

RICHARD NIXON PRESIDENTIAL LIBRARY DOCUMENT WITHDRAWAL RECORD				
DOCUMENT NUMBER	DOCUMENT TYPE	SUBJECT/TITLE OR CORRESPONDENTS	DATE	RESTRICTION
1	Memo for Pres.	From Frederick V. Malek re: Meeting w/5 newly appt'd women	04/28/1971	D
2	Fact Sheet	"Fact Sheet: Counting & Western Music: Merle Haggard," pages 2 & 3	03/16/1973	D
3	Memo	To Gen. Alexander Haig fr. Terrence O'Donnell	06/12/1973	B
4	Memo	To H.R. Haldeman via Dwight L. Chapin fr. Ronald H. Walker, Tab C, 1 p.	02/25/1971	B
N-1/108	Memo	From Bull to Chapin re: Regular Presidential Contacts Reintegrated from Contested Files 07/06/2006	02/18/1970	C (Nixon)
N-2/109	Memo	From Haldeman to Flanigan/Klein/Harlow/Dent/Garment/Mor-gan re: "Program for Regular..." Reintegrated from Contested Files 07/06/2006	02/18/1970	C (Nixon)
N-3/110	Memo	From Haldeman for Klein re: List of Publishers Reintegrated from Contested Files 07/06/2006	02/11/1970	C (Nixon)
COLLECTION TITLE WHSF: SMOF: Stephen B. Bull			BOX NUMBER 3	
FOLDER TITLE Appointments Office Procedures [V] [1 of 2]				
PRMPA RESTRICTION CODES:				
A. Release would violate a Federal statute or Agency Policy. B. National security classified information. C. Pending or approved claim that release would violate an individual's rights.(CONTESTED MATERIALS) D. Release would constitute a clearly unwarranted invasion of privacy or a libel of a living person.		E. Release would disclose trade secrets or confidential commercial or financial information. F. Release would disclose investigatory information compiled for law enforcement purposes. G. Withdrawn and return private and personal material. H. Withdrawn and returned non-historical material.		
NATIONAL ARCHIVES AND RECORDS ADMINISTRATION		*U.S. GPO: 1989-235-084/00024		NA 14021 (4-85)

RICHARD NIXON PRESIDENTIAL LIBRARY DOCUMENT WITHDRAWAL RECORD				
DOCUMENT NUMBER	DOCUMENT TYPE	SUBJECT/TITLE OR CORRESPONDENTS	DATE	RESTRICTION
N-4/111	Memo	From Bull to Haldeman re: Presidential Contacts with Southern Democratic Congressional Leaders OPENED 01/2010	12/28/1971	C (Nixon)
N-5/112	Memo	From Haldeman to Chapman/Butterfield re: Bill Codus Reintegrated from Contested Files 07/06/2006	09/07/1970	C (Nixon)
COLLECTION TITLE			BOX NUMBER	
WHSF: SMOF: Stephen B. Bull			3	
FOLDER TITLE				
Appointments Office Procedures [V] [1 of 2]				
PRMPA RESTRICTION CODES:				
A. Release would violate a Federal statute or Agency Policy. B. National security classified information. C. Pending or approved claim that release would violate an individual's rights. (CONTESTED MATERIALS) D. Release would constitute a clearly unwarranted invasion of privacy or a libel of a living person.		E. Release would disclose trade secrets or confidential commercial or financial information. F. Release would disclose investigatory information compiled for law enforcement purposes. G. Withdrawn and return private and personal material. H. Withdrawn and returned non-historical material.		
NATIONAL ARCHIVES AND RECORDS ADMINISTRATION		*U S GPO: 1989-235-084/00024		NA 14021 (4-85)

MEMORANDUM

THE WHITE HOUSE
WASHINGTON

February 18, 1970

FOR: DWIGHT L. CHAPIN
FROM: STEPHEN BULL *SB*
RE: Program for Regular Presidential Contact
with Key Figures

In order to facilitate your review of the names submitted to us for the regular contact program, Mrs. Kaye has consented to make available to you this file cabinet containing the cards she so carefully labored on preparing. You will note that there are six different colored cards. The key is as follows:

Very good clarification

- Cream - Political
- Blue - Educators
- Pink - Arts Community
- Yellow - Television Executives
- Salmon - Publishers and Editors
- Green - Business and/or Financial

Perhaps you will want to remove the obvious ones and then permit Bob Haldeman to do the same. When handling these cards, you are requested to wear white gloves.

If this method of review is unsatisfactory, bounce it back and we will xerox the individual cards as you once suggested. However, I think that a review of the cards might be easier. But be careful because Mrs. Kaye is a grouch and was unhappy about typing them in the first place.

Bev!!!? - - - - -

Attached is a draft of a suggested memorandum that we might send out to the key staff participants in this contact program that explains the general purposes and goals. Would you please review this and let me have your thoughts. I think it is necessary that this memo be extremely lucid and clearly define what is to be accomplished.

THE WHITE HOUSE
WASHINGTON

February 5, 1970

MEMORANDUM FOR: PETER FLANIGAN
HERB KLEIN
BRYCE HARLOW
HARRY DENT
LEN GARMENT
ED MORGAN

RE: Program for Regular Presidential Contact
with Key Figures

Frequently the President has emphasized the importance of developing a positive program for maintaining continual contact with the principal leaders in key fields of endeavor. Too often in the past there has been a tendency to react to events, articles, editorials, etc. and seek the assistance of certain key people only on an ad hoc basis. The President's philosophy on this matter is, rather than proceeding along this rather negative direction, we can align key leaders with us so that they will be on our side before and during the times when we need their support.

possible
In short, rather than honoring the practice of closing the door after the horse has escaped, we want to develop solid enough ties so that the horse will stay put in the first place. This means that, rather than writing a letter to a certain editor only after he has written an extremely nasty editorial, we will be in continuous contact with him so that he understands our goals, is on our side, and without even asking will be supporting us when we need him.

There are essentially six general categories of activity that encompass the people with whom the President should maintain continuous contact. The operational duties of certain staff members are such that each one has a considerable amount of official contact within at least one area of activity. Consequently, it is logical that that staff member be responsible for contact with those individuals falling in his area of White House staff operation.

1. Business and/or financial - P. Flanigan
2. Publishers and Editors - H. Klein
3. Television Executives - H. Klein
4. Political (including Congressional) - ~~B. Harlow~~/H. Dent / *Childers & Timmon*
5. Educators - Garment/Morgan
6. Arts Community - L. Garment

Assuming that our goal is to maintain Presidential contact with these individuals in question, the following are the ways in which this may be done:

1. Presidential letter.
2. Telephone call.
3. Private meeting.
4. As a member of a group meeting, e.g., Bicentennial Commission.
5. Social function/Stag dinners.

In response to my memorandum to you of early January, you submitted a list of prominent leaders in your field that the President could use for a steady reference. The President has reviewed this list and made some minor modifications, but the list remains essentially as you submitted it (attached is a finalized version of the list the President revised).

Beginning this month you are being asked to insure that each of the individuals whose names you submitted does, in fact, receive at least one form of Presidential contact each month. Obviously it is desirable that the form of contact be varied so that a man isn't receiving merely letters or just being invited to social events. You are in the best position to determine what is needed and desirable in order to accomplish the goal.

For general guidance, guest lists for social functions are prepared by Rose Woods and Connie Stuart's office. Recommendations for inclusion in a social function should be submitted well in advance to either of these offices.

Telephone calls are received regularly by ~~Stephen Bull~~ *Re Appointments off* who submits them to the President on a weekly basis.

The scheduling of private meetings or the inclusion of individuals in a larger group meeting should be done in conjunction with ~~Dwight Chapin~~.

Re Appointments off
It is to be emphasized that this Presidential contact program will be run primarily by you. ~~Dwight Chapin's~~ office will, however, act as "score-keeper" for this activity and will perform a service of reminding you from time to time where you may have been remiss in insuring that the Presidential contacts have been made.

