

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

May 26, 1971

MEMORANDUM FOR:

MR. STEPHEN B. BULL

FROM:

DWIGHT L. CHAPIN

We need to work out the arrangements for the LOOK photographer to come in and photograph the President and family. This is in regard to the whole "new photo" of the President problem on which we have been working. Please see me regarding this.

THE WHITE HOUSE
WASHINGTON

DATE 5/17/71

TO: H
FROM: DWIGHT CHAPIN

FYI _____

PLEASE HANDLE _____

OTHER: _____

Does the FP want to
move off on the Photo
Sessions per the attached
- or wait awhile. -
Per John we need to
get the picture.
Go ahead _____
Other _____

Stop Bull
See on
file on
H's

MEMORANDUM

THE WHITE HOUSE
WASHINGTON

May 10, 1971
1:30 p.m.

FOR: DWIGHT L. CHAPIN
MRS. CONNIE STUART

FROM: STEPHEN BULL *SB*

RE: Photograph Sitzings - Dick Winburn and
Howell Conant

Both of the subject photographers have agreed to the conditions set forth for photographing the President and the First Family (copy of endorsed letter attached). The next step is to schedule specific times for sittings with the President and First Family. If you will give me the dates I will set this up with the photographers.

President:

Dick Winburn _____

Howell Conant _____

First Family:

Dick Winburn _____

Howell Conant _____

cc: O. Atkins
A. Butterfield
J. Dean
D. Parker

*No -
Just the
look guy -
try it first.
also family*

THE WHITE HOUSE

WASHINGTON

April 21, 1971

Dear Mr. Winburn:

Thank you for your letter of March 25th responding to my correspondence regarding photographs of the President and First Family. Since you have expressed an interest in this project, I believe that it would be helpful to all if we set forth the bases upon which any such work would be done.

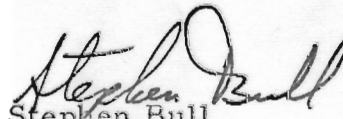
As you probably know, any photograph which you take of the President or First Family might very well be selected for use as the official photograph. This determination, of course, would be dependent upon the final print, but because of the subject, there are certain stringent requirements to which you would have to agree. They are as follows:

1. If the photograph is selected to be the official Presidential photograph, all of the proprietary interest and rights in the photograph will be vested in the President. The original negative of the portrait would be forwarded to the White House when work has been completed on it. Additionally, the President would have exclusive control of all other related negatives from the sitting.
2. There will be no copyright on any of the photographs.
3. There may be no commercial use made of any photograph you take in conjunction with the photographic work at the White House or with the First Family.
4. There will be no commercial exploitation of having been "the official Presidential photographer" without the express permission of the President.
5. Since the President would hold all rights to the negatives, no royalties or fees would be forthcoming to you for what would probably be the many thousands of prints of the photograph.

I am sure you can appreciate and understand why these terms are necessary and I hope you will not interpret them as denying you, as a professional photographer, the credit which you are due. If you desire it, a credit line bearing your name would be authorized for this photograph, but the size and style would be subject to approval by the President.

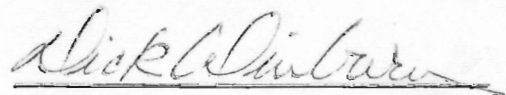
If you agree to these conditions, we would very much like to proceed with our plans to arrange for sittings by the President and First Family. I have provided space at the bottom of this letter for you to indicate your agreement. If you have any questions, please let me know.

Yours truly,


Stephen Bull
Staff Assistant

Mr. Dick Winburn
160 East 84th Street
New York, N. Y. 10028

I agree to the terms and conditions set forth in this letter regarding the special photographic sitting of the President and First Family.


4-27-71

April 21, 1971

Dear Mr. Conant:

Thank you for your letter of April 2nd responding to my correspondence regarding photographs of the President and First Family. Since you have expressed an interest in this project, I believe that it would be helpful to all if we set forth the bases upon which any such work would be done.

As you probably know, any photograph which you take of the President or First Family might very well be selected for use as the official photograph. This determination, of course, would be dependent upon the final print, but because of the subject, there are certain stringent requirements to which you would have to agree. They are as follows:

1. If the photograph is selected to be the official Presidential photograph, all of the proprietary interest and rights in the photograph will be vested in the President. The original negative of the portrait would be forwarded to the White House when work has been completed on it. Additionally, the President would have exclusive control of all other related negatives from the sitting.
2. There will be no copyright on any of the photographs.
3. There may be no commercial use made of any photograph you take in conjunction with the photographic work at the White House or with the First Family.
4. There will be no commercial exploitation of having been "the official Presidential photographer" without the express permission of the President.
5. Since the President would hold all rights to the negatives, no royalties or fees would be forthcoming to you for what would probably be the many thousands of prints of the photograph.

