

THE WHITE HOUSE

WASHINGTON

February 21, 1984

Dear John:

Thank you for your note of February 14 with the attached letter to the President expressing your desire to have the President appear with The McLaughlin Group. I am sorry to inform you we must regret the request at this time. We will get back with you when it becomes possible to schedule.

I appreciate your wanting the President with you.

With best wishes,

Sincerely,



MICHAEL K. DEAVER
Assistant to the President
Deputy Chief of Staff

Mr. John McLaughlin
Executive Producer
The McLaughlin Group
Suite 900
1201 Connecticut Avenue, N.W.
Washington, D.C. 20036

The McLaughlin Group

1201 Connecticut Avenue, NW • Suite 900 • Washington, DC 20036 • 202/457-0870

*do a request
letter*

February 14, 1984

The Honorable Michael Deaver
Deputy Chief of Staff,
and Assistant to the President
The White House
1600 Pennsylvania Avenue, NW
Washington, DC 20500

Dear Mike:

Attached is a letter that I have sent to President Reagan requesting that he appear with The McLaughlin Group for an interview at a place and time of his choosing.

I would be most grateful if you would give this worthy and upstanding project a boost. Mike, I remain,

Sincerely,

John

John McLaughlin
Executive Producer

Attachment

JAB

we can't do

this can we?

*2/16 MKD: No - we're agreed
that we ought not
to do these*

*Paul shows
in 1984.*

*Do me + you'll
have to do small
JAB*

The McLaughlin Group

1201 Connecticut Avenue, NW • Suite 900 • Washington, DC 20036 • 202/457-0870

February 14, 1984

The President
The White House
Washington, DC 20500

Dear Mr. President:

All of us in The McLaughlin Group are lastingly grateful for the breakfast interview you so kindly granted to us last July, and we were highly gratified by the wide coverage it received during the next two days on TV, radio and in the print media.

Now we are writing to cordially invite you to make a guest appearance with The Group at a date, time, and place of your choosing. We have been running a special series of appearances by the Democratic candidates, and your appearance would afford you equal opportunity as a candidate.

Our program is carried on the NBC flagship station here in Washington and on 80 public TV stations throughout the country. In this case, NBC has made the unusual offer to carry the program live on the five NBC-owned stations: New York, Chicago, Los Angeles, Cleveland and Washington. In addition, it will be furnished by satellite to all public television stations in the 50 states.

The coverage on the powerful NBC stations is particularly strong. The New York NBC station, for example, blankets not only the greater New York area but the heavily populated areas in southern Connecticut and northern New Jersey. (It is a little known historical fact that no Republican has ever been elected president without carrying New Jersey.) Wisconsin is heavily covered by NBC's Chicago station, and Los Angeles' NBC station is watched from San Diego to Santa Barbara.

We realize that you will have many invitations for television appearances between now and election day. May we suggest, however, that your appearance on The McLaughlin Group would have special impact in one important way. Specifically, all of us emerged from the Roosevelt Room last July with the unanimous conviction that you are at your very best when engaged in a free-wheeling interrogation on a wide range of subjects. There are those in the news media who would prefer to think otherwise, and have tried

The President
February 14, 1984
Page two

to implant the thought that you avoid those appearances in which you are unable to rely on a prepared text.

This is not true, of course, even in an East Room Press Conference, where the questions are hostile and the questioners eager to appear on TV as tough and probing. We can assure you that The McLaughlin Group will reflect no bias, posturing, or hostile objective.

We earnestly hope that you will agree to this appearance, Mr. President, which, as I mentioned, will be scheduled entirely subject to your convenience.

All good wishes from The Group.

Sincerely,



John McLaughlin
Executive Producer



February 18, 1984

Dear Mike:

For your information.

Sincerely,

George Bush

GB

WJ
response
pl.

GB
ee of

February 18, 1984

Mr. John McLaughlin
Executive Producer
The McLaughlin Group
1201 Connecticut Avenue, NW
Suite 900
Washington, DC 20036

Dear John:

I received your letter of February 14 when I returned from the Moscow trip. I'll pass this on to Mike Deaver, and will mention it to the President.

All the best.

Sincerely,

George Bush

The McLaughlin Group

1201 Connecticut Avenue, NW • Suite 900 • Washington, DC 20036 • 202/457-0870

84 FEB 15 A7:57

February 14, 1984

Dictate

VP
The Honorable George Bush
Vice President of the United States
The White House
1600 Pennsylvania Avenue, NW
Washington, DC 20500

Dear Mr. Vice President:

Attached is a letter that I have sent to President Reagan requesting that he appear with The McLaughlin Group for an interview at a place and time of his choosing.

