedication Ceremony at Natl. Geographic Society 1:30 Mtg. w/Secy. Shultz TN★ To Camp David 50th Anniv. of Smoky Mountain Natl. Park	ON LONDON 16 TN★ Camp David ★ 12:06 Radio Talk
ON WASHINGTON, D.C. 17 TN★ Camp David N★ To Nassau Co., NY N★ 3:00 Attend Intl. Games of The Disabled N Ret. to Washington	ON WASHINGTON, D.C. 18 N 9:30 Jayewardene Briefing 10:00 Arrival—Pres. Jayewardene of Sri Lanka 10:30 Mtg. with Jayewardene Partnership in Education Event N 7:15 State Dinner B-Tie	ON WASHINGTON, D.C. 19 T 9:30 Bi-Part Leadership T 11:00 NSC 1:15 Presidential Scholars Cere. 2:00 Cabinet Time 4:30 Reception for GOP Candidates	ON WASHINGTON, D.C. 20 12:00 Regional Press Briefings 1:15 Mtg. w/Natl. Youth Governors 1:30 Mtg. w/Secy Shultz Visit Ft. Dix Boot Camp in New Jersey	ON WASHINGTON, D.C. 21 12:00 Lunch w/VP 1:30 Mtg. w/Mulroney of Canada 2:00 Cabinet Time 4:00 Personnel Time 4:30 Admin Time N 7:00 Congressional "Fish Fry"	ON CAMP DAVID 22 T 11:00 NSC 1:00 Intl. Youth Year Ceremony 1:30 Mtg. w/Secy. Shultz TN★ To Camp David (N 7:00 Rain Date Congressional "Fish Fry")	ON CAMP DAVID 23 TN★ Camp David ★ 12:06 Radio Talk
ON WASHINGTON, D.C. 24 TN★ Camp David TN Ret. to WH	ON WASHINGTON, D.C. 25 T 11:45 Dropby Briefing for Black Appointees 12:00 Issues Lunch 1:30 Cong. Medal to family of Hubert Humphrey 5:00 Taping for GOP Senators	ON WASHINGTON, D.C. 26 T 11:00 NSC T 2:00 Cabinet Time 5:00 H-Hold	ON WASHINGTON, D.C. 27 11:00 PEPAB 1:30 Mtg. w/Secy Shultz	ON WASHINGTON, D.C. 28 12:00 Lunch w/VP T 2:00 Cabinet Time 4:00 Personnel Time 4:30 Admin Time TN★ To Camp David	ON CAMP DAVID 29 T 11:00 NSC 1:30 Mtg. w/Secy. Shultz TN★ To Camp David	ON CAMP DAVID 30 TN★ Congress Recess thru 7/22 Camp David ★ 12:06 Radio Talk
ON WASHINGTON, D.C.	ON WASHINGTON, D.C.	ON WASHINGTON, D.C.	ON WASHINGTON, D.C.	ON WASHINGTON, D.C.	ON CAMP DAVID	ON CAMP DAVID

