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1
Jill

Dear Mike,

Thank you so much for
your part in making my
80th such a memorable Day.
It was not a surprise party
but there were several
surprises for me. Your
telegram being one of the best.

Dear Christina being there
was another wonderful
experience. I had met someone
since the 1980 Campaign.
If you are with in the area
and it is possible to see you,
even for a few minutes, just
let me know. I would love
to see you again. Audrey
12 September '94

PRESERVATION COPY

P.O. Box 415
Los Altos, Ca
94022



Mr. Michael K. Deaver
The White House
Washington, D.C. 20500

THE WHITE HOUSE
WASHINGTON
September 6, 1984

Will

TO: Craig Fuller
FROM: **BILL SITTMANN**
Special Assistant to the President
and Special Assistant to the
Deputy Chief of Staff

Mr. Deaver would like your
guidance.

Thanks.

Information

Action

*set up drop-key
mtg w/ MKD*

CLF + MKD
Wed.
9/12
9:00 am.

*Bill
asked what I should
do about
this now?*
JAY D. HAIR
8-30-84

Mike - Congratulations on the great
article (Making Reagan Be Reagan) in the
August 27th Time magazine. You are to
be commended for your excellent
performance.

Best wishes and keep up the
good work - Jay

P.S. It would be very useful for us to
visit sometime soon on chronological matters.

JAY D. HAIR
NATIONAL WILDLIFE FEDERATION
1412 Sixteenth Street, N.W.
Washington, D.C. 20036

APR 18 1987

File

September 13, 1984

The Honorable
Michael K. Deaver
Deputy Chief of Staff
and Assistant to the President
1Flr WW
The White House
Washington, D.C. 20500

Dear Mike,

As you know, I'm working closely with the Italian American Foundation regarding their upcoming dinner at the Washington Hilton this Saturday evening and I've got to tell you how pleased and excited they all are about the President's involvement. You know as well as I do, the importance of the Italian community, especially in an election year, and with this dinner's political under-tones, I'm sure the President looks forward to making the most out of such a captive audience.

With respect to his remarks, I feel they should be kept to seven or eight "solid" minutes and in the same vein as the Al Smith Dinner in New York. Since the President is scheduled to speak last and these types of evenings tend to become a bit "long-winded", a short, but energetic speech will be greatly appreciated and I'm sure well received. Additionally, it should be noted that the Italian American community is a fiercely proud one, especially this year with Ferraro's emergence on the political scene. The President's remarks, therefore should begin with an acknowledgement of this pride and the contributions this group has made to their "second home". In fact, I think the entire theme of his talk should revolve around the Italian American's sense of dedication and level of achievement here in America.

With this in mind, I might suggest the President close his remarks with a poignant story I've heard him give before. It deals with two Italian immigrants whose son becomes a doctor and ends up at George Washington University Hospital where he played an instrumental part in saving the President's life. This is a great story for this group and the kind of thing that the President is so good at telling. The close is the most important part of any speech and this story has the capability of really having an impact on this particular audience.

While I'm sure both Mr. Mondale and Ms. Ferraro will play up much this same "heritage" angle, The President has the advantage of being the "top draw" of the evening and is in the envious spot of having the last shot at the podium. So, regardless of what else is said earlier on, the President's remarks should have the greatest impact.

Let me know if I can be of any further help or if you have any questions about the logistics of the evening. In the meantime I look forward to a successful dinner. I might also add, if you want any help with the Al Smith dinner, I am always available and could even get the crew of 1980 together to pitch in.

Many thanks.

All the best,

A handwritten signature in black ink, appearing to be a stylized name, possibly "W. J. ...".



Industrial Steel Corporation

September 12, 1984

Mr. Michael K. Deaver
Assistant to the President
and Deputy Chief of Staff
The White House Office
Washington, D. C. 20006

Dear Mr. Deaver:

I am a small businessman fabricating miscellaneous and structural steel. I am writing you to ask for favorable consideration of the U. S. fabricated structural steel industry as you assist the President in making the critical decisions on import relief for the domestic steel industry. The fabricated structural steel industry is a separate industry from basic steel, but our interests are closely linked since we consume some 5,000,000 tons of basic steel per year and basic steel constitutes over half the cost of our products.

