

RICHARD NIXON PRESIDENTIAL LIBRARY
DOCUMENT WITHDRAWAL RECORD

DOCUMENT NUMBER	DOCUMENT TYPE	SUBJECT/TITLE OR CORRESPONDENTS	DATE	RESTRICTION
1	Diagram	Seating Diagram for Air Force One	02/11/1980	F
2	Diagram	Seating Diagram for Presidential Helicopter	02/11/1980	F
N-1/31	Memo	From Bull to Chapin re: Isadore Cohen	05/28/1970	C (Nixon)
N-2/32	Memo	From Bull to Chapin OPENED 01/2010	05/21/1970	C (Nixon)
N-3/33: N-20	Memo	Bull to Butterfield	05/12/1970	C (Nixon)
N-4/34	Note	From Bill S [Safire] to Dwight	Undated	C (Nixon)
N-5/35	Memo	From Bull to Chapin	04/21/1970	C (Nixon)

COLLECTION TITLE	BOX NUMBER
WHSF: SMOF: Stephen B. Bull	2

FOLDER TITLE
Memoranda for D.L.C. [Dwight L. Chapin] Sept. 1969-May 1970 [1 of 3]

PRMPA RESTRICTION CODES:	
A. Release would violate a Federal statute or Agency Policy. B. National security classified information. C. Pending or approved claim that release would violate an individual's rights.(CONTESTED MATERIALS) D. Release would constitute a clearly unwarranted invasion of privacy or a libel of a living person.	E. Release would disclose trade secrets or confidential commercial or financial information. F. Release would disclose investigatory information compiled for law enforcement purposes. G. Withdrawn and return private and personal material. H. Withdrawn and returned non-historical material.

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N-6/36	Memo	From Bull to Chapin OPENED 01/2010	05/06/1970	C (Nixon)
N-7/37	Memo	From Bull to Chapin	05/01/1970	C (Nixon)
N-7/228	Ditto	Ditto [Copy]	Ditto	Ditto
N-8/38	Memo	From Bull to Chapin	04/27/1970	C (Nixon)
N-9/39	Memo	From Bull to Chapin	04/09/1970	C (Nixon)
N-10/40	Memo	From Bull to Chapin	04/02/1970	C (Nixon)
N-11/41	Memo	From Bull to Chapin	03/31/1970	C (Nixon)

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N-12/42	Memo	From Bull to Chapin OPENED 01/2010	03/20/1970	C (Nixon)
N-13/229	Memo	From Bull to Chapin	03/19/1970	C (Nixon)
N-14/43	Memo	From Bull to Chapin	02/26/1970	C (Nixon)
N-14/230	Ditto	Ditto [Copy]	02/26/1970	C (Nixon)
N-15/44	Memo	From Bull to Chapin re: Caufield	02/23/1970	C (Nixon)
N-16/45	Memo	From Bull to Chapin	01/21/1970	C (Nixon)
N-17/46	Memo	From Bull to Chapin OPENED 01/2010	11/06/1969	C (Nixon)

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Ditto/231 (N-17/46)	Ditto (Memo)	Ditto (From Bull to Chapin) [Copy] OPENED 01/2010	Ditto (11/06/1969)	C (Nixon)
N-18/47	Memo	From Bull to Chapin re: Presidential Gifts	10/03/1969	C (Nixon)
Ditto/232 (N-18/47)	Ditto (Memo)	Ditto (From Bull to Chapin re: Presidential Gifts) [Copy]	Ditto (10/03/1969)	C (Nixon)
N-19/48	Memo	From Bull to Chapin re: POW Wives	10/01/1969	C (Nixon)
N-20	Memo	Bull to Butterfield re: Entering the President's Office	05/12/1970	C (Nixon)

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May 28, 1970

FOR: DWIGHT L. CHAPIN
FROM: STEPHEN BULL
RE: Isador Cohen

Due to Rose Woods' reticence in providing information to me on the above subject, my report on how Isador Cohen showed up at the Stag Dinner is a bit sketchy and certain elements are based on hearsay. However, following is the story leading up to Isador Cohen's triumphant appearance in the White House on Wednesday, May 27.

Early on the morning of May 27 Bob Abplanap called Rose and requested that a Mr. Isador Cohen of Joseph H. Cohen & Sons be included in the President's Stag Dinner with business leaders. Rose called Peter Flanigan's office and spoke with Marj McFadden. Marj transmitted the request from Rose to Peter who subsequently returned the decision that already too many people had been invited and that there would not be room for Mr. Cohen. Rose Woods was dully notified of this decision.

Apparently later on in the day Rose spoke with Peter and reemphasized Abplanap's desire that Mr. Cohen attend. She noted that since Bob Abplanap was such a good supporter and friend of the President's we should try to accommodate him whenever we can. This was also the time when that famous quote was made, "Isador Cohen is to the garment industry what General Motors is to the automobile industry".

In the brief discussion I had on this subject with Rose, she indicated that Bob Abplanap is in the process of determining whether we might have invited the wrong Isador Cohen.

May 27, 1970

FOR: DWIGHT L. CHAPIN
FROM: STEPHEN BULL
RE: Rooms at Laguna Lido

On a year-round basis, we have 10 rooms instantly available to us for use in conjunction with the Western White House. The room numbers are as follows:

101
105
107
207
209
212
305
309
408
512

According to Larry Higby, the even-numbered rooms are on the beach side, and the odd-numbered rooms are above the pool.

Over the week-end, should you have any time, it would be appreciated if you would make a hasty reconnaissance and inspection of the 10 rooms assigned to us and provide a rating. Also, you might confirm whether the odd and even coding is correct or whether we have it reversed.

Thank you.

May 26, 1970

FOR: DWIGHT L. CHAPIN
FROM: STEPHEN BULL
RE: West Wing Reception Area

In your memorandum of May 20 you asked for the development of a plan for using the new guest entrance that is being built.

