

FILE MEMO:

1/5/73
NS/dg

EXECUTIVE

FG 6-11-1/Gunning, D. N.

DI TA

IS FG 6-3

FG 6-20 BE

MC 3-4 BE 7

3 Boxes of material sent to file by Mr. Gunning listed below filed:

Oversize attachments #s 1. 10438 2. 10439 3. 10440

Box #1

Insurance Misc.
Insurance NAIC
Health Insurance - Bankers Life
Health Insurance - Bills
Health Insurance
Disaster Insurance
Shippers Insurance
Insurance - Survey of Programs
Guilford Dudley
Commodity Insurance

Box #2

Health Insurance
Earthenware
Applications for Employment
Article from C. Wrede Petersmeyer
Article Requests from PMF
Blair House
Businessmen's Conference
Broadcast Executives Meeting
Burnham, Donald C.
Cargo Preference Bill
Chamber of Commerce
CIEP Advisory Committee
Department of Treasury
Department of Transportation
DISC
Domestic Glass Producers
Economic Implications of Proposed changes in Taxation of U.S. Investments
Energy
Export Expansion
First Union National Bank
Insurance

Box 3

Off-Shore Captive Insurance Companies
McCarran-Ferguson Act
Health Insurance-Memos & Drafts
General Correspondence
Glass
Hartke-Burke Bill
Hide Market Situation
Interior-State Departmentals
Krason
MNC - The Role of the Multinational Corporation in the U.S. and World Economies
Organizations
Papers-Action
Minority Business Enterprises
Petrochemical - Heavy Liquids
Resumes
Road Shows
Small Business Week
Subscriptions Requested
Summit Briefing
TAC - Trade Action Committee
Labor
LDC's
Maritime Industries
McGraw - Hill
Multinational Corporations
NAM

lper

EXECUTIVE
MC 3-4

①

1/15/73

FG 6-114/ FLANIGAN, PETER M.

*The White House Conference on the
Industrial World Ahead*

*requests the pleasure of your company
at the first showing of the documentary film*

"The Industrial World Ahead"
and the distribution of the Conference Summary Report
"A Look at Business in 1990"

Monday, January fifteenth, 1973

four o'clock

Department of State Auditorium

(23rd street entrance)

Washington, D. C.

Buffet Reception

five to six thirty o'clock

John Quincy Adams Reception Room

*R. L. V. P.
card enclosed*

X

no

*no Principal mts
3:30 1/15*

EXECUTIVE
MC3-4
FGI
FGI39-3

JAN 15 1973

Dear Mr. President:

On February 7, 1972 I invited some of the nation's most prominent leaders of business, labor, academia and government to attend a White House Conference on the Industrial World Ahead. Their purpose was to analyze and seek solutions to business problems of the 1970s and 1980s as they saw them in their day.

Today I have received a copy of the conference summary report, "A Look at Business in 1990," and I am arranging to have the National Archives deliver it to you on the eighteenth anniversary of the conference.

It is my hope that the initiatives we took in our time to face future changes in our society will be of benefit to you and to the leaders of the 1990s. I trust that the findings of this conference report -- utilized to plan intelligently throughout the intervening years between my Presidency and yours -- will enable Americans of both our times to share in the prosperity that flows from a peaceful, productive and just world order.

You have my profound good wishes and my hopes for the continuing progress of the Nation under your leadership.

Sincerely,

RICHARD NIXON

10594

The President

The White House

Report filed - Oversize Attachment

Archivist of the U.S.

*Delivered to James B. Rhoads, Rm 111, National Archives,
8th & Pa Ave by WH messenger 1/16/73*

Letter & report handed out by Pres office 1/15/73

*Noted
VH*

1/18/73

FRANK:

In case your curiosity is aroused by the
attached ltr as mine was let me just say that
it is addressed to whoever is the President
of the U.S. in 1990.