This program is one that the President feels to be extremely important and which certainly warrants your fullest cooperation. There may be occasions when the President is unable to make a telephone call you submit or has to cancel an appointment at the last minute. Despite these frustrations we will just have to be resilient enough to implement alternate means of contact in order to achieve our goal of monthly Presidential contact.

H. R. HALDEMAN

← List of those
to be contacted
Attache

February 19, 1970

MEMORANDUM FOR H. R. HALDEMAN

Re: Action Memorandum No. P239

In regard to your request for a list of newspaper editors and publishers regardless of their political stand, the following is submitted.

I have gone beyond the 25 requested so as to provide greater latitude and generally ranked them on the basis of how they might react to a White House invitation.

Paul Miller, President, Associated Press, Publisher,
Gannett Newspapers

F. M. Flynn, New York Daily News

Otis Chandler, Publisher, Los Angeles Times

Clayton Kirkpartick, Editor, Chicago Tribune

Newbold Noyes, Editor, Evening Star

Bailey K. Howard, President, Chicago Sun-Times and
News

Jack Howard, President Scripps-Howard

John S. Knight, Editor, Knight Newspapers

Erwin D. Canham, Editor, Christian Science Monitor

W. R. Hearst, Jr. Editor, Hearst Newspapers

Vermont Royster, Editor, Wall Street Journal

James Reston, Editor, New York Times

Wes Gallagher, General Manager, Associated Press

Mims Thomason, President, United Press International

Martin Hayden, Editor, Detroit News

Norman E. Isaacs, Executive Editor, Louisville Courier
Journal, President, American Society of Newspaper
Editors

Felix R. McKnight, Editor, Dallas Times-Herald

James S. Copley, Chairman of the Board, Copley Newspapers

Si Newshouse, President, Newshouse Newspapers

Charles L. Gould, Publisher, San Francisco Examiner

Palmer Hoyt, Editor, Denver Post

Lee Hills, Executive Editor, Detroit Free Press
and Knight Newspapers

W. F. Schmick Jr., President, Baltimore Sun, President,
American Newspaper Publishers Association

Arthur H. Motley, Publisher, Parade Magazine

Emmett Dedman, Executive Editor, Field Newspapers

Lloyd Wendt, Publisher, Chicago Today

Charles de Young Thierlott, Publisher, San Francisco
Chronicle

Everett Collier, Editor, Houston Chronicle

William P. Hobby, Jr. Executive Editor, Houston Post

Thomas Vail, Editor, Cleveland Plain Dealer

G. Duncan Bauman, Publisher, St. Louis Globe Democrat

George R. Hearst Jr., Publisher, Los Angeles
Herald-Examiner

Jenkin Jones, Editor, Tulsa Tribune

Roger Tatarian, Managing Editor, United Press International

Preston Wolf, Publisher, Columbus Dispatch
John Cowles, Jr., Editor, Minneapolis Tribune
Ted Dealy, Publisher, Dallas Morning News
Ed Russell, Newhouse Newspapers
Tennant Bryant, Publisher, Richmond News Leader
George Healy, Editor, New Orleans Times Picayune
Harvey Schwandner, Editor, Milwaukee Sentinel
Richard Leonard, Editor, Milwaukee Journal
Arthur Ochs Sulzberger, Publisher, New York Times
Marshall Fields, Jr., Publisher, Field Enterprises
Eugene Pulliam, Publisher, Indianapolis and Phoenix
Joseph Pulitzer, Jr., Publisher, St. Louis Post-Dispatch
Ted Scripps, Scripps-Howard Newspapers
Charles Bennett, Managing Editor, Daily Oklahoman
Jack Tarver, Publisher, Atlanta Constitution and Journal
Cruise Palmer, Executive Editor, Kansas City Star
Kenneth MacDonald, Publisher, Des Moines Register
Robert White III, Mexico Ledger, Mexico, Missouri

It would be good to include also magazines. The three
key people would be:

James Shepley, Time-Life -- and/or Henry Luce, III, Time
Osborne Elliott, Publisher, Newsweek
David Lawrence, and/or Howard Flieger, U.S. News and
World Report

Stephen Bull ✓
CC: Dwight Chapin

Herb Klein

THE WHITE HOUSE
WASHINGTON

February 18, 1970

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HERB KLEIN
BRYCE HARLOW
HARRY DENT
LEN GARMENT
ED MORGAN

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H. R. HALDEMAN

February 11, 1970

MEMORANDUM FOR HERB KLEIN

The President has requested that you prepare a list of the 25 top publishers and/or editors who should be on our White House guest list. He does not want this group limited simply to people who have always been with us and those who have been here a number of times. For example, he would like some of the "way out" people like Palmer Hoyt and Jack Knight included. It is the President's feeling that we are still inviting only the major publishers, TV station owners, and network officials on a hip-pocket basis. He wants us to be selecting these people on a priority basis. Our invitations need to be rotated around rather than concentrating heavily on a few people.

Some of this list may already be made up out of other lists that you have put together. If that is the case will you please review those lists once again and submit to me from those lists, the 25 names that I have indicated here. Make sure that the names are ranked in order so that we can proceed with rotating the invitations. Needless to say with several dinners and other events coming up within the next month, we should have this list completed before Friday.

H.R. HALDEMAN

HRM:LM:pm
cc: Dwight Chapin
Steve Bull ✓

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

October 18, 1971
1:45 p.m.

FOR: MICHAEL SMITH

FROM: STEPHEN BULL *SB*

Attached is a break-down of certificates that have been sent out to various groups that participated in Presidential trips. Please note that, in certain cases, a parenthetical number was added by Ron Walker indicating the number of certificates that were requested. This is in contrast to the number that were actually sent out. Could you please help me in determining the discrepancy in the number of requests versus the number sent.

Thank you.

cc: R. Walker

CERTIFICATES

<u>Location</u>	<u>Band</u>	<u>Police</u>	<u>Individual</u>	<u>Group</u>	<u>Total Certificates</u>	<u>Other</u>
Rochester, N.Y. (June 18, 1971)	1 (2)				1 (2)	
Atlantic City, N.J. (June 22, 1971)	2 (3)	2		1	5 (6)	
Jennings County, Ind. (June 24, 1971)	3	6	1		10	2 Gifts
) Chicago, Ill. (June 25, 1971)	2	(1)		1 (2)	3 (5)	
Bicentennial Telecast (July 3, 1971)	1			1	2	1 Gift
Kansas City, Mo. (July 6, 1971)		1		1	2	
Canton, Ohio (July 30, 1971)	2	5	2		9	7 Photos
Ottumwa, Iowa (July 31, 1971)	(1)	5		7*	12 (13)	
) Bangor, Maine (August 6, 1971)	1	(1)		2* (1)	3	
Manchester/Nashua, N.H. (August 12, 1971)	1	1 (2)		5* (4)	7	
Dallas, Texas (August 19, 1971)	1	2			3	

*Includes Military and/or Fire Department Groups.
(5) (2)

MEMORANDUM

THE WHITE HOUSE
WASHINGTON

October 7, 1971

TO: STEPHEN BULL

FROM: RONALD H. WALKER 

Attached is the copy of the Presidential Certificate break-down which I received from you on October 6th. Our records disagree with this break-down in several places. The number of certificates requested by us is indicated in parentheses when the number does not coincide with the original break-down.

Also attached are our certificate requests, where there is variance.

