

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

November 20, 1969

MEMORANDUM FOR: MR. BUCHANAN
MR. KEOGH
MR. KLEIN
MR. NOFZIGER
MR. ZIEGLER

FROM: ALEXANDER P. BUTTERFIELD *AY*

The contents of the attachments might serve you well over the next 7-10 days should any of our "friends" start backing you into the numbers game. No personal attribution, please; it all comes from the current issue of Newsweek.

Attachments

Chrom

November 20, 1969

MEMORANDUM FOR: MR. HALDEMAN
FROM: ALEXANDER P. BUTTERFIELD
RE: Pope Paul's Implied Endorsement of the
President's Vietnam Peace Plan

I have sent copies of the New York Times article entitled "Pontiff Applauds Nixon on Vietnam" to Messrs. Flanigan, Keogh, Klein, Dent, Nofziger, Ziegler and Colson, and have asked each to give high priority to getting maximum mileage out of the contents.

I will give you one further report on this item tomorrow to let you (and the President) know specifically what is being done.

chron

November 20, 1969

DAILY NEWS PLAN CRITIQUE

and

MEDIA MONITORING REPORT

...as of 11:15 A.M. daily,
except Sat. and Sun.

...covers past 30-hour period
Tues. thru Fri., and past
78-hour period on Mon.

I. DAILY NEWS PLAN CRITIQUE

- A. Events programmed to be major White House news items on November 19, each followed by reviews of coverage received.

1. PRIME MINISTER SATO -- ARRIVAL AND MEETINGS

a. Newspapers:

Widely reported what meeting topics might be and what developments might occur. Story played well forward, or with foreign news.

b. Television:

NBC 0:30 min. Talks were reported as "first step toward agreement" re Okinawa.

CBS 1:45 min. Film of arrival. Speeches and office meeting used as backdrop for Pierpoint's report on the start of Okinawa talks.

B. Leading Administration news items were:

- Haynsworth nomination; reports on changing support ... Newspapers reported developments on page #1. Television reports followed opening Apollo lead. ABC and CBS used film of Sen. Aiken confirming support of President.
- Senate action on draft reform ... Played on page #1 of area papers, with the exception of the Washington Post (page 15). All networks reported passage fairly briefly, but near the top of their evening news shows.
- Secretary Laird in executive session of Senate Foreign Relations Committee ... Light coverage nationwide. Brief mention on ABC evening news.

C. The single leading news item:

- Apollo 12 lunar landing and extra vehicular activity.

II. MEDIA MONITORING REPORT

A. Of 11 news publications and TV programs monitored regularly,* none reported information in a manner justifying counter action.

B. Results of counter and/or follow-up actions previously reported:

Not applicable for this report.

*NBC, ABC, CBS Evening News; Merv Griffin and Tonight Shows; CBS Morning News; Today Show; NY Times; Washington Post; Time and News-week Magazines

MEMORANDUM

THE WHITE HOUSE
WASHINGTON

November 19, 1969

MEMORANDUM FOR: MR. COLSON
MR. MAGRUDER

FROM: ALEXANDER P. BUTTERFIELD *A/*

Would either of you be interested in attending this session of the Bell System Data Seminar? As you will note, it is to be in New York City on December 3rd.

Attachment

chron

November 19, 1969

MEMORANDUM FOR: MR. HALDEMAN
FROM: ALEXANDER P. BUTTERFIELD
RE: Evidence of Support for the President's
Vietnam Policy

Recently you inquired as to the magnitude of Freedom Rally and other crowds which gathered throughout the nation during past weeks to show the traditional American spirit of unity and solid support for the President's Vietnam peace plan. The American Legion and VFW were not able to come up with anything even approaching an approximation ... so, short of calling all of the country's mayors, I have attached a short article from the current (Nov 24th) Newsweek magazine entitled "Love It Or ... Leave It". As you have probably already noted, nationwide Veterans Day rallies alone must have resulted in at least 5-6 million people "getting out and getting with it." I base this conservative estimate on the article's extremely conservative figures for a mere handful of cities and towns (see below).

Washington, D. C.	4,500	(Actually 10,000 minimum)
Long Beach	75,000	
Hayward	50,000	
Hollywood Hills	2,000	
Birmingham	100,000	
Pittsburgh	100,000	
St. Louis	25,000	
Chicago	85,000	
Boston	70,000	
Houston	500	
Total of only 10 locales	512,000	

Attachment

*Info to: Messrs. Keogh
Klein
Kofzger
Ziegler*

'Love It or . . .

America's antiwar dissidents had no monopoly on last week's demonstrating. For the week of the second Vietnam Moratorium and the big march on Washington also included Veterans Day—and those who support the President's policy on the war, and their brethren who want the fighting stepped up, used the occasion to stage the most widespread patriotic demonstrations in recent history. By the tens and hundreds of thousands, flag-waving citizens poured out into the streets to honor the dead of Vietnam and other wars and to reaffirm their faith in the U.S., its government and the ultimate rightness of the nation's course. AMERICA, read the ubiquitous signs, LOVE IT OR LEAVE IT.

Counting on their support, President Nixon had called them "the silent majority," and the comforting phrase was repeated from countless platforms as speakers and marchers reassured themselves that traditional values controlled the destiny of the republic. "The silent majority has become very vocal indeed," pronounced Republican Sen. John Tower of Texas to a flag-waving "Freedom Rally" crowd at the Washington Monument. And South Carolina's white-maned Rep. L. Mendel Rivers, who heads the House Armed Services Committee, exhorted the same rally: "There are more of us patriotic Americans than those pro-Hanoi rats. Keep up the fight. Spy-ro Agnew is helping us. You back up Spy-ro,

. . . Leave It' ↗

and he will continue to pour it on."

In fact, the Washington rally was a rather small-time affair compared with the big celebrations in cities from Boston to Long Beach, Calif. Only 4,500 people turned up at the Washington Monument (the promoters had promised 10,000). President Nixon did not show up at the rally but he put in 45 minutes visiting with patients at the Washington Veterans Administration Hospital. "How are they treating you here?" the President called to the old soldiers as he walked the wards with Mrs. Nixon. When he spotted a group of veterans wearing eye patches, the President reflected a moment and gave way to one of those lapses that sometimes crop up when he is trying his best to be ingratiating: "All you need is one," he jocularly told a one-eyed vet. "You see too much anyway."

See the Missiles: Elsewhere in the country, the Veterans Day fervor was often more pronounced. In Long Beach, Calif., 75,000 citizens—many bearing signs saying SUPPORT NIXON—turned out to watch the horsemen, the bands and the Nike missiles parade past. Much of the splendor of the parade was owed to the Defense Department and Veterans Administration, which offered cooperation to the Veterans Day organizers in Long Beach and five other cities—and mailed out 100,000 "Veterans Day" kits. But up the coast in Hayward, Calif., a city of 86,000 across the Bay from San Francisco, 50,000 persons turned out without any nudge from official Washington. From Sacramento, Gov. Ronald Reagan urged "the silent majority" to "demonstrate by some visible means," and Lt. Gov. Ed Reinecke told 2,000 at Forest Lawn Cemetery in the Hollywood Hills that "this is a week to say to our fighting men in Vietnam: we are behind you."

More than 100,000 jammed ten deep along the curbstones of Birmingham, Ala., to watch 200 units parading. There were

at least 10,000

flags everywhere, and a Negro college student cavorted down the street in a red, white and blue suit. Pittsburgh staged its biggest parade ever, with 100,000 marchers and watchers. St. Louis had a turnout of 25,000, its largest Veterans Day demonstration in many years. Perhaps 85,000 Chicagoans showed up at one of 50 neighborhood affairs, and 5,000 of them made it to the Loop to cheer Mayor Richard Daley and Cook County Sheriff Joseph I. Woods, father of a Green Beret and brother of Mr. Nixon's personal secretary, Rose Mary Woods. Boston produced some 70,000 marchers and onlookers, and probably would have had as many as 50,000 more if it hadn't rained.

Plastic Flags: There were similar displays of enthusiasm in scores of small towns. Mayor Paul J. Manafort of New Britain, Conn., paid \$360 out of his own pocket for 20,000 small, plastic lapel flags for his townspeople. James Dunn, president of the Student Association at the University of South Dakota, received congratulatory telegrams from four Midwestern Republican governors after organizing a "Day of Support" for the President's Vietnam policy. In Clinton, N.Y., 44-year-old housewife Barbara Crane set her husband and daughter to writing letters nationwide proclaiming "National Confidence Week."

Not everyone was so enthusiastic, however. New York City turned out only a few thousand demonstrators, one carrying a sign that read WIN THE GAME AT SHEA STADIUM, WIN THE WAR IN VIETNAM. The silent majority apparently numbered only about 500 persons in Houston, Texas, and in New Orleans an ambitious VFW program called "Operation Speak-out" attracted an audience of 75 people. Rabbi Roy Rosenberg was to give the benediction, but he left abruptly after the meeting voted to admit in good faith a man carrying signs that read: COMMIE LIBERALS—VOTE HAYNSWORTH JUDGE—BOMB THE HELL OUT OF N. VIETNAM. Even in Minneapolis, where the American Legion executive committee was meeting in commemoration of the founding of the Legion 50 years ago, a 45-minute parade through the heart of town attracted only several thousand lukewarm spectators. "I'm for Nixon," cried a 71-year-old man got up in World War II Navy blues. "He's going to save us money."

chron

November 19, 1969

MEMORANDUM FOR: MR. HALDEMAN
FROM: ALEXANDER P. BUTTERFIELD
RE: New York Times Advertisement (Nov 18th)

You asked about the attached 3/4 page advertisement. It was placed in the New York Times only ... by a group of floor traders and independent brokers -- all of them members of the American Stock Exchange.

The "idea" came from the persons whose names are circled in red ink -- Messrs. Kenneth H. Avery and Harry W. Hallahan. The signatories chipped in anything from \$25 to \$200 each, and the heaviest contributors were 7 partners of Eastman-Dillon.

A letter of thanks to all persons contributing to the ad is being prepared now for the President's signature ... addressed to both Kenneth Avery and Harry Hallahan.

Attachment

November 19, 1969

DAILY NEWS PLAN CRITIQUE

and

MEDIA MONITORING REPORT

...as of 11:15 A.M. daily,
except Sat. and Sun.

...covers past 30-hour period
Tues. thru Fri., and past
78-hour period on Mon.

November 19, 1969

I. DAILY NEWS PLAN

A. Events programmed, except where indicated, to be major White House news items November 18, each followed by reviews of coverage received.

1. FOREIGN TRADE MESSAGE

a. Newspapers:

Message received broad coverage and analysis. Included among lead items in Wall Street Journal, New York Times, and Washington Post.

b. Television:

ABC	:15	Briefly reported, without details.
-----	-----	------------------------------------

2. CONSERVATION BILL SIGNING

a. Newspapers:

Short report in New York Times only encountered in papers reviewed.

b. Television:

Pictures were not taken of the signing ceremony.

3. POSTMASTER GENERAL BLOUNT REPORT ON ASIAN TRIP
(Not programmed)

a. Newspapers:

Reported widely in stories on Administration moves and attitudes regarding demonstrations.

b. Television:

ABC	2:30	Film of Postmaster General included in report on "Administration efforts to quiet dissent. "
NBC	:30	Brief report of Postmaster General's "condemnation" of peace demonstrations.
CBS	:15	Reported as Postmaster General's views on effect of peace demonstrations.

B. Other White House news items:

- -- Rose Garden presentation of turkey.

- a. Newspapers:

- Washington Post and New York Times ran pictures of this annual event on front of second sections.

- b. Television:

- No footage aired.

C. The single leading Administration news item:

- President's message on foreign trade (see above).

D. Other leading Administration news items were:

- Secretary Rogers' testimony before Senate Foreign Relations Committee ... the Secretary's statement that there have been private diplomatic contacts since President's November 3 address widely reported in newspapers and on television. (ABC, lead item, 1:45; NBC, :15; CBS, :30 at end of Vietnam roundup.)
- Secretary Seamans' testimony before Senate Joint Economic Subcommittee ... alleged firing of Fitzgerald as result of report on C-5A cost overruns widely reported in newspapers and on television. (ABC, :30; NBC, 2:00).
- President Nixon's statement on Joseph P. Kennedy.

- a. Newspapers:

- Brief mention in roundup of praise of Joseph P. Kennedy.

- b. Television:

- ABC

- Partial quotes in report on Joseph P. Kennedy's death.

NOTE: Comment continued on Vice President Agnew's speech on network news.

ABC 1:45 Harry K. Smith

CBS 2:30 Rather report on Administration's reaction surveys of television stations; FCC's call for copy of Seavareid's remarks; O'Neils' (Subversive Activities Control Board) calls to area stations.

II. MEDIA MONITORING REPORT

A. Of 11 news publications and TV programs monitored regularly,* none reported information in a manner justifying counter action.

B. Results of counter and/or follow-up actions previously reported:

Not applicable for this report.

*NBC, ABC, CBS Evening News; Merv Griffin and Tonight Shows; CBS Morning News; Today Show; NY Times; Washington Post; Time and News-week Magazines

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

November 18, 1969

MEMORANDUM FOR: MR. FLANIGAN
MR. KEOGH
MR. COLSON

FROM: ALEXANDER P. BUTTERFIELD

RE: Pope Paul's Implied Endorsement of the
President's Vietnam Policy

I have sent copies of the attached article to Herb Klein, Harry Dent, Lyn Nofziger and Ron Ziegler. Whereas each will plan to use it appropriately, and without delay, I would appreciate your giving some thought to additional ways and means in which the information might be circulated to good advantage ... i.e. in some manner other than via the news media, the RNC and GOP State Chairmen, the Congress, and the White House Press corps.

