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THE WHITE HOUSE

WASHINGTON

May 10, 1985

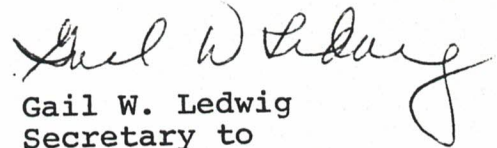
Dear Mr. Wellborn:

On behalf of Mr. Deaver, I would like to thank you for the copy of your book, "The Age of Trust" which arrived this week. Mr. Deaver will be returning from Europe with the President later today and I will be happy to bring it to his attention.

In the meantime, I am sure he would want you to know that it has been received. I am equally sure that he would want me to let you know how much he appreciates it.

I know that he will enjoy reading it.  
Thanks again.

Sincerely,

  
Gail W. Ledwig  
Secretary to  
MICHAEL K. DEEVER

Mr. Starnes R. Wellborn  
1126 Winding Way  
Nashville, TN 37216

May 6, 1985

The Honorable Michael Deaver  
Deputy Chief of Staff  
The White House  
Washington, D. C. 20500

Dear Mr. Deaver:

Your personal views, as conveyed in the press, lead me to believe that you may want to read my unconventional book "The Age of Trust".

My book reveals an all but forgotten cause of the world-beating economic and technological rise of the United States, in the first place, during the formative years of Early American business. Without this, our country is being sold short to the rest of the world.

My own efforts have spanned six Administrations, with favorable consensus from all.

In league with my recommendations of years ago, the economies of the Pacific-Rim countries are now exploding. Next, mainland China. Sears World Trade Center was launched in Washington, in 1982, with 1,000 employees. One variance: I favored initial domestic economic growth within the underdeveloped countries prior to comprehensive international trade, so as to lessen U.S. workers loss of jobs. However, the present course is more immediate, which may be of greater essence in world affairs. And the United States cannot return to isolationism.

Sincerely,



Starnes R. Wellborn

Starnes R. Wellborn  
1126 Winding Way  
Nashville, Tennessee 37216





United States Department of State

Washington, D.C. 20520

October 31, 1983

Dr. Starnes R. Wellborn  
1126 Winding Way  
Nashville, Tennessee 37216

Dear Dr. Wellborn:

Thank you for the copies of your book, The Age of Trust and your address before the World Future Society you sent to Secretary Shultz. It was kind of you to make this information available.

We recognize the impact of public opinion on foreign policy in our democratic society and welcome submissions such as yours. Although we cannot comment on all the material, we appreciate the special effort you made to share your thoughts.

I have taken the liberty of forwarding the materials you sent the Secretary to our Bureau of Economic and Business Affairs here in the Department for their use and information.

Sincerely,

A handwritten signature in dark ink, reading "John Hughes". The signature is fluid and cursive, with the first letters of the first and last names being capitalized and prominent.

John Hughes  
Assistant Secretary  
for Public Affairs and  
Department Spokesman



*Registered Investment Advisors*

**T.J. HOLT & COMPANY, INC.**

THE HOLT BUILDING  
290 Post Road West  
Westport, CT 06880  
Telephone (203) 226-8911

July 15, 1983

Mr. Starnes R. Wellborn  
1126 Winding Way  
Nashville, Tennessee 37216

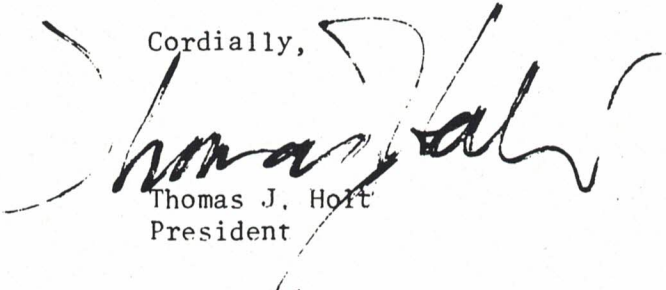
Dear Mr. Wellborn:

Thank you so much for sending me your book, The Age of Trust, which I have just finished reading. I enjoyed it immensely.

It is so heartening for me to find out that the "genius" who built the Sears Roebuck empire was inspired by the teaching of our Lord, Jesus Christ. And there is no doubt in my mind that the U.S. economic miracle was a "gift of God".

A study of the history of both Great Britain and the U.S. reveals that these two nations enjoyed their respective maximum growth rates during periods when both nations were guided by biblical Truth. Conversely, since both nations started turning away from God and engaging in moral decay, the flow of God's blessings has slowed. One way for these two countries to resume prospering is for a spiritual revival to take place with people, as you put it, trusting each other and loving each other.

Cordially,



Thomas J. Holt  
President

TJH/mac

(PUBLISHER OF NEWSLETTERS:  
THE HOLT EXECUTIVE ADVISORY  
AND  
THE HOLT INVESTMENT ADVISORY)



BOARD OF GOVERNORS  
OF THE  
**FEDERAL RESERVE SYSTEM**  
WASHINGTON, D. C. 20551

PAUL A. VOLCKER  
CHAIRMAN

September 15, 1983

Mr. Starnes R. Wellborn  
1126 Winding Way  
Nashville, Tennessee 37216

Dear Mr. Wellborn:

Thank you for sending me your book, "The Age of Trust." While formulating policies for world peace does not fall generally into my area of expertise, it is certainly an area of concern to me.

Sincerely,

A handwritten signature in cursive script, reading "Paul A. Volcker", is positioned below the word "Sincerely,".