I would be most grateful if you would give this worthy and upstanding project a boost. George, I remain,

Sincerely,



John McLaughlin
Executive Producer

Attachment

The McLaughlin Group

1201 Connecticut Avenue, NW • Suite 900 • Washington, DC 20036 • 202/457-0870

February 14, 1984

The President
The White House
Washington, DC 20500

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The President
February 14, 1984
Page two

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All good wishes from The Group.

Sincerely,



John McLaughlin
Executive Producer

THE WHITE HOUSE
WASHINGTON

February 22, 1984

Dear Mickey:

Thanks for your recent letter about White House communications. I appreciate your comments and particularly the constructive spirit in which they're offered.

I can also appreciate your frustration that our critics sometimes seem able to have it both ways. On the education issue you mentioned, the fact is that the Education Department spent a record amount in FY83, but opponents complain as if the budget had been slashed.

True, the FY85 budget does propose a cut -- of about half a billion dollars in education funding -- but that is a cut from the record amount. I am sure you're right: the Democrats will attack the cuts for all they're worth.

But the further fact is that recent Wirthlin survey data shows that despite the posturing from Democrats, the President enjoys favorable approval ratings from the public on education. Indeed, he matches Mondale's ratings on this -- no mean achievement given the former Vice President's long history of pandering to the education lobby.

The reason for this is, I think, clear. The President has reached beyond the special interest fascination with how much government spends on education and has touched the far more basic concern among parents and teachers about how much students learn.

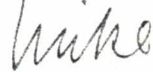
On your general point -- that we can do a better job of telling our story to the public -- I agree. We have recently reorganized communications responsibilities here at the White House and begun to reorient our efforts so that we can plan and coordinate communications activities more effectively. Precisely because I share some of your concerns, I am assuming a greater personal role in these activities.

(cont'd)

I know you agree that when it comes to telling the story of this Administration's achievements, the President remains our greatest asset. But he can't do it all, and much of my attention will be directed to ensuring that we make even better use of our spokesmen in the Administration and the campaign, to reinforce what he has to say.

Your help is always appreciated, as is your constructive letter.

Sincerely,

A handwritten signature in cursive script, appearing to read "Mike", written in dark ink.

MICHAEL K. DEAVER
Assistant to the President
Deputy Chief of Staff

The Honorable Mickey Edwards
U.S. House of Representatives
Washington, D.C. 20515

COMMITTEE:
APPROPRIATIONS
SUBCOMMITTEE ASSIGNMENTS:
MILITARY CONSTRUCTION
FOREIGN OPERATIONS
CHAIRMAN, TASK FORCE
ON ENTITLEMENT REFORM

Congress of the United States
House of Representatives
Washington, D.C. 20515

2434 HAYBURN HOUSE OFFICE BUILDING
WASHINGTON, D.C. 20515
(202) 225-2132

DISTRICT OFFICES:
1200 SE FRANK PHILLIPS BOULEVARD, SUITE 102
BARTLESVILLE, OK 74003
(918) 336-5436
812 OLD POST OFFICE BUILDING
OKLAHOMA CITY, OK 73102
(405) 231-4541
114 NORTH 4TH, SUITE 105
PONCA CITY, OK 74601
(405) 762-8121

January 16, 1984

Honorable Michael K. Deaver
Deputy Chief of Staff and
Assistant to the President
The White House
Washington, D.C. 20500

*M. M. e
15 not
for response
K*

Dear Mike:

I am writing out of frustration. Ronald Reagan is, in my opinion, the finest president of my lifetime, and what he - and you - have managed to do in redirecting the federal government is nothing short of awesome.

But it seems to me that there is missing in the administration a sense of public communication. I certainly don't aim that complaint at you; in fact, I am addressing this letter to you because I consider you to be unusually sensitive to PR opportunities. But hear me out:

1) The education budget will be cut by \$498 million. If the cut were far more substantial so we could run on a "get the government out of education" platform, or on a "balance the budget" platform, it might make good PR sense (although I personally don't favor cutting education spending, considering it to be of the highest priority). But as it is we will get nothing beneficial from this proposal at all. First of all, the Congress won't go along with the proposed cut so if we are being "above politics," we are doing so to no avail. And even if the Congress were to go along, the size of the reduction is so piddling, so minuscule in a massive overall budget, that even a victory would achieve little. But to make this cut, we are putting ourselves in the strange position of raising education to the highest level of visibility as a political issue, and then proposing a reduction in federal education spending. It seemed to me -- it seems to me -- since the cuts will not be made anyway, it would have made quite good sense for the President to announce that despite the recommendations of advisors who have been urging a reduction in education funds, the President has chosen to personally overrule those recommendations because of his commitment to restoring educational excellence. I completely agree with the President that money alone is not the answer to our education problems, and that there has been a great

Honorable Michael K. Deaver
Page Two

deal of waste in education spending, but other reforms can go on at the same time, with no increase in education funding by the federal government, but with no reduction, either. That posture -- especially the President's announcement that he has chosen to override his advisors on the education funding level -- would truly turn a lemon into lemonade. And it would do so at absolutely no cost since the education budget will not be reduced anyway.