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1 TN★ Camp David	2 Visit Animal Habitat Funded by Duck Stamp 12:00 Issues Lunch HOLD AFTERNOON	3 T 11:00 NSC HOLD AFTERNOON AND EVENING 5:00 H-Hold	4 Independence Day Statue of Liberty Centennial Kick-off	5 T 12:00 Lunch w/VP 2:00 Cabinet Time 4:00 Personnel Time 4:30 Admin. Time	6 T 9:00 Photo-Army Herald Trumpeters 11:00 NSC 1:30 Mtg. with Secy. Shultz TN★ To Camp David	7 TN★ Camp David ★ 12:06 Radio Talk
TN Ret. to WH	ON WASHINGTON D.C.	ON WASHINGTON D.C.	ON WASHINGTON D.C.	ON WASHINGTON D.C.	ON CAMP DAVID	ON CAMP DAVID
8 TN★ Camp David	9 Visit Boy Scout Camp "Arrowhead" Springfield, Mo. 12:00 Issues Lunch	10 T 11:00 NSC T 1:45 Food for Peace Ceremony 2:00 Cabinet Time	11 1:30 Mtg. with Secy. Shultz	12 T 12:00 Lunch w/VP 2:00 Cabinet Time 4:00 Personnel Time 4:30 Admin. Time	13 T 11:00 NSC 1:30 Mtg. with Secy. Shultz TN★ To Camp David	14 TN★ Camp David ★ 12:06 Radio Talk
TN Ret. to WH	ON WASHINGTON D.C.	ON WASHINGTON D.C.	ON WASHINGTON D.C.	ON WASHINGTON D.C.	ON CAMP DAVID	ON CAMP DAVID
15 TN★ Camp David	16 FYI: DEMOCRATIC 12:00 Issues Lunch	17...CONVENTION T 11:00 NSC T 2:00 Cabinet Time 5:00 H-Hold Chesapeake Bay Oyster Event	18...thru JULY 20..... 1:30 Mtg. with Secy. Shultz	19..... T 12:00 Lunch w/VP 2:00 Cabinet Time 4:00 Personnel Time 4:30 Admin. Time	20..... ★ 11:00 POW/MIA Recognition Ceremony 1:30 Mtg. with Secy. Shultz TN★ To Camp David	21 TN★ Camp David ★ 12:06 Radio Talk
TN Ret. to WH	ON WASHINGTON D.C.	ON WASHINGTON D.C.	ON WASHINGTON D.C.	ON WASHINGTON D.C.	ON CAMP DAVID	ON CAMP DAVID
22 TN★ Camp David	23 Congress Reconvenes 12:00 Issues Lunch	24 T 11:00 NSC T 1:30 Future Farmers of America 2:00 Cabinet Time	25 1:30 Mtg. with Secy. Shultz	26 T 12:00 Lunch w/VP 2:00 Cabinet Time 4:00 Personnel Time 4:30 Admin. Time	27 T 11:00 NSC 1:30 Mtg. with Secy. Shultz 4:00 H-Hold	28 ON CAMP DAVID Opening XXIIIrd Olympiad 12:06 Radio Talk N★ To Los Angeles N★ Opening Ceremony N★ Summer Olympics
TN Ret. to WH	ON WASHINGTON D.C.	ON WASHINGTON D.C.	ON WASHINGTON D.C.	ON WASHINGTON D.C.	ON WASHINGTON D.C.	ON CAMP DAVID
29 ON WASHINGTON D.C.	30 ON WASHINGTON D.C.	31 ON WASHINGTON D.C.	ON WASHINGTON D.C.	ON WASHINGTON D.C.	ON WASHINGTON D.C.	ON TBD
ON TBD	ON TBD	ON TBD	ON TBD	ON TBD	ON TBD	Proposed & Tentative For Administrative Use Only N — First Lady ★ — Away from White House T — Tentative

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Proposed & Tentative For Administrative Use Only N — First Lady ★ — Away from White House T — Tentative						1206 Radio Talk
5	6	7 Address Knights of Columbus Denver, Colorado	8 ON TBD	9 ON TBD	10 ON TBD	11 Congress Recess thru 8/26 ON TBD 12:06 Radio Talk
ON TBD 12 Closing- XXIIIrd Olympiad	13 ON TBD 12:00 Issues Lunch	14 ON TBD T 11:00 NSC T 2:00 Cabinet Time 5:00 H-HOLD	15 ON TBD 1:30 Mtg. with Secy. Shultz	16 ON TBD T 12:00 Lunch w/VP 2:00 Cabinet Time 4:00 Personnel Time 4:30 Admin. Time	17 ON TBD T 11:00 NSC 1:30 Mtg. with Secy Shultz TN★ To Camp David	18 ON TBD TN★ Camp David ★ 12:06 Radio Talk
19 TN★ Camp David TN Return To WH	20 ON WASHINGTON, D.C. 20 Repub. Natl. Convention 12:00 Issues Lunch	21 ON WASHINGTON, D.C. 21 Repub. Natl. Convention T 11:00 NSC T 2:00 Cabinet Time	22 ON WASHINGTON, D.C. 22 Repub. Natl. Convention N★ Depart for Dallas Attend Little League World Series, Williamsport, Penn.	23 ON WASHINGTON, D.C. 23 Repub. Natl. Convention N★ Dallas	24 ON CAMP DAVID N★ To Washington Address VFW Chicago, Ill. N★ To Camp David	25 ON CAMP DAVID N★ Camp David ★ 12:06 Radio Talk
26 N★ Camp David N Return to WH	27 ON WASHINGTON, D.C. 27 Congress Reconvenes 12:00 Issues Lunch	28 ON WASHINGTON, D.C. T 11:00 NSC T 2:00 Cabinet Time 5:00 H-HOLD	29 ON DALLAS 1:30 Mtg. w/Secy. Shultz	30 ON DALLAS T 12:00 Lunch w/VP 2:00 Cabinet Time 4:00 Personnel Time 4:30 Admin. Time	31 ON CAMP DAVID T 11:00 NSC 1:30 Mtg. w/Secy. Shultz TN★ Camp David	ON CAMP DAVID
ON WASHINGTON, D.C.	ON WASHINGTON, D.C.	ON WASHINGTON, D.C.	ON WASHINGTON, D.C.	ON WASHINGTON, D.C.	ON CAMP DAVID	ON CAMP DAVID

