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WITHDRAWAL SHEET

Ronald Reagan Library

Collection Name Deaver, Michael: Files

File Folder OCTOBER 1984 INCOMING (8)

Box Number 23

Withdrawer

KDB 9/9/2011

FOIA

F97-066/19

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12

ID	Doc Type	Document Description	No of Pages	Doc Date	Restrictions
118294	MEMO	M. PETER MCPHERSON TO ROBERT MCFARLANE RE AFRICAN DROUGHT	1	10/1/1984	B1

The above documents were not referred for declassification review at time of processing

Freedom of Information Act - [5 U.S.C. 552(b)]

- B-1 National security classified information [(b)(1) of the FOIA]
- B-2 Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]
- B-3 Release would violate a Federal statute [(b)(3) of the FOIA]
- B-4 Release would disclose trade secrets or confidential or financial information [(b)(4) of the FOIA]
- B-6 Release would constitute a clearly unwarranted invasion of personal privacy [(b)(6) of the FOIA]
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- B-9 Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

C. Closed in accordance with restrictions contained in donor's deed of gift.

9/9/11 COR

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CLASSIFICATION

MODE

PAGES

4

CIRCLE ONE BELOW

IMMEDIATE

84 OCT 23 P 3: 23

DACOM #

29

RELEASER

LB

PRIORITY

DEX #

#

DTG

231827Z OCT 84

ROUTINE

WHITE HOUSE
SITUATION ROOM

TTY #

#

FROM/LOCATION/

1. MR. DEANER'S OFC

TO/LOCATION/TIME OF RECEIPT

1. DONNA BLUME / SEATTLE

231910Z

INFORMATION ADDRESSEES/LOCATION/TIME OF RECEIPT

1.

2.

SPECIAL INSTRUCTIONS/REMARKS:

~~CONFIDENTIAL~~

CLASSIFICATION

9/9/11 COR

OFFICE OF RICHARD NIXON

DETERMINED TO BE AN
ADMINISTRATIVE MARKING
E.O. 12958, Sec. 1.3(a)

~~PERSONAL AND CONFIDENTIAL~~

By NARA CD8

Date 4/27/11

October 19, 1984

Hon. Michael K. Deaver
The White House
Washington, D.C. 20500

Dear Mr. Deaver,

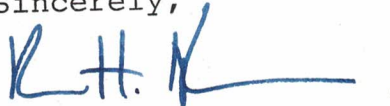
Attached is an exact transcript of President Reagan's July 15, 1960 letter to President Nixon. The original is among materials at the National Archives' Laguna Niguel, California depository that the former President deeded to the Government. The file group that contains the letter has been available to the general public for some years.

An associate of the former President's in California has a Xerox copy of the letter. If you would like to have it, please have an assistant call Dolores Dynes in President Nixon's office (212-227-8387) with instructions for getting it to you.

President Nixon, who spoke with the First Lady yesterday afternoon about this matter, instructed me to ask you to please see that she is filled in on the letter's contents.

With best regards,

Sincerely,



John H. Taylor
Administrative Assistant

Letter in Pres. Reagan's handwriting

Three pages

July 15 [1960]

Dear Mr. Vice Pres.

I know this is presumptuous of me but I am passing on some thoughts after viewing the convention here in L.A.

Somehow the idea persists that someone should put an end to the traditional demonstration's which follow each nomination. True they once had their place when their only purpose was to influence the delegates within the conventional hall. Now however TV has opened a window [onto] convention deliberations and the "demonstration" is revealed as a synthetic time waster which only serves to belittle us in what should be one of our finer moments. One has a feeling that general gratitude would be the reward for anyone who would once and for all declare the "demonstration" abandoned.

Starting with the opening speech and continuing through all the speeches until Kennedy's acceptance speech I thought the Democrats could pick up some campaign money by selling the collection of addresses as, "talks suitable for any patriotic occasion with platitudes and generalities guaranteed."

[begin handwritten p. 2]

[no indent] I do not include Kennedy's acceptance speech because beneath the generalities I heard a frightening call to arms. Unfortunately he is a powerful speaker with an appeal to the emotions. He leaves little doubt that his idea of the "challenging new world" is one in which the Federal Govt. will grow bigger and do more and of course spend more. I know there must be some short sighted people in the Republican party who will advise that the Republicans should try to "out liberal" him. In my opinion this would be fatal.

You were kind enough to write me and comment on the "talk" I had given and which you had read. That is why I'm presuming on your busy day with these thoughts. I have been speaking on this subject in more than thirty

eight states to audiences of Democrats and Republicans. Invariably the reaction is a standing ovation -- not for me but for the views expressed. I am convinced that America is economically conservative and for that reason I think some one should force the Democrats to publish the "retail price" for this great new wave of "public service" they promise. I don't pose as an infallible pundit but I have a strong feeling that the twenty million non voters in this country just might be conservatives who have cynically concluded the two parties offer no choice between them where fiscal stability is concerned. No Republican no matter how liberal is going to woo a Democratic vote but a Republican bucking the give away trend

[begin page 3]

might re-create some voters who have been staying home.

One last thought, -- shouldn't someone tag Mr. Kennedy's bold new [double underline] imaginative program with it's proper age? Under the tousled boyish hair cut it is still old Karl Marx -- first launched a century ago. There is nothing new in the idea of a govt. being Big Brother to us all. Hitler called his "State Socialism" and way before him it was "benevolent monarchy."

I apologize for taking so much of your time but I have such a yearning to hear some one come before us and talk specifics instead of generalities. I'm sure the American people do not want the govt. paid services at "any price" and if we collectively can't afford "free this and that" they'd like to know it before they buy and not after it is entrenched behind another immovable govt. bureau.

You will be very much in my prayers in the days ahead.

Sincerely,

Ronnie Reagan

Also in the file is a typewritten text of the letter for Vice President Nixon's review that contains the following notation in the Vice President's handwriting:

[Instructions to RN staff re: response:]

"Excellent idea.

Many thanks."

[To RN aide Jim] "Bassett -- Use him
as speaker wherever
possible.

He used to be
a liberal!"

HOOVER INSTITUTION

ON WAR, REVOLUTION AND PEACE

Stanford, California 94305-2323



October 15, 1984

The Honorable Michael K. Deaver
Deputy Chief of Staff
The White House
Washington, DC 20500

Dear Mike:

Thought that the enclosed on the 1977 social security amendments would be useful.

I will be in town with free time, Tuesday and Wednesday, October 23 and 24, and hope to be able to see you briefly then.

Went to see
No
Yes

Sincerely,

Rita

Rita Ricardo-Campbell, Ph.D.
Senior Fellow

RRC/lm
EncL (1)

The 1977, Carter-Mondale social security amendment increased taxes and reduced benefits.

In 1977, the largest tax increase in U.S. peacetime history, the social security tax passed; underestimated in that year to yield \$227 billion, and we are still feeling the effects . Because of the double-digit inflation of ensuing years that estimate of revenues gained should be doubled to about \$500 billion.* On January 1, 1985 the current payroll tax of 7 percent on employer and employee increases under the 1977 law to 7.05 percent; on January 1, 1986 it increases again to 7.15 percent. In 1977, the tax rate was 5.85 percent on first dollar of earnings. This represents a total increase from 11.7 to 14.3 percent.

The 1977 law also took away benefits by a technical, complex and never fully understood by the public, change in the method to compute the initial benefit. This law reduced the "notch" generation's benefits substantially, up to one hundred dollars a month. This 5-year generation of persons born 1917-1921 is now retiring. The 1977 legislation reduces even more the benefits of those born 1922 and later. That legislation took away from thousands of school teachers and others the dependent spouse's benefit because it requires offsetting the social security spouse's benefit against local, state and county government earned pensions. The outcry was so great that new 1983 legislation reduced this offset.

