

THE WHITE HOUSE

WASHINGTON

March 22, 1984

Dear Mr. Boorstin:

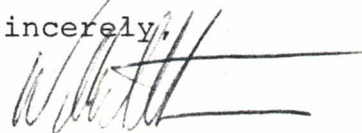
On behalf of Mr. Michael K. Deaver, I wish to respond to your letter of March 19, 1984 recommending Mr. Paul Horgan for the Presidential Medal of Freedom.

You can be assured that Mr. Horgan will be given every consideration for this most prestigious award.

Thank you for writing to Mr. Deaver and bringing your worthwhile suggestion to the President for consideration.

With best wishes,

Sincerely,

A handwritten signature in dark ink, appearing to read 'W. F. Sittmann', written over a horizontal line.

William F. Sittmann
Special Assistant to
the President

The Honorable Daniel J. Boorstin
The Librarian of Congress
The Library of Congress
Washington, D.C. 20540



THE LIBRARIAN OF CONGRESS

WASHINGTON, D.C. 20540

March 19, 1984

Dear Mr. Deaver:

I commend to your attention, and that of the President, for consideration for the Presidential Medal of Freedom, the distinguished historian, biographer, novelist, and critic, Paul Horgan.

Versatility has been the hallmark of Paul Horgan's career. In addition to his writing, for which he has received Pulitzer Prizes in both history and biography, he is an accomplished painter. Although undertaken as adjuncts to his research, to provide visual records of places and scenes he wants to recall, his watercolor drawings and paintings have been the source of illustrations for his books and have been shown at the Beinecke Rare Book and Manuscript Library at Yale. Paul Horgan also studied music as a young man and has put his musical training to good use in his memoir of Igor Stravinsky and other writings and as Chairman of the Board of Trustees, Santa Fe Opera. He is also a man of the theater, as a playwright, stage designer, and even as an occasional performer.

Despite this versatility and the great variety of subject matter in his fiction, it is chiefly as a novelist and historian of the West that Paul Horgan is best known. Much of his fiction is set in the Southwest, where he grew up. In some ways he inherits the mantle of Willa Cather, and in Lamy of Santa Fe he provided the biographical counterpart of Miss Cather's Death Comes for the Archbishop. Perhaps his greatest achievement is Great River: The Rio Grande in North American History, 2 v., 1954, to which he devoted years of travel and research. As Edmund Fuller put it in a recent Wall Street Journal (March 13, 1984), Horgan is certainly "one of our most distinguished men of letters." In fact, he revivifies that ancient designation.

Paul Horgan is not neglected; many awards have come to him. Nevertheless, the time has come, I believe, for the highest award our Government can provide, and I commend him to your consideration.

Sincerely,

A handwritten signature in dark ink, appearing to read "Dan Boorstin", with a stylized, flowing script.

Daniel J. Boorstin
The Librarian of Congress

Mr. Michael Deaver
Deputy Chief of Staff and
Assistant to The President
The White House
Washington, D.C. 20500

THE WHITE HOUSE

WASHINGTON

March 22, 1984

Dear Ms. McCoy:

Thank you for your letter to Mr. Michael Deaver with the attached information regarding the "PROJECT PERFECT FIT" campaign.

Mr. Deaver appreciates your taking your time to keep him apprises of the many events and activities.

Thank you for your thoughtfulness.

Sincerely,



William F. Sittmann
Special Assistant to
the President

Ms. Charlene Gaylord McCoy
Manager, Community Services
NBC Television Stations Division
4001 Nebraska Avenue, N.W.
Washington, D.C. 20016



WRC-TV4

NBC Television Stations Division
National Broadcasting Company, Inc.

4001 Nebraska Avenue, N.W.
Washington, D.C. 20016 202-885-4088

Charlene Gaylord McCoy
Manager, Community Services

March 20, 1984

Honorable Michael K. Deaver
Assistant to the President
Deputy Chief of Staff
The White House
1600 Pennsylvania Avenue, N.W.
Washington, D.C. 20500

Dear Mr. Deaver:

Because you are a major part of the "PROJECT PERFECT FIT" campaign, we want to keep you advised about the many exciting and varied physical fitness events and activities that are underway and in the planning stages.