August 9, 1971

FOR: MIKE SMITH
FROM: KAREN RIETZ
RE: PRESIDENTIAL CERTIFICATES OF APPRECIATION

Event: Raskin Dam Dedication
Ottumwa, Iowa

Date: July 31, 1971

Advanceman: Jon Foust

Northwestern Bell Telephone Company
c/o T.S. Krumberger
President
Northwestern Bell Telephone Co.
100 S. 19th Street
Omaha, Nebraska 68102

Iowa Telephone Company
c/o Richard H. Dircks
President
Iowa Telephone Co.
813 Merne Drive
Knoxville, Iowa 50138

132 D Tactical Fighter Wing
c/o Brig. Gen. Roger W. Gilbert
Iowa Air National Guard
Des Moines, Iowa 50320

Ottumwa Police Department
c/o Harry Capell
Chief of Police
Municipal Building
Ottumwa, Iowa 52501

Wapello County Sheriff's Office
c/o Russell E. Watters
Sheriff of Wapello County
Wapello County Courthouse
Ottumwa, Iowa 52501

Appanoose County Sheriff's Office
c/o Harry Robertson
Sheriff of Appanoose County
Centerville, Iowa 52544

Centerville Police Department
c/o Gerald E. Banks
Chief of Police
Municipal Building
Centerville, Iowa 52544

Ottumwa Fire Department
c/o Hubert L. Smith
Chief, Ottumwa Fire Department
Fire Station #1
4th and Wapello
Ottumwa, Iowa 52501

"Iowa Highway Patrol"
"Iowa Bureau of Criminal Investigation"
c/o Michael M. Sellers
Commissioner
Iowa Department of Public Safety
Lucas State Office Building
Des Moines, Iowa 50319

NOTE: These are two individual certificates, but sent to the same person.

Centerville Fire Department
c/o Kenneth Wells
Chief, Centerville Fire Department
Centerville, Iowa 52544

Schaffner Playess and Toby Tolliver
c/o James Davis
1215 Highland Lane
Quincy, Illinois 62301

Centerville Iowegian
c/o Mr. Robert Beck
Editor-Publisher
Centerville Iowegian
Centerville, Iowa 52544

Aeolian Singers
c/o Mr. Dwight Bredenburg
Chariton, Iowa

July 9, 1971

FOR: MIKE SMITH

FROM: KAREN RIETZ

RE: PRESIDENTIAL CERTIFICATES OF APPRECIATION

Event: National Retired Teachers Association -
American Association of Retired Persons
Chicago, Illinois

Date: June 25, 1971

Advancement: Jon Foust

"928th Tactical Air Lift Group (Tas)"

c/o Lt. Col. William Haeffinger
928th Tactical Air Lift Group (Tas)
O'Hare International Airport
Chicago, Illinois 60666

"Shannon Rovers Irish Pipe Band"

c/o Jerry Ryan
5412 North Lynch
Chicago, Illinois 60630

"Chicago Fire Department Band"

c/o Honorable Robert Quinn
Fire Commissioner
City of Chicago
City Hall
Chicago, Illinois 60602

(Presidential Certificates of Appreciation con't)

"Chicago Fire Department"

c/o Honorable Robert Quinn
Fire Commissioner
City of Chicago
City Hall
Chicago, Illinois 60602

"Chicago Police Department"

c/o James M. Conlisk, Jr.
Superintendent of Police
City of Chicago
1121 South State Street
Chicago, Illinois 60605

July 7, 1971

TO: MIKE SMITH
FROM: JULIE ROWE
RE: PRESIDENTIAL BAND CERTIFICATES

Event: Rochester, New York

Date: June 18, 1971

Advanceman: Dewey Clower

98th Division Band, TNG
c/o Mr. William Roberts
Monroe County Republican Headquarters
911 Union Trust Building
Main Street West
Rochester, New York

Monroe County Park Band
c/o Mr. John W1 Cummings
44 Elmwood Avenue
Rochester, New York

June 23, 1971

TO: MIKE SMITH

FROM: JULIE ROWE

RE: PRESIDENTIAL CERTIFICATES

Event: American Medical Association Convention

Date: June 23, 1971

Advanceman: Bill Henkel

Southern Regional High School Band

"The Rams"

600 North Main Street

Manahawkin, New Jersey 08050

(Miss Roberta Baldwin, Director)

Point Pleasant Borough High School Band

"The Panthers"

Laura Herbert Drive

Point Pleasant, New Jersey 08742

(Mr. Richard Ellicks, Director)

The Atlantic City Department of Public Works

Commissioner Arthur Ponzio

Superintendent Robert Glass

City Tennessee and Atlantic Ave.

Atlantic City, New Jersey.

July 1, 1971

TO: MIKE SMITH
FROM: JULIE ROWE
RE: ADDITIONS TO PRESIDENTIAL CERTIFICATE LIST
ATLANTIC CITY, NEW JERSEY, (June 22, 1971)

New Jersey State Police
Division Headquarters
Rt. 29
West Trenton, New Jersey

c/o David B. Kelly

Atlantic City Police Department
City Hall
Atlantic City, New Jersey
c/o
William L. Cade, Chief of Police

19th Army Band
Fort Dix, New Jersey 08640

c/o CWO3 Darrel G. Blumm, Director

THE WHITE HOUSE
WASHINGTONOctober 6, 1971
12:15 p.m.

FOR: RONALD WALKER
FROM: STEPHEN BULL *SB*
RE: Presidential Certificates

Attached is a copy of a breakdown of certificates that have been sent to various groups that have appeared during Presidential trips and events since June 18, 1971. When this was submitted to Mr. Haldeman he made the comment that we have obviously missed quite a few and has posed the question "why".

Does this list of certificates that has been sent coincide with the requests that you submitted to Mike Smith for preparation and distribution?

cc: */* D. Chapin

*To WALKER
Copy Bull
Step up the #
it's good Politically
C*

CERTIFICATES

<u>Location</u>	<u>Band</u>	<u>Police</u>	<u>Individual</u>	<u>Group</u>	<u>Total Certificates</u>	<u>Other</u>
Rochester, N.Y. (June 18, 1971)	1				1	
Atlantic City, N.J. (June 22, 1971)	2	2		1	5	
Jennings County, Ind. (June 24, 1971)	3	6	1		10	2 Gifts
Chicago, Ill. (June 25, 1971)	2			1	3	
Bicentennial Telecast (July 3, 1971)	1			1	2	1 Gift
Kansas City, Mo. (July 6, 1971)		1		1	2	
Canton, Ohio (July 30, 1971)	2	5	2		9	7 Photos
Ottumwa, Iowa (July 31, 1971)		5		7*	12	
Bangor, Maine (August 6, 1971)	1			2*	3	
Manchester/Nashua, N.H. (August 12, 1971)	1	1		5*	7	
Dallas, Texas (August 19, 1971)	1	2			3	

*Includes Military and/or Fire Department Groups.
(5) (2)

THE WHITE HOUSE

WASHINGTON

September 30, 1971

TO: Steve Bull

FROM: Barbara Flynn
Mike Smith's Office

Following is the information you requested,
regarding the breakdown of certificates by
trips:

Rochester, New York (June 18)* - 2 certificates

Atlantic City, AMA Convention (June 22)* -
5 certificates

Jennings County, Indiana (June 24)* -

1 Paper Weight
2 Ash Trays
12 Certificates

Chicago, Ill, Nat. Retired Teachers Assoc.
(June 25)* - 3 certificates

Kansas City, KC Media Backgrounder (July 6) -
2 certificates

*Although the trip occurred before July 1, the
thank you letters and such did not go out until
after 7/1/71.

THE WHITE HOUSE
WASHINGTON

-2-

Canton, Ohio, Hall of Fame (July 30) -

7 photos
9 certificates

Ottumwa, Iowa, Rathbun Dam (July 31) -

12 certificates

Bangor, Maine (August 6) - 3 certificates

Manchester/Nashua, New Hampshire (August 12) -

6 certificates

Dallas, Texas, VFW Convention (August 19)

3 certificates

MEMORANDUM

THE WHITE HOUSE
WASHINGTON

September 30, 1971

TO: Steve Bull

FROM: Barbara Flynn
Michael Smith's Office

This information supersedes the information given to you earlier today.

