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By JUC NARA Date 3/18/2016

BOOK #1

THIRD WEEKLY STATUS REPORT RE SAFEGUARD CAMPAIGN

(as of 6:00 p. m. , May 15th)

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THE WHITE HOUSE

WASHINGTON

May 15, 1969

MEMORANDUM FOR: THE PRESIDENT

Subject: Safeguard Campaign

This Book #1 updates that of May 8 which was sent to Key Biscayne last Friday.

ds
ALEXANDER P. BUTTERFIELD

P.S. Late note (7:30 a.m., May 16): I have just been informed by Bob Haldeman that you are no longer interested in seeing a periodic report such as this one ... now that you have been assured that there is a Safeguard organization and that it is engaged continuously in activities geared directly and indirectly to a Presidential victory on this issue.

Therefore - although we will not stop working - we will delete this particular (Book #1) Friday morning report and concentrate our "reporting efforts" on the target Senator game plans. (And because you will undoubtedly remain interested in actions being taken to make maximum use of the TV, radio, and news media, we will continue to provide information along the lines of that found in the second section of this report.)

A

DIRECTOR
Mr. Ken BeLieu

ACTION COORDINATOR
Mr. Alex Butterfield

— flow of material —

SAFEGUARD SUPPORT GROUP (in EOB)

- (1) Mr. Chas West, Exec VP Nat'l Strategy Info Ctr, NYC, ... consultant; general supervision of Support Gp.
- (2) Mr. Jim Keogh, or rep; final writing.
- (3) Dr. Larry Lynn, NSC Staff. ... rep for HK; writes and reviews materials.
- (4) Col. Rob't J. Bennett, USA, PIO to LGen Starbird; writer and PIO advisor.
- (5) Col. John B. Trussell, USA, Instructor Army War College; speech writer.
- (6) LtCol Bruce Jacobs, Army Nat'l Gd; VP Grey Advtg, NYC; PIO and PR expert.
- (7) Mr. Jay Wilkinson, White House Staff; assists in coordinating action items.
- (8) Two stenos; 1 fm WH Staff; 1 fm DoD.

— flow of material —

DEFENSE

Mr. R. Fryklund
Spec'l Asst
to DepSecDef
(J. Friedheim)

CABINET

Mr. J. Whitaker
Cabinet
Secretary

PRIV. SECTOR

Mr. Chas West
Consultant
(NYC)
(P. Flanigan)

POLITICAL

Mr. Harry Dent
Ass't Counsel
(Sears & Morton)

MEDIA

Mr. Herb Klein
Dir. Comm.
(Paul Costello)

SENATE

Mr. Ken BeLieu
Dep Ass't
Cong'l Liaison
(B. Harlow)

THIS BOOK IN THREE SECTIONS

-- RECENT PAST ACTIONS

-- SPECIAL REPORT ON NEWSPAPER EDITORS
AND/OR PUBLISHERS CONTACTED IN STATES
OF TARGET SENATORS

-- PROGRAMMED ACTIONS FOR WEEK OF MAY 18-24

RECENT PAST ACTIONS

RECENT PAST ACTIONS

Defense

1. Delivered on request to Members of Congress 60 packets of information for use in replying to the Safeguard queries of constituents. Congressmen recipients were:

Senators

William B. Spong, Jr. (Va.)
George Murphy (Calif.)
Albert Gore (Tenn.)
John Stennis (Miss.)
Gaylord Nelson (Wisc.)

Representatives

Clement J. Zablocki (Wisc.)
B. Everett Jordan (N.C.)
G. William Whitehurst (Va.)
James T. Broyhill (N.C.)
Philip J. Philbin (Mass.)
John R. Rarick (La.)
Bob Casey (Tex.)
Hastings Keith (Mass.)

2. Senator Javits' Administrative Assistant, Mr. Cummings, received a special briefing on Safeguard from Dr. Herbst of DDR&E (May 13).
3. At an evening meeting on May 13 the following members of the Acorn Club were briefed for one hour and thirty minutes by Dr. Herbst:

Alphonzo Bell (Calif.)
George Bush (Tex.)
Harold R. Collier (Ill.)
Edward J. Derwinski (Ill.)
John Paul Hammerschmidt (Ark)
John Kyl (Iowa)
Robert H. Michel (Ill.)
Howard W. Robison (N.Y.)
Donald G. Brotzman (Colo.)

