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Hon. Michael Deaver
The White House

Mr. Albert F. Mozec
4716 ASBURY PLACE, N.W.
WASHINGTON, D.C.
20016

Tel. 686-1356
966-1465

Dear Mr. Deaver,

Enclosed you will find several photographs which were taken Sunday evening. I hope that you will accept them with my compliments.

Unfortunately, I was unable to get any shots of your actual performance since I didn't have the lense or film that the occasion demanded.

It was a great pleasure to meet you and photograph you, as I consider you to be one of the great men of our times.

I hope that I will have the pleasure of meeting and photographing you in the near future.

Sincerely yours,
Albert Mozec
Photographer

**THE
VARIETY
CLUB
OF
HAWAII
TENT 50**

3-13-85



Dear Mike,

Thanks a million for sending me the message from the President that I read at the Sellick Testimonial. It was the high light of the affair and the people stood and applauded for at least five minutes. You are a true friend and I appreciate all the nice things you have done for me.

Sincerely

Frank

FRANK TURNBULL
Chief Barker

KENNETH McWADE
1st Assistant Chief Barker

MICKEY HUMMER
2nd Assistant Chief Barker

EVELYN BELL
Dough Guy

EDITH FREMBD
Property Master

KATHRYN HELLER
Press Guy

DON HO
Ambassador

CANVASSMEN

Fred Ball
Robert Caldwell
Barbara Colton
John Mendes DaCosta
Ronald Harmison
Ned Kacher
Billy Kurch
Julia McKenna Dubin
Anthony Merritt
Kay Powell
Karen Roche
Ed Sarason
Leonard Shustack

PAST CHIEF BARKERS

Fred Livingston
Bill Williams
Doug Mossman
Jack Clone
Kane Fernandez
Russell Druce
Herman Rosen
Art Gordon
Ed Brennan
Matt Derzon
Cecil Heftel
John Traut
Jack DeMello

EXECUTIVE SECRETARY

Judee Mossman



The Heart of Show Business that Helps Needy Children

460 Ena Road, Room 411, Honolulu, Hawaii 96815 / Phone: 955-5106

BOB HOPE
10346 MOORPARK ST
NORTH HOLLYWOOD CA 91602

Western
Union **Mailgram**



4-049599S051 02/20/85 ICS IPMRNCZ CSP HONB
2138778188 MGMS TDRN NORTH HOLLYWOOD CA 124 02-20 0740P EST

TOM SELLECK
CARE FRANK TURNBULL
VARIETY CLUB OF HAWAII
2190 PIHIKAO WAY
HONOLULU HI 96825

DEAR FRANK

HERE IS THE WIRE FOR TOM THAT YOU REQUESTED. HOPE YOU HAVE A GREAT EVENT.

DEAR TOM

SORRY I COULDN'T BE THERE TO HELP APPLAUD YOU, BUT SOMEONE HAS TO HANDLE ALL THE GIRLS ON THE MAINLAND WHEN YOU'RE NOT HERE. BESIDES, I HAD NOTHING TO WEAR. MY GRASS SKIRT NEEDS RESODDING.

SERIOUSLY, TOM, I CAN'T THINK OF A MORE DESERVING TRIBUTE WITH YOUR SENSATIONAL SERIES MAGNUM PI, YOU'VE DONE MORE TO PUT HONOLULU ON THE MAP THAN CAPTAIN COOK. TONIGHT, THEY COULDN'T BE HONORING A GREATER GUY . . . A FINER GENTLEMEN . . . OR A TRUER FRIEND. ALOHA AND BEST WISHES.

BOB HOPE

1941 EST

MGMCOMP MGM

Honolulu Advertiser

Final Edition

Oahu Edition: 35¢
Beyond Oahu: 40¢

Selleck shakas-it-up

Tom Selleck and Honolulu Boy Choir singers let off steam after a three-hour lunch in Selleck's honor yesterday at the Hilton Hawaiian Village Ballroom. During the rare public appearance, Selleck was awarded the "Heart of Showbusiness Award" from the Variety Club of Hawaii for helping raise money for handicapped and disadvantaged children. He received congratulations from many, including President Reagan and Bob Hope, who said he was sorry he couldn't attend but, "someone has to handle all the girls on the Mainland when you're not here."

Joe M. Rodgers

March 11, 1985

Mr. Michael K. Deaver
Assistant to the President
The White House
Washington, D. C. 20500

Dear Mike,

The owner of Athlon Publications is a friend of mine. He has asked me to make sure his request for "quotes from the President" gets in the proper hands. Evidently there is a "short fuse", so a reply from the appropriate person to Jerry McCain as soon as possible would be appreciated.

Please let me know if I can be of help to you. I would enjoy being of service to you and Bill if you ever need my assistance.

Look forward to seeing you.

Sincerely,

Joe M. Rodgers

JMR/dt

Attachments

cc: Mr. William F. Sittman

**United States
Information
Agency**

Washington, D.C. 20547

Office of the Director



file

March 14, 1985

Dear Mike:

Just a note to thank you for the delightful lunch yesterday. I enjoyed meeting Tom Clancy and am grateful for your hospitality.

With best wishes,

Sincerely,

A large, stylized handwritten signature in black ink, which appears to be "Charles Z. Wick".