First of all, in order to eliminate any confusion before it develops, I suggest that we refer to this area from this point on as the "West Portico". The other alternative would be "West Lobby" but this is neither as grand nor as descriptive.

I feel that all visitors for routine White House meetings should arrive at the West Portico. Each visitor will be appropriately greeted by the Marine who will be on duty and then ushered into the reception room where he will subsequently wait until ushered to the office of the person with whom he is meeting. This procedure should apply to staff as well as Presidential guests.

After examining the sketches of the lobby, I feel that the area is not suitable for any formal arrivals or departures. The south portion of the White House should continue to be the formal, diplomatic area and we should continue to use the Diplomatic Reception Room and the south driveway for such arrivals and departures as visiting heads of state, foreign ministers, Ambassadors and special Congressional meetings such as bi-partisan leadership groups, etc. In short, the north entrance to the White House (West Portico) will be the business side. The South Portico, principally the Diplomatic Reception Room, will be the ceremonial area.

With regard to the West Basement, it is suggested that this entrance be used only for White House Staff and certain off-the-record visitors to the President or members of the White House Staff.

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

May 20, 1970
Wednesday - 10:30 a.m.

MEMORANDUM FOR MR. STEPHEN B. BULL

FROM: Dwight L. Chapin

RE: West Wing Reception Area

As you know, we are constructing a new West Wing Reception area. This includes a more formal entrance similar to the North Portico entrance of the residence. I would like to develop some plans on how we are going to use the new entrance. For example, when visitors come for their farewell calls, do they come around to the Diplomatic Entrance or do we start bringing them in our new West Wing entrance.

You should list all the various ceremonies and note those which we can now adapt to the new setup.

Thank you.

May 26, 1970

MEMO

TO: DWIGHT CHAPIN
FROM: STEPHEN BULL

I overheard the President telling Alex last Friday that we would delay the tree-planting ceremony to next year.

May 25, 1970

FOR: DWIGHT L. CHAPIN
DEBBY MURRAY

FROM: STEPHEN BULL

RE: Stag Dinner
Wed., May 27
8:00 P.M.

Peter Flanigan provided the following information with regard to the subject stag dinner.

In his meeting with the President last week, Bunny Lasker suggested that the President meet with a group of financial people in an informal setting to explain fully the Cambodian position. Originally the President thought Sunday night would be an appropriate time but, because of the short fuse, he agreed to delay until Wednesday evening.

The guest list, numbering 47 people, was prepared by Peter Flanigan, John Ehrlichman and Bunny Lasker. Invitations were sent out on Friday and it is expected that approximately 35 will attend.

The dinner is to be informal (business suit) and it is hoped that the general atmosphere will be conducive to an informal exchange and discussion of the issues of Cambodia and, undoubtedly, the economy. The President himself will give the Cambodian briefing and will be prepared to listen to the guests' comments.

It is anticipated that the guests will gather in the Blue Room at about 8 o'clock and the President will mingle with them informally for about 15 minutes, after which they will retire to the State Dining Room for dinner.

With regard to attendees, at the present time the only Administration guest will be Secretary Stans. Dr. Kissinger is not going to be present as of this writing.

DWIGHT:

I DON'T KNOW WHAT THE SUBJECT OF
YOUR MEETING IS, BUT PERHAPS THIS
RELATES TO IT. APPARENTLY THE
PRESIDENT IS HOSTING A STAG DINNER
ON WEDNESDAY EVENING. I JUST FOUND
OUT.

THE WHITE HOUSE
WASHINGTON

Date: 5/25

TO: Steve

FROM: Dwight L. Chapin

Please handle. _____

Please see me. _____

Other: Please set all the
details on that used
with dinner - C for
Rose may have some
of the facts. I don't know
much if anything about it.
- C

Wed., May 27.

Bunny Lasker instigated.

President said he would explain to business community whys and wherefores of Cambodian situation.

Mr. Flanigan and Mr. Lasker worked together on list of invitees.

Brokers, bankers, investment types.

8:00 p.m.

Business suit.

President will talk informally re Cambodia and "hopefully" listen to guests' comments.

About 35 people.

President might make more formal remarks during ~~xxx~~ coffee (per Debby Murray who got from John Rose).

Blue Room for cocktails?

State Dining Room?

MEMORANDUM

THE WHITE HOUSE
WASHINGTON

May 21, 1970

FOR: DWIGHT L. CHAPIN
FROM: STEPHEN BULL
RE: Photo Opportunities for Presidential Events

To
Steve

This will serve as my monthly memo to you on the subject of which Presidential meetings are to receive photo coverage. Confusion still reigns and we still seem to be "winging it" in terms of bringing Press in to photograph any particular Presidential meeting or event. The matter of press coverage is determined on the approval memorandum for perhaps half of the Presidential events. However, there is another half, such as meetings with economic groups, special persons, etc., that are approved with no mention made of press coverage.

It has been, and still is, my understanding that part of the Press Secretary's daily routine is to review the events for the day and make a determination, on the basis of the President's desires, as to which events should be designated for photo opportunities or other coverage. This is not being done and we find ourselves, as usual, floundering at the last minute trying to find out if anyone knows whether the President wants a picture taken. Not only is this inefficient, but it is frequently embarrassing as evidenced by yesterday's session with the Black University Presidents. At the last minute, just before the President went into the Cabinet Room to meet with the University Presidents, Ron came out of the President's office and advised Bob Brown that there would be no press picture. He had a very good reason for doing so, but it appeared that, judging from Bob Brown's reaction, he misinterpreted the reasons. There would have been no problem had everyone known from the start that there would be no press picture.

I will not belabor the point. We need advance planning with regard to press coverage of Presidential events. Perhaps you can talk with Ron and get him to adhere to the system which I believe he established a year or so ago.