James T. Broyhill (N.C.)
Charles E. Chamberlain (Mich.)
William O. Cowger (Ky.)
Samuel L. Devine (Ohio)
Thomas S. Kleppe (N. Dak.)
Thomas J. Meskill (Conn.)
Albert H. Quie (Minn.)
H. Allen Smith (Calif.)

4. Deputy Secretary Packard and Dr. Foster testified before the Senate Armed Services Committee for six hours on May 13, answering numerous specific questions on the Safeguard System and related matters.
5. At his own request, Congressman Wendell Wyatt (Ore.) was provided a special speech supporting the President's position on Safeguard.

6. At the request of Congressman Hamilton Fish, Jr., of New York, DoD assigned Assistant Secretary of the Army (R&D), Mr. Charles L. Poor, to speak to a special Civil Defense group in Milbrook, New York this weekend. Safeguard was strongly supported.
7. A local university group was briefed on Safeguard.
8. General Underwood, Commanding General, U. S. Army Air Defense Command, addressed the Colorado Springs Red Cross Chapter on May 7, and stressed the importance of Safeguard to the national security.
9. Dr. Wilbur B. Payne, Deputy Under Secretary of the Army (Operational Research) and Dr. Charles M. Johnson, SAFSO, appeared on N.E.T. Educational TV in Denver, Colorado on May 8, and supported the President's decision to deploy the Safeguard System.
10. MG Shoemaker, Deputy Commanding General, U. S. Army Air Defense Command, addressed 40 visiting civilians from the Baltimore, D.C., and Kansas City areas at HQ ARADCOM on May 9. During his talk he emphasized the national security benefits of the Safeguard System.
11. General Underwood addressed forty corporation vice-presidents and public affairs directors at the Directors' Round Table Council, Los Angeles, California on May 9. Safeguard was given solid support.
12. Dr. Charles M. Johnson addressed a Safeguard symposium sponsored by the University of Montana on May 10 at Great Falls, Montana. Also on the platform supporting Safeguard were Dr. McMillan of UCLA and Dr. LeLevier of Rand. DoD participation was at the request of Senator Mansfield.
13. Generals Starbird and Mayo made Safeguard presentations at the Army Civilian Aides' Conference, West Point, New York, May 11-13.
14. Secretary of the Army Resor addressed the Adjutants General Association, Denver, Colorado on May 13, and stressed the wisdom of the President's Safeguard decision.

15. On May 9, Major General H. A. Davis, Vice Commander, 8th Air Force, spoke before the Springfield, Mass. Rotary Club, and supported Safeguard. (Local press coverage.)
16. Roger T. Kelley, Assistant Secretary of Defense (Manpower and Reserve Affairs), spoke before the City Club of Portland on May 9 and the Oregon convention of the Reserve Officers Association on May 10. During filmed interviews with the NBC and CBS TV affiliates, he commented on the Safeguard System and stressed its "defensive insurance."
17. Secretary of Defense Laird spoke at the Dedication Ceremony of the North Central Technical Institute, Wausau, Wisconsin, and to the local Chamber of Commerce. There was regional press coverage of both events and the Safeguard System was strongly supported.
18. Dr. Warren Nutter, Assistant Secretary of Defense (International Security Affairs), spoke before the Indiana Aerospace Association annual meeting at Purdue University. He hit hard on Safeguard and a copy of his speech was distributed throughout Indiana.
19. Robert F. Froehlke, Assistant Secretary of Defense (Administration), spoke before the Tenneco Inc. management meeting in Williamsburg and supported Safeguard.
20. Secretary of the Navy John Chafee spoke to a large local audience at a Charleston, South Carolina Armed Forces Day celebration. Local press picked up his favorable comments on Safeguard.
21. Brigadier General P. N. Bacalis, Commander of the U. S. Air Force's 14th Strategic Aerospace Division spoke before the Yuba City-Sutter County Chamber of Commerce in California. Local press covered the talk and printed his statements in support of Safeguard.
22. Dr. John S. Foster, Director of Defense Research and Engineering, appeared before the Aviation Space Writers' Association in Dayton, Ohio. He supported Safeguard and his speech received wide press coverage.
23. Lieutenant General W. B. Kieffer, Commander of the U. S. Air Force's 8th Air Force, spoke to a luncheon of distinguished civic leaders at Westover AFB, Mass. There were local press representatives on hand to pick up his comments in support of the President's Safeguard decision.

