

~~- VERY CONFIDENTIAL -~~

Determined to be an
Administrative Marking
Not National Security Information
By JAS NARA Date 3/13/2016

BOOK #1

SECOND WEEKLY STATUS REPORT RE SAFEGUARD CAMPAIGN

(as of 6:00 p. m. , May 8th)

~~- VERY CONFIDENTIAL -~~

THE WHITE HOUSE

WASHINGTON

May 9, 1969

PERSONAL/CONFIDENTIAL

MEMORANDUM FOR: THE PRESIDENT

Subject: Safeguard Campaign

This Book #1 status report updates that of May 1 which Bob Haldeman took with him to Key Biscayne Wednesday evening.

Jim Keogh was inadvertently excluded from the organization chart last week, but is now shown as a member of the Support Group (opposite). He will sit as a participating member of both the Planning Committee (raising that membership total to 19) and the Steering Committee (raising that membership total to 6).

(My wife and children will be arriving from Canberra Saturday afternoon - and although, with Bob Haldeman's "okay," I will not be working normal hours Monday-Wednesday, I will be seeing to it that Safeguard campaign actions are reviewed and coordinated by the Steering Committee ... and that reports due are timely submitted.)

DSK
ALEXANDER P. BUTTERFIELD

PERSONAL/CONFIDENTIAL

DIRECTOR
Mr. Ken BeLieu

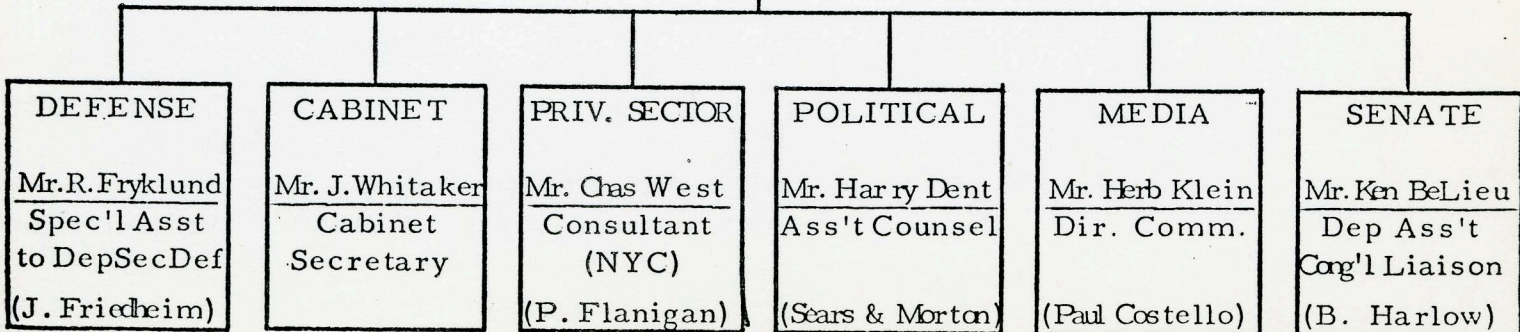
ACTION COORDINATOR
Mr. Alex Butterfield

flow of material

SAFEGUARD SUPPORT GROUP (in EOB)

- (1) Mr. Chas West, Exec VP Nat'l Strategy Info Ctr, NYC... consultant; general supervision of Support Gp.
- (2) Mr. Jim Keogh, or rep; final writing.
- (3) Dr. Larry Lynn, NSC Staff... rep for HK; writes and reviews materials.
- (4) Col. Rob't J. Bennett, USA, PIO to LGen Starbird; writer and PIO advisor.
- (5) Col. John B. Trussell, USA, Instructor Army War College; speech writer.
- (6) LtCol Bruce Jacobs, Army Nat'l Gd; VP Grey Advtg, NYC; PIO and PR expert.
- (7) Mr. Jay Wilkinson, White House Staff; assists in coordinating action items.
- (8) Two stenos; 1 fm WH Staff; 1 fm DoD.