Attachment

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

November 18, 1969

MEMORANDUM FOR: MR. KLEIN
MR. DENT
MR. NOFZIGER
MR. ZIEGLER

FROM: ALEXANDER P. BUTTERFIELD

RE: Pope Paul's Implied Endorsement of the
President's Vietnam Policy

Please do all you can to get maximum mileage from the attached article (or the contents therein). If used appropriately -- and without delay -- it can go far toward bolstering our current efforts to sustain spirited support for the President's Vietnam peace plan.

I will appreciate hearing from you at tomorrow morning's 10:00 a.m. game plan meeting as to the ways in which you plan to use this significant information.

Attachment

chaw

November 18, 1969

MEMORANDUM FOR: MR. HALDEMAN
FROM: ALEXANDER P. BUTTERFIELD
RE: Presidential Letters to Chiefs of
State -- Status Report

My part in this project -- essentially to get Henry's staff moving on a proposed program -- is largely finished business.

As you will recall, a paper on this subject went to the President about 2 weeks ago. This past Saturday it was returned to Henry bearing a number of comments and instructions by the President. A second paper is in the mill now and Tony Lake assures me that it has momentum.

Chron

November 18, 1969

MEMORANDUM FOR: MR. HALDEMAN
FROM: ALEXANDER P. BUTTERFIELD
RE: Report from Special Camera Crews

Our still photographers used 104 rolls of 35 millimeter film ... at 36 frames to the roll. That means that in a total of 3,744 stills there should be something worth using.

Approximately 6,000 feet of motion picture (television) film was exposed and Tim Babcock is scheduled to review it at 4:00 p. m. today. (It is not yet known whether or not any obscenities were caught on the sound track. The camera crew chief doubts it but Babcock will doublecheck it this afternoon.)

chron

November 18, 1969

MEMORANDUM FOR: MR. HALDEMAN
FROM: ALEXANDER P. BUTTERFIELD
RE: Sato Dinner Guest

I recall Rose's telling me last week that space was so tight for the Sato dinner that she would have to work a near miracle to "squeeze in" Si Sulzberger. Now -- on the eve of the dinner -- I've got someone else to suggest ... for whatever the suggestion might be worth to you and/or the President.

The gentleman is Mr. Anthony Jurich. As you probably know, he is Assistant to the Secretary of the Treasury for National Security Affairs, and a member of our Okinawa negotiating team. While in Japan just recently he received a personal invitation from the Prime Minister to visit his (Sato's) home -- and it is well known among the other negotiators that Sato thinks very highly of him. Moreover, Jurich has been invited to the Japanese Embassy next Thursday to attend the reception being held in honor of the Prime Minister. In that he will continue to serve as one of our prime negotiators, and because one's status (and stature) means so much to the Japanese, it would seem to me that Jurich might be a worthwhile addition.

cc: Rose Mary Woods

chron

THE WHITE HOUSE
WASHINGTON

November 18, 1969

MEMORANDUM FOR: MR. HALDEMAN
FROM: ALEXANDER P. BUTTERFIELD *APB*
RE: Positive Indications of Support for the President

We have proof positive of support for the President's Vietnam policy as indicated below:

The Support America Committee of Arkansas 2,300 names
has sent a telegram to the President pledging
the support of its members.

A resolution of support for the President's 25,242 names
Vietnam policy has come in from Senator
Dodd's Connecticut constituents. It has
been signed by 14,242 persons ... and
another 11,000 signatures are being
delivered to me this afternoon.

The Tell It to Hanoi Committee received 40,000 names
40,000 responses to its first advertise-
ment ... the one placed in 14 major news-
papers throughout the country. On Nov 4th,
the day after the President's "pursuit for
peace" speech the Committee mailed
letters out to each of the original respon-
dents asking each to enlist 5 more members.
The results of this (Nov 4th) action are just
beginning to come in so we have no figures
as of this date.

The Positive People Program was initiated 15,000 names
on the day after the President's "pursuit for
peace" speech by our friend Jack Wogan, the
Denver County Republican Chairman (the same
gent who was responsible for the long telegram

signed by 20,000 Denver area supporters). The Positive People Program has a present membership of at least 15,000 (10,000 in Denver; 2,200 in Greeley; 2,800 in Boulder; with known programs underway in Arapahoe County, Colorado; throughout the state of Nebraska; in the cities of Albuquerque, Cincinnati, Atlanta, Ashville, N.C. and El Segundo, California). The next issue of "Monday" will give additional publicity to the Positive People Program and urge increased membership.

Wires and letters of support sent to the President since his November 3rd speech (through the close of business Nov 17th). As I have mentioned before, we have planned -- by the continual placement in major newspapers of appropriate advertisements, and by following through on arrangements for TV shows, interviews, etc. -- for our daily flow of letters and wires to the President to pick up during this week and next ... and hopefully to sustain itself thereafter at something on the order of 3-5 times the normal daily flow of 3,000.

106,284 names

United We Stand Committee. The 2 full-page ads and the 1 three-quarter page ad which Ross Perot put in 103 major newspapers throughout the country -- and the 30 million IBM cards he has distributed -- are getting "tremendous results" ... but what those results are is still a mystery. I spoke to Ross twice yesterday and made the point rather strongly that we need some sort of figure right away. He either has no way of arriving at a figure or has an approximation in mind and refuses to divulge it.

Grand total of known supporters
to date

188,826

+20,000 names on Wogan's
wife of noon, Nov 3rd

208,826

THE WHITE HOUSE
WASHINGTON

November 18, 1969

MEMORANDUM FOR:

MEMBERS OF THE CABINET

Subject: Termination of Weekly Report

On October 29th Mr. John Whitaker, then Secretary to the Cabinet, sent a Confidential memorandum to all members of the Cabinet. The subject was: Pending "Must Legislation". In essence, the content asked for continuation through the fall months of a report on past weekly activities affecting, or promoting, legislation of special importance to the Administration. More specifically, it asked for a rundown as to who at the Cabinet and sub-Cabinet levels made public speeches, gave interviews, or appeared on television -- on what dates, and on what major topics -- and what items in the "must legislation" category were mentioned.

Whereas we do, of course, want you to stress whenever possible the Administration's view on vital current issues -- and on the need for prompt passage of Administration bills -- there is no longer a requirement to submit periodic reports on past activities to this or any other White House office.


Alexander P. Butterfield
Deputy Assistant to the President

November 18, 1969

DAILY NEWS PLAN CRITIQUE
and
MEDIA MONITORING REPORT

...as of 11:15 A.M. daily,
except Sat. and Sun.

...covers past 30-hour period
Tues. thru Fri., and past
78-hour period on Mon.

I. DAILY NEWS PLAN CRITIQUE

A. Events programmed to be major White House News attention November 17, each followed by reviews of coverage received.

1. STRATEGIC ARMS TALKS

a. Newspapers:

Opening of the Arms Talks played above the fold in nearly all national newspapers. Usually given number 2 position next to Apollo. Almost all papers used photo of toasts between Gerard Smith and Vladimir Semonov. Mention of the President's message was played in sub-heads as well as body of text.

b. Television

ABC	2 minutes	Lead story with film from Helsinki and comment by Frank Reynolds indicating that the talks were strictly preliminary and warning viewers not to be confused as little progress is expected to be made initially.
NBC	3 minutes 45 seconds	3 minutes of film of opening talks with Gerard Smith reading the President's statement. Chancellor comment -- Neither side will make any grand proposals; the meetings began "very carefully."
CBS	3 minutes	Kalisher comment live from Helsinki saying no one expects preliminary talks to bring any speedy agreements. Film of Smith and Semonov.