I am sure you can appreciate and understand why these terms are necessary and I hope you will not interpret them as denying you, as a professional photographer, the credit which you are due. If you desire it, a credit line bearing your name would be authorized for this photograph, but the size and style would be subject to approval by the President.

If you agree to these conditions, we would very much like to proceed with our plans to arrange for sittings by the President and First Family. I have provided space at the bottom of this letter for you to indicate your agreement. If you have any questions, please let me know.

Yours truly,

Stephen Bull
Staff Assistant

Mr. Howell Conant
Howell Conant, Inc.
248 E. 35th Street
New York, N. Y. 10016

I agree to the terms and conditions
set forth in this letter regarding the
special photographic sitting of the
President and First Family.

SB/bk

June 1, 1971

Dear Mr. Winburn:

Please accept my apologies for the delay in acknowledging your letter of April 27. We are pleased that you have agreed to the terms and conditions which were set forth regarding photographic sittings of the President and the First Family.

We will be in touch with you in the near future to determine a mutually agreeable date and time for a photographic session with the President.

Your courtesy in this matter is appreciated.

Yours truly,

Stephen Bull
Staff Assistant

Mr. Dick Winburn
160 East 84th Street
New York, N. Y. 10028

SB/bk

The New York Times

TIMES SQUARE NEW YORK N Y 10036

April 27, 1971

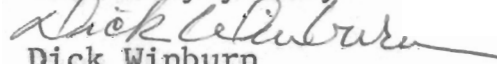
Mr. Stephen Bull
The White House
Washington, D.C.

Dear Mr. Bull:

I am returning herewith the signed agreement relating to the required control over all negatives of the President and First Family. The restrictions are certainly understandable and I will be happy to comply - and to cooperate in every way. My only personal interest is in getting the type and quality portraits the President and his family will be happy with.

Thank you for your letter and I will look forward to discussing the project in some detail when you feel it is warranted.

Sincerely yours,



Dick Winburn

160 East 84 Street

New York, N.Y. 10028

THE WHITE HOUSE

WASHINGTON

April 21, 1971

Dear Mr. Winburn:

Thank you for your letter of March 25th responding to my correspondence regarding photographs of the President and First Family. Since you have expressed an interest in this project, I believe that it would be helpful to all if we set forth the bases upon which any such work would be done.

As you probably know, any photograph which you take of the President or First Family might very well be selected for use as the official photograph. This determination, of course, would be dependent upon the final print, but because of the subject, there are certain stringent requirements to which you would have to agree. They are as follows:

1. If the photograph is selected to be the official Presidential photograph, all of the proprietary interest and rights in the photograph will be vested in the President. The original negative of the portrait would be forwarded to the White House when work has been completed on it. Additionally, the President would have exclusive control of all other related negatives from the sitting.
2. There will be no copyright on any of the photographs.
3. There may be no commercial use made of any photograph you take in conjunction with the photographic work at the White House or with the First Family.
4. There will be no commercial exploitation of having been "the official Presidential photographer" without the express permission of the President.
5. Since the President would hold all rights to the negatives, no royalties or fees would be forthcoming to you for what would probably be the many thousands of prints of the photograph.

I am sure you can appreciate and understand why these terms are necessary and I hope you will not interpret them as denying you, as a professional photographer, the credit which you are due. If you desire it, a credit line bearing your name would be authorized for this photograph, but the size and style would be subject to approval by the President.

If you agree to these conditions, we would very much like to proceed with our plans to arrange for sittings by the President and First Family. I have provided space at the bottom of this letter for you to indicate your agreement. If you have any questions, please let me know.

Yours truly,


Stephen Bull
Staff Assistant

Mr. Dick Winburn
160 East 84th Street
New York, N. Y. 10028

I agree to the terms and conditions set forth in this letter regarding the special photographic sitting of the President and First Family.


4-27-71

April 21, 1971

Dear Mr. Winburn:

Thank you for your letter of March 25th responding to my correspondence regarding photographs of the President and First Family. Since you have expressed an interest in this project, I believe that it would be helpful to all if we set forth the bases upon which any such work would be done.

