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THE WHITE HOUSE

WASHINGTON

August 3, 1983

CABINET COUNCIL ON MANAGEMENT AND ADMINISTRATION

DATE: August 4, 1983
LOCATION: Cabinet Room
TIME: 2:00 pm (60 Minutes)
FROM: Craig L. Fuller



I. PURPOSE

To meet with the Cabinet Council on Management and Administration to grant approval on three items that will enhance Federal management: Standardized penalties for Federal employees; performance-based awards for non-career Federal employees; and Federal procurement reform. Two presentations will also be delivered: The positive progress made by Treasury in Cash Management; and the Administration's reaction to the PPSSCC (Grace Commission) report.

II. BACKGROUND

Federal Personnel Management Reform: Misconduct Penalties/321

Your approval will be sought regarding the issuance of an OPM letter to all agencies, that will contain a sample set of penalties to be applied in instances of employee misconduct. Such a standard will promote a more uniform set of disciplinary standards without creating a cumbersome mechanism. Mr. Meese will initiate the presentation.

Personnel: Awards for Non-Career Employees/CM374

Your approval will be sought for a plan to establish an award to non-career senior executives who have demonstrated outstanding service. The awards would be non-monetary in nature and be given annually to a very limited number of individuals. Mr. Meese will initiate the presentation.

Federal Procurement Reform/CM207

Your approval will be sought for an initiative to establish criteria under which non-competitive procurement must be justified. Such criteria would be contained in a letter issued by the Office of Federal Procurement Policy (OFPP). Public comment would be solicited prior to final action. Mr. Meese will initiate the presentation.

Cash Management: Federal Funds in State Accounts/CM380

Secretary Regan will review the positive progress made by Treasury during the last 12 months in making more efficient use of Federal receipts, and tightening management controls at all levels of the Federal government. Following the presentation, Secretary Regan has asked that you issue a brief directive exhorting agency administrators to aggressively pursue savings through more efficient management.

PPSSCC/CM313

Craig Fuller will present a brief status report on initial Administration reaction to recommendations made by PPSSCC.

III. PARTICIPANTS

A list will be attached to the agenda.

IV. PRESS PLAN

None. Presidential Directive on Cash Management to be released to the public if issued.

V. SEQUENCE OF EVENTS

Mr. Meese will be prepared to lead the discussion on the first three agenda items. He will defer to Don Devine, Director, OPM and Joseph Wright, Deputy Director, OMB, where appropriate.

Secretary Regan will speak on cash management. The issuance of a Presidential Directive on cash management would be appropriate following the Secretary's presentation.

Craig Fuller will make the presentation on PPSSCC.

THE WHITE HOUSE

WASHINGTON

August 3, 1983

MEETING WITH NEVADA LT. GOVERNOR BOB CASHELL

DATE: August 4, 1983
LOCATION: Oval Office
TIME: 4:30 p.m.
FROM: Ed Rollins *ER*

I. PURPOSE

To recognize Lt. Governor Bob Cashell as he prepares to switch to the Republican Party.

II. BACKGROUND

Lt. Governor Bob Cashell, long-time associate of Senator Paul Laxalt, plans to announce his intention to switch to the Republican Party early in August in Nevada.

Despite his Democratic registration, he has been an outspoken supporter of President Reagan since 1976. In 1980, he had 1,200 Reagan belt buckles made at his own expense, and distributed them to 1,200 truck stop operators throughout the country, urging them to support the President.

III. PARTICIPANTS

Senator Paul Laxalt
Lt. Gov. Bob Cashell
Ed Rollins
Ed Allison

IV. PRESS PLAN

White House Photographer

NOTE: Since Lt. Gov. Cashell plans on making his formal public announcement in Nevada, we are attempting to discourage any Washington press coverage of this event.

