

Date 9-18

THE WHITE HOUSE
WASHINGTON

For HRH

From John Ehrlichman

Subject:

Comments:

ACTION: Please handle _____ See me _____

Your recommendation _____

Draft reply for _____

Other _____

HRH
MEMORANDUM

THE WHITE HOUSE

WASHINGTON

September 18, 1969

MEMORANDUM FOR JOHN EHRLICHMAN

FROM:

BUD KROGH *BK*

SUBJECT:

ROUSE/KROGH DISCUSSION ON PROPOSED
DOMESTIC POLICY COUNCIL

Andrew Rouse, PACEO, discussed with me the various methods for establishing a domestic policy council. We agreed that the first tack would be the drafting of a reorganization plan. He will develop this next week, and during the first week in October, we will go over it together.

Three proposals were discussed: (1) reorganization plan; (2) statutory authorization; (3) general reorganization authority. We felt that asking for statutory authority or general reorganization authority at this time might be premature, - and probably politically impossible, - so we will try the reorganization plan route in the first instance. After the election in 1972, Rouse felt that once the reorganization plan has shown itself workable, we should then come back to Congress and try for general reorganization authority.

At this point, this is a two-man effort between Rouse and myself to develop the reorganization plan.

THE WHITE HOUSE

WASHINGTON

September 18, 1969

MEMORANDUM FOR: THE PRESIDENT

Subject: Meeting with Roger Blough
September 19, 1969 - 11:30 a.m. - 12:00 p.m.

The primary purpose of this meeting is to follow up on your recent construction message. Roger Blough is now heading up a business group which is focusing on the problems raised by the sharp advance in construction costs. This group has been attempting to influence business executives to slow down on their construction programs. This group has also been urging governmental action.

Dr. Burns has suggested the following talking points for your consideration:

1. Mr. Blough will probably want to urge further action by the government and you should give him the opportunity to do so. You should encourage Mr. Blough to continue to exert his influence to curb construction programs within the business community.
2. You might wish to mention to Mr. Blough the importance which the Administration attaches to the proposed changes in the tax bill which is presently before Congress. Particular reference should be made to the reduction from 48% to 46% in the corporate income tax rate and to the recommendation that the present capital gains taxation not be changed.
3. On the personal side you should know that Mr. Blough is no longer with U. S. Steel. He is presently with the law firm of White and Case on Wall Street in New York.

KEN COLE

THE WHITE HOUSE
WASHINGTON

September 19, 1969

MEMORANDUM FOR: THE PRESIDENT

Subject: Meeting with Roger Blough

September 19, 1969 - 11:30 a.m. - 12:30 p.m.

Contract within week
union strong

business must have down

price demands

Right not released
muddled union
rising costs
in the old, tech

3000,000 in Buy
its all over auto + steel
rising costs of bldg up 3-4 times
other rising costs
it cut in the construction
won't play same in 28 yrs
(continues)

Summitry must be done

E. Order -
Humm!

will work if sold
men in
Commission

So that this in
many areas
don't do many
things

Gov -
Congress
held
having
etc

October 26, 1969

MEMORANDUM

TO: Bob Haldeman
FROM: The President

I know that you are setting up a program for the November 3 speech. I want to be sure that some of the following thoughts are implemented in that program.

An especially effective group should be set up for the purpose of monitoring the three television networks and hitting them hard on the positive side of the speech and taking them on if they take a negative view. I want this handled in more than a routine fashion and a strike force is to be set up for each network. In addition, I want a special strike force set up for both the New York Times and the Washington Post and for the two news magazines, strongly supporting the speech and taking them on for whatever critical comment they may indulge in.

You already have underway getting favorable comments from Governors, Senators, Congressmen, leading editors, etc. This is of vital importance. The calls to Reagan and Rockefeller should be made by Kissinger and the other Governors and Congressmen and Senators should be divided up among our best VIP types and calls made by those who have the greatest influence with them to urge their support of the speech. Of course, without an advance text this will be more difficult than usual but the procedure will be simply to tell them to listen and you are sure they are going to find that they will want to support it and that support is enormously important at this time.

One other suggestion that I would like for you to discuss with Harlow, particularly, and with Kissinger is to see if we can get two or three leaders in the House and the same number in the Senate to try to circulate a petition or letter to me the day after the speech pledging support. Now the important thing here is not simply to use John Tower or Mendel Rivers but to bring in a fellow like Findley as well as those who may be oriented in my direction in the first instance. What we want is the broadest possible support and it occurs to me that a letter signed by 250 Congressmen in the event they are willing to do so and by 50 or so Senators could be very helpful in this respect. Of course,

you cannot implement this until the day afterwards and it will depend on general reaction. But, if the reaction is favorable, this is a way to accomplish the objective of a resolution by the House and Senate supporting the President -- an aim we do not want to take on frontally due to the fact that we would have to have extended hearings and we would lose our impact.

Talk the thing over and if the three of you conclude it is a good idea -- go forward with it.

Also, will you discuss with Kissinger another thought, -- that I should the day after the speech mail a text to all heads of state and heads of government and foreign ministers that I have met since I have come into office. The letter could simply read -- In view of our discussion of Vietnam, I thought you might like to see a copy of my speech of November 3, etc. I realize that Shakespeare and State will have covered all of these people in a routine way but, again, this gives me an opportunity to write a letter to these people. The Pope should definitely receive a letter of this type.

On all of these suggestions, will you just give me a brief memo as to which ones you are carrying out and which ones you have decided against so that I can have some indication of what the action will be.