THE SECRETARY OF DEFENSE  
WASHINGTON, THE DISTRICT OF COLUMBIA

6 OCT 1983

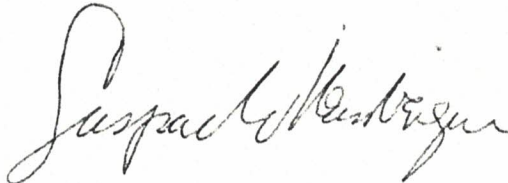
Dr. Starnes R. Wellborn  
1126 Winding Way  
Nashville, Tennessee 37216

Dear Dr. Wellborn:

Thank you very much for your thoughtfulness in sending me a copy of your book entitled The Age of Trust. Although I have not yet had an opportunity to read it, I look forward to having the time to do so. I am sure I will find it of interest.

Many thanks again for remembering me, and with best wishes,

Sincerely,

A handwritten signature in cursive script, appearing to read "J. Patrick Anderson". The signature is written in dark ink and is positioned below the word "Sincerely,".



THE SECRETARY OF COMMERCE  
WASHINGTON

September 27, 1983

Mr. Starnes R. Wellborn  
1126 Winding Way  
Nashville, TN 37216

Dear Mr. Wellborn:

Thank you for sending the first edition of your book,  
The Age of Trust.

I look forward to seeing what you have to say when I have  
a free moment.

Sincerely,

*Malcolm Baldrige*  
Secretary of Commerce

THE WHITE HOUSE

WASHINGTON

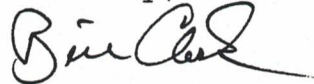
September 27, 1983

Dear Mr. Wellborn:

Thank you for your letter of September 19 enclosing a copy of your 1981 address to the World Future Society, and a copy of your book, The Age of Trust -- How to Prevent Future War, reviewed in your address. I will look forward to an examination of your book and the teaching philosophies of Richard Warren Sears. Certainly I shall be deeply interested in concepts which reasonably can lead to the prevention of wars.

Your interest is very much appreciated.

Sincerely,

A handwritten signature in dark ink, appearing to read "Bill Clark", written in a cursive style.

William P. Clark

Mr. Starnes R. Wellborn  
1126 Winding Way  
Nashville, Tennessee 37216

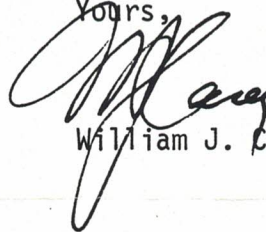
WILLIAM J. CASEY

6 December 1983

Dear Mr. Wellborn,

I appreciate your sending me a copy of your book "The Age of Trust" and look forward to reading it with interest.

Yours,



William J. Casey

Dr. Starnes R. Wellborn  
1126 Winding Way  
Nashville, Tennessee 37216



# WALL STREET WEEK

August 24, 1984

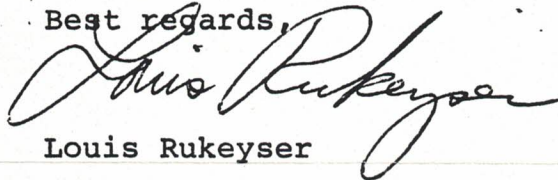
Mr. Starnes R. Wellborn  
1126 Winding Way  
Nashville, Tennessee 37216

Dear Mr. Wellborn:

Many thanks for sending me your book, which I have passed on to Rich Dubroff, Producer of Wall Street Week, who is responsible for selecting the guests.

Your interest is warmly appreciated.

Best regards,



Louis Rukeyser

LR:djb



# 1981 ADDRESS TO THE WORLD FUTURE SOCIETY

BY STARNES R. WELLBORN

I BELIEVE IT IMPERATIVE THAT WE PINPOINT, AS CLOSELY AS POSSIBLE, THE ONE FACTOR OF DISTINCTION IN EARLY AMERICAN HISTORY HAVING MOST TO DO WITH THE ASTOUNDINGLY RAPID ECONOMIC AND TECHNOLOGICAL PROGRESS OF THE UNITED STATES. LOOKING BACK ONLY 50 TO 75 YEARS, WE CAN SEE GREAT CHANGES THAT HAVE TAKEN PLACE TO SET US APART FROM OTHER NATIONS. WHEN ONE CONSIDERS THE SLOW PACE OF HISTORY AS A WHOLE, IT IS INDEED PHENOMENAL THAT THESE ADVANCES HAVE OCCURRED WITHIN THE BRIEFEST INSTANT THIS ONE NATION HAS THUS FAR OCCUPIED IN THE PAGES OF TIME, AND WITH THE VERITABLE QUICKNESS OF A BOLT OF LIGHTENING.

SHOULD WE FAIL TO RECOGNIZE THE TRUE PART THE UNITED STATES HAS PLAYED IN THE SCHEME OF THINGS, WE RISK LOSING THAT WHICH WE AS A NATION HAVE GAINED.

95 YEARS AGO, RICHARD WARREN SEARS PROMPTED MILLIONS OF FAR-FLUNG RURAL AMERICANS TO DEAL TRUSTINGLY WITH ONE ANOTHER AT A DISTANCE. THAT IS THE SIMPLE ESSENCE OF SEAR'S GREAT TEACHING. THIS WAS THEN NEW TO THE WORLD -- NOW IT IS COMMONPLACE, SPREADING TO MOST COUNTRIES OF THE WESTERN HEMISPHERE.

MY BOOK, "THE AGE OF TRUST - HOW TO PREVENT FUTURE WAR," HAILS RICHARD WARREN SEARS AS A GREAT TEACHER -- WITH A TEACHING OF ULTRA-SIMPLICITY. THIS IS AN EVENT OF MAGNITUDE, BECAUSE THE GREAT TEACHER IS THE RAREST OF GOD'S CREATIONS. IT IS NOT A "COMMERCIAL" FOR SEARS. IT HAS LITTLE TO DO WITH THE PREVAILING SEARS, ROEBUCK AND COMPANY.

