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you dear people -

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the first to wish you a very
merry Christmas because we
know it will be coming early
for you this year - namely,
tomorrow, Nov. 5. All good
things to you Mr. Dick Nixon,
your pretty wife Pat and
your two lovely daughters
from Bob & I, Peggy, Susie
and Bobby, Jr.

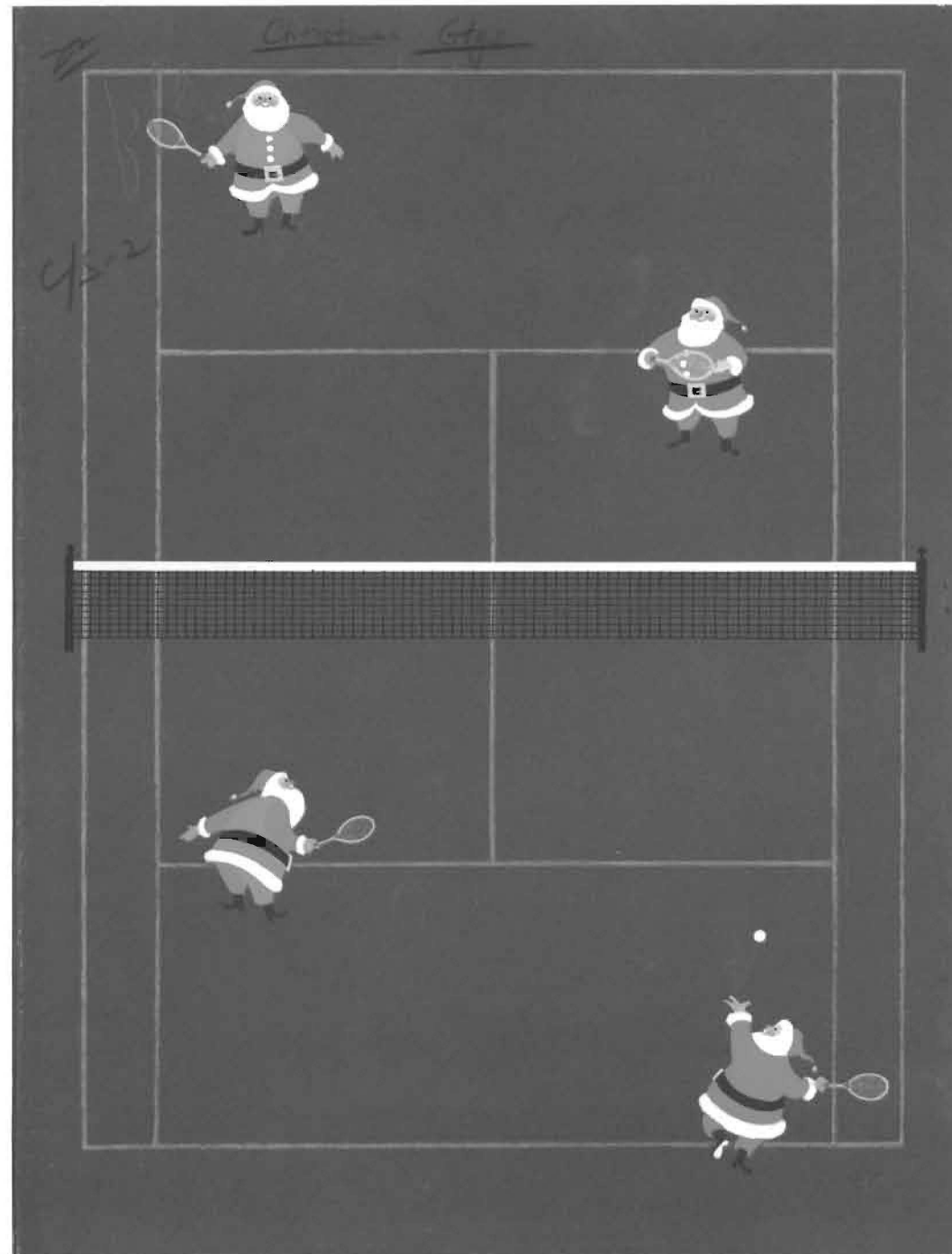
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Nov., 16th, '68
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278
2/3
Hon. W Pat Jennings
Washington, D.C.

Copy Dear Congressman;

I will be pleased to receive complete information regarding your corrupt Practice Act. Press comments, as of this date, interest me much.

I recall that in 1960 Robert Kennedy received monies for paying bail for Martin Luther King. I also recall that three weeks prior to the election of 1936 John L. Lewis ordered all Union Voters to ~~Vote for~~ Franklin Delano Roosevelt. I recall, also, that in 1964 Veterans were collecting "Bucks for Barry" and that Barry Goldwater left the Republican Headquarters \$ 2,000,000 (Two Millions of dollars) in the BLACK. I recall, also, that on November, 22nd, 1963 a President was collecting funds to pay off a debt of \$4,000,000 (Four Millions of dollars) to the National Democratic Committee. The many things that I know make me wonder what IS THE MOTIVE of your ACT? Monies will be going to these Committees weeks after the election date; Next pas?

JP The time to file reports is AFTER the election, NOT before.

Is it now time to hear more from Vice President Humphrey and George Wallace this year and next year?

I, personally, had a request from the International just a few days before November, 5th, 1968.

Victor Riesel has written an interesting column - post dating the election.

THE TIME FOR YOUR ACT was PRIOR TO November 1960.

Very truly yours,

Sara A Scudder

Miss Sara A Scudder
130 East 57th Street
New York, N.Y. 10022

Copy

This election was the first National election in which I noted the Press publicizing the Corrupt Practice Act and so I have sought enlightenment.

SS

10 ^{and} adm. suggestion

Mr. Richard M. Nixon, Pres. Elect. USA
White House, D.C.

file

My Dear Mr. President,

I hope your new
administration will give these
serious problems careful
consideration.

Respectfully Yours
B.C. McCall

B. C. McCALL

Gentleman's Agreement?

Government Is Making Business Its Unwilling Partner in Bias

By SHIRLEY SCHEIBLA

WASHINGTON — "I'm no crusader," the worried executive told a reporter recently, "but I'm no bigot either. All I am is a businessman trying to operate my company the best way I know how—which means bidding successfully for contracts I can deliver on, and hiring qualified workers I know can get the job done for me." This employer, however, like thousands of others in the U.S. today, is dependent for most of his business on federal contracting agencies, and Uncle Sam is determined to wipe out racial discrimination in private employment—at any cost. Because of the way Washington has been going about it, the cost can come high.

"If I don't sign a commitment to hire a certain number of nonwhites in each job category," explained the businessman, "the government threatens to deal me out. I face formal complaints by the Equal Employment Opportunity Commission and possible lawsuits by the Justice Department. I stand to lose millions of dollars in contracts—which means that

considerations a predominant, incidental they by no means exhaust the government's purview as defined by statute, proclamation and regulatory fiat.

Beyond administrative confusion, however—not to say a clear lack of either coordination or consistency—are problems far more serious. Some official actions, for example, appear to constitute inexcusable abuse of unquestioned authority. Worse still, others may well be illegal if no unconstitutional. Employees have been denied due process; firms have been placed arbitrarily in financial jeopardy. In the name of fair employment, finally, both the National Labor Relations Act and the Civil Rights Act itself plainly seem to have been violated.

Undue Process?

The most glaring instances of action without due process have occurred under the aegis of OFCC. Ward McCreedy, acting director of the agency, admits that contracting officers have been holding up awards virtually on a daily basis, because of non-compliance with OFCC regulations. "Across the

Corps going, "until matters could be straightened out." (As it happens, they still haven't been.)

While doling out money to those facing criminal charges, in short, the Department doesn't flinch from interfering with the money-making ability of others whose only sin is the failure to comply instantly with questionable regulations. Mr. McCreedy goes so far as to say that OFCC can (though it hasn't done so yet) suspend all government business with a company while a "discrimination" case is pending.

Creative Compliance

The businessman's complaint, quoted at the outset, reflects the widespread frustration and anger over Washington's imprecise terms for compliance. Specifically, each contractor now is required to promise in writing that he will hire a certain number of Negro workers for each of the major job categories on his payroll. To begin with, the Civil Rights Act prohibits racial quotas in employment—a coin which, presumably,

has two sides. But the government does not set the quotas; it tells private industry to do so, in effect, by applying a curiously vague formula.

Here's how that formula has been expressed: an employer must initiate "affirmative action programs" designed to avoid discrimination. The programs, businessmen are advised by way of clarification, will be expected to utilize the "creativity and ingenuity of American enterprise" in attaining this social goal. But if such a program then fails to win official approval, the company submitting it becomes subject to federal sanctions. That probably makes this the first time in American history that Washington has demanded "creativity" in order to comply with law; the concept has not been spelled out in plain English, much less tested in court. Indeed, the National Association of Manufacturers, after reviewing an OFCC regulation which attempted a broad definition of "affirmative action," characterized it as "difficult to summarize,

hard to understand, beyond interpretation. . . ."

No Easy Way

It's clear, however, that the government wants detailed, written commitments for the hiring of nonwhites, virtually in every job category. Employers who don't sign such commitments don't get approval of their "affirmative action programs." Those who do sign, meanwhile, soon find that life isn't all that easy. Nobody can be sure about such projected figures, and government officials make a point of not publicly demanding specific quotas—which would, of course, blatantly violate the Civil Rights Act. The employer, then, must come up with numbers which satisfy the federal regulators. However, what suits one agency may not find favor with another; even the bureaucrats within a given agency are likely to disagree. Not least, "quotas" deemed acceptable today may not be so tomorrow, since "affirmative ac-

Continued on Page 16

dozens or even hundreds of workers' jobs are placed in jeopardy too, affecting blacks and whites alike. Yet I have no way to guarantee that I can find the people to meet these quotas, particularly in high-skill classifications. And the irony of it is, if I do go all-out with such 'reverse discrimination' in my hiring and firing, I run the very real risk of all-out trouble with organized labor."

Blockbuster Approach

There's little doubt that the government's blockbuster approach to the centuries-old problem of employment bias may be creating as many ills as it has cured. Not surprisingly, Parkinson's Law holds sway here in a chaotic proliferation of policy-making bureaucrats, acting under one or the other of two edicts: the 1964 Civil Rights Act and President Johnson's Executive Order 11246 of 1965, which combine to blanket any employer of at least 50 persons as well as any contract of \$10,000 or more involving federal funds. Enforcers include not only the Equal Employment Opportunity Commission (EEOC), but also the Justice Department, the Labor Department's Office of Federal Contract Compliance (OFCC) and each of some 17,000 contracting officers representing 28 other U.S. agencies. Although racial

board," he said recently, "this experience has resulted in the company's submitting a program which does effect compliance. None of these people can demonstrate that they have suffered any financial loss owing to such delays on their bids." But the affected firms tell a different tale: many claim convincingly that the compliance procedure has caused substantial monetary losses. Since several of OFCC's regulations are, to say the least, of dubious legality, the risks to which such employers are exposed would seem to entitle them—before and not after the action has been taken—to their day in court.

What's more, OFCC's parent Labor Department, in determining which contracts are to be held up, appears to be applying a double standard. One notorious case in point involves New York's Neighborhood Youth Corps. As long ago as last May, several agencies were investigating criminal charges against this child of the poverty program. Alleged was the theft of millions of dollars which had been freely parceled out by the Labor Department. On September 13, with the charges still pending, the NYC was awarded an additional \$367,000. Michael Aun, information specialist for Labor, explained at the time that the purpose was to keep the

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GENTLEMAN'S AGREEMENT?

Continued from Page 9

tion" is expected to be progressive.