Tom Jones

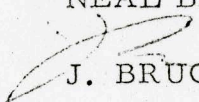
DEX TO
KEY BISCAYNE, FLORIDA

THE WHITE HOUSE

WASHINGTON

January 15, 1973

MEMORANDUM FOR: RON ZIEGLER
 NEAL BALL

FROM:  J. BRUCE WHELIHAN

SUBJECT: Summary Report of the White House
 Conference on the Industrial World Ahead

This afternoon in a reception/ceremony at the State Department, Bob Miller, Director of the White House Conference on the Industrial World Ahead will release summary proceedings of the Conference. He will also announce that the President plans to transmit a copy of the report to Archives, to be delivered to the President in office in 1990.

Miller has sent copies of the summary report to this office. Per my discussion with Neal, we will make the report available here this afternoon, along with a Xerox copy of the President's letter (attached) redated January 15.

Neal will refer, in the 4:00 p.m. posting today, to the availability of the report and letter in Washington, releasing the letter in the format of a posting, if he so desires.

JBW

cc: Staff Secretary, covers action requested your memorandum re: summary proceedings of the White House Conference on the Industrial World Ahead dated January 12.

Attachments

THE WHITE HOUSE

WASHINGTON

MEMORANDUM TO THE PRESIDENT

FROM: PETER M. FLANIGAN 

SUBJECT: Summary Proceedings of the White House
Conference on the Industrial World Ahead

I enclose a copy of the Proceedings of the White House Conference on the Industrial World Ahead which you convened last February. The report contains much information which should be of great value to the leadership of our economic system in the years to come. It should receive favorable comments in the press and be widely used by schools and universities for a number of years.

The focus of the Conference is on the year 1990. Bill Safire recommends that you address a letter to the President of the United States in that year explaining your reasons for calling such a Conference during your Administration, and enclose a copy of the proceedings. The public release of this letter will call attention to your concern for the management of change as opposed to management by crisis. It will encourage leaders from business, labor, academia, and government to forecast problems before they become crises and to develop alternative choices for the solution of those problems.

RECOMMENDATION

That you sign the letter, approved by Ray Price, to the President of the United States in the year 1990; that this letter together with a copy of the summary report of the Conference be given to the National Archives to be delivered to the President of the United States on February 9, 1990; and that this letter be made available to the press through the White House Press Office. Maurice Stans and I concur.

Approved

Disapproved

Enclosures

A

THE WHITE HOUSE
WASHINGTON

Bill Kyrie
Mark Bergen
had said
want to take look
at this. M

January 9, 1973

MEMORANDUM TO RAY PRICE

FROM:

ROBERT W. MILLER *mm* 3800

Enclosed is a proposed letter from President Nixon to the President in 1990. You will note that Peter Flanigan approves this idea and has asked me to pursue it.

I would appreciate your approval or modification of the letter.

We are having a press party for the book next Monday, the 15th, and if at all possible would like to have the letter released that day--what do you think?

Enclosures

Dave
Rate my cuts -
Brm S

THE WHITE HOUSE

WASHINGTON

December 27, 1972

MEMORANDUM TO Peter M. Flanigan

FROM:

Robert W. Miller *RM*

SUBJECT:

1990 Summary Report

Let me make an alternate proposal relative to the President's participation in the publication of the Proceedings of the White House Conference on the Industrial World Ahead.

As you will note from the attached letter from Maury Stans, he agrees with you relative to the President's holding a ceremonial function, but still suggests that it would be a good idea for the President to forward a letter via the National Archives to the President of the United States in the year 1990 appending a copy of the summary proceedings. It would be very helpful to us in the promotion of the book and the film if the President did this.

I would suggest that he send a letter and that the White House issue a Press Release on that fact, together with a copy of the letter, see Tab A for a draft of a proposed letter.

Stans, Flanigan

Bill Safire joins me in recommending this proposal.