The President will once again propose a form of catastrophic health insurance coverage. He will be attacked from the right, because his critics on the right will certainly notice, but because this proposal is included in a massive budget document, he will get virtually no credit for it whatsoever from those people who would tend to support the idea. When the news stories are developed, the focus will be on the reduced benefits for short term stays in the hospital, without the same emphasis on how the President's proposals will prevent the possibility of families being wiped out financially by extended health care problems. So why doesn't the President choose an appropriate forum and make a dramatic public announcement about the program? Once again, we are faced with the prospect of carrying the burden of the negative reaction without any positive reaction.

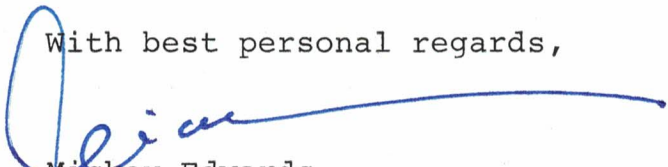
In his briefing with House Republican members, Dave Stockman pointed out that the administration could not take the offensive in blaming Democrats for the size of the deficit, despite the fact that the Congress has turned down more than \$100 billion in proposed savings from policy changes requested by the administration. Dave's argument was that since many Republican members of Congress also opposed the changes, we can't blame the Democrats. That is absolute nonsense! I assure you that the Democrats blame us for things that even a good many Democrats voted for. If an individual member of Congress needs to disassociate himself from the President on a particular issue in case of a rebuttal, he will be able to do that, but the more important point is that the President is not responsible for the size of the deficit because the Congress refused to act on a very sizable package of spending reduction. Perhaps Democrats will be able to rebut this, but at least they will have to spend their time rebutting it and they will be on the defensive.

Quite obviously, Mike, there are a great many other examples of occasions when we could make much great use of the opportunities that are available to us to present our positions in a far more positive light and to great political benefit. I do not quarrel with the administration's positions -- in fact, according to

Honorable Michael K. Deaver
Page Three

Congressional Quarterly, I rank very high among House members in support of the President's programs -- but I do question whether we are doing all we can to sell those positions to the American public. I toss this into the pot for you to pass whatever judgment on it you will.

With best personal regards,



Mickey Edwards
Member of Congress

ME/iac

THE WHITE HOUSE

WASHINGTON

February 22, 1984

Dear Mr. Daly:

Thank you for your letter of February 14 expressing your desire to work for the Reagan-Bush campaign. I have taken the liberty of bringing your name and correspondence to the attention of Jim Lake at Reagan-Bush '84 and I am sure he will be getting in touch with you shortly.

Thank you again for writing and apprising me of your willingness to work for the campaign.

With best wishes,

Sincerely,



MICHAEL K. DEEVER
Assistant to the President
Deputy Chief of Staff

Mr. Jack Daly
Daly and Lewis
Writing and Public Relations
75 South High Street
Dublin, Ohio 43017

DALY & LEWIS

WRITING AND PUBLIC RELATIONS • 75 SOUTH HIGH STREET • DUBLIN, OHIO 43017 • (614) 766 1608

February 14, 1984

Mr. Michael Deaver
Deputy Chief of Staff
The White House
Washington, D.C.

*Thank you for
J. Dale*

Dear Mr. Deaver:

To re-introduce myself, my name is Jack Daly, and when last we met I was press secretary to Governor James A. Rhodes of Ohio. During the 1980 presidential campaign, I had the pleasure of working with you and Dave Fisher to develop speeches for then candidate Ronald Reagan. You may recall I wrote several speeches for President Reagan dealing with issues such as economic recovery and the nation's energy policy. In fact, a short "whistle-stop" speech I wrote at your request subsequently became part of Mr. Reagan's summation during his debate with President Carter.