To illustrate, three construction companies in Philadelphia all were low bidders on different U.S.-aided projects. One, Joseph L. Farrell, Inc., got approval from the Department of Health, Education and Welfare (HEW) for its "affirmative action" program. The other two each submitted essentially the same plan, but HEW rejected the program of Harold E. Irwin Co., and the Department of Housing and Urban Development (HUD) the one submitted by Perry J. Goldman Construction Co. When Irwin revised its plan, and won HEW's approval, Goldman duplicated it—but again was turned down. After six months of post-bid negotiations, the Goldman concern finally managed to come up with one acceptable to HUD.

Not by Numbers?

Adding to the confusion, public statements by government officials, even in the same agency, often are contradictory. Thus, OFCC's McCreedy says it's impossible to deal with people without dealing in numbers, but that job assignments by race merely are "goals" — not "quotas"—and he emphasizes that OFCC does not dic-

der of 15 Negro operating engineers, 13 journeymen and two apprentices.

Earlier this year in Philadelphia, OFCC area coordinator Bennett Stalvey warned the aforementioned Irwin Co. that a contract would be awarded to the second bidder unless Irwin agreed to hire a representative number of minority-group members. "We want to see," declared Mr. Stalvey, "a manpower table listing the trades, total workers and how many will be minority, Negroes. . . ." Last January, the Philadelphia Bulletin quoted Mr. Stalvey as warning contractors that "if they fail to hire a 'representative number' of Negro workers, they face the possible loss of \$100 million in federal contracts to be awarded in six months."

That Philadelphia story ran about a month after Labor Secretary W. Willard Wirtz told the AFL-CIO's Building & Construction Trades convention: "I think it is an error to approach this problem . . . in terms that mean a number of . . . Negroes or whites or anybody else, as being required on every single situation. . . . (That) involves quotas in one form or another, and as far as I am concerned . . . that is simply the wrong

several employers, not much help as job recruiters—as well as more cooperative groups like the Urban League and the National Association for the Advancement of Colored People.) At best, however, productivity is bound to suffer during the apprenticeship period. "Training is a fine idea," says one executive, "but how am I supposed to fill my written commitment in the meantime?"

Brotherhood Days

Making matters still more difficult for all concerned is the obstinacy within much of organized labor. Inevitably, a vast amount of government contract work involves construction projects, and the construction industry is burdened with the tradition of union hiring halls—through which the union, not the employer, selects the workforce. Accordingly, an employer may find himself signing a federal commitment which he may not be able to implement in practice. OFCC answers that hiring halls which don't supply an adequate personnel mix probably are discriminating and, therefore, are illegal. Employers, however, feel obliged to honor their labor contracts (at least until ad-



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tate any such numbers. Last May, however, Charles Donnelly, an OFCC area coordinator, told Columbus, Ohio's Carl M. Geupel Construction Co. that before it could qualify for a \$5 million road-building contract involving federal funds, it would have to hire something on the or-

Discount

Continued from Page 15

ward setting up Keogh Act retirement plans, which provide substantial tax savings for self-employed shareholders. In mid-November, Madison Fund became the first closed-end to establish such a program. Several others, including Tri-Continental, are following suit.

Madison Fund, incidentally, is a good illustration of the new, more aggressive stance in the industry. Last year, its rate of portfolio turnover ran to 97.5% of assets; the 1968 figure should be in the same range. While all this buying and selling obviously cost plenty in brokerage fees, stockholders aren't apt to complain as long as the fund performs as well as it has this year. How Madison fares in the months ahead remains to be seen, of course. Right now, however, investors are willing to pay a premium of over 30% for its shares.

approach to that problem, and we have got to find a better one."

EEOC Quotas

Secretary Wirtz' OFCC apparently is not alone in forcing racial quotas. Last May, Senator Paul J. Fannin (R., Ariz.) told Congress about a letter sent to an employer by EEOC Chairman Clifford Alexander Jr., accusing the businessman of committing unfair employment practices, based on a statistical disparity between the minority composition of the employer's workforce and that of his community's population. "Despite a provision in the (Civil Rights) Act against using ratios or racial balance," Senator Fannin declared, "the (EEOC) does, in fact, use such ratios as one of its preliminary tests to determine whether there has been a violation."

In any case, as more and more companies sign these commitments, finding the necessary job applicants has become increasingly difficult. Both OFCC and EEOC contend it is up to the firms to recruit and train black workers. The written agreements include lists of the sources employers are advised to use for such recruitment. (Sample sources: the Congress of Racial Equality, Neighborhood Youth Corps and Workers Defense League—all active in militant causes but, according to

judged "marginal"—especially since they may have a strike on their hands if they don't.

Hiring halls are but one such area in which OFCC now is demanding action by contractors. The agency also wants sweeping changes in that bulwark of unionism, the seniority system. To make up for past discrimination, OFCC has advised employers to make preferential promotions outside the system, allowing minority-group members to take their seniority along with them in any shift from one department to another—a radical departure in the construction brotherhoods.

Under the National Labor Relations Act, collective bargaining on seniority is mandatory where the NLRB has certified a union to represent workers. But how can an employer bargain when he has been ordered to make specific changes by the OFCC? Asked the question, OFCC replies that it plans to use its influence to help but that "if differences on a seniority contract cannot be resolved, a contractor may have to decide whether to take a strike or lose a (federal) contract."

A union found guilty of discrimination risks losing its NLRB certification, but the legality of certain OFCC and EEOC requirements on seniority is as questionable as some of the others affecting management. In fact,

Continued on Page 17

GENTLEMAN'S AGREEMENT?

Continued from Page 16

EEOC has received complaints of racial discrimination from whites—because of preferential treatment given blacks. To avoid charges that they are encouraging companies to violate the national labor law, both agencies claim they now consult unions, allowing them to become "interested parties" in formal proceedings. On at least one occasion, however, an OFCC official refused to make this concession. At a meeting in Cleveland last May, Area Coordinator Donneghy, after checking with Washington, refused to discuss an "affirmative action program" of Carl M. Geupel Construction Co. while representatives of the International Union of Operating Engineers were in the room.

What's more, Donald Slaiman, AFL-CIO Civil Rights Director, told Barron's that OFCC recently launched proceedings to debar Bethlehem Steel from federal contracts (over the issue of seniority) without even consulting the United Steelworkers. The union, after protesting, was allowed to become an interested party. (Hearings now are adjourned; a subsequent article in this series will discuss the case.) "Making a union

manding a look at the records without stating any specific complaint. Not least objectionable to employers, finally, is an OFCC tactic of requiring them to "validate" all personnel tests by proving that such tests don't result in discrimination.

Good intentions aside, Washington's equal employment opportunity campaign clearly is being administered with a bias all its own. "The government couldn't have done a better job of sabotaging the program," one sorely beset employer said recently, "if it had deliberately set out to do so."

(To be continued)

Utilities

Continued from Page 12

to the rate payers. This may not be totally satisfactory to the utilities, but at least part of the regulatory uncertainty now confronting the group will have been removed.

There are some doubts, too, that the Commission may no longer allow the use of the year-end rate base approach. In our opinion, this is an unjustified fear. The Commission has gone on record a number of times that

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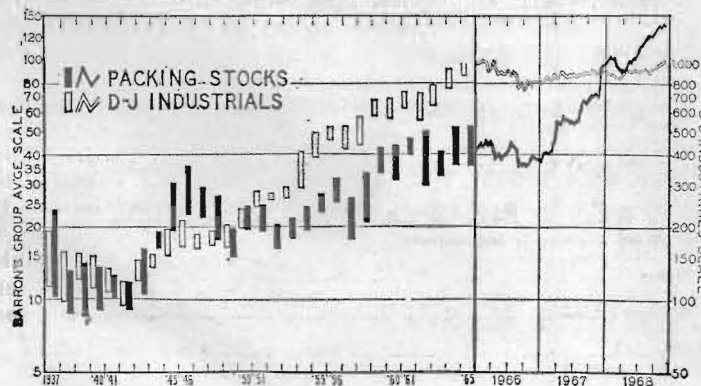
an interested party in proceedings to work out something new is not the same as bargaining collectively," says Thomas W. Miller, Jr., NLRB's information director. But it's not possible to file an unfair labor practice charge against the government; Uncle Sam is exempt from the National Labor Relations Act.

Employers' Burden

All of this would seem to make government contracting a more precarious business than ever, but the agencies increasingly act as though determined to wreck contractor relations through sheer harassment. The watchword in current federal enforcement of equal job opportunities, indeed, seems to be "guilty until proven innocent." EEOC habitually levels charges against employers without giving them an opportunity beforehand to see the evidence and respond to it. Investigators frequently arrive at a plant unannounced, de-

a year-end rate base will be used, particularly in instances where a utility is experiencing very rapid growth, and all three of Florida's major electric utilities are engaged in exceptionally large construction programs. Florida Power & Light will spend 85% more on new facilities in the next five years than it did in the past five, Tampa Electric's expenditures will be 42% greater, while Florida Power Corp.'s will run 60% higher.

Another thing that's bothering investors is the rate of return. On this score, I think it's significant that General Telephone of Florida was recently given authorization to put into effect rates designed to produce a 7 $\frac{1}{4}$ %-7 $\frac{1}{2}$ % return on a year-end rate base. This suggests that the Commission is aware of the existing high money rate structure. It also suggests that all three of Florida's major electric utilities will be permitted to realize a return in excess of former levels.



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My friend, at this moment, some of the great minds of the world are planning trips into space. How would you like to mount a rocket ship and be hurled into outer space at a speed never before dreamed of? In most of our travels we use maps, for our destiny is known, but the average person being hurled into outer space their destiny would be unknown. God says that the soul of man is destined to Heaven or Hell. Is your destiny known in this matter? God wants you to settle this, for His Word says in Rev. 20:15 "And whosoever was not found written in the book of life was cast into the lake of fire."

My friend, if you are a lost sinner, God has just revealed to you your destiny, a burning Hell. This verse of scripture is only one of the many warning sinners of their destiny. It's like a stop sign, a red light, saying STOP! consider your eternal destiny. Nothing can be plainer than God's Word!

Sinner, won't you thank God for His warning and listen to the way out that He has provided for you if you will believe His Word?

God says in Romans 5:8 "But God commendeth His love toward us, in that while we were yet sinners, Christ died for us." This is the basis on which a Holy God can forgive sinful man, for He also tells us in Romans 6:23 "For the wages of sin is death . . ."

But God loves sinners! In John 8:16 we read, "For God so loved the world, that He gave His only begotten Son, that whosoever believeth in Him should not perish, but have everlasting life."

He also tells us that we can be saved and KNOW it. Read these words carefully. 1 John 5:11-13, "And this is the record, that God hath given to us eternal life, and this life is in His Son."

He that hath the Son hath life; and he that hath not the Son of God hath not life.

These things have I written unto you that believe on the name of the Son of God; THAT YE MAY KNOW THAT YE HAVE ETERNAL LIFE, and that ye may believe on the name of the Son of God."

This is clear and to the point. The decision is yours!

