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DOCUMENT NUMBER	DOCUMENT TYPE	SUBJECT/TITLE OR CORRESPONDENTS	DATE	RESTRICTION
N 1/156	Memo	Chapin to Parker re: President's Schedule-Chapin Meeting with Haldeman Reintegrated from Contested Files 07/10/06	09/02/1972	C (Nixon)

COLLECTION TITLE

WHSF: SMOF: Stephen B. Bull

BOX NUMBER

5

FOLDER TITLE

Schedule-General-Formats, Form Samples-1972 Campaign

PRMPA RESTRICTION CODES:

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THE WHITE HOUSE

WASHINGTON

DETERMINED TO BE AN October 28, 1972

ADMINISTRATIVE MARKING

E.O. 12065, Section 6-102

By remell NARS, Date 1/14/80

CONFIDENTIAL - EYES ONLY

MEMORANDUM FOR: RON WALKER

FROM: DWIGHT L. CHAPIN 

On the way to California we may do Oklahoma and New Mexico.
The President doesn't want to do Santa Fe or Albuquerque --
so where do we go?

cc: David Parker
Steve Bull
Ron Ziegler

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

October 24, 1972

MEMORANDUM FOR:

MR. STEPHEN B. BULL
MR. DAVID N. PARKER
MR. RONALD H. WALKER

FROM:

DWIGHT L. CHAPIN

We are presently thinking of not going to Colorado until Saturday. The President would stop en route to California and do an airport event plus having a reception at the airport. It would just be a brief stop. We will have more word on this later.

, THE WHITE HOUSE
WASHINGTON

To: Steve Bull

From: David Parker

FYI

THE WHITE HOUSE

WASHINGTON

1972 OCT 19 AM 8 18 October 18, 1972

MEMORANDUM FOR: H. R. HALDEMAN
FROM: CHARLES COLSON
SUBJECT: Proposed Schedule Attached

The attached is a very rough cut at events which have been scheduled over the remaining days of the campaign that would keep the President busy on things he ought to be working on as President.

For your information, I have just talked to Bryce Harlow who is away on vacation. He couldn't concur more strongly with the Colson/Haldeman position. As he put it, "we have a winning game; we should do nothing to upset it. Campaigning can only galvanize the enemy and bring out the wrong voters." He thinks what we are doing and planning to do is a perfect pace for the President to keep.

Attachment

Wednesday, October 18

Trade Agreement Signing -- with whatever Presidential involvement we can get. This is big stuff.

A Presidential statement should be issued blasting the Congress for exceeding the budget. Let's not take our defeat lying down. The wires are playing today that we were beaten; let's fight back with a good, hard blast at the Congress. They are the big spenders, they must bear the responsibility but the President will take steps in the next budget to see to it that notwithstanding the irresponsibility of the Congress, we are not going to let federal spending get out of control. This leads into tomorrow's obvious event.

Thursday, October 19

The President meets with Weinberger, Shultz and Stein (at Camp David if necessary). If the meeting is at Camp David, Weinberger returns to the White House and briefs on the instructions he has received from the President to pare down all 1974 budget requests across the board and to prepare new spending ceiling legislation which will be presented to Congress as the first priority in the new Congress. Preferably if the meeting takes place in the White House, the President might walk out to the press room and read a brief statement to the same effect that he, the President, has ordered budget cuts across the board to compensate for Congress' overspending and that we will not relent in our fight for a spending ceiling and that indeed this is one of the issues that we will take to the people in the next 2 1/2 weeks, i. e. no new taxes. **

Friday, October 20

The Revenue Sharing ceremony takes care of this day, but those who brief after it should talk about the need for using the revenue shared funds to reduce taxes at the local level. This continues the strong theme of the week that we are against Congress' spending, that just because they beat us on a couple bills, we are not quitting and that we are going to get Government spending down and have no new taxes. (This contrasts nicely with McGovern's Friday night speech in which he will stake out his case on the economy, which I am sure will be aimed at jobs, no new federal programs.)

**Also, Salt II announcement.

Saturday, October 21

Radio speech at Camp David or a meeting with the Domestic Council following which Ehrlichman briefs on the President's instructions with respect to deferring non-essential federal projects in the domestic area.

Sunday, October 22

Radio speech on veterans.

Monday, October 23

New York

Tuesday, October 24

A signing ceremony in the East Room for all of the new veterans legislation with 250-300 young veterans invited, the O'Neill group. On cameras that night will be the President speaking to the young veterans the way he did to the young labor group. Marvelous footage because of the type of people in the room. It also reraises the issue of the debt we owe those who fought in Vietnam. What better place for a rally of veterans.

Wednesday, October 25

An in-office press conference. (The President can't talk about negotiations but all he has to do is say so at the press conference. There will have been a lot of focus on domestic spending, the Congress, etc. The President can talk about his priorities in the upcoming Congress and avoid talking about Vietnam on the grounds that it is too sensitive to talk about.

If he doesn't do a press conference, then he should meet with Richardson, Hodgson, Ehrlichman, Moynihan and perhaps some selected Congressional leaders to talk about welfare reform in the upcoming session. The fact that we are re-drafting a new welfare proposal (without FAP), one which will get people off the welfare rolls and working. This would be another opportunity for the President to go out and brief in the press room and simply restate his views on welfare and the instructions he has issued to the appropriate Government officials to come up with a new welfare plan. This could be followed by a Hodgson briefing on how effective the Talmadge Workfare Amendments have been. We might even consider Reagan and Rockefeller in the same meeting, allowing them to go out and brief on how successful their pilot programs have been to get people off welfare.

Thursday, October 26

A radio address on education and the drug convention signing. Following the drug convention signing, the President could meet with Ambrose, Kleindienst, et al, with their briefing afterwards on the President's continued efforts to crack down on the drug pushers.

Friday, October 27

The welfare meeting described for Wednesday could be held on Friday if the President had his press conference on Wednesday. If not, then perhaps the press conference could be considered for this date.

Yet another option is a meeting with JCS and the Service Secretaries for an extensive defense budget review. The President would lay down hard guidelines for the '74 Budget. Laird would brief afterwards. This gives us a chance to talk about our maintaining a strong national defense (in contrast to McGovern) and shows the President in command of the upcoming defense budget laying down strict guidelines for achieving economies wherever possible, in view of the need to hold overall Government spending in line.

Saturday, October 28

Ohio, plus a farm radio speech.

Sunday, October 29

Church in Annapolis. Let's have some real flag-waving and have the President seen with the Middies.

Monday, October 30

The President meets with the Price Commission/Cost of Living Council for a complete review of the work of the Price Commission to date. This is timely and newsworthy because of the hearings going on on the automobile price increases. The President can talk about continuing to hold the lines against inflation, toughening up on food prices, etc. Rumsfeld can have a tough briefing afterwards and talk about the President's determination to hold prices down.

Monday night address to the Nation (or consider Tuesday, the 31st for this which is one week before Election Day).

Tuesday, October 31

Have the Price Commission/Cost of Living Council meeting on Tuesday if the President has addressed the Nation on Monday.

Meeting in the East Room with a selected group of young voters for the President in which the President speaks to them on the need for getting out the vote next week and in effect, speak through them to all volunteers to turn out a big vote.

Wednesday, November 1

A radio speech on aging or education, if it has not already been given, or on youth.

Thursday, November 2

Chicago.

Friday, November 3

Denver

Saturday, November 4

Los Angeles

Sunday, November 5

Church somewhere.

Monday, November 6

A television speech to the American people.

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

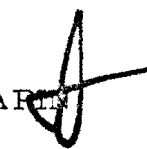
October 14, 1972

12:30 p.m.

MEMORANDUM FOR:

RON WALKER

FROM:

DWIGHT L. CHARIN 

Whenever we have VIPs riding in cars, they are to be colored convertibles. We are not to use black cars.

Also, there is to be no White House Staff sign on any buses from this point on. You should just mark it "Bus A" or something like that, with a little card.

We have a rule that is to be followed, which is that we will always use the podium and no naked mikes. For example, when the President was speaking in Atlanta the other day we should have had the podium. This applies on all occasions unless otherwise detailed.

cc: Mark Goode
✓ Steve Bull
Mike Schrauth

MEMORANDUM

THE WHITE HOUSE
WASHINGTON

High Priority

October 6, 1972

MEMORANDUM FOR: MR. RONALD H. WALKER
FROM: DWIGHT L. CHAPIN

The thinking has been bouncing back and forth in terms of how to handle the regional event in the South. The time has come for us to get in a complete report with the options so that Bob can review it.

In the meeting yesterday with MacGregor, the President said that he felt that perhaps he could shake hands with as many as 300 to 400 people. On the other hand, he had been considering just walking in and speaking. This is a decision we still have to untangle. He wants the group in the South to be big. It has been decided that we must stay away from having it look like a closed door GOP-type meeting. We need to have good coloration. For example, we want labor leaders - Teamsters - no contributors - no candidates - big city chairmen who have helped us - maybe the top four or five volunteers from each State, etc. We also need to know what States are covered. It must be the nine or ten Southern States when you take into consideration Texas also.

A formula may be to bring in five RN leaders from the given States, five Democrats, five top volunteers, and five people representing various groups. That would give us a total of twenty or 200 if we have ten States. We can then add another twenty to fifty regional type people who have influence that can't be zeroed in on a particular State. That would give us 250 to 300 people, probably. We should have no spouses involved. And as stated above, no candidates.

Bob wants to know if Blount is a problem in terms of his still wanting to come to the meeting in Atlanta. If he is, Haldeman will call him and say that he is not to come.

When the President goes to Ohio, he will probably have a regional meeting with people there from West Virginia, Missouri, Oklahoma, and all the other Midwestern States.

When he is in Colorado, he will do the Mountain States - that would be Montana, Idaho, Wyoming, Nevada, Utah, Colorado, Arizona and New Mexico. That meeting would take place on the way to California on November 3.

3. .

In New York, he is considering having a meeting at Rockefeller's estate in Westchester County. This would take place at the end of the motorcade route and would involve the Northeastern type people.

