

THE WHITE HOUSE

WASHINGTON

May 14, 1984

File

MEMORANDUM FOR WILLIAM SITTMANN

FROM: MARGARET TUTWILER *not*

SUBJECT: **FLAG IS UP FARMS INVITATION**

Attached please find Lee Atwater's response to your request for a recommendation on the invitation to the President from Monty Roberts of Flag is Up Farms.

Action completed.

'84 MAY 11 P2:52

MEMORANDUM FOR MARGARET TUTWILER

RE:  Flag Is Up Farms Invitation

DATE:  May 9, 1984

As best we can tell, these people have no special relationship with the President.

There is no particular plus in this event. It's a fundraiser--we don't need the money. It's a GOP event--at a time we need to be moving toward the center.

It's an interesting coincidence that the Robertses have been doing "Reagan Round-ups" all these years, and that this year's event occurs just two weeks after our big Reagan Roundup.

THE WHITE HOUSE

WASHINGTON

May 4, 1984

MEMORANDUM FOR LEE ATWATER

FROM: MARGARET TUTWILER ^{MDT}

SUBJECT: ATTACHED INVITATION FROM FLAG IS UP FARMS

Bill Sittmann asked me to forward the attached invitation to you for your recommendation.

Thanks a million.

cc: William Sittmann (with original correspondence attached)

COPY



An Act

Flag Is Up Farms

SM



Alleged

April 6, 1984

The Honorable Ronald Reagan
President of the United States
The White House
Washington, D.C.

Dear Mr. President:

Our association probably goes back far more years than you realize....back to the mid-sixties when we bought a yearling thoroughbred colt from you, later named FOURTH BASE, a good winner in California race competition. It was in the early sixties that I met a man who later became a close friend, Vincent B. Evans. Vince and I were associated in efforts to support you and many other Republican figures and causes.

Vince was a very strong man and the patriarch of our community. I admired him and was happy working low profile on several occasions when you came to the Santa Ynez Valley in support of those things we believe in. Our farm has been used for many Republican events for almost eighteen years now and is responsible for nearly one million dollars raised in the name of the Republican Party and related community efforts. We lost a good friend in 1980 and I moved from that point forward to take over in as strong a manner as possible the work we started together in the late sixties.

Soon after Vince's death my wife, Pat, and I initiated the annual Reagan Country Round-Up held at our Flag Is Up Farms each summer to raise funds to support the Santa Barbara County Central Republican Committee. Mike and Coleen attended one of these events, as you may recall. Last summer over 1,500 people attended and raised over \$50,000.

This year's Reagan Country Round-Up will be held Saturday, July 7, at Flag Is Up Farms in the Santa Ynez Valley. Pat and I would love to expand the Reagan Country Round-Up concept to encompass a full-blown campaign event for 1984. I am confident we could expect six to eight thousand supporters and a significant sum to enhance the campaign.

We respectfully invite you and Mrs. Reagan to come to the fourth annual Reagan Country Round-Up.

Sincerely,



Monty Roberts

MR:jm

GET THIS BACK TO
SITTMAN

copy

THE WHITE HOUSE
WASHINGTON

Handwritten: Haled

May 4, 1984

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Sincerely,



Monty Roberts

MR:jm

*GET THIS BACK TO
SITTMAN*

THE WHITE HOUSE

WASHINGTON

May 7, 1984

MEMORANDUM FOR MICHAEL K. DEEVER

FROM:

FAITH WHITTLESEY *FW*

SUBJECT:

RECEPTION FOR KEY BUSINESS LOBBYISTS: TUESDAY,
MAY 15, 1984; 5:30 P.M.; ROOSEVELT ROOM

Next Tuesday I will be hosting a small reception for some of the key corporate and trade association lobbyists from Washington to thank them for their continuing support for the President's programs. I am pleased to invite you to participate.

These Washington representatives served in many coalitions in support of the legislative agenda, especially in the first two years of the President's term, and were never adequately thanked for their efforts. Most of them worked on ERTA, TEFRA, MX, A-122, and AWACs. The only formal thanks they received was to participate in a very large reception on the South Lawn following ERTA. These men merit special recognition for their consistent efforts in our behalf.

Your dropping by at this reception would be a clear demonstration of the Administration's appreciation for the efforts of this key group of supporters.

In addition to the reception, we are preparing letters of thanks from the President for each participant, and will give them signed photographs as mementos.

Mary Jo Jacobi of my staff is coordinating the arrangements for the event, should you require more information.

I hope to see you on May 15. Your attendance would mean a great deal to the business representatives.

Accept ✓

Regret

BECKET

WELTON BECKET ASSOCIATES
ARCHITECTS
AND ENGINEERS

MacDONALD BECKET F.A.I.A.
CHAIRMAN OF THE BOARD

COLORADO PLACE
2501 COLORADO AVENUE
SANTA MONICA CA 90404-3585
213 207-8000 TWX 910 343-6586

May 10, 1984



Mr. Michael K. Deaver
Assistant to the President
and Deputy Chief of Staff
The White House
Washington, D.C. 20500

Dear Michael:

It was great to meet you at the state dinner in China.
Mr. Bill Sittmann and I had a very nice chat.

I will be in Washington May 16-18 staying at the new
Regent Hotel. If anything should come up with regard
to the library, please give me a call.

Sincerely,



MacDonald Becket

BECKET

WELTON BECKET ASSOCIATES
ARCHITECTS
AND ENGINEERS

MacDONALD BECKET F.A.I.A.
CHAIRMAN OF THE BOARD

COLORADO PLACE
2501 COLORADO AVENUE
SANTA MONICA CA 90404-3585
213 207-8000 TWX 910 343-6586

May 10, 1984

President Ronald Reagan
President of the United States
The White House
Washington, D.C. 20500

Dear President Reagan:

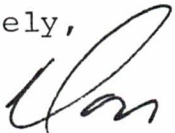
It was very much a pleasure to meet with you and Mrs. Reagan and welcome you to our hotel in China.

We also very much appreciated Mrs. Reagan calling the hotel the following day to indicate her pleasure at the state dinner. Everyone had worked so hard and to know that it was a success was very gratifying.