flow of material



RECENT PAST ACTIONS

RECENT PAST ACTIONS

Defense

1. Jack Stempler, Sec Def's Assistant for Legislative Affairs, appeared on the John Mafre WNBC-TV News program in support of Safeguard (May 6).
2. On May 6, Dr. John Foster held press conference in the Pentagon to provide the press with material in rebuttal of the anti-Safeguard report issued by Sen. Kennedy.
3. Sec Laird and Gen McConnell testified before the House Armed Services Committee in support of the FY 70 Budget; May 6; placing particular emphasis on the national security requirements which will be met with the Safeguard System.
4. Dr. John Foster had interview for UPI Audio with UPI staffer Pye Chamberlane and Donald May re Safeguard.
5. Congressman Bolling filmed in Safeguard endorsement interview with Mr. Fryklund of DoD. Interview to be used on Kansas City Educational TV station.
6. Safeguard briefing given to Army Secretariat Alumni Conference at the Pentagon.
7. Cong. Hansen given numerous packets of Safeguard Information for use in replying to constituents; Cong. Zablocki given special Safeguard material for use in speech in Milwaukee; and many other Congressmen given such assistance in their own area campaigns to gain support of the President's decision.
8. Commander Doyle of the American Legion sent excellent pro-Safeguard letters to all Dept. Commanders and Adjutants urging prompt action. These same Dept. Commanders and Adjutants were sent sample speeches as well.
9. Every week the American Legion News Service is releasing to all news media statements supporting the President's Safeguard decision.
10. The Air Force Assn. (over 100,000 strong) passed a resolution at its Houston Convention supporting the President's Safeguard decision.

11. The American Security Council printed its study on "The ABM and the Changed Strategic Balance." Over fifteen thousand copies were sent out -- including one to every member of Congress and one to every daily U.S. newspaper.
12. Numerous very favorable articles published in reserve officer organization magazines as well as Army, Navy, Air Force and Marine Corps magazines.
13. Reserve Officers Assn. passed a resolution at National Conference in support of Safeguard; sent same to all members of Congress.
14. The Navy League sent copies of excellent ARMY magazine article on Safeguard (plus fact sheets and montages) to all Navy League members nationwide.
15. VFW approved support of Safeguard and asked all posts to work diligently on private sector groups in order to gain maximum citizen backing.

Cabinet

1. Deputy Postmaster General Ted Klassen plugged the Safeguard effectively at National Chamber of Commerce Meeting.
2. Sec Finch encouraged support of Safeguard in talk to Rocky Mountain political leaders in Denver (Apr 30).
3. Sec Shultz spoke at meeting of the B'Nai B'rith in New York City on April 30th. Mentioned wisdom of the President's Safeguard decision.
4. Deputy Postmaster General Ted Klassen plugged Safeguard at National Direct Mail Assn. meeting in Chicago.

Political

1. Friends of Congressman Rivers contacted by Dent have encouraged him (Rivers) to move first in the House.

2. Sears called 25-30 State Chairmen and encouraged them to mount a strenuous letter-writing campaign to Capitol Hill.
3. Rivers, Thurmond, Hollings and Watson were all much impressed with their VIP treatment during the President's visit to South Carolina. They were particularly impressed with the discussion on Safeguard and the undermining processes that are attacking our military establishment.
4. Dent has been in close contact with Clark Mollenhoff, who is assisting on ABM with writings and advice. This advice is being passed on to BeLieu.
5. Dent contacted former Governor Kennon of Louisiana to urge reversal of Sen. Ellender's position ... or a walk for Ellender. Kennon wanted a favor done, so this was asked in return. Kennon has already made contact. Will follow-up on results.
6. Dent convinced Southern newsmen who cover several of the Southern states to push Safeguard and military preparedness in their Sunday columns.
7. Dent addressed S. C. GOP Executive Committee and other leaders last weekend stressing Safeguard and military preparedness, including generation of mail to other U. S. Senators.
8. Dent recommended strongly the immediate utilization of J. Fred Buzhardt, Jr., to assist BeLieu on a temporary loan basis from DoD. Dent also recommended some utilization of Tony Jurich in the Treasury Department. Both of these men are experts on Safeguard, especially Buzhardt, who has worked on the Senate Armed Services Committee and who has the full confidence of many Senators, especially Russell and Stennis.

Media

1. Vice President Agnew's pro-Safeguard comments received excellent news coverage in all areas he visited during the past week.

