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WITHDRAWAL SHEET

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Archivist: srj/srj
FOIA ID: F01-072, Powell
Date: 10/20/2004 *9/4 3/4/11*

DOCUMENT NO. & TYPE	SUBJECT/TITLE	DATE	RESTRICTION
1. memo	Ed Rollins to Jim Baker & Mike Deaver re: President's fund-raising activities in 1983. (6p, whole)	2/17/83	B6 <i>appendix 2/28/11</i>

RESTRICTIONS

- B-1 National security classified information [(b)(1) of the FOIA].
- B-2 Release could disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA].
- B-3 Release would violate a Federal statute [(b)(3) of the FOIA].
- B-4 Release would disclose trade secrets or confidential commercial or financial information [(b)(4) of the FOIA].
- B-6 Release would constitute a clearly unwarranted invasion of personal privacy [(b)(6) of the FOIA].
- B-7 Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA].
- B-7a Release could reasonably be expected to interfere with enforcement proceedings [(b)(7)(A) of the FOIA].
- B-7b Release would deprive an individual of the right to a fair trial or impartial adjudication [(b)(7)(B) of the FOIA].
- B-7c Release could reasonably be expected to cause unwarranted invasion or privacy [(b)(7)(C) of the FOIA].
- B-7d Release could reasonably be expected to disclose the identity of a confidential source [(b)(7)(D) of the FOIA].
- B-7e Release would disclose techniques or procedures for law enforcement investigations or prosecutions or would disclose guidelines which could reasonably be expected to risk circumvention of the law [(b)(7)(E) of the FOIA].
- B-7f Release could reasonably be expected to endanger the life or physical safety of any individual [(b)(7)(F) of the FOIA].
- B-8 Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA].
- B-9 Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA].

C. Closed in accordance with restrictions contained in donor's deed of gift.

THE WHITE HOUSE

WASHINGTON

LONG-RANGE SCHEDULING MEETING

Wednesday, February 2, 1983

3:00 pm

The Roosevelt Room

I. Review Narrative Schedule

II. Review Block Schedule

III. Schedule Requests:

1. Request: Drop-by luncheon and briefing for local
T.V. Anchors
From: Dave Gergen, Karna Small
Date: February 7, 1983 at 11:50 am (10 min),
Roosevelt Room
2. Request: Drop-by luncheon briefing of editorial
page editors (the "Joe Sterne group")
From: Dave Gergen, Karna Small
Date: February 9, 1983 at 1:00 pm (10 min),
Roosevelt Room
3. Request: Brief presentation of Norman Rockwell's
"Four Freedoms"
From: Norman Rockwell National Museum
Date: Open - 5 min (Administrative Time)
4. Request: Meeting with Jerry Falwell
From: Elizabeth Dole
Date: Open
5. Request: Presentation of first sheet of 1983 Easter
Seals by Easter Seal Child
From: Elizabeth Dole
Date: February 21 through April 3, 1983 (5 min)
Administrative Time
6. Request: Weekend meeting at Camp David with GOP
Senate Leadership and GOP Senators that
will be up for re-election
From: Ken Duberstein
Date: Open - Spring

T.D.

7. Request: Meeting with the President's Commission on
 Strategic Forces and Special Counselors to
 the Commission
 From: William P. Clark
 Date: February 9, 1983 (30 min)
8. Request: Meeting with National Commission on
 Excellence in Education
 From: Craig Fuller
 Date: March 14-31, 1983 (15 min)
9. Request: Announcement of National Eye Care Project
 From: Craig Fuller, Secretary Schweiker
 Date: February 1983, Roosevelt Room (5 min)
10. Request: Announcement of "Project Transport"
 From: Craig Fuller, Michael Castine, Boyden Gray
 Date: February 1983, Roosevelt Room (5 min)
11. Request: Informal visit with five or six supportive
 labor leaders
 From: Elizabeth Dole
 Date: Prior to February 12, 1983 (30 min)
12. Request: Reception for Ad Council
 From: Dave Gergen
 Date: May 11, 1983 at 5:00 pm (30 min), East
 Room
 Note: This is the second time this has
 been reconsidered.
13. Request: Photo opportunity with group of civic
 leaders from Monroe, Louisiana to present
 scrapbook signed by thousands of citizens
 thanking him for help during recent
 floods.
 From: Ken Duberstein
 Date: Monday, February 7, 1983 (10 min)
14. Request: Medal of Freedom Awards Ceremony
 From: Aram Bakshian
 Date: Open
15. Request: Meeting with small group of business
 leaders on Health Initiatives
 From: Ed Harper
 Date: Open (30 min) - Cabinet Room
16. Request: Presentation of All-American Cities Award
 to eight 1982-83 winners
 From: Michael Castine
 Date: Open (5 minutes), The Roosevelt Room

17. Request: Dropby meeting of the National Alliance of
 Business
 From: Elizabeth Dole, Michael Castine
 Date: March 21, 1983 (5 min), Roosevelt Room
18. Request: Address Anti Defamation League of B' Nai
 B'rith
 From: Elizabeth Dole, Al Speigel
 Date: June 9, 1983 - Washington, D.C.
19. Request: Ceremony to honor Small Businessperson
 of the Year
 From: Craig Fuller
 Date: May 11, 1983 (15 min), Rose Garden
20. Request: Address American Legislative Exchange
 Council dinner
 From: Rich Williamson, Ed Meese
 Date: April 5, 6, 7 or 8, 1983, Washington, D.C.
21. Request: Attend opening ceremonies of the 1983
 Continental Congress of the Daughters of
 the American Revolution
 From: Elizabeth Dole
 Date: April 19, 1983 at 8:30 pm, Washington,
 D.C.
22. Request: Address the National Federation of
 Independent Business, National Conference,
 Washington, D.C.
 From: Elizabeth Dole, Justin Dart
 Date: Tuesday, June 21, 1983