I am now a partner in the writing and public relations firm of Daly & Lewis. Our firm specializes in public affairs writing, which brings me to the main purpose of this letter. While I recognize that President Reagan employs some of the finest speech writers in America, there may be occasions during the course of the 1984 campaign when a different perspective and/or style is required. In such instances, I would like to be considered for the writing job. For a reference, you can contact Governor Rhodes, or you can refer back to some of the material I wrote for President Reagan in 1980. I've also enclosed a short brochure on our firm, which details our backgrounds and specialized skills.

Mr. Deaver, it was an honor to work with you in 1980-- and believe me, it would be an equal honor to contribute in 1984. Thank you for your time and kind consideration.

Sincerely,

Jack Daly
Jack Daly

THE WHITE HOUSE

WASHINGTON

February 23, 1984

MEMORANDUM FOR MEMBERS OF THE FEDERAL INTER-AGENCY
TASK FORCE ON THE OLYMPICS

FROM: MICHAEL K. DEAVER *MDM*

The next meeting of the Federal Inter-Agency Task Force on the Olympics will be held on Wednesday, February 29, at 1:00 p.m., in the Roosevelt Room of the White House. Please contact 456-7491 for acknowledgement of the meeting and appropriate clearances. Each agency should be prepared to present any topics that may be of general interest.

As William Sittmann is now assisting me in the general coordination of the Federal Olympic effort, your bi-weekly reports that were formerly sent to Michael McManus should now be addressed to:

William F. Sittmann
Special Assistant to the President
The White House
Washington, D.C. 20500

I look forward to the forthcoming meeting and appreciate your continuing cooperation.

THE WHITE HOUSE

WASHINGTON

February 23, 1984

Dear Mrs. Mason:

Thank you for your letter concerning dependent care tax issues.

I agree with your concern for adequate levels of dependent care services and am happy to tell you the Administration is working to ensure tax equity among providers of depend care services and taxpayers who rely on these services.

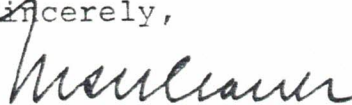
In October 1983, President Reagan announced his strong support for a package of tax equity legislation which included an initiative to restructure the dependent care tax credit to ensure more benefits go to low and middle income taxpayers. This reform addresses directly your concerns by targeting those taxpayers with incomes under \$10,000, allowing them a 40 percent tax credit for dependent care services.

In addition, the Administration is encouraging employer-supported child care, including model programs where employers contract with proprietary dependent care centers for services to benefit employees.

The objective of the Administration's actions is to remove tax inequities and administrative and regulatory barriers which discourage an efficient supply of proprietary dependent care services.

I appreciate your sharing your views with me concerning this issue.

Sincerely,



Michael K. Deaver
Assistant to the President
Deputy Chief of Staff

Mrs. Hope Mason
Mason Day Care Center
510 - 105 Columbia Avenue
Williamstown, WV 26187

Michael R. Mason
Assistant to the President
and Deputy Chief of Staff

As a Operator of a Private for Profit Day Care Center for the last fourteen years I wish to comment on several issues .

DEPENDENT CARE TAX CREDIT.

As it is written now I do not approve it. More should be done for the working person making less than ten-thousand dollars. Increase the per cent.

Help make it easy for the person that files the short form. This may be already accomplished.

Tax credit should not be given if they are not paying for child care. In other words it should not be another method of paying subsidy for thoes already on welfare.

Require proof, such as receipts, that amount claimed for child care was true. That all taxes were paid on the income by the sitter. It would be a big help if in some way it could be tied into licensed care to help assure the child is getting quality care.

TAX EXEMPT STATUS FOR NON-PROFIT FACILITIES.

Please see attached statement.

SCHOOL FACILITIES CHILD CARE.

Service by my Center covers the care of children from three months to twelve years of age. Private for Profit Centers must give a complete service to stay in business. I feel that we do provide the care, but parents try to save themselves the fee by letting the children come home to an empty house. If the government paid for it some would take advantage of it, but there again government would be in business in competition with the tax paying business. I am against this.

I would not be against setting up the after school care by a private for profit business and using the school facilities for a percentage of the income. Perhaps the school could benefit from the added income. The school buildings should be put to better use than they are now. The problem I see would be one for the parent with more than one child. If they have a pre-schooler and one in school they would need go to two locations to pick up their children. I agree there are too many children not being supervised by quality care when the parent works but the better deal they could receive by the child care tax credit would be my suggestion for a solution. Parents need to be educated about what is quality care and what their children should have. Money does talk - the more credit they could get the better quality child care would look to them.

Again encourage the tax paying business - this would give more to help thoes that need it.

(Mrs) *Hope Mason*
From: Hope Mason.
Mason Day Care Center

Richard Schlus
755 7768

MEDICAL FACILITIES CHILD CARE.

I oppose this.

When you first look at this it does look good. The parent is close they do not need go out of their way to get their child to care and them to work.

But look at what quality child care is. Quality care is judged by being continuous, being in the area in which they live and go to school, by the physical facilities, the educational program and by the qualified teachers or care givers.

If the parent does not work at the same job year after year the care could not be continuous. Few people work in the same area they live. The physical facilities could meet the licensing standards but the cost to the employer would be great, usually there would be a problem with outside play area. The educational program could be done, but it is better to do for a group of children than for one. Each child needs others of the same age to play with. They company or hospital would need be large to offer quality service to 30 or so children. The qualified teacher or care giver is of the utmost importance. Most public school teachers wish to teach the subject they are qualified in and do not wish to do the care part. The care giver must be a role model, caring and loving as well as a teacher. Even having the parent close at hand could cause problems. They could feel free to drop in which would interfere with both the parents ability to apply themselves to their job as well as produce a situation the child could handle once a day but more often would be asking too much. I refer to the child's ability to separate from its parent.

Again a business doing business on the side does not usually produce two good businesses. Would both be paying taxes? If in a hospital most would not pay taxes. I feel this is not the best way to go.

I have offered to stay open 24 hours - 7 days a week to service four area hospitals. The four hospitals could not come up with enough children to make it financially sound.

Again if our tax dollar helps anyone it should be a business that will generate more taxes.

From: Hope Mason
Mason Day Care Center
510 - 105 Columbia Avenue
Williamstown, West Virginia
26187

Phone 304 375-7990

To: *Michael R. Mason*

Our Country was established on free enterprise.
I feel that our elected officials are loosing sight of that fact.

Businesses are paying their fair share of taxes to support a government that I feel is encourageing non-profit non-tax paying businesses. They do this by grants that only non-profit groups may apply for.

" " " by restricting so many of the sources of aide to low income people to be paid only to non-profit businesses.

(Ex. In West Virginia - A Center that is licensed must still have special approval, and conform to another phase of standards before they may accept children paid for by the Welfare Dept. They still cannot expect to be paid the going rate. They expect to pay less than the parent that is working and paying their child's way, and is paying the tax dollar that the welfare child consumes. The Welfare feels the Child Care Food Program will make up the difference. But you must have 1/4 of your enrollment being paid for by the welfare dept. before you can take part in that. To begin with you had to be a non-profit Center to take part in the food program.

They do this by establishing Day Care Centers (The one that I am acquainted with is called the Child Development Center. When they have the money they operate, say the infant program, if they have the funds for six months they operate it. At the end of that time they close. To me quality child care is continuous care by the same person. Again the federally funded Centers do not pay tax. They can charge less and the tax paying Center loses out.

In other words I feel that our elected officials do not support the tax payer. We are becoming the endangered species. Who will pay the tax when we are no longer in business. Who will employ the worker when we are no longer in business.

HR.2090 Bill to make more Day Care programs eligible for tax exempt status. I do not feel any business should be tax exempt. If a Church or tax exempt organization conducts a business such as day care or rents property they should pay taxes like any one else.

See Day Care Information Svc. Page 3 of V 12 No.16 Oct.17,1983.

If Day Care Home or Family Day Care can side step inspections by the "Invasion of privacy" we should discourage Them. In my opinion once they decide to do a service in their home and do it, they are conducting a business and should be treated as such. If they do not want their home to be "Invaded" they should not do the business in their home. Tax revenue in this situation is usually not paid. The lesser fee they can charge makes it very attractive to the low income earner but it does not give the child the best care.

From: Hope Mason
Mason Day Care Center
510 - 508 Columbus Avenue
Williamstown, West Virginia
26187

THE WHITE HOUSE

WASHINGTON

February 24, 1984

Dear Martin:

Thank you for your letter of February 21 with the attached copy of the letter sent to Robin Roberts. I appreciate your taking your time to apprise me of Mutual Broadcasting Systems pleasure at being selected to carry the President's broadcasts.

Thank you again for writing.

With best wishes,

Sincerely,

A handwritten signature in dark ink, appearing to read "Mike", written over the word "Sincerely,".

MICHAEL K. DEAVER
Assistant to the President
Deputy Chief of Staff

Mr. Martin Rubenstein
President and CEO
Mutual Broadcasting System, Inc.
1755 South Jefferson Davis Highway
Arlington, VA 22202

mutual broadcasting system, inc.

