

NATIONAL ARCHIVES AND RECORDS SERVICE
 WITHDRAWAL SHEET (PRESIDENTIAL LIBRARIES)

FORM OF DOCUMENT	CORRESPONDENTS OR TITLE	DATE	RESTRICTION
1. MEMO	RN TO BOB FINCH, JIM SHERLEY, HERB KLEIN W/ ATTACHED 4/15/60 LTR TO DR. PEALE AND 4/5/60 LTR FROM DR. PEALE	4/11/60	C opened 8/14/98 PN
2. MEMO	LWH TO RN	6/24/60	C
[3. SEE OTHER PINK SHEET]	shorthand Redacted copy placed in file		opened 8/14/98 PN
4. LETTER	RN TO DR. PEALE W/ ATTACHED 4/11/60 MEMO AND 4/5/60 LTR FROM DR. PEALE [2 COPIES OF EACH]	4/15/60	C opened 8/14/98 PN
[5. SEE OTHER PINK SHEET]	shorthand Redacted copy placed in file 8/14/98 PN		
6. LETTER	RN TO DR. PEALE W/ ATTACHED DRAFT Still closed	5/13/54	C

FILE LOCATION

SERIES 320
 BOX 583

PEALE, NORMAN VINCENT

RESTRICTION CODES

- (A) Closed by Executive Order 11652 governing access to national security information.
- (B) Closed by statute or by the agency which originated the document.
- (C) Closed in accordance with restrictions contained in the donor's deed of gift.

[Signature]
 9/27/78

**NATIONAL ARCHIVES AND RECORDS SERVICE
WITHDRAWAL SHEET (PRESIDENTIAL LIBRARIES)**

FORM OF DOCUMENT	CORRESPONDENTS OR TITLE	DATE	RESTRICTION
Telegram	3/ Peale to Leonard Hall <i>Redacted copy placed in file 8/14/99</i>	6/21/60	Shorthand
Letter	5. LeSourd to Woods (1 p) <i>Redacted copy placed in files 8/14/98 PN</i>	8/16/54	Shorthand

FILE LOCATION

Series 320: General Correspondence
Box: 583 Peale, Norman Vincent

RESTRICTION CODES

- (A) Closed by Executive Order 11652 governing access to national security information.
- (B) Closed by statute or by the agency which originated the document.
- (C) Closed in accordance with restrictions contained in the donor's deed of gift.

CLASS OF SERVICE

This is a fast message unless its deferred character is indicated by the proper symbol.

WESTERN UNION TELEGRAM

W. P. MARSHALL, PRESIDENT

SYMBOLS

DL=Day Letter
NL=Night Letter
LT=International Letter Telegram

1201

(42)

The filing time shown in the date line on domestic telegrams is STANDARD TIME at point of origin. Time of receipt is STANDARD TIME at point of destination.

1956 SEP 5 PM 12 51

0A388

O NB329 PD=NEW YORK NY 5 323PME=
VICE PRESIDENT AND MRS RICHARD NIXON=
WHITTIER CALIF=

WE SHARE WITH YOU YOUR SORROWS AS WE DO YOUR TRIUMPHS
STOP YOUR SPIRITUAL INHERITANCE WILL PROVE A LASTING
BENEDICTION STOP MAY GOD COMFORT YOU THROUGH DEEPER
FAITH AND RICHER INSIGHTS=

NORMAN AND RUTH PEALE=

Dear Dr Peale

*Dr. Norman Vincent Peale
1025 Fifth Avenue
N.Y. 28, N.Y.*



FOUNDED 1628

MARBLE COLLEGIATE CHURCH

FIFTH AVENUE AT 29TH STREET, WEST

NEW YORK 1, N. Y.

MINISTERS

NORMAN VINCENT PEALE
HERMAN L. BARBERY
EUGENE MCKINLEY PIERCE
DONALD WAYNE HOFFMAN

January 29, 1961

The Honorable Richard M. Nixon
4801 Tilden Street, N.W.
Washington, D.C.

Dear Dick:

I cannot tell you what your wonderful letter has done for me. I must confess that I was literally broken-hearted by the turn of events, especially the possibility that I, who love you and believed in you so deeply, might have contributed in any way to the defeat. I have had a very hard time trying to forgive myself for my terrible stupidity in allowing myself to get into a position where they could so misrepresent and distort.

Actually I was so distressed that I cancelled all speaking engagements, resigned from the church (which they refused to accept), and a lot of other things; but finally decided I had better start practicing the principles in which you and I believe, and am trying to carry on as always.

Your letter is one I shall always treasure. I am so glad you call me by my first name, as I do you, for I have always felt a bond with you, and to have you say that I have been of some help to you warms my heart. I shall cherish your friendship all along life's way.

I want to tell you that God has been guiding you in these days since the election. You are the truly great man in this whole dramatic episode of history. Never once in the slightest degree have you failed to demonstrate the nobility which is so marked in you. You pitched your campaign on the high level of a Christian and a gentleman and a statesman. You put up a hard, clean fight, and when you lost your greatest stature was manifested. I simply cannot give expression to my admiration of you as a composed, disciplined man. And everywhere I go people speak of that. To have handled yourself with the spirit which

The Honorable Richard M. Nixon

1/29/61

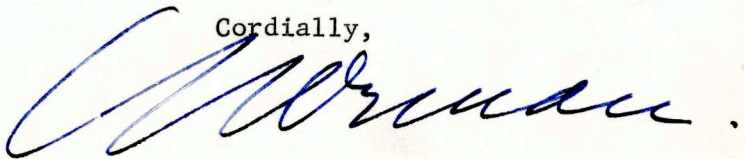
you have demonstrated puts Richard Nixon in the galaxy of the truly great men America has produced.

Nor has your life reached its climax. You will grow even more, and your greatest days are ahead.

Please be assured of my abiding friendship for you, Pat, and the children. And give my love to your mother.

Ruth and I hope to see you often, and God bless you now and always.

Cordially,

A handwritten signature in blue ink, appearing to read "J. Edgar Hoover". The signature is fluid and cursive, with a large initial "J" and "E".

NVP:c

P.S. We would be happy indeed if you and Pat could have dinner with us sometime in our home in New York when you happen to be here.

COPY

January 18, 1961

Dear Norman:

As I dictate this letter I am somewhat hesitant to address you by your first name but I feel that I know you so well that you will pardon me for using this personal salutation.

As my term of office as Vice President draws to a close, I just want you to know how deeply grateful I am for the friendship you have so generously extended to me through the years I have been in Washington. I want you to know that what you have written in your books has been a constant source of inspiration to me. But beyond that, I shall always cherish those occasions when we have attended ~~the~~ Brick Church and had an opportunity afterwards for the kind of personal discussions which always will remain in my memory as mountain top experiences.

I want you to know too, that I shall always be proud of the fact that I had your support in the campaign of 1960. When I was in New York a few weeks ago some of our mutual friends suggested that you were concerned because of the claims that have been made that the statement issued in Washington early in the campaign may have affected the results in November.

If you do have such a concern, as the one who certainly had the greatest interest in the outcome of this election, I want you to know that you should banish such thoughts from your head once and for all. I can think of a hundred things I could have done or said that might have changed the result of the election. The responsibility for losing it is one that I and I alone must bear. To you and others who supported our cause with such dedication, I shall always owe a debt of gratitude which I can never adequately repay.

Dr. Norman Vincent Peale
January 18, 1961

Page two

I hope that we can keep in touch with each other in the years to come. One of the compensating features of losing the election is that I shall have more time for meeting and visiting with my friends than was previously possible because of the demands of my official schedule. Next time I am in New York, I hope we can get together for a visit.

Pat Joins me in sending our deepest affection and our best wishes to you and Mrs. Peale.

Sincerely,

Richard Nixon

Dr. Norman Vincent Peale
1025 Fifth Avenue
New York 28, New York

Peale, Norman Vincent

Folder
x - x copy
x - RN-dict.

RN/dj

COPY

April 9, 1963

Dear Norman:

Due to a heavy backlog of correspondence which accumulated during the period immediately after the election, this is the first opportunity I have had to tell you how much I appreciated your writing as you did at that time. I can assure you that nothing is more heartwarming after losing a hard-fought election than to receive a note of encouragement such as yours.

As you might know I have received a great deal of advice since the election as to what I should do at this time. I have been particularly grateful for the fine opportunities that have been offered to me if I should decide to devote my efforts exclusively to legal practice, or to private business. But, after careful consideration of all the factors involved, I have decided that to the extent my obligation to provide for my family will permit, I should continue to devote as much of my time as possible to participation in public affairs. Consequently, for the next few months I shall be traveling considerably abroad as well as in the United States, so that I can speak out effectively on some of our national and international problems.

Again, I want to express my appreciation for your writing as you did. I hope you will continue to give me the benefit of your counsel.

With every good wish,

Sincerely,

The Reverend Norman Vincent Peale
1025 Fifth Avenue
New York 28, New York

P
PEALE, Rev. Norman Vincent
x - copy

RN dict. form:rmw:jd



FOUNDED 1628

MARBLE COLLEGIATE CHURCH
FIFTH AVENUE AT 29TH STREET, WEST
NEW YORK 1, N. Y.

MINISTERS

NORMAN VINCENT PEALE
HERMAN L. BARBERY
EUGENE MCKINLEY PIERCE
DONALD WAYNE HOFFMAN

X ✓
mu 6-2770
REPLY TO
1025 FIFTH AVENUE
NEW YORK 28, N. Y.

November 29, 1962

The Honorable Richard M. Nixon
410 Martin Lane
Beverly Hills, California

Dear Dick:

This is just to tell you that during these hard days I have had you most earnestly in my prayers. It is my conviction that out of the agony of spirit through which you have surely been passing, greater days than you could possibly imagine will emerge.

Sometimes God puts very difficult directional signs in our lives. I shall always remember something that my mother used to say to me: "Norman, down the pathway of life God will slam doors in your face. At such times always remember that He is not against you, but for you, and is directing you down the way to an open door which He has prepared for you.

These "slammed doors" are very bitter experiences, but I have found that my mother was right and that if we live in God's guidance, He is pointing the way to a more effective service and to greater opportunities.

In my prayers for you a thought has come. You have millions of friends in this country, and many others who would become friends if they knew you personally, and perhaps in a way that is outside of the purely political. Take William Jennings Bryan, for example. He never achieved the goal of the Presidency and had three defeats, but he did something else which left an unforgettable memory in the minds of thousands, or millions even. He became a renowned lecturer on various subjects. For example, his most famous speech was "The Prince of Peace." It was more of a masterpiece than his "Cross of Gold" speech was, and he exerted a tremendous influence until unhappily he got involved in that evolution battle. There were, therefore, two images of Bryan in the people's minds, that of the party politician, and the other of the incomparable orator.

November 29, 1962

The Honorable Richard M. Nixon
Beverly Hills, California

I would like to see you go around the country speaking everywhere on subjects of a different nature, for you are needed and there is a great place of leadership in which you can use your superb abilities and extraordinary background of experience. I think it is a fact that political office holders are temporary and transient, but great leaders of the people have a much more enduring quality.

These are just some thoughts that have occurred to me as I have prayed about you these past days. God will guide and bless you; of this I am absolutely sure.

As ever,

Cordially yours,

A handwritten signature in blue ink, appearing to read "J. Edgar Hoover". The signature is fluid and cursive, with a large initial "J" and "E".

NVP:DWP

March 13, 1962

Dear Norman:

I am sending under separate cover an advance copy of my book, "Six Crises." I thought you might be interested in having a look at it before it goes on sale in the book stores.

The publication date is March 29 and I would appreciate it if you would not discuss or disclose the contents of the book insofar as any section of it may be newsworthy before that date. LIFE Magazine has purchased the exclusive serial rights for their issues of March 16, 23, and 30, and I want to be sure to honor my commitment that no items that may be of current news interest appear in print before March 29.

With kindest personal regards,

Sincerely,

Dr. Norman Vincent Peale
1025 Fifth Avenue
New York 28, New York

Peale, Dr. Norman Vincent
1025 Fifth Avenue
New York 28, New York

New York, N. Y.



FOUNDED 1628

MARBLE COLLEGIATE CHURCH
FIFTH AVENUE AT 29TH STREET, WEST
NEW YORK 1, N. Y.

RHF
(Believe RN should see)

MINISTERS
NORMAN VINCENT PEALE
HERMAN L. BARBERY
EUGENE MCKINLEY PIERCE
PASTORAL ASSISTANT
DONALD WAYNE HOFFMAN

[Handwritten signature]

August 1, 1960

[Handwritten initials]

The Honorable Richard M. Nixon
Vice-President of the United States
Washington, D. C.

My dear Mr. Vice-President:

Dr. Peale is at present traveling in the Middle East and Europe. Today I received from him, from Bad Gastein, Austria, a hand-written letter which he asked me to type and forward to you.

The letter is enclosed.

Because of the reference to church attendance in Dr. Peale's letter, I am sending him a copy of the enclosed picture and news item which appeared in this morning's New York Times.

Sincerely yours,

(Mrs.) Mary M. Creighton
Secretary to Dr. Peale

c



FOUNDED 1628

MARBLE COLLEGIATE CHURCH

FIFTH AVENUE AT 29TH STREET, WEST
NEW YORK 1, N. Y.

MINISTERS

NORMAN VINCENT PEALE
HERMAN L. BARBERY
EUGENE MCKINLEY PIERCE

PASTORAL ASSISTANT

DONALD WAYNE HOFFMAN

August 1, 1960

The Honorable Richard M. Nixon
Vice-President of the United States
Washington, D.C.

Dear Mr. Vice-President:

Thank you for your letter regarding the Bela Kornitzer books I have sent to opinion-forming leaders. Anything I can do to help your campaign is all too little. I want to do more, and as for possible brick-bats - we shall not worry about that. (So far none, however.)

I am terribly concerned about this election, not only because of my deep regard for you personally, but because I feel the future of the country depends upon your leadership. It is incredible that Kennedy should direct the destiny of the millions of our citizens, and I just cannot believe that the people will select this man over you, with your character and experience.

Recently I spent an hour with Billy Graham, who feels as I do, that we must do all within our power to help you. If you feel at any time that I can be of any service whatsoever, I do hope you will call upon me.

*Bob F
note*

I had a talk in Bad Gastein, Austria, with a man who believes he can mobilize in your behalf the millions of people of foreign origin in the United States. He himself is of Slavic or Russian birth, and has become an outstanding business man in New York. His name is Colonel C. M. Paul, 720 Park Avenue, New York 21, New York. During the last war he served as Director of National Service, reporting directly to the President. Donald Nelson said he contributed more to the war effort than any private citizen.