We support the need for relief for the basic steel industry, however, serious deficiencies exist in the relief recommendations by the U. S. International Trade Commission (ITC). The ITC remedy aggregated fabricated structural steel with basic steel structurals and proposed a minimum quantity of 2.1 million tons, a quota of 28.9% for 1-3 years and 31.8% for years 4-5. This relief would virtually destroy our industry. Import penetration of fabricated steel has averaged about 3% in recent years. Therefore, to guard against the almost certain destruction of our industry we ask for a separate quota for fabricated structural steel of 3% of domestic consumption of fabricated structural steel. And, our fabricated structural steel industry must be included in its entirety. By oversight the petitioners and the ITC have left out a critical tariff item (Item number 653.00). 653.00 must be included or any intended relief for us will be no relief at all.

Please do your best for us; America is in danger of losing a proud industry resulting in the loss of countless American jobs without a realistic relief.

Sincerely,

JAMES E. NALLEY, JR.
President

Industrial Steel Corporation



File
3460 Old State Road 135 North
Corydon, Indiana 47112
14 September, 1984

Mr. Michael K. Deaver, Deputy Chief of Staff and Assistant to the President
The White House
1600 Pennsylvania Avenue, NW
Washington, DC 20500

Dear Mr. Deaver,

My name is Keith Myers and I live in Corydon, Indiana. Several Months ago I wrote the President a letter. In this letter I asked the President if he could come to Corydon. I was not asking for any group, but just as a private citizen. I know that Louisville, Kentucky may be a sight for a presidential debate, and the town of Corydon is only 25 miles to the west of Louisville.

I recieved an acknowledgement of my letter, dated 12 April, 1984, from Anne Higgins, who is the Special Assistant to the President and Director of Correspondance. The purpose of this letter is to inquire whether or not the President ever actually reviewed my letter. Any response in the positive or negative from you would be apprieciated. Thank you.

Sincerely Yours,

Keith A. Myers

Keith A. Myers

LAW OFFICES OF
PIER GHERINI & JOHN GHERINI

SUITE 230 LA ARCADE BUILDING
1114 STATE STREET
SANTA BARBARA, CALIF. 93101
TELEPHONE (805) 966-4155

September 11, 1984

file

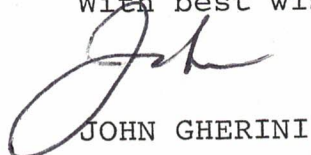
Mr. Michael K. Deaver
Assistant to The President
Deputy Chief of Staff
The White House
Washington, D.C. 20013

Dear Mike:

Thank you for your very kind note. I have forwarded my check to the Reagan-Bush '84 address given.

Hope to see you when you are out here again.

With best wishes,


JOHN GHERINI

JG/mo

Sept 14th

Mr. Mitchell Deavers
The White House
Washington, D. C.

Attached is a letter I thought you might find of interest.

Your "very close friend" Pat Jackson is opposed by a very large majority of the elected Texas Republican Party officials in her reelection efforts. Her continued efforts have been and are very destructive to Republican efforts in Texas.

It is quite unusual for a high state elected official to be so active in ~~the~~ a State Republican Executive Committee race.

This is an indication of the very real concerns that the Texas Republican officials have for the bad effects Mrs. Jackson has on S. R. P. future in Texas and the Reagan-Bush reelection efforts.

Please do what you can to remove these divisive actions of Mrs. Jackson.

Jim Dickey

William P. Clements, Jr.

Dear Fellow Republican:

As a Republican candidate for Governor and as Governor of Texas, I learned a great deal about our Republican Party.

As the founder and Chief Executive Officer of a small firm which grew to a multi-million dollar company, I learned a lot about organization and leadership.

I'm writing you today about our Republican Party, organization and leadership.

We face a critical test this year. President Reagan must carry Texas, and he will if all of us put forth maximum effort.

We all know how important this election is. But we face a challenge beyond this year. We must insure that the Republican Party continues to grow in Texas.

For any organization to function successfully, the organization must have good leadership.

The State Republican Executive Committee is the primary governing body of our state party. The committee men and women we elect have a vital role in the leadership and direction of our party.

I am writing you about one particular candidate for committee-woman from the 10th Senatorial District. Dorene Goodson is the kind of lady we need on the SREC.