An illustration of the complexity of social security is a three-inch thick, paperback "government doc." of only the 1981 and 1982 legislation on that act. (It weighs 4 pounds.)

(Vice President Mondale cast the tie-breaking vote on November 4, 1977 for the Senate bill that had much higher increases than the final legislation. If that Senate bill had become law, the employer tax base would have become \$75,000 and by 1990, also the employee tax base.)

* Senator Bob Dole has made such an estimate, I understand. I do not have it.

Rita Ricardo-Campbell, Ph.D.


Columbia Pictures Industries, Inc.

Richard C. Gallop
President and
Chief Operating Officer

October 15, 1984

The Honorable and Mrs. Michael Deaver
Assistant to the President
The White House
Washington, DC 20500

Dear Mike and Carolyn:

I appreciate your taking the time from your busy schedules to come to our screening of "A Soldier's Story." We felt confident such a powerful film would be well worth your time. From your attendance and subsequent comments, I can see that we were correct in our assumption.

I hope you enjoyed yourselves as much as we enjoyed having you as our very special guests.

We look forward to a successful run of this motion picture, and hope you'll be our guests again in the future.

Sincerely,

Richard C. Gallop

Dr. Gloria E. A. Tooté
Counsellor at Law

282 West 137th Street
New York, New York 10030
Telephone Wadsworth 6-5988

19 October '84

To VICTORY on November 6th,

Lee

The enclosed is for your information.

I just finished a swing of New York City, Buffalo,
and Rochester.

Hank and I have a pleasant surprise for the president
the week before the election.

Stay well,

G. Tooté

DR. GLORIA E. A. TOOTE

282 West 137th Street
New York, N.Y. 10030

(212) WAdsworth 6-5388

DR. HENRY LUCAS

1375 Sutter Street
San Francisco, Ca. 94109

(415) 775-8707

POLITICAL POWER RESPONDS TO VOTING STRENGTH

Dear Colleague,

The cornerstone of black achievement was not the advent of the welfare state. It is undeniable that our nation is on the move with a purposefulness untapped in recent years. Our confidence in ourselves has been reawakened. More so in white communities than ours. Accordingly, it becomes our responsibility to invigorate our youth with confidence in tomorrow and their future. For if we fail to believe in ourselves, who will?

Who has loved this country and embellished its mission for 209 years more than America's black citizens. The faith of blacks in America has never been compromised even in the gloomiest days of uncertain destiny.

We are writing to you because we are both Republicans. We were classmates at Howard University. We had the opportunity to determine our political identity, unfettered by the pretentious pandering of those who for self gain selfishly poison the mind to the acceptance of political isolation, accompanied with the arid incapacity for enlightenment and evaluation of viable alternatives.

Only six years separate the birth of the Republican party and the emancipation of our ancestors. History cannot be denied, and the Republican party has written many positive chapters in human rights. We know that the party of Lincoln, Eisenhower, and Reagan can reforge a new partnership that goes back 100 years.

Blacks cannot allow the American political system to be balkanized solely along racial lines. To the extent that the vast majority of black Americans find a separate but equal isolated sanctuary in one political party, to that same tragic extent do we inadvertently foster a separate but equal existence.

At the Republican National Convention Ronald Reagan referred to America as a "melting pot . . . the one country that carries the bloodlines of . . . all the countries that competed in the 1984 Olympics". The Olympics where black American athletes won over one-fourth of America's gold medals. In that same spirit we can help open the Republican party's door wider to all people.

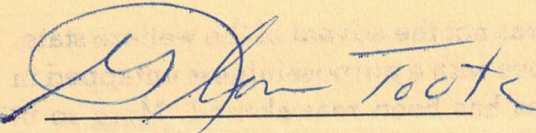
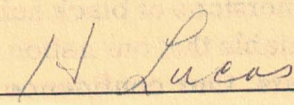
President Reagan also said "We" as a party "are willing and able to lift the weak, cradle those who hurt and nurture the bonds that tie us together, one nation under God."

Under his presidency, our nation has multiplied its productivity, rediscovered the pre-eminence of education, reduced inflation, cut unemployment in half, increased the level of employment to a new high, achieved a 7% reduction in crime, and according to the N.Y. TIMES, "reduced the misery index . . . to its lowest level since 1972."

The Republican party can be an oasis to blacks who yearn to choose and determine their own destiny and dignity. We must harness as a tool the strength of the black vote. We must not be monolithic in our political participation. The efficacy of this message must be communicated to black America.

We are confident that Ronald Reagan will be re-elected. We ask and encourage you to vote for him and to aid in an open dialogue of political astuteness and prudence that must commence in our communities if black America is to politically share in the power of the presidency and know that it will have an identity in planning the agenda for tomorrow.

Sincerely,

file

31 Jane Street
New York, N.Y. 10014

Dear Mike:

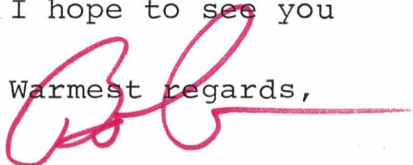
Just a short note in case you were wondering who printed up the "WHERE'S FRITZ" matchbooks at the Al Smith Dinner the other night.

It was yours truly.

I also managed to give the President several books. The gimmick got in the NY Times and the Today Show the next morning used one of them.

Keep up the good work and I hope to see you at the Inauguration.

Warmest regards,


Robert S. Carroll

ROGER
MAGYAR
FOR STATE SENATE

MIKE —

~~file~~

19 Oct

~~YOU CAN TELL RIZ HAS~~

~~PREACHING HAS HAD AN EFFECT —~~
SEE "CHILD BIRTH".

I WOULD APPRECIATE IT IF
RIZ WOULD MENTION MY NAME
FAVORABLY AT A NATIONALLY
TELEVISED NEWS CONFERENCE - BEFORE
THE ELECTION.

REAGAN-BUSH,

Roger

Here are some of my concerns, ideas, and I believe it is time for

HOMOSEXUAL WRONGS AND RIGHTS

During the past few years, homosexuals have become increasingly vocal and visible in promoting their lifestyle. The Democratic Party's platform supports the homosexual cause. And my opponent, with his vote and public statements, has advocated granting homosexuals the legislated advantages accompanying official minority status. I oppose this effort.

Homosexuality is a behavioral trait. And homosexuals are entitled to the same rights of privacy and free association that heterosexuals enjoy. We should not forget, though, that employers and parents of schoolchildren have rights, too.

Employers, employees, parents, and pupils do not have a constitutional obligation to work with homosexuals any more than they have a duty to associate with nudists, habitual users of profanity, or people who eat large quantities of garlic (except in Gilroy).

While on the job, no one, heterosexual or homosexual, has the right to flaunt his or her sexual preference. Applicants for employment who insist on advertising their lifestyle may find employers making an issue of it. But that is a problem created by the applicant, not the employer.

It is wrong to enrich homosexuals by using threats of government-financed legal action against employers who decline to hire them. That is blatant income redistribution in behalf

of a special interest; it is not a noble defense of civil rights.

Civil rights are privileges accompanying citizenship: the right to vote, the right to trial by jury, the right to religious freedom. People do not have a civil right to a sex life; if we did, the Department of Justice would be overwhelmed with complaints from unhappy males and females of every sexual persuasion.

The willingness of my opponent and Democratic Party leaders to reward homosexuals' pleas for special treatment ignores the vast majority of Californians and unfairly benefits a select few. That must stop.

WATER

We have the same problem with our supply of fresh water that we have with money for public education: there is plenty available to do the job, but it is not well distributed. About 70 percent of our water is deposited in the northern third of the state, while 80 percent of the water needs are in the southern two-thirds.

Political power is also unequally allocated. Southern Californians have the votes necessary to control water development and use. Northern Californians must not fail to understand the implications of this fact.