Charles Z. Wick

The Honorable Michael Deaver
The White House
Washington, D.C. 20500

P.S. We did have fun!

file
THE WHITE HOUSE
WASHINGTON

February 28, 1985

Geneva Jacks
Summit

1 - MAX - March 20
2 - BUDGET - 1st week in April -
3 - Contras 20th May
4 T2X Simp July 4

MEMORANDUM TO MICHAEL K. DEEVER

FROM: PAMELA G. BAILEY *Rob*

SUBJECT: Weinraub 2/28 NYT Article on White House Agenda

You asked for my thoughts on the attached Bernie Weinraub piece.

The article's basic point: RR is personally involved, in a highly visible way, in several issues at once -- possibly without priorities.

This is not a problem if it is part of a grand legislative strategy designed to win each battle and portray RR as a strong, activist leader taking on Congress.

It is a problem if RR's personal efforts are uncoordinated and are determined by what's in the news, on the Hill or the Cabinet table that day.

A review of the facts finds:

- o RR is in daily battle on a number of fronts -- sometimes in several issues simultaneously.
- o Our earlier strategy of keeping RR above the specific legislative battle until needed doesn't seem to be operative.
- o No consistent theme is coming through either from RR or the Administration.
- o Congress is currently determining our agenda and its timing.
- o RR is communicating to the people almost exclusively from Washington.
- o The above-the-battle, positive, forward-looking events we've scheduled with RR in D.C. (futurists, high tech, science medals, etc.) are getting very little national coverage. They've just not been competitive with major news issues.

Recommendations

1. If the major news issues between now and May 1 are going to be legislative ones, we need put together in one document by one person a legislative strategy with dates covering all major issues. [I realize this is difficult to do but a best effort is needed if we're to plan how to minimize conflicts and maximize RR's impact.]

This strategy paper should be in two time phases: 1) now to Easter recess; 2) Easter to Bonn Summit.

2. By reviewing this agenda, we can then plot out and determine when and where RR high visibility efforts can be most effective. This advance planning is necessary to prevent dilution of RR's effectiveness by overexposure and lack of consistency.

At the same time we can determine if RR's communication skills would be most effective in D.C. or on the road; t.v. or radio speeches, in print interviews, etc. It's important to plan radio speeches in advance because they're making more news now and can either add to or detract from the themes immediately before and after the weekend.

3. Perhaps we should discuss whether a strategy of "if you can't change 'em, join em" might work. If we're stuck with a number of top priority items on the front burner at the same time, maybe we can put them all in one big pot with a unifying theme. "RR taking on the Congress" or "4 key steps toward ensuring peace, freedom and prosperity." (I'd leave the specifics to the wordsmiths.)

Under such a plan, RR could make a t.v. speech, saying over the next several months 4 major issues in Congress are key to delivery on what he was reelected to do etc., etc.

As each one came up on the Congressional docket, RR would make it his current priority. The disadvantage to this approach is that the issues may be too numerous and too diverse to be tied together in the public mind. Still, it may be an option worth discussing.

The Second Time Around Offers No Honeymoon

White House Agenda Shifts

BERNARD WEINRAUB

Special to The New York Times

WASHINGTON, Feb. 27 — Today the White House agenda focused on the crisis in the Farm Belt.

Yesterday it was the MX missile. The day before it was Nicaragua. And before then, the priorities were missile defense, the budget and tax simplification.

White House aides and Republican advisers concede that the plethora of seemingly urgent issues that arise, and briefly disappear, mark a striking change from Mr. Reagan's first term when he showed, in his first 100 days, that he was determined to change the tides of history. Instead, Mr. Reagan's second term seems to be marked by shifting currents.

"There's a lack of coherence," said a key Republican strategist and White House adviser, "and I think people on the Hill sense there's no overall game plan, that the Administration hasn't come to grips as they did in the first Administration with the need for Congress to have an ordered priority."

A Difference of Honeymoons

On Capitol Hill, a Republican aide observed: "First-term honeymoons are a lot different than second-term beginnings. In a second term you're a known quantity, nothing is really new. As a consequence, the idea of a second-term honeymoon is a contradiction in terms."

He added: "The legislative process in '81 was perceived as a means of restructuring government on a practical and philosophical basis, and Reagan came in with a mandate to cut the budget, kill those programs, pass the tax package. It was boom boom boom. That won't happen now."

Perhaps the central reason for the sense of confusion about priorities is the absence of a single, overriding objective. In 1981 Mr. Reagan's dominant aim, strengthened by his triumph over Jimmy Carter, was to end the post New Deal era by halting the growth in Federal programs.

Now Mr. Reagan and the White House are engaged in an almost daily outpouring of oratory on a variety of issues. Today, for example, Larry Speakes, the White House spokesman, discussed at length the Administration's efforts to aid farmers as Congress dealt with the politically potent issue of loans for farmers. On Tuesday, Mr. Reagan and Cabinet officials began lobbying for the MX missile, a program whose survival

NEW YORK TIMES 2/28/85
may depend on a series of Congressional votes in March.

In the meantime Congress and the White House are moving toward a possible collision on the President's \$277.5 billion military budget, with many legislators agreeing that Pentagon spending cuts are crucial to passage of the overall budget package. At the same time Mr. Reagan and his Cabinet officers are leading efforts to continue aid to the anti-Government rebels in Nicaragua.