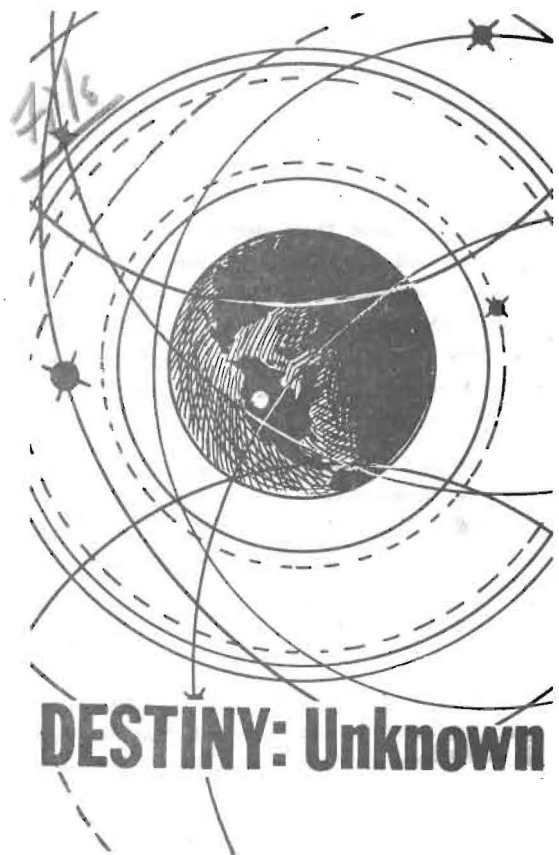
Won't You take Jesus Christ as your personal Savior and have your eternal destiny settled forever? God says in Romans 10:13, "For whosoever shall call on the name of the Lord shall be saved."

B. R. S.

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James Farmer Due Post In Nixon Regime

WASHINGTON (AP) — James Farmer, former national director of the Congress of Racial Equality and a supporter of Democrat Hubert H. Humphrey for president, is slated for a key post in the Nixon administration.

Welfare Secretary Robert H. Finch disclosed Friday that he plans to name Farmer, 49, to a post with far-reaching responsibilities in the Department of Health, Education and Welfare. He did not specify the position.

Farmer is the first Negro named to a major post in the Nixon administration. Finch himself has said other prominent Negroes have turned down offers because they feared criticism.

Farmer resigned three years ago as head of CORE, a civil rights group that was in the vanguard of the struggle for Negro equality in the South during the early 1960s. In 1961 he led the Freedom Rides, which sometimes received violent receptions from Southern whites.

Last year he ran for Congress on the Republican-Liberal ticket in the heavily Negro Bedford-Stuyvesant area of Brooklyn, N.Y. He lost to Mrs. Shirley Chisholm, a Democrat and the first black woman ever elected to Congress.

During the campaign, Farmer endorsed Humphrey for the presidency.

Most of the assistant secretaries' posts in Finch's department have already been filled—at least the ones that would seem logical for a person with Farmer's background. However, there has been discussion of adding more undersecretaries, which would require congressional approval.

Some of Farmer's past statements bear a resemblance to Nixon's suggestions that indus-

I NEVER HEARD OF ANY MORE WHITE UNDERSECRETARIES

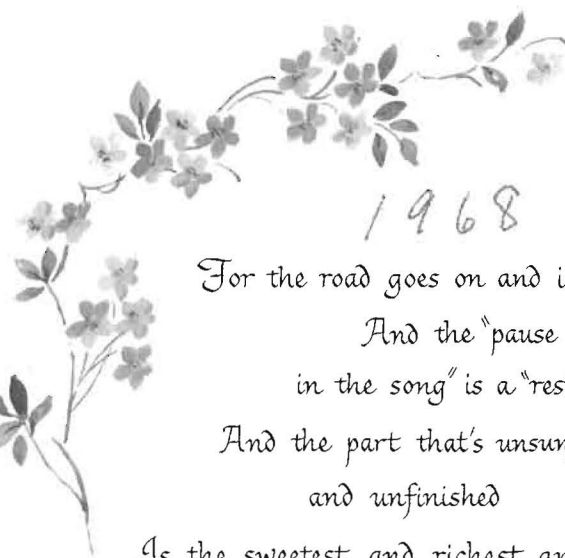
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1968

For the road goes on and is smoother,

And the "pause
in the song" is a "rest",

And the part that's unsung
and unfinished

Is the sweetest and richest and best ~

So rest and relax and grow stronger,

LET GO and LET GOD share your load,

Your work is not finished or ended,

You've just come to

"A BEND IN THE ROAD".

~ HELEN STEINER RICE



1969

There's but one place to go

and that is to God

And, dropping all pretense and pride,

We can pour out our problems

without restraint

And gain strength with Him at our side -

And together we stand

at life's crossroads

And view what we think is the end,

But God has a much bigger vision

And He tells us

it's ONLY A BEND...

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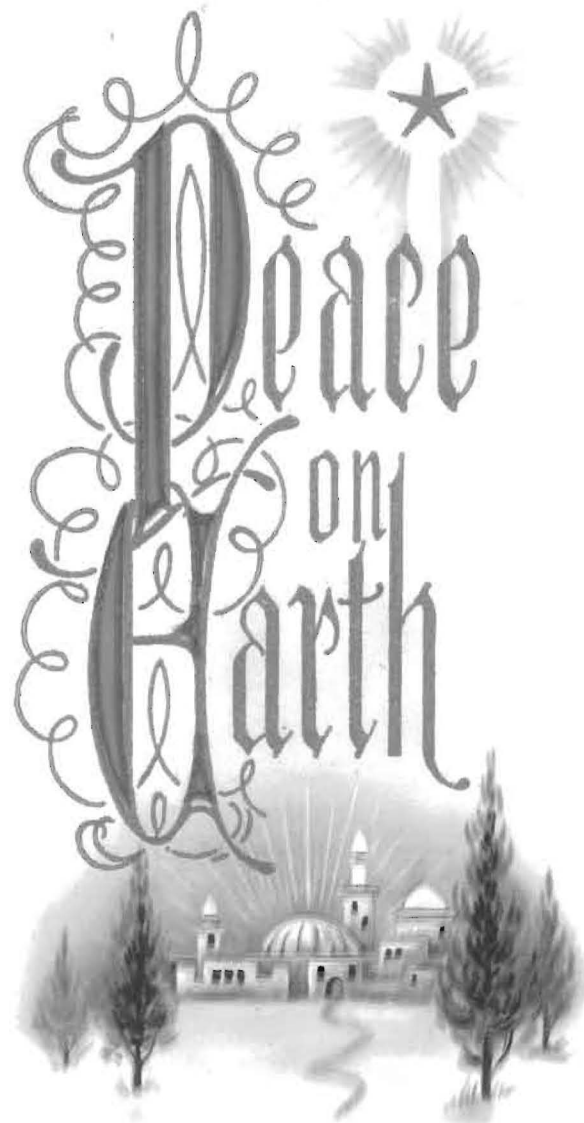
Mr. Richard Nixon

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16 other



May Peace
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Happiness
Be Yours this
Christmas
Season
and
Happy New Year.



Republicans

IN TIMES LIKE THESE:

We read the headlines daily and listen to the news...
We shake our heads despairingly and glumly sing the
blues...We are restless and dissatisfied and we do not
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things we must endure...This violent age we live in
is filled with nameless fears...As we listen to the
newscasts that come daily to our ears...But why keep
reading headlines that disturb the heart and mind...
There's a book called the Bible where, if you look
you'll find...That this age is no different from the
millions gone before...But in every hour of crisis,
God has opened a door...For all who seek His guidance
and trust His all-wise plan...For God provides pro-
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safely in the keeping of the great Creator's Hand...
And to have the steadfast knowledge that We Never Walk
Alone...And to rest in the assurance that our Every
Need Is Known...Will help dispel our worries, our
anxieties and care...For doubt and fear are vanquished
in the Peacefulness of Prayer.

by - Helen Steiner Rice

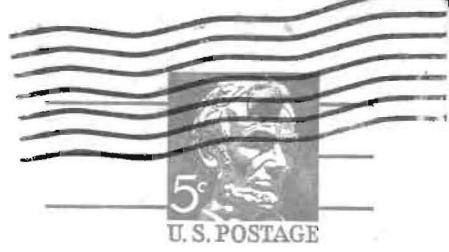
1492 *Republic U S of Americas 1969*
 We the People

President and Mrs Nixon
White House

I am writing you to urge that you abandon
the practice of serving liquor in the White House.
I feel strongly that young people of our nation
need new and strong leadership in this time
of distress.

Sincerely yours

Mrs Dwight Spears Ottawa
Kans



President Richard M. Nixon
White House
Washington D.C. 20500

Critical
file

44 Middlesex Road
Buffalo, New York 14216

Myra Headquarters
Hotel Tiers
New York City

Gentlemen.

I am sending you
the enclosed article ^{copy} because I feel it
is a disgrace, both to our Country
and Mr. Egan.

Sincerely,

Helma S. Oppenheimer
(Mrs. H. Oppenheimer)

Dec 30-

Dec 1968

Neither Rain Nor Flu Can Dampen Spirit at County GOP Dinner

By GEORGE BORRELLI

Erie County's Republican organization was some \$75,000 richer today after a fund-raising dinner that proved to be a financial success and a toastmaster's nightmare.

Over 1000 persons braved a steady rain Thursday evening to attend the \$100-a-plate affair in the Statler Hilton.

Gov. Rockefeller, billed as the principal speaker, didn't show

up. However, this explanation was questionable on at least two counts — a State Conservation Department plane flew some lesser GOP officials to Buffalo from Albany in time for the dinner, and Gov. Rockefeller's plane flew from Albany to New York City Thursday evening.

One theory advanced was that the governor didn't want to cross the picket line set up outside the Statler by the Erie County unit of the Civil Service Employees Association (CSEA).

The CSEA, which had about 30 pickets outside the hotel, is unhappy over the progress of negotiations with the county government over raises and other benefits.

This theory gained credence when Gov. Rockefeller didn't deliver his talk via telephone, a practice usually followed when a speaker cancels out on a commitment at the last minute.

William Miller Speaks

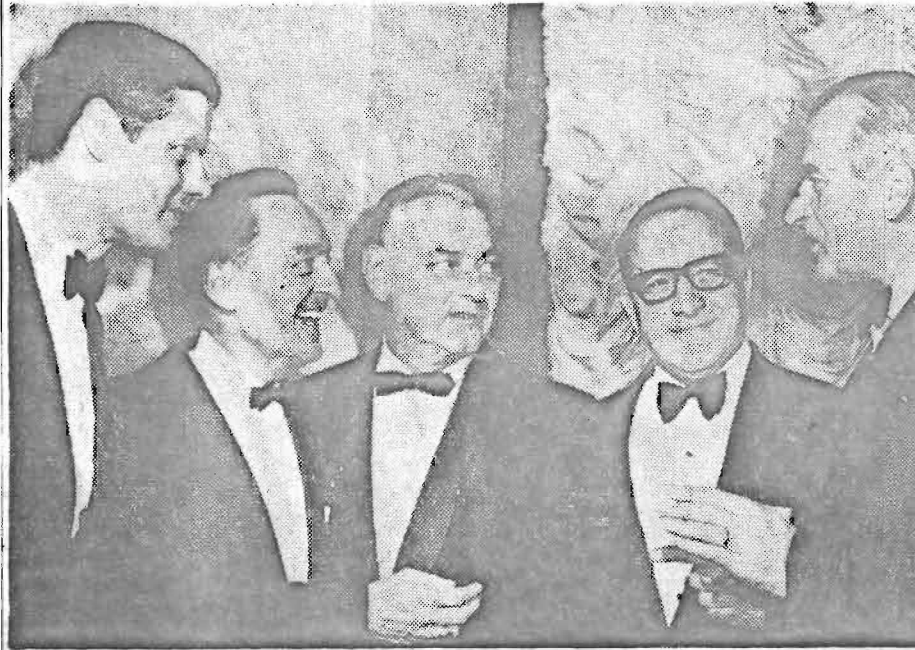
If the picket line kept Gov. Rockefeller away, it didn't deter James L. Kane, president of the 100,000-member Buffalo AFL-CIO Council.

Mr. Kane, a Democrat, has been appointed to City Court by Mayor Sedita, effective Jan. 1.

He was table-hopping and pumping hands at the dinner, presumably in connection with his reported efforts to secure bipartisan endorsement for election to a full term on City Court next year.