The Northwest will be covered by phone calls.

cc: Mr. Bull ✓
Mr. Parker

Democrats for Nixon

October 2, 1972

MEMORANDUM FOR: Stephen Bull
FROM: Mickey Gardner
SUBJECT: Democrats for Nixon State Committee

Steve, for your information and for consideration in planning the President's itinerary in some of the following states:

Maryland: Maryland Democrats for Nixon headquarters are in Baltimore under the direction of State Chairman, Harry Rodgers, III. Rodgers is a close friend of Mandel and well-known in the State Democratic Party as a top fund-raiser. His Democrats for Nixon Committee in Maryland is really a sensational operation worthy of any attention it might get.

Massachusetts: The Massachusetts Democrats for Nixon Committee is headquartered in Boston under the direction of former Boston Mayor, John F. Collins. Collins is currently a Professor at Massachusetts Institute of Technology and President of the Greater Boston Chamber of Commerce. His Massachusetts Democrats for Nixon Committee is apparently making serious inroads into the State Democratic machinery.

Ohio: Ohio Democrats for Nixon Committee is headquartered in Cleveland under the direction of George Dobrea, former President of the Cleveland Board of Education and a high-ranking Democratic Party member in the State of Ohio. His Democrats for Nixon operation in Ohio is apparently very effective, especially with the ethnic voters.

Texas: The Texas Democrats for Nixon Committee is in Austin, Texas under the direction of Ex-LBJ aide, Larry Temple. This Committee operates with 62 active Co-Chairmen throughout the State, and as you know, is doing a very effective job.

Washington State: This Democrats for Nixon Committee operates under the direction of Godwin Chase, the retired Bank President who has been managing the Democrats for Nixon Committee since McGovern got the nomination. Apparently Chase has a small but effective Committee throughout the State and seems to be getting excellent press coverage.

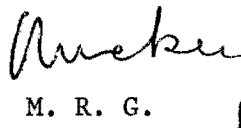
California: The California Democrats for Nixon Committee has two divisions: In the Southern California area, under the direction of Jimmy Roosevelt, and in the Northern California area, under the direction of George Killion, former Treasurer of the Democratic National Committee. Secretary Connally will be visiting the California Co-Chairmen on October 10, 11, and 12. If the President is on the West Coast at that time, it might prove very newsworthy for both to meet with the California Democrats for Nixon Committee.

If this is not possible, I know that a Presidential visit to either or both operations would be very worthwhile before the election.

Florida: The Florida Democrats for Nixon Committee operates in Southern Florida under the direction of Miami Mayor, David Kennedy, and in Northern Florida, under the direction of the Tallahassee lawyer, Jack Madigan. This Committee of Democrats for Nixon has saturated the State with Co-Chairmen in every county. They are doing a tremendous job and are generating excellent press in the process.

At the present time, we have additional State Committees in New York, Illinois, Michigan and Minnesota. We may be naming additional Committees in Louisiana, Oregon, and Pennsylvania.

These other State Committees are really just getting going and therefore I can not recommend a visit to them as strongly as to the first group of Committees listed. As of today, we are not planning to name Committees in any of the remaining States, but rather have advised the Republican State Chairmen to utilize their Democrats for Nixon in each State by naming an advisory Committees of Democrats for Nixon to the State Republican Re-Election Committee.


M. R. G.

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

September 30, 1972
11:50 a.m.

FOR: DWIGHT L. CHAPIN

FROM: STEPHEN BULL 

Attached is a laundry list of events that the President might have here in the White House. Bill Timmons was asked by memorandum Friday evening to prepare a list for individual Congressmen to meet with the President to discuss a key issue, and Colson was asked to do a similar list of people who have endorsed the President.

cc: D. Parker

Economy

Quadriad

TROICA

Cost of Living Council

Cabinet Council on Economic Policy

Advisory Committee on the Economic Role of Women
(newly-formed group headed by Marina Whitman)

Revenue-Sharing Follow-Up:

- (a) Group of Governors
- (b) Group of Mayors
- (c) Group of County Officials
- (d) Combination of the above

OMB Directors re Budget

Defense

NSC

FIAB

JCS

Publicly-announced meetings with Kissinger or Haig upon their return from trips.

Domestic

Meeting with Governors or Mayors or County Officials, or a combination of all three, to discuss:

- (a) Rural Development
- (b) Land Use
- (c) Government Reorganization
- (d) Revenue-Sharing Implementation

Cabinet Committee on Narcotics Control

Aging Council (already proposed)

Selected group of Chiefs of Police re crime control efforts.

Meeting with Patrick Gray

Meeting with individual Cabinet officers to discuss specific programs within their Departments.

Science Advisory Committee

Environmental Quality Council

Congressional

GOP Leadership

Bi-Partisan Leadership

Meetings with individual groups of Congressmen to discuss specific issues (Bill Timmons preparing a list).

Congressional Breakfasts with combinations of Congressional leaders.

Individual Senators (related to plan submitted for key GOP Senators up for re-election).

Special Interests

Leaders of Service Organizations

Ethnics

. Labor

Veterans Groups

Individuals who have endorsed the President (C. Colson preparing list).

Miscellaneous

Bicentennial Commission

Medal of Honor

Newly-appointed Ambassadors to Foreign Countries

Cabinet Meetings (we were directed to insure that we scheduled one per week).

Signing Ceremonies

THE WHITE HOUSE

WASHINGTON

ADMINISTRATIVELY CONFIDENTIAL

September 25, 1972

MEMORANDUM FOR: DWIGHT CHAPIN

FROM: H. R. HALDEMAN

As I mentioned to you, the President feels Connally's greatest use to us and to himself is to leave the organization to others and get out and talk to the country on a properly advanced, thoroughly scheduled basis. He should spend three days in California, some time in West Virginia, Massachusetts, Michigan, Wisconsin, Minnesota, and perhaps South Dakota.

~~This~~^{ere} should be meetings with the Democrats for Nixon in New York and Los Angeles, separate from the meeting with the Nixon Reelection people. If possible, John Connally should be there.

We should consider Warren, Michigan as a possibility. There is a huge federal facility that can be dedicated there that has something to do with water. Maybe we could motorcade a couple of suburbs including Warren.

We should also consider going into Minnesota. If so, St. Paul would probably be the place to go.

Don't do pictures with individuals anymore at any of these meetings. We can do one group picture of the whole crowd and that's it.

On the Massachusetts motorcade, we should consider doing east Boston and south Boston, then going to Quincy, Massachusetts for the federal contract announcement that is available there. Be sure to check with Laird immediately and turn him off on putting out any announcement on the Quincy deal on the basis that the President may want to do it.

The President's feeling now is that we should do radio in Atlanta, but that it should be a southern regional network rather than a national network. He still feels that an event might be better than radio but he likes the idea of radio with a pitch to Democrats and to the south on a high-level appeal for southern votes.

In Boston, by the same token, he would do a regional radio thing talking about the problems of the northeast area with so much to offer the country and that they won't be neglected, and so forth.

He is still looking for a plan for three or four towns in southern Illinois then maybe flying to Indiana and doing three or four towns in Ohio, moving from the Indiana border.

He has a real question as to whether going back to Texas is in our interest ~~and that also~~ ^{The} problem with the Astrodome ~~is~~ that we would have to feature Republicans and the gubernatorial candidate, etc. I'm going to talk to Connally about this, raising the question of whether we ought to drop the idea of going back to Texas.

MEMORANDUM

THE WHITE HOUSE
WASHINGTON

September 23, 1972
4:50 p.m.

MEMORANDUM FOR: STEPHEN BULL

FROM: DWIGHT L. CHAPIN

A handwritten signature in dark ink, appearing to be 'D. Chapin', written over the printed name 'DWIGHT L. CHAPIN'.

The President has indicated that from now on he does not want to do individual pictures. When he meets with a group, he will do one group picture. Will you please see that this is our practice for forthcoming trips.

, MEMORANDUM

THE WHITE HOUSE

WASHINGTON

September 23, 1972

3:30 p.m.

MEMORANDUM FOR: STEPHEN BULL

FROM: DWIGHT L. CHAPIN

We should continue to see that the flag pins are handed out on the plane for each trip. Always offer the flag pins to the press on our plane.

It is my understanding that Ray Zook wanted flag pins for the press traveling on the press plane. We will make the pins available to Ziegler and the press office if they want to pass them out. This would be a tremendous idea.

cc: R. Walker
R. Ziegler
R. Zook

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

September 14, 1972

3:30 p.m.

EYES ONLY

MEMORANDUM FOR:

STEPHEN BULL
DAVID PARKER
RON WALKER

FROM:

DWIGHT L. CHAPIN 

The following is the third chapter in the saga of the 1972 Presidential campaign planning.

1. The President wants to continue the idea of doing the Mormon Tabernacle event sometime during the campaign.
2. The President will not go into any states to help with Senate races. He has made that decision. However, he does want the Family and the Vice President in each major Senate race state. We should let the candidates know now that the Family as well as the Vice President will be coming in to help. Dave Parker should arrange the Family schedule as well as checking the Vice President's to make sure that we're covering all these dates. We should also get word to the Senate candidates.
3. We are going to do the San Francisco Mint. That can be locked. I want to see what the plan is for it.
4. The L.A. cancer thing is okay. We can lock that event but we've got to find a place to hold it. Perhaps the best place is the Convention Hall in Los Angeles if indeed one of the Music Center auditoriums won't work. We need the recommendation on that, as well as a survey.
5. The President wants to go to Buffalo, so that should be on our list of places that the President wants to hit.
6. It's been suggested that the President do a small town during the last couple of weeks of the campaign. It could be tied to

a small town and a farm, e.g. Sioux City, Iowa, which would hit Iowa, South Dakota and Nebraska. Another thought is downstate Illinois. The most recent thought advanced by the President is to take a drive across Ohio and Illinois. The only problem with that seems to be the state of Indiana had been put in the middle of the motorcade. In any case, we're supposed to come up with a plan on that.