The following is a breakdown of certificates by trips:

Rochester, New York (June 18)* - 1 Band Certificate

Atlantic City, AMA Convention (June 22)* -

2 Band Certificates
2 Police Certificates
1 Group Certificate

5 TOTAL

Jennings County, Indiana (June 24)* -

1 Paper Weight - Individual
1 Ash Tray - Individual
6 Police/Sheriff Certificates
3 Band Certificates
1 Individual Certificate

10 TOTAL CERTIFICATES

Chicago, Illinois, National Retired Teachers Assoc. (June 25)* -

2 Band Certificates
1 Military Group Certificate

3 TOTAL

*Although the trip occurred before July 1, the thank you letters and such did not go out until after 7/1/71

Bicentennial Telecast (July 3) -

1 Ash Tray - individual
1 Band Certificate
1 Military Group

2 TOTAL CERTIFICATES

Kansas City, KC Media Backgrounder (July 6) -

1 Police Certificate
1 Military Group

2 TOTAL

Canton, Ohio, Hall of Fame (July 30) -

7 Photos to individuals
5 Police Certificates
2 Band Certificates
2 Individual Certificates

9 TOTAL CERTIFICATES

Ottumwa, Iowa, Rathbun Dam (July 31) -

5 Police Certificates
4 Group Certificates
2 Fire Department Certificates
1 Military Certificates

12 TOTAL

Bangor, Maine (August 6) -

1 Band Certificate
1 Group Certificate
1 Military Certificate

3 TOTAL

Manchester/Nashua, New Hampshire (August 12) -

4 Group Certificates
1 Military Group Certificate
1 Police Certificate
1 Band Certificate

7 TOTAL

Dallas, Texas, VFW Convention (August 19) -

2 Police Certificates
1 Band Certificate

3 TOTAL

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

September 29, 1971

MEMORANDUM FOR:

Steve Bull

SUBJECT: Certificates Resulting from Presidential Trips

With reference to our telephone conversation this afternoon, the following certificates and other mementos have been sent out since July 1 as part of the regular "thank-you" program to those who have helped on Presidential trips:

22 Certificates to Police Departments, Sheriffs' Offices

13 Certificates to Bands

3 Certificates to Individuals

10 Certificates to highschool faculties, entertainers
(other than bands), etc.

8 Certificates to Military Groups, National Guards etc.

56 Certificates

7 Photos to Individuals

2 Ash Trays to Individuals

1 Paper Weight to a High School Principal

10 Mementos

All Certificates and/or Mementos are sent upon instruction from Ron Walker's office. That office provides us with a list after each trip and indicates specifically who is to receive a Certificate, Memento, etc. After the Certificate wrapped by Lucy Ferguson, we sent it out usually under cover of a Ray Price letter.

I hope this information will be helpful.


Michael B. Smith

MEMORANDUM

THE WHITE HOUSE
WASHINGTON

September 28, 1971
4:30 p.m.

MEMORANDUM FOR: MR. STEPHEN B. BULL
FROM: DWIGHT L. CHAPIN 

The President would like to have a report on the number of certificates which we have sent to bands and police departments over the last couple of months. Will you get a run-down on all this and put it in report form? It obviously should be short and concise. We should route this in through Bob as soon as you have it ready. Try to have something by Friday.

It goes to Mr. Smith

October 6, 1971
12:15 p.m.

FOR: RONALD WALKER
FROM: STEPHEN BULL
RE: Presidential Certificates

Attached is a copy of a breakdown of certificates that have been sent to various groups that have appeared during Presidential trips and events since June 18, 1971. When this was submitted to Mr. Haldeman he made the comment that we have obviously missed quite a few and has posed the question "why".

Does this list of certificates that has been sent coincide with the requests that you submitted to Mike Smith for preparation and distribution?

cc: D. Chapin

MEMORANDUM

THE WHITE HOUSE
WASHINGTON

October 1, 1971
1:00 p.m.

Had
FOR: DWIGHT L. CHAPIN
FROM: STEPHEN BULL *SB*
RE: Presidential Certificates

Attached is a breakdown of certificates and other miscellaneous items that have been sent to groups who participated in Presidential trips since the beginning of the summer.

cc: R. Walker

*We've obviously missed
a helluva lot of bands -
why?
H*

CERTIFICATES

<u>Location</u>	<u>Band</u>	<u>Police</u>	<u>Individual</u>	<u>Group</u>	<u>Total Certificates</u>	<u>Other</u>
Rochester, N.Y. (June 18, 1971)	1				1	
Atlantic City, N.J. (June 22, 1971)	2	2		1	5	
Jennings County, Ind. (June 24, 1971)	3	6	1		10	2 Gifts
Chicago, Ill. (June 25, 1971)	2			1	3	
Bicentennial Telecast (July 3, 1971)	1			1	2	1 Gift
Kansas City, Mo. (July 6, 1971)		1		1	2	
Canton, Ohio (July 30, 1971)	2	5	2		9	7 Photos
Ottumwa, Iowa (July 31, 1971)		5		7*	12	
Bangor, Maine (August 6, 1971)	1			2*	3	
Manchester/Nashua, N.H. (August 12, 1971)	1	1		5*	7	
Dallas, Texas (August 19, 1971)	1	2			3	

*Includes Military and/or Fire Department Groups.
(5) (2)

MEMORANDUM

THE WHITE HOUSE
WASHINGTON

October 1, 1971
1:00 p.m.

FOR: DWIGHT L. CHAPIN
FROM: STEPHEN BULL
RE: Presidential Certificates

Attached is a breakdown of certificates and other miscellaneous items that have been sent to groups who participated in Presidential trips since the beginning of the summer.

cc: R. Walker

CERTIFICATES

<u>Location</u>	<u>Band</u>	<u>Police</u>	<u>Individual</u>	<u>Group</u>	<u>Total Certificates</u>	<u>Other</u>
Rochester, N.Y. (June 18, 1971)	1				1	
Atlantic City, N.J. (June 22, 1971)	2	2		1	5	
Jennings County, Ind. (June 24, 1971)	3	6	1		10	2 Gifts
Chicago, Ill. (June 25, 1971)	2			1	3	
Bicentennial Telecast (July 3, 1971)	1			1	2	1 Gift
Kansas City, Mo. (July 6, 1971)		1		1	2	
Canton, Ohio (July 30, 1971)	2	5	2		9	7 Photos
Ottumwa, Iowa (July 31, 1971)		5		7*	12	
Bangor, Maine (August 6, 1971)	1			2*	3	
Manchester/Nashua, N.H. (August 12, 1971)	1	1		5*	7	
Dallas, Texas (August 19, 1971)	1	2			3	

*Includes Military and/or Fire Department Groups.
(5) (2)

NIXON PRESIDENTIAL MATERIALS PROJECT
DOCUMENT CONTROL RECORD

ITEM REMOVED FROM THIS FILE FOLDER

Restricted document has been removed. See document entry number 1 on Document Withdrawal Record (GSA Form 7279) or NARS Withdrawal Sheet (GSA Form 7122), located in the front of this folder, for a description of the item and an explanation for its removal.

Miss Vicki L. Keller and Miss Sallyanne Payton are both joining the Domestic Council as Associates. Miss Keller is a Senior Associate with the consulting firm of McKinsey & Company, New York, and Miss Payton is an attorney with Covington & Burling, Washington.

(Resumes of the above are at Tab A.)

B. Participants:

1. Jayne Spain
2. Barbara Franklin
3. Valerija Raulinaitis
4. Vicki Keller
5. Sallyanne Payton
6. Robert Hampton - Chairman, Civil Service Commission
7. Fred Malek

C. Press Plan: Ollie Atkins will take photos at the beginning of the meeting. Midway through the meeting there will be a photo opportunity with writing pool in the Oval Office. You could take this opportunity to re-emphasize your commitment to appoint more women to high-level government posts.

III. RECOMMENDED TALKING POINTS

- A. Your deep concern for the equality of women and the appointment of women to more high-level positions in government.
- B. Your Administration's record of appointing women to high-level positions is better than that of the two preceding Administrations, but you think we must do better. (Prior to today, your Administration has appointed 31 women to posts GS-16 and above and 223 women to Presidential advisory boards and commissions.)

(Comparative statistics are at Tab B.)