On another matter. We have been following the developments of your library on the Stanford campus. I personally have visited the campus and have seen some of the sites proposed. It is my understanding that you do not have an architect yet assigned and from my long experience it is extremely important to pick the proper site, for without it the results can only be diminished. You may recall that Welton Becket worked with Eisenhower on his project in Abilene, Kansas, and we most recently helped Jerry Ford in Palm Springs. We would very much like to help you with your library. We would be glad to meet with you or others to discuss the project.

Again, many thanks for all of your courtesies and your staff's in China.

Sincerely,



MacDonald Becket

MB/fc

cc: Michael Deaver

**THE
VARIETY
CLUB
OF
HAWAII
TENT 50**



FRANK TURNBULL
Chief Barker

KENNETH McWADE
1st Assistant Chief Barker

MICKEY HUMMER
2nd Assistant Chief Barker

EVELYN BELL
Dough Guy

EDITH FREMBD
Property Master

KATHRYN HELLER
Press Guy

DON HO
Ambassador

CANVASSMEN

Fred Ball
Robert Caldwell
Barbara Colton
John Mendes DaCosta
Ronald Harmison
Ned Kacher
Billy Kurch
Julia McKenna Dubin
Anthony Merritt
Kay Powell
Karen Roche
Ed Sarason
Leonard Shustack

PAST CHIEF BARKERS

Fred Livingston
Bill Williams
Doug Mossman
Jack Cione
Kane Fernandez
Russell Druce
Herman Rosen
Art Gordon
Ed Brennan
Matt Derzon
Cecil Heffel
John Traut
Jack DeMello

EXECUTIVE SECRETARY

Judee Mossman

Will

5-11-84

Dear Mike,

Our International Variety Club publication just arrived and I was delighted to see my picture in it along with the President and Frank Sinatra. Rest assured that Mondale or Hart will never be accepted as members because they don't live up to our very high standards.

The China trip appears to have been very successful. Sorry you couldn't spend a few weeks relaxing with us in Hawaii. I would have sent for Stu Spencer to go with us on a great fishing trip.

Sincerely
Frank Turnbull



The Heart of Show Business that Helps Needy Children

460 Ena Road, Room 411, Honolulu, Hawaii 96815 / Phone: 955-5106



Pg 40

The **BARKER**

OFFICIAL PUBLICATION
VARIETY CLUBS INTERNATIONAL

"Pre-Convention"
Spring Issue 84

VOLUME 23, NO. 4

♥ *The Heart of Show Business that Helps Needy Children*



500128
FRANK W TURNBULL
219 OPIHIKAO WAY
HONOLULU HI

96825

VARIETY CHILDREN'S LIFELINE
DOCTORS BECOME "LIFELINERS"

President Reagan Gets Variety's Gold Card



President Ronald Reagan received his Gold Card in Variety Clubs International at the White House on February 23rd. The Gold Card, primarily reserved for Heads of State, has been held by all Presidents of the United States since Franklin Delano Roosevelt. Shown at the presentation in the Oval Office are (right to left) VCI President Salah M. Hassanein, VCI Vice President Bernard Myerson, VCI Past President Eric Morley, President Reagan, Douglas Fairbanks, Jr., VCI Vice President Joseph Sinay and Tent 11 Chief Barker Steve Turner of Washington D.C. In the inset at left, President Reagan admires his Gold Card following the presentation as Douglas Fairbanks looks on.

Nine U.S., Canadian Telethon Tents Gross Record \$11,900,000!

At our second press deadline, brought about as a result of the printer's delays and errors, we are able to report that two additional Tents of Variety International broke the million-dollar barrier for the first time this year making for a total of four Tents to do so during 1984.

At our third press deadline, (again a result of our printer's failures and missouts), we can report that Pacific Northwest Variety Tent 46 grossed \$1,023,000 and Kansas City Variety Tent hit \$330,000 for a nine Tent total upwards of \$12,000,000 thus far for the nine U.S. and Canadian telethons this year with two more in the offing — Southern California and Manitoba (more on these in the next issue).

In St. Louis, Variety Club Tent 4 achieved a final tote board figure of \$1,028,000 before ending its 18th annual Telethon over KSDK Channel 5. With VCI Honorary Chairman Monty Hall handling the emcee chores and Sammy Davis, Jr. as headliner, along with Norm Crosby and John Forsyth, Telethon Chairman John Londoff was thrilled. Chief Barker John R. Weber contributed an additional \$50,000 to the overall result in honor of Sammy Davis, Jr. More on this in the post-convention issue.

In Iowa, Variety Tent 15 also broke the million dollar barrier racking up an amazing \$1,023,000 on the March 3-4 weekend over Des Moines TV station, WOI. Among the leading participants in the impressive result were Bea Arthur and Douglas Fairbanks, Jr. and a host of celebrities. More on this in the next issue of the Barker.

Coupling these figures with the final results of the Vancouver telethon of British Columbia Variety Tent 47 BCTV the previous week with \$2.4 million and the \$1.4 million achieved by the Variety Club of Buffalo; the \$1 million of Illinois Variety; the \$2.1 million of Variety of Ontario and the \$1.6 million of Philadelphia Tent 13, this totals well over \$10.5 million in US and Canadian dollars.

Add to this the totals for Variety of the Pacific Northwest, Tent 46, and Kansas City Variety, Tent 8, the total for the nine telethons exceeds \$12,000,000.

TV Station KSDK Channel 5 will receive the 1984 Communications Media Award for television which is to be presented at the Las Vegas Convention to General Manager Bill Bolster. An Achievement Award will also be presented to Frontier Airlines for its assistance to the Iowa and Winnipeg telethons and to Hills Department Stores for raising

Edmonton Tent Lunch Biggest Opening Ever

Probably the largest and most impressive turnout ever for the formation of a Variety Tent took place in Edmonton at our press deadline with 550 people attending the organizing luncheon at the Edmonton Convention Center.

With Rich Winter as emcee and Tent organizer abetted by his associate, Brett Olsen, Mayor Lawrence Decore convened the session and VCI Board Chairman Robert Hall carried the ball in telling the Variety story backed by an International film and the "This Is Variety" brochure at every table.