Steve - we just have to learn to
live with poor RZ. He isn't going to
change! /c

May 12, 1970

MEMORANDUM FOR THE PRESIDENT

ALLEN DUFFINFIELD

FROM:

DAVID L. CHAPIN

THROUGH:

STEPHEN BULL

As you know, there are three ways of entering the President's office: through your office; through my office; through the front door.

In order to enter through the front door it is necessary to press the by-pass button. Up until now, this fact has been pretty well concealed from most of the staff members.

This afternoon Dr. Kissinger discovered the by-pass button and initially entered the President's office through the front door.

The Secret Service Agent did not try to stop him because of Henry's position. However, there may have been very good reason for Dr. Kissinger to have been denied admittance to the President's office at that time.

In order to preclude further occurrences of this nature, it is requested that you ask Bob Taylor to reassign to the Agents on duty that no people are to be admitted to the President's office through the front door unless accompanied or authorized by the following:

H. R. Waldeman
A. Butterfield
D. Chapin
S. Bull
R. Ziegler (Press personnel).

cc: H. R. Waldeman

May 21, 1970

FOR: DWIGHT L. CHAPIN

FROM: STEPHEN BULL

Attached is a copy of the memo I sent Alex Butterfield via you last week relating to people entering the President's office through the front door.

Fortunately, the instances of staff members entering through that door are few in number. To my knowledge, Rose Woods is the only person who regularly enters this way. I can never recall Bob Haldeman entering other than through Alex's office or through our side.

I am afraid that the only answer to this problem is for me to pay greater attention to the arrival of guests to the President's office. In the case of the Vice President today, I had been pacing the floor awaiting his arrival so I could usher him in quickly. Also, I was looking for him in order to detour him should it develop that he would run into the ABA group that was exiting from the Cabinet Room. At the last minute, however, I took a telephone call on my IO and it was during this period that the Vice President arrived at the front door and just walked in.

Perhaps Alex can talk to Bob Taylor and work out some ground rules so that none but specified staff members are afforded unescorted access to that door.

May 21, 1970

FOR: DWIGHT L. CHAPIN

FROM: STEPHEN BULL

RE: Photo Opportunities for Presidential Events

This will serve as my monthly memo to you on the subject of which Presidential meetings are to receive photo coverage. Confusion still reigns and we still seem to be "winging it" in terms of bringing Press in to photograph any particular Presidential meeting or event. The matter of press coverage is determined on the approval memorandum for perhaps half of the Presidential events. However, there is another half, such as meetings with economic groups, special persons, etc., that are approved with no mention made of press coverage.

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I will not belabor the point. We need advance planning with regard to press coverage of Presidential events. Perhaps you can talk with Ron and get him to adhere to the system which I believe he established a year or so ago.

May 22, 1970

FOR: DWIGHT L. CHAPIN

FROM: STEPHEN BULL

As you requested this morning, I discussed this matter with Alex who indicated that he would bring the matter up with the President. Alex is going to suggest that we wait until next year to have the tree-planting ceremony because it is late in the year to plant a Sequoia in Washington now and it might not survive the winter.

If the President agrees to the delay to next year, perhaps we can find a suitable occasion such as Arbor Day, Easter, or the commemoration of the bombing of Hiroshima.

Perhaps this tree-planting might tie in with some future plans for renovation of the tennis court area.

cc: A. Butterfield

THE WHITE HOUSE

WASHINGTON

May 20, 1970

MEMORANDUM FOR: MR. CHAPIN
FROM: ALEXANDER P. BUTTERFIELD
RE: The President's Calendar

A/

Some 3 months ago you may have seen a memo from Bob to me concerning the President's desire to plant a tree on the White House grounds -- preferably of a type unique to California.

(As you may know, Presidential tree planting as a tradition dates back through American Presidents consecutively to Woodrow Wilson ... and as an event, all the way to 1826 when John Quincy Adams planted an American elm about 100 feet inside the Southeast gate.)

Be that as it may. The point of this memorandum is to tell you that I've got the tree if you've got the time ... on the President's calendar. I suggest that you discuss the matter with Bob during your next "calendar session." As for lead-time, I would like to have 7 days notice, but could live with as little as 3; as for the future good health of the tree (a 6-8 year old Sequoia gigantea standing 2-1/2 feet in height), the sooner its little rooties are under North or South Ground soil the more easily it will endure its first and most critical Washington winter.

Memorial Days are good days for tree-planting ceremonies, and this year that particular Day (May 30) is a Saturday. But the President is scheduled to be out of town. (What else can I do to help?)

Please keep in touch.

cc: Mr. Bull

May 20, 1970

FOR: DWIGHT L. CHAPIN
FROM: STEPHEN BULL
RE: White House Tennis Court Area

As evidenced by your inquiries as to the history of the White House tennis court, it is apparent that you, or someone, are considering utilizing the tennis court area in some other manner. I would recommend that the tennis court be removed. Although I have never been to Camp David, from the photographs that I have seen the Camp is wooded and secluded. Other than the Lyndon Johnson "children's pond" area that is immediately adjacent to the tennis court, there is no area on the entire 17.6 acres of the White House grounds that provides seclusion for the President or for the First Family. Should the President desire to go outside and think or work in the sunshine or in whatever fresh air there remains in Washington, about the only place he can go is to the east end of the Rose Garden where he is subject to the scrutiny of every messenger who walks past along the colonnade, people in my office, and other assorted groups who might be taking tours through the Cabinet Room.

It seems to me that with a relatively small expenditure trees and bushes could be planted around the perimeter of what is now the tennis court and, where the court's surface is now, grass could be planted. Within the confines of the wall of trees and bushes would be a kind of secluded "secret garden" to which the President or the First Family or any of their guests could retreat should they so desire. The President lives in enough of a fish bowl around here with 15,000 visitors walking through his East Room every day. It seems appropriate that we at least give him some semblance of a backyard to which he can retire without being the object of focus from every set of eyes or pair of binoculars from the fence along the south grounds.

May 20, 1970

FOR: DWIGHT L. CHAPIN
FROM: STEPHEN BULL
RE: White House Tennis Court Area

As evidenced by your inquiries as to the history of the White House tennis court, it is apparent that you, or someone, are considering utilizing the tennis court area in some other manner. I would recommend that the tennis court be removed. Although I have never been to Camp David, from the photographs that I have seen the Camp is wooded and secluded. Other than the Lyndon Johnson "children's pond" area that is immediately adjacent to the tennis court, there is no area on the entire 17.6 acres of the White House grounds that provides seclusion for the President or for the First Family. Should the President desire to go outside and think or work in the sunshine or in whatever fresh air there remains in Washington, about the only place he can go is to the east end of the Rose Garden where he is subject to the scrutiny of every messenger who walks past along the colonnade, people in my office, and other assorted groups who might be taking tours through the Cabinet Room.

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May 19, 1970

FOR: DWIGHT L. CHAPIN

FROM: STEPHEN BULL

RE: Federal Personnel Interns and Management Interns

FYI, there is no problem in changing the date of this event from Monday, June 1, to Tuesday, June 2. We had planned to have the President greet the group in the Rose Garden and then return to his office. Rather than serving refreshments in the far end of the Rose Garden, we were going to move them on to the East Garden. This will, of course, permit the President to continue working in his office without the disturbance of 400 people chomping on cookies directly outside his window.

You will have a scenario in a day or two.

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

May 13, 1970

FOR: DWIGHT CHAPIN

FROM: STEPHEN BULL

It is my understanding that the following people will be accompanying the President to Key Biscayne tomorrow:

Mrs. Nixon
Julie Eisenhower
David Eisenhower
Tricia Nixon
John Ehrlichman
H. R. Haldeman
Mr. and Mrs. Larry Higby
H. Kissinger
Cmdr. C. Larson
Mr. and Mrs. J. Magruder
Frank Schmidt
Dr. W. Tkach
Rose Woods
Mr. and Mrs. David Young
R. Ziegler
Diane Matthews
Mr. and Mrs. Mort Allin

Manifests have been prepared under the assumption that all of the above-mentioned people will be going. Those not assigned seats on Marine One from the south lawn will require ground transportation to Andrews AFB. These people would be the following:

Mr. and Mrs. Mort Allin
Rose Woods
Mr. and Mrs. Larry Higby
Mr. and Mrs. J. Magruder
Frank Schmidt
Mr. and Mrs. David Young
Diane Matthews

The following will be transported to Key Biscayne by courier plane on Friday:

Mrs. J. Ehrlichman and family (3 children)
Mrs. H. R. Haldeman and family (3 children)

NIXON PRESIDENTIAL MATERIALS PROJECT
DOCUMENT CONTROL RECORD

ITEM REMOVED FROM THIS FILE FOLDER

Restricted document has been removed. See document entry number / on Document Withdrawal Record (GSA Form 7279) or NARS Withdrawal Sheet (GSA Form 7122), located in the front of this folder, for a description of the item and an explanation for its removal.

NIXON PRESIDENTIAL MATERIALS PROJECT
DOCUMENT CONTROL RECORD

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May 6, 1970

FOR: DWIGHT L. CHAPIN

FROM: STEPHEN BULL

RE: Telephone Calls

DISPATCHED TO THE
ADMINISTRATIVE
E.L. 100-100-100-100
By *CM/ux* 2-1-80

As you directed, the program that was set up to receive telephone opinions will be terminated today. I want to reemphasize why I feel it is a mistake to do this.

Calls are coming in in a ratio of perhaps as much as 100 to 1 disapproval to approval. The calls are being generated in an organized campaign called "Dial to Dissent" or something similar to this. These individuals who call are expecting to have their messages received with hostility and indifference. By using volunteers we relieve the burden on all concerned and disarm the caller by having his message received with courtesy and dignity. The fact that "we'll never get these people to our side" may not be true. The polite and receptive response that the caller's negative opinion receives may supplant that preconception he previously had of the Administration's indifference to student opinion, and may ultimately have a positive effect.

Without the volunteers receiving these calls, PID will take over the entire responsibility. I am afraid that the calls will back up and will probably not be handled in the best manner, and we will have lost a good opportunity to make an unexpected favorable impression upon a generally hostile group.

THE WHITE HOUSE
WASHINGTON

Dwight -

A thoughtful / memo, *Skive Note*
Sapier Comments -
we can use GBA
but not for obivis
- better the p
don't like to
sing/c
makes

a good argument -

BUT it would be too
obvious a ploy -

Hail to the Chief is
the President's song, the
selection of GBA as his
"favorite" (a la "Home on
the Range" for FDR) would
be a transparent gimmick.
Bris S.

THE WHITE HOUSE
WASHINGTON

Date: 4/28

TO: *Bill Spive*
FROM: Dwight L. Chapin

Please handle. _____

Please see me. _____

Other: *What do you think of this*
idea?

MEMORANDUM

THE WHITE HOUSE
WASHINGTON

file

April 21, 1970

FOR: DWIGHT L. CHAPIN
FROM: STEPHEN BULL

One of the most dramatic events that I have witnessed since the President has been in office was his performance at the Gridiron Dinner when he played "God Bless America". Unfortunately, that event was private and, with the exception of those who were there, the significance of the President's playing that song can never be known by the rest of the world.

In Honolulu on Saturday I noticed that after the reunion scene of the Astronauts and their families, the Band played "God Bless America". To my knowledge, that marked only the second time that this particular song had been played at an event in which the President participated.

About a year ago "This Week" magazine ran an article and conducted a straw poll on the selection of an alternative to the "Star Spangled Banner". "God Bless America" rated rather high but, of course, our National Anthem ~~was~~ never changed.