- C. Two things you have done recently to intensify this effort:
(1) Directed heads of all executive departments and agencies to attract more qualified women to top positions and advisory boards and committees. (2) Appointed Barbara Franklin to your staff to spearhead the effort to recruit qualified women.
- D. As a demonstration of your commitment to the appointment of women, you are taking the lead today with four appointments:

1. As Vice Chairman of the Civil Service Commission, you hope that Jayne Spain will work to enhance the role of women in the career Civil Service.
2. The appointment of Valerija Raulinaitis illustrates the opportunity for career women.
3. To further lead the way, you are appointing two capable young women, Vicki Keller and Sallyanne Payton, to your Domestic Council Staff.

T
A
B
A

Executive Data Sheet
Jayne Baker Spain

General Data

Date of Birth	March 28, 1921; age 50
Marital Status	Married; 2 children
Address	9280 Old Indian Hill Road Cincinnati, Ohio 45243
Telephone	(513) 561-8427

Education

1947, University of California, Berkeley
1950, University of Cincinnati.

Employment History

1966 to	President, Unit Handling Systems Conveyor Operations
Present	Division of Litton Industries, Florence, Ky.
1952-66	President, Alvey-Ferguson Company, Cincinnati, Ohio

Outside Activities

Member of Board of Directors of Litton Industries; Vice Chairman of the President's Committee on Employment of the Handicapped; Participant international trade fairs behind the Iron Curtain and India, U. S. Dept. of State and Dept. of Commerce; Member of Secretary of Labor's Advisory Council on Sheltered Workshops; Member, International Council on Social Welfare; International Society for Rehabilitation of the Disabled; Member of Governor of Ohio's Commission on the Status of Women; Member of many other civic and business groups.

Awards

Golden plate for industry achievement; Distinguished Service Award for work with the blind, and the Top Hat Award from the Business and Professional Women's Clubs.

Source

The National Federation of Business and Professional Women's Clubs.

BHF: R
4-28-71

Executive Data Sheet
Barbara Hackman Franklin

General Data

Date of Birth	March 19, 1940; age 31
Marital Status	Legally separated
Address	414 E. 52nd Street New York, N. Y. 10022
Telephone	(212) 831-2891 (Home) (212) 559-2155 (Office)

Education

1962, B.A., with distinction, Pennsylvania State University
1964, M.B.A., Harvard Business School.

Employment History

1970 to Present	Assistant Vice President and Head of Government Relations Department - First National City Bank of New York, New York, N. Y.
1969-70	Projects Manager - Corporate Planning, First National City Bank of New York, N. Y.
1964-68	Manager of Environmental Analysis - Corporate Planning Staff, Singer Company, New York, N. Y.

Outside Activities

Business Research Advisory Council to the Bureau of Labor Statistics, Dept. of Labor; American Association of University Women; North American Society for Corporate Planning; Board of Governors, Women's National Republican Club; Chairman of the Women's National Republican Club Juniors; Full-time volunteer on Nixon National Campaign Staff, October, 1968 - January, 1969; Member, New York Republican State Finance Committee.

Source

Fred Malek

JEC:R
2-26-71

General Data

Date of Birth	Age 56; Born in Lithuania
Marital Status	Married
Address	
Telephone	

Education

1938, M.D., University Vytautas the Great, Kaunas, Lithuania

Employment History

1962 to Present	Chief of Staff, V.A. Hospital, Downey, Illinois
1954-62	Chief, Female Service, and Chief, Psychiatric Unit, V.A. Hospital, Downey, Illinois
1951-54	Staff Physician and Clinical Director, Woodward State Hospital, Woodward, Iowa
1950-51	Internship, Iowa Lutheran Hospital
1949-50	Private Practice in Pediatrics, Harper Hospital, Detroit, Michigan
1945-49	Displaced Persons Camps in Germany
1938-44	Private Practice in several hospitals in Lithuania

Outside Activities

Diplomate, American Board of Psychiatry & Neurology; Winner of Federal Women's Award, 1970; American Psychiatric Association; American Medical Association; Past President of Lake County Mental Health Society; and other community activities.

BHF:
4-28-71

Executive Data Sheet
Vicki Lew Keller

General Data

Date of Birth	April 28, 1943; age 28
Marital Status	Single
Address	333 E. 69th St., TH#5 New York, N. Y. 10021
Telephone	(212) 861-2406

Education

1964, B.A., University of California (Phi Beta Kappa)
1966, M.B.A., Harvard Business School (Top third of class)

Employment History

1966 to	Senior Associate, McKinsey & Co.
Present	New York, N. Y.
1965	Summer Trainee, Macy's, New York, N. Y., Research project
1962-64	Staff Member, Lair of the Bear,
Summer	Summer Camp for Alumni of University of California

Outside Activities

Source

Sandy Hale

JEC:R
3-13-71

Executive Data Sheet
Sallyanne Payton

General Data

Date of Birth	May 18, 1943; age 27
Marital Status	Single
Address	1520 Corcoran St., N.W. Washington, D.C. 20009
Telephone	(202) 265-4575

Education

1964, B.A., Stanford University
1968, LL.B., Stanford University
(Member, Board of Editors, Stanford Law Review)

Employment History

1968 to	Covington & Burling, Washington,
Present	D.C., Attorney-at-Law

Outside Activities

Member, Board of Visitors, Stanford Law School; Member, Board of Directors, Southeast Neighborhood House; Member, Health and Welfare Council's Committee on Federal Legislation.

Source

BHF:
4-28-71

1/16

TO: Steve
FROM: DWIGHT CHAPIN

FYI	PLEASE HANDLE
-----	---------------

OTHER:

➤ Please prepare a
memo to the President
regarding the
situation in the
Middle East with
reference to
the situation in
the Middle East
after the
recent events.

T
A
B
B

COMPARISON OF THE APPOINTMENT OF WOMEN TO HIGH-LEVEL POSTS
BY ADMINISTRATION

ADMINISTRATION	HIGH-LEVEL POSTS (GS-16 and above)	PRESIDENTIAL COMMISSIONS & ADVISORY BOARDS
Nixon (2 years, 4 months)	31	223
Johnson (6 years, 2 months)	27	238
Kennedy (2 years, 10 months)	18	145

4-28-71

MEMORANDUM

THE WHITE HOUSE
WASHINGTON

DETERMINED TO BE AN
ADMINISTRATIVE MARKING
E.O. 12065, Section 6-102
By mchell NIRS, Date 1/2/80
CONFIDENTIAL

February 23, 1971

MEMORANDUM FOR: H. R. HALDEMAN
VIA: DWIGHT L. CHAPIN
FROM: → STEPHEN BULL
RE: Your Memorandum of February 5 re
Middle Level Staff Contact with the President

Stew
go

Attention has been given to the subject of including middle level staff people in various Presidential activities. In fact, as recently as January 26, a memorandum (Tab A) was sent to key staff members encouraging action on their part to include their own staff people in Presidential events.

As far as maintaining a list of the middle level staff people who should see the President, attached at Tab B is a list of 52 people, most of whom are commissioned. Some non-commissioned staff members such as Mort Allin, John Evans, et. al., devote considerable time and energy to their jobs and it would be good therapy to include them in these meetings even though they are not in what you might define as the "middle" level.

With specific regard to your memorandum, I do not have a systematic process to determine when the last time an individual was included in a Presidential event. Upon approval of this list, however, I can quite easily maintain a fairly accurate record here in the office so that it can be readily available at any time for anyone's inspection. The names on the list generally do not include senior staff, with a few exceptions, e.g., General Hughes, since it is assumed that the senior staff are not a problem.

Recommendations:

1. That you review the list of staff personnel who should have contact with the President (Tab B) and make any additions or deletions that you consider necessary.
2. That upon receipt of the approved list of staff people, I will maintain a continuous record in the office of the dates on which each individual has last seen the President. With this information I will do the following:
 - (a) Look ahead to the weekly schedule and examine it for possible inclusions in an existing event of staff people who conceivably might have an interest or reason for being in the Presidential event, e.g., if there is a meeting with the Attorney General, John Ehrlichman, and Director Hoover, it might be suggested that Bud Krogh sit in because of his interest in matters relating to law and order. The suggestion would be directed to the senior staff member organizing the meeting.
 - (b) On a continuous basis, review the list to determine who has not been in for a period of time and, even though there may not be an existing event, notify the individual's department head (where appropriate) of this fact. In cases where the individual lacking Presidential contact is the department head, notification will be made to Dwight Chapin and David Parker who may wish to schedule a meeting that would include them.