Prominent on the dais were International Ambassador Don Gillin, who serves as New Tents Chairman and Ruth Singer, Past President of Southern California women who has been instrumental in the formation of the Calgary Tent as well. Also aboard were comedian Johnny Yune, seven stars of the Edmonton Oilers hockey team and Coach Jack Parker and members of the Edmonton Eskimos football team. Also Gael Gordon of "I love Lucy," NBC stars Michael Fox and Laurie Wendler. The provincial government was represented by the Minister of Culture, Ms. Mary Lemessieur. There was also a 100 piece marching band.

Press coverage was excellent from ITV and CFRN, two TV outlets, and the Edmonton Sun. Rich Winter is looking for 100 members at the start. The heart tug was provided by kids that will be helped from the Children's Pediatric Research Centre, University of Alberta Hospital. (More in next issue).

ATTENTION: CONVENTION DELEGATES!

All delegates are invited to the presentations by the finalists for the Heart Awards on Sunday, April 1 in the Gables rooms. Every morning, Monday, April 2, through Thursday, April 5, the hospitality suite will be the Barrymore Room. Hospitality in the evening will take place in the Garland II after the evening's events.

There will be a Membership Breakfast on Monday, April 2 at 8 A.M. in the Gigi Room; a Chief Barkers Breakfast on Tuesday, April 3, at 8 A.M. in the Caruso Room and a Variety Women Presidents' Breakfast also at 8 A.M. in the Gigi Room. There will be a Women's Forum on Monday at 3:30 P.M. or as soon after the Fashion Show Luncheon at Caesar's Palace as practical. A Telethon Tents' breakfast is set for Wednesday and will continue on into a forum discus-

Calgary Names Ed Whalen Again

Ed Whalen has been reelected Chief Barker of the Variety Club of Albert Tent 61. Other officers include Paul Diemert, 1st Assistant Chief Barker; Jean Pritchard, 2nd Assistant Chief Barker; Loretta McCallum, Property Master; Al Menzies, Dough Guy and Shirlee Gordon as Press Guy. Canvasmen include Gayle Diemert, Lil Zahara, Bill Yarrow, Arthur Oades, Hugh Delany, Dr. Harry Coker, Dr. Gordon Townsend, Alex Tadic, Marg Proc, Carolyn Clark and Cleo Barron. Greg Husband is Sunshine Coach Chairman; Wayne Cassidy, Fund Raising Chairman; Colleen Klein, Membership Chairman and Nomi Whalen is Charities Chairman.

Jeff Deneroff Gets Second N.Y. Term

Jeffrey Deneroff has been reelected Chief Barker of the Variety Club of New York Tent 35. Other officers include Fred Fried, 1st Assistant Chief Barker; Stephen L. Pinkus, 2nd Assistant Chief Barker; Ralph Donnelly, Dough Guy; Phil Sherman, Property Master; and Jim Sunshine, Press Guy. Canvasmen include Meyer Ackerman, Milt Daly, Bernard Diamond, Jerry Esbin, Elyse England, and Max Fried. Betty Geffen is President Women's Auxiliary; Ted Lazarus, Sunshine Coach Chairman; Ralph Donnelly, Fund Raising Chairman; Max Field, Membership Chairman and Fred Friedman, Heart Committee Chairman.

Lloyd Hughes Reelected In Pacific Northwest

Lloyd Hughes has been reelected Chief Barker of the Variety Club of the Pacific Northwest, Tent 46. Other officers include Jerry Vitus, 1st Assistant Chief Barker; Arlo K. Rock, 2nd Assistant Chief Barker; Manuel Lott, Dough Guy; Joseph Stroum, Property Master; and Larry Denenholz as Press Guy.

Canvasmen are Harold B. Allper, Robert E. Eriks, Gary Gunderson, Leon Kaplan, June Roats, Douglas A. Thompson, Gary L. Volchok, Richard Webb, Dr. George Winston and Larry Denenholz. LoAnn Eriks is President, Women's Auxiliary; Harold Allper, Convention Chairman; Dave Senescu, Life Patron Chairman; Dr. George Winston, Sunshine Coach Chairman; Lou Lavinthal, Fund Raising Chairman; Leon Kaplan, Membership Chairman; Gary Gunderson, Telethon Chairman and Dave Senescu as Charities Chairman.

Wisconsin Designates Ronald Roehm

Ronald Roehm has been named Chief Barker of the Variety Club of Wisconsin Tent 14. Other officers selected include Don Ciardo, 1st Assistant Chief Barker; John Schroder, 2nd Assistant Chief Barker; Elmer F. Regner, Dough Guy; Pete Aasen, Property Master and Don Metzger as Press Guy.

Canvasmen include Pat Ehlers, John F. Funck, Jill Geisler, Aye Jaye, Bruce Olson, Peter Schneck, Jerry Siegel, William Todryk, Tom Wesley, Dennis Wright and David Schultz. Elmer F. Regner is Convention Chairman; Arnie Kunz, Life Patron Chairman; George Dalton, Sunshine Coach Chairman; Aye Jaye, Membership Chairman; Elmer F. Regner, Charities Chairman; and Jerry De Guardo, Variety Week Chairman.

CHIEF BARKERS



JOAN LANGIN



CECIL SIMMONS



PHILIP CRANE



BRUCE ROSEN

Iowa Tent Reelects Michael D. Anderson

Michael D. Anderson has been re-named Chief Barker of the Variety Club of Iowa Tent 15. Other officers selected include Jack Pray 1st Assistant Chief Barker; Jim Willer, 2nd Assistant Chief Barker; Steve Jacobs, Dough Guy; Ron Fry, Property Master; and Denny VoPova as Press Guy.

Canvasmen include Ralph Olson, Mark Murphy, Ray Johnson, Ron Nesbit, Jim Spratt, Stan Reynolds, Steven Blank, Lynn Bridie, Bob Landess, Bill Kirke, Mike McBroom, Craig Millhollin, Mike Dubes, Jody Reynolds, Tim Sharpe, and Voldy Vanags. Jeanne Nesbit is President Women's Auxiliary; Jack Pray, Convention Chairman; Mike Reilly, Life Patron Chairman; Mike Canney, Sunshine Coach Chairman; Jim Willer, Fund Raising Chairman; Ron Fry, Telethon Chairman and J.G. Glasnapp, Charities Chairman.