Dorene's volunteer efforts for the Republican Party and Republican candidates go back for years. Most recently she has been a tremendous help with our National Convention in Dallas, serving as a key volunteer in the White House advance office.

I feel strongly enough about Dorene's race that I'm asking you to join me at a reception for her on Thursday, September 13. We're having the event at the Holiday Inn in North Arlington (on Highway 360 at Brown Blvd.) from 7:30 to 9:00 p.m. Please join me for a fun evening.

Very truly yours,



Gov. William P. Clements

P.S. Please RSVP to one of the two numbers listed below. I'll look forward to seeing you at the reception for Dorene.

(817) 457-6090
261-4874 (Metro)

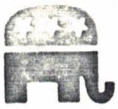
Reception for
DORENE GOODSON
Candidate for State Republican Executive Committee

Senatorial District 10

SPECIAL GUEST
Gov. Bill Clements

Place: Holiday Inn
(Highway 360 at Brown Blvd. in Arlington)
Date: Thursday, September 13, 1984

Time: 7:30 - 9:00 P.M.
RSVP: (817) 457-6090
(Metro) 261-4874



Republican
National
Committee

Frank J. Fahrenkopf, Jr.
Chairman

September 14, 1984

Mrs. Carolyn Singleton
384 Delfern Drive
Los Angeles, California 90077

Dear Mrs. Singleton:

The First Lady asked me to respond to your recent letter to her about strong Republican challenges to Democratic members of the U.S. House. I am very happy to tell you that we have many exciting opportunities in the House, due in large part to the President's enormous strength at the top of the ticket.

I have enclosed a list of particularly good opportunities against Democratic incumbents. This is not an exhaustive list; but I feel it is a good start and gives you several options to consider.

Thank you for your interest, and please feel free to let me know if you have further questions.

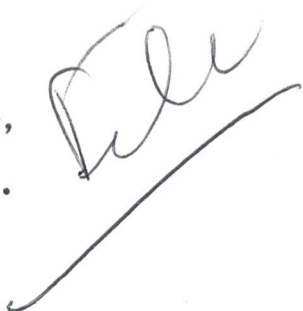
Very truly yours,

Frank J. Fahrenkopf, Jr.

FJF/lkp

Enclosure

Mr. Mike Deaver,
White House,
Washington, D.C.



Dear Sir:

The Gromyko meeting is a very excellent stunt for the sake of election publicity, but I doubt very much if we Americans are so stupid as to take it seriously.

Publicity does not solve problems, nor does it create badly needed jobs or will reduce not even by one dime the deficit.

During the past four years President Reagan has not improved the high cost of our daily way of life, to waste another four years would be very tragic.

Cordially,
Michelle Haffley,
Rte. 422
Girard

Dr. Gunther O. Stieneke

*14 Buttonbush Lane
Moss Creek Plantation
Hilton Head Island, S.C. 29928, U.S.A.
Telephone: (803) 757-2404*

*Brisa do Mar, Vale de Centianes
8400 Praia do Carvoeiro
Algarve, Portugal
Telephone: (82) 57868*

September 14, 1984

Mr. Michael Deaver
The White House
Pennsylvania Avenue
Washington, D.C.

Call

Dear Mr. Deaver,

Instinct tells me that Vice President Mondale latched on to the deficit issue and the refusal of republicans to provide specific answers on a reduction program as the one, and perhaps only, issue that will help him garner votes.

As a staunch republican I do not understand why the president, the vice president or any of the members of the cabinet does not stress the vast savings opportunities uncovered by the Grace Commission. It seems to me that it will strike a responsive cord with every citizen when large numbers of potential savings can be quoted with authority by merely getting a bit better control of the bureaucracy.

Sincerely yours,

Gunther O. Stieneke



STEEL FABRICATORS, INC. 721 N.E. 44th PLACE • FT. LAUDERDALE, FLORIDA 33334 • PHONE 772-0440

September 17, 1984

Mr. Michael K. Deaver
Assistant to the President
and Deputy Chief of Staff
The White House Office
Washington, D.C. 20006

Dear Mr. Deaver:

As a fabricator of steel for building frames and bridges, I ask for favorable consideration of the U.S. fabricated structural steel industry as you assist the President in making the critical decisions on import relief for the domestic steel industry. The fabricated structural steel industry is a separate industry from basic steel, but our interests are closely linked, since we consume some 5,000,000 tons of basic steel per year and basic steel constitutes over half the cost of our products.