If we wait until southern California suffers a water shortage, we will be helpless to prevent thirsty southerners from sticking a straw in northern California wherever they want it. Because the south state will lose

almost 1,000,000 acre feet of Colorado River water in the near future, we cannot stall the effort to develop sensible water policy.

The threat of toxic waste pollution and salt water intrusion, the need to replenish ground water reserves, and the desire to preserve open-space agricultural land, oblige us to act. More water will increase the potential for growth. However unpleasant that may seem to some of you, it will be far less ruinous than the growth that follows failure to plan now. Is that a contradiction?

No. Low-cost water is essential for our agricultural industry. If farms disappear for lack of water, the economic health of this district is imperiled. Rather than commit suicide, local voters will take whatever actions are needed to attract commercial and industrial replacements for the lost farms. Water will be obtained in time to save the community, but too late to save open-space agriculture.

Perhaps the best motivation for all of us to encourage thoughtful development of water resources is the realization that if southern California does not receive some of our water, we are going to be welcoming too many of their people. As your state Senator, in approaching this issue, I will keep in mind that there are seldom simple solutions—there are only intelligent choices.

SENIOR CITIZENS

My concern for the well-being of senior

citizens is more than political. I have parents who are retired. And someday, I expect to be an old-timer, too.

The best promise any politician can make to mature voters is to pledge he will not generate inflation that erodes the purchasing power of fixed incomes. Next, he can vow to help curb the extravagant medical costs that are such a terrifying prospect as one grows older. Then, he can swear to be very careful about using government to "protect" the elderly.

The most government-regulated industry in the state is public education. The people now most protected by government are public schoolchildren. Given the inferior results of public education, any senior citizen who believes government is going to ensure a safe and sane retirement is living proof that age does not guarantee wisdom.

California is now in the process of creating a bureaucracy whose future size and power will control the lives of elderly residents. Proposition 30 on your ballot is a big step in that direction.

First, we spend \$50,000,000 for senior centers that will be the base camps for this new government army. Then we will have to hire a multitude to staff, administer, inspect, recruit for, and lobby for this latest vested interest. Next, we regulate private competition out of existence. Finally, we will discover senior citizens have been victimized by the monopoly power of a bloated

Good representatives are elected Bad representatives are elected

values. I would like to be your state Senator. Or a new approach.

bureaucracy as readily as students have been captured by our public schools.

What a plan! At last, government will be able to nail us at both ends of life.

I will not support this horrible scheme. Seniors should be able to enjoy an independent, dignified retirement. Government will promise this; what it delivers will be more depressing. Government is most successful in weakening family ties, creating dependence, and limiting choice.

To the greatest extent possible, public money appropriated to benefit the elderly should be spent by those elderly, their families, or private community organizations. That is what I will work to achieve.

CHILDBIRTH

Pregnancy and its alternative outcomes are very controversial issues. For more than twenty years, I championed the convenience of allowing a woman to evacuate an unborn child for any reason she saw fit. After making a more dispassionate examination of the arguments presented by abortion opponents, I now share the views of President Reagan.

Metabolically, biochemically, and (in not many days) anatomically, the product of conception is a human life. It is not an anonymous blob of protoplasm. To grant someone the legal right to exterminate that life is as wrong as permitting parents to kill their teenagers; and most parents would

agree that teenagers are the ones who deserve to be annihilated.

Prohibiting abortion does not deny women choice. It requires women and men to accept responsibility for their behavior. Perhaps that is a quaint notion.

If a woman wants to exercise choice, she can say "no", she can utilize available methods of birth control, or she can tie a knot in it when he is not looking. To argue that women and men are so dominated by their sex drive that they cannot be expected to take responsibility for their actions is as ridiculous as it is demeaning.

Human life is no less deserving of protection and respect than are sea otters and butterflies. For this society to exhibit such superficial regard for the rights of unborn children is a sad commentary on the character of American culture.

The self-interest of individuals must be tempered by ideals if human beings are to be humane. Therefore, each society must define and defend its ideals.

It is no more unreasonable to insist a woman's pregnancy end in childbirth than it is to demand from men the sacrifice of military service. In each case, the value of a greater good takes precedence over personal convenience.

If you believe that requiring a woman to have a baby is different from ordering a man to serve in combat, I agree. Enduring the horrors of pregnancy and becoming a casualty of childbirth do not begin to match spending

the rest of your life in a wheelchair or being splattered about in some rice paddy.

Respect for human life should be an American ideal as much as is faith in freedom and democracy. That view will govern my vote as a state Senator. As a consequence, I will not support the use of taxpayers' money to perform abortions except when necessary to save the life of the mother.

CRIME

We have created a government-controlled justice system that is more concerned with criminals than it is with victims. That is not surprising. Criminals have much greater economic value to the system than do victims.

Police chase and arrest criminals, judges try criminals, lawyers prosecute and defend criminals, and prisons train criminals. Victims are important only to the extent they provide evidence of criminal behavior. That is why crooks are well-protected by the criminal justice bureaucracy.

I will support legislation that assures criminals swift, sure, and appropriately severe punishment. I will also work for change in a system that treats witnesses and jurors with the same disregard that we see exhibited toward victims.

TAXES

Except for Walter Mondale, I suspect every candidate for office in the United States opposes higher taxes. I oppose increasing taxes.

Presently, state revenues are growing at an alarming rate; a surplus is already accumulating. That is alarming because in Sacramento there is no shortage of helpful souls willing to perform good works using someone else's money.

With the possible exception of additional assistance for elderly citizens who have been ravaged by government-induced inflation or devastated by medical expenses, I believe we have enough government. I favor passage of Proposition 36 and election of someone with my lightward outlook to restrain government's growth.

ated by good people who vote. by good people who don't vote.

the answer to the question does not require faith, nothing does

quality of candidates, not boundaries. In California, neither Republicans nor

that costs money.

If elected representatives are unduly

Democrats should vote against Proposition 41:

I support the mandate of this phantom initiative. As your new state Senator, I will vote for a resolution urging Congress to propose an amendment to the United States Constitution that requires our federal government to have a balanced budget.

PROPOSITION 36 CONTROL OF TAXES

After reading the text of Proposition 36 and comparing it to opposition arguments, I will vote for it; and I urge you to do the same. My opponent is against it, just as he was against Proposition 13.

The famous Jarvis-Gann Proposition 13 was enacted in 1978 because voters wanted to place some controls on government's ability to tax — especially to tax property. Residents of coastal communities and other areas where property values were rising rapidly discovered they were being taxed out of their homes. Because the Legislature had been no more successful in providing property tax reform than it has been in producing school reform, the people did it themselves.

During the years following, court decisions interpreted or ignored some of the restraints on government's power to tax that were included or intended in Proposition 13. I say "intended" in fairness to the courts; some of 13's provisions were not so obvious or complete as they might have been.

Be that as it may, in Proposition 36, Howard Jarvis has crafted an initiative in language so clear and unmistakable that no one can miss the point. And after reading it carefully, I say good for him. The following discusses three criticisms opponents incorrectly (I believe) make.

One: senior citizens, families, and others who have lived in the same home for seven years are not outraging public decency by receiving a refund for taxes they should not have paid in the first place. Moreover, it is very unfair to attack those homeowners who are now protected from rapidly escalating property taxes propelled by government-induced inflation.

Why should you have a higher property tax bill just because some fool paid an inflated price to move into the house next door? And if you are one of the fools, remember you joined the ranks of the protected as soon as escrow closed.

If you bought a home after 1978, this measure may increase your property taxes by \$1 or \$2 per month. But within a few years, you easily should save more than that due to restrictions Proposition 36 places on government's ability to raise your other taxes.

Second: requiring a two-thirds vote to raise taxes and fees is a very good idea. A simple majority (50 percent plus one) is fine for simple decisions. More important decisions demand a larger consensus.