24. Deputy Assistant Secretary of Defense (Public Affairs), Friedheim, delivered and discussed Safeguard information during a recent European trip with U.S. Commanders and Information Officers.
25. Richard Fryklund, Special Advisor to the Deputy Secretary of Defense, briefed the student body of North High School in Fargo, North Dakota by telephone and responded to questions. (All on Safeguard)

Cabinet

1. PMG Blount at GOP Fund Raiser, Delaware, Pennsylvania, mentioned importance of Safeguard.
2. Sec Hickel was on NBC's "Issues and Answers" and mentioned wisdom of President's decision re Safeguard.
3. Sec Kennedy addressed Business Council at Hot Springs and did background briefing on Safeguard.
4. Sec Finch addressed the Boosters Luncheon, N. Y. C. and plugged for Safeguard.
5. Sec Volpe addressed the Building and Construction Trade AFL/CIO National Legislative Conference, Washington, D. C. , and mentioned Safeguard.
6. Sec Volpe addressed the Society of Military Engineers, Washington, D. C. , and supported the President's position on Safeguard.
7. Sec Romney addressed the National Forest Products Convention, Washington, D. C. , and came out strongly in support of the President's Safeguard decision.
8. Asst Trans Sec Secor Brown spoke at the University of Akron and mentioned Safeguard.
9. Sec Finch addressed Sigma Delta Chi, National Press Club (key Safeguard questions were planted for Q&A).
10. Sec Volpe was interviewed by Chicago Daily News and worked in several Safeguard plugs.

11. Sec Kennedy was at Godfrey-Sperling backgrounder with approximately 15 Washington correspondents and brought up Safeguard and spoke to its relevance to national security.
12. Labor Dept. Women's Bureau Dir. Elizabeth Koontz addressed North Carolina League of Women Voters' Convention in Durham, and mentioned Safeguard.
13. Mr. Ken Housman, Asst PMG, addressed Personnel Directors Meeting, Civil Service Commission, Fredericksburg, Va., and digressed sufficiently to mention the wisdom of President's decision on Safeguard.
14. Under Sec of Trans. James Beggs spoke in Johnstown, Pa. and supported Safeguard.
15. Asst Trans Sec Paul Cherington spoke before the Chicago Assn. of Commerce and Industry and mentioned Safeguard.
16. Asst HEW Sec Pat Hitt spoke at Excelsior Springs, Missouri and referred to the importance of Safeguard.
17. Asst Sec of Defense Robert Froehlke spoke at a Minnesota Armed Forces Day event and strongly backed the President's decision on Safeguard.
18. Sec Romney addressed California Mortgage Bankers Assn., San Diego, California and emphasized Safeguard.
19. Sec Romney addressed GOP Fund Raiser Luncheon at El Centro, California and supported the President's Safeguard decision.
20. Sec Romney addressed United Republican Finance Dinner in Los Angeles, California and emphasized Safeguard.
21. Asst Trans Sec Paul Cherington spoke before the International Aviation Club in Washington and digressed to mention Safeguard.
22. Asst Trans for Public Affairs Sec Mazon spoke before the Greater Cincinnati Transportation Assn. and supported the President's position on Safeguard.
23. Dep Under Sec of Trans Baker spoke in Portland, Oregon at National Transportation Week Luncheon and mentioned Safeguard.

