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May 1985 Outgoing Correspondence

Misc. Letters re: Trip to Europe - Bitburg

May 10, 1985 letter of resignation to The President

May 10, 1985 letters of appreciation to WH staff

THE WHITE HOUSE
WASHINGTON

Mr. Richard S. Williamson
Beatrice
Senior Vice President Corporate and
International Relations
Two North LaSalle Street
Chicago, IL 60602



MICHAEL K. DEEVER

Rich

Many thanks for the
bag of goodies - The cleaners
will love them. Thanks to
Jim Dutt to.

Sincerely,

Mike

THE WHITE HOUSE
WASHINGTON

The Honorable Eldon Rudd
United States House of Representatives
Washington, D.C. 20515



MICHAEL K. DEEVER

Eldon

Thanks for your
kind remembrance.

Sincerely,
Mike



ELDON RUDD
MEMBER OF CONGRESS
TH DISTRICT ARIZONA

CONGRESS
of the
United States of America

Note

April 11
1985

atives

POSTAGE PAID

Dear Mike,

Your birthday is more than a simple milestone; it marks a special occasion when your many friends and well-wishers can extend goodwill and personal greetings.

May you have a thoroughly joyful birthday, as in the other days in the year, and continue to fulfill your personal aspirations and goals for future celebrations.

With best personal regards,

Sincerely,

Eldon Rudd
Member of Congress

ER:ts

Michael K. Deaver
Deputy Chief of Staff & Assistant
to the President
1st Floor, West Wing
The White House
Washington, D.C. 20500

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THE WHITE HOUSE
WASHINGTON

Mr. Sig Rogich
2800 West Sahara Avenue, #5F
Las Vegas, Nevada 89102



MICHAEL K. DEEVER

Sig
I'm happy to and have
recommended that they consider
you for several spots in the
Administration - Let me know what
more I can do.

Mike

Note

January 14, 1985

Michael Deaver
Deputy Chief of Staff
The White House
1600 Pennsylvania Avenue
Washington, D.C. 20500

Dear Mike:

Senator Paul Laxalt had asked me to write to you pursuant to the conversation you and he had Thursday regarding my possible involvement in the White House.

I had mentioned to the Senator a desire and a willingness to assist the administration during the next four years, possibly acting in a capacity as Director of White House Communications.

In that regard, Mike, I didn't know if the position would be utilized as it had previously, but I felt that my experience politically, combined with my ongoing and working knowledge of press relations, would equip me professionally to do the kind of job needed in the next four years.

From the standpoint of sensitivity to issues and political judgment, I feel confident that I can contribute. And having spent the past year coordinating all filmings for the President's re-election, the staff and inner workings of the White House are not entirely foreign to me.

I am willing to give a full commitment, one which would take me to Washington without any business activity that could be misconstrued in any way to be of conflict.

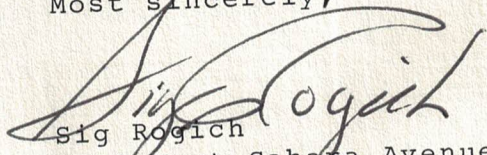
And needless to say, my deep affection and loyalty to the President cannot be questioned.

Your consideration is greatly appreciated, and I would be happy

nael Deaver
January 14, 1985
page 2

to discuss things in greater detail at your convenience.

Most sincerely,



Sig Rogich
2800 West Sahara Avenue, #5F
Las Vegas, Nevada 89102
702-362-6900

SR/km

THE WHITE HOUSE
WASHINGTON

Mr. Loye W. Miller
1572 D Beekman Place, N.W.
Washington, D.C. 20009



MICHAEL K. DEEVER

Loye

until I'm sure of my
cheat base - I'm not doing
any serious consideration of
additional staff - I'll keep your
note until I'm ready to begin seriously
considering additional staff. Mike

Loye W. Miller, Jr.
1672 D Beekman Place N. W.
Washington, D.C. 20009

April 15, 1985

Mr. Michael K. Deaver
The White House
Washington, D.C. 20500

note

Dear Mike:

I've noted with interest that you'll be leaving the White House next month, to form your own firm here.

I wonder if there might be a place for me there?

You may not be aware that I found the situation in the Newhouse bureau going downhill over the past couple of years, and I finally decided to leave there and pursue other opportunities.

I may yet remain in journalism, but I am also intensely interested in doing something else. Your firm seems a most attractive possibility.