7. If the President does the Rio Grande school, we should take Congressman de la Garza down with us. He is a Congressman who has supported the President many times and we should have him down with us.
8. Mayor Rizzo says that when we do Philadelphia, we should do the heart of the city and not the suburbs. This is something we should look into and not decide on until we have a better feel for it.
9. Rockefeller is saying that rather than motorcade in New York we should do Westchester and Nassau and not the city. We should check on this also.
10. Regarding Laredo, the President is favorably inclined at this point to do it. We should give the old Mexican border guard an award of some kind. After we do Laredo, we'll go do Rio Grande and then back to the Ranch. We'll need to have a plan for Texas.
11. Connally is evidently a part owner involved in some way with the Astrodome and is checking the availability of that for the 3rd. The idea there would be to have our show with the President speaking the last 15 minutes. We should have a big show and use our top stars. We may even consider live, national television.
12. When the President does Michigan, he does not want to do Detroit. We should look for another city to do.
13. The President is very interested in doing Pulaski Day in Buffalo. We should get a plan in on that.

cc: Terry O'Donnell

THE WHITE HOUSE

WASHINGTON

September 13, 1972

1:30 p.m.

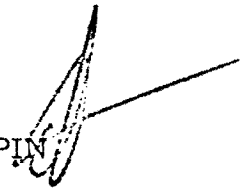
EYES ONLY

MEMORANDUM FOR:

DAVID PARKER

RON WALKER

FROM:

DWIGHT L. CHAPIN 

The following is a review of some of the schedule information which Haldeman and I discussed in very general terms this morning. Most, if not all of this, has already been relayed to you during our meeting.

1. The President would like to consider the possibility of Oklahoma City. This would be a crowd event on his way back from California on the 28th.
2. On the way to Texas, perhaps Indianapolis should be considered for a crowd event. The idea is to get massive throngs of people.
3. Dave Parker is to check out the size of the room at the Biltmore Hotel for the cancer conference event. It was stated that it would hold 3,000. Haldeman questions this. The other point to check is with Cavanaugh to insure that there indeed will be 3,000.
4. The suggestion has been made that perhaps the President should motorcade to suburban Los Angeles on Saturday morning before the election. The plan there would be to make it an all day event, going out through Santa Monica, over into the San Fernando Valley, through Burbank, into Pasadena - La Canada area and then into Whittier, Yorba Linda, and on into San Clemente.
5. We should do a study of the Rio Grande school event in Texas to make sure we get the kind of crowds down there that we anticipate. The President thinks that perhaps it's too "cute" of an event to do. This has got to be staffed out with an advanceman.

- 2
6. The President is thinking of doing Atlanta on the 5th, with a motorcade and a press conference. The same is being considered for Boston on the 12th.

Special Note to Ron Walker: Please draft up your negative thoughts regarding Boston if indeed you see it as a problem as you outlined this morning. I would like to have those thoughts by Thursday afternoon.

Regarding Boston, the President's thought is to motorcade East Boston. This is probably a Colson idea so it should be checked very carefully.

7. Chapin favors going to Pittsburgh or some other city on the way to Texas, rather than to Indianapolis. We should go to constituencies which we are after, not to constituencies which we already have a firm lock on.
8. Bob Haldeman is thinking of perhaps using a train in Ohio.
9. There will be no press conference next week.
10. Bakersfield should be considered a possibility either on the way to San Francisco, or between San Francisco and Los Angeles, or perhaps on the way back on the 28th.
11. Dave Parker should put together the proposal on BART, in San Francisco for the 27th.
12. The President will do the Immigrant Museum in New York on the 26th. Walker is to check the time with Ziegler, If 3:00 p.m. is okay, that's what we'll go with. We should check the list of invitees to make sure that it is right in terms of the ethnics we're after. Walker has the responsibility of staffing this.
13. No one should be told that we're going to be at the Waldorf the night of the 26th.
14. Ron Walker will inform Schrauth that we do not want to get tangled up with David Packard over the number of people the President is to greet after the luncheon in San Francisco. We'll try to hold it to 50 but if it gets a little beyond that, we should not break any China with Packard.

15. Regarding the fund raising dinner in Los Angeles, we should try to get that contributor group which the President needs to meet with, down to 20 or 30, maybe going as high as 40. We do not want to do 120 if we can help it. Walker or Schrauth should be in touch with Carter to try to get this arranged.
16. We will not do the World Trade Center on the 26th.
17. The idea of having Mrs. Nixon speak at the dinner on the 26th, on volunteerism, should be pursued. Walker is to get the information to Codus who is to check with Mrs. Nixon.
18. The cancer event in Los Angeles on the 28th may be okay. We're just going to have to check this out further. There's a possibility for the 27th. If the President doesn't do it, maybe Mrs. Nixon could do it and then return with a separate schedule from California.
19. The President wants to figure out how we're going to do Westchester and Nassau Counties. It may be best to helicopter these areas of New York.
20. The President will not do the Atlanta Sports Arena dedication on the 14th of October.
21. Parker is to check to see if the Kansas City Airport dedication may be a possibility on the President's return on the 28th.
22. The President wants to do a couple of small towns, like the Emporia, Kansas event.
23. The President wants to do both Philadelphia and Pittsburgh.
24. The President's thinking is to do the national television Monday night before the election. He may have to do it Sunday night if the football game interferes. We should get a memo in on this. His present thought is to speak around 15 minutes.
25. Regarding motorcades, the President wants to consider putting the VIPs in front of his car, in other words having them go into town or through the motorcade ahead of him. We would put the press bus as close behind the President's car as possible.

26. The President wants to consider having a marching band go ahead of his car through 6-8 blocks of the primary motorcade route. This obviously should precede the dogsled which the President will ride on, and come immediately behind the Indians in headdress and the African tribal dancers whom we should also be using.

THE WHITE HOUSE

WASHINGTON

September 13, 1972

6:00 p.m.

MEMORANDUM FOR: DAVID PARKER
 RON WALKER

FROM: DWIGHT L. CHAPIN

Following is an update of the memorandum which I sent this morning regarding schedule information which I had received from Haldeman.

1. We need to get Rose out as a surrogate. She should do Chicago, Los Angeles, Illinois, Boston -- anywhere where Irish Catholics are popular. Parker will you please follow up with O'Donnell and see if we can get a schedule put together for her that will get her out into the hinterlands campaigning. The President wants her to make some appearances.
2. If we are looking for an off-baat reason to be in Ohio, perhaps we can do something with the President's father's home. Haldeman tossed me that one. Lord only knows what we would do.
3. There is to be no stop on the way to San Francisco. We must come up with events in San Francisco. The Mint may be back on. We need to come up with a better alternative to the Mint if we're going to drop it.
4. The cancer event is a good possibility for Los Angeles on the morning of the 28th.
5. Between the 28th and the 5th, there will be no travel. The President will go to Atlanta on the 5th, do the motorcade at noon and then the press conference in the hotel at 4:00 p.m. It will be set up as a regional press conference. We will invite the key press from all over the south. We will invite the national press also and split the two groups within the hall so that the President can call on one group and then the other, rotating the questions. The "thank you, Mr. President" close

should be spoken by the Dean of the regional press who is in attendance. At 5:00 p.m. the President would meet with the regional Nixon people from all over the south. We would even include the "Democrats for Nixon" types.

6. He wants to consider the possibility of having the regional Nixon types sit in for the press conference. They could be seated in the back of the room. If this won't work out, then we'll put them in another room and pipe the President's Q&A in so they can hear it. The same thing that we do in Atlanta in terms of format will be done in Boston on the 12th.
7. We need to figure out what's going to happen the week of the 15th.
8. The present plan is to motorcade the Chicago Loop on the 26th and do a radio address afterwards. He does not want to do speeches before live audiences, so therefore we will do the radio talk.
9. The 27th would be a campaign day and is not presently scheduled.
10. The 28th would be the Philadelphia suburbs, then returning to Washington until the 2nd.
11. On the 2nd, the President would go to New York and do the motorcade of Wall Street, then some other event.
12. On the 3rd, we would have the Astrodome event.
13. On the 4th, the President would motorcade southern California.
14. On the 5th, the President would do the East Whittier Friends Church.
15. President would do an unannounced, spontaneous drop-by at the San Clemente Nixon Headquarters and then address the nation Monday evening.
16. Tuesday morning the President would be the first voter to the polls and then head east.

17. You can see that if we follow the above, we have left out Pittsburgh, Ohio, Michigan, New Jersey, and maybe some other places. We need to figure out what is not in our plan currently and make some recommendations as to when they happen.
18. The President is very much opposed to doing any rallies at all. We can drop the idea of going to Indiana and also Providence.
19. The high school (Rio Grande) is set. We can do that providing our advance report is okay from Schrauth. We'll definitely not do the Alamo.
20. We should figure out how to do the political types in Texas in San Antonio. It may be that we'll have to do them at the airport down on the Rio Grande. However, it would be better to do them in San Antonio, either at a hotel or preferably at the airport there prior to getting into the chopper and going to the Connally Ranch.
21. Regarding the dinner in California, the President would be delighted to meet with the 120 chairmen whom Mr. Carter has lined up, as long as it can be before the dinner. He wants to do it in a separate room from where the big reception will be taking place and he does not want to do it in the suite. Therefore, we'll have to find a special room that the President can move to and greet the 120 chairmen.
22. Regarding the dinner in New York, the President would greet 100 VIP types at a reception at the Waldorf prior to the dinner in New York if Bunny wants that. We should try to sell Bunny on the idea and Chapin will cover that with Bull.
23. We should watch the Senate races in Oklahoma, New Mexico, Montana, North Carolina, Kentucky and Michigan to see whether or not we're going to have to make any appearances there. If an appearance will help, we may do it. Under no conditions will we go to Alabama.

