

THE WHITE HOUSE

WASHINGTON

February 13, 1984

Dear Mr. Sweeney:

Thank you for your letter urging that the President support the Dependent Care Tax Credits.

In his State of the Union Address, the President underscored his concern that our present efforts for dependent care be improved to enhance the employment opportunities for women. Also, the Treasury Department will be sending legislation to Congress to address this matter.

Thank you for providing me with your views on this matter.

With best wishes,

Sincerely,

MICHAEL K. DEEVER  
Assistant to the President  
Deputy Chief of Staff

Mr. John J. Sweeney  
International President  
Service Employees International Union AFL-CIO  
2020 K Street, Northwest  
Washington, D.C. 20006



# SERVICE EMPLOYEES INTERNATIONAL UNION AFL-CIO, CLC

2020 K Street, N.W.

Washington, D. C. 20006-1846

John J. Sweeney  
International President

Richard W. Cordtz  
International Secretary-Treasurer

198617

January 6, 1984

*Bill  
get a  
response  
from  
CF*

Mr. Michael Deaver  
Deputy Chief of Staff and  
Assistant to the President  
The White House  
Washington, DC 20500

RE: Dependent Care Tax Credit

Dear Mr. Deaver:

The Service Employees International Union, AFL-CIO, represents 750,000 workers, more than half of whom are women. We are particularly concerned with the problems of working women. Dependent care is the most critical problem facing women who want to enter and continue in the workforce.

We join a Multigenerational Coalition in urging the President to support the Dependent Care Tax Credit and the improvements suggested by the Congress. We are very encouraged by the Administration's support for this legislation. We hope that the President will make the Dependent Care Tax Credit changes a high priority for this legislative session.

We urge the President to take a strong stand in favor of this legislation and use his influence with the Congress to assure the success of this bill. Thank you.

Sincerely yours,

*John J. Sweeney*  
John J. Sweeney  
International President

GP:kdv

THE WHITE HOUSE

WASHINGTON

February 13, 1984

Dear Anna:

Thank you for your nice note of February 3 with the attached copy of your letter to the President and your report and analysis on the People's Republic of China.

I appreciate your taking your time to apprise me of your thoughts. Your offer of assistance, as always, is greatly appreciated.

With best wishes,

Sincerely,

MICHAEL K. DEEVER  
Assistant to the President  
Deputy Chief of Staff

The Honorable Anna Chennault  
President  
TAC International, Inc.  
1511 K Street, N.W.  
Washington, D.C. 20005

# TAC INTERNATIONAL, INC.

1511 K Street, N. W.  
Washington, D. C. 20005

ANNA C. CHENNAULT  
PRESIDENT

Telex 64513  
(202) 347-0516

February 3, 1984

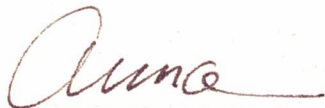
The Honorable  
Michael K. Deaver  
Assistant to the President  
and Deputy Chief of Staff  
The White House  
Washington, D.C. 20500

Dear Mike:

I know that you are the major leader for the President's trip to the P.R.C. Copy of my letter to the President and my report and analysis on the P.R.C. are enclosed. Do hope they will be of some help to you.

If there is any additional information we may provide, please don't hesitate to call.

Sincerely,



Anna Chennault  
Enclosures

# TAC INTERNATIONAL, INC.

1511 K Street, N. W.  
Washington, D. C. 20005

ANNA C. CHENNAULT  
PRESIDENT

Telex 64513  
(202) 347-0516

February 1, 1984

The President  
The White House  
Washington, D.C.

Dear Mr. President:

I join many of your early supporters in congratulating you on your announcement last Sunday advising the nation of your candidacy for re-election. We agree with you, this administration has accomplished much but there is much unfinished business that needs your leadership. Please be assured I will be working along with the others in your campaign. We not only look forward to four more years from 1985 with you in the White House, but also for a continued majority of Republicans in the Senate and hopefully gaining more seats in the House, in order to give your presidency more strength and cooperation.