Jersey Tent Selects Philip Crane

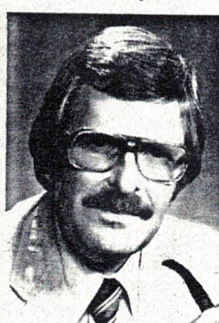
Philip Crane has been named Chief Barker of the Variety Club of Jersey Tent 52. Other officers selected include Vernon Lord Lilford, 1st Assistant Chief Barker; Cyril Lane, 2nd Assistant Chief Barker; Leonard Day, Property Master and Dick Ray, Press Guy. Canvasmen include Carlos Costa, H. George Evans, Eric Hall, David Lapidus, Renzo Martin, Ralph Mauger, Peter Philip, James Rotheram, Charles Smith, Arthur Squibb and Paul Wagner.

Joseph Costello III Tops New Orleans

Joseph Costello, III has been named Chief Barker of the Variety Club of New Orleans Tent 45. Other officers selected include Gary Solomon, 1st Assistant Chief Barker; Don Kay, 2nd Assistant Chief Barker; Louis Dwyer, Dough Guy; Gary Garrigan, Property Master; and Leon Marx as Press Guy.



FRANK TURNBULL



ED WHALEN



TONI HASHAM



BRUCE CORWIN

Canvasmen include Dan Brandon, Ed Finnin, Jim Hightower, Blaise Marino, Tim O'Neil, Charles H. Varnado, William Coe, Charles Hodgins, and Dr. Abe Mickal. Grace Frayer is President Women's Auxiliary; L.C. Montgomery, Life Patron Chairman; Ed Finnin, Sunshine Coach Chairman; Gary Garrihan, Fund Raising; Gary Solomon Membership; and Gary Solomon Charities Chairman.

Variety of France Names Bernard Chevry

Bernard Chevry has been named Chief Barker of the Variety Club of France, Tent 54. Other officers selected include Roger Kreicher, 1st Assistant Chief Barker; Jean-Marc Veran, 2nd Assistant Chief Barker; and Pierre Delano as Dough Guy.

Reelect Harold Stofer To Head Indianapolis

Harold E. Stofer has been reelected Chief Barker of the Variety Club of Indianapolis Tent 10. Other officers selected are Dan Cantor, 1st Assistant Chief Barker; Lamar Michael, 2nd Assistant Chief Barker; Bob Jones, Dough Guy; Amy Lynn Summitt, Property Master; and Russell Wools, Press Guy.

Canvasmen include Robert Shaw, Elizabeth Brooks, Florence Hargraves, Irwin Marer, John Elliott, Herbert Larman, George Thurston, Elmer DeWitt, and Lucy E. Stofer. Elmer DeWitt is Life Patron Chairman; John Elliott, Fund Raising Chairman; Elizabeth Brooks, Membership Chairman and Alvin D. Davis is Charities Chairman.

Oklahoma Variety Names George Sam Caporal

George Sam Caporal has been reelected Chief Barker of the Variety Club of Oklahoma Tent 22. Other officers include Stan Woodman, 1st Assistant Chief Barker; Charlie Montgomery, 2nd Assistant Chief Barker; Neal Balkan,



DON ROEHM



JOSEPH COSTELLO



M.V. MCAFEE



TONY HASHAM

Hawaii Selects Frank W. Turnbull

Frank Turnbull has been named Chief Barker of the Variety Club of Hawaii Tent 50. Other officers selected include Kenneth W. McWade, 1st Asst. Chief Barker; Mickey Hummer, 2nd Asst. Chief Barker; Evelyn Bell, Dough Guy; Edith Frembd, Property Master; and Kathryn A. Heller as Press Guy. Canvasmen include Fred D. Ball, Robert Lee Caldwell, Barbara Jo Colton, John Mendes Da Costa, Ronald D. Harmison, Ned G. Kacher, Billy D. Kurch, Julia McKenna Dubin, Col. Anthony G. Merrit, Kay S. Powell, Ed Sarason, Leonard P. Shustack and Karen Roche. Julia McKenna is Sunshine Coach Chairman, and Judee Mossman is assistant/secretary.

Australia Elects Tony Hasham

Tony Hasham has been elected Chief Barker of the Variety Club of Australia, Tent 56. Other officers named are Joe Hasham, 1st Asst. Chief Barker; John Everett, 2nd Asst. Chief Barker; Mark Thorpe, Dough Guy; Pauline McFetridge, Property Master; and Max Markson as Press Guy. Canvasmen include John Burton, Michael Carroll, Len Mauger, Harry Sebel, Chris Aston-James, John Flower, Brad Keeling, Wayne Rushton, Nick Jacomas, Tony Packard, Joe Sandow, and Joshua Shaw. Gilliam Mapp is President, Women's Auxiliary; Tony Hasham, Convention Chairman; John Everett, Sunshine Coach Chairman; Tony Hasham, Fund Raising Chairman; Mick Harfield as Membership Chairman. Grahame Mapp is Executive Director, and Linda Scott is asst/secretary.

Guernsey Selects Joan Langin

Joan Langin has been selected Chief Barker of the Variety Club of Guernsey. Other officers selected include Patrick Donaldson as 1st Asst. Chief Barker; Graham Robert, 2nd Asst. Chief Barker; Nicholas Harris as Dough Guy and Property Master; Patrick Donaldson, Press Guy. Canvasmen include Vivienne Rigler, Jim and Molly Marquis, Monica Thomas, Cyril Eley, Janette Le Noury and Normal Parnwell. Joan Langin is Convention Chairman; Bob Lee, Life Patron Chairman; Graham Robert, Fund Raising Chairman and Daphne Bowns as Membership Chairman.