THE WHITE HOUSE

WASHINGTON

April 30, 1984

MEMORANDUM FOR: MICHAEL K. DEAVER
FROM: FREDERICK J. RYAN, JR. *FJR*
SUBJECT: Presidential Schedule

Attached is the President's schedule for the next two weeks.

Per your instructions, the days immediately after the return from China are very light. He is currently scheduled to begin the day on Thursday, May 3 at 10:00 a.m. Should that time be pushed back to later in the day?

YES _____

NO _____

TIME _____

As you know, May 3 has been proclaimed as a "National Day of Prayer." Should anything be added to the President's schedule?

cc Michael A. McManus
Bill Sittmann ✓

Friday, May 4

N Camp David

Saturday, May 5

N Camp David

12:06 pm
(5 min)

Radio Talk

Sunday, May 6

N Camp David

Afternoon

N Return to the White House

South Lawn

Evening

N Dinner for Smithsonian Board
of Directors
(Rosebush)

Residence

Tuesday, May 8

9:00 am (30 min)		<u>Staff Time</u> (Baker/Meese/Deaver)	Oval Office
9:30 am (60 min)	T	<u>Bipartisan Congressional Leadership Meeting</u> (Oglesby)	Cabinet Room
10:30 am (15 min)		<u>National Security Briefing</u> (McFarlane)	Oval Office
10:45 am (15 min)		<u>Personal Staff Time</u>	Oval Office
11:00 am (60 min)	T	<u>NSC Time</u> (McFarlane)	Cabinet Room
12:00 m (60 min)		<u>Personal Staff Time</u>	Oval Office
1:00 pm (75 min)	*N	<u>Harry Truman Centennial Luncheon</u> (Rosebush)	Residence

HOLD AFTERNOON

Wednesday, May 9

9:00 am (30 min)	<u>Staff Time</u> (Baker/Meese/Deaver)	Oval Office
9:30 am (15 min)	<u>National Security Briefing</u> (McFarlane)	Oval Office
9:45 am (15 min)	<u>Senior Staff Time</u>	Oval Office
10:00 am (45 min)	<u>Personal Staff Time</u>	Oval Office
10:45 am (15 min)	<u>Ceremony in Observance of Small Business Week</u> (Fuller/Henkel)	Rose Garden (Backup - East Room)
11:00 am (30 min)	<u>Briefing for Masire Visit</u> (McFarlane)	Oval Office
11:30 am (45 min)	<u>Meeting with President Masire of Botswana</u> (McFarlane)	Oval Office/ Cabinet Room
12:15 pm (75 min)	<u>Luncheon with President Masire</u> (McFarlane/Rosebush)	Residence
1:30 pm (10 min)	<u>Departure Statements</u> (McFarlane)	Diplomatic Entrance
	<u>HOLD AFTERNOON AND EVENING</u>	