Corporate Headquarters

1755 South Jefferson Davis Highway, Arlington, Va. 22202 (703) 685-2006

MARTIN RUBENSTEIN
President & Chief Executive Officer

February 21, 1984

ack of Thanks

Mr. Michael Deaver
Assistant to the President
The White House
1600 Pennsylvania Avenue
Washington, DC 20500

Dear Mike:

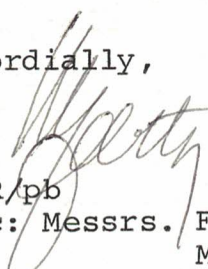
I am enclosing a copy of the letter which was sent to Robin Roberts at Black, Manford & Stone outlining our understanding about carrying the President's remarks as a paid political program for the duration of the campaign. I want you to know how pleased we are that Mutual has been selected as the network to carry the programs. I am also certain that everyone involved will be pleased with the results of this decision.

In addition, I want to underscore the fact, as stated in the letter, that "Mutual will again revert to its position that the President's talks must be 'live' as a condition of broadcast on the network" once the campaign is over. Until then, we will be happy to work with you in any form of delivery which is convenient.

Again, my sincere personal thanks for your assistance in resolving this situation.

Best personal regards, and I look forward to seeing you soon.

Cordially,


MR/pb

cc: Messrs. Fielding, Speakes,
McManus - The White House
Messrs. Clements, Goodman - MBS
Enclosure

MUTUAL BROADCASTING SYSTEM

Corporate Headquarters

1755 South Jefferson Davis Highway, Arlington, Va. 22202 (703) 685-2063

JACK CLEMENTS
Senior Vice President
Mutual Radio Network

February 7, 1984

Mr. Robin Roberts
Black, Manford & Stone
324 North Fairfax Street
Alexandria, Virginia 22314

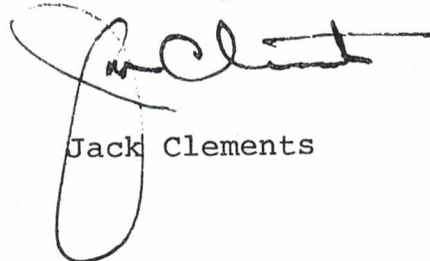
Dear Mr. Roberts:

Thank you for your order on behalf of the Reagan/Bush '84 Committee which you placed for the paid political Presidential address broadcast on the Mutual Broadcasting, February 4, 1984.

As you know, prior to President Reagan's candidacy, this program was fed to MBS affiliates as a commercial free, non-required-clearance program. With the President's declaration that he is a candidate to succeed himself, the rules and regulations which exist required that we cease that broadcast. We at Mutual are delighted that you have elected to continue the President's weekly radio chats on a paid political basis, and it is our hope that these broadcasts will continue up to the election.

Although Mutual has insisted on a live broadcast of the President's weekly radio talk over the past several months, this is to advise you that such a condition does not hold true for the paid political broadcasts. These broadcasts may be taped at your convenience and furnished to us at our Crystal City, Virginia Headquarters if you so desire. After the election, however, when the President desires to resume the weekly non-political radio broadcasts, Mutual will again revert to its position that the President's talks must be "live" as a condition of broadcast on the network. In the event you require a line pickup for the paid political program, we will be pleased to furnish those services at our regular rates.

Sincerely,



Jack Clements

bcc: Martin Rubenstein

THE WHITE HOUSE

WASHINGTON

February 24, 1984

Dear Pierre:

Thank you for your letter of February 15 regarding "Partners of the Americas" having their twentieth anniversary in Washington. I have talked with our Scheduling Office and the National Security Council about the proposal and it will be given every consideration. However, I must inform you that as the time draws nearer to the President's trip to China his schedule becomes limited, as you can imagine. I will keep your office posted.

I appreciate your keeping me updated on this worthwhile suggestion.

With best wishes,

Sincerely,



MICHAEL K. DEEVER
Assistant to the President
Deputy Chief of Staff

The Honorable Pierre S. du Pont IV
Governor
Dover, Delaware 19901



*But
can you staff
it get me a
recommendation
via draft
Governor
Dover, Delaware
response
to Pete.*

February 15, 1984

Mr. Michael K. Deaver
The White House
1600 Pennsylvania Avenue, N.W.
Washington, DE 20500

Dear Mike:

On April 11, 12, and 13 the "Partners of the Americas" is having its twentieth anniversary in Washington. Your staff is currently evaluating a request by the Partners for a fifteen minute Rose Garden ceremony with the President during this time. I would like to strongly endorse an event with the President, not so much because of its value to the Partners but because I think it would be a good thing for the President.

