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EXECUTIVE

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FE000

April 19, 1972

Dear Mr. Administrator:

#11667
The enclosed copy of an Executive Order by the President entitled "Establishing the President's Advisory Committee on the Environmental Merit Awards Program" and a copy of a press release issued in connection therewith are transmitted for the files of the Environmental Protection Agency.

Sincerely,

Noble M. Melencamp

Honorable William D. Ruckelshaus
Administrator
Environmental Protection Agency
Washington, D.C. 20024

Enclosures

/

RECEIVED
APR 20 12
CENTRAL FILES

THE WHITE HOUSE

WASHINGTON

THE PRESIDENT HAS SEEN....

ACTION

MEMORANDUM FOR: THE PRESIDENT
FROM: JOHN EHRLICHMAN
SUBJECT: Executive Order entitled "Establishing
the President's Advisory Committee on the
Environmental Merit Awards Program"

Attached is an Executive order entitled "Establishing the President's Advisory Committee on the Environmental Merit Awards Program." The Committee would advise the President on the Environmental Merit Awards Program.

Justice, OMB, EPA, Dan Kingsley, John Whitaker, Clark MacGregor and Ray Price have approved this order.

RECOMMENDATION

That you sign the Executive order (Tab A).

Announced: 4/19/72

E.O. dated: 4/19/72

To ARCHIVES, Rm 400: 4/19/72

① set up in morning
Tuesday

② release Wed —
with committee

③ date Wed —

④ stencil? —

THE WHITE HOUSE
WASHINGTON

March 22, 1972

*Order to design
② put with file*

CONFIDENTIAL

MEMORANDUM FOR JOHN CAMPBELL

FROM: John C. Whitaker *JCW*

I have two recommendations regarding the attached Executive Order:

1. A minor drafting point -- it appears to me that the word "overwhelming" is verbal overkill -- I would change it to "encouraging" as indicated in the attached draft (only 2500 schools have signed up out of an initial mailing to 37,000).

2. I recommend that the signing and release of this Executive Order be held for the day when the President personally gives the first Award under the program -- tentatively scheduled for the second week in April as part of the President's one-day trip on the environment. We would like to combine announcement of the Advisory Committee, its initial members, and the giving of the first Award in one PR package. Please let me know if this delay would cause any problems.

Attachment

*John -
This must be
Buffalo, Toledo etc. launch
on route to
April 13 or 14
JCW*

THE WHITE HOUSE

ACTION MEMORANDUM

WASHINGTON

LOG NO.: 4898

Date: March 22, 1972

Time: 10:45 a.m.

FOR ACTION: J. Whitaker ✓
R. Price
B. Timmons

cc (for information):

FROM THE STAFF SECRETARY

DUE: Date: Monday, March 27, 1972

Time: 2:00 p.m.

SUBJECT: Proposed Executive order entitled "Establishing the
President's Advisory Committee on the Environmental
Merit Awards Program"

ACTION REQUESTED:

☐ For Necessary Action☒ For Your Recommendations☐ Prepare Agenda and Brief☐ Draft Reply☐ For Your Comments☐ Draft Remarks

REMARKS:

*ok w/ Timmons
Per Kay
4/6*

PLEASE ATTACH THIS COPY TO MATERIAL SUBMITTED.

If you have any questions or if you anticipate a delay in submitting the required material, please telephone the Staff Secretary immediately.

J. L. Campbell
For The President

EXECUTIVE ORDER

ESTABLISHING THE PRESIDENT'S ADVISORY COMMITTEE
ON THE ENVIRONMENTAL MERIT AWARDS PROGRAM

On October 31, 1971, I announced the establishment of the President's Environmental Merit Awards Program. The Administrator of the Environmental Protection Agency and the Commissioner of Education sent letters to high school principals inviting them to participate in this program by establishing a tripartite committee, composed of students, faculty, and the community, to supervise and direct local Environmental Merit Awards Programs, and to make awards to individual students or groups of students for significant environmental accomplishments by them. Today, more than 2,500 high schools, including schools in each of the 50 States, are actively involved in this program.

Encouraging In view of this ~~overwhelming~~ response to the program, I have concluded that I should establish a committee to advise me concerning ways in which this program can be further expanded and enhanced and of ways in which the environmental accomplishments of individuals and groups may be appropriately recognized.

NOW, THEREFORE, by virtue of the authority vested in me by the Constitution and laws of the United States, it is hereby ordered as follows:

Section 1. (a) There is hereby established the President's Advisory Committee on the Environmental Merit Awards Program. The Committee shall be composed of a Chairman, to be designated by the President, and such members as the President may, from time to time, appoint.

(b) The Committee shall advise the President and the Administrator of the Environmental Protection Agency concerning ways in which the Environmental Merit Awards Program can be expanded and enhanced. The Committee shall select individuals or groups of individuals who deserve special recognition for their local environmental accomplishments and confer appropriate Environmental Merit Awards upon them on behalf of the President. The Committee shall perform such other related functions as the President may, from time to time, specify.

Sec. 2. No member of the Committee shall receive compensation from the United States by reason of service as a member of the Committee but such members may be allowed such travel expenses, including per diem in lieu of subsistence, as may be authorized by law.

Sec. 3. The Environmental Protection Agency shall provide, to the extent permitted by law, administrative support for the Committee and the Environmental Merit Awards Program.

THE WHITE HOUSE

, 1972

Date: March 22, 1972

Time: 10:45 a.m.

FOR ACTION: J. Whitaker
R. Price ✓
B. Timmons

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DUE: Date: Monday, March 27, 1972

Time: 2:00 p.m.

SUBJECT: Proposed Executive order entitled "Establishing the
President's Advisory Committee on the Environmental
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ACTION REQUESTED:

☐ For Necessary Action☒ For Your Recommendations☐ Prepare Agenda and Brief☐ Draft Reply☐ For Your Comments☐ Draft Remarks

REMARKS:

mly present 3/29/72 1:30 pm
CRBOK w/
editingD. J. [signature]
3/29/72PLEASE ATTACH THIS COPY TO MATERIAL SUBMITTED.If you have any questions or if you anticipate a
delay in submitting the required material, please
telephone the Staff Secretary immediately.J. L. Campbell
For The President

EXECUTIVE ORDER

ESTABLISHING THE PRESIDENT'S ADVISORY COMMITTEE
ON THE ENVIRONMENTAL MERIT AWARDS PROGRAM

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Today, more than 2,500 high schools, including schools in each of the 50 States, are actively involved in this program.

In view of this ^{encouraging} overwhelming response, ^F to the program, I have concluded that I should establish a committee to advise me ^{natural} concerning ways in which this program can be further expanded and enhanced and of ^{other} ^{other} ways in which the environmental accomplishments of individuals and groups may be appropriately recognized.

NOW, THEREFORE, by virtue of the authority vested in me by the Constitution and laws of the United States, it is hereby ordered as follows:

Section 1. (a) There is hereby established the President's Advisory Committee on the Environmental Merit Awards Program. The Committee shall be composed of a Chairman, to be designated by the President, and such members as the President may, from time to time, appoint.

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Sec. 3. The Environmental Protection Agency shall provide, to the extent permitted by law, administrative support for the Committee and the Environmental Merit Awards Program.

THE WHITE HOUSE

, 1972

THE WHITE HOUSE
WASHINGTON

Date: 3/23

TO: Dave Gergen

FROM: John Campbell

For your information: X

Comments:

Please note point 1.



Office of the Attorney General
Washington, D. C. 20530

MAR 21 1972

The President,

The White House.

My dear Mr. President:

I am herewith transmitting a proposed Executive order entitled "Establishing the President's Advisory Committee on the Environmental Merit Awards Program."

This proposed Executive order was prepared in the Office of Management and Budget at the request of a member of the staff of the White House Office. The order has been forwarded for the consideration of this Department as to form and legality by the former Office with the approval of the Director.

