

OUTGOING CORRESPONDENCE

APRIL 1984

CASEY, Mr. Conrad The President's Council on Physical Firness and Sports 450 5th Street, N.W. Washington, D.C. 20201	4 - 2
ALLEN, Mr. George The President's Council on Physical Fitness and Sports 450 5th Street, N.W. Washington, D.C. 20201	4 - 2
McENTIRE, Mr. J.B. Stonegate Company, Ltd. 5327 North Central Expressway Dallas, TX 75205	4 - 2
SYMMS, The Honorable Steve United States Senate Washington, D.C. 20510	4 - 2
MEYER, Mr. Hal Post Office Box 1214 Winter Haven, FL 33880	4 - 4
LANE, Mr. Bill 880 Westridge Drive Portola Valley, CA 94025	4 - 4
CANNON, Mark W. Guest Editor <u>National Forum</u> Box 19420A East Tennessee State University Johnson City, TN 37614	4 - 5
BAUGHN, Mrs. Benjamin Sr. 514 Burnham Road Philadelphia, PA 19119	4 - 6
PRESSER, Mr. Jackie General President International Brotherhood of Teamsters 25 Louisiana Avenue, N.W. Washington, D.C. 20001	4 - 7
TERZIAN, Mr. Carl Chairman of the Board Carl Terzian Associates 11726 San Vicente Boulevard Los Angeles, CA 90049	4 - 10

LESLEY, Mr. Philip The Philip Lesly Company 130 East Randolph Street Chicago, IL 60601	4 - 10
HUNT, Mr. Guy Route 2, Box 78 Holly Pond, AL 35083	4 - 9
SMITH, Mr. Roger Chairman and Chief Executive Officer General Motors 3044 West Grand Boulevard Detroit, MI 48202	4 - 9
WICK, The Honorable Charles Z. Director United States Information Agency Washington, D.C. 20547	4 - 11
STONE, Ms. Donna J. W. Clement & Jessie V. Stone Foundation 111 East Wacker Drive Chicago, IL 60601	4 - 12
VOTER Registration and Elections 3700 Branch Center Road Sacramento, CA 95827	4 - 18
SAVETSILA, His Excellency Siddhi Minister of Foreign Affairs of Thailand Royal Thai Embassy Washington, D.C. 20008	4 - 13
SKELLY, Mr. L. General Manager Aer Rianta Irish Airports Shannon Airport, Ireland	4 - 16
FIEDLER, The Honorable Bobbi House of Representatives Washington, D.C. 20515	4 - 16
GINGRICH, The Honorable Newt WEBER, The Honorable Vin House of Representatives Washington, D.C. 20515	4 - 18
ERTHEIN, Mr. John S. 1800 M Street, N.W. Washington, D.C. 20036	4 - 18

STONE, Mr. W. Clement 707 Combined Centre Northbrook, IL 60062	4 - 16
WALKER, Mr. Charles M. 1299 Ocean Avenue Santa Monica, CA 90401	4 - 18
SMITH, Mr. Dan J. President American Plus 5300 Columbia Pike Arlington, VA 22204	4 - 18
McDONALD, Mrs. Cynthia 1137 Corset Drive West Chester, PA 19380	4 - 18
KANE, The Honorable Robert F. American Ambassador American Embassy Dublin 4 Ireland	4 - 23
LOCIGNO, Mr. Paul R. Director Governmental Affairs International Brotherhood of Teamsters 25 Louisiana Avenue, N.W. Washington, D.C. 20001	4 - 24
LAMBERTON, Mr. P. Chalmers Post Office Box 1236 Santa Barbara, CA 93102	4 - 26
GRASSO, Mr. Joseph S. 31 Beach Road Great Neck, NY 11023	4 - 26
FIEDLER, The Honorable Bobbi House of Representatives Washington, D.C. 20515	4 - 30
BERTAIN, Mr. G. Joseph Jr. One Maritime Plaza San Francisco, CA 94111	4 - 30

THE WHITE HOUSE

WASHINGTON

April 2, 1984

Dear Casey:

Attached is a copy of Ken Hill's resume that we spoke about on the phone.

He has done a superb job for the President in coordinating all of the security related matters at the Federal level for the 1984 Summer Olympics.

Thank you for your consideration.