JOHN O. MARSH, JR.
5TH DISTRICT, VIRGINIA

COMMITTEE:
APPROPRIATIONS

Congress of the United States
House of Representatives
Washington, D. C.

November 5, 1969

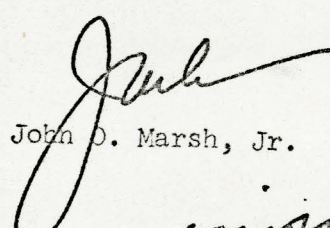
Brig. Gen. Alexander Haig
Military Assistant
The White House
Washington, D. C. 20500

Dear Al:

I am sending you this as
per our conversation. This is a memo
that went to Ford, and which he
discussed with Harlow.

With kindest personal regards,
I am

Sincerely yours,


John O. Marsh, Jr.

*Ford - was very impressed
with this. Barnett
was the author.
jm*

PROPOSAL

THE COMMITTEE TO ADVANCE THE AMERICAN PURPOSE

PURPOSE

TO PROVIDE an Intellectual Rebuttal to the New Left/Pacifist/Isolationist Coalition.

TO PRESENT to the American people through the mass media and by the campus and civic forums the rationale of national policy.

TO MOTIVATE and ennoble the American People -- on the eve of the 200th anniversary of their own Revolution -- to sustain prudent commitments to human freedom and social progress under law, at home and abroad.

(Note: The Committee should not be a short-range, "one shot" operation. The New Left Coalition is NOT JUST ANTI-VIETNAM OR ANTI-ARM. IT IS AGAINST THE WHOLE COMPLEX of U. S. foreign, defense and intelligence policy. It must be offset by a persistent, sustained and sophisticated program of National Security Education.)

PRECEDENTS -- it can be done.

FDR

In order to offset the isolationist propaganda of "America First" in the late 'thirties, President Roosevelt encouraged a Mid-west Republican -- William Allen White of Kansas -- to organize the Committee to Defend America by Aiding the Allies.

This bi-partisan Committee -- headed by men of great prestige and staffed by scholars and journalists -- organized a national lecture bureau and letter-writing campaign that created the climate which supported FDR in his decision to transfer to hard-pressed Britain the 50 destroyers she needed to survive the Nazi U-boat blockade.

World War I

President Wilson -- a liberal Democrat, and former University Professor/President -- established the George Creel Committee on Public Information which successfully mobilized public opinion, to not only support the commitment of American troops to a "No-Man's Land" 3,000 miles away, but later gave national sinew to Wilson's Fourteen Points.

*we have
this system...
a series of
crash programs
run by us. for
the WH.*

PARALYSIS OF NATIONAL WILL, and

Why A "Crash Program" Won't Work: The New Left students (plus adult pacifists) have so saturated America with anti-war and anti-Establishment propaganda that the "old rules" of American politics no longer apply; i.e., a State Department White Paper or even a Presidential Address cannot by itself turn public opinion around completely. A speech by the President should be reinforced -- over a three months' period -- by literally hundreds of talks by grass roots leaders who reiterate the theme. Otherwise, the effect of the President's speech will be undercut by a network TV "documentary" -- or a Senate Foreign Relations TV hearing -- plus 500 rallies and "teach-ins" sponsored by the scores of groups who have banded together in the "New Mobilization."

Moreover, the New Left (which numbers not a few professors and mass media experts in its ranks) has a long "lead time" over the SILENT CENTER. The left intelligentsia has access to many academic journals, educational TV programs, the influential "little" magazines, and key book review pages -- not to mention control of the Collegiate Press Service and some 200 separate publications of the Underground Press, with a readership of one million college and high school students.

If anyone thinks the POLITICAL AUDACITY, FINESSE and AGITATIONAL SKILL of the New Left/Isolationist/Pacifist Coalition can be put down with one "Veterans Rally" or one "Patriotic Ad", he is gravely underestimating the power of Lenin's injunction to "organize, organize, organize!"

THE RESPONSIBLE MIDDLE SECTOR -- perplexed, well-mannered, and normally fearful of "controversy" -- must now shed its inhibitions and move its battalions onto the terrain of public opinion. Otherwise, those who have studied Mao, "Che", Lenin and Dr. Goebbels will almost certainly succeed in polarizing the country and thereby paralyzing National Will.

ASSETS-IN-BEING

First Asset: AT THE GRASS ROOTS -- In every city in America, there are effective Reserve and National Guard officers trained in defense policy at the summer school of the National War College.

Since 1959 -- when this program was launched by a Republican Administration -- more than 2500 lawyers, editors, businessmen and teachers (Reserve officers all) have spent two weeks at the War College considering the problems of Vietnam, NATO, Communist insurgency, the Soviet missile threat, etc. They have listened to lectures by such scholars as Henry Kissinger, Warren Nutter, Bill Kintner, and Frank Trager. (Among the alumni of the course are Senator Jack Miller, Senator Cale Boggs, Congressman Richard Bolling, Congressman Jack Marsh, District Attorney Ev Younger of Los Angeles, Publisher Charles Gould of the San Francisco Examiner, Dr. Edgar Shannon, President of the University of Virginia.)

Well-trained reserve officers -- armed with Fact Sheets prepared by scholars and government agencies -- can speak up in literally thousands of forums across the land.

Second Asset: REACHING THE NATION'S YOUTH -- (a) For over six years, under the aegis of the American Bar Association, thirty universities have trained 10,000 HIGH SCHOOL TEACHERS in a summer course called "Democracy vs. Communism". Armed with Fact Sheets, these teachers can reach several million high school youth BEFORE they are disoriented by SDS cadres. The Chairman of the relevant ABA Committee is Rear Admiral William C. Mott (Ret.) who is known to President Nixon. (The former Chairman, Morris I. Leibman, is a liberal Democrat who supports U. S. policy in Vietnam and President Nixon's ABM decision.)

