

WITHDRAWAL SHEET

Ronald Reagan Library

Collection Name DEAVER, MICHAEL: FILES

Withdrawer

KDB 7/28/2011

File Folder JULY 1984 INCOMING (6)

FOIA

F97-0066/19

Box Number 21

COHEN, D

32

DOC NO	Doc Type	Document Description	No of Pages	Doc Date	Restrictions
1	MEMO	NANCY KENNEDY TO M. B. OGLESBY RE CANDIDATES FOR NATIONAL COUNCIL ON THE ARTS	1	7/24/1984	B6

Freedom of Information Act - [5 U.S.C. 552(b)]

- B-1 National security classified information [(b)(1) of the FOIA]
- B-2 Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]
- B-3 Release would violate a Federal statute [(b)(3) of the FOIA]
- B-4 Release would disclose trade secrets or confidential or financial information [(b)(4) of the FOIA]
- B-6 Release would constitute a clearly unwarranted invasion of personal privacy [(b)(6) of the FOIA]
- B-7 Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]
- B-8 Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]
- B-9 Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

C. Closed in accordance with restrictions contained in donor's deed of gift.

THE WHITE HOUSE
WASHINGTON

July 17, 1984

MEMORANDUM FOR JAMES A. BAKER, III
MICHAEL K. DEEVER ✓
FREDERICK J. RYAN

FROM:

MARGARET TUTWILER *mat*

SUBJECT:

COMMENTS ON PROPOSAL FROM HAROLD DEMOSS

Attached per your request is a response from Lee Atwater concerning Hal DeMoss' suggestions for an event directed towards the black community.

File
Bul
what's next
step? pls
coordinate
with JC
& keep me
posted.
Long Range
comm
ideas

File

July 17, 1984

MEMORANDUM

RE: Hal DeMoss suggestion on black event

DeMoss makes a good point -- there is an extremely strong current in the black community against the President, and we must expect the Democrats to exploit it to the fullest in the next four months.

Concerning events with blacks, we must consider the following points:

- Timing. DeMoss is correct -- an event with blacks should be held early in the campaign to avoid accusations of a "last-ditch" GOP effort.

However, a two-event plan might work better. It is unlikely that the "filter-down effect" will help us in October from a September event, as activist black ministers and organizations fan the flames of anger against the President. We need to follow through by reminding black voters late in the campaign that the President is not what his detractors are trying to paint.

- Media. DeMoss is correct -- television is the single best way to get to the black audience. We would suggest that any such event be taped, not broadcast live, if the campaign chooses to use paid media for this effort.

- Forum. This is an extremely difficult area. We need to reach beyond the activists and down to the black grassroots -- ideally, to conservative ministers.

DeMoss's point (e) should be rejected. An open forum could be a disaster, especially if we have questions about the President's credibility with his audience. The potential for embarrassment is great.

DeMoss's suggestion on location is fine, but the overriding consideration must be that the forum get maximum television coverage, and gives strong credibility to the audience that the President is addressing.

We must remember that blacks in 1984 are not likely to be as flexible as the Protestant ministers John Kennedy faced in 1960 in Houston. This effort must be aimed at white moderate Republicans as well as the black community.

REAGAN-BUSH '84

The President's Authorized Campaign Committee

LA
7/11/84

new

Lee Atwater
Deputy Campaign Director

June 14, 1984

Dear Hal:

Thank you for sharing with me a copy of your thoughtful letter of June 4 to Jim Baker concerning the President's prospects with black voters.

You are entirely correct about the misrepresentation of the President and his policies within the black community. That is why Reagan-Bush '84 will sponsor a vigorous program in the media and at the grassroots to educate voters--and especially minority voters--on the benefits and fairness of President Reagan's programs.

We are helping to formulate the President's strategy for the fall campaign, and are paying special attention to scheduling appearances to black groups as you suggest. I appreciate your contribution to our planning.