Approve



Disapprove

THE WHITE HOUSE
WASHINGTONDETERMINED TO BE AN
ADMINISTRATIVE MARKING
E.O. 12065, Section 6-102
By McConnell NARS, Date 12/28/79
CONFIDENTIAL

January 26, 1971

FOR: GEORGE SHULTZ
JOHN EHRLICHMAN
PETER FLANIGAN
CLARK MACGREGOR
HERBERT KLEIN
WILLIAM TIMMONS
CASPAR WEINBERGER

VIA: DWIGHT L. CHAPIN

FROM: STEPHEN BULL *SB*

RE: Presidential Contact with Middle Level
White House Staff Members

It has been recommended that there be an expanded effort to increase the number of middle-level staff members who meet with the President. Without looking for additional forums, there already exist a number of opportunities for increasing these contacts. Following is a summary of a few of them:

1. Inclusion in regular meetings. For those meetings in which a staff member in your department has a particular knowledge or expertise of the subject under discussion, you may wish to have him present when you discuss the subject with the President.
2. In large meetings, such as the recent session with the 40 members of the construction industry, those members of your staff who have working interest in the subject matter under discussion could be included in the gathering.
3. In public and widely-attended events such as bill signings, signings of a budget report, etc., those staff members who have a working interest in the subject can be invited to attend.

4. In non-substantive events included in such forums as the Congressional Half-Hour or the Open Door Hour, you might wish to delegate the responsibility for escorting the guest into the President's office to a subordinate staff member in your department.

Obviously, the above suggestions have to be tempered by the space limitations and the particular nature of the meeting.

As another means of increasing the amount of contact between White House staff members and the President, the President has said that he is happy to greet White House staff members' families who may be visiting in Washington. The most workable time to implement this is at the conclusion of the President's formal appointments in the morning, usually between 12:15 and 12:45 p.m. Perhaps the easiest method of implementing this greeting to the family would be for the staff members to check with my office around noon to determine the nature and pace of the President's schedule. Should all factors appear positive, the individual and his relatives could come to the waiting area outside the President's office and, when the President is free, the staff member could take them in and introduce them to the President. The short greetings only last a minute but, as you well know, the President is extremely effective at them and, what's more, enjoys doing them. It would be appreciated if you could informally disseminate the word to members of your department of this family greeting opportunity. They should be cautioned, however, that the President's schedule and responsibilities being what they are, there will be many times when they might be disappointed because of the unavailability of the President. Therefore, they should view this as an opportunity rather than a stringent program.

M. ALLIN
J. ANDREWS
K. BELIEU
G. BELL
R. BROWN
P. BUCHANAN
~~R. BURRESS~~
~~J. CAMPBELL~~
H. CASHEN
W. CASSELMAN
K. COLE
C. COLSON
R. COOK
E. COWEN
* DR. E. DAVID
J. DAVIES
J. DEAN
* H. DENT
J. EVANS
M. FARRELL
* L. GARMENT
GEN. A. HAIG
E. HARPER
J. HOGUE
W. HOPKINS
R. HOWARD
L. HUEBNER
GEN. J. HUGHES
~~T. HULLIN~~
J. HUNTSMAN
T. HUSTON
~~K. KHACHIGAN~~
V. KNAUER
W. KRIEGSMAN
E. KROGH
J. MAGRUDER
* F. MALEK
D. MEAD
* E. MORGAN

~~R. ODLE~~
* R. PRICE
~~J. ROSE~~
W. SAFIRE
~~G. SHEPARD~~ ?
D. SHUMWAY
A. SNYDER
~~G. STRACHAN~~
~~MRS. C. STUART~~
~~D. TAYLOR~~
J. WHITAKER
~~R. WOODS~~

MEMORANDUM

THE WHITE HOUSE
WASHINGTON

December 28, 1970

MEMORANDUM FOR: H. R. HALDEMAN
VIA: DWIGHT L. CHAPIN
FROM: STEPHEN BULL
RE: Presidential Contact with Southern Democratic
Congressional Leaders

You asked us to look for opportunities for the President to increase his contact with Southern Democratic Congressional leaders. Additionally, you asked for some proposals regarding this program. This has been discussed with Bill Timmons and Harry Dent who made some specific recommendations in memoranda at Tabs A and B, respectively. Highlights of their proposals are as follows: (Special Note: Attendance at the Mendel Rivers funeral may be a good way to come in contact with many southerners.)

1. Utilize the various formats in existence such as Breakfasts, private meetings in the Library, Map Room, Oval Office, and E.O.B., trips to Camp David, and cruises on the Sequoia. These settings would be vehicles for Presidential meetings with the selected House, and corresponding Senate, Committee Chairmen.
 2. Meetings should be followed up with autographed pictures. *if they don't already have one*
 3. The selected Committee Chairmen should receive Presidential birthday calls, be invited to a Sunday Worship Service, and a State Dinner. *only on major birthdays*
 4. Attempt to have a Bill signing ceremony for a Bill authored by the Chairman. *maybe some private ones - but we're overdoing bill signings*
 5. Presidential thank-you letters for support on an issue or special effort. *No - we've overdone this*
- Overall - this is a lousy job. all you've done is recap what's already done. Can't we come up with a new idea or two?*
- I thought we had covered all the key people. Give me a report on this.*

6. Per Harry Dent's recommendations, shift the responsibility for cultivating Southern Democratic support to the Vice President, perhaps by giving him a friendly Democratic assistant from the south. Additionally, through the President's programs and public utterances, he could continue to show conservative prominence in policy positions, and keep pushing for a Southerner on the Supreme Court.

great idea

Undetermined in this proposal is the list of Southern Democratic Congressional leaders whom we wish to cultivate. This will be obtained from Bill Timmons in conjunction with Harry Dent.

Bill's memo is much better than Steve's summary. Maybe we should save the trouble of all the re-typing - that, in this case, is counter-productive.

THE WHITE HOUSE

WASHINGTON

December 12, 1970

MEMORANDUM FOR DWIGHT CHAPIN

From: W. E. Timmons *BT*
Subject: Southern Democratic Chairman

Your December 11 memorandum asks views on ideas for the President to work more closely with Congressional Chairman from the South. I assume your interest is in the President's personal contact rather than programmatic considerations or special favors such as federal projects, etc.

I favor more personal meetings with the powerful Chairmen. The President is extremely persuasive in private sessions. Richard Russell, Russell Long, Mendel Rivers, Wilbur Mills, etc. always leave their meetings ready to do almost anything the President wishes. Therefore, I recommend plans be made for the President to see all Committee Chairmen, separately or in twos, soon after the 92nd Congress convenes.

There are 17 chairmen (not all southerners) of standing committees in the Senate and 21 in the House. On many occasions, the President could have Senate and House Chairmen of the same substantive committees down together. Frequently, it might be well to include the proper Cabinet member in these.

These meetings could be rotated between breakfasts, morning and afternoon sessions, Library/Map Room/Oval office and EOB gatherings to trips on the Sequoia and even one-day events at Camp David. Plans should be given to including Chairmen on Air Force One trips in the future.

As follow ups to these get togethers, the President should send each an autographed picture of their meetings.

All Committee chairmen should receive personal telephone calls from the President on their birthdays.

We should make every effort to include all Chairmen at a Sunday Worship service and at State Dinners in 1971.

Also, most every Chairman authors a bill that is signed into law. We should try to schedule a signing ceremony for at least one of these bills and, of course, give the sponsor a souvenir pen.

Special consideration can be given to having the President write a thank you letter to Chairmen after some important vote or special effort in which he helps an Administration proposal. Most all Chairmen find themselves supporting a Presidential bill at some point.

In summary, by the end of next year every Chairmen would have:

1. Met the President privately or with his counterpart chairman at least once.
2. Received a personally inscribed and autographed picture of his meeting.
3. Had a birthday telephone call.
4. Attended a State Dinner.
5. Attend a Worship Service.
6. Received a signing pen at a ceremony.
7. Received a thank you letter from the President for his good work or vote.