(b) Each year, more than 30,000 carefully selected high school student leaders attend Boy's State and Girl's State, under the auspices of the American Legion. Today, many of the alumni of that program are a part of the Silent Center on hundreds of American college campuses.

Third Asset: ON THE COLLEGE CAMPUS -- There are at least 100 civilian professors who have served on the faculty of the National War College and are now back on their own campuses. Already, many of these men have volunteered to help preserve and improve ROTC by giving special lectures on politico-military affairs and geo-politics that serve to upgrade the ROTC curriculum and make it more "respectable". (This program is under way on 80 campuses.) In addition to their ROTC lectures, these former War College professors can introduce courses in National Security Policy on scores of campuses, in the format of the Harvard Defense Seminar taught by Dr. Henry Kissinger.

Fourth Asset: KEY OPINION MAKERS -- Another 1,000 lawyers, businessmen and educators have taken the ten-day Defense Orientation Course sponsored for over a decade by the Joint Chiefs of Staff. These men now belong to an "alumni society" called the Defense Orientation Conference Association (DOCA) with Headquarters in Washington. The members are well informed on defense and foreign policy issues. DOCA itself, as an organization, does not take positions; but its members, as individuals, could volunteer to speak to Rotary, the YMCA, women's clubs, the local high school, etc.

Fifth Asset: INTELLECTUAL SUPPORT -- The following institutions are turning out first-rate national security research which could be abstracted, digested and used as background materials for local speakers, editorials and TV panel discussions: (1) Center for Strategic and International Affairs, Georgetown University; (2) Research Institute on Communist Strategy and Propaganda, University of Southern California; (3) Hoover Institution on War, Revolution and Peace, Stanford University; (4) Foreign Policy Research Institute, University of Pennsylvania; (5) Russian and Far Eastern Institute, University of Washington; (6) Research Institute on Communist Affairs, Columbia University; (7) Institute of International Studies, University of South Carolina; (8) The Sino-Soviet Institute of George Washington University; (9) the Fletcher School of Law and Diplomacy at Tufts University.

MARSHALING THE ASSETS

The grass roots talent is trained and in place. Lawyers, teachers and businessmen can speak and write letters. Scholars can take part in TV debates and fill campus forums. Nine major university research centers can provide intellectual support. The prestige of the American Bar Association can assist the purpose. Committees of the U. S. Chamber and the Jaycees will help.

WHAT IS LACKING?

What is needed, however, to cement the pieces together is a PRESTIGE COMMITTEE. Ideally, it should be headed by two or three co-chairmen of the stature of Neil McElroy, Dean Acheson and George Meany.

(The committee might be comprised of such Republicans and Democrats as Gordon Gray, Tom Gates, Mary Lord, Paul Douglas, Joe Alsop, Roscoe Drummond, Hobart Lewis, Gov. Tom Connelly, Lewis Powell, Gen. Lucius Clay, James S. Copley, Eugene Rostow, Tom Dewey, George Gallup, et al)

Tell It to Hanoi

The sponsors of the TELL IT TO HANOI ad, the Paul Douglas PEACE WITH FREEDOM IN VIETNAM organization, and the Bill Casey ABM committee indicate there are those willing to speak out. Such persons and groups might collectively be a talent pool for a National blue ribbon committee.

FRE/ October 24, 1969

US must stand tall in the world

Purpose

- To restate & reaffirm the bi-partisan support for US R&D
 - To advance the American purpose
 - To provide an intellectual rebuttal to the dissenters to the negative "other side"
 - To motivate (+ invigorate) Americans
 - (To bring about a loosening of the inhibitions of the great - usually silent, usually well-mannered + always somewhat fearful - middle sector)
- not 1-shot — { long term — well sustained —
not crash — { solidly supported

Like { White Committee (Kansan) — late 30's
Creel Committee

Tools — (see sep sheets)

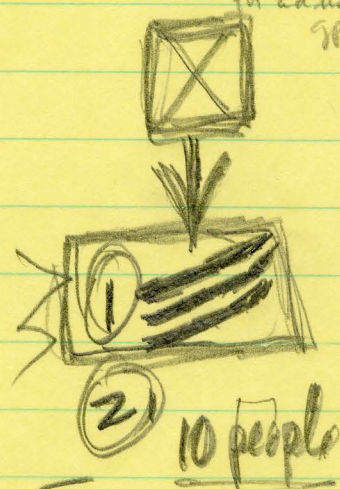
AEI

mailings
ads
polls
TV etc
make studies

provide pt of contact
for address
GPS

Method — speak (lecture)

write
debate
appearance
advertise



Vet & DAT
Misc GPS
youth GEP
Polit GPS GOP
all Goss
Media GPS + GPS
Ent & Sport GPS + GPS
US Legion -
Acad community
indiv (Bus & other)

Organization — to insure results



Far West | Southwest | Mex. Amer | Natl central | central | deep | South east | East | NE

- 1 AF Ass'n
 - 2 Navy League
 - 3 Ass'n of the US Army
 - 4 Nat'l Guard Ass'n
 - 5 Mil Order of World Wars
 - 6 Res Officers Ass'n
 - 7 Retired Officers Ass'n
 - 8 Amer Legion
 - 9 VFW
 - 10 Fleet Reserve Ass'n
- } Veteran + Patriotic Orgs

MISC GROUPS

Nat'l Rifle Ass'n

Center for Strategic + Internat'l Studies

Chamber of Commerce of the USA

Amer Security Council

Freedom Leadership Foundation

Student Coord Comtee for Freedom in Vietnam

Citizens Comtee for Peace with Freedom in Vietnam

Tell ST To Hanoi Comtee (formerly Cit's Comtee for Peace w/Security)

The American Friends in Vietnam, Inc

Amer Enterprise Inst

GOP

RNC

Republican State Chairmen

Jack Wogan - Denver County Chmn

GOP Governors

Selected mayors (GOP)

Selected county officials (GOP)

Field of Entertainment & Sports

Bob Hope

John Wayne

Ted Williams

Red Skelton

Pat Boone

Carlene Dahl

Arnold Palmer

Youth Groups

College Republican Nat'l Committee (Robt Polack)

YAF

T. Harding Jones - Princeton

Ken Graham - Princeton

Steve Frank - L.A. City College

Young Republican Nat'l Federation

Politicos

Sen Scoop Jackson

Cong Jack Marsh

Sen Karl Mundt

Acad Community (Individuals + orgs)

Dr. Frank Trager

Henry Kissinger

MEDIA (Individuals + orgs)

Individuals (Bus + Ind)

	Tom Evans (NY)	-	contacts
	Clem Stone (Chi)	-	\$
★	Ross Perot (Dallas)	-	\$
	Dick Scaife (Pa)	-	\$
	Frank Barnett (N.Y)	-	organizer (for pol. nat'l sec)
	Morris Leibman (Chi)	-	contacts - legal - education
	Tim Babcock (Helena)	-	(\$) - time + willingness
	Walter Byers (NCAA)	-	NCAA
	Charles H Cutchfield (N.C.)	-	war on doves
	Bill Cossey (N.Y)	-	contacts - willingness
	Jack Malcahy (N.Y)	-	\$
★	Don Kendall (N.Y)	-	\$ - patriotism
	Walter Taylor (Calif)	-	contacts - (w. coast)
★	Billy Graham (US)	-	contacts
	William Brinton (Calif)	-	(\$) - willingness
	Ed McKenzie (N.C.)	-	organizer
	Herb Kalmbach (Calif)	-	contacts
	Harold B. Smith, Jr. (N.Y)	-	organizer
	Hobe Lewis (N.Y)	-	(\$) publisher
	Jim Shea	-	PR support for RN
	C. Arkholt Smith	-	\$
	Frank Rackley	-	\$
★	Neil Meslery	-	\$ prestige
★	Dean Acheson	-	prestige
	Charles Tyroller	-	
	Abbott Washburn	-	
★	Tom Bates	-	
	Gordon Gray	-	
★	Lucius Clay	-	
★	Gov Connally	-	
★	Dean Rusk	-	

2

Mtg (A) Not mtg at Pres request

① We must take (B) special care to cover this meeting well — or if not the meeting certainly the fact that we (Colson, Mtg, West + Bfield) were involved.

Mtg with a handful of friends — all concerned about the same prob

② (C) Move along — with some semblance of an agenda (although none in the formal sense) — in the interest of time + appts.

pt of contact

③ Meeting now — with (D) this sp — ^① because you are the ones who have one way or the other expressed concern — recog'd need for some sort of org or structure capable of countering the other sides well planned + too-frequently expertly implemented ~~but~~ erosion of principles + other

Others — yes
but we wanted
this last very
public mtg.
Small

9K

ABM - veto pat
Cory - Mulder - other - Leiber - Bill Kristin
- Burnett - all

VN policy
speeches } same

Weyhing is a sort of quick reaction
jumping gun
has little time to plan
well
+ danger of well exposure

(4) What is the need

A weapon - a tool - an org or several
to ~~bring about~~ insure the preservation
of America's greatness - to insure this
country's being able always to ~~stand~~ ^{ride}
fall in the saddle.

An org or sp of orgs which in
doing what I've described can
effectively bring about a loosening
of the inhibitions of the great -
normally silent (but strong
when aroused) "middle sector"

(5) Some thoughts

Umbrella - Blue Ribbon
Bestman

operative agencies - Geos - special - etc
- each with \$

B/

\$

BLUE RIBBON

Maxi

mailing
pull
tutad

pt of coalition
for ad hoc ops

/

TTTTTTTT

oper sps w/o umbrella
gp.

(6) Let's hear from each of you -

Frank Barnett - organizing
+ idea man

— others —

2 ideas

November 18, 1969

MEMORANDUM FOR THE PRESIDENT

SUBJECT: Meeting with Postmaster General Blount
Tuesday, November 18
10:00 A.M.

The purpose of the meeting with the Postmaster General is to discuss briefly his recent two week trip to South Vietnam, Japan and Korea.

After the meeting, the Postmaster General will address the press to review his trip to the Far East and, more importantly, to stress the support of U.S. troops, U.S. representatives and our ambassadors in the Far East for your position on Vietnam.

The Postmaster General will discuss the following:

1. His visit with President Park Chung Hee in Korea who asked him to deliver a personal message to you.
2. The International Postal Conference in Tokyo. (This is a conference which is held every 5 years to review international postal agreements and to discuss current problems and points of conflict.)
3. The results of his inspection of the mail facilities in Vietnam and Korea to make sure there will be no problems with Christmas mail to the troops.
4. The reaction of U.S. troops in Korea and South Vietnam as well as foreign officials, U.S. representatives and ambassadors to the President's November 3 speech.

