

ABM

March 20, 1969

MEMORANDUM FOR: MR. HALDEMAN

The attached material responds to your March 19 request for a basic game plan for winning Congressional approval of the President's decision to go ahead with a modified anti-missile "Safeguard System."

ALEXANDER P. BUTTERFIELD

Attachment

PROGRAM TO WIN APPROVAL OF THE PRESIDENT'S DECISION  
RE A MODIFIED ANTI-MISSILE "SAFEGUARD" SYSTEM

President's Announcement at White House Press Conference  
(March 14)

Immediate Follow-up Actions -- Completed  
(March 14-17)

1. Press conference by Dep Sec Def Packard.
2. Briefing by the Vice President, in his office, for six new Republican senators. Ken BeLieu present.
3. Telephone calls to Republican leaders nationwide -- by John Sears.
4. Telephone calls to Republican governors -- by the Vice President.
5. Briefing at the White House by Dr. John Foster (DoD) to Congressional relations and public affairs officers representing all Cabinet departments and many independent agencies.
6. Speech by Herb Klein, in Minneapolis, to the Minnesota Newspaper Association.
7. Talk by Herb Klein at the Young Republicans conference (Shoreham Hotel, Wash. D. C.).
8. TV appearance by Dep Sec Def Packard -- Issues and Answers, March 16th.
9. Background packet on "Safeguard System" sent to the Hill, and to 500 top editors, columnists and broadcasters nationwide.

10. Transcripts of the President's press conference and Dep Sec Def Packard's press conference sent to the Hill and to the same group of 500 top editors, columnists, and broadcasters.
11. Senator Jackson and others made favorable comments during televised discussion session.

First Week's Actions -- Completed  
(March 17-21)

1. TV appearance by Senator Jackson -- the TODAY show.
2. Talk by Herb Klein at the National Press Club to the Public Relations Society of America.
3. Ten-page layman's question-and-answer sheet distributed throughout the White House staff, to the Hill, to the Cabinet departments, and to political leaders nationally.
4. Favorable editorial excerpts mailed to Congressmen, editors, and to political leaders nationally.
5. Television appearance by Secretary Laird -- testifying on the Hill.
6. Daily contacts made with Congressmen -- on the Hill, at Congressional receptions at the White House, etc.

Results of Aggregate Effort To-date  
(March 21)

We anticipate little difficulty in the House. Chairman Emanuel Celler(House Judiciary Committee) told Bryce Harlow yesterday at lunch that he had supported the President's position in a televised appearance in New York on March 19th. Chairman Teague (House Veterans Affairs Committee) telephoned on Wednesday to offer his compliments on the President's stand, and to pledge his steadfast support. There have been other similar calls from House members.

The fight will be in the Senate. Three polls have just been taken in order to determine, as accurately as possible with the information available, where we stand with each senator. One was a Senate and Democratic Leadership poll; another was a DoD poll based on information in Defense files dating back to the debate on this same issue last year; and the third was a poll taken by Ken BeLieu based on his direct personal conversations with senators concerned and with others. The results of these polls are attached to this memorandum.

#### Planned Actions for Future Weeks

1. Zero-in on each senator. Bryce Harlow and Ken BeLieu have an appointment with Senator Jackson next Monday when he returns from Europe. The three will go over their personal polls of the Senate with a fine-tooth comb and, based on their findings, outline a full-scale program whereby we concentrate all the resources of the Administration on the state of each negatively inclined senator who might possibly come around to supporting the President's position. The state-by-state program will include:
  - (a) Making special press contacts through Herb Klein.
  - (b) Full use of state and national Party machinery through state chairmen, John Sears, and Rog Morton.
  - (c) Presidential contacts with influential leaders ... by letter and/or telephone.
  - (d) Use of House Members where available.
  - (e) Use of state governors through the Vice President.
  - (f) Use of Cabinet officers and key sub-Cabinet officers; and the use of private organizations closely allied with certain of the departments.
  - (g) Use of state elements of such organizations as the VFW, American Legion, etc., especially those most likely to be responsive to Defense Department effort.

Note: Of course, the program must be designed state-by-state and senator-by-senator.

2. Obtain (request) distinguished persons, including scientists, to appear as witnesses before the Armed Services Committee. Senator Jackson is already at work on this and expects to produce a sizeable group of people in this category, all in favor of the modified Safeguard System, within the next few weeks.
3. Counterattack through Hugh Scott's organization ... using material furnished by DoD, Herb Klein and Jim Keogh.
4. Enlist the efforts of public information and Congressional relations personnel of the 12 Executive departments. They can more fully brief their Cabinet officers, see to it that favorable "Safeguard System" comments are inserted in all talks, speeches and addresses made by members of their departments over the next several weeks, work directly with the White House on individual senators, and assist their Cabinet officers in inducing satellite private organizations to support the President.
5. TV appearance by Secretary Laird -- Meet the Press, March 23.
6. TV appearance by Secretary Kennedy (to touch on "Safeguard System") -- Issues and Answers, March 23.
7. TV appearance by Dr. John Foster -- the TODAY show next week.
8. Possible short Presidential visit to the National Association of Broadcasters conference to be held here in Washington on the morning of March 25. (A recommendation.)
9. Speech by Herb Klein at the five-state area meeting of Sigma Delta Chi (national society of news journalists) in Williamsburg.
10. TV appearance by Dr. Arthur Burns -- Face the Nation, March 30.
11. TV appearance by a known Administration figure (not yet designated by name) -- Meet the Press, March 30.
12. TV appearance by Secretary Laird -- the new one-hour CBS morning news show which will compete with the TODAY show, sometime during week of March 31-April 6.