He also headed the Slavic Citizens' League, and has great influence among foreign-born and those of second and third generation. He has some very interesting ideas as to how you could be endeared to these people. I was so impressed by his common-sense sugges-

The Honorable Richard M. Nixon

8/1/60

tions that I felt I should recommend to you that he be given opportunity to develop his vote-getting ideas.

One other thought or guidance has come to me, and it has to do with the average, everyday, simple people getting to know you. The idea that Kennedy has more "glamour" than you is rubbish. The people will like you as they know you. I suggest that you go among the crowds on the streets, into the shops, manufacturing plants, just meeting, shaking hands, being one of the folks. If you will do this in as many localities as possible, especially in the big cities, people will begin to think of you as you really are, a real and likable person. Despite all other media of communication, nothing equals the fact that a person can go home and say, "I saw Nixon today - you know, he is a good guy, just like anyone." If this can be done without the trappings of office - just as a man of the people among the people - they, being basically intuitive, will turn to you with new confidence and affection. I would like, also, to see that you are in church every Sunday; and while, of course, this is nothing to make capital of, yet it will appeal to the loyalties of great honest masses of our people.

In my boyhood days the "front porch campaign" was effective, because it was homey and folksy. It was Americana. And America is still folksy, not Madison Avenue-ish. Perhaps a walking, man-to-man campaign down the streets of America, meeting the people eye to eye, heart to heart, could be the "front porch campaign" of our time. In this way the dim and ill-defined personality of a distinguished figure in Washington becomes simply Dick Nixon, who came from where we all started, among the humble, decent people of this land.

This may be strenuous and give you some bad moments, but you can handle anything, as Bob Taft did in Ohio plants.

Note (Incidentally, I was in Israel a few days ago and talked with Ben Gurion, Abba Eban, and others. I found a leaning toward you which, of course, I encouraged by assuring them that Israel could regard itself as fortunate in your becoming President. I pointed out that you are honest and straightforward in your attitudes, that they would always know just where you stand, that in you there is no phoney-ism, and that seemed to appeal to them. I told the Arab leaders the same thing; namely, that a real statesman is running against an insatiable opportunist

The Honorable Richard M. Nixon

8/1/60

with vast sums of money at his disposal. The Jews feel very keenly about Israel, and some assurance along that line will reassure millions of voters.

I like your recent expressions of liberal views. Unless the Republican Party marches in the forefront of contemporary thinking, it cannot succeed. The big issues of the times are peace, racial justice, and equal opportunity for all, plus a restatement of America's purpose in the world - a better life for everyone. Your opponent will use every clever effort to organize, mobilize, and sell and sell and sell. Actually it is a cynical procedure. But as you meet the people and show that you actually like them, and voice, in the clear way of which you are so capable, the deepest feelings of their hearts, they will see in you their God-given leader.

This is so very important. The people - Bill, John, Mary, and Bertha - especially the young voters, have just got to know you, and no one can ever know any man without getting close to him. Issues are important, but the contact of personality is more so. And your personality never fails to communicate when people get close to you.

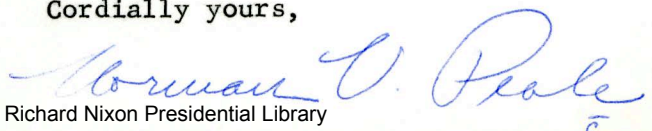
So many things about your life have not become known. For example, in Israel my host was Ambassador Arazi, who told us that in South America, after you had that rough time with the mob, you came to a luncheon of leading citizens and told them that they were responsible for what had just happened. The Ambassador said that your fearlessness with the mob was equalled by a fearless honesty with the privileged leadership. He said that everyone was terribly impressed.

Why is it that such sidelights do not get currency? I cannot help wondering if the public relations of the Republican Party do not need a revitalizing, a closer approximation to the mind and heartbeat of Mr. and Mrs. America.

Perhaps I am out of my role in offering the foregoing suggestions. Please forgive me, for I feel very deeply about it.

Finally, I hope you will think of the words from the Scriptures, "and having done all, stand." In other words, when all has been done that can be done - leave it to God. Whatever He wills will be done. As Washington said, "The event is in the hands of God." But of course He means us to do all. God bless and strengthen you.

Cordially yours,





Grand Hotel Victoria-Interlaken

INTERLAKEN

ALTITUDE 568 m. s. m.

AUG 22 1960

HOTEL DE TOUT PREMIER ORDRE TELEGRAMME: VICTORIA INTERLAKEN ☎ (036) 21021

Peale, Norman Vincent

Dear Mr. Peale
S/N
August 19, 1960.
1025 Fifth Avenue
New York 28, New York

Dear Mr. Vice President:-

On Wednesday August 17th I attended a conference in Montreux called by Billy Graham. There were present a selected group of distinguished religious leaders from all sections of the U.S.

After a long discussion, in which the sentiment was unanimously for, a committee was appointed to seek and interview with you and convey some thoughts which are considered important by this group.

The committee consists of Rev. Dr. Daniel G. Paling, Dr. Samuel M. Shoemaker of Christ Episcopal Church Pittsburgh, Rev. Dr. Harold T. Ockenburg of the Park St. Congregational Church in Boston and the famous Princeton Corner church in Boston.

I expect to be in Washington on September 8th but of course the committee will come at your convenience.

I can be reached through my office in New York or at the Berkeley Hotel London August 29 - September 2 or the Midland Hotel Belfast Northern Ireland September 2 - 6. We take a flight back home on September 6. You would

have been touched by the spiritual
concern for you expressed by the
group in Montreal. Of course Billy
Wahman is one of your greatest
supporters. And I am hoping
that something constructive and wise
can come of this.

May the Lord continue to bless
and strengthen you.

Cordially
Norman Seal.

1 went 29th Street New York City.

 **PAR AVION**
BY AIR MAIL - LUFTPOST

INTER
QUINZAIN
3-18. SEPT




GRAND **HÔTEL**
VICTORIA-JUNGFRAU
INTERLAKEN
Suisse - Switzerland

*Hon. Richard M. Nixon
Vice President of the United States
Washington D.C.
U.S.A.*

COPY

July 11, 1960

Dear Dr. Peale:

I want you to know how very much I appreciated your sending copies of the Bela Kornitzer book to a number of your friends.

I thought your letter, incidentally, couldn't have been better. I would think that it would strike just the right note to anyone who received it, and would at least assure that the book would be read with an open mind. I only hope that you do not receive too many political brickbats for the very generous words you spoke in my behalf!

As I am dictating this note, the Democratic Convention is just beginning. I have predicted for the past six months that Kennedy would be nominated and I now think he will probably make it at the end of the first ballot. You will know how good or bad a prophet I am by the time you read this letter.

Mrs. Nixon joins me in sending our very best wishes to you and to Mrs. Peale.

Sincerely,

DN
Richard Nixon

Dr. Norman Vincent Peale
1025 Fifth Avenue
New York 28, New York

Peale, Dr. Norman Vincent

folder
x-RN dict.
xtra copy

RN/maf/rd

NORMAN VINCENT PEALE

1928 FIFTH AVENUE

NEW YORK 26, N.Y.

May 20, 1960

Dear ;

Some years ago I adopted a custom which has given me much pleasure and, I believe, has been a source of interest to others. When I read a book that interests me and seems to be of extra importance, I take the liberty of suggesting it to my friends.

Sometimes the book may be of a controversial nature. However I know my friends are people who think. Some of them may be in occasional disagreement with me, but concur that warm discussion and sharing of ideas is intellectually stimulating and helps each of us to arrive at logical and informed conclusions.

Recently I read "The Real Nixon" by Bela Kornitzer and am sending you a copy. I do this not merely because I respect Dick Nixon and have affection for him as a friend, but also for the reason that he is misunderstood by some of my friends.

This great American who has so fearlessly and sincerely served his country deserves fairer treatment by his countrymen. I do not enter into politics, but it is my concern in life to do what little I can to help people know and understand each other as brethren.

I hope you will enjoy this book as much as I have.

Cordially yours,

United States Senate

MEMORANDUM

To: RN

From: RHF

This is the Peale letter which is going out with the Kornitzer book.

Norman Vincent Peale

Dear Dr. Peale:

I want you to know how very ~~much~~ much I appreciated your sending copies of ~~the~~ the Bela Kornitzer book to a number of your ~~five~~ friends.

I thought your letter, incidentally, couldn't have been better. I would think that it would strike just the right note to anyone who received it, and would at least assure that the book would ~~be~~ be read with an open mind. I only hope that you do not receive too many political brickbats for the very generous words you spoke in my ~~behalf~~ behalf!

AS I am dictating this note, the Democratic Convention is just beginning. I have predicted for the past six months that Kennedy would be nominated and I now think he will probably make it at the end of the first ballot. You ~~can see~~ ^{will know} how good or bad a prophet I am by the time you read this letter.

Mrs. Nixon joins me in sendingg our very best wishes to you and to Mrs. Peale.

Sincerely,



file

FOUNDED 1628

MARBLE COLLEGIATE CHURCH
FIFTH AVENUE AT 29TH STREET, WEST
NEW YORK 1, N. Y.

MINISTERS
NORMAN VINCENT PEALE
HERMAN L. BARBERY
EUGENE MCKINLEY PIERCE

PASTORAL ASSISTANT
DONALD WAYNE HOFFMAN

REPLY TO
1025 FIFTH AVENUE
NEW YORK 28, N. Y.

July 18, 1960

The Honorable Richard M. Nixon
Vice President of the United States
Washington, D. C.

Dear Mr. Vice President:

Your letter of July 11 to Dr. Peale has arrived, and once more, I am relaying the content to Dr. and Mrs. Peale in Europe.

Both Dr. and Mrs. Peale would want to assure you of their prayers and best wishes, as always.

With kind regards, I am

Sincerely yours,

(Mrs.) Doris St. Phillips

Secretary to Dr. Peale

DWP



FOUNDED 1628

MARBLE COLLEGIATE CHURCH
FIFTH AVENUE AT 29TH STREET, WEST
NEW YORK 1, N. Y.

file



MINISTERS
NORMAN VINCENT PEALE
HERMAN L. BARBERY
EUGENE MCKINLEY PIERCE
PASTORAL ASSISTANT
DONALD WAYNE HOFFMAN

REPLY TO
1025 FIFTH AVENUE
NEW YORK 28, N. Y.

July 15, 1960

The Honorable Richard M. Nixon
Vice President of the United States
Washington, D. C.

Dear Mr. Vice President:

Your letter of July 15 to Dr. Peale has arrived in his absence in the Holy Land. I shall see that the content is relayed to him and know he will be pleased to hear from you.

Both Dr. and Mrs. Peale would want to extend to you their very best wishes, as always.

With kind regards, I am

Sincerely yours,

(Mrs.) Doris H. Phillips

Secretary to Dr. Peale

DWP

COPY

July 12, 1960

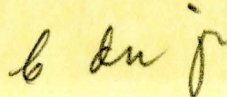
Dear Dr. Peale:

I have learned that your previously planned European tour will prevent your participation at the Republican Convention in Chicago. While I regret that you will not be present, I fully understand and would not want you to forego a journey which I am certain both you and your wife have long and greatly anticipated.

As always, I deeply appreciate your generous offer to be of assistance; the knowledge that your prayers are with me is both humbling and gratifying.

With best wishes to you and Mrs. Peale for a most pleasant trip,

Sincerely,



Richard Nixon

Dr. Norman Vincent Peale
1025 Fifth Avenue
New York 28, New York

Peale, Dr. Norman Vincent

folder
x - x copy

RFHargrove pm - 8

MEMORANDUM

To: RN

From: LWH

Norman Vincent Peale's wife won and he was
unable to cancel his trip to Europe. He will not be able
to attend the Convention. You might want to drop him a
line

6/24/60

LWH



WESTERN UNION



HAWAII ED AN
NEW YORK NY 21 957A EDT

HONORABLE LEONARD HALL, REPUBLICAN NATIONAL CHAIRMAN WASHDC
SORRY MISSED YOUR CALL DEEPLY APPRECIATE INVITATION BY VICE
PRESIDENT AND YOU FOR CONVENTION HAVE DELAYED REPLY HOPING
COULD ACCEPT PROBABLY WILL BE ABROAD THEREFORE REGRET AND FEEL
YOU SHOULD
PROCEED TO FILL PROGRAM BEST WISHES
NORMAN VINCENT PEALE.

1960 JUN 21 A 10 51

*FE-8-9411
1146-19th ST*

(1-51)



FOUNDED 1628

MARBLE COLLEGIATE CHURCH
FIFTH AVENUE AT 29TH STREET, WEST
NEW YORK 1, N. Y.

File

MINISTERS

NORMAN VINCENT PEALE
HERMAN L. BARBERY
EUGENE MCKINLEY PIERCE
PASTORAL ASSISTANT
DONALD WAYNE HOFFMAN

file

REPLY TO
1025 FIFTH AVENUE
NEW YORK 28, N. Y.

June 23, 1960

The Honorable Richard M. Nixon
Vice President of the United States
Washington, D. C.

Dear Mr. Vice President:

Mr. Leonard Hall conveyed your invitation to offer prayer at the time of your nomination at the convention.

I am highly honored by your desire to have me ask God's blessing at that time, and in addition, I am always eager to do what you ask.

Unfortunately, we have planned a trip to the Holy Land and the Oberammergau Passion Play, which takes us away over the convention period. I sincerely hope I can do something else at some other time. I am, of course, earnestly praying, not only for your successful candidacy, but that you may be guided and sustained every step of the way.

God bless you now and in the days ahead.

Cordially yours,

Norman Vincent Peale

NVP:DWP

P.S. I thoroughly enjoyed THE REAL NIXON by Karnitzer, and especially appreciated your inscription, which I shall always treasure.

MEMORANDUM

To: RN

From: LWH

I talked with Norman Vincent Peale.

His wife wants him to go to Europe but definite plans have not been made and he is going to let me know next week if he can be at the Convention.

He said to tell you he deeply appreciated the fact that you thought of him and added: "I have already told Mr. Nixon that I want to do everything I can to help" and asked me to pass that word along to you again.

A nice note to Dr. Peale would be in order.

6/8/60

COPY

April 26, 1960

Dear Dr. Peale:

This is just a note to thank you for your letter of April 13 with regard to Governor McKeldin.

I share your high regard for him and particularly for his ability as a speaker and campaigner. He can be a real asset to the cause during the campaign and you can be sure that we shall keep in close touch with him so that his advice and assistance will be constantly available.

He is obviously one of several who will receive public attention both as a potential Vice Presidential candidate and as an active participant in the next administration should we be successful in November. You can be sure that I shall have your opinion of him in mind as I am called upon to make decisions in this respect.

I greatly appreciate your having taken the trouble to write me as you did and I hope you will keep your suggestions coming.

With every good wish,

Sincerely,

RN
Richard Nixon

Dr. Norman Vincent Peale
1025 Fifth Avenue
New York 28, New York

Peale, Dr. Norman Vincent

folder
x-RN dict.
x-tra copy

RN/rmw/rd



FOUNDED 1628

MARBLE COLLEGIATE CHURCH

FIFTH AVENUE AT 29TH STREET, WEST

NEW YORK 1, N. Y.

MINISTERS

NORMAN VINCENT PEALE

HERMAN L. BARBERY

EUGENE MCKINLEY PIERCE

PASTORAL ASSISTANT

DONALD WAYNE HOFFMAN

REPLY TO

1025 FIFTH AVENUE
NEW YORK 28, N. Y.

April 13, 1960

The Honorable Richard Nixon
Vice President
Washington, D. C.

Dear Mr. Vice President:

Yesterday I was with a group of professional and business leaders in Charleston, West Virginia. Almost without exception I felt each of them is supporting you.

The discussion turned on a vice presidential candidate. The man who had the most appeal to this discriminating group was former Governor Theodore R. McKeldin. The more I have thought about it, the more I like the suggestion of Gov. McKeldin. He is extremely popular with the Jewish people for one thing. By his many victories in an overwhelmingly Democratic state he has demonstrated his attractiveness to people generally.

He is an extraordinarily effective speaker. In fact I would call him an orator in the best sense of the word. He knows how to appeal to the people, how to get their interest and hold it on the platform. As a vice presidential candidate I believe he would become very popular and be a real help to you both in the campaign and later in your administration.

Forgive me for getting out of my field and presuming to make a suggestion. I am so enthusiastic in support of you that I couldn't avoid offering these thoughts for your consideration.

God bless you and warm regards,

Cordially yours,

Dear Dr. Peale:

This is just a note to thank you for your letter of April 13 with regard to Governor McKeldin.

I share your high regard for him and particularly for his ability as a speaker and campaigner. He can be a real asset to ~~our~~-- the cause during the campaign and you can be sure ~~we~~ that we shall keep in close touch with him so that ~~we can ha---~~ his advice and ~~assit--~~ assistance will be constantly available.

He is obviously one of several who will receive ~~attention-~~ public attention both as a potential Vice Presidential candidate and as an active ~~partidi--~~ participant in the next administration should we be successful in November. You can be sure that I shall have your ~~thoughts in mind--~~ opinion of him in mind as I ~~have the op--~~ am called upon to make decisions in this respect.

I greatly appreciate your ~~sending--~~ having taken the trouble to write me as you did and I hope you will keep your suggestions coming.

With every goodwish

April 20, 1960

Autograph File: P

(Kornitzer book)

File
To Dr. Norman Vincent Peale, whose books and sermons have
been such a great inspiration to me through the years, with
every good wish from his friend, Richard Nixon

COPY

file

April 15, 1960

Dear Dr. Peale:

This is just a note to thank you for your letter of April 5. You can be sure that nothing could mean more to me in the difficult days I face in the months ahead than the assurance of your support and your prayers.

As I approach the campaign, and become increasingly aware of the tremendous responsibilities the next President must assume, I am fully cognizant of my own inadequacy to furnish the leadership the nation needs at this time. To paraphrase what you said, I can only try to do my best during the campaign - always recognizing that if I should succeed, as Washington said so well, "The event is in the hands of God."

I was particularly touched by your very generous comments with regard to my mother, my brother and his wife. While it would be presumptuous for me to point with pride to any virtues I think I might have, I can certainly agree with you that if the American people knew my family as you do I wouldn't have to campaign at all!

In that connection, incidentally, Bela Kornitzer has just written a book which has some overly-generous comments with regard to my activities but which very properly puts its main emphasis on the great part my mother has played in my life. When they are available I will send you a copy of the book with the thought that you might like to browse through it.

May I tell you again how much I appreciated your

Peale, Dr. Norman Vincent

folder
x-RN dict.

RN/rmw/rd

COPY
- 2 -

letter. Mrs. Nixon and I shall look forward to visiting the Marble Collegiate Church the next time we happen to be in New York on a Sunday.

With every good wish,

Sincerely,

Richard Nixon

Dr. Norman Vincent Peale
1025 Fifth Avenue
New York 23, New York

cc: Mrs. F. A. Nixon
Bob Finch
Jim Shepley
Herb Klein

April 11, 1960

Memo

To: Bob Finch, Jim Shepley, Herb Klein
From: RN
Re: Attached letter from Norman Vincent Peale

I think he hits here upon a very fundamental point which we should bear in mind in the articles which we attempt to encourage in the next few weeks and months.

Billy Graham hit this same line with me when he was talking with me a few days ago. It is that we should emphasize more the family background with its humble origins which would have emotional impact on people in general rather than putting as much attention as we have on the strictly political story and the issues. Of course, as we get into the campaign, issues will be predominant. At this point I feel the other aspects should be heavily emphasized. For example, as I have said previously, I think a good article on my mother for Ladies Home Journal or Good Housekeeping would be helpful. She told me on the phone that somebody by the name of Schreiber was writing one. This sounded to me like one of those free-lance jobs and I would like to have it checked to see what the situation is. As a matter of fact, in view of Kornitzer having done so much research and with his reputation for having written several books, an article by him about my mother for one of these two publications, or for Reader's Digest, might be something we could encourage.

Adela Rogers St. Johns might be another possible candidate for doing this. What I am talking about here is not the usual dissecting job a la the Mazo book in setting forth all the controversial issues and aspects and trying to be objective in doing so. What we frankly need here is some overtly favorable "corn" such as the liberal press wrote about Roosevelt and Truman, and now about Kennedy, Humphrey and Symington at the drop of a hat. We have had enough of these studies in depth on my personal and family background through which only the most sophisticated reader might obtain a favorable view. And under no circumstances will I cooperate in any more articles of that type.

In any event, give me a report on what will be done with regard to an article or articles on my mother along the lines I have suggested.

I hasten to add that everybody on our staff with any degree of intelligence would prefer the Mazo book to the Kornitzer book. The same will be true of all the critics in spade but the reaction of average voters will be very different indeed in my opinion.



FOUNDED 1628

MARBLE COLLEGIATE CHURCH
FIFTH AVENUE AT 29TH STREET, WEST
NEW YORK 1, N. Y.

MINISTERS

NORMAN VINCENT PEALE
HERMAN L. BARBERY
EUGENE MCKINLEY PIERCE
PASTORAL ASSISTANT
DONALD WAYNE HOFFMAN

REPLY TO
1025 FIFTH AVENUE
NEW YORK 28, N. Y.

April 5, 1960

The Honorable Richard M. Nixon
Vice-President of the United States
Washington, D. C.

Dear Mr. Vice-President:

On Sunday, March 27, I had the great pleasure of sitting by your beloved mother at luncheon in Los Angeles. It was also my privilege to meet your brother and his charming wife.

If only Americans everywhere could know your family, they would take you to their hearts with real affection. I think your mother is one of the sweetest, most genuine, lovable, Christian mothers I have met in many a day. In fact, I told her that if the entire American people could know her your election would be assured. Your family, in my judgment, ought to be made better known to the American people, for they typify the best in American life. They represent that vast body of fine, honorable, hard-working, God-fearing American families which is of the heart of the nation itself.

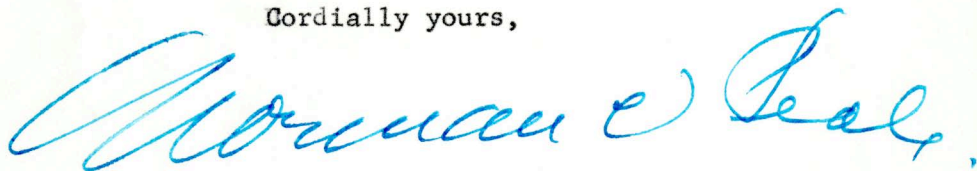
I would like to take this opportunity to tell you how deeply interested I am in your present campaign, and to assure you of my earnest prayers that you will be guided and sustained throughout, and that victory will crown your efforts. You are, without any question, the most highly qualified man to lead this country. I believe that if you just continue to do your very best and put the result in the hands of God it will work out as it should. Was it not Washington who said, "The event is in the hands of God."

May the Lord Who has ever watched over this country be very near to you.

Please give my kindest regards to your mother and your fine brother and sister-in-law when you are next in touch with them.

With kindest regards to Mrs. Nixon and you, I am

Cordially yours,

A handwritten signature in blue ink, reading "Norman C. Peale". The signature is written in a cursive style with a large, sweeping initial "N".

NVP:DWP

April 11, 1960

file folder 9/15

Memo

To: Bob Finch, Jim Shepley, Herb Klein
From: RN
Re: Attached letter from Norman Vincent Peale

I think he hits here upon a very fundamental point which we should bear in mind in the articles which we attempt to encourage in the next few weeks and months.

Billy Graham hit this same line with me when he was talking with me a few days ago. It is that we should emphasize more the family background with its humble origins which would have emotional impact on people in general rather than putting as much attention as we have on the strictly political story and the issues. Of course, as we get into the campaign, issues will be predominant. At this point I feel the other aspects should be heavily emphasized. For example, as I have said previously, I think a good article on my mother for Ladies Home Journal or Good Housekeeping would be helpful. She told me on the phone that somebody by the name of Schreiber was writing one. This sounded to me like one of those free-lance jobs and I would like to have it checked to see what the situation is. As a matter of fact, in view of Kornitzer having done so much research and with his reputation for having written several books, an article by him about my mother for one of these two publications, or for Reader's Digest, might be something we could encourage.

Adela Rogers St. Johns might be another possible candidate for doing this. What I am talking about here is not the usual dissecting job a la the Mazo book in setting forth all the controversial issues and aspects and trying to be objective in doing so. What we frankly need here is some overtly favorable "corn" such as the liberal press wrote about Roosevelt and Truman, and now about Kennedy, Humphrey and Symington at the drop of a hat. We have had enough of these studies in depth on my personal and family background through which only the most sophisticated reader might obtain a favorable view. And under no circumstances will I cooperate in any more articles of that type.

In any event, give me a report on what will be done with regard to an article or articles on my mother along the lines I have suggested.

I hasten to add that everybody on our staff with any degree of intelligence would prefer the Mazo book to the Kornitzer book. The same will be true of all the critics in spade but the reaction of average voters will be very different indeed in my opinion.

NORMAN VINCENT PEALE

1022 FIFTH AVENUE

NEW YORK 22, N.Y.

May 20, 1960

Dear ;

Some years ago I adopted a custom which has given me much pleasure and, I believe, has been a source of interest to others. When I read a book that interests me and seems to be of extra importance, I take the liberty of suggesting it to my friends.

Sometimes the book may be of a controversial nature. However I know my friends are people who think. Some of them may be in occasional disagreement with me, but concur that warm discussion and sharing of ideas is intellectually stimulating and helps each of us to arrive at logical and informed conclusions.

Recently I read "The Real Nixon" by Bela Kornitzer and am sending you a copy. I do this not merely because I respect Dick Nixon and have affection for him as a friend, but also for the reason that he is misunderstood by some of my friends.

This great American who has so fearlessly and sincerely served his country deserves fairer treatment by his countrymen. I do not enter into politics, but it is my concern in life to do what little I can to help people know and understand each other as brethren.

I hope you will enjoy this book as much as I have.

Cordially yours,

TEX McCRARY INC • NEW YORK CITY

WILLIAM L. SAFIRE
vice president

June 27, 1960

Mr. Robert Finch
Office of
The Vice President
Senate Office Building
Washington, D. C.

Dear Bob:

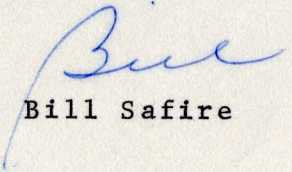
Attached is a letter from Norman Vincent Peale,
along with a short list of his close friends.

You will recall that when we discussed the mailing
of the Kornitzer book in your office, you suggested that your
people get working on a list of leading women across the country.

Tex tells me he sent a copy of this letter to you
already; I guess it got lost in the shuffle. At any rate,
here we stand: Peale will send as many letters as you like.

Do you want to get me of your people working on a
list of women?

Best,



Bill Safire

planning and public relations
26th floor • 122 east 42nd street
new york 17 • OXford 7-4848
cable address: **TEXCRARY NEWYORK**



FOUNDED 1628

MARBLE COLLEGIATE CHURCH

FIFTH AVENUE AT 29TH STREET, WEST

NEW YORK 1, N. Y.

MINISTERS

NORMAN VINCENT PEALE

HERMAN L. BARBERY

EUGENE MCKINLEY PIERCE

PASTORAL ASSISTANT

DONALD WAYNE HOFFMAN

REPLY TO

1025 FIFTH AVENUE

NEW YORK 28, N. Y.

May 20, 1960

Mr. Tex McCrary
122 East 42nd St.
New York, New York

Dear Tex:

I have prepared the enclosed letter as per our telephone conversation.

If you feel it is OK please send it back (unfolded) and we will have it photo-off set for sending out.

I enclose list of persons and addresses to whom the books may be sent. I understand your office will handle the book mailing.

Cordially yours,

NVP:wg

Rev. Daniel A. Felling
Editor, The Christian Herald
27 East 39th Street
New York, New York

Rev. Daniel K. Felling
St. Washington Collegiate Church
739 West 141st Street
New York, New York

Rev. Leonard D. Feale
Richmond Avenue Methodist Church
408 Richmond Avenue
Buffalo 22, New York

Rev. William Harry Moore
Aldersgate Methodist Church
Savannah, Georgia

Mr. Edward M. Moss
812 Pierce Bldg.
St. Louis 2, Missouri

Mr. Charles H. Tomalley
Editor
The Western Star
Lebanon, Ohio

Hon. Arthur B. Langlie
McCall Corp.
230 Park Avenue
New York, N.Y.

Mr. William B. Arthur
Managing Editor
Look Magazine
402 Madison Avenue
New York 22, N.Y.

Mr. Oliver B. Jaynes
115 N. Birch Road
Port Lauderdale, Fla.

Dr. Belford P. Atkinson
Ohio Bankers Association
Columbus, Ohio

Mr. Floyd McElroy, Pres.
Loomis-Bryles Co.
60 East 42nd St.
New York 17, N.Y.