V. TALKING POINTS

- Welcome him to the Republican Party, wishing him success
- Thank him for his past support

THE WHITE HOUSE

WASHINGTON

August 2, 1983

MEETING WITH SENATOR ORRIN HATCH (R-UTAH) AND
JASON HARDMAN

DATE: Thursday, August 4, 1983

LOCATION: The Oval Office

TIME: 4:30 p.m. (5 minutes)

FROM: Kenneth M. Duberstein *Ker D.*

I. PURPOSE

To respond to Senator Orrin Hatch's (R-Utah) request for an opportunity to bring Jason Hardman to the White House to meet the President.

II. BACKGROUND

For several weeks, Senator Hatch has been interested in bringing his 13-year old constituent, Jason Hardman, to meet you. Jason, who lives in Elsinore, Utah (population 680), has established a library equipped with 20,000 books, a small computer, and a copying machine, all donated or loaned from caring American citizens.

When the Hardman family moved to Elsinore, Jason quickly learned there was not a local library. He often rode his bicycle six miles to the nearest library or waited until his father could drive him to a larger center to use the more complete library there. He decided that an alternative would be to establish a library in his home town, and succeeded in obtaining permission from the mayor to use a basement room in an old schoolhouse. Jason and his family cleaned it, built shelves, and then Jason contacted local citizens to donate books. As books came in, his campaign increased, and he opened the library with about 2,000 books. Because of the lack of funds in the town budget, a major stipulation in his agreement with the mayor was that he would take care of the library himself. He and a ten-year old friend open the library two afternoons a week. It is used by approximately 20 people each week, including adults. Jason's library is on the waiting list to receive books from the surplus at The Library of Congress.

Jason has testified before a joint Congressional hearing in Washington on the Changing Information Needs of Rural America, and he has appeared on the Tonight Show. He will be accompanied by his family and members of the Utah Congressional Delegation. Elinor Hashim, the Chairman of the National Commission on Libraries and Information Sciences, will also be present.

III. PARTICIPANTS

The President
The Vice President
Senator Orrin Hatch (R-Utah)
Senator Jake Garn (R-Utah)
Congressman Howard C. Nielson (R-Utah)
Jason Hardman
Linda Jane Hardman (mother)
Wayne Hatt Hardman (father)
Corinne Luanna Hardman (sister)
Nathan Davis Hardman (brother)
Elinor Hashim, Chairman, National Commission on Libraries and
Information Sciences (Reagan appointee)

REGRET: Congressman David Marriott (R-Utah)
Congressman Jim Hansen (R-Utah)

Staff

Kenneth M. Duberstein

IV. PRESS PLAN

White House photographer only

V. SEQUENCE OF EVENTS

Senator Hatch and guests to arrive Northwest Gate, enter the West Lobby and proceed to the Oval Office for a 5-minute meeting with the President.

Attachment: Talking Points

SUGGESTED TALKING POINTS FOR MEETING WITH SENATOR HATCH
AND JASON HARDMAN

- Welcome Senator Hatch and his guests to the White House.
- Commend Jason on his success in establishing a library.
Mention that the residents of Elsinore must be most
appreciative of his initiative and hard work.
- Mention to Jason that his efforts are a fine example of
what an individual citizen can accomplish with true dedication
and hard work.
- Thank Senator Hatch and his group for coming in. Wish the
Hardman family a most enjoyable visit here in Washington.

THE WHITE HOUSE

WASHINGTON

August 3, 1983

MEETING WITH ROBERT SCOTT BOWEN

DATE August 4, 1983
LOCATION Oval Office
TIME 4:30 P.M.

FROM: Faith Ryan Whittlesey *FRW*

I. PURPOSE

To present the 7 millionth President's Council on Physical Fitness Award to Robert Scott Bowen, 17, from East Point, Georgia, who is a member of the Woodland High School Senior class.

II. BACKGROUND

In 1958, with the cooperative efforts of the American Alliance for Health, Physical, Education, Recreation and Dance (AAHPERD) and the President's Council on Physical Fitness and Sports (PCPFS) the Fitness Award program to the Nation's youth was established. The program is designed to: (1) assess fitness levels; (2) motivate boys and girls to develop and maintain a high level of physical fitness; (3) encourage good testing programs in schools and communities; (4) stimulate improvement of health and physical education programs.