Although I am not totally familiar with the complete history of "God Bless America", I believe that it was written by Irving Berlin, was first made popular by Kate Smith, and that the proceeds from royalties were donated to an organization like the Boys Club or Boys Scouts or something similar. Legally, I do not know whether the song is in the public domain and what restrictions or restraints any existing copy-rights might have upon our use of the song.

Following are the words to the first verse:

God Bless America
Land that I love.
Stand beside her and guide her
Through the night with a light from above.
From the mountains to the prairies,
To the oceans white with foam.
God Bless America my home sweet home.

These words carry a very simple message, but one that I personally and sincerely believe Richard Nixon stands for. Much has been made of the "silent majority" and their ideals and aspirations. "God Bless America" to a great extent sums up this middle-American philosophy. Note the emphasis on God, on home, love of land and the simplistic descriptions of America.

The tune itself is extremely melodic and simple to sing. Also, I believe that the melody is almost universally known and recognized. The thing is, however, that the song is seldom played. In view of the above, I offer the recommendation that we initiate a very subtle program immediately to adopt the song "God Bless America" for our own. More and more at events which President Nixon attends the song should be played. Ultimately our aim will be to achieve a one-to-one association of the song "God Bless America" to President Richard Nixon. The association would be twofold:

1. That the tune indicates the presence or the concept of Richard Nixon the man.
2. That the theme of the song represents the philosophy of Richard Nixon the President and the political philosophy that he has brought to the office and the leadership he is giving to the country.

If this song is properly established and positioned, the result will be a "non-partisan campaign song". Whereas George Wallace and others of his ilk have used "Dixie" in almost a defiant manner, "God Bless America" is beautiful and sentimental and, most of all, quite innocent.

// As usual I have devoted a great deal of verbiage to this, but I honestly believe that the association of this song with the President would help not only President Nixon but would underline those so-called ethical and moral values which the President personally and publicly professes. Richard Nixon and "God Bless America" seem to represent what is decent in America rather than what is bad. This is what we have to establish. The importance of a song as an inspiring force cannot be underrated. In World War I the George M. Cohen song "Over There" did much to lift the sagging spirits of a shocked American people when the Lusitania was sunk. The spirits of the American people are again sagging and I think that we are on the verge of some sort of moral revolution or reaction--one or the other. A "moral renaissance" was implicit in the '68 Nixon campaign and I think it is going to come about.

The aim of establishing "God Bless America" as the theme song for this renaissance and the theme song for Richard Nixon is not merely a cheap chauvinistic appeal. Rather, it can symbolize the direction toward which we are attempting to move the basic philosophy of Americans.

CONFIDENTIAL

May 6, 1970

FOR: DWIGHT L. CHAPIN
FROM: STEPHEN BULL
RE: New Mexico Advanceman

DETERMINED TO BE AN
ADMINISTRATIVE MARKING
E.O. 12356, Section 1.1
By HH NARA, Date 3/4/97

This is to summarize the events of Tuesday evening, May 5th.

In anticipation and preparation for a possible appearance at the Republican Governors' Conference on Thursday, May 7th, you and Ron Walker directed an advanceman to Santa Fe, New Mexico, to begin advance preparations. Alan Walker was dispatched from Nashua, New Hampshire, his home residence, and flew directly to New Mexico. No advance notice was given to anyone on the Republican Governors Association for reasons of security and because of the tentative nature of the President's plans.

Walker arrived in late afternoon and checked into the La Fonda Hotel. Apparently just prior to his arrival the White House announced that the President would be remaining in Washington for the remainder of the week. This announcement obviously cancelled any plans for a visit to the Governors' Conference.

When Walker checked into the Hotel he did not use the White House as an address nor did he have any sort of official White House credentials. For reasons that are a bit unclear at this time, Mr. Buehl Berentson, Executive Director of the Republican Governors Association, laid claim to Walker's hotel room and insisted that Walker be evicted. Walker was making an attempt to identify himself as a White House advanceman but Berentson refused to listen.

At About 8:30 in the evening Alan Walker called me at home and asked that I telephone the hotel manager and Berentson in order to verify the official sanction of Walker's presence. I immediately called the hotel manager, Mr. Harold Bibb, who indicated that Berentson was the individual insisting upon evicting Walker. After attempting to reach Berentson in his room or in the temporary offices the Association had set up, I was advised that he was in the lounge (I believe they said Sierra Room).

The hotel manager personally took a note to Berentson requesting that he call me collect at the White House so that I could verify and explain Alan Walker's presence at the hotel. Berentson refused to call. After a period of time I tried to call Berentson in the bar. His secretary took the call but insisted that "Mr. Berentson was in conference". The hotel manager insisted that he was sitting in the lounge.

After encountering these difficulties, I called Alan Walker to tell him that there would be a slight delay but that I would get back to him as soon as possible. He then informed me that the New Mexico State Police had just been to his room to question him and evict him. I immediately placed another call to Berentson through the White House operator and clearly identified myself as being from the White House. Again, Berentson was "unavailable".

At this point I called Harry Dent and asked him to intervene. After briefly explaining the situation, he agreed to call Berentson and verify Alan Walker's identity. Fortunately, Harry Dent got through to Berentson with no difficulty. Harry then called me and told me that Berentson was a bit upset and wanted to know why he had not been told an advancement was coming. He said he would take care of the matter with Alan Walker.

At about 9:45 I called Alan Walker and he said that the New Mexico State Police Captain, not Berentson, had telephoned him a moment ago and "given permission" for him to remain for the night. At this point Walker was extremely discouraged and frustrated and checked out of the hotel. His destination was a return flight to New Hampshire and, if that was unavailable, a hotel in Albuquerque.

