

THE WHITE HOUSE

WASHINGTON

February 4, 1972

MEMORANDUM FOR THE STAFF SECRETARY

FROM: LEE HUEBNER

SUBJECT: Color Report on Reception for Athletes Participating
in White House Conference on Drug Abuse
The State Dining Room
Thursday, February 3, 1972 - 5:00 p.m.

A massive football player from the New England Patriots, Houston Antwine, came off the receiving line staring down at his hand and saying, "Wow!" as so many people do after meeting the President. Usually they then add some comment about how they won't wash their hand for a week. But the huge Mr. Antwine, as he left the Blue Room, looked down at his palm again and added, to no one in particular: "I hope I didn't hurt his hand."

The two most notable things about the President during the 40 or so minutes that he was greeting the guests were a) how much he seemed to be enjoying himself; and b) how much he knew about each player. He would often interrupt the aide who was introducing him to the guests by saying, "I know, I know" and then asking some very specific question about the player or his team.

Here is a sampling of commentary:

To Commissioner Pete Rozelle: "Those 100,000 inquiries show your [drug] program is getting through."

To Roger Staubach: "You don't look banged up one bit...you've been making some wonderful statements...don't be so hard on the Redskins next year."

To Jerry Lucas: "Here's a real all-American. It doesn't seem so long since you were in college."

To Jack Marin: "The Bullets are almost a Washington team."

To Al Oliver: "You got three hits in that final playoff game, didn't you? No? Oh, but you drove in three runs. Yes."

To Charlie Taylor: "We're really counting on you next year. No one can run like you. Now stay well."

To Wes Parker: "The Dodgers are really doing well now. And you had a great year."

To someone from the Philadelphia Phillies: "The year the Phillies have got to win is in '76" (the bicentennial year).

To Dave Osborn: "The Vikings are more than just a defensive team." And then when Osborn mentions the Viking blanket that was sent to the President, the President asks an agent to be sure to find it so that he can send a thank you note. "Now do I have to root for the Vikings?" he asks. "All right, except when they play the Redskins." Someone, I believe it was Mike Ryan of the Phillies, asks the President to autograph a baseball he brought with him -- and then leaves with Steve Bull chasing after him with a signing pen.

Other comments:

To Richard Neal: "New Orleans is a great football town, isn't it?"

To Roosevelt Taylor of the 49'ers: "I remember you from that game against the Redskins."

With a representative of the Chicago Bears (Jack Concannon, I believe), the President has a long discussion of the television program on Brian Piccolo. With someone from the New York Jets (Philbin) he has a long talk about "some spectacular games this year" and the great prospects for next. They talk about Joe Namath who, according to the President, trains in a nightclub" but to whom he sends "my best."

He also talks at length with Tom Woodeshick -- not only about his own play but also about other athletes in his family.

And then there is another extended conversation with Larry Brown in which the President suggests that if Charlie Taylor had been healthy the Redskins would have won those last two games which they lost. The President also suggests with a grin as the conversation closes, "You didn't use that screen play enough," a reference to the play he suggested when he visited the Redskins practice field.

To all the players there are frequent comments of: "You are bigger than I thought;" "What is your weight now -- let me guess;" "You have good fan support there, don't you?" "Is that injury all healed?" and -- to all of them -- "We really appreciate your help."

When Myles Ambrose comes through the President introduces him to Mrs. Nixon as "the new enforcer" of drug laws and asks the recently appointed Ambrose: "Have you arrested anybody yet? You better get going."

As a basketball fan, I was particularly delighted when Mrs. Nixon told NBA Commissioner Walter Kennedy of her very special love for basketball years ago.

When the session is over the President leaves to meet the five undercover agents who spoke to the group on behalf of the Bureau of Narcotics and Dangerous Drugs earlier in the afternoon. He mentions to the press

that he is going to see these secret agents and this brings the immediate question from Helen Thomas: "Is Henry Kissinger in there?" The President says: "Henry can go anywhere. No one recognizes him. He's the most unlikely secret agent in the world." When he is with the group he promises that the picture will never be printed (to protect their anonymity) and when he is told of their success in seizing heroin supplies he responds by saying, "Get more, get more."

In the social hour which follows the receiving line the players are clearly delighted, especially since the President seemed so delighted. Most of their conversation concerns games past and future and tips about Washington nightspots.

The receiving line was covered by the press and they may have overheard more than I was able to. One frustration as the players came down the line -- out of uniform, though dressed invariably in very mod clothes -- was that one quite literally "could not tell the players without a scorecard." I report all this color largely for the record, therefore, though perhaps the lead item concerning Antwine is worth placing in a gossip column somewhere.

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

February 3, 1972
3:00 p.m.

FOR: LEE HUEBNER
FROM: STEPHEN BULL
RE: Color Reporter for Presidential Event

It is requested that you serve as Color Reporter for the following Presidential event today, Thursday, February 3:

5:00 p.m. Reception honoring Athletes who participated
in White House Conference on Drug Abuse,
and their wives - The State Dining Room.

Thank you.

cc: A. Butterfield
D. Hoopes
R. Ziegler

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

January 31, 1972

FOR: RICHARD MOORE
FROM: STEPHEN BULL 
RE: Color Reporter for Presidential Events

It is requested that you serve as Color Reporter for the following Presidential events on Tuesday, February 1, 1972:

12:00 Noon - Greeting of Nebraska Football Team -
The Oval Office.

12:15 P.M. - Boy Scouts of America Presentation -
The Oval Office.

Thank you.

cc: A. Butterfield
B. Kehrli
R. Ziegler

MEMORANDUM

THE WHITE HOUSE
WASHINGTON

January 20, 1972

FOR: RAYMOND PRICE
FROM: STEPHEN BULL
RE: Color Reporter for Presidential Event
Thursday, January 20, 1972

It is requested that you serve as color reporter for the following
Presidential event:

12:00 p.m. Signing Ceremony - State of the Union Message.
The Map Room, The Residence.

Thank you.

cc: A. Butterfield
B. Kehrli
R. Ziegler

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

January 13, 1972

MEMORANDUM FOR: STAFF SECRETARY

FROM: JOHN ANDREWS

SUBJECT: Color Report on swearing-in
of John Sheehan to the Fed

It had been so long since the Big Bull tapped the Big Ear for an anecdotal assignment, that I was beginning to feel like a recluse of Howard Hughesian proportions. Naturally, then, it felt great to get back in harness at high noon today -- my zest for the job paralleled that of Hubert answering the fire bell for yet another run at the White House.

A heavy overrun by the Commission on School Finance led to what the technocrats in the Bull shop would call a "consequential differential in the Presidential skezidential." In other words the appointments were running way the heck behind, and the natives were getting a mite restless in the Cabinet room by the time the oath-taking came center stage, forty minutes late. Once the ceremony got going, however, the mood was warm and the banter was light. Samples:

RN to the new Fed Governor at conclusion of the oath:

"We just sent you away for 17 years." (He meant 14.)

"But you might get time off for good behavior."

Sheehan when invited by the President to say a few words: "Mr. President, I don't have a speech. It's a privilege to be here."

RN: "This indicates you are a good man. Certainly no one has ever said less" -- general laughter, then an afterthought -- "or will have done more."

Sheehan after this mild needling (or acupuncture as we're now calling it): "Well, I would say this. The Greeks defined happiness as the exercise of vital powers along the lines of excellence in a life affording one scope. In my brief experience so far at the Fed,

this seems to apply. One could hardly have more scope . . . "
RN with perfect timing: "Especially in the money supply."
Laughter by all, Herb Stein waving his fist and beaming with
approval. RN with heavy mock seriousness: "But the Fed is
independent."

During the handshaking, RN to outgoing Kentucky Governor Nunn:
"Well, Louie, just think of all the money you'll be making from
now on." The Guv: "And contributing all of it to your campaign."

The Ear suspects the President's crack about the money supply
might be worth peddling to a columnist.

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

January 12, 1972

FOR: JOHN ANDREWS
FROM: STEPHEN BULL 
RE: Color Reporter for Presidential Events
Thursday, January 13, 1972

It is requested that you act as color reporter for the following
Presidential events on Thursday, January 13:

12:00 p.m. Swearing-In of Mr. John Sheehan as Governor
of the Federal Reserve Board - The Oval Office.

12:15 p.m. Greeting and Photograph - Ascension Academy
Fifth Grade Class of Alexandria, Va. -
The Oval Office.

Thank you.

cc: A. Butterfield
B. Kehrli
R. Ziegler

File: Steve Bull (FYI)

November 27, 1971

ADMINISTRATIVELY CONFIDENTIAL

MEMORANDUM FOR: MR. H. R. HALDEMAN
FROM: ALEXANDER P. BUTTERFIELD
SUBJECT: Color Reporting

In response to your November 11 memorandum, I took action some ten days ago to insure that John Scali be assigned to "sit in" on those Presidential events which we anticipate being more emotion-filled than most. Steve Bull has been advised and the subject has become an item to be reviewed regularly at my 2:00 p.m. meetings.

(I had not meant to reply in writing, but because Bruce has called once or twice on the telephone to check on my compliance with the instruction, I thought I should pass the word on personally. Incidentally, we realize that the color reporting program has slipped more than somewhat since the beginning of the summer. And, as a result, we are making a concerted effort to revive it.)

APB:ny

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

November 22, 1971

MEMORANDUM FOR ALEX BUTTERFIELD

FROM: DICK MOORE *M*

SUBJECT: Color Report, Wyoming High School Event
Saturday, November 20, 12:00 p.m.
(Picture Taking with senior class on White
House Steps)

This was a pure "color" event in itself and since the press and TV were present for it all, there was nothing for the color reporter to give them. It got wide play on TV that night, and in the press, all of it favorable.

For future reference by those who may be writing or speaking about the President, three points could be useful:

1. This whole incident is one more example which disproves the notion that RN is aloof and unapproachable. Actually, he suggested the visit when he was mingling with the public at the Kennedy Center and was approached by a member of the high school class. How much more gregarious and available can a president be!
2. The incident also is an example which proves how easily the President does relate to young people. Despite what the commentators say, ^{he was} informal and relaxed, he had an immediate rapport with the group, and clearly enjoyed every minute of it himself.
3. The President has often had formal words of praise for Mrs. Nixon, but this episode offered a more natural and revealing glimpse of the President as a typical husband who likes to brag about his wife's accomplishments. Just like any guy who is proud of the parlor that his wife decorated, the President went out of his way to mention the Red Room and to tell the audience that it had already been called the "finest room of its type in the world". The new Red Room, of course, was all Mrs. Nixon's doing.

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

November 22, 1971

9:15 A.M.

FOR: RICHARD MOORE

FROM: STEPHEN BULL *SB*

RE: Color Reporter for Wyoming High School Event
Saturday, November 20 - 12:00 P.M.

This will confirm that you were the color reporter of record for the subject event.

Thank you for reacting so quickly on a last-minute basis.

cc: A. Butterfield
J. Huntsman
R. Ziegler

To: Mr. Steve Bull

THE WHITE HOUSE
WASHINGTON

November 11, 1971

ADMINISTRATIVELY CONFIDENTIAL

MEMORANDUM FOR: ALEXANDER P. BUTTERFIELD
FROM: H. R. HALDEMAN *HR*
SUBJECT: Color Reporting

On some of the really emotion-filled color events that take place, John Scali should start sitting in to witness the event and move the story with the press. A perfect example of the type of event he should sit in on -- though it was done in Chicago -- is the meeting with the blind child.

Another example is the Youth Proclamation group that was in last week. Will you please look for these opportunities and make sure John is included in them, that he understands what he is supposed to do, and why he is there.

cc: Mr. Chapin
Mr. Parker

Steve: Let's stay alert
to these kinds of events
during the 2 pm mtg... +
remind each other to include
John Scali.

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Nw. 16

THE WHITE HOUSE
WASHINGTON

November 11, 1971

ADMINISTRATIVELY CONFIDENTIAL

MEMORANDUM FOR: ALEXANDER P. BUTTERFIELD
FROM: H. R. HALDEMAN
SUBJECT: Color Reporting

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Another example is the Youth Proclamation group that was in last week. Will you please look for these opportunities and make sure John is included in them, that he understands what he is supposed to do, and why he is there.

cc: Mr. Chapin ✓
Mr. Parker

*Xerox to
Bull
Zuph
FYI
C*

November 8, 1971

MEMORANDUM FOR:

DWIGHT CHAPIN

FROM:

LARRY HIGBY

Bob raised the question, as a result of talking to the President, as to why Dick Moore was not included in the Young People's Bill signing event that took place last week. The answer he received was that we never do this when there is full press coverage for an event. He felt that this was not acceptable and that whenever we have a good color event like this we should have one of our people there to push the story since the human side of the story never gets out any other way. Would you please alter the procedure to take this type of thing into consideration?

cc: Alexander P. Butterfield ✓

Dwight — I've got the
ball on this. The error
was mine — not yours,
for (as I understand things)
I still have responsibility
for the anecdote, or
color report, program
etc.

cc to: Steve Bull
Larry Higby
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THE WHITE HOUSE

WASHINGTON

October 14, 1971

MEMORANDUM FOR

THE STAFF SECRETARY

FROM

LEE HUEBNER

SUBJECT

Color Report - Meeting of Citizens
for a New Prosperity, Wednesday,
October 13, 1971 at 5:00 p.m. in the
State Dining Room

A Personal Comment

My colleagues in the color reporting business have finally sold me on the first law of color reporting which says: "There is always some color to report." To argue otherwise, they contend, is to blemish the honor of the entire color reporting fraternity and, indeed, to threaten its very existence.

It was with some fear and trembling, therefore, that this reporter ventured into the reception for the Citizens for a New Prosperity Wednesday afternoon. The pressure was on.

The President's Remarks

If a staff member had suggested the President talk about foreign policy on this occasion he would have undoubtedly stirred some controversy. But the President's discussion of his trips to China and Russia seemed to strike an appropriate chord -- especially when he pointed out that the success of these trips depended in the long run on our strength at home. And our domestic strength in turn depends on "massive public support" for the new economic program.

That is where this group comes in, the President went on. The only alternative to such massive support is to "throw up our hands on the free enterprise system" and go to a system of complete government controls.

Note: this link between foreign and domestic programs is probably something we all should be talking more about -- it pulls together all

of the dramatic initiatives of the past few months into a comprehensive whole.

The Receiving Line

The second law of color reporting declares that "When all else fails, you can always pick up something from the receiving line." And so you can. For example, this remark to the President from former Treasury Secretary Fowler: "I said publicly you should do this, and when you did, well then I felt it was my duty to do what I could to make it work."

This comment from an LBJ Cabinet member who is now vice chairman of this committee might deserve circulation. It was echoed by virtually everyone who came through the line, the phrases "we're very proud of you" and "you're on the right track" being heard most frequently.

Other economic comments: with many of the farm representatives the President commiserated about the over-large corn crop. When one guest praised Arnold Weber, the President agreed, saying, "I put the thumb on him," and he will be staying on parttime. One very earnest lady talked on and on about the importance of fairness if the program is to win the confidence of the American people. The President listened just as earnestly -- giving no impression that he had heard this all before. When she finished he said quite emphatically: "I agree completely. We've just got to get that point across."

The second major theme of the receiving line was sports. Perhaps the most interesting piece of color was the President's conversation with the lady who is mayor of Oklahoma City, Mrs. Patience Latting. This was definitely the longest conversation he had with anyone, and it began with her remark that Oklahoma had beaten Texas last Saturday (she and her husband were at the game). This was the President's cue. "I know! 48 to 27!" And then he proceeded not only to discuss that game but to run through Oklahoma's upcoming schedule, ticking off future opponents and estimating how difficult they would be. Nebraska, he said, would present the Sooners with their greatest obstacle. When Mrs. Latting's husband remarked that Oklahoma would be playing on television on Thanksgiving Day, the President promised the couple that he would watch the game. When the conversation finally ended, the Latting's walked away with a somewhat dazed expression. And later, as they circulated through the crowd, they were heard to exclaim: "He knew more about our team than we did!"

The other major sports conversation comes with Joseph Danzansky of the Giant Food Stores who made a last-ditch effort to buy the Senators and keep them in Washington. The President heartily praises Danzansky for this effort, and mentions his regret that he couldn't get involved in the affair more directly. "Oh no," says Danzansky, "I understand completely. But as far as I am concerned, you did everything you could. You were beautiful." The Senators comes up again in another conversation and again the President declares that Washington ought to have a baseball team and would be able to support it. When one guest gushes on about how well Mrs. Nixon did in throwing out the first ball for the World Series game, the President assures her that if Washington gets another major league team, he will have Pat throw out the first ball.

Odds and Ends

As the crowd assembled they were buzzing about the success of the day's meetings -- and especially about the pep talks given by Secretary Connally and Pierre Rinfret.

It's a bit amazing to reflect on the range of ground the President must cover in order to make some personal comment to each guest. To the representatives of both Dodge and American Can he comments that he likes their advertising campaigns -- and gets quite specific in describing just what it is he likes about the Dodge campaign. To the lady from the DAR he points out that both of his daughters belong to her organization. To an Indianapolis representative, the President declares that Messrs. Lugar and Ruckelshaus are both "great men." And when one guest remembers hearing the President speak in 1958 at Harvard University (the only appearance he has ever made there), the President says -- believe it or not: "Remember how I took my coat off at that meeting? It was so hot that day and you all had your coats off so I thought it would be alright if I joined in."

And then, of course, there is the inevitable lady who smiles broadly while Hobart Lewis introduces her to the President and then blurts out: "It's a President, Mr. Pleasure!"

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MEMORANDUM

THE WHITE HOUSE

WASHINGTON

October 13, 1971

FOR: LEE HUEBNER
FROM: STEPHEN BULL *SB*
RE: Color Reporter for Presidential Event
Wednesday, October 13, 1971

It is requested that you serve as color reporter for the following Presidential event:

5:00 p.m. Reception for Citizens for a New Prosperity -
The State Dining Room.

Thank you.

cc: A. Butterfield
J. Huntsman
R. Ziegler

TELEPHONE CALL RECOMMENDATION

To: All color report distributors

KEN DYER

Defensive Back for the Cincinnati Bengals

Call was made
Oct. 13.

RECOMMENDED BY:

RONALD L. ZIEGLER

PURPOSE:

Ed Cain of the National Football League Players Association called on behalf of the Dyer family. Knowing of your call to Chris Stead (injured high school football player in Miami - call made October 2), the Dyers and the Association thought it would be an inspiring morale booster for Ken to receive a call from you.

BACKGROUND:

Ken Dyer, 25, was seriously injured last Sunday, October 3, in a game against the Green Bay Packers. Ken was attempting to tackle a Packers' player, and in doing so, broke his neck. Due to the initial shock of the blow, Ken was completely paralyzed. According to latest hospital reports, Ken has recovered partial leg movement, but there has been little progress made in arm movement.

Ken is being hospitalized in St. Mary's Hospital in Green Bay. His parents are with him. Bart Starr has spent a couple days by Ken's side.

Ken's brother, Captain Richard Dyer, is stationed in Camp Eagle, Vietnam. Captain Dyer was granted a 20-day leave of absence from his responsibilities to return home, thanks to help rendered by General Hughes' office in speeding up the leave of absence. Captain Dyer arrived in the U.S. yesterday, October 10, and is now in Green Bay with his brother.

TALKING POINTS:

1. Expression of concern for his condition. You were happy to hear that he has made some progress. You wish him a thorough, speedy recovery. You will be thinking of him.

2. You are aware that Ken's brother, Richard, has arrived in Green Bay to be with Ken. You know that Richard's arrival must be a great source of comfort, strength and joy for the entire Dyer family.

3. You are aware of the Bengals-Redskins pre-season game in Washington on September 11. It was a tie.

4. You have noted the Bengals' pre-season game record which was great. You hope they will be able to switch the 1 victory - 3 losses record they currently hold back to a plus on the victory side.

October 11, 1971

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

September 30, 1971

MEMORANDUM TO:

STAFF SECRETARY

FROM:

JOHN ANDREWS

SUBJECT:

Color Report on President's
Reception for the IMF

A cosmopolitan and rather reserved crowd. The Ear would hate to have to try and float a loan with these guys. When the President and Secretary Connally entered, something under half the guests abstained from the applause -- and not because their hands were full with drink. India and some of the African nations were noted among this group, though in fairness it must be said that was only because they were more identifiable than most. No one, however, abstained from the laughter when RN made a joke about Mark Twain's low opinion of bankers, and nearly everyone was seen to clap vigorously when the President finished speaking.

Some of the central banking officials who attended the reception were at a dinner later in the evening. Eliska Hasek, who was also there, said most seemed very favorably impressed with the President's remarks, particularly the candor and directness with which he addressed so touchy a subject.

The dominant impression left by the receiving line conversation was one of the President's astounding familiarity with the countries of the world and their leaders. Not just the top two or three in each, either; he recognized many of yesterday's guests from previous visits to their capitals, and many others said to him that, though he probably wouldn't remember, they had met him back in such-and-such a year. One senses that he knows the political geography of the Planet Earth about as well as most Congressmen know their own districts.

So as the guests filed by, you got this kind of thing:

Man from Argentina: RN sings a few bars of their national anthem for Connally's edification.

Man from India: "You had a great election over there. I have tremendous respect for Mrs. Gandhi."

Man from Liberia: "I was just writing your President a letter today. We were Vice Presidents together, you know."

Man from Egypt: "I want to get back to Egypt. I saw Aswan when it was half finished, and I'd love to see it now."

Man from Cyprus: "Yours is one of the few countries I haven't been to."

Many of the guests seemed rather more awed to be meeting the President of the United States than I would have expected in what RN called "such a sophisticated group." Secretary Connally was at the President's right, providing him color and personal notes on a surprisingly large percentage of those who came along, seeming not at all the rookie in the international monetary league that he is. When West German finance minister Schiller and Bundesbank president Karl Klasen came by, Connally stopped them, put a hand on the President's shoulder and one on Schiller's, and said: "Mr. President, here is the sharpest pair in the business. When we have to lock horns with these two, we're just no match for 'em."

cc: Ray Price

THE WHITE HOUSE
WASHINGTON
September 29, 1971

MEMORANDUM FOR THE STAFF SECRETARY
FROM LEE HUEBNER *Le*
SUBJECT Color Report -- Medal of Freedom
Ceremony for Secretary General Brosio,
Wednesday, September 29, 1971 at
11:15 a.m., The East Room

This was another of those ceremonies in which the press could observe everything of interest as well or better than the color reporter.

This was the day for dark striped suits and ties at the White House as a large group of "old school" diplomats gathered to pay tribute to one of the premier diplomats of recent European history. Generals Gruenther and Norstad sat near one another; Dean Acheson left the ceremony with George Ball.

For some reason the Marine band was playing "June is Busting Out All Over" as most of the guests assembled on this late September morning. Just before the ceremony began, Secretaries Rogers and Laird, Ambassador Mosbacher, Assistant Secretary Hillenbrand and General Westmoreland were seated. The President and Secretary General Brosio then took their places on the platform with the flags of the NATO nations arrayed behind them. The President's remarks were well received; the Secretary General seemed to be looking at the ceiling through much of this speech but smiled warmly as the President read the citation and then awarded the medal itself. Brosio read his reply and then joined the President at the entrance of the State Dining Room to receive the guests. Altogether, it was a very warm and dignified ceremony, and there was a pervasive sense among the guests that making this award was "the right thing" to do.

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

September 28, 1971

TO: JON HUNTSMAN
FROM: NOEL KOCH **NK**
SUBJECT: Color Report - Mamie Eisenhower Gala

After Ray Bolger and Red Skelton were through trying to upstage each other and the President, and after Bolger had so fouled up the order of events as to make the President's remarks anti-climatic, RN still managed to bring off a graceful closing which salvaged his part of the evening. The Washington Post picked up his remarks about a woman on the Supreme Court.

RN and family took leave of Mrs. Eisenhower outside the holding room where they exchanged a few words. RN said "Happy Birthday. But, of course, it really isn't your birthday yet." (It is November 14.) She said, "No, not yet. I hope I live that long." But it was in fun -- very tough and strong. RN said, "You'll have many more -- many, many more." Mrs. Eisenhower left, and as RN turned to go, Secretary Laird was behind him with an elderly lady in a wheelchair. RN and Mrs. Nixon both turned and talked to her -- she appeared not to be able to respond, but RN was very gentle and wholly directed to her, apparently tuning out all the reporters and photographers moving in to catch the incident.

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

September 28, 1971

FOR: JOHN ANDREWS
LEE HUEBNER

FROM: STEPHEN BULL 

RE: Color Reporters for Presidential Events

It is requested that you serve as color reporter for the following Presidential events on Wednesday, September 29:

John Andrews - IMF Reception - 5:00 P.M. -
The East Room.

Lee Huebner - Medal of Freedom Ceremony -
Sec. Gen. Brosio - 11:15 A.M. -
The East Room.

Thank you.

cc: A. Butterfield
J. Huntsman
R. Ziegler

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

September 24, 1971

FOR: NOEL KOCH
FROM: STEPHEN BULL 
RE: Color Reporter for Presidential Event

You are requested to serve as color reporter for the following
Presidential event:

Monday, September 27 - Birthday Salute to Mamie Eisenhower -
The Washington Hilton Hotel.

Thank you.

cc: A. Butterfield
J. Huntsman
R. Ziegler

September 20, 1971

MEMORANDUM FOR: JOHN ANDREWS
FROM: STEPHEN BULL

Will you please serve as color reporter for the Reception for
Auto Racing Figures to be held tomorrow night at 5:00 p.m.
in the State Dining Room.

Thank you.

cc: Alex Butterfield
 Jon Huntsman
 Ron Ziegler

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

August 16, 1971

MEMORANDUM FOR: MR. ROBERT H. FINCH
MR. DONALD RUMSFELD
MR. HERBERT G. KLEIN
MR. RONALD L. ZIEGLER
MR. WILLIAM L. SAFIRE
MR. PATRICK J. BUCHANAN
MR. DE VAN L. SHUMWAY

FROM: ALEXANDER P. BUTTERFIELD

SUBJECT: Color Item

Here is an item which demonstrates the President's warmth and thoughtfulness. You may want to use it as you do other color reports sent to you via the Staff Secretary.

Attachment

cc: Mr. R. K. Price, Jr.
Mr. D. L. Chapin
✓ Mr. S. B. Bull
Miss R. Woods
Mrs. C. Bellinger

NIXON PRESIDENTIAL MATERIALS PROJECT
DOCUMENT CONTROL RECORD

ITEM REMOVED FROM THIS FILE FOLDER

Restricted document has been removed. See document entry number ____/____ on Document Withdrawal Record (GSA Form 7279) or NARS Withdrawal Sheet (GSA Form 7122), located in the front of this folder, for a description of the item and an explanation for its removal.

2. SARAH GURNEY

Congratulations to Sarah and Mike on their Big Day. You hope they will be as happy as you and the First Lady have been, Julie and David, Tricia and Eddie. Today will provide many great memories for their future. You and Mrs. Nixon will be sending a small gift for the occasion.