13. Possible television appearance by Vice President Agnew, Secretary Rogers, and Senator Jackson on same program as above, on three separate days during week of March 31-April 6.
14. Addresses by Secretary Rogers, Secretary Laird and Herb Klein to American Society of Newspaper Editors on three separate days week of April 14-19.
15. Speech by Secretary Rogers to American Newspaper Publishers Association week of April 21-26.
16. Stress use of term "Safeguard System" in all cases when referring to modified Sentinel system.
17. Send Defense (or Defense-oriented) teams to key U. S. cities for purpose of briefing citizens and influential leaders on Safeguard System.

RESULTS OF THREE SEPARATE POLLS . . . AS OF MARCH 19, 1969

	<u>Senate &amp; Dem Leadership</u>	<u>DOD</u>	<u>Ken BeLieu</u>
Aiken	?	Y	?/Y
Allen	Y	Y	Y
Allott	Y	Y	Y
Anderson	?	Y	?/Y
Baker	?	Y	?/Y
Bayh	N	Y	N/?
Bellmon	Y	?	Y
Bennett	Y	Y	Y
Bible	Y	Y	Y
Boggs	?	Y	?/Y
Brooke	N	N	N
Burdick	N	?	N
Byrd, Va (Harry)	Y	Y	Y
Byrd, W. Va (Robert)	Y	Y	Y
Cannon	Y	Y	Y
Case	N	N	N
Church	N	N	N
Cook	?	N	?/Y
Cooper	N	N	N
Cotton	Y	Y	Y

	<u>Senate &amp; Dem Leadership</u>	<u>DOD</u>	<u>Ken BeLieu</u>
Cranston	N	N	N
Curtis	Y	Y	Y
Dirksen	Y	Y	Y
Dodd	?	Y	?/Y
Dole	?	Y	?/Y
Dominick	Y	Y	Y
Eagleton	N	N	N
Eastland	Y	Y	Y
Ellender	N	N	N
Ervin	Y	Y	Y
Fannin	Y	Y	Y
Fong	Y	Y	Y
Fulbright	N	N	N
Goldwater	Y	Y	Y
Goodell	N	N	N
Gore	N	N	N
Gravel	?	?	?/Y
Griffin	Y	Y	Y
Gurney	Y	?	Y
Hansen	Y	Y	Y
Harris	?	N	?/N
Hart	N	N	N
Hartke	N	N	N

	<u>Senate &amp; Dem Leadership</u>	<u>DOD</u>	<u>Ken BeLieu</u>
Hatfield	N	N	N
Holland	Y	Y	Y
Hollings	Y	Y	Y
Hruska	Y	Y	Y
Hughes	N	N	N
Inouye	?	?	? / N
Jackson	Y	Y	Y
Javits	N	N	N
Jordan, N. C. (Everett)	Y	Y	Y
Jordan, Idaho (Len)	?	Y	?
Kennedy	N	N	N
Long	Y	Y	Y
Magnuson	?	Y	? / Y
Mansfield	N	N	N
Mathias	N	N	N
McCarthy	N	N	N
McClellan	Y	Y	Y
McGee	?	Y	? / Y
McGovern	N	N	N
McIntyre	?	Y	?
Metcalf	N	N	N
Miller	Y	Y	Y
Mondale	N	N	N

	<u>Senate &amp; Dem Leadership</u>	<u>DOD</u>	<u>Ken BeLieu</u>
Montoya	?	Y	? / Y
Moss	N	N	N
Mundt	Y	Y	Y
Murphy	Y	Y	Y
Muskie	N	N	N
Nelson	N	N	N
Packwood	?	N	? / Y
Pastore	Y	Y	Y
Pearson	N	N	N
Pell	N	N	N
Percy	N	N	N
Prouty	N	N	N
Proxmire	N	N	N
Randolph	N	N	N
Ribicoff	N	?	N
Russell	Y	Y	Y
Saxbe	?	N	? / N
Schweiker	N	N	N
Scott	Y	Y	Y
Smith	?	N	? / Y
Sparkman	Y	Y	Y
Spong	?	Y	?

	<u>Senate &amp; Dem Leadership</u>	<u>DOD</u>	<u>Ken BeLieu</u>
Stennis	Y	Y	Y
Stevens	?	Y	? / Y
Symington	N	N	N
Talmadge	Y	Y	Y
Thurmond	Y	Y	Y
Tower	Y	Y	Y
Tydings	N	N	N
Williams, N. J. (Harrison)	N	N	N
Williams, Del. (John)	N	?	N
Yarborough	N	?	N
Young, N. Dak. (Milton)	Y	Y	Y
Young, Ohio (Stephen)	N	N	N
	<hr/>	<hr/>	<hr/>
	39 Yeas	51 Yeas	53 Yeas
	41 Nays	41 Nays	44 Nays
	<u>20</u> ?	<u>8</u> ?	<u>3</u> ?
	100 Total	100 Total	100 Total

- VERY CONFIDENTIAL -

Determined to be an  
Administrative Marking  
Not National Security Information  
By J45 NARA Date 3/18/2016

BOOK #1

FIRST WEEKLY STATUS REPORT RE SAFEGUARD CAMPAIGN

(as of 6:00 p. m. , May 1st)

- VERY CONFIDENTIAL -

THE WHITE HOUSE

WASHINGTON

May 1, 1969

MEMORANDUM FOR: THE PRESIDENT

Subject: Safeguard Campaign

Today I assumed additional duty as action coordinator for our Safeguard campaign to allow Ken BeLieu more time to concentrate on target Senators. However the total program remains under Ken's supervision.