Sincerely,

Mike

MICHAEL K. DEEVER
Assistant to the President
Deputy Chief of Staff

272-3421
Mr. Casey Conrad
The President's Council on Physical
Fitness and Sports
450 5th Street, N.W.
Suite 7103
Washington, D.C. 20201

RESUME

Kenneth John Hill
1068 North Royal Street
Alexandria, Virginia 22314

Phone - Home 548-7977
- Work 456-7491

Employment

- 1983 to Date - White House Staff - Serving as Federal Security Coordinator for the 1984 Olympic Games. Coordinating the efforts of various agencies involved in planning federal support to the Games. Involved with liaison between Federal, State, and local agencies and daily contact with the Los Angeles Olympic Organizing Committee. Administered a \$50 million dollar Olympic Support budget. Responsible for briefing and coordination with Senior White House staff. Some public speaking engagements and press responses involved.
- 1982 - 83 - U.S. Dept. of State, Bonn Germany - Foreign Service Officer serving in a Regional security position with responsibility for coordinating security and counter-terrorism response for the U.S. Embassy and all American consulates in West Germany, including Berlin. Liaison effort with all levels of the West German government and responsibility for managing a country-wide staff of 125 American/German personnel.
- 1978 - 82 - U.S. Dept. of State, Washington, D.C. - Deputy Chief, Dignitary Protection Division. Supervised a staff responsible for U.S. Government dignitaries traveling abroad, and foreign VIP's, other than Heads of State, visiting the U.S. Daily liaison with most federal agencies, foreign governments, and prominent civic/business leaders. (Meritorious Honor Award)
- 1975 - 78 - U.S. Dept. of State, Miami, Florida - Officer responsible for wide range of security and counter-terrorist responsibilities. Department liaison with all foreign consulates. Extensive travel to Central and South America required.

Education

- Rollins College, B.A. History, 1968. University of Miami, graduate work, History, 1972. Foreign Service Institute, 1982, German.

Military Service - 1968 - 1971, U.S. Army, Infantry Officer, (Vietnam 1970-71).

Athletics

- Athletic Scholarship, Rollins College. Four Years Varsity Baseball (Captain). Three Years Varsity Basketball. 1984 Hall of Fame Nominee.

THE WHITE HOUSE
WASHINGTON

April 2, 1984

Dear George:

Enclosed is the resume on Ken Hill. He is an outstanding candidate and has done a superb job in coordinating all the security agencies of the Federal Government for the 1984 Summer Olympics.

I hope you will take a good look at him.

Sincerely,



MICHAEL K. DEEVER
Assistant to the President
Deputy Chief of Staff

Mr. George Allen
The President's Council on Physical
Fitness and Sports
450 5th Street, N.W.
Suite 7103
Washington, D.C. 20201

RESUME

Kenneth John Hill
1068 North Royal Street
Alexandria, Virginia 22314

Phone - Home 548-7977
- Work 456-7491

Employment

- 1983 to Date - White House Staff - Serving as Federal Security Coordinator for the 1984 Olympic Games. Coordinating the efforts of various agencies involved in planning federal support to the Games. Involved with liaison between Federal, State, and local agencies and daily contact with the Los Angeles Olympic Organizing Committee. Administered a \$50 million dollar Olympic Support budget. Responsible for briefing and coordination with Senior White House staff. Some public speaking engagements and press responses involved.
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- 1978 - 82 - U.S. Dept. of State, Washington, D.C. - Deputy Chief, Dignitary Protection Division. Supervised a staff responsible for U.S. Government dignitaries traveling abroad, and foreign VIP's, other than Heads of State, visiting the U.S. Daily liaison with most federal agencies, foreign governments, and prominent civic/business leaders. (Meritorious Honor Award)
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Education

- Rollins College, B.A. History, 1968. University of Miami, graduate work, History, 1972. Foreign Service Institute, 1982, German.

Military Service - 1968 - 1971, U.S. Army, Infantry Officer, (Vietnam 1970-71).

Athletics

- Athletic Scholarship, Rollins College. Four Years Varsity Baseball (Captain). Three Years Varsity Basketball. 1984 Hall of Fame Nominee.

THE WHITE HOUSE

WASHINGTON

April 2, 1984

Dear Mr. McEntire:

Thank you for your recent letters furnishing information on the fencing of Government land by the United States Corps of Engineers at Lewisville Lake.