2. ADAM MALIK, INDONESIAN MEETING

No coverage noted.

B. Other Administration News

- Moratorium comment played heavily in both newspapers and on television. All networks and most newspapers quoted Ziegler and Mitchell as saying the demonstrations were "generally" peaceful, however, there were some glaring examples of violence. They went on to say that Ziegler denied that the President directed Agnew to make his Des Moines speech and he did not see the text before delivery.
- Hubert Humphrey got wide play on television and in newspapers as a result of his press conference saying that Agnew's speech was a calculated act engineered by the Administration against the right to dissent and the rights of dissenters.

Hubert Humphrey received 30 seconds film on ABC, 1 minute and 40 seconds on CBS and 30 seconds on NBC.

- Haynsworth nomination received play in newspapers and on all network news shows as a result of picking up two votes in the Senate. Played on back pages of newspapers and half way down network news shows.

C. The leading Administration news item:

- Apollo XII progress reports (... and talks on strategic arms)

II. MEDIA MONITORING REPORT

- A. Of 11 news publications and TV programs monitored regularly,* none reported information in a manner justifying counter action. (Police Chief Wilson was interviewed on CBS Morning News and handled himself very well. He made a number of positive statements about Administration policies re mass demonstrations. Howard Smith on ABC Evening News mentioned something which we too have noticed: The demonstrators have expended most of their energy and resources and it will be some time before they can regroup in sufficient numbers to put on a display similar to their mid-November event ... while the

*NBC, ABC, CBS Evening News; Merv Griffin and Tonight Shows; CBS Morning News; Today Show; NY Times; Washington Post; Time and News-week Magazines

move to unite the great silent majority behind the President's peace plan is still gaining momentum. The Today Show featured HHH with Bill Monroe in the Washington studio. Whereas Humphrey attacked Vice President Agnew on the content of his recent Des Moines speech, he went on to concede the fact that there is indeed a tendency on the part of the major network commentators to over-emphasize, to be too dramatic and too sensational. The former Vice President's point was that Mr. Agnew "over-killed" in his speech. A final point of significance -- the former Vice President reiterated his support of the President's stand on Vietnam.)

- B. Results of counter and/or follow-up actions previously reported:

Not applicable for this report.

chm

November 18, 1969

MEMORANDUM FOR: MR. MELENCAMP
FROM: ALEXANDER P. BUTTERFIELD
RE: A Letter for the President's Signature

This morning I sat in on a short meeting between the President and the Postmaster General -- the purpose of which was to allow Mr. Blount an opportunity to discuss and report on his observations after a 2-week trip to South Vietnam, Japan and Korea. At one point in the discussions the Postmaster told of meeting Sergeant Michael Ferrell on the airplane returning to the U.S. from Tokyo. Ferrell was escorting from Vietnam the body of one of his best friends, David Greesom, who had been killed flying a helicopter in the combat zone on November 7th. The Postmaster learned from Ferrell that David Greesom's older brother John had also been killed in Vietnam...about a year and a half ago...and he thought that the President might want to write a special letter to the parents.

The President was quick to agree that the idea was a good one and he asked me to follow through and see that an especially nice letter was prepared for his signature without delay.

The parents of the 2 young men killed in action (John and David) are Mr. and Mrs. Egbert Greesom, Gray Road, Melbourne, Florida 32901. Incidentally the Greesom's have 2 other sons, ages 17 and 8.

The one thing I do not know -- and a matter which you might want to check with Defense, through Don Hughes -- is the service affiliation, and possibly the rank and duty at the time of death of the deceased sons.

cc: Mr. Keogh

chron

November 18, 1969

MEMORANDUM FOR: THE PRESIDENT

FROM: ALEXANDER P. BUTTERFIELD

RE: Statement of Support of Your
Vietnam Policy

I am attaching to this note the one-half page advertisement that Chappie Rose (and a prestigious group of citizens) had run yesterday in the New York Times, the New York Daily News, the Cleveland Plain-Dealer, and the Christian Science Monitor.

Responses generated by this ad will help sustain the daily influx of Presidential mail at its present high rate ... approximately 5 times the normal count.

Attachment

chron

THE WHITE HOUSE
WASHINGTON

November 17, 1969

MEMORANDUM FOR:

MEMBERS OF THE CABINET

Subject: The President's Message to the
Congress on the Trade Bill

I am enclosing a copy of the President's message to
the Congress on Trade. As you will note, it is
scheduled for release at noon tomorrow.

Alexander P. Butterfield
Deputy Assistant to the President

Enclosure

chron

November 17, 1969

MEMORANDUM FOR: MR. WILBUR H. JENKINS
FROM: ALEXANDER P. BUTTERFIELD
RE: Christmas List, 1969

Listed below are the names and addresses of my office staff:

Mr. and Mrs. Alexander P. Butterfield
7416 Admiral Drive
Alexandria, Virginia 22307

Miss Ruth Goodwin
5550 Columbia Pike, Apt 550
Arlington, Virginia 22204

chron

November 17, 1969

MEMORANDUM FOR: MR. HALDEMAN
FROM: ALEXANDER P. BUTTERFIELD
RE: Cancellation of New York Times Ad

Pat O'Hara called a little after the noon hour today to say that he had just been shown a copy of the November 13th New York Times -- the Late City Edition -- and there, buried on Page 32 (and shrouded even further by the headline: Lawmakers Call Lodge to Voice Support of His Position in Paris) was the regular AP news release on the November 12th Congressional vote of confidence given to the President's peace plan. And I asked our people here to doublecheck every page of all editions of the Times for that date. It just proves that no one is infallible ... but I did hate to see O'Hara suffer embarrassment because of a mistake we made here.

chron

November 17, 1969

MEMORANDUM FOR: MR. HALDEMAN
FROM: ALEXANDER P. BUTTERFIELD
RE: Appointment Schedule

I have the following meetings scheduled for tomorrow, Tuesday,
November 18th:

- 8:00 Breakfast meeting with Messrs. Colson and
Magruder (Staff Mess)
- 10:00 Meeting in the President's office with
Postmaster General Blount
- 12:15 Meeting in the President's office with
Mr. Charles Rhyne
- 4:00 Mr. Tim Babcock (in his office)

chron

November 17, 1969

Mr. Leo Brady
1400 South Joyce, Apt A-503
Arlington, Virginia

Dear Mr. Brady:

We received your one-page flyer and the
"Support Our President" pin. Many thanks
and keep up the good work.