Attached is the first calendar of activities. Bill Lawson, Project Director, will alert you to additional ones as they are confirmed. If your schedule permits you to attend any of these events or if you would like additional information, please contact him at 885-4660 or 885-4530, or at 768-8467 in the evening.

Sincerely,

Charlene S. McCoy

CM:em

Attachment

PROJECT PERFECT FIT

MARCH 5, 1984 - YOUTH AND SENIORS FITNESS WEEK

- * The Arlington YMCA will host a pre-natal exercise demonstration open to the public. (Arlington YMCA, Thursday, March 8, 11AM... for information contact Karen Blackwell 525-5420)
- * The Boys and Girls Clubs of Greater Washington will host a seniors jogging and youth gymnastic demonstration open to the public. (Family Life Center/Boys and Girls Clubs of Greater Washington) Thursday, March 8th, 7PM-8:30PM. For information contact Phil Chenier at 332-4501.
- * Bethesda Chase - 20K Road Race, Sunday, March 4, 10AM. Youngest runners 11 years old; oldest, 76 and 85 years old (NEWS).
- * AVON 10K Road Race (Saturday, March 3rd)
- * YMCA FITNESS instructors will perform demonstrations for elementary school students at Green Acres School in Maryland.
- * Margaret Schweinhaut Senior Center, Silver Spring, Md. "Exercise to Music" - average age 65 years; attendance - 30 participants; instructor is a former Rockette and 75 years old. For more information contact Phillip Smakula, 593-9120.
- * Fairfax County Public Schools "FIT FOUR" campaign - activity still being planned.
- * Prince George's County Seniors Swim Program - Allentown Swim & Racquet Center. Average age 68 years old - average participation 125 seniors. Monday and Wednesday 9AM-10AM. Contact Sharon Jacobson at (o) 633-3920...(h) 345-5976.
- * Police Boys and Girls Clubs activity in planning stages.
- * AEM (Aerobics Exercise Movement) classes for all elementary school students at Churchill Road Elementary School in McLean, Va.

MARCH 12, 1984 - SPORTS FITNESS WEEK

- * Washington Federals Cheerleaders will lead the public in aerobic exercises. PPF officials will demonstrate aspects of the National Fitness Test. Saturday, March 17th. Players practice Noon-1:30PM or 2PM...aerobics immediately thereafter. (RFK Stadium - South Side Area).
- * Washington Federals Cheerleaders and Taxi Squad vs. WRC-TV News talent Volleyball Team March 18th. Presentation of tokens of appreciation from Washington Federals Officials to PROJECT PERFECT FIT co-sponsors. This activity will take place during half-time of Federals game. FEDERALS vs. PITTSBURG...2:30PM, Sunday, March 18. Contact: Bill Lawson or Diana Mayhew, 331-USFL. (RFK Stadium). (also will feature about 35 children of WRC-TV people in mini-"Project Perfect Fit" T-shirts as pom-pom cheerleaders).
- * March 12 at University of Maryland special fitness training events and demonstrations, sponsored by the National Handicapped Recreation & Sports Association. (Scott Clark to cover for News-Sports).

MARCH 19, 1984 - SHOPPING MALL WEEK

- * Tuesday, March 20th - Montgomery Mall. 7:30-9PM at the Hecht's entrance inside the Mall.
- * Wednesday, March 21st - Fair Oaks Mall, Fairfax County, Virginia. 7:30-9PM at the Hecht's entrance inside the Mall.
- * Thursday, March 22nd - Lake Forest Mall in Gaithersburg, Maryland. 7:30-9PM inside the Hecht's store in the Active Wear Dept.
- * Saturday, March 31st - Tyson's Corner Mall, Virginia. 12noon-2PM at the Hecht's entrance inside the Mall.

MARCH 26, 1984 - ARTS FITNESS WEEK

- * The Cultural Alliance will conduct noon-time demonstrations of dance and stretching exercises at the Pavilion. PPF instructors will demonstrate aspects of the National Fitness Test. It is expected that these activities will take place at least four (4) times during this week. Dates and time as follows:

The Pavilion (Old Post Office)
Atrium Stage
1100 Pa. Ave., N.W.