Fencing of public lands around Corps reservoirs is a difficult issue. It is my understanding that the Corps uses fencing as a resource management tool, not as a device to preclude public use of reservoir areas. In addition to marking boundaries, fences are used to control unauthorized vehicular access, trash dumping, and livestock trespass that is detrimental to public lands. On the other hand, fences also create problems such as those you cited.

Because of these problems, the Corps has been instructed to review the cost effectiveness of fencing compared with other means of resource management for all projects, including Lewisville Lake. I have been informed that the review will insure that future installation of fencing will occur only where there is an offsetting cost saving or where there is an obvious necessity, such as the safety of project employees or visitors.

I hope this letter has been helpful in explaining the Federal government's position.

With best wishes,

Sincerely,



MICHAEL K. DEAVER
Assistant to the President
Deputy Chief of Staff

Mr. J. B. McEntire
Stonegate Company, LTD.
5327 North Central Expressway, Suite 200
Dallas, Texas 75205

STONEGATE COMPANY, LTD.

207565

Mr. Michael Deaver
4521 Dexter St., N.W.
Washington, D. C. 20007

February 16, 1984

CT
For suggested reply

Dear Mr. Deaver:

Last night I was introduced by telephone to Mrs. Deaver by our mutual friend, Janet Snider. Pursuant to our phone conversation, enclosed please find copies of:

- aerial map of Lake Lewisville;
- Dallas Morning News article of February 13th.;
- envelope with photographs of recently fenced Wynnwood Haven and of our area, Fiddler's Green, where fencing is planned to be done soon;
- resume of recent telephone conversation with Corps of Engineers;
- 1976-77 correspondence pertaining to this problem;
- 1981 correspondence in the same regard;
- letter to President Reagan of February 14th. with attachments.

This information outlines our problem. Following are related comments:

- The Federal Government owns all shoreland and 3/5 of all back-up land at Lewisville Lake. Balance of back-up land owned individually and mostly developed with residences.
- When lake level fluctuates lines of debris are left (logs, bottles, cans, etc.). This must be removed or mowing is impossible. Pick-up trucks are necessary to handle the amount of debris deposited.
- Much of Lake Lewisville is served only by community volunteer fire departments. An effective team cannot readily be sent out. Last week a neighbor had approximately 170 acres burned before the Frisco Fire Department could reach him. If we are prevented (by fencing) from keeping government shoreland cleaned and mowed weeds will be shoulder high in one growing season. In a dry season these burn like gunpowder. Our homes around the lake would be in danger.
- Unfortunately our history of dealing with the Corps of Engineers has been disappointing. The Corps makes assurances (especially when people are stirred up as they are now), then as we are "lulled" we find the Corps has a change of policy and old assurances are gone. Presently the Corps says we will be allowed to mow, but we anticipate that mowing permits may be hard to get at some point in the future. An example of change of direction: Please note (in light of the present fencing) the letter to me from Congressman Collins, dated February 22, 1977.
- I understand that some persons on committees funding the Corps have been convinced that government lake areas should not be mowed

THE WHITE HOUSE

WASHINGTON

April 2, 1984

Dear Senator Symms:

Thank you for your letter of March 30, 1984 letting me know of your strong endorsement of Belden Bell for the position as Ambassador to Fiji.

I have taken the liberty of forwarding your correspondence on to John Herrington, the Director of Presidential Personnel, and have asked that he keep you posted.

Thank you for writing and for your interest in filling this position with a well-qualified candidate.

With best wishes,

Sincerely,

MICHAEL K. DEEVER
Assistant to the President
Deputy Chief of Staff

The Honorable Steve Symms
United States Senate
Washington, D.C. 20510

United States Senate

WASHINGTON, D.C. 20510

March 30, 1984

Mr. Michael K. Deaver
Deputy Chief of Staff to
the President
The White House
Washington D. C. 20500

Dear Mr. Deaver,

It has come to my attention that Fred J. Eckert will shortly be returning from his present assignment as Ambassador to Fiji.

In that event, I would strongly recommend Belden Bell for appointment as Ambassador to Fiji.