As you probably know, any photograph which you take of the President or First Family might very well be selected for use as the official photograph. This determination, of course, would be dependent upon the final print, but because of the subject, there are certain stringent requirements to which you would have to agree. They are as follows:

1. If the photograph is selected to be the official Presidential photograph, all of the proprietary interest and rights in the photograph will be vested in the President. The original negative of the portrait would be forwarded to the White House when work has been completed on it. Additionally, the President would have exclusive control of all other related negatives from the sitting.
2. There will be no copyright on any of the photographs.
3. There may be no commercial use made of any photograph you take in conjunction with the photographic work at the White House or with the First Family.
4. There will be no commercial exploitation of having been "the official Presidential photographer" without the express permission of the President.
5. Since the President would hold all rights to the negatives, no royalties or fees would be forthcoming to you for what would probably be the many thousands of prints of the photograph.

I am sure you can appreciate and understand why these terms are necessary and I hope you will not interpret them as denying you, as a professional photographer, the credit which you are due. If you desire it, a credit line bearing your name would be authorized for this photograph, but the size and style would be subject to approval by the President.

If you agree to these conditions, we would very much like to proceed with our plans to arrange for sittings by the President and First Family. I have provided space at the bottom of this letter for you to indicate your agreement. If you have any questions, please let me know.

Yours truly,

Stephen Bull
Staff Assistant

Mr. Dick Winburn
160 East 84th Street
New York, N. Y. 10028

I agree to the terms and conditions
set forth in this letter regarding the
special photographic sitting of the
President and First Family.

SB/bk

May 10, 1971
1:30 p.m.

FOR: DWIGHT L. CHAPIN
MRS. CONNIE STUART

FROM: STEPHEN BULL

RE: Photograph Sittings - Dick Winburn and
Howell Conant

Both of the subject photographers have agreed to the conditions set forth for photographing the President and the First Family (copy of endorsed letter attached). The next step is to schedule specific times for sittings with the President and First Family. If you will give me the dates I will set this up with the photographers.

President:

Dick Winburn _____

Howell Conant _____

First Family:

Dick Winburn _____

Howell Conant _____

cc: O. Atkins
A. Butterfield
J. Dean
D. Parker

April 29, 1971
5:00 p.m.

FOR: DWIGHT L. CHAPIN
FROM: STEPHEN BULL
RE: Photograph Sessions with Howell Conant
and Dick Winburn

Correspondence has been going on with the two subject photographers, the latest letter being a set of provisions to which the photographer must agree prior to entering into any arrangement with the White House. I have received an endorsed return of my letter to Mr. Conant, but am awaiting a reply from Mr. Winburn (copy of Mr. Conant's letter attached).

On Wednesday, April 28, I spoke personally with Conant, setting forth the general approach for the photographs, and arranged for him to spend a day with Ollie Atkins to discuss technical and other creative matters. In yesterday's discussion Mr. Conant suggested early June as an appropriate and convenient time for a sitting.

Similar arrangements will be made with Mr. Winburn if and when we hear from him.

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

May 10, 1971
1:30 p.m.

FOR: DWIGHT L. CHAPIN
MRS. CONNIE STUART

FROM: STEPHEN BULL

RE: Photograph Sitzings - Dick Winburn and
Howell Conant

Both of the subject photographers have agreed to the conditions set forth for photographing the President and the First Family (copy of endorsed letter attached). The next step is to schedule specific times for sittings with the President and First Family. If you will give me the dates I will set this up with the photographers.

President:

Dick Winburn _____

Howell Conant _____

First Family:

Dick Winburn _____

Howell Conant _____

cc: O. Atkins
A. Butterfield
J. Dean
D. Parker

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

April 29, 1971

MEMORANDUM FOR: MR. STEPHEN B. BULL

FROM: DWIGHT L. CHAPIN

How are we coming with the arranging for the portraits by the New York photographer which the President wanted us to bring in?

Dear Mr. Conant:

Thank you for your letter of April 2nd responding to my correspondence regarding photographs of the President and First Family. Since you have expressed an interest in this project, I believe that it would be helpful to all if we set forth the bases upon which any such work would be done.

As you probably know, any photograph which you take of the President or First Family might very well be selected for use as the official photograph. This determination, of course, would be dependent upon the final print, but because of the subject, there are certain stringent requirements to which you would have to agree. They are as follows:

1. If the photograph is selected to be the official Presidential photograph, all of the proprietary interest and rights in the photograph will be vested in the President. The original negative of the portrait would be forwarded to the White House when work has been completed on it. Additionally, the President would have exclusive control of all other related negatives from the sitting.
2. There will be no copyright on any of the photographs.

3. There may be no commercial use made of any photograph you take in conjunction with the photographic work at the White House or with the First Family.
4. There will be no commercial exploitation of having been "the official Presidential photographer" without the express permission of the President.
5. Since the President would hold all rights to the negatives, no royalties or fees would be forthcoming to you for what would probably be the many thousands of prints of the photograph.