2. Under Secretary of the Treasury Walker received excellent news coverage in Houston when he supported the President's Safeguard decision in a May 5 address to The Texas Banker's Assn.
3. Senator Jackson did an outstanding job in presenting the Administration's position re Safeguard on Metromedia's Evans and Novak Report.
4. Karl Byoir and Associates distributed to key business leaders nationwide the Congressional Record Reprint of the pro-Safeguard remarks by Professor Eugene Wigner, Nobel Laureate of Princeton University.
5. Assurances of further editorial support received as result of telephone calls to Vermont, New Hampshire, Delaware, California, Kentucky and Ohio.
6. Herb Klein held press conference May 9 in San Diego, California. Major emphasis was on the need for Safeguard and the wisdom of the President's decision re the modified program.
7. Secretary of Treasury Kennedy gave support to Safeguard in the course of his remarks May 7 at the Savings Bond Rally at the Pentagon. Sec Kennedy also spoke for Safeguard at a private Brookings Institution meeting.

PROGRAMMED ACTIONS FOR WEEK OF MAY 11-17

PROGRAMMED ACTIONS FOR SUNDAY, MAY 11

Defense

1. Robert F. Froehlke, Ass't. Sec Def (Administration) to address Tenneco Inc. management meeting, Williamsburg, Va., will hit hard on Safeguard.
2. Civilian Aides to the Secretary of the Army is a group of prominent citizens representing all regions and areas of the country. They are dedicated to working in behalf of the Secretary of the Army on key issues. This group will hold a conference at West Point, New York, May 11-13. During the conference Sec Army Stanley Resor and senior Army staff members will brief the Civilian Aides on Safeguard and encourage the immediate organization of pro-Safeguard activities and committees within their locales.
3. Gen Starbird will make a presentation on Safeguard at the Civilian Aides Conference at West Point, May 11-13.

Cabinet

1. PMG Blount at GOP Fund Raiser, Delaware, Pa. (Chairman: Larry Williams) PMG will mention importance of Safeguard.
2. Sec Hickel to be on NBC's "Issues and Answers." Definite mention of wisdom of President's decision re Safeguard.
3. Sec Kennedy will address Business Council at Hot Springs. Will do background briefing on Safeguard.

Private Sector

None

Political

1. John Sears-Morton to call State Chairmen and known, trusted Republican leaders to generate pro-Safeguard mail to Capitol Hill, particularly to Senators and target Senators.

Media

1. Manchester, N. H. Union Leader will run the complete text of the pro-Safeguard booklet, "Safeguard -- What Are The True Answers?" (McIntyre, Prouty)
2. Boston Herald-Traveler to run a favorable Safeguard editorial based on the pamphlet "Safeguard -- What Are The True Answers?"
3. Dr. John Foster to be interviewed on UPI audio nationwide radio network re Safeguard. Also, a UPI news story based on the interview to be distributed.

PROGRAMMED ACTIONS FOR MONDAY, MAY 12

Defense

1. Brigadier General P.N. Bacalis, USAF, Commander 14th Strategic Aerospace Div., SAC will speak to the Yuba City-Sutter County, California Chamber of Commerce. (Local group, local press.) He will encourage endorsement of the Administration's position on Safeguard.
2. General Starbird will make presentation at the Civilian Aides Conference at West Point.

Cabinet

1. Sec Finch will address the Boosters Luncheon, New York City, and will plug Safeguard.
2. Sec Volpe will address the Building and Construction Trade AFL/CIO National Legislative Conference, Washington, D.C. Will mention Safeguard.
3. Sec Volpe will address the Society of Military Engineers, Washington, D.C. and will support the President's position on Safeguard.
4. Sec Romney will address the National Forest Products Convention, Washington, D.C. He is prepared to come out strongly in support of the President's Safeguard decision.
5. Ass't. Trans. Sec. Secor Brown will speak at the University of Akron, and will mention Safeguard.

Private Sector

1. Charles West will meet with New York business executives re private sector funding activities.
2. Charles West will meet with Howard Handleman re possible U.S. News and World Report article backing the President's Safeguard decision. (Handleman is member of magazine's Washington bureau and strong proponent of Safeguard.)

Political

1. John Sears-Morton will call State Chairmen and known, trusted Republican leaders to generate Congressional mail, especially mail to target Senators.

Media

1. Prof. Eugene Wigner, Nobel Laureate of Princeton University, is scheduled to appear on the Today Show. He will strongly support the President's decision on Safeguard.