Mr. John S. Knight
Knight Newspapers
Detroit, Michigan

Mr. Arlo Wilson
15 East 51st Street
New York 23, New York

Mr. John J. Joseph
V.P., Ohio Bell Telephone
750 Huron Road
Cleveland, Ohio

Mr. Charles B. Mills
Chairman, O. H. Scott Seed Company
Marysville, Ohio

Mr. Louis Seltzer
Editor, Cleveland Press
Cleveland, Ohio

Mr. William L. McGrath, Chairman of the Bd.
The Williamson Company
4558 Marburg Avenue
Cincinnati 9, Ohio

Mr. Stanley S. Kresge
2727 Second Boulevard
Detroit 32, Michigan

Mr. Roger H. Ferger
Cincinnati Enquirer
Cincinnati, Ohio

Mr. Allison F. Stanley
U. S. Playing Card Co.
Cincinnati 12, Ohio

Mr. Augustus L. Bering
Hotel Sherman
Clark & Randolph Streets
Chicago 1, Illinois

Mr. Bruce Achor
904 Bruce Avenue
Floresmoor, Illinois

Mr. Glenn Thompson
Editor
Dayton Journal Herald
Dayton, Ohio

Mr. James C. Stahlman
The Nashville Banner
Nashville, Tenn.

Dr. Howard Kershner
Christian Freedom Foundation, Inc.
250 West 57th Street
New York, New York

Mr. Lowell Heringer
Publisher
The Republican Courier
Piquette, Ohio
1964

Rev. John Reiling
First Methodist Church
New Philadelphia, Ohio

COPY

December 8, 1959

Dear Dr. Peale:

It was a pleasure to hear from you on November 10 and I want you to know how much I appreciate your writing as you did on behalf of Mrs. Josephine Nash, President of the Women's National Republican Club in New York City. In the meantime, I have received a letter from Mrs. Nash in which she very kindly offered to postpone the January 23rd meeting to a date which would be more convenient for me.

As much as I would enjoy an opportunity to meet with the members of this group, my efforts to add this appearance to the heavy schedule to which I am committed during the early months of 1960 have not been successful. As a result, I have had to advise Mrs. Nash, most regretfully, that it will not be possible for me to accept her generous invitation.

With kindest personal regards,

Sincerely,

DN

Richard Nixon

Dr. Norman Vincent Peale
1025 Fifth Avenue
New York 28, New York

x - Peale, Dr. Norman Vincent - folder

Invitation - New York - NEW YORK - 1960 - TD
Women's National Republican Club of New York City

ank

N.V.
PEALE. Folder

COPY

April 26, 1958

Dear Dr. Peale:

I, too, enjoyed seeing you when you were in Washington the other day, and I am sorry that because I was working on my remarks to the American Newspaper Publishers Association, I could not have a real visit with you.

Since you are an expert in the field of public speaking, I think I should ask you for some pointers with regard to speech preparation! As far as I am concerned, preparing a speech is about the hardest work I know. Even when I speak "off the cuff" I have to devote a great amount of time to outlining in detail the thoughts I want to express.

As far as formal speeches which are to be read are concerned, I have not yet developed the ability to read effectively a speech somebody else has written. Consequently, I have to block out four or five days in which I do the extensive work necessary to get the speech in final form. I usually begin by doing a great deal of reading in the particular field which I intend to cover. I then write down in longhand the various thoughts that I think might be worth developing. After that, I make a rough outline in which I try to develop one central theme. This incidentally is the longest and hardest part of the speech making process for me. From there on I make usually three or four more outlines, the final one of which is almost a complete copy of the speech. From this final written draft I dictate a draft into the dictaphone, primarily for the purpose of changing the written draft into what I sense is the spoken word. In the process of dictation, I make several changes when I come across words that do not sound as well as they read.

When it comes to delivery, I as yet have not discovered the secret of how to make an effective speech each time. I have never yet made one with which I was satisfied.

NBM

COPY
- 2 -

Sometimes the speeches which I have felt were delivered the best did not have nearly the audience impact of those which were not as carefully prepared. This leads me to believe that the secret of it all is to prepare a speech adequately so that you really have something to say and yet do not spend so much time on it that you lose the quality of spontaneity. I can give this kind of advice, but I must admit that I have not yet learned the secret of doing it this way each time myself!

Incidentally, I am enclosing a copy of the speech I was writing the morning I talked to you. Economics is a dull and difficult subject to get across to an audience and consequently this was a particularly hard speech to write. As you will note, I am a great believer in making my speeches as simple as possible as far as vocabulary and sentence construction are concerned. In fact, I am usually criticized for oversimplifying!

Of course, the most obvious thing I have learned as have other speakers, is that the importance of "getting acquainted with the audience at the beginning" and trying to lift the audience at the end with a challenge or a lofty appeal. I find that the conclusion is by far the hardest part of the speech to write. Consequently, even when I am delivering a speech which I read, I deliver the conclusion extemporaneously so that I can "feel" the audience and be in tune with their thinking and emotions at that time.

I gave Mrs. Nixon your message and she appreciated your good wishes. We leave tomorrow for our official trip to South America. It will be another whirlwind tour -- with a few speeches involved -- but we are looking forward to the trip.

I am most grateful for your prayers and Mrs. Nixon joins me in sending our warm regards to you and Mrs. Peale.

Cordially,

DN
R.

Richard Nixon

Dr. Norman Vincent Peale
1025 Fifth Avenue
New York 28, New York

Peale, Dr. Norman Vincent
folder
x RN biographical
x RN dictate
pje:s rewrite RN:rmw:pje

OFFICE OF THE VICE PRESIDENT
WASHINGTON

Page Two Near or Nearly

Checked with Library of Congress and they indicated that nearly sounded better than near.

However, they were unable to come up with a rule.

Webster's unabridged:

~~Near~~

In a near manner or degree:

Specifically (D) Approximately with and approach to completion and exactness.: To live more nearly as we pray.

APR 25 1958



FOUNDED 1628

MARBLE COLLEGIATE CHURCH

FIFTH AVENUE AT 29TH STREET, WEST

NEW YORK 1, N. Y.

MINISTERS

NORMAN VINCENT PEALE
HERMAN L. BARBERY
EUGENE MCKINLEY PIERCE
PASTORAL ASSISTANT
DONALD WAYNE HOFFMAN

April 23, 1958

REPLY TO
1025 FIFTH AVENUE
NEW YORK 28, N. Y.

The Honorable Richard M. Nixon
Vice President
Washington, D.C.

Dear Mr. Vice President

It was a real pleasure to meet you in the corridor of the Capitol yesterday and have a pleasant visit.

I would appreciate it if you would convey my best wishes to Mrs. Nixon and tell her that I hope she will soon be fully recovered from her back injury.

After I left you I wished I had made inquiry as to your method of speech preparation. You told me you were on the way to your office to prepare a speech for the Newspaper Publishing Convention.

I wanted to discuss this question with you as you are such an effective speaker, but I assumed you were very busy and I did not want to hold you up. I am always anxious to pick up pointers from masters of the speaking art. You have a wonderful way of making yourself one with the audience. rll

I am sure you know of my great admiration for you. It is my sincere prayer that the Lord will continue to guide and bless you and give you strength for your great leadership.

Cordially yours,

NVP:mp

A handwritten signature in blue ink that reads "Norman".



OFFICE OF THE VICE PRESIDENT
WASHINGTON

April 26, 1958

Dear Dr. Peale:

I, too, enjoyed seeing you when you were in Washington the other day, and I am sorry that because I was working on my remarks to the American Newspaper Publishers Association, I could not have a real visit with you.

Since you are an expert in the field of public speaking, I think I should ask you for some pointers with regard to speech preparation! As far as I am concerned, speech making is a lot of hard work. Each time I accept such an invitation I know I must devote many hours to it and that I can look forward to going through a couple of boxes of pencils, pads of paper and several rough drafts before the speech is in final form.

Any speaker is bound to be influenced to a certain extent by his audience. I find that if the audience is responsive I am stimulated, and at least in most cases I feel that a better speech is the result. In my opinion, this is particularly true if I am speaking informally.

I gave Mrs. Nixon your message and she appreciated your good wishes. We leave tomorrow for our official trip to South America. It will be another whirlwind tour -- with a few speeches involved -- but we are looking forward to the trip.

I am most grateful for your prayers and Mrs. Nixon joins me in sending our warm regards to you and Mrs. Peale.

Cordially,

Richard Nixon

Dr. Norman Vincent Peale
1025 Fifth Avenue
New York 28, New York

2nd paragraph

Perle

As far as I am concerned, preparing a speech is about the hardest work I know. Even when I speak "off the cuff" I have to devote a great amount of time to ~~o~~utlining in detail the thoughts I want to express.

As far as formal speeches which are to be read are concerned, I have not yet developed the ability to read effectively a speech somebody else has written. Consequently, I have to block out four or five days in which I do the ~~ext~~ensive work necessary to get the speech in final form. I usually begin by doing a great deal of reading in the particular field which I intend to cover. I then write down in longhand the various thoughts that I think might be worth developing. After that, I make a rough outline in which I try to develop one central theme. This incidentally is the longest and hardest part of the speech making process for me. From there on I make usually three or four more outlines, the final one of which is almost a complete copy of the speech. From this final written draft I dictate a draft into the dictaphone, primarily for the purpose of changing the written draft into what I sense is the spoken word. In the process of dictation, I make ~~changes with~~ several changes when I come across words that do not sound as well as they read.

When it comes to delivery, I as yet have not discovered the secret of how to make an effective speech each time. I have never yet made one with which I was satisfied. Sometimes the speeches which I have felt were delivered the best did not have near the audience impact ^{of} ~~there~~ ^{those} which were not as carefully prepared. This leads me to believe that the secret of it all is to prepare a speech adequately so that you really have something to say and yet do not spend so much time on it that you lose the quality of spontaneity ~~(spelling)~~

1 x 3
Peale -- 2

I can give this kind of ~~advice~~ advice but I must admit that I have not yet learned the secret of doing it this way each time myself!

last two paragraphs ok

Incidentally, I am enclosing a copy of the speech I was writing the ~~morning~~-morning I talked to you. Economics is a dull and difficult subject to get across to an audience and consequently this was a particularly hard speech to write. As you will note, I am a great believer in making my speeches as simple as possible as far as vocabulary and sentence construction are concerned. In fact I am ~~usually~~ usually criticized for oversimplifying!

Of course, the most obvious thing I have learned, as have other speakers, is that the importance of "getting acquainted with the audience at the beginning" and trying to lift the audience at the end with a challenge or a lofty appeal. I find that the conclusion is by far the hardest part of the speech to write. Consequently, even when I am ~~delivering~~ delivering a speech which I read I deliver the conclusion extemporaneously so that I can "feel" the audience and be in tune with their thinking and emotions at that time.

Re-write
to "right
PN"

COPY

LeSourd, Mr. Howard

July 16
28, 1958

AMERICAN FOUNDATION OF RELIGION and PSYCHIATRY
3 WEST 29th STREET NEW YORK N.Y. • MURRAY HILL 5-6138

Dear Mr. LeSourd:

It was very kind of you to send such a friendly letter on behalf of Mrs. Peale. We have often talked about the American Foundation of Religion and Psychiatry and I appreciated her thoughtfulness in remembering my interest in its splendid programs.

July 15, 1958

I would enjoy, I know, many rewarding experiences as a member of the Advisory Committee. Unfortunately, the heavy official schedule and my responsibilities at home will not allow such participation at the present time. Consequently it is with regret that I shall be unable to serve on this Committee, as much as I would like to do so.

My husband joins me in sending best wishes to you and Dr. and Mrs. Peale.

Sincerely,

Mr. Howard M. LeSourd
The American Foundation
of Religion and Psychiatry
New York 1, New York

3 West 29th Street

For your information I am sending you our 20th Anniversary Annual Report.

Dr. and Mrs. Peale join me in sending best wishes.

Most cordially,

Howard M. LeSourd

Peal, Dr. Vincent - folder
PN - Membership T D - Amer. Foundation of Religion and Psychiatry



HEALING

July 16 '58
The AMERICAN FOUNDATION of RELIGION and PSYCHIATRY

3 WEST 29th STREET • NEW YORK 1, N.Y. • MURRAY HILL 5-6138

NORMAN VINCENT PEALE, D.D.
President

SMILEY BLANTON, M.D.
Director

July 15, 1958

Mrs. Richard Nixon
Office of The Vice President
United States Senate
Washington, D.C.

Dear Mrs. Nixon:

The Peales are now in Europe. Before Mrs. Peale left, she had expected personally to contact some of her friends, including you, about a plan that has been under discussion for months. Since this was impossible, she has asked me to write you.

You have heard of The American Foundation of Religion and Psychiatry which Dr. Peale and Dr. Blanton inaugurated 21 years ago as a religio-psychiatric clinic. It has expanded rapidly in recent years until now it has a full and part time staff of 35 psychiatrists, ministers, psychologists and a psychiatric social worker and a budget of approximately \$200,000.00.

There are many women who are intensely interested in helping to develop its services, especially to women, to provide fellowships for the training of women counselors and to carry on a modest educational program so that women will understand how religion and psychiatry can work together for the healing of their minds, their emotions and even their bodily ailments.

To give interested women a channel through which to work it is necessary to organize what we are tentatively calling the Woman's Council of The American Foundation of Religion and Psychiatry. The active promoter of this project is Mrs. Rowland Davis, a former president of the State Federation of Women's Clubs, strongly supported of course by Mrs. Peale and other women close to the Foundation.

What is needed now is an Advisory Committee of prominent women who will add prestige and appeal to the Council and who occasionally will grace special events. Mrs. Peale has helped in selecting the women who can best fulfill this special function.

Your name is high on the list and you would gladden the hearts of all of us if you would accept membership on this Advisory Committee.

For your information I am sending you our 20th Anniversary Annual Report.

Dr. and Mrs. Peale join me in sending best wishes.

Most cordially,

Howard M. LeSourd
Assistant to President

HML/1
Enclosure

MRS. RICHARD NIXON

July 24, 1958

Dear Mr. LeSourd:

I appreciated very much Mrs. Peale's friendly thought in inviting me to become a member of the Advisory Committee of the American Foundation of Religion and Psychiatry.

It will be a pleasure for me to accept her gracious invitation and I shall be glad to serve on the Committee to the limited extent the official schedule and my responsibilities at home will permit. However, should Mrs. Peale prefer a member who could devote more time to the Foundation's fine efforts, I will quite understand.

My husband joins me in sending best wishes to you and Dr. and Mrs. Peale.

Sincerely,

Mr. Howard M. LeSourd
The American Foundation
of Religion and Psychiatry
New York, New York



ANNUAL REPORT 1957

20TH ANNIVERSARY

THE AMERICAN FOUNDATION is a non-profit service agency which has pioneered in combining the healing resources of religion and psychiatry in the treatment of emotional and mental disorders.