THE "AGE OF TRUST," A SOCIO-ECONOMIC BIOGRAPHY OF RICHARD WARREN SEARS, IS ABOUT THE ROOT CAUSE OF THE PHENOMENAL SURGE OF ECONOMIC AND TECHNOLOGICAL PROGRESS WITHIN THE UNITED STATES DURING THE FORMATIVE PERIOD OF AMERICAN BUSINESS AROUND THE TURN OF THE CENTURY -- AN ACHIEVEMENT UNEQUALLED IN ALL OF RECORDED HISTORY, MUCH TO THE ENVY OF OTHER COUNTRIES. IN AN UNIQUE NON-POLITICAL WAY, IT GIVES ADDED SUBSTANCE



TO THE GREAT POWER STATUS OF THE UNITED STATES, AND IT OFFERS A TRIED-AND-TRUE FORMULA FOR PREVENTION OF FUTURE WAR--TO ULTIMATELY BRING ECONOMIC STABILITY TO THE WORLD. THUS, IT IS A HAPPY ALTERNATE TO GLOBAL NUCLEAR CONFLICT--WHICH SO MANY PEOPLE NOW EXPECT.

FOR NEARLY 40 YEARS, SEARS MAIL-ORDER BUSINESS WAS MOSTLY CONFINED TO RURAL UNITED STATES. FARMING WAS THE PRIMARY OCCUPATION OF MOST PEOPLE--JUST AS IT NOW IS IN MOST OF THE UNDERDEVELOPED COUNTRIES. BACK THEN, THE UNITED STATES WAS ONE OF THE UNDERDEVELOPED COUNTRIES. SEAR'S TIDAL WAVE OF VAST MOUNTAINS OF LOW-PRICED MAIL-ORDER MERCHANDISE EVENTUALLY RAISED THE STANDARD OF LIVING FOR MILLIONS OF LOW-INCOME FARM FAMILIES. AS THE FARMER BEGAN TO PROSPER, NEW WEALTH COMING FROM THE LAND, SPREAD ALSO TO URBAN AREAS. THE UNITED STATES BECAME THE MOST PRODUCTIVE COUNTRY IN THE WORLD--AND ALSO THE MOST PRODUCTIVE COUNTRY IN ALL OF RECORDED HISTORY. NEXT, RAPIDLY SPREADING OVER MOST OF THE WESTERN HEMISPHERE, THE VERY LIMITED AND SNAIL-PACED PERSON-TO-PERSON BUSINESS RELATIONSHIP OF BEFORE THE TURN OF THE CENTURY, AND OF THE AGES PAST, IS NOW SUPERSEDED WITH A FAST-MOVING AND FAR-REACHING PEOPLE-TO-PEOPLE RELATIONSHIP--OR, TRUST IN MANKIND--A BRIDGE IN HUMAN RELATIONS OF PROFOUND SIGNIFICANCE. THIS WAS THE U.S. PERFORMANCE OF ECONOMIC MIRACLES, WHICH I CONTEND COULD NOT HAVE HAPPENED WITHOUT THE GREAT TEACHING OF RICHARD WARREN SEARS.

SHOULD SEAR'S TEACHING MOVE MANKIND TO DISCOVER AND FULLY APPLY THE BASIC NATURAL PRINCIPLES OF FRUITFUL AND HARMONIOUS HUMAN RELATIONSHIP, AND SHOULD THIS TEACHING, IN TIME, BECOME WILLINGLY ACCEPTED THROUGHOUT THE WORLD--IF ALL THAT I HAVE OUTLINED IN MY BOOK COMES TO PASS--THEN BEGINNING WITH THE TIME OF SEARS, CONTINUING THROUGH THE PRESENT, AND EXTENDING ON INTO THE FUTURE--A SPAN OF PERHAPS 150 TO 175 YEARS, WILL BE EARMARKED BY HISTORIANS OF TIME TO COME, NOT AS THE MACHINE AGE, NOT AS THE ATOMIC AGE, NOR AS THE SPACE AGE, FOR SUCH MAN-



MADE MIRACLES ARE ALREADY COMMONPLACE, AND AS SCIENTIFIC ACCOMPLISHMENTS MULTIPLY, WE SHALL CEASE TO STAND IN AWE OF OUR OWN HANDIWORK.

INSTEAD, THE VASTLY MORE IMPORTANT CONTRIBUTION OF OUR TIME TO THE HUMAN RACE WILL BE DESIGNATED AS "THE AGE OF TRUST." RIGHT NOW, I BELIEVE, WE ARE AT THE DAWN OF AN EPOCH WHEREIN GOOD WORKS OF GREAT REWARD WILL REPLACE THE OFTEN FUTILE EFFORTS OF THE PAST. MANKIND WILL FIND BETTER THINGS TO DO THAN TO LET TECHNOLOGICAL ADVANCES CULMINATE IN SENSELESS SELF-DESTRUCTION. WORKING IN BEHALF, AND DEALING FAIRLY WITH THE FELLOW MAN, NEAR AND FAR, WILL BECOME THE TRUEST PURPOSE OF LIFE. ONLY IN THIS WAY IS IT POSSIBLE FOR MAN TO CONSTANTLY SERVE GOD, HIMSELF, HIS COUNTRY, AND HIS UNIVERSE. THEN, THE CYCLE OF HUMAN ACTIVITY WILL HAVE BECOME COMPLETE, GOING ON AND ON TO MOLD A FAVORABLE WORLD OF FUTURE, IN KEEPING WITH THE BOUNDLESS ABILITY GOD HAS BESTOWED UPON MANKIND.