This entire incident was of extreme embarrassment to all concerned. This experience points up the necessity for providing advancement with proper credentials. In this regard we were negligent because Walker had none (they are currently being processed), but Berentson's actions were disgraceful and reflected adversely upon the Republican Governors Association, and his refusal to receive a telephone call from the White House and his statements in front of the hotel management were a direct affront to the White House. It was the opinion of Walker and members of the hotel management that Berentson was at least partially inebriated. Public intoxication in itself reflects adversely upon the Republican Governors and the Party in general. Berentson's actions during the course of the evening adequately explain, I think, why he was not notified beforehand of the arrival of Walker. Berentson's conduct showed that he was not qualified to be entrusted with sensitive information.

As you requested, I have attached a suggested letter for your signature to Berentson stressing the importance of according White House advance-men every due courtesy. However, perhaps being motivated partially by a vindictive spirit, I think stronger action should be taken. I do not know Berentson personally, but the fact that he is the Executive Director of the Republican Governors Association is an extreme embarrassment to me. It would do my heart good to see this guy canned. I would hope that your letter will straighten him out. But, at the very least, someone at the highest level as possible should jump on him with both feet.

cc: H. Dent

March 20, 1970

FOR: DWIGHT L. CHAPIN
FROM: STEPHEN BULL
RE: Distribution of Monthly Schedule

This morning I received a telephone call from Nick Ruwe inquiring as to whether or not Ambassador Mosbacher would be receiving the President's monthly schedule. I was my usual evasive self. However, one of these days we will have to grapple with this directly and give him a reason why he is not receiving the list.

Along these same lines, Jack Caulfield will probably ask to be put on the distribution list which we have not done. This is just to prepare you.

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

May 1, 1970

FOR: DWIGHT L. CHAPIN
FROM: STEPHEN BULL *SB*
RE: The President's Cambodian Address

After listening to the President's address on Cambodia, and then to telephone responses by between 75-100 callers, one particular point stands out above all others: right or wrong, President Nixon displayed great courage in the decision that he made. At the conclusion of his speech he articulated quite well his full understanding of the ramifications to himself, to the nation and to his political career. However, he showed great character in having made the difficult decision, a decision which he feels is right.

Events of the next 4-6 weeks may determine whether or not the President's decision was strategically correct from a military point of view. But future historians will chronicle the event as a significant turning point, perhaps a "7th crisis".

PR groups are geared up and are actively generating support for the President's decision. We should not overlook the basic fact that became evident after the speech last night: the great courage and integrity that was displayed by the President having made that decision. This point, perhaps above all others, must be made known in terms that all Americans can understand.

*SB
Right if we are
getting this out, Bitt-*

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MEMORANDUM

THE WHITE HOUSE
WASHINGTON

May 1, 1970

FOR: DWIGHT L. CHAPIN

FROM: STEPHEN BULL 

For planning purposes, it would be extremely helpful to the White House Visitors Office (John Davies) to have copies of the President's long-range schedule. Frequently they are the last ones to know of an arrival ceremony, morning medal presentation, etc. I would recommend that John Davies be placed on the long-range schedule distribution list.

Approve  Disapprove

May 1, 1970

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Approve _____ Disapprove _____

May 1, 1970

FOR: DWIGHT L. CHAPIN
FROM: STEPHEN BULL
RE: Presidential Activities for Next Week

As you suggested, John Campbell and I discussed possible meetings and the following are events which could be arranged on a relatively last-minute basis.

I. Administration Legislative Activity

Status and strategy meetings could be held for each of these measures:

Family Assistance Plan

John Ehrlichman
Sec. Finch
Sec. Shultz
E. Morgan
Don Webster

Reorganization Plan

John Ehrlichman
Bryce Harlow
Director Mayo
Bill Timmons
Dwight Ink

II. Three Messages are in the process of being prepared. The President might wish to meet with a group to discuss aspects of these Messages (the titles are inexact).

a. Departmental Reorganization
(as it would relate to environmental matters)

J. Whitaker
J. Ehrlichman
Director Mayo

b. Solid Waste and Oil Spills

J. Whitaker
J. Ehrlichman

c. School Desegregation

Vice President Agnew
Secretary Finch
J. Ehrlichman
R. Mardian
L. Garment
James Allen (?)

III. Political meeting for Wednesday, May 6.

H. Dent
M. Chotiner
H. R. Haldeman

Primaries will be held in Alabama and Ohio on Tuesday, May 5, and the results would be in by the morning of the 6th.

IV. The Economy

Private meeting with P. Flanigan and Dr. McCracken or with CEA.

The President met with a group of businessmen earlier in the week but he might wish to have a private, smaller meeting to discuss the effects of the Cambodian speech and the recent reports released showing a one point decrease in the wholesale price index.

V. Indian Message

The Indian Message is in trouble and needs a great deal of work. It will not be issued for quite a period of time. The draft in the hands of the domestic group is far from being the final one. However, it might be fruitful for the President to have a "hot group" meeting to resolve the hangups.

April 30, 1970

FOR: DWIGHT CHAPIN
FROM: STEPHEN BULL
RE: President's EOB Office

Minor modifications will be made to the telephone on the receptionist's desk. These changes were outlined to you in a memo written earlier this week, with the exception that we will not put your telephones on this Director.

One additional change will be the installation of a Presidential telephone busy light.

Since the reception desk will be manned by one of the three ladies in the Appointments Office, it might be worthwhile to install a gadget, that little item you were so opposed to. It would be hooked up on a "reciprocal" basis just like it is between Alex's office and ours.

Approve _____ Disapprove _____

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

(F)

April 28, 1970

FOR: DWIGHT L. CHAPIN
FROM: STEPHEN BULL
RE: Receptionist at EOB OFFICE

Effective tomorrow, Bud Wilkinson's office will be moving and Sally Inge will not be able to serve as a receptionist for the President when he is in the EOB office. Therefore, as you suggested, it is recommended that we institute a process whereby Harriet, Beverly and Nell, on a rotating basis, cover the desk where Sally used to sit. In order that they have the capability of performing other functions, you might wish to have extensions of two of your phones over there so that the person on the desk can pick up some of the secretarial burdens. Of course, we would have to have some system whereby these extensions could be activated or deactivated from your office so as to prevent someone from listening in to your phone conversations when the phones were not covered.