JOHN D. EHRLICHMAN

**RICHARD NIXON PRESIDENTIAL LIBRARY
DOCUMENT CONTROL SHEET**

ITEM REMOVED FROM THIS FOLDER

A RESTRICTED DOCUMENT OR CASE FILE HAS BEEN REMOVED FROM THIS FILE FOLDER. FOR A DESCRIPTION OF THE ITEM REMOVED AND THE REASON FOR ITS REMOVAL, CONSULT DOCUMENT ENTRY NUMBER 3 ON THE DOCUMENT WITHDRAWAL RECORD IN THE FRONT OF THIS FILE FOLDER.

NATIONAL ARCHIVES AND RECORDS ADMINISTRATION

PMG's TRIP TO SAN FRANCISCO-HONOLULU-GUAM-SAIGON-TOKYO-KOREA

November 1-2 - San Francisco

Visited Military PCC where mail is processed and dispatched for the entire Pacific.

Investigated new direction system that will expedite mail to the military men whose mail is normally delayed too long because of moves to new units. This is an advanced computer system.

Held news conference.

November 2-3 - Honolulu

Checked on mail system to Pacific and briefed at CINCPAC which is an overview of our military position in Pacific area.

Held news conference.

November 4-5 - Guam

Toured postal and military facilities.

Toured submarine base including briefing. Went on submarine tender with tour.

Toured B-52 base with briefing. Watched B-52's leave for Vietnam mission.

Visited village and priest who had first individual residential mailbox.

November 6-9 - Saigon

Planeside press conference with Ambassador Bunker. Received briefings on political and military with Ambassador and General Abrams--COMUSMACV.

Visited 3rd Field Hospital and talked to the troops about mail and their reaction to President's speech. Later observed B-52 strikes by helicopter in area outside Saigon.

November 7

Visited Da Nang area with Lt. Gen. Nickerson, III Marine Amphibious Force Commander.

Briefed on military situation in northern sector of Vietnam. Viewed Naval and Army operations.

Visited Camp TIEN SHA - Marine Fire Base (Hill 55). Talked to troops.

Pleiku

Visited 4th Infantry Division including Forward Fire Bases in that division. Talked to troops.

Visited Forward Fire Support Bases including ARVN (Army of Republic of Vietnam) as well as Montagnard Village.

November 8

Visited Commander General Herring - 834th Air Division; also, General Brown - Commander General, Air Force, Vietnam.

Toured Base at Cam Ranh. Went back to Saigon and inspected US and Vietnam postal facilities.

Held press conference with good coverage on Administration and President Nixon's speech.

PMG OBSERVATIONS: Talked to hundreds of boys individually about Vietnam and their reaction to President Nixon's speech. They feel they are "kicking the Hell out of Charlie." They do not appreciate demonstrations at home and in many instances, were vehement about it. The overwhelming consensus was affirmative for President Nixon -- "it was the only way to go."

Many of the boys naturally would like to return home as soon as possible, especially those with families. Most of the feeling is the fact there is a job to do and they want to do it. Many of the men are serving a voluntary second and third tour of duty.

All of the troop officers, to a man, were elated over the President's speech. My personal observation after talking to both Vietnamese and Americans was that they were proud of our progress within the cities and villages. I am even more convinced we are pursuing the right policy.

PMG COMMENTS con't.

The Vietnamese are not ready yet to assume total responsibility but they have made remarkable progress in the last two years. The Vietnamese army has completely taken over the ground action in the 4th Sector (the Mekong Delta) and it also assumes some responsibility in other areas.

The consensus seems to be that in time the Vietnamese army can and wants to take over the fighting, but a sudden withdrawal at this time would be disastrous to both Vietnam and the United States. We found the morale very high with the officers, men and the Vietnamese, especially now that we have a definite course to follow.

The speed with which men are evacuated from battle areas to hospitals in some instances is about 30 minutes.

November 9 - Manila - Okinawa

Brief stop in Manila -- inquired as to postal facilities and political situation.

Okinawa

Visited briefly with Generals, and discussed US-Japanese-Okinawan situation.

November 10-14 -- Tokyo - Korea - Tokyo

Addressed Foreign Correspondents Club which included President Nixon's policy.

Attended the UPU Congress.

Briefing by American Embassy on Japan.

November 11-12 - Korea

Visited Korea -- received Embassy and military briefing on Korea and audience with President Park of the Republic of Korea.

Visited Kempo AFB then to Camp Casey (H-221) with Maj. Gen. Ed Smith - 7th Infantry Division. Talked to many men and checked mail service.

Planeside press conference.

Korea con't.

Visited Fire Base including Holmdahl Hill and surveyed DMZ with Maj. Gen. Matheson - 2nd Infantry Division and Lt. Gen. Cassidy - I Corps Commander.

Visited 25th ROC Division and Maj. Gen. Kim.

On return to Seoul, visited with Gen. Michaelis, Commander-in-Chief of the United National Command.

Held press conference and appeared on 30 minute TV show.

Observations

Maj. Gen. Kim who had just returned after three years in Vietnam feels that the Vietnamese army can begin to take over gradually just like the Korean army has done in Korea. He said he was amazed at the Vietnamese progress that was made in the last two years.

As we know, Korea has made tremendous strides in the last few years with buildings and new highways and industries. The people seem to be happy and continuing to improve their economic situation. I interviewed many of the troops in Korea and again they feel that they have a job to do. Some just said they feel lucky to be there and not in Vietnam.

Again Americans and Koreans were well satisfied with the President's speech. In Korea the enemy is still harassing us and it seems we must continue to maintain enough forces there to maintain the truce.

Separate memo to discuss with President Nixon conversation with Gen. Michaelis, President Park and Ambassador Porter all in separate conversation regarding reduction by USKF - Korean Labor Force.

November 13-14 - Tokyo

Visited Tokyo main Post Office and South mechanized parcel handling facility and observed the mechanization which is similar to what we have in mind for some of our larger postal operations (separate parcel handling facility).

Signed UPU agreement for the United States. Addressed American Chamber of Commerce in Japan -- included detailed discussion on Textile import situation and Japanese-American trade relations.

Future in-depth discussion with Ambassador Meyer on Okinawan and Japanese American trade.

James M. Henderson

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

November 21, 1969

MEMORANDUM FOR GENERAL HAIG

SUBJECT: Message Dictated by Congressman Marsh

A name that has been suggested to Mr. Butterfield in connection with Douglas Committee as a possible key staff director is Marty Hoffman.

Marty is a brilliant lawyer, about 38 or 39 years old, is a graduate of the University of Virginia, is a former U.S. Attorney in the District of Columbia and Virginia, was formerly on the staff of Senator Charles Percy but does not share Percy's views on Vietnam. Marty was a former Army officer and is a close intimate friend of Don Rumsfeld. He is also a close friend of mine. Marty's name was probably suggested as General Counsel, U.S. Army. He is now with a very prominent Texas Data Processing operation. Jack Marsh believes the Head of that operation is on one of the President's Advisory Committees. I mentioned Hoffman's name to Rumsfeld and Rumsfeld has mentioned Hoffman's name to Butterfield. Morrie Liebman knows Hoffman and is aware that I have mentioned Hoffman's name to Rumsfeld. I talked with Hoffman in Texas, and told him that I had given his name to Rumsfeld. He did not say no. He said he was glad to have that information. He would probably be interested in this kind of thing on a sabbatical basis - 3 or 6 months.

Another very able guy that has been suggested as a key staffer is Peter White. He is a very sophisticated guy at present in Atlanta, Georgia, who has been involved in this kind of thing for the last eight years. I have a high regard for him also.

Marty Hoffman is a Republican and I believe Peter White is a Republican. Both are moderates in their viewpoints. This is by way of background only. I don't expect action on it at all.

The third item is that there will probably be some flap tomorrow about the young Major who was a POW - the first lieutenant who was captured and when he escaped he found he was a Major. The

Washington Post has got hold of it. They are going to write a blistering article - probably tomorrow - against the Army. I don't know what the Congressmen who interviewed him will say. A number of members of Congress did interview this guy on TV. The Post may say this was a partisan thing and it was not because several Democrats interviewed him. The Army, at the Pentagon level, is aware of the story. General Becker's shop knows about it if you should try to get a reading on it.

P. S. Please throw this memo away after reading it.

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

November 22, 1969

ADMINISTRATIVELY CONFIDENTIAL

FOR: H.R. HALDEMAN
FROM: C.W. COLSON
SUBJECT: THE ROSS PEROT OPERATION

In reflecting upon our discussions on Wednesday, there is compelling logic in having Ross Perot's principal operation centered in a small operating unit here in Washington, not part of the American Enterprise Institute and not part of any Blue Ribbon foreign policy committee. These other efforts, both desirable, do not lend themselves to the same degree of control which we must have. A small controlled operation would, moreover, maximize the use of the kind of money that Perot wants to invest.

The major question is how best to structure Perot's operation with which we would expect to work closely.

Ideally, a staff should be created to be located here in Washington, which staff would respond to our needs on given issues and would have available to it all of the traditional public relations resources. It could be patterned, in fact, after a small public relations firm with the ability to place ads, generate articles, take polls, talk to news media, visit campuses, enlist the support of sympathetic intellectuals, produce public service oriented radio and television programs, etc. By virtue of its close working relationship with us the group would have access to data, information and research which might be available within or outside of the Administration. Essentially what Perot's operation would do would be to provide the public relations and communications apparatus we need to advance issues of importance to us.

There is a major problem, it seems to me, in having this done by Perot, financed entirely by him, and with no other ostensible purpose than to support the Nixon Administration. I think that there must be

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a cover -- some sort of a citizen's committee or public affairs oriented institute or foundation. It is vital that other names be associated with it in addition to Perot, that it have some vague general definition of purpose and that, indeed, the financing come from other sources than Perot. It may be necessary, in fact, to funnel some of Perot's money through other vehicles first. Since there are no tax benefits to this kind of an operation (nothing is deductible, either as a charity or as a business expense), it really doesn't matter that Perot's cash passes through other hands before it reaches the committee.

This approach is imperative because of the potential conflict situation that Perot may find himself in or, indeed, that Borman may find himself in. If it appears that one wealthy individual or one wealthy company is attempting to buy favor with the Nixon Administration by creating a public relations apparatus solely for our use, there is the danger of a major scandal. This is so even if no one in the Administration benefits and even, in fact, if Perot does not seek in any obvious ways to gain favor. There is a problem in that obviously what Perot will be doing on the outside will be benefiting us very directly politically, if not personally.

The committee or foundation should consist of a small, highly select group of individuals, obviously other loyalists. The finances should be structured so that no one person appears to contribute more than 20% of the overall operating budget.

Another reason for extreme caution is that this has the potential of raising the specter of the "Nixon slush fund," going back to the days when the President was a Senator from California. There is no real parallel but hostile newsmen will try to use it.

November 25, 1969

CONFIDENTIAL

MEMORANDUM FOR: H. R. HALDEMAN
FROM: JEB S. MAGRUDER
RE: Outside Groups

The following is a recap of the work done by Lyn Nofziger, Chuck Colson, and Alex Butterfield in this area.

1. There should be four areas of concentration, all complimentary, inter-related, and non-duplicative in effort.
2. AEI's functions should be directed to in-depth research of public policy problems, with emphasis on the domestic sector. (See Tab A). OK
3. A non tax-exempt foundation should be established here in Washington which would be free to engage in any form of public relations activity and/or legislative efforts. It should be staffed by first rate public relations personnel and draw from the resources of the Douglas Committee, AEI, and other sources provided for its substantive support. It should be centered in a small operating unit, patterned after a public relations firm, with the ability to place ads, generate articles, take polls, talk to news media, visit campuses, enlist the support of sympathetic intellectuals, produce public service oriented radio and television programs, etc. An organization similar to the United States Feature Service, which was a proposed activity that was never implemented, is the type contemplated. (See Tab B).
4. The activities of the Douglas Committee should be expanded. Its purpose would be to support the President in reaffirming a bipartisan foreign policy and the role of the U.S. as a world power. (See Tab C) OK
5. The efforts of the United We Stand will continue in being, but with policy direction perhaps funnelled through the non tax-exempt foundation. (See Tab D)

6. Attached as Tab E is a list of some people selected at random who might be contacted for substantial contributions to support the efforts outlined herein.

Attachment

Mr. R. H. Abplanalp

Mr. Robert O. Anderson

The Honorable George F. Barrett

Mr. Loren M. Berry

Mr. Elmer H. Bobst

The Honorable Courtney Burton

Mr. Howard Butcher, III

Mr. R.R.M. Carpenter, Jr.

Mr. Owen Cheatham

Mr. Henry Crown

Mr. Jack J. Dreyfus, Jr.

The Honorable Reynolds duPont

Mr. Sherman M. Fairchild

Miss Helen Clay Frick

Mr. Willard Garvey

Mr. Edward H. Gauer

Mr. John Paul Getty

Mr. Benjamin D. Gilbert

Mr. Bob Hope

Mr. Howard Hughes

Mr. John King

Mr. Robert Kleberg, Jr.

Mrs. Cyrus McCormick

Mr. Lewis B. Maytag

Mr. John A. Mulcahy

Mr. John C. Newington

Mr. William S. Paley

Mr. Charles S. Payson

Mr. Ross Perot

Mr. J. Howard Pew

The Honorable John C. Pritzlaff

The Honorable Nelson Rockefeller

The Honorable Fred J. Russell

Mr. Henry Salvatori

Mr. Richard Scaife

Mr. W. Clement Stone

Mr. Dudley Swim

Mr. W. R. Timken

Mr. DeWitt Wallace

Mr. Lloyd B. Waring

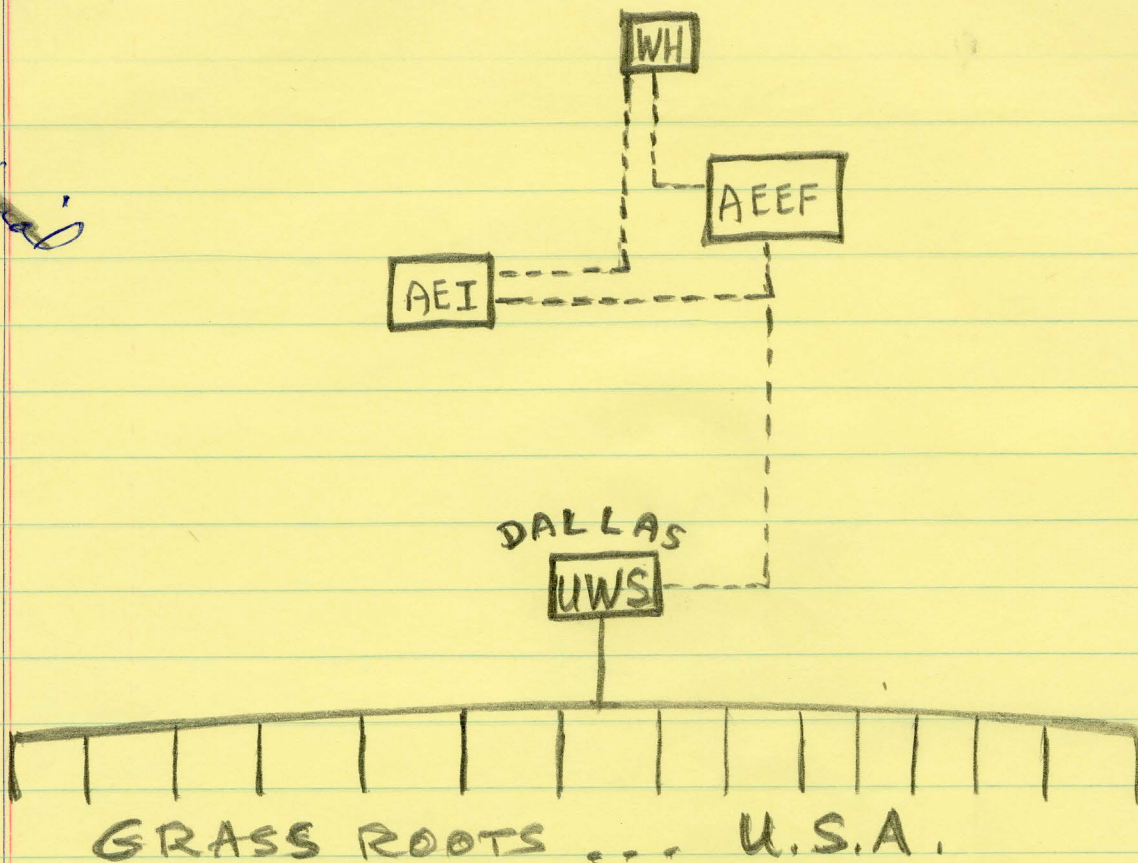
Mr. Arthur K. Watson

Mr. Frederick K. Weyerhaeuser

The Honorable John Hay Whitney

Mr. Sam Wyly

*Pro the
Perot club*



THE WHITE HOUSE
WASHINGTON

December 12, 1969

Dear Stu:

I have been called today by the Army Times and the Post Office Department regarding your promotion. They indicate to me that you are saying the White House approves this and that can be verified by calling me.