12Noon to 1:00PM

Tuesday, March 27th	-
Wednesday, March 28th	-
Thursday, March 29th	-
Friday, March 30th	-

(For specific day's information, call Leila Smith, Executive Director, Cultural Alliance of Greater Washington at 638-2406).

APRIL 2, 1984 - MILITARY FITNESS WEEK

- * The United States Marine Corps D.C. National Guard and other military units will demonstrate various military physical training exercises. This activity will take place in four (4) D.C. downtown parks accompanied by their respective military bands. (Western Plaza, McPherson Park, Farragut Park, and Franklin Park). PPF instructors will demonstrate aerobic exercises with possible Washington Federal Cheerleader participation. Time: 11:30AM-1:30PM. Date: April 4th.

Volleyball...U.S. Marine Corps Quantico vs. WRC-TV (Jim Vance and News talent). March 7th, 12NOON, between the Lincoln Memorial and the Kennedy Center. Contact: Bill Lawson at 885-4660 or 885-4530, or Capt. Mauck or Capt. Moody at 690-3431.

APRIL 9, 1984 - TOURIST FITNESS WEEK

- * PPF instructors will provide an aerobic demonstration and aspects of the National Fitness Test for tourists awaiting their White House tour. Area hotels are asked to make PPF literature available to tourists during their stay in the Washington area.

(Also trying to get for public distribution the Dept. of Transportation jogging maps that cover five or six different routes)

APRIL 16, 1984 - CORPORATE FITNESS WEEK

- * Over fifty (50) corporations and businesses in the metropolitan area have joined PPF. During this week they will be distributing fitness information to their employees and families; have fitness instructors come out to their office locations to put employees through a workout; and host guest speakers to address fitness issues.
- * PPF fitness literature will be distributed to over 250 Washington corporate representatives through the United States Chamber of Commerce.

APRIL 23, 1984 - FEDERAL FITNESS WEEK

- * Federal departments and agencies will turn out their employees onto the sidewalks in front of their buildings for aerobic and National Fitness Test demonstrations. (April 25th, Noon)
- * A fitness demonstration will be conducted on the western steps of the United States Capitol. (Senator Richard Lugar and Congressman Bob Edgar) Noon, April 25th.
- * Federal departments and agencies will develop their own fitness program and demonstrations for this week, i.e., State Department April 24th, 11:30-1PM (Not Open To Public)
- * Joggers will be asked to wear runners bibs while jogging around the Washington area during this week. These bibs will read PFFF "I JOG FOR FITNESS".

APRIL 30, 1984 - PARKS AND RECREATION FITNESS WEEK

- * PPF officials and supporters will present "Washington's Fittest Awards" at scheduled park events (Saturday, April 28th). PPF instructors will demonstrate components of the National Fitness Test. Washington Federal cheerleaders will be worked into these activities.

MAY 5, 1984 - ELLIPSE TESTING

- * PPF will administer the National Fitness Test to approximately 1,000 individuals of which 500 will be invited guests.
- * Military units will again demonstrate their approach to physical training.
- * Possible live coverage...(12NOON to 1:30PM)
- * Bands and dancers will provide entertainment for individuals waiting to take the test; Aerobics - Exercise - Fitness group demos.

File

THE WHITE HOUSE
WASHINGTON

March 23, 1984

Dear Mr. Myers:

Thank you for your letter of March 20, 1984 supporting Belden Bell for the position of Ambassador to Fiji.

I have taken the liberty of forwarding your correspondence on to John Herrington, the Director of Presidential Personnel, and have asked that he keep you informed.

Thank you again for writing and for your interest in filling this position with a good candidate.