To add the obvious, I have been in Washington a long time (most of the time since 1959), I know well how the various parts of the government work and interact, I know a lot of people from the present and past administrations, and I have some very good contacts on the Hill. In particular, I have a very good reputation with a lot of people in both parties.

Can we talk?

Sincerely,

Loye
Loye Miller

*Yes - after
May 15*

Do need - small firm

LOYE WHEAT MILLER JR

1672D Beekman Place, N.W.
Washington, D.C. 20009

202/462-6216

EXPERIENCE

White House Correspondent/Chief Political Writer
Newhouse News Service, Washington Bureau for 25 Newhouse
daily newspapers
10/79 to 1/85

Washington Correspondent, Gannett News Service
4/78 to 10/79

Washington Bureau Chief, The Chicago Sun-Times
White House Correspondent
1/77 to 4/78

Washington Correspondent
National Political Writer, Knight-Ridder Newspapers
3/70 to 1/77

Washington Correspondent, Time Magazine
Covering Congress, Politics
1/69 to 3/70

Chicago Bureau Chief, Time Magazine
Chief Reporter and Director of Time coverage of 15 states in
Midwest and Rocky Mountains
1/65 to 1/69

Washington Correspondent, Time Magazine
Covering Congress, Politics, 1960 Lyndon Johnson campaign,
1964 Barry Goldwater campaign
11/59 to 1/65

The Charlotte [N.C.] Observer
Reporter, Assistant State Editor, Assistant City Editor
11/55 to 11/59

EDUCATION

Knoxville, Tenn. public schools to high school graduation

Dartmouth College, A.B. English, 1951

Columbia Graduate School of Journalism, M.S. Journalism, 1952

MILITARY

LTJG, U.S. Naval Reserve, 1952-1955, Destroyer Officer
Public Information Officer, First Naval District Headquarters,
Boston

PERSONAL

Born: March 20, 1930, Knoxville, Tennessee

Children:
Lissa W. Miller, Dartmouth, 1979
Loye W. Miller, III, Syracuse, 1982

ACTIVITIES

The Gridiron Club
Federal City Club
Potomac Appalachian Trail Club
Ski Club of Washington

THE WHITE HOUSE
WASHINGTON

Mr. Harold Burson
866 Third Avenue
New York, New York 10022



MICHAEL K. DEEVER

Harold

There is another vacancy
on the Kennedy Board until 1986.
I have sent a record - memo to
personnel with my strong endorsement.
Again, thanks for your kindness to
me. Sincerely, Mike

THE WHITE HOUSE
WASHINGTON

MKD - Next vacancy is not
until 1986.

note

HAROLD BURSON

866 THIRD AVENUE
NEW YORK, N.Y. 10022

Bill
whom
vacant

April 8, 1985

Mr. Michael K. Deaver
4521 Dexter Street N.W.
Washington, D.C. 20007

Dear Mike:

There's a "personal" matter I would like to bring to your attention that I felt inhibited about doing while we were discussing our possible future involvement. It concerns my desire to be a Presidential appointee to the Kennedy Center Board of Trustees.

My involvement with Kennedy Center goes back ten years. I think Roger Stevens would confirm that I have contributed, in time, effort and even money! as much as anyone involved with the organization. Over several Administrations, Roger has put me on his list of recommendations for Presidential appointments (to my knowledge, the White House has never accepted a single recommendation although there was one case I know of where at Roger's strong insistence a trustee whose term had expired was reappointed).

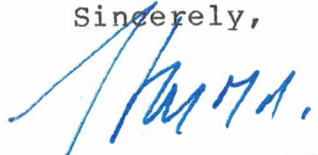
My efforts in behalf of Kennedy Center have been mainly in fund-raising. They are detailed on the attached. The two major accomplishments are that I (alone - which Roger will confirm) got the Japanese government to give \$3 million as a Bicentennial gift that resulted in the Terrace Theater; also, the Kennedy Center Corporate Support Fund was my idea and an activity to which Burson-Marsteller has contributed (in time) well in excess of \$100,000 since its inception ten years ago.

Trustee appointments to the Kennedy Center Board seem to have been made on a personal and a political basis over the past ten years that I have been close to the process. As far as the political qualification is concerned, I both voted for and contributed to the President's campaign.