SEARS, PERHAPS UNWITTINGLY, BECAME THE VERY FIRST INDIVIDUAL TO TOUCH UPON THE MECHANICS OF RELIGION, THAT IS, THE VITAL FUNCTION OF FAVORABLE HUMAN RELATIONSHIPS AS THEY OCCUR IN THE COMMONPLACE PURSUITS OF WORK AND TRADE--THE DAILY DOING AND DEALING OF BROADLY IMPROVED QUALITY, THAT MUST OCCUPY MOST OF THE TIME AND ENERGY OF MAN, IF HE IS TO BETTER HIS LOT ON EARTH. SEARS SET THE MORAL PATTERN AMERICAN BUSINESS HAS FOLLOWED. IT IS HIGH TIME THAT WE, THE PEOPLE OF THE UNITED STATES, TAKE STOCK OF THESE VAST ECONOMIC AND ETHICAL GAINS!

THE "DEALING" OF GOODS AND SERVICES IS A LATENT ART WHICH HAS KNOWN FEW REFINEMENTS PRIOR TO SEARS' BROADENING OF TRADE HORIZONS. IT IS IN THIS FIELD OF ENDEAVOR THAT NEW SKILL, NEW INSIGHT, IS MOST NEEDED. AT PRESENT, MAN'S APTITUDE FOR "DEALING" DOES NOT EQUAL AND IS LAGGING BEHIND HIS OTHER SKILLS. IT IS IN THIS AREA THAT THE FOREMOST ACCOMPLISHMENTS OF ALL MANKIND ARE YET TO COME, TO FAR SURPASS ALL ELSE THAT MAN HAS DONE.



I HAVE CITED THE SEARS MOVEMENT AS THE PREVAILING TREND OF THE TIMES --A TREND, TAKEN AS A WHOLE, WHICH I CONTEND HOLDS VERY GOOD PROMISE FOR THE FUTURE. I AM MERELY AN OBSERVOR. I HAVE MADE NO PREDICTIONS OF MY OWN. I HAVE PRESCRIBED NO COURSE OF HUMAN CONDUCT OF MY OWN CONCOCTION.

AS I SEE IT, THE GIFT OF GOD TO MAN IS WITHOUT RESTRAINT. SET APART FROM ALL OTHER CREATURES ON EARTH, MAN ALONE IS UNIQUELY THE RECIPIENT OF AN ENDLESS PLURALITY OF SKILLS AND APTITUDES. IT IS A VAST STOREHOUSE OF HUMAN CAPABILITIES, ALREADY IN OUR MIDST, FROM WHICH EACH MAN MAY DRAW--AND FROM IT THE FONDEST HOPES OF ALL MANKIND CAN BE MADE TO MATERIALIZE AS MANKIND BECOMES MORE AND MORE SELECTIVE. SO QUALIFIED WITH TOOLS AND TALENTS, THERE CAN NO LONGER BE DOUBT ON THE PART OF MAN THAT THERE IS IN HIS POSSESSION ALL THAT IS NEEDED FOR ULTIMATE REALIZATION OF THE FULL POTENTIAL OF HIS FINEST ASPIRATIONS. ANY AND ALL THINGS ARE POSSIBLE--NOTHING IS IMPOSSIBLE, EVEN THE PREVENTION OF WAR. THE U.S. PERFORMANCE OF ECONOMIC MIRACLES DEMONSTRATES THIS WITH THE UTMOST VALIDITY.

MATTERING NOT IN WHICH COUNTRY IT HAS TAKEN PLACE, THE DISCOVERY OF A PREVIOUSLY UNRECOGNIZED GREAT TEACHER, TOGETHER WITH HITHERTO UNKNOWN FINDINGS OF THE HUMAN NATURE, DENOTES A PHENOMENON WHICH TRANSCENDS INTERNATIONAL BORDERS, AND RIGHTLY BELONGS TO ALL MANKIND. IT IS AKIN TO A DISCOVERY OF NATURAL SCIENCE, AS WITH THAT OF ELECTRICAL ENERGY, ON WHICH NO COUNTRY HOLDS A MONOPOLY. IN THE FUTURE, MAN WILL HAVE HARNESSSED THE UNTOLD ENERGY OF HIS OWN NATURE.

FOR THE IMPOVERISHED COUNTRIES OF THE WORLD, SEARS-RELATED TEACHING WILL BRING ABOUT AN IMPROVED STANDARD OF LIVING AND CAUSE SOCIAL WELFARE TO PAY ITS OWN WAY. EVENTUALLY, SUCH COUNTRIES WILL BECOME ABLE PARTICIPANTS IN WORLD TRADE. LESSENING THE NEED FOR U.S. FOREIGN AID TO DESTITUTE COUNTRIES WILL MORE THAN PAY FOR AMERICA'S FUTURE IN SPACE.



I AM GRATEFUL TO DR. CHARLES MERDIECA, A PROFESSOR OF EDUCATION AND FOUNDER OF THE INTERNATIONAL ASSOCIATION OF EDUCATORS FOR WORLD PEACE, TO DR. KONRAD DANNENBERG, A RENOWNED SPACE SCIENTIST, WHO IS INTERNATIONAL TREASURER OF THE ASSOCIATION, AND TO THE ASSOCIATION'S MEMBERS IN MANY COUNTRIES, FOR THE RECOGNITION THEY HAVE THUS FAR GIVEN MY WORK. I AM HONORED THAT SUCH DISTINGUISHED EDUCATORS WILL NOW PUBLISH AN ENLARGED SECOND EDITION OF "THE AGE OF TRUST" UNDER THE ASSOCIATION'S BANNER. IT IS COMFORTING TO ME TO KNOW THAT I AM NOT ALONE, THAT MY EFFORTS HAVE NOT BEEN IN VAIN, AND THAT THE INTERNATIONAL ASSOCIATION OF EDUCATORS FOR WORLD PEACE WILL CONVEY SEAR'S TEACHING TO THE WORLD.