The Partners were founded by the State Department and AID as a people-to-people program of the Alliance for Progress. Today, the program involves 43 states in the United States and 27 Latin American, Central American, and Caribbean countries. It seems to me there are several reasons why this might be a good thing for the President to consider:

- The organization has strong private-sector support.
- The program relies almost exclusively on "volunteerism".

Mr. Michael K. Deaver
February 15, 1984
Page 2

- The program has a heavy concentration of effort in Central America.
- The Partners Chairman, Gary Neeleman, is Vice President of Latin American and Caribbean Operations for UPI.
- The program works.

Peter McPherson at AID, Jim Coyne, Faith Whittlesley, Ambassador Motley, and others are aware of this initiative and, it is my understanding, strongly endorse the request.

Can we get it done?

Sincerely yours,



Pierre S. du Pont

PSduP/ks

THE WHITE HOUSE

WASHINGTON

February 27, 1984

Dear Mr. Fargher:

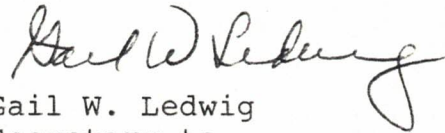
I want you to know that your February 21 letter to Mr. Deaver has arrived in our office.

I am taking the liberty of forwarding your letter to the appropriate person on the White House staff for attention.

Thank you for writing to Mr. Deaver and bringing your request to us for action.

With the President's best wishes,

Sincerely,

A handwritten signature in dark ink, appearing to read "Gail W. Ledwig". The signature is fluid and cursive, with a large, sweeping "G" and a long, trailing flourish at the end.

Gail W. Ledwig
Secretary to
Michael K. Deaver

Mr. Lawrence L. Fargher
Realcom Associates
3028 El Camino Real
Santa Clara, CA 95051

Larry Fargher's



Next to Grandview Hardware



3028 EL CAMINO REAL

SANTA CLARA, CALIFORNIA 95051

TELEPHONE (408) 244-7785

LAWRENCE L. FARGHER - BROKER

21 Feb 84

Michael Deaver
Asst. to President
White House
Washington, D.C. 20020

Dear Mike,

I know somewhere in the White House operation is a greeting to certain seniors on their birthdays.

There are 3 Billys which I would like to have added to such roster:

William Scilacci Sr.
325 Carriage Drive
Santa Clara, Ca. 95050

Age-90
Born - ^{Aug}14 Sep 1893

William A. Wilson Sr.
930 Poplar Street
Santa Clara, Ca. 95050

Age-89
Born - ²⁶Sep 1894

John William B. Fargher
P.O. Box 251
Kevin Montana 59454

Age-89
Born - 12 Feb 1895

Best wishes to you and the President personally.

Sincerely,

Larry
Lawrence L. Fargher
Lawrence L. Fargher

THE WHITE HOUSE

WASHINGTON

February 27, 1984

Dear Ms. McDonald:

Thank you for your letter of February 22.

I appreciate your letting me know of your interest in a position on our staff. I have taken the liberty of forwarding your correspondence on to John Herrington, Director of Presidential Personnel as we do not have any opening on our staff. We will keep a copy of your resume here. Please be assured that every consideration will be given to your credentials.

Thank you again for your interest in working on our staff.

With best wishes,

Sincerely,



Gail W. Ledwig
Secretary to
Michael K. Deaver

Ms. Katharine M. McDonald
10 Eakins Road
Manhasset, New York 11030

10 Eakins Road
Manhasset, N.Y. 11030
February 22, 1984

Mrs. Gail Ledwig
Office of the Deputy Chief of Staff
The White House
Washington, D.C. 20500

Dear Mrs. Ledwig:

I would like to take this opportunity to introduce myself by way of resume and comment. The purpose of this letter is to seek application to your staff.

My background and experiences are noted in the usual format; my personal talents are not obvious on paper. These talents are best defined within my personality make-up which is said to be applicable for only 1% of the population. I intuit and perceive at high levels. My organization and communication skills have been strongly developed and refined throughout my diverse experiences and cultural exposure. A deep sense of calm is my strongest ally and tool.

Could these traits and skills serve you in any way?

I have no knowledge of Washington politics nor do I care to acquire much. I need neither the crutch of recognition nor the reassurance of power. What I do require, however, is an outlet for my need to serve.

Should these remarks or resume elicit interest on your part I would be happy to meet with you at a mutually convenient time. Thank you for your time and courtesy in this brief presentation.

Sincerely,



Katharine M. McDonald

THE WHITE HOUSE
WASHINGTON

February 27, 1984

Dear Don:

Thank you for your letter of recent date regarding your place as a full fledged California delegate.

