

The original documents are located in Box 21, folder “Surrogates - 1972 Presidential Campaign (2)” of the Stanley Scott Papers at the Gerald R. Ford Presidential Library.

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THE WHITE HOUSE
WASHINGTON

August 9, 1972

MEMORANDUM FOR: KEN CLAWSON
AL SNYDER

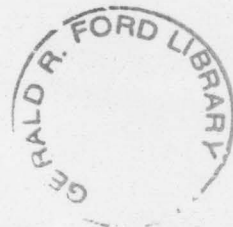
FROM: STAN SCOTT

SUBJECT: LISTING OF BLACK SURROGATES,
BLACK ELECTRONIC MEDIA AND
BLACK PRESS REPRESENTATIVES

In accordance with our recent conversation, I am attaching the names of the top black surrogates who will be available during the GOP convention in Miami.

I am also listing the black electronic media as well as writing press representatives who will be covering the convention.

Attachments



SURROGATES IN MIAMI

A. IN GOVERNMENT

SUBJECT AREAS

Robert J. Brown
Assistant to the President

1. Total Picture
2. Administration's Minority Effort.

Stanley S. Scott
Assistant to the Director of
Communications... The White House

1. Total Picture
2. Administration's Minority Effort

Samuