

chron

October 13, 1969

MEMORANDUM FOR: MR. HALDEMAN

I have the following appointments scheduled for tomorrow --
Tuesday, October 14th:

8:30 Vietnam Strategy Information Meeting with Henry
Kissinger (Situation Room)

4:00 Vietnam PR Meeting (Klein's office)

ALEXANDER P. BUTTERFIELD

chron

October 13, 1969

MEMORANDUM FOR: MR. HALDEMAN

Subject: Weekend Mailings and Phone Calls

The following actions were taken:

- Harry Dent called all Governors and gave them the pitch from our talking paper. His report is attached.
- Herb Klein mailed copies of messages -- with a cover memo -- to the Governors' press secretaries on Friday afternoon... and Harry Dent's staff mailed personal copies to the Governors themselves prior to 4:00 p. m. Saturday. They all went Special Delivery or Air Mail Special as was appropriate. ~~RNC~~
- RNC personnel, under the supervision of Jim Allison, called all State Chairmen over the weekend and used the talking paper pitch. They contacted all except New Mexico's Chairman whose phone is out of order. They are trying by other means this morning. Their list will be in to me by 3:00 p. m.
- RNC mailed copies of the Reform message to all State Chairmen on Friday (along with some Vietnam material).
- Herb Klein mailed 2,000 copies of the Reform message on Friday to editors, publishers, columnists, etc.
- RNC's "Monday" printed the President's Reform message (a resume of the message) as its lead article. (The Dave Broder article on "The Breaking of A President" was used as the insert.)
- RNC completed additional mailings of the Reform message to all Committeemen and women, State legislators, etc.
- Whitaker handled the balance of this project and I assume that Magruder has reported to you on this separately.

THE WHITE HOUSE
WASHINGTON

10/13/69

Weekly reports prepared mid-
February through mid-October.
Copies held in Central Files
by Frank Matthews.

PLEASE TREAT AS CONFIDENTIAL

Butherford

FINAL NEWS PLAN, SUNDAY THRU SATURDAY, OCTOBER 12-18, 1969

(Prepared Friday morning and published for limited distribution the same day)

PLEASE TREAT AS CONFIDENTIAL

Distribution Limited to:

Steve Bull	...	1
Alex Butterfield	...	1
Dwight Chapin	...	1
Ken Cole	...	3
John Ehrlichman	...	1
Bob Haldeman	...	1
Jim Keogh	...	1
Herb Klein	...	1
Jerry Warren	...	1
Margita White	...	1
Ron Ziegler	...	1
Total		<u>13</u>

Please destroy immediately after the period of this report. Persons on the limited distribution list may obtain information from past issues by contacting Mr. Frank Matthews, Chief of Central Files.

Sunday, Oct 12 ...for Sunday Evening TV and Monday Newspapers

President's Schedule

1. Return from Camp David
2. Dinner at the Residence for
AP Board of Directors

WH Press Releases

Administration News

1. *Secretary Rogers to appear on
MEET THE PRESS
2. Sec Shultz to speak at Electrical
Welfare Club breakfast (NYC)
3. Sec Volpe to speak to Knights of
Columbus (Doylestown, Pa.)
4. Apollo 11 astronauts will be in
Cologne, Germany

*Denotes anticipated major news item

*President's Schedule

1. Admin. Council on Minority Enterprise (in EOB office)
2. Prime Minister Tunku Abdul Rahman of Malaysia

WH Press Releases

1. *Letter on inflation from the President to a leading citizen
2. Treaty with The Netherlands on taxation

Administration News

1. Sec Hardin to address annual mtg of Society of Amer. Foresters (Miami)
2. Sec Stans to participate in 1st mtg of Advisory Council on Minority Business (the White House)
3. Dir Rumsfeld to hold press conf on Family Planning
4. Dir Blatchford to attend Internat'l Workshop on Volunteers in the 1970's (The Hague)
5. Dr. Moynihan to speak to Metropolitan Dade County Community Relations Board (Miami)
6. Herb Klein to attend AP Bd of Dirs dinner (Williamsburg, Va.)
7. Apollo 11 astronauts will be in Berlin

*Denotes anticipated major news item

President's Schedule

1. Leadership Mtg
2. Sen Scott and Cgr. Ford
3. *People-to-People Program
(Tentative)
4. Prince Fahd of Saudi Arabia
5. Gen. Eisenhower College
Dinner

WH Press Releases

1. *Leadership Press Conf
2. *Presidential Msg to the
Congress on foreign trade

Administration News

1. Sec Laird and JCS Chm Wheeler
to testify before Senate Sub-
Comtes on mil construction
2. PMG Blount to speak at 1st day
ceremony for the Gen. Eisen-
hower Commemorative Stamp
(Abilene)
3. *Sec Finch to testify before Senate
Approp. Comte; later to attend
mtg of the President's Air Qual-
ity Adv. Bd. (Washington, DC)
4. Sec Volpe to testify before Senate
Banking and Currency Comte on
public trans. assistance bill
5. Sec Stans to address kickoff rally
for United Givers Fund; also to
speak at Eisenhower Dinner
6. Mrs. Knauer to testify before
FTC on Gas Octane Ratings
7. C. Wilkinson to speak at Phila-
delphia Congress of Repub.
Council Dinner honoring Arlen
Specter, D.A. (running for re-
election) and Tom Gola, candi-
date for City Controller
8. Apollo 11 astronauts to be in
London

*Denotes anticipated major news item

Wednesday, Oct 15 ...for Wednesday Evening TV and Thursday Newspapers

President's Schedule

1. *NSC Mtg
2. Jean Mayer
3. Jt Mtg of CCEP and Quadriad

WH Press Releases

1. Transmittal of annual report to the Congress on acid mine drainage

Administration News

1. Vice President to meet with Prince Fahd of Saudi Arabia
2. Sec Hickel to visit LBJ Ranch
3. Sec Romney to speak to NAHRO (Bal Harbour, Fla.)
4. *Sec Stans to testify before the Senate Small Business Comte re minority business; also to present Employer of Year Award (East Garden, White House)
5. Sec Finch to speak at Sen. Murphy dinner (Los Angeles -- closed circuit)
6. Sec Shultz to host luncheon for OAS Ministers of Labor (Dept. of Labor)
7. *Admin. Sandoval and other SBA officials to testify before the Senate Select Comte on Small Business re SBA policies and ops.
8. Dr. Moynihan to speak to Senior Seminar, Foreign Service Inst.
9. Apollo 11 astronauts to be in Rome.

*Denotes anticipated major news item

President's Schedule

1. Business Council reps (Tentative)
2. Posthumous Medal of Honor Ceremony
3. Presentation of Diplomatic Credentials
- Dr. Spitzer and farm group

WH Press Releases

1. Announcement of nomination of Wesley L. Hornevik as Assistant Deputy Director of OEO

Administration News

1. Sec Hickel to address Gulf Coast Oil Expo (Lafayette, La.); later to hold press conf (New Orleans)
2. Sec Volpe to speak before annual meeting of Central City Ass'n; also to hold press conf (Los Angeles)
3. Sec Shultz to attend recep. and dinner in New Jersey for Cahill (Secretary may speak)
4. Sec Shultz to testify before House Ways and Means Comte on Welfare Plan (Tentative)
5. Att. Gen. Mitchell to testify before House Judiciary Comte on Admin bail reform legislation (Tentative)
6. Herb Klein to speak at PR Society of America Luncheon (Newark)

*Denotes anticipated major news item

Friday, Oct 17 ... for Friday Evening TV and Saturday Newspapers

President's Schedule

1. UAC Mtg
2. President's Advisory Coun. on
Exec Orgn (Tentative)
3. Possibly to Camp David

WH Press Releases

1. Possible announcements

Administration News

1. Vice President to dedicate
Spiro T. Agnew Mental Health
Ctr and Chmn Morton to speak
(Cambridge, Md.)
2. Sec Shultz to speak to Assembly
of Governmental Employees
annual conv. (Detroit)
3. Sec Finch to address Founder's
Day Dinner, Mt. Union College
(Alliance, Ohio)
4. Sec Hardin to speak to Nat'l
Future Farmers of America
conv (Kansas City, Mo.)
5. Sec Volpe to speak at "Trans-
portation Day" and hold press
conf (Seattle)
6. Chmn Morton to speak at
Elephant's Club (Annapolis)
7. Herb Klein to speak at Inde-
pendent Telephone Ass'n
luncheon (State Dept.)

*Denotes anticipated major news item

President's Schedule

1. Possibly at Camp David

WH Press Releases

Administration News

1. Sec Finch to attend mtg of Amer. Med. Ass'n Legis. Comte (Washington, DC)
2. Secs Shultz and Stans to speak to Business Council (Hot Springs, Va.)
3. Apollo 11 astronauts to be in Belgrade

*Denotes anticipated major news item

chem

October 13, 1969

MEMORANDUM FOR: MR. HALDEMAN

Subject: Project Rapport

This is just a quick note to report that Henry Kissinger's staff has been working on a list of Chiefs of State who would be appropriate recipients of "occasional, friendly letters" from the President -- letters such as you described to me at Key Biscayne.