I have referred your correspondence to Reagan-Bush '84 so they can be in touch with Governor Deukmejian once the selection process begins for California. As you know, they have a June convention, so selection will probably not begin for another 60 days.

We appreciate your hard work on the Peace Corps Advisory Council. The cover looks great.

In closing, I'm sure you'll be hearing from the Governor in the not too distant future.

Sincerely,



MICHAEL K. DEAVER
Assistant to the President
Deputy Chief of Staff

Mr. Don De Fore

2496 Mandeville Canyon Road
Los Angeles, California

00040

REAGAN-BUSH '84

The President's Authorized Campaign Committee

Lee Atwater
Deputy Campaign Director

MEMORANDUM FOR BILL SITTMAN

FROM:

LEE ATWATER 

RE:

Correspondence from Don De Fore

DATE:

February 24, 1984

Attached is a proposed response to Don De Fore on the delegate selection process in California. If it's suitable, it can just be mailed out to him.

Attachment

APPROVE	_____
DISAPPROVE	_____

THE WHITE HOUSE

WASHINGTON

February 22, 1984

MEMO TO LEE ATWATER

FROM: Bill Sittmann

Subject: Don DeFore

Per Michael K. Deaver would you please
see what you can do for Mr. DeFore with
Governor Deukemejian.

Thank you .

Bill Sittmann

DON DE FORE

February 7, 1984

DFB
what's this?

Mr. Mike Deaver
Special Advisor to the President
The White House
Washington, D.C. 20500

Dear Mike:

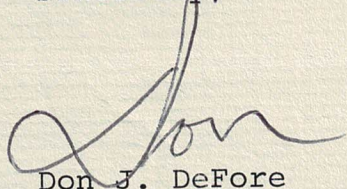
Thought you might be interested in seeing the cover of our 1983 Peace Corps Advisory Council report to the President and the cover carrying a reproduction of one of the billboards I struggled over a year and a half to bring into being -- and will soon be gracing the boards of Foster and Kleiser here in Los Angeles and perhaps along the whole West Coast.

In the East, the Ted Bates Advertising Agency, through the Ad Council, will have two different boards for the East and Mid-west. It's been a struggle with the staff but whatever time and energies, it has been well worth it!

Mike, I appreciate your interceding on my behalf with George Deukmejian regarding my place as a full fledged California delegate. I'd appreciate being apprised of this fact as soon as the delegation list has been completed.

Thanks, Mike.

Sincerely,



Don J. DeFore

Enclosure: Copy of President's Annual
Peace Corps Advisory Council Report

DDF:vad

THE WHITE HOUSE

WASHINGTON

February 27, 1984

Dear George:

Thank you for your letter of February 13 regarding Bill LaMothe. I will bring your recommendation of Charles Luckman to the attention of our Personnel Office. However, I must inform you that the Administration may be considering other candidates.

Thank you again for writing and bringing to my attention such a well qualified candidate as Mr. Luckman.

With best wishes,

Sincerely,

A handwritten signature in dark ink, appearing to read "Mike", written in a cursive, slightly slanted style.

MICHAEL K. DEAVER
Assistant to the President
Deputy Chief of Staff

The Honorable George H. Allen
Chairman
The President's Council on Physical Fitness
and Sports
Washington, D.C. 20201

THE WHITE HOUSE

WASHINGTON

February 23, 1984

Michael Deaver

From: Bill Sittmann

I spoke to TAD and at present they don't have anyone in mind. They have nothing on Charles Luckman.

I think we should hold off on this and give it to a prominent sports figure or some one you recommend.

*pls do
a memo
back to
George.*



THE PRESIDENT'S COUNCIL ON PHYSICAL FITNESS AND SPORTS

WASHINGTON, D.C. 20201

February 13, 1984

*Bill
back to
TAD & get
back to
George*

Mr. Michael Deaver
Deputy Chief of Staff
The White House
Washington, D.C. 20500

Dear Mike:

It's unfortunate that the President's Council will be losing Mr. Bill LaMothe as a Council member, but he has submitted his resignation. We will miss him. I wanted him on and gave him an assignment of Youth Fitness Cards which we will continue to work on.

I've asked Bill to stay on until the end of the President's term so I hope he reconsiders. If not, I am recommending that Charles Luckman be appointed. I can't think of anyone better.

What are your thoughts on this? Let me hear from you.

Warmest personal regards.

Sincerely,

George H. Allen
Chairman

GHA/gs

xc: C. C. Conrad
W. R. Biggs

I ran a 10K in 49 minutes