Once again, I am going to tell you categorically to quit using my name in any way.

Secondly, under no circumstances does the White House give any kind of official blessing to this kind of thing. To try to imply that it does is, bluntly, dishonest. I resent that and I resent the problems you are causing me.

If you do not quit mixing me into your promotions, I will take legal actions.

Sincerely,

A handwritten signature in dark ink, appearing to be 'Lyn Nofziger', with a stylized, sweeping flourish at the end.

Lyn Nofziger
Deputy Assistant
to the President

Mr. Stuart A. Schwalbe
Stuart A. Schwalbe & Associates
Market at Civic Center
San Francisco, California 94103

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

December 12, 1969
Friday - 10:45 a.m.

MEMORANDUM FOR MR. STEVE BULL
MR. RON WALKER

FROM: DWIGHT L. CHAPIN 

RE: Advance Activities

Below are several points which should be kept in mind as we prepare for future trips and produce the advance man's manual:

1. Except on the rarest occasions, the President should always be the last one to board one of his aircraft and the first one off. There is hardly ever any problem in regard to this on Air Force One. However, a problem does develop in use of Marine One at airports. We must always see that VIPs are instructed to proceed and board Marine One prior to the President's boarding.
2. In regard to handling guests aboard Air Force One, we will set the following guideline. If a Congressional group is aboard the plane and the Congressional Relations office has a representative aboard, then that person will brief the guests as to what will take place on the trip. If we have non-Congressional guests aboard Air Force One, then the briefing duty will be left to the Military Aide's office. An exception here would be special political considerations under which I would do the briefing or Steve Bull. I think it is important prior to departing on any trip to determine ahead of time who will be doing the briefing aboard Air Force One so that all guests know precisely what they are supposed to do and as much confusion as possible is eliminated.
3. Major Brennan has indicated that during the winter season there is a need to pad helicopter times at least 10 percent.

The Military Aide's office will figure this extra time in when they present us with the flying times.

4. It is important that we figure a way to get the President up a foot or two higher when he makes his remarks at airport arrivals. Colonel Coffey is exploring with the Signal Corps the construction of a portable aluminum riser from which the President could speak. This would be part of the standard WHCA traveling package.
5. From now on, we will establish a VIP area for those people who have proceeded off of Air Force One with the President. This should be on the side of the President, opposite from the TV cameras so that the cameras can shoot past the President and pick up the VIPs or pan to them. Guests should be instructed to proceed off of Air Force One after the President through the receiving line (if there is one) and then directly to the VIP standing area. We will try to discourage guests from proceeding to the fence if the President works it and from getting on the platform with the President, except for the greeting Governor or some other VIP who might be with him for some special purpose.
6. This relates to the above, but we need to cut down the amount of confusion and the number of people moving on the apron with and around the President. Besides instructing the VIPs as indicated above, special staff instructions should be issued in order to insure that the staff stays out of camera sight and away from the President.
7. There is an obvious, legitimate need to have more low-priced hand-outs to give to those people helping with the President's visit. We will move off on getting matches, tie clasps, pens, etc. and try to determine some other low-priced gifts. Steve Bull will handle this.

CC: Mr. Alex Butterfield ✓
Mr. H. R. Haldeman

CONFIDENTIAL

December 30, 1969

Determined to be an
Administrative Marking
Not National Security Information
By JHS NARA Date 3/10/2016

PLAN

LABOR, HEW, OEO APPROPRIATION VETO

Description:

Appropriations Bill for FY 70. It contains 1.3 billion dollars overage in educational funds as against the budget. Under current law almost entire amount must be distributed to school districts in this fiscal year whether needed or not. Because of this and need to balance the budget cuts will have to be made in vital areas including medicine and medical research.

Objective:

To position the Congress so it will sustain a Presidential veto and approve a modified appropriations bill that meets the President's requirements.

President:

Possibly a Presidential statement either before or when he vetoes the bill late in January, after the State of the Union, when the bill is passed.

Follow-up:

Have copies of statement (see attached) distributed to all Republicans in Congress with letter from Harlow. -- Nofziger

Develop support of veto with Congress. -- Harlow

Rally support of veto with outside groups (AMA, Cancer Society, The Chamber of Commerce, NAM, etc.). -- Colson

Attempt to have Finch hold press conference indicating his opposition to bill and proposing positive substitute. -- Klein

Disseminate statement to editors and other news media. -- Klein

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Attempt to set up continuing public pronouncement from Administration spokesmen i. e., Finch, Veneman, Allen, in support of veto utilizing news shows, talk shows, speeches, press conferences, etc. -- Klein

Have RNC develop this theme in "Monday" and in any of their other publications. -- Klein

Letters to editors should be set up to hit target Congressmen and Senators. -- Magruder

Disseminate statement and mobilize Republican Governors and State Chairmen in support of effort. -- Dent

Project Managers -- Morgan/Nofziger

State of Union 1 day
Education statement 2 day later
turn the veto action - anti-inflation theme
into a mis-direction of funds theme

22 S of Union
27 Budget
29 Econ

*Break tradition (of S of U,
 Budget & Econ - done
 soon mssg)
 slip education statement
 in right after
 S of Union*