ADMINISTRATIVELY CONFIDENTIAL
THE WHITE HOUSE
WASHINGTON

September 7, 1972

MEMORANDUM FOR : DWIGHT CHAPIN

FROM : H. R. HALDEMAN *H.*

On a completely non-publicized and non-announced basis, the President wants to plan tentatively on having a dinner meeting at Camp David each Tuesday evening after he goes up there (following his plan of going to Camp David every Tuesday and staying through Wednesday).

He wants to plan on having Connally, Mitchell, MacGregor, and me for dinner. The group can plan to stay over night if they wish, or to come back down after dinner if they prefer.

From time to time we'll probably add other people, but this would be the basic group and this group should be scheduled for dinner next Tuesday night at Camp David.

We'll have them fly up with the President and let Ziegler confirm that the President is meeting with this group for a dinner to discuss campaign progress. Just announce it each time it happens though, don't announce that there is a long-range plan for a meeting regularly with them.

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

September 6, 1972

6:30 p.m.

MEMORANDUM FOR:

STEVE BULL

FROM:

DWIGHT L. CHAPIN ✓

Let's look carefully at our schedule and make sure we're slotting a Cabinet meeting in once per week. We've just got to pick a day when we're going to have all the surrogates come back and slot a Cabinet meeting on that day.

cc: Dave Parker

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

September 6, 1972

4:30 p.m.

MEMORANDUM FOR:

DAVID PARKER

FROM:

DWIGHT L. CHAPIN

SUBJECT:

October 16

The President wants to make sure that he is out of town October 16. That is the date for the National League of Families to meet here in Washington and he feels that since he is not doing the event he should not be in the city.

cc:

✓ Steve Bull
Nell Yates

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

September 6, 1972

4:30 p.m.

MEMORANDUM FOR:

RONALD H. WALKER

FROM:

DWIGHT L. CHAPIN

The following should be the plan for Providence if we go there. It is based upon the idea of having the whole visit hinge around the regional press conference. It is probably the pattern we will use in other regions if it is successful.

The President would arrive at the airport and there would be no crowd. He would drive into the city. As he reached the downtown area, he would motorcade probably eight blocks. He would then go to a hotel and around 2:30 p.m. would go to a press conference. Half of the people asking questions should be from the regional press. The other half would be from the National Press Corps. We should work out a way of arranging the setup so that the President can easily distinguish between the regional press and the national press.

After the press conference, which would last approximately 30 minutes, he would meet with a small group of regional Nixon people. This would be probably 20-30 people. After that meeting he would depart and return to Washington.

cc: David Parker
Bill Carruthers
Ron Ziegler
Steve Bull

THE WHITE HOUSE
WASHINGTON

September 2, 1972

*Eyer only
Dex to Wash.
Sunday.*

MEMORANDUM FOR: MR. DAVID N. PARKER
FROM: DWIGHT L. CHAPIN *DLC*
SUBJECT: President's Schedule -
Chapin Meeting with Haldeman

The following are my notes from the meeting which I had with Bob Haldeman this morning.

1. The President has asked for a complete plan for the month of September which Haldeman can review with him on the plane as he returns home this coming Tuesday. Bull and Chapin will draft together the calendar out here. - *we will Dex copy Monday.*
2. The President definitely wants to keep the campaigning to a minimum. He is off the idea of going to South Dakota or to Massachusetts.
3. When in Washington, the President wants to do business-type meetings from which we can exploit certain points. For example, we should do a Cabinet Meeting and gear it perhaps to drugs or something, an NSC Meeting, Leadership Meetings and so on. He wants to have a weekly Congressional meeting which we are putting on the calendar for the month of September. He does not plan on any Bipartisan Leadership meetings unless something develops internationally which would warrant it.
4. The President wants us to get Connally in with his top Staff People. We probably will do this the week of September 3. Bull is checking out this possibility.
5. The President will visit the Committee at 1701. He will stop by and see the voting bloc people as well as meeting with MacGregor and his staff. This should be kept confidential.
6. The President is a little concerned as to whether or not he should do any televised press conferences at all. He feels

that he has been on television quite a lot. If he does go on television, he almost feels there should be a reason for it. He does favor the idea of doing one in-office press conference a week. At least, he feels that one in-office press conference a week might be appropriate during the time that Congress is in session.

We should do some staffing to determine whether or not our PR people feel that the in-office press conference is a good idea. I am going to ask Steve Bull and Terry O'Donnell to staff this out for us.

7. The President is going to try a new pattern. He wants to take Wednesday off but he wants to have that day at Camp David. The President wants to be able to depart from Washington around 5:00 p.m. on Tuesdays and go up to Camp David where he would have dinner, stay overnight and after on Wednesday, return. It is possible for us to consider scheduling some of the Tuesday evenings at Camp David.
8. One type meeting he may have at Camp David is with MacGregor and Mitchell. Another might be to have some of the Leaders up there. Some suggestions should be worked up here and I will ask Steve Bull to get on this.
9. The Vice President is definitely to do South Dakota. We should put this on his calendar - it is a must and the President wants it.
10. The President wants to spend one weekend in Florida and that would be in October and would be either the weekend of the fourteenth or twentieth. It must be one or the other so we should just set one of them aside now.
11. The President wants to do New York, Ohio, and Pennsylvania in September. He feels that he should go to the above States, plus Illinois, Texas, California, and Michigan at least twice. In our plan, you have him going there more than twice but he feels that perhaps that is too much so that we can back off on some of these major states in terms of the number of times that we go into them. That whole formula is something we will just have to keep looking at as we plow through the next few weeks.

12. At the present time there is no indication that he is going to shift into going out and campaigning for key Senatorial candidates. Bob is going to keep his ear to the ground on this for us and will alert us if any thinking develops along that line.
13. He will have no more interviews with columnists. He does not want to do any Q and A's of any kind. Any Q and A's which he does end up doing should be done on paper. In other words, the reporter would submit the questions and they would be handled in that fashion. He wants to avoid anything that begins to look like a debate with McGovern.
14. The only exception to the above-mentioned press activities will be an interview with Teddy White. He will do the interview with Teddy White only on the condition that it is embargoed for his book. There is to be nothing given out ahead of time to TIME Magazine, LIFE, or CBS. Ziegler should be the contact with Teddy White -- this should be handled by Bull. Steve should determine through Ron when White wants his interview and we should get it on the calendar.
15. In regard to the SEQUOIA surrogate group, the President will do this Friday night at Camp David -- we may think in terms of doing this after the Rhode Island event.
16. The President will not overnight in New York on September 26. He will return to Washington. He will leave Washington in time to get to San Francisco and do the Mint event prior to the luncheon and a meeting with the Packard group. The night of the twenty-seventh he will do the event at the Century Plaza and then we should consider the possibility of his coming to San Clemente and remaining there through the weekend -- maybe to Sunday or perhaps until Monday and doing something on the way back to Washington.

17. The President has approved Mrs. Nixon's doing the Jewish dinner which McCrary has been pushing. He feels that it should also be held as a possible event for him. Today when I talked to McCrary, he hinted that perhaps it was the wrong thing for Mrs. Nixon to do. He thinks perhaps we are over-playing the Jewish thing. He says that he indicated this in a memorandum to you -- or perhaps in a phone call. We must get on top of this. Will you try to put down on paper exactly what McCrary's thinking is and why he is for getting rid of the event at this time. We will have to get back to Haldeman on this one.
18. We are having problems with the radio speeches. Evidently they are all bad again. They don't tie to anything specifically and they are too damned nebulous. The one on the Citizen's medal is a natural and we are supposed to get this one developed and see if we can pull it off. We should get to Ray Price and have him develop a speech for Citizenship Day. In regard to the ceremony, I have asked Bull to go to work on that one.
19. If the President does stay in California after the dinner on the twenty-seventh, perhaps he should do the TRW event which you had down for the Vice President. It may be a natural for the President to do. If he doesn't do that, then we would to consider some/^{other}aero-space event.
20. We will do the Alamo at noon on Friday, September 22. This is prior to going in for the Texas-Connally event. Then the next morning we will do something on the way back to Washington as you had discussed with Bob. There is nothing sacred about St. Louis. Let's look for an area where we have a good suburban opportunity. We will do nothing in a downtown area as has been explained to you.
21. Tex McCrary told me today -- this has nothing to do with the meeting with Haldeman -- that there is some dinner in Boston for Agnew on the thirty-first. He is trying to get Mrs. Nixon for that dinner and thinks it would be a better thing for her to

do than the Jewish dinner. He seems to be all hung up with some obligation to Tom Pappas and I am just not sure if we should let Mrs. Nixon charge off to Boston with the Vice President until we know exactly what is happening. The one thing we must remember is that McCrary is great but when he starts getting ^{into} pet projects and lobbying us for things we must be damned careful.

22. I will be working with the Vice President, hopefully, on a lot of his schedule stuff so that he has a court to appeal to which will be Haldeman. We are going to give this a try and see if it works.
23. By noon on Wednesday, September 6, we must have the Vice President's plan in. Therefore, per our telephone conversation, early Tuesday I would like you to meet with Damgard and talk the thing through. You cannot talk to Damgard though until you have heard from me that Haldeman has talked to the Vice President. As I mentioned, Haldeman was going to talk to the Vice President today although I do not know whether it has been done as of yet.
24. Bob says that he has given you instructions to lock the Vice President in for the Al Smith dinner and to tell Cardinal Cook or whatever our channel of communications is to him that the President will do it in 1973. We are then to watch the thing closely and if McGovern does not go to the Al Smith dinner, then the President will go. If McGovern does go, the President won't go.

It would have been helpful for me to have had the information on the Al Smith event. As a general rule, from now on since I am going to become more and more involved in all of the scheduling, once you hang up the phone from talking to Haldeman about any of the major schedule activities, pick up the phone and run through the list quickly with me so that I am up to speed on exactly what is happening.