There are currently two PL's from Sally Inge's desk that run to your office and to the President's outer office. These should be retained.

I have discussed this rotation system with all three, and they are in agreement that this is the best solution.

April 28, 1970

FOR: DWIGHT L. CHAPIN

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April 28, 1970

FOR: D. CHAPIN
FROM: STEPHEN BULL

RE: Financing of President's May 7th Trip

There are three main portions of the President's trip that begins on May 7th. The costs for each of these should be borne by the group sponsoring the event. The breakdown would be as follows:

1. The President's meeting with LEAA, Region VII group in Phoenix, Arizona. LEAA should absorb all expenses, including transportation of President and staff, overnight lodging and advancement's expenses. Arrangements and coordination should be done through Mr. Ehrlichman's office in the person of Bud Krogh.
2. Republican Governors' Conference, Santa Fe, New Mexico. The Republican Governors should pay for all expenses from the time the staff leaves Phoenix on the 8th to the time that the President departs on the morning of the 9th. As with Phoenix, expenses include transportation and lodging of the President and staff, advancement's expenses, and all other attendant costs. Harry Dent's office should be requested to contact Hubel Berenson
3. of the Republican Governors Association and make the necessary arrangements for the financing.
3. Stone Mountain, Ga. Dedication and Dedication of Richard Russell Center. You will recall that a formal delegation of prominent southerners invited the President to attend the dedication ceremony at Stone Mountain. Whoever is the sponsor of the group should bear the expenses for transportation from New Mexico to Georgia and from Georgia to Washington. Additionally, they should be responsible for all other costs, including the advancement's expenses. Ron Walker, and perhaps Harry Dent, should work with the sponsors on this matter. However, we should insure that we do not become beholden to Governor Maddox or his organization in any way.

April 27, 1970

FOR: DWIGHT L. CHAPIN

FROM: STEPHEN BULL

RE: Presidential Award Ceremony for
Deserving Police Officers

According to your memorandum of April 23rd, the President approved a Presidential award ceremony for deserving police officers. Elements of the ceremony included presentation of medals by the President to officers representing police departments from across the country.

Discussions with Hugh and Jack Caulfield reveal a few difficulties. Generally what we were talking about in this ceremony was presentations of "Medals of Honor". There is really no such thing as a uniform Medal of Honor as we call it. Most municipalities have an award that can be presented to an outstanding police officer for heroic or other meritorious service but, since there are no set criteria among departments, the reasons for receiving an award might vary considerably.

I feel that the Presidential award ceremony on the 14th, as it is presently planned, is a blatant political gesture for law and order. I would favor another more far-reaching and subtle approach which would be for the President this year to outline in his Proclamation his desire that each State establish a "police officer of the year" award or something of that nature. Candidates would be selected from throughout the State by selection boards composed of representatives of groups such as the Association of Chiefs of Police, State Police Boards, the State Attorney General's Office, etc. Then the name of each State winner would be submitted to a national board who would name the national police officer of the year (the Administration's law and order answer to Miss America).

It does not seem as though we have enough right now for a realistic program on the 14th. Rather than jump precipitously into a crash program in which the FBI, Secret Service, and State Governments would scurry about to find a suitable candidate, I think we can get more mileage now and in the long run by doing this thing the right way.

The Proclamation I mentioned earlier is something that the President issues annually. The Peace Officers Memorial Day Proclamation is a "continuing proclamation". This means simply that, unless changed, it is reissued the way it was the year before. So in 1969 we let the 1968 proclamation satisfy the statutory obligation of issuing a proclamation. We can make the 1970 proclamation our "thing" for law and order and have it say whatever we want. It certainly provides the framework for setting forth a program such as the one I described.

Alternatives

1. Continue with program as outlined in April 23rd memo to H. Sloan _____.
2. Develop an alternative program _____.
3. Other _____.

cc: J. Caulfield
B. Krogh
H. Sloan
R. Taylor

April 27, 1970

FOR: DWIGHT L. CHAPIN

FROM: STEPHEN BULL

Attached are two copies of the internal configuration of Building B at the San Clemente compound.

During the summer's Western White House operation, particularly the August portion when it may be expected that the President will have a number of appointments, I would suggest that you assign me to what was your office last summer and that you occupy the office Ken had last summer. This would be consistent with the changes we have had here in the White House and would relieve you of some of the minute-to-minute activities and give you the time to worry about the hourly crises.

April 21, 1970

FOR: DWIGHT L. CHAPIN

FROM: STEPHEN BULL

One of the most dramatic events that I have witnessed since the President has been in office was his performance at the Gridiron Dinner when he played "God Bless America". Unfortunately, that event was private and, with the exception of those who were there, the significance of the President's playing that song can never be known by the rest of the world.

In Honolulu on Saturday I noticed that after the reunion scene of the Astronauts and their families, the Band played "God Bless America". To my knowledge, that marked only the second time that this particular song had been played at an event in which the President participated.

About a year ago "This Week" magazine ran an article and conducted a straw poll on the selection of an alternative to the "Star Spangled Banner". "God Bless America" rated rather high but, of course, our National Anthem ~~was~~ never changed.

Although I am not totally familiar with the complete history of "God Bless America", I believe that it was written by Irving Berlin, was first made popular by Kate Smith, and that the proceeds from royalties were donated to an organization like the Boys Club or Boys Scouts or something similar. Legally, I do not know whether the song is in the public domain and what restrictions or restraints any existing copy-rights might have upon our use of the song.