This program is about ready to be presented to the President and either a final or a near-final report will be rendered by Henry on Thursday, October 16th.

ALEXANDER P. BUTTERFIELD

chron

October 13, 1969

MEMORANDUM FOR: MR. HALDEMAN

I have the following appointments scheduled for today -- Monday,
October 13th:

3:00 Haircut

4:00 Vietnam PR Meeting (Klein's office)

ALEXANDER P. BUTTERFIELD

Chou

October 13, 1969

MEMORANDUM FOR: THE PRESIDENT

From: Alexander P. Butterfield

On October 1 you approved our moving ahead with the Listening Post program on a pilot project basis. Len Garment's first status report on implementation plans is attached ... with key points underlined.

Attachment

Chen

October 13, 1969

MEMORANDUM FOR: THE PRESIDENT

From: Alexander P. Butterfield

Subject: Media Monitoring Report

NBC Evening News, Oct 10 (PJB et al):

Resume included in Buchanan's morning television report to you.
No counter action required.

ABC Evening News, Oct 10 (PJB et al):

Resume included in Buchanan's morning television report to you.
No counter action required.

CBS Evening News, Oct 10 (PJB et al):

Resume included in Buchanan's morning television report to you.
No counter action required.

MERV GRIFFIN Show, Oct 10 (JoAnn DiBella):

Not shown on Fridays.

TONIGHT Show, Oct 10 (James Hogue):

Joe McGinnis continued his round of criticisms of the "Nixon for President" campaigners ... such things as Garment and Shakespeare being responsible for too much "packaging" of the candidate. Dick Cavet, standing in for Johnny Carson, helped put the criticism into its proper perspective by making clear to the studio and television audience that the McGinnis book was quite controversial ... and that this kind of criticism (from a former campaign worker) "could happen to any Presidential candidate."

Recommendation: That no action be taken.

CBS Morning News, Oct 13 (Al Snyder):

Nothing significant pro or con.

TODAY Show, Oct 13 (Elizabeth Burke):

Nothing significant pro or con.

NEW YORK TIMES, Oct 11, 12 and 13 (Ron Ziegler):

Played up Hershey transfer to the near exclusion of the "HHH" support story.

Recommendation: That some action be taken. Specifically what should be done is being decided today between Ziegler and Klein and will be stated in tomorrow's report.

WASHINGTON POST, Oct 11, 12 and 13 (Ron Ziegler):

Played up Hershey transfer to the near exclusion of the "HHH" support story.

Recommendation: That some action be taken. Specifically what should be done is being decided today between Ziegler and Klein and will be stated in tomorrow's report.

check

October 13, 1969

MEMORANDUM FOR: MR. DENT

It is my understanding that you want a list of the actions taken over the weekend to focus attention on the President's message to the Congress concerning his legislative program to-date. All of those of which I am aware appear below.

- Herb Klein mailed 2,000 copies of the President's Reform message to editors, publishers, columnists, etc. They were posted prior to midnight Friday.
- Herb Klein's office mailed a copy of the message to each GOP governor's press secretary. They, too, were posted prior to midnight on Friday.
- The RNC completed additional mailings of the Reform message to all Committeemen and women, GOP State Chairmen, State legislators, etc. They were posted prior to noon on Saturday.
- Bryce Harlow's staff had copies of the message, under a brief cover memo from Bryce, addressed to every U. S. Senator and Representative in the mail and marked "Special Delivery" by 2:00 p. m. Saturday.
- Harry Dent's office mailed a personal copy of the message via Special Delivery to each of the 30 Republican Governors. They were posted prior to 4:00 p. m. on Saturday.
- Harry Dent called each of the 30 GOP Governors over the weekend to (1) inform him of the copy enroute to his press secretary; (2) inform him of the personal copy enroute to him; and (3) ask his support and assistance in taking the "request for action" to the people in his state and to the U. S. Representatives and Senators of his state.

- The RNC people, under Jim Allison's supervision, called all of the State Chairmen to say that the message was enroute and to solicit the support of all of their workers. in generating public pressure on the states' Congressional representatives.
- John Whitaker mailed copies of the message under a brief personal note to all Cabinet members, Under Secretaries and key Assistant Secretaries. These were postmarked prior to midnight Sunday.
- John Whitaker made telephone calls to all Cabinet members, Under Secretaries and key Assistant Secretaries explaining the purpose of the message and the need for continued support.
- The RNC's publication "Monday" featured a resume of the President's Reform message. It went to press Friday afternoon and was distributed on Sunday.

Follow-up actions to be taken Monday, Tuesday and Wednesday:

- Key members of Bryce Harlow's staff will place telephone calls to each GOP Senator and Representative urging ~~their~~^{his} assistance in moving the significant reform measures.

That's about it. If you have any questions or need something additional, please let me know.

ALEXANDER P. BUTTERFIELD

Chm
Oct 11, 1969

TALKING PAPER FOR PHONE CALLS

I am calling at the personal request of the President to let you know that on Monday morning he is sending to the Congress a dramatic 15-page message outlining his complete legislative program to date.

This is really an unprecedented Presidential action.....to make clear the fact that over the past eight months the Administration has made historical forward progress in terms of proposals for major social and governmental reform.

The President does not place all the blame on Congress. He is willing to share the blame.....but he makes the very strong point that all of us, regardless of party affiliation, should roll up our sleeves and go to work to gain the passage of these highly significant reform measures.

That's about it. The President was just anxious for you to get this message first hand - (mention information about the personal mailings). He knows you will lend your full support and encourage the support of others - (if talking to Governors or State Chairmen mention bringing pressure to bear on the public and on U. S. Rep's and Senators.....on a continuing basis) - to help get these reforms through the Congress and to the people.

Prepared by A.P. Butterfield as an assist to persons making phone calls to Governors, State Chairmen, CAB mbrs. etc... re the President's msg to Congress urging action to legging reform measures.

Key Points Re Vietnam

- I. It is good to cite progress made -- the de-escalatory trend ... casualties down, infiltration down, the levels of fighting down, etc. -- but it is not good to over-emphasize progress or to "play it" too hard.
- II. Nothing could bring about peace negotiations quicker than the full realization, on the part of the North Vietnamese, that the overwhelming majority of American people are determined to support the U.S. presence in South Vietnam until an honorable settlement is reached -- that the U.S. will not accept defeat.
- III. Remember that statistics are tricky and troublesome and should be avoided. When weekly casualty rates of U.S. KIA are brought up, it is best to point out the dramatic, downward trend from the 300-plus figures of last spring to the well under 100 figures of today, and immediately follow with the point that we will not be at all satisfied until the casualty rate continues downward to zero -- until we can agree with the other side to a complete and final cessation of hostilities.
- IV. The best simple line is that we have generated an uninterrupted flow of proposals (initiatives -- the President's 8 ... of May 14) while Hanoi has proposed nothing short of capitulation of the Thieu Government.
- V. One-liners which make the point:
 - (1) "TELL IT TO HANOI"
 - (2) "HANOI: STOP STALLING!"
 - (3) "THE BALL IS IN HANOI'S COURT"
 - (4) Those who insist on immediate and unilateral withdrawal from Vietnam -- regardless of the conditions -- are undermining the President (the only President we have). They would have us end the war without principle. They would have us surrender the American conviction that "tyranny is wrong and freedom must be fought for." They would have us forget the lives and the anguish which Americans and others have given there in patriotism and high purpose.

OCT. 11, 1969

Key Points Re Vietnam

- I. Good to cite progress made - the de-escalatory trend... casualties down, infiltration down, the levels of fighting down - but not good to emphasize this or to "play it" too hard.
- II. Statistics are troublesome and should be avoided if possible. If weekly casualty rate of 64 US KIA is brought up, it would be best to point out the dramatic downward trend from the 300-plus figures of last spring, and immediately follow with point that we will not be satisfied until the casualty rate is zero - until we can agree to a complete and final cessation of hostilities.
- III. Best simple line is that we have generated an uninterrupted flow of proposals (initiatives - the President's 8...of May 14) while Hanoi has proposed nothing short of capitulation of the Thieu Government.
- IV. The ball is in Hanoi's court and we're pushing these slogans:

"TELL IT TO HANOI"

"HANOI: STOP STALLING!"

*Prepared by A.P. Butterfield & sent to
Secretary Rogers as cover sheet to
4-pg. Vietnam "Fact Sheet" to assist
in the Sec's preparation for Sunday's
appearance on Meet The Press*

THE WHITE HOUSE
WASHINGTON

October 10, 1969

MEMORANDUM FOR: THE PRESIDENT

From: Alexander P. Butterfield

Subject: Media Monitoring Report

NBC Evening News, Oct 9 (PJB et al):

Resume included in Buchanan's morning television report to you. No counter action required.

ABC Evening News, Oct 9 (PJB et al):

Resume included in Buchanan's morning television report to you. No counter action required.

CBS Evening News, Oct 9 (PJB et al):

Resume included in Buchanan's morning television report to you. No counter action required.