VIDEO TAPINGS

23. Request: Bicentennial of Simon Bolivar's birth
 From: William P. Clark
 Date: Prior to July 24, 1983

THE WHITE HOUSE

WASHINGTON

file

LONG-RANGE SCHEDULING MEETING

Wednesday, February 9, 1983

3:00 pm

The Roosevelt Room

I. Review Narrative Schedule

II. Review Block Schedule

III. Schedule Requests:

1. Request: Signing Ceremony for bill designation, the "Nancy Hanks Center" and "Old Post Office Building" in Washington, D.C.
From: Ken Duberstein
Date: Week of February 14, 1983, State Dining Room
2. Request: Photo opportunity for Senator Dan Schaefer (GOP nominee for Special Congressional election in Colorado.)
From: Ed Rollins
Date: February 15, 1983
3. Request: Announcement of White House Summer Jobs Program
From: Michael Castine
Date: Late February, Cabinet Room (10 min)
4. Request: Meeting with Republican Hispanic Council Executive Committee and Key State Chairmen
From: Ed Rollins
Date: Late February (20 min)
5. Request: Meeting with Gregory Carman (appointee to Judge on the United States Court of International Trade)
From: Fred Fielding (The President expressed interest in such a meeting.)
Date: Open (15 min)
6. Request: Presidential luncheon "in salute to the Tuskegee Airmen"
From: Ed Harper
Date: Week of February 21, 1983, State Dining Room (90 min)

7. Request: Meeting with Republican women members of
 the Senate and House of Representatives
 From: Ken Duberstein
 Date: Open (30 min)
8. Request: Meeting with Mrs. Graham Washington
 Jackson (widow of black man mentioned in
 President's radio address.)
 From: Speechwriters
 Date: Open (Administrative Time - 5 min)
9. Request: Presentation of Presidents Citizen's Medal
 to Frank Carlucci
 From: Secretary Weinberger
 Date: Open
10. Request: Address to Los Angeles World Affairs
 Council
 From: William P. Clark
 Date: March 31, 1983
11. Request: Meetings with Key Supporters
 From: Robert Tuttle, James Baker, Ed Meese,
 Michael Deaver
 Date: Beginning in mid-March 1983, State Floor
12. Request: Attend Mississippi Republican Fundraiser
 Dinner honoring Congressman Trent Lott
 From: Ed Rollins, Ken Duberstein
 Date: March 29, 30 or April 1, 1983
13. Request: Reception and Fundraiser Dinner for Texas
 Republican Party
 From: Ed Rollins
 Date: Open (possibly late June 1983)
14. Request: Major speech reporting on the trips of
 Vice President Bush, Secretary Shultz,
 and Ambassador Kirkpatrick
 From: The Vice President, Secretary Shultz
 William Clark, Dave Gergen
 Date: Open
15. Request: Presentation of Medallions to Presidential
 Scholars
 From: James A. Baker, III
 Date: June 15-16, 1983, Rose Garden
16. Request: Meeting with Joseph Luns, Secretary
 General of NATO
 From: William P. Clark
 Date: April 25 or 26, 1983 (5 min)

17. Request: Brief meeting with Kodak CEO Walter Fallon
 to present the President with disc 8000
 camera
 From: Lyn Nofziger
 Date: Open

VIDEO TAPINGS

18. Request: Video tape address to the National
 Association of Broadcasters Convention
 (Las Vegas, Nevada)
 From: Dave Gergen, Larry Speakes
 Date: Prior to April 10, 1983

19. Request: Video tape to thank the Association of
 Physical Fitness Centers for selecting
 the President as "Man of the Year"
 From: Michael A. McManus
 Date: Prior to May 11, 1983

THE WHITE HOUSE
WASHINGTON

February 14, 1983

MEMORANDUM TO: MICHAEL K. DEAVER
 MICHAEL A. MCMANUS

FROM: WILLIAM K. SADLEIR

SUBJ: Presidential Travel Options
 through June (Loose Ends)

For guidance purposes in assisting our efforts to firm up the President's schedule and to tie-up some loose ends, the following options are submitted for your consideration.

- 1) In conjunction with the confirmed March 8th trip to Orlando, Florida to address the National Association of Evangelicals -
 - a. Address a Science Forum at the Disney EPCOT Center with several hundred students (ages 8-15). Brief remarks on academic excellence and America's future. EPCOT is divided into two major areas: Future World (motion, energy, communications, imagination, etc.) and World Showcase (9 countries with students from each country. China, Japan, U.K., etc.)

☐ Approve ☐ Disapprove
 - b. Florida State Republican Party Fundraiser. This is a key border state - "Outer South".

☐ Approve ☐ Disapprove
- 2) As a strategy for the week following the Queen's visit, it may be useful to schedule two travel days back-to-back to enforce positive themes. March 8th to Orlando and March 9th TBD.

☐ Approve ☐ Disapprove

If Item #2 is approved, a solid option is to travel to New York City, and

- a. Address the Economic Club of New York, and

_____ Approve _____ Disapprove

- b. Visit Welbilt in the South Bronx

_____ Approve _____ Disapprove

or

- c. Address the Foreign Trade Council (this would be 5 days after San Francisco Trade Speech), and

_____ Approve _____ Disapprove

- d. Find a Trade Related visual

_____ Approve _____ Disapprove

and

- e. Evening address (fixed date) to 1,200 members of the International Radio & Television Broadcasters Association Gold Award Ceremony. (Rather, Threlkeld, Walters, Cronkite, Arledge, etc.). This is broadcasting's highest award and attendance may be a significant gesture.