Lt. Gov. Malcolm Wilson, also scheduled to attend, didn't arrive, since he was slated to fly in with the governor.

The decimated head table had empty seats reserved for Assembly Speaker-designate Perry B. Duryea of Montauk, L. I., and Senate Majority Leader Earl W.



A HAPPY PARTY—From left: Councilman-at-Large Edward V. Regan, E. Miller, Party Treasurer George J. Trimper, Party Chairman Alfonso Bellanca and County Executive B. John Tutuska.

Brydges of Wilson, both of whom were listed as Hong Kong flu victims.

William E. Miller of Lockport, former congressman, GOP national chairman and vice presidential candidate, delivered one of the main addresses.

His theme was the importance of preserving the two-party system.

"We may win or lose, it makes no difference," Mr. Miller declared. "What is important is that we always be vital and strong enough to present to the American people a meaningful choice at election time."

Mr. Miller prefaced his remarks with some humor about the vice presidency that wasn't totally accepted by the audience.

Remark Called "Awful"

Mr. Miller quipped that if President-elect Nixon is assassinated, the Secret Service is under orders to "shoot (Vice President-elect) Agnew immediately."

"I think that's awful," someone shouted from the audience.

Six former Erie County GOP leaders were honored at the dinner, but four were unable to attend.

Sheriff Thomas W. Ryan, Ed-

win F. Jaeckle and James R. Lawley were ill. Another former leader, Court of Claims Judge John H. Cooke, was barred by rules that prohibit judges from attending political functions unless they're running for office.

The two former chairmen who attended — County Clerk Robert W. Grimm and Ralph A. Lehr, member of the State Public Service Commission — were presented engraved silver trays by Howard T. Saperston, chairman of the party's Finance Committee.

Bellanca Receives Tray

Mrs. Ryan accepted a tray for her husband.

George J. Trimper, party treasurer and chairman of the dinner arrangements committee, presented a tray to Alfonso V. Bellanca, present chairman of the Erie GOP Committee.

Chairman Bellanca, who left a sickbed to be at the dinner, said GOP would win the 1969 local elections by fielding highly qualified candidates.

County Executive Tutuska, one of the principal speakers, told the gathering "there are great days ahead for our county."

He paid tribute to his prede-

cessor, the late Edward V. Rath, for having "laid a firm foundation for us on."

Both the Conservative and the Liberal Party organizations at the dinner guest was author Taylor Well of Amherst.

Mr. Trimper announced paid attendance as 1111 were \$100 each, but each holder had the option of ing a guest for an addi-

^{an} You ^{Criticized} got the ^{wrong} message Sir. My
^{July} reason for writing to you was because

^{of} I have for the message you sent to me after our election
in confidence. The expressions of confidence and good wishes
in your I have received from people all over the world will be
presidency. I undertake the responsibility of providing new

I implored leadership for America in the years ahead.
you to ^{went} Mrs. Nixon joins me in extending our very best
your ways and make wishes for Christmas and the New Year.

the poor ~~of~~ and

Black your first consideration. The enclosed
document drawn up by the Rippon Society
~~has~~ contains ideas that should be of help.

Richard Nixon

Mrs. M. G.
Mowbray

You are right. It
isn't necessary to have
a new dress every day

Please do not advertise
choice of wines and
liquors at every meal.

Thank you for being
just a good, wholesome
modern wife and mother
H. M. Wright



Mrs. Richard Nixon
The White House
Washington
D. C.

file
Dear Mr. President,

This is a late but sincere
greeting and in keeping with your
Inaugural Address.

May the Spirit

of Christmas abide with you

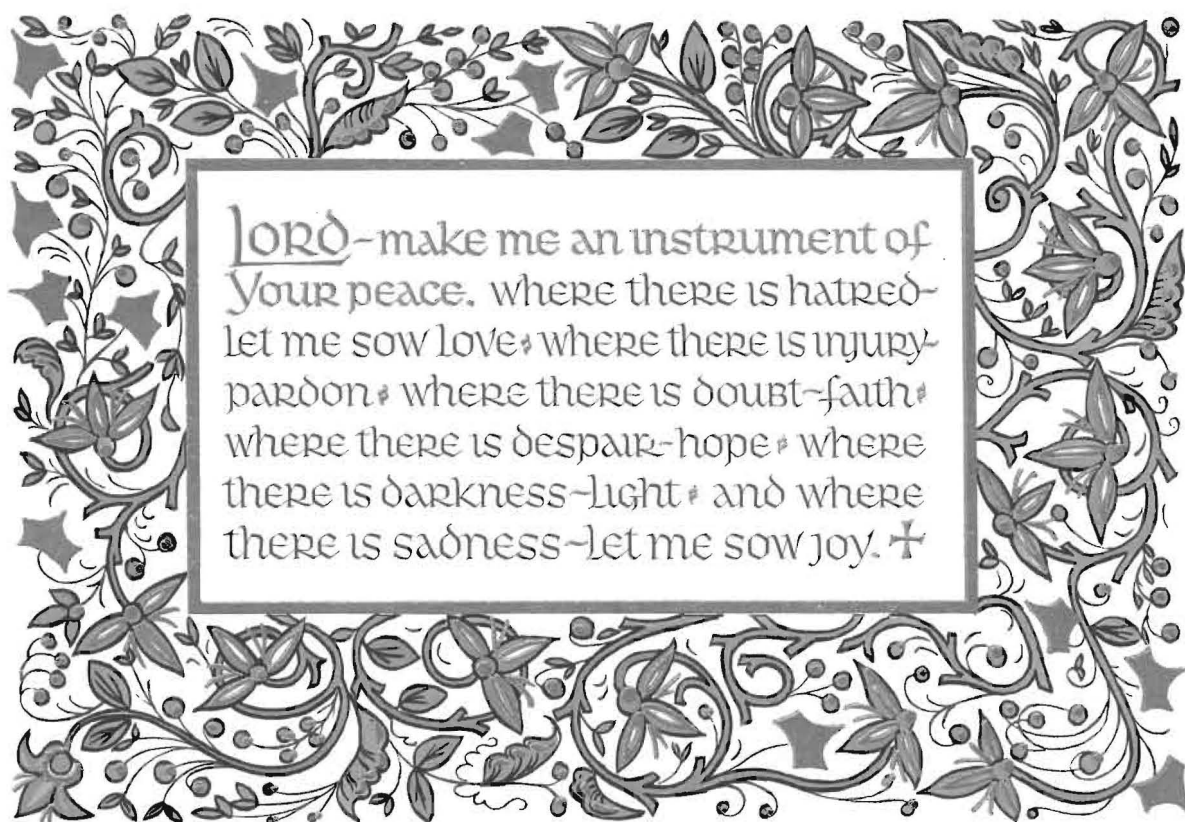
all through the year

Sister Mary Jean Brady

Sisters of the Infant Jesus

Mercy Hospital

Roswellville Centre
New York



LORD - make me an instrument of
Your peace. where there is hatred-
let me sow love; where there is injury-
pardon; where there is doubt-faith;
where there is despair-hope; where
there is darkness-light; and where
there is sadness-let me sow joy. †

27
(RC)
7/14

An especially warm wish
for the Holiday Season
and the best of everything
in the New Year

(MR) 
From: Louis F. Roth
To Mr. + Mrs. Richard-
Nixon.
+ Family.



WHAT HAS HAPPENED TO AMERICA?

by Richard M. Nixon

What has happened to America?

Just three years ago this nation seemed to be completing its greatest decade of racial progress and entering one of the most hopeful periods in American history. Twenty million Negroes were at last being admitted to full membership in the society, and this social miracle was being performed with a minimum of friction and without loss of our freedom or tranquility.

With this star of racial peace and progress before us, how did it happen that last summer saw the United States blazing in an inferno of urban anarchy?

In more than 20 cities police and mayors were unable to cope with armed insurrection. Central cities were abandoned to snipers, looters and arsonists. Only the state militia or federal soldiers could regain the city and restore peace. The paroxysms of terror which gripped these cities left close to a billion dollars' worth of property burned and looted, and scores dead. Thousands were injured, thousands more arrested and imprisoned. At home and abroad, people looked at the spectacle of a great nation in turmoil and wondered.

Why is it that in a few short years a nation which enjoys the freedom and material abundance of America has become among the most lawless and violent in the history of free peoples?

There has been a tendency in this country to charge off the violence and the rioting of the past summer solely to the deep racial division between Negro and white. Certainly racial animosities - and agonies - were the most visible causes. But riots were also the most virulent symptoms to date of another, and in some ways graver, national disorder - the decline in respect for public authority and the rule of law in America. Far from being a great society, ours is becoming a lawless society.

SLIPPING STANDARDS. The symptoms are everywhere manifest: in the public attitude toward police, in the mounting traffic in illicit drugs, in the volume of teenage arrests, in campus disorders and the growth of white-collar crime. The fact that whites looted happily along with Negroes in Detroit is ample proof that the affliction is not confined to one race.

The shocking crime and disorder in American life today flow in large measure from two fundamental changes that have occurred in the attitudes of many Americans.

First, there is the permissiveness toward violation of the law and public order by those who agree with the cause in question. Second, there is the indulgence of crime because of sympathy for the past grievances of those who have become criminals.

Our judges have gone too far in weakening the peace forces as against the criminal forces.

Our opinion-makers have gone too far in promoting the doctrine that when a law is broken, society, not the criminal, is to blame.

Our teachers, preachers and politicians have gone too far in advocating the idea that each individual should determine what laws are good and what laws are bad, and that he then should obey the law he likes and disobey the law he dislikes.

Thus we find that many who oppose the war in Vietnam excuse or ignore or even applaud those who protest that war by disrupting parades, invading government offices, burning draft cards, blocking troop trains or desecrating the American flag.

The same permissiveness is applied to those who defy the law in pursuit of civil rights. This trend has gone so far in America that there is not only a growing tolerance of lawlessness but an increasing public acceptance of civil disobedience. Men of intellectual and moral eminence who encourage public disobedience of the law are responsible for the acts of those who inevitably follow their counsel: the poor, the ignorant and the impressionable. For example, to the professor objecting to de facto segregation, it may be crystal-clear where civil disobedience may begin and where it must end. But the boundaries have become fluid to his students and other listeners. Today in the urban slums the limits of responsible action are all but invisible.

If our society which is founded on a wise balance of freedom and restraint, is to survive, then it must return to this dictum of Theodore Roosevelt: "No man is above the law and no man is below it; nor do we ask any man's permission when we require him to obey it."

Our judges and courts must take a large measure of responsibility for the current lawlessness. The fault cannot be traced to any single decision of any one court. It is rather the cumulative effect of many decisions, each one of which has weakened the law and encouraged the criminal.

Within the Supreme Court itself, Justices Harlan, White and Stewart have strongly dissented from the formulation of rules which "impair, if they will not eventually serve wholly to frustrate" traditional law enforcement practices.

It is both right and humane that we should concern ourselves with the environment that has helped to produce criminals in this nation. But our sympathy for the plight of a criminal neither excuses his crime nor justifies turning him loose to prey on an innocent society.

There is little question that our judicial and legal system provides more safeguards against the conviction of an innocent man than any other legal system on earth. We should view this accomplishment with pride, and we must preserve it. But the first responsibility of government and a primary responsibility of the judicial system is to guarantee to each citizen his primary civil right - the right to be protected from domestic violence. In recent years our system has failed dismally in this responsibility - and it cannot redeem itself by pointing to the conscientious manner in which it treats suspected criminals.

One of the principal deterrents to crime is the presence of justice that is both swift and sure. Neither can be said of justice in the United States today. Today crime is increasing six times as rapidly as the population, and as the crime rate rises the rate of convictions continues to fall - a vicious circle of cause and effect.