The proposed Executive order is approved as to form and legality.

Respectfully,

Ralph E. Erickson
Assistant Attorney General
Office of Legal Counsel

EXECUTIVE OFFICE OF THE PRESIDENT
OFFICE OF MANAGEMENT AND BUDGET
WASHINGTON, D.C. 20503

MAR 20 1972

Honorable Richard Kleindienst
Acting Attorney General
Washington, D. C. 20530

Dear Mr. Attorney General:

Herewith, in accordance with the provisions of Executive Order No. 11030, as amended, is a proposed Executive Order entitled "Establishing the President's Advisory Committee on the Environmental Merit Awards Program."

This proposed Executive Order was prepared in this office at the request of a member of the staff of the White House Office. It would create the President's Advisory Committee on the Environmental Merit Awards Program which would be composed of a Chairman, to be designated by the President, and such other members as the President may appoint from time to time. The purpose of the Committee would be to advise the President concerning ways to expand and enhance the Environmental Merit Awards Program which the President instituted last fall, and to find other ways to provide appropriate recognition to persons responsible for significant environmental achievements.

The Environmental Protection Agency would be responsible for the support of the Committee and the program. A member of the White House staff has stated that the Environmental Protection Agency has the staff and funds to support this program. The proposed order was submitted to that agency for comment, and a representative of that

agency orally advised this office that that agency had no objection to the issuance of this proposed order.

This proposed Executive Order has the approval of the Director of the Office of Management and Budget.

A member of the White House staff has urged prompt consideration of this order so that it may be presented for the consideration of the President before Earth Day.

Sincerely,

(Signed) Arthur B. Focke

General Counsel

Attachment

MAK 3 1972

OMSD

Proposed Executive Order Providing for the Establishment of the President's Advisory Committee on the Environmental Merit Awards Program

Dan Kingsley

In conformity with your request, I have had a proposed Executive Order prepared that would establish the President's Advisory Committee on the Environmental Merit Awards Program.

If it appears to be satisfactory, with or without changes, it should be submitted to the Director of the Office of Management and Budget for processing in accordance with the provisions of Executive Order No. 11030, which prescribes the procedures for the processing of proposed Executive Orders and Proclamations.

I suggest that you contact the Environmental Protection Agency to determine the extent, if any, that that Agency can fund the Committee and the program. Otherwise the only funds that could be used may be Presidential funds which may not be available.

FC
Frank C. Carlucci
Associate Director

Attachment

cc: D.O. Records
Director's Chron
GOB Chron, GOB File
Mr. Ink; Mr. Focke; Mr. Carlucci; Mr. Rice
Mr. Bingman; Mr. Simms
OMS:GOB:CF:Simms:mjr: 3/3/72



THE WHITE HOUSE

WASHINGTON

February 23, 1972

MEMORANDUM FOR FRANK CARLUCCI

FROM: Dan Kingsley



SUBJECT: The President's Environmental Merit Awards Program

BACKGROUND:

On October 31, 1971 the President's Environmental Merit Awards Program was announced in a White House press conference by the President and Bill Ruckelshaus of EPA. The program is presently directed solely to high school students. It was initiated by letters to each high school principal from both Ruckelshaus and Dr. Sidney Marland, the Commissioner of the Office of Education of HEW. Each principal was invited to participate in the program by establishing within his school a tripartite committee with representation from students, faculty and the community. This local committee supervises, directs and finally makes awards for significant environmental action undertaken by either individual students or groups of students. To date, over 2500 high schools in each of the 50 states are actively involved in the program.