_____ Approve _____ Disapprove

_____ Video Tape

3. March 20-26 is Education Week. We've set aside the 21st as a travel day. I would recommend an Education related visit to either Minnesota, Iowa, Virginia, or South Carolina (Rollins memo) depending on the best education forum and visual. In conjunction with the education visit would be a respective senate fundraiser.

_____ Approve _____ Disapprove

4. The Easter Trip to the Ranch should include in addition to the tentatively scheduled March 31st, L.A. World Affairs Council speech, a good, congruent visual for the day in the L.A. area.

_____ Approve _____ Disapprove

5. Upon return to Washington, we've tentatively set aside April 4th as a travel and return day. This option would give the President all day Sunday at the Ranch as well as Thursday afternoon, Friday, and Saturday.

_____ Approve _____ Disapprove

6. If approved, among several options for April 4th is to travel to Helena, Montana and address the State Legislature re: The Balanced Budget Amendment. As stated in Williamson's memo, this is the key state and the legislature is in session that day. A Presidential address would place the responsibility for current deficits with the Congress and shows the President siding with "The People" against "Washington".
Ranch to Helena, Montana: 2 hrs. 10 min, + 1 hr.
Helena to Andrews: 3 hrs. 40 min, + 2 hr.

_____ Approve _____ Disapprove

7. The President's and First Lady's vacation schedule should be considered early. My recommendation would be to split the long August vacation up into two vacations, and to time it when a majority of other Americans are vacationing. You will recall the problems encountered last year with Congress still in session; it seems safe to plan a late August vacation through Labor Day, September 5. (Approximately 16 days), and

_____ Approve _____ Disapprove

8. To have a long July 4th vacation as well. My recommendation would be from June 29th, with an event en route (Item #9 below), until Sunday, July 10th (approximately 12 days). The House is in recess most of this time and the Senate is in recess during all of this time.

_____ Approve _____ Disapprove

_____ Hold

9. Irrespective of the July 4th vacation length, one en-route option that has a great deal of merit is to address 5,000 financial planners and life insurance underwriters in Dallas, Texas on June 30th (set date). The group is the heart of small business as well as larger insurance companies. The member's clientele rely on their judgement on economic trends. A political fundraiser should also be done in this target state.

_____ Approve _____ Disapprove

_____ Hold

10. In conjunction with the 4th of July vacation period, a special celebration event should be determined. We have several options to propose if you approve the concept of a July 4th event during the President's vacation.

_____ Approve _____ Disapprove

11. The following dates are open travel dates through June. Recommendations that link key states, with key issues, and legislative timing will be submitted under a separate memo for your approval.

March 21
April 14

May 9
June 9

June 14

THE WHITE HOUSE
WASHINGTON

file here

MEMORANDUM FOR JIM BAKER
MIKE DEEVER

FROM: ED ROLLINS
DATE: FEBRUARY 17, 1983
RE: PRESIDENT'S FUND-RAISING ACTIVITIES IN 1983

The following are my recommendations for fund-raising appearances by the President for state parties in 1983, in priority order:

1. Texas
2. California
3. Florida
4. New Jersey
5. Virginia
6. Pennsylvania

This list was compiled after consultation with Dick Wirthlin and the Republican National Committee.

The following criteria was used in establishing these priorities:

- 1) How important is the state in the President's re-election effort? The number of electoral votes and "winnability" in 1984 were the key elements in this measuring.
- 2) The financial and organizational capabilities of the state party -- how will the state party use the money raised and will this benefit the President's re-election effort? Another factor considered was whether the state party could raise sufficient funds without a Presidential fund-raiser.

- 3) The impact of a Presidential visit in the state in 1983 -- (Presidential job approval over the past year was the criteria used.) In several states that are important to our re-election effort, the President's job approval rating over the last year is down. This is a factor that will improve as the economy gets healthier and unemployment goes down.

TEXAS - 29 electoral votes

Following the November election losses in Texas, the State Party is in shambles. An effort to change the State Party Chairman is presently underway and the Party is \$300,000 in debt.

Even though Texas gave the President his second largest plurality -- 629,000 votes in 1980 -- this state should not be taken for granted as both Nixon (in 1968) and Ford (in 1976) lost Texas.

A major fund-raising dinner should provide sufficient monies to put the party apparatus back together.

CALIFORNIA - 47 electoral votes

The President's home base seems in tact. The State Party presently has no money and owes \$250,000 in legal fees for re-apportionment.

An early major fund-raising dinner would give the State Party the operating funds to put together the organizational effort for the President in 1984.

FLORIDA - 21 electoral votes

A must-win state for us to be re-elected in 1984. Florida gave the President his third largest plurality in 1980, a 625,000 vote margin.

The State Party organization is in fairly good shape, with \$90,000 in the bank.

In the last ten presidential elections, Florida has voted with the winner nine times, including Carter in 1976. The President is going to Florida in early March and a

FLORIDA (continued)

fund-raising reception is suggested. Vice President Bush is also doing a State Party fund-raiser this month.

NEW JERSEY - 16 electoral votes

This is a very important swing state that has voted Republican in the last four Presidential elections. Republicans won the governorship in 1981, but lost a Senate race in 1982 they should have won.

Doing a major fund-raising dinner for the Party, in cooperation with Governor Kean, will go a long way towards unifying the Party and getting ready for '84. The Party presently has no debt.

VIRGINIA - 12 electoral votes

Virginia gave the President the largest plurality -- 237,000 votes -- of the Deep South States in 1980. Even though Virginia has voted Republican in the last four Presidential elections, there was a serious erosion of the conservative Democratic-Republican coalition in the losing of the 1981 governors race.

Paul Trible's 35,000 vote plurality in the 1982 Senate race just reinforces that Virginia should not be taken for granted in 1984.

The State Party is in debt and a major fund-raiser would help get ready for '84. The physical proximity to the White House would also make it easy to do such an event. The Party is \$35,000 in debt, with no ability on its own to raise monies.

PENNSYLVANIA - 25 electoral votes

A key state for the President's re-election in 1984. This is a state that went Democratic in the 1968 and 1976 elections -- and Governor Thornburgh's narrow victory in 1982 (113,000 votes) shows we've got some work to do to hold on to Pennsylvania in 1984.

The Party organization is presently non-existent, and over \$100,000 in debt. However, because of Governor Thornburgh and the other organizations of Republican officeholders, an infrastructure is there to put the party apparatus back

PENNSYLVANIA (continued)

together. The President's job rating is down somewhat, due to economic conditions, and I would suggest doing this event after some economic recovery occurs.

Four other states should be discussed, but now, for various reasons, the President should not do fund-raisers.

OHIO - 23 electoral votes

This state has voted for the winner in eight out of the last ten Presidential elections -- and gave Ronald Reagan his fourth largest plurality in 1980. Jerry Ford lost the state in 1976 by less than 12,000 votes.

However, high unemployment and the economic conditions in the state have dramatically affected the President's job approval ratings. Republicans did miserably in Ohio in 1982, losing both the governors and U.S. Senate races by over 500,000 votes.

The State Party is devastated and over \$1 million in debt.

I suggest we monitor this state and see if it might be salvable later on as the economy improves. Also, the success or failure of Ohio's favorite son, Senator John Glenn, and his presidential candidacy will affect our efforts in this state.

MICHIGAN - 20 electoral votes

This state has voted Republican in the last three Presidential elections, but high unemployment in the auto industry make Republican prospects fairly bleak in 1984.

Republican candidates for U.S. Senate and the Governors seat were beaten by over half million votes each in 1982.

ILLINOIS - 24 electoral votes

This state could be pivotal in 1984. Illinois has voted with the Presidential winner nine times out of the last ten elections. Governor Thompson barely won re-election in 1982 and Senator Percy will have a tough re-election, as well.

This state should be watched closely and a fund-raiser may need to be added later. I keep it off our priority list at this time, due to the President's recent fund-raising efforts for both Governor Thompson, Senator Percy and Don Totten, as well as the President's other trips to Illinois in the last year.

NORTH CAROLINA - 13 electoral votes

A crucial state for us in 1984, with the largest number of electoral votes of the Deep South States.

The President carried North Carolina by less than 40,000 votes in 1980 and Republicans suffered serious setbacks in the 1982 elections with the loss of House seats.

However, the 1982 voter backlash against Senator Helms and his Congressional Club, as well as their role vis a vis the State Republican Party, would create additional problems for the President if we went into North Carolina at this time.

Other states are important to our 1984 effort, but these are the priorities as of today. My office will coordinate with the Vice President's office and suggest to him fund-raising activities for other key State Parties.

SENATE RACES

The National Republican Senatorial Committee has recommended that the President do fund-raising events for the following incumbents up for re-election in 1984:

1. John Warner - Virginia
2. Roger Jepsen - Iowa
3. Rudy Boschwitz - Minnesota
4. Strom Thurmond - South Carolina
5. John Tower - Texas

SENATE RACES (continued)

Other Senators who have requested Presidential fund-raisers, but as of now have not be recommended by the NRSC, are - as follows:

Gordon Humphrey - New Hampshire
Larry Pressler - South Dakota
Ted Stevens - Alaska

OTHER RNC, CONGRESSIONAL AND SENATORIAL COMMITTEE FUND-RAISERS

Each of the Committees has had, or is scheduled to have, one major donor event with the President:

RNC "Eagles" drop-by event	---	February 1, 1983
Senate Major Donor		
White House reception	---	April 1, 1983
House Major Donor		
White House reception	---	March 21, 1983
Senate-House Dinner	---	May 12, 1983

This concludes our commitments for receptions and dinners to all the National Committees.

As the President travels to other states on official trips, I would suggest we allocated ten to fifteen minutes on each trip for a picture session with key Reagan Chairmen and supporters in the area.

THE WHITE HOUSE

WASHINGTON

February 17, 1983

file here

MEMORANDUM FOR MICHAEL K. DEEVER

FROM: MICHAEL A. McMANUS, JR. *McManus*

SUBJECT: IMPLEMENTATION MEETING

The "Implementation Meeting" called by Mr. Meese and held on Monday, February 14, 1983, in the Roosevelt Room provides an excellent opportunity for the major White House departments to have input into the timing and planning for moving major administrative initiatives through the various necessary stages to a final launch date. The dates for completion of the policy statement, preparation of materials from speechwriters if necessary, Presidential activity and launch forum are all discussed and generally agreed upon.

The one concern I have about this format is the priority placed at getting initiatives out quickly without full consideration for the packaging and timing of the public release. A number of these decisions are driven by circumstances existing in the Congress and cannot be changed, but the majority, it seems to me can be better coordinated and scheduled to gain the best possible advantage for the administration.

The vehicle for this coordination can either be the group I put together last week including Darman, Fuller, Gergen, Harper, and Rollins or could be the Long Range Scheduling group.

As an example of what can be accomplished we should look to last week's meeting. At that meeting, the focus was on an early launch for a number of initiatives which have been or will shortly be completed. We looked to the week of February 21 as the first week available for some of these launches. The Employment Act initiative is of course our foremost initiative and the cornerstone of activities over the next six months. Recognizing Monday, February 21 as a holiday and Tuesday, the 22nd as the date of a Presidential Address to the American Legion, Wednesday, the 23rd is the first available date for the launch of the Employment Act. Also considered for launch during that same short week were Tuition Tax Credit, CBI, Health Care, Natural Gas and because Gergen suggested an event on the 25th, our Education Package. As a result we would be stepping all over our most crucial story, that of Employment. I suggested

Memorandum to Michael K. Deaver
February 16, 1983
Page Two

we launch the Employment initiative on Friday the 18th, with employment as the topic for the radio address on Saturday the 19th. I would then prefer to use the travel day on the 25th of February for an employment related event and save the Education initiative for the week of March 7 after our return from California.

This is the kind of additional effort from a number of people that needs to be added to the Initiative Meeting product to gain the best possible profile for our major strategies.

THE WHITE HOUSE
WASHINGTON

February 17, 1983

MEMORANDUM FOR MIKE DEEVER

THRU:

KEN DUBERSTEIN *K.D.*
M. B. OGLESBY, JR. *B.*

FROM:

RANDY DAVIS *RD*

SUBJECT:

MEETING REQUESTED BY CONGRESSMAN DON RITTER (R-PA)

Congressman Don Ritter (R-PA) called your office yesterday to request a meeting with you to discuss ways the Administration could better target and appeal to different ethnic groups. The idea apparently originated as a result of a brief discussion regarding ethnic voting groups Congressman Ritter had with you last year.

Ritter represents a heavily Democrat area with a large number of ethnic voters. He believes that the Administration can do a better job of garnering support, particularly for our defense and nuclear arms reduction policies, from Eastern European and Cuban groups and that there needs to be concerted action aimed at these and other ethnic groups. He would like to discuss some ideas with you at your convenience.

Thanks!

Shirley
I thought
Lee said to
forget this guy.
Right!
2-22-83

THE WHITE HOUSE

WASHINGTON

February 20, 1983

MEMORANDUM FOR MICHAEL K. DEEVER

THROUGH: MICHAEL A. McMANUS, Jr.

FROM: WILLIAM HENKEL WH

SUBJECT: President's Address to the American Legion
February 22, 1983 (11:00 a.m.)

EVENT CONCEPT

The American Legion's Annual Conference is being held at the Capital Hilton Hotel during the week of February 21. Per the attached schedule, at 11:00 a.m., Tuesday, February 22, the President is scheduled to receive the Legion's highest award -- the Distinguished Service Award -- before some 1,200 people in the Presidential Ballroom. Immediately upon receipt of the award, the President will deliver a speech concerning U. S. foreign policy with open press coverage.

Background Information: The Legion's program begins at 9:00 a.m. and includes various reports and speeches. It will probably break at about 10:30, with all the participants instructed to remain in the Presidential Ballroom for the President's arrival. (N.B. A new set of steps will be used for the President's route to the head table platform.)

Other Participants: In addition to the Legion's National Commander, Al Keller, who will greet the President in the Continental Room and then again at the head table, other head table guests include Congressman Robert H. Michel (R-IL) who will have received a lesser award earlier in the proceedings (the Public Service Award) and the Veteran's Administrator, Mr. Harry Walters. (See Head Table Diagram.)

Duration of Speech: As of this writing, it appears that the President's address will run approximately 35 mins. A teleprompter will be used. Based on this duration, the schedule reflects the President's speech ending at 11:45 a.m., with the return to the White House scheduled for 11:55 a.m.

The Award: The award is a medallion tied to a ribbon which Mr. Keller will place around the President's neck. There are no other physical items which the President needs to handle.

Food and Drink: None.

Greeters/Photo Opportunity: Only Mr. Keller in the Continental Room prior to introduction.

Outstanding Issues: None. The American Legion's Executive Director, Mr. Mylio Kraja, has participated in and agreed to all the particulars in this memo and the attached schedule.

While Fred has
been taken.
Pat

THE WHITE HOUSE
WASHINGTON

2/22/83

Pat

This request is
in the process of
being stepped out to
NSC, PSI and Public
Liaison office for
comment.

Hold Fred
here.

TIMMONS AND COMPANY, INCORPORATED
1850 K STREET, N.W. WASHINGTON, D.C. 20006 (202) 331-1760

February 15, 1983

WILLIAM E. TIMMONS
President

TOM C. KOROLOGOS
*Executive Vice President and
Director of Legislative Affairs*

MICHAEL L. REED
*Vice President and
General Counsel*

HOWARD G. PASTER
Vice President and Treasurer

JOHN M. NUGENT, JR.
Vice President and Secretary

MARY A. SIDLEY
Vice President for Administration

MICHAEL J. BATES
Director of Research

M. Mc
?

*stop to NSC
Red Carney
Michael Carline
(AS AP)*

Dear Mike:

A personal favor please!

There is pending in the President's Appointment Secretary's office an invitation to address the Ireland Fund and receive the organization's honors on May 19th at the Waldorf Astoria Hotel in New York. I hope it will be possible for the President to accept this important event.

The Ireland Fund is the No. 1 organization in the country committed to raising big bucks for charity, culture, and education in both Northern Ireland and the Republic of Ireland. Last year, Secretary Haig was the Fund's award recipient, and in 1981 it was Secretary Regan. Several years ago, "Tip" O'Neill was the principal guest. The honoree usually responds to the award with 3-4 minutes, frequently light hearted, Irish style. (I'll volunteer to draft remarks if the President can participate.)

About 1,500 people usually attend, most of Irish ancestry. You and the President would recognize many of the distinguished leaders. Tony O'Reilly, President of H.J. Heinz Company, is the Fund Chairman, and every Ryan, Kelly, and names starting with "O" come to the dinner-dance.

Mike, I'll be grateful if you can push this one along - in the right direction.

Warm regards.