Thursday, May 10

9:00 am (30 min)		<u>Staff Time</u> (Baker/Meese/Deaver)	Oval Office
9:30 am (15 min)		<u>National Security Briefing</u> (McFarlane)	Oval Office
9:45 am (15 min)		<u>Senior Staff Time</u>	Oval Office
10:00 am (90 min)		<u>Personal Staff Time</u>	Oval Office
11:30 am (5 min)	*	<u>Enrico Fermi Award Ceremony</u> (Fuller)	Oval Office
11:35 am (25 min)		<u>Personal Staff Time</u>	Oval Office
12:00 m (60 min)		<u>Lunch with the Vice President</u>	Oval Office
1:15 pm (45 min)		<u>Address the National Association of Realtors' Convention</u> (Henkel/Whittlesey)	Washington Hilton
2:00 pm (60 min)	T	<u>Cabinet Time</u> (Fuller)	Cabinet Room
3:00 pm (60 min)		<u>Personal Staff Time</u>	Oval Office
4:00 pm (30 min)		<u>Personnel Time</u> (Herrington)	Oval Office
4:30 pm (10 min)		<u>Photo with Senate/House Dinner Chairmen</u> (Tutwiler)	Oval Office
5:00 pm (20 min)	N	<u>Reception for Senate/House Dinner Committee and Major Ticket Sellers</u> (Tutwiler/Rosebush)	Residence
Evening	N	<u>Attend 1984 Senate/House Dinner</u> (Henkel/Tutwiler) (Black Tie)	Washington Hilton

04/30/84 4:00 pm

Friday, May 11

9:00 am (30 min)	<u>Staff Time</u> (Baker/Meeese/Deaver)	Oval Office
9:30 am (15 min)	<u>National Security Briefing</u> (McFarlane)	Oval Office
9:45 am (15 min)	<u>Senior Staff Time</u>	Oval Office
10:00 am (60 min)	<u>Personal Staff Time</u>	Oval Office
11:00 am (20 min)	<u>Meeting with Members of the Commission on Excellence in Education</u> (Fuller)	Oval Office
11:30 am (15 min)	<u>Ceremony Recognizing Anniversary of the National Commission on Excellence in Education Report</u> (Fuller/Henkel)	Rose Garden
12:00 m (60 min)	<u>Lunch</u>	Oval Office
1:00 pm (30 min)	<u>Administrative Time</u> 1. Present posthumously Congressional Gold Medal to Joe Louis (his widow to accept) (Oglesby)	Oval Office
1:30 pm (30 min)	<u>Meeting with Secretary Shultz</u>	Oval Office
Afternoon	TN <u>To Camp David</u>	South Lawn

04/30/84 4:00 pm

Saturday, May 12

TN Camp David

12:06 pm
(5 min)

Radio Talk

Sunday, May 13

Mother's Day

TN Camp David

Evening

Return to White House

Monday, May 14

9:00 am (30 min)	<u>Staff Time</u> (Baker/Meese/Deaver)	Oval Office
9:30 am (15 min)	<u>National Security Briefing</u> (McFarlane)	Oval Office
9:45 am (15 min)	<u>Senior Staff Time</u>	Oval Office
10:00 am (2 hrs)	<u>Personal Staff Time</u>	Oval Office
12:00 m (60 min)	<u>Issues Briefing Lunch</u> (Darman/fuller)	Cabinet Room
1:00 pm (60 min)	<u>Personal Staff Time</u>	Oval Office
2:00 pm (60 min)	<u>Meeting with Sherpa Team in Preparation for the London Economic Summit</u> (McFarlane)	Cabinet Room
3:00 pm (90 min)	<u>Personal Staff Time</u>	Oval Office
4:30 pm (30 min)	<u>Private Meeting</u> (Deaver)	Oval Office
5:00 pm (15 min)	* <u>Olympic Torch Ceremony</u> (Sittmann/Henkel)	South Grounds