British Columbia Designates Robert Dodd

Robert Dodd has been selected Chief Barker of the Variety Club of British Columbia Tent 47. Other officers include Bruce Zien, 1st Asst. Chief Barker; Dal Richards, 2nd Asst. Chief Barker; Harvey McDiarmid, Dough Guy; Barbara Stewart, Property Master; Bill Sheppard, Press Guy; Canvasmen include, Beverly Babb, Drew Burns, Wendy Harvey, Robert F. Hendy, Barry Law, Hugh MacDonald, Aurla McGarvey, Frank McGovern, Norman Pauer, George Pitman, and Don Shafer. Beverly Babb is President Women's Auxiliary; Ian Fraser, Convention Chairman; Debby Izen, Life Patron Chairman; Norman Pauer, Sunshine Coach Chairman; Aurla McGarvey, Fund Raising Chairman; Wendy Harvey, Membership Chairman; Jack D. Bibby, Tele-

Jim McInerney Heads Variety of Ireland

Jim McInerney has been selected Chief Barker of the Variety Club of Ireland, Tent 41. Other officers include Gerry Reid, Dough Guy; Bernard Flusk, Property Master; and Seamus Finerty, Press Guy. Canvasmen include Dermot Cafferky, Des Cahill, Leo Congdon, Gerard Crofton, John Barker, Leslie Fitzsimons, Noel Mountaine, Jay Murray, Dermot O'Connor, Ben Pollock, John Swan, and Jim Walls. Seamus Finerty is Press Guy.

Jim McInerney will serve as Convention Chairman; Ivy Bourke, President Women's Auxiliary as well as Variety Month Chairman; Mary Gravers, Variety Club Ladies; Lady Sheila Butlin, co-opted to crew; P. V. Doyle, special projects; Dermot Cafferky, Sunshine Coach Chairman; Leslie Fitzsimons, Fund Raising Chairman; Gerry Reid, Membership Chairman; Jay Murray Social Committee, Niall Toibin, Bernard Flusk and Noel Mountaine, Chairmen of Golf Society. Branch Chairmen include Gratten Neville, Chris O'Brien and Eugene Shaw. Rick Bourke is Executive Director, and Oona McWhirter, secretary of the Club.

Southern Nevada Tent Elects Cecil Simmons

Cecil Simmons has been selected Chief Barker of the Variety Club of Southern Nevada, Tent 39. Other officers named are Marjorie Barrick, 1st Asst. Chief Barker; Robert Maxey, 2nd Asst. Chief Barker; Harry White, Dough Guy; Ray Norvell, Property Master; Allan Baer, Press Guy. Canvasmen include Tom Bell, Joe Delaney, Ken Epstein, Bob Glinski, Larry Latham, Frank Longo, Herb Tobman, Jackie Orlando is President, Women's Auxiliary; Al Benedict, Convention Chairman; Bob Glinski, Life Patron Chairman; Moe Dalitz, Sunshine Coach Chairman; Frank Longo, Fund Raising Chairman; Marjorie Barrick, Membership Chairman; and Frank Longo as Charities Chairman. Dorothy Smith is Executive Director.



(continued from preceding page)

Dough Guy; Tommy Nelson, Property Master; and Paul West, Press Guy.

Canvasmen include Dale Robertson, Paul Tusing, Gib James, and Don Best. Sandy Woodman is President Women's Auxiliary; Stan Woodman, Convention Chairman; Neal Balkan, Life Patron Chairman; Tommy Nelson, Sunshine Coach Chairman; Charlie Montgomery, Fund Raising Chairman; Gib James, Membership Chairman; and Paul Tusing, Charities Chairman.

Southern California Chooses Bruce Corwin

Bruce C. Corwin has been named Chief Barker of the Variety Club of Southern California Tent 25. Other officers selected include Michale Gross, 1st Assistant Chief Barker; Harold L. Katz, 2nd Assistant Chief Barker; Stan Goff, Dough Guy; Eugene Pleshette, Property Master; and Archie Herzoff, Press Guy. Canvasmen include Clifford Allsberg, Nat D. Fellman, Ahron Gersten, Mel Newhoff, Ruth Singer, James Spitz, Lewis Stone, Burt Topper, Don Torodor, David S. Weissman, Bob Wynn, Charles Ziman and Ronald Baumgarten. Brine Nakell is President women's Auxiliary; Ahron Gersten, Convention Chairman; Ezra Stern Life Patron Chairman; Weisman, Sunshine Coach Chairman; Mike Gross, Fund Raising; Ruth Singer, Membership Chairman.

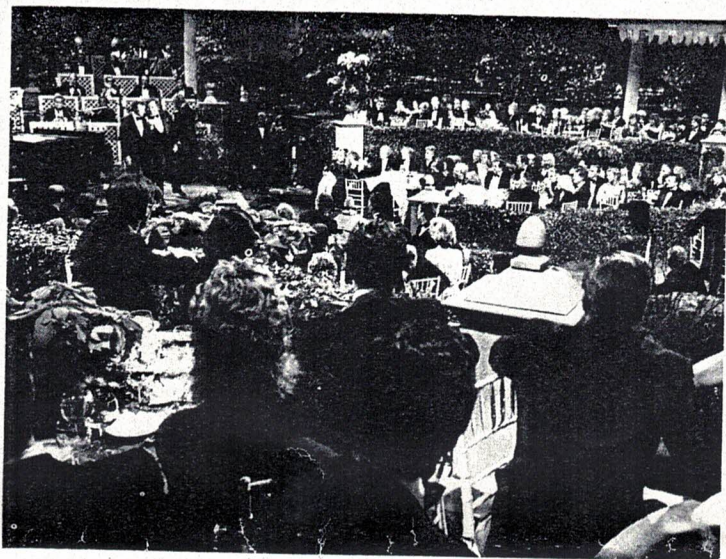
Colorado Variety Designates Chick Lloyd

Chick Lloyd has been elected Chief Barker of the Variety Club of Colorado, Tent 37. Other officers selected are, Robert Tankersley, 1st Asst. Chief Barker; John Dobson, 2nd Asst. Chief Barker; John Roberts, Dough Guy; Robert Innes, Property Master; and Bruce Erickson, Press Guy; Canvasmen include, Phil Blakey, William Graefe, Greg Guinan, Herman Hallberg, Bill Jackson and Rod Loudon. Mrs. Dorothy Cohen, President Women's Auxiliary; John Dobson, Life Patron Chairman; Robert Tankersley, Sunshine Coach Chairman; Chick Lloyd, Fund Raising Chairman; Robert Innes, Membership Chairman, and William Graefe, Charities Chairman.