Personnel listed on the organizational chart (opposite) total 18 and comprise our Safeguard Campaign Planning Committee. Members meet each Tuesday and Friday at 8:30 a. m. to discuss the conduct of the campaign and actions necessary to achieve smoother coordination and greater effectiveness.

Messrs. BeLieu, Butterfield, Klein, West and Dent comprise the Safeguard Steering Committee. It meets each week day at 8:30 a. m. This smaller group is responsible for reviewing results of past actions and determining (on this day-to-day basis) what our priorities are and in what areas current and future emphasis should be placed.

There are only two printed copies of the organizational chart in addition to the one enclosed, and committee members understand that there is to be no open recognition or public admission of its existence.

Two periodically updated briefing books will be maintained for your ready review. This book (Book #1) will contain a compilation of "significant past actions" and "programmed daily actions for the coming week" as reported by Fryklund, Whitaker, West, Dent-Sears-Morton, and Klein. It will be current as of 6:00 p. m. each Thursday and on your desk by Friday morning at 8:00. The other book (Book #2) will contain Ken BeLieu's game plans on target Senators, with prime and secondary targets specified. It will be a bi-weekly report current as of 6:00 p. m. each Monday and Thursday and on your desk the following morning at 8:00.

All of us understand that briefing books and periodic reports alone are not going to get the job done . . . that simultaneously there must be a well coordinated and concerted effort throughout the Administration to convince the nation of the wisdom of your Safeguard decision, and ultimately, to gain support of that decision by the Congress. Favorable results will be forthcoming.

  
ALEXANDER P. BUTTERFIELD

DIRECTOR  
Mr. Ken BeLieu

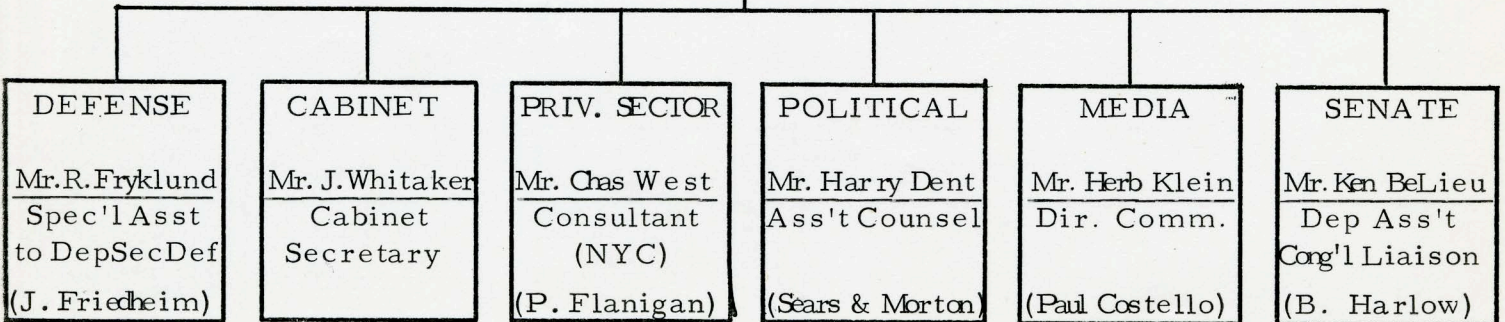
ACTION COORDINATOR  
Mr. Alex Butterfield

— flow of material —

SAFEGUARD SUPPORT GROUP(in EOB)

- (1) Mr. Chas West, Exec VP Nat'l Strategy Info Ctr, NYC: . . . consultant; general supervision of Support Gp.
- (2) Dr. Larry Lynn, NSC Staff. . . rep for HK; writes and reviews materials.
- (3) Col. Rob't J. Bennett, USA, PIO to LGen Starbird; writer and PIO advisor.
- (4) Col. John B. Trussell, USA, Instructor Army War College; speech writer.
- (5) LtCol Bruce Jacobs, Army Nat'l Gd; VP Grey Advtg, NYC; PIO and PR expert.
- (6) Mr. Jay Wilkinson, White House Staff; assists in coordinating action items.
- (7) Two stenos; 1 fm WH Staff; 1 fm DoD.

— flow of material —



RECENT PAST ACTIONS

## RECENT PAST ACTIONS

### Defense

1. Dr. John Foster appeared on TV program, "Issues and Answers", April 27 and strongly supported Safeguard.
2. Secretary of the Army Resor spoke to Union League Club, New York City, April 28 and emphasized importance of Safeguard.
3. General A. D. Starbird, Safeguard Systems Manager, spoke to Retired Army General Officers in the Washington, D.C. area, April 30, and strongly backed President's decision re Safeguard deployment.
4. Dr. Wilbur Payne, DUSA(OR), spoke at North Dakota State University, April 30 and urged support for Safeguard.
5. Mr. Charles Poor, ASA(R&D), spoke in favor of Safeguard to the National Strategy Information Center, New York, on April 30.
6. General A. D. Starbird participated in CBS documentary telecast of Safeguard on April 29.
7. Robert Wieser spoke before the 90/91 Club re Safeguard.
8. Secretary Laird discussed the importance of Safeguard before National Women's Group.
9. Secretary Nutter strongly supported Safeguard at Dallas World Affairs Council.
10. Deputy Assistant Secretary of Defense Jerry W. Friedheim held press conference on Safeguard in Colorado Springs and emphasized its importance to national security.
11. Colonel Bankson, Director of Defense Information, met with newsmen in Indianapolis area after commencement speech at Defense Information School and made favorable remarks about President's Safeguard decision.

