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WHITE HOUSE
OFFICE OF RECORDS MANAGEMENT
WORKSHEET

TR

- ☐ X-MEDIA
☐ H-INTERNAL

Name of Document: BRIEFING PAPERS
FOR PRESIDENT'S
SCHEDULED
APPOINTMENTS FOR

NOV 16 1983

Subject Codes:

Subject:

1) Meeting with the Cabinet Council on Commerce and Trade to discuss expendable launch vehicles and which department should be the lead agency to implement the Administration's policy to encourage Commercialization.

2) Meeting ^{with} supporters of Enterprise Zones legislation prior to their appearances before the House Ways and Means Committee.

3) Reception for ~~Sen~~ Jim Watt, outgoing Secretary of the Interior.

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BE		0	0	4	-	0	4
FG		0	1	8	-		
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ROUTE TO:		ACTION		DISPOSITION		
Office/Agency	(Staff Name)	Action Code	Tracking Date YY/MM/DD	Type of Response	Code	Completion Date YY/MM/DD
RMHENL		RSZ			C	

Referral Note:

THE SCHEDULE OF PRESIDENT RONALD REAGAN



Wednesday, November 16, 1983

9:00 am (30 min)	<u>Staff Time</u> 0908 (Baker/Meese) + VP 0915	Oval Office
9:30 am (15 min)	<u>National Security Briefing</u> 0920 - 0935 (McFarlane) Powderly, VP, Baker, Meese	Oval Office
9:45 am (15 min)	<u>Senior Staff Time</u>	Oval Office
10:00 am (45 min)	<u>Meeting with Cabinet</u> 10:00.30 - 10:58.14 <u>Council on Commerce and Trade</u> (Fuller) (TAB A)	Cabinet Room
10:45 am (1 hr 15 min)	<u>Personal Staff Time</u> 10:58.29	Oval Office
11:58 - 12:02	C. Fuller (PCEM request)	
12:00 noon (60 min)	<u>Lunch</u>	Oval Office
1:00 pm (PRESS) (10 min)	<u>Briefing re Enterprise Zones</u> 13:05 → 13:14 (Verstandig/Duberstein) (TAB B) - see Verstandig's office for attendees	Cabinet Room
1:30 pm (30 min)	<u>Private Meeting</u> (Shultz) 1335 - 1404	Oval Office
2:00 pm	(NSPG) 1405 → V.P., SHULTZ, WEINBERGER, CASEY VASSY, EM, JAB, MCFARLANE <u>Personal Staff Time</u> <u>Remainder of the Afternoon</u>	Oval Office/ Residence
5:00 pm (15 min)	shot - Di's office <u>Reception for Secretary Watt</u> (Fuller) (TAB C)	Roosevelt Room

UNP 11/15/83
5:30 pm

THE SCHEDULE OF PRESIDENT RONALD REAGAN



Wednesday, November 16, 1983

9:00 am (30 min)	<u>Staff Time</u> (Baker/Meese)	Oval Office
9:30 am 9:22-9:42 (15 min)	National Security Briefing V.P. EM JAB (McFarlane) DON PORTIER, JOHN DOINBEN	Oval Office
9:45 am (15 min)	<u>Senior Staff Time</u>	Oval Office
10:00 am 10:56 (45 min) 10:56 -	Meeting with Cabinet Council on Commerce and Trade (Fuller) EM, CF (TAB A)	Cabinet Room
10:45 am (1 hr 15 min) 11:58 - 12:02	<u>Personal Staff Time</u> Craig Fuller (per EM request)	Oval Office
12:00 noon (60 min)	<u>Lunch</u>	Oval Office
1:00 pm 1:07-1:13 (10 min)	Briefing re Enterprise Zones Durr (Verstandig/Duberstein) (TAB B)	Cabinet Room
1:30 pm (30 min)	<u>Private Meeting</u>	Oval Office
2:00 pm	V.P., G. SHULTZ, C. WILSON, K. BIL, CASEY, NESSEY <u>Personal Staff Time</u> EM, JAB, BOONICK <u>Remainder of the Afternoon</u>	Oval Office/ Residence
5:00 pm (15 min)	Reception for Secretary Watt (Fuller) (TAB C)	Roosevelt Room