For example, a simple majority is acceptable for choosing to drive on the right or left side of the road, to use dull grey or green

and black, to designate one day to begin work on War III, or decide whether everyone will have higher taxes, a larger majority is appropriate to match the greater importance of the decision.

Residents of the Monterey Peninsula Water Management District who recently were shocked to learn of a proposed tenfold increase in water hook-up fees should especially appreciate the two-thirds vote requirement. If Walter Mondale is elected and tries to keep all his promises, the ensuing rise in our Consumer Price Index may justify a tenfold increase in fees. But there is no way a prudent, responsible Republican administration would allow that to happen.

Third: property taxpayers cannot be forced to pick up the cost of services they do not use. To begin with, they would have to approve such folly by a two-thirds vote; and even better, there is an absolute prohibition on property taxes exceeding 1 percent of a property's value (except for bonded debt issued before July 1, 1978).

If you believe the claims of opponents who assert that pension costs will be shifted to general taxpayers because pension liabilities cannot be included in "fees", please read the initiative, Section 9, paragraph (4). When pension costs are added to "fees", as is quite permissible, the amount added is considered a "tax" and must be approved by voters. Some noninvolved "other" taxpayer is not stuck with the bill.

The attack on Proposition 36 is reminiscent of the attack on Proposition 13. Fortunately, we do not have to worry about damaging our schools, cities, counties, or special districts. If you will recall, they were all destroyed by Proposition 13; so they no longer exist.

State government has more than enough money pouring into its bank account to reimburse local governments for refunds they pay. State assistance will not make those agencies any more dependent on Sacramento than they already are. In lieu of immediate refunds, the initiative says homeowners who were overtaxed may be given a credit against future taxes.

Taxpayers cannot afford all the government public officials are willing to provide. It is somewhat arrogant for those officials to tell us we must defeat this proposal so that they will have enough of our money to do what they feel is in our best interest. We can make those decisions for ourselves.

Proposition 36 will permit citizens to exercise more precise control over how much of their income government takes and over where the money is used. There is nothing undemocratic about people having that ability.

If you believe you are too stupid to make the decisions necessary to exercise that control, you should vote against Proposition 36. If you suspect you have sufficient intelligence to make the choices that affect your pocketbook, you should vote for Proposition 36.

This self-appraisal will be conducted on November 6. See you at the polls.

We are fortunate enough to have an opportunity to kill this turkey in time for Thanksgiving. We should do just that.

If you are someone who favors a lottery, I hereby pledge that it will be among my primary objectives as a new state Senator to help write a reasonable lottery measure. Here are seven reasons why I believe this is not reasonable.

First, a firm in Georgia that is in the lottery business supplied almost all the money to qualify this measure (over \$1 Million). That support may have been the most open-handed act of generosity since Warren G. Harding appointed his cabinet. Or, it may have been a hard-headed business investment on which that firm expects a return. There is nothing wrong with earning a profit in California. But I do not think we need anyone from Georgia to organize our public affairs; Jimmy Carter was enough. Better we should do it ourselves.

Second, this peachy proposal outlaws competition from casinos. That makes perfect sense to the people who paid for it; less competition means more profits.

Third, if this lottery is supposed to do so much to help the beleaguered taxpayer, why is only 34 percent of the take allocated for public purposes? The answer is that this proposal was written to sell lottery tickets, not raise money for schools. The talk about better education merely disguises the true purpose.

Fourth, speaking of education, a lottery is a terrible way to finance something as important as educating children. If lottery tickets are sold, money will be available for schools. If tickets are not sold, no money. That is an interesting mechanism for providing a public service. We should be grateful the lottery sponsors chose education instead of police or fire protection.

Fifth, contrary to claims of the sponsors, the proposal does not guarantee additional funds to education. From year to year, the Legislature never reduces funding for education; it is always increased. As this proposition is written, though, our crafty legislators can estimate the proceeds from the lottery for the coming year and then reduce the increase in state funding they otherwise would have appropriated.

Sixth, schools do not need more money. Public education does not make efficient use of the funds already being received. Why do we want to throw away more money when we have yet to enact genuine reform? I realize I am a voice in the wilderness on this issue. Even so, the uncomfortable truth is that more money is not going to improve our schools. It will only postpone the day of reckoning.

Seventh, it is lousy public policy for the state to fill its coffers by encouraging gambling. And besides, there are already too many people around who are seeking something for nothing from government.

I oppose a lottery on principle. My opponent favors this lottery. And I am realistic enough to see that public sentiment appears to favor a method of creating instant millionaires. Too bad, but maybe Oscar Wilde was right: the

best, biggest, gamblers' lottery measure, no one can. Vote against Proposition 37.

PROPOSITION 38 BILINGUAL BALLOTS

The German philosopher Nietzsche declared that a nation is a group of men who read the same newspapers and speak the same language. With allowances for his oversight in omitting women, the guy made a good point. I am in favor of this proposition. My opponent is against it.

Immigrants cannot become citizens unless they read well enough to understand ballots; the opponents' argument in our voter pamphlet proves that. It says someone must have achieved "a fifth grade level of English to become a naturalized citizen." Wow! Given the performance of our public schools, it is fortunate for many native-born high school graduates that a birth certificate is all they need to establish citizenship.

The advocates of bilingual ballots and bilingual education must look fondly on the cultural isolation and divisiveness that has been fostered in the Canadian province of Quebec. With any luck we can accomplish the same thing here.

Only government, using taxpayers' money, would do something as stupid discouraging mastery of language skills that are essential for economic, political, and social success in our society. And who are the most enthusiastic sponsors of this swell program: all of those congressmen who signed the ballot argument opposing Proposition 38 and my opponent are Democrats.

I think you should vote in favor of Proposition 38. I am a Republican.

PROPOSITION 39 REAPPORTIONMENT

Although I am a lifelong Republican, a former Special Assistant to Governor Ronald Reagan, and a beneficiary of considerable assistance from local Republicans, I am also a native Californian who plans to live the remainder of his life in the Golden State. So, it is with mixed feelings that I urge you to vote against this attempt to change the reapportionment process.

Trying to take the politics out of reapportionment makes as much sense as trying to take the wetness out of water or the sound out of music. It cannot be done. Using retired appellate court justices to redraw legislative boundaries may change the players; but the game remains the same.

What we can do is shift partisan maneuvering to the judiciary, thereby causing further deterioration of that institution's public stature. That is quite a price to pay for an allegedly "fair" drafting of district lines.

Talk about involving religion in politics: what in Hell is a "fair" reapportionment? If

political reform.

This senate district just supplied two outstanding Superior Court judges for a new appellate court. It is likely one or both of those individuals would not have been selected if the provisions of Proposition 39 had been in effect.

Judge Harry Brauer from Santa Cruz County is an exceptionally talented, hard-working, honest jurist who would be a credit to any tribunal. Earlier this year he decided in favor of a liberal who had been challenged by a moderate-conservative over an issue of alleged voting improprieties. Given the obvious inconsistency of the applicable statutes, his decision was reasonable. But it hardly revealed a partisan fidelity our current governor would find congenial.

Judge Nat Agliano from Monterey County is also a respected jurist. Yet aside from being a decent human being and a wholesome family man, about the only good that can be said for Agliano is that he is an utterly dedicated, competent, scholarly judge whose reputation for integrity and intelligence is unquestioned. I suppose that is okay as far as it goes. But where is evidence of the partisan flame which will illuminate his reapportionment decisions when he retires?

If you believe California's governors are above considering intensity of partisan loyalty when selecting appellate judges, you must think "Rose Bird" is the name of a tattoo parlor in Seimas.

This proposal will only inject partisan concerns into a judiciary increasingly beset with politicking. Both during the selection process and during the periodic balloting by voters required for reconfirmation of judges, the public will be the loser.