Sincerely,



Lee Atwater

Mr. Harold R. DeMoss, Jr.
2900 South Tower Pennzoil Place
Houston, Texas 77002

THE WHITE HOUSE
WASHINGTON

Date: 7/5/84

TO: *Margaret Tuttle*

FROM: **FREDERICK J. RYAN, JR.**
Director
Presidential Appointments and
Scheduling

- ☐ Information
☐ Action
☐ Let's Discuss

*Can you please sit
w. Atwater's thoughts
on this. Thanks
Fred*

THE WHITE HOUSE
WASHINGTON

TO: **Fred Ryan**

FROM: **MICHAEL K. DEAVER**
Assistant to the President
Deputy Chief of Staff

- ☐ Information
☒ Action

Would you please give me your
ideas on the attached.

THANKS.....

6/17
To WKD
Pls read this:
I agree with it. We have got
to minimize the turnout against us
and get our percentage.
JAB

HAROLD R. DEMOSS, JR.
2900 SOUTH TOWER PENNZOIL PLACE
HOUSTON, TEXAS 77002

June 4, 1984

The Honorable James A. Baker, III
Chief of Staff
The White House
Washington, D.C. 20270

Dear Jim:

At the Reagan-Bush Regional Campaign meeting in Dallas on May 14, I spoke very briefly with Lee Atwater about the danger which I fear is posed to the President's re-election effort as a result of the massive increase in black registration and what I anticipate will be a smear campaign by the Democrats to convince black voters that the President is "insensitive" and "unresponsive" to black concerns. As you know, these catch words are the ones which will be used in the media and in reality, the phrase "racist" is what will be used in the handbills and speeches within the black community. Such smear tactics could have two damaging effects:

1. It could fuel a firestorm of emotionalism in the black community which would in fact generate tremendously higher turnout among black voters; and
2. It could generate significant peer group pressure among those black voters who might otherwise vote for the President which would inhibit them from doing so, with the result that we are unable to get even the percentages of the black vote that the President got in 1980.

My suggestion to Lee was that this problem be dealt with in the same manner which John Kennedy dealt with the problem of his Catholicism during his run for the Democratic nomination in 1960; and just like John Kennedy made an appearance here in Houston before the Baptist ministers to defuse that issue, the President should make a major campaign appearance before a black audience to make clear that he does not have "horns and a tail" like the Democrats will be characterizing him. I would make the following specific suggestions in regard to such an appearance:

Bull
discuss with
FR & set me
some ideas
NOT discuss with
Atwater

The Honorable James A. Baker, III
June 4, 1984
Page 2

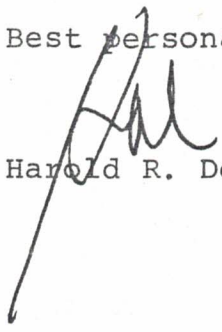
- (a) It should be a major campaign appearance with maximum television coverage furnished by the Reagan-Bush campaign because television is the President's best medium and is the most effective medium to reach directly into the living rooms of the black community.
- (b) Such an appearance should occur early on in the campaign to keep the event itself from being characterized as a last minute effort by the Reagan-Bush campaign and to give adequate time for a filter-down effect to occur within the black community.
- (c) The best audience for such an event would be a convention of black ministers since that would provide an audience receptive to the value themes of "faith, family and neighborhood" which could hopefully become areas of common understanding between the President and the black community.
- (d) The remarks presented by the President should not attempt to get into a bidding contest with the Democrats regarding future benefits to the black community and should deal openly, honestly and candidly with those areas where the President's positions may not coincide with black expectations, i.e., affirmative action quotas.
- (e) The format of the event should be an opening presentation by the President followed by questions from the audience with only minimal restraints on the individuals posing questions to insure that in fact questions are asked and not speeches made.
- (f) The site of this event should be a major metropolitan area in the South such as Houston, New Orleans or Atlanta.

With the President's consummate skill in articulating his convictions and debating critical issues, I am confident that this could be a very dramatic event in the campaign to

The Honorable James A. Baker, III
June 4, 1984
Page 3

persuade the voting public that Ronald Reagan has been, is
and will be the best President for all Americans.

Best personal regards,



Harold R. DeMoss, Jr.