THE WHITE HOUSE

WASHINGTON

August 13, 1971

MEMORANDUM FOR THE STAFF SECRETARY

FROM: LEE HUEBNER *Lee Huebner*_{ms}

SUBJECT: Color Report on Greeting of Summer Interns
The Oval Office
Friday, August 13, 1971 - 11:45 a.m.

Twenty summer interns filed in one by one to shake the President's hand while their names, origins, and summer assignments were called off. In some cases the President remembered having met the students before -- in one case he knew the girl's parents. When he learned that one young man was from Brown he told him -- repeatedly -- that he must look up Nick Ruwe who always argued so strenuously that Brown was the best school in the Ivy League and would be glad to find another Brown person in the White House. When a girl told him she worked with the speechwriting staff, the President responded: "Oh, the intellectuals!" It was hard to tell whether the tone was one of admiration or derision. At another point he noted that Mount Holyoke had a whole "cadre" or "cell" at the White House. And when he learned that the Whittier representative was headed for Beirut, he exclaimed about what a beautiful city that was and what a great experience it would be to live there. He acknowledged, however, that they just might have a war there. The President told a medical student who was also studying for a business degree that this is appropriate in that it would enable him to charge higher fees. But he advised the student that he also should go to law school so he could learn to handle malpractice suits.

The President then stood with the entire group of 13 men and 7 women while the press snapped their pictures. Jack Horner was part of the press pool for this event and the President called out a special greeting to him, asking him if he were going to California and promising him that the water would be warm enough to swim in out there. He also made some reference to an ash tray which Horner evidently had purchased for the President in Tijuana one time. It cost \$150 and the President told the interns as Horner departed that he thought that was too much for an ash tray and that Horner probably got robbed by the Tijuana merchants.

As the photographers finished the President commented to the group that if they were going to learn to be good politicians they would have to elbow their way into group pictures. "Of course, you know what politicians do," he went on, and then he grabbed the fellow next to him by the shoulder pantomining the grip of an over-enthusiastic office seeker.

Then came an unexpected little speech. The President regretted that he had not been able to see the interns more often. He traced the history of the intern program -- it did not exist when he was in Congress but started in the late Eisenhower years. Now interns make a great contribution to the government though often they may not think so. That's the whole problem with working in a big government, a big corporation or any large institution; it's so easy to think your own contribution will just be lost in the shuffle.

Work which seems to be mundane or trivial or routine can be a very valuable experience, the President then argued. And he remembered how he spent one entire summer between his second and third years at Duke mimeographing a book which his torts professor had written. (It was the kind of book, he said, which professors write so they can make their students buy it.) He then pantomined how he would crank the mimeograph machine hour after hour, stack many copies of each page on separate piles, and then walk around and around the table collating them. "You can often learn more doing that kind of work than you can from the pinnacle," he commented. "Oh, I know you may come here with stars in your eyes, thinking you are going to tell the President what he should do about China and then finding out that he never asks your opinion. But don't worry about that, I didn't tell anyone else about that decision either. But if you ever do feel some disappointment, remember the lesson of the mimeograph machine: you must do well on whatever job is given you, striving always to reach the top, but never dismissing the little job. It too can provide a great service, it can teach you a great deal, and it can help lay the path for your future successes."

The President then distributed the traditional gifts, told the boys they had better buy the kind of shirts that would allow them to wear the Presidential cufflinks, and assuring boys and girls alike that the gifts were not so expensive that they need report them on their income tax. Then he wished the students the best and said that he hoped they would continue throughout their careers to provide important service "for us or whoever succeeds us in this place in years to come."

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

August 12, 1971

FOR: LEE HUEBNER
FROM: STEPHEN BULL 
RE: Color Reporter for Presidential Event -
Friday, August 13, 1971

It is requested that you serve as color reporter for the following
Presidential event on Friday, August 13:

11:45 a.m. - Greeting of W.H. Summer Interns -
The Oval Office

Thank you.

cc: A. Butterfield
J. Huntsman
R. Ziegler

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

August 7, 1971

MEMORANDUM FOR ✓ ALEXANDER P. BUTTERFIELD
✓ STEPHEN BULL

FROM: PATRICK J. BUCHANAN *PJB*

On the Early Bird meeting the President had with his early Congressional supporters, PJB provided an in-depth fill for Bonnie Angelo of TIME Magazine, using the good cheer evident, the enduring bonds of friendship, the absence of acrimony within this group, which is dominantly conservative, to argue the case that, on Capitol Hill, conservative revolt has planted no political roots of any importance. Relayed to her almost all that went on, and she intends to use the material as part of a piece on the "Revolt on the Right" against the President. Hopefully, this mitigated the severity of the piece a bit. That was the objective. It seemed more important to me than trying to promote the "color" aspects of the gathering.

cc: Jon Huntsman
Ron Ziegler

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

August 6, 1971

MEMORANDUM FOR:

THE STAFF SECRETARY

FROM:

JOHN ANDREWS

SUBJECT:

Color Report on President's
Greeting to Girls' Nation

At ten this morning the Big Ear was dragged kicking and screaming into the State Dining Room and turned loose among 100 nubile delegates to the American Legion Auxiliary's Girls' Nation -- a hardship assignment unmatched since Br'er Fox tossed Br'er Rabbit in that ol' briar patch.

As the President entered, the femininity of his young guests gave their excited response a special sound: the customary cheer became a single squeal in unison, and the clapping that followed was muffled -- for a Girls' Nation hand is a primly white-gloved hand. When RN began to speak it was not as the hearty public man we usually see, but rather as the man who has raised with considerable skill and affection two charming daughters of his own. His soft, light tone of voice, relaxed manner, and whimsical opening comments were perfectly suited to flatter these young ladies as young ladies. He thought to call up not only the new officers of the group, but the defeated candidates as well, posed each pair expertly beside him, and coaxed smiles out of them for the camera. He discoursed briefly about the dinner settings for the State Dining Room, concluding "but enough of the social side -- your purpose in coming here is a much more serious one."

Most of his remarks were devoted to a comprehensive and stirring statement on the leadership potential and opportunities of women, and the world's need to tap this great human resource to the fullest. Only 5 to 6 percent of the people in any country are really fitted for top leadership roles, he said, and we can't afford to overlook women in our search for them. There should be no bars to women's achievement and contribution -- "perhaps one of you will even occupy this

office some day," RN said. "That can and should happen." He also stressed the enormous positive influence women can exert as homemakers. "Women's lib might say you haven't done enough if you haven't made yourself just like a man -- but you can do as much, perhaps more, as a good woman." He cited the formative influence of mothers, paying tribute to his own, and the role of wives, including some of the great first ladies he has met. Singled out for praise were Indira Gandhi and Golda Meir -- "elected not because they were women, but because they are leaders;" Mrs. Marcos of the Phillipines, the Queen of Siam ("I have seen no first lady more beautiful"), and Charles De Gaulle's wife -- "a woman from the soil of France, deep spiritual and religious strength, one of the few people ever to be really close to De Gaulle."