Precisely why the White House legislative agenda seems so blurred, even scattershot, is attributed to factors including the recent arrival of an entirely new White House team headed by a new chief of staff, Donald T. Regan, and the appointment of Max Friedersdorf, a former White House legislative affairs assistant, as "legislative strategy coordinator." The day-to-day legislative liaison is



United Press International

President Reagan

'There hasn't been a clear-cut decision on what is achievable.'

A White House adviser

being handled by M. B. Oglesby, a skilled Republican strategist.

"The new team is just getting in place," said one White House adviser. "There hasn't been a clear-cut decision in the Administration on what is achievable. Do they push tax reform or deficit reduction? Do they want overt or covert aid in Nicaragua? We don't know."

White House aides voice frustration at the confusion and blame it partly on the legislative calendar involving Secretary of State George P. Shultz and Defense Secretary Caspar W. Weinberger.

"You have them appearing before what seems nearly every committee in Congress, and because of that you have to address the issues and areas of concerns of those committees," said one White House official. "They appear before a defense committee and talk about Star Wars and the MX. Before Foreign Relations, it's Central America." He added: "I can understand the confusion."

Beyond this, departures of such veteran aides as James A. Baker 3d and Edwin Meese 3d and their staffs seem to have emboldened Mr. Reagan to move out and face interviews weekly, make radio addresses and respond to news conference questions on emotive issues like Nicaragua.

Democrats Beat Drums

By HEDRICK SMITH

Special to The New York Times

WASHINGTON, Feb. 27 — After being rocked on their heels into the politics of passivity by President Reagan's landslide re-election, Congressional Democratic leaders have begun to frame the outlines of a more assertive legislative strategy in the past few days.

It is a blend of challenging the President on issues like aid to farmers and Nicaragua, preparing to collaborate with him on what many politicians see as the popular cause of tax revision and reshaping the Reagan call for big budget cuts to take a smaller bite from domestic programs and a bigger bite out of the Pentagon.

After singing a refrain of compromise this winter and hailing the President as the most popular politician he has seen in a half century, House Speaker Thomas P. O'Neill Jr. suddenly sounded the battle cry.

With votes today in both houses on sizable emergency aid to American farmers, the Democrats have thrown down the gauntlet to the President. For Democratic tacticians smell a chance to revive what in 1982 they labeled the "fairness issue" — public concern that the President may not be adequately compassionate toward those who are hardest hit by an economic squeeze or by budget-cutting.

"I don't think the President is aware of the plight of the farmers," Speaker O'Neill said tartly. "I had blocks from Montana, Nevada, Kansas, North Dakota and South Dakota in to see me within the last 24 hours. They voted overwhelmingly for the President. But they think he is wrong in the manner in which he is handling the farm problem."

"Agriculture is the soft underbelly of Reaganomics," echoed Christopher Matthews, the Speaker's spokesman. "It's a political embarrassment for the Administration that their own people in the heartland have been hit the hardest. Reagan's promise was peace and prosperity. He's not delivering peace in Central America or prosperity to the farm folks."

Nicaragua is the other issue where Mr. O'Neill pounced on the President, taking off Tuesday on Mr. Reagan's demand for a change in the structure of Government or for having the Sandinistas cry "uncle" and share power with pro-American rebels.

Mr. O'Neill senses a political plus in challenging the President's attempt to revive covert aid to the rebels. "Polls show that most Americans, including most members of President Reagan's party, oppose U.S. covert aid to overthrow the government of Nicaragua," he said.

But on taxes, the Democrats are playing a different game. They are positioning themselves for bipartisan cooperation if President Reagan will come out clearly in favor of a specific tax simplification bill.

A telltale sign of this came Monday from Representative Dan Rostenkowski, the laconic, veteran Chicago legislator who heads the tax-writing

Ways and Means Committee.

Just after the November election, Mr. Rostenkowski suggested he would fight any tax revision bill that did not also increase taxes as part of a package to bring down the deficit. But Democratic leaders, reflecting on the suicidal stance that Walter F. Mondale took on raising taxes, have dropped that hot potato.

"There's just a very great resistance to calling for tax increases unless the President takes the lead," said Thomas S. Foley of Washington, the House Democratic whip.

On Monday, Mr. Rostenkowski completed his own turn-around, declaring that "tax reform ought to be done" by a bipartisan coalition and "we ought to agree to revenue neutrality." In other words, no surreptitious tax increase — the same stand as President Reagan.

On the budget itself, Democratic



Bruce Horstel

Thomas P. O'Neill Jr.

'Reagan's promise was peace and prosperity. He's not delivering.'

Christopher Matthews

leaders have yet to define their stance in detail, but their trend is clear. Representative William H. Gray 3d, the House Budget Committee chairman, supports "an across the board freeze" including defense and Social Security, but the trouble is that only gets you \$26 to \$28 billion," just over half the accepted budget-cutting target.

Like Senate Republicans, House Democrats seem bent on taking \$5 billion to \$10 billion out of the 1986 Reagan military budget and much more in the next two years. They will be less harsh on domestic programs.

For now, they are letting Senate Republicans battle the White House. Frustrated by the glowing optimism of the President's State of the Union Address and his glossing over the deficit, they want him to go on national television and make the case for painful budget cuts. They do not regard David A. Stockman, the budget director, as adequate.

"The gospel of economic prosperity according to Ronald Reagan is that everything is good and growth will take care of the deficit," Mr. Gray said. "The gospel according to Stockman is that we've got serious problems and we've got to cut and eliminate programs. If it's all going to happen, the message has to come out of the sky box."

file

March 15

Dear Mike —

That was a most enjoyable
lunch you and Nancy put together
for Tom Clancy and the rest of us
the other day. Many, many thanks.

Best regards, Bob Merry

OFFICE OF THE VICE PRESIDENT
WASHINGTON, D.C.

March 15, 1985

TO: Michael Deaver

FROM: J. Steven Rhodes *JSR*

SUBJECT: "Outreach"

I have prepared the attached paper
and will have provided it to the
Vice President over this weekend.

I wanted you to have an opportunity
to review it and, at your convenience,
share your thoughts with me.

The group of black leaders that met with the Vice President in January did so in an effort to develop an action plan to alleviate the polarization currently existing between minority communities and this Administration. These individuals were divided into six groups to discuss the following, specific areas of concern:

- A. Communications
- B. Minority Business
- C. Political and Patronage
- D. Outreach Into the Black Community
- E. Civil Rights/Issues

The opinion of all participants was that the minority communities believe this Administration views their concerns with indifference if not hostility. It is, therefore, doubly difficult to win support from a constituency if the infrequent message from the Administration is seldom, if ever, received in a productive light. For this reason the Administration must be prepared to attack this problem on two fronts:

- o by addressing the perception problems through simple, symbolic actions.
- o senior Administration officials should begin discussing the concerns of the black community in nontraditional forums.

This approach will be discussed in detail for each of the six areas of concern previously identified. The Vice President requested the group to provide him with something he could take to the President for specific action. The attached reflects, in many cases, their broad points of view and specific action I believe to be viable.

COMMUNICATIONS

Problem: Very little positive information is directed systematically into the minority communities. In addition, there is no individual in the White House Press Office or the White House Communications Office who, in addition to other responsibilities, works with ethnic news organizations. Black people seldom, if ever, see a black Reagan appointee functioning in a position of responsibility.

Solution: There is a need for a highly placed black journalist/public relations professional in either the Press Office or the Communications Office. The position would entail the usual press responsibilities plus the minority media. The recommended individual for this position is Councilman Ben Andrews (R-Hartford), who is also the Republican Party Chairman for Hartford, Connecticut.

MINORITY BUSINESS

Problem: The minority communities feel disenfranchised. Historically, there has always been a lag in the time it takes for economic recovery to be felt in the minority communities. Many years ago, a Republican Administration, recognizing this fact and trying to create a black capitalism movement, began many of the minority business programs that exist today. Most of the Administration's efforts to assist in strengthening small and disenfranchised businesses are virtually unknown in the black community.

Solution: First, more publicity should be given to the goals established in the President's Executive Order on Minority Business Enterprise Development. The President and Vice President should mention this Executive Order, other minority programs and the fact that there are small and disadvantaged business agencies in each of the various Departments. This should be done in any speeches or talks about the economy in general, as well as in all speeches to minority groups. By doing this, the Cabinet, the American business community, the Departments, Agencies and the American people will be certain of the President's commitment to the economic well being of our minority communities.

Second, the group, with the help of the Republican National Committee and one of the offices of small and disadvantaged business, has provided us with specific recommendations to improve business opportunities for minorities and women. These recommendations will be provided to the Office of Policy Development, the Small Business Administration and the Department of Commerce so the appropriate action can be taken. Willie Leftwich would be an excellent reference on many of these problems because he is a black attorney who has represented many minority businesses.

POLITICAL and PATRONAGE

Problem: Black appointees in this Administration are noticeably invisible. Given that there are many black appointees in non-traditional jobs (General Colin Powell, Military Assistant to the Secretary of Defense). Most of America is unaware of the role played by black Americans in this Administration or their numbers.

Solution: First, the groups responsible for this segment have provided a list of names for appointments. This paper will be provided to the Office of Presidential Personnel for their review and action. Additionally, the names of all the individuals attending the meeting at the Vice President's Residence will be provided as references to assist in identifying politically acceptable and technically qualified black appointees.

Please note that Councilman Ben Andrews is the first recommendation for an appointment to the White House Press Office or the Communications Office.

Second, because there are numerous qualified black appointees in nontraditional positions in this Administration, we should embark more aggressively upon a well defined program in cooperation with the White House Press Office, Communications Office and the Republican National Committee.

In addition to defending the President and the Administration in their area of expertise, they will inevitably be spokesmen for the President on the issue of black awareness in a subliminal sense which is far more effective. In the last four years we have truly

underutilized this potentially tremendous resource:

1. Colin Powell can explain our military programs as well as any other appointee in the Department of Defense. His appearance via electric media as the military spokesman for the President provides additional benefits for the President.
2. Tony Ford, Assistant Administrator, Bureau for Near East at AID, will explain our development efforts in the Near East, and will also present an additional benefit when she is viewed on television defending the President and explaining our programs.
3. Len Robinson has all the tools to explain "constructive engagement" in what this Administration is doing to eliminate apartheid and will send an additional message when he is viewed on television.