PROPOSAL:

In order to stimulate greater awareness of and participation in this program, and in order to underscore the President's initiation of the program, I propose that a Presidential Advisory Committee to the program be established in the White House by Executive Order. The Advisory Committee would make selected local awards as representatives of the President, would gain increased attention to the program in the media, and would gain national recognition for particularly outstanding local initiatives. Mrs. Julie Eisenhower has agreed to serve as Chairman of the Advisory Committee and the remaining members of the body would be drawn from the ranks of people with whom the high

school participants in the program identify, such as entertainers, sports figures and educators. It is not contemplated that the members of the Committee would be compensated for their services. Extraneous expenses such as reimbursements for travel and monies disbursed for the production of radio and TV spot advertisements will be provided by EPA, which has been funding the minor costs to date (e.g., distribution of letters, printing of posters and award certificates).

On balance, I think the proposal would make good sense both programmatically and in terms of public impact.

RECOMMENDATION:

That you prepare and submit an appropriate Executive Order setting up the Advisory Committee.

Approve _____

Disapprove _____

March 16, 1972

MEMORANDUM FOR THE FILE

SUBJECT: Establishing the President's Advisory
Committee on the Environmental Merit
Awards Program

On March 16, 1972, I was advised by Mr. Hart's secretary that Mr. Tom Hart (755-2750) had instructed her to advise me that the Environmental Protection Agency has no objection to the issuance of the proposed Executive Order.

C. F. Simms

100-3576

THE WHITE HOUSE
WASHINGTON

March 10, 1972

MEMORANDUM FOR

FRANK CARLUCCI

FROM

DAN KINGSLEY *Dan Kingsley*

SUBJECT

Proposed Executive Order Providing
for the Establishment of the President's
Advisory Committee on the
Environmental Merit Awards Program

The proposed Executive Order is satisfactory and I would appreciate your processing this in accordance with the provisions of Executive Order No. 11030.

EPA has the staff and the funds to support this program.

If possible we would like the release of this Order to coincide with the Proclamation of Earth Week which will be in about ten days. Could you give me an idea as to how long the processing of this Order will take. Thanks, Frank, for your prompt help on this matter.

cc: John Whitaker
Dick Fairbanks
Stan Anderson

EXECUTIVE ORDER

ESTABLISHING THE PRESIDENT'S ADVISORY COMMITTEE
ON THE ENVIRONMENTAL MERIT AWARDS PROGRAM

On October 31, 1971, I announced the establishment of the President's Environmental Merit Awards Program. The Administrator of the Environmental Protection Agency and the Commissioner of Education sent letters to high school principals inviting them to participate in this program by establishing a tripartite committee, composed of students, faculty, and the community, to supervise and direct local Environmental Merit Awards Programs, and to make awards to individual students or groups of students for significant environmental accomplishments by them. Today, more than 2,500 high schools, including schools in each of the 50 States, are actively involved in this program.

In view of this overwhelming response to the program, I have concluded that I should establish a committee to advise me concerning ways in which this program can be further expanded and enhanced and of ways in which the environmental accomplishments of individuals and groups may be appropriately recognized.

NOW, THEREFORE, by virtue of the authority vested in me by the Constitution and laws of the United States, it is hereby ordered as follows:

Section 1. (a) There is hereby established the President's Advisory Committee on the Environmental Merit Awards Program. The Committee shall be composed of a Chairman, to be designated by the President, and such members as the President may, from time to time, appoint.

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Sec. 2. No member of the Committee shall receive compensation from the United States by reason of service as a member of the Committee but such members may be allowed such travel expenses, including per diem in lieu of subsistence, as may be authorized by law.

Sec. 3. The Environmental Protection Agency shall provide, to the extent permitted by law, administrative support for the Committee and the Environmental Merit Awards Program.

THE WHITE HOUSE

, 1972

EXECUTIVE ORDER

ESTABLISHING THE PRESIDENT'S ADVISORY COMMITTEE
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On October ³¹~~14~~, 1971, I announced the establishment of the President's Environmental Merit Awards Program. The Administrator of the Environmental Protection Agency and the Commissioner of Education sent letters to high school principals inviting them to participate in this program by establishing a tripartite committee, composed of students, faculty, and the community, to supervise and direct local Environmental Merit Awards Programs, and to make awards to individual students or groups of students for significant environmental accomplishments by them. Today, more than 2,500 high schools, including schools in each of the 50 States, are actively involved in this program.