Any system that fashions its safeguards for the innocent so broadly and haphazardly that they also provide haven from punishment for uncounted thousands of the guilty is a failure - an indictment, not an adornment, of a free society. No need is more urgent today than the need to strengthen the peace forces as against the criminal forces that are at large in America.

MIDSUMMER MADNESS. The nationwide deterioration of respect for authority, the law and civil order reached its peak this past summer when mobs in 100 cities burned and looted and killed in a senseless attack upon their society, its agents and its law.

We should make no mistake. This country cannot temporize or equivocate in this showdown with anarchy; to do so is to risk our freedoms first and then our society and nation as we know it.

Violence must be suppressed because the security of every American is the first business of government. It also must be suppressed because we cannot heal the wounds in our society in the midst of domestic turmoil. As Sen. Edward Brooke of Massachusetts put it last summer, "Riots and violence are the mortal enemies, not the servants, of the civil-rights movement."

Many observers contend that the only answer to riots is to rebuild our cities and remove the basic causes of race conflict. This confuses long-range needs with short-range crises.

The problems of our great cities were decades in building; they will be decades in their solution. While attacking the problems with urgency we must await the results with patience. But we cannot have patience with urban violence. Immediate and decisive force must be the first response. For there can be no progress unless there is an end to violence and unless there is respect for the rule of law. To ensure the success of long-range programs, we must first deal with the immediate crisis - the riots.

AN END TO VIOLENCE. How are riots to be prevented?

The first step is better pay and better training and higher standards for police; we must attract the highest caliber of individual to the force.

We demand many things of the man on the beat. He must protect us effectively from crime and yet be circumspect in his handling of criminals. He must handle riots with speed and firmness. He must avoid verbal as well as physical brutality. He must risk his life to protect our property. In short, we ask more of them than we ask of ourselves - and if we are going to get the kind of police protection we want, we are going to have to pay police officers what they are worth.

Second, there must be a substantial upgrading in the number of police. The first purpose of the added manpower is to bring the physical presence of the law into those communities where the writ of authority has ceased to run.

The responsibility of the police in these areas is not only to maintain the peace but to protect life and property. It is the Negro citizens who suffer most from racial violence. When police and firemen retreat under sniper fire from riot-torn districts to let them "burn-out," it is the Negro's district that is burned out.

America's primary effort to close its gaping racial wound should be an effort to gain the trust and the active help of the law-abiding majority of the Negro community. One thing is certain: the allegiance of Negroes to the goal of a biracial society will not be won by abandoning them and their property to scavengers and arsonists.

Some will argue that dispatching thousands of police into the slums will not solve the problems of jobs and housing and schools or alleviate the conditions that breed crime and violence. No, it will not; but the first requisite of progress is peace and the purpose of these police is to ensure that peace.

The New York subway system is a case in point. There, a rising tide of juvenile terrorism on the subways was checked and reversed overnight simply by putting uniformed officers into the subway cars.

There can be no right to revolt in this society; no right to demonstrate outside the law, and, in Lincoln's words, "no grievance that is a fit object of redress by mob law." In a civilized nation no man can excuse his crime against the person or property of another by claiming that he, too, has been a victim of injustice. To tolerate that is to invite anarchy.

THE NEGRO MUST MOVE UPWARD. It would be national tragedy if last summer's orgies of looting and burning were used as an excuse to halt the Negro's economic, political and social advance toward full and equal membership in American society.

The riot statistics show that the Negro has already paid an enormous price for the violence. It was the Negro's home, often his shop, his future that were burned out by the rioters. It would be a compounded injustice now to penalize the law-abiding Negro majority for the criminal conduct of the lawless minority.

How is the country to pick up where it left off before the rioting? Some see the answer as simply more money - billions of dollars more.

Certainly money will be needed; but the extremists who threaten riots or "long hot summers in the streets" to get it are gravely mistaken to think that the threat of pillage is the way to sell Americans on social justice. Congress is responsive to the will of the people; and Congressional resistance to spending for the cities has mounted rapidly in the wake of the disorders.

Before rushing into massive new programs, Congress should find out why the programs of the past have failed. It is time to stop using the warmed-over programs of the '30's to solve the problems of the '60's.

When second-and third-generation families are living on welfare as semi-permanent wards of the state, something is drastically wrong with the program. Both the goals and the means of aiding the chronically impoverished must be restudied.

One fact that should be reflected in any new program that has not been reflected in the past is the dis-integration of the Negro family. Only a minority of Negro children reaching the age 18 have lived all their lives with both of their parents. In areas like Central Harlem more than half come from homes where one or more of the parents are permanently absent.

Of what value to the community is one of our federal programs that provides money for dependent children - only as long as the fathers stay away from the home? The discipline, guidance and example of a parent are as crucial as the quality of food and medicine in creating a productive citizen out of a slum child.

The degree of despair in the Negro community today can be accurately gauged by the number of false hopes that have been raised, and smashed on the pavement of reality. Many political figures in this country have promised too much with the passage of each new piece of social and civil-rights legislation. It is both wrong and dangerous to make promises that cannot be fulfilled, or to raise hopes that come to nothing.

No issue in our history has been so suffused with demagogy, irresponsible partisanship, vote-buying and promise of Utopia as has the century-long struggle of the America Negro from the degradation of slavery to the mainstream of American life. Normally, those are but the venial sins of American politics. But when added to the race issue, they have become explosive ingredients, and that issue cannot carry a much heavier load.

NEEDED: A NEW CANDOR. The time is now for a new candor - for straight, honest talk, and strong, effective action. Negroes have rightly and repeatedly been reminded that the divisions of centuries will not be months in passing away. But white America is dangerously deluding itself if it thinks that a handful of court decisions and civil-rights acts are going to make full competitors in our society out of children who arrive at life's starting line fresh from broken families, slum conditions, inferior schools and crime- and vice-ridden neighborhoods.

The hour is late for America. Crime and urban violence have reached the high-water mark where they either crest and recede - or we shall have to pay for their suppression and containment in the coin of freedom.

After traveling to some 40 nations around the world this year, I came home with one vivid impression.

The peoples of the world look to America for leadership. Whether peace and freedom survive in the world depends on how America meets that challenge. Never has a nation had more advantages to qualify it for leadership. Our economic superiority is immense; our military superiority is whatever we choose to make it. But there is one question that is increasingly being asked all over the world: Does America have the national character and moral stamina to see us through this long and difficult struggle?

We must face up to an unpleasant truth: A nation weakened by racial conflict and lawlessness at home cannot meet the challenges of leadership abroad.

To heal the wounds that have torn the nation asunder, to re-establish respect for law and the principles that have been the source of America's growth and greatness will require the example of leaders in every walk of American life. More important than that, it will require the wisdom, the patience and the personal commitment of every American.

REMEMBER THIS ONE! I'VE BACKED DICK NIXON FOR 20 YRS. I PUT \$1000. ON HIS TEAM IN '60 AND
OVER \$500. THIS TIME, EVEN THO RETIRED, AND DESPITE HIS HOUSING STANCE AND KING-
CIRCUS ATTENDANCE-
WHICH ALMOST DENIED
IN ELECTION AGAIN.

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EDWARD WALLACE

O. K. WHITING

PERCY H. WHITING

BACKERS OF NIXON THEN ?
DECIDED ?
THIS REPRINT IS MERELY
A REMINDER THAT I SOUGHT
NOTHING THEN-NOR LATER
FOR ME-NOR EVEN FOR
MR NIXON, PERSONALLY-BUT
ONLY THE GOOD OF OUR COUNTRY
THEN AND NOW.



Bill
Stover
11-20-68

Mr. Arthur Summerfield, Chairman
Republican National Committee
Washington Hotel
15th & F. Streets NW
Washington, D. C.

Dear Mr. Summerfield:

Dick Nixon has with courage and conviction cleared himself
of wrong doing before the American public.

Under the circumstances, I suggest that the Republican
National Committee act with equal promptness and courage with
a vote of confidence in this young American. We learned as a
child that if bad boys throw mud on your nice new suit, you
don't rub it in and smear the cloth. You merely let it dry
for a few days, then pick it off, and no harm is done to the
garment.

"Let him who is without sin cast the first stone" would be
a good parable in this instance. Some source of supplemental
income has been necessary for Members of Congress for years past.
In Nixon's case the source obviously has been quite legitimate
if not orthodox. Sell this idea to the public and he'll be a
stronger candidate than before.

Knowing these facts as you and your staff must, I suggest
that the Republican Party make political hay out of this sordid
smear attempt:

- (1) Tell the public the truth that Nixon is clean, has
been cleared, and is worthy of their support and trust.
- (2) Advise Mr. Eisenhower to point out the inconsistent
economic position of Members of Congress and recommend
immediate legislation to give each Congressman and
Senator a \$12,500 per year (tax free) expense fund in
addition to his present \$12,500 salary. We're for
economy-but it must be a practical economy,--with
honor.

Herewith is my personal check for \$100.00 as my contribution
to the Eisenhower-Nixon return to good Government program.

Sincerely,


W. H. M. Stover

"Your voice is your fortune"

WHMS/ds
Enc.

Help Your Police Fight Crime

A NON-PROFIT, SELF-SUPPORTING COOPERATIVE

406 PERPETUAL BUILDING, SILVER SPRING, MD. 20910

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AUGUST 10, 1967
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S. A. TOBEY

ROBERT N. WINSTON

*Mr. Perry, Mr. Brimmer
Putney Bowes Inc
1410 L Street NW - DC 20001*

*Dear Larry:
As a director of this group
you know how often we sought
Administration cooperation—
without results.*

*Now that political emotionalism
and tensions have subsided we may
well expect and receive help, in our
psychological war to prevent crime
from the incoming Administration.*

*Crime was the key campaign
issue—and should now get attention
use by the following 9 of an
ad. plate on their postage meter.
Could they unite, citizenry for America.*

*You may offer each one sending
us the bill!*

1. REP. NATL. COMM. 1625 EYE N.W.
2. VIXON FOR PRES. 1728 PA. AVE N.W.
3. UNITED CIT FOR N-4. WILLARD HOTEL
4. UNITED REP OF A. 415-YND N.E.
5. REP CONG. COMM 412 CONGRESSIONAL HOTEL
6. YOUNG AMER FOR FREEDOM 1221 MASS AVE NW
7. AMER. CONSERVATIVE UNION 378 PA AVE SE
8. AMER FOR CONSTITUTIONAL ACTION 20 E N.W.
9. WALLACE HDQ 10 HIGH BLDG MONTGOMERY, ALA.

*Good luck Betty 11/12/68
Zoozv*

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CITIZEN'S ORGANIZATIONS, AND ALL LAW ABIDING CITIZENS IN D.C. AND NEARBY MD, VA & W VA

PERMISSION TO REPRINT CARDS AND STICKERS GRANTED

URGENT. Millions of "THANK You." letters will be going out soon



UNITED REPUBLICANS *of* AMERICA

415 2ND STREET, N.E.
WASHINGTON, D. C. 20002
547-2190

November 12, 1968

Mr. William Stover
Help Your Police Fight Crime
406 Perpetual Building
Silver Spring, Maryland 20910

Dear Bill:

Thank you for the shipment of bumper stickers and brochures in which I received at the office last week. I have already exhausted the supply of brochures and would like a price quotation on 5000 additional brochures.

You will note the slogan Help Your Police Fight Crime is now going out on all of our mail at United Republicans of America which averages 15,000 to 20,000 pieces per month.

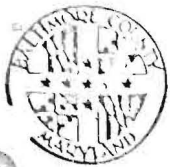
Best wishes and continued success.