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

August 16, 1972

MEMORANDUM FOR: ✓ MR. STEPHEN B. BULL
MR. MICHAEL SCHRAUTH
MR. RONALD WALKER

FROM: DWIGHT L. CHAPIN

A review of memoranda from 1970 and since points out several things we should consider as we move into the campaign:

May 1, 1972 - H. R. Haldeman Memorandum to Chapin

I am convinced that our advancement are spending too much time, effort and interest, on care and feeding of the staff, as contrasted to bringing off a successful event for the President. This is being carried to extremes that are not only unnecessary, but actually counterproductive. The following new basic guidelines result from this point of view:

Staff members are not to be provided with police escorts for independent movements around a city. No police escort is to be provided for any movement except that of the President. The only exception would be an extreme emergency and that should receive the approval of the tour manager before anything is put into motion.

... From now on eliminate the room signs and the supplying of beverages, snacks, etc. in staff members' rooms. This is an unnecessary frill that we can do well without and that will free the advancement's time and attention for more important matters. Cut way down on the quantity and type of food and refreshments available in the staff office. It is okay to have some soft drinks and sandwiches if it is appropriate in terms of time, but this should be held to an absolute minimum. It is absolutely imperative that the President have the opportunity to meet the local press everywhere we go. Some day someone's got to understand this.

April 10, 1972 - Haldeman Memorandum to Chapin

In the future, therefore, the President must have a good rundown as to the type of people who will make up the audience for any speech he is giving. This is the responsibility of the advance men, that is, getting the information to begin with. But it must be included in the briefing material that goes to the President so that he knows how to handle his ad lib opening remarks and has a better basis for reviewing the speech material that is submitted to him. Obviously, it is essential that this same information get to the speech writer so that he knows what audience he is writing to.

February 16, 1972 - Haldeman Memorandum to Chapin

In general strategy planning, we should consider more appearances in the country to counteract the adverse media. In other words, the President's personal campaigning may be indispensable to combat the slanted coverage that we are going to be getting from the media. We should look carefully at the idea of moving out into the country. The concept of serenely soaring above the battle may not be correct. The President must, however, at all cost, maintain a strong, calm, serene attitude.

January 13, 1972 - Kehrli Memorandum to Chapin

The January 13, 1972, News Summary contained the following paragraph:

"John Roche, on CBS Spectrum says commentators have puzzled over the 'curious fact' that the more RN spent on TV in '68, the higher HHH's stock rose."

It was requested that you note that this is a very perceptive comment and should be kept in mind.

October 18, 1972 - Haldeman memorandum to Chapin

First of all, the President very much likes the idea of NOT having any VIP guests travel with him on the helicopter and this should become standard procedure from now on.

This would apply to Cabinet Officers, Agency Heads, etc. as well as Congressmen and Senators. People of that sort should be transported by separate helicopter and the President's helicopter should be limited to the President, his family, and a previously approved list of White House staff, if necessary.

....The best place for any television thing is inside where we have better sound and better control of the whole situation. There was no reason to go outside at Detrick -- there was no crowd - and the whole thing would have been better in a properly set up room. Please watch for this in the future and make sure that we plan on the basis of any such thing inside unless there is a compelling and overriding reason for moving it outside. We've got to resist the temptation of "Diamond Head in the background".

September 30, 1971 - Higby Memorandum to Price

Bob feels we should try and get Dick Moore back into the color process, playing a role much as he did in '68 and '70 of suggesting color lines that can be used in speeches based on local material, etc.

September 24, 1971 - Haldeman Memorandum to Carruthers

(TV at Detroit Economic Club)

He (the President) felt as a television production that the program was not well put together. He did not realize, although he was briefed on this, that he would walk to the podium and start right into the program. It is his feeling that we should have had the President of the Economic Club or some sort of narrator explain the questioning process to the radio and television audiences. Lacking this, the President should have been informed that no one was explaining the process and it would be necessary for him to do so.

4.

On a substantive basis, also, we need to give thought to material to be provided to him at the last minute on current local situations; for example, we had demonstrators outside the hall which were featured by all the networks in their coverage. The President should have been given a line from Dick Moore or somebody on some comment to make about them so that he dismissed the effectiveness or at least handled the situation.

He also feels that he needs more of a substantive briefing, before a program like this, not just the Mark Goode type of thing on where the cameras will be and which way to turn, but a feel of what the audience is like, and the hall is like, the make-up of the panel, a sort of a plan of the program in terms of content and feel as well as mechanics. We need to see if we can work out a way to provide this.

September 20, 1971 - Haldeman memorandum to Chapin

When we have a substantial group of Senators and/or Congressional people on the Spirit of '76, we should always have a VIP handholder aboard to keep them happy. He should know before hand what his purpose is and he should understand that he's to spend his time on the plane doing that. This may be a Cabinet Officer or a senior White House staff person, but it should be done in every case and it should be clearly understood ahead of time so that there's no question when we get on the plane as to why the guy is there.

August 23, 1971 - HRH Action Paper

The President feels we are missing a point in not having Moore along on these trips. He's the only one who picks things up about what people say, the little girl in the crowd, etc., the interesting signs and so forth, and gets them passed along.

Also, he can be of value in sending in memoes to the President regarding good lines he suggests he might use and that sort of thing. For trips where we are looking for crowd interest from now on, we should try to remember to have Moore included.

August 23, 1971 - Haldeman Memorandum to Chapin

He (Scali) pointed out that the Veterans of Foreign Wars had been sitting in their convention for several days and that we came in late on the last day and that they were pretty much a dead group by the time the President arrived.

He pointed out the difference between that group and the Knights of Columbus where they were singing state songs and getting all fired up before the President came in and hence were quite enthusiastic when he arrived. The VFW were just sitting there waiting quietly, which doesn't build any enthusiasm.

The point of this is, we should always have an audience built up ahead of time. We should have a plan for doing this and we should make sure that it's carried out so that we don't just leave it up to the local people to have it done.

August 20, 1971 - Memorandum for the Schedule File

The President wants to have some creative thought given to how he does events in the future. He feels that speeches are now archaic -- that we must leap into the modern day. He feels that we need to evaluate the live audience situation and see whether all of the work that he has to put into a speech before a live audience can be weighed against the coverage which it receives. It is the work versus coverage ratio.

The President is always concerned about locking speeches too early. He feels we must have flexibility. For example, on the Knights of Columbus we did not keep any flexibility. We could have put Volpe in and then substituted the President at the last minute and still kept our options open.

October 4, 1971 - Haldeman Memorandum to Chapin

On scheduling for trips, both domestic and foreign, the President wants to be sure that we make every effort to avoid flying too far at any one time. He feels that any flight over three hours is tiring especially on domestic trips and in campaign planning we should not fly over three hours at a time if we can avoid it. We should stay overnight in the middle of the country on a cross-country swing rather than dashing from East to West. Try to keep flights under three hours.

October 22, 1970 - Hughes Memorandum from Haldeman

The seating aboard the Presidential helicopters should be changed so that the Aide traveling with the President sits to the rear of the helicopter. I understand that there is communications equipment where he presently sits and we should consider moving that to the back, if it is necessary, and make a permanent seat for the Aide in the rear of the aircraft.

October 13, 1970 - Chapin Memorandum to Hugh Sloan

Per Bob Haldeman's memorandum of September 30, can you please advise me what action we are taking regarding making sure that auxiliary groups of organizations meeting in town (for example, the wives of certain groups, etc.) are getting special tours and perhaps a chance to meet with Mrs. Nixon.

October 23, 1970 - Chapin Memorandum to Robert Taylor

We have been running into a problem with elevators at the various hotels where we overnight. We should see that all elevators are allowed to stop on the President's floor. In Kansas City, there were three elevators. One elevator was for the President and for a shuttle for staff when possible. Out of the other two elevators, one was programmed to stop on the President's floor and the other one was locked so it could not stop on the President's floor. This cuts down tremendously on the quality of service which can be provided the President.

7.

October 18, 1972 - Chapin Memorandum to Taylor

Haldeman would like to have the crowd much closer to the platform from which the President speaks on all speech locations. I have mentioned this to you and you asked for a written memorandum. We are particularly interested in having the crowd closer when we have a T-type situation with the President stuck out on an apron. You have stated that the agreed-to space has been 8 feet. We would like to have this brought down to a minimum of 3 feet.

October 21, 1970 - EYES ONLY - Chapin Memorandum to Walker

NA
in 1-72

We have a new rule now. Once the hall is three-quarters full, we can let in fifty to a hundred demonstrators so that they are located some place in the back of the hall. This should give the President the opportunity to strike out at them should he desire to do so.

October 13, 1970 - Chapin Memorandum to Walker

The President wants to have a chance to shake hands with local GOP leader types. This can be handled by having a special VIP section like we did the other day in Hartford. The President can just work it as if he is working the fence.

cc: Mr. Parker
Mr. Haldeman

October 21, 1970

MEMORANDUM FOR MR. STEPHEN B. BULL

FROM: DWIGHT L. CHAPIN

From now on, we need to put on the President's schedule those cases where his speeches will be carried on local-live television and local-live radio. You will have to get this information from Tim or someone in the Press Office. This information should be listed on both the President's copy of the schedule and also on the detailed staff schedule.

Also, we should have included in the President's briefing material a list of the travelling press who will be on the trip. This list will have to be in ahead of time to John Brown. I assume it would be John's responsibility to get it from Ron Ziegler.

CC: Mr. Brown
Mr. Butterfield
Mr. Elbourne
Mr. Walker
Mr. Warren
Mr. Ziegler

DLC:ny

October 21, 1970

MEMORANDUM FOR MR. STEPHEN B. BULL

FROM: DWIGHT L. CHAPIN

We need to make sure that in our scheduling of Presidential campaign trips that we include more time for the airport arrivals and the airport departures. It is also going to be necessary to include more time for shaking hands after each event. As you were aware on yesterday's trip, I had scheduled the day's events too closely, especially in regard to Tennessee.

Along this line, we must make sure that we get an accurate reading on driving times under the conditions in which the President will drive them. For example, when the route was driven in Tennessee, it was obviously driven without having the President's being in an open car and having to slow down for crowds. We must always make sure that we try to get the most accurate reading possible on motorcade times.