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THE WHITE HOUSE

, 1972

EXECUTIVE ORDER

11667

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Today, more than 2,500 high schools, including schools in each of the 50 States, are actively involved in this program.

In view of this encouraging response, I have concluded that I should establish a national committee to advise me of ways in which this program can be further expanded and enhanced and of other ways in which the environmental accomplishments of individuals and groups may be appropriately recognized.

NOW, THEREFORE, by virtue of the authority vested in me by the Constitution and laws of the United States, it is hereby ordered as follows:

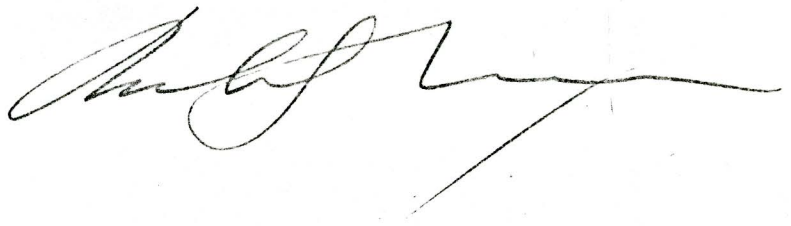
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THE WHITE HOUSE,
APR 19 1972

APRIL 19, 1972

Office of the White House Press Secretary

THE WHITE HOUSE

The President today announced the appointment of thirteen persons to be members of the President's Advisory Committee on the Environmental Merit Awards Program which is being created by Executive Order signed today. Members include:

Mary Belle Bloch, 24, of Louisville, Kentucky, Graduate Student, University of Michigan, Ann Arbor, Michigan. Miss Bloch has been designated as Chairman of the Committee.

Karen Dreifort DuMont, 27, of New York City, Executive Director, Environmental Action, New York, New York.

Lester John Fischer, 19, of Pascagoula, Mississippi, Junior, Mississippi Gulf Coast College, Pascagoula, Mississippi.

Clark Graebner, 28, of New York City, Tennis Star and Assistant to the President, Hobson Miller Paper Company, Inc., New York, New York.

Lance King, 19, of Santa Cruz, California, Sophomore, University of California, Santa Cruz, California.

Marlin McKeever, 32, of Corona Del Mar, California, Linebacker, Los Angeles Rams, Corona Del Mar, California.

James Larry Parker, 25, of Atlanta, Georgia, Junior, Clark College, Atlanta, Georgia.

Donald Schollander, 25, of Lake Oswego, Oregon, Olympic Swimmer, Lake Oswego, Oregon.

Jody Smith, 19, Mayor of Ayrshire, Iowa.

Fredrick Snowden, 36, of Detroit, Michigan, Head Basketball Coach, University of Arizona, Tucson, Arizona.

Bart Starr, 38, of Green Bay, Wisconsin, Quarterback, Green Bay Packers, Green Bay, Wisconsin.

Roger Staubach, 30, of Richardson, Texas, Quarterback, Dallas Cowboys, Dallas, Texas.

Esther Stroy, 18, of the District of Columbia, Olympic Sprinter, Washington, D. C.

The Committee is established for the purpose of advising the President on ways in which the President's Environmental Merit Awards Program, which was established on October 31, 1971, can be expanded and the accomplishments of individuals and groups recognized. The Committee shall also select individuals or groups who deserve special recognition for accomplishments in the environmental area and confer appropriate Environmental Merit Awards on behalf of the President.

#

April 19, 1972

Office of the White House Press Secretary

THE WHITE HOUSE

EXECUTIVE ORDER

11667

ESTABLISHING THE PRESIDENT'S ADVISORY COMMITTEE
ON THE ENVIRONMENTAL MERIT AWARDS PROGRAM

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Section 3. The Environmental Protection Agency shall provide, to the extent permitted by law, administrative support for the Committee and the Environmental Merit Awards Program.

RICHARD NIXON

THE WHITE HOUSE,

April 19, 1972.

#