With best wishes,

Sincerely,

MICHAEL K. DEEVER
Assistant to the President
Deputy Chief of Staff

The Honorable John Myers
U.S. House of Representatives
Washington, D. C. 20515

JOHN T. MYERS

7TH DISTRICT, INDIANA

OFFICES:

2372 RAYBURN BUILDING
WASHINGTON, D.C. 20515
TELEPHONE: 202-225-5805

107 FEDERAL BUILDING
TERRE HAUTE, INDIANA 47808
TELEPHONE: 812-238-1619

107 FEDERAL BUILDING
LAFAYETTE, INDIANA 47901
TELEPHONE: 317-423-1661



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WATER DEVELOPMENT

SUBCOMMITTEE ON AGRICULTURE,
RURAL DEVELOPMENT AND
RELATED AGENCIES

COMMITTEE ON STANDARDS
OF OFFICIAL CONDUCT

Congress of the United States
House of Representatives
Washington, D.C. 20515

March 20, 1984

Michael K. Deaver, Deputy Chief
of Staff to the President
The White House
Washington, D.C. 20500

*another same
for proposal*

Dear Mr. Deaver:

This is to express my strongest endorsement of Belden Bell for appointment as Ambassador to Fiji. It is my understanding that Fred Eckert will soon be returning from his assignment there and I wanted you to know my thoughts with regard to his successor.

I have known Belden for many years. As I am certain you are aware, his credentials are impressive.

He is eminently qualified for this important post. He is a loyal supporter of the President and the administration. I urge you to give Belden every possible consideration as you come to a decision with regard to this anticipated vacancy.

Thank you.

Sincerely,

John Myers

rh

File

THE WHITE HOUSE

WASHINGTON

March 23, 1984

Dear Mr. Lott:

Thank you for your letter of March 19, 1984 supporting Belden Bell for the position of Ambassador to Fiji.

I have taken the liberty of forwarding your correspondence on to John Herrington, the Director of Presidential Personnel, and have asked that he keep you informed.

Thank you again for writing and for your interest in filling this position with a good candidate.

With best wishes,

Sincerely,

MICHAEL K. DEEVER
Assistant to the President
Deputy Chief of Staff

The Honorable Trent Lott
U.S. House of Representatives
Washington, D. C. 20515

—TRENT LOTT
5TH DISTRICT, MISSISSIPPI

REPUBLICAN WHIP

RULES COMMITTEE

ADMINISTRATIVE ASSISTANT
TOM H. ANDERSON, JR.

Congress of the United States
House of Representatives
Washington, D.C. 20515

2400 RAYBURN BUILDING
WASHINGTON, D.C. 20515
202-225-5772

DISTRICT OFFICES:
GULFPORT, MISSISSIPPI 39501
601-864-7670
HATTIESBURG, MISSISSIPPI 39401
601-582-3248
PASCAGOULA, MISSISSIPPI 39567
601-762-6435

March 19, 1984

Mr. Michael K. Deaver
Deputy Chief of Staff to the President
The White House
Washington, D. C. 20500

Dear Mr. Deaver:

It is my understanding that Fred J. Eckert will shortly be returning from his present assignment as Ambassador to Fiji.

In that event, I would again like to submit the name of Belden Bell for appointment to this foreign policy position.

I have known Belden for some time, both in his capacity as a congressional candidate in Southern Indiana who lost an election in 1976 by 4/10 of one percent of the vote, and in his solid career in the foreign policy arenas of this administration. In addition to his present USIA congressional affairs post, Belden served as foreign policy and defense advisors coordinator under Richard Allen, later serving on the State Department Transition team and then as Deputy Assistant Secretary of State for Congressional Affairs at State.

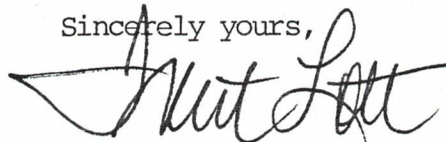
Belden is a loyal Reagan supporter, serving on a voluntary basis for the Reagan campaign in 1980 where he performed extensive liaison services with Capitol Hill. He has extensive knowledge of issues and events in the Pacific theatre as well as Latin America and Southern Africa.

A life-long Republican, Belden was a supporter of then-Governor Reagan during his own congressional campaign, a fact which alienated some of the party support he might have otherwise received, to his detriment in this very close race.

I feel that he is eminently qualified for this important post and that he would acquit himself well on behalf of his country and his President.

I appreciate your consideration and assistance in this matter. With best wishes, I am

Sincerely yours,


Trent Lott

TL:mm

THE WHITE HOUSE
WASHINGTON

March 23, 1984

Dear Mr. Broomfield:

Thank you for your letter of March 19, 1984 supporting Belden Bell for the position of Ambassador to Fiji.

I have taken the liberty of forwarding your correspondence on to John Herrington, the Director of Presidential Personnel, and have asked that he keep you informed.

Thank you again for writing and for your interest in filling this position with a well-qualified candidate.

With best wishes,

Sincerely,

MICHAEL K. DEAVER
Assistant to the President
Deputy Chief of Staff

The Honorable William S. Broomfield
U.S. House of Representatives
Washington, D. C. 20515

WILLIAM S. BROOMFIELD
18TH DISTRICT, MICHIGAN

WASHINGTON ADDRESS:
SUITE 2308
RAYBURN HOUSE OFFICE BUILDING
PHONE: 202: 225-6135

DISTRICT OFFICE:
430 NORTH WOODWARD
BIRMINGHAM, MICHIGAN 48011
PHONE 642-3800

COMMITTEES:
FOREIGN AFFAIRS
RANKING MINORITY MEMBER
SMALL BUSINESS

Congress of the United States
House of Representatives
Washington, D.C. 20515

March 19, 1984

Mr. Michael K. Deaver
Deputy Chief of Staff to the President
The White House
1600 Pennsylvania Avenue, N.W.
Washington, D.C. 20500

Dear Mr. Deaver:

In the event that Fred J. Eckert will be returning from his present assignment as Ambassador to Fiji, I would like to submit the name of Belden Bell for appointment to this position.

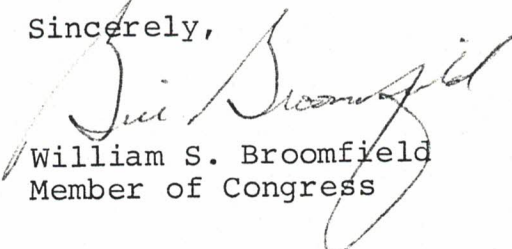
In addition to his present U.S.I.A. congressional affairs post, Belden served as foreign policy and defense advisors coordinator under Richard Allen. Belden later served on the State Department Transition team and then as Deputy Assistant Secretary of State for Congressional Affairs.

Belden is a loyal Reagan supporter and Republican and has served as a volunteer for the 1980 Reagan campaign where he performed extensive liaison services with Capitol Hill.

I feel that Belden would be an eminently qualified candidate for this important post and that he would acquit himself well on behalf of his country and President. Please give Belden Bell every consideration for the appointment of Ambassador to Fiji.

With best regards.

Sincerely,


William S. Broomfield
Member of Congress

WSB/tr
enclosure

File

THE WHITE HOUSE

WASHINGTON

March 23, 1984

Dear Guy:

Thank you for your letter of March 21, 1984 supporting Belden Bell for the position of Ambassador to Fiji.

I have taken the liberty of forwarding your correspondence on to John Herrington, the Director of Presidential Personnel, and have asked that he keep you informed.

Thank you again for writing and for your interest in filling this position with a good candidate.

With best wishes,

Sincerely,

MICHAEL K. DEEVER
Assistant to the President
Deputy Chief of Staff

The Honorable Guy Vander Jagt
U.S. House of Representatives
Washington, D. C. 20515

COMMITTEE:
WAYS AND MEANS
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ADMINISTRATIVE ASSISTANT
JAMES M. SPARLING, JR.

Congress of the United States
House of Representatives
Washington, D.C. 20515
March 21, 1984

DISTRICT OFFICES:
ROOSEVELT PARK
950 WEST NORTON AVENUE
MUSKEGON, MICHIGAN 49441
(616) 733-3131
31 WEST 8TH STREET
HOLLAND, MICHIGAN 49423
(616) 396-3849
124 NORTH DIVISION STREET
TRAVERSE CITY, MICHIGAN 49684
(616) 946-3832

Honorable Michael K. Deaver
Deputy Chief of Staff to the President
The White House
Washington, D. C. 20500

Dear Mike:

It is my understanding that Belden Bell has applied for appointment as Ambassador to Fiji.