Sincerely,

Alexander P. Butterfield
Deputy Assistant to the President

Chen

November 17, 1969

Dr. Norman Vincent Peale
1025 Fifth Avenue
New York, New York 10028

Dear Dr. Peale:

With this short note I am enclosing copies of 21 wires and letters sent to the President immediately after his nationally televised "pursuit for peace" speech of November 3rd. I have personally called each sender and none objected to the public use of his message.

It was awfully nice meeting you during your call on the President last Tuesday and I look forward to seeing you again before too long.

Sincerely,

Alexander P. Butterfield
Deputy Assistant to the President

P.S. I am in the process now of getting some of our people together with Chaplain Sandrocks. The idea he proposed has great merit and I feel certain that before the Administration's first birthday the project will be off and running.

Enclosures

chron

November 17, 1969

Mr. Hobart Lewis
President and Editor-in-Chief
The Reader's Digest Association, Inc.
Pleasantville, New York 10570

Dear Hobe:

With this short note I am enclosing copies of 21 wires and letters sent to the President immediately after his nationally televised "pursuit for peace" speech of November 3rd. I have personally called each sender and none objected to the public use of his message.

Looking forward to seeing you Wednesday evening.

All the best.

Sincerely,

Alexander P. Butterfield
Deputy Assistant to the President

Enclosures

chun

November 17, 1969

MEMORANDUM FOR: THE PRESIDENT
FROM: ALEXANDER P. BUTTERFIELD
RE: Results of Film Footage and Still Photos
Taken by Special Camera Crews

Tim Babcock -- our intermediary -- reported this morning that the crews did well despite their being "badly gassed" near the Justice Department late Saturday afternoon. All the film is being processed today and a detailed report will be rendered at this time tomorrow.

chron

November 17, 1969

MEMORANDUM FOR: MR. HALDEMAN
FROM: ALEXANDER P. BUTTERFIELD
RE: Public Release of Wires and Letters Received
in Response to the President's Pursuit for Peace
Talk

I have made telephone calls to some 25 senders of wires and letters responding to the President's talk to the nation of November 3rd. All were happy to do whatever they could to show their enthusiastic support ... and none had any objection to his or her message's being released to the public. Therefore, I am sending 20 of the letters and wires to Dr. Norman Vincent Peale and will hold additional copies here at my desk for whoever else might be able to use them appropriately.

November 17, 1969

MEMORANDUM FOR: THE PRESIDENT
 FROM: ALEXANDER P. BUTTERFIELD
 RE: Advertisement by the Tell It to Hanoi
 Committee

I am attaching a copy of an ad which our Tell It to Hanoi group (Casey, Mulcahy and O'Hara ... and the others whose names are cited) ran in today's New York Times and New York Daily News.

The other ad -- the one designed to blast the Times for its omission on November 13th of the November 12th vote of confidence given to your peace plan by the Congress -- is scheduled to run in the New York Times and Washington Post tomorrow. The delay in its publication is a result of some shenanigans on the part of the Times staff. The complete layout was called in to the Times last Thursday afternoon prior to 3:00 p. m. ... and accepted for publication on the following day. However, later that same day the Times staff told the ad agency that it would have to slip the ad's publication to Sunday in order to allow time to get Baltimore Sun and Washington Post approval to print their articles on this same story (a planned part of the ad layout). Then the next day, Friday, November 14th, at about 6:00 p. m., the Times called the ad agency and said that it did not feel the ad was justified in view of the fact that the news of the Congressional "vote of confidence" had been run as a part of the story of your visit to Capitol Hill. All of this on-again off-again business brought about the slippage to November 18th. I've told our New York friends that if the ad doesn't appear tomorrow, it may as well be forgotten because already it has lost much of the punch it would have had last Friday or Saturday. I will have a confirmation from them -- one way or the other -- by 2:00 p. m. today.

Attachment

Chen

November 17, 1969

MEMORANDUM FOR: MR. HALDEMAN
FROM: ALEXANDER P. BUTTERFIELD
RE: Half-Hour "United We Stand" TV Special

According to your schedule -- and assuming you will be out of the President's office by 12:30 p. m. or a little after -- you are free from 12:45 until the Connie Stuart appointment at 1:30. Therefore, I have arranged for Ross Perot's show to appear on Channel 2 from 12:45-1:15 for my interest as well as yours. If I know Ross, he will be calling us today to check our reactions.

If you want to shift the showing to an earlier or later time, please ask Larry to contact Don Hughes, and me.

Many thanks.

November 17, 1969

DAILY NEWS PLAN CRITIQUE
and
MEDIA MONITORING REPORT

...as of 11:15 A.M. daily,
except Sat. and Sun.

...covers past 30-hour period
Tues. thru Fri., and past
78-hour period on Mon.

I. DAILY NEWS PLAN CRITIQUE

- A. Events programmed to be major White House news items Friday, Saturday and Sunday, each followed by reviews of coverage received.

1. VISIT TO APOLLO XII LAUNCH

a. Newspapers:

Played on page one across the country ... pictures often ran with story.

b. Television:

ABC	4:00	Report on first Presidential visit to a launch was introduction to wrap up on Apollo XII launch. Film included excerpts of President's remarks in the blockhouse.
NBC	4:45	Film of President speaking ... "We are going forward" led wrap up on Apollo XII launch.
CBS	5:30	Film of President's remarks America "First in Space" ran in middle of wrap up on Apollo XII activities during first day in space.

- B. The leading Administration news items were:

-- Reaction reports on Vice President Agnew's speech on network news coverage ...

a. Newspapers

Reports played well forward, detailing reaction of networks and results of public opinion polls.

b. Television:

ABC	3:45	Public opinion poll results 2 to 1 in favor of Vice President reported. Filmed comments by Mayor Daley, Ted White and various Congressmen.
-----	------	--

ABC	2:30	ABC evening news closed with comments of three networks on Vice President's speech.
NBC	2:30	Reported Agnew speech as a "carefully planned White House attack" on network news. Closed show with NBC's Julian Goodman editorializing on Vice President's remarks.
CBS	4:45	Reported that White House disavowed any roll of President in shaping Vice President's remarks. Noted public response endorsed Vice President. Closed show with filmed comment by Dean Burch, FCC Commissioner Johnson, Mayor Daley and Senator Muskie.

- Administration prison reforms ... received moderate attention in newspapers and was reported briefly on evening news shows (ABC).
- Developments on Administration proposals for draft lottery ... moderate attention in newspapers and on evening news shows (NBC, CBS).

C. The single leading Administration news item:

- President's visit to Apollo launch (see above).

D. The leading network news item:

- Wrap up on Apollo XII launch activities, including President's visit to Cape Kennedy, led evening news shows. Roundups on moratorium-related news followed immediately on each network. (ABC, 3:30; NBC, 6:00; CBS, 5:00).

II. MEDIA MONITORING REPORT

A. Of 11 news publications and TV programs monitored regularly,* none reported information in a manner justifying counter action.

B. Results of counter and/or follow-up actions previously reported:

1. NBC Evening News -- Herb Klein believes -- and others agree -- that the Vice President's talk of last Thursday evening served adequately as our "counter action" to David Brinkley's sarcastic comments of the previous Tuesday ... (about the Administration's trying to play the numbers game with the New Mobe, and losing). However, in addition to the Vice President's sharp and very appropriate attack, our letter-writing apparatus went into play and produced a number of "opinion messages" addressed to Goodman and Stanton. Two samples are attached.