UNP 11/15/83
5:30 pm

THE SCHEDULE OF PRESIDENT RONALD REAGAN



Wednesday, November 16, 1983

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9:30 am (15 min)	<u>National Security Briefing</u> (McFarlane)	Oval Office
9:45 am (15 min)	<u>Senior Staff Time</u>	Oval Office
10:00 am (45 min)	Meeting with Cabinet <u>Council on Commerce and Trade</u> (Fuller)	Cabinet Room
	(TAB A)	
10:45 am (1 hr 15 min)	<u>Personal Staff Time</u>	Oval Office
12:00 noon (60 min)	<u>Lunch</u>	Oval Office
1:00 pm (10 min)	<u>Briefing re Enterprise Zones</u> (Verstandig/Duberstein)	Cabinet Room
	(TAB B)	
1:30 pm (30 min)	<u>Private Meeting</u>	Oval Office
	<i>N 9 c</i>	
2:00 pm	<u>Personal Staff Time</u> <i>D. v. c.</i> <u>Remainder of the Afternoon</u>	Oval Office/ Residence
<i>4:30-5:30</i> 5:00 pm (15 min)	<i>10:00 pm</i> <u>Reception for Secretary Watt</u> (Fuller)	Roosevelt Room
	(TAB C)	

11:30 ?

Historical File

UNP 11/15/83
5:30 pm

THE SCHEDULE OF
PRESIDENT RONALD REAGAN



Wednesday, November 16, 1983

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1:30 pm (30 min)	<u>Private Meeting</u>	Oval Office
2:00 pm (20 min)	<u>NSPG Meeting</u> (McFarlane)	Oval Office
2:30 pm	<u>Personal Staff Time</u> <u>Remainder of the Afternoon</u>	Oval Office/ Residence
5:00 pm (15 min)	<u>Reception for Secretary Watt</u> (Fuller)	Roosevelt Room

REVISED
UNP 11/16/83
10:30 am

THE WHITE HOUSE

WASHINGTON

November 15, 1983

BRIEFING PAPER FOR THE PRESIDENT

MEETING: CABINET COUNCIL ON COMMERCE AND TRADE
DATE: NOVEMBER 16, 1983
TIME: 10:00 A.M. (45 MINUTES)
LOCATION: CABINET ROOM

FROM: CRAIG L. FULLER

I. PURPOSE

The Cabinet Council on Commerce and Trade is meeting to consider the question of which department should be designated as the "lead agency" with respect to implementing the Administration's policy to encourage commercialization of expendable launch vehicles. The two agencies being suggested as candidates to serve in a "lead agency" capacity are Commerce and Transportation.

II. BACKGROUND

There are now two different types of approaches to launching something into space: the Space Shuttle and expendable launch vehicles. Since the federal government is developing the Space Shuttle and providing "launch services" to commercial users, the private sector has focused on providing "launch services" to commercial users who do not require the advantages the Space Shuttle may offer. The interest in making expendable launch vehicles available has grown within the private sector and presents a series of new challenges to the federal government.

This decision as to whether the Department of Commerce or the Department of Transportation is the lead agency for overseeing the Administration's effort to further the commercialization of expendable launch vehicles is important not only because the regulatory process must be clear to potential private sector providers of expendable launch vehicles, but also because it will be viewed as an early signal of the Administration's desire to allow commercial space ventures to grow.

Both Department's want to have the lead agency role assigned to them. Attached are briefing papers prepared by the respective departments that describe their reasons for seeking the assignment. Both departments are going to be requested to testify before a House subcommittee on this subject on Thursday, November 17th and they have asked for a White House resolution of the issue. You do not have to make a decision in the meeting; in fact, we have pushed this on the agenda rather quickly and we should have a discussion following the meeting with regard to whether you wish to make a decision immediately or not.

Current Practices

As additional background, you should know that we are reviewing the handling of expendable launch vehicles (ELVs) because of an anticipated increase in the commercial activity associated with such launches. The current practice requires a commercial ELV operator to obtain three primary approvals for a launch: 1) an Arms Export Control license from the State Department; 2) an experimental radio license from the FCC; and 3) an exemption or clearance from the FAA for use of controlled airspace.

It is clear to a number of agencies that were involved in a working group reviewing this issue that as commercial ELV activities increase, this process must be coordinated by a lead agency. It is also the belief of the departments and agencies involved that if commercial ELV activity is to be encouraged consistent with the administration's policy, a lead agency must be established.