These people should be used more aggressively in both the electronic media and the press.

Similarly, there are many other appointees who have left the White House and the various Departments and Agencies who are not only qualified but eager for the opportunity to tell the President's story to the American people.

OUTREACH INTO THE BLACK COMMUNITY

Problem: As mentioned in the introduction, the main problem existing between this Administration and the black community is the feeling that this Administration is unsympathetic to their concerns. Unfortunately when the President and the Vice President have tried to reach out to the black community through traditional, established organizations, their efforts were rudely received and unwelcome.

Solution: First, for the next several months, the primary domestic issues will be the budget, tax reform, and the sustained growth of the recovery. As the President focuses his attention on these issues, only those organizations concerned with the economic issues as their primary mission should be allowed to meet with the President or Vice President. These groups should include such organizations as the National Bankers Association, National Insurance Association, National Association of Black Realtors, National Business League, etc. By meeting with organizations that are sensitive, sympathetic and professionally acquainted with these issues, the President will be able to focus the attention of black Americans on his concerns in a sensitive fashion for himself and black America. And he will also hear, first hand, the concerns of those actively involved in economic development in the black community.

Second, a major speech on the state of the economy should be delivered from the business school of one of the historically black colleges. The added advantage of the black business school over, perhaps the U.S. Chamber of Commerce, is it affords the President or Vice President an opportunity to specifically address the Administration's minority business accomplishments and address specific concerns of the black community. This would be encouraging to the minority communities.

CIVIL RIGHTS

Problem: There is very little need to discuss the civil rights problems this Administration has with the black community. They are numerous and require no more discussion. The issues of concern to minority communities are the same concerns shared by the rest of the country - attaining the American dream. However, affirmative action and other civil rights legislation have been viewed by this Administration as simple, regulatory matters requiring change. For those people affected by the civil rights legislation, this legislation is more than just minor regulatory acts. In fact, they are measures that insure black Americans their inalienable rights of life, liberty and the pursuit of happiness. This should be remembered whenever the President, Vice President or senior officials in the Administration discuss these issues. The Administration must be sensitive to this point of view.

Solution: There are enough civil rights protections to provide a recourse for any American who believes his or her civil rights have been violated. Bob Woodson and his group are identifying other issues that can be examples of progress and a fresh approach to self-sufficiency. Therefore, the only other way to demonstrate our fairness to those who have been historically disadvantaged is to have:

- o the President must issue a civil rights policy which will serve as a beacon for all other departments and agencies. This would explain to the American people what we stand for, what we are against.
- o civil rights issues or issues perceived to have a civil rights overtone have significant impact. They should be discussed at full cabinet meetings instead of the ad hoc fashion displayed in the review of the Bob Jones and Dade County cases.

- o showcase the qualified black appointees already in the Administration through electronic media and the press, highlighting those Administration programs designed specifically to improve opportunities for minorities.
- o begin the Outreach into the black community by talking with those organizations which have an appreciation for the Administration's domestic concerns as well as its efforts on behalf of youth opportunity employment, enterprise zones and war against illegal drugs. (These organizations represent the people who will ultimately make enterprise zones work).
- o there is a fundamental difference between the Administration and the civil rights organizations regarding the state of civil rights in the United States. To continue to confront these organizations is nonconstructive and will result in a "backlash" from the greater population. It is necessary, therefore, to build on our strengths within the minority communities, of which there are many, and go out from there to the minority communities in general. This approach may take two months longer to implement but it will be thoroughly based and well established. This is an education process for us and the minority communities as well.

Caution:

We should be very careful regarding our criticism of "liberal programs" that grew out of the 1960's. Most of the upwardly mobile minorities we will be able to attract are living proof that these programs were effective. Harsh criticism of these programs, which afforded many of the people the opportunity to go to college thus resulting in their being employed by private industry, have made their success possible.



National Capital Chapter BMWCCA
Box 685
Arlington, Virginia 22216



File

March 12, 1985

Michael K. Deaver
Deputy Chief of Staff
The White House
1600 Pennsylvania Avenue N.W.
Washington D.C. 20500

Dear Mr. Deaver:

On behalf of the members of the National Capital Chapter of the BMW Car Club of America, I want to congratulate you and your associates on your recent purchase of BMW's, and invite you to join our organization of BMW enthusiasts.

The BMWCCA has 20,000 members in 51 chapters nationwide, and 1300 members in this, the largest chapter. The National Capital Chapter conducts driving schools at Summit Point Raceway, autocrosses, car shows, concours, tours through the scenic Maryland and Virginia countryside, and other events aimed at learning about, and enjoying, our BMW's. Now that White House Counsel Fred Fielding has given your purchases the green light, I hope you will join us, and find a deeper appreciation for the Ultimate Driving Machine.

I have enclosed four applications for you and the other White House staff members who purchased through the Diplomatic Sales program, although you may find that some of them are club members already. The reverse of the application contains more information on member benefits. Please feel free to call me if you have any questions. I may be reached at 569-2144 evenings.