As the President was leaving the room the girls smoothly regrouped and took up a lovely serenade sung as a round: "America, we love you . . . how can we tell you . . . all you have given us . . ." RN seemed quite moved. He and the other White House people present applauded as the song ended, then there was a very long moment of silence. What he really wanted to say at that moment seemed to find no words; he could muster only his stock throwaway: "I used to sing in the glee club, but my bass was so bad they made me MC." In the very incongruity of that lame reply was a hint, to this observer, of the way these fresh, scrubbed, sweet-faced girls from the heart of America had touched the heart of a President with their goodness and their promise.

A partial transcript of the President's remarks will be made available to the press this afternoon.

MEMORANDUM

THE WHITE HOUSE
WASHINGTON

August 5, 1971

MEMORANDUM FOR THE PRESIDENT'S FILE

SUBJECT: COLOR REPORT - Meeting with Advisory
Council and Cabinet
Committee on Opportunities
for Spanish-Speaking People,
August 5, 1971

The President met briefly for a picture in the Oval Office with the nine new members of the Advisory Council and then joined the meeting of the Cabinet Committee in the Cabinet Room, where he spoke feelingly and forcefully on the importance of providing better employment opportunities within the government and in the private sector.

The President was running behind schedule so that the ceremony in the Oval Office was brief. There was one enjoyable color item which I reported to Jerry Warren, who indicated that he thought it could be readily gotten out. As the nine new members lined up for the picture, the President noticed that Mrs. Hilda Hidalgo was on the end and he insisted she come up and stand next to him. He said, "You represent Spanish-speaking people, but you also represent the women, and they are the most important minority of all. You come and stand here with me."

Mr. Finch and other members of the Council met the press immediately after the meeting in the Cabinet Room, and the straight news of the meeting was provided then.

Richard A. Moore

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

August 5, 1971
2:30 p.m.

FOR: PATRICK BUCHANAN
FROM: STEPHEN BULL. 
RE: Color Reporter for Presidential Event

It is requested that you serve as color reporter for the following
Presidential event today, Thursday, August 5:

6:15 P.M. - "Early Bird" Supporters Reception -
The Blue Room - (Stag - Business Suit)

Thank you.

cc: A. Butterfield
J. Huntsman
R. Ziegler

5A

THE WHITE HOUSE

WASHINGTON

July 28, 1971

MEMORANDUM FOR THE STAFF SECRETARY

FROM:

LEE HUEBNER *LH*

SUBJECT:

Color Report on the President's
Appearance at the Appropriations
Committee Luncheon and the
Portrait Ceremony at the Capitol

The President's brief informal remarks to the Republican members of the Appropriations Committee paralleled closely his public remarks at the unveiling ceremony. He reminisced a bit about the two former chairmen who were being honored at the ceremony, Congressmen Taber and Cannon, and even recalled -- in the privacy of the luncheon -- the fist fight which once broke out between the two. "Most people would have bet on Taber," he observed, since he was a very big man and Cannon was a very small man, but somehow Cannon managed to loosen a few of Taber's teeth. As the President talked about the difficult role the Appropriations Committee plays (see also the text of his public remarks), he observed that, for example, the Foreign Affairs Committee of the House was far more glamorous. "You can travel all around the world and then come back and tell the President to go to Hell!" the President remarked. Members of the various legislative committees can be very popular because they are proposing big spending programs. But the Appropriations Committee has to crack down on these "cock-eyed schemes," said the President -- who then added, almost as an afterthought, "and on some good spending programs, too."

The President acknowledged that his new full employment budget had created some momentary confusion for fiscally conservative Republicans -- "who had to burn all their old speeches about budget balancing." But the President did stress that he had not abandoned the principles of fiscal responsibility and fully intended to achieve a balanced budget when the economy was at "full capacity." He concluded his remarks with this thought: Of all the groupings of

Republicans in the House, those who serve on the Appropriations Committee had given him the strongest support over the last 2-1/2 years. The Committee members present seemed to be particularly appreciative of this recognition.

The ceremony in the Statuary Hall was not particularly eventful. When the portraits themselves were unveiled, the audience seemed uncertain how to react until the President himself rose and moved forward so that he could get a better look at them. The audience then joined in a standing ovation for each portrait. After his speech the President engaged in a spirited and extended round of hand shaking with Congressional employees in the halls of the Capitol building and with tourists on the grounds outside.

THE WHITE HOUSE

WASHINGTON

July 27, 1971

FOR: LEE HUEBNER
FROM: STEPHEN BULL *SB*
RE: Color Reporter for Presidential Event -
Wednesday, July 28, 1971

You are requested to serve as color reporter for the following
Presidential event on Wednesday, July 28:

1:30 p.m. Brief informal remarks at Appropriations
Committee Luncheon, The Capitol
and
Remarks at Ceremony unveiling portraits of
Congressmen Taber and Cannon, The Capitol.

Thank you.

cc: A. Butterfield
J. Huntsman
R. Ziegler

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

June 29, 1971

MEMORANDUM FOR:

THE STAFF SECRETARY

FROM:

JOHN ANDREWS

SUBJECT:

Color Report on President's
Meeting with YMCA Youth
Governors

Representatives of "a cantankerous press, an obstinate press, a ubiquitous press" having been admitted in battalion strength to the abovementioned event, the Big Ear yields to force majeure and defers, in the main, to their reportage of the President's graceful remarks and easy cordiality before this group. I will offer just one little item, which probably slipped past the reporters:

Since the guests were billed as a Young Men's Christian Association group, the President expressed some initial surprise at seeing a few girls among them. "You have YW's as well as YM's?" he asked. "Just YM's," was the chorused reply, shedding no light at all on the anomaly. RN puzzled for a moment, then his face brightened, and turning abruptly to the boy on his right he said, "Oh, you're integrated." The words were half out, apparently, before he realized that the boy to whom they seemed to be addressed was black. They drew a good laugh from the crowd, and classic nonplussed looks from both the President and the boy.

I have turned this incident over at length in my mind, certain that somewhere in it there is a neat moral to be drawn about race relations, women's lib, or the Nixon wit. But no luck. That moral, when and if extracted, will be the subject of a Big Ear followup bulletin.

cc: Ray Price

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

June 28, 1971
3:00 p.m.

FOR: W. SAFIRE
J. ANDREWS
N. KOCH

FROM: STEPHEN BULL 

RE: Color Reporter for Presidential Events -
Tuesday, June 29, 1971

It is requested that you serve as color reporter for the following Presidential events on Tuesday, June 29:

<u>W. Safire</u>	-	Meeting with Productivity Commission - 10:00 a.m. - The Cabinet Room.
<u>J. Andrews</u>	-	Greetings to YMCA Youth Governors - 11:00 a.m. - The Roosevelt Room.
<u>N. Koch</u>	-	PMG Blount Dinner - 8:00 p.m. - State Dining Room (Black Tie).