Sincerely,

Bill
William E. Timmons

The Honorable Michael Deaver
Deputy Chief of Staff
The White House
Washington, D.C. 20500

THE WHITE HOUSE

WASHINGTON

LONG-RANGE SCHEDULING MEETING

Wednesday, February 23, 1983

3:30 pm

The Roosevelt Room

I. Review Narrative Schedule

II. Review Block Schedule

III. Schedule Requests:

1. Request: Meeting with General Bernard Rogers,
NATO Commander (SACEUR)
From: William P. Clark
Date: March 10, 11 or 15, 1983 (15 min)
2. Request: Breakfast meeting with sophomore class
of Republican Members of the House of
Representatives
From: Ken Duberstein
Date: Week of March 7, 1983
State Dining Room (60 min)
3. Request: Speak at Department of Agriculture on
Agriculture Day
From: Craig Fuller
Date: March 21, 1983
4. Request: Meet with Co-sponsors of the Mid-America
Committee (40-50 Chief Executive
Officers)
From: Rich Williamson
Date: March 16, 1983 (30 min)
5. Request: Photo opportunity with Senator Sam Nunn
and Tommy Clack (Recipient of the AMVET
Silver Helmet Award.)
From: Ken Duberstein
Date: April 11, 1983 (5 min)

THE WHITE HOUSE

WASHINGTON

February 24, 1983

MEMORANDUM TO: MICHAEL A. MCMANUS
FROM: ⁴⁸²FREDERICK J. RYAN
SUBJ: CONSTITUENCY ORIENTED EVENTS

As per your request, we have prepared a preliminary list of possible events and forums that the President may address to improve his standing with the following constituencies: Blue Collar, Women, Catholics, Hispanics, and Senior Citizens.

BLUE COLLAR

I. Spontaneous/Created Events

- 1) Darlington 500 or other stock car race -
The Vice President recently attended such an event in Florida and received a very warm reception. The President could wave the starting flag to begin the race and view it from the observation deck. We could capitalize on the President's attendance by scheduling some live interviews with "Wide of World Sports" and other programs covering the event.
- 2) Attend a Professional Baseball Game -
The President's attendance at an all American event such as this would surely improve his image with the blue collar people at home drinking a beer in front of the television set. If we wanted to do it on a regular basis, we could have Baltimore Stadium, or perhaps the Los Angeles Dodgers Stadium, prepared with a protective box that the President could spontaneously visit when he so desired.
- 3) Drop-by Bowling Alley -
This activity is immensely popular in the mid-west and southern areas of the country. Either with advance notice, or on a spontaneous basis, the President could drop-by a bowling alley while out on the road. If he were to go on a Sunday or Monday night, the bowling alley would most likely be packed with blue collar workers wearing their team bowling shirts.

- 4) Attend the Grand Ole Opry -
This historic institution has tremendous appeal to our southern country western constituency.
- 5) Drop-by a Small Town Picnic on July 4th -
With adequate advance planning, we could locate several of these that the President may wish to spontaneously drop-by on July 4th, while out in California.
- 6) Attend a Rodeo -
Beside the fact that the President would probably enjoy such an opportunity, this would appeal to the western/cowboy crowd.
- 7) Drop-by a Local Union Hall -
Although the national leadership of many of the major unions has voiced opposition to the Administration, many are supportive on a grass roots level. We might want to consider this on a spontaneous basis to avoid any organized opposition by the national leadership.
- 8) A Spontaneous Motorcade Stop for a "McDonald's Hamburger" -
If we are trying to appeal to the blue collar constituency, we should eat the food of the blue collar constituency. I believe that Richard Nixon may have done this and received good press coverage for doing it.
- 9) Visit to a Local Fire Station -
This would provide good photos with these working class "heros".
- 10) Spontaneous Drop-by Small Town Churches -
During Sunday travels, the President could drop-by a church in one of the small towns he is visiting.
- 11) Visit the Local "Coffee Klatch" -
Probably every small town and most big city neighborhoods have a local restaurant where the "town fathers" gather. This would be a real opportunity to put the President in touch with "small town America".
- 12) Spontaneous Drop-by the Vietnam Veterans Memorial -
Apart from the positive reasons the NSC has offered for such a visit, this would touch the heart of veterans and their sympathizers across the country.

- 13) Spontaneous Drop-by Hospital Wards -
This could easily be done while the President is out on the road and would portray him as caring for the well being of the average person.

II. Fixed Forums

- 1) The Veterans of Foreign War Convention, New Orleans, (August 15, 1983).
- 2) The National Sunday School Convention, Detroit, Michigan (date to be determined this fall).
- 3) The International Association of Chiefs of Police, Detroit, Michigan (October 1-6, 1983).
- 4) The National Rifle Association's Annual Convention, Phoenix, Arizona (May 6-8, 1983).
- 5) The National Right to Life Committee's Annual Convention, Orlando, Florida (July 7-9, 1983).
- 6) Anyone of the Anti-Pornography Seminars and Banquets being held across the country this year by Southern Baptist Leader, Ed McAteer.

WOMEN

There are a couple of general guidelines that our Women's Affairs people suggest we follow to demonstrate the President's commitment to women's equality.

- 1) Symbolism is very important. They suggest at least one woman, White House Staff or department head should be seen on the road with the President whenever possible.
- 2) They remind us that the women we are trying to reach are aged 18 to 40, working because they have to, and feel that this President is unaware of them as a large growing part of the work force.

With that in mind, we suggest the following events.

I. Spontaneous/Created Events

- 1) Visit an On-Site Child Care Center - There are numerous options available in this area, sponsored by large and small business.
- 2) Visit a Privately Operated Home Day Care Center - Several good examples are available.
- 3) Visit a Church Sponsored Child Care Center - Numerous options are available.
- 4) Host a White House Induction Ceremony - for those women being inducted into the Women's Hall of Fame for 1983. Or, perhaps a White House Luncheon for the 31 current members.
- 5) Host a series of White House Luncheons - for Women involved in different fields, (i.e., Arts and Sciences, Government, Business, Religion, Sports, etc.).
- 6) Pay tribute to women who have served or are currently serving in the armed forces on Armed Forces Day.
- 7) In late April or early May, Mission Eight of the NASA Space Shuttle will include the first women astronaut. We should capitalize early on this event. It must be clear that we are taking the lead

rather than jumping on the bandwagon of publicity that this women is certain to generate. I would suggest possibly a one-on-one luncheon with the President, or including her in a ceremony honoring the accomplishments of women.