IN RE-PUBLISHING "THE AGE OF TRUST," THE INTERNATIONAL ASSOCIATION OF EDUCATORS FOR WORLD PEACE WILL HAVE RE-DISCOVERED AMERICA'S ECONOMIC GREATNESS ANEW--AND WILL OPEN NEW FRONTIERS FOR OUR WORLD AND THE UNIVERSE.

## "THE AGE OF TRUST" - Wellborn

A commentary by R. W. Riehm

This author directs our attention to one of the most spectacularly successful - and one of the least known - ventures in the history of human commerce. The end result of that venture, Sears - Roebuck & Company, is certainly one of the most familiar names on earth. But Richard Warren Sears, the innovative businessman who built a commercial empire in an era when there were few production facilities and no distribution system in the modern sense; the man who introduced a code of ethics that made "big business" an acceptable, workable foundation for the American socio-economic structure remains a stranger to most of us.

The connection between a business success story and the claim on the dust jacket of this book that a formula for the prevention of future wars will be found between the covers is not immediately evident. The relationship becomes clear when one becomes aware that much of the material privation in today's world is traceable to production and distribution problems for which Sears developed solutions in the primitive U.S. economy of the late nineteenth century.

That, certainly, is vital information to those of us who seek to build a sound basis for permanent peace. Obviously, there can be no stable peace while tens of millions of the world's people live in want. Any course of action that promises relief of pressing human need is, clearly, a practical step toward eventual peace. And a formula that dealt successfully in the developing American economy with the key problems that plague the under-developed economics of our times must be considered promising.

So a literary effort that brings the full story of the Sears experience to a general readership must be identified as a vitally significant work - "must" reading for every person who professes himself a serious worker for world peace. And there are other plusses. Dr. Wellborn's observations on the various aspects of one's life and the mores that control them are well worth reading and pondering.

BILL BROCK  
TENNESSEE

COMMITTEES:  
BANKING, HOUSING AND  
URBAN AFFAIRS  
GOVERNMENT OPERATIONS

## United States Senate

WASHINGTON, D.C. 20510

December 18, 1974

Mr. Starnes R. Wellborn  
1126 Winding Way  
Nashville, Tennessee 37216

Dear Mr. Wellborn:

I just wanted to thank you for the informative reading matter you recently sent me. I shall review it with great interest.

As you are probably aware, we are in an age of "information overkill." There is so much data, representing so many viewpoints, being thrust at decision makers, that it is often difficult to sift out that which is really valuable. I appreciate receiving insightful material such as yours, and I am sure it will be of benefit to myself and my staff.

Once again, thank you for your kindness and consideration.

Very truly yours,



BILL BROCK

BB:nbr



S. Chr. Sommerfelt, Ambassador

ROYAL NORWEGIAN EMBASSY

3401, MASSACHUSETTS AVENUE, N. W.

WASHINGTON D. C.

PMØ/kek

June 16, 1975

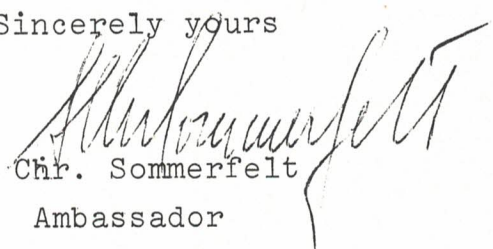
Mr. Starnes R. Wellborn  
1126 Winding Way  
Nashville, Tenn. 37216

Dear Mr. Wellborn,

Thank you so much for your letter of May 15,  
1975, and for the copy of your book - The Age of Trust.

I found your book extremely interesting and  
well informed.

Sincerely yours

  
S. Chr. Sommerfelt

Ambassador

LILLY ENDOWMENT, INC.

2801 NORTH MERIDIAN STREET

INDIANAPOLIS, INDIANA 46208

July 8, 1975

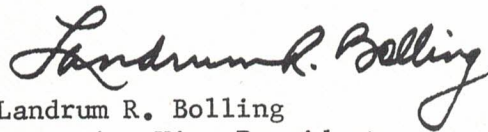
Mr. Starnes R. Wellborn  
1126 Winding Way  
Nashville, Tennessee 37216

Dear Mr. Wellborn:

Some time ago you sent me a copy of your book  
THE AGE OF TRUST. I have been reading it with  
interest and appreciation.

It is good to learn more about Richard Warren  
Sears. I have been interested throughout my life  
in that fabulous company he put together but have  
never known anything about the man who built it.  
Thank you for sending me this book of yours.

Sincerely yours,



Landrum R. Bolling  
Executive Vice President

LRB:ebb

THE AMBASSADOR OF KOREA  
WASHINGTON, D. C.

September 5, 1975

Mr. Starnes R. Wellborn  
1126 Winding Way  
Nashville, Tennessee 37216

Dear Dr. Starnes:

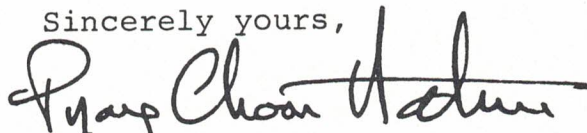
It was for the purpose of reading your book, The Age of Trust, before answering your letter that my reply has been delayed.

I am pleased to say that I finally found the time to read your good book. What you have set forth is a very positive approach to the problems we are encountering today. Unfortunately, the Communists are very determined not to allow your kind of approach to penetrate into their system for fear of "being contaminated by a decadent, bourgeois mentality." If only the Communists would allow trust and good will to enrich the relationship among the peoples of the world there would be less danger of another war and less tension and hostility in this small world.

This is precisely the problem the Republic of Korea faces in its relations with North Korean Communists. They would not even allow us to work out the principle of trust and good will so that the Korean nation might prevent another war on the Korean peninsula. Still, being an optimist, I hope that your message will eventually penetrate the Communist ideology and contribute to lessening the danger of war on the Korean peninsula.