The Foundation serves a 3-fold function:

1. It provides an out-patient clinic for the analysis and treatment of emotional and mental disabilities.
2. It provides post-graduate training for ministers, doctors, psychologists, social workers, and students on the inter-relation of religion and psychiatry.
3. It conducts research in, and explores the avenues of, cooperation between ministers and psychiatrists and makes the information available to individuals and groups.

C O N T E N T S

President's Letter	3
Director's Report	5
The Clinic	8
The Training Program	11
The Research Program	14
The Development Program	17
Financial Report	20
Professional Staff	22
Officers and Directors	23



Dr. Norman Vincent Peale, President, presides at the Annual Board Meeting. Seated (left to right), Dr. Howard M. LeSourd, Assistant to the President; Miss Barbara Britton, Chairman of the Nominating Committee; Mrs. Arthur H. Kudner, Director; Mr. Harry Doehla, Treasurer; Dr. Peale, and Dorothy Draper, Director.

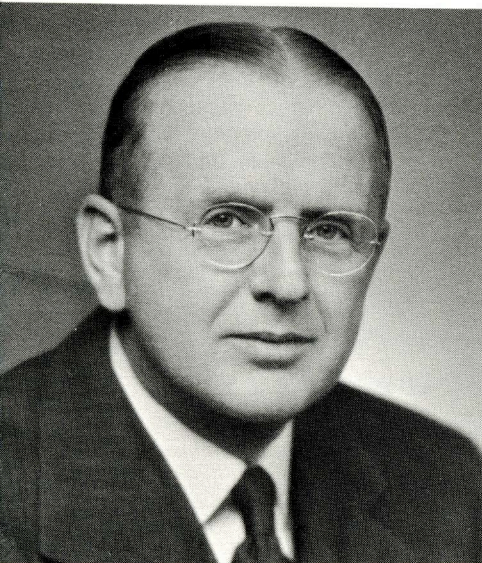
A LETTER FROM THE PRESIDENT...

Dear Friends,

We have just completed 20 years of combining religion with psychiatry in the treatment of personal and family problems. During this period approximately 10,000 emotionally disturbed men and women came to us for help. We tried to ease their anxiety or fear through warm, friendly counseling. Our professional staff spent more than 50,000 hours providing personal counsel or psychotherapy. Because of the great demand for help and our limited staff, we majored in those cases which required short-term counseling. However, thousands of lives were helped and their illnesses healed.

In 1937 Smiley Blanton, M.D., and I began working as a religio-psychiatric team. Almost immediately the requests for help were greater than we could handle. We then appointed other ministers and psychiatrists to work with us. Later the staff was broadened to include psychologists and psychiatric social workers. For 14 years we were known as the Religio-Psychiatric Clinic of the Marble Collegiate Church.

In 1951 the clinic was incorporated as The American Foundation of Religion and Psychiatry



NORMAN VINCENT PEALE, D.D.
President

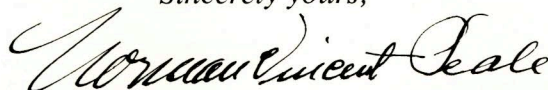
(non-denominational). In addition to our Out-patient Clinic, we established a psychiatric training program to help clergymen, hospital and prison chaplains, and other religious and social workers of all faiths in their counseling.

In 1956 we added a research program in order to analyze and evaluate scientifically our clinical services and to share our experience with others. One of our major aims is to encourage groups throughout the nation to set up similar Religio-Psychiatric Clinics. Insofar as our funds permit, we will continue to train professional counselors to help organize and administer these clinics.

For centuries religion has dealt with the basic problems that underlie physical, mental, and emotional illnesses. Today more and more physicians are recognizing the importance of combining religion with psychiatry in the treatment of physical, mental, and emotional conditions. In a religio-psychiatric clinic, psychotherapy helps in the resolution of conflicts and in the understanding and acceptance of one's self; religion goes one step further. It encourages the person to put his trust in the Infinite and unchangeable Power Who gives new strength for living a more creative and useful life.

As you read the following report of our activities, I am sure you will be impressed with the services rendered by our staff to those who come to us for help.

Sincerely yours,

A handwritten signature in cursive script that reads "Norman Vincent Peale". The signature is written in dark ink and is positioned above the printed name and title.

NORMAN VINCENT PEALE, D.D.
President

THE DIRECTOR *Reports...*

The following are the major accomplishments of The American Foundation of Religion and Psychiatry in the field of mental health:

First, the American Foundation has helped to decrease the common misunderstanding of "mental illness."

The term "mental illness" still frightens many people. Because of this fear many with real emotional problems refuse to see a psychiatrist. Eighty per cent of those who recognize that they have a personal problem, however, will visit their minister, rabbi, or priest. And, therefore, by bringing the clergy and the psychiatrist together, those suffering from an emotional disturbance are more willing to accept psychiatric help in addition to religious counsel.

Second, the American Foundation has endeavored to develop a new and more effective method of dealing with personal and family problems that are rooted in some form of emotional disturbance.

For the past 20 years it has pioneered in working out a new type of treatment in which religion and psychiatry cooperate. Last year an outside research organization assisted us in clarifying the role the psychiatrist and the pastoral counselor should play. Daily we are discovering new ways in which religion and psychiatry can work together more effectively.

Third, from the beginning the basic philosophy of the American Foundation's work has been that mental illness must be considered as reflecting a spiritual disturbance as well as psychological pathology.

It has been found that a more effective relief results when these two disciplines of religion and psychiatry join forces.



SMILEY BLANTON, M.D.
Director

Total Subscription \$.....
 Payment Enclosed \$.....
 Balance \$.....

MEMBERSHIPS

- () Associate \$10
- () Contributing \$25
- () Sustaining \$50
- () Supporting \$100
- () Fellow \$250
- () Sponsor \$500
- () Patron \$1,000
- () Benefactor \$5,000

AMERICAN FOUNDATION OF RELIGION AND PSYCHIATRY

3 West 29th Street New York 1, New York
 DR. NORMAN VINCENT PEALE and DR. SMILEY BLANTON — Co-Founders

Because I (we) recognize the great value of combining religion and psychiatry in the treatment of emotional, mental, and religious problems and desire to further the services of the American Foundation, I (we) do hereby subscribe the amount of \$..... which I (we) hope to pay each year until notified to the contrary.

It is understood that this is not a legal pledge, but represents what I (we) hope to give annually to enable you to plan your work. In the event of a change in circumstances, I (we) reserve the right to increase, decrease, or cancel the gift.

Method of payment: \$..... is paid with this subscription and the balance is payable at the rate of \$....., Monthly, Quarterly, Semi-Annually, or Annually, beginning on..... or as follows:

Date:..... Signed:.....

Not a contribution to the Richard Nixon Presidential Library. Checks should be made payable to The American Foundation of Religion and Psychiatry.



BUSINESS REPLY CARD
First Class Permit No. 9459, New York 1, N. Y.

American Foundation of Religion and Psychiatry, Inc.

3 West 29th Street

New York 1, New York

Reproduced at the Richard Nixon Presidential Library



American Foundation of Religion and Psychiatry, Inc.
3 West 29th Street, New York 1, New York

I/we are inclosing a gift of _____ dollars to enable the American Foundation of Religion and Psychiatry to extend its services in the field of mental health.

Name _____

Street _____

Apt. _____

City _____

Zone _____

State _____

For those who are interested in the work of the Foundation and wish to become affiliated, the following memberships are available:

- Benefactor \$5,000** **Patron \$1,000** **Sponsor \$500**
 Fellow \$250 **Supporting \$100** **Sustaining \$50**

Fourth, the American Foundation's counseling service has proved effective in helping to prevent minor disorders from becoming serious ones.

Our counseling service has helped to prevent "nervous breakdowns," divorces and other human tragedies. Faltering careers of business executives have been re-established. Literally, hundreds of men and women have recaptured their purpose in life and have moved on to new levels of creative living.

Fifth, the clinic has proved an effective screening center and referral service

Each year we have received thousands of requests for personal counseling. Because the demand has exceeded our ability to provide counsel for everyone who telephoned, wrote, or visited our clinic, we formed an intake team that consists of a psychiatrist, pastoral counselor, psychiatric social worker, and clinical psychologist. These staff members interview each applicant, from one to five times, and his problem is evaluated. If the problem is one in which we can be of service by offering short-term therapy, he is accepted for treatment and assigned to a counselor. If the problem falls outside our area, the person is referred to the organization, agency, or private practitioner best suited to meet his need. In addition to those whom we treat, many hundreds are helped each year through this evaluation and referral service.

As we note the alarming increase in the number of those suffering from mental and emotional illnesses, we become more and more concerned for the need to establish our type of service throughout the United States. Such clinics located within the easy reach of all would relieve many sufferers and help them to be psychologically and economically sound.

Recently inquiries have come from some fifty cities and towns asking our help in setting up community counseling clinics.

In each instance we have invited one of their representatives to visit our clinic and observe our methods of procedure. In some cases a member of our staff has gone to talk to the group that applied.

We are currently engaged in gathering and evaluating additional information through our Research Department, and as soon as adequate financial resources can be found, we hope to develop a manual of procedure which can be made available to all those who come to us for help. We have knowledge and experience that is valuable to others, but we do not have the budget and staff necessary to go out and help them.

Several weeks ago our program was presented to one of our most distinguished citizens, who commented: "Seed the country with these clinics and you will lift the level of American life."

In conclusion, I should like to point to the professional recognition which each of our divisions has attained:

OUR CLINIC is licensed as a psychiatric clinic by the State of New York's Department of Mental Hygiene and it is approved by the State of New York's Department of Social Welfare. It is registered in the Directory of Social and Health Agencies in New York City. The New York City Community Mental Health Board provides us with a small annual grant for our services to the people of New York.

OUR TRAINING CENTER is accredited by the Council of Clinical Training as a center for post-graduate clinical pastoral education.

OUR RESEARCH DEPARTMENT works in collaboration with Columbia University's Bureau of Applied Social Research.

Reflecting upon the past year's work and the progress that has been made during the twenty-year history, one naturally thinks of the many, many men and women who have been helped by the service program, and of the host of friends whose generous financial support made this work possible.

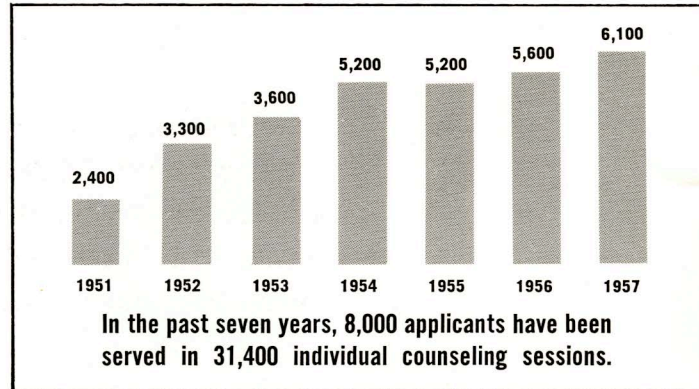
SMILEY BLANTON, M.D.
Director

THE CLINIC...

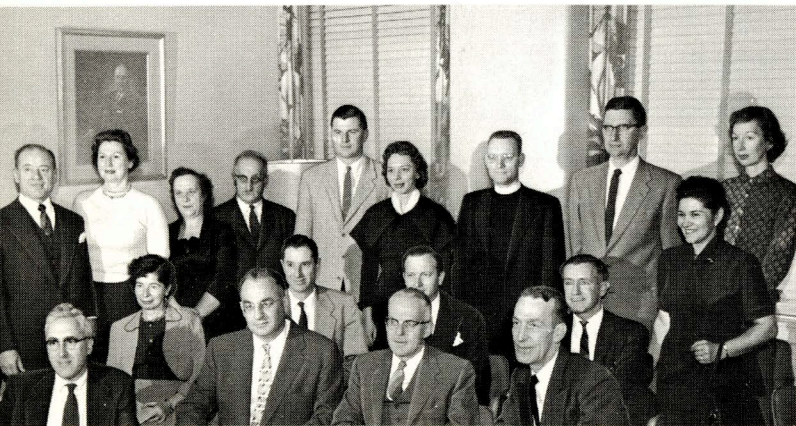
The services of the clinic increased at an impressive rate during the past year. More than 6,100 hours were spent in giving individual counsel. This figure does not include group therapy or help given by telephone.

Within the past year approximately 10,000 people wrote, telephoned, or visited the clinic in person. About 4,000 asked for information only, which necessitated writing more than 3,000 personal letters and making almost 1,000 telephone calls.

Of the 6,000 individuals who requested counsel, a large number had problems requiring long-term therapy or other needs that fell outside the area of our service. Because of the many requests, it was necessary to "screen" the applicants and to accept only those who could benefit most from our service. Those who were not accepted for counseling were referred either to other institutions, or if they could afford private therapy, to the therapists best suited to their needs.



For the 912 *new* applicants seen in the past year, 6,100 counseling sessions were held. Many of these people continue to receive our help regularly. In addition, during the same period, our therapists scheduled 3,277 consultations concerning their problems with some other member of our staff or if necessary with an outside agency.



Staff members at one of the regular weekly conferences.

THE WAITING PERIOD

56% waited under one month

43% waited from one to three months

1% waited from three to six months

An increased professional staff is needed in order to help a larger number of people more promptly.

Professional staff members also held 206 group counseling sessions which provided 1,029 "person-contacts" with those participating. In addition, our therapists engaged in 2,462 telephone contacts with their clients between counseling hours or with individuals asking for help in solving their minor problems.

After the applicants are accepted for treatment, they must often be placed on a waiting list until a counselor is available to begin treatment.

Of the 6,100 one-hour counseling sessions held during the past year, 60 per cent were conducted by trained pastoral counselors and 40 per cent by psychiatrists, psychologists, and psychiatric social workers.

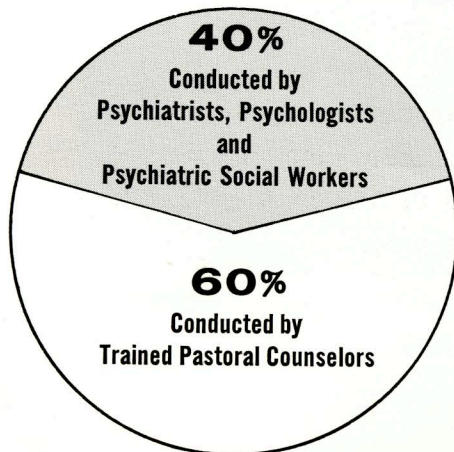
Within the past year the clinic has enlarged its work load and its scope. An addition to the clinic is the appointment of a full-time person to serve as coordinator of admissions.