We support the need for relief for the basic steel industry but serious deficiencies exist in the relief recommendations by the U.S. International Trade Commission (ITC). The ITC remedy aggregated fabricated structural steel with basic steel structurals and proposed a minimum quantity of 2.1 million tons, a quota of 28.9% for 1-3 years and 31.8% for years 4-5. This relief would virtually destroy our industry. Import penetration of fabricated steel has averaged about 3% in recent years. Therefore, to guard against the almost certain destruction of our industry, we ask for a separate quota for fabricated structural steel of 3% of domestic consumption of fabricated structural steel. And, our fabricated structural steel industry must be included in its entirety. By oversight the petitioners and the ITC have left out a critical tariff item (Item number 653.00). 653.00 must be included or any intended relief for us will be no relief at all.

Please do your best for us. An improperly formulated relief quota could well be a disaster for the fabricated structural steel industry.

Sincerely,

STEEL FABRICATORS, INC.

H. J. Langsenkamp
President

HJL/jg

RUTLEDGE STEEL CO.

September 17, 1984

The Honorable Mr. Michael K. Deaver
Assistant to the President and Deputy Chief of Staff
The White House Office
Washington D.C. 20006

Dear Mr. Michael K. Deaver:

Rutledge Steel Co. is an independently owned business that was established in 1965, specializing in structural steel fabrication. We are located in Loveland, Colorado, employ 80 people, and generate approximately ten million dollars in sales per year.

I am writing to ask your support in securing prompt and effective Presidential action in respect to the steel import relief recommended by the U.S. International Trade Commission on July 24, 1984.

Our industry is separate from but closely linked to the basic steel industry. We are a major consumer of basic steel which constitutes fully half the cost of our products. We recognize the need for import relief for the basic steel industry. However, it is vital that the U.S. fabricated structural steel industry not be devastated as a direct consequence of carelessly designed relief measures implemented to protect basic steel. Without concurrent and effective protection, our domestic 5,000,000 ton-per-year industry would almost certainly be destroyed by the predictable surge in fabricated structural steel imports seeking to avoid the recommended restraints on basic steel imports.

The ITC relief recommendations to the President have merit but are seriously deficient. In regards to fabricated structural steel, the deficiencies are:

- The combination of structural shapes and fabricated structural steel into a single group for quota purposes. This will induce foreign producers to increase shipments of the higher-valued fabricated structural steel to fill the entire group quota. Also, the ITC proposed minimum tonnages and quotas are far too large. These two factors would in all likelihood lead to greatly increased imports of fabricated structural steel.



- Fabricated structural steel is improperly defined, omitting a key product tariff category--Tariff Schedule of the U.S. (TSUS) No. 653.00. This omission effectively precludes protection of fabricated structural steel since virtually all fabricated structural steel can be classified as TSUS No. 653.00 by shipping building or bridge components as a kit on a single vessel (i.e., "as an entirety").

Our need then is an effective and comprehensive quota for fabricated structural steel. This will insure our not being injured by needed protection for the basic steel industry. Specifically, our need for fabricated structural steel is as follows:

- a separate quota
- coverage of all fabricated structural steel tariff categories (add TSUS 653.00 to TSUS 609.84, 609.86, 652.94 and 652.96); and allocation thereof based on 1973-1976 as base years.

I respectfully request your help in connections with these vital matters.

Sincerely,
RUTLEDGE STEEL COMPANY


E.M. Rutledge
President

de



Max Hugel Enterprises, Inc.
1730 Pennsylvania Avenue, N.W.
Suite 1125
Washington, D.C. 20006
(202) 429-1984

DETERMINED TO BE
ADMINISTRATIVE MARKING
E.O. 12958 - EXEMPT FROM 33(c)
BY NARA 603 4/26/11


September 18, 1984

PERSONAL AND CONFIDENTIAL

The Honorable Michael K. Deaver
Deputy Chief of Staff and Assistant
to the President
The White House
1600 Pennsylvania Avenue, N.W.
Washington, D.C. 20500

Dear Mike:

Enclosed herewith please find a copy of a commentary that
appeared in the Manchester Union Leader on September 18.