I am sure you can appreciate and understand why these terms are necessary and I hope you will not interpret them as denying you, as a professional photographer, the credit which you are due.

If you desire it, a credit line bearing your name would be authorized for this photograph, but the size and style would be subject to approval by the President.

If you agree to these conditions, we would very much like to proceed with our plans to arrange for sittings by the President and First Family. I have provided a space at the bottom of this letter for you to indicate your agreement. If you have any questions, please let me know.

Yours truly,

Stephen Bull
Staff Assistant

I agree to the terms and conditions
set forth in this letter regarding the
special photographic sitting of the
President and First Family.

The New York Times

TIMES SQUARE NEW YORK N Y 10036

March 25, 1971

Mr. Stephen Bull
The White House
Washington, D.C.

Dear Mr. Bull:

Thank you for your letter regarding photographs of the President and the First Family. I have called Mr. Atkins and I understand that the primary need is a good color portrait of the President alone, as well as a group of the entire family, with some latitude as to choice of locations, backgrounds, etc.

I would be happy to undertake this assignment and my feeling would be to take head and shoulder portraits of the President along with some three quarter lengths in a few different settings - with some a bit less formally posed - allowing the widest possible choice for final selection.

The family groups could be done indoors and/or outdoors, weather permitting. I might suggest that at this time it would be a good opportunity to also take some photographs of just the President and Mrs. Nixon together, if you agree these might be needed.

In addition to the President's portrait and family groups, I would like very much to do a series of portraits of Mrs. Nixon in various settings and with some changes in dress, if she could find the time.

The charges for doing these photographs would be at the normal rate for color sittings on location, plus travel expenses. I might add that in the event the photographs did not meet expectations, there would be no charge made for the sittings.

The New York Times

TIMES SQUARE NEW YORK N Y 10036

-2-

The fee for the President's sitting would be \$350.00 and for all the family groups, \$450.00. This would include all color proofs, six large finished prints, all required negative re-touching plus the necessary color corrective dye work on the finished prints. If additional hand finished prints are wanted, the rate would range from \$20.00 to \$50.00, depending on size. Exclusive rights to all photographs would be granted - just as I did for Julie and David Eisenhower's wedding.

If further interest develops in my doing these assignments, I would be happy to go into more detail as to your time requirements and limitations, my arranging to look for proper settings before the appointment times, etc. My own schedule is fluid enough to permit doing the photographs any day, including Sundays, if necessary.

Thank you again for your inquiry and I shall look forward to hearing from you.

Sincerely yours,

Dick Winburn
Dick Winburn
160 East 84th Street
New York City 10028

P.S. It is understood, of course, that this assignment would be done on a personal basis and would not have any relation to my association with the New York Times

D.W.
D.W.

2 April 71

Mr. Stephen Bull
Staff Assistant
The White House
Washington, D.C. 20260

HOWELL CONANT, INC.

Dear Mr. Bull:

Again re your letter of March 18; I don't have a preconceived idea of a type of photograph I would like to take of the President and First Family. As in all portraits the first prerequisite is to show your subject at his or her best. I am not a stylized photographer. In other words I do not use a style or technique that screams photograph by Howell Conant of so and so. Rather each photograph is designed around the subjects' best angles. I know Mrs. Nixon's and daughters' angles but not the President's. I would require a collection of photographs of him to study and possibly two shooting sessions. To a degree the usage of the photographs (newspaper, magazine, etc.) will dictate the type: formal, informal, symbolic, etc. I might suggest a meeting with whomever decides this.

As to exclusive rights: I would assume you need unencumbered White House photographs to do with what you please. You have it. It would be nice if I were to receive a credit and then when the President leaves office (we hope not less than six years from now) the rights revert back to me. I do not feel strongly on this, whatever would be best for the President.

Our rates normally run from \$500 to \$2000 for single photographs or \$1000 to \$1500 per day plus expenses. But, as I said, I am an enthusiastic supporter of the President and would be flattered to contribute in any way at no charge. However, so that there could be no criticism, I should work at the minimum American Society of Magazine Photographers' scale which I believe to be \$200 per day plus expenses. I have discussed the technical requirements with Mr. Atkins. This varies

HOWELL CONANT, INC.

2.

but what ever our costs would be is the expense to you.

I very definitely would like the assistance of Mr. Atkins, his lab and staff. Generally I work without assistance except on interior situations requiring lighting. In these instances, in addition to Mr. Atkins' help, I would require my own assistant and lights. The assistant is paid \$50 per day.

This is a brief generalization. I will be available to discuss and enlarge upon "the type" photographs most advantageous to the President.