As your staff is planning for your April trip to China, I am sure they continue to receive official and unofficial information concerning the PRC and background of its leaders. Being a Chinese-American and having been a China watcher for many years, I thought the attached information on the PRC and the leaders who now govern the country and its people might be of interest to you and your office.

Sincerely,

Anna Chennault  
Enclosure

## LEADERSHIP

In the P.R.C., after the death of Mao, and the rise and fall of Hwa Kuo Feng, Deng Xiaoping and his supporters have gradually gained major control of the political arena. Deng and his associates have gone through a re-organization process in September 1982 at the CCP National Congress. Again, in June 1983 the Communist Party has had a total re-shuffling of leadership. Last year Deng began a campaign encouraging elder leaders (over 70) to retire and make room for the younger leaders (over 60). During this process about 64% of the members of the CCP are newly promoted members and the rest of them are re-appointed. The breakdown of the average age of the Communist leaders is as follows:

Political division - average age 73  
Communist Congressional members - average age 74  
Military Central Committee - average age 77  
Central Committee of the Communist Party - average age 64  
(Leader - Hu Yao Pong)  
The Prime Minister's office - average age 63  
(Leader - Zhao Ziyang)

The average education of these leaders is high school level.

Right now Deng is trying to establish the position of both Zhao Ziyang and Hu Yao Pong as his possible successor, however, both Hu and Zhao also have their own followers which has created concern and worry to Deng. There's also another concern of the PRC leadership -- many of the Russian trained Chinese Communists are still holding key positions. Their names are listed as follows:

Yeh Hsuan-ping 58, present Mayor of Canton and Deputy Secretary of Canton Municipal Party Committee, trained in factories in USSR

Peng Shih-lu 58, presently Chief Engineer and Deputy General Manager of China Shipbuilding Industry Co. Is alternate member of 12th CCPC and Kwangtun provincial party committee, studied at Chemical & Machinery Engineering College and Power Science College in Moscow.

Feng Li-ta, 57 Deputy Superintendent of Naval General Hospital studied at Leningrad Medical College

Li Peng, 55, Vice Premier and member of 12th CPCC, studied at Moscow Power Science College

Liu Hung-ju, 52, Deputy President People's Bank of China, studied at Moscow Academy of Finance.

Wei Chien-hsing, 52, Mayor of Harbin, studied in Russia.

Ho Chu-kang, 51, Governor of Honan, studied at Moscow Academy of Economics.

Feng Hung-ta, 51, Deputy Director of Naval Vessels Academy, studied at Black Sea Naval Command School

Shen Kue-fang, 51 Deputy Governor of Chekiang. studied in Russia

Juan Chung-wu, 50, Deputy Mayor of Shanghai, studied at Moscow Academy of Automobile Machinery Engineering

Liu Chen-yuan, 49 Deputy Mayor of Shanghai, studied at a metallurgical institute in Moscow

Liang Shu-fen, 49, Deputy Governor of Hupei, studied at Odessa Navigation Engineering Academy

Liu Nien-tsu, 48, Deputy Mayor of Canton, studied at Lenin Engineering Academy in Leningrad

Liu Shu, 48, Deputy Governor of Kansu, studied at Forestry Engineering College in Leningrad

Hsiah Ta-yung, 48, Commissioner of Communications of Hunan Province studied at Odessa Navigation Engineering Academy

In the United States, many of the China experts talk about Deng's four modernizations without knowing what are the four modernizations. They are revolutionization, professionalization, intellectualization and rejuvenalization. Unfortunately, the four modernizations might have to depend much on the Russian trained professionals. We are referring to the Chinese who were trained in the 50s by the Russians. It would be unrealistic not to expect conflict between the local leaders who have never had an opportunity to go abroad for their education or political and military training and the other group who have been trained overseas in Europe and Asia. A few have been trained in the United States. As long as Deng lives he might be able to make peace among the various groups, however, if and when Deng should pass on, there's no guaranty what the new leadership would do.

Both Zhao Ziyang and Hu Yao Pong are ambitious for their own future in gaining leadership, however, neither one of them has yet to gain control of the military. If anything should happen to Deng, we are uncertain which way China would go. Deng is a cautious leader - a recent example is the campaign of recognizing Mao Tse Tung's accomplishments although also criticizing his mistakes. Deng did that in order to accommodate some of Mao's supporters who are still in strategic positions.

On my recent visit to China, Deng told me privately he missed my Uncle Liao Chengzhi very much. Liao was the Vice Chairman of the People's Congress prior to his death last summer 1983, and was given the assignments 1-the unification of China and Taiwan 2-negotiation of Hong Kong and finally direct and closer contact with the Chinese living abroad. My uncle Liao was educated in Japan, Germany and Russia and spoke many languages. He was considered a moderate Communist leader and very close friend and associate of Deng. They were the same age.

The forthcoming visit of the President to China naturally will benefit China and also assist Deng to appease the opposition. President Reagan is doing Deng a favor to visit the P.R.C. subsequently my assessment is we need not make further accommodation but to seek their cooperation. Recently I have made comments publicly that the United States' friendship with Taiwan is not an obstacle for the future relationship of the U.S.A. and P.R.C. The obstacle for the unification of China and Taiwan is the great difference in their standard of living and their political systems. The Chinese leaders, with their people, eventually have to work out their own problems when the time is right. The United States should insist the number one priority for the P.R.C. is to build a strong economy and modernize their technology so that they may play an important part in the stability of East Asia.

I have been able to visit both the P.R.C. and Taiwan being warmly welcomed by both sides because I have been able to speak with them in sincerity and firmness. I have clearly stated the U.S. position. That is the position of peace and stability with prosperity and freedom. The P.R.C., as well as the other nations in Asia are all concerned with the power and expansion of the Soviet Union. The agenda for the P.R.C. in the 80s is to modernize China, work out a practical solution for Hong Kong and allow peaceful co-existence with Taiwan for as long as it is needed. Stability for Southeast Asia is of utmost importance to the United States and we hope our President's forthcoming trip will emphasize that message.

THE WHITE HOUSE

WASHINGTON

February 13, 1984

Dear Mr. Deaver:

It was indeed a pleasure to hear from you and to know that you have an interest in tracing the Deaver name.

Perhaps the attached information will help you in your efforts - it is background that was sent to me a couple of years ago by someone doing just as you. Do let me know if you are able to piece anything together.

Thank you so much for taking the time to write. Please give my special greetings to your Michael and tell me that I am glad to know that he has become so famous.

Sincerely,

MICHAEL K. DEEVER  
Assistant to the President  
Deputy Chief of Staff

Mr. Philip F. Deaver, Jr.  
1510 Dudley  
Murray, KY 42071

Jan. 29, 1984

Dear Mr. Deaver:

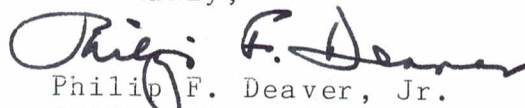
I must at last succumb to writing this letter. My family name is Deaver also. I wonder whether you've not heard from Deaver people everywhere, asking the following questions. My grandfather worked hard to trace our ancestry, and had some success in this country but was not able, ever, to "get back to the boat," as people say in American geneology. Hence, even having spent much time on the problem, we don't know the origins of the name Deaver. In lieu of provable fact, theories abound.

Anyway, we are related to Deavers from Ohio. Along the Ohio River somewhere there is actually a Deavertown, I believe. On a trip a couple of years ago, my sister found herself there, tapping gravestones of our direct ancestors, five and six generations back. We are also related to D. Clem Deaver, who is the Deaver of Deaver, Wyoming, I believe. I understand that his claim to fame was the Burlington Railroad. Surely, your name too finds its way to Ohio.