12. Deputy Secretary Packard met with top editors of Fortune Magazine. Fortune will do pro Safeguard story this month authored by Herman Kahn.
13. 2050 information kits about Safeguard were sent to State Adjutant Generals, Retired General Officers and Reserve and National Guard Officers.
14. 650 information kits about Safeguard were sent to Army Civilian Aides and Active Duty General Officers.
15. 1500 information kits about Safeguard were sent to the Association of the United States Army (AUSA) and were distributed to: American Legion, VFW, Retired Officers Assn., Navy League, Air Force Assn., Reserve Officers Assn., and the National Guard Assn.
16. Favorable article re Safeguard appeared in Army Magazine and was distributed by AUSA to above agencies plus 5000 industry members and 120 chapters of the AUSA.
17. Favorable Safeguard article appeared in May issue of the Army Digest.
18. Twelve separate packets of material on Safeguard were sent to 5 members of Congress.
19. Twelve administrative assistants to Republican Members of Congress were provided a two and one-half hour briefing and discussion on Safeguard and, in addition, were given copies of Under Secretary Packard's latest statements on the Safeguard.
20. Copies of Dr. Foster's and Senator Jackson's interview on "Issues and Answers" were provided to the House Armed Services and Appropriations Committees and to the Senate Armed Services and Appropriations Committees.
21. Ten comments favorable to Safeguard appeared in the Congressional Record during week of April 26.
22. Sec. Packard briefed Repub. Policy Comm. re Safeguard.
23. Cong. Moorhead and Sen. Nelson briefed on MIRV and Safeguard.

## RECENT PAST ACTIONS

### Cabinet

1. Secretary Stans strongly supported Safeguard at a March 22 speech before the American Textile Manufacturing Institute in Florida.
2. At Secretary Finch's request, George Murphy called Gov. Reagan and James Farmer called Negro leaders to urge support for Safeguard.
3. Secretary Finch plugged Safeguard in ASNE speech; talked to Otis Chandler of the Los Angeles Times about it, and in Los Angeles in April, held a news conference and television interview supporting the issue. He also discussed Safeguard with Dan Ridder of the Ridder newspaper chain.
- \* 4. Secretary Romney emphasized importance of Safeguard at a Washington, D. C. League of Republican Women Voters' luncheon. Romney is working on Michigan labor leaders to turn Senator Hart's vote.
- \* 5. At Bryce Harlow's suggestion, Secretary Hickel has not removed Mr. Richmond from the Bonneville Power Commission since he is Senator Jackson's candidate to remain on that job. Richmond will be left in that slot pending Jackson's actions on the Safeguard issue. Hickel has contacted Senator Ted Stevens to make sure his vote stays with the Administration.
- \* 6. Secretary Blount plugged Safeguard in a South Carolina Legislature session and got some press play. Blount has a mutual friend in Oregon who reported that Packwood was with the Administration on this issue and not in the doubtful column, as previously reported.
7. Secretary Blount discussed Safeguard in speech before the Direct Mail Advertising Association Postal Parlay Luncheon, and emphasized necessity for system deployment.
8. Secretary Kennedy urged support for Safeguard in a speech before the Young Republican national leadership.

9. Under Secretary Walker strongly backed Safeguard in speech in Phoenix, Arizona before a national meeting of the Reserve City Bankers. In addition, Walker testified before the Senate Banking and Currency Committee on high interest rates and plugged the fact that funding of the Safeguard would in no way affect the economy adversely.
10. Under Secretary James Beggs contacted the leader of the Transportation Association of America and requested Transportation's rail, highway and mass transit administrators to contact their respective lobby groups on behalf of the President's Safeguard program.
11. Secour Brown, Assistant Secretary for Research and Technology, DoT, solicited support for Safeguard among his scientific and Congressional friends.

(\* denotes action directed toward one or more Senators)

## RECENT PAST ACTION

### Political

1. Senator Pastore's letter was used:
  - (1) By Herb Klein through appropriate news media;
  - (2) By the Veterans of Foreign Wars for "speeches and publication" and
  - (3) By DoD for "publication and use by Defense spokesmen. "
2. Prior to the Republican Governors Conference, John Sears worked on lining up individual support of Governors.
3. Vice President did an excellent job in talking to the Governors at Conference. The meeting concluded with the announcement that in deference to the Vice President's wishes the group would not pass a resolution but did support the President's Safeguard decision.
4. Congressman Morton strongly supported Safeguard at the news conference during the Governors Conference.
5. Elly Peterson of the National Committee staff mentioned the Safeguard very strongly in several speeches.
6. Harry Dent worked privately with Southern Senators and Congressmen on Hill to solicit support for Safeguard.
7. Senators Dirksen and Jackson and Congressman Ford made favorable press statements about Safeguard.