Our professional staff is divided into several treatment teams, each of which consists of a pastoral counselor, a psychiatrist, a psychologist, and a psychiatric social worker—headed by a supervising psychiatrist. Every applicant's problem becomes the responsibility of a group of five professionally competent counselors.

Our professional staff of thirty-five members now consists of fifteen psychiatrists (part-time), nine pastoral counselors, two of whom are part-time, two clinical psychologists (one part-time), five counseling psychologists, four of whom are part-time, two psychiatric social workers, and two research assistants.

TYPE OF COUNSELING

of the 6,100 individual counseling sessions



Another change in the operation of the clinic during the year was the decision to charge a nominal fee. Our fee is based upon the client's income and the number in his family. In the past, a number of the applicants made small voluntary contributions. Since the fee arrangement began, many of the applicants have indicated their approval of this change. This fee schedule does not alter our services to those who are not financially able to pay. Since the fee was inaugurated, *it has been waived entirely for 20 per cent of our applicants because of their low income.* The total fees that we received cover only one fifth of the cost of operating the clinic. This charge was adopted only after prolonged study and consultation with numerous clinics in New York City.

Our applicants are still selected regardless of race, religion, or financial ability to pay for our services.

The continued growth and strengthening of our clinic is a tribute to the loyal and proficient services of our staff, many of whom serve without remuneration. We feel that The American Foundation has one of the finest scientific groups of men and women working in the field of mental health.

HERMAN L. BARBERY, B.D.
Associate Director

FRED U. TATE, M.D.
Chief Psychiatrist



Herman L. Barbery, Associate Director, and Dr. Fred Tate, Chief Psychiatrist, discuss the clinic's program.

THE TRAINING PROGRAM...

The American Foundation is the only organization in the United States which provides post-graduate training in an Out-Patient Religious-Psychiatric Clinic.

We provide academic instruction in the principles and processes of psychology, psychiatry, and clinical experience in their application to human problems.

While the majority who attend our training center are Protestant clergymen and rabbis, we do not restrict our training to any one faith or professional group. Hospital and prison chaplains, directors of personnel, placement officers, social workers, and other religious leaders are also enrolled.

Churches of all faiths are recognizing their responsibility to give counsel and guidance to their parishioners. Ministers are approached by many individuals who hesitate to go to a psychiatrist.

According to a recent California State Board of Health report, "where clinical and psychiatric facilities are lacking, clergymen are spending *at least* 25 per cent of their time in counseling work." However, most clergymen do not have special training in this field, and are at a loss to know how to meet this grave and growing church problem. It is estimated that only one half of the 125 accredited theological schools now have graduate courses in pastoral psychology and pastoral counseling. Even though many ministerial students are receiving some training, they do not secure sufficient training to qualify as professional pastoral counselors. Those graduate students who continue their studies by working in prisons, mental hospitals, and other psychiatric institutions, often fail to secure training and experience in religious therapy. Because the majority of those agencies are financed with state funds, they are not permitted to emphasize religion as an integral discipline. Many of the clergymen of America's largest churches graduated *before* theological schools introduced special studies in pastoral care.



Rev. Fred Kuether, (extreme right) Director of Training, talks informally with the Post-graduate Internes. They are, (left to right), Rev. Albert Dalton, Episcopal clergyman from St. Louis, Missouri; Rev. Dale Blackwell, Episcopal clergyman from Dallas, Texas; Rev. John Smith, Episcopal clergyman from Long Island, New York; Rev. Edward Wolf, Lutheran clergyman from Mount Vernon, Ohio; Rev. Elizabeth Ehling, Presbyterian minister from Hornell, New York and Rev. Arthur Tingue, Methodist clergyman from Morristown, New Jersey.

Today's clergymen should be able to counsel those with mild emotional disturbances, recognize the symptoms of those with more serious illnesses and refer them to the proper person or place for treatment.

The American Foundation's training program is fully accredited by the Council for Clinical Training, the pioneer accrediting agency in the field of clinical pastoral education.

Because of the variety of needs of those whom we serve, we offer three levels of training:

1. POST-GRADUATE INTERNSHIPS

The program requires one year of intensive work in residence. These internes are under the constant supervision of a Training Psychiatrist and a Training Pastoral Counselor. They participate in all clinic activities as working members of the staff. The core of the study program is counseling. The post-graduate student first observes and later counsels applicants.

In order to qualify a student must have graduated from an accredited university or college, have completed 3 years of graduate work, and have served at least 2 years at a church, institution, or service agency.

Because of the cost of providing this individual training (approximately \$6,000 per student per year), only four students were given appointments for 1957-58. These post-graduate internes receive 40 hours of professional supervision each month.

2. INTRODUCTORY COURSES

During the past summer, for the first time, we cooperated with the Council for Clinical Training in offering a 12-week course in Clinical Pastoral Training and Group Counseling. All participants used actual parish situations or counseling problems as the basis for guided study, discussion, and supervision.

During the past year we continued our graduate seminar covering these same areas. This course met one morning a week for 40 weeks.

Forty-three ministers, social workers, and religious leaders completed these courses.

A Post-graduate seminar meets to discuss the relation of psychiatry to pastoral counseling.



3. SUMMER CONFERENCE

During the past summer, we held our third annual series of lectures, discussion groups, and workshops. One week was devoted to a survey of the mental health and religious counseling field for those who have positions that prevented their attending a longer training period. Forty-six persons from fourteen states attended this conference.

In September of this year we expanded our training program by inviting two of our former Graduate Internes, the Reverend Hugh S. Hostetler and the Reverend Frank E. West, to join our training staff on a part-time basis. Both completed two years of intensive graduate study at the American Foundation and will assist us in teaching, in supervising, and in counseling.



Dr. Herbert Holt, Associate Director of Training, gives an informal lecture at the Summer Conference.

In conclusion, we should like to emphasize that after years of experience in both counseling and training counselors, we are convinced of the practicability of closer cooperation between clergymen and psychiatrists in healing the mentally and emotionally ill. Religio-Psychiatric counseling is as essential to the well-being of a community as is the pulpit. As more and more counselors are trained in the art of using this multi-discipline approach, we feel that the church, as well as the medical profession, will be able to serve mankind more effectively.

FREDERICK C. KUETHER, B.D.
Director of Training

HERBERT HOLT, M.D.
Associate Director of Training



INTERNATIONAL RELATIONS—While attending the Summer Training Conference, Rev. Lorraine Bosch, (left) and Rev. Fred Kuether, Director of Training, discuss a letter from a clergyman in New Zealand requesting the American Foundation to set up a correspondence course for ministers overseas. Rev. Bosch is a Rhodes Scholar from the Union of South Africa.

1. RESEARCH IN RELIGION AND PSYCHIATRY

Research is both map-maker and pathfinder for an institution. It is the institution's memory systematically looking back and charting its successes and errors. Research is also the forward-look sketching out ways to greater effectiveness. Since The American Foundation of Religion and Psychiatry is a pioneering organization, research is vital in summing up past experience and applying the best of it to future policy.

During the past year, the American Foundation invited the Bureau of Applied Social Research of Columbia University, as an objective outside agency, to help develop a program of research. The program evolved is pointed toward increasing knowledge concerned with the relation of religion and psychiatry in the treatment of mental illness and towards improving the day to day services of our clinic to its thousands of applicants in the New York area.

The research program in our clinic is designated to investigate ways of improving:

1. *Cooperation between ministers and psychiatrists*
2. *Intake services for the clients*
3. *Religio-psychiatric therapeutic procedures.*

Two preliminary technical research reports have been completed during the past year. Copies of these reports are available upon request to the American Foundation. The first report is entitled "ROLE ADAPTATION OF MINISTERS AND PSYCHIATRISTS IN A RELIGIO-PSYCHIATRIC CLINIC." This report finds that there are both spiritual and pathological causes



Dr. John Cotton, Chairman of the Research Advisory Committee, and Dr. Samuel Klausner, Research Consultant from Columbia University, discuss a recently printed report.



The Research Advisory Committee reviews a proposal from the Bureau of Applied Social Research. Members of the Committee are, (left to right), seated, Dr. Franzblau; Dr. Cotton, Chairman; Dr. Barber; standing, Dr. Bigam and Dr. Loomis. Dr. Severinghaus, also a Committee member, was not present when this photograph was taken.

to mental illness. Thus, treatment must be religious as well as psychological. The study concludes by finding that a new type of minister is evolving at the clinic who is equipped to give religious guidance as well as trained psychological help to the sufferer.

The second report is entitled "A SOCIAL-PSYCHOLOGICAL VIEW OF FAITH." It presents a theory of faith from the vantage of social science leading to empirical ways of studying the role of faith in healing. This report suggests constructing a faith-scale for measuring an individual's faith-state. The scale should have wide applicability in studies of religion.

With an eye to improving our applicant services, we have recently initiated a study of clinical intake. The coming year should see a report on this phase of our operations.

During the past two summers, the research division has cooperated with the training division in assessing the effect of the summer seminar. A report on this study is forthcoming.

There is also a book in preparation on the relation between religion and psychiatry. This book will make our experience available to a wide professionally interested audience of medical, psychological, and religious workers throughout the nation.

To guide us in our research, the American Foundation appointed a Research Advisory Committee which includes the following well-known and respected leaders:

JOHN M. COTTON, M.D., Director of Psychiatry
St. Luke's Hospital, New York

BERNARD BARBER, Ph.D., Associate Professor of Sociology
Barnard College and Columbia University, New York

THOMAS J. BIGHAM, S. T. M., Professor of Christian Ethics
General Theological Seminary, New York

ABRAHAM N. FRANZBLAU, Ph.D., M.D.
Dean and Professor of Pastoral Psychiatry, Hebrew Union College-
Jewish Institute of Religion; and Assistant Attending Psychiatrist
Mt. Sinai Hospital, New York

EARL LOOMIS, JR., M.D., Professor of Psychiatry and Religion
Union Theological Seminary; and Chief, Child Psychiatrist
St. Luke's Hospital, New York

EARL L. SEVERINGHAUS, M.D., Vice President for Clinical Research
Hoffman LaRoche, Inc.

Within the past year we have made advances on several vital research fronts. We hope that our current research projects can be continued uninterrupted so that we may improve our services and share the American Foundation's valuable experience with other groups.

SAMUEL Z. KLAUSNER, Ed.D.
Research Consultant



Rev. Clinton Kew conducts one of the weekly services of religious healing open to all those who are ill in body, distressed in mind, or troubled in spirit.

2. RESEARCH IN RELIGIOUS HEALING

Our research program has also included a study of religious healing. The American Foundation holds a weekly healing service, in the Marble Collegiate Chapel, which incorporates the healing aspects of religion and psychiatry. The purpose is to help people overcome their physical and emotional disabilities and to encourage them to experience religiously motivated concepts as a means of solving personal problems.

The objective is to comfort and strengthen the distressed person. The services are conducted for the individual. He is invited to participate in responsive readings, liturgy, quiet meditation and prayer in an effort to seek God's grace and strength. The opportunity to pray for others is offered. The two most important elements in the service—the faith of the individual and the healing power of God—cannot be adequately explained. The fact remains, however, that humility of heart and continued prayer have brought changes in many who were previously intensely unhappy or ill.

The service supports the individual's basic need to overcome an emotional disturbance or problem and helps him re-establish his faith in himself, his fellow man, and God.

Counseling is available to all those who attend these services and desire to discuss their problem in private.

Though the phenomenon of religious healing has been known for centuries, man has little understood the conditions under which it is likely to be most effective. To shed light on this problem, systematic research on these services has been started.

It is known that drugs administered to an ailing body can act as a releasing agent, unlocking natural defenses. The research in faith healing is designed to explore the influence of deep religious faith upon the mind, the emotions, and the body.

EUGENE J. CZUKOR, Ph.D.
Counseling Psychologist

CLINTON J. KEW, M.A., S.T.B.
Pastoral Counselor

THE DEVELOPMENT PROGRAM...

It has been encouraging to see the large number of friends who have made recent gifts. Without this loyal and generous financial support, it would not be possible to assist the many people who called upon us.

Our total income during the past fiscal year was \$210,441. Of this amount \$183,031 came in gifts and grants. This figure represents a 46 per cent increase over the \$125,319 received in gifts and grants during the previous fiscal year.

The American Foundation recently was honored to receive a gift in memory of Dr. Howell E. Babcock, a long-time friend and a generous benefactor. Other memorial gifts have been received in memory of the Honorable Charles Ulrick Bay and Mr. Kerwin H. Fulton. The Kerwin H. Fulton Seminar Room was given by his wife, and the Kerwin H. Fulton Memorial Library was given by his business associates and friends. Another gift, from the S. S. Kresge Foundation, permitted the extension of the American Foundation's offices. An appropriate bronze plaque has been erected in tribute to their interest and helpfulness.

The training program for pastoral counselors has been made possible largely through the generous gifts of Mrs. Albert D. Lasker, Mr. George Kress, and Mr. Arthur C. Rodenbeck. Two recent gifts designated for reserve funds by Mrs. Charles Ulrick Bay and the Avalon Foundation have been of considerable help to us. Mr. and Mrs. Rowland F. Davis have also strengthened our program by making the first gift to an endowment fund. We were encouraged recently to learn that one more friend has included the American Foundation in his will. Another gift of special interest is the two color portraits of the American Foundation's co-founders, Dr. Peale and Dr. Blanton, given by Mrs. Albert D. Lasker. These portraits will be placed in the lounge.

Special attention is also given to the generous and continuing support of the Marble Collegiate Church. It is through this fine organ-

ization that the work of the American Foundation was first started. Their loyalty and devotion has been an inspiration to all those associated with the American Foundation.

We extend our appreciation to Mr. Floyd L. McElroy for his able leadership as Chairman of the Development Committee, to the other members cooperating—Mrs. Dorothy Draper, Mrs. Arthur H. Kudner, Mr. James Monahan, Mrs. Norman Vincent Peale, Mr. John Sinclair, Mr. George Stringfellow, and to the Holland Estill Associates for their counsel.

The Officers and the Board of Directors deeply appreciate each gift which it has received, whether large or small. This year the American Foundation received 24 gifts of \$500 or more, representing 91 per cent of the total contributions. There were 720 gifts of less than \$500. In order to maintain its present program, the American Foundation *must continue to secure large gifts*. Experience proves that organizations such as ours must secure approximately 90 per cent of its income from a relatively small number of gifts and grants. However, we will continue to try to secure contributions from a greater number in order to increase our services and to create a broader interest in our work.