With best wishes,

Sincerely yours,

  
Pyong-choon Hahm



HUBERT H. HUMPHREY  
MINNESOTA

**United States Senate**

WASHINGTON, D.C. 20510

November 26, 1974

Mr. Starnes R. Wellborn  
1126 Winding Way  
Nashville, Tennessee 37216

Dear Mr. Wellborn:

Thank you for your letter of November 19  
and for sending me a copy of your recent  
book entitled The Age of Trust. I appreciate  
your thoughtfulness in sharing it  
with me.

With warm regards.

Sincerely,

  
Hubert H. Humphrey

THE WHITE HOUSE

WASHINGTON

May 10, 1985

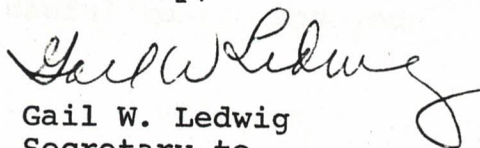
Dear Mr. Parker:

On behalf of Mr. Deaver, I would like to thank you for the set of 1985 Mobil Travel Guides. Mr. Deaver will be returning from Europe with the President later today and I will bring them to his attention.

I am sure that he will be delighted to receive such practical, helpful guides so it is with the utmost confidence that I send you his appreciation in advance.

With best wishes,

Sincerely,



Gail W. Ledwig  
Secretary to  
MICHAEL K. DEEVER

Mr. John N. Parker  
Mobil Oil Corporation  
Suite 620  
1100 Connecticut Avenue, N.W.  
Washington, D.C. 20036

# Mobil Oil Corporation

SUITE 620  
1100 CONNECTICUT AVENUE, N.W.  
WASHINGTON, D.C. 20036

May 3, 1985

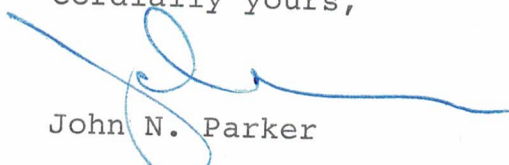
Honorable Michael K. Deaver  
Deputy Chief of Staff  
The White House  
Washington, D. C. 20500

*Mike*  
Dear Mr. Deaver:

I am happy to send to you a set of 1985 Mobil Travel Guides.

I hope these books will prove to be useful to you and your staff.

Cordially yours,

  
John N. Parker

JNP:crt



Alexander Webb Beyer  
Post Office Box 693  
Hanover, New Hampshire 03755  
(603) 643-2448

7 May 1985

Michael K. Deaver,  
Assistant to the President,  
Deputy Chief of Staff  
The White House  
Washington, D.C. 20500

*sent speech  
5/13/85*

Dear Mr. Deaver:

Thank you for your letter of 24 April 1985 in reply to my letter of 21 April 1985.

Congratulations on your handling of Mr. Reagan's trip to West Germany and on his brilliant speeches at Bergen-Belsen and at the Bitburg base. Remember, Lincoln's Gettysburg Address was scorned by the press.

Was my letter to you of any help? I note that Mr. Schultz rebuted the interviewer on Face the Nation by commenting that one of the SS buried at Bitburg was executed by the Nazis for refusing to participate in atrocities.

Might I have a copy of Mr. Reagan's speech at the Bitburg base - possibly signed by him? Again, it is a brilliant statement of the commonality that can bind man together and of the work yet to be done against the Soviet Empire.

Best of luck in your new venture.

Sincerely,

*Alexander Beyer*

Mr. Alexander Webb Beyer

Post Office Box 693  
Hanover, New Hampshire 03755  
(603) 643-2448



SERALIO HOLSTEINS, INC.  
Post Office Box 693  
HANOVER, NEW HAMPSHIRE 03755 • U.S.A.  
TELEPHONE (603) 643-2448

ALEXANDER WEBB BEYER  
PRESIDENT



Alexander Webb Beyer  
Post Office Box 693  
Hanover, New Hampshire 03755  
(603) 643-2448

7 May 1985

Michael K. Deaver,  
Assistant to the President,  
Deputy Chief of Staff  
The White House  
Washington, D.C. 20500

*sent  
speech  
5/13/85*

Dear Mr. Deaver:

Thank you for your letter of 24 April 1985 in reply to my letter of 21 April 1985.

Congratulations on your handling of Mr. Reagan's trip to West Germany and on his brilliant speeches at Bergen-Belsen and at the Bitburg base. Remember, Lincoln's Gettysburg Address was scorned by the press.

Was my letter to you of any help? I note that Mr. Schultz rebutted the interviewer on Face the Nation by commenting that one of the SS buried at Bitburg was executed by the Nazis for refusing to participate in atrocities.

Might I have a copy of Mr. Reagan's speech at the Bitburg base - possibly signed by him? Again, it is a brilliant statement of the commonality that can bind man together and of the work yet to be done against the Soviet Empire.

Best of luck in your new venture.

Sincerely,



RALIO HOLSTEINS, INC.  
Post Office Box 693  
Hanover, New Hampshire 03755 • U.S.A.  
Telephone (603) 643-2448

BEYER

THE WHITE HOUSE

WASHINGTON

May 6, 1985

Dear Tag:

Thank you so much for your kind note  
on the occasion of my resignation.

At bittersweet moments as this, it is  
indeed gratifying to know that you are  
thinking of me. Again, thank you for  
your words of encouragement.

Sincerely,

MICHAEL K. DEAVER  
Assistant to the President  
Deputy Chief of Staff

Mr. Lloyd M. Taggart  
The Taggart Trust  
Post Office Box 12900  
Las Vegas, NV 89112



THE WHITE HOUSE  
WASHINGTON

TO:

*Pat Shover*

FROM:

MICHAEL K. DEAVER  
Assistant to the President  
Deputy Chief of Staff

☐ Information

☒ Action

*Reagan  
add. HLD #1*

April 12, 1985

Dear Mike:

I've read of your recent decision to form your own company against the advice of many of the so-called "pros" in the business; I believe you made the right decision and wish you the best.