Sincerely yours,

John L. Whitehead
Administrative Director

JLW:km

Enclosure



BALTIMORE COUNTY POLICE BUREAU

HEADQUARTERS

400 KENILWORTH DRIVE
TOWSON, MARYLAND 21204

VALLEY 3 - 2626

ELLISON W. ENSOR
Chief of Police

December 4, 1967

KARL E. ZINKHAN
Chief Inspector
Administration

ELMER F. ADAMS
Chief Inspector
Operations

Mr. W. H. M. Stover
President
Help Your Police Fight Crime
406 Perpetual Building
Silver Spring, Maryland, 20910

Dear Mr. Stover:

I want to apologize for not answering your letter sooner. I feel that your organization is doing a commendable job of making the problems of law enforcement known to the public. We heartily indorse the work being done by your organization.

I am more gratified each day at seeing your "Help Police fight crime" bumper stickers appear on locally owned automobile. Incidentally, the displaying of these stickers on our police cruisers are being received most favorably by the public.

I fully concur that our biggest problem today lies in public apathy, but slowly and surely the citizen is becoming aware that he, too, must join the fight against crime. We are doing our best to elevate the image of the policeman.

At the earliest possible opportunity, I intend to change our postage meter slogan to read "Help Your Police Fight Crime".

Be assured of our continued interest and cooperation in matters of mutual interest.

Very truly yours

Ellison W. Ensor
Ellison W. Ensor
Chief
Police Bureau

200 CRUISERS

EWE:mkm



ALSO WORN ON
P.G. CO. POLICE CAR
HOWARD CO
ALEXANDRIA VA
FAIRFAX VA CO
CARS



Pitney-Bowes INC.

BRANCH SALES AND SERVICE:

1410 L STREET, N. W.

WASHINGTON, D. C. 20005

AREA CODE 202 • 737-3552

November 15, 1968

Mr. W. H. M. Stover 966-0641
President
Help Your Police Fight Crime
406 Perpetual Building
Silver Spring, Maryland 20910

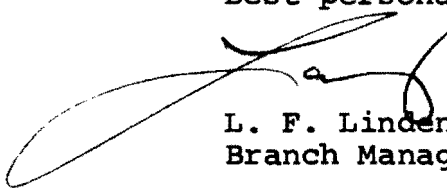
Dear Bill:

At long last we have the Meter Ad Promotion. It has been distributed to all of our salesmen Nationwide, and all of our Branches are in a position to order these Meter Ads at the special price indicated thereon.

Attached is a copy of the bulletin. The thought occurred to me that you may want to reproduce it, letting your key people know that they can now call any Pitney-Bowes office and get fast action. Please have them refer to PMA # 409 and be sure that they know the model meter before attempting to place their order. (SEE REVERSE SIDE)

Your "one man army" operation appears to be moving ahead smoothly. You're to be congratulated.

Best personal regards,


L. F. Linden
Branch Manager

LFL:cp

MEMO FROM BILL STOVER

YOU ARE INVITED —
TO BECOME INVOLVED IN THE PSYCHOLOGICAL WAR TO PREVENT CRIME,
THRU PROPER ATTITUDES OF MIND AND HEART, OF A UNITED PEOPLE
STRIVING FOR BUSINESS SANITY AND PERSONAL SAFETY.
HOW? 1. GET 5 MERCHANTS TO ACT ON PMA # 409 (START WITH YOUR CO)
2. GET 5 INDIVIDUALS TO HAND STAMP THE SLOGAN ON ALL
PERSONAL MAIL. SEND \$2 FOR A STAMP TO HAYS STAMP CO, 830-13TH ST N.W., D.C. (4)
3. CAUSE A BUMPER BANNER OF GOOD CITIZENSHIP BEARING
THE SLOGAN, "HELP YOUR POLICE FIGHT CRIME", TO BE WORN ON ALL
COMPANY CARS AND TRUCKS. ENCOURAGE EMPLOYEES TO WEAR ONE (SEE THE
EXAMPLE)
ORIGINATOR OF THE POSTAGE METER | MANUFACTURER OF MAILING AND BUSINESS MACHINES
TO ORDER BUMPER STICKERS SEND CHECK TO: HELP YOUR POLICE FIGHT CRIME
COST: 2 FOR \$1., 100-\$2, 1,000-\$60, 2,000-\$100. 406 PERPETUAL BLDG.
SILVER SPRING, MD. 20910.

Pitney-Bowes INC.

MEMO TO Mailing Machines & Full Line Salesmen
FROM: R. C. Douglas, Supvr. of Ad Production
SUBJECT: HELP YOUR POLICE FIGHT CRIME

DATE October 28, 1968

COPIES TO
Branch and District Managers
Zone Office Supervisors
Management Staff in Stamford

SPONSORING ORGANIZATION:

Help Your Police Fight Crime
406 Perpetual Building
Silver Spring, Maryland 20910

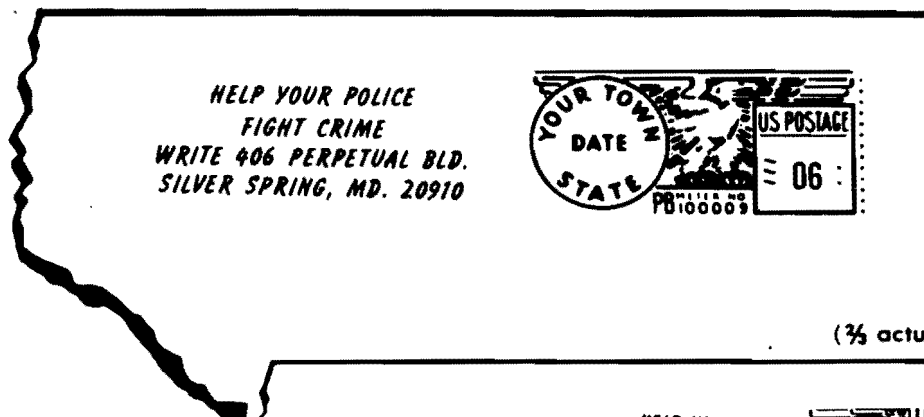
PROMOTIONAL ACTIVITY:

This organization is attempting to create a public awareness concerning the necessity of working with the police to combat crime. This meter ad is being promoted to police and government headquarters throughout the country.

PRICES:

\$12.25 for R and 5300 series meters
\$ 9.25 for DM and DM-3 meters

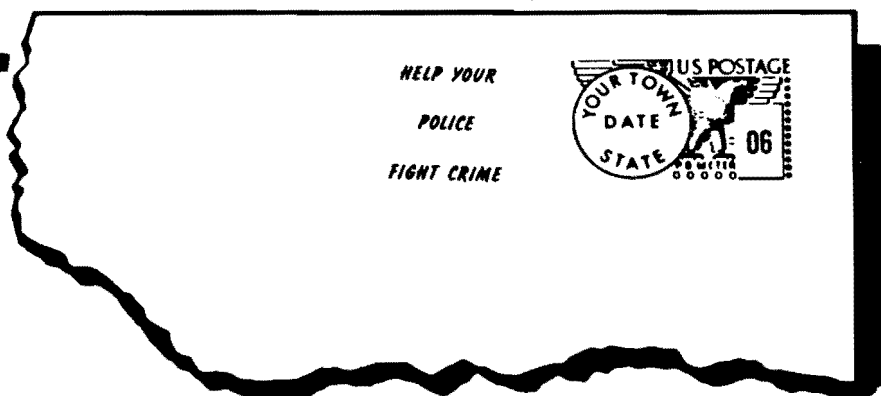
($\frac{1}{2}$ actual size)



Design A
for R and 5300
series meters

($\frac{1}{2}$ actual size)

Design B
for DM and
DM-3 meters



PMA #409

Help Your Police Fight Crime

A NON-PROFIT, SELF-SUPPORTING COOPERATIVE

406 PERPETUAL BUILDING, SILVER SPRING, MD. 20910

EXECUTIVE OFFICE PHONE: (202) 966-0641

HEADQUARTERS PHONE: (301) 585-5231

November 25, 1968

ORGANIZED
AUGUST 10, 1967

OFFICERS

PRESIDENT

"BILL" W. H. M. STOVER

VICE PRESIDENT

CLIFFORD HAYNES, JR.

SECRETARY

DR. LLOYD E. CHURCH, D.D.S.

TREASURER

CHARLES D. BELINKY

DIRECTORS

WILLIAM H. BAIN, JR.

S. WALTER BOGLEY, JR.

RICHARD T. DAVIS, LT.

DONALD S. DAWSON

THELMA DAWSON

J. M. DUNCAN, III

FRANK S. EMBRY

ETHEL M. FISTERE

ROYCE L. GIVENS

ALEXANDER B. HAGNER

DORIS HALL

RICHARD C. HALVERSON, D.D.

FRANK L. HEWITT

DEWEY HUGHES

HAROLD J. KAMMERER

ILONE MASSEY

H. CARL MOULTRIE

WILLIAM E. O'BRIEN

LEE PERRI

CLAUDE RICHARDSON

RON RUMBAUGH

ROY LYMAN SEXTON, M.D.

SAMUEL W. STICKLEY, LT.

FRANK STOUTENBURGH

WILLIAM L. THOMPSON

ALBERT W. WATSON, M.C.

JOHN WHITEHEAD

Mr. Willard Marriott

Chairman, Inaugural Committee for 1969

451 G St., N. W.

Washington, D. C.

Dear Mr. Marriott:

As Chairman of Mr. Nixon's Inaugural, you have more than the usual routine duties and decisions. This one is special because of the series of divisive crises which presently confront our Nation. Yours, therefore, is a graver task with greater responsibilities. It could well be your greatest service to our country.

I believe deeply, as I know you do, that God has a way of bringing a man and a chore together, which either he must do by instinct, or the Kingdom on earth is deferred by that much. Such may be your present task.

If Mr. Nixon's announced theme of "Bring Us Together" is to catch fire, it will need implementation added to rhetoric. It will need a catalyst or vehicle on which to feed and grow. Since Mr. Nixon's days are increasingly occupied with more pressing current problems, the glamourizing and dramatizing of his unity theme may well rest with your Inaugural Committee and others.

With this in mind and since, as head of the Dale Carnegie School for 17 years until 1962, mine was a background of sales psychology and human motivations, I volunteer my services to your staff for 60 days, gratis, to help in any way that I may.

Your early analysis of the attached proposal is respectfully and humbly invited. Meanwhile, other friends have been asked to analyze and possibly give you or Mr. Nixon the benefit of their views, pro and con.

Sincerely,

WHMS/dkw
Att.

"Bill" W. H. M. Stover

—EXPANDED—
APRIL 15, 1968

OFFICERS ADDED

2ND VICE PRESIDENT

NORMUND LEAS

3RD VICE PRESIDENT

DR. MORTON O. ALPER, D.D.S.

4TH VICE PRESIDENT

SCOTT BREWER

ASST. SECTY. & ASST. TREAS
MAJOR RALPH STOVER

DIRECTORS ADDED

ANDREW J. ALLEN, REV.

CARL W. BEATTY, SGT.

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EUGENE BREWER

JOHN D. BUSSE, REV.

VERNON CUSTER

EVERETT A. DEMAREST

CARL R. EBY

WALTER A. GRAY, REV.

JAMES A. GUSTAFSON

L. E. HARLOW

RALPH D. HEITMULLER

CLARENCE M. HINOTE

T. J. HONAN, CONSTABLE

DANIEL JACKSON, REV.

F. L. KINNA

RICHARD F. LAWSON

LARRY F. LINDEN

WALTER E. MARSHALL

RICHARD A. MILLER

W. T. MOSELEY, COL.

MAMIE B. REESE

WILLIAM RUSSELL

L. P. SAFFORD

EVELYN K. STEVENS

S. A. TOBEY

ROBERT N. WINSTON

COOPERATION IS INVITED OF ALL CIVIC CLUBS, GOVERNMENT AGENCIES, CHAMBERS OF COMMERCE, BUSINESS FIRMS, PROFESSIONAL GROUPS,
CITIZEN'S ORGANIZATIONS, AND ALL LAW ABIDING CITIZENS IN D.C. AND NEARBY MD., VA. & W. VA.