I think all of us must be aware that a campaign is not over
until the polls are closed. While we have a great opportunity, we
also must be certain that the organizations we have in place on the
grassroots level do not take this race for granted and are out there
making absolutely certain that no stone is left unturned.

We must make sure that we get the turnout on election day.

Best personal regards,

Sincerely,



Max Hugel

Enclosure

Republicans Must Beware!

By MAX HUGEL

CURRENT POLLS indicate the Reagan-Bush team well ahead of the Mondale-Ferraro ticket. If true, this is the greatest opportunity the Republicans have had in years to make significant gains in both the House and Senate which is essential if President Reagan is to get his programs enacted in the next four years. This can be done providing the campaign strategists take advantage of this great opportunity.



But many of the experts and knowledgeable political professionals I have talked to are very much concerned about these polls. They tell me polls are just polls. They can be interpreted and analyzed differently, depending on how the questions are asked and reported. And depending on one's motive they can be reported for the purpose of lulling Reagan supporters and workers into complacency and inactivity.

THE DEMOCRATS, they say, are going all-out in voter registration drives and if there is a low turnout because the Reagan voters stay home on election day, thinking Reagan is an easy winner, the result could be a Mondale victory with a Democratic House and Senate.

This has happened before. Remember what happened to candidate Thomas Dewey, a sure winner? He lost to Harry Truman.

Mr. Hugel is an adviser in the Reagan-Bush campaign and former CIA deputy director.

LUIS FRANCO
11613 SUNGLOW STREET
SANTA FE SPRINGS, CAL.
90670

(213) 699-5260

September 15, 1984

Mr. Michael Deaver
Chief of Staff
The White House
Washington, D. C.



Dear Sir:

Enclosed herewith please find additional material which I hope will be considered toward a Medal of Freedom award.

May I also notified you that I have received a scroll from Mayor Tom Bradley of the City of Los Angeles, Cal. which reads:

MAYOR'S CERTIFICATE OF
APPRECIATION

AS MAYOR OF THE CITY OF LOS ANGELES I AM PLEASED TO RECOGNIZE
ACTIVITIES OF

LUIS FRANCO

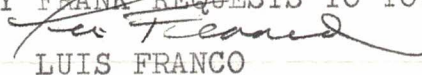
WHO IS AWARDED THIS MAYOR'S CERTIFICATE OF APPRECIATION FOR
OUTSTANDING EFFORTS AND ACCOMPLISHMENTS WHICH HAVE BEEN OF
GREAT BENEFIT TO YOUR COMMUNITY AND PARTICULARLY TO THE CITY
OF LOS ANGELES. YOUR COMMUNITY SPIRIT AND INTEREST HAVE HELPED
MAKE OUR CITY A BETTER PLACE IN WHICH TO LIVE AND HAVE GREATLY
ASSISTED ME IN CONDUCTING THE AFFAIRS OF THIS CITY.
DATE SEPTEMBER 1984

signed TOM BRADLEY
MAYOR

SEAL

MAY I ALSO INFORM YOU THAT IN THE PAST I HAVE RECEIVED OTHER
RECOGNITIONS FOR COMMUNITY SERVICES, BUT ALSO FOR POW MIA CONCERNS.
THE AMERICAN EX PRISONERS OF WAR, A NATIONAL ORGANIZATION CHARTERED
BY CONGRESS HAVE BESTOWED ON ME THE FOLLOWING COMMENDATIONS:
SO. CALIF. CHAPTER NO. ONE, DEPARTMENT OF STATE, NATIONAL AWARD,
COMMANDERS AWARD, ETC. THE CALIFORNIA CONGRESS OF PARENTS, TEACHERS
AND STUDENTS AWARD FOR CONTRIBUTIONS TO EDUCATION.

AS I EXPLAINED BEFORE, I REALLY HAVE NEVER BEEN AN EGOTISTICAL PERSON,
BUT MY CONTRIBUTIONS ON A VOLUNTARY BASIS FOR MANY WORTHWHILE CAUSES
WERE DONE MAINLY TO HELP OUR FELLOWMEN AND FELLOWWOMEN. HOWEVER,
AFTER SO MANY YEARS, SINCE THE END OF WORLD WAR TWO WHEN I WAS LIBER-
ATED FROM A PRISONER OF WAR CAMP I NEVER ASKED FOR ANY AWARDS,
MANY PERSONS HAVE TOLD ME THAT "HE WHO DOES NOT SPEAK, GOD DOES NOT
HEAR", CONSEQUENTLY THE REASON FOR MY FRANK REQUESTS TO YOUR OFFICE.