We should make sure all advance men understand the technique of looping the motorcade in order to pass by crowds who may be lined by a fence. Rather than always working the crowd, we can come up with the motorcade looping by the fence and it will save us considerable time should we be behind schedule or the weather bad.

All events where the President will be speaking should be inside, except under the rarest of circumstances. Obviously, we are late in the year and we are going to be running into bad weather so we might as well move everything inside from this point on.

We had a problem in Kansas City the other night in the sense that the locals thought the President was going to drop by a fund-raising reception. All advance men must know, understand and make sure that they do not commit or even imply commitment to any events other than what is approved by the schedule office. In the case of the fund-raising event, it should have been turned down immediately and on an unequivocal basis.

In regard to introductions, the best introduction we had of the President on the whole trip was in Indiana. The President should go on the stage with the primary candidate that he is there to support and once on the stage they should wave to the crowd and then the candidate should go immediately to the rostrum and introduce the President. We must reinforce this. It was done very badly in Tennessee. We cannot afford to let a bunch of people go on talking when the President is on the platform. The President is the main thrust of the show and anything that takes place once he is on the stage and seated, only tends to dilute the impact that he can have. The advance men must understand this.

Steve, we have already covered this but you must always have a card prepared which shows the President what the pre-show events are. This should include the bands, choral groups, entertainers, or VIPS who have spoken etc.

Advance men should be alert to watching in the newspapers for special editorials or color features which the President could work into his remarks at the rally. All advance men should be aware of the names of the writers who are travelling with us so that should any of these men call the advance men direct, he will take the call and help them get whatever information they are after.

CC: Mr. Ron Walker
DLC:ny

October 18, 1970

MEMORANDUM FOR MR. BOB TAYLOR

FROM: DWIGHT L. CHAPIN

RE: Spare Car

Will you please see that the spare car in all motorcades when we are using an automobile besides 800-X is a convertible? We need to have this in case a situation provides itself where we want to have the President put into a convertible.

Thank you.

DLC:ny

October 23, 1970

MEMORANDUM FOR MR. RON WALKER

FROM: DWIGHT L. CHAPIN

RE: Cars

The automobiles which the Secret Service are using are too new. Many of the cars have only thirty to forty miles on them instead of the one thousand minimum required. You should talk to Bob Taylor about this and we must see that we are using cars which are more reliable.

DLC:ny

October 13, 1970

CONFIDENTIAL

MEMORANDUM FOR MR. RON WALKER

FROM: DWIGHT L. CHAPIN

RE: Demonstrators

As Haldeman points out, it is not going to be long until we have a confrontation with the demonstrators and we probably should be thinking of how it is going to happen, where it should happen, and what we are going to do when it does happen. All of our advance men should be told to be sure to play it cool and that we just ride our way through it. The President, under a crisis situation, has the best instincts and we must be very careful to let him handle the situation and not to have the advance man jump into it and create an incident.

DLC:ny

October 22, 1970

MEMORANDUM FOR MR. STEPHEN B. BULL

FROM: DWIGHT L. CHAPIN

RE: White House Operators

Will you please make sure that we lay on extra White House operators in San Clemente for election night? We should have one operator who is exclusively assigned to handling the phone calls that come out of the Residence from either Haldeman or the President.

DLC:my

October 6, 1970

MEMORANDUM FOR MR. RON WALKER
MR. STEPHEN B. BULL

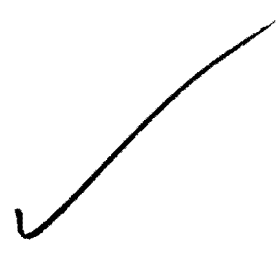
FROM: Dwight L. Chapin

From now on, Staff Car No. 1 will be called the Control Car. In that car should be General Hughes, or the Military Aide; Bob Haldeman, and Steve Bull. There will be occasions when I will ride in the automobile. It is to be outfitted with a net made up of Sierra, November, Quebec, and perhaps Charlie frequencies. Don Hughes is working on the radio setup for the car. He will see that Colonel Redman is advised and that this becomes standard procedure to have these radio channels available in the car.

We should see that in all motorcades we have the control car properly labeled and that it falls in the position where we have been carrying staff car No. 1.

DLC:ny

October 22, 1970



MEMORANDUM FOR MR. STEPHEN B. BULL

FROM: DWIGHT L. CHAPIN

We should keep in mind that on election day, President and Mrs. Nixon will vote at the polls and will vote early in the morning. We will have to program this accordingly.

CC: Mrs. Stuart

D LC:my

August 10, 1972
2:00 p.m.

MEMORANDUM FOR: H. R. HALDEMAN
VIA: DWIGHT L. CHAPIN
FROM: DAVID N. PARKER
SUBJECT: Schedule for Week of August 14th

Monday, August 14th

11:30 a.m. (15 min.)	Domestic Council Committee on Aging (proposal attached)
12:00 p.m. (5 min.)	Mrs. Evertt Dirksen (approved)
12:10 p.m. (2 min.)	Sam Weiner - Jaycee President (approved - photograph only)
12:15 p.m. (10 min.)	Mr. Oral Roberts (approved)
12:30 p.m. (15 min.)	Pay Meynihan (proposal attached)

News Event of the Day:

Aging Dropby/GOP Foreign
Policy Platform

Tuesday, August 15th

11:15 a.m. (45 min.)	CIEP Executive Committee (proposal attached)
12:00 p.m. (10 min.)	*Miss Scully (approved)
12:15 p.m. (5 min.)	Joe DeSilva (proposal attached)

12:30 p.m.
(10 min.)

White House Summer Interns (proposal
attached)

News Event of the Day:

Economic Platform

Wednesday, August 16th

P E R S O N A L

6:00 p.m.

Dr. Riland

News Event of the Day:

Platform - Power to the People

Thursday, August 17th

P E R S O N A L

(Mrs. Nixon to host U. S. Olympic Team
Reception.)

News Event of the Day:

Platform - Quality of Life

Friday, August 18th

10:00 a.m.

* Governor Reagan (Halg could not turn Reagan
around in his desire to meet with the President
just before the Convention.)

APPROVE _____

DISAPPROVE _____

News Event of the Day:

GOP Platform

Saturday, August 19th

P E R S O N A L

News Event of the Day: _____

Sunday, August 20th

P E R S O N A L

News Event of the Day: _____

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
8:00							
8:30							
9:00							
9:30							
10:00							
10:15							
10:30							
10:45							
11:00							
11:15							
11:30							
11:45							
12:00							
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3:00							
3:15							
3:30							
3:45							
4:00							
4:15							
4:30							
4:45							
5:00							
5:15							
5:30							
6:00							
<u>Evening</u>							
News Event							
Admin. News							
Mrs. Nixon							
Date Issued:							

SCHEDULE PROPOSAL FOR (NAME)

DATE:..

FROM:

VIA: David N. Parker

MEETING: or greeting - drop-by - address - reception - etc.

DATE: day and date proposed (leave blank if no specific time requirement)

PURPOSE: explicitly state what is to be done

OBJECTIVE: explicitly stated as to why the event should be done and exactly what our objective is in doing it

FORMAT: -location (room, office or city and specific place in the city)
-participants (attach list and narrative discussion of composition of the group or audience)
-expected length of participation requested
-when speaking to an audience or convention, preliminary program must be attached
-indicate other suggested movements

SPEECH
MATERIAL: remarks or talking points - required topic
state concisely what types of remarks are appropriate

PRESS
COVERAGE: state what type of press and photo coverage would be desirable to accomplish our press objectives

PRESS
FOLLOWUP: -describe how event will be publicized and precisely what the press follow through will be
-what will be the resulting story?
-do you anticipate photograph in the newspapers?
-would there be a headline attached to the story?

STAFF: attending meeting

RECOMMEND: list of those who support the proposal and include any pertinent comment they may make concerning the proposal

OPPOSED: cite any opposition to the proposal and why

PREVIOUS
PARTICIPATION: state whether or not the President has seen officials or participated in meetings of organization named and when

BACKGROUND: this should indicate both the pros and cons of the proposal in the briefest possible manner

APPROVE _____ DISAPPROVE _____

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DATE:..

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VIA: David N. Parker

MEETING: or greeting - drop-by - address - reception - etc.

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APPROVE _____ DISAPPROVE _____

THE WHITE HOUSE
WASHINGTON

August 8, 1972

MEMORANDUM FOR: H. R. HALDEMAN
VIA: DWIGHT L. CHAPIN
FROM: DAVID N. PARKER
SUBJECT: Campaign Strategy '72

Nature of Activities

Only Presidential activities with major news impact will be considered for scheduling with the exception of good regional news impact color events affecting key media centers.

Approximately 60% of the President's time will be devoted to international activities and 40% to domestic activities.

Trips - early in the campaign

Designed to have the President participating in activities showing Group (Demo for RN), Voter Blocs and Organization support.

Going into areas of high concentration of ticket-splitting in Key States to swing voters in favor of the President.

Symbolic events to show understanding and interest in the South, Northeast, Farm States and the Mountain States designed to appeal to all of the States of those Regions.

Additionally, symbolic events appealing to the Elderly, Youth, Catholic, Jewish and Veterans designed to swing voters.

Later in campaign

Going to areas in Key States where the President's appeal is strongest and participating in events designed to generate a building enthusiasm for the President and his policies to "peak" on November 7.

Exposures

The major events designed to cover the issues of Peace, the Economy, and Nixon Leadership will be stressed for national news network coverage. The more parochial issues of intense interest in various regions, i.e., drug prevention in Baltimore and busing in Detroit, will be scheduled for maximum exposure at times in those regions. Voter blocs attended to regionally and by significant dates (i.e. Columbus Day).

Starting with a Press Conference in San Clemente a week after the Convention, there should be a series of four Press Conferences spaced at approximately 2 to 3 week intervals. These, along with a major statement on the status of peace in South East Asia at the end of October, a TV Q&A and a television address to the Nation just prior to the election should serve as the primary prime-time Presidential exposures.

With the 1701 television campaign beginning on a national basis on the 18th of September and on a regional basis on the 25th of September and the kicking into high gear on October 16th, this exposure will be intense but not over done.