Options

A final options paper will be developed following the meeting; however, at this stage the following options are available to you for consideration:

1. Take no position at this time on the lead agency for commercialization of ELVs and await further discussion of broader space commercialization issues. Congress would be told that the Administration has no position at the present time on this matter.

2. Designate the Department of Commerce the lead agency for commercialization of ELVs. An executive order would be prepared for signature and testimony would be drafted in accordance with this decision.
3. Designate the Department of Transportation the lead agency for commercialization of ELVs. An executive order would be prepared for signature and testimony would be drafted in accordance with this decision.

III. PARTICIPANTS

Members of the Cabinet Council of Commerce and Trade and members of the White House staff.

IV. PRESS PLAN

White House photographer only.

V. SEQUENCE

Secretary Baldrige will introduce the subject. Secretary Baldrige and Secretary Dole will be prepared to discuss their own perspectives on this issue. Jim Beggs, Administrator, NASA will be prepared to discuss NASA's point of view.



THE SECRETARY OF TRANSPORTATION

WASHINGTON, D.C. 20590

NOV 2 1983

MEMORANDUM TO: CRAIG FULLER

FROM: Secretary of Transportation

SUBJECT: Commercialization of Space

As a followup to our breakfast meeting yesterday morning, I wanted to give you just a brief summary of the reasons why we feel so strongly that the lead for a major Administration initiative in support of the commercial ELV industry belongs in DOT.

First, DOT has the proven capability, with its extensive background in creating a healthier and less regulated transportation environment, to streamline the government's launch range approval and licensing processes. Because most issues confronting the startup of commercial ELVs will be similar to those occurring in the early stages of other transportation modes, DOT's experience in the effective reduction of transportation regulation at the Federal level should be tapped for the benefit of the commercial ELV industry.

Second, DOT's staff resources and technical expertise are uniquely suited to this new responsibility. Our relationships with other interested agencies, e.g., NASA, DOD, State, and Commerce, are cordial and productive, and could be fully exploited in reducing regulatory obstacles to the development of the ELV industry.

Third, three of DOT's organizations--FAA, Coast Guard, and the Materials Transportation Bureau--already have a role both in range approval and launch approval. The fact that so many functions related to ELV launches are carried out in agencies directly responsible to the Secretary of Transportation enhances DOT's ability to carry out effectively the mandate of NSDD-94.

Fourth, DOT would place responsibility for the commercialization of ELVs within the Office of the Secretary, giving it a level of visibility and access that would demonstrate clearly the sincerity of the Administration's commitment to fostering the growth and development of this important new industry.

Finally, it is important to bear in mind that the President's policy calls for precisely the sort of private-sector encouragement in which DOT has a proven track record -- getting the government out of the way of private enterprise to the maximum possible extent and allowing entrepreneurs the latitude to exploit their own initiative. In our view, there is certainly an important role for the Department of Commerce in the "promotion" of the private space industry -- that is, the selling of U.S. commercial launch technology to potential customers here and abroad. In our view, however, the President's policy has a different and more urgent objective: the mounting of an intelligent, responsive effort to create an efficient mechanism whereby participants in this new industry can obtain necessary government authorizations in an orderly and predictable manner. DOT, we believe, is uniquely positioned to establish such a mechanism.


Elizabeth Hanford Dole



THE SECRETARY OF COMMERCE
Washington, D.C. 20230

November 4, 1983

MEMORANDUM FOR: Honorable Craig L. Fuller
Assistant to the President for
Cabinet Affairs

Attached is a brief summary of the Department of Commerce mission, capabilities and industry support demonstrating the advisability of DOC being the lead agency for ELV commercialization.

I have also attached a more detailed description of the DOC role, capabilities and positions for the development of Industry in Space.

A handwritten signature in dark ink, appearing to be "Mac", is written above the title "Secretary of Commerce".