Approved ☒

Disapproved ☐

Bob
Good idea
go ahead
& submit a
recommendation
with the draft, through
the letter-writing channels.
Pete

FINANCE COMMITTEE TO RE-ELECT THE PRESIDENT

1701 PENNSYLVANIA AVENUE, N.W. • WASHINGTON, D. C. 20006 • (202) 333-0920

MAURICE H. STANS
CHAIRMAN

December 22, 1972

Mr. Robert W. Miller
The White House
Washington, D. C.

Dear Bob:

Once again I congratulate you on the success of the 1990 Conference. The book containing the proceedings is beautifully done, and it should be a tremendously valuable document for anyone who will take the time to read it.

I have looked over the promotion plan, and I think it is very thoroughly done. I don't know, however, whether the ceremony with the President will go off, because he is extremely busy and will be for some time with appointments, budgets and so on. I would be inclined to drop this item and go right ahead with the rest of the promotion.

I do think, however, that it might be well worthwhile to have the President address the letter to the President of the United States in 1990 and issue a press release with a copy of that letter. That might be done shortly after the first of the year. I will talk to Herb Klein about this.

With best wishes, I am

Sincerely,

Maurice H. Stans
Maurice H. Stans

DRAFT
12/20/72

THE WHITE HOUSE

The President of the United States
in the Year 1990
Washington, D. C.

Dear Mr. President:

As I write this letter I have no way of knowing who you are, of which political party you are a member, or the forces that brought you into office. I do know that you are the President of the United States at the time in history to which leaders in 1972 addressed themselves at a conference called at my request.

On February 7, 1972 I invited some of the nation's most prominent leaders of business, labor, academia and government to attend a White House Conference on the Industrial World Ahead. The men and women who participated in that conference concerned themselves with the emerging problems of the next two decades in the hope that business leaders of 1990 can concentrate on new issues instead of having to deal with those inherited from us.

Today I have received a copy of the conference summary report, "A Look at Business in 1990," and I am arranging to have the National Archives deliver it to you on the 18th anniversary of the conference, as the person who will be most directly concerned with the business climate of 1990.

This formidable volume describes the business problems of the 1970s and 1980s and alternative choices for solving them, as seen by today's leaders. Only history can confirm their vision. Yet the earnest dedication of our country's present business community, as reflected in this book, cannot but serve as an inspiration to their successors of your day in anticipating the yet undefined problems of the 1990s and the 21st century. And by focusing on the management of change now, we have begun the process of controlling the mounting challenges to business and to government.

If the concerns of the Conference are proved valid, it will have been because we no longer reacted to crisis events with crisis solutions--that courageous, determined, and farsighted men and women began to plan

for the period when you, Mr. President, bear the heavy responsibilities of office, subject as you are in large measure to the decisions made decades before you.

If we were right, and if responsible leaders have utilized the findings of this Conference report to plan intelligently for the industrial world of the 1990s--just as we have during this period charted a course in foreign policy away from confrontations of the past and toward a world of negotiation and peaceful competition--then our grandchildren and yours may abundantly partake of the blessings of a peaceful, productive and just world order.

Please accept my profound good wishes and my hopes for continued progress of the industrial world ahead under your wise leadership.

Richard Nixon

THE WHITE HOUSE

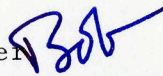
WASHINGTON

December 20, 1972

MEMORANDUM TO Peter M. Flanigan

FROM:

Robert W. Miller



SUBJECT:

1990 Conference Summary Report and Film

I am forwarding to you the first copy of the 1990 Conference Summary Report. After nearly five months delay the GPO has finally produced this document. I think that you will agree that it is well done and reflects real credit upon the Administration for taking the initiative in holding this Conference.