Thank you, and --

Sincerely,

Howell Conant
Howell Conant

HC/nn

Howell Conant, inc.

26 March 71

Mr. Stephen Bull
Staff Assistant
The White House
Washington, D.C. 20260

Dear Mr. Bull:

I am much more than just interested in contributing my talents and experience as per your query of March 18th. Further, I am an enthusiastic supporter of the President and would be flattered to assist in any way.

I have discussed this project with Mr. Atkins and will submit my more detailed thoughts early next week.

Sincerely,

Howell Conant
Howell Conant

HC/nn

THE WHITE HOUSE

WASHINGTON

April 17, 1971

FOR: ALEXANDER BUTTERFIELD
JOHN DEAN

FROM: STEPHEN BULL

Attached is a draft letter that will be sent to Mr. Conant and Mr. Winburn, the two photographers we discussed on Wednesday. It is requested that you review the draft letter to insure that we have covered all of the areas requiring strict definition. Additionally, if either of you have any recommendations or changes relating to syntax and tone (in short, if you think the letter sounds too harsh), please feel free to slice away.

Thank you.

cc: D. Chapin
D. Parker

DRAFT

Dear Mr. Conant:

Thank you for your letter of April 2nd ^{responding} ~~which was in reply~~ to my
correspondence regarding ~~official~~ ^{of the President} photographic work here at the
~~and First Family~~ ^{Family}
White House.

20
Since you have expressed an interest in ^{this project} ~~photographing the President~~
~~and the First Lady~~, I believe that it would be helpful to all ~~parties~~ if
we ~~were to set forth, with complete candor,~~ the bases upon which ~~any~~ ^{such}
photographic work would be done.

As you probably know, any photograph which you take of the President
or First Family might very well be selected for use as the official
photograph. This determination, of course, would be dependent upon
the final print, but because of the subject, there are certain stringent
requirements to which you would have to agree. They are as follows:

1. If the photograph is selected to be the official Presidential
photograph, all of the proprietary interest and rights in the
photograph will be vested in the President. The original negative
of the portrait ^{would} ~~should~~ be forwarded to the White House when work
has been completed on it. Additionally, the President would have
exclusive control of all other related negatives from the sitting.

2. There will be no copyright on any of the photographs.
3. There may be no commercial use^{made} of any photograph you take in conjunction with the photographic work at the White House or with the First Family.
4. There will be no^{commercial} exploitation of having been "the official Presidential photographer" without the express permission of the President.
5. Since the President would hold all rights to the negatives, no royalties or fees would be forthcoming to you for what would probably be the many thousands of prints of the photograph.

Because the subject of your photography will be the President and the First Family, and in view of the obvious benefits to your professional stature should any of your works be selected as the official photograph, it is assumed that your usual sitting fees would not be charged for this work.

This should be discussed later with the computer

~~While it certainly appears that the scales are tipped away from the normal procedures in your profession, please understand that the purpose is to preserve and protect the dignity of the office of the Presidency, and this is in no way or manner an attempt to deny you, as a professional photographer, the credit which you are due. Therefore, ^{If you desire it, a} credit line bearing your name~~

I am sure you can appreciate and understand why these terms are necessary and I hope you will not interpret them as denying you,

would be authorized for this photograph, but the size and style ^{would be subject} ~~must~~
^{to} ~~be~~ approved ^{of} by the President.

If you find that you are able to agree to these ^{conditions} ~~provisions~~, we would very
much like to proceed with our plans to arrange for sittings by the
President and First Family. I have provided a space at the bottom

of this letter for you indicate your agreement. If you have any questions,
Yours truly,

Stephen Bull
Staff Assistant

please let me know.

I agree to the terms and
conditions set forth in this
photograph letter regarding the proposed
special sitting of the President
and First Family.

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

April 17, 1971

FOR: ~~ALEXANDER BUTTERFIELD~~
~~JOHN DEAN~~

FROM: ~~STEPHEN BULL~~ *SB*

Attached is a draft letter that will be sent to Mr. Conant and Mr. Winburn, the two photographers we discussed on Wednesday. It is requested that you review the draft letter to insure that we have covered all of the areas requiring strict definition. Additionally, if either of you have any recommendations or changes relating to syntax and tone (in short, if you think the letter sounds too harsh), please feel free to slice away.

Thank you.

cc: D. Chapin
D. Parker

*Steve - These are only suggestions
re arrangement of words. Your draft
OK as is. I'll defer to Dean's judgment
re legal aspects. *✓*
*APR 19**

DRAFT

Dear Mr. Conant:

Thank you for your letter of April 2nd ~~which was~~ in reply to my
correspondence regarding official photographic work ^{to be done} here at the
White House.