If it gives you any problem to forward my candidacy (I am advised there is presently an opening), let me know and I will understand. My other approach can be through Don Regan who knows of my involvement with Kennedy Center because I once tried to persuade him to be chairman of the Corporate Support Fund (he declined because he had just undertaken to head a major fundraising drive for the University of Pennsylvania).

Thanks and all good wishes.

Sincerely,



Harold Burson

HB:mr
Att.

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HAROLD BURSON

Kennedy Center

\$3 million Bicentennial gift from Japan. Solely responsible for approach to Japanese leaders that resulted in funding for completion of Terrace Theater.

Kennedy Center Corporate Support Fund. Conceived plan and participated in organization of annual corporate funding mechanism that has contributed approximately \$12.5 million since it was established eight years ago (almost \$2 million in 1984). Has served fund as permanent corporate services from inception. Has also contributed firm's services to fund-raising marketing program.

Fortas Memorial Concerts. Conceived idea for honoring Abe Fortas contribution to Kennedy Center with annual series of chamber music concerts in Terrace Theater. Took leading role in raising endowment of \$600,000 to finance concert series.

Kennedy Center Productions, Inc. Director for nine years.

* * * *

Fine Arts Commission. Has served as member for past four years (1981-84). Terms expires December 31, 1984.

Young Astronaut Council. Member, Executive Committee.

Joint Council on Economic Education. Member, Executive Committee and Board.

Catalyst. Member, Executive Committee and Board.

New York Academy of Medicine. Associate Member (one of few lay members) and Member, Committee on Medical Education.

Public Relations Society of America. Gold Anvil award (1980) recipient, highest public relations honor.

USIA. Member, Public Relations Advisory Committee.

* * * *

Burson-Marsteller, Chairman and Chief Executive Officer of world's largest public relations firm (40 offices/20 countries).

Office: 866 Third Avenue
New York, New York 10022
(212) 752-8610

THE WHITE HOUSE
WASHINGTON

Mr. Boris Bloch
225 Central Park West
New York, New York 10024



MICHAEL K. DEEVER

Dear Mr Bloch

Thanks for your kind
letter - I have passed your
thoughts onto the President and
sincerely appreciate your taking
the time to write. Mike

Boris Bloch
225 Central Park West
New York, N.Y. 10024
Tel. (212) 877-4906

New York City,

April 12th 85

Note

Dear Mr. Deaver,

I felt an urge to write to you in order to express my views on the latest stir of controversy surrounding President Reagan's plan to visit a German military cemetery next month.

I believe it to be of utmost importance that Mr. Reagan does not alter his plans, but simply adds a few more visits to his agenda: the concentration camp at Dachau is a must, in order to present a balanced picture to the world as well as our country.

Being a concert pianist, I travel the world over, performing particularly frequently in West Germany. I'm more than a bit disturbed by the fact that the fundamental public opinion there, as well as individual sentiments, are slowly but surely drifting away from us. More and more the West German government finds itself in an awkward, and a rather peculiar, position of having to justify the action and policies of

Boris Bloch

225 Central Park West

New York, N.Y. 10024

Tel. (212) 877-4906

Our government to its people and make
sometimes, apologies for it.

The younger generations of Germans do not
believe in guilt complex. They brush aside
their father's part as something that's got
nothing to do with them. And frankly,
why should it?!

The soldiers, whose graves Mr. Reagan plans to
visit, were not war criminals. They fought
on the universal basis that one fights for
one's country when there is a war and
a draft. All eligible men - Russians or German
Americans or Israelis, do so when called,
be it for a noble cause or less so. If it
ever were left to peoples to decide, would there
ever be a war?! (I remember very well
President Reagan's recent remark that wars
are made by the governments and not by
peoples).

Boris Bloch
225 Central Park West
New York, N.Y. 10024
Tel. (212) 877-4906

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If to this I add that I am a Russian Jew, immigrated to this country 11 years ago (I am a proud citizen now), whose family fought in the World War II and suffered enough never to forget it, you'd see that my views are balanced, rational and free of prejudice, shared by the majority of our country. And I'd like you, Mr. Weaver, to tell this to the President!

On a lighter note, I learned from the New York Times today that your favorite musical instrument is piano. The superficiality of these quizzes notwithstanding, I took delight in finding that out, and would like for you to know, that it will be my pleasure to give you a few piano instructions should you ever want them.

With my very best wishes
and all the respect,
I am sincerely
yours

Boris Bloch