MERV GRIFFIN Show, Oct 9 (JoAnn DiBella):

Nothing significant pro or con. (Entertainers only)

TONIGHT Show, Oct 9 (James Hogue):

Nothing significant pro or con. (Entertainers only)

CBS Morning News, Oct 10 (Al Snyder):

Senator Hollings (Dem. -S.C.) presented an exceptionally smooth and effective 5-minute defense of Haynsworth.

Recommendation: That he be telephoned and highly complimented by Bryce Harlow or Ken BeLieu. This was done at 10:20 a.m. by BeLieu.

TODAY Show, Oct 10 (Elizabeth Burke):

Nothing significant pro or con.

NEW YORK TIMES, Oct 10 (Ron Ziegler):

Highly critical editorial re Administration progress on draft reform and the President's "indifference". (Editorial entitled "Draft Evasion in High Places".)

Recommendation: That Ron Ziegler take the opportunity offered today during his announcement of news on Hershey to put the needle deeply into the TIMES for its unfair slant on Administration efforts to meet head-on the urgent issues of Selective Service reform. Ron has the plan and this will be done.

WASHINGTON POST, Oct 10 (Ron Ziegler):

Nothing which warrants special action on our part at this time.

TIME Magazine, Current Issue (Robert Grannis):

Featured critical article "Nixon's Worst Week".

Recommendation: That numerous letters be written from around the country ... protesting, and setting the record straight. This has been done. Apart from the Herb Klein-Charlie McWhorter efforts reported to you earlier by separate memorandum from Herb, the National Committee contacted 203 people (some were state and county Party officials and some were not ... but all were volunteers for precisely this kind of project) who promised to write letters to the editors of TIME and NEWSWEEK.

NEWSWEEK Magazine, Current Issue (Robert Grannis):

Featured critical article "Nixon In Trouble".

Recommendation: That numerous letters be written from around the country ... protesting, and setting the record straight. This has been done. (Same action as reported above.)

THE WHITE HOUSE
WASHINGTON

October 10, 1969

MEMORANDUM FOR: THE PRESIDENT

From: Alexander P. Butterfield

Subject: Weekly News Plan

Admittedly this weekly publication has been more compilation than plan ... and this is the last you will see of it.

Largely through Jeb Magruder's efforts, we will put before you next Thursday a new and improved version -- a carefully thought out two-week program of events (Presidential, White House News, Administration, and Congressional), each of which we will expect to receive wide and favorable coverage by newspapers, radio, and/or television. The program will be reviewed, updated, and to the extent necessary reconstructed during a weekly session attended by Chapin, Ziegler, Klein, Nofziger, Safire, Magruder, and either Bob Haldeman or me; and when the magnitude or complexity of any event suggests the development and application of special procedures, a game plan outline will be attached.

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October 9, 1969

MEMORANDUM FOR: THE PRESIDENT

From: Alexander P. Butterfield

Subject: Media Monitoring Report

NBC Evening News, Oct 8 (PJB et al): Resume included in Buchanan's morning television report to you. No counter action required.

ABC Evening News, Oct 8 (PJB et al): Resume included in Buchanan's morning television report to you. No counter action required.

CBS Evening News, Oct 8 (PJB et al): Resume included in Buchanan's morning television report to you. No counter action required.

MERV GRIFFIN Show, Oct 8 (JoAnn DiBella): Nothing significant pro or con.

TONIGHT Show, Oct 8 (James Hogue): Nothing significant pro or con.

CBS Morning News, Oct 9 (Al Snyder): Nothing significant pro or con.

TODAY Show, Oct 9 (Elizabeth Burke): Dean Acheson emphasized logic and good sense in supporting the President on Vietnam and all significant foreign policy decisions. (He said further that if he were the Secretary of State he would not want "a Kissinger", or a second Secretary of State, in the White House.)

Recommendation: That no action be taken.

NEW YORK TIMES, Oct 9 (Ron Ziegler): Nothing which warrants special action on our part at this time.

WASHINGTON POST, Oct 9 (Ron Ziegler): Nothing which warrants special action on our part at this time.

Cham

October 9, 1969

MEMORANDUM FOR: MR. HALDEMAN

I have the following appointment for tomorrow -- Friday, October 10th:
12:00 In the President's office with Colonel Hughes.

ALEXANDER P. BUTTERFIELD

Chron

October 9, 1969

MEMORANDUM FOR: MR. HALDEMAN

In compliance with your request of earlier today I have prepared a one-page Talking Paper (and a draft worksheet) pertinent to Administration priorities and goals. The materials are attached.

ALEXANDER P. BUTTERFIELD

Attachments

Chen

PRIORITIES AND GOALS

(TALKING PAPER)

- Objectives:
- (1) Stimulate thought re importance of Staffers' maintaining alignment of their priorities with President's priorities.
 - (2) Clarify the 4-5 projects and/or issues which the President believes to be of especially high priority at this time.
 - (3) Stimulate thought re end-of-year goals of the Administration.
-

(1) Although it probably goes without saying to a group such as this one, I'd like to talk for a minute about priorities and goals ... and emphasize the importance of all of us pausing now and then (every 3-4 weeks, or perhaps every 6, 8 or 10 weeks ... it depends upon the individual and the work he is doing) to reassess just exactly where it is we are going.

- To review our objectives, both interim and long-term
- To take stock of the manner in which we are going about it
- To ask ourselves if there's a better way, a more effective approach, or a more efficient method

Now, let me relate that to our responsibilities to the President.

- We advise and he listens.
- Then he makes his decisions and selects certain courses of action ... which later he may alter or change.
- Therefore it's essential that the entire Staff (as a corporate body ... an entity) remain alert to his current views, and to his priorities. To fail in this respect is to fail as a responsible Staff member.

- (2) Our 4-5 highest priority items today? (Brief discussion ... ending in general agreement)
- (3) The most desirable, yet reasonably attainable, Administration goals by December 31st? (Brief discussion ... ending in general agreement)

WORKSHEET

PRIORITY

ISSUE

CY 69

CY 70

Support of the President on Vietnam

Haynsworth Issue

Draft Reform

Tax Reform

Stop Inflation

N.J. and Va. Gubernatorial Races

Crime Legislation

Postal Reform

Family Assistance

Manpower Training

Revenue Sharing

Social Security

Drug Control

Voting Rights

Mass Transit

PRIORITY

ISSUE

CY 69

CY 70

Coal Mine Safety

Obscenity Control

Education Aid

Student Loans

Housing

Hunger

Food Stamps

Export Control

Foreign Aid

SST

Reduction of U.S. Overseas Strength

Congressional Elections

Chen

October 9, 1969

MEMORANDUM FOR: MR. HOPKINS

In response to your query of yesterday afternoon concerning payment of travel expenses incurred by Mr. Charles West, it was our intent (and my understanding at the time that I wrote the attached memorandum for Mr. Haldeman's signature) that the Defense Department -- beginning on October 1st and extending at least through the end of this calendar year -- would pay his \$100 per day salary and his expenses.

If the Army is opposed to reimbursing Mr. West for expenses incurred while travelling ... because such travel involves "White House business", it should be pointed out to them that his duties are directly related to Defense and DoD interests. Moreover, it was because of that very reason (stated clearly in Mr. Haldeman's memorandum to Secretary Laird) that Mr. West's transfer to the DoD payroll was approved.

ALEXANDER P. BUTTERFIELD

Attachment

Chen

October 9, 1969

MEMORANDUM FOR: MR. HARLOW

Since 8:35 a.m. yesterday morning I have had a request in to see you for no more than four minutes concerning Chuck Colson. If you will not be able to discuss the matter today perhaps you will be able to give Lamar or Sally answers to the several questions I have left with them.

ALEXANDER P. BUTTERFIELD

Chen

October 8, 1969

MEMORANDUM FOR: THE STAFF SECRETARY
Attention: Mr. Ken Cole

Subject: Agenda Items for the 8:00 A.M. Staff Meeting, October 10th

I suggest the following agenda items for the 8:00 A.M. Staff meeting on Friday, October 10th:

- (1) Support of the President on the Vietnam Issue -- a three-minute report by me.
- (2) Memoranda for the President's File -- a three-minute report by me.
- (3) Priorities and Goals -- I would like to hear this discussed for a few minutes and hopefully clarified. I know there are several views as to how the "project/issue" priority list should read. Bob may want to handle this, which is appropriate. However, if I am called upon to lead off, I will want to make the point that priorities of individuals and office staffs should assume proportions at least similar to those of the President -- and of equal importance, that it is essential for all of us to pause every now and then and reassess our priority alignments and our immediate and long-term objectives. (I think that 5-10 minutes on this topic will be worthwhile.)

ALEXANDER P. BUTTERFIELD

chron

October 8, 1969

MEMORANDUM FOR: MR. HALDEMAN

I have the following appointment tomorrow -- Thursday,
October 9th:

1:00-2:00 Luncheon meeting in the Staff Mess with
Jim Rowley, Pat Boggs, Bob Newbrand
and probably Eugene Rossides.