## RECENT PAST ACTIONS

### Media

1. Herb Klein's office distributed five nationwide mailings of source and explanatory materials to 700 editors, syndicated columnists, political writers and broadcasters. Materials included announcement statement by the President, press conference Q-A transcripts, special explanatory Q-A based on areas of possible misunderstanding, and assorted fact sheets.
2. Important columnists and television commentators were contacted on a personal basis to secure favorable presentations of the Administration's program.
3. One or more network television appearances were programmed with success for each of the following: Vice President, Secretary Laird, Dr. John Foster, Under Secretary Packard, Senator Jackson, Congressmen Stratton and Hosmer, and Klein. Programs included ABC's "Issues and Answers," NBC's "Today Show," "CBS Morning News," NBC's "Tonight Show" and Martin Agronsky.
4. Special televised news conferences also were scheduled for Secretary Laird, Secretary Volpe, and Klein in Miami, Detroit, San Francisco, Chicago and Las Vegas.
5. Dr. John Foster, Director of DoD Research and Engineering, briefed all departmental public affairs officers in depth at the White House within 24 hours after Presidential announcement. Follow-up briefings were held to make certain that Cabinet Members would give public support to the program.
6. Favorable one-page summation of the program was featured on cover of Carl Byoir & Associates Washington newsletter and distributed to 800 top industry leaders. Byoir & Associates also distributed approximately 100 kits of source material to business leaders and PR executives.
7. PR executives who worked in the campaign were contacted in key cities to distribute source materials to opinion makers in their communities.

PROGRAMMED ACTIONS WEEK OF MAY 4-10

PROGRAMMED ACTIONS FOR SUNDAY, MAY 4

Defense

1. Special Advisor to the Deputy Secretary, Fryklund, to support President's decision on Safeguard System in an open debate at Wilmington, Delaware before Rhodes Debate Society. There will be news coverage.

Cabinet

1. Secretary Romney to appear on ABC's "Issues and Answers." Prepared to comment on Safeguard if at all possible.
2. Deputy Attorney General Kleindienst to address Police Community Relations Conference in St. Louis. Will make comment re wisdom of President's decision on Safeguard.

Private Sector

None

Political

None

Media

1. Senator Scoop Jackson on Metromedia's "Evans and Novak Report". Major emphasis to be on Safeguard System and wisdom of President's decision.

PROGRAMMED ACTIONS FOR MONDAY, MAY 5

Defense

None

Cabinet

1. Secretaries Rogers and Laird to brief AFL/CIO Executive Committee at the White House on Safeguard. They hope to generate formal resolution by Council backing President's Safeguard decision and thereby putting squeeze on labor-oriented Senators.
2. Secretary Blount to address Fort Worth, Texas Chamber of Commerce. Will mention Safeguard.
3. Under Secretary of the Treasury Charls Walker to speak before Texas Bankers Association in Houston. Definitely will come out strong for Safeguard deployment and wisdom of President's decision in interest of national security.

Private Sector

1. 17-page Safeguard System brochures will be sent to Don Kendall and President's Club through Peter Flanigan.

Political

1. Dent/Sears Committee to contact GOP leaders re initiation of energetic campaign to generate greatly increased volumes of favorable mail to U.S. Senators... especially target Senators.
2. Dent to call friends of Congressman Rivers in S. C. to encourage Rivers to act first in the House re Safeguard vote.
- \* 3. Dent to visit Senator Jordan (D-NC), a good friend.
- \* 4. Dent to visit Senator Stennis' staff and friends on Armed Services Committee to seek information and serve as sounding board.

(\* Denotes action directed toward one or more Senators)

Media

1. NASA Administrator Thomas O. Paine to speak in Little Rock at the Annual Humanitarian Award Dinner sponsored by National Conference of Christians and Jews. Will definitely speak positively in favor of Safeguard System deployment.
2. AEC Chairman Glenn T. Seaborg to speak on "The Environment and What to Do About It" before the National Academy of Sciences-National Research Council panel at Argonne National Laboratory in Chicago. Will mention Safeguard.

## PROGRAMMED ACTIONS FOR TUESDAY, MAY 6

### Defense

1. DoD to brief Acorn Club on Safeguard in office of Congressman Kyl of Iowa. Membership includes approximately 20 Republican members of the House.
2. Navy Ass't. Secretary Frosch to address Chicago Technical Society. Will mention Safeguard.

### Cabinet

- \* 1. Secretary Romney, at request of Senator Goodell, to speak at a Republican dinner in Rochester, N. Y. Will digress long enough to speak out in favor of Safeguard.
2. Deputy Atty. General Kleindienst to address Judicial Conference in Chicago. Will mention wisdom of President's decision on Safeguard System.
3. Secretary Shultz to address dinner, Commission on Status of Women, Washington, D. C. Will speak favorably of Safeguard.
4. Secretary Finch's pressman to arrange at least one Safeguard question at Finch's press conference at Purdue University.

### Private Sector

1. 17-page Safeguard System brochures will be sent to Fred Borch for Business Council through Peter Flanigan.

### Political

1. Vice President to address the California Legislature and State employees. Will speak out in favor of Safeguard System.
2. Vice President will address Republican dinner in Sacramento. Will back President's decision re Safeguard deployment.

### Media

1. Klein to continue giving material to columnists and editors on Safeguard.

PROGRAMMED ACTIONS FOR WEDNESDAY, MAY 7

Defense

1. Dr. John Foster, DDR&E, radio interview with UPI. Will strongly support Safeguard System and emphasize its importance re national security.

Cabinet

1. Secretary Kennedy, Savings Bond Rally speech at Navy Department. Will mention Safeguard and wisdom of President's decision.