Participants include all schools and youth groups in the United States which have qualified physical education and/or physical fitness personnel.

The test is an assessment tool designed to show students (boys and girls, ages 10-17) their current fitness level and motivate them to improve or maintain that level.

Scott has won 5 previous Presidential Physical and Fitness Awards and he is a member of Woodland High School's track, football and wrestling teams.

III. PARTICIPANTS

Robert Scott Bowen (Award Recipient)
Robert L. and Eleanor Bowen (Parents)
Margaret Lea Barrett (Scott's Physical Education Teacher)
George Allen (Chairman, PCPFS)
C. Carson Conrad (Executive Director of PCPFS)
Jack Razor (Executive Vice President of AAHPERD)
Raymond Ciszek (Assistant Vice President of AAHPERD)

IV. PRESS PLAN

Contact Press Office

V. SEQUENCE OF EVENTS

4:30 pm Participants are introduced by George Allen
4:31 pm Presentation of Award to R. Scott Bowen
4:35 pm Participants depart

Attachment: Talking Points

SUGGESTED TALKING POINTS FOR MEETING WITH

R. Scott Bowen

- Welcome to the White House.
- Mr. & Mrs. Bowen you can be very proud of your son.
- Scott I understand you are the State pole vaulting champ.
- You also participate in football, wrestling and student affairs and have maintained a "B" average throughout high school.
- Ms. Barrett you have done a great job in conditioning this young man.
- Scott, I'm proud to present to you your 6th and the 7 millionth Presidential Physical Fitness Award.
- George, how are things in Chicago?
- You and the Council are doing a fine job.
- Thank you all for coming and Scott keep up the good work.

THE WHITE HOUSE

WASHINGTON

August 3, 1983

PRESENTATION OF UNITED STATES MARSHAL'S BADGE

DATE: Thursday, August 4, 1983

LOCATION: Oval Office

TIME: 4:30 pm

FROM: David Fischer

I. PURPOSE

Presentation of United States Marshal's Badge and photo opportunity with Arthur Van Court and Director of U.S. Marshals' Service, William Hall.

II. BACKGROUND

Art Van Court was your Chief of Security and Travel Secretary during the time you served as Governor of California. Art is now the United States Marshal in Sacramento, California.

III. PARTICIPANTS

The President

William E. Hall

Arthur F. Van Court

IV. PRESS PLAN

White House Photographer

V. SEQUENCE OF EVENTS

4:30 pm

William Hall and Arthur Van Court enter Oval Office. They will present you with the U.S. Marshal's Badge.

4:35 pm

William Hall and Arthur Van Court depart Oval Office.

THE WHITE HOUSE

WASHINGTON

August 3, 1983

BRIEFING MEMORANDUM FOR THE PRESIDENT

Meeting with John Young

Thursday, August 4, 1983

4:30 a.m. (5 minutes)

The Oval Office

FROM: Roger B. Porter *RBP*

I. PURPOSE

To meet briefly with John A. Young, the chairman of the newly created Commission on Industrial Competitiveness.

II. BACKGROUND, PARTICIPANTS, AND PRESS PLAN

A. Background

On June 28, 1983 you issued an Executive Order creating the President's Commission on Industrial Competitiveness and designated John A. Young, president and chief executive officer of Hewlett-Packard Company, as its chairman. A copy of the Executive Order is attached.

Earlier in the day we will be announcing the names of the other nineteen members of the Commission. A copy of the draft press release is also attached.

This provides an opportunity for you to let John Young know of your interest in the work of this Commission and your desire that the Commission concentrate its work not only on developing specific recommendations for changes in public policies, but also on identifying and encouraging actions that private sector businesses and institutions can take that will enhance U.S. industrial competitiveness.