- 8) A White House meeting with the leaders of all the major mainstream women's organizations.
- 9) While in Texas, or another farming state, meet with the members of Women Involved in Farming Economics (WIFE).
- 10) Present a "E" award to women business owners that qualify.
- 11) Visit the National Women's Employment Education Model Program in Ventura, California. The program has been complimented by 60 Minutes for its success in helping women to enter non-traditional and traditional private sector jobs.
- 12) Visit a high tech company owned and run by a women. Some very successful businesses of this type have been identified by the Small Business Administration.

II. Fixed Forums

- 1) The League of Women Voters Annual Meeting, Detroit, Michigan (May 12, 1984).
- 2) The National Federation of Business and Professional Women's Clubs, Columbus, Ohio (July 24-28, 1983).
- 3) The American Association of University Women, San Francisco, California (June 24-29, 1983).
- 4) The General Federation of Women's Clubs, Orlando, Florida (May 30 to June 3, 1983).
- 5) The National Association of Women Deans, Administrators and Counselors (location and date TBD).
- 6) National Women's Forum (location and date TBD).
- 7) American Business Women's Association (location and date TBD).

- 8) American Society of Professional and Executive Women (date and location TBD).
- 9) Participate in the Women's Health and Physical Fitness Seminar sponsored by the President's Council Physical Fitness (mid-November 1983).
- 10) Address the Annual Convention of "The Links, Inc." (consists of 6,000 black women across the country committed to educational, cultural and civic activities), Philadelphia, Pennsylvania (July 7-13, 1984).
- 11) The National Council of Negro Women, Washington, D.C. (November 7-10, 1983).
- 12) The National Council of Catholic Women Annual Meeting, Denver, Colorado (October 1983).
- 13) There are several good opportunities for the President to address a specific issue oriented women's group. Some suggestions are as follows:
 - a. The Association of Women in Construction, Kansas City, Missouri (September 18-23, 1983). This one has great potential.
 - b. The Women's Council of Realtors of the National Association of Realtors.
 - c. The Women's Economic Club of Detroit Annual Conference (October 14-16, 1983).
 - d. The American Agriculture Women's Association.
 - e. The American Medical Women's Association.
 - f. The National Council of Women in Education.
 - g. The Financial Women's Association of New York (probably the most important group of business-women in the country).
 - h. The National Association of Black Women Entrepreneurs.
 - i. The Association of American Women in Radio and Television.

- j. The American Council of Railroad Women.
- k. The National Association of Bank Women.
- l. The National Association of Insurance Women.
- m. The National Association of Women Business Owners.
- n. The Society of Women Engineers.
- o. The Association of Women in Communications.
- p. The National Association of Media Women.
- q. The Association of Women in Sports.

III. KEY DATES

The week of March 6th is Women's History Week. Legislation is currently pending to proclaim it. Final action is expected this week.

March 8th	International Working Women's Day
March 12-19th	Girl Scouts Week
April 4-10th	Week of the Young Children
May 9th	Mother's Day
May 14th	US Women's Army Auxiliary Corps. (WAAC) was founded in 1942
May 21st	Anniversary of the American Red Cross (1881)
August 26th	Women's Equality Day (commemorating the passage of the 19th Amendment)
October 17-23rd	National Business Women's Week

HISPANICS

I. SPONTANEOUS/CREATIVE EVENTS

- 1) Drop-by "Little Havana" section of Miami, Florida.
- 2) While on trip to Florida, meet with spanish speaking Apostolate in Metropolitan Miami. It includes 110 spanish speaking priests and 115 religious sisters.
- 3) Presidential address to a group of Dade County Florida, Cuban Americans on May 20th, Cuban Independence Day. The Cuban-American Foundation, a supportive group of Cuban-Americans, has extended an invitation for Presidential address.
- 4) Presidential involvement in New York City's, "Puerto Rican Day", June 5, 1983.
- 5) White House meeting of hispanic leaders during Hispanic Heritage Week, September 1983.
- 6) Presidential drop-bys to Hispanic owned businesses in Texas, New Mexico, Colorado and California. An extensive list is available.
- 7) While on the road in a Mexican-American region, the President could drop-by a mexican owned restaurant for a meal. There are numerous examples available.
- 8) The President and Mrs. Reagan could attend a Mass at a Hispanic Catholic church.
- 9) A Presidential visit to the National Hispanic University in Oakland, California.
- 10) Visit the Mexican-American Unity Council of San Antonio, Texas. It is a community development corporation which has been very supportive of the President.
- 11) A Presidential visit to Edgewood School District in San Antonio. It has always been one of the poorest school districts in the country. Such a drop-by would show the President's concern for improving their conditions.

- 12) A Presidential visit to a traditional Cinco De Mayo event in San Antonio or Los Angeles. In the event that the President is in Washington on that date, an appropriate event with Mexican-American leaders could be scheduled at the White House.
- 13) Presidential visit to "Star Park" in Los Angeles. It was previously a dump that a group of hispanic youth turned into a neighborhood park. This could be a spontaneous drop-by.
- 14) Present Presidential Award to hispanic teacher at Garfield High School in Los Angeles. His math/science students (all hispanic) have consistently scored in the top percentiles of college entrance exams.
- 15) White House briefing for the United Cubans in Exile - a Catholic/Cuban self-help group tending to the needs of Cuban exiles.
- 16) A Presidential briefing for the leadership of Hispanic women's organizations.
- 17) A White House briefing for the United States Conference of Hispanic Ministry.