Supporters of this measure say that every ten years the paralyzing conflict of reapportionment prevents the Legislature from carrying out its normal work. If that is true, along with having a good reason for rejecting this proposition, we have an excellent justification for demanding that reapportionment be undertaken every two years, instead of every ten. Anything that hinders the Legislature in its efforts to usurp our liberty, retard economic progress, and frustrate common sense only encourages the advance of civilization.

The Legislature has been drawing district boundaries for many decades; and through it the public has sustained only the usual amount of damage typically resulting from government action. The one legislative district whose boundaries do not change is the state. We have elected a Republican governor, a Republican U.S. Senator, and soon we will reelect a Republican president. That is reliable evidence there is considerable appreciation in California for a Republican viewpoint.

The most important ingredient in the competitiveness of any legislative race is the

elect able Republicans, the furor over "fairness" would now be the concern of Democrats.

This reapportionment proposal and last June's Proposition 24 (Gann Initiative) deal with symptoms, not with the problem. The Assembly speaker has too much power and district lines were drawn as we see them because there are so damn many Democrats in the Legislature. If you are unhappy with Willie Brown's performance or with reapportionment, you must stop electing Democrats.

And, ladies and gentlemen, I am eager to assist you in that effort.

PROPOSITION 40 CAMPAIGN CONTRIBUTIONS

Otherwise intelligent individuals who recoil at the thought of price controls on rental property, petroleum and natural gas, or agricultural products, sometimes lose their way when precisely such interference is proposed in the political arena. Price controls by any other name are still a bad idea.

Suppose we placed a limitation on the number of times a citizen could vote for a particular candidate (except in Santa Cruz, the limitation would apply to different election years). Being allowed to vote for your favorite in 1982 and 1984, but not in 1986, is hardly consistent with our Constitution.

Suppose you were prohibited from talking to more than 250 people about your candidate. Imagine you were restricted to knocking on doors in two precincts. You would be justified in protesting government's attempt to deny you your rights.

Why should it be permissible to give a candidate \$1,000, but not \$1,100 or \$10,000? by what logic would a donor have government's consent to contribute \$1,000 to each of ten candidates, but not to each of eleven?

Elections are expensive because districts are populous. Providing information to the electorate, even if only name identification, is costly. And despite all the cries about "obscene" spending, who knows what the socially redeeming campaign budget should be?

Elected representatives have shown virtually no restraint in forcing their debilitating presence on almost every area of social activity. Special interests have reacted by organizing themselves to influence the electoral and legislative processes. Putting a price control on what they contribute will not eliminate the cause of their concern. Controls will only provoke them to attack from another angle.

The right to contribute to a political candidate — even for corporations, labor unions, or Richard Trawick — should be protected as an essential element of free speech, because TV, radio, newspaper ads, and the mail are how candidates must express themselves.

The controversy over campaign spending has been fueled by special interests (usually self-appointed public guardians) who are at a comparative disadvantage in the electoral arms race; they do not have much money. So, they do what any special interest does: they try to change laws to their advantage. And, as is the case with other special interests, they claim to act only for the greater public good.

Political reform efforts that make headlines promising to deliver us from the grasp of greedy monied interests are as counterproductive as our attempts at school reform. In each case, we treat symptoms and not the problem.

Interested, informed voters, not government control, are the best protection we can have. Cynics and snide remarks aside, there are plenty of those voters around. Prove it by voting against Proposition 40.

PROPOSITION 41 WELFARE REFORM

Why liberals should vote against Proposition 41:

Even though Section 10303 insists only liberals are expected to interpret this proposition, be sure you read it carefully. Some people think Proposition 41 specifies that payments California gives welfare recipients cannot be more than 10 percent higher than the average welfare payment paid to recipients nationwide. That is wrong. The proposal places a limitation on the amount spent "per capita" (that means per person in the entire population, not the welfare population). Mathematically, in a state where the proportion of our population receiving public assistance exceeds the proportion nationwide, the difference between "per capita" and "per welfare recipient" is devastating for poor people — even those mythical young, strong, virile, able-bodied recipients the proposition's proponent loves to conjure.

Why prudent Republicans and thoughtful liberals are expected to interpret this proposition, be sure you read it carefully. Some people think Proposition 41 specifies that payments California gives welfare recipients cannot be more than 10 percent higher than the average welfare payment paid to recipients nationwide. That is wrong. The proposal places a limitation on the amount spent "per capita" (that means per person in the entire population, not the welfare population). Mathematically, in a state where the proportion of our population receiving public assistance exceeds the proportion nationwide, the difference between "per capita" and "per welfare recipient" is devastating for poor people — even those mythical young, strong, virile, able-bodied recipients the proposition's proponent loves to conjure.

Why prudent Republicans and thoughtful

Billion in 1982-83. Unfortunately, half of that saving would have been realized by the federal government, not by individual California taxpayers. That is a gigantic flaw in this proposal.

If you and I could exert the same control over federal actions that we can impose over state and local behavior, we would put \$1.5 Billion in our pocket. Instead, the Congress will put that \$1.5 Billion in a pocket located in another state.

So what? Californians still get the other half of that \$3 Billion, right? Almost. As the Analyst says, the state would save about \$1.4 Billion; counties would save much less. But as we cut the AFDC and Medi-Cal benefits for uneducated victims of our public school system now struggling to raise a family, for previously middle-class women with children dumped into poverty by divorce, and for the elderly whose protection (asserted by the proponent) is almost entirely illusory, counties would have to increase their spending. The state would have to supply the funds.

It is a safe bet that county programs would have to make up at least \$600 Million of the \$3 Billion cut (a mere 20 percent). The Analyst also mentions revenues of state and local governments would decrease about \$250 Million. (After all, welfare recipients have to spend their money somewhere; that spending generates taxable income and sales.) California's \$1.5 Billion saving just contracted by \$850 Million.

Put it all together and you find Californians might save \$650 Million while our economy would lose \$1.5 Billion to the federal government. Why give up \$2 to receive \$1.

Now the bad news: because government Medi-Cal payments would be cut back, doctors and hospitals will raise their charges to other patients to make up the lost revenue. Guess who those "other" patients will be? Thus, users of medical services (especially the elderly) will bear an unhealthy portion of this alleged welfare reform's impact.

Vote against Proposition 41.

HOW YOU CAN HELP

Ask your friends to vote for me.

Send me \$5, \$10, or whatever you can afford. Please do not refrain from making a contribution because we are close to the election. I can still buy broadcast time. Also, I had to borrow the way our federal

government does to be able to mail this; but unlike the federal government, I have to repay my loans.

Thank you.

Roger Hays



PHYLLIS SCHLAFLY
PRESIDENT
68 FAIRMOUNT
ALTON, ILLINOIS 62002
(618) 462-5415

file

EAGLE FORUM

LEADING THE PRO-FAMILY MOVEMENT SINCE 1972

316 PENNSYLVANIA AVE., S.E., SUITE 203, WASHINGTON, D.C. 20003, (202) 544-0353

October 23, 1984

Mr. Michael Deaver
The White House
Washington, D.C.

Dear Mike:

Many thanks for your handwritten notes. The President was super in the final debate. The only thing he neglected to say was that his so-called Star Wars plan canNOT kill ANY PERSON -- therefore, it does not take WAR into the heavens or anywhere else. It would be helpful if this could be reiterated in the national media.

I want to be sure that you received a telephone message I called in to you about ten days ago. The purpose of this message is to get Big Money from an Important Conservative Democrat to activate the Conservative Democratic Vote including the Wallace Vote in behalf of our Senatorial and Congressional candidates. This could be 10% of the vote in the South as well as in such states as Illinois where we have a crucial Senate race and three possible House pickups. This voting bloc is still NOT voting Republican, and we need those votes -- in Illinois, as well as in the South.

BS returned call per your req.