LUIS FRANCO

P.S. - other material has previously been sent to
Bill Sitman.

Ex-POW Enlists Aid for Captive U.S. Servicemen

BY KENNETH TAKAHASHI
Times Staff Writer

SANTA FE SPRINGS—Louis J. Franco viewed the war from a vantage point high above the clouds. Bombs plummeting toward targets far below, ugly bursts of antiaircraft fire and the powerful, pulsing throbs of the engines of a B-17 "Flying Fortress" was war to the 23-year-old engineer-gunner.

But the young U.S. Army Air Force staff sergeant's feeling of detachment was shattered forever during a "maximum effort" bombing mission high over Berlin at the close of World War II.

The war ended abruptly for Franco on May 19, 1944. "We were knocked out of the air by four ME-109s" (German fighter planes), he said.

Today, as he sits in his modest 11613 Sunniglow St. home, Franco talks about the suffering he endured as a POW almost 28 years ago and his concern over the plight of American servicemen held prisoner by the North Vietnamese.

The conversation turns toward Franco's one-man letter-writing campaign to aid POWs of all nationalities.

Past campaigns asking for the complete list of sick and wounded have been primarily directed at specific leaders and governments, he said.

Franco believes the most effective approach is that of "diplomatic persuasion."

Those nations which agreed to the articles of the Third Geneva Convention are now receiving letters from Franco.

In particular, Franco is requesting signatures of Geneva Articles to persuade the government of North Vietnam to "abide by the articles

and to immediately repatriate the sick and wounded, as defined by the articles, and also to furnish a complete list of all prisoners and also known missing in action of armed conflict to the proper parties. . . .

"The proper parties," according to Franco would be the governments of the prisoners and missing in action as well as the International Committee of the Red Cross in Geneva, Switzerland.

World opinion, Franco believes can turn the situation in favor of imprisoned servicemen.

The International Committee, an all-Swiss organization, supervises the Geneva Conventions, works toward the development of humanitarian international law, and in time

of war acts as a neutral try to help prisoners and to which Franco credits in German POW camps.

This month is particularly according to Franco.

meet in Geneva to attend up new rules for treatment of guerrilla and in addition, discussions with the expansion of the present category.

Franco says experts difficulty in working with North Vietnam maintains that the conflict is a civil war.

Please Turn to

EX-POW ENLISTS AID FOR CAPTIVES

Continued from First Page
Sunniglow resident said Americans are treated as "war criminals" and thus are not accorded treatment outlined in the Geneva Convention to which Hanoi is a signatory.

After two months of letter-writing, response from government officials has begun arriving.

To date, favorable response has been received from Spain, Sweden, Luxembourg, New Zealand, Switzerland, Denmark, Norway, England, Canada, Ireland, Mexico and West Germany. "They're still coming in," he commented.

Franco feels that the International Committee needs all the endorsement it can get.

Appeals to Cities

Requests for resolutions endorsing the work of the International Committee have been sent to "strategic cities" throughout the nation, he said.

Locally, Franco has appealed to Southeast area cities for similar support. Santa Fe Springs, Norwalk and Los Angeles have responded to Franco's request.

Now disabled and under medical care, Franco devotes much of his time to his letter-writing campaign.

Reflecting on his experiences, he remarked that in a sense the families suffered more than the POWs.

"My wife went through more perhaps than I did. She was taking care of the children. We were suffering physically, but she was suffering within herself.

"They (the families) are as much a part of the war as the soldiers themselves.

"My interest began when I thought: are they going to go through what I have?"

Pausing, he leans forward in his chair and brings out files of letters, newspaper clippings and notes.

those terrible moments high over Berlin when he and other members of the flight crew bailed out of their flaming bomber.

He recalls his German captors, the endless interrogation, meager meals and threats of death. Franco, who weighed 165 pounds when he left for the bombing mission, was down to 115 pounds when he was liberated

months later, near the end of the war.