Next year's program calls for an expenditure of \$225,750 which is a minimum operating budget. In order to meet this, we must secure an additional \$150,000 in gifts and grants before September 30, 1958.

Recently we asked a number of friends if they would be willing to estimate what they hope to be able to give each year for our program. A number have already responded most generously. These estimated annual gifts are not considered as legal pledges, but merely as an indication of what each one hopes to give. We hope that during the coming year other friends will also be willing to do the same, for these estimated annual gifts will help us to plan our future program.



LOYDE AUKERMAN, Vice President

Gifts to the American Foundation are translated into human values through a program of pastoral counseling, psychotherapy, training, and research. Each gift permits the Foundation to help a larger number of persons.

It is our hope that each donor will gain a deep sense of personal satisfaction knowing that his gift is being used to help men and women replace their doubts and defeats with faith and victory.

The combination of religion and psychiatry in the treatment of mental and emotional illness is not an experiment. The American Foundation is demonstrating daily that by working together the clergyman and the psychiatrist can accomplish far more than either one can achieve alone.

LOYDE AUKERMAN, B.D.
Vice President

THE NEEDS FOR 1958

You can help by assisting The American Foundation of Religion and Psychiatry in its program of treatment, training, and research.

Needed for a minimum budget:

Clinical Services	\$ 48,000
Religious Counseling	\$ 20,000
Post-graduate Fellowships	\$ 18,000
Research in Religion and Psychiatry	\$ 60,000

Needed for an expanded program:

Counseling and Psycho-therapy (minimum)	\$ 20,000
Additional Post-graduate Fellowships	\$ 37,500
To help local groups set up Religio-Psychiatric Clinics	\$ 25,000
Reserve and Endowment Funds (annually)	\$200,000

Those wishing to honor a member of the family or a friend may select one of the following memorials: Lounge...\$15,000; Conference Room...\$10,000; Meditation Chapel...\$5,000; or Counseling Room...\$5,000 each. An appropriately worded bronze plaque will be erected signifying the name of the donor and the person honored.

FINANCIAL REPORT...

(October 1, 1956 through September 30, 1957)

This past year has been a most significant one financially for The American Foundation of Religion and Psychiatry. Our total receipts in 1956-57 increased 28 per cent over our receipts for 1955-56. Our total income during the past fiscal year was \$210,441 and the total expenditures were \$214,409. This represents a 1,000 per cent increase over the budget six years ago when our total income was \$22,907 and our total expenditures were \$21,345.

Since the demand for our services exceeds our present ability to meet all of these requests, the Finance Committee is deeply aware of the need to increase the American Foundation's income. However, we feel that as the work of The American Foundation of Religion and Psychiatry becomes better known, more people will give their financial support. The American Foundation's expanded clinical services, its increased training program, and its research activity indicate the important function it serves in the field of mental health.

Statement of Receipts and Disbursements
For the Year ended September 30, 1957

INCOME

*Grant from Marble Collegiate Church.....	\$ 28,500.00
Clinic fees and patients' contributions.....	11,401.37
Dividends and Interest.....	2,368.24
New York City Community Mental Health Board....	13,149.82
Stock Contributions.....	456.00
Gifts and Grants.....	154,531.03
Miscellaneous.....	34.90

EXPENDITURES

Clinical Services.....	\$ 59,247.09
Training Program.....	27,869.85
Research.....	38,480.00
Office Space.....	13,299.94
Office Expense.....	16,157.26
Informational Services and Development.....	45,855.71
Administration.....	13,500.00

\$210,441.36

\$214,409.85

Deficit for fiscal year October 1956—September 1957.....

\$ 3,968.49

*NOTE: A total of \$35,000 is given annually by the Church; however, one quarterly payment of \$6,500 was made in advance and credited to the previous year.

BALANCE SHEET—as of September 30, 1957

ASSETS

Cash on hand and in banks \$10,383.97
Investments—Stocks and Bonds at market,
September 30, 1957 \$37,742.18
\$48,126.15

LIABILITIES

Income and payroll taxes withheld \$ 1,628.35
Capital: Designated Funds \$12,355.31
General Funds \$34,142.49
\$48,126.15

The plant facilities, which are not carried on the balance sheet as physical assets, represent a total investment of \$65,272. Additions this year, out of general funds, amounted to \$1,460.

CARL L. CLEAVER,
Chairman, Finance Committee

HARRY DOEHLIA
Treasurer

EDWARD NACHSHIN
CERTIFIED PUBLIC ACCOUNTANT
145 EAST 49TH STREET
NEW YORK 17, N. Y.
—
PLAZA 3-7833

November 19, 1957

American Foundation of Religion
and Psychiatry, Inc.
3 West 29th Street
New York 1, N. Y.

Gentlemen:

Pursuant to your request, I have audited the books and records of the American Foundation of Religion and Psychiatry, Inc. for the fiscal year ended September 30, 1957.

My examination was made in accordance with generally accepted auditing standards, and included such tests of the accounting records, systems of internal control and such other auditing procedures as I considered necessary under the circumstances.

I hereby certify, that in my opinion, the accompanying Balance Sheet and Statement of Receipts and Disbursements present fairly the financial position of the American Foundation of Religion and Psychiatry, Inc. at September 30, 1957 and results of its operations for the year ended September 30, 1957, in conformity with generally accepted accounting principles.

Respectfully submitted,



EDWARD NACHSHIN
Certified Public Accountant, N.Y.

EN:CK

PROFESSIONAL STAFF

ADMINISTRATION

SMILEY BLANTON, M.D.
Director

FRED U. TATE, M.D.
Chief Psychiatrist

HERMAN L. BARBERY, B.D.
Associate Director

HERBERT HOLT, M.D.
Associate Director of Training

FREDERICK C. KUETHER, B.D.
Director of Training

SAMUEL Z. KLAUSNER, Ed.D.
Research Consultant

PASTORAL COUNSELORS

HERMAN L. BARBERY, B.D.

FREDERICK C. KUETHER, B.D.

ELIZABETH EHLING, B.D.

R. RIDGELY LYTLE, M.A., Oxon.

HUGH S. HOSTETLER, B.D.

OTIS R. RICE, B.D.

CLINTON J. KEW, B.S., M.A., S.T.B.

ARTHUR M. TINGUE, B.D.

FRANK E. WEST, B.D.

PSYCHIATRISTS

TED E. BECKER, M.D.

YVES J. KRON, M.D.

SMILEY BLANTON, M.D.

PRESTON G. McLEAN, M.D.

EUGENE J. BRAUN, M.D.

HECTOR J. RITEY, M.D.

MARIA F. FLEISCHL, M.D.

MICHAEL R. SIMON, M.D.

EDWARD J. FOLMER, M.D.

JACOB E. STUMP, M.D.

ERNEST HARMS, M.D.

FRED U. TATE, M.D.

HERBERT HOLT, M.D.

HANS K. WEHRHEIM, M.D.

JOSEPH ZINKIN, M.D.

COUNSELING PSYCHOLOGISTS

GRACE BELLANCA, M.A.

CLIFTON E. KEW, M.A., Ed.M.

EUGENE J. CZUKOR, Ph.D.

MARGARET NAUMBURG, M.A.

IRWIN SMALHEISER, M.A.

CLINICAL PSYCHOLOGISTS

RENEE FODOR, M.S.

PAYA GOODMAN, M.A.

PSYCHIATRIC SOCIAL WORKERS

RUTH M. LYNCH, M.S.

ELIZABETH R. LYON, M.S.

RESEARCH

SAMUEL Z. KLAUSNER, Ed.D.

CHARLES KADUSHIN, B.A.

THE AMERICAN FOUNDATION
OF RELIGION AND PSYCHIATRY, INC.

3 West 29th Street, New York 1, New York
MUrray Hill 5-6138

OFFICERS

NORMAN VINCENT PEALE, D.D.
President

LOYDE O. AUKERMAN, B.D.
Vice President

CLARENCE W. LIEB, M.D.
Vice President

CARL L. CLEAVER
Secretary

FLOYD L. McELROY
Vice President

HARRY DOEHLA
Treasurer

HOWARD M. LeSOURD, Ph.D.
Assistant to the President

MRS. MARY M. CREIGHTON
Assistant Treasurer

BOARD OF DIRECTORS

CHAIRMAN

NORMAN VINCENT PEALE, D.D.
*Marble Collegiate Church
New York City*

VICE-CHAIRMAN

GEORGE KRESS
*President
Green Bay Box Company, Wisconsin*

MRS. CHARLES ULRICK BAY
*Chairman of Board
A. M. Kidder and Co., New York City*

JOHN M. KYLE, JR.
*Chief Engineer
New York Port Authority, New York City*

SMILEY BLANTON, M.D.
Psychiatrist, New York City

FLOYD L. McELROY
*President
Loomis Sayles & Co., Inc.*

CARL L. CLEAVER
Reynolds & Co., New York City

WILLIAM MENNINGER, M.D.
*President
The Menninger Foundation, Kansas*

HARRY DOEHLA
*Chairman of Board
Doehla Greeting Cards, New York City*

MRS. NORMAN VINCENT PEALE
New York City

MRS. DOROTHY DRAPER
*President
Dorothy Draper, Inc., New York City*

RALPH POWERS
*President
Robertson Paper Box Co., Connecticut*

JOHN M. FOX
*President
Minute Maid Corporation, Florida*

ARTHUR C. RODENBECK
Rodenbeck Homes, Dayton, Ohio

MILTON D. KETCHUM
New York Telephone Co., New York City

WILLIAM F. ROSENBLUM
*Rabbi
Temple Israel, New York City*

MRS. ARTHUR H. KUDNER
New York City

JOHN S. SINCLAIR
*President
National Industrial Conference Board
New York City*

FEB 22 1958



FOUNDED 1628

MARBLE COLLEGIATE CHURCH
FIFTH AVENUE AT 29TH STREET, WEST
NEW YORK 1, N. Y.

MINISTERS

NORMAN VINCENT PEALE
HERMAN L. BARBERY
EUGENE MCKINLEY PIERCE

PASTORAL ASSISTANT
DONALD WAYNE HOFFMAN

February 19, 1958

The Honorable Richard Nixon
The Vice-President of the United States
Washington 25, D.C.

Dear Mr. Nixon:

I was touched and highly honored to receive your gracious letter on the occasion of my twenty-fifth anniversary at Marble Collegiate Church. The letter is part of a beautifully bound volume, and I can assure you I shall cherish it throughout my life.

You honored us greatly by your presence at the Church some weeks ago. Mrs. Peale and Elizabeth and I certainly appreciated and enjoyed our visit with you.

God bless you, and again please accept my deep appreciation.

Cordially yours,

NVP:c

Norman V. Peale

COPY

November 14, 1957

Dear Dr. Peale:

It is a pleasure to join with the members of your congregation and your millions of admirers in offering congratulations upon completion of twenty-five years as Pastor of the Marble Collegiate Church.

During these years, you have served your congregation well and also brought words of hope and solace to millions through your writings, radio and television appearances.

I feel certain that the years ahead will be equally productive and happy.

Best wishes.

Sincerely,

Richard Nixon

The Reverend Dr. Norman Vincent Peale
Pastor
Marble Collegiate Church
1 West 29th Street
New York 1, N. Y.

AW/gmh

Kalt, Bryson, F., - message

x. Dr. Norman Vincent Peale

COPY

November 14, 1957

**Mr. Bryson F. Kalt, Chairman
Testimonial Committee
Men's League of Marble Collegiate Church
1 West 29th Street
New York 1, N. Y.**

Dear Mr. Kalt:

**In accordance with your request,
attached you will find a message from the Vice
President to Dr. Norman Vincent Peale.**

With all good wishes,

Sincerely,

**R. E. Cushman, Jr.
Executive Assistant
to the Vice President**

GMH

COPY

January 11, 1957

Dear Dr. Peale:

This is just a note to thank you for your wire of January 8 in which you called my attention to the invitation which I have received to speak at the Rotary International District Conference at the Commodore Hotel on February 6.

I greatly appreciated the interest which prompted you to contact me with regard to this invitation. However, as much as I would like to accept, I am unable to do so because of a previous commitment for the evening of the 6th. I am enclosing a copy of my reply to Mr. Burman, who extended the invitation to me.

Mrs. Nixon joins me in sending our very best wishes.

Sincerely,

Richard Nixon

Dr. Norman Vincent Peale
1025 Fifth Avenue
New York 28, New York

Peale, Dr. Norman Vincent
invitation - Rotary International District Conf.
NEW YORK CITY, Feb. 6, 1957 - TD

RMW:arnk

COPY

March 5, 1956

Dear Dr. Peale:

It is only natural that some letters should mean more than others, and certainly your letter of February 20 about my address before the National Republican Club in New York fits into that category. Words of such high praise from one of your position and attainments is especially gratifying.

The President's decision to accept renomination has assured what I believe we both want -- a continuation of the Eisenhower principles of government.

I do want you to know how very grateful I am for your friendship and your warm words of support.

With kindest regards,

Sincerely,



Richard Nixon

Dr. Norman Vincent Peale
1025 Fifth Avenue
New York 28, New York

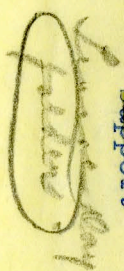
RN:mmk

Peale, Dr. Norman Vincent

support

March 5, 1956

RN:mmk



✓ fix ack Pat ✓



FOUNDED 1628

RECEIVED

FEB 25 1956

MARBLE COLLEGIATE CHURCH OFFICE OF THE VICE PRESIDENT

FIFTH AVENUE AT 29TH STREET, WEST

NEW YORK 1, N. Y.

REPLY TO

1025 FIFTH AVENUE

NEW YORK 28, N. Y.

MINISTERS

NORMAN VINCENT PEALE

HERMAN L. BARBERY

EUGENE MCKINLEY PIERCE

J. FRANKLIN SHINDELL

W. A. DEALEY

February 20, 1956

MU 43360

The Honorable Richard M. Nixon
Vice President of the United States
Washington, D.C.

My Dear Mr. Vice President:

May I congratulate you upon your magnificent address before the National Republican Club in New York. It is one of the truly great speeches by a political leader in recent years. That one section dealing with the loss of the individual by the Democratic Party is a classic in its penetrating analysis of a truth they have managed to obscure.

If the President decides against running I wish herewith to be registered as an original Nixon man. This is despite the fact that my work is quite apart from politics.

May God bless you in your growing leadership. I hope we shall have the pleasure of welcoming Mrs. Nixon and you at church one of these days.