II. FIXED FORUMS

- 1) The American G.I. Forum (a conservative and supportive Hispanic veterans group), El Paso, Texas (August 9-13, 1983).
- 2) A Presidential telephone call to the major national conference in San Antonio on "The Emerging Role of the Hispanic Community in American Society", (March 11-12, 1983).
- 3) Address to the U.S. Hispanic Chamber of Commerce, Miami, Florida (August 4-7, 1983).

III. SUBSTANTIVE PROGRAMS

- 1) Hispanic event around the announcement of an Enterprise Zone designation in cities with large hispanic populations.

- 2) A Presidential announcement of a "Border Economic Task Force", to study the unique economic problems of the U.S. Border with Mexico.
- 3) An interview by SIN, the Spanish television network with Spanish dubbing.

CATHOLICS

I. SPONTANEOUS/CREATIVE EVENTS

- 1) Drop-by fraternal office or church hall when visiting cities of high ethnic/Catholic concentration (e.g., Sons of Italy Hall in Cleveland or Philadelphia).
- 2) Courtesy call on Catholic Bishops while visiting major cities.
- 3) Drop-by Catholic Church Bazaars while traveling on the road.
- 4) Presidential visit to a convent or seminary.
- 5) Presidential visit to a Catholic grade/high school for a "civics lesson". This was done in a Chicago suburb in 1982.
- 6) Presidential call on a neighborhood pastor in a predominately Catholic neighborhood, (e.g. Little Italy or Marquette Park in Chiago).
- 7) Commencement address to a major Catholic university.
- 8) White House Reception for the National Catholic Educators Association.
- 9) White House meeting with selected Catholic bishops on major issues (tuition tax credit, prolife, nuclear freeze).
- 10) White House meeting with chief administrators of Catholic education.
- 11) Proclamation signing ceremony for predominately catholic ethnic groups (Columbus Day, Pulaski Day, Captive Nations Week, Baltic Freedom Day, Lithuanian Independence Day, etc.).
- 12) Presidential television broadcast with his family at Thanksgiving or Christmas. This would emphasize the role of his family and his profamily values. It could simply be a 5 minute address showing the President with his family, just like the head of any other family in our country.

- 13) White House Luncheon for editors of Catholic publications.
- 14) White House ceremony in conjunction with Holy Week activities (possibly luncheon with a group of bishops, etc.).
- 15) Visit the Cardinal Spellman Center when in New York City.
- 16) Determine a catholic charity that could involve the participation of the President as well as the White House staff. Similar to the concept of the food/clothes drive at Christmas time.

II. FIXED FORUMS

- 1) Address the National Conference of Catholic Bishops, Chicago, Illinois (May 1983, November 1983).
- 2) Address the United States Catholic Conference (date and location TBD).
- 3) Address the National Conference of Catholic Women (date and location TBD).
- 4) Address the National Catholic Educators Association (date and location TBD).
- 5) Address the National Forum of Catholic Parent Organizations (date and location TBD).
- 6) Attend the dedication of the Czech Chapel at the National Catholic Shrine.
- 7) Attend the Annual "Red Mass" at the Washington Cathedral.
- 8) Address the Catholic Daughters of America (date and location TBD).
- 9) Address to the Knights of Columbus, Washington, D.C. (date TBD in 1984).
- 10) Attend the Lithuanian World Festival, Chicago, Illinois (June 25 to July 4, 1983).
- 11) Attend the Al Smith Dinner in New York (date TBD).

III. SUBSTANTIVE PROPOSALS

- 1) Presidential speech regarding persecution of Catholics in Soviet Lithuania.
- 2) Presidential speech on religious persecution behind the iron curtain.
- 3) Presidential call for support for the Italian investigation into the attempted assassination of the Pope.

SENIOR CITIZENS

I. SPONTANEOUS/CREATIVE EVENTS

- 1) Drop-by Senior Citizen Centers -
Although this is an obvious option, it is probably one of the best. If we are to reach senior citizens, we must go to places where they congregate. The local senior citizen center is the best possible forum for this.
- 2) Drop-by Senior Citizen's Craftsman's Showcase -
Connecticut Avenue in Washington, D.C. The President could visit this store prior to the First Lady's birthday or a holiday to purchase a gift for Mrs. Reagan.
- 3) Drop-by the "California House" -
Pasadena, California. It is a senior citizen's skills center where many products are manufactured and sold through it's retail operations.
- 4) Invite a group of foster grandparents and their children to the White House Easter Egg Roll on April 4, 1983.
- 5) Visit to the Food Production Project for Older Americans in Toledo, Ohio. Using a few acres of donated land, a group of 15 elderly persons cultivate and harvest enough corn, squash, tomatoes, cabbage and other crops to supplement needy senior citizens in a ten county area.
- 6) Visit the Philadelphia Center for Older People. It is a multi-purpose center offering a wide range of services for elderly people. As the second largest center of its type in the country, it touches the lives of 800 senior citizens each day.
- 7) Presidential teleconference hooked into Senior Citizen Centers around the country. Although the cost may be prohibitive for the smaller centers, it may be possible to set up regional facilities where seniors can have a dialogue with the President.
- 8) Plan a major White House event during "Older American's Month" in May 1983.

II. SUBSTANTIVE PROPOSALS

- 1) Involve the President in ordering the distribution of stored commodities through senior centers, food banks and other outlets accessible to senior citizens.
- 2) Identify the President with actions to include older persons in jobs bills.
- 3) Plan a White House sponsored briefing or conference focusing on the Administration on Aging and the Department of Labor and Education's program relating to training and retraining the elderly.
- 4) Identify the President with an extension of the Older Americans Act by expressing his early support for a three year reauthorization.