He claims disability from injuries suffered when he abandoned the bomber and from treatment at the hands of the Germans.

"I don't feel any bitterness toward anyone," Franco said.

"How can I feel bitter toward them (the Germans)? They were being led." Nor does Franco say he holds any feelings against the North Vietnamese or the U.S. role in the Indochina War.

"When you have a humanitarian cause you can't take sides," he explained.

Los Angeles Times

SECTION M

SUNDAY, MAY 7, 1972

H

SOUTHEAST OFFICE
301 E. Florence Ave., Downey 90210
Phone, All Departments: 928-9711
Los Angeles Office — Toll Free:
Classified — 639-1212
All Others — 639-3131

2932 DAVENPORT STREET, N.W.
WASHINGTON, D.C. 20008

September 18, 1984

File

Mr. Craig R. Helsing, Senior Adviser
to the Deputy Campaign Director
Reagan Bush '84
Washington D.C.

Mike
you may find it
interesting
soon

Dear Craig,

I am about to leave for New York and will see you on Monday, but I wish to share with you information and comments on a critical matter which requires in my estimate immediate attention by the White House.

SUBJECT: Jewish electorate in 1984
State and Church issue

In 1980 40% of the 3.4 million Jewish voters voted for the President because Carter was bad on Israel (despite Camp David) and lousy on economy.

In 1984 the issue of Israel is a washout since Mondale's past record on Israel (as a senator and Vice President) is excellent, just as good as the President's. This is how the Jews see it.

Jews in US are predominantly liberal and in the past no Republican candidate received more than 40% of the Jewish vote. Since Mondale embraced Jackson and refused to criticize the Blacks for their attitude toward Jews, those hardline liberals were willing to drop Mondale because they got a slap in the face by the Blacks.

Following Dallas, the same liberals rejuvenated by pointing out the the issue of religion and State as presented by the President and the danger of it to the Jews is much worse than the issue of anti-semitism enunciated by the Blacks since Mondale would never allow this to happen even if Jackson plays an important role in Mondale's administration.

Despite the President's popularity, Jews can affect the outcome of elections in Florida, New York, New Jersey, Pennsylvania, California and perhaps Illinois. The issue of State and Church among Jews who suffered historically when the two were combined, and is closer to their heart than issue of Israel since they feel it involves them directly and those liberals are using that issue to convince the electorate that in his second term the President will listen to those fundamentalists.

This to me represents a danger that the President who could have gotten at least 40% of the vote may get less, and Jews may prevail upon others (non-Jews) to vote against the President only due to the issue.

RECOMMENDATION: Next week the President will send New Year's greetings to the Jewish community, and should include something on this hot issue of separation of Church and State. The President should meet with the editors of the American Jewish Press and explain how he sees that issue.

Regards,
David Korn

X

Ann

Pres call Publications NEDB

P.O. Box 400
135 North 6th Street
Bayfield, Wisconsin
54814

September 17, 1984

Dear Mr. Deaver:

Things continue to look very good for the Reagan-Bush campaign. I hope you and the rest of the team will keep up the good work. I know you will.

Sir, President Reagan's acceptance speech to the Republican National Convention was an outstanding one. Could you please provide me with a copy of that speech?

Thanks very much . Continued best wishes.

Sincerely,

John

John Patrick McConnell

*Rec'd 9/21/84
sent "
[Signature]*

Hon. Michael K. Deaver
Deputy Chief of Staff and
Special Assistant to the President
The White House
Washington, D.C. 20500

September 19, 1984

Bill

MEMORANDUM TO BILL SITTMANN

RE: J. Addison Fairfax

Per your request, I had Mr. Addison talk with Craig Helsing in my office. Although Mr. Addison's main interest involves graphic design, he would like to assist the Campaign in the area of minority outreach. He will be called in for another interview later this week and, I trust, assisting us in the near future on a volunteer basis.

I will keep you posted if additional information is forthcoming.

September 6, 1984

TO: Lee Atwater

FROM: BILL SITTMANN
Special Assistant to the President
and Special Assistant to the
Deputy Chief of Staff

This gentleman is back in the country and would like very much to work on the re-election.

Information

Action

Could you look over his credentials and see if someone could give him a call.
Thanks.