I do not know this man, but according to very reliable information, he is a billionaire with vast resources, and will help in the 1984 election ONLY in response to a personal phone call from the President. The formula seems to be for the President to call Mr. Hamilton Forman of Ft. Lauderdale, res: 305/566-6241 or off: 305/566-7697, and say: "I am asking for your help and support in getting the Conservative Democratic vote as well as the Wallace vote." I am informed that he hates liberals, has vast resources, a widespread network, put \$7 million into the 1982 elections, but is sitting on his hands today waiting for that personal call. I think he's worth a phone call.

Best wishes for November 6!

Faithfully

Phyllis

AGENCY FOR INTERNATIONAL DEVELOPMENT
WASHINGTON, D.C. 20523

October 25, 1984

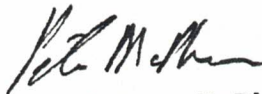
THE ADMINISTRATOR

MEMORANDUM FOR THE HONORABLE MICHAEL DEEVER
Deputy Chief of Staff and Assistant to
the President
The White House

SUBJECT: Ethiopia

In FY 1984 we provided approximately \$20 Million to Ethiopia for drought relief. Already this fiscal year we have obligated over twice that amount, \$42.3 Million.

For all of Africa last year we provided \$173 Million. We expect the need will be at least twice that this year.



M. Peter McPherson

Attachment

WITHDRAWAL SHEET

Ronald Reagan Library

Collection Name
Deaver, Michael: Files

Withdrawer
KDB 9/9/2011

File Folder
OCTOBER 1984 INCOMING (8)

FOIA
F97-066/19
COHEN, D

Box Number
23

12

ID	Document Type Document Description	No of pages	Doc Date	Restrictions
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118294 MEMO

1 10/1/1984 B1

M. PETER MCPHERSON TO ROBERT
MCFARLANE RE AFRICAN DROUGHT

The above documents were not referred for declassification review at time of processing
Freedom of Information Act - [5 U.S.C. 552(b)]

- B-1 National security classified information [(b)(1) of the FOIA]
- B-2 Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]
- B-3 Release would violate a Federal statute [(b)(3) of the FOIA]
- B-4 Release would disclose trade secrets or confidential or financial information [(b)(4) of the FOIA]
- B-6 Release would constitute a clearly unwarranted invasion of personal privacy [(b)(6) of the FOIA]
- B-7 Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]
- B-8 Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]
- B-9 Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

C. Closed in accordance with restrictions contained in donor's deed of gift.

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8174988399 TDBN FT WORTH TX 18 10-22 0941A EST

PMS MICHAEL K DEABER

WHITE HOUSE DEPUTY CHIEF OF STAFF

WASHINGTON DC

THE PRESIDENT WAS WONDERFUL HE IS NUMBER ONE ALWAYS HAS BEEN ALWAYS
WILL BE I LOVE YOU BOTH

PAT JACOBSON

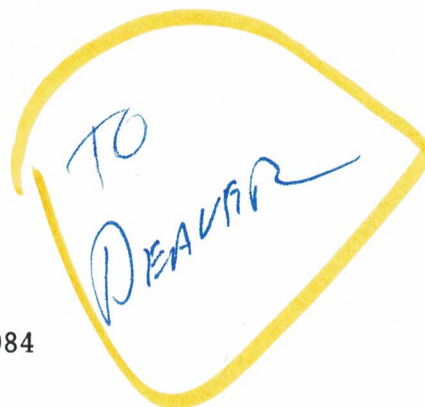
84 OCT 22 A10:46



Associated Industries of Florida

PHONE (904) 224-7173 • 203 S. ADAMS ST. • POST OFFICE BOX 784 • TALLAHASSEE, FLORIDA 32302

JON L. SHEBEL
PRESIDENT



October 16, 1984

Mr. Stuart K. Spencer
Reagan-Bush Campaign
440 1st Street, N.W.
Washington, D.C. 20001

*Bill
what does
she want us to
do with this?*

Dear Mr. Spencer:

Per my conversation last week with Art Teele, please find enclosed a script which will be utilized to put together a 10-12 minute videotape extolling the virtues of membership in Associated Industries of Florida. Also enclosed is a copy of our new membership booklet appropriately titled, "Opportunity Knocks . . ."

During my conversation with Art, I requested that the President cut a short videotape which we could utilize as part of the tape about Associated Industries. Enclosed is a copy of the script for the videotape and, as you will note on the bottom of the page, three pages from the back and continued onto the next page, we have suggested a statement for the President which would read as follows:

"This nation's strength is measured in the strength of our factories, our manufacturers and small businesses.

"A strong America needs strong business voices like Associated Industries of Florida. Together we are working for our common goal — the preservation of the free enterprise system . . . it's what makes America work!"

I have enclosed five copies of this statement in bold print per Art's direction.

If the President would like to alter this statement somewhat, we certainly have no objection. We simply feel that as an organization which for 65 years has espoused the philosophies advocated by the President that it is most appropriate for him to simply make a statement of his beliefs and mention our Association in doing so.

This videotape will not be shown on any public or private broadcast medium, but would be used in membership meetings and in meetings with potential members. In addition, the tape will be used on a small television monitor which can be hand carried to

Mr. Stuart K. Spencer
October 16, 1984
Page Two



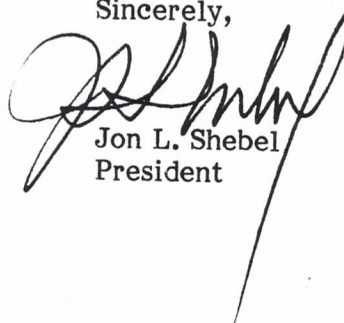
the offices of prospective members. I cannot envision a time when the tape would be released from the possession of one of the officers of our Association, since one of them will be required to be present at any and all times when this tape is shown to provide additional information to members and prospective members of the Association.

It is respectfully requested that this tape be shot in 3/4-inch or 1-inch format and that the raw tape be sent to us to arrive no later than Friday, October 19, 1984.

I am fully aware of the President's very hectic schedule at this time, but I sincerely hope that he will be able to take the few minutes required to tape this small statement for us because it would definitely be of tremendous assistance to our Association to have the President on our tape.

Kindest personal regards.

Sincerely,



Jon L. Shebel
President

JLS:lmh

Enclosures

Associated Industries of Florida

SCRIPT FOR AIF VIDEO



**JON L. SHEBEL
PRESIDENT**

"THE VOICE OF BUSINESS"

IN WASHINGTON, THE
SECRETARY OF STATE SENT A
MESSAGE TO THE SOVIET UNION
ACCEPTING A PROPOSAL TO . . .
(FADE INTO SECOND VOICE)

ON THE STATE SCENE, TAXES
IN FLORIDA RANKED AMONG THE
LOWEST IN THE NATION LAST YEAR
. . . (FADE INTO THIRD VOICE)

IN TALLAHASSEE,
REPRESENTATIVES OF ASSOCIATED
INDUSTRIES OF FLORIDA MET WITH
THE GOVERNOR AND LEGISLATIVE
LEADERS . . .

ANNOUNCER: VOICES IN THE
NEWS -- TOUCHING OUR LIVES
EVERY DAY. ACCENTING THE
IMPORTANCE OF ONE STRONG
VOICE.

ASSOCIATED INDUSTRIES OF
FLORIDA IS THAT VOICE FOR
FLORIDA BUSINESS.

ASSOCIATED INDUSTRIES
SPEAKS FOR ALL FLORIDA
BUSINESS -- LARGE AND SMALL.

WHEN A GROUP OF
JACKSONVILLE BUSINESSMEN
DECIDED IN 1920 THAT BUSINESS
CONCERNS WEREN'T BEING GIVEN
ENOUGH CONSIDERATION IN THE
HALLS OF THE STATE LEGISLATURE
AND THE BUREAUCRACY THEY DID
SOMETHING ABOUT IT.