Radio addresses discussing the large issues of concern to America should commence on October 1 and run through the month.

Key motorcades or helicopter tours should be held near the end of the campaign in order to build enthusiasm and receive national network coverage, whereas rallies should be designed to generate enthusiasm in key regional areas.

All major trips will be scheduled for Thursday, Friday and Saturday morning in order to maximize exposure in the news magazines and Sunday papers.

FREQUENCY AND GEOGRAPHIC RANGE OF TRIPS

August 27 through November 7

August 27	San Clemente
28	San Clemente
29	San Clemente
August 30	San Francisco
	Hawaii
31	Hawaii
September 1	Hawaii
	San Clemente
2	San Clemente
3	San Clemente
	D. C.
September 4 (Labor Day)	Pittsburgh
5	D. C.
September 6	D. C.
7	San Antonio
September 8	Texas
	D. C.
September 9	D. C.
10	D. C.
11	D. C.
12	D. C.
13	D. C.
14	D. C.
15	Ohio
16	D. C.
17	D. C.
18	D. C.
19	D. C.
20	D. C.
21	D. C.
September 22	Atlanta
	Nashville
September 23	D. C.
24	D. C.
25	D. C.
September 26	New York
September 27	D. C. SF LA
September 28	Chicago
	Caleburg, Ill.
September 29	D. C.
30	D. C.

October 1	D. C.
2	D. C.
3	D. C.
4	D. C.
5	D. C.
October 6	New Jersey
October 7	Detroit
October 8	D. C.
October 9	Philadelphia
October 10	D. C.
11	D. C.
October 12	Kansas City
October 13	Iowa or Milwaukee
	Chicago suburbs
	Cleveland
October 14	Toledo, Cleveland, Pittsburgh,
October 15	Buffalo Cincinnati
October 16	D. C.
17	D. C.
18	D. C.
	New York City
October 19	Hartford
	New York suburbs
	New York City
October 20	D. C.
21	D. C.
22	D. C.
23	D. C.
24	D. C.
October 25	Baltimore
	New York
October 26	Dayton
	GRAND Michigan
October 27	Chicago
	St. Louis
October 28	Salt Lake City
	Long Beach
	L. A.
October 29	S. C.
October 30	S. C.
October 31	S. F.
October 31	D. C.

November 1	Philadelphia
November 2	D. C.
November 3	Texas
November 4	D. C.
5	D. C.
November 6	Albany
	Pittsburgh
	Cincinnati or Columbus
	Rockford, Ill.
	Dallas-Ft. Worth
November 7	L. A.
	San Diego

Analysis of Schedule

Number of visits by States

4 visits -	Ohio	One visit -	Atlanta
	Chicago (or suburbs)		Kansas City
	N. Y. C. (or suburbs)		Iowa/or Milwaukee
3 visits -	California		Hartford
	Texas		Baltimore
	Pittsburgh		St. Louis
2 visits -	Michigan		Salt Lake City
	Philadelphia		Nashville
	Up-State New York		
	New Jersey		

This sequence covers all the major ticket-splitting areas in the industrial Northeast, as recommended by Teeter.

Regional visits

This schedule provides for major symbolic events in regions where the President's support is considered solid, yet knowing full well that McGovern will be going after the farm, mountain, and western electoral votes, with events in Galesburg, Ill., Kansas City, Salt Lake City and Los Angeles, these should offset any inroads he might make in these areas.

The symbolic event in the Northeast is in Hartford and should be a regional meeting with various town leaders of New England (at conclusion helicopter back to N. Y. C. with two stops in N. Y. suburbs).

The symbolic event in the South should start with a substantive meeting in Atlanta with Southern Governors and Mayors, followed by a long talked about Johnny Cash reception in Nashville. Properly staged, this would symbolize solid support throughout the South and Border States.

The only two regions this plan does not have the President visiting are the Northwest and deep Southwest, along with the State of Florida. However, we will make adequate compensation by spotting the First Family and the Vice President into these areas.

The same will be the case in those States where we have an incumbent or very friendly Republican up for re-election of a Senate seat. When the President isn't projected to visit the State, we will insure that the Vice President adequately attends to the needs of these friends to forestall the cries of "wolf" of Senators in trouble.

Between Labor Day and Election Day, this plan calls for only five overnights, besides at existing Presidential homes.

Week of August 27 - The thrust will be post-convention politics and international affairs

Sunday, August 27 - (San Clemente)

Attend Church locally (approved)

*Host Celebrities Reception (approved)

Monday, August 28 - (San Clemente)

A.M. *Campaign Strategy Meeting with Vice President, ?
MacGregor, Mitchell, Haldeman and Congressional Leaders

P.M. Personal

Tuesday, August 29 - (San Clemente)

A.M. Personal

P.M. *Press Conference (In Office-Political)
Press reception (approved)

Wednesday, August 30

A.M. *Gateway West Park - San Francisco (proposal pending)

Fly to Hawaii

~~P.M. *Possible Bunker Meeting (HAK won't know until 8/14)~~

P.M. Luce Reception

8:20 p.m. Tanaka Arrival

Thursday, August 31 - (Hawaii)

A.M. *Meet with Bunker (approved)

P.M. Tanaka Dinner

Friday, September 1 - (Hawaii)

A.M. *Meet with Tanaka (release Joint Communique)

P.M. CINPAC (approved)

Saturday, September 2 - Return to San Clemente

Personal

*Daily News Event

• Week of September 3 - The thrust would be to consolidate group (Democratic and union types) support

Sunday, September 3 - (San Clemente)

Attend Church Service

Return to D.C.

Gateway?

P. M.

*Radio address on The American Working Man (for Monday A. papers and to play all day Monday on radio)

Monday, September 4 - (Labor Day)

**White House event (approved)*

Tuesday, September 5

A. M.

*Leaders - Cabinet Breakfast ?

P. M.

Diplomatic Credentials (proposal pending) ?

Evening

Key Men Political Dinner (first of two dinners)

Wednesday, September 6

A. M.

*Drug Meeting ?

P. M.

Personal

Thursday, September 7

A. M.

Fly to San Antonio ?

*Airport Rally - Democrats for Nixon

P. M.

Connally's Ranch - Democrats for Nixon *(approved)*

Overnight at Ranch

Friday, September 8

A. M.

~~Fly to Brownsville~~

Sent ?

~~*Sign Screw Worm Control Treaty with President Echeverria~~

~~Return to D. C.~~

Saturday, September 9 - (Rosh Hashana)

*Tkach health report on RN (Sunday A. M. story) ?

Week of September 10 - Week of illustrating more broad-based political support
and last of political base touching.

Sunday, September 10

Personal

Monday, September 11

A.M. *Roosevelt Brothers ?

P.M. Key Men Political Dinner ?

Tuesday, September 12

A.M. *Mayor Rizzo and Philadelphia Police Athletic League ?

P.M. RNC Meeting and Reception (approved)

Wednesday, September 13

Personal

Thursday, September 14

A.M. *Group endorsement of RN (Mayors or Police)

P.M. Nixon Chairmen Reception ?

Friday, September 15

*Ohio Trip ?
Return to D. C. ,

Saturday, September 16 - (*Volunteers for Nixon National Drive)

~~A.M. *Pat Moynihan endorsement for Sunday A.M. 's~~

Week of September 17 - The thrust would be to highlight RN's position vs.
Congress on domestic activities

Sunday, September 17 - (Citizens Day)

A. M. *Radio speech on "The American Patriot" ?

P. M. Citizens Medal Ceremony ?

Monday, September 18 - (Yom Kippur)

FYI 1701 National TV Campaign opens

*Appropriate Jewish message

Tuesday, September 19

A. M. *GOP Leaders - blast Congress for inaction ?

Wednesday, September 20

Personal

Thursday, September 21

Personal

Evening * TV Press Conference - Blast at Hill, ?

Friday, September 22

A. M. Fly to Atlanta

*Southern Mayors and Governors - re: revenue sharing or
government reorganization ?

Fly to Nashville ?

Cash Reception ?

Return to D. C. Rally ?

Saturday, September 23

A. M. *Appropriate event for Sunday A. M. 's

Week of September 24 - The theme of the week will be to focus attention on the President's international leadership role.

Sunday, September 24

Personal

Monday, September 25

*Meet with Directors, International Monetary Fund ?

Tuesday, September 26

A.M. *C.I.E.P. - re: trade ?

P.M. Salute to the President Dinner - N.Y.C. (Paid address on National TV to expanded dinner format so that all Republicans and RN supporters can participate in a series of small dinners in addition to the fat cat dinners already planned)

Return to D.C.

Wednesday, September 27

S.F. Meet
S.F. Lunch *L.A. Dinner*
Personal

Evening *Dinner honoring Sir Alec Douglas Home ?
(Kissinger advises the President has indicated interest in hosting such a dinner)

Thursday, September 28

A.M. Fly to Chicago

*Airport meeting with Farmbelt Governors and press to discuss U.S. grain exports

Continue to Galesburg, Illinois to tour Farm Progress Show (largest farm show in Fall - projected to be 300,000 daily participants)

Return to D.C.

Friday, September 29

Saturday, September 30

A.M. *Appropriate event for Sunday A.M.'s

Week of October 1 - Would focus on RN's domestic achievements bettering American life.

Sunday, October 1

A.M. *Radio address on the "Quality of American Life" ?

Monday, October 2

A.M. *Address Mayors and Sheriffs Justice Department Crime Conference - re: crime reduction and safe streets ?

Tuesday, October 3

*Economy event to show more spending power of 1972 America ?

Wednesday, October 4

Personal

Thursday, October 5

Personal

Evening *Press Conference - TV ?

Friday, October 6

A.M. *Events in suburban New Jersey (both in New York and Philadelphia areas as New Jersey receives its media from these centers) ?

P.M. Return to D.C. ✓ Polish Dinner ?

Saturday, October 7

A.M. Fly to Detroit

*View experimental clean cars in Ann Arbor ?