I want to thank you for the part you have played in giving me and many others a string of once-in-a-lifetime experiences and opportunities. It has been a most memorable association and I've thrilled at your many successes. The world and the nation are much safer and more stable today thanks to the leadership of the President. (You have played a key role in so much of that turn-around.)

We are anxious for you to finally have the chance to dedicate yourself to your own family and future after so many years of devoted service to the Reagans. It should be a very exciting and rewarding time for you and Carolyn. Julie and I wish you well.

Best regards,

Lloyd M. Taggart

P.S. Hopefully I can see you briefly during the Luncheon honoring the first recipients of the President's National Medals of the Arts on April 23rd.

The Honorable Michael K. Deaver  
Office of the President  
THE WHITE HOUSE  
Washington, D.C. 20500

THE WHITE HOUSE

WASHINGTON

May 6, 1985

Dear Ms. Fenner:

I simply wanted to acknowledge and thank you for your recent letter expressing your interest in a position with my firm.

I sincerely appreciate both your interest and your courtesy in writing. For at least the next few months, however, I expect that most of my attention is going to have to continue to be devoted to Government responsibilities, and that any serious consideration of possible post-White House opportunities will remain somewhat premature. I do plan, though, to review your letter at a later time as a firm departure date approaches, and will certainly be in touch if it looks as though it could be useful for us to discuss your ideas further.

Thank you again for writing.

Sincerely,

MICHAEL K. DEAVER  
Assistant to the President  
Deputy Chief of Staff

Ms. Robin Fenner  
Apartment 522  
1836 Metzertott Road  
Adelphi, MD 20783



THE WHITE HOUSE  
WASHINGTON

TO: *Pat Holmes*

FROM: **MICHAEL K. DEEVER**  
Assistant to the President  
Deputy Chief of Staff

☐ Information

☒ Action

*UKS resignation  
letter - (over)*

4  
your interest  
in a position  
w/ my firm.

1836 Metzerott Road, #522  
Adelphi, Maryland 20783  
April 23, 1985

Mr. Michael Deaver  
Assistant to the President  
Deputy Chief of Staff  
The White House  
1600 Pennsylvania Avenue, N.W.  
Washington, D.C. 20500

Dear Mr. Deaver:

I am writing with regard to opportunities that might exist with your new public relations firm. I believe that my background in communications would be useful to you in this endeavor.

As you may note from the enclosed resume, I have written newsletters, annual reports, brochures, and other publications during my career at the Federal Reserve Board and in the public relations department of Providence Hospital.

In my current position, I have coordinated conferences, exhibits, and other events designed to enhance the effectiveness of the Board's policies and to promote the agency's consumer credit protection efforts. The publications and projects on which I have worked have been targeted to a variety of audiences, including employees, management, members of Congress, and the general public. I have been recognized by the Board for my ability to assess the importance of specific issues and implement innovative programs that address those issues.

In addition to the capabilities outlined above, my studies in journalism included courses that specifically focused on designing and implementing effective public relations campaigns. My strongest asset is my ability to organize the components that are necessary to create favorable recognition of programs and services to the public.

On the personal side, I am a personable individual who is easy to get along with. I am willing to work hard to complete the tasks that are assigned to me in a professional manner.

I am interested in working for you because I respect your knowledge of the influence of the media on society and the judgment that you have exercised in shaping the President's image for the last four years.



Mr. Michael Deaver - 2

I would like to bring my talent to your firm and would appreciate the opportunity to further discuss this possibility with you. I can be reached during the day at 452-3946.

Thank you for your consideration.

Sincerely,

  
Robin Fenner

Enclosure

ROBIN R. FENNER  
1836 Metzerott Road, No. 522  
Adelphi, Maryland 20783  
Office: (202) 452-3946  
Home: (301) 445-0828

#### OBJECTIVE

A position where my communication skills and creativity can be used to execute programs in public relations/corporate communications.

#### EXPERIENCE

Review Examiner, Division of Consumer and Community Affairs, Board of Governors of the Federal Reserve System, Washington, D.C., June 1983 - Present. Responsible for communicating the Board's regulatory policies to Reserve Bank districts and reviewing and evaluating Reserve Bank consumer affairs activities.

##### Accomplishments

- Wrote articles on compliance for the Consumer Affairs and Civil Rights Examiner newsletter (circulation 4,000+).
- Wrote the section on the System's compliance activities for the Board's Annual Report to Congress.
- Planned the agenda and coordinated the Conference of Reserve Bank Consumer Affairs Managers.
- Wrote procedures for field examiners to follow when examining for compliance with consumer credit regulations.
- Taught examination procedures to bank examiners and suggested ways to improve lesson plans for future training sessions.
- Analyzed work assignments to identify areas where efficiency could be increased and recommended areas of the function that could be further developed.

Senior Consumer Affairs Specialist, Federal Reserve Board, September 1982 - June 1983. Was instrumental in strengthening the System's consumer complaint program and promoting the System's consumer credit protection efforts within the System and to external publics; supervised two other specialists; scheduled project assignments within the function to meet deadlines.

As a Consumer Affairs Specialist (February 1980 - September 1982), responded to consumer inquiries about banking practices and laws, and complaints against financial institutions and other creditors.

Accomplishments

- Planned the agenda and coordinated the first System-wide Conference of Consumer Affairs Specialists.
- Wrote and designed the Consumer Complaint Manual of the Federal Reserve System, the first manual formally published to assist Reserve Bank staff in handling consumer complaints.
- Provided the groundwork to establish an interagency complaint monitoring system, designed to facilitate the System's ability to report to Congress and other publics on the number and types of complaints received against banks.
- Coordinated the Board's participation in external consumer relations activities such as consumer expositions and informational exhibits held for Congressional staff members and the public.
- Organized the Board's fund-raising activities for the Combined Federal Campaign.