Tuesday, May 15

9:00 am (30 min)		<u>Staff Time</u> (Baker/Meese/Deaver)	Oval Office
9:30 am (30 min)		<u>Briefing for de la Madrid Visit</u> (McFarlane/Henkel)	Oval Office
10:00 am (30 min)	N	<u>Arrival Ceremony for President de la Madrid of Mexico</u> (McFarlane/Henkel)	South Lawn
10:30 am (60 min)		<u>Meeting with de la Madrid</u> (McFarlane)	Oval Office/ Cabinet Room
11:30 am (30 min)		<u>Personal Staff Time</u>	Oval office
12:00 m (2 hrs)		<u>Lunch and Personal Staff Time</u>	Oval Office
2:00 pm (60 min)	T	<u>Cabinet Time</u> (Fuller)	Cabinet Room
3:00 pm (2 hrs)		<u>Personal Staff Time</u>	Oval Office
5:00 pm (45 min)		<u>Haircut</u>	West Basement
7:15 pm	N	<u>State Dinner for President de la Madrid</u> (McFarlane/Rosebush)	Residence

04/30/84 4:00 pm

Wednesday, May 16

9:00 am (30 min)	<u>Staff Time</u> (Baker/Meeese/Deaver)	Oval Office
9:30 am (15 min)	<u>National Security Briefing</u> (McFarlane)	Oval Office
9:45 am (15 min)	<u>Senior Staff Time</u>	Oval office
10:00 am (2 hrs)	<u>Personal Staff Time</u>	Oval Office
12:00 m (75 min)	<u>Lunch</u>	Oval Office
1:15 pm (15 min)	<u>Drop by Briefing for American Retail Federation</u> (Fuller/Henkel)	East Room
1:30 pm (30 min)	<u>Meeting with Secretary Shultz</u>	Oval Office/ Residence
2:00 pm	<u>Personal Staff Time</u> <u>Remainder of the Afternoon</u>	Oval Office/ Residence
7:30 pm	T <u>Drop by White House News Photographers Association Annual Dinner (Black Tie)</u> (Henkel/Speakes)	Sheraton Washington

Thursday, May 17

9:00 am (30 min)		<u>Staff Time</u> (Baker/Meese/Deaver)	Oval Office
9:30 am (15 min)		<u>National Security Briefing</u> (McFarlane)	Oval Office
9:45 am (15 min)		<u>Senior Staff Time</u>	Oval Office
10:00 am (45 min)		<u>Personal Staff Time</u>	Oval Office
10:45 am (15 min)	*T	<u>Kickoff Summer Jobs Program</u> (Coyne/Henkel)	Rose Garden (Back-up East Room)
11:00 am (45 min)		<u>Personal Staff Time</u>	Oval Office
11:45 am (10 min)	T	<u>Receive Report from the White House Conference on Productivity</u> (Svahn)	Cabinet Room
12:00 m (60 min)		<u>Lunch with the Vice President</u>	Oval Office
1:00 pm (60 min)		<u>Personal Staff Time</u>	Oval Office
2:00 pm (60 min)	T	<u>Cabinet Time</u> (Fuller)	Cabinet Room
3:00 pm (60 min)		<u>Personal Staff Time</u>	Oval Office
4:00 pm (30 min)		<u>Personnel Time</u> (Herrington)	Oval Office
4:30 pm (30 min)		<u>Administrative Time</u> 1. Present Freedoms Foundation Medal to A.C. Lyles (Rosebush) 2. Presentation of Tyler Rose (Rogers)	Oval Office Rose Garden
5:00 pm (45 min)		<u>Press Reception</u> (Deaver/Speakes)	Library

04/30/84 4:00 pm

Friday, May 18

Hold Day for President's
Physical Examination
(Henkel/Ruge)

Bethesda
Naval
Hospital

Evening TN To Camp David

Saturday, May 19

TN Camp David

12:06 pm
(5 min)

Radio Talk

Sunday, May 20

TN Camp David

Evening TN Return to White House

THE WHITE HOUSE

WASHINGTON

April 30, 1984

MEMORANDUM FOR: MICHAEL K. DEAVER
FROM: FREDERICK J. RYAN, JR. *FJR*
SUBJECT: Campaign Travel Recommendations

As you requested, I have talked with Lee Atwater about possible campaign trips in the immediate future. He has consulted with Bob Teeter and makes the following recommendations (in order of priority):

1. Trip to Ohio

The Ohio Primary takes place on May 8, 1984. The Campaign recommends that the President visit Ohio as soon as possible after the May primary. Attached is a memorandum from Lee Atwater with suggested events and a copy of Steve Studdert's survey of the proposed sites.