Address National Polish Alliance - Detroit ?

Return to D.C.

Week of October 8 - The thrust would be to show leadership of all peoples of America highlighting ethnics

Sunday, October 8

*Radio Address - "The Contribution of Ethnic Heritage to American Culture" ?

Monday, October 9 - (Columbus Day)

*Activity in Philadelphia in conjunction with Columbus Day Parade ?

Return to D. C.

Tuesday, October 10

A.M. *Greet Ethnic Leaders ?

Wednesday, October 11 - (Pulaski Day)

Personal

Thursday, October 12

A.M. *Cost of Living Council Meeting ?

P.M. Fly to Kansas

Evening *Address Future Farmers of America Convention in Kansas City (live regional TV) ?

Overnight

Friday, October 13

A.M. Iowa or Milwaukee

~~Noon *Chicago Suburban Tour~~

P.M. Toledo

Overnight in Cleveland

Week of October 8 (continued)

Saturday, October 14

A.M. *Appropriate event in *Chicago Suburbs?*

~~P.M. *Attend World Series Opener (Cincinnati or Pittsburgh)~~

Return to D. C.

Week of October 15 - Focus on international affairs in trade, and starting to kick into campaign activities

Sunday, October 15

A. M. *Radio Address on "The Elderly in America" ?

P. M. Fly to Buffalo

View Pulaski Day Parade ?
Return to D. C.

Monday, October 16

A. M. *Trade Meeting with Soviets ?

Tuesday, October 17

Personal

Wednesday, October 18

A. M. Personal

P. M. *Press Conference (In Office) ?

Evening Jewish Dinner - New York City ?

Overnight

Thursday, October 19

*Fly to Hartford, Connecticut (symbolic New England event with regional town leaders) ?

Helicopter stops in New York suburbs

*Dedicate Second Avenue Subway, N. Y. C. ?

Evening Attend Al Smith Dinner ?

Return to D. C.

Friday, October 20

*Meet with international leader ?

Saturday, October 21

A. M. *Appropriate event for Sunday A. M. 's ?

Week of October 22 - Focus on the American Veteran and move into beginning of intensive campaign period

Sunday, October 22

A.M. *Radio Address on "The Contributions of Veterans to America" ?

Monday, October 23 - (Veterans Day)

A.M. *Visit Tomb of the Unknowns ?
(No words - just film)

Meet with VA Directors at VA ?
(pool coverage)

Tuesday, October 24

A.M. *Meet with 50 Embassy Officials re: Narcotics Control ?

Wednesday, October 25

A.M. *Drive to Baltimore, with intermediate stop in Montgomery County, for local leaders drug meeting as a follow-up to the Tuesday meeting

P.M. Fly to New York ?

Dedicate VA Hospital at Northport, Long Island

Evening Rally - Long Island Coliseum ?

Return to D. C.

Thursday, October 26

A.M. *WH Statement on Jobs ?

A.M. *Fly to Dayton event ?

P.M. On to Flint, Michigan rally ?

Return to D. C.

Friday, October 27

A.M.	Fly to Chicago	?
Noon	*Chicago motorcade	,
P.M.	To St. Louis - dedicate new Government Center	?
	Overnight	,

Saturday, October 28

A.M.	Fly to Salt Lake City	?
Noon	*Mormon Tabernacle	?
	To California	,
	Youth Airport Arrival, Long Beach	
Evening	Rally- Los Angeles Forum	?
	Overnight at San Clemente	,

Week of October 29 - Intensive build-up of enthusiastic support on campaign steps

Sunday, October 29 (San Clemente)

A. M. *Radio Address on the Economy ?
Orange County Church at Elderly Center ?

Monday, October 30 (San Clemente)

A. M. * Aerospace Plant visit ?
P. M. Personal

Tuesday, October 31

A. M. Fly to S. F.
Noon * Troop announcement at S. F. World Affairs Council
followed by Q&A ?
P. M. Return to D. C.

Wednesday, November 1

A. M. * Series of Rallies in Suburban Philadelphia ?
(Steel Plant)
Return to D. C.
P. M. Personal

Thursday, November 2

Personal
Evening * Q&A - National TV ?

Friday, November 3

* Fly to Texas or a Southern City for appropriate event
Fly to Houston ?
Evening Astrodome Rally ?
Return to D. C.

Week of October 29 (continued)

Saturday, November 4

Personal

Week of November 5 - The Voter's Choice

Sunday, November 5

Personal

Evening

* Address to the Nation ?

Monday, November 6

* Series of Airport Rallies en route to California

Albany
Pittsburgh
Cincinnati
Rockford, Ill.
Dallas
Los Angeles
San Diego

Tuesday, November 7 (Election Day)

A. M.

* First One to the Polls ?

September 1972

August 16, 1972

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
27 CALIFORNIA Church Celebrities Reception	28 VP ? PERSONAL	29 PERSONAL P. C.	30 to Hawaii Luce Reception Tanaka Arrival	31 Bunker Meeting P.M. Tanaka Tanaka Dinner	1 P.M. Tanaka CINPAC Return to S. C.	2 PERSONAL
3 Church ? Gateway West Return to D.C. Radio Address	4 LABOR DAY Labor Buffet	5 Leaders Cabinet Breakfast Diplo. Cred. Key Man Dinner	6 PERSONAL Drug Meeting	7 San Antonio A.R. Dem. for Nixon Connally Ranch RON	8 Texas Event Block Dinner	Jewish New Year 9 ROSH HASHANA RN Health Report
10 PERSONAL	11 FYI New TV Season Roosevelts Key Man Dinner	12 RNC Block Dinner	13 PERSONAL	14 Group Endorse- ment Mayor Rizzo Nixon Chairmen	15 Ohio Trip	16 FYI VOTER VOLUN. KICK-OFF
17 Citizen's Day Radio Speech Citizen Medals	18 YOM KIPPUR TV Campaign opens Jewish Message	19 GOP Leaders	20 PERSONAL	21 PERSONAL P. TV C.	22 Atlanta Rally-Knoxville Nashville- Cash Reception	23 W.H. a.m. event
24 PERSONAL	25 IMF	26 NYC Dinner	27 S.F. Mint S.F. Lunch L.A. Dinner	28 Chicago- grain	29 Sir Douglas Home Home Dinner	30 AM Event

October 1972

August 16, 1972

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1 Radio - Quality American Life	2 Crime Conf. Justice Dept.	3 Econ. Event	4 PERSONAL	5 PERSONAL P.C.	6 Suburban New Jersey Events Polish Dinner?	7 Clean Cars Polish Alliance Detroit
8 Radio - Heritage Italian Dinner	9 COLUMBUS DAY	10 Ethnic Leaders	11 Pulaski Day PERSONAL	12 COLC FFA- Kansas City RON	13 Iowa or Milwaukee Toledo Cleveland RON	14 FYI-World Series Opens Chicago Suburbs
15 Radio - Elderly Buffalo- Pulaski Day Parade	16 Soviet Trade	17 PERSONAL	18 In Office PC N. Y. C. Jewish Dinner RON	19 Hartford, Conn. NY Suburbs & Subway Al Smith Dinner	20 International Leader	21 WH Event
22 Radio Vets	23 VETERANS' DAY Arlington VA HDQT	24 Internatl. Narcotics Enforcement	25 Montgomery County Baltimore Northport, NY VA LI Rally	26 Dayton Gr. Rapids	27 Chicago - Noon Motorcade St. Louis RON	28 Mormon Tab. - Long Beach LA Rally - Forum To. S. C.
29 Radio - Economy Orange County	30 Aerospace Plant	31 (troop statements) Return to DC				

November 1972

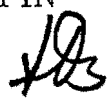
August 16, 1972

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
			1 Phila. Suburbs PERSONAL	2 PERSONAL TV - Q&A	3 Texas or Southern City Astrodome Rally	4 PERSONAL
5 AddressNation	6 Albany Pittsburgh Cincinnati Rockford Dallas LA San Diego	7 ELECTION DAY P & Family vote in respec. states & join in Calif.	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23 THANKSGIVING DAY	24	25
26	27	28	29	30		

THE WHITE HOUSE

WASHINGTON

July 24, 1972
12:00 Noon

FOR: DWIGHT L. CHAPIN
FROM: STEPHEN BULL 
RE: Fall Campaign Operation Memorandum

After reviewing the subject memorandum, a few thoughts come to mind for consideration:

1. The seats in the VIP area on S. '76 have been moved slightly so as to provide more leg room in the first row. As a result, it is difficult to get in and out of the second row, and the seats in the third row do not recline. I recommend that we return the seats to their original position so that all 12 people in the VIP section are equally comfortable, and not just 4.
2. If we are not able to move the seats back to their regular position in the VIP area, Rose Woods should be assigned a seat in the first row, and the secretary indicated on the diagram should be moved back to the second row, Seat D.
3. On the Spirit of '76 we should consider substituting a speech typewriter for the Selectric typewriter directly behind the Haldeman table. Since the type on a Selectric is interchangeable, perhaps there is a speech type we could obtain.
4. I think we should reaffirm our desire to maximum use of VIP busses, and minimize the use of staff and VIP cars for ground transportation during the campaign. The exception, obviously, would be the use of VIP convertibles in a motorcade situation where we have VIPs with us.

5. The large limousine, 800X, the one with the open top, will probably be used for spontaneous speaking situations. Unless the President is standing on the hump in the middle of the floor, little more than his shoulders and head are visible from the outside. It is awkward for him to stand on the hump, so he tends to stand on the floor. Perhaps we can devise a small stool that pulls down or can be placed easily so the President can stand on it when we find ourselves in a speaking situation in a motorcade.
6. Per your instruction, Mark Goode is to look into the possibility of a mult-type attachment from the limousine's PA to the network audio devices.
7. Although the basic memorandum related to the mechanics of the campaign operation, we must address ourselves to how we are going to use the plane as a political gimmick. May we reinstate the tours for political types at a stop? Do we, and can we, still have those brief photo sessions in the state room of the plane?

cc: R. Walker