*NBC, ABC, CBS Evening News; Merv Griffin and Tonight Shows; CBS Morning News; Today Show; NY Times; Washington Post; Time and News-week Magazines

chiron

November 14, 1969

MEMORANDUM FOR: MR. HALDEMAN
FROM: ALEXANDER P. BUTTERFIELD
RE: Perot's Project

I am attaching for your review -- and for the President's review if you think he would be interested -- an (incomplete) list of television stations which will carry Ross Perot's half-hour "United We Stand" special on Sunday evening, November 16th. Listed also are the 59 cities served by the particular TV stations. A second attachment is a revised version of the script ... the most recent revision I would assume.

Merv Stauffer, one of Ross's staff members, will be in Washington tonight -- at the Madison Hotel. He will be anxious to get some reading from us as to our views of the script's content. This is just another one of those things from which I like to remain detached, and I would assume that you feel the same way. Unless I receive word from you to do otherwise, I am going to reiterate this position to Stauffer ... but of course, in so doing I will be giving him a tacit okay.

Meanwhile I have learned that the National Unity Week Committee does not have firm plans for a one-hour, half-hour, or even quarter-hour TV production on Sunday, the 23rd. They are still toying with the idea of scheduling their "big shew" in conjunction with a "welcome the Apollo XII moon men home" event. I must say that I am in favor of something along these lines if they can pull it off, and I am interested in any event or schedule of events which will have the effect of sustaining at least a moderate level of Flag waving and other visible rallying of the masses to the support of the President.

Incidentally, friend Ross is talking now about a second TV special. (Having wrapped up final plans for this Sunday's program at noon today, he's already bored!) If he should remain bent in this direction we might guide him toward a closer liaison with the National Unity group in California. A pooling of their resources (dollars and ideas respectively) might well result in an extravaganza the likes of which have never before been seen. And what a plus this would be for our side.

November 14, 1969

MEMORANDUM FOR: MR. KLEIN

FROM: ALEXANDER P. BUTTERFIELD

RE: Publicity for Mr. Rainsford J.
Winslow and Mr. and Mrs.
William H. Satterfield

I am attaching 2 pieces of correspondence. One is a copy of the letter sent to the President after his "pursuit of peace" speech by Mr. Rainsford J. Winslow of Fort Morgan, Colorado. The second attachment is a copy of the telegram sent to the President on the same occasion by Mr. and Mrs. William H. Satterfield. Each of these random samples of the thousands of messages received by the President in response to his call for unity was read aloud by the President during his November 13th visit to the House of Representatives ... and we feel that some additional publicity should perhaps be given to the letters and some new publicity given to the senders (because their names were not mentioned on the floor of the House).

The stories of these messages and the persons who sent them in Look, Life or some other national magazine might go far toward helping to sustain our current wave of patriotism.

Attachments

Chen

November 14, 1969

Mr. and Mrs. William H. Satterfield
West Waldheim Road
Pittsburgh, Pennsylvania 15215

Dear Mr. and Mrs. Satterfield:

Just thought you'd be interested in having
a copy of the White House press release on the
President's November 13th visit to the House
of Representatives.

Sincerely,

Alexander P. Butterfield
Deputy Assistant to the President

Enclosure

Chron

November 14, 1969

Mr. Rainsford J. Winslow
Morgan Heights, Drawer 250
Fort Morgan, Colorado 80701

Dear Mr. Winslow:

Just thought you'd be interested in having
a copy of the White House press release on the
President's November 13th visit to the House
of Representatives.

Sincerely,

Alexander P. Butterfield
Deputy Assistant to the President

Enclosure

November 14, 1969

MEMORANDUM FOR: MR. HALDEMAN

FROM: ALEXANDER P. BUTTERFIELD

RE: Tell It to Hanoi Committee's Ad Re The
New York Times' Failure to Report on
The Congress's Support of the President's
Vietnam Peace Plan

The Baltimore Sun unhesitatingly gave permission for its article's use as a part of the planned advertisement, but the Washington Post did not. The Post's refusal was based on the fact that their release of the article would enhance the effectiveness of the ad and in so doing support -- even though indirectly -- the positions taken by the Tell It to Hanoi Committee. As if that were not enough, the Post has also refused to accept the ad in any of its daily publications.

Meanwhile, we are getting the ad into the New York Times tomorrow (Saturday) in a somewhat modified form ... i.e. we are using the Baltimore Sun clipout in the top center of the page and saying on the left -- "The Washington Post featured this story on its front page." and on the right -- "The story was carried well by the Philadelphia Inquirer and many other newspapers throughout the country."

chron

November 14, 1969

MEMORANDUM FOR: THE PRESIDENT
FROM: ALEXANDER P. BUTTERFIELD
RE: News Play re Vice President Agnew's
Speech

Bruce Whelihan has reviewed the various news media and found the Vice President's speech to have been played as follows:

Newspapers:

Reported prominently on page one ... usually with accompanying pieces on the reactions of broadcast industry.

The complete text of the speech was printed in the New York Times and in the Washington Post.

Initial editorial comment has been light.

Television:

Carried live by all networks. Coverage of the speech preempted the regular CBS evening news.

Prepared reaction from the networks was aired immediately after the Vice President concluded.

November 14, 1969

DAILY NEWS PLAN CRITIQUE

and

MEDIA MONITORING REPORT

...as of 11:15 A.M. daily,
except Sat. and Sun.

...covers past 30-hour period
Tues. thru Fri., and past
78-hour period on Mon.

I. DAILY NEWS PLAN CRITIQUE

- A. Events programmed to be major White House news items Thursday, each followed by reviews of coverage received.

1. STATEMENT ON CORRECTIONS

a. Newspapers:

Wire service accounts were well picked up. Play varied from page one to back pages.

b. Television:

NBC :10 min. Statement urging reforms was briefly reported.

2. RURAL AFFAIRS COUNCIL

a. Newspapers:

Not reported.

b. Television:

Not reported.

- B. The leading Administration news items were:

- Vice President Agnew's address in Des Moines ... Widely and prominently reported in all newspapers, and on all radio and television news programs.
- NASA's Semiannual Report ... Light coverage in print media only.
- New Surgeon General, Public Health Service ... Light coverage in print media only.

- C. The single leading Administration news item:

- The President's visit to the Congress.

- D. The leading news item on each major network was as follows:

ABC	6:00 min.	Moratorium roundup ... including a film report on the President's trip to the Hill. (ABC's practice over the past several days of grouping moratorium-related activities has had the effect of keeping that event in the forefront of their total news play.)
NBC	2:15 min.	The President's trip to the Hill.
CBS	None	Evening show preempted by coverage of Vice President Agnew's speech.

- E. The single leading news item:

-- Apollo XII and its crew ready for moon trip ... along with the President's visit to the Hill.