B. Participants

John A. Young
Edwin Meese III
Roger B. Porter
Wendell W. Gunn

C. Press Plan

White House Photographer

III. Suggested Talking Points for Meeting with John A. Young

- o I delighted, as I am sure you are, to have announced today the names of the other individuals who will be serving with you on the Commission on Industrial Competitiveness. Now the Commission can finally get on with its work.
- o We are fortunate to have someone with your ability and commitment to serve as the chairman of this Commission. As you know, the first priority on the domestic agenda when I came into office was to restore a stable and prosperous economy. We have accomplished much in reducing inflation and laying the foundation for sustained economic growth.
- o We have also discovered how interrelated our economy is with other nations and how crucial it is that our industries be able to compete effectively in the world market.
- o I am anxious that the Commission concentrate its work not only on developing specific recommendations for changes in public policies, but also on identifying and encouraging actions that private sector businesses and institutions can take that will enhance our industrial competitiveness. I look forward very much to having the benefit of your ideas and recommendations.

THE WHITE HOUSE

WASHINGTON

INTERVIEW WITH KAMA RADIO

DATE: Thursday, August 4, 1983
PLACE: Oval Office
TIME: 5:15 p.m. (15 minutes)
FROM: Larry Speakes *JS*

I. PURPOSE

To be interviewed by KAMA Radio, El Paso's only Spanish language radio station on issues of concern to Hispanics.

II. BACKGROUND

KAMA Radio is a large AM/FM station which has been carrying the Republican National Committee's radio actualities program on a regular and frequent basis. They plan complete radio coverage of the President's visit to El Paso, with live coverage of the speech and meetings in La Paz.

The topics of the interview include Central America, Hispanic unemployment and U.S./Mexico relations. The questions with brief talking points are attached.

This interview will be aired during the President's trip to El Paso. The Republican National Committee is arranging the translation of the interview into Spanish and will then make it available to Hispanic radio stations across the country.

III. PARTICIPANTS

The President
John Frankhouser, General Manager, KAMA Radio
Ernesto Quinones, Program Director (AM)
Bob West, Program Director (FM)

IV. PRESS PLAN

White House photographer

V. SEQUENCE OF EVENTS

Introductions, photographs and brief interview

Attachment: Questions and answers regarding Hispanic concerns.

HISPANIC CONCERNS

1. When you were running for President, you said that America was in the worst economic mess since the Great Depression. What has your administration done to alleviate our country's economic problems?
2. Do you believe Hispanic Americans are better off today than they were when you were elected President and why?
3. How do you respond to your critics who charge that you've not appointed enough Hispanics to your administration?
4. There are over 10 million people in this country who are unemployed, a number of whom are Hispanics. What is your administration doing to insure that every Hispanic American has the basics needed to survive?
5. Hispanic Americans more than any other minority group recognize that the only way to succeed is through quality education. What are you doing to insure that every Hispanic child in the U.S. receives a quality education?
6. What has been your greatest achievement as President to help Hispanic Americans?
7. What are you doing, as President, to increase the number of Hispanic-owned businesses?
8. What is your position on bilingual education?

TALKING POINTS/HISPANIC CONCERNS

HISPANIC CONCERNS

1. The economic situation was deteriorating rapidly and the symptoms were obvious: the prime rate was 20%; growing unemployment;

This administration has attempted to put our economic house in order:

A. stop runaway spending - more funding is not the answer to every problem. For example, the Public Service Employment program was eliminated because it artificially created employment at a very high cost, yet failed to train recipients for productive jobs.

B. stopped the tax increase burdening America's workers.

There are many initiatives that have been helpful: such as A. the agreement to temporarily limit Japanese auto imports and other measures to have fair and open foreign trade; B. the marriage tax penalty has been eliminated.

2. Yes, I believe that Hispanic Americans are better off today than when I was first elected because of the actions we have taken to strengthen the economy that we have covered. We are working at making

this truly a land of opportunity for all, by having an expanding economy and leadership that assures fair play for employers, and employees and consumers.

3. I am proud of my record in appointing Hispanics to key positions in my Administration. Our record for the first two years is well ahead of any previous administration. Any critics of this record are simply not informed.

We have appointed Hispanics in positions where Hispanics have never served before, such as commissioner of the Federal Communications Commission, a board member of the National Labor Relations Board and others. I also offered a Cabinet Position to a Hispanic who declined.

We have appointed a Hispanic to the staff of Presidential Personnel to see that we continue to appoint more of these highly qualified Hispanics.

4. Programs are in place to provide for those in need and Hispanic-Americans that have been adversely affected by the recession can use those programs. To illustrate the strength of our commitment, since the critics dwell on dollars, I will too: in former President John F. Kennedy's last year in office, defense spending was at 40%, Social spending at 25%. Today, our spending for defense is 25% of the National budget and Social spending accounts for 40%. Furthermore, simply comparing our levels of spending with the previous administration, the over all amounts have not been reduced. Our battles with congress were to stop the inertia for the automatic increases.

5. I have appointed a commission to report on the status of education in the U.S. and their work is completed. I believe our influence can be useful in encouraging positive changes such as merit pay for teaching excellence.

6. In my first month in office, I met with the leaders of most major Hispanic Organization. I asked them to tell me their main concern. They told me that access to me and senior members of the Administration was their primary concern. I have been responsive to this. I have also assured that Hispanics are included in many briefing sessions with Cabinet officers, senior White House Staff or myself. I consider the views of Hispanics as a major factor in the decision making process.

7. Hispanic owned business development is of my highest priorities. I have taken several major steps to insure the growth and success of these businesses. First we increased the budget of the Minority Business Development Agency (the agency with major responsibilities in this field). With this increase, the agency provides 100 business development centers, many of which are located in areas with Hispanic population. Last December, I issued a statement communicating my interest in minority business to federal officials, state and local governments, financial institutions and large corporations. A few weeks ago I issued an Executive Order as a mandate for my commitment. With the joint effort of all involved, Hispanic businesses will continue to prosper. If the Congress would pass the Enterprise Zones Act, many areas that need the incentives provided, would benefit with more employment opportunities.

8. I recognize that a significant percentage of our children are not proficient in English language skills. Special programs are

necessary to help these students. I support these programs. I have always felt that the decision on the type of assistance to be provided should be made at the local level. So, I support the concept of bilingual education, with specific program designs to be decided locally.

QUESTIONS & TALKING POINTS/LA PAZ MEETING

1. You seem to place a high priority on US/Mexico relations. Hispanic Americans are happy to have an administration that assigns such a priority to this relationship. What do you hope to achieve on this trip to Mexico?
 - A. I assign the highest priority to improvement of our bilateral relations with Mexico. The meeting in LaPaz is one of what I hope will be a continuing series of meetings between myself and President de la Madrid of Mexico. These meetings are a symbol of my personal commitment to a good relationship with Mexico.
2. What is your administration doing to deal with the problem of the peso devaluation that has hurt border cities such as El Paso?
 - A. When the problem surfaced last year it created a sudden and severe crisis which still persists. It affected the entire border region from San Diego to Brownsville, in particular, the smaller towns. We have already seen the worst of this, and recovery is under way. A working group has examined this problem and is making its report, which I will be considering soon.

QUESTIONS & TALKING POINTS/CENTRAL AMERICA

1. Would you share your hopes or dreams for Latin America for the future?

A. My greatest desire would be to see democratic nations that offered their citizens an opportunity to enjoy peace and prosper socially and economically, that gave them an opportunity to ensure that their children were educated, that gave them an opportunity to chose their rulers, an opportunity to live in countries that respect human rights. We all know that Costa Rica is the nation that fits this example perfectly. It is the only country in Central America with a long-standing democratic tradition. Honduras last year returned to democratic norms, and in March 1982 there was an election in El Salvador that showed us how much those people yearn for peace and democracy. Guatemala, also has set the date for a constituent assembly election. So, you see, we are moving in this direction.