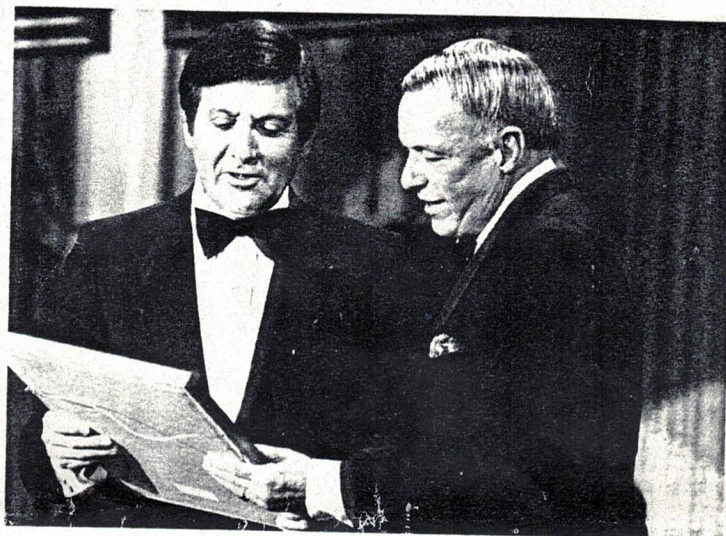
Memphis Tent Elects Robert G. Drewry

Robert G. Drewry has been elected Chief Barker of the Variety Club of Memphis, Tent 20. Other officers selected are Troy Wyatt, 1st Asst. Chief Barker; Phil Commora, 2nd Asst. Chief Barker; George Sammons, Dough Guy; and W. K. Wilson, Press Guy. Canvasmen include Tim Bowles, Dr. Joseph P. Keiran, Dr. Douglas M. McGee, and Dr. J. M. McGee.

Overall layout of the NBC studio where the show was taped two weeks prior to the CBS telecast with hundreds of Frank Sinatra's friends in attendance.



Variety Clubs International Honorary Chairman Monty Hall presents a plaque to Frank Sinatra announcing the establishment of the Sinatra Variety Wing at Children's Orthopedic Hospital in Seattle.



VIEWED BY MORE THAN 44,000,000 PEOPLE!!

Sinatra Children's Unit for the Chronically Ill at the Seattle Children's Orthopedic Hospital Medical Center.

It was then that Sinatra, in a gesture that brought a burst of applause from the stellar audience, asked that it be named the Sinatra Family Wing rather than for him alone.

But the party wasn't quite over. Carol Burnett revealed that the following day was to be Frank's birthday and everyone joined in the singing of the Happy Birthday song.

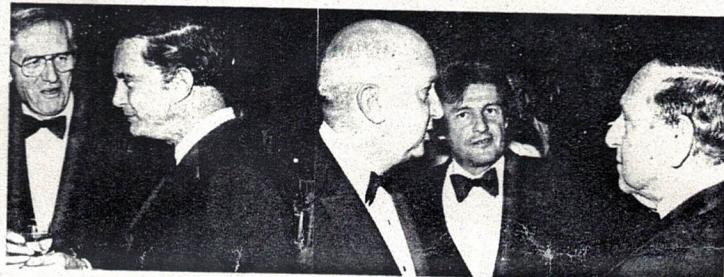
Among those in the audience were Milton Berle, Edye Gorme, Keenan Wynn, Robert Wagner, Charles Bronson, Dennis Weaver, Daniel Travanti, Dick Van Patten, Alan King, Michael Caine, Fred McMurray, Robert Stack, Karl Malden, Cliff Robertson, Sugar Ray Robinson, Tony Curtis, Paul Henreid, Florence Henderson, Arthur Hill, Jill St. John, Tim Conway, Carol Lawrence and many other stars of screen and television. Major credit must go to Producer Paul Keyes in all previous Variety tribute shows.

The Variety International officers' contingent in attendance was led by President Salah Hassanein. Honorary Chairman Monty Hall, of course, made the presentation and Past President Mike Frankovich served as coordinating producer for Variety. Others included Past President George Eby, Vice President Sam Arkoff, Fred Danz, Tom Fenno, Hank Plitt and Joe Sinay, International Ambassadors Mike Forman, Don Gillin and Honorary Executive Vice President Morton Sunshine.

The annual tribute telecasts have served as an excellent public relations window for the activities of Variety Clubs International and provided an opportunity for Monty Hall to recount those Variety wings in hospitals at UCLA in Los Angeles; Variety Heart Hospital in Miami; Children's Hospital in Buffalo; Variety Heart Hospital in Minneapolis; and Flower Fifth Avenue in New York.



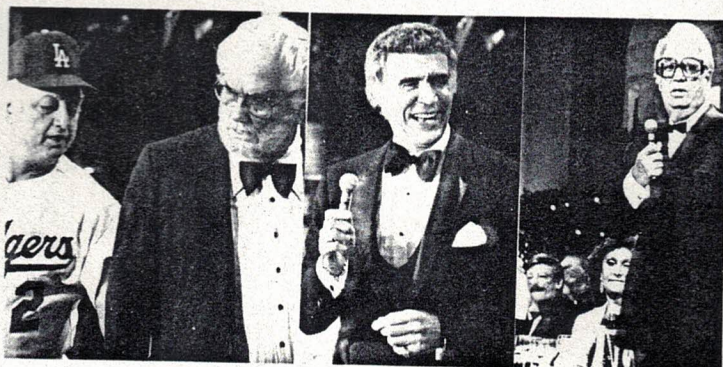
Julio Iglesias, Carol Burnett, Steve Lawrence and Vic Damone performed admirably with an assist from the Nelson Riddle Orchestra.



At left, Arthur Hill and Cliff Robertson enjoy a moment together as do VCI Past President George Eby and International Vice Presidents Tom Fenno and Sam Arkoff at right.