II. MEDIA MONITORING REPORT

- A. Of 11 news publications and TV programs monitored regularly,* none reported information in a manner justifying counter action.
- B. Results of counter and/or follow-up actions previously reported:
1. New York Times -- For failing to carry any news of the U.S. Congress's unprecedented written support of the President's Vietnam policy -- in any of its 4 editions on November 13th -- the Tell It to Hanoi Committee (Pat O'Hara, Jack Mulcahy and Bill Casey) are running an ad in the New York Times on Saturday and in the Washington Post on Sunday pointing up rather bluntly the Times' biased reporting practices.

*NBC, ABC, CBS Evening News; Merv Griffin and Tonight Shows; CBS Morning News; Today Show; NY Times; Washington Post; Time and News-week Magazines

November 14, 1969

MEMORANDUM FOR: THE PRESIDENT
FROM: ALEXANDER P. BUTTERFIELD
RE: News Play re Your November 13th
Visit to the Congress

A very brief resume' of the nationwide news play given to your November 13th visit to the Hill appears below:

Newspapers:

Heavy front page treatment across the country with extensive use of pictures taken during your talk to members of the House.

Television:

ABC	3:00 min.	Film report by Tom Jarriel ... with excerpts of your remarks. This story led a 6-minute roundup on activities associated with the "March Against Death".
NBC	2:15 min.	Film report by Kaplow.
CBS	None	Regular evening news was preempted by film coverage of the Vice President's Des Moines speech.

Chen

November 13, 1969

MEMORANDUM FOR: THE PRESIDENT

FROM: ALEXANDER P. BUTTERFIELD

RE: Letters Responding to Your Pursuit
for Peace Speech

I am attaching one wire and three letters from parents who lost a son in Vietnam -- and two other letters from Democrats who solidly support your Vietnam stand.

I have personally contacted the individuals who wrote these letters (except for Mr. Larry Doyle, the disabled silent American, who is out of his office at the moment) and they were most enthusiastic about your using their messages in any way whatever. Almost to a man they said, in effect, "I feel so strongly about what I told the President that I'd like to shout it to the world."

Attachments

Telegram

1969 NOV 5 PM 4 16

LLF323 (12)SYA290

SY PGA225 CN NL PD 6 EXTRA PITTSBURGH PENN 5

PRESIDENT RICHARD M. NIXON

THE WHITE HOUSE WASHDC

DEAR MR. PRESIDENT, A BRAVE MAN, A SPLENDID SON, A DEVOTED
HUSBAND AND FATHER WARRANT OFFICER, ROBERT W. SATTERFIELD WAS
KILLED IN VIETNAM APRIL 16, 1969. HIS PARENTS STRONGLY SUPPORT
YOUR PLAN TO VIETNAMIZE THE WAR AND NOT REACT TO ILL-FOUNDED
DEMANDS TO BRING TROOPS HOME.. AMERICANS CAUSE FOR LEADERSHIP
AND PEACEFUL PURSUIT OF LIFE MUST BE SUSTAINED . ONE OF BOB'S
TAPED MESSAGES TO HIS FAMILY FROM VIETNAM SAID QUOTE WE ARE
NOT HERE TO QUARREL AS TO WHETHER OR NOT WE SHOULD HAVE ENTERED
THE WAR AS ONLY HISTORY MAY DISCLOSE THE VALIDITY. WE DO HAVE
A PURPOSE OF KEEPING A NATION OF PEOPLE FREE FROM AGGRESSION
AND WORK WITH A TRUST THAT OUR CHILDREN WILL REMAIN FREE. ALSO,
UNQUOTE, MONDAY EVENING YOU ECHOED BOBS WISHES AND WE URGE

GF-1201 (RS-69)

Telegram

SY PGA225/2

1969 NOV 5 PM 4 1

YOU TO MAINTAIN YOUR COMMITMENT AND BE AS FLEXIBLE AS NEED
BE THAT OUR SONS LIFE AND THAT OF OTHERS WAS NOT ENDED IN VAIN
MR AND MRS WILLIAM H SATTERFIELD WEST WALDHEIM ROAD PGH PENNA
15215.

*Cleared for use by
AFB Satterfield
morning of Nov 13
1969*

DEMOCRAT WHOSE SON IS IN VIETNAM

Rainsford J. Winslow
Morgan Heights, Drawer 250
Fort Morgan, Colorado 80701
Area Code: 303 Phone: 867-6201

November 4, 1969

President Richard M. Nixon
The White House
Washington, D. C.

Dear President Nixon:

As a registered Democrat who did not vote for you in 1968
and a father with a son in Viet Nam at the moment, I want
you to know that I am in back of you 100% in your stand on
this crisis.

I feel like you are acting like an American and you can count
on me telling other people that I feel this way!

Sincerely,

s/Rainsford J. Winslow

OK for use -
cleared by AB Butler
morning of Nov 13, 1969

SOMEONE KILLED (SILVER STAR WINNER)

J. M. FORBES & CO.
53 STATE STREET, ROOM 903
BOSTON, MASSACHUSETTS 02109

NOVEMBER 4, 1969

PRESIDENT RICHARD M. NIXON
THE WHITE HOUSE
WASHINGTON, D. C.

DEAR MR. PRESIDENT,

ONE YEAR AGO TODAY OUR NUMBER ONE SON, CAPTAIN
WILLIAM EMERSON, USMCR, WON A SILVER STAR FOR GALLANTRY
IN ACTION AS A HELICOPTER PILOT WITH HMM 265, NEAR DANANG.
SIXTEEN DAYS LATER HE WAS KILLED IN ACTION AND WON THE
D.F.C. HIS WIFE'S BROTHER, LT. HEATON ROBERTSON, USNR,
IS AN F-4 PILOT FLYING OFF THE CONSTELLATION. HIS FIRST
COUSIN, LT. STEVEN RIGGS, IS AN AIRBORNE RANGER IN VIET-
NAM.

THESE ARE OUR FINEST SONS, AND THE FLAG OF THESE
UNITED STATES FLIES PROUD AND HIGH BECAUSE THEY BELIEVE
THAT IT IS THEIR DUTY TO DO WHAT THEY ARE DOING, AND
THAT RISK AND REWARD ARE INSEPARABLE IN THE PURSUIT
OF FREEDOM FOR ALL MANKIND.

HONOR AND DUTY AND SACRIFICE ARE DEEPLY INGRAINED
IN THE HERITAGE OF AMERICA WHICH THEY SUSTAIN.

I SALUTE YOU FOR THE LEADERSHIP YOU ARE GIVING TO
ALL TRUE CITIZENS OF OUR LAND.

GOD BLESS YOU

*OK for use - cleared by:
AP Butterfield
Nov 13, 1969*

SON KILLED -- WANTS TO HELP

The Manchester Signal
414 East Seventh Street—Manchester, Ohio 45144

Nov. 5, 1969

Richard M. Nixon, President
United States of America
Washington, D. C.

Dear Mr. President:

About five minutes ago, a telegram arrived from the War Department notifying me that the body of my son, Sp/4 James H. Woolard US67001677, had arrived at the Oakland, Calif. airport.