2. How are your policies working to help realize those goals and dreams?

A. I articulated my policy to a joint session of Congress on April 27. In that address I defined four activities to which we have committed ourselves.

-- Support for democracy, reform, and human rights;

-- Support for economic development;

-- Support for dialogue and negotiations among the countries of the region and within each country; and

-- Support for the security of the region's threatened nations as a shield for democratization, development and dialogue.

Our assistance to Central America is overwhelmingly economic in a ratio of 3 to 1. We are helping these nations to maintain production and employment.

3. Recently there seems to be some flexibility in the public posture of Fidel Castro. To what do you attribute this flexibility?

A. Well, I'm not so sure about flexibility, but I recall saying several days ago that we had to give Mr. Castro the benefit of the doubt. And, if he has something to contribute that will serve to lower tensions and bring peace to Central America, that is well and good. I think it is within his power to do so. He is, after all, responsible in great measure for the war that is taking place there. He and his Soviet mentors have made Nicaragua an armed camp from which the revolution is exported. So, perhaps, if Mr. Castro withdrew his several thousand military advisers and took home the armaments that have served to skew the military balance in the area, we could then make some progress. We await his overtures in this regard.

4. Why should we give covert aid to the Contras rather than overt aid?

A. This is not a question to be answered *on the air*.

THE WHITE HOUSE

WASHINGTON

MEETING WITH: Eureka College Scholars
DATE: Thursday, August 4, 1983
LOCATION: Oval Office/State Dining Room
TIME: 5:30 p.m.
FROM: James S. Rosebush *JR.*

I. PURPOSE

Reception for Eureka College Scholarship Recipients

II. BACKGROUND

To recognize the Ronald W. Reagan Scholarship Program at Eureka College. The eighteen Reagan scholarship recipients are in Washington from August 1 to 5. They will be making calls and participating in a number of lectures on Capitol Hill and visiting various other Washington landmarks.

III. PARTICIPANTS

The President, Mrs. Reagan, and guests

IV. PRESS PLAN

White House Photographer

V. SEQUENCE OF EVENTS

See attached scenario

Attachment: One

(Dolan/AB)
August 3, 1983
3:00 p.m.

PRESIDENTIAL REMARKS: EUREKA COLLEGE RECEPTION
THURSDAY, AUGUST 4, 1983

First, I want to congratulate all of you on winning your scholarships. I confess that hearing you called the "Reagan scholars" makes me very proud but a little uneasy. A few years ago when I received an honorary degree from Eureka I said that I was grateful for the honor but that it did add to a feeling of guilt I'd been nursing for 25 years -- I always figured the first degree they gave me was honorary. My marks were always closer to a gentleman's C's than to the A's that you're probably used to. Looking back at it I think I probably let football and other extracurricular activities take up a bit too much of my study time. I only wish that would happen now -- you ought to see the homework assignments I get in this job.

It is a great privilege to have you here and I'm terribly proud of this scholarship program. I know you've had a busy few days and acquired some first-hand experience about how our Government works.

I think it's especially appropriate that you end your visit here in this house where so much history has been made and so many great men and women have lived. I know it's fashionable at moments like this to suggest that perhaps someday one of you may live here. But I don't find that idea so far-fetched. Let me say, though, that whatever contribution you do make to your country in the years ahead, I am sure you will look back on your days at Eureka -- as I do -- as the crucial starting point, the

place where the world first opened up before you and those childhood and adolescent dreams started coming true.

You're part of a wonderful college, a wonderful program. I hope you don't forget to thank your parents and teachers for that. And I hope that this week, as you saw the monuments and Government buildings here, you felt a surge of pride and a sense of mission. We've all inherited a great country, a free country. Be grateful for that too and do all you can throughout your lives to keep her that way.

Thank you for coming and God bless you.