HRD/db
LHRDSR

cc: Mr. Lee Atwater
Reagan-Bush '84
440 First Street, N.W.
Washington, D.C. 20001

THE WHITE HOUSE
WASHINGTON

Date 7.26.84

Suspense Date _____

MEMORANDUM FOR: Bill Sittmann

FROM: **DIANNA G. HOLLAND**

ACTION

- _____ Approved
- _____ Please handle/review
- X _____ For your information
- _____ For your recommendation
- _____ For the files
- _____ Please see me
- _____ Please prepare response for
_____ signature
- _____ As we discussed
- _____ Return to me for filing

COMMENT

THE WHITE HOUSE

WASHINGTON

July 24, 1984

File

MEMORANDUM FOR THE PRESIDENT

FROM: FRED F. FIELDING *Orig. signed by FFF*
COUNSEL TO THE PRESIDENT

SUBJECT: Nomination -- United States Attorney
for the Western District of Texas

Attached for your signature is the nomination for Helen M. Eversberg to be the United States Attorney for the Western District of Texas. Also attached for your information is her biography.

RECOMMENDATION:

That you sign the attached nomination. (Edwin Meese, James Baker, John Herrington, M.B. Oglesby, the Attorney General, and the Deputy Attorney General concur in this recommendation.)

Attachment

HELEN M. EVERSBERG

Born: December 23, 1945 San Diego, California

Legal Residence: Texas

Marital Status: Married M. Robert Eversberg
Four Children

Education: 1968 B.A. University of Texas
1970 J.D. University of Texas
School of Law

Bar: 1971 State of Texas

Military Service: None

Experience: 1971-80 Assistant U.S. Attorney
S. D. of Texas

1980-Present Assistant U.S. Attorney
W. D. Texas

Office: United States Attorney's Office
Western District of Texas
John H. Wood, Jr., Federal Building
655 East Durango Boulevard
San Antonio, Texas 78206
FTS 730-6500

Residence: 1015 Wiltshire
San Antonio, Texas 78209
(512) 826-0999

Ethnic Group: Caucasian

Salary: \$66,400

TO BE UNITED STATES ATTORNEY FOR THE WESTERN DISTRICT OF TEXAS



Office of the Attorney General
Washington, D. C. 20530

July 19, 1984

Dear Mr. President:

I have the honor to enclose the nomination of Helen M. Eversberg of Texas, to be the United States Attorney for the Western District of Texas for the term of four years vice Edward C. Prado, resigned.

Ms. Eversberg was born December 23, 1945, in San Diego, California, is married, and has four children. She attended the University of Texas where she received a B.A. degree in 1968, and the University of Texas School of Law where she received a J.D. degree in 1970. She was admitted to the Texas State Bar in 1971.

Ms. Eversberg has served as an Assistant United States Attorney, Southern District of Texas, from 1971 to 1980; and an Assistant United States Attorney, Western District of Texas, from 1980 to 1984. Since April 1984, Ms. Eversberg has served as the Court-Appointed United States Attorney for the Western District of Texas.

Ms. Eversberg bears an excellent reputation as to character and integrity, and is well qualified, I believe, to be United States Attorney for the Western District of Texas.

I recommend the nomination.

Respectfully,

William French Smith
Attorney General

The President

The White House



*Biel
7/21*

July 23, 1984

Dear Mike:

I am pleased to be able to tell you that USIA's office of African affairs has obtained nearly one million dollars in private sector funds for African pre-Olympic training and outfitting. Among the programs was the Converse Olympic donation program which provided \$40,000 (manufacturer's cost) in outfits to selected African Olympic teams.

Under this program, Converse will provide outfits for teams attending the Lake Placid and Atlanta pre-Olympic training camps.

Donations in the field were made through USIA and presentations made by U.S. ambassadors and public affairs officers. Media coverage of the program in Africa has been very positive, and I believe the United States has derived considerable good will among Africans from the project.

Sincerely,

Charles Z. Wick
Director

The Honorable
Michael K. Deaver
Deputy Chief of Staff and
Assistant to the President
The White House

WILLIAM P. CAMPBELL

BRIGADIER GENERAL, USA-RET

HIGHWAY 67-EAST, ROUTE 1

SEARCY, ARKANSAS

72143

Box 123

July 20, 1984

Mr. William F. Sittman
Special Assistant to the President
The White House
Washington, D.C. 20500

File

Dear Mr. Sittman:

Thank you for acknowledgment of receipt of my letter recommending Dr. George S. Benson for the Presidential Medal of Freedom May 6, 1984.

You may be interested and desire to attach to my letter the enclosed copy of the Aug. 5, 1984 Dr. Benson Editorial "Looking Ahead" that goes to 2000 newspapers, which notes under the heading "Congress" Aid To Communism"

"There are many of this breed in the Congress right now, serving the cause of Communism by opposing the efforts of President Reagan to halt the spread of Marxism-Leninism in Central America and thus to defend America."

President Reagan's reelection prospects are quite strong in our state, and we are hoping also to elect Ed Bethune to the Senate.

May it be my pleasure to meet you personally some day.

Sincerely,

WPCampbell

William P. Campbell
Brig.Gen. U.S.A. Ret.

Looking Ahead



by
Dr. George S. Benson
President

NATIONAL EDUCATION PROGRAM
Oklahoma City, Oklahoma

CONGRESS' AID TO COMMUNISM

Evidence is stacking up to indicate a considerable lack of wisdom and understanding in Congress. The most charitable description that can be applied to the recent conduct of Congress with regard to Central America is that it is in a "Munich mood," as characterized by columnist Georgie Anne Geyer. This means, of course, that it appears Congress is as intent on appeasing the Communists of Central America as European leaders were in appeasing Hitler in the late 1930s.

Those who are inclined to be more precise might say the Congress is aiding the Central American communist revolutionaries. That is the way editor Kyle Thompson of the **Fort Worth Star-Telegram** phrased it: "[shutting] off support of those opposing the Communist-controlled government in Nicaragua is clearly a vote against the best interests of the United States."

"Having come to such a conclusion, one can then expand this line of thought to conclude [that shutting off such support] is in the best interests of the Marxist-Leninist Sandinista government that controls Nicaragua."

"... carried to a final conclusion in Congress. [It] clearly will assist the spread of communism in Central America, and will give the Soviet Union a military stronghold on this continent only jet-flight minutes away from Texas itself."

You can't present the facts much plainer than that. Editor Thompson expresses our opinion precisely.

Not content with attempting to deny aid to the Contra "freedom fighters," a group of House leaders sent a letter to Daniel Ortega, chief communist revolutionary of Nicaragua, which began: "We have been and remain opposed to U.S. support for military action directed against the people or Government of Nicaragua. . ." Now clearly, these congressmen, including Majority Leader Jim Wright, are in violation of the Logan Act which prevents anyone without authority from interfering in the foreign relations of the United States. Only the president has such authority under the Constitution.

But beyond that, their action borders on treason, giving aid and comfort to the enemy, the Communist enemy in Nicaragua, which is exporting revolution throughout Central America. Clearly, it betrays the Contra "freedom fighters" who are striving to regain the freedom of the enslaved people of Nicaragua.

The most valuable agents the Soviets have in this country are not those in the KGB or even members of the Communist Party, U.S.A. Those of greatest value are those non-communist who promote the objectives of the communists. There are many of this breed in the Congress right now, serving the cause of communism by opposing the efforts of President Reagan to halt the spread of Marxism-Leninism in Central America and thus to defend America.

This problem must be seen in its true light: The issue, over the long term is the freedom of the American people. To preserve that freedom we must remove from Congress those who serve the Communist cause, no matter what their motivation may be. It is the responsibility of the people to use their wisdom and understanding to replace those representatives in the Senate and House who have demonstrated by their actions they do not possess the wisdom to serve the people.