Thank you.

cc: A. Butterfield
J. Huntsman
R. Ziegler

THE WHITE HOUSE

WASHINGTON

June 25, 1971
3:15 p.m.

FOR: JOHN ANDREWS
NOEL KOCH

FROM: STEPHEN BULL 

RE: Color Reporters for Presidential Events -
Monday, June 28, 1971

It is requested that you serve as color reporter for the following Presidential events:

John Andrews - Meeting with Lee Trevino - 11:45 A.M.
The Oval Office.

Noel Koch - Chowder and Marching Dinner - Black Tie -
8:00 p.m. - State Dining Room

Thank you.

cc: A. Butterfield
J. Huntsman
R. Ziegler

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

June 24, 1971

MEMORANDUM FOR: THE STAFF SECRETARY

FROM: JOHN ANDREWS

SUBJECT: Color Report on Reception
for Directors of NAB,
June 23

Weaned as he was on a crystal set -- yes, and raised on the Top Forty -- and indeed, a Sesame Street fan even today -- the Big Ear was naturally turned on at the prospect of cohabiting the Blue Room with all those broadcasting moguls. And the occasion met all hopes.

Taking his post a step and a half off the President's left shoulder as the broadcasters queued up to shake hands, the Ear found eavesdropping conditions poor because of gross noise pollution from the string ensemble in the Grand Hall. Still enough could be heard to make it plain that RN, an acknowledged master of receivinglinesmanship, was staging yet another tour de force. Nothing perfunctory, nothing rushed, nothing strained about these encounters: the host lavished cordial welcome and intense personal interest upon every guest, so that each one might have stepped away feeling that he was the most important man at that reception.

From most of the broadcasters warm thanks were heard: "for taking the time to see us;" "for vetoing that political broadcast bill;" "for the personal note after my station's editorial supporting your Cambodia move;" "for making more use of radio than your predecessors" (an ABC-Radio exec); "for conferring with our bosses last week" (several NBC affiliate owners) ; "for the fine job you're doing. " As they came through the line, probably 4 of every 5 voiced political support -- "We're with you all the way" recurred like a litany -- and many prefaced it with "I'm a Democrat but . . . "

RN repeatedly demonstrated his skill at making the personal or local tie-in with a total stranger. To a West Palm Beach station owner: "I played my first golf on the West Palm Beach public course as a Senator back in '51." To a Wisconsin man: "I once did a Lincoln Day in Eau Claire." To a New Orleans broadcaster who complimented him on the NO and Birmingham trips: "What I'm trying to do is to bring the South back into the country." To a San Diego man who asked about GOP convention sites: "Tell them your city's definitely in the running . . . it would certainly be the most convenient for me."

In the President's remarks to the group after they presented him with a gift, he dwelt on his reasons for vetoing the political spending bill last year. "After what the Vice President said about you all, I wasn't sure I should do it . . . but we felt there should really be an overall spending ceiling, not one that penalizes broadcasting (we're businessmen here too) . . . then let the candidates make their own mistakes." He also emphasized his belief in the superiority of American private enterprise, competitive broadcasting as against state-controlled systems abroad: "If you think this is a wasteland, you ought to see what they have . . . for all the complaining about our commercials, sometimes the ads are the best thing on the air . . ." He quoted Dulles's saying that diversity is the hallmark of freedom. And he extended special thanks ("my wife told me to say this") for the "graciousness" of all network wedding coverage.

A resounding success, start to finish.

cc: Ray Price

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

June 22, 1971
3:00 p.m.

FOR: JOHN ANDREWS
FROM: STEPHEN BULL *SB*
RE: Color Reporter for Presidential Event -
Wednesday, June 23, 1971

You are requested to serve as color reporter for the following
Presidential event on Wednesday, June 23:

5:15 p.m. - Reception for Board of Directors of National
Association of Broadcasters - The Blue Room
(Business Suit).

Thank you.

cc: A. Butterfield
J. Huntsman
R. Ziegler

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

June 17, 1971

TO: JON HUNTSMAN

FROM: NOEL KOCH *NK*

SUBJECT: Color Report on Bi-Partisan Meeting of Congressional Leaders, June 17, Cabinet Room

REFERENCE: Legislative Proposals for Drug Abuse Control

Nothing of specific interest. One exchange between RN and Teague might be of future consequence. Teague tied the question of alcoholism into the line of logic being used to justify treatment of veterans for drugs. Why treat for drug addiction, and not for alcoholism? President agreed the VA should treat for alcoholism "but let's not get into that now." The approach here could set some far-reaching precedents.

Of general interest and worth watching is the way RN orchestrates these sessions, making points himself where effective, but more often cross-examining briefing personnel to extract the points he wants -- this makes everything more emphatic. He put Jack Ingersol in a box at the meeting with Ambassadors with a line of sharp questions logically leading to a vital conclusion that he wanted to impress on the Ambassadors. The fact, baldly stated, would not have made the impact RN clearly wanted. Did the same today at various times with Jaffe, Krogh.

RN, noting the stringent measures taken by Japanese against drug peddlers, observed we are turning Okinawa over to Japanese control today -- "I estimate those six or seven drug operations on Okinawa -- in about a week those fellows are going to be strung up."

No follow-up intended now.

THE WHITE HOUSE

WASHINGTON

June 16, 1971

MEMORANDUM FOR

THE STAFF SECRETARY

FROM

JOHN ANDREWS

SUBJECT

Color Report on President's
Greeting to Teenage Republicans

Yesterday the Big Ear emerged from semi-retirement to do color on the Medal of Honor ceremony -- but that one was an anecdotal no-hitter. But today the visiting team was 175 TARs, and on their fat pitching we knocked the old anecdotal apple all over the park.. To wit:

Responding to the teens' very warm welcoming ovation, RN offered them a tip on livening up audiences when they start running for office: see to it that there are plenty of young people down in front. He himself had even gone so far, he confessed, as to pack in a quota of zealous, youthful freebies among the paying guests at \$100-a-plate fundraisers -- just to ensure a little vocal enthusiasm during the proceedings.

He noted the added significance of TAR efforts now that 18-year-olds have the vote, and told the group not to worry about polls that show the young voters going heavily Democratic. Come next year, he said, you will have the best side of the argument on the issues that matter most to the young. Then he cited Administration initiatives in the areas of quality of life, reform, and peace.

Two telling quotes from the man who hasn't yet declared his candidacy for re-election: "You'll be able to look back 25 years from now and take pride that you worked for this Administration in 1972." And his closing line, with the characteristic right-fist uppercut: "Let's really win."

cc: Ray Price

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

June 16, 1971

MEMORANDUM FOR THE STAFF SECRETARY

FROM: LEE HUEBNER^{RA}

SUBJECT: Color Report on Dinner
for Chancellor Brandt

This was a very quiet, brisk, uneventful dinner. There was absolutely no conversation in the receiving line, so fast did it move (tho the President remembered to wish Dudley Swim a happy 66th birthday).