8. *Encourage their use of "Open House"*

THE WHITE HOUSE

WASHINGTON

December 17, 1970

MEMORANDUM FOR: DWIGHT CHAPIN

FROM: HARRY DENT ~~DEO~~

SUBJECT: Methods of Improving Southern
and Other Favorable Democrat
Liaison on Capitol Hill

Here are my suggestions:

(1) Give this responsibility primarily to the Vice President.
(All conservative Democrats like him.)

(2) Give the Vice President or whoever has prime responsibility a friendly Democrat assistant (preferably from the South) to carry out this program. (Retiring Congressman Jack Marsh of Virginia would be best.)

(3) Continue the President's good attitude toward the South and conservatives.

(4) Show some conservative prominence in policy positions.
(They see too many with whom they disagree.)

(5) Have House and Senate conservative Democrats in for private chats with the President and/or Vice President.

(6) Keep on plugging for a balanced Supreme Court. (A Southerner next time).

(7) Use Dent to give them personal testimonials, a la Southern Baptist style, on the President, the Vice President, the Attorney General, et al.

November 27, 1970

MEMORANDUM FOR : MR. CHAPIN
FROM : H. R. HALDEMAN
SUBJECT : Support from Democratic Leaders

We should be looking for opportunities for the President to work as much as possible with those Southern Democratic Chairman and other Democratic leaders to whom we will have to turn for support on critical votes during the upcoming session.

*Must
Sente*

HRH:LH:pm

THE WHITE HOUSE
WASHINGTON

April 4, 1973

*Veron to Tom
Hart - cc to
our file*

MEMORANDUM FOR: DAVE PARKER
FROM: DAVE GERGEN *DG*
SUBJECT: Definitions of Speaking Materials

For purposes of schedule proposals, I'd define the terms this way:

TEXT A speech or script which the President would read aloud. This term would be used for a major speaking engagement or for a taping.

REMARKS Loosely related paragraphs which the President would read privately before speaking extemporaneously. The purpose of this type of material is to give him colorful or interesting bits of information relevant to an event or meeting. Normally, remarks should be prepared in this office when press coverage is planned, or when the event is especially delicate (e. g., Medal of Honor presentation; toast for heads of state at large, private dinner).

TALKING POINTS Substantive points of interest to the person or group to be addressed. These do not originate in this office except in very special circumstances clearly communicated to us. Talking points would be appropriate for meetings when there is no press coverage and for telephone calls.

* * *

Mr. David Parker
Page 2
April 4, 1973

There have been occasions recently when the writing press has been asked to come in for a few seconds while the photographers go to work. Except in the most unusual circumstances, these occasions call not for remarks but for talking points by the people responsible for the meeting.

When "remarks" are appropriate, it is inappropriate for the President to also be given talking points. This simply creates a clutter for him. On such occasions, a background memo from the policy side might be helpful, but we should always avoid giving him both remarks and talking points. Since we normally do a fact sheet to accompany remarks, even a background memo would often be duplicative.

As to final responsibility for submissions, this office should have responsibility for remarks but not for talking points.

I hope this will help.

cc: Steve Bull ✓
Dave Hoopes
Bruce Kehrli
Larry Higby

5
April 3, 1973

MEMORANDUM FOR: H. R. HALDEMAN

FROM: STEPHEN BULL

The President expressed concern that he had been committed, without his knowledge or concurrence, to delivering departure remarks for President Thieu. He indicated that it is the policy not to deliver departure remarks, and that the occasion for Prime Minister Sato last January was an exception because a point had to be made.

The President requested that for future Heads of State/Government visits he be consulted first before being committed to delivering departure remarks.

cc: H. Kissinger
R. Ziegler

THE WHITE HOUSE
WASHINGTON

March 20, 1973

MEMORANDUM FOR THE WRITING STAFF

FROM: DAVE GERGEN

SUBJECT: Example of Good Factual Background

The President was particularly pleased with this fact sheet by Frank Gannon. It gave him a good sense of the man's personality, pulled no punches, and showed that the writer really tried to dig beneath the surface. If there were any flaws, it was perhaps its length.

cc: Frank Gannon

✓ bcc: Steve Bull -- With appreciation.

FACT SHEET: COUNTRY AND WESTERN MUSIC: MERLE HAGGARD

1. Country and western music (C&W) is one of the most pervasive forms of our popular culture. Paradoxically, it is a world unto itself, existing quite apart from the national mainstream of pop, rock, and folk music. Billboard, the music trade paper, publishes separate charts of hit records and C&W songs occasionally overlap with the national pop charts. Even so, 30% of the records sold each year in the U.S. are C&W. There are 350 country music radio stations covering virtually every part of America.
2. Country music has been described as "...a story, told plain, of people trying to get along the best they can......traditionally rural Southern in its origin, conservative in its politics (but with a stubborn streak of gut liberalism), blue-collar in its economics, blatantly patriotic, fundamentalist about God and nostalgic about Jesus. It distrusts urban wealth and intellect, but tolerates homegrown vices like boozing or philandering when accompanied by a footnote that they don't come free....Country music is really the American sound."
3. Until the last few decades, C&W music was pretty well confined to the South, with its headquarters and shrine (the Grand Ole Opry and the Country Music Hall of Fame) in Nashville. But World War II and Korea moved a lot of Americans around, and they brought their songs with them. Detroit is the largest C&W market in the Nation today.
4. BLUEGRASS is a specific form of country music which remains stubbornly true to its Kentucky roots. While C&W has changed with the times, bluegrass has changed little since the good old boys first got together on an evening, and began playing on whatever was closest to hand -- guitars, banjos, mandolins, fiddles, washtubs, and even fruit jars. The OSBORNE BROTHERS are good examples of the continuity of bluegrass.
5. MERLE HAGGARD is one of the half dozen superstars of C&W. His life is like something out of John Steinbeck as told by Jack Kerouac.
6. His parents were Okies who went west to escape the dust bowl and ended up in Bakersfield, California. They almost died on the way when their '26 Chevy broke down in the desert. Flossie Haggard,

NIXON PRESIDENTIAL MATERIALS PROJECT
DOCUMENT CONTROL RECORD

ITEM REMOVED FROM THIS FILE FOLDER

Restricted document has been removed. See document entry number 2 on Document Withdrawal Record (GSA Form 7279) or NARS Withdrawal Sheet (GSA Form 7122), located in the front of this folder, for a description of the item and an explanation for its removal.

14. At the Press briefing on Friday morning, March 16, Ron Ziegler got taken up by some experts on the difference between country music and bluegrass music. Ron has invited six reporters from country and western music papers to the East Room for this concert. The question of the difference between country music, country and western, and bluegrass is deep and difficult. Many people take it very seriously, and the best thing may be for the President to give it a very wide berth.

#

REMARKS FOR EVENING AT THE WHITE HOUSE
WITH MERLE HAGGARD AND OSBORNE BROTHERS

This is going to be an evening of real American music. When Carl Sandburg wrote "I Hear America Singing," he was talking about the kind of music we are going to be hearing tonight. Someone has written that country music is really telling a story plain. Well, that story is America. This music, with its deep roots in our proud past tells us a great deal about America, and the American people, and the American spirit.

* * *

I remember a few years ago, in 1969, someone told me about this new song, called "Okie from Muskogee." I listened to it, and it seemed to be saying a lot of things for a lot of Americans. So I wrote to the composer-singer, Merle Haggard, and told him so. Now I am pleased to finally have the chance to welcome him in person to the White House.

* * *

The program is going to open with the Osborne Brothers from Hyden, Kentucky. They are bluegrass musicians. For us non-Kentuckyans, let me say that bluegrass has a very old tradition,

with a straight line running right back from the East Room
here tonight right back to the hills where the good old boys
got together and played whatever they could get their hands
on -- banjos and mandolins and guitars and fiddles and wash-
tubs and even fruit jars!