080584

For Release Week of August 5, 1984

Looking Ahead



by
Dr. George S. Benson
President

NATIONAL EDUCATION PROGRAM
Oklahoma City, Oklahoma

THE REAL COST OF TAXES

In an essay in Human Events, December 5, 1981, Mr. John Semmens, an economist with the Arizona Department of Transportation, provided a very important insight into the real cost of taxes as translated into the effect of federal spending on job creation.

Mr. Semmens calculated the increase in federal spending over the inflation rate from 1971 through 1981 and found it amounted to \$1.2 trillion. From this he reasoned as follows:

It has been estimated that it takes about \$100,000 in capital to support one job in the U.S. economy. If this is the case, then the foregone accumulation of \$1.2 trillion in capital may have cost the economy nearly 12 million job opportunities. While big spending on welfare and unemployment benefits may sound like it helps the poor, the record would seem to indicate the reverse. There are eight million unemployed right now. How many of these people, and more, would have jobs if government spending had been held to the modest goal of merely keeping pace with inflation?"

We simply must learn to think in economic terms. Everything has costs. As the saying goes, "There is no such thing as a free lunch." We know there are "money costs." We deal with them every day. But there are also "real costs" or "opportunity costs." These are the things given up in order to have what actually was bought. Thus, the opportunity cost of the increased federal spending which Sem-

mens calculated was the 12 million jobs which could not be created.

One of the great myths about taxation is that it is a payment for services provided by government. This was essentially true up until the early 1900s. At this time per capita taxes were \$21 a year: \$7 federal; \$2 state; and \$12 local. But it is certainly no longer true. Now taxes are used for income redistribution.

"A tax is not a price paid for something that is purchased. It is a one-sided transfer and the individual taxpayer is not promised a fair return in services."

This fact should be kept clearly in mind with regard to Social Security, for example. The so-called payroll deductions are purely and simply taxes which are transferred from today's workers to yesterday's workers and others who didn't work a day in their lives. There is absolutely no way the exorbitant funds being confiscated from today's young workers can ever be returned to them.

If we could ever learn to accept the superiority of willing exchange over unwilling exchange—coercion—we would not only solve most if not all of our economic problems but would also be moving toward a just society.

Look at it this way: As it is now we are attempting to help some people by harming others. We are taking from Peter to give to Paul. Only one party gains; the one receiving government transfer payments. The party paying the taxes loses.

If we would leave those funds in the private sector, jobs would be created and goods and services would be produced. In the process exchange would take place and both parties would benefit. Under the principle of willing exchange in the free market, exchange takes place only when both parties benefit.

Now which system would you prefer? Which system do you think benefits society most—a system in which both parties gain, or a system which aids one party at the expense of the other, and in the end harms us all.

081284

For Release Week of August 12, 1984

THE WHITE HOUSE

WASHINGTON
July 23, 1984

File

MEMORANDUM FOR MICHAEL K. DEEVER

FROM MERRIE SPAETH

SUBJECT FRIDAY INTERVIEWS WITH LOCAL ANCHORS

Attached is the background paper for the Friday interviews with the President and the local stations of the Local Program Network (LPN). The questions and biographies of the questioners have been handed in to Mike Baroody. We will have large cards with the name, call letters and city of each questioner on an easel next to the camera. (This has been done for all the interview subjects.)

Other cities in the consortium are: Minneapolis, Seattle, San Francisco, Salt Lake City, Boston, Washington D.C., Charlotte, Chicago, Tallahassee, New Bedford, Orlando, Albuquerque, Portland (Oregon), Green Bay, Tucson, Milwaukee, Sacramento, Hartford, Denver and Raleigh. (Dallas and Houston have stations in this consortium but declined to participate in this session. Several other stations agreed to participate but declined to be the questioners because of the embargo condition. No one objected to submitting questions in advance.)

After a briefing session with you and Mr. McManus, the President will walk to the Diplomatic reception room and the interviews will begin. There is a delay (15 to 60 seconds) between each interview if needed so the President can take a drink or reflect on a question. Unlike the interviews with the Daytona-Orlando and San Antonio stations, the satellite is not "hot", and the receiving stations do not get picture of the break.