The Army Chorus sang -- and the song it sang in German particularly delighted the audience. Foreign Minister Bahr laughed aloud at one German line -- so heartily that heads turned all about the room to look at him -- and laugh with him.

The President's toast remarked on the chorus and said that its bilingual program indicated the closeness of German-American relations, which are so constructive and cooperative. He says he told Brandt to run for office again -- even tho he had lost once. "Who knows, you might win the next time!" Mentioning that he was Time Magazine's Man of the Year for 1970, he speaks of how U.S.-German relations have been strengthened and how he hopes the meeting will plant a few seeds so that we can soon harvest the new crops of progress.

Brandt's toast is a remarkable review of international developments -- the "changes in the world" in 14 months, beginning in Germany, and including the 'game of ping-pong' which the world recently witnessed, the developments in South East Asia, the Middle East, NATO and so on. De Gaulle has passed away and while the controversies associated with him cannot be forgotten, Europe now moves forward "with fresh wind in her sails." The sad developments in East Pakistan add a sober note, however.

Page 2 - Color Report on Dinner
for Chancellor Brandt

Germany, he says, understands the burden of U. S. responsibilities. You can count on the Federal Republic of Germany, he says. We want a degree of "cooperation commensurate with our common interests." And so in the summer of 1971 we have grounds to look to the future with some confidence.

And then Chancellor concludes his very eloquent statement with a quotation from Longfellow about how we must not look to the past but to the future -- with hope.

Altogether this is one of the best toasts from a visiting leader during this Administration.

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

June 16, 1971
3:15 p.m.

FOR: NOEL KOCH

FROM: STEPHEN BULL 

RE: Color Reporter for Presidential Event -
Thursday, June 17, 1971

You are requested to serve as color reporter for the following
Presidential event on Thursday, June 17:

8:00 a.m. - Bipartisan Congressional Briefing -
The Cabinet Room.

Thank you.

cc: A. Butterfield
J. Huntsman
R. Ziegler

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

June 15, 1971

FOR: JOHN ANDREWS
FROM: STEPHEN BULL 
RE: Color Reporter for Presidential Event -
Wednesday - June 16, 1971

You are requested to serve as color reporter for the following
Presidential event on Wednesday, June 16:

12:00 p.m. Greetings to Teenage Republican
Leadership Conference -
The State Dining Room.

Thank you.

cc: A. Butterfield
J. Huntsman
R. Ziegler

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

June 14, 1971

3:15 p.m.

FOR: P. BUCHANAN
J. ANDREWS
L. HUEBNER

FROM: STEPHEN BULL 

RE: Color Reporters for Presidential Events -
Tuesday, June 15, 1971

You are requested to serve as color reporter for the following
Presidential events on Tuesday, June 15:

P. Buchanan - Leadership Meeting - 8:00 a.m. -
The Cabinet Room.

J. Andrews - Medals of Honor Ceremony (Live) - 3:00 p.m. -
The East Room.

L. Huebner - Brandt Dinner (Black Tie - Stag) - 8:00 p.m.
State Dining Room.

cc: A. Butterfield
J. Huntsman
R. Ziegler

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

June 11, 1971
2:45 p.m.

FOR: RONALD ZIEGLER
WILLIAM SAFIRE

FROM: STEPHEN BULL *SB*

RE: Color Reporters for Presidential Events
Monday, June 14, 1971

It is requested that you serve as color reporter for the following
Presidential events on Monday, June 14:

R. Ziegler - 10:00 a.m. - Meeting with Ambassadors and
State Department Officials - The Cabinet Room.

W. Safire - 4:00 p.m. - Meeting with Railway Union Leaders -
The Cabinet Room.

Thank you.

cc: A. Butterfield
J. Huntsman

MEMORANDUM

FYI Stephen Bull

To: Mr. Kehrli

THE WHITE HOUSE

WASHINGTON

June 3, 1971

FOR: NOEL KOCH
FROM: STEPHEN BULL *SB*
RE: Color Reporter for Presidential Event -
Thursday, June 3, 1971

You are hereby requested to serve as color reporter for the following Presidential event:

Reception for Members of 80th Congressional Club
and their Wives - 5:00 P.M. - The East Room.

Thank you.

cc: ✓ A. Butterfield
J. Huntsman
R. Ziegler

Since I sent this in response to your note of earlier today, & to Sifuentes memo to H. I talked to Bill on June 2nd evidently just after he got off the memo ... and told him that contrary to all appearances the program was not dead - only temporarily dormant. —

We had had signals from the President
that "perhaps" we were trying too hard -
that "perhaps" we should back off &
assign color reporters only when the
meeting, conference, etc gave "every
promise" of anecdotal-type color.

I agree that perhaps (that word, again)
we backed off too far - but please
be advised (as they say in the military)
that we are conscious of the requirements
and are proceeding in accordance with
discussions held & decisions made at the
2 pm meeting. ✱ Nov 3 / 5:45 pm

June 3, 1971

FOR: NOEL KOCH
FROM: STEPHEN BULL
RE: Color Reporter for Presidential Event -
Thursday, June 3, 1971

You are hereby requested to serve as color reporter for the following
Presidential event:

Reception for Members of 80th Congressional Club
and their Wives - 5:00 P.M. - The East Room.

Thank you.

cc: A. Butterfield
J. Huntsman
R. Ziegler

To: Steve Bell
FYI

May 10, 1971

CONFIDENTIAL

MEMORANDUM FOR: MR. H. R. HALDEMAN
FROM: ALEXANDER P. BUTTERFIELD
SUBJECT: Slight Modification to Anecdotalist Program
(Staff Secretary Action Memo Log P1641H)

This is to acknowledge my receipt and understanding of your May 6th memorandum concerning the President's most recent modifications to the anecdotalist program.

Henceforth, we will refrain from assigning a "color reporter" to an event unless it gives an abundance of promise in advance that it will, in fact, provide an interesting color opportunity; and on those occasions we will ensure that the assignee enters the President's office along with the guests (as we have been doing over the past 4-5 weeks).

CONFIDENTIAL

DETERMINED TO BE AN
ADMINISTRATIVE MARKING

E.O. 12958, Section 2-102

By McKrell NARS, Date 12/13/79

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

May 6, 1971

CONFIDENTIAL

MEMORANDUM FOR:

MR. BUTTERFIELD

FROM:

H. R. HALDEMAN *H.*

The President would like to knock off the regular practice of having a color guy in the office for all events. He feels it's awkward.

On those occasions when we know there is going to be some interesting color opportunity, we should have someone go in, but the person should go right in with the guest and be part of the action rather than standing awkwardly in the back of the room as Dick Moore did during the Open Door Hour items today.

The Open Door Hour item with Charlie Rhyne today is an example of something that's not worth having covered in any event. If, in one of these unusual type things, something does develop, the President will let you know and you can then follow-up for a color story on it from the guest concerned.

cc: Dwight Chapin