2. Trip to New Jersey

The Campaign has suggested that a Presidential visit take place before the New Jersey Primary on June 5. Possible events proposed by the campaign include an address to the State Legislature and a dedication ceremony for the Thomas McGuire Memorial at McGuire Air Force Base.

3. Trip to Alabama

Although it is not an immediate priority, Lee Atwater suggests that a trip be planned to Alabama. The event should be blue collar/populous oriented. We will work with him to develop some possible events for your consideration. One initial idea would be to build an event around a tribute to Coach Bear Bryant.

One additional point raised by Lee Atwater which merits consideration is the need for the campaign to pay for some travel in the near future. This would be a way to take off some of the heat from the growing number of news stories charging that the President is using official events for campaign purposes.

cc Michael McManus
Bill Sittmann ✓
Margaret Tutwiler

Shodder

OHIO EVENT PROPOSALS

The collapse of John Glenn's campaign has created a vacuum in Ohio Democratic politics. Mondale, Hart, and Jackson will campaign heavily in the Buckeye State, but moderate/conservative "Glenn Democrats" have nowhere to go in the May 8 primary.

A great opportunity exists for the President to come to Ohio and win over much of the disaffected Glenn constituency.

Ohio is, after all, a swing state. No Republican has been elected to the White House without carrying Ohio. Recall that Gerald Ford lost Ohio by just 11,000 votes in 1976.

An Ohio event targeted at working and middle class blue collar Democrats and Independents could have reverberations far beyond that single state. As the Democratic Party is moved leftward by the dynamic of the three-way primary battle, we must be ready with our own message of prosperity, traditional values, and peace through strength. Middle of the road Democrats need to be reminded that while they may not have a responsible alternative in May, they will have one in November--Ronald Reagan.

Below are brief summaries of three Ohio event proposals.

1. Cleveland. The President addresses a rally at the Cleveland Coliseum. Working with the Teamsters and Mayor George Voinovich, it would be possible to fill this 18,000 seat arena with cheering blue collar workers. This event could be ready to go by the time the President returns from China.
2. Canton. The President visits the National Football League Hall of Fame. The ideal date would be Friday, July 27, the kickoff of "Football's Greatest Weekend." On the evening of the 27th, the President could address the Enshrinees Civic Dinner which will honor the five most recent enshrinees to the Pro Football Hall of Fame.

Other events could be scheduled to coincide with the Grand Parade (estimated attendance: 300,000) or Hall of Fame Football Game (covered by ABC-TV).

3. Canton. The President could visit the Faircrest Steel Plant. This facility, owned by an American producer (The Timken Company), represents a \$500 million investment in America's future. Eight hundred construction workers are on the job now. When the plant is completed in 1985, Faircrest will permanently employ about 800 steel workers.

The President could visit the Faircrest site at any time. There is an obvious potential tie-in with the Hall of Fame event proposal.

A final note: The Faircrest plant is unionized, as is much of Northeastern Ohio. There is a danger that the unions would make a serious attempt to disrupt a presidential visit to Cleveland or the Canton steel mill. Given enough advance notice, it is even possible that Mondale would stage a counter-rally. The danger of negative union activity will be more acute after the Democratic Convention (July 16-19).

4. Democrats for Reagan-Bush. Roger Stone, Bob Teeter, and Bob Hughes, our Ohio Reagan-Bush Co-Chair, have been recruiting Democrats who will endorse the President. They have come up with 15-25 substantial individuals who are willing to play an out-front role in the campaign.

An Ohio event could be set up in which these Democrats declare that while they would have supported a moderate Democrat in November, they cannot support Mondale, Hart or Jackson.

Another possibility would be to incorporate these Democrats into the Cleveland or Canton events.

cc: Fred Ryan

April 26, 1984

MEMORANDUM TO WILLIAM HENKEL

FROM STEPHEN M. STUDDERT *SS*
SUBJECT Canton & Cleveland, Ohio, Site Survey

I made an on-site visit to these two Ohio cities today and here are my observations.