(a) Paul Keyes, producer of the show, provided some prefatory remarks.



(d) Tom Fenno, International Vice President, speaks.



Frank Sinatra is surrounded by members of the Variety All Star Tribute in his honor who actively participated in the CBS program. From (left to right), up and down, are Vic Damone, Foster

Brooks, Tommy Lasorda, Ricardo Montalban, the guest of honor Julio Iglesias, Richard Burton, Monty Hall, Florence Henderson, Howard Keel, Bob Newhart, Steve Lawrence, Michele Lee, Cary Grant and Jimmy Stewart.

VARIETY ALL-STAR TRIBUTE FOR SINATRA



Sharing one of the star-studded tables, left to right clockwise, are Michael Caine, Barbara and Cary Grant, Jill Ireland (Mrs. Charles Bronson), June (Haver) and Fred McMurray (back to camera).



Mr. & Mrs. Tommy Lasorda, Jimmy Stewart, Robert Wagner and Jill St. John are shown enjoying the pre-show festivities.

Variety Clubs International's "All Star Party for Frank Sinatra" was an event to remember.

The CBS-TV national broadcast, sponsored by Dupont and the Puerto Rico Tourism Agency, was viewed by more than 44,000,000 people, giving it a Top Ten rating for that week; no less than three previous honorees were on hand to take part in the proceedings: the hospital wing traditionally named for the honoree will, at Sinatra's unprecedented request, be named instead for the Sinatra family; and Frank's birthday, falling on the next day, was greeted by the stellar audience en masse.

Jimmy Stewart, the 1978 honoree, opened the program with a promise of "love, laughs and wonderful music." Jimmy knew whereof he spoke.

Carol Burnett, who was honored in 1982, came on to describe herself as "a bobby-soxer fan of Frank from away back" and Florence Henderson, introduced the Sinatra table, including his wife Barbara, daughters Nancy and Tina, son Frank Jr., his son-in-law and his two grandchildren.

Cary Grant read a message of congratulations from President Ronald Reagan.

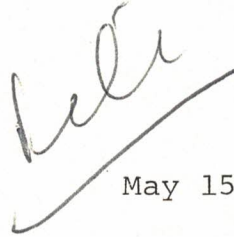
Reminding Frank of the old Hit Parade days, Howard Keel called on Michele Lee and Dionne Warwick, who delivered a nostalgic medley. Bob Newhart next introduced "a cultural representative from the White House" who, to no one's great amazement, turned out to be Foster Brooks, whose celebrated inebriation routine wound up with his inability to remember Sinatra's name. The tottering comedian was escorted from the "field" by Los Angeles Dodgers manager, Tommy Lasorda, in his baseball uniform and sent to the "showers."

A singing turn by Julio Iglesias brought to the stage by Ricardo Montalban, was followed by a tribute from Burt Reynolds, the 1981 honoree, who hailed Sinatra as "tops . . . the king." Nelson Riddle, whose band provided the music, then conducted a medley of old-time favorites sung by Frank over the years — favorites literally from A to Z: "All or Nothing at All" to "Zing Went the Strings of My Heart" — with Steve Lawrence and Vic Damone as the vocalists. In another moving tribute, Richard Burton praised Sinatra for his humanitarian deeds, many of them anonymous, and calling him "a giant among the givers of the world."

At this point, VCI Honorary Chairman Monty Hall took the stage to review the hospital wings endowed in the names of the former honorees, who in addition to those present include John Wayne, Elizabeth Taylor, Jack Lemmon and Ingrid Bergman. International Ambassador Cary Grant read a letter to Sinatra from President and Mrs. Reagan and Monty Hall called Frank to the stage, presented him with the letter and announced that the Sinatra Wing would be endowed as the Frank

Norman Winter / Associates Public Relations

1020 North Carol Drive, West Hollywood, CA 90069 (213) 858-1182



May 15, 1984

Mr. Mike Dever
The White House
1600 Pennsylvania Avenue
Washington, D.C. 20500

Dear Mike:

Thank You! Thank You! Thank You!

Jim Coyne is a rare breed.

As mentioned to Jim, I'd be pleased to lend a hand within my area of mainstream film & music contacts when the campaign gets into gear.

I'm a firm believer in Mr. Reagan and his present administration. Count me in. Regards from Pete Summers and Tony Scotti.

Very Cordially,



Norman Winter

CC: Jim Coyne

NW:rsw

Norman Winter / Associates Public Relations

1020 North Carol Drive, West Hollywood, CA 90069 (213) 858-1182

May 15, 1984

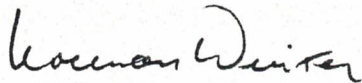
The President
The White House
1600 Pennsylvania Avenue
Washington, D.C. 20500

Dear Mr. President:

On behalf of Michael Jackson, I would like to express my sincere gratitude for the meaningful ceremony in his honor on The South Lawn, Monday, May 14, 1984.

My congratulations to you, Mrs. Elizabeth Dole, Mike Dever and your assistant, James Coyne, for the elegant manner in which every detail of this most auspicious occasion came to pass.

Sincerely,



Norman Winter

CC: Elizabeth Dole
Mike Dever ✓
James Coyne

NW:rsw

Norman Winter / Associates Public Relations
1020 North Carol Drive, West Hollywood, CA 90069 (213) 858-1182

May 15, 1984

Mr. James K. Coyne
Special Assistant To The President
Suite 134
The White House
Washington, D.C. 20500

Dear Jim:

We're still reeling from our 24 hour marathon within your lovely city.

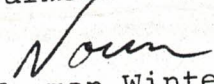
The friendliness displayed by the Coyne clan, your incredible staff, especially Holly, Heidi, John, Mike, etc., beyond the call of duty, was simply amazing.

Frequently we feel that the fringe benefits of our field take us where the air is rare, but your blueprint will remain unmatched, synonymous with the rare young man who was honored.

The Smithsonian Air & Space Center, after closing, a trek to the Lincoln Memorial under cover of the special green vans and The White House reception with the President and First Lady, exceeded our wildest expectations.