Supervisor, Editorial Unit, Publications Services, Federal Reserve Board, April 1979 - February 1980. Supervised two editorial assistants and coordinated the production activities in the Editing Unit. Consulted with editors to establish the contract specifications for publications that were produced by outside contractors; frequently consulted with graphic artists about the design of materials that were produced in-house.

As an Editorial Assistant (August 1978 - April 1979), provided editorial support by marking copy for printers reviewing copy layout, proof-reading, specifying type, and selecting illustrations; served as liaison between editors and printers.

Accomplishments

- Was able to work within deadlines to produce a broad range of publications published by the Board including a monthly journal, annual reports, regulatory pamphlets, updates to legal manuals, and education and training manuals.

The variety of publications handled by the unit often meant that 15 to 20 publications were in process at the same time. The materials produced were addressed to internal and external audiences.



Public Relations Assistant, Public Relations Department, Providence Hospital, Washington, D.C., October 1976 - August 1978. Wrote articles for employee and community newsletters and copy for news releases; publicized hospital events.

Accomplishments

- Wrote and designed newsletters and brochures for employees, patients, and the community.
- Was in contact with all levels of hospital management and external agencies, including the news media.
- Coordinated and publicized events sponsored for employees, patients, and the community, including health fairs, social programs, and the opening of the Fort Lincoln Family Medicine Center.

AWARDS RECEIVED

1983 - Received the Board's Special Achievement Award. (The Board, which employs approximately 1500 people, presented these awards to 12 persons in recognition of their exceptional contributions to the Board.)

EDUCATION

B.A. degree in Journalism, George Washington University, 1984.  
Other courses: Instructor Training, Professional Writing.

References will be furnished upon request.



**Richard S. Williamson**  
Senior Vice President  
Corporate & International Relations

Beatrice Companies, Inc.  
Corporate Offices  
Two North LaSalle Street  
Chicago, IL 60602  
312 782 3820  
Cable BEATRICO Chicago  
Telex 25 4080

*file*

April 29, 1985

Honorable Michael K. Deaver  
Deputy Chief of Staff  
The White House  
Washington, D.C. 20500

Dear Mike:

Congratulations on the positive story written by Lou Cannon, "Deaver's Departure Will Create A Void: Exit Will Close Chapter in Reagan's Career."

His positive words about the invaluable job you have done for the President are well earned. You have played an indispensable role for the President and, I'm sure, will continue to do so even while you pursue your private endeavors.

Congratulations on the nice article!

Jane and my love and best wishes to you and Caroline.

Cordially,

*Richard S. Williamson*  
Richard S. Williamson

RSW/pgc

**Sacred  
Heart  
University**

Fairfield, Connecticut

Mailing Address  
Post Office Box 6460  
Bridgeport, Connecticut 06606-0460  
(203) 371-7900

*file*

Office of the President

May 2, 1985

Mr. Michael Deaver  
Assistant to the President  
and Deputy Chief of Staff  
The White House  
Washington, D.C. 20500

Dear Mike:

Thank you for your gracious note concerning my candidacy for a presidential appointment. I deeply appreciate it and will let you know when the outcome is known.

With warm regards, I am

Very sincerely yours,

*TPM*

Thomas Patrick Melady  
President

TPM:cj



# United States Senate

WASHINGTON, D.C. 20510

May 3, 1985

The Honorable Michael K. Deaver  
Deputy Chief of Staff  
The White House  
Washington, D.C. 20500

Dear Mike:

Gayle and I are deeply honored to have the opportunity to invite you to join us on May 14 for the San Francisco Ballet's Opening Night performance in our Nation's capitol at the John F. Kennedy Center for the Performing Arts. This event promises to demonstrate the cultural richness and diversity of the great state of California.

The San Francisco Ballet has appeared around the Country and the world, bringing the highest quality of American dance to hundreds of thousands of people in live performance and millions through the medium of television. This performance will be the company's premiere engagement in Washington D.C., so your attendance would do this marvelous company a great honor. In addition, it would be a statement of support for the State's great cultural institutions.

The performance will feature "Vivaldi Concerto Grosso" and "Airs de Ballet," choreography by Lew Christensen, "A Song for Dead Warriors" and "Mozart Piano Concerto #21," choreography by Michael Smuin. Immediately preceding the performance in the South Opera Lounge, the company will be hosting a reception for Washington dignitaries and guests of the company. This reception is scheduled to begin at 6:00 pm and the performance at 8:00 pm.

I hope you will be able to join us for what promises to be one of the finest performances of the year. Please let me know at your earliest convenience if you will be able to attend the reception and performance.

Sincerely,

*Pete*

PETE WILSON

Accept

by

*replied 5/14/85*

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MR MICHAEL DEEVER  
THE WHITE HOUSE  
WASHINGTON DC 20500

PLEASE JOIN US AT A RECEPTION CELEBRATING CHUCK LUCKMAN'S 76TH  
BIRTHDAY AND HIS RECENT APPOINTMENT TO THE PRESIDENT'S COUNCIL ON  
PHYSICAL FITNESS BY PRESIDENT REAGAN, SUCH HIGH LEVEL CONFIDENCE  
DESERVES A HEALTHY SALUTE.

THE MADISON HOTEL, WEDNESDAY, MAY 15, 1985, 5:30PM-7:30PM

PETE WILSON  
MORRY LEIBMAN  
GEORGE ALLEN

RSVP ERMENA WALZ  
SIDLEY & AUSTIN  
202/429/4275

10:01 EST

MGMCOMP

Accept  
Regist

replied  
212-3421