I have had the unique pleasure of knowing Belden, not only as an outstanding Hill staffer, but as one of the finest Republican Congressional candidates, who lost a heartbreaking race in Indiana. I am delighted to have this opportunity to lend my very strong support to his candidacy for an Ambassadorial appointment.

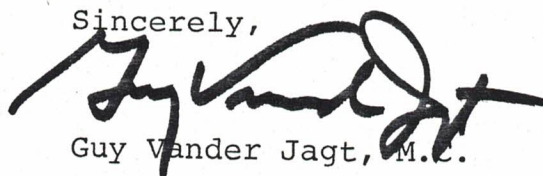
In addition to his present United States Information Agency Congressional Affairs post, Belden served as foreign policy and defense advisors coordinator under Richard Allen, later serving on the State Department Transition Team and then as Deputy Assistant Secretary of State for Congressional Affairs at State.

Belden is a loyal Reagan supporter, serving on a voluntary basis for the Reagan campaign in 1980, where he performed extensive liaison services with Capitol Hill. He has extensive knowledge of issues and events in the Pacific theatre, as well as Latin America and Southern Africa.

A life-long Republican, Belden was a supporter of then-Governor Reagan during his own Congressional campaign, a fact which alienated some of the party support he might have otherwise received to his detriment in this very close race.

I feel he is eminently qualified for this important post and that he would acquit himself well on behalf of his country and his President.

Sincerely,



Guy Vander Jagt, M.C.

GVJ:hp

THE WHITE HOUSE

WASHINGTON

March 26, 1984

Dear Mr. Voss:

On behalf of Mr. Michael K. Deaver, I want to acknowledge receipt of the First Day of Issue Commemoratives you so thoughtfully sent to him. He really does appreciate your sending them to him and asked me to thank you.

With best wishes,

Sincerely,

Donna L. Blume
Executive Assistant to
Michael K. Deaver

The Honorable Peter E. Voss
Governor
United States Postal Service
Washington, D.C. 20260-1000



BOARD OF GOVERNORS
Washington, DC 20260-1000

Thought you might like to have this First Day of
Issue Commemorative for your personal collection
or that of a friend.

With kindest regards,

Peter E. Voss
Governor
United States Postal Service

PEV/ms

Enclosure

Mike —
stay in there!
in do my part!

THE WHITE HOUSE

WASHINGTON

March 26, 1984

Dear Chip:

Thank you for your letter of March 20, 1984 expressing your interest in the President and Mrs. Reagan attending one of the performances of the cast from California State University-Fresno when they are performing at the Kennedy Center or recognizing them in some other way. We will be considering President Haak's letter of request at our long-range scheduling meeting this week. I have requested Fred Ryan, Director of Presidential Scheduling to keep you posted.

Thanks again for letting me know of your interest in this suggestion.

With best wishes,

Sincerely,



MICHAEL K. DEAVER
Assistant to the President
Deputy Chief of Staff

The Honorable Charles Pashayan, Jr.
United States House of Representatives
Washington, D.C. 20515

CHARLES PASHAYAN, JR.
17TH DISTRICT, CALIFORNIA

129 CANNON BUILDING
WASHINGTON, D.C. 20515
(202) 225-3341



COMMITTEE ON
INTERIOR AND INSULAR
AFFAIRS

COMMITTEE ON
POST OFFICE AND CIVIL
SERVICE

CONGRESS OF THE UNITED STATES
HOUSE OF REPRESENTATIVES

March 20, 1984

Mr. Michael K. Deaver
Deputy Chief of Staff and
Assistant to the President
The White House
Washington, D.C. 20500

Dear Mike:

A student cast from California State University-Fresno (CSUF) has been selected by the American College Theatre Festival to present a performance of "The Taming of the Shrew" at the John F. Kennedy Center for the Performing Arts on April 13 and 14, 1984. The selection was made by the American College Theatre Festival and compares at its level of achievement with the Academy Awards in the motion picture industry. It is a singular honor achieved by only six other institutions. As a Member of Congress representing the district in which CSUF is located, I share in the pride felt by students, faculty, and the community.