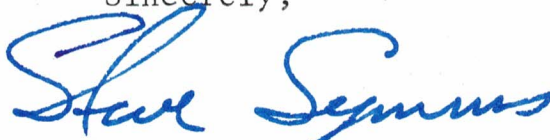
I have known Belden for some time. His involvement in political affairs is extensive. He was a congressional candidate in Southern Indiana who lost an election in 1976 by 4/10 of one percent of the vote. A life-long Republican, Belden was a supporter of then-Governor Reagan during the 1976 campaign and later served as a volunteer worker for the President during the campaign of 1980.

Belden has a solid career in the foreign policy arenas of this administration. In addition to his present USIA congressional affairs post, Belden served as foreign policy and defense advisor coordinator under Richard Allen. Later he served on the State Department Transition team and then as Deputy Assistant Secretary of State for Congressional Affairs at State.

He has extensive knowledge of issues and events in the Pacific theatre as well as Latin America and Southern Africa.

I feel he is eminently qualified for this important post and that he would acquit himself well on behalf of our country and the President.

Sincerely,



Steve Symms
United States Senator

THE WHITE HOUSE
WASHINGTON

April 4, 1984

Dear Mr. Meyer:

You raise an excellent point in your letter of March 27. The dramatic decline in interest rates over the last three years has indeed made it possible for millions of young Americans to think of buying their first home.

With the election coming up, we should be emphasizing the President's achievement over and over again. Of course, interest rates are still too high, but the only hope for further reductions in the future is with Ronald Reagan.

The Democrats are trying to turn attention away from their failed policies of the past by talking about "the future." While we certainly should not let the voters forget the past under Jimmy Carter, we should make it clear that the future under the Democrats would be no better.

Thanks for writing.

Sincerely,


MICHAEL K. DEEVER
Assistant to the President
Deputy Chief of Staff

Mr. Hal Meyer
Post Office Box 1214
Winter Haven, Florida 33880

THE WHITE HOUSE
WASHINGTON

TO: Lee Atwater

FROM: MICHAEL K. DEEVER
Assistant to the President
Deputy Chief of Staff

☒ Information

☐ Action

For what it is worth.

March 27, 1984

Mr. Michael Deever
Presidential Assistant
The White House
Washington, D.C. 20500

Dear Sir:

Lacking information as to whom to contact regarding my suggestion, I am forwarding this to you, in the hope you will get it into the proper hands.

One important area of Republican Promotional appeal should be directed at the young, first time home buyers. Because of the President's programs, interest and mortgage rates have decreased substantially, making it possible to finally own their first home. Not to mention many middle-aged buyers, myself included!

If however, the Democrats with their inflationary policies, get back into office, those adjustable mortgages will surely rise perceptibly, and many would conceivably be in hot water.

Cordially,



Hal Meyer

THE WHITE HOUSE
WASHINGTON

April 5, 1984

Dear Mark:

The President would be delighted to author an article for National Forum's special symposium on the Bicentennial of the Constitution.

The outline of the special issue is very impressive and I certainly agree that its publication will mark a major contribution to the celebration of the Bicentennial of the Constitution.

Counsel to the President Fred F. Fielding will coordinate the staff work for the President on this article. Fred will be in touch with you shortly to discuss the details.

Sincerely,



MICHAEL K. DEEVER
Assistant to the President
and Deputy Chief of Staff

Mr. Mark W. Cannon
Guest Editor
National Forum
Box 19420A
East Tennessee State University
Johnson City, Tennessee 37614

WHITE HOUSE CORRESPONDENCE TRACKING WORKSHEET

☐ O - OUTGOING☐ H - INTERNAL☒ I - INCOMINGDate Correspondence
received (YY/MM/DD)

84/103/23

NAME OF CORRESPONDENT:

Mark W. Dennis

☒ DC Mail Report*

User Codes: (A) _____

(B) _____

(C) _____

SUBJECT:

requesting that President
write asking for National Forum

ROUTE TO:

ACTION

DISPOSITION

Office/Agency (Staff Name)

Action
CodeTracking
Date
YY/MM/DDType
of
Response

Code

Completion
Date
YY/MM/DD

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ORIGINATOR

84/103/23

84/103/23

Referral Note:

Mike Baroody

C/D

84/103/23

84/103/23

Referral Note:

mike - MKD would
like you to draft

Referral Note:

an appropriate response
for the attached. TT thank

Referral Note:

guidance pls FR

CU FIELD

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ACTION CODES:

A - Appropriate Action

C - Comment/Recommendation

D - Draft Response

F - Furnish Fact Sheet to be

I - Info Copy Only/No Action Necessary

R - Direct Reply w/Copy

S - For Signature

X - Interim Reply

DISPOSITION CODES:

A - Answered

B - Non-Special Referral

C - Completed

S - Suspended

FOR OUTGOING CORRESPONDENCE:

Type of Response = Initials of Signer

Code = "A"

Completion Date = Date of Outgoing

COMMENTS:



NATIONAL Forum

THE PHI KAPPA PHI JOURNAL

Editor
STEPHEN W. WHITE

Managing Editor
ELAINE M. SMOOT

March 22, 1984

218686

Michael K. Deaver
Assistant to the President and
Deputy Chief of Staff
The White House
Washington, DC 20500

Dear Mike:

This is to follow up a previous letter, dated February 27th, inviting President Reagan to write an article on the Presidency for a special symposium issue on the Bicentennial of the Constitution for National Forum, the Phi Kappa Phi Journal.

Enclosed is an outline listing the titles and authors for this symposium issue, followed by a more detailed description which suggests basic ideas for each topic. The seventeen authors listed have all agreed to contribute, including Chief Justice Burger, who is writing the article on the Judiciary, and Speaker O'Neill, who is writing the article on the Congress.

National Forum has received sufficient foundation money to permit them to print at least an extra 50,000 copies. These will be distributed both to the leadership of major significant organizations to encourage them to initiate their own bicentennial projects and to organizations that are already undertaking bicentennial projects. This symposium issue may well be the most referenced work during the celebration of the Bicentennial of the Constitution over the coming six-year period.

We hope that President Reagan will feel it is useful to present his ideas on the historic and emerging role of the Presidency in this special issue.

Sincerely,

Mark W. Cannon
Guest Editor

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DSPDATE = 840323
NAME = CANNON
RCVDATE = 840313
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STATE = TN
UPDATE = 840326
ZIP = 37614

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DOCDATE 840312
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STAFF FRED FIELDING
CUFIEL
NAME MR. MARK W. CANNON
TITLE GUEST EDITOR
ORG NATIONAL FORUM
ADDR JOHNSON CITY TN 37614
STREET BOX 19420A
EAST TENNESSEE STATE UNIVERSITY
SUBJECT REQUESTS PRESIDENT TO WRITE AN ARTICLE ON
THE PRESIDENCY FOR THE SPECIAL SYMPOSIUM
ISSUE OF NATIONAL FORUM ON THE BICENTENNIAL
OF THE CONSTITUTION
FURTHER ON ARTICLE FROM THE PRESIDENT
SUBCODE PP001
PR014-08 FE002 PU BE003-04 ED
INDCODE 4620 4610 {
ACTION CUHOLL ORG 840312
CUAT18 RSD 840313 S 840323
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COMMENTS SEE ID 197259 FYI
SEE ID 211456CU

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STAFF PRESIDENT REAGAN
 PRREAG
NAME MR. STEPHEN W. WHITE
TITLE EDITOR
ORG NATIONAL FORUM
ADDR JOHNSON CITY TN 37614
ADDNAME MR. MARK W. CANNON
STREET POST OFFICE BOX 19420A
 EAST TENNESSEE STATE UNIVERSITY
SUBJECT REQUESTS THAT THE PRESIDENT SUBMIT AN ARTICLE
 ON "THE POWER OF PRESIDENCY"
SUBCODE FE002-01
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INDCODE 4620
RPTCODE MI
ACTION COHIGG ORG 840229 {
COMMENTS REQUESTS THAT CONSENT FORM BE RETURNED BY
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THE WHITE HOUSE

WASHINGTON

April 4, 1984

Dear Bill:

It was good hearing from you. I appreciate your taking your time to send the enclosed from the Tennessee Ernie Ford salute. It certainly was a memorable occasion here at the White House when the President recognized the Medal of Freedom recipients. I, too, was happy that Tennessee Ernie Ford was among them.

Thanks again for writing and I hope our paths will cross soon.

With best wishes,

Sincerely,



MICHAEL K. DEEVER
Assistant to the President
Deputy Chief of Staff

Mr. Bill Lane
880 Westridge Drive
Portola Valley, California 94025

Sunday April 1, 1984

Dear Mike,

I just returned from a visit with Ernie Ford - a long time friend and neighbor. We've ridden a few trails together, he sang at the memorial services for both my Mom & Dad, etc.