Sincerely yours,

NVP:mp

Norman Vincent Peale

Bob prepare reply

Amrein, Dr. Joseph-Henry

COPY

Norman Vincent Peale Folder

November 7, 1955

Dear Dr. Amrein:

This is just a note to thank you for sending me a copy of your first novel, Letitia, Unfulfilled Desire.

I greatly appreciated your thoughtfulness, and Mrs. Nixon and I are pleased to have this autographed copy.

Although we have not had the pleasure of attending church services at the Marble Collegiate Church since last fall, we shall certainly hope to see you and Mrs. Amrein again the next time we are there.

Mrs. Nixon joins me in sending our best wishes to you both.

Sincerely,

Richard Nixon

Dr. Joseph-Henry Amrein
12 East 86th Street
New York City, New York

"Dear Vice President - Going back to Sunday, November 4, 1954, when I and my wife had the pleasure of greeting you and your charming wife at the Marble Collegiate Church (Dr. Peale) -- may I submit you in memory at this date my first novel translated into English with our heartfelt best wishes.
Sincerely Yours,
J. H. Amrien - /s/"

gift file
x NW Peale
pje:s



FOUNDED 1628

MARBLE COLLEGIATE CHURCH

FIFTH AVENUE AT 29TH STREET, WEST

NEW YORK 1, N. Y.

MINISTERS

NORMAN VINCENT PEALE

HERMAN L. BARBERY

EUGENE MCKINLEY PIERCE

May 26, 1955

Miss Rose Mary Woods
Personal Secretary
to the Vice President
Office of the Vice President
Washington, D.C.

Dear Miss Woods:

Dr. LeSourd has referred your letter of May 23rd to me for reply, and I am glad to give you the following information regarding Dr. and Mrs. Peale's plans for their stay in London and in Paris.

The Peales will sail on June 22nd aboard the ILE DE FRANCE, and will arrive in London on June 30th, staying at Claridge's. They leave London via the night train on July 3rd, arriving in Paris on the morning of July 4th. In Paris, they will stay at the Plaza, Athene, 23 Avenue Montaigne. They leave Paris on July 6th on the night train for Geneva.

Gene Barbara Miller Dies information 6/1/55

Thank you so much for your courtesy to Dr. and Mrs. Peale, and we hope you will share with us any information which you might receive.

With best wishes,

Sincerely yours,

Mary Van Buren

Personal Secretary
to Dr. Peale

mrvb

COPY

May 23, 1955

Dr. Howard M. Le Sourd
Marble Collegiate Church
Fifth Avenue at 29th Street, West
New York 1, New York

Dear Dr. Le Sourd:

Would you be kind enough to notify this office, if possible, as to the exact dates of Dr. and Mrs. Peale's visit to London and Paris and where they expect to stay in those cities? We would like to send this information to the embassies there.

With every good wish,

Sincerely yours,

Rose Mary Woods
Personal Secretary
to the Vice President

RMW:pje

*I got the Barbara Miller info when it comes.
She will notify Embassies*

PENDING

folder
pje:s
Woods

Le Sourd, Dr. Howard M.
PEALE

OFFICE OF THE VICE PRESIDENT
WASHINGTON

PJ

Call Barbara Miller -- ask her to pass on to Morton.

Peale is a good Republican and probably outside of Billy Graham the most influential Protestant preacher in America today and because of this even though he normally does not do so, he would like the Ambassadors in London and Paris to be aware of their forthcoming trip. He feels it would be very helpful to our cause if both Dillon and Aldrich were made aware of the dates the Peales will be in their respective areas and see that they are invited to any receptions held during the period of their visit.

rmw

5/20/55

*Have Barbara Miller this
message. 5/23/55*



OFFICE OF THE VICE PRESIDENT
WASHINGTON

May 20, 1955

Dear Winthrop:

I thought you might like to know that Dr. Norman Vincent Peale and his wife are planning a trip abroad this summer and expect to be in London on or about June 30.

If you have not met Dr. Peale, I am sure you would enjoy making his acquaintance. Any-
think you might be able to do for the Peales to make their visit more interesting would be greatly appreciated.

Pat and I are looking forward to seeing you and Mrs. Aldrich either in Washington or the British Isles. She joins me in sending our warmest good wishes to you both.

Sincerely,

Richard Nixon

The Honorable
Winthrop W. Aldrich
American Ambassador
London, England



OFFICE OF THE VICE PRESIDENT
WASHINGTON

May 20, 1955

I thought you might like to know that Dr. Norman Vincent Peale and his wife are planning a trip abroad this summer and expect to be in Paris on or about July 1.

If you have not met Dr. Peale, I am sure you would enjoy making his acquaintance. Anything you might be able to do for the Peales to make their visit more interesting would be greatly appreciated.

Dr. Peale's assistant at Marble Collegiate Church, Dr. Le Sourd, and his family will be in Paris at the same time. If the annual July 4 celebration is scheduled to take place at the Embassy, I know both families would enjoy the affair.

With every good wish to you and
Mrs. Dillon,

Sincerely,

Richard Nixon

The Honorable
C. Douglas Dillon
American Ambassador
Paris, France

NY

COPY

August 23, 1954

Dr. Norman Vincent Peale
Minister
Marble Collegiate Church
Fifth Avenue at 29th Street
New York 1, New York

Dear Dr. Peale:

This is just a note to tell you that in the last few weeks we have been working on my schedule for the September-October campaign period and I had been hoping that I would be able to accept your most gracious invitation to join in the celebration of the 100th anniversary of the Marble Collegiate Church in October.

However, I now find that it will be impossible for me to be in New York City on any Sunday during the month of October and under the circumstances I will be unable to join with you and the members of your Church in celebrating the 100th anniversary.

I do hope I shall have the opportunity to visit with you again in the near future and you may be sure I will be in touch with you the first time I am going to be able to spend a Sunday in New York City.

Mrs. Nixon joins me in sending our very best wishes.

Sincerely,

Richard Nixon

RN:mpw

Carter
L. K.
Jones

COPY

August 23, 1954

Dr. Howard M. LeSourd
Executive Assistant
Marble Collegiate Church
Fifth Avenue at 29th Street
New York 1, New York

Dear Dr. LeSourd:

In reply to your letter of August 16 I thought you might like to see a copy of the Vice President's letter to Dr. Peale concerning the possibility of his participating in the celebration of the 100th anniversary of the Marble Collegiate Church on a Sunday in October.

I want to tell you again how very sorry the Vice President is that he is unable to accept Dr. Peale's very kind invitation.

With all good wishes,

Sincerely yours,

Rose Mary Woods
Personal Secretary
to the Vice President

RMW:mp



FOUNDED 1628

MARBLE COLLEGIATE CHURCH
FIFTH AVENUE AT 29TH STREET, WEST
NEW YORK 1, N. Y.

*R.D.
Murray
?*

MINISTER
NORMAN VINCENT PEALE, D. D.
EXECUTIVE ASSISTANT
HOWARD M. LESOURD, PH. D.

August 16, 1954

Miss Woods, Secretary to
The Vice President
United States Senate
Washington, D. C.

Dear Miss Woods:

In a recent meeting of the Committee on the 100th Anniversary, it was definitely decided that the date of October 10, which was set in Dr. Peale's letter of June 22, is not unchangeable. While October 10, is preferred, October 3, or 17, or even the 24, would be perfectly satisfactory if the Vice President could come more conveniently on one of those Sundays.

Please convey this to the Committee working on his schedule and to the Vice President.

We await with high expectation a favorable response to Dr. Peale's invitation and are delighted to know that the Vice President desires to come if at all possible.

Most cordially,

Howard M. LeSourd

Howard M. LeSourd

HL/1

COPY

RN:mpw

July 1, 1954

Norman Vincent Peale, D. D.
Minister
Marble Collegiate Church
Fifth Avenue at 29th Street, West
New York 1, New York

Dear Dr. Peale:

This is just a note to thank you for your letter of June 22 informing me that in October you are celebrating the 100th Anniversary of the dedication of the Marble Collegiate Church edifice.

I greatly appreciated your invitation for me to participate in the service on Sunday morning, October 10 and would certainly like to be able to accept it. However, as I am sure you will understand, my schedule for the September and October campaign period will be extremely heavy. We now plan to work out my itinerary for the Fall between July 15 and August 1 and you may be sure that if it should happen that I would be in New York City on October 10 I will be glad to accept your kind invitation.

If it is agreeable with you we will hold your letter in our pending file and contact you as soon as we are able to determine whether I will be able to participate in the service.

Mrs. Nixon joins me in sending our very best wishes.

Sincerely,

Richard Nixon

RN:mpw

Jones

Speaking Invitation

New York

Pending



FOUNDED 1628

MARBLE COLLEGIATE CHURCH

FIFTH AVENUE AT 29TH STREET, WEST

NEW YORK 1, N. Y.

MINISTER

NORMAN VINCENT PEALE, D. D.

EXECUTIVE ASSISTANT

HOWARD M. LESOURD, PH. D.

June 22, 1954

The Honorable Richard Nixon
Vice President of the
United States
Washington, D. C.

My dear Mr. Vice President:

This coming October we are celebrating the 100th Anniversary of the dedication of the Marble Collegiate Church edifice. We are proud of our 326 years of continuous service as a church organization and rejoice that a building erected so long ago is still a center for effective ministry. This church has been made famous by the distinguished persons who have worshipped here, including the present Vice President.

One of the highlights of the month-long program will be the Sunday morning service on October 10, just prior to the dedication date of October 11. We are very anxious to have an outstanding national figure participate in this service, and we invite you to bring the greetings of the nation to this oldest Protestant Evangelical Church in the United States. Your appearance here would be a recognition of the fundamental place which the church has in our national life. The message would be significant not only for this particular church, but for all churches and for religion as a whole. It would be a great honor for me to share the pulpit with you and to limit my remarks so that you may have as much time as you wish for your message.

Vice President Richard Nixon

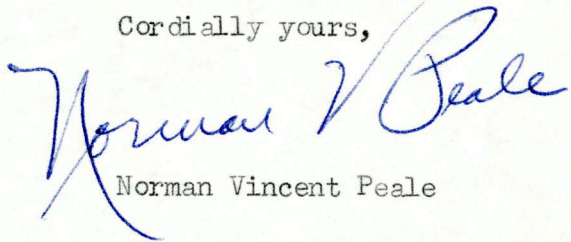
June 22, 1954

We realize the pressure under which the members of the Republican Party will be working in the weeks preceding the election. Sunday morning, however, would be free, and if you were near enough to New York at that time to come to New York, we would be delighted. It would be simply carrying out your usual practice of attending church on Sunday.

I was delighted to have your recent note. I do not think my book will make much of a contribution to your life, but I will be proud to know you read it.

Our prayers and best wishes are with you continually.

Cordially yours,

A handwritten signature in blue ink that reads "Norman V. Peale". The signature is written in a cursive style with a large, sweeping initial "N".

Norman Vincent Peale

NVP:LBL



FOUNDED 1628

MARBLE COLLEGIATE CHURCH
FIFTH AVENUE AT 29TH STREET, WEST
NEW YORK 1, N. Y.

MINISTER
NORMAN VINCENT PEALE, D. D.
EXECUTIVE ASSISTANT
HOWARD M. LESOURD, PH. D.

Let's make an exception on this

Bob

May 12, 1955

Don't write with ambassadors

The Honorable Richard Nixon
Vice President of the
United States
Washington, D. C.

My dear Mr. Vice President:

I hesitate to write you, but feel quite sure that you would wish me to do so. Dr. Peale is going over to Europe for the summer. He is sailing on the Ile De France June 22 and arriving in England on June 28 and in London on June 30. While his trip is purely pleasure, I know that it would mean much to him if he could have the privilege of meeting a few of the leaders in London. I know that he would like very much to get acquainted with Ambassador Winthrop W. Aldrich, and possibly Mr. Aldrich might be able to arrange for an introduction to Sir Winston Churchill and perhaps even to include him in some affair where he and Mrs. Peale might meet the Queen. I realize the difficulties in carrying out such a suggestion and urge that you in no way cause any embarrassment to yourself or to Ambassador Aldrich.

Dr. Peale expects to be in Paris on July 4. Having been in various European capitals on Independence Day, I know it is the custom for our ambassador to give a party. It would be greatly appreciated if Ambassador C. Douglas Dillon might send invitations to Dr. and Mrs. Peale and members of their family to attend the reception at the Embassy on July 4.

Mrs. LeSourd and I will have a small party of people in Paris on July 4. We have been assured of invitations through other connections so we are looking forward to attending this gala affair.

Any attention which you can arrange for Dr. Peale in London and Paris would provide him with rich illustrative material for his sermons.

Many thanks for your cooperation.

Sincerely yours,

Howard M. LeSourd

2.7.2.



FOUNDED 1628

MARBLE COLLEGIATE CHURCH
FIFTH AVENUE AT 29TH STREET, WEST
NEW YORK 1, N. Y.

MINISTERS

NORMAN VINCENT PEALE

HERMAN L. BARBERY

EUGENE MCKINLEY PIERCE

May 21, 1954

The Honorable Richard Nixon
Vice President of the United States
Washington, D.C.

My dear Mr. Vice President:

I was greatly honored to receive your letter and, of course, am deeply pleased by the comments made by Mrs. Earl Warren relative to my book, "The Power of Positive Thinking". To know that the book was of help to her during a period of trial and tribulation through which she passed, touched me profoundly.

I want to thank you for your thoughtfulness and kindness in writing me. To think that in the midst of your tremendous activity and important duties you would do this is but another evidence of your greatness of soul.

I should like to take this opportunity also to tell you how greatly I admire you, and how thankful we all are for your uniquely important leadership. I believe that we have never had a Vice President who has so endeared himself to all the people as you have done.

I am taking the liberty of sending you a copy of my book, which may perhaps be of some interest to you during your rare moments of relaxation.

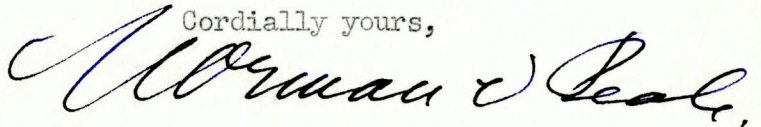
If you should ever be in New York over a Sunday, I hope that you will remember that the Pastor's Pew in the Marble Collegiate Church always awaits you and Mrs. Nixon.

The Honorable Richard Nixon

2.

With a sincere prayer that God may continue to bless Mrs. Nixon, your children and yourself, and with best wishes in which Mrs. Peale joins me, I am,

Cordially yours,

A handwritten signature in cursive script, reading "Norman V. Peale". The signature is written in dark ink and is positioned below the typed name.

Norman V. Peale

NVP:mvb