ALEXANDER P. BUTTERFIELD

October 8, 1969

MEMORANDUM FOR: MR. HALDEMAN

Larry has called twice to check as to whether or not I really did recall the Administratively Confidential memorandum on the media monitoring program sent out yesterday afternoon. This is to report to you that all were back in my hands early this morning except for Ron Ziegler's which was destroyed. Moreover, I have each recipient's word that it was not reproduced.

Elmer Juanich called around 4:30 to check as to whether or not I had taken action on your memo of yesterday afternoon concerning Bryce Harlow and Chuck Colson. This is to report that I have not - although I have had a call in to Bryce's office (via Lamar Alexander) since 8:35 this morning. It was my first item of business after the 8 o'clock Staff meeting and I explained very carefully to Lamar that it would take no more than four minutes of Bryce's time. I am still awaiting a call but will go personally to Bryce's office when he returns from the Hill.

ALEXANDER P. BUTTERFIELD

Chen

October 8, 1969

MEMORANDUM FOR: MR. HALDEMAN

Although I said in my "media monitoring" memorandum to the President that we would start our program officially today, we did have the assigned girl watching Merv Griffin last night. Her report as telephoned to me at 8:40 this morning appears below:

For a while both David Suskind and Senator Goodell appeared together with Merv Griffin. Goodell elaborated on his resolution and while doing so kept ignoring Griffin's questions about the Paris peace talks ... saying in effect that they had not been, and evidently were not going to be, effective. Goodell said also that he was trying to push his resolution through in order to "help the President with his decision". Goodell explained that he believed the South Vietnamese people were well able to defend themselves in that "they are the same size and have the same resources as North Vietnam." With regard to the coming October 15th moratorium Senator Goodell admitted that a "peaceful and meaningful demonstration" could help pass his resolution. He went on to admit that it had little support at first but that he thought support was probably growing gradually.

David Suskind did more listening than talking but voiced his strong opinion that there should be an immediate ceasefire so that "not one more life is lost, either ours or theirs." Suskind made several other remarks all of which either called upon Jesus to end the war or praised Goodell for his resolution.

The Suskind-Goodell appearance lasted approximately 15 minutes.

The assigned monitor reported that nothing new was brought up and that Goodell merely emphasized the need for peace. Her recommendation was that there be no reaction in the way of phone calls and/or letters. She said she thought that to initiate action in this case would be inappropriate. I concurred as did Herb Klein and Paul Costello.

ALEXANDER P. BUTTERFIELD

Chen

October 8, 1969

MEMORANDUM FOR: MR. HALDEMAN

Subject: State Dinner Honoring the Prime Minister of Laos

Bob:

Although you may already have discussed last night's dinner with the President I am listing below, in very brief form, my observations of events.

-- The 8:00-8:15 p.m. gathering in the Blue Room went very well. There was plenty of mixing among the Americans present and between the Americans and Laotians.

-- To me the President's entrance into the Blue Room fell rather flat ... for two reasons.

- (1) The entrance way is much too narrow and somehow this detracts from the majesty, or splendor, of that particular occasion. It is as though the President and his honored guest have stepped in from the outside -- into a side room and left behind them the cheering crowds, the trumpeteers, and the red-tuniced bandsmen. But I realize, of course, that this -- the narrow doorway -- cannot be helped; and if the relatively few guests had been gathered in the "great hallway", they'd have been swallowed up by the space.
- (2) Either the President entered some 45 seconds early or the band continued to play Hail to the Chief some 45 seconds

longer than it should have. At any rate, there was a slightly awkward moment while the President (with his honored guest) and the little gathering of Laotians and Americans stared at each other.

-- As Hail to the Chief ended the President looked to his left to encourage the partially-formed line of guests to move forward in his direction, but the key man at the head of the line (the Laotian Minister of Finance) seemed rooted to the floor. Bus Mosbacher gave him a little tug but to no avail, and it was immediately obvious to me that he had not been thoroughly briefed ... or if he had, the briefing had been in some language which he did not clearly understand. After a second or two of unsuccessful attempts to prod the Laotians forward, the President graciously moved forward himself -- about a half step. But then the Minister of Finance seemed to introduce the President to the next little Laotian behind him and in a flash, somewhat mysteriously, the President and the Prince were moving down a Laotian receiving line and headed toward the center of the room. One or two social aides (but no more) had all along been trying to push people forward toward the President ... and I had been doing this as well, but success came only when the President had met all of the Laotians and came to the first American guest. By this time, however, he was beside the circular table and some 12-14 feet from the Color Guard -- and this is where he and the Prince stood while the American guests moved forward in the normal manner. (Because it was a stag affair and the group was warm and friendly, this irregular procedure didn't seem to bother anyone; in fact, most people didn't notice that anything at all had gone awry and only you know now whether or not it upset the President. In many ways it was a very small thing, yet there seems little excuse for the first man in line not being aware of the procedures to be followed.)

-- Joe Alsop moved in voluntarily and spoke to the President and others in a group of 4-5 for at least 10 minutes before dinner, so I checked him off my "chat list" at that time.

- The duration of the cocktail session was exactly as it should have been in my opinion and the group moved in to dinner at 8:30.
- I observed most of the dinner proceedings and thought it all went extremely well. Others on the staff reported likewise. The George Washington Fife and Drum Corps seemed to perform particularly well.
- The after-dinner session, again in the Blue Room, began at 9:50 so its duration (40 minutes) was about as it should have been.
- During this after-dinner period (having earlier identified my five remaining "target guests" and coordinated my plans with Vern Coffey) I delayed 4-5 minutes then moved to Congressman Thompson's side to escort him toward the President; but as I did so I noticed that Cronkite was already there. I chatted with Thompson (whom I had met earlier) and after another 3-4 minutes moved him over to the President's side. As I did so the other Wisconsin Congressman at the party, John Byrnes, moved in with us which meant that I had only two men to go -- Texas Congressmen Poage and Teague. I took each of them up to the President in 6-7 minute intervals and all seemed to go well.
- The President grabbed the Prince and headed for the North Portico at about 10:26 and was ~~headed~~ upstairs by 10:30.
- Nearly all of the guests had left by 10:40.
- This morning I have heard several people remarks that the party went "extremely well" ... and Bryce heard the same report from some of the Congressional members.

ALEXANDER P. BUTTERFIELD

Chiron

October 8, 1969

MEMORANDUM FOR: MR. GARMENT

Len:

I am attaching to this memorandum two papers from Bob Hampton, both pertaining to the Civil Service Commission's suggested expansion and implementation of the Federal Information Center (FIC) concept. In view of our earlier proposal to announce this FIC program in conjunction with formal announcement of the Listening Post project, I think it would be appropriate for you and Bud to staff Hampton's material and return it to me through the Staff Secretary along with your first "Listening Post" progress report. However, if this would present a problem to you, and/or you feel that the Information Centers should not be tied to our listen-ins, please give me a call.

ALEXANDER P. BUTTERFIELD

Attachments

October 7, 1969

MEMORANDUM FOR: MR. HALDEMAN

I have the following appointment tomorrow -- Wednesday,
October 8th:

Facilities
1:30-3:30 Secret Service/Inspection

ALEXANDER P. BUTTERFIELD

chron

October 7, 1969

MEMORANDUM FOR: ROSE MARY WOODS

The attached card is self-explanatory. Although LCdr O'Keefe is a good friend, I place no priority on his request.

Thank you.

ALEXANDER P. BUTTERFIELD

Attachment

MEDIA MONITORS

Regular Daily Monitoring Program

CBS Morning News ... Al Snyder (Klein's staff)

TODAY Show ... Elizabeth Burke (RNC)

NBC Evening News ...

ABC Evening News ... } Tim Elbourne, with back-up
support provided by Buchanan
et al

CBS Evening News ...

TONIGHT Show ... James Hogue (RNC)

MERV GRIFFIN ... JoAnn DiBella (RNC)

NY Times ... Tim Elbourne

Washington Post ... Tim Elbourne

TIME Magazine ... Robert Grannis (RNC)

NEWSWEEK ... Robert Grannis (RNC)

Strike Force Monitoring Program

NBC News and Herb Kaplow ... Pat Buchanan

ABC News and Howard K. Smith ... Pat Buchanan

CBS News and Walter Cronkite ... Herb Klein

Newsweek and Stewart Alsop ... Herb Klein

Time/Life and Hugh Sidey ... Herb Klein

U.S. News and Paul Martin ... Herb Klein

Cowles Pubs. and Richard Wilson	... Clark Mollenhoff
McNaughton Synd. and Holmes Alexander	... Clark Mollenhoff
NY Times/Wash. Post and the Drummonds	... Clark Mollenhoff
Wash. Star and James Kilpatrick	... Pat Buchanan
UPI and Merriman Smith	... Lyn Nofziger
AP and Frank Cormier	... Lyn Nofziger

ALABAMA

Birmingham News (1)

ALASKA

Anchorage Times (3)

ARIZONA

Phoenix Republic (1)

Phoenix Gazette (1)

CALIFORNIA

Copley Scan (Small L.A. daily) (2)

Long Beach Press Telegram (2)

Los Angeles Herald Examiner (1)

Los Angeles Times (1)

Pasadena Star News (3)

San Francisco Examiner (1)

San Francisco Chronicle (1)

Sacramento Union (2)

San Diego Union Tribune (1)

Santa Ana Register (3)

San Jose Mercury News (2)

COLORADO

Denver Post (1)

Rocky Mountain News (Denver) (1)

CONNECTICUT

Hartford Courant (2)

Hartford Times (2)

New Haven Register (3)

WASHINGTON, D.C.

The Evening Star (1)
Washington Post (1)
Washington News (1)

DELAWARE

Wilmington News and Journal (3)

FLORIDA

Miami Herald (1)
Tampa Tribune (2)

GEORGIA

Atlanta Journal (2)

HAWAII

Honolulu Star Bulletin (3)

IDAHO

Boise Statesman (3)

ILLINOIS

Chicago Tribune (1)
Chicago Today (1)
Chicago Daily News (1)
Chicago Sun Times (1)

INDIANA

Indianapolis Star (1)

IOWA

Des Moines Register and Tribune (1)

KANSAS

Wichita Eagle Beacon (2)

LOUISIANA

New Orleans Times Picayune (2)

Shreveport Times (2)

MASSACHUSETTS

Christian Science Monitor (1)

Boston Herald Traveler (2)

Wooster Telegram (3)

Springfield Union and News (3)

New Bedford Standard Times (3)

MARYLAND

Baltimore Sun (1)

MICHIGAN

Detroit News (1)

Detroit Free Press (1)

Booth Newspapers (2)

MINNESOTA

Minnneapolis Star and Tribune (1)

MISSOURI

St. Louis Globe Democrat (1)

Kansas City Star (1)

NEBRASKA

○ Omaha World Herald (1)

NEW HAMPSHIRE

Manchester Union Leader (1)

NEW JERSEY

Newark News (2)

Newark Star Leader (1)

NORTH CAROLINA

Charlotte Observer and News (2)

OKLAHOMA

Daily Oklahoman (Oklahoma City) (1)

Tulsa World and Tribune (1)

OREGON

Portland Oregonian and Journal (1)

RHODE ISLAND

Providence Journal (2)

SOUTH CAROLINA

Columbia State (1)

TENNESSEE

Nashville Banner (1)

Memphis Commercial Appeal (1)

TEXAS

Dallas News (1)
Dallas Times Herald (1)
Houston Chronicle and Post (1)
Austin Statesman (2)

UTAH

Salt Lake City Tribune (2)½
Desert News (2)

VIRGINIA

Richmond Times Dispatch (1)
Norfolk Virginia Pilot (2)

WASHINGTON

Seattle Post-Intelligencer (1)
Seattle Times (2)

WISCONSIN

Milwaukee Sentinel (1)
Milwaukee Journal (1)

NEW YORK

New York Times (1)
Daily News (1)
Buffalo News (1)
National Observer (2)
Wall Street Journal (1)
Newsday (1)
Rochester Democrat and Chronicle (1)

PENNSYLVANIA

Philadelphia Inquirer (1)
Philadelphia Bulletin (2)

PENNSYLVANIA (Cont'd)

Pittsburgh Press (1)
Pittsburgh Post Gazette (2)

OHIO

Cincinnati Enquirer (1)
Columbus Dispatch (1)
Cleveland Press (1)
Cleveland Plain Dealer (1)
Toledo Blade (2)

Chm

October 7, 1969

MEMORANDUM FOR: THE PRESIDENT

From: Alexander P. Butterfield *AP*
Subject: News Media Monitoring Program

Persons listed below have been assigned to monitor news media as indicated.

Al Snyder (Klein's staff)	-- CBS News ... Ch 9 ... 7:00-8:00 a.m.
Elizabeth Burke (RNC)	-- The TODAY Show ... only when political figures are scheduled to appear
Pat Buchanan, Mort Allin and Tom Huston alternately ... backed up by Ed Jacobi (Dir. Media Relations, RNC), Al Snyder, and Rob Odle (Klein's staff)	-- NBC News ... Ch 4 ... 6:30-7:00 p.m.
	-- ABC News ... Ch 7 ... 6:00-6:30 p.m.
	-- CBS News ... Ch 9 ... 7:00-7:30 p.m.
James Hogue (RNC)	-- The TONIGHT Show ... only when political figures are scheduled to appear
Joanne DiBella (RNC)	-- The MERV GRIFFIN Show ... only when political figures are scheduled to appear
Ron Ziegler and/or Nancy Turck (Ron's staff)	-- The NEW YORK TIMES
	-- The WASHINGTON POST
Robert Grannis (RNC - former Editor of the Brooklyn Eagle)	-- TIME Magazine
	-- NEWSWEEK Magazine

The recommendations of these individuals as to the most appropriate counter actions we might take to significantly pro or anti-Administration news will be transmitted to my office at the earliest daytime opportunities following observance of the particular news items. I will assume responsibility for reviewing and coordinating with Herb Klein the recommendations received -- and insuring that appropriate action is taken. (Mr. Jeb Magruder, recently assigned to Bob Haldeman's staff, will assume this responsibility in my absence.) Refinements are in the mill already, but the program will begin tomorrow.

THE WHITE HOUSE

WASHINGTON

October 7, 1969

MEMORANDUM FOR: (See bottom of page)

The President has asked that you list (preferably on a single sheet of paper) the goals, or objectives, of your office for the coming six-month period October '69 thru March '70. Please outline these objectives as you personally see them at the present time.

I would appreciate your response to this request by the close of business on Thursday, October 9th.

ALEXANDER P. BUTTERFIELD

Identical memoranda sent to: Mr. Dent
Mr. Ehrlichman
Mr. Flanigan
Mr. Garment
Mr. Harlow
Mr. Keogh
Dr. Kissinger
Mr. Klein
Dr. Moynihan
Mr. Charles Wilkinson
Mr. Ziegler
MR. R. BROWN
MR. DAVIES

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

October 7, 1969

ADMINISTRATIVELY CONFIDENTIAL

MEMORANDUM FOR: MR. KLEIN
MR. ZIEGLER
MR. BUCHANAN

Subject: A News Media Monitoring Program

Further to our earlier discussions of the desirability to institute a thorough "prime news" monitoring-reporting-reacting system, the President has just asked that information as to the names of personnel and their respective news media assignments be forwarded to him today ... prior to his leaving the office.

Let me outline the program again:

- One specifically-designated person will be assigned to monitor each of the following:

NBC News ... Ch 4 ... 6:30-7:00 p.m.
ABC News ... Ch 7 ... 6:00-6:30 p.m.
CBS News ... Ch 9 ... 7:00-7:30 p.m.
The Tonight Show ... only when political
figures are scheduled to appear
The Merv Griffin Show ... only when political
figures are scheduled to appear
The New York Times
The Washington Post
Time Magazine
Newsweek Magazine

- Assigned personnel need not come from your office staffs; they could be selected from among names recommended by Dick Garbett, Jim Allison, or someone else in a position of authority at the National Committee.
- Whenever any one of these persons sees or hears either pro or anti-Administration news of any possible significance he will first give serious thought as to what action or actions (usually in the form of phone calls and/or letters from either "concerned citizens" or prominent officials) might express most appropriately Administration praise or condemnation ... whichever the case.

ADMINISTRATIVELY CONFIDENTIAL

*Withdrawn
per ARH*

ADMINISTRATIVELY CONFIDENTIAL

E.g. It may be that the matter is quite insignificant and the observer chooses to place a call or write a letter himself -- at that very moment; or, taking a more likely example, he may decide that 2 or 3 phone calls from fictitious persons in the local area will be adequate; on the other hand, he may think a short note or phone call from Bryce Harlow, Peter Flanigan, a Cabinet member, etc. will do the trick; or, in still another case, in response to a really stormy barrage of invectives directed at the President and the Administration, he may want to recommend an equally stormy barrage of letters and phone calls setting the record straight. (When such a reaction is deemed appropriate, National Committee members, State Chairmen, and Young Republican groups can ably assist.)

- It should be made clear that the individual responsible for monitoring and recommending the appropriate reaction will not be responsible, in most cases, for following up his recommendation. I will assume that responsibility.
- Each assignee will be responsible only for outlining the nature of the news item(s) which he believes merits some kind of counter action on our part and stating his considered recommendation. He may do this by handwritten note, typewritten memo, or telephone call to me, or (alternatively -- in my absence only) Jeb Magruder at the first daytime opportunity following his observance of the particular news item.

In view of the immediate nature of this request you should not ponder too long the names of persons to be assigned to these various news media. Interim names can be provided at this point and others assigned on a more permanent basis later on. Bear in mind that the full list of assignees must be made known to me -- by phone if you like -- no later than 5:00 p.m. today so that I can get it in to the President immediately thereafter.

We will implement the program beginning tomorrow morning, October 8th.

ALEXANDER P. BUTTERFIELD

ADMINISTRATIVELY CONFIDENTIAL

ADMINISTRATIVELY CONFIDENTIAL

Incidentally -- even though we begin tomorrow officially -- the long scheduled NBC/TV show featuring Paul Newman will be on tonight from 8:30 until 11:00 p.m. We know already that this show will be heavily weighted on the side of the Liberals, so it would seem only fitting that we put some early thought to what our counter actions should be throughout the period October 8-10.

cc: Mr. Jim Allison
Mr. Richard Garbett
Mr. Jeb Magruder

P.S. For Messrs. Buchanan and Ziegler -- Please coordinate your response to this memorandum with Herb Klein for I will expect to receive the full list of assignees from his office.

chem

October 7, 1969

ADMINISTRATIVELY CONFIDENTIAL

MEMORANDUM FOR: MR. BUCHANAN

Pat:

Your notes on the significant portions of the Camp David discussions on September 27th were greatly appreciated. I was afraid for a while that no one had taken the time to log the commitments made and the "action items" agreed to by those present. Your memorandum has been added to the President's file ... and Bob does want you to continue to record these political discussions in the same manner in which you record key conversations and events at the Leadership meetings. As you know, the political notes should be treated as particularly sensitive material.

ALEXANDER P. BUTTERFIELD

ADMINISTRATIVELY CONFIDENTIAL

Chen

October 7, 1969

MEMORANDUM FOR: MR. DENT

Harry:

This just came in the mail. In the event that you did not receive one as well, I thought I'd pass it on for your general information.

ALEXANDER P. BUTTERFIELD

Attachment

chron

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

October 6, 1969

MEMORANDUM FOR: MR. WHITAKER

John:

I have questioned in the past (although only to myself) Al Toner's practice of distributing his daily briefs in envelopes marked "Secret". Now, (last night)-- and for the second time in two months -- I have received a "classified material removal slip" from the White House Police. On both occasions the guards have discovered one of Al's Secret envelopes in my in-basket during their late evening office inspections; and in both cases the envelopes were put there by White House messengers after Ruth Goodwin and/or I had secured the office and left for home.

If you would mention this to Al and perhaps talk him into downgrading his envelopes, I will instruct the Messenger Service to more closely examine the materials which they deliver to our offices after the close of business.

Many thanks.


ALEXANDER P. BUTTERFIELD

cc: Major Glenard Lanier, White House Police
Mr. George Parker, Messenger Service

October 6, 1969

Mr. Edward L. Bernays
7 Lowell Street
Cambridge, Massachusetts

Dear Mr. Bernays:

This is just a short note to tell you that I will be unable to break away from my duties here in Washington to attend the One Day Conference scheduled for October 22nd. However, I do appreciate your sending me an invitation.

Sincerely,

~~AB~~
Alexander P. Butterfield
Deputy Assistant to the President

P.S. Incidentally, I am not a Colonel; I am a Mister.

~~AB~~

**RICHARD NIXON PRESIDENTIAL LIBRARY
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Chm

October 6, 1969

MEMORANDUM FOR: THE PRESIDENT'S FILE

Subject: Short Meeting in the President's Office with Secret Service Officials -- Director James Rowley, Rufus Youngblood, Bob Taylor, Pat Boggs, and Bob Newbrand -- and Assistant Secretary of the Treasury (for Enforcement and Operations) Eugene Rossides (10:50-11:00)

Assistant Secretary Rossides, Jim Rowley and the others entered the Oval office via the center door and after greeting the President, gathered around him near his desk for photographs by the press. During the picture-taking session, and in accordance with custom, Director Rowley, who was standing on the President's left, presented the President with a gold Secret Service badge inscribed with the date of the occasion. Additionally, Chief Rowley presented the President with a trophy (about 8"-9" high with a 12"-14" base) which bore a large gold medallion commemorating the 100th anniversary of the U.S. Secret Service (July 5, 1965).

The President appeared to be in good spirits and accepted the badge and trophy most cordially. He then asked Jim Rowley if the badge could be mounted in a fashion similar to that of the medallion and Jim assured him that it could. With that the President handed the badge to Jim and commented about the 1-1-1 record of the Redskins. Several minutes of light conversation followed -- all pertinent to pro-football and Sonny Jurgenson. Eugene Rossides made the point that Jurgenson was considered by many of the experts superior in ability to both Unitas and Bart Starr. A moment later the group left the Oval office and the President returned to his desk.

ALEXANDER P. BUTTERFIELD

chem

October 6, 1969

MEMORANDUM FOR: MR. HARLOW

During the President's meeting this morning with Elmer Staats and Robert Keller he made the point that he wanted our Staff to watch the Truck Bill very closely ... and that he wanted you to keep him informed of all significant developments.

ALEXANDER P. BUTTERFIELD

cc: Mr. Ehrlichman
Mr. Krogh

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NATIONAL ARCHIVES AND RECORDS ADMINISTRATION

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

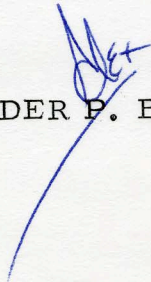
October 2, 1969

MEMORANDUM FOR: MR. LEN GARMENT
MR. CHARLES WILKINSON

The President has reviewed your September 27th plan for implementing the Listening Post program ... on a pilot project basis. He thinks the general outline sounds good and wants you to proceed without undue delay.

Please give me a very brief report once preliminary details have been worked out -- things such as the date of the visit, the city (Philadelphia or Chicago), the composition of the advance party, etc.

Thank you.


ALEXANDER P. BUTTERFIELD

Cherry

Determined to be an
Administrative Marking
Not National Security Information
By JHS NARA Date 3/21/2016

October 2, 1969

~~SECRET~~

MEMORANDUM FOR: MR. HALDEMAN

It is quite possible that you will want some follow-up action taken on the items listed below ... all of which have been extracted from Pat Buchanan's "Memorandum for The President's File" on the September 27th meeting of the political group at Camp David.

- We should talk up our welfare package, draft reform, postal reform, crime message, and progress made in Vietnam. The theme should be that for eight years the Democrats talked about these things and now we are doing something about them. Meanwhile the Democratic leadership should be saddled with the "obstructionist label".
- We should put some considerable thought to a new title for the entire legislative package ... something to replace "New Federalism".
- The President would like to get a summary from Brock's group of what the Moratorium Day Committee really intends to do in October and November.
- The President would like us to get more and better use from the radio and television networks feeling that in the long run their play is of greater value than press play.
- The President would like us to get more and better use from our "big wheels", especially in the battle for network time. The President said that there should be some changes in the way that the Cabinet people were programmed.
- The President wants us to set up five monitoring committees to watch local television in the five major markets -- New York, Chicago, Los Angeles, Houston, and Cleveland.

~~SECRET~~

SECRET

- The President wants us to institute a daily news conference ... conducted by some senior, well-known White House, Cabinet or Hill Administration spokesman. (Lyn Nofziger was given responsibility and authority for following through on this particular item.)
- The President wants us to use the Republican Governors much more than we do at present.
- The President indicated that he intends to tape more TV appearances in support of GOP candidates, and that he is thinking seriously of going into both New Jersey and Virginia to support the Republican gubernatorial candidates.
- The President said clearly that he would not be at all displeased if he were to get some strong pressure from the Right on the Vietnam issue.

ALEXANDER P. BUTTERFIELD

October 2, 1969

MEMORANDUM FOR: DR. KISSINGER

Tom Jones of Northrop called me at 2:30 this afternoon to pass on the following item ... (which has nothing to do with Northrop's business interests per se).

Northrop has just completed installation of a satellite station in Iran. The station ties the Iranians into the World Communications Network for the first time.

The Shah has personally expressed his strong desire to call the President on Saturday, October 4th. He wants to speak very briefly -- perhaps only a minute -- to pass on his greetings and inform the President that the call is the first being made from his country via the World Communications Network.

A fellow named Jack Miklos, who I am told is the Iranian Desk Officer at State, is very much in favor of this small project ... as is Kim Roosevelt (who is on the Northrop payroll as a consultant). Both gentlemen point out the fact that the Shah thought of this idea himself and hopes it will be acceptable to President Nixon.

All concerned understand that the President may not be available on Saturday, and if this is the case they want to relay that message -- clearly and honestly -- to the Shah. They feel that this would be a more desirable course of action if the President cannot be reached on the 4th than to tell the Iranians that "we are not in favor of the plan in that it might establish a precedent."

It is my understanding that the fall-back position (if the President cannot receive the Shah's call) is for the Iranian Prime Minister to place a call to Vice President Agnew.

I have indicated to Tom Jones that a decision would be reached here at the White House by noon tomorrow (Friday) and that Kim Roosevelt and Jack Miklos would be notified of that decision. Roosevelt's number in Washington, D. C. is 296-2814 ... and as I mentioned above, Miklos is at State (632-0574).

Many thanks.

ALEXANDER P. BUTTERFIELD

Chm

October 2, 1969

MEMORANDUM FOR: MR. SLOAN

Several times this afternoon I have put off a Mr. Jim Clark calling long distance from Florida but finally he got through to me. His "urgent matter" concerned a Charter Night Banquet to be held at Cape Coral, Florida on Friday, October 24th ... and whether or not the President would be able to accept the invitation extended to him (only) this past Monday by telegram and by letter. Mr. Clark does understand that our brief delay in responding is completely justified under the circumstances. I told him that his information would be relayed to the proper office, that it would receive careful consideration in light of the President's other commitments, and that he would be notified by telephone as soon as a determination had been made.

Mr. Clark's number is ED 4-4118 (Fort Myers, Fla.)

ALEXANDER P. BUTTERFIELD

Chen

THE WHITE HOUSE
WASHINGTON

October 1, 1969

MEMORANDUM FOR: THE PRESIDENT

From: Alexander P. Butterfield *A*
Subject: Second Progress Report on Press Conference
Support Plan

The following results of press conference follow-up actions were reported to me today. (Back-up material is attached at the tabs as indicated.)

From Herb Klein: Extracts from 21 favorable columns and editorials, with the articles appended ... Tab A

From Lyn Nofziger: Eighteen supporting statements by Congressmen, and an Evening Star account of comments by Scott and Ford ... Tab B

From Harry Dent: Governor Tom McCall's telegram to the President which appeared in most Oregon newspapers, and which will be aired by 30 radio stations (statewide) this week -- along with other favorable comments -- on a program called "Report to the People" ... Tab C

THE WHITE HOUSE

WASHINGTON

September 30, 1969

MEMORANDUM TO THE PRESIDENT

Attached is a sample of some of the editorial opinion from your press conference. As you know, calls were made to the following newspapers which resulted in favorable editorials.

Philadelphia Inquirer
Hearst
Detroit News
Nashville Banner
New York Daily News
Milwaukee Sentinel
Richmond Times-Dispatch
Chicago Tribune
Christian Science Monitor
Phoenix Gazette
Birmingham News
San Diego Union
Dallas Morning News
Dallas Times
Kansas City Star
Columbus Dispatch
Manchester Union Leader

The most unfavorable editorials were in Newsday regarding integration, Boston Globe, St. Louis Dispatch and the Miami Hearld on Vietnam. There was one very negative column by Martin Nolan in the Boston Globe. I have written a strong letter to Tom Winship regarding this.

In addition, Cabinet members were called and all have inserted comments on the unity theme in their speeches. We have asked for speech copy to document this.

We have taken your comments on the Philadelphia Plan and sent them along with the "New Federalism" booklet to the Black Press and to the Mexican-American Press through Martin Castillo.

Elliot Richardson will appear on the new nationwide Martin Agronsky TV show this Saturday to emphasize your position on Vietnam and the need for unity.

Bud Wilkinson will tape a fifteen minute ABC radio show next Monday, October 6, 1969, which goes to over two hundred outlets throughout the nation. He will stress unity and the draft.

We are arranging for Senator Scott to appear on TV this week or next and the Vice President is stressing the unity theme on his speaking tour.

Hub Klein

Herbert G. Klein

MILWAUKEE SENTINEL editorial (9/27) -- "It is not enough, however, merely to give silent support to Mr. Nixon in his efforts to bring this tragic war to a speedy end. He could use an outpouring of letters and telegrams letting him know that many, many Americans recognize that he is doing his best to end the war and that they will back him to the hilt. Send your message of support to the White House, Washington, D.C.

"Such an outpouring not only would encourage America's leadership in these trying times but it could signal to the Communists that the defeatists in our midst, for all their noise, are not going to prevail."

WASHINGTON EVENING STAR by David Lawrence (9/29) -- "A careful examination of the transcript of the session Nixon had with newsmen last Friday reveals clearly that the Chief Executive today is involved in so many delicate and intricate problems that, if he wishes to wait till the stage of decision has been reached on a given subject, he should not be sniped at during the interim."

BOSTON GLOBE by Robert Healy (9/29) -- "There is a difference between President Nixon's policies and President Johnson's. Up until the time that Mr. Johnson withdrew from the presidential contest in March, 1968, the war had gone in one direction - escalation. President Nixon has changed the direction. As he said at his press conference Friday, 60,000 American soldiers will return from Vietnam."

THE KANSAS CITY STAR by John R. Cauley (9/27) -- "The cynics around this town still don't like to believe it but President Nixon put on another virtuoso performance yesterday at his news conference at the White House. This was Nixon's first formal meeting with reporters since June 19th. After the way he handled himself yesterday and on the previous occasions, one wonders why he doesn't do it more often."

NASHVILLE BANNER editorial (9/27) -- "There is confidence on the part of the nation, too, on the broad scope of policy yesterday reviewed - not as a rehearsed performance, but as the impressive and informed answers to pertinent questions."

No President has been more completely conversant with the vast range of public business within the structure of executive responsibility.

No President has been more concerned with keeping constituents abreast of developments, and policy involving their personal and national interest.

No President has surpassed the ability - and determination - of Richard M. Nixon to tell it as it is."

CHRISTIAN SCIENCE MONITOR editorial (9/29) -- "President Nixon has made expert use of his press conference sounding board to state what should be evident, on reflection, to anyone concerning Vietnam peace prospects. And that is, that if the President doesn't have major support at home for his end-the-war policy ... then Hanoi will consider that it can successfully 'wait out' the President and take all.

CHICAGO TRIBUNE editorial (9/27) -- "Mr. Nixon's courageous stand, in defiance of all this pressure, should convince Hanoi that he means it when he says the United States will not surrender.

RICHMOND TIMES-DISPATCH editorial (9/27) -- "It undoubtedly is true, as the President declared yesterday, that the war can be brought to an end much sooner 'if we can have a united front' here at home for support of U.S. proposals. Regrettably, experience does not encourage one to hope that Mr. Nixon's efforts won't continue to be the target for attacks here on the home front."

CHRISTIAN SCIENCE MONITOR by Richard L. Strout (9/29) -- "He spoke easily, calmly, and goodnaturedly with an emotion that scarcely showed itself, save when he thrice gave the equivalent of an appeal for a 'united front' by the nation over his efforts to extricate America from Vietnam."

UNITED PRESS INTERNATIONAL (9/26) -- "Despite his long summer layoff, President Nixon was in mid-season form for his first scrimmage with newsmen in three months. Like the professional quarterback who has mastered the knack of non-chalance in the face of imminent destruction, Nixon kept his cool through a half-hour barrage of questions about everything from basic Vietnam policy to a Pentagon official who had aroused the ire of a lady reporter.

As usual, he seemed to be in command of his facts and able to think ahead. Frequently, he was looking for another questioner as he was finishing the last reply."

PHILADELPHIA INQUIRER editorial (9/27) -- "As the President said at his conference: 'Any incentive for the enemy to negotiate is destroyed if he is told in advance that if he waits for 18 months, we'll be out anyway.' That should be apparent to anyone, but congressmen, especially those with elections soon coming up, sometimes let logic go out of the window in favor of political expediency: that is, they may say almost anything to attract votes."

NEW YORK DAILY NEWS editorial (9/27) -- "President Richard M. Nixon - calmly, candidly and we think brilliantly - covered a lot of important ground in his televised White House news conference yesterday. We particularly admired his booting into the middle of next week the current dove demands that a definite date be set for a complete U.S. troop pullout from Vietnam."

.... That, said the President with obvious truth, would only encourage the enemy to hang of until the stated day.

.... Our reaction: with every news conference, this President looks greater and greater. Let's be thankful for that."

WASHINGTON EVENING STAR editorial (9/26) -- "We have an obligation to the people of South Vietnam, because of our encouragement of their firm anti-Communist stand. We have an obligation to millions of free men in Asia to refrain from demonstrating, by a loss of courage now, that they stand completely alone and friendless against the overwhelming presence of China. We have an obligation to the servicemen we have sent to Vietnam not to expose those who remain to the end of enemy attack during a precipitous pullout."

-- Individual congressmen are doing the country no service by seeking to fan the smoldering public discontent into a fire or by trying to enlist the Congress as a whole in an unconditional legislative surrender."

DETROIT NEWS editorial (9/27) -- "We, too, expect results as well as promises from this administration but we don't expect Mr. Nixon magically to solve problems that have been decades and in some cases centuries in the making and which resisted the best efforts of several of his predecessors.

- When he makes mistakes - and he has already made his share of them - President Nixon deserves criticism. But his opposition cannot expect him to cure in less than a year all the ills which could not be cured by several previous presidents blessed with Congress of their own party."

THE HEARST PAPERS column by William Randolph Hears, Jr. (9/28) -- "All in all, it was another triumphal performance by a man who is sure he knows what he is doing and can fire back answers - right on target - whenever he decides to give the press a chance to challenge him.

....'We need more support,' he said simply. What the President said was said softly, but it was the grim and bitter truth. It is the war critics in America who are responsible for the tough enemy positions and there is no question about it. Even the enemy, in its own propaganda statements, declares openly that it is counting on antiwar sentiment in this nation to grow so strong that an ignominious withdrawal of all our forces will become imperative.

- The more our critics come out with demands for wholesale early withdrawal, the more unyielding the communists at the Paris talks become. In the past few weeks their stand has become tougher than it has ever been. President Nixon said he thought the recent demands by some congressmen for an early Vietnam pull-out deadline were made with the best of intentions. As for myself, the intellectual integrity of these demands is highly questionable."

PHOENIX GAZETTE editorial (9/30) -- "We would have a healthier political climate in this country if the George McGovern's of the Nation would begin to say what they mean about Vietnam, which is that America ought to turn tail, desert its allies, and leave the whole small Southeast Asian Nations to the Communists.

- President Nixon was too kind in his press conference of last week when he answered such proposals as Senator McGovern made to set cutoff date (1971) by which all American troops would be pulled out of Vietnam. The President pointed out quite correctly that to set or announce any such date would merely result in encouraging the North Vietnamese Communists to hang on in their aggressions until the happy (for them) hour came."

KANSAS CITY STAR editorial (9/27) -- "But, Mr. Nixon was saying that he is trying to find peace and that while Congress can discuss and debate and hold hearings, it cannot safely assume for itself the responsibility of doing what he, and most Americans want so badly."

DALLAS TIMES HERALD editorial (9/30) -- ". . . Surely the war critics, intelligent men as they are, cannot be unaware that Mr. Nixon's arguments are valid. Moreover, they must know their proposals haven't a chance in Congress."

SAN DIEGO UNION editorial (9/27) -- "They want total victory, and ideas such as those advanced by Senator Goodell play into their hands and erode the very national unity which the President urged in his press conference yesterday."

BIRMINGHAM NEWS editorial (9/30) -- "And so, instead of urging Hanoi to take reciprocal steps to match the U.S. troop withdrawal ordered by President Nixon, the critics have branded him for not moving faster "to disengage." Some of them even wanted to impose arbitrary deadline on the U.S. presence in Vietnam. . . .

- This preposterous proposal won't shape, of course, but even to suggest that we put a time limit on the war and to have that suggestion seriously debated in the U.S. Senate, won't help but persuade the other side that time is on its side--that if only it will continue to mouth its lies and refuse to budge an inch in the Paris peace talks, the U.S. will lose heart and go home."

THE MANCHESTER UNION LEADER -- Due to pressing local issues, favorable editorial on press conference postponed until late this week.

COLUMBUS DISPATCH - Favorable editorial appearing later this week.

On Monday, September 29th -- on the floors of the House and Senate -- the Congressmen whose names appear below supported the President's press conference responses as indicated:

- | | |
|--|---|
| Sen. Bob Griffin | - Commended Frank Church for his (Church's) criticism of Democrats in the Congress who seem bent on making the Vietnam issue a partisan affair; was critical of Sen. Harris's partisan attack on the President; was critical of the planned student moratorium approach; urged the Congress and the American people to stand behind the President |
| Sen. Henry Belmon | - Decried Senator Harris's statements against the President; not speaking for Oklahoma but as Democratic National Chairman |
| Rep. Louis Wyman | - Opposed reckless talk by some Members of Congress concerning Vietnam withdrawal policy |
| Sen. Bob Dole | - Cited isolationist hysteria by some; inserted editorial indicating smallness of U.S. activities in Laos |
| Sen. Hugh Scott | - Applauded the President's attempts at peace in Vietnam |
| Rep. Gerald Ford | - Criticized Senator Harris's remarks limiting the President's options to end the war |
| Rep. Cornelius E. Gallagher,
(Dem. -N.J.) | - Urged support behind the President |
| Rep. Fletcher Thompson | - " |
| Rep. Don Clausen | - " |
| Rep. Ben Blackburn | - Supported President's efforts; urged American people to rally behind him |

Rep. William Scott	- Supported President's efforts; urged American people to rally behind him
Rep. Dan Kuykendall	- "
Rep. David Dennis	- "
Rep. John Rarick, (Dem. - La.)	- "
Rep. Larry Hogan	- "
Rep. Larry Winn	- "
Rep. Les Arends	- Commended the President's forthright answers at press conference
Rep. Charles Wiggins	- Criticized those who advocate complete withdrawal of U.S. troops from Vietnam saying that only plays into Hanoi's hands; urged support of the President's efforts

Evening Star account of press conference support rendered by GOP leadership.

Sen. Hugh Scott, the new Senate Republican leader, and House Republican Leader Gerald R. Ford assailed various resolutions pending in Congress to set a deadline for withdrawal of all American troops from Vietnam.

Ford said such resolutions "in effect close the door to peace" until the end of next year or later.

Asserting that the Nixon administration is "on a peace course," Scott said he is confident the American people oppose "these cut-and-run or bug-out" resolutions.

Scott referred directly to plans for a massive nationwide protest set for Oct. 15 and labeled the Vietnam Moratorium.

"As regards the Oct. 15 demonstrations," he said, "I would suggest that those people who want to demonstrate, ought to demonstrate against Hanoi."

He added that "very few of these volunteer advice-givers who will gather on Oct. 15 seem to have thought that it is Hanoi that is inflexible and not the U.S."

Asked if he was trying to shut off dissent, Scott said that on the other hand "I would defend to death the right of every man

and woman in this country to be foolish if they wish."

Ford said those demonstrating on Oct. 15 "could accomplish much more if they directed their pleas to Hanoi."

Scott told reporters that the suggestion that he and Senate Minority Whip Robert P. Griffin made yesterday for a 60-day moratorium on public criticism of Nixon's Vietnam policy was their own idea and "not a request of the President."

He said their aim was to deprive Hanoi of being able to cite divisiveness in America as a reason why American negotiators in Paris should not be listened to.

Ford said discussion of the situation in Vietnam with the President brought out some encouraging factors, such as lower infiltration rates, decreased enemy activity and lower American casualties.

But he said the Communists' "hard line at Paris is discouraging." He said that at least for the time being the new leaders in Hanoi are apparently "more adamant" than the late Ho Chi Minh.

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SALEM ORG 27

THE PRESIDENT

THE WHITE HOUSE

DEAR MR PRESIDENT:

THIS IS TO PLEDGE ALL SUPPORT I CAN GENERATE AS A CITIZEN
3 AND GOVERNOR TO YOUR CALL FOR AMERICANS TO UNITE BEHIND YOUR
VIETNAM PEACE POLICIES. IF ANYTHING, SOME OF THESE POLICIES
GIVE MUCH TOO LIBERAL CONSIDERATION TO NORTH VIETNAM AND SEEM TO
2 GIVE TOO LITTLE REGARD TO PROTECTING OUR FORCES NOT

WITHDRAWN FROM VIETNAM.

THIS NOTWITHSTANDING, YOUR GENERAL PROGRAM IS AS LOGICAL
AND POTENTIALLY EFFECTIVE AS ANY IT IS POSSIBLE TO STRUCTURE
UNDER THE CIRCUMSTANCES. IT CAN GET THE JOB DONE -- CAN GET OUR
BOYS HOME IN DUE TIME, AND CAN AVOID COLLAPSE AND BLOODBATH
IN THE SOUTH. BUT YOUR TEN-POINT PLAN CAN ACHIEVE THESE GOALS
3 ONLY TO THE DEGREE THAT OUR NATION RALLIES BEHIND IT. TO SET
A DEFINITE DATE IN THE 70'S FOR OUR DEFINITE WITHDRAWAL AS
SOME RECOMMEND IS TO SET A CERTAIN TIME FOR OUR SURRENDER.

2 DEMANDS FOR INSTANT ACTION TO END A GRISLY INVOLVEMENT

ARE UNDERSTANDABLE. HOWEVER, WHILE ABRUPT QUITTING ANSWERS THE
PUBLIC URGES FOR A MOMENT, IT LOSES COUNTLESS OTHERS HURT BY OUR
LOSS OF WORLD LEADERSHIP.

HANOI'S INTRANSIGENCE ALREADY HAS WON FAR TOO MANY
CONCESSIONS FROM WISHFUL-THINKING AMERICANS. EACH NEW POLICY,
LIKE THE PROPOSED DEDICATION FOR OUR CAPITULATION, ONLY FUELS
3 HANOI'S GLEE AND PROMOTES DIVISION AND RESENTMENT AT HOME.

I BELIEVE THAT THE MAJORITY OF OREGON'S CITIZENS FAVOR
YOUR APPROACH AS THE LESSER OF ALL EVILS AND I WILL WORK TO
2 BROADEN ITS SUPPORT IN OUR AREA, SEEKING THE INCREASED UNITY

SO ESSENTIAL TO ITS SUCCESS

RESPECTFULLY

TOM MCCALL GOVERNOR.

October 1, 1969

MEMORANDUM FOR: MR. KAUPINEN

Subject: Miss Gene E. Roberts (GS-9, Confidential Secretary)

I am writing this memorandum to urge that every consideration be given to employing Miss Gene Roberts, currently a GS-9 confidential secretary to the Assistant to the Secretary of Defense for Atomic Energy matters.

Miss Roberts is attractive, innately intelligent, politically oriented to this Administration and its conservative principles -- and exceptionally competent in the performance of her secretarial duties. Moreover, she has a remarkably pleasant disposition and does not allow herself to become flustered under pressure. Without belaboring the point let me say simply that she is the kind of secretary we so badly need here on the White House staff ... a fact to which her consistently outstanding record attests.

In that Miss Roberts is eligible for promotion to the grade of GS-10 I recommend that, if favorably considered for a position within the Executive Office of the President, she be assigned initially at that level.

ALEXANDER P. BUTTERFIELD

Enclosure
Form 57