I just want you, the President and Mrs. Reagan, and others involved in last Monday's award function, to know by this personal note, that you gave this wonderful human being and a truly great American, the proudest moment in his life.

I, and all of his close friends, thank you all!!

I took over



BILL LANE
880 WESTRIDGE DRIVE
PORTOLA VALLEY, CALIFORNIA 94025

some snapshots I took at a little party we gave for Ernie the night before he flew back for the ceremonies at the White House.

The attached card and American Flag, along with your nice letter, and a plaque of former winners made up the decorations!

I'll be in Washington next week (April 9th) for a meeting of the C.I.P. "Eagles" and Bill Clark's Advisory Board on National Parks.

Doubt if our paths will cross - but, if so, will be good to see you.

My best to the President - the M.P.A. Luncheon with Bill Boray was great. Thanks for your help!

Sincerely, Bill Lane

THE WHITE HOUSE

WASHINGTON

April 6, 1984

Dear Mrs. Baughn:

Thank you for your letter of March 31st and your interest in working to re-elect the President on the Tuesday Team, Inc.

The Tuesday Team, Inc. is being coordinated through the Communications Office at the Reagan-Bush '84 Committee. Therefore, I have taken the liberty of forwarding your letter to Jim Lake, the Director of Communications for Reagan-Bush at the Washington headquarters.

Again, thank you for writing. I am sure Jim's office will be in touch with you.

Sincerely,



MICHAEL K. DEEVER
Assistant to the President
and Deputy Chief of Staff

Mrs. Benjamin Baughn, Sr.
514 Burnham Road
Philadelphia, PA 19119

Mrs. Benjamin Baughn Sr.
514 Burnham Road
Philadelphia, Pennsylvania 19119

McM
called you
responded
B.K.D.

Sat. Mar. 31, 1984

Mr. Michael K. Deaver.
Deputy Chief of Staff

Dear Sir:

I am a writer, senior citizen,
female, black and republican
for three generations. I worked
as minority inspector, 22 1/2 yrs
many elections.

I received my training in
writing skills at Temple Univ,
Philadelphia in the C.E. program.

I want to work in your

Tuesday Team Inc. program.

yours truly

Ida Baughn

(215) GE 8-2018

THE WHITE HOUSE

WASHINGTON

April 7, 1984

Dear Jackie:

I appreciate your note concerning the article that appeared in the Washington Post about Faith Whittlesey.

Don't believe everything you read about me in the newspapers; I don't about you.

Sincerely,



MICHAEL K. DEAVER
Assistant to the President
Deputy Chief of Staff

Mr. Jackie Presser
General President
International Brotherhood of
Teamsters
25 Louisiana Avenue, N.W.
Washington, D.C. 20001

bcc: James A. Baker, III
Faith Whittlesey

Jackie Presser

April 3, 1984

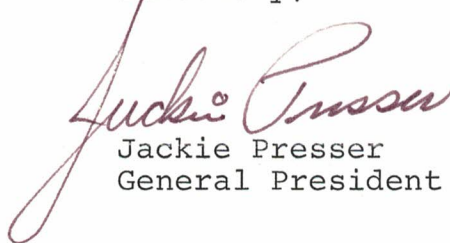
Dear Mike:

While I certainly do not believe the vast majority of what I read in the printed media; I must confess a little dismay about the recent Washington Post article about Ambassador Faith Whittlesey.

Therefore, for the record I wish to convey to you personally that the International Brotherhood of Teamsters is firmly convinced that the Office of Public Liaison under the current leadership of Ambassador Whittlesey has clearly enhanced the administration rapport with not only the Teamsters union, but with a host of other public interest groups.

On a personal note, I strongly feel that Ambassador Whittlesey and her entire staff have and will hopefully continue to be a vibrant and growing asset to the President and to the entire administration.

Sincerely,


Jackie Presser
General President

JP/kmk

The Honorable Michael K. Deaver
Deputy Chief of Staff and Assistant
to the President
The White House
Washington, D.C. 20500

~~International Teamsters~~

International
Brotherhood of
Teamsters
25 Laurens Pl. NW
Wash DC 20001

THE WHITE HOUSE

WASHINGTON

April 10, 1984

Dear Mr. Lesly:

Thank you for your letter of April 5, 1984, and the copy of your book, Overcoming Opposition which you so kindly sent to Mr. Michael Deaver. You can be assured that he appreciates your thinking of him, and that he is looking forward to an opportunity to give it his undivided attention.