^{Because you have}
~~Since you have~~ expressed an interest in photographing the President
and the First Lady, I believe ~~that~~ it would be helpful to all parties if
^I
~~we~~ were to set forth, with complete candor, the bases upon which ~~all~~ ^{we}
~~photographic work would be done.~~ ^{proceed.}

As you probably know, any photograph which you take of the President
or First Family ^{could} ~~might~~ very well be selected ^{eventually} for use as the official

^{whenever} ~~such a determination~~ ^{on the appropriateness}
~~photograph.~~ This ~~determination~~ ^{of course} would be dependent upon

^{and quality of} the final print, ^{additionally} but because of the subject, there are certain stringent
^{stipulations} ~~requirements~~ ^{must} ~~to which you would have to~~ ^{be mutually} agreed. They are as follows:
^{to beforehand.}

1. ~~If the photograph is selected to be the official Presidential~~

~~photograph, all of the proprietary interest and rights in the~~ ^{any photographs,}

^{selected for official use} ~~photograph will be vested in the President,~~ ^{and the} ~~The original negative,~~ ^{will be}

~~of the portrait should be forwarded to the White House, when work~~

^{(Moreover,} ~~has been completed on it.~~ ^{well} ~~Additionally, the President would have~~

~~exclusive control of all other related negatives from the sitting.~~

^{over the manner of use of other negatives made}
^{during the particular sitting.)}

2. There will be no copyright on any of the photographs.
3. There ^{will} be no commercial ^{in its} use of any photograph ^{which} you take in conjunction with ^{this} the photographic work at the White House or with the First Family.
4. There will be no exploitation of having been "the official Presidential photographer" without ^{you} the express permission of the President.
5. ~~Since the President would hold all rights to the negatives,~~
^{You will neither demand nor collect}
~~no royalties or fees would be forthcoming to you for what~~

6. ~~would probably be the many thousands of prints of the photograph.~~

7. ^{In consideration of the enhancements}
~~And finally, an assumption: ~~because the subject of your photography will be the President and the First Family, and in view of the obvious benefits to your professional stature should any of your works be selected as the official photographs,~~~~
~~It is assumed that your usual sitting fees would not be charged for this work.~~

While it ~~certainly~~ appears that the scales are tipped ^{well} away from the normal procedures ^{to} in your profession, ^{I hope you will} please understand that ^{on} the purpose is ^{only} to preserve and protect the dignity of the office of the Presidency, ~~and this~~ ^{there is} ~~no intent whatever~~ ^{is in no way or manner an attempt} to deny you, as a professional photographer, ^{due credit for your skills. (See #6 above)} ~~the credit which you are due.~~ Therefore, ^A credit line bearing your name

Just remember---your draft ok as is.
Just rearranging the words a little bit.

^{will}
would be authorized, ~~for this photograph,~~ but the size and style must
be approved by the President.

P If you find that you are able to agree to these provisions, we would very
much like to proceed with ~~our~~ plans to arrange for sittings by the
President and First Family.

Yours truly,

Stephen Bull
Staff Assistant

April 17, 1971

FOR: ALEXANDER BUTTERFIELD
JOHN DEAN

FROM: STEPHEN BULL

Attached is a draft letter that will be sent to Mr. Conant and Mr. Winburn, the two photographers we discussed on Wednesday. It is requested that you review the draft letter to insure that we have covered all of the areas requiring strict definition. Additionally, if either of you have any recommendations or changes relating to syntax and tone (in short, if you think the letter sounds too harsh), please feel free to slice away.

Thank you.

cc: D. Chapin
D. Parker

DRAFT

Dear Mr. Conant:

Thank you for your letter of April 2nd which was in reply to my correspondence regarding official photographic work here at the White House.

Since you have expressed an interest in photographing the President and the First Lady, I believe that it would be helpful to all parties if we were to set forth, with complete candor, the bases upon which all photographic work would be done.

As you probably know, any photograph which you take of the President or First Family might very well be selected for use as the official photograph. This determination, of course, would be dependent upon the final print, but because of the subject, there are certain stringent requirements to which you would have to agree. They are as follows:

1. If the photograph is selected to be the official Presidential photograph, all of the proprietary interest and rights in the photograph will be vested in the President. The original negative of the portrait should be forwarded to the White House when work has been completed on it. Additionally, the President would have exclusive control of all other related negatives from the sitting.