PROGRAMMED ACTIONS FOR TUESDAY, MAY 13

Defense

1. Dep Sec Packard and Dr. Foster, DDR&E, will testify before the Senate Armed Services Committee, in Executive Session. They are prepared to hit hard on the essential national security requirements for the Safeguard System.
2. Dr. Roland Herbst, Deputy Director, Strategic and Space Systems, DDR&E, will brief the Acorn Club in the office of Cong. Kyl of Iowa. (Approximately 20 Republican members of the House to be in attendance.)
3. General Starbird will make another presentation on Safeguard at the Civilian Aides Conference at West Point.
4. Dr. John Foster, DDR&E, to address Aviation/Space Writers Assn. annual meeting, Dayton, Ohio. He will come out strong on Safeguard. 350 newsmen and public affairs officers from all states will be in attendance. Local and national news coverage.
5. Lt General W. B. Kieffer, USAF, will address luncheon for distinguished civic leaders, Westover Air Force Base, Boston, Mass. He will hit hard on the need for Safeguard; and there will be local news coverage.
6. Brigadier General R. W. Maloy, Deputy Assistant-Deputy Chief of Staff for Personnel, Randolph Air Force Base, Texas will address Red Cross National Convention, Atlanta, Georgia. He will give a strong pitch for the modified Safeguard System. (National audience; local press.)
7. Navy Sec Chafee will make an Armed Forces Day speech at Charleston, S. C. (Large local audience; local press coverage.) He will digress to emphasize the wisdom of the President's decision re Safeguard and its importance to the maintenance of national security.

Cabinet

1. Sec Finch will address Sigma Delta Chi, National Press Club; (key Safeguard questions to be planted for Q & A).
2. Sec Volpe will be interviewed by Chicago Daily News. He hopes to work in several Safeguard plugs.
3. Sec Kennedy will be at Godfry-Sperling backgrounder with approximately fifteen Washington correspondents. He will bring up Safeguard and speak to its relevance to national security.
4. Labor Dept. Women's Bureau Dir. Elizabeth Koontz will address North Carolina League of Women Voters' Convention in Durham. She will mention Safeguard.

Private Sector

1. Mr. West and others will place calls to key business executives around the country re formation of Citizens Committee for National Security and funding for same.
2. Mr. West will arrange Safeguard briefing for Howard Handleman of U.S. News and World Report and will give Handleman Safeguard brochure and fact sheets in consonance with President's March 14 announcement. (All relative to possible article strongly supporting President's decision)

Political

1. Sears and Morton will continue calling State Chairmen and known trusted Republican leaders to generate mail to target Senators.

Media

1. Herb Klein will hold a press conference in Los Angeles and speak before the West Coast Broadcasters. Major emphasis will be on Safeguard.

PROGRAMMED ACTIONS FOR WEDNESDAY, MAY 14

Defense

1. Dep Sec Packard and Dr. Foster, DDR&E, will testify before the Senate Armed Services Committee, in Executive Session. Will continue to voice Safeguard's relevance to national security.
2. Dep Sec Packard will give an after-dinner speech on Safeguard and other defense issues at the Defense Science Board meeting, Washington, D. C. He will strongly back the President's decision.
3. Assist. Sec's of Defense Shillito (Installations and Logistics), Nutter (International Security Affairs) and Deputy Director (Research and Engineering) Tucker will give briefings on defense matters, to include Safeguard, before the annual meeting of the American Ordnance Assn., Washington, D. C. (Industry audience)
4. Gen McConnell will address the Annual Banquet of American Ordnance Assn. and will mention Safeguard; press coverage nationally; audience 2,000 military and industry representatives.
5. Assist. Sec of Defense (Administration) Froehlke will make an Armed Forces Week address at Minneapolis, Minn. He will strongly support the President's position on Safeguard.
6. General Reeves, USAF, Commander in Chief of the North American Air Defense Command, will address the Greater Fort Worth Air Power Council and will emphasize the defensive character of Safeguard and its necessity to the maintenance of a secure continent.

Cabinet

1. Mr. Ken Housman, Assistant Postmaster General, will address Personnel Dirs. Meeting, Civil Service Commission, Fredericksburg, Va. and will digress sufficiently to mention the wisdom of the President's decision on Safeguard.

2. Under Sec of Trans. James Beggs will speak in Johnstown, Pa. and will support Safeguard.
3. Ass't. Trans. Sec. Paul Cherington will speak before the Chicago Assn. of Commerce and Industry. He will mention Safeguard.
4. Ass't. HEW Sec Pat Hitt will speak at Excelsior Springs, Mo. She will refer to the importance of Safeguard.
5. Ass't Sec of Defense Robert Froehlke will speak at a Minnesota Armed Forces Day event. He will strongly back the President's decision on Safeguard.