The interview transcript should be ready by 4:30 Friday afternoon. It is brought to Mike Baroody, Mike McManus and Larry Speakes' office for review (as well as to anyone else requesting it.) The participating stations can be expected to start promoting the fact that they have an exclusive interview with the President over the weekend including using video only for their announcements. The interviews will start running Tuesday and can be expected to run in differently edited versions through Wednesday.

*Briefing shd be expanded to Darmon Speakes
Linn, Baroody. Call Marge.*

Noted Marge 7/25 200PM

THE WHITE HOUSE

WASHINGTON

July 23, 1984

INTERVIEWS WITH LOCAL TV STATIONS

DATE: July 27, 1984

LOCATION: Diplomatic Reception Room

TIME: 2:45 p.m. (30 minutes)

FROM: Michael A. McManus, Jr.

I: PURPOSE

To give anchor persons in local cities access to the President.

II: BACKGROUND

You will be questioned by anchors from stations in six cities. They are part of a consortium of 20 stations called the Local Program Network (LPN). LPN is a new network with one affiliate per city. Although only six stations pose questions, the interview material is carried by all the stations in the consortium. After a successful trial period in May (when they interviewed Cabinet Secretaries Weinberger and Regan), they have shut down until September. However, they were eager to go into operation for these interviews with you. (The Vice President will sit for nine stations in the consortium Thursday, July 26.)

Each station is allotted five minutes and submitted questions in advance. The interviews are embargoed until the following Tuesday, July 31. As with the interviews with the Daytona-Orlando and San Antonio stations, the interviews will be "live on tape"; each will be heavily promoted, and each station has advised us that they plan to use their own interview several times.

III: PARTICIPANTS

The President

Michael McManus

Jann Duval

Merrie Spaeth

The local anchors via satellite. (A list of individuals is attached.)

IV: PRESS PLAN

White House photographer only.

V: SEQUENCE OF EVENTS

After a half briefing session with Mr. Deaver and Mr. McManus, you will walk to the Diplomatic Reception room. You will face the camera and the interviews will occur in sequence.

THE WHITE HOUSE

WASHINGTON

LOCAL ANCHORS PARTICIPATING IN THE JULY 27, 1984 INTERVIEWS

Michael Schneider	--	WPLG (Miami - ABC)
Forrest Sawyer	--	WAGA (Atlanta - CBS)
Don Cannon	--	WTAE (Pittsburgh - ABC)
Dorothy Fuldhein	--	WEWS (Cleveland - ABC)
Rose Stanley	--	KAKE (Wichita - ABC)
Mort Krim	--	WDIV (Detroit - NBC)

WITHDRAWAL SHEET

Ronald Reagan Library

Collection Name
DEAVER, MICHAEL: FILES

Withdrawer
KDB 7/28/2011

File Folder
JULY 1984 INCOMING (6)

FOIA
F97-0066/19
COHEN, D

Box Number
21

32

DOC Document Type	No of pages	Doc Date	Restrictions
NO Document Description			

1	MEMO	1	7/24/1984	B6
NANCY KENNEDY TO M. B. OGLESBY RE CANDIDATES FOR NATIONAL COUNCIL ON THE ARTS				

Freedom of Information Act - [5 U.S.C. 552(b)]

- B-1 National security classified information [(b)(1) of the FOIA]
- B-2 Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]
- B-3 Release would violate a Federal statute [(b)(3) of the FOIA]
- B-4 Release would disclose trade secrets or confidential or financial information [(b)(4) of the FOIA]
- B-6 Release would constitute a clearly unwarranted invasion of personal privacy [(b)(6) of the FOIA]
- B-7 Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]
- B-8 Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]
- B-9 Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

C. Closed in accordance with restrictions contained in donor's deed of gift.

THE WHITE HOUSE
WASHINGTON

Date: July 25, 1984

TO: *Mike Deaver*

FROM: **Michael A. McManus, Jr.**
*Assistant to the President
and Deputy to Deputy Chief of Staff*

- ☒ Information
- ☐ Action
- ☐ Let's Discuss

Jill

7/25

TIMMONS AND COMPANY, INCORPORATED

1850 K STREET, N.W. WASHINGTON, D.C. 20006 (202) 331-1760

July 23, 1984

WILLIAM E. TIMMONS
President

TOM C. KOROLOGOS
Executive Vice President

HOWARD G. PASTER
Vice President

KENNETH M. DUBERSTEIN
Vice President

WILLIAM H. CABLE
Vice President

MARY A. SIDLEY
Vice President

MICHAEL J. BATES
Director of Research

MEMORANDUM FOR: THE HON. MICHAEL MCMANUS

FROM: WILLIAM E. TIMMONS *BT*

SUBJECT: **Convention Expenses**

We have discussed budget control before, but for the record, I want to re-emphasize that no direct or indirect costs of convention related activity will be charged against the convention account of the Reagan-Bush '84 budget unless it is specifically approved by me. To avoid misunderstandings later, approval must be in writing. This requirement applies to all expenses, including air travel, vehicles, accommodations, furnishings, supplies, telephones and toll charges, as well as other charges which normally in a Presidential, Vice Presidential, or campaign trip are charged against a political account.

Of course, personnel, equipment, and activities required in the performance of one's official duties and paid by the United States government are outside my responsibilities.

As you know, the law limits the amount of funds which may be spent in a primary period. We cannot exceed this limit! Reagan-Bush '84 is making every effort to manage its tight resources in a responsible and productive manner. The convention budget has been reduced once, and I intend to bring my account in on target. This will, however, require the maximum cooperation of all parties.

I will appreciate your understanding and support.

cc/Mrs. Bay Buchanan Jackson

An Affair To Remember

WENDY MOSS

UNIQUE PARTY CONCEPTS

4707 WILDWOOD ROAD

DALLAS, TEXAS 75209

214/357-0013

The Honorable Michael Deaver
Assistant to the President
The White House
Washington, D.C.
20500

File

July 17, 1984

Dear Mr. Deaver,

I would like to thank you and your staff for helping us enlist President Reagan in making a video tape for the 1984 Cattle Baron's Ball.

Despite the problems incurred in showing the tape, which originated at the film lab in Virginia, I want you to know how much I appreciate your working us into the President's very busy schedule.

We look forward to having you in Dallas this August. Please don't hesitate to call if I can help you in any way.

Thank you again, Mr. Deaver.

Respectfully,

Wendy Moss
Wendy Moss

P.S. I've enclosed a note to President Reagan, which I would appreciate your forwarding through the proper channels.

An Affair To Remember

WENDY MOSS

UNIQUE PARTY CONCEPTS

4707 WILDWOOD ROAD DALLAS, TEXAS 75209 214/357-0013

President Ronald Reagan
The White House
Washington, D.C.
20500

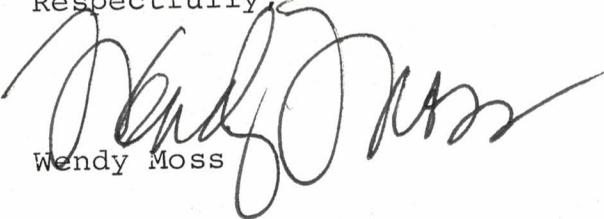
July 17, 1984

Dear President Reagan,

I want to thank you for taking time out from your busy schedule to film the video tape for the 1984 Cattle Baron's Ball.

I wish you all the best in November, and we'll be working here in Dallas - and will be hosting a party in August for the Republicans Abroad - to ensure your victory.

Respectfully,


Wendy Moss

THE WHITE HOUSE
WASHINGTON



TO:

FROM: MICHAEL K. DEAVER
Assistant to the President
Deputy Chief of Staff

☐ Information

☐ Action

*Please follow up
with Cicconi
who is working
on Calif marketing
orders for me.*

THE WHITE HOUSE
WASHINGTON

Mr. President:

*Bill & Eddie
call him
& tell we can't do*

This letter from Eddie Chiles has been delayed because I wanted to check with Fred Ryan in Scheduling to see exactly what was on the schedule for the night of August 22 (we arrive in Dallas on that evening).

He indicated that Wednesday night the nomination vote is scheduled to take place and that you are scheduled to watch the TV coverage from your suite.

Kathy

H. E. Chiles
P. O. Box 186
FORT WORTH, TEXAS 76101

(817) 731-5250

July 2, 1984

TD
38 → by telephone
Spoke
Bill Hanes

President Ronald Reagan
The White House
Washington, DC 20500

Dear Mr. President:

The Texas Rangers of the American League will be playing the Chicago White Sox in Arlington Stadium, just halfway between Dallas and Fort Worth, on August 20, 21 and 22 at 7:30 p.m. Fran and I would very much like to have you and Mrs. Reagan attend a ball game and sit in the owner's box with us.

I know how very busy you will be, and how difficult it is for you to move from place to place, but I just wanted you to know you are invited. Your presence at such an event would be a great thing for the whole State of Texas, one that would certainly get lots of good publicity.

Our stadium is comparatively small, in an area that is easily protected. We have a parking lot of about 125 acres, which would provide ample space for a helicopter to land. The owner's box can be well protected and could be equipped with bullet-proof glass if necessary. We would, of course, like to have you throw out the first ball, but I am sure that would involve far too much exposure.

I feel somewhat apologetic about even inviting you to do this when your time is so valuable, but Fran and I both want you and Mrs. Reagan to know how important you are to us, and we want to do anything possible to help you in your reelection effort.

Our very, very best wishes and much love to you both. If there is anything at all we can do to help you during your Dallas visit, please let us know.

Sincerely,

Eddie

H. E. Chiles

HEC/ps



THE REAGAN SCHOLARS PROGRAM

★ An Investment in Our Youth...Building Future Leaders in the American Tradition

Pat Jacobson, Texas Chairman

July 23, 1984

File

Mr. Michael Deaver
White House, Deputy Chief of Staff
The White House
1600 Pennsylvania Avenue
Washington, D.C. 20500

Dear Mr. Deaver:

Enclosed are copies of responses for gifts received
on behalf of the Ronald W. Reagan Scholars Program,
Eureka College.

Acknowledgements were sent upon receipt of the
check with notation that a copy would be sent to the
President for his review.

Thank you for your attention to these generous donors.

Sincerely,

Dreda MacKenzie

Dreda MacKenzie
Texas Director
Reagan Scholars Program



THE REAGAN SCHOLARS PROGRAM

★ An Investment in Our Youth...Building Future Leaders in the American Tradition

Pat Jacobson, Texas Chairman

July 18, 1984

Mr. George W. Strake, Jr.
President
Strake Foundation
3300 Gulf Bldg.
712 Main Street
Houston, TX 77002

George, darling,

I want to personally thank you for your most generous contribution to the Reagan Scholars Program at Eureka College. Your gift will go a long way in building future leaders in the American tradition.

Please know how much we appreciate your commitment. Your affirmation of this important program is an inspiration to all who believe so strongly in America and to those who know the need to develop strong leaders for America's future.

With much love and appreciation,

Pat Jacobson

PJ/nm

cc: President Ronald W. Reagan
Phil Palin

*I think you &
your trustees are
wonderful & a
copy of your letter
to me is going to
the President!*



THE REAGAN SCHOLARS PROGRAM

★ *An Investment in Our Youth...Building Future Leaders in the American Tradition*

Pat Jacobson, Texas Chairman

July 23, 1984

Mr. Bunker Hunt
2400 Thanksgiving Tower
Dallas, Texas 75201

Dearest Bunker:

I want to personally thank you for your most generous contribution to the Reagan Scholars Program at Eureka College. Your gift will go a long way in building future leaders in the American tradition.

Please know how much we appreciate your commitment. Your affirmation of this important program is an inspiration to all who believe so strongly in America and to those who know the need to develop strong leaders for America's future.

Sincerely,

Pat Jacobson

PJ:lt

cc: President Ronald W. Reagan
Phil Palin