My relatives seem to have come west around 1870 or so, and settled quite comfortably among German sobbusters in Nebraska and Kansas. Catholic, they proliferated, so to speak. This wing of the family lives in Western Nebraska, Sidney, Alliance, Scottsbluff, etc., and down into Kansas I'm told. (Not by any means are the majority of Deavers I've encountered Catholic, although I sense that our wing has been such for some five generations. Terminally Republican, too, I might add.) My father was a physician and surgeon in central Illinois, no relation (we think) to the John Deaver of, I believe Baltimore, who is a doctor in Who's Who and, I understand, invented a commonly used surgical clamp called the Deaver which almost every doctor I ever encounter mentions to me. Surely you've had that experience, too. I now have first cousins in California and Arizona. I sense that you are quite distantly related to us if at all. A relatively rare name, we turn out to be a rather large and diffuse group actually. Add the Dever group, and "Devers" and "Deavers," and it gets very large.

To the point then. Has your family done any geneological work on the Deaver side? Have you found your way back to the boat? Are we Welsh? German? French? Do you have an idea where this name originated? What "old country" do you connect the Deaver name with? I would be fascinated and overjoyed to hear from you. My oldest boy would be even more interested than I if you were to write back, as he is Michael Deaver, too, and, thanks to you, he's had his name on the cover of news magazines already even though he's only eight years old!

Cordially,

  
Philip F. Deaver, Jr.  
1510 Dudley  
Murray, KY 42071

1

THE WHITE HOUSE

WASHINGTON

February 13, 1984

Dear Mrs. Neumann:

It was indeed a pleasure to hear from you and to know that you have an interest in tracing the Deaver name.

Perhaps the attached information will help you in your efforts - it is background that was sent to me a couple of years ago by someone doing just as you. Do let me know if you are able to piece anything together.

Thank you so much for taking the time to write. Genealogy is certainly a fascinating pastime. I only wish that I had more time to delve into it.

Sincerely,

MICHAEL K. DEEVER  
Assistant to the President  
Deputy Chief of Staff

Mrs. Marjorie Neumann  
5342 North Virginia  
Kansas City, Missouri 64118

Jan 20, 1984

Mr. Michael Deaver  
c/o White House  
Washington, D.C.

Dear Mr Deaver:

RE: Deaver family name

This is my known Deaver ancestor:

MARY DEAVER b. 24 May 1797  
Keedysville, Maryland

mar. DAVID BAKER about 1814

COULD YOU HELP ME ON ORIGIN OF DEAVER  
LINE IN AMERICA? OR IN OLD COUNTRY?

I HAVE BEEN UNABLE TO TRACE FURTHER.

Have you an interest in DEAVER  
GENEALOGY?

Thank you,

*Marjorie Neumann*

Mrs. Marjorie Neumann  
5342 N. Virginia  
KCMO 64118  
Enc;

*do note  
DBT there  
shd be some  
other Deaver  
mail in file*

4 0772

Robert Morris

Patriot



U.S. Postage 13c

Mrs Neumann  
5342 N. Virginia  
K. C.  
64118 Mo.

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THE WHITE HOUSE

WASHINGTON

February 13, 1984

Dear Professor Adamson:

Thank you for your letter of February 2 with the enclosed papers by your students providing me with feedback regarding the President's State of the Union Address. Once again I appreciate having the opportunity to review the thoughts and opinions of your students. I will pass their views along to appropriate members of the White House staff.

As in 1982, I have taken the liberty of enclosing the students papers as they may wish to have them returned.

Thank you for all you do to encourage the future electorate in their studies of our American government.

With best wishes,

Sincerely,



MICHAEL K. DEEVER  
Assistant to the President  
Deputy Chief of Staff

Dr. Walter Adamson  
Political Science Department  
Bridgewater State College  
Bridgewater, Massachusetts 02324



*The Commonwealth of Massachusetts*  
*Bridgewater State College*  
*Bridgewater 02324*

2 February 1984

Mr. Michael Deaver  
Assistant to the President  
Deputy Chief of Staff  
The White House  
Washington, D.C.

PERSONAL ATTENTION

Dear Mr. Deaver:

Do you have an interest in additional "feedback" regarding the State of the Union address by the President? If so, I invite your attention to the enclosed set of brief essays.

Let me tell you how the idea of sending them to you evolved. This past Tuesday was our third day of class and I gave the students, for the most part Sophomores in their first course in American Government, an assignment to see/listen to President Reagan's address. They were then to write a brief essay setting forth the purpose of the message; the central theme it contained; the effect of any of the proposals on them as individuals; and then make a concluding reaction commentary. Every student did the task assigned as they were apparently deeply moved by the President's presentation. As I read the input of these potentially first-time voters, the thought occurred to me that your office might welcome receiving such unsolicited and spontaneous "feedback" from such a group of young college students in New England.

If your circumstances permit -- and I am fully aware you have other more momentous items on your agenda for action today -- I know that the students would truly appreciate your taking a moment to let them know of your reaction.

Respectfully,

A handwritten signature in blue ink that reads "Walter Adamson".

Walter Adamson  
Professor  
Political Science

NOTE: Two years ago I did a comparable student assignment which was forwarded to you. Your reply is attached. You may be certain that it was an exciting experience for the students who asked for copies to take home.

THE WHITE HOUSE  
WASHINGTON

February 13, 1984

Dear Cal:

I have received your note of January 31 with your attached resume. Thank you for sending it for my information.

It was good to meet with you last week and I will keep you posted.

With best wishes,

Sincerely,



MICHAEL K. DEAVER  
Assistant to the President  
Deputy Chief of Staff

Mr. Cal Thomas  
Vice President for Communications  
Moral Majority  
305 Sixth Street  
Lynchburg, Virginia 24504



305 SIXTH STREET  
LYNCHBURG, VIRGINIA 24504  
(804) 528-5000

CAL THOMAS  
Vice President for Communications

January 31, 1984

Dear Mike:

Enclosed please find a copy of my resume that you requested. It needs to be updated with my latest book and column successes but I think it will provide the information that you need.

Thank you.

*Thank  
will keep  
him posted.*

DR. JERRY FALWELL, PRESIDENT

## CAL THOMAS

Cal Thomas is a native of Washington, D.C. and a veteran of 21 years in the field of broadcast journalism.

Starting out at the age of 16, while still in high school, he moved to NBC News in Washington as a copy boy in the network news department. He quickly advanced to greater responsibilities in production, editing, and writing. Later, as a reporter for the NBC-owned radio and television station in Washington, WRC, he frequently found himself handling network assignments ranging from White House coverage stories involving civil rights and anti-war demonstrations, the space program, elections, earthquakes, Watergate, and numerous other general assignment tasks. For this, he has won a number of awards and has been cited for excellence in reporting by the Associated Press, United Press International, Headliners, and the George Foster Peabody Awards committees.

At NBC, Thomas appeared on an average of ten network radio newscasts a week as anchorman, and many others as a contributing reporter of spot news. He also was involved in numerous specials and documentaries. His television credits include the old Huntley-Brinkley Report, NBC Nightly News, and many other such programs. He was frequently seen on The Today Show as well.

Thomas also worked in Houston, Texas, as a television anchorman and investigative reporter for NBC affiliate KPRC-TV where he was a senior correspondent in terms of experience and coverage on the scene of breaking stories with the portable "live" camera.

He co-founded the only daily broadcast news service (International Media Service) for Christian radio stations. Operating from the National Press Building in Washington, D.C., the news service is currently heard on more than 100 stations in 39 states.

Currently, Thomas is Vice President for Communications for Moral Majority, Inc., the political organization headed by Dr. Jerry Falwell. Moral Majority was credited by pollster Lou Harris and others with making the difference in electing conservative candidates in the 1980 election.