Secretary of Commerce

Attachments

Department of Commerce as the Lead Agency for
"Expendable Launch Vehicle Commercialization"

- ° Commerce has the mission
 - Broad mandate to promote U.S. industry and Commerce
 - Already in touch with all aspects of business
 - Philosophy and track record of reducing regulation in the marketplace
 - Secretary chairs the Cabinet Council on Commerce and Trade; is a key player on the other Cabinet Councils that consider issues important to this industry
- ° Commerce has the capabilities to handle the issues and serve as a single government contact
 - Frequency allocation -- NTIA has responsibility for USG and international frequency allocation
 - ITAR - ITA administers security sensitive items under the Export Control Act. NBS and NOAA have the technical knowledge to review any payload
 - Tax Policy - Commerce is key agency with Treasury, for developing and analyzing business tax proposals
 - Antitrust - EA and ITA are knowledgeable and effective advocates for antitrust relief -- DOC now chairing CCCT review of antitrust laws
 - Insurance - Commerce has knowledge and relationships with insurance industry
 - Promotion of ELVs/Payloads - ITA promotes U.S. industry abroad and increases awareness of commercial opportunities domestically -- we are now selling space on the shuttle overseas
 - Foreign Competition/Pricing - EA and ITA analyze foreign subsidy issues.
- ° Commerce has the support of industry
 - Industry needs a "one-stop" point of contact that DOC can provide
 - Industry very pleased with DOC approach in Deep Seabed Hard Minerals issue

THE WHITE HOUSE

WASHINGTON

November 16, 1983



MEETING WITH ENTERPRISE ZONE WITNESSES

DATE: Wednesday, November 16
TIME: 12:45 - 1:30 a.m.
(You will attend at 1:00 - 1:10)
LOCATION: The Cabinet Room

FROM: LEE L. VERSTANDIG

I. PURPOSE

This is an opportunity to speak with elected officials and private sector representatives prior to their scheduled testimony before the House Ways and Means Committee on Enterprise Zone legislation. This will send a strong signal of support for the legislation from you as they give their testimony.

II. BACKGROUND

The House Ways and Means Committee has scheduled a hearing on pending legislation on Thursday, November 17 at 10 a.m. There is substantial bi-partisan support for this program in Congress, with 221 co-sponsors in the House and recent passage in the Senate. Twenty state legislatures and numerous cities have also passed similar legislation. You have spoken out in support of enterprise zone legislation in two State of the Union Addresses and numerous speeches, written a letter to Chairman Rostenkowski, and travelled to Baltimore last spring to visit the successful enterprise zone site there.

III. PARTICIPANTS

(SEE ATTACHMENT I)

IV. PRESS PLAN

Photographer and press pictures

V. SEQUENCE OF EVENTS

12:45 Lee Verstandig welcomes the group.

1:00 You arrive, make brief remarks.
(SEE ATTACHMENT II - TALKING POINTS)

1:10 You may leave.

Agency Officials provide summary of Administration
Testimony.

1:30 Meeting adjourned.

ATTENDEES FOR ENTERPRISE ZONE MEETING

Wednesday, November 16, 1983 - 1:00 p.m.

Administration Officials

- The Vice President
- Secretary Samuel Pierce
- Deputy Secretary of the Treasury Robert McNamar
- Assistant Secretary (Tax Policy) John E. Chapoton
- Deputy Assistant Secretary for Commerce Bud Brown
- Lee L. Verstandig, Assistant to the President for Intergovernmental Affairs
- C. A. Howlett, Special Assistant to the President for Intergovernmental Affairs

Elected Officials

- Councilman Michael Lyons (R) - Norwalk, Connecticut

Played a major role in establishing one of the most successful operating enterprise zones in the country in the city of Norwalk. He is young, aggressive and very articulate regarding the positive impact of enterprise zones on our cities.

- Mayor John Smith (R) - Prichard, Alabama

Mayor Smith, a supportive black Republican, has worked diligently over the past several months to lay down the groundwork for an enterprise zone in his city of Prichard. In concert with this effort, he has educated minority businesses as to the benefits they can receive if involved in Prichard's new enterprise zone.

- Mayor Gerald McCann (D) - Jersey City, New Jersey

The state of New Jersey has passed enterprise zone legislation. Mayor McCann, as a strong supporter of this concept, is currently putting together plans to promote enterprise zones in Jersey City as a way to revitalize the city's economy.

-- State Representative Juan Hinojosa (D) - McAllen, Texas

State Representative Hinojosa is one of the original co-sponsors of enterprise zone legislation for the state of Texas, which was recently enacted, pending federal legislation. He strongly supports the enterprise zone concept as a way to partially alleviate the unique economic problems along the Southwest border.