THEY FORMED ASSOCIATED
INDUSTRIES OF FLORIDA AND OVER
THE YEARS THE ASSOCIATION'S
IMPACT ON STATE GOVERNMENT HAS
BEEN CONSIDERABLE.

TODAY, ASSOCIATED
INDUSTRIES IS THE STATE'S MOST
ACTIVE AND RESPECTED BUSINESS
VOICE.

NOT A DAY GOES BY THAT ASSOCIATED INDUSTRIES DOES NOT DEFEND AND PROMOTE THE FREEDOMS, RIGHTS, AND ECONOMIC CONCERNS OF THE FLORIDA BUSINESS COMMUNITY.

DURING RECENT YEARS, THEY HAVE BRANCHED OUT TO PROVIDE OTHER SERVICES FOR FLORIDA BUSINESSMEN -- THEY'VE FORMED THEIR OWN HEALTH AND WORKERS' COMPENSATION INSURANCE PROGRAMS, SUPPORTED POLITICAL CANDIDATES SENSITIVE TO THE VIEWS OF FLORIDA BUSINESS, AND DEVELOPED A COMMUNICATIONS NETWORK THAT IS UNMATCHED BY ANY STATE BUSINESS ASSOCIATION IN THE NATION.

OVER THE YEARS, THE AIMS OF ASSOCIATED INDUSTRIES HAVE BEEN SIMPLE AND CONSISTENT.

THEY OPPOSE RESTRICTIVE
LEGISLATION THAT STIFLES FREE
ENTERPRISE AND HURTS THE
STATE'S OPPORTUNITY TO DEVELOP
NEW JOBS AND INVESTMENTS.

THEY ARE WILLING TO SUPPORT
TAXATION POLICIES THAT ARE
RESPONSIBLE AND BENEFICIAL TO
FLORIDA CITIZENS . . . BUT
CONSISTENTLY OPPOSE TAXATION
BASED ON POLITICAL EXPEDIENCY.

AT THE HELM OF ASSOCIATED
INDUSTRIES IS JON SHEBEL.
HE'S ELECTED BY A BOARD OF
DIRECTORS WHOSE COLLECTIVE
BUSINESS EXPERIENCE IS THE
CORNERSTONE OF THE
ASSOCIATION'S SUCCESS AND
EFFECTIVENESS.

WITH OFFICES ONLY A BLOCK
AWAY FROM THE CAPITOL, SHEBEL
AND HIS STAFF ARE ACTIVE YEAR
'ROUND KEEPING TRACK OF THE

LEGISLATURE'S EVERY MOVE AND STAYING ON TOP OF A BUREAUCRACY THAT IS CONTINUALLY IMPACTING THE MANNER IN WHICH YOU DO BUSINESS.

THE ASSOCIATION STRIVES TO WORK IN PARTNERSHIP WITH STATE GOVERNMENT FOR THE BETTERMENT OF FLORIDA . . . BUT, WHEN IT'S IN THE BEST INTEREST OF FLORIDA'S BUSINESS COMMUNITY, THEY'LL TAKE THE POLITICALLY UNPOPULAR STAND . . . AND THE HEAT.

JON SHEBEL: "I THINK WE'VE BEEN SUCCESSFUL BECAUSE WE DON'T REPRESENT JUST ONE NARROW SEGMENT IN FLORIDA.

"WE TACKLE COMPLICATED ISSUES THAT AFFECT A LOT OF BUSINESS PEOPLE -- WORKERS' COMPENSATION, INSURANCE

REFORM, UNEMPLOYMENT
COMPENSATION REVISIONS AND
BUSINESS TAXATION.

"LEGISLATORS KNOW WE PUT
TIME AND EFFORT INTO EXAMINING
THE PROBLEMS IN THESE AREAS
AND THEY COUNT ON US TO GIVE
THEM A BUSINESS PERSPECTIVE ON
THOSE ISSUES."

ANNOUNCER: STATE
GOVERNMENT HAS BECOME A
COMPLICATED ANIMAL IN OUR
SOCIETY. THE AVERAGE
BUSINESSMAN DOESN'T HAVE THE
TIME OR THE INCLINATION TO
KEEP UP WITH THE PROPOSED
CHANGES THAT IN MANY INSTANCES
COULD AFFECT DRAMATICALLY HIS
OR HER LIVELIHOOD.

FOR EXAMPLE, WHEN THE
LEGISLATURE AT THE PROMPTING
OF ASSOCIATED INDUSTRIES OF
FLORIDA DECIDED TO DO

SOMETHING ABOUT THE
SKYROCKETING COSTS OF WORKERS'
COMPENSATION, IT WAS
BUSINESSES LIKE THIS ONE THAT
REAPED THE REWARDS OF CHANGE.

ACTOR #1: "ALL I KNEW WAS
THAT MY WORKERS' COMPENSATION
RATES WERE GOING UP EVERY
YEAR. I KNEW THE LEGISLATURE
COULD DO SOMETHING ABOUT IT
BUT I COULDN'T BE RUNNING A
BUSINESS AND BE LOBBYING AT
THE CAPITAL AT THE SAME TIME.

"THAT'S WHAT ASSOCIATED
INDUSTRIES IS FOR. THAT'S WHY
I BECAME A MEMBER. I GET AN
ASSOCIATED INDUSTRIES BULLETIN
ALL THE TIME. THEY TELL ME
WHAT CHANGES THE STATE IS
MAKING THAT COULD AFFECT MY
BUSINESS AND THEY LET ME KNOW
WHAT CHANGES ARE NEEDED IN
LAWS AND REGULATIONS.

"THIS IS THE KIND OF INFORMATION YOU DON'T GET IN THE DAILY NEWSPAPER, BUT I NEED IT IF I'M GOING TO PROTECT MY BUSINESS."

SHEBEL: "IN 1979, WORKERS' COMPENSATION PREMIUMS IN FLORIDA WERE PROJECTED TO SURPASS ONE BILLION DOLLARS ANNUALLY. RATES HAD BEEN INCREASING AT A RATE OF 25% PER YEAR. BECAUSE OF THE EFFORTS OF THIS ASSOCIATION THE PREMIUM VOLUME HAS STILL NOT REACHED ONE BILLION DOLLARS."

ACTOR #1: "ASSOCIATED INDUSTRIES DID SOMETHING ABOUT THE WORKERS' COMPENSATION. IT HELPED ME . . . AND THERE'S NO DOUBT IN MY MIND THAT IF THE BUSINESSMEN IN FLORIDA HADN'T BEEN REPRESENTED BY ASSOCIATED INDUSTRIES, IT WOULD HAVE BEEN A COMPLETELY DIFFERENT STORY."

ANNOUNCER: ASSOCIATED INDUSTRIES WAS THE FIRST BROAD BASED BUSINESS ORGANIZATION IN FLORIDA TO RECOGNIZE THAT FLORIDA BUSINESS PEOPLE SHOULD BECOME INVOLVED IN THE ELECTION PROCESS. FLORIDA BUSINESS INTERESTS NEED TO BE PROMOTED AND PROTECTED.

WITH THE ESTABLISHMENT OF THE FLORIDA BUSINESS FORUM, THEIR POLITICAL ACTION COMMITTEE, ASSOCIATED INDUSTRIES TOOK THE LEAD IN PROVIDING CAMPAIGN CONTRIBUTIONS TO CANDIDATES WHO BELIEVE IN THE FREE ENTERPRISE SYSTEM.

MORE OFTEN THAN NOT, CANDIDATES SUPPORTED BY ASSOCIATED INDUSTRIES ARE WINNING. IN FACT, EIGHT OUT OF TEN CANDIDATES SUPPORTED IN THE PAST BY ASSOCIATED INDUSTRIES HAVE BEEN ELECTED.