Following are the words to the first verse:

God Bless America
Land that I love.
Stand beside her and guide her
Through the night with a light from above.
From the mountains to the prairies,
To the oceans white with foam.
God Bless America my home sweet home.

These words carry a very simple message, but one that I personally and sincerely believe Richard Nixon stands for. Much has been made of the "silent majority" and their ideals and aspirations. "God Bless America" to a great extent sums up this middle-American philosophy. Note the emphasis on God, on home, love of land and the simplistic descriptions of America.

The tune itself is extremely melodic and simple to sing. Also, I believe that the melody is almost universally known and recognized. The thing is, however, that the song is seldom played. In view of the above, I offer the recommendation that we initiate a very subtle program immediately to adopt the song "God Bless America" for our own. More and more at events which President Nixon attends the song should be played. Ultimately our aim will be to achieve a one-to-one association of the song "God Bless America" to President Richard Nixon. The association would be twofold:

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The aim of establishing "God Bless America" as the theme song for this renaissance and the theme song for Richard Nixon is not merely a cheap chauvinistic appeal. Rather, it can symbolize the direction toward which we are attempting to move the basic philosophy of Americans.

April 16, 1970

FOR: DWIGHT L. CHAPIN

FROM: STEPHEN BULL

Roger Ailes has a time conflict and does not feel that he can devote to this project the amount of time necessary. He would only be able to come for today and perhaps tomorrow. He has a client presentation scheduled for Saturday and a Taft debate on Sunday. The presentation was rescheduled from the previous time when he came down here to work.

Understandably, I did not push the issue since I did not want to tip our hand. As it stands, Roger was told not to bother.

April 14, 1970

FOR: DWIGHT L. CHAPIN
FROM: STEPHEN BULL
RE: John Danforth, Attorney General of the
State of Missouri

Central Files does not have complete information with regard to the previous meeting between John Danforth and the President. However, the records indicate that Mr. Danforth did meet the President on October 24, 1969, at which time a photograph of the President and Danforth was taken.

By my own recollection, this brief handshake was arranged by Harry Dent and preceded a regular meeting. I was present for the photograph and recall that the entire meeting was about 3-5 minutes in duration. The conversation between Danforth and the President touched upon Danforth's possible candidacy in 1970 against Democratic Senator Stuart Symington.

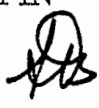
The staffing for this new appointment scheduled for Friday, April 17, did not include Harry Dent, and therefore this matter of previous Presidential participation did not come to light before approval for the meeting was given.

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

April 14, 1970

FOR: DWIGHT L. CHAPIN
FROM: STEPHEN BULL 
RE: Goddard Space Center

During the briefing at the Goddard Space Center today, Tuesday, April 14, the President was questioning who held the ultimate responsibility for rendering those critical decisions dealing with the Apollo 13 emergency period. The President commented that, during such critical situations, decisions are not made by committees but, rather, by individuals. He was told that in the case of the Apollo 13 emergency last night it was the Flight Director who rendered the important decisions. In answer to a further inquiry, Mike Collins, who was accompanying the President, replied that there were perhaps "a half dozen or so" qualified Flight Directors. The President requested of Mike that the names of these Flight Directors be provided to him.

I do not know what the specific intention of the request was at that time, but perhaps the President would like at some future time to give special recognition to those individuals who were identified this afternoon as being the important key figures, and perhaps the real background heroes of these dramatic aeronautical events.

The President obviously had something specific in mind when he made the request and I am therefore following up with Mike Collins to obtain the names of these qualified Flight Directors and will submit the list to Mr. Haldeman upon receipt of it. By that time we may have received some indication of what the President had in mind.

cc: H. R. Haldeman
A. Butterfield

April 15, 1970

FOR: Michael Collins
Assistant Secretary of State
for Public Affairs
Department of State

FROM: Stephen Bull
Staff Assistant

Yesterday afternoon at the Goddard Space Center the President expressed an interest in those people who make the critical decisions during these space flights -- the Flight Directors. You indicated to him during this questioning that there were perhaps a half dozen or so qualified Flight Directors. During the course of this discussion the President requested that he be provided the names of these individuals. In compliance with this request, would you please send this list to me, along with any appropriate backup material that you might have on these individuals.

Thank you.

April 10, 1970

MEMO

TO: DWIGHT L. CHAPIN

FROM: STEPHEN BULL

Attached is a brief timetable for the Moon
Walks and the Moon landing on April 15 and
16, per your request of yesterday.

APOLLO XIII

Moon Landing

April 15 - 9:55 p.m. EST

Lunar Module touches down
on lunar surface.

Moon Walks

First Moon Walk (approx. 3 hours)

April 16 - 2:29 a.m. EST
 2:40 a.m. EST
 5:56 a.m. EST
 6:11 a.m. EST

Commander steps to surface.
Lunar Module Pilot steps to surface.
Lunar Module Pilot reenters Module.
Commander reenters Module.

Second Moon Walk (approx. 3 hours)

April 16 - 10:11 p.m. EST
 10:20 p.m. EST
April 17 - 1:41 a.m. EST
 1:54 a.m. EST

 7:22 a.m. EST

 10:58 a.m. EST

Commander steps to surface.
Lunar Module Pilot steps to surface.
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Lunar Module Ascends.

Docking.

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Docking.

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

April 9, 1970

MEMORANDUM FOR MR. STEPHEN B. BULL

FROM: Dwight L. Chapin *DL*

Will you please give me a brief time table for the Moon Walk
on the sixteenth and also the landing on the fifteenth of this
month?

Thank you.

Dev:

Please follow-up.

April 9, 1970

MEMO

TO: W. KRIEGSMAN

FROM: S. BULL

As an extension to our conversation today regarding the Apollo XIII mission, could you please provide a brief timetable for the landing on the 15th and the Moon Walk on the 16th of the month.

Thank you.