-- Mayor Vincent Schoemehl (D) - St. Louis, Missouri

Mayor Schoemehl, with the full support of Republican Governor Kit Bond, is presently establishing one of three designated enterprise zones in the state of Missouri.

Private Sector Representatives

-- Peter Bernham - Trudy Toys, Inc.

Mr. Bernham credits Connecticut's enterprise zone program as the major factor in his small firm's success in creating jobs in Norwalk.

-- Ronald A. Lewis - Lanham Lumber & Dry Kiln Company, Inc.
Louisville, Kentucky

Founded lumber and dry kiln business on the site of an abandoned lumberyard in a distressed area of Louisville. He and a partner have invested \$1 million of new capital in the facility creating 45 new jobs and projecting 300 more within the next year.

-- Karin Richmond - McAllen, Texas Chamber of Commerce

Ms. Richmond's timeless activities in favor of enterprise zones was a major factor in the enactment of Texas legislation. She lobbied and testified before the legislature on behalf of the McAllen, Texas Chamber of Commerce. She believes that federal legislation would offer a unique opportunity to revitalize small border cities like McAllen.

-- Dr. Stuart Butler - Heritage Foundation

Dr. Butler has published a book and several articles in support of enterprise zones. He was an early supporter of the concept and has become an ardent supporter of the legislation.

Other

- Commissioner John Carson - Connecticut, State Department
of Economic Development (Representing Governor
O'Neill - D)

Under the guidance of Governor Bill O'Neill (D), Commissioner Carson has monitored, since October of 1982, six towns and cities in the state of Connecticut which have made great progress with enterprise zones. Planned new investments have reached \$62 million, and the state strives to serve as a model for the Congress as it debates proposals for the creation of a national enterprise zone program.

THE WHITE HOUSE

WASHINGTON

November 15, 1983

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II. BACKGROUND

The House Ways and Means Committee has scheduled a hearing on pending legislation on Thursday, November 17 at 10 a.m. There is substantial bi-partisan support for this program in Congress, with 214 co-sponsors in the House and recent passage in the Senate. Twenty-two state legislatures have also passed similar legislation. You have spoken out on numerous occasions in support of this legislation, and travelled to Baltimore last spring to visit the successful enterprise zone site there.

III. PARTICIPANTS

(SEE ATTACHMENT I - WITNESS LIST)

IV. PRESS PLAN

Photographer only

V. SEQUENCE OF EVENTS

12:45 Lee Verstandig welcomes the group.

1:00 You arrive, make brief remarks.
(SEE ATTACHMENT II - TALKING POINTS)

1:05 You may leave.

1:30 Meeting adjourned.

ENTERPRISE ZONE HEARING WITNESS LIST

Thursday, November 17, 1983 - 10:00 a.m.

I. Congressional Delegation

Senator Rudy Boschwitz (R-Minnesota)
Congressman Kika de la Garza (D-Texas)
Congressman Jack Kemp (R-New York)
Congressman Parren Mitchell (D-Maryland)
Congressman Henry Nowak (D-New York)
Congressman Robert Garcia (D-New York)
Congressman Hal Daub (R-Nebraska)
Congressman Mark Siljander (R-M)

II. Panel 1

Housing and Urban Development - Secretary Samuel Pierce
Department of Treasury - Assistant Secretary (Tax Policy)
John E. Chapoton
Department of Commerce - Deputy Secretary Bud Brown

III. American Federation of Labor & Congress of Industrial
Organizations (AFL-CIO)

IV. Panel 2

The Heritage Foundation
Congressional Budget Office
Urban Institute

V. Panel 3

State of Indiana - Lt. Governor Mutz (R)
National League of Cities - Mayor George Voinovich
(R-Cleveland, Ohio)
St. Louis, Missouri - Mayor Vincent Schoemehl (D)
Baltimore, Maryland - Mayor Don Schaefer (D)

VI. Panel 4

National Conference of Black Mayors - Mayor John Smith
(R-Prichard, Alabama)
Louisville, Kentucky - Mayor Harvey Sloane (D)
Jersey City, New Jersey - Mayor Gerald McCann
U.S. Conference of Mayors - Mayor Doug DeGood (D-Toledo)

VII. Panel 5

Alexander Hagen Development Company - Alexander Hagen,
President
Trudy Toys, Inc. - Peter Bernham, Executive Vice
President
Norwalk Connecticut - Councilman Michael Lyons (R)
State of Connecticut - Commissioner John Carson,
Connecticut Department of Economic Development

VIII. Panel 6

Lanham Lumber & Dry Kiln Company, Inc. - Ronald Lewis,
Executive Vice President
Benton Harbor, Michigan - Robert Jackson, Benton Harbor
Enterprise Zone Council
South Bronx Development Organization - Edward Lougue,
President
McAllen, Texas, Chamber of Commerce - Karin Richmond

SUGGESTED TALKING POINTS FOR MEETING WITH

ENTERPRISE ZONE WITNESSES

- I am pleased that you were able to join me prior to your testimony tomorrow before the House Ways and Means Committee regarding enterprise zones.
- First, I would like to congratulate you for continuing to support this legislation, while at the same time, many of you have taken the initiative and established successful enterprise zones in your areas.
- I believe it is significant that we have, gathered here, not only members of the U.S. Senate and House, but also mayors, statewide elected officials, city government employees, and members of the private sector who have joined together to testify on behalf of enterprise zones.
- We all agree, that the enterprise zone concept is an idea whose time has come. Twenty-two states have passed their own legislation. The Senate passed legislation, and there are 214 co-sponsors in the House. Local governments, together with the private sector, are successfully revitalizing their cities' economy and also creating new jobs.
- You know, I have long been a supporter of this concept, basically because of the benefits our cities and towns can enjoy without creating yet another subsidy program. The initiative requires no direct federal appropriation, and state and local expenditures are minimal.
- This is, above all, a public/private partnership effort which results in the growth and business activity and newly created jobs, and in the long run, provides increased revenues to federal, state and local governments.
- I see here many elected officials who represent cities which have successfully operating enterprise zones. Mayor John Smith, from Prichard, Alabama, has not only established an enterprise zone but the City of Prichard has also sponsored technical workshops, hearings and various other functions throughout the month of October to educate the business community and local governmental about the benefits of this concept.
- The state of Connecticut's Pioneering Urban Enterprise Zone Program has resulted in planned new investments of more than \$62 million in six towns in the first year. Councilman Michael Lyons, of Norwalk has seen the

difference an enterprise zone can make within his city, as has Mayor Voinovich of Cleveland. I am told Norwalk has 62 projects including 33 commercial/retail operations and a medical instruments manufacturer and is the first officially certified enterprise zone expansion in the state.

- I see representatives here from Baltimore, Cleveland, St. Louis, Toledo, Jersey City, and Louisville, who, together with their local businesses, could keep me here all day detailing your own success stories as well as others across the country, but I think I will let you handle that with your testimony tomorrow.
- The Enterprise Zone concept is classic New Federalism in action. With federal legislation, we would have federal, state, and local governments on a partnership with the private sector to produce jobs for our citizens and redevelopment in our cities.
- Thank you for continuing your support and proving, in your own areas, that enterprise zones are the way of the future. I will be with you in spirit as you speak tomorrow before the House Ways and Means Committee on the importance of this legislation.

THE WHITE HOUSE

WASHINGTON

November 15, 1983

RECEPTION FOR SECRETARY WATT

DATE: November 16, 1983
LOCATION: Roosevelt Room
TIME: 5:00 P.M. (15 Minutes)
FROM: Craig L. Fuller 

I. PURPOSE

To express appreciation to Jim Watt and to bid him farewell.

II. BACKGROUND

Jim Watt's last day as Secretary of the Interior was Tuesday, November 8. He is presently serving as a consultant at the Heritage Foundation. He is also on the lecture circuit and plans to continue speaking out on issues facing this Administration and in support of what you are doing.

III. PARTICIPANTS

Jim and Leilani Watt, Rev. and Mrs. Jerry Falwell, Richard Viguerie, Jim Whelan, Senators Laxalt, Stevens and Wallop, Congressman Cheney, the Vice President, Jim Baker, Ed Meese, Bill Clark, John Herrington, Craig Fuller, and other invited guests.

IV. PRESS PLAN

White House Photographers only.

V. SEQUENCE OF EVENTS

- Make brief remarks and present a gift to Secretary Watt.
- Shake hands for individual photos as time permits.