2. There will be no copyright on any of the photographs.
3. There may be no commercial use of any photograph you take in conjunction with the photographic work at the White House or with the First Family.
4. There will be no exploitation of having been "the official Presidential photographer" without the express permission of the President.
5. Since the President would hold all rights to the negatives, no royalties or fees would be forthcoming to you for what would probably be the many thousands of prints of the photograph.

Because the subject of your photography will be the President and the First Family, and in view of the obvious benefits to your professional stature should any of your works be selected as the official photograph, it is assumed that your usual sitting fees would not be charged for this work.

While it certainly appears that the scales are tipped away from the normal procedures in your profession, please understand that the purpose is to preserve and protect the dignity of the office of the Presidency. and this is in no way or manner an attempt to deny you, as a professional photographer, the credit which you are due. Therefore, a credit line bearing your name

would be authorized for this photograph, but the size and style must be approved by the President.

If you find that you are able to agree to these provisions, we would very much like to proceed with our plans to arrange for sittings by the President and First Family.

Yours truly,

Stephen Bull
Staff Assistant

March 18, 1971

Dear Mr. Conant:

Some interest has arisen in the possibility of having you do some official photographic work here at the White House. If you would be interested in doing this, I would appreciate receiving your proposal as to the types of photographs you would take of the President and the First Family, your requirements regarding exclusive rights and financial arrangements.

We would also be interested in knowing if you would desire to have the assistance of Mr. Ollie Atkins concerning setups, etc. In fact, it might be appropriate for you to discuss the entire project with Mr. Atkins before you submit your proposals.

Yours truly,

Stephen Bull
Staff Assistant

Mr. Howell Conant
248 E. 35th Street
New York, N. Y.

bcc: Ollie Atkins

SB/bk

March 18, 1971

Dear Mr. Winburn:

Some interest has arisen in the possibility of having you do some official photographic work here at the White House. If you would be interested in doing this, I would appreciate receiving your proposal as to the types of photographs you would take of the President and the First Family, your requirements regarding exclusive rights and financial arrangements.

We would also be interested in knowing if you would desire to have the assistance of Mr. Ollie Atkins concerning setups, etc. In fact, it might be appropriate for you to discuss the entire project with Mr. Atkins before you submit your proposals.

Yours truly,

Stephen Bull
Staff Assistant

Mr. Richard Winburn
160 E. 84th Street
New York, N. Y.

bcc: Ollie Atkins

SB/bk

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

February 22, 1971

MEMORANDUM FOR:

DAVID PARKER

FROM:

DWIGHT L. CHAPIN

RE:

PORTRAIT SITTINGS

Per Bob's conversation with us this morning, the President wants to have the pictures taken by Winburn and also the Good-housekeeping photographer. → Howell Conant

As he said, we need to have pictures set up for the family, then for the President and Mrs. Nixon and then for the President alone.

Will you get the details together on this with some recommended dates so we can get it to Haldeman.

Thank you.

✓ Mason for pic
personal
official — if so — before — agree on rights John Dean

- ① contact
- ② setup date
- ③ have them work with O. Hingsford for setups + casing
- ④ time — dollars + Ollie's involvement.

Draft Letter to the following:

Mr. Howell Conant, 248 E. 35th Street, N. Y., N. Y.

Mr. Richard Winburn, 160 E. 84th Street, New York, N Y.

(info from Helen Smith, Social Office)

Dear Mr. _____

Some interest has arisen in the possibility of having you do some official photographic work here at the White House. If you would be interested in doing this, I would appreciate receiving your proposal as to the types of photographs you would take of the President and the First Family, your requirements regarding exclusive rights and financial arrangements.

We would also be interested in knowing if you would desire to have the assistance of Mr. ^{Ollie} Atkins concerning setups, etc.

In fact, it might be appropriate for you to discuss the entire project with Mr. Atkins before you submit your proposals.

Sincerely,

~~Parker~~

Bull

SA

THE WHITE HOUSE
WASHINGTON

DATE _____

TO: *Steve*
FROM: DWIGHT CHAPIN

FYI _____

PLEASE HANDLE _____

OTHER:

*Don't you have
this project? —
let A know*

THE WHITE HOUSE
WASHINGTON

MR' CHAPIN

DID YOU SEE THIS? SHOULD WE DO
ANYTHING ON IT? OR SHOULD
MR' BUTTERFIELD?

MEMORANDUM

THE WHITE HOUSE
WASHINGTON

By

DETERMINED TO BE AN
ADMINISTRATIVE MARKING
E.O. 12085, Section 2-102
DATE 4/14/80

CONFIDENTIAL

March 16, 1971

MEMORANDUM FOR : *7* MR. BUTTERFIELD

FROM : H. R. HALDEMAN *H*

Subject: WHO'S ON THIRD?