Cal Thomas is a graduate of American University in Washington, D.C., where he majored in English Literature and minored in French and International Relations of Western Europe. In his senior year, he won a competitive journalism scholarship for one year of study over 450 other applicants. The award was made through Sigma Delta Chi professional journalism fraternity.

He is the author of four books: Target Group Evangelism (Broadman Press), A Freedom Dream (Word Books), Public Persons and Private Lives (Word Books), and the best-seller, Book Burning (Crossway Books.)

Cal and his wife, Ray, a professional singer and recording artist, are frequent speaker and singer before groups of all types around the country. They have four children.

The Thomases are members of Thomas Road Baptist Church in Lynchburg, VA. Previously they belonged to the First Baptist Church in Washington D.C., where Cal was an occasional teacher of President Carter's Sunday School class.

THE WHITE HOUSE

WASHINGTON

February 13, 1984

Dear Dr. Koch:

Thank you for your recent letter telling me of the voluntary efforts of Dr. Bill Needler in counseling job seekers. His outstanding contributions represent a fine example of the concern and commitment that the President would like to see generated across the country.

As you know, the concept of private sector initiatives and neighbor helping neighbor lies very close to the heart of this Administration. Today, one can travel to any community and discover private individuals who are creatively solving public problems. These private actions are adding up to something larger: they are a national movement that is sweeping across the country like a prairie fire. The American people have developed a new way of thinking about how to solve social and economic problems.

I have forwarded a copy of your letter on to the President's Office of Private Sector Initiatives which was created to foster and encourage greater community involvement in meeting human needs. They maintain state files on initiatives of this kind.

Thank you for writing and bringing Dr. Needler's work to our attention.

Sincerely,



MICHAEL K. DEAVER  
Assistant to the President  
Deputy Chief of Staff

Dr. James K. Koch  
949 East Armour Road  
Oconomowoc, WI 53066

DR. JAMES J. KOCH  
949 East Armour Road  
Oconomowoc, WI 53066

6 February 1984

*PS!  
Got  
response*

191622

Mr. Micheal K. Deaver  
Deputy Chief of Staff  
The White House  
Washington, D.C. 20500

Dear Mr. Deaver:

Go to a busy man when you need something done. Thus I am coming to this country's Micheal Deaver. I only wish you had political aspirations for 1988.

Mr. Deaver, in this 'Year of the Volunteer' I am writing to you about a Republican and his private sector volunteerism. He so exemplifies what our President is advocating in respect to volunteerism from the private sector, rather than costly and ineffective government intervention.

In each of the last seven years Dr. Bill Needler has devoted at least a thousand hours of his time in volunteer service in helping job seekers. Bill has created a Job Forum organization in Wisconsin that has no paid staff, but again in 1983 has provided more than 21,000 hours of job-search training and counseling for job seekers through seminars, forum meeting and support groups all at zero cost to the taxpayers.

The results of the program have been tremendous in equipping the job seekers with the skills necessary to obtain employment.

I truly believe this is a story to be told of a Wisconsin Republican in one of President Reagan's radio presentations or in some manner you and the President think best.

Thank you ever so much for your time Mr. Deaver.

Attached in the story.

Sincerely,

*James J. Koch*

THE WHITE HOUSE

WASHINGTON

February 13, 1984

Dear Dr. Koch:

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Thank you for writing and bringing Dr. Needler's work to our attention.

Sincerely,

MICHAEL K. DEEVER  
Assistant to the President  
Deputy Chief of Staff

Dr. James K. Koch  
949 East Armour Road  
Oconomowoc, WI 53066

THE WHITE HOUSE

WASHINGTON

February 13, 1984

Dear Len:

Thanks for your note. I enjoyed the piece in Broadcasting and, judging from the many comments I've had, you must have a pretty wide and influential circulation!

Regarding an interview with the President, we are well aware that you have been quite patient over the months. We do receive hundreds of requests and, of course, it's difficult to schedule time for them all. However, I know that there are many issues of interest to your readers, including our efforts toward deregulation in the industry, and I would like to keep your request on file for now. We'll be reviewing these requests in the months ahead.