Conclusion:

This has been a very moving evening. I want to salute
the Osborne Brothers and Merle Haggard and his charming
wife Bonnie Owens, and The Strangers. Now we know why they
say that country music is even more powerful than country
moonshine.

Tonight we've heard about the kind of America that our
POWs dreamed about getting home to. Merle has said that
too many people in this country today are too soft, they have
had too much and appreciate too little.... He has said that too
many people have never appreciated their freedom the way he
does -- and the way the POWs do -- because most people have
never had their freedom taken away from them.

This music, and these wonderful entertainers tonight,
join us and join the POWs in saying a loud "God Bless America,"
and I salute them.

#

5

March 8, 1973

MEMORANDUM FOR: BRUCE KEHRLI
FROM: STEPHEN BULL
SUBJECT: Talking Points for
 Mayors Meeting

In reviewing your memorandum to Dave Gergen on the material for the Mayors Meeting on March 6, I question why the Editorial Staff was even requested in the first place to prepare the talking points. Our standard rule of thumb has been to turn to the Editorial Staff only in those cases where there is press coverage, or where the event is extremely unusual, such as a Posthumous Medal of Honor Ceremony. The meeting with the mayors did not fit the criteria, and, in my opinion, the talking points should have been done by Ken Cole/Jim Falk.

There is a tendency for staff members to turn to the Editorial Staff to prepare written work that the staff member ought to be doing himself. This is something we have been fighting since January 20, 1969, and occasionally things slip by. In the particular case of the Mayors Meeting, I'm not sure who requested the material from the Editorial Staff, but it is something that we should be able to catch. Frequently Dave Gergen and I have spoken on the telephone after he has received such requests and we have determined whether or not such material is necessary from the Editorial Staff. Gergen and his people are burdened enough with the State of the Union messages and all the work they're doing for Clawson and Baroody. What we (Hoopes, Bull and Gergen) have to do is look closely at each request for Editorial Staff material and make a determination of whether it really is needed.

In summary, regarding the Mayors Meeting, don't blame Gergen. The problem is ours, not his, since he was just doing exactly what he was asked to do by someone or other.

cc: Dave Gergen
 Dave Hoopes

EYES ONLY

March 3, 1973

FOR: DAVID GERGEN

FROM: STEPHEN BULL

RE: Community Development Radio Speech

At 9:15 Saturday morning, three hours prior to the scheduled time for the President to tape this address, the President asked that the draft be sent over to you for some revisions. We began telephoning the Research and Writing Staff, but alas, no one was to be found. Finally noble Ann Morgan was discovered holding down the fort, but there was no resident speechwriter. It is now 9:35 and hopefully the duty speechwriter will be in and will be able to effect the necessary changes prior to the time of delivery of the speech.

This takes us back to the Inaugural Speech where we got ourselves into a bind due to the unavailability of certain staff personnel needed to make necessary adjustments. I thought it was the procedure to have the speechwriter standing by 24 hours prior to the delivery of a speech. In the case of the Community Development speech, I understand that Aram Bakshian is the speechwriter. Presumably we are now turning to the "duty man" who, presumably, has had very little to do with preparation of this particular speech.

I think we are going to get ourselves in hot water one of these days unless we tighten up and follow through on the procedures which we told everyone we were going to establish.

MEMORANDUM

THE WHITE HOUSE
WASHINGTON

February 20, 1973
5:00 p.m.

1973 FEB 21 AM 8 29

FOR: DAVID PARKER
FROM: TO STEPHEN BULL
RE: Speaking Materials for the President

There was some question this week-end regarding whether the President needed suggested remarks or a text for the South Carolina event. In order to eliminate all confusion in the future, it is requested that any schedule proposal for an event requiring remarks specifically raise the question of whether the materials to be provided by the editorial staff are to be text or suggested remarks. This is of extreme importance to everyone, particularly the editorial staff. ✓

If I should be the one presenting the proposal to the President, I will insure that this question is asked. On other occasions, I would assume that Mr. Haldeman would have the information for us and we would be able to ask him. However, specifying the question in the proposal would remind all of us to question the President on his requirements early in the game. ✓

Neil's
I will assume that it will be my responsibility to advise the speechwriters, Dave Gergen and Bruce Kehrli of the requirements.

cc: D. Gergen
H. R. Haldeman
B. Kehrli

Steve - I asked Gergen on Thurs. to prepare remarks which in my mind is a speech text re: the place with honor.

C.C. YATES
HCD

MEMORANDUM

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WASHINGTON

February 20, 1973
5:00 p.m.

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cc: D. Gergen
H. R. Haldeman
B. Kehrli

MEMORANDUM

THE WHITE HOUSE
WASHINGTON

February 20, 1973

ADMINISTRATIVELY CONFIDENTIAL

MEMORANDUM FOR: MR. DAVE PARKER
/MR. STEVE BULL

FROM: BRUCE KEHRLI *BAK*

SUBJECT: Presidential Appearances

Please put me on the distribution list for information on any event that requires speaking materials for the President. I need to know what materials he requires and when they are due. This is especially important since we do not have a regularly scheduled 2:00 meeting yet.

Thank you.

February 7, 1973

MEMORANDUM FOR

DAVE GERGEN

From now on, we are supposed to get copies of any speeches to the President for his initial review at least four days in advance of the scheduled broadcast date. I am sending under separate cover a memorandum to the President outlining the anticipated speech dates.

KEN COLE

cc: Dave Parker
~~Steve Bull~~
Bruce Kehrli

KC:hm

MEMORANDUM

THE WHITE HOUSE
WASHINGTON

in Ball
February 5, 1973
6:00 p.m. ✓

ADMINISTRATIVELY CONFIDENTIAL

MEMORANDUM FOR: H. R. HALDEMAN

FROM: STEPHEN BULL *SB*
DAVID GERGEN

RE: Proofing Speeches

This is in response to Larry's note regarding the problem we had on the reading copy of the Inaugural Address. There are a number of things we can do to insure that adequate personnel are present at all times to correct any errors. These measures are as follows:

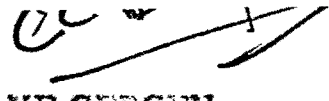
- a. All speech drafts up to reading copy be proofed in Research unit with one member of research staff participating.
- b. The writer of the speech be available at all times for 24 hours preceding the delivery of the speech.
- c. The lead secretary in the Research and Writing Office or a substitute be available for 24 hours preceding the delivery of the speech. In the event that no secretary is available in the Research and Writing Office, it will be Bull's responsibility to insure that Nell Yates, Beverly Kaye or Pat McKee are available.
- d. A researcher be available for 24 hours preceding the speech.
- e. On the day of delivery, the writer, researcher and the secretary actually remain in their offices until the conclusion of the speech.

The basic problem gets down to proofreading. This will still have to be Rose's responsibility since she is the only one, as things are presently structured, who sees the final corrected draft that comes from the President. She types the reading copy from that. Unless we can have access to the last marked up draft and a copy of the President's reading copy, we cannot backstop the proofreading operation. I think there would be a big problem in getting copies of the marked up draft and the reading copy from Rose. However, should we wish to do this, I would suggest that we tell Rose the President wants you to have a Xerox of the final marked up draft (for consultation matters or something) and Ziegler should have a Xerox of the reading copy for Press purposes. This at least would give us access to the two documents that are necessary to

- 2 -

insure that the speech has been typed properly and all changes incorporated.
I think, however, that this is unnecessary.

MEMORANDUM FOR :


DAVE GERGEN

FROM :

H. R. HALDEMAN

From now on, every piece of suggested remarks or other written material for the President's use that is submitted, must have indicated on it by underline or by a lead line, what the writer considers to be the lead.

In other words, thought should be given in preparing material for the President as to the one sentence or less that will become the lead out of the story.

In the case of the radio speech on the budget for example, it was, get the government out of our pockets and off of our backs.

Don't submit anything to the President from now on that doesn't have this lead indicated on it.

HRH:pm

February 5, 1973
6:00 p.m.

ADMINISTRATIVELY CONFIDENTIAL

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