The President still wants to go ahead with an attempt to get another portrait made. The Atkins ones are not satisfactory so we should schedule the next try. I guess that will be the New York guy that Mrs. Nixon had in mind.

To
cc: Dwight Chapin

Bob: Who has this project?
Dore Parker ... or Dave for you?
You ... or your for Bob?
Stone ... or Dave or Well, or Harriett?
~~Don~~ ... or Tom?
Larry ... or Bruce ... or Larry + Bruce?
Understand that Dave had a memo
from Bob to you - & that
Stone is writing letter to
photographers.
Hch-Hch-
A/

THE WHITE HOUSE

WASHINGTON

March 18, 1971

MEMORANDUM FOR Steve Bull

FROM: Dave Parker

SUBJECT: Official photographs

Steve, Haldeman has once again queried the status of the appointments for Wintberg and the Good Housekeeping photographer to come in to do official photographs.

I know you are on top of this, but in case you aren't getting copies of the memoes, I want to keep you apprised.

Havz

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

April 2, 1971

MEMORANDUM FOR Steve Bull
FROM: Dave Parker

Do we have any times as yet for the portrait sittings?

February 22, 1971

MEMORANDUM FOR: DAVID PARKER
FROM: DWIGHT L. CHAPIN
RE: PORTRAIT SITTINGS

Per Bob's conversation with us this morning, the President wants to have the pictures taken by Winburn and also the Good-housekeeping photographer.

As he said, we need to have pictures set up for the family, then for the President and Mrs. Nixon and then for the President alone.

Will you get the details together on this with some recommended dates so we can get it to Haldeman.

Thank you.

DLC:hdl

Steve - Dave said
you were working
on this - Has
anything been
done?
yes - No -
File with
Mrs. Longworth
Neil
Rosenfeld

THE WHITE HOUSE
WASHINGTON

April 14, 1971
(Date)

TO:

Steve Bull

FROM:

JOHN DEAN

ACTION:

DUE DATE: _____

_____ Prepare reply
for John Dean's signature

_____ Direct Reply

_____ Comments/Recommendations

_____ Please Handle

_____ Information

_____ File

REMARKS:

As per our
conversation.

THE WHITE HOUSE

WASHINGTON

October 21, 1970

Dear Mr. Smith:

I am writing this letter pursuant to our recent telephone conversations regarding your work in preparing a photographic portrait of the President. As you know, the photograph you have prepared is being considered for use as the official Presidential photograph.

Accordingly, I would like to set forth below the arrangements we have discussed on the telephone regarding the photograph.

First, if the photograph is selected to be the official Presidential photograph, all of the proprietary interests and rights in the photograph will be vested in the President. The original negative of the portrait should be forwarded to the White House when work has been completed on it. You have requested to keep a copy negative, with the understanding that you will not use it for any commercial purposes.

Second, there will be no copyright on the photograph.

Third, the photograph will bear an appropriate credit to you. You have requested that your regular signature cut be placed in the lower right hand part of the picture. While I am sure that you will make an appropriate suggestion as to the location, size, etc., of the credit, we will, of course, want to make final judgement.

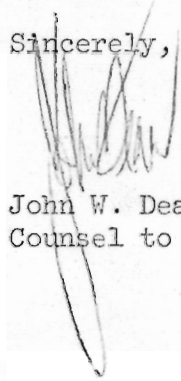
Fourth, you expressed concern that commercial use might be made of the photograph by others and that you would be in a restricted position. As I mentioned on the telephone, the White House would not authorize commercialized use of the photograph without approval. Therefore, you would be treated as any other person in such a situation.

Finally, you have expressed a desire to give this photograph to the President. This, indeed, is a very thoughtful gesture for your very fine artistic work and I would like to discuss this with you at a later date. I think it is important at this time to make certain that we all agree on the basic fact that all rights in this photograph will be vested in the President and that he shall determine the uses that will be made of the photograph.

If you agree with the terms I have set out in this letter, I wish you would please sign the attached copy indicating your agreement.

With appreciation for your assistance, I am

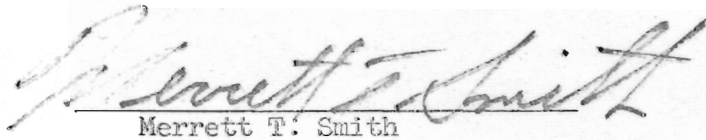
Sincerely,


John W. Dean, III
Counsel to the President

Mr. Merrett T. Smith
10250 Santa Monica Boulevard
Los Angeles, California 90067

Enclosure

I wish to express my approval of the terms set forth in this letter.


Merrett T. Smith