PERMISSION TO REPRINT CARDS AND STICKERS GRANTED

A PROPOSAL TO DRAMATIZE, CRYSTALIZE AND
MOLD PUBLIC OPINION AND ATTITUDES, SOLIDLY
AND PERMANENTLY BEHIND THE THEME OF
"BRING US TOGETHER"
AS ENUNCIATED BY THE INCOMING PRESIDENT OF THE UNITED STATES
RICHARD MILLHOUSE NIXON

"The security of every American is the first business of Government....for there can be no progress unless there is an end to violence and unless there is respect for the rule of law."

The above two statements are taken from Mr. Nixon's article entitled, "What Has Happened to America?", which appeared in the October 1967 issue of Reader's Digest, (copy attached). If taken literally, this matter of personal and property security, in a law abiding society, must be made the first order of business of governmental planning, and, if possible, announced on January 20, 1969. Time is of the essence on this, the key issue, in the recent election.

Mr. Nixon's theme, "bring us together", is most impressive as he enunciated it. With repetition it may become even more so. But with the over-usage we may expect from news media, it could tend to get a bit sticky and soon fade out. This must not be allowed to happen.

People seldom unite and stay united for long, even in a common cause, unless imagination and emotions are aroused and kept stimulated around a tangible symbol of some kind. Happily, and perhaps providentially, the group of which I am the organizer and President have for 18 months been developing what appears to be such an instrument.

Divisiveness, confusion and lack of realistic leadership exists in many vital areas today. All urgently are in need of repair. However, since crime prevention, sanity and safety presently dominate the thinking of all law abiding citizens; and since these were the key concerns of some 41 million voters, including 10 million who dared risk personal and political vilification and loss by voting their consciences; and further were of grave concern to many who voted opposed personal and political views - WITH MISGIVINGS; it would now appear that a symbol relating to crime control might well be given first priority and identified dramatically with Mr. Nixon's Bring Us Together theme.

HELP YOUR POLICE FIGHT CRIME is such a phrase. It speaks a positive message to which no intelligent citizen could rationally object. It identifies the man who enforces the laws which the people make, as YOUR POLICE - and asks YOU to help him do his job for YOUR SAFETY.

Despite public apathy; aversion to bumper stickers; lack of precedent; fear of reprisals, however unfounded; and despite demonstrations, riots, emotional inflammatory utterances by persons in high places who must have known better; and despite the deliberate attempts by some to berate, impede and downgrade the law enforcement officer; some 300,000 vehicles all over America proudly display such a banner of good citizenship, and literally millions of business envelopes carry the message through the daily mails.

If incoming President Nixon should on January 20th elect to endorse and identify this slogan with his announced theme, it would soon spread across America like wild-fire, becoming a strong psychological force to curb criminal tendencies. Should the new administration then continue to publicize and popularize the stand-up-together for law and order unity theme, soon HELP YOUR POLICE FIGHT CRIME would become a household phrase. By the time that happens, I confidentially predict crime already will have begun to recede. It is as simple as that. Change the attitudes of enough people and crime statistics will drop.

. . .

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If Mr. Nixon's Bring Us Together theme somehow could be tied to this physical symbol of unity on crime control, then every time a person saw a HELP YOUR POLICE FIGHT CRIME sign he'd see Mr. Nixon's campaign promise to help curb crime being fulfilled. Once the people are convinced that leadership has at last decided realistically in favor of law enforcement, the people will unite and stand up with him. If Mr. Nixon starts out with the right attitude on crime control he will gain the confidence of most decent citizens on all issues.

The dominance of wrong attitudes is in essence what is wrong with America, as Mr. Nixon so well points out in his Digest article. These wrong negative attitudes he would replace with positive right ones. Seventeen years as head of the Dale Carnegie Schools which taught sales psychology and studied human motivations leads to the irrefutable conclusion that the Nixon approach is sound.

People in trouble generally want to be led by a leader they feel they can trust. Certainly all our people are ripe today to follow a President who will lead us out of the present national wilderness of confusion, turmoil and anarchy.

When patriotism and morale in any country drops so low that dissidents, at home and abroad, are allowed to trample and burn the Nation's flag, then that Nation is on the downgrade. When merchants fearful of reprisals lose the will to stand up together for sanity in the market place, the business community becomes increasingly subject to paying tribute money and suffering other indignities.

And if citizens fail to unite, speaking and acting together in favor of law enforcement, upholding the hands of the policeman who risks his life that they, their families and property may know a measure of safety, they do so at great risk.

And when any community allows its misguided officials to handcuff and disarm the policeman, while looters and rioters rob, rape and plunder, then that community is guilty of self destruction. Little wonder that the Nation's Capital has become a dangerous jungle, where no person is safe on the streets or at home, night or day. Little wonder that inter-city churches and even the embassies of foreign governments are being forced to flee to other areas.

To be sure the display of a slogan on any car or envelope, no matter how cleverly worded, could not of itself revolutionize the world overnight. Neither will a simple salute to the United States flag save America. But both indicate attitudes of mind and heart which cannot be discounted. When both are practiced by a large segment of our people, they become morale builders which inspire others to stand up with them. It also discourages the crime-prone and would-be flag burners.

America needs to return to greater respect for law and order. Americans all need greater restraint against the current tendency toward dissent, divisiveness and disunity. And above all, America needs a speedy return to individual responsibility, led in precept and example by a responsible man of intelligence and integrity.

There is a new day dawning under the leadership of President Richard Milhouse Nixon. Let Nations abroad look on, saying, America is again a united people. Let every human eye at home look upon millions of good citizenship banners on vehicles, envelopes, etc., and say with each, "We are standing up together for law and order. President Nixon has indeed started to bring us together."

With such a program in effect, America can again soon be on the march to better days ahead. God Grant that this may be so, and may it be soon.

"Bill" W.H.M. Stover, President
HELP YOUR POLICE FIGHT CRIME
408 Perpetual Bldg., Silver Spring, Md. 20910
585-5231 and 966-0641

SUGGESTIONS FOR CONSIDERATION OF INAUGURAL COMMITTEE

1. Prepare a little booklet entitled "Bring us together as United Citizens of America." Print and distribute a million copies during Inaugural Week and thereafter throughout the States.
2. Cause a million copies of Mr. Nixon's article, "What has happened to America" to be printed and distributed, either separately or as part of the Inaugural Official Program.
3. Procure a million HELP YOUR POLICE FIGHT CRIME good citizenship banners and have them on display on every vehicle in Washington, D.C., either before or on Inauguration Day.
4. Have printed 12 to 20 canvas banners 30 ft. long by 28 inches high, in red, white and blue, saying on one side BRING US TOGETHER AS UNITED CITIZENS OF AMERICA, and on the other HELP YOUR POLICE FIGHT CRIME, and display them at key spots on the parade route.
5. Procure and use a pma 409 device on your Pitney Bowes postage meter which will automatically print the good citizenship slogan on all outgoing mail.

Note: See attached

1. Mr. Nixon's article "What has happened to America?"
2. HELP YOUR POLICE FIGHT CRIME flier - WAKE UP AMERICA
3. Pitney Bowes, Inc., descriptive flier



Pitney-Bowes INC.

BRANCH SALES AND SERVICE

1410 L STREET, N. W.

WASHINGTON, D. C. 20005

AREA CODE 202 • 737-3552

November 15, 1968

Mr. W. H. M. Stover **966-0641**
President
Help Your Police Fight Crime
406 Perpetual Building
Silver Spring, Maryland 20910

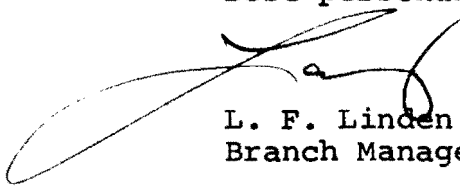
Dear Bill:

At long last we have the Meter Ad Promotion. It has been distributed to all of our salesmen Nationwide, and all of our Branches are in a position to order these Meter Ads at the special price indicated thereon.

Attached is a copy of the bulletin. The thought occurred to me that you may want to reproduce it, letting your key people know that they can now call any Pitney-Bowes office and get fast action. Please have them refer to PMA # 409 and be sure that they know the model meter before attempting to place their order. (SEE REVERSE SIDE)

Your "one man army" operation appears to be moving ahead smoothly. You're to be congratulated.

Best personal regards,


L. F. Linden
Branch Manager

LFL:cp

MEMO FROM BILL STOVER

YOU ARE INVITED —
TO BECOME INVOLVED IN THE PSYCHOLOGICAL WAR TO PREVENT CRIME,
THRU PROPER ATTITUDES OF MIND AND HEART, OF A UNITED PEOPLE
STRIVING FOR BUSINESS SANITY AND PERSONAL SAFETY.
HOW? 1. GET 5 MERCHANTS TO ACT ON PMA#409 (START WITH YOUR CO)
2. GET 5 INDIVIDUALS TO HAND STAMP THE SLOGAN ON ALL
PERSONAL MAIL. SEND \$2 FOR A STAMP TO HAYS STAMP CO, 830-13TH ST N.W., D.C. (4)
3. CAUSE A BUMPER BANNER OF GOOD CITIZENSHIP BEARING
THE SLOGAN, "HELP YOUR POLICE FIGHT CRIME", TO BE WORN ON ALL
COMPANY CARS AND TRUCKS. ENCOURAGE EMPLOYEES TO WEAR ONE (SEE THE
EXAMPLE)
ORIGINATOR OF THE POSTAGE METER | MANUFACTURER OF MAILING AND BUSINESS MACHINES
TO ORDER BUMPER STICKERS SEND CHECK TO: **HELP YOUR POLICE FIGHT CRIME**
406 PERPETUAL BLDG.
COST: 2 FOR \$1., 100-18, 1,000-160, 2,000-1100. SILVER SPRING, MD. 20910.

Pitney-Bowes INC.

MEMO TO Mailing Machines & Full Line Salesmen
FROM: R. C. Douglas, Supvr. of Ad Production
SUBJECT: HELP YOUR POLICE FIGHT CRIME

DATE: October 28, 1968

COPIES TO
Branch and District Managers
Zone Office Supervisors
Management Staff in Stamford

SPONSORING ORGANIZATION:

Help Your Police Fight Crime
406 Perpetual Building
Silver Spring, Maryland 20910

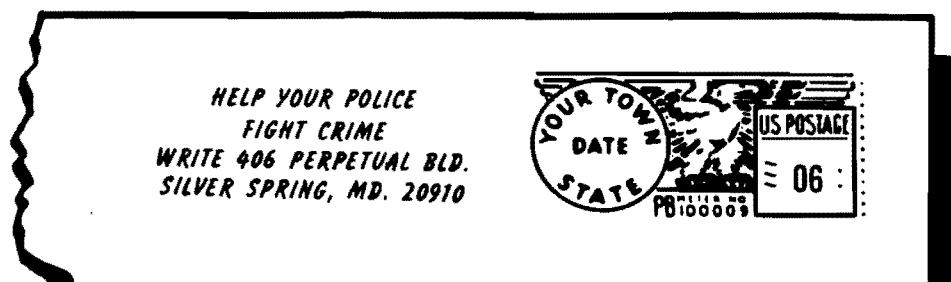
PROMOTIONAL ACTIVITY:

This organization is attempting to create a public awareness concerning the necessity of working with the police to combat crime. This meter ad is being promoted to police and government headquarters throughout the country.