CANTON, OHIO

1. Pro Football Hall of Fame. This is a museum-like facility located adjacent to I-77. The schedule for the 1984 Pro Football Hall of Fame Festival is as follows for the weekend of July 27-28:

July 27 7:15 a.m.	Friday- Mayor's Breakfast at Canton Memorial Civic Center
July 27 noon	Friday- Fashion Show Luncheon at Canton Memorial Civic Center
July 27 6:00 p.m.	Friday- Enshrinees Dinner at Canton Memorial Civic Center.
July 28 8:30 a.m.	Saturday- Parade through downtown Canton
July 28 12:15 p.m.	Saturday- Enshrinement ceremony at Hall of Fame
July 28 3:00 p.m.	Saturday- Hall of Fame game (Seattle vs Tampa Bay) at Fawcett Stadium adjacent to Hall of Fame.

The Enshrinees Dinner is held in the Civic Center Arena, with seating on the playing floor and stage. The head table is constructed on raised platforms over the side seating area. (A diagram is attached.) Tickets are approximately \$50 (not yet firm). It is reportedly always a sell-out.

The parade is a standard parade, through a typical downtown area. Attendance is reported to reach 300,000, with crowds gathering beginning Thursday night and bringing a general air of festivity to the downtown area.

The Enshrinement ceremony at the Hall of Fame takes place inside, and no tickets are required. Entry for the President could be managed, and magnetometers could be placed without difficulty.

The Hall of Fame game is held in Fawcett Stadium, a small size outdoor facility with seating on four sides but with open stadium corners. There is an elevated press box facility on one side with vehicular access to the rear of that box. This would most probably be the only location which would satisfy the Secret Service. All outside locations in the stadium are very exposed, much of it to passing traffic on I-77.

I see no problems for the President to attend the Enshrinees Dinner as the Civic Center is very workable from our perspective, as is the Hall of Fame itself. On-site indications are that the breakfast and luncheon are the larger crowd events (due to price), use all the function rooms, and are least manageable from our perspective.

2. Faircrest Steel. This is a major steel processing facility currently under construction, with completion slated for 1985. It is located 7.0 miles south of the Hall of Fame on I-77, then 2.7 miles over small rural roads to the site. It is very out in the country.

The facility does present the answer of the U. S. steel industry to the problems of cheaper imported steel: automation, high technology, not labor intensive, new facility, etc. HOWEVER, in that it is not anywhere near as labor intensive as current U. S. steel factories, every on-site indication is that it in fact displaces a large number of employees. Every construction person I spoke with on site said our number of 800 permanent workers was way high, that what workers to be employed will be high tech, and that it will just result in more traditional steel workers becoming unemployed. I was unable to verify this as Bill Sorenson; some very specific research is required.

A visit could be staged with relative ease. You should note that there is significant steel unemployment (layoffs) in the Canton area. This proposed site requires much more research before I could be comfortable in recommending it.

3. Cleveland Coliseum. This is a large indoor arena-type facility located approximately twenty miles from downtown Cleveland, almost equidistant to Akron. The coliseum holds 20,000 with maximum floor seating, but curtains exist which will allow reshaping the hall to accomodate 18-19,000. The facility is a round oval hall used for basketball, ice hockey, concerts, etc.

The facility itself is a workable site for a Presidential event such as a rally.

My biggest concern would be the distance from population centers to the site. It is located near the intersection of I-77 and I-271 on Route 303. There is basically nothing else around it.

According to the Cuyahoga County Commission, unemployment is still very high, particularly in the blue collar skills such as found in the steel industry. Further, the economy there in general is not very healthy, with the metropolitan area losing a quarter of a million population in the last ten years.

Bill, I did not sense that "it would be possible to fill this 18,000 seat arena with cheering blue collar workers." In fact, I think it would take a major effort to fill it with any category people that far from the population centers. And to do this "by the time the President returns from China" would be a very major effort. I do believe we could stage an effective rally with plenty of lead time at a site much closer to population.