INCUMBENT LEGISLATORS ARE
RATED PRIMARILY ON THE BASIS
OF THEIR VOTES DURING PREVIOUS
SESSIONS. ASSOCIATED
INDUSTRIES COMPILES AND
DISTRIBUTES THE MOST EXTENSIVE
VOTING RECORDS ON BUSINESS
ISSUES AVAILABLE IN FLORIDA.

IN ANOTHER AREA . . .
THEY'VE BECOME A STABLE SOURCE
FOR COMPETITIVE WORKERS'
COMPENSATION AND HEALTH AND
LIFE INSURANCE.

THE SERVICES OF THESE
INSURANCE PROGRAMS ARE
AVAILABLE ONLY TO MEMBERS OF
ASSOCIATED INDUSTRIES.

THE WORKERS' COMPENSATION
SELF-INSURANCE FUND HAS
PROVIDED DISCOUNTED RATES TO
ASSOCIATION MEMBERS SINCE ITS
INCEPTION.

DIVIDENDS HAVE BEEN
DECLARED EACH YEAR SINCE THE
FUND'S CREATION IN 1978. THE
FUND IS THE 10TH LARGEST
WRITER OF WORKERS'
COMPENSATION COVERAGE IN
FLORIDA.

THE HEALTH BENEFIT TRUST
WAS FORMED IN AUGUST, 1984,
ANSWERING THE NEEDS OF MANY OF
OUR MEMBERS BY PROVIDING
HEALTH AND LIFE BENEFITS
THROUGH A WELL-MANAGED
OPERATION.

THE TRUST HAS BEEN
ENTHUSIASTICALLY RECEIVED BY
THEIR MEMBERS AND IS GROWING
RAPIDLY.

THE WORKERS' COMPENSATION
AND HEALTH AND LIFE COVERAGES
ARE SOLD THROUGH THE
INDEPENDENT INSURANCE AGENTS
OF FLORIDA. BUT GOOD RATES

AREN'T THE ONLY REASON MEMBERS
ARE SIGNING UP.

ACTOR #2 -- DRY CLEANER:

"MY NEPHEW CHARLIE WAS WORKING
WITH THE STEAMER ONE DAY AND,
I GUESS HE JUST WASN'T PAYING
ATTENTION, HE BURNED HIS RIGHT
HAND REALLY BAD.

"WE TOOK HIM TO THE
HOSPITAL AND GOT ONE OF THE
BEST BURN DOCTORS AROUND TO
TREAT HIM. CHARLIE'S HAND IS
OKAY NOW BECAUSE HE GOT THE
TREATMENT AND THE
REHABILITATION THERAPY HE
NEEDED.

"I'VE ALWAYS FELT GOOD
ABOUT THE RATES THE ASSOCIATED
INDUSTRIES OF FLORIDA SELF-
INSURERS FUND CHARGED FOR MY
WORKERS COMPENSATION, BUT I
FEEL EVEN BETTER KNOWING THE
COVERAGE I GET FOR THOSE

DOLLARS ARE GOOD FOR MY
EMPLOYEES.

"WHAT'S MORE, AFTER THE
ACCIDENT, SAFETY EXPERTS
WORKING FOR THE SELF-INSURERS
FUND TOLD ME ABOUT THIS NEW
SAFETY GUARD THAT HELPS
PREVENT ACCIDENTS LIKE
CHARLIE'S.

"THEY INSPECTED MY SHOP AND
MADE SEVERAL RECOMMENDATIONS
AND IT DIDN'T COST ME A DIME."

ANNOUNCER: SUPPORTING ALL
THE FUNCTIONS OF ASSOCIATED
INDUSTRIES IS THE MULTI-
FACETED SERVICE CORPORATION.

ITS WRITERS, VIDEOGRAPHERS,
AND MARKETING EXPERTS USE
SOPHISTICATED EQUIPMENT TO
PRODUCE EMPLOYER MANUALS,
PRESENT VIDEOTAPED SEMINARS,

AND DEVELOP COMMERCIALS AND
BUSINESS PROGRAMS FOR FLORIDA
BUSINESSES AT COMPETITIVE
RATES.

ACTRESS #3: "OUR GOAL WAS
TO SELL OUR TOWN AS THE
PERFECT SITE FOR LIGHT, CLEAN
INDUSTRY.

"WE WORKED WITH THE
ASSOCIATED INDUSTRIES OF
FLORIDA SERVICE CORPORATION
FOR SEVERAL WEEKS AND THEY
PRODUCED A TAPE THAT I'D BE
PROUD TO SHOW ANY PLANT SITING
TEAM.

"BECAUSE THEY'RE SO
FAMILIAR WITH WHAT SELLS
BUSINESS, WE'VE GOT A
PRODUCTION THAT'S REALLY GOING
TO WORK."

ANNOUNCER: EVERY NEW JOB
CREATED THROUGH ECONOMIC
DEVELOPMENT EFFORTS IN YOUR
COMMUNITY IS POTENTIAL NEW
REVENUE FOR EXISTING
BUSINESSES.

ASSOCIATED INDUSTRIES HAS
COME A LONG WAY SINCE THOSE
EARLY DAYS IN THE 1920'S. BUT
THE JOB DOESN'T SEEM TO GET
ANY EASIER FOR THEM.

EVERY TWO YEARS, A NEW
GROUP OF LEGISLATORS COMES TO
THE CAPITAL EAGER TO MAKE
CHANGES, BUT NOT NECESSARILY
ARMED WITH THE INFORMATION
NEEDED TO MAKE GOOD BUSINESS
DECISIONS.

ASSOCIATED INDUSTRIES IS
READY TO ASSIST THEM WITH HARD
FACTS AND FIGURES ASSEMBLED
OVER HALF A CENTURY OF
COMMITMENT.

FLORIDA BUSINESS HAS AN
ENDLESS STREAM OF CHALLENGES
AND THE NEED FOR A STRONG,
ACTIVE GROUP LIKE ASSOCIATED
INDUSTRIES HAS BECOME MORE AND
MORE APPARENT.

WILL FLORIDA BUSINESS
CONTINUE TO SUPPORT ASSOCIATED
INDUSTRIES? THAT QUESTION IS
ONE YOU'LL HAVE TO ANSWER.

REAGAN: "THIS NATION'S
STRENGTH IS MEASURED IN THE
STRENGTH OF OUR FACTORIES, OUR
MANUFACTURERS AND SMALL
BUSINESSES.

"A STRONG AMERICA NEEDS
STRONG BUSINESS VOICES LIKE
ASSOCIATED INDUSTRIES OF
FLORIDA. TOGETHER WE ARE
WORKING FOR OUR COMMON GOAL --
THE PRESERVATION OF THE FREE
ENTERPRISE SYSTEM . . . IT'S
WHAT MAKES AMERICA WORK!"

ANNOUNCER: THAT
OPPORTUNITY THE PRESIDENT
SPOKE OF IS HERE NOW. THIS IS
YOUR CHANCE TO MAKE YOUR VOICE
HEARD.

ASSOCIATED INDUSTRIES OF
FLORIDA.

THE SERVICE
CORPORATION . . .

THE HEALTH BENEFIT
TRUST . . .

THE SELF-INSURERS
FUND . . .

AND, THE FLORIDA BUSINESS
FORUM.

ALL WORKING TOGETHER TO
REPRESENT AND SERVE THE
FLORIDA BUSINESS COMMUNITY.

LOOK THROUGH THIS
BROCHURE . . . THERE'S
DETAILED INFORMATION ABOUT ALL
OUR SERVICES. CALL US AT THE
NUMBER SHOWN IF YOU HAVE ANY
QUESTIONS.

WE'RE HERE TO SERVE YOU.

ASSOCIATED INDUSTRIES OF
FLORIDA . . . JOIN US . . .
AND BECOME PART OF . . . THE
VOICE OF THE BUSINESS.