I feel that it would be appropriate for the President to publicly receive a copy of this report and since it deals with the year 1990 forward a copy of it together with a covering letter to the President of the United States in the year 1990 (See Tab A). If he agrees to do this I would suggest that all speakers, workshop chairmen, etc. be invited to the function. My reasons for this suggestion are as follows:

1. Help build the image of this Administration as forward looking--concerned with the management of change rather than management by crises--demonstrate concern for future problem solving and with bringing all segments of society together to plan for a better future.
2. Publicly thank all the speakers, panelists, chairmen, etc. for their contribution to this Conference--none of them were paid and only the academicians received expenses.
3. Create national publicity on the availability of the book and the 20 minute documentary film.
4. Publicly thank Maurice Stans for originating the Conference idea and for carrying it through to fruition--the entire Conference was his brainchild and, as you may recall, he pushed it forward even when most others felt it was not a good idea.

Since Jim Hodgson and Maurice Stans were the Conference Co-Chairmen, I feel that they should jointly present the first copy to the President. The demands on the President's time should not exceed twenty minutes.

I am having a reception for two to three hundred press, business, academic, labor, and government leaders at the State Department on January 15 from 4-6 p.m. at which time the books will be distributed and the film shown. If the President agrees with this suggestion an ideal time would be during the day of January 15 when some of the out of town speakers, and workshop chairmen will be here anyway.

If you agree with this idea will you recommend it to the President. I feel confident that Herb Klein and I know Bill Safire (much of this idea is his) will join you in the recommendation.

Approved ☐

Dissapproved ☐

Enclosures

FG6-20

4/9/74

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4/9/74

WHITE HOUSE CONFERENCE ON THE INDUSTRIAL
WORLD AHEAD

(3)

Robt. W. MILLER
Room 191

FILE BOX # 2

Interview with Newsmakers National Press Club June 19
Interview with Executive Magazine
Invitations
Invitations requested
Issues
Lilly Foundation
Moderators for workshop sessions
Labor Department
Meetings with R.W. Miller Sept. 22, 1971 with Off. of Consumer Affrs.
Meetings with R.W. Miller Sept. 27, 1971 Brief Secretaries Mon. Lunch
Memos - 5th Floor
Overview draft U.S. chamber
Overview papers comments received
Protocol
Program diagram
Participants lists
Promotion WHC
Proceedings Complements
Pittsburgh Proposal
Proceedings
W.H. Press Releases
President's Speech draft
Press Conference August 26, 1971
Proposal
Press Covering Conference
Feb. 4 VOA Radio Broadcast
Opion Projects report
Advisory Committee
Status reports Master File
Status Reports Master File
Personnel
Regional Meetings
Scott Briefing Paper
Speaker Interviewers
Workshop and Panel involvement
Panelists
Promotion Speakers
Speech RWM June 5, 1971 in
Bufflo, New York

EXECUTIVE

FG6-11-1/MILLER, Robt

MC 3-4

FG6-20

14077

Enclosures

overseas

4/9/74

ROBERT W. MILLER
ROOM 191

③

File Box # 1 - WHITE HOUSE CONFERENCE ON THE INDUSTRIAL
WORLD AHEAD

EXECUTIVE

FG6-11-1/Miller, R.H.

FG6-20

MC3-4

Public government relations council
Sunday Banquet
Briefing Cases
Briefing book distribution
Brochure
C - Chron
Chart Book - Conference Board
Congressional letters
Advisory Committee
B - Chron
W.H. Conference
A - Chron
Advisory Committee
Advisory Committee Names & Addresses
Cooperating Federal Agencies
Conference Outline
Chairman Panelists
Charter Advisory Coun.
Conference Staff
Conference Information
Conference Detail
D - Chron
E - Chron
Exhibits
F - Chron
Field Office
Industrial World Ahead press clippings
Foundations
Briefing at Georgetown Forum
Conference Format
G - Chron
Houston Proposal
Hill & Knowlton
I - Chron
J - Chron
K - Chron
L - Chron
M - Chron
N - Chron
O - Chron
P - Chron
R - Chron
S - Chron

14079

Enclosures filed in
Oversize Attachments