Private Sector

1. Mr. West will attend a luncheon meeting with an ad hoc Washington segment of the Citizens Committee for National Security (CCNS) in order to better organize CCNS activities.
2. Mr. West will meet with Paul Nitze re incorporating his "ABM Committee" of 12 members into the CCNS.

Political

1. Sears and Morton will contact known helpers in the states to follow up on the activity of the mailing campaign.

Media

1. Klein will continue to give pro-Safeguard material to columnists and editors.

PROGRAMMED ACTIONS FOR THURSDAY, MAY 15

Defense

1. Air Force Sec Seamans will speak at the Armed Forces Day event in New Orleans. He will strongly support the President's decision on Safeguard.

Cabinet

1. Sec Romney will address California Mortgage Bankers Assn., San Diego, California. He will emphasize Safeguard.
2. Sec Romney will address GOP Fund Raiser Luncheon at El Centro, California. He will support the President's Safeguard decision.
3. Sec Romney will address United Republican Finance Dinner in Los Angeles, California, and emphasize Safeguard.
4. Ass't. Trans Sec Paul Cherington will speak before the International Aviation Club in Washington. He will digress to mention Safeguard.
5. Ass't Trans Sec for Public Affairs Mazon will speak before the Greater Cincinnati Transportation Assn. He will support the President's position on Safeguard.
6. Dep Under Sec of Transportation Baker will speak in Portland, Oregon at National Transportation Week Luncheon. He will mention Safeguard.
7. Sec Finch will appear on a CBS news show and speak at Brookings Institute dinner. He will strongly support the President's decision on Safeguard.
8. PMG Blount will speak at County GOP Rally in Springfield, Pa. He will mention Safeguard.

Private Sector

1. Invitation wires will be sent to potential members of the Citizens Committee for National Security.
2. Will mail Safeguard brochures to National Strategic Information Center's list of 1500 key U.S. business executives, media managers, editors, and professional men.

Media

1. Klein will continue giving material to columnists and editors on Safeguard.

PROGRAMMED ACTIONS FOR FRIDAY, MAY 16

Defense

1. Sec Packard will have luncheon with Senators Spong and Byrd (W. Va) to discuss Safeguard.
2. Marine Corps Commandant Chapman will speak at Armed Forces Day event in Philadelphia, and will mention Safeguard.

Cabinet

1. Sec Hickel will meet with Sales Executives of New York. He will make a strong pitch for Safeguard and its necessity for national security.
2. Sec Romney will address Commonwealth Club, San Francisco, California, and will mention Safeguard.
3. Sec of Labor Shultz will address AFL/CIO Union Inds Show in Denver. He will support the President's decision on Safeguard and point out why the President made same.
4. Sec Romney will speak at Reno, Nev., and will strongly emphasize importance of the President's decision.
5. HUD Assistant Sec Jackson will speak in New York at Legal Defense Fund of NAACP 30th Anniversary Institute. He will mention Safeguard.

Private Sector

1. Mr. West, in coordination with Safeguard Campaign Steering Committee (BeLieu, Butterfield, Klein, Keogh and Dent), will release to press announcement of CCNS membership.
2. Mr. West will meet with ad hoc Washington committee of CCNS to clear proposed advertisement with members.

3. General Leon Johnson, USAF (Ret.) will meet with Senator Hatfield re Safeguard.
4. Safeguard brochure will be mailed to American Bar Assn. lists.

Political

1. Harry Dent will have returned from Far East trip. He will take reading of results of mail campaign and other activities promoted by state contacts nationwide.

Media

1. Herb Klein will continue contacting columnists and editors re Safeguard promotion.

PROGRAMMED ACTIONS FOR SATURDAY, MAY 17

Defense

None

Cabinet

1. Ass't Post. Gen. Ken Housman will talk to large group at First Day Stamp Ceremony at Memphis, Tenn. He will mention Safeguard and relate it to national security.

Private Sector

1. Mr. West will meet with Time-Life Editorial Board as follow-up to Keogh's advance work re possibility of Life printing Prof. Wm. Kintner's superb pro-Safeguard article.

Political

1. Dent-Sears-Morton will continue calls to State Chairmen and others.

Media

None