Although I do feel you will be personally hearing from Michael, Shari, Frank, John and Karen, please accept my personal congratulations and accolades for a totally optimum effort.

Warmest Regards,


Norman Winter

P.S.: When you and Holly are in Los Angeles, please be our guests for dinner at Chasen's, Mr. Reagan's favorite dining establishment in Southern California.

CC: Mike Dever ✓

NW:rsw



President Reagan
% White House
Pennsylvania Ave.
Washington, D.C. 20510

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Dear Mr. President or his secretary ^{per l} ^{info} 3/11/84
SLR I am looking for information on the
Presidential Medal of Freedom (the highest U.S.
civilian award). Do you have any pamphlets or
print outs on the criteria for being awarded
this honor? If you don't have the information,
perhaps you could let me know to whom I
should write for the information.

Sincerely,

Halke Foster

Bishop Road
Shelburne, Vermont 05482

To Ed Barner with appreciation
and best wishes,

RR

ED BARNER

mick

photo sent 5/18/84

April 13, 1984

Dear Mike:

Enclosed is a photograph to join similar ones with Presidents Ford and Nixon on my office wall. It would be greatly appreciated if you could get this signed by the President with some small personal note.

After two campaigns and countless weeks of travel on his behalf I thought I should take the opportunity to get this signed while you were there and could handle it for me.

It would be greatly appreciated if he would write the message rather than the scripted form sometimes used.

Do let me know if you feel that there is something I might be able to do for you in the upcoming campaign.

Best personal regards,


ED BARNER

Mr. Michael K. Deever
THE WHITE HOUSE
1600 Pennsylvania Avenue
Washington, DC 20500

ELB/



CHAIRMAN OF THE BOARD
AND CHIEF EXECUTIVE OFFICER

A handwritten signature in dark ink, appearing to be "LTV" or similar, with a long horizontal stroke underneath.

May 18, 1984

The Honorable Michael Deaver
Deputy Chief of Staff and
Assistant to the President
The White House
Washington, D.C. 20500

Dear Mr. Deaver:

I am very pleased to tell you that the shareholders of The LTV Corporation and Republic Steel Corporation today approved merger of the two companies at annual meetings. With this important action, the final milestone to the establishment of LTV Steel Company will be a federal court's approval of the consent decree the Department of Justice required as a condition of the merger.

We feel the merger will produce a stronger, more competitive company -- one which will enhance the economic position of the steel industry as well as that of the nation. The new company will be able to realize many efficiencies, including the elimination of duplicative capital spending. Greater long-term security for employees will be another important result, although rationalization will cost some jobs. The attached press release will give you more details on the merger.

I hope you'll share our enthusiasm for what we see as a positive, effective step toward a more competitive American steel industry and accept our thanks once again for your support.

Sincerely,

A handwritten signature in dark ink, reading "Raymond A. Hay".
Raymond A. Hay

Enclosure

File

15 May 1984

Mr. Michael Deaver
Assistant to the President
Deputy Chief of Staff
THE WHITE HOUSE
Washington, D. C.

Dear Mr. Deaver,

Just a note to let you know that The Jackson Journal (and I) have not wavered in our support of President Reagan and his programs. As you know, I was with Generals Eisenhower and Clay in the Occupation at war's end; and I sat in on Four-Power conferences and learned about the Soviets what President Reagan knows--their intransience and patience to sit-out their adversaries in "conferences." Mr. Reagan is on target as far as the Russians are concerned.

We hope to keep Tennessee in the Reagan-Republican column this November.

Thought you'd be interested in the columns, enclosed. Note the letter-to-the-editor supporting my blast at Tip O'Neill.

Cordially,

YITB

James Wakefield Burke
James Wakefield Burke
11911 Chapel Forest Drive
Dallas, Texas 75234
(214) 247-6880

McManus
RTI



THE OBSERVER
(LONDON)

Washington Bureau
SUITE 508
1331 PENNSYLVANIA AVE., N.W.
WASHINGTON, D.C. 20004
TELEPHONE: (202) 737-1130

May 16, 1984

Mr. Michael Deaver,
Deputy Chief of Staff
The White House
Washington, D.C. 20500

Dear Mr. Deaver:

Thank you for your letter. Naturally I am disappointed that an interview with the President isn't possible at this time, but, of course, I fully understand how tight Mr. Reagan's schedule must be between now and the summit.

However, encouraged by the possibility you held out for the future, I'd like to say now that I would be delighted to have the interview at a more convenient moment. Obviously, there will again be especially heightened interest in Mr. Reagan himself and his views both before and after the Dallas convention, and as the campaign proper gets under way in September.

If you could bear my request in mind for one of those moments, I would again be very grateful. I will contact your office, if I might, later in the summer to see what the chances appear to be then.

Yours sincerely,

Robert Chesshyre

Robert Chesshyre
Chief U. S. Correspondent



April 30, 1984

WRM FINANCIAL
CORPORATION

Mr. Michael Deaver
Deputy Chief of Staff
The White House
Washington D.C. 20520

Dear Mike:

During your many years of political involvement, I have resisted the temptation to utilize our friendship to solve my personal or client problems. However, a situation has come to my attention which has become totally untenable and may only be resolved by your recommendations.

Accordingly, I have taken the liberty of recommending that one of my clients, namely Dr. Leon Goldberg, communicate directly with you. He has a particular problem originating with the Department of Agriculture and particularly the Farmers Home Administration. At this point, I will not attempt to describe the particulars of the situation, but rather will leave the details to Dr. Goldberg. Naturally, whatever advice or assistance you could provide will be deeply appreciated.

On the lighter side, I do have visions of attending President Reagan's second inauguration. Certainly, I cannot relive the thrill of the first inaugural but I found the experience exhilarating and hope to repeat a portion of it. If I am able to schedule the trip to Washington, I would consider it a privilege if we could find the time to visit personally. I'll look forward to being in touch.

Thanking you in advance for any assistance you may provide, Dr. Goldberg, I remain,

Y.I.T.B.O.S.

W. RICHARD MILLS

:dm

cc: Dr. Leon Goldberg

17452 Irvine Boulevard
Suite A
Tustin, California 92680
(714) 838-9112