Sincerely,

Leslie Wm. Adams
President

Membership Application

BMWCCA

BMW CAR CLUB OF AMERICA, INC.

345 Harvard St.
Cambridge
MA 02138
617/492-2500

Please complete BOTH forms below and mail this application, along with your check for annual dues, to the BMW Car Club of America, Inc., National Office, 345 Harvard Street, Cambridge, MA 02138.

Membership in the club runs for one year from the date we receive your application, dues are \$30.

Associate Membership: If your spouse would like to receive a separate ballot for the club's annual elections, please check the box on the application form marked Associate Membership, and add \$5 to your annual dues.

For office use only

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Name _____ Spouse _____

Home Telephone _____

Address _____ Business Telephone _____

City _____ State _____ Zip _____

BMW Model, Year _____ BMW Model, Year _____

I heard about BMWCCA from: _____

Local and national dues \$30.

Check this box for Associate Membership ☐ (please add \$5 to TOTAL)

For office use only

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Name _____ Spouse _____

Home Telephone _____

Address _____ Business Telephone _____

City _____ State _____ Zip _____

BMW Model, Year _____ BMW Model, Year _____

I heard about BMWCCA from: _____

Local and national dues \$30

Check this box for Associate Membership ☐ (please add \$5 to TOTAL)

Congratulations!!

You Drive One Of The World's Finest Motorcars.... A-**BMW**

Your BMW is an agile, responsive, performance-oriented, yet in many ways, highly practical automobile. And, most probably, you've already found that you enjoy it more than any other car you've ever driven.

But if you want to get even more out of owning and driving your BMW—if you'd like to learn how to make it run better, look better, last longer and cost less to maintain; or if you're interested in sharing ideas and experiences with other BMW owners — then you should seriously think about joining our club, the NATIONAL CAPITAL CHAPTER of the BMW Car Club of America.

If You Have Any Questions, Feel Free To Call:

Member's Name

Number

Phone

The BMWCCA is a nationwide association of BMW enthusiasts, with over 19,000 members and more than forty chapters coast-to-coast. The NATIONAL CAPITAL CHAPTER covers all of the District of Columbia; Maryland zip code prefixes 200-214, 216 and 217; Virginia prefixes 220-226; and West Virginia prefix 254. And both at the national local level, our purpose is to serve the best interests of BMW owners, whatever these interests may be.

By joining us, you will be taking advantage of a long list of benefits, including -

- A national monthly magazine, the **ROUNDEL**;
- Our chapter's own bimonthly newsletter, **DER BAYERISCHE**;
- The **FRIENDS OF BMW**, a state-by-state directory of volunteers who'll help you if your BMW leaves you stranded far from home;
- A national hotline for technical questions and problems;
- A national Ombudsman who helps members with service and warranty problems;
- Regional driving schools where you learn techniques designed to make you a better and safer driver;
- Generous club discounts offered by both national and local advertisers

and the list goes on and on . . .

In addition, the National Capital Chapter's lively and varied activities calendar offers you many opportunities to learn more about servicing and maintaining your BMW; participate in instructive as well as enjoyable driving events; and exchange information with others who are just as interested in BMWs as you are.

BMW represents a sizable monetary and emotional investment. Join us—and we'll help you make that investment pay delightful dividends for years to come. Just fill out the membership application form on the other side of this message and mail it with your check TODAY. It's an investment that will pay for itself several times over within the first year.



file

March 5, 1985

The Honorable Michael Deaver
Deputy Chief of Staff and
Assistant to the President
The White House
Washington, D.C. 20500

Dear Mike:

I appreciate so much your seeing me and just want to reiterate how right I think it is for Dr. Armand Hammer to be appointed to the Campobello Island Commission.

#1, he did purchase Campobello Island from the family and then presented it as a gift to the United States Government; #2, he did restore the historic house at his own expense at a time when it was practically abandoned by my brother Elliott; #3, he has always been very generous in making arrangements for international meetings and has cooperated fully with the Canadian members in extending its use; and #4, again spending non-government money, he has kept Campobello in tip top condition, a very important factor because of the climate and the age of the house.

I do hope that in this instance the unwritten policy, or rule, of an individual not holding two official appointments can be waived, especially as in this case neither appointment would be salaried. Please let me know as soon as you have any information because it means so much to my brother Elliott and myself to have this matter resolved.

I look forward to working with you in the future. In the meantime, this takes my warmest personal regards.

Sincerely,

James Roosevelt

JR:cf

JAMES ROOSEVELT & COMPANY

2500 MICHELSON DRIVE • SUITE 250 • IRVINE, CALIFORNIA 92715 • (714) 851-1220 • Telex 277780



March 15, 1985

Dear Mike:

I would like to share with you a report that was recently prepared by the USIA-TV service on one of our newest television services -- the international Video Library program.

Capitalizing on the phenomenal expansion of home video viewing equipment around the world, the USIA has started a video tape library service at selected overseas posts designed to bring the best that America has to offer in the arts, sciences, education, politics, and entertainment directly into the homes of foreign audiences.

Early reports from the field indicate that this program -- begun just last year -- is already an enormous success, and the USIA is making plans for a rapid expansion of the service.

I am sure that you will share my enthusiasm for this exciting new means of telling America's story around the world.