Jim was one of the most precious things in my life, much more dear than my own life, itself. At any time since he was sent to Vietnam, I would have gladly traded places with him, as he was never given much of an opportunity to enjoy life during his brief 20 years God permitted us to have him.

With his death, I would like to volunteer my services to the government to be used in any manner to bring an honorable conclusion to this horrible war and spare other Moms and Dads what we've experienced since we learned he was wounded on Thursday, Oct. 30th. Surely there must be some capacity in which I could be helpful, news correspondent, janitor, or something.

Jim was shipped to Vietnam and on patrol with just four months and five days service time. I, as a father, objected to this as I was

*OK press - cleared by
AB Butterfield on
Nov 13, 1969*

certain he hadn't been sufficiently trained to be able to protect himself. Honestly, though, it's doubtful if I would have ever been ready for him to go. Jim said, "Dad, this is one thing I have to do myself. You nor Mom can't help me this time." How true that statement has confronted us now.

I will not ever agree with a dishonorable solution to this Vietnam War, despite Jim's supreme sacrifice. After he arrived there, he wrote back and indicated it was the right thing for America to be doing. He experienced it. I did not.

If I can be used in some capacity, please get in touch with me immediately. I feel so very helpless at the moment.

I'm not a demonstrator. Merely a veteran who served in Europe during World War II, three years, and who has now given you and the rest of my fellow countrymen my son's life.

Sincerely,

s/William G. Woolard Sr., publisher

SON KILLED

26712 OAK BRANCH CIRCLE

NEWHALL, CALIFORNIA

NOVEMBER 4, 1969

THE HONORABLE RICHARD M. NIXON

PRESIDENT OF THE UNITED STATES

WASHINGTON, D.C.

DEAR MR. PRESIDENT:

AS I LISTENED TO YOUR SPEECH LAST NIGHT, MY HEART AND EYES WERE FILLED TO OVERFLOWING. I COULD FEEL YOUR STRONG, INNER EMOTIONS, YOUR HONESTY, AND YOUR GREAT CONCERN FOR OUR MEN IN VIETNAM AND FOR OUR COUNTRY. I COULD FEEL THE TERRIBLY HEAVY BURDEN THAT YOU ARE CARRYING ON YOUR SHOULDERS FOR ALL MANKIND AND THE WORLD. YOU ASKED FOR THE SUPPORT OF THE GREAT, SILENT MAJORITY OF AMERICANS IN YOUR DECISION ABOUT THE WAR IN VIETNAM.

MY HUSBAND AND I ARE COMFORTED SOME-WHAT WITH THE KNOWLEDGE THAT YOU AREN'T GOING TO WITHDRAW OUR TROOPS AND LET THIS GREAT COUNTRY GO DOWN IN DEFEAT. YOU SEE, OUR ONLY SON 'MIKE UHLIG' GAVE HIS LIFE THERE IN VIETNAM ON FEB. 16, 1967. HE WAS JUST 21 YEARS OLD, A PILOT, AND HE WAS KILLED HIS VERY FIRST DAY THERE.

*OK for use -
cleared by
AB Butterfield
Nov 13, 1969*

RIGHT AFTER ONE OF OUR SO GENEROUS TET TRUCES. I HAVE TRIED NOT TO CARRY BITTERNESS IN MY HEART, BUT MY DEAR MR. PRESIDENT, IF WE GIVE IT ALL OVER TO THE COMMUNISTS NOW--FOR WHAT AND WHY DID MY ONLY SON DIE? HE WAS THE FIRST BOY OF GRANADA HILLS, CALIF. TO DIE IN VIETNAM. HE IS HONORED BY HIS SCHOOL, THE LARGEST HIGH SCHOOL IN THE UNITED STATES. SCHOLARSHIPS, PERPETUAL, ARE GIVEN EVERY YEAR BY THE TWO OUTSTANDING WOMEN'S CLUBS OF GRANADA HILLS, EVEN THOUGH TO THIS DAY THE ARMY HASN'T EVEN AWARDED HIM THE PURPLE HEART. THESE ACTS SHOULD TELL YOU A LITTLE ABOUT HOW THE MAJORITY OF THE PEOPLE FEEL. 'WE ARE IN IT, SO LET'S WIN IT', OR LET'S SETTLE IT WITH HONOR.'

I BELIEVE IF WE JUST GIVE UP NOW, THE FAITH IN OUR GOVERNMENT WILL REALLY SUFFER A SHATTERING BLOW.

YOU AND THE VICE PRESIDENT ARE SO RIGHT, WHEN YOU SAY, 'THE VOCAL MINORITY CERTAINLY SHOULDN'T BE THE ONES TO SHAPE OUR FOREIGN POLICY.'

I'VE WORKED MANY YEARS, DAYS, HOURS ETC. AT THE PRECINCT LEVEL, IN OUR REPUBLICAN WOMEN'S CLUBS AND I SERVED ON THE STATE CENTRAL COMMITTEE. I'M

COUNTING ON YOU, MR. PRESIDENT NIXON, I'M SUPPORTING
YOU, AND MY PRAYERS ARE WITH YOU EVERY DAY. DON'T
LET THE PRESSURES OF THE KOOKS AND COWARDS AND THE
EVER-LASTING MISLEADING NEWS MEDIA GET YOU DOWN.

SINCERELY YOURS,
FROM THE STILL, GRIEF-FILLED
HEART OF A MOTHER, WHOSE ONLY
SON VOLUNTARILY GAVE HIS LIFE,
WHEN HE THOUGHT HIS COUNTRY
NEEDED HIM.

s/VIVIAN L. UHLIG

(MRS. MAX R. UHLIG)

-Pronounced U-Lig-

A DISABLED SILENT AMERICAN
WHO FIRST VOTED REPUBLICAN IN 1968

Nov 4, 1969

Dear Sir:

As one of the 100 million "silent Americans" I am not used to writing letters to anyone in a position such as yours, but let me assure you that I wholeheartedly support your position, as outlined in your address to the nation Monday, November 3rd.

I am a salesman, and while I don't know how "polls" are taken, I do know that 9 out of 10 of the business and professional accounts I serve have expressed their support for your efforts to disengage America from Viet Nam in an honorable fashion.

I think I am typical in my discomfort with rising taxes, inflation and the national unrest that disturbs us, but I am also enough of an optimist to believe that this country is too big, too great to let "ground swells" alter our final success in solving all these problems.

My two older brothers served in World War Two, my younger brother in Korea. I lost a leg. We do not feel this was in vain. My son-in-law served two years in Viet Nam -- my son is 18 and "eligible" ... He's a freshman at SIU.

We know you and your Administration is doing the right thing to honor our commitments to friends and allies.

*OK for use -
cleared by
A. Butterfield
Nov 13, 1969*

Keep believing in us -- "The Silent Americans" -- and we
will continue to believe in you.

Sincerely,

s/Larry Doyle

P.S. 1968 was the first time we voted for a Republican candidate
for President. We are still convinced we were right.