PRICES:

\$12.25 for R and 5300 series meters
\$ 9.25 for DM and DM-3 meters

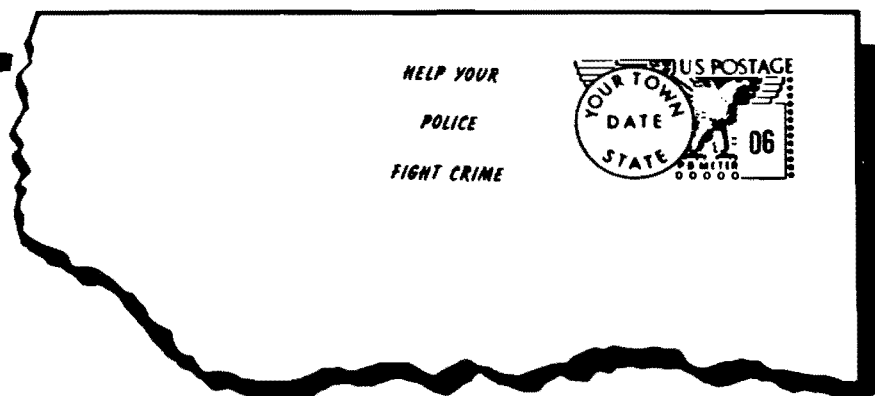
($\frac{3}{4}$ actual size)



Design A
for R and 5300
series meters

($\frac{3}{4}$ actual size)

Design B
for DM and
DM-3 meters



PMA #409

Help Your Police Fight Crime

A NON-PROFIT, SELF-SUPPORTING COOPERATIVE

406 PERPETUAL BUILDING, SILVER SPRING, MD. 20910

EXECUTIVE OFFICE PHONE: (202) 966-0641

HEADQUARTERS PHONE: (301) 585-5231

Wake Up America:

Is this really the land of the free and the home of the brave? Or are we, like Rome, hell-bent on self-destruction?

Crime concerns every citizen in America today. No one can avoid, evade or otherwise safely hide behind the excuse of lack of precedent, personal disinterest, public apathy, fear of reprisal, or preference for non-involvement. Each of us is vitally involved whether he wishes to be or not. Why not be realistic? You, your family or business could be the next victim.

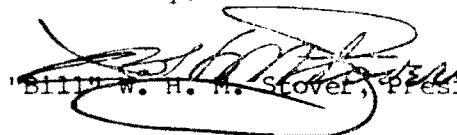
Crime, unquestionably, is the result of wrong attitudes of mind and heart at all levels. Both those who incite to acts of violence and those who rationalize and excuse such acts, are equally guilty with the criminal. No man may, with immunity, shout fire in a crowded theatre. Nor can any deliberately trample upon the rights and person of another, without penalty.

The trend of crime can be reversed only through rational return to respect, restraint and civic responsibility. Until all our people, of every race, creed and station, unite and stand together under a flag of good citizenship, in favor of strict law enforcement, the war on crime cannot be won.

"HELP YOUR POLICE FIGHT CRIME" is, we believe, such a positive slogan or banner to which no intelligent person could logically object. If together we could make it a household phrase throughout the Nation, reversal of the trend of crime would be assured.

If you are really concerned about crime, why not join the psychological war to discourage crime? Why wait to be urged? This is something you can do - NOW. See reverse side for suggestions.

Sincerely,


"Bill" W. H. M. Stover, President

—EXPANDED—
APRIL 15, 1968

OFFICERS ADDED

2ND VICE PRESIDENT
NORMUND LEAS

3RD VICE PRESIDENT
DR. MORTON O. ALPER, D.D.S.

4TH VICE PRESIDENT
SCOTT BREWER

ASST SECTY & ASST TREAS
MAJOR RALPH STOVER

DIRECTORS ADDED

ANDREW J. ALLEN, REV

CARL W. BEATTY, SGT.

LOUIS J. BOJAND

EUGENE BREWER

JOHN D. BUSSE, REV.

VERNON CUSTER

EVERETT A. DEMAREST

CARL R. EBY

WALTER A. GRAY, REV

JAMES A. GUSTAFSON

L. E. HARLOW

RALPH D. HEITMULLER

CLARENCE M. HINGE

T. J. HONAN, CONSTABLE

DANIEL JACKSON, REV

F. L. KINNA

RICHARD F. LAWSON

LARRY F. LINDEN

WALTER E. MARSHALL

RICHARD A. MILLER

W. T. MOSELEY, COL.

MAMIE B. REESE

WILLIAM RUSSELL

L. P. SAFFORD

EVELYN K. STEVENS

S. A. TOBEY

ROBERT N. WINSTON

ORGANIZED
AUGUST 10, 1967

OFFICERS

PRESIDENT

"BILL" W. H. M. STOVER

VICE PRESIDENT

CLIFFORD HAYNES, JR.

SECRETARY

DR. LLOYD E. CHURCH, D.D.S.

TREASURER

CHARLES D. BELINKY

DIRECTORS

WILLIAM H. BAIN, JR.

S. WALTER BOGLEY, JR.

RICHARD T. DAVIS, LT.

DONALD S. DAWSON

J. M. DUNCAN, III

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LEE PERRI

CLAUDE RICHARDSON

RON RUMBAUGH

ROY LYMAN SEXTON, M.D.

SAMUEL W. STICKLEY, LT.

FRANK STOUTENBURGH

WILLIAM L. THOMPSON

ALBERT W. WATSON, M.C.

JOHN WHITEHEAD



Sponsored by Kiwanis Club of Georgetown, Washington, D.C.



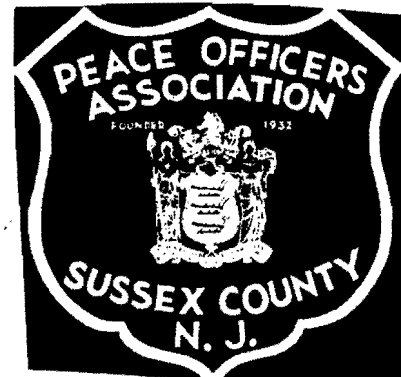
COOPERATION IS INVITED OF ALL CIVIC CLUBS, GOVERNMENT AGENCIES, CHAMBERS OF COMMERCE, BUSINESS FIRMS, PROFESSIONAL GROUPS, CITIZEN'S ORGANIZATIONS, AND ALL LAW ABIDING CITIZENS IN D.C. AND NEARBY MD., VA. & W.VA.

PERMISSION TO REPRINT CARDS AND STICKERS GRANTED

Help Your Police Fight Crime Campaign Huge Success



This banner, courtesy of Kiwanis Club, is readable from both sides and hangs across a different street each week. June was to be "HELP YOUR POLICE FIGHT CRIME" month, but the idea proved so popular that the drive is being extended through December.



Bumper stickers were purchased in quantity by 46 private sponsors. Officers of the law, business men and individual donations made this campaign a huge success. Radio and newspaper time and space were also donated to further this worthy cause.

You determine HOW - and HOW MUCH - to become involved. Here are 12 suggestions.

How many can you afford to do? Or not do?

1. SPONSOR a campaign in your community using the above approach.
2. MERCHANT SPONSOR - Order a kit @ \$35 for each branch, consisting of 500 bumper stickers, 1,000 STAY ALERT folders, and a rubber stamp for outgoing mail. Use our 11x14 display card and self-service cup to sell stickers at 10¢ each. Give the folders to help alert customers against careless acts which invite crime. WARNING: Guard the cup well. Stickers, money and even cups are reported stolen in today's lawless atmosphere.
3. BUY 1,000 folders for \$10, or 10,000 for \$75. Mail one to each customer with statement.
4. AUTO DEALERS - Truck, bus & cab owners; service stations, etc.; may buy 1,000 stickers for \$60, or in 2,000 lots at \$100, then arrange to get them displayed on vehicles, billboards, etc. (Rubber stamp included without charge on orders of 200 or more stickers.)
5. PROFESSIONAL PEOPLE - Invest \$10 to \$100 for 100 to 2,000 stickers and a rubber stamp. Give 2 stickers to each customer - stamp our slogan on all outgoing mail.
6. POSTAGE METER USERS - Order from Pitney Bowes an ad-plate for \$9.25 desk model, or \$12.25 electric, that will automatically print HELP YOUR POLICE FIGHT CRIME on all metered mail.
7. INDIVIDUALS - Send \$3 for 12, or \$10 for 100 stickers and a rubber stamp. Wear 2 stickers on each bumper of your car and share the rest with friends. Stamp the slogan on all mail.
8. RETIREES & OTHER VOLUNTEERS - Use an hour daily and a half day Saturday, posting stickers, giving or selling them to vehicle owners in shopping areas, on streets, or at residences.
9. CLUBS - COMBINE CHARITY FUND RAISING with crime fighting - \$100 invested in 2,000 stickers returns \$200. Or, \$100 invested in 100 rubber stamps returns \$200.
10. STUDENTS - Can earn similar sums as educational funds while working for law & order.
11. PUBLICITY - Radio, TV & newspapers are urged to lend their facilities, time & space to advance this worthy cause as a public service.
12. REPEATERS - If you helped once - THANK YOU VERY MUCH. But don't quit now. A bird can't fly on one wing. Stickers on 500,000 vehicles in 6 months was our initial aim. Today, our many-sided goal, among other things, envisions 50 million banners on display as it slowly goes national. Join this crusade to reverse the trend of crime by making HELP YOUR POLICE FIGHT CRIME a banner under which all our people unite.

To: HELP YOUR POLICE FIGHT CRIME

Herewith \$ check- Please send:

Name	Title
------	-------

kits @ \$35 per kit \$

Name _____

Club on _____

Books @ \$35 per line	\$
Folders \$10-1,000, \$75-10,000	\$

Club or
F:

Stickers \$100-2,000, \$60-1,000, \$

Firm _____ Phone _____

\$15-200, \$8-100, \$1-12

12 Stickers & a rubber stamp	\$3.00
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Street _____

100 Stickers & a rubber stamp	\$10.00
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City _____ State _____ Zone _____

- Rubber stamps \$2 ea. \$25 for 25

City _____ State _____ Zone _____

Help Your Police Fight Crime

A NON-PROFIT, SELF-SUPPORTING COOPERATIVE

406 PERPETUAL BUILDING, SILVER SPRING, MD. 20910

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HEADQUARTERS PHONE: (301) 585-5231

DEC 7 1968

— EXPANDED —
APRIL 15, 1968

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3RD VICE PRESIDENT
DR. MORTON O. ALPER, D.D.S.

4TH VICE PRESIDENT
SCOTT BREWER

ASST. SECTY. & ASST. TREAS.
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EVELYN K. STEVENS

S. A. TOBEY

ROBERT N. WINSTON

My dear Mr. President:
Your serious and
prayerful consideration
of the attached papers may
prove helpful to the
implementation of your
theme, BRING US TOGETHER.

With my initial check
last January for your N.H.
drive I wrote Mr. Stang
and later to our mutual
friend Sen. Karl Mundt —
MR NIXON CAN GET NOMINATION, BE
ELECTED, IS EMINENTLY QUALIFIED,
BUT EVEN MORE IMPORTANT, HEADS
A FAMILY OF CHRISTIANS OF WHICH
ALL AMERICANS CAN BE PROUD.

God bless you in the days
ahead. Sincerely Bill

W.H.M. Stover 11/22/68

COOPERATION IS INVITED OF ALL CIVIC CLUBS, GOVERNMENT AGENCIES, CHAMBERS OF COMMERCE, BUSINESS FIRMS, PROFESSIONAL GROUPS,
CITIZEN'S ORGANIZATIONS, AND ALL LAW ABIDING CITIZENS IN D.C. AND NEARBY MD., VA. & W. VA.

PERMISSION TO REPRINT CARDS AND STICKERS GRANTED

ORGANIZED
AUGUST 10, 1967
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