Sincerely,

Charles Z. Wick
Director

The Honorable
Michael K. Deaver
Deputy Chief of Staff and
Assistant to the President
The White House

THE USIA VIDEO LIBRARY INITIATIVE

The United States Information Agency has just embarked on an exciting new initiative designed to help ensure that foreign audiences have a full and balanced picture of life in America -- the "Video Library" program. Recognizing the growing importance of home video viewing around the world, the USIA has begun to reorient its overseas posts to service the growing number of VCR playback units abroad, which sometimes reach 70% of the households in a given country. In most countries, we find that VCR owners are precisely those people who occupy the positions of greatest influence and authority, making them a critical audience for USIA materials.

The Video Library initiative began in 1984, with the choice of 10 posts to start the program on an experimental basis. Posts received "starter kits" -- 2 copies each of 80 titles chosen by our TV staff -- to get the program off the ground, and this was followed by the publication of a 231-title catalogue designed to give each post the opportunity to round out their collection to meet local interests. Our offerings contain everything from performing arts to international politics, from education to tourism.

Early reports from the field on this project are extremely encouraging. Our post in Kuala Lumpur has just reported that, in the first complete month of operation, the video library not only fulfilled its earlier promise, but delivered some unexpected benefits to the library as a whole: new membership applications were up 115% over December, while daily library visitors were up 41% and book loans were up 53%. The most popular video titles in Malaysia? VCRs on Education, a series of "American Short Story" dramatizations, and the highly praised PBS series "In Performance at the White House." Moreover, journalists and academics -- a particularly critical audience for USIA -- have shown a strong interest in our VCR offerings on political subjects.

Similarly enthusiastic reports have been received from our other posts -- from Lagos to Caracas, Bridgetown to Riyadh -- that are participating in the first stage of the Video Library experiment. Based on the initial successes of this program, we're rapidly moving ahead to produce a larger, 1000-title catalogue and expand the program to the rest of our overseas posts.

The rapid growth of home ownership of videotape players may well be one of the most significant developments in the world of communications in this decade. Through the development of the Video Library program, the USIA is taking advantage of this technology to bring America's message to the world more effectively than ever before.

Fde

HENRY A. KISSINGER

*Bill
note this
letterhead
paper shd be
richer -*

March 13, 1985

Dear Mike:

Ambassador Gotlieb kindly included us in his dinner on April 3rd in your honor, and Nancy and I want to let you know how much we wish we could be there. The conflict in my schedule is a tribute to John McCloy hosted by the Council on Foreign Relations in New York in honor of his 90th birthday, and I agreed several weeks ago to be one of the speakers. This is one instance where it is impossible for me to try to rearrange my schedule, and I hope you will understand.

Nancy joins me in sending our best wishes to you and Carolyn.

Warm regards,



Henry A. Kissinger

The Honorable
Michael Deaver
Assistant to the President
The White House
Washington, DC 20500

- Monday
- March 18, 1985
- Alexandria, Virginia

To William F. Sittmann
Special Assistant to the President
The White House
Washington, D.C. 20500

- Dear Mr. Sittmann: -

- On January 15th you were kind enough to reply in acknowledgment to my letter to you of January 4th in which I propose the names of Earl H. Blaik and Trevor Gardner for the Presidential Medal of Freedom.

- I would be grateful if you

2.
would advise me when the nominations for the medal will be considered -- and if there is anything more I need to send to you - or should be doing - in behalf of my two nominees.
- with my thanks for the courtesy you and Mrs. Ludwig have extended to me in this matter -
- and with every best wish -

Vincent T. Ford



Vincent T. Ford
2 Swift Alley
Alexandria, Virginia 22314

- 703-549-5397

ROMANONES
GRIFFITH

116 East 68
N.Y.C. Mar. 16-1985

Jul

Dear Mike -

You were indeed kind to receive
me yesterday and it was a treat
to see you again and renew our
friendship.

The group of Senators continue to
push to place me in El Salvador

where they consider my experience and
loyalty would strengthen the President's
commitment to the region.

I will be most grateful to you if
you are able to think about and
promote my contribution to an area
where I could be useful.

Sincerely

Oliver

PRESERVATION COPY

Countess of Romanones
116 East 68th St.
New York, N.Y. 10021

WHITE HOUSE MAIL
RECEPTION & SECURITY

005 MAR 18 PM 3:06

Mr. Michael Deaver
The White House
Washington, D.C.



CBS Inc., 1800 M Street, N.W.
Suite 300 North
Washington, D.C. 20036
(202) 457-4501

Robert A. McConnell
Vice President
CBS Washington

Dear Mike:

March 14, 1985

Although this note is late I do express my personal appreciation for your participation in the CBS Affiliates Government Relations Committee Seminar. Your thoughts and insights were greatly appreciated by the affiliates and obviously, it meant a lot to them to have the opportunity to meet you and to be in the West Wing. For our affiliates and for CBS I thank you.

Very best personal regards.

Yours sincerely,

The Honorable Michael K. Deaver
Deputy Chief of Staff
The White House
Washington, DC 20500

File

RICHARD S. ANDREWS, JR.