Private Sector

1. Contacts to be made re increased favorable mail and lining up of phone calls to target Senators.

Political

1. Vice President to address the Commonwealth Club in San Francisco. Major emphasis on Safeguard.
2. GOP Gala. All political operatives to emphasize Safeguard support and the specific lobbying needed among GOP visitors for gala.

Media

1. Klein to continue giving material to columnists and editors on Safeguard.

PROGRAMMED ACTIONS FOR THURSDAY, MAY 8

Defense

1. Chief of Naval Operations Moorer, to address Society of Sponsors of U. S. Navy, Washington, D. C. Will mention Safeguard.

Cabinet

1. Secretary Shultz to address International Conference on Human Resources Development and Social Progress at Temple University in Philadelphia. Will mention Safeguard.
2. Charles Rogovin, Administrator of LEAA (at Justice Department) to address the Philadelphia Crime Commission in Hershey, Pa. Will try to mention Safeguard.
3. Secretary Blount to address Virginia State Chamber of Commerce at Norfolk. Will refer to Safeguard System and its link to national security.

Private Sector

- .1. Contacts to be made re increased favorable mail and lining up of phone calls to target Senators.

Political

1. Vice President to address Brigham Young University Student Body and Utah Republican Dinner at Salt Lake City. Will strongly support Safeguard.

Media

1. Klein to continue contact with columnists and editors.

PROGRAMMED ACTIONS FOR FRIDAY, MAY 9

Defense

1. Adm. I. J. Galantin to give Armed Forces Day speech sponsored by Chamber of Commerce, Indianapolis, Indiana. Will mention Safeguard; press anticipated.
2. Special Advisor to the Deputy Secretary of Defense Fryklund (ETV Conference), Denver, Colorado. Topic devoted to Safeguard System.

Cabinet

1. Secretary Stans to address the Business Council at Hot Springs, Va. Will mention Safeguard.
2. Assistant Commerce Secretary Myron Tribus to speak on Technology in Urbanization at Dartmouth College. Will mention Safeguard and its need.
3. Secretary Hickel to appear on "The Today Show". Will definitely speak out for Safeguard deployment and national security.

Private Sector

1. Contacts to be made re increased favorable mail and lining up of phone calls to target Senators.

Political

1. Vice President to address Oklahoma Republican Convention in Tulsa. Will hit hard on Safeguard.

Media

1. Herb Klein to continue contact with columnists and editors.

PROGRAMMED ACTIONS FOR SATURDAY, MAY 10

Defense

1. Secretary Laird to dedicate the North Central Technical Institute at Wausau, Wis. Will mention Safeguard and tie its need to national security.

Cabinet

1. Secretary Hickel to address the Association of American Editorial Cartoonists in Miami Beach. Will hit hard on Safeguard.

Private Sector

1. Safeguard brochures to be sent to William Elmer (Texas Gas), Fred Hartly (Union Oil), and George Champion (Chase Manhattan) by Peter Flanigan.

Political

1. Vice President to address the Business Council, Hot Springs, Va. Will mention Safeguard brochures and emphasize necessity for system deployment if America is to maintain its military and diplomatic credibility.

Media

1. Klein to continue contact with columnists and editors.

ADDITIONAL ITEMS OF POSSIBLE INTEREST

TREASURY DEPARTMENT  
Washington

FOR A.M. RELEASE  
TUESDAY, MAY 6, 1969

REMARKS OF THE HONORABLE CHARLS E. WALKER  
UNDER SECRETARY OF THE TREASURY  
BEFORE THE  
TEXAS BANKERS ASSOCIATION, 85TH ANNUAL CONVENTION  
HOUSTON, TEXAS, MONDAY, MAY 5, 1969, 8 P.M., C.D.S.

First 3 pgs of Charlie  
Walker's May 5<sup>th</sup> talk in  
Houston ... to exemplify  
manner in which Admin  
officials are getting the  
word out.

I want to talk tonight about two high priority items which have been consuming a significant amount of effort during the early months of the Nixon Administration -- the pursuit of peace and the control of inflation.

As the President said in his April 14 Message to Congress, "Peace has been the first priority" of the Administration. Without peace, he went on, we will not be able to fulfill our domestic needs. What we are able to do at home will depend in large measure on the prospects for an early end to the war in Vietnam.

The Administration, recognizing there are no easy solutions to the myriad problems we face around the world, is committed to the pursuit of peace with justice. But peace is not achieved simply by wishing for it, but by working for it -- relentlessly, vigorously, with determination and with good judgment.

In the world, as it is, military strength is needed to make a nation's diplomacy work, to make it credible. This is especially true of the United States, a nation that, because of its unparalleled strength, bears tremendous leadership responsibilities.

The decision to proceed with an anti-ballistic missile system, the "ABM," was evidence of the President's determination that no American President -- neither Mr. Nixon nor his successor -- should ever be put in a position of having to negotiate with a potential adversary from a position of military inferiority. At the same time, a decision to shift to the Safeguard system showed a strong determination to bring the arms race under control.

on  
Safeguard

The debate over deploying a limited ABM system has generated an inordinate amount of verbiage, pro and con. I believe the view of Representative Emanuel Celler, liberal Democratic dean of the House, should be read carefully, for it represents a prudent view from Capitol Hill. Some have said his is the majority view of the House.

In discussing the ABM system, Mr. Celler asks not "What if the opponents are right?" but, "What if they are wrong?"