As you are aware from a previous letter to you from CSUF President Harold H. Haak, the cast of this award-winning production has elected President and Mrs. Reagan honorary members of the cast. President Haak also inquired if it would be possible for President and Mrs. Reagan to attend one of the performances to be presented by this talented ensemble, or to meet at some other location so that a token of the cast's recognition of the Reagans could be presented. The audience for the performance will include theatre arts students, instructors, and most importantly patrons from all across the United States.

I certainly support President Haak's suggestion and stand ready to assist in any way with the arrangements for this event.

Sincerely yours,

Member of Congress

PLEASE REPLY TO:

☐ WASHINGTON OFFICE

☐ HOME OFFICE, FRESNO COUNTY
1702 EAST BULLARD AVE. SUITE 103
FRESNO, CALIFORNIA 93710
(209) 487-5500

☐ HOME OFFICE, KINGS COUNTY
804 NORTH IRWIN
HANFORD, CALIFORNIA 93230
(209) 582-2896

☐ HOME OFFICE, TULARE COUNTY
831 WEST CENTER STREET
VISALIA, CALIFORNIA 93291
(209) 627-2700

☐ HOME OFFICE, KERN COUNTY
201 HIGH STREET
DELANO, CALIFORNIA 93215
(805) 725-7371

THE WHITE HOUSE

WASHINGTON

March 26, 1984

Dear ~~Terrel~~ Terrel:

Thank you for sending me a copy of the brochure you distributed to thousands of high school students regarding the President's Academic Fitness Awards Program. With all you have on your mind I appreciate your taking your time to include me in the mailing. I'm happy to hear the program is so successful.

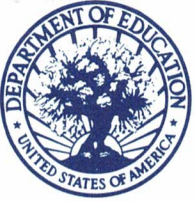
With warm regards,

Sincerely,



MICHAEL K. DEAVER
Assistant to the President
Deputy Chief of Staff

The Honorable Terrel H. Bell
Secretary of Education
400 Maryland Avenue, S.W.
Washington, D.C. 20202



UNITED STATES DEPARTMENT OF EDUCATION

THE SECRETARY

March 22, 1984

The Honorable Michael K. Deaver
Deputy Chief of Staff and
Assistant to the President
The White House
Washington, D. C.

Thank you

Dear Mike:

Enclosed is the brochure we have sent out to thousands of high schools for distribution as we establish the President's Academic Fitness Awards Program. The response has been remarkably positive, and we anticipate making up to 200,000 awards to students in thousands of high schools. Responses are coming in from every State, so the impact will be nationwide.

Since you have had the prime interest in this effort, I thought you would like to know that this program will be a real winner for the President.

Sincerely,

A handwritten signature in blue ink, appearing to read "T. H. Bell", is written over a horizontal line.

T. H. Bell

Enclosure

Presidential Academic Fitness Award Program



U.S. Department of Education
Presidential Academic Fitness Award Program
P.O. Box 23749
Washington, D.C. 20026-3749



POSTAGE AND FEES PAID
U.S. DEPARTMENT
OF EDUCATION
ED 395

TO:

MESSAGE FROM THE PRESIDENT OF THE UNITED STATES



THE WHITE HOUSE
WASHINGTON

February 17, 1984

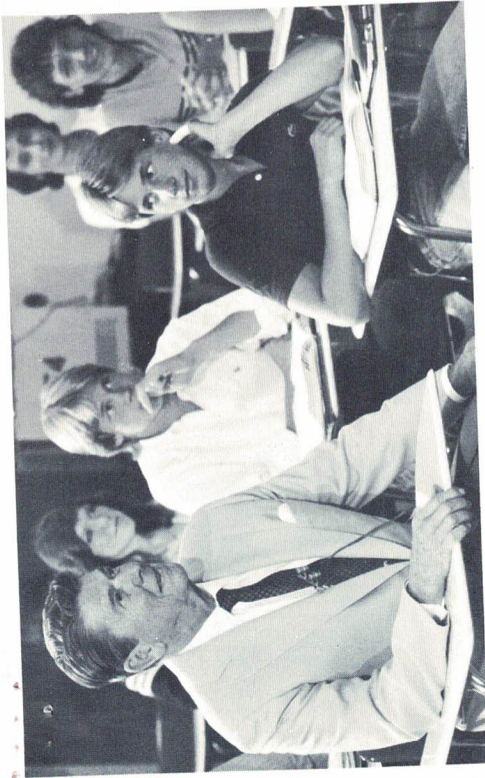
A number of years ago, when studies showed the strength and stamina of young Americans were declining, we established a Presidential Physical Fitness Award. When excellence in athletics was identified and rewarded, young people responded by working harder to become more physically fit. In this spirit, I am delighted to introduce the President's Academic Fitness Award, a nationwide program to motivate students to perform to the full extent of their academic abilities.