2468 Park Meadows Drive
Park City, Utah 84060

*ask
D. Fisher
if he
knows.*

March 7, 1985

Michael K. Deaver
Assistant to the President and
Deputy Chief of Staff
The White House
Washington, DC 20500

Dear Mike:

*Do we
have any
previews
from him?*

I am pleased to learn that you are back on your feet and feeling much better. I know that these past four years have been tough ones, and you must be looking forward to your return to the private sector.

These past four years have been good ones for me-- the commodity firm of which I am president is ranked number one in the country on a performance basis which, needless to say, pleases us all.

Before you depart, I wanted to share with you my disappointment that I was not able to contribute more to the Reagan administration's successes these past four years. As you are well aware, I devoted three and a half years of my time and finances to the initial election of the President, and it was my sincere desire to contribute where you felt I could best be utilized. Because of some unfortunate misunderstandings, which I tried to comprehend, I never participated these past four years. It was my hope that, when you were in Salt Lake City last fall, we could meet to discuss any misunderstandings that we had, but unfortunately that never happened.

I know these next four years will be productive and exciting ones for the administration, and I would like to again offer my services and time to you or your replacement, or at least have the opportunity to talk to you to find out how we can possibly be more positive.

Continued good luck to you as you move on. I certainly look forward to hearing from you at your convenience. I remain,

Sincerely yours,

Rich

Richard S. Andrews, Jr.

RSA:kn

HOOVER INSTITUTION

ON WAR, REVOLUTION AND PEACE

Stanford, California 94305



OFFICE OF THE DIRECTOR

March 18, 1985

The Honorable Michael E. Deaver
Assistant to the President
Deputy Chief of Staff
The White House
Washington, D.C. 20500

Dear Mike:

As you know from our telephone conversation Friday afternoon, I am enthusiastic about your Reagan oral history proposal as well as your willingness to be heavily involved in fund raising.

On the matter of visiting the Hoover Institution to look at the site for the Reagan Presidential Library as well as the proposed sites for the Ronald Reagan Center for Public Affairs, and to discuss other matters of importance to the Presidential Foundation's program, I certainly hope that, as you suggested, you can find time to take a trip up here while the President is at the ranch over Easter. Alternatively, since the formal invitation from the Stanford University Trustees to locate the Presidential Library at Stanford states that it is to be in affiliation with the Hoover Institution, I want to repeat my invitation to you and Carolyn to pay us a visit. Because the Hoover Institution is a non-profit organization, under Section 501(c)(3) of the Internal Revenue Code, we understand that transportation here can be made at government expense. Alternatively, it may be made at our expense if our guest prefers. The Institution would pay all costs as needed for lodging and meals for you both (and Carolyn's transportation).

Finally, I hope that by the time this letter reaches you, the announcement on the Foundation will be out and that you agree with me that we should have a meeting of the Trustees as soon as possible. If I may make a reference back to the years in Sacramento, I am counting on you to take care of these matters!

With best wishes,

Sincerely yours,

Glenn Campbell

ROBERT C. LINDSEY
1344 AVALON DRIVE
SAN JOSE, CALIFORNIA 95125

+ tickets sent
3/25
11/20/85

Mike:
Hope this note catches you in good

Spirits - A request -

Carolyn Chaffin - works for me
Her husband + 2 teenagers - will
be in Wash DC - April 4-5-6-7

Is it possible for a White House Tour

If it could be arranged please
Drop her a line at SARATOGA TRAVEL

14779 Big Basin Way
Saratoga CAL. 95070

I know this is a terrible time
to make a request - and please
don't worry if the request is too
late - regardless - I do appreciate -

Hope you finally received the
Box of Cigars that Mr. Niteda
was to bring you the 5th of March.
I know you don't smoke but some
one there might enjoy -

as ever
When ready please call - Bob

WITHDRAWAL SHEET

Ronald Reagan Library

Collection Name

DEAVER, MICHAEL: FILES

Withdrawer

KDB 7/29/2011

File Folder

MARCH 1985 INCOMING (4)

FOIA

F97-0066/19

COHEN, D

Box Number

26

59

DOC Document Type

NO Document Description

No of Doc Date Restriction
pages *tions*

1 MEMO

2 3/20/1985 B6

FRED FIELDING TO ROY MILLER RE
PRESIDENT'S TAX RETURN - 1984

Freedom of Information Act - [5 U.S.C. 552(b)]

B-1 National security classified information [(b)(1) of the FOIA]

B-2 Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]

B-3 Release would violate a Federal statute [(b)(3) of the FOIA]

B-4 Release would disclose trade secrets or confidential or financial information [(b)(4) of the FOIA]

B-6 Release would constitute a clearly unwarranted invasion of personal privacy [(b)(6) of the FOIA]

B-7 Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]

B-8 Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]

B-9 Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

C. Closed in accordance with restrictions contained in donor's deed of gift.

BCI

BIOMEDICAL CONSULTANTS, INC.

March 21, 1985

call

Hon. Michael K. Deaver
The White House
Washington, D.C. 20500

Dear Mike:

The AMERICANS FOR THE PRESIDENT operation
ran at a loss.

We don't have any idea how to pay the bills
and I wondered if you might have some ideas.

I can be reached at this number.

In any event, i'd like to get together
and chat.

As ever,

W. H. Best

William H. Best

cc: Robert L. Sprinkel