24. Sec Finch appeared on a CBS news show and spoke at Brookings Institute dinner. He strongly supported the President's decision on Safeguard.
25. PMG Blount spoke at County GOP Rally in Springfield, Pa., and mentioned Safeguard.
26. Sec Hickel met with Sales Executives of New York, and made a strong pitch for Safeguard and its necessity for national security.
27. Sec Romney addressed Commonwealth Club, San Francisco, California, and mentioned Safeguard.
28. Sec Shultz addressed AFL/CIO Union Inds Show in Denver, and supported the President's decision on Safeguard and pointed out why the President made same.
29. Sec Romney spoke at Reno, Nev., and strongly emphasized importance of the President's decision.
30. HUD Asst Sec Jackson spoke in New York at Legal Defense Fund of NAACP 30th Anniversary Institute, and mentioned Safeguard.
31. Asst PMG Ken Housman talked to a large group at First Day Stamp Ceremony at Memphis, Tenn., and mentioned Safeguard and related it to national security.

Political

1. Sears called State Chairmen and known trusted Republican leaders to generate pro-Safeguard mail to Capitol Hill . . . particularly to Senators and Target Senators.

Private Sector

1. Calls placed to key business executives around the country re formation of Citizens Committee for National Security, and funding for same.
2. Arranged for Safeguard briefing for Howard Handleman of U. S. NEWS AND WORLD REPORT.

3. Met with New York business executives re private sector funding activities.
4. Met with Paul Nitze re incorporating his "ABM Committee" into Citizens Committee for National Security.
5. Mr. West attended luncheon meeting with group of Washington businessmen re organization of Citizens Committee for National Security.
6. Mailed Safeguard brochures and flyers to national strategic information center's list of 1500 key U. S. business executives media managers, editors and professional men.
7. Mr. West met with TIME-LIFE editorial board re near future pro-Safeguard articles.

Media

1. Asst SAFSM interviewed by Don May, UPI (May 8).
2. Asst SAFSM interviewed by Al Cromley, Daily Oklahoman (May 7).
3. Cooperated with Austrian Television in the production of a documentary on the Safeguard System.
4. Director DDR&E Foster and Safeguard System Director General Starbird interviewed by Steve Rowan, CBS-TV, on ABM documentary.
5. Director DDR&E Foster interviewed by Pye Chamberlyne, George Marder and Don May for UPI Audio. Half-hour show distributed for release May 11. UPI wire story for release May 12.
6. Asst Director Defensive Systems DDR&E Wieser interviewed by Bill Boffey of Science Magazine.
7. Sec Laird held background session with Frank Trippit of Look Magazine.
8. Sec Laird held background session with Jack Anderson, Washington Merry-go-Round.
9. Sec Laird held background session with Associated Press Washington Bureau Chief and staff.

10. Director of Defense Research and Engineering Foster held background session with Bill Beecher of New York Times and John Mulliken of Time Magazine.
11. Klein had luncheon with Stewart Alsop on May 15 and Alsop gave assurances of strong Safeguard support in his next Newsweek column.

SPECIAL REPORT ON NEWSPAPER EDITORS
AND/OR PUBLISHERS CONTACTED IN STATES
OF TARGET SENATORS

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ALASKA (GRAVEL)

Anchorage Daily Times, Robert B. Atwood, Publisher. Firm pledge of support.

Ketchikan Daily News, Lew Williams, Jr., Editor.

Fairbanks Daily News Miner, Bill Snedden, Editor. Firm pledge of support.

INDIANA (HARTKE)

Scripps-Howard, Earl Richert, Editor.

KANSAS (PEARSON)

Wichita Eagle Beacon, John H. Colburn, Editor and Publisher. Pledged strong support.

Emporia Gazette, W. L. White, Editor.

Kansas City Star, Cruise Palmer, Executive Editor. Pledged strong support.

NEVADA (CANNON)

Las Vegas Sun, Hank Greenspun. Pledged strong support.

NEW HAMPSHIRE (McINTYRE)

Portsmouth Herald, Ray Brighton, Editor.

Concord Monitor, Tom Gerber, Editor.

PENNSYLVANIA (SCHWEIKER)

Harrisburg Patriot News, James R. Doran, Editor.

Philadelphia Inquirer, John McCulloch.

Pittsburg Post-Gazette, William Block, President.

Lebanon News, Joseph Sansone, Executive Vice President and Co-publisher.

VERMONT (AIKEN)

Barre-Montpelier Times Argus, Stephen E. Billings, Editor.

Burlington Free Press, J. Warren McClure, Publisher, AIKEN.

TEXAS (YARBOROUGH)

Dallas News, Jack Kruger, Managing Editor. Pledged strong support.

Dallas Times Herald, Felix McKnight, Editor.

Houston Post, William P. Hobby, Jr., Executive Editor.

Ft. Worth Star Telegram, Amon Carter, Jr., Publisher.

Texarkana Gazette-News, J. Q. Mahaffey, Executive editor. Pledged strong support.

WASHINGTON (MAGNUSON)

Seattle Post Intelligencer, Louis R. Guzzo, Editor.

Tacoma News-Tribune, Elbert H. Baker II, Publisher.

Vancouver-Columbian, Jack Campbell, Editor.

Longview-Kelso News, J. M. McClelland, Jr., Publisher-editor.

ADDITIONALLY

1. Earl Richert, editor for Scripps-Howard chain promised strong Safeguard support in 7 daily papers in Texas, Ohio, Kentucky and Indiana.
2. Strong Safeguard support was assured by 16 Copley chain papers in Illinois and California.

PROGRAMMED ACTIONS FOR WEEK OF MAY 18-24

PROGRAMMED ACTIONS FOR SUNDAY, MAY 18

Defense

1. The American Legion will send fact sheets to 250 regional Presidents of its Women's Auxiliary (with a membership of approximately 1 million) to encourage them to write letters to Congress supporting Safeguard.
2. Washington, D.C.: Sec Laird will appear on "Issues and Answers" and will strongly support President's decision on Safeguard.

Cabinet

1. NASA Administrator Payne to appear on NBC's "Meet the Press." Will put in plug if given opportunity.
2. Assistant Sec of State Sisco to address American Jewish Committee in New York. Will mention Safeguard.

Private Sector

No specific action

Political

1. Dent will address approximately 500 physicians at AMA/AMPAC meeting, Washington, D.C. and stress Safeguard.

Media

1. Al Branstedt, President of Midnight Sun Broadcasting, will personally speak for 30 minutes on prime time for Safeguard System over his TV in Anchorage, Juno and Ketchikan sometime this week. (Geared to influence Sen. Gravel's constituents.)

PROGRAMMED ACTIONS FOR MONDAY, MAY 19

Defense

1. LTG Underwood, CG ARADCOM will speak to the local Association of the United States Army chapter at Colorado Springs. Will strongly support President's Safeguard program.
2. Dr. Lawrence O'Neil will provide technical back-up for Congressman Hamilton Fish during debate at Marist College, Poughkeepsie, New York.

Cabinet

1. Executive Heads of State Agricultural Departments will be in Washington, D.C., and Sec Hardin plans to promote the Administration's position re Safeguard during one of his sessions with this group.
2. HEW Sec Finch to address American Bar Ass'n. meeting in Washington. Will strongly support Safeguard.
3. HUD Ass't. Sec Jackson to give Commencement Address, Xavier University, New Orleans. Will urge backing of President's decision re Safeguard.
4. HUD Ass't. Sec Simmons to speak before American Society for Public Administration in Miami. Will mention Safeguard.
5. Ass't. Trans Sec Cherington to address Ass'n. of Local Transport Airlines in New York. Will support Safeguard.
6. Republican Chairman Morton to address Boosters Club in Chicago and will strongly back Safeguard.

Private Sector

No specific action.

Political

1. Dent will talk with the Southern Republican Chairmen and emphasize Safeguard and the letter-writing campaign.

Media

1. Klein to continue contact with columnists and editors.

PROGRAMMED ACTIONS FOR TUESDAY, MAY 20

Defense

1. Mr. Herman Kahn, Director, Hudson Institute, to support Safeguard in debate with Professor Abram Chayes of Harvard Law School at Greenwich, Conn. Estimated audience 400 to 500. Probable local news coverage only.
2. Admiral Moorer to address local Kiwanis in Atlanta, Georgia, and will focus attention on importance of Safeguard to security of U.S. Estimated audience 200. Probable local news coverage.

Cabinet

1. Sec Hardin will support the President's Safeguard decision in brief remarks during an Honor Awards Ceremony for Department of Agriculture employees.

Private Sector

1. No specific action.

Political

1. Dent will make a concerted effort to get more Safeguard mail flowing.
2. Dent will meet with the Republican National Committee Staff to discuss ways and means of their doing more to assist our Safeguard effort without surfacing the partisan politics issue.

Media

1. Klein to continue contact with columnists and editors.
2. Arrangements made for Sec Laird to give thorough Safeguard briefing to editors of Fortune Magazine.

PROGRAMMED ACTIONS FOR WEDNESDAY, MAY 21

Defense

1. Chicago: WGN Radio. Two-hour moderated live discussion on Safeguard with participants responding to telephone queries. Commitment firm, but no designated speaker.
2. Under Sec of Navy Warner to address Annual Businessmen's Banquet at Norfolk, Virginia. Will stress Safeguard.

Cabinet

1. Sec Volpe will address the Aerospace Industries Executives at a meeting in Williamsburg, Virginia, and will strongly support the President's Safeguard system decision.
2. Sec Stans to address Minnesota World Trade Ass'n. in Minneapolis. Will mention Safeguard.

Private Sector

No specific action

Political

1. Dent/Sears Committee to contact GOP leaders re campaign to generate increased volumes of favorable mail to target Senators.

Media

1. Klein to continue contact with columnists and editors.

PROGRAMMED ACTIONS FOR THURSDAY, MAY 22

Defense

1. Chairman Mahon, House Committee on Appropriations, will hold special hearing on Safeguard. Sec Laird and Gen Wheeler will testify at this hearing. Purpose of hearing is to assist Congressman Mahon in preparing to take legislation to the floor.
2. Brig. Gen. Gates, U.S. Army, will speak on the importance of Safeguard to Huntsville chapter of the National Defense Transportation Agency at Huntsville, Ala.
3. Ass't. Sec of Defense Packard will address the Aerospace Industries Ass'n. at Williamsburg, Virginia, and hit hard on Safeguard.
4. Admiral Moorer will address National Navy League Convention, Washington, D.C., and stress wisdom of President's decision re Safeguard.

Cabinet

1. Under Sec of Commerce Rocco Siciliano will hit hard on the wisdom of the President's Safeguard decision when he addresses the Aerospace Industries Executives at Williamsburg, Va.
2. PMG Blount will promote Safeguard during his address at the Philip Randolph Award Dinner in New York.
3. Sec Romney will address Central Business District Ass'n., Washington, D.C. and will support President's decision on Safeguard.
4. Treasury Gen Counsel Paul Eggers to address Financial Forum at Houston, Texas and plug Safeguard.
5. HEW Sec Finch to appear on "Today Show." Will mention Safeguard.

Private Sector

No specific action

Political

1. Dent/Sears Committee to continue contacting GOP leaders re mail campaign toward target Senators.

Media

1. Herb Klein to continue contacting columnists and editors.
2. Arrangements made for Sec Laird to give thorough Safeguard System background session to the Washington staff of the Baltimore Sun.

PROGRAMMED ACTIONS FOR FRIDAY, MAY 23

Defense

1. Sec of the Navy Chafee to address National Navy League Convention at Washington, D.C. Will emphasize importance of Safeguard.

Cabinet

1. Sec Shultz will promote Safeguard during his address to Ass'n. of Illinois Employers Luncheon, Chicago, Ill.

Private Sector

1. No specific action.

Political

1. Dent/Sears Committee to continue mail campaign toward target Senators.

Media

1. Herb Klein to continue contacting columnists and editors.

PROGRAMMED ACTIONS FOR SATURDAY, MAY 24

Defense

1. Deputy Ass't. Sec of Defense (Public Affairs) Capen to make ship-commissioning address in San Diego, California. Will plug Safeguard.
2. Gen. Westmoreland at ROTC graduation at Norwich University, Northfield, Vermont. Will mention Safeguard.

Cabinet

1. Sec Volpe to address dinner for Sons of Italy, Washington, D.C. Will mention Safeguard.

Private Sector

No specific action

Political

1. Dent/Sears Committee to continue mail campaign directed toward target Senators.

Media

1. Klein to continue contact with columnists and editors.