It certainly appears to be a timely manual and the thoughtfulness which prompted you to send it along is most appreciated.

With best wishes,

Sincerely,

Donna L. Blume
Executive Assistant to
Michael K. Deaver

Mr. Philip Lesly
The Philip Lesly Company
130 East Randolph Street
Chicago, IL 60601

THE PHILIP LESLY COMPANY

PUBLIC RELATIONS AND PUBLIC AFFAIRS COUNSEL
130 EAST RANDOLPH STREET
CHICAGO, ILLINOIS 60601
312 / 565-1900

April 5, 1984

Mr. Michael Deaver
The White House Office
3600 Pennsylvania Avenue, N.W.
Washington, DC 20500

Dear Mr. Deaver:

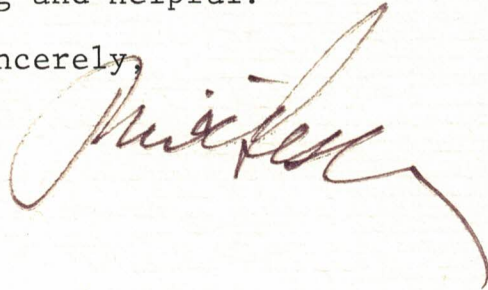
This book is just off the press and is already attracting many comments indicating it has great importance far beyond the executive world. I think it has much to offer to you and the President in dealing with opposition groups.

Bill Simon says: "Long overdue...very useful."

Don Rumsfeld's aide, Bill Greener, says: "Outstanding!"

I hope you find it interesting and helpful.

Sincerely,

A handwritten signature in dark ink, appearing to read "Philip Lesly", with a long, sweeping flourish extending to the right.

Philip Lesly
cm

THE WHITE HOUSE

WASHINGTON

April 10, 1984

Dear Mr. Terzian:

Thank you for your letter of February 9, 1984 and the copy of Dr. Woodrow Sears's book, Back in Working Order: How American Institutions Can Win the Productivity Battle you so kindly sent to Mr. Michael Deaver. You can be assured that he appreciates your thinking of him and he is looking forward to an opportunity in the near future to allow him to give it his full attention.

Thank you again for your thoughtfulness which prompted your sending him the book.

With best wishes,

Sincerely,

Donna L. Blume
Executive Assistant to
Michael K. Deaver

Mr. Carl Terzian
Chairman of the Board
Carl Terzian Associates
Brentwood Financial Plaza
11726 San Vicente Boulevard, Suite 550
Los Angeles, California 90049



February 9, 1984

Mr. Michael K. Deaver
Presidential Aide
THE WHITE HOUSE
Washington, DC 20500

Dear Mr. Deaver:

"America's back"...in working order, according to Reagan.

Getting institutions back in working order is the next logical step. It's time to fine-tune the machinery that has made our country a leader in the past but is threatening to break down under the burden of non-productivity.

Dr. Woodrow Sears suggests ways to avert that breakdown in his new book, Back In Working Order: How American Institutions Can Win The Productivity Battle.

He chronicles the demise of the work ethic and unravels the connection between a series of productivity-killing social programs and the economic embarrassment of the early '80s. He explains some of the invalid premises on which the philosophy and practice of management in North America have been based and shows why problems in the workplace can't be solved.

Most importantly, the California author outlines 20 action steps to provide a coherent framework and sharpened perspective for management both in the public and private sectors including:

- * Developing a constructive partnership between government and industry for strategic planning (rather than the more accepted legislated industrial policy that Dr. Sears believes will lead to further economic decline).
- * Providing tax-free status for all individual performance improvement awards.
- * Experimenting with job elimination systems.

His observations and recommendations may not be popular but they will stimulate fresh thinking on the word "productivity," and can help institutions get back on track.

Mr. Michael K. Deaver
February 9, 1984
Page Two

I'm enclosing a copy of his book to stimulate your thinking. Once you've had an opportunity to read the book, I hope you will share this copy, as well as its insights, with colleagues who are working to insure that all facets of America are "back in working order" this next year.

Sincerely,

A handwritten signature in cursive script that reads "Carl".

Carl Terzian
Chairman of the Board

CT/tdm

Enclosure