The National Commission on Excellence in Education warned of declining academic standards and achievement and recommended major reforms in our educational system. As a first step, the Commission recommended that we renew our commitment to academic achievement. We can no longer take academic accomplishments for granted. "Train up a child in the way he should go," Solomon wrote, "and when he is old he will not depart from it." That is the compact between generations that we must keep.

Our most precious national resource is our children; our hopes and strengths rest with them. Our great nation needs to challenge our young people to achieve their full potential. A strong academic foundation enriches individual lives, but it is also necessary for the continued health of our democracy, our free enterprise system, and our position as a world leader.

I encourage every student to work hard in school, earn good grades, and dedicate their early years to the pursuit of learning. I will be proud to present the Presidential Academic Fitness Award to many highly motivated and deserving young Americans.

Ronald Reagan



SELECTION CRITERIA FOR AWARDS

Presidential Academic Fitness Awards will be made to graduating seniors who have met the following criteria:

- ★ Attained a B+ average or equivalent, accumulated over grades 9, 10, 11 and the first semester of grade 12. The B+ average is defined as equivalent to 3.3 on a 4 point scale or an 85 on a 100 point scale.
- ★ Received a score in the 11th or 12th grade, placing them at or above the 80th percentile on any nationally recognized standardized achievement test battery or any nationally standardized college admissions examination, such as SAT or ACT.
- ★ Completed by graduation at least 12 high school or higher level course units in the "New Basics." The National Commission on Excellence in Education recommended the "New Basics" to include: English, mathematics, science, social studies, foreign languages, and computer science.

MESSAGE FROM THE PRESIDENT OF THE UNITED STATES

USE

January 17, 1984

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PRESIDENTIAL ACADEMIC FITNESS AWARD GOALS

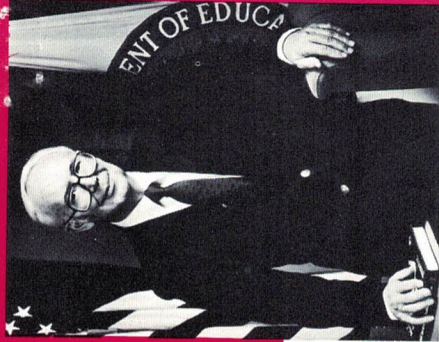
In the initial program, Presidential Academic Fitness Awards will be presented to students prior to graduation time in May or June of 1984. The goals for the first year will be to:

- ★ Recognize graduating seniors who have attained a high level of academic achievement and pursued a solid core of academic courses.
- ★ Encourage students to achieve and maintain academic fitness.
- ★ Encourage parents to support and supervise their childrens' academic efforts at home.
- ★ Sustain a national interest in the academic fitness of our nation's youth.



For more information contact your local school or write to: Presidential Academic Fitness Awards, U.S. Department of Education, P.O. Box 23749 Washington, D.C. 20026-3749

STATEMENT FROM THE SECRETARY OF EDUCATION



UNITED STATES DEPARTMENT OF EDUCATION
WASHINGTON, D.C. 20202

SECRETARY OF EDUCATION

March 1, 1984

At this critical time in the history of American education, we have an unprecedented opportunity to renew the tradition of excellence in education in all our schools.

The President's Academic Fitness Award is a challenge to our youth to achieve high academic standards. We want to encourage our students to enroll and excel in academic courses recommended by the National Commission on Excellence in Education.

In cooperation with many distinguished affiliated schools, we will recognize thousands of outstanding students whose achievement and effort have been exemplary. We hope that these awards will be as successful in motivating students to strive to realize their full academic potential as the physical fitness awards have been in encouraging students to strive to be physically fit.

T. H. Bell