He answers his own question in the following words:

"If the opponents are right, we have spent \$800 million; but if they are wrong, we, in our turn, have wronged untold millions of lives. Certainly, there are unprovable assumptions on both sides; estimates that cancel out each other, demonstrable facts upholding each end of the argument. But the disparity in possible consequences leads me inexorably to conclude in favor of the Safeguard system, the modified anti-ballistic-missile program. The gamble is too great, the awesome risk too much to bear."

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Safeguard

Next year Safeguard will cost between \$800 and \$900 million -- about one-half of the projected cost of the Sentinel system. Over the next four years, Safeguard could cost between six and seven billion dollars if completed. As has been emphasized, it may not be necessary to complete the system.

There is still another related revenue question: What does the initial money buy? More than half of the first year's budget will go to research and development. Most of the remainder will go to start the construction of the defense of two Minuteman sites, part of our deterrent system.

These Safeguard costs will not reduce our determination to meet domestic needs. We can do both. Our gross national product, now in excess of \$900 billion, permits us to meet our domestic goals while also initiating the Safeguard system.

All things considered, it seems to me that Mr. Celler's remarks best sum up the issue: If they (the opponents) are right, he argues, the Treasury will be out \$800 million, but if they are wrong, the cost may run to untold millions of lives. "The gamble is too great; the awesome risk too much."

on  
Safeguard

This Administration, as I indicated earlier, is also exerting every effort to eliminate another risk -- the risk that inflation poses for our economy.

- Why is this Administration determined to stop inflation?
- What have we done to achieve this goal?
- What are the prospects for bringing inflation to a halt?

Inflation is primarily an economic problem, although its repercussions spread beyond economics. Some highlights of economic damage from inflation are:

- over the past four years, the purchasing power of your dollars have declined sharply as consumer prices rose by about 15 percent;
- the economic overheating that causes inflation contributed to the elimination of our trade surplus in 1968 and thus removed one of the strongest plus factors in our international payments position;
- excess demand, rapidly rising prices, and expectations of further increases have pushed interest rates to the highest levels in a hundred years;
- the distortions and imbalances that result from overheating threaten ultimately to end the boom and tip the economy into recession.

It is this last danger that broadens this Administration's concern about inflation, for we know that in the last analysis the achievement of all of our major national goals -- whether of national security or in dealing with the problems of the cities, rural America, the poor and the disadvantaged -- depend upon the maintenance of a strong, healthy, and growing economy. This means a balanced and noninflationary economy.

The ultimate result of inflation at the recent rate is almost certain to be a weakening of our economy and impairment of our ability to deal with pressing national problems.

What steps has this Administration taken to stop inflation?

We have dealt not with symptoms but with fundamentals.

Let me enumerate:

- the two intensive budget reviews ordered by the President resulted in cutbacks in every Federal department except Justice, where extra funds are needed to carry out the fight against crime;
- the President has requested a full-year extension of the income tax surcharge, with a cutback to five percent next January 1. This reduction would be off-set by permanent repeal of the seven percent investment tax credit;
- Federal Reserve authorities have contained the rate of monetary growth by limiting the volume of reserves available to banks and by raising the discount rate.

Will these policies work? What are the prospects for bringing inflation to a halt, and how soon?

These policies will work. But we must be patient. To force early and sharp anti-inflationary effects would risk a shift in the economy which might tip us into the very recession our gradual policies are aimed at avoiding.

But do not underestimate the degree of restraint that now exists. We believe that it is sufficient to cool the economy and gradually slow inflation and diminish inflationary expectations, but not so severely as to result in economic overkill.

If this is true, why have we not yet seen any convincing signs of a levelling off?

# Walker Sees Reduction In Price Increase Rate

By JOHNNY POWERS  
Post Business Writer

A major factor contributing to inflation is the expectation of further inflation itself, Charles E. Walker. Under Secretary of the Treasury, said Monday.

Walker predicted that because of steps taken by President Nixon he expects to see "a measurable reduction in the rate of price increase before the end of the year."

He said economic overheating that causes inflation has over the past four years reduced the purchasing power of the dollar, eliminated the United States' trade surplus in 1968 and driven interest rates higher than they have been in 100 years.

Walker was keynote speaker Monday night at the 85th annual Texas Bankers Association convention being held at Astorhall.

Some 2,000 persons are attending the TBA meeting which will end Tuesday with a morning address by Gaylord Freeman Jr, chairman of the board of the First National Bank of Chicago, and a closing afternoon talk by Col Frank Borman, spacecraft commander of the Apollo VIII flight around the moon.

WALKER, who flew to Houston from the LBJ Ranch after a day's visit with Former President Lyndon Johnson, said President Nixon has taken these three steps to

deal with fundamentals, not symptoms, of inflation:

• Ordered two intensive budget reviews resulting in cutbacks in every federal department except the Justice Department where extra funds are needed to fight crime.

• Requested a year's extension of the 10 per cent income tax surcharge with a cutback to five per cent next January. The cutback would be made up by repealing the seven per cent investment tax credit granted businesses.

• Limited the volume of reserves available to banks from the Federal Reserve and increased the discount rate.

Walker said the policies will work, but patience is necessary.

He said the nation has not yet seen convincing signs of a leveling off of inflation "partly because of the gradualness of the policy itself; partly because inflationary forces and expectations have in the past four years become deeply ingrained in the economy."

WALKER SAID expectations of further inflation are especially troublesome because, "They distort business and personal decision-making processes and create a built-in force for further inflation."

Walker, a native of Graham, was sworn in as Under Secretary of the Treasury in January of this year. He had been executive vice president of the American Bankers Association since 1961.