Again, many thanks for the fine article. Please stay in touch.

Sincerely,



MICHAEL K. DEEVER  
Assistant to the President  
Deputy Chief of Staff


Mr. Leonard Zeidenberg  
Broadcasting  
1735 DeSales Street, N.W.  
Washington, D.C. 20036

THE WHITE HOUSE

WASHINGTON

OFFICE OF COMMUNICATIONS STAFFING MEMORANDUM

DATE: February 9, 1984 DUE BY: Monday February 13, 1984  
SUBJECT: Draft letter to Leonard Zeidenberg for Mr. Deaver's signature

	<u>ACTION</u>	<u>INFORMATION</u>
McMANUS	_____	_____
CRAWFORD	_____	_____
BAROODY	_____	_____
BAILEY	_____	_____
DUVAL	_____	_____
SMALL	_____ 	_____

COMMENTS: Per Mike McManus, would you please draft a letter to Zeidenberg for Mr. Deaver's signature along the lines you suggest in your memorandum. Thanks.

NOTE: On Action items, please return to Kathy Reid by time indicated or call x7873 with response. Thanks.

THE WHITE HOUSE

WASHINGTON

February 8, 1984

MEMORANDUM FOR MICHAEL MCMANUS

FROM: KARNA SMALL 

SUBJECT: INTERVIEW REQUEST BY BROADCASTING MAGAZINE

You asked about the status of an interview request from Broadcasting Magazine. Len Zeidenberg calls all the time (I hear from him at least once a week on various news stories) and from time to time he will mention that they would like to interview the President someday. I know he has also cornered Dave at various occasions with the same request.

However, over the months (years) whenever it came up, along with dozens of other "standing requests" from every organization that covers the White House, it was decided that the time was not propitious for such an interview. Broadcasting is a good magazine, but of course it has very limited circulation (only within the industry). That's not a reason to say no, but it was a factor in comparing that request to the many others on file.

More important, for several months, we have been engaged in many contentious issues involving the industry and therefore I would recommend that we NOT do such an interview - at least not right now. There is still a lot of controversy over the financial syndication rules - currently postponed and currently in negotiations between the Hollywood Producers and at least one network. (RR should have stayed out of that one in my humble opinion!) The industry is also pressing for other deregulatory efforts and our position is still not crystalized - e.g. equal time and fairness doctrine, rules on network ownership of O&Os (currently limited to 5) and many other items. It's a no-win situation for the President right now and those are the main items they would emphasize.

I suggest Mike simply write Len and say that yes it's a wonderful magazine (we've done tapings for events for them), and we will keep the request on file.

THE WHITE HOUSE  
WASHINGTON

February 6, 1984

NOTE FOR KARNA SMALL

FROM: Kathy Reid

Do you have a written request in the interview file? If not, maybe you should do a schedule proposal and forward it to McManus for his consideration. I would do a cover note explaining anything relevant -- why it never happened, if it was scheduled and canceled, etc.

Thanks.

# Broadcasting

The newswweekly of broadcasting and allied arts

Jan. 30

Michael K. Deaver  
Deputy Chief of Staff  
White House  
Washington, D.C.

*mme*  
*2*

*Karna -  
do update*

Dear Mike,

Thanks again for the interview. I thought it was productive.

But there was one thing I forgot to bring up when I was in your office. A couple of years ago, I relayed to Dave Gergen and Karna Small Broadcasting's interest in an interview with the President. (If memory serves, I put the request in writing.) Both said they thought the proposal made sense. But with the passage of time, and in view of your new role in the communications area, I wanted to renew the request.

Obviously, our interest in an interview with Ronald Reagan extends beyond the fact that, as President, he can have an enormous impact on the communications industries we cover. After all, he is the first President to come out of the broadcasting business.

That's enough of a pitch. I think the idea sells itself.

Regards, and thanks again,



Leonard Zeidenberg  
chief correspondent