9-14
3:30 appt
11:45

THE PRESIDENT'S COMMISSION ON EXECUTIVE EXCHANGE
THE WHITE HOUSE

July 14, 1982

922-6719

Dear Mike:

Attached is the resume of J. Addison Fairfax, a Graphic Designer and Illustrator of some prominence. I think you will agree that he has quite a distinguished background.

Mike, I believe this Administration could use Mr. Addison's talents as a vehicle to communicate our goals to the black and minority communities from the White House. I understand that he is an impressive and articulate public speaker, as well. He could combine all of his skills in an effort to portray the true feeling of this Administration toward minority concerns.

Mr. Fairfax was brought to my attention by Colonel Hammack, who was in charge of the military aids for the Inaugural. I share Colonel Hammack's opinion that Jim Fairfax has great potential, and, after due consideration, I suggest that he could be an invaluable asset in this sensitive area.

Sincerely,

June G. Walker
Executive Director

CRAIG

6463 Rockshire Ct.
Alex. VA 22310

Mr. Michael K. Deaver
Deputy Chief of Staff
and Assistant to the President
The White House
Washington, D.C. 20500

J. ADDISON FAIRFAX

Graphic Designer/Illustrator/Fine Artist

Mr. Fairfax is a graphic designer and fine artist whose achievements have been widely recognized in graphic art and design as well as fine arts. He is a native of Washington, D.C.

Mr. Fairfax's experience and knowledge in the area of graphic design is vast having worked for more than 20 years for the United States Marine Corps in the areas of Recruitment Advertising and Public Relations. Mr. Fairfax's unique talents have been responsible for many successful public relations and advertising undertakings on behalf of the Marine Corps. Many of his imaginative graphic approaches to problem solving have not only brought credit and accolades to the Marine Corps but have also been the basis for much recognition and numerous awards being bestowed upon the artist. As testimony to Mr. Fairfax's high degree of professional achievement in graphic art and design a recent panel sponsored by the National Endowment for the Arts to evaluate graphic design in the Federal Government mistakingly cited works created and designed by Fairfax as an example of high quality design and production by a national advertising agency. One of Mr. Fairfax's most recent achievements was being invited by the Civil Service Commission and the National Endowment for the Arts to serve on a panel evaluating applicants to the Federal Government to work as illustrators in the grades of GS-5 through GS-12.

Mr. Fairfax is a former Marine who served in the Republic of South Vietnam as a combat artist for the United States Marine Corps. He has traveled extensively throughout the country exhibiting his works of art, many of which are part of the Marine Corps Art Collection. Some works have been included in the second All-Marine Art in Vietnam Exhibit circulated by the Smithsonian Institute. Works by Mr. Fairfax have also been exhibited in the IBM National Minority Art Traveling Exhibition, Cultural Art Exhibits at Reverend Jesse Jackson's Push Expo, the 1977 Black History Exhibition at Goddard Space Flight Center, Iowa State University and numerous national educational organizations as well as national, regional, and local television news and talk shows. Mr. Fairfax's works are also permanently exhibited in the statehouse of the Fiji Islands, Guadacanal; the Corporate Headquarters of the General Foods Corporation, White Plains, New York and the Falstaff Brewing Company Corporate Headquarters, St. Louis, Missouri. Illustrations and paintings by Mr. Fairfax will appear in the Promise of Democracy to be published by Rand McNally and Company.

Articles profiling Mr. Fairfax and his unique career as an artist have been published in newspapers and magazines. Such articles have appeared in the May 1971 issue of Ebony, the August 1972 issue of Jet magazine, the January 1973 issue of Encore, the July

1973 issue of About Time and the May 1978 issue of Eagle and Swan magazine. He has been interviewed on many radio programs during his visits to various parts of the country.

In addition to his military decorations, some of Mr. Fairfax's awards include: a Gold Record presented by the Nashville Chamber of Commerce for a record album jacket design; Artist of the Year Award, Somerset Ltd., for artistic achievement and continuous work with youth; 1972 Freedom Foundation Award for the painting "Positive Image"; and the 1970 Combat Correspondent's Annual Award for the best art from Vietnam in the combat category. He was also awarded two Navy Achievement Medals for his outstanding performance in graphic design in Advertising and Public Affairs.