He also plugged President Nixon's anti-ballistic missile system in his talk on the two high priority items during the administration's early months — the pursuit of peace and the control of inflation.

HE SAID the president's decision to proceed with an ABM system was evidence of his determination that no president should ever have to negotiate from a position of military inferiority; but, at the same time, his decision to shift to the Safeguard system showed a strong determination to bring the arms race under control.

Walker said the country's gross national product permits the United States to meet the \$6 to \$7 billion cost of the ABM system over the next four years and still meet domestic needs.

On the question of using unemployment to fight inflation, Walker said analyses of the matter, although not conclusive, are reassuring.

"But what is important to understand is that continuation of inflation at the present rate offers no solution of the problem," he said.

"Sooner or later, the distortions and imbalances bred by inflation lead to disruptive

reactions and adjustments. If this is allowed to happen, growth might stop instead of only slowing, and unemployment might shoot up to an intolerably high level," Walker said.

IN DEFENDING the proposed Safeguard system, Walker quoted Rep Emanuel Celler who has said that if opponents of the system are right, the treasury will be out \$800 million (next year), but if opponents are wrong, the cost may run to untold millions of lives.

At the morning session, Derrell Henry, chairman of the board and president of American Bank of Commerce in Odessa, was elected president of the association. He succeeds John F. Geis, senior vice president of Security National Bank in Beaumont.

Elected vice president of TBA was Tom C. Frost Jr, president of Frost National Bank in San Antonio. Ernest R. Esch, chairman of the board of First National Bank in McGregor was named treasurer.

The decision to move ahead with this protective Safeguard system has been made. Support for it is building in the Congress.

... And this from the  
CHARLOTTE OBSERVER



# DEPARTMENT OF TRANSPORTATION

# NEWS

OFFICE OF THE SECRETARY  
WASHINGTON, D.C. 20590

*First 2 pgs of Sec Volpe's  
April 29<sup>th</sup> talk in  
San Francisco*

REMARKS PREPARED FOR DELIVERY BY JOHN A. VOLPE, SECRETARY OF  
TRANSPORTATION, BEFORE THE SAN FRANCISCO BAY AREA COUNCIL,  
SAN FRANCISCO, CALIFORNIA, TUESDAY, APRIL 29, 1969,  
7:00 P. M., PACIFIC DAYLIGHT TIME

As I flew in here yesterday, I was reminded by the scene below that San Francisco is something of a paradox in the modern world. Your city has achieved a marriage of beauty and the buck.

More than one visitor has noted the contrasts, the richness of history, the variety of people working in harmony. But I think it is evident that the progress this city is making is not just an accident of geography and history: It is a consequence of leadership, the one essential resource.

Real leadership knows when to preserve a tradition and when to break one. It acts upon an idea when its time has come, and has the courage to lay its money on the same table with its stated convictions.

By these tests, the Bay Area enjoys outstanding leadership, and one of its outstanding consequences is your courage and farsighted action in supporting a regional transit system when everybody said mass transit was dead. This was supposed to be the age of autocracy, meaning rule by cars.

(more)

But the Bay Area Council was one of the first civic groups to realize that this is not really the machine age, but instead the modern age of enlightened man. Because of your perseverance, the Bay Area Rapid Transit System is now assured of becoming a reality. The Federal Government is involved in BART to the tune of more than one hundred million dollars.

Our most recent grants have been five million for prototype cars and -- soon -- another 28-million dollars on a matching basis to finance the cost of the 280 coaches you will need prior to 1980. I regard this as a down payment on an obligation President Nixon undertook when he said that one of the prime domestic tasks of this Administration would be to untangle the knot of urban transportation.

Now you may think that it is easy for the Federal Government with its great resources to cough up a little subsidy now and then, but the fact is that the demands upon those resources at home and abroad are greater still. As the strongest world power, we must make heavy investments in world defense. We did not ask to be appointed policemen for a planet but history -- in a number of instances -- has thrust that role upon us and we have to play that role with courage and skill.

In that connection I am impressed by the President's courage and prudence in deciding to deploy a limited ABM System to defend our deterrent power. The Safeguard System will not only protect against deliberate or accidental nuclear war, but will also give us decided leverage in disarmament talks with the Soviets. The ABM decision, I think will come to be seen as a classic example of the deliberate, cautious, but tough-minded attitude of this Administration.

In the short span of 99 days President Nixon has turned the Federal Government around and won the confidence of the great majority of our people.

He is fighting inflation with a 4-billion dollar cut in Federal spending. He has launched an anti-crime program in Washington, D. C., which could become a model for the Nation; he has taken steps to smash the organized criminal combines. He has revitalized and reshaped the Executive Office of the President. He has revamped major programs in manpower, minority business and child development, and is taking the Post Office -- at long last -- out of politics. He is proposing the first in a series of far-reaching reforms in our obsolete tax laws.

He is exercising preventive diplomacy in the Middle East to avert a major blowup in that perennial tinder box of nations. He is opening new channels of communication with the Soviets. Here, in short, is a man on the move, but without the sounding brass and tinkling cymbal of perpetual public relations. Here is patience, restraint and responsibility fitting in a leader of the free world. My friends -- California has done the Nation a great service in providing us with a President of this caliber.

(more)

One Final Note: At the Commonwealth Club in San Francisco today (May 7<sup>th</sup>)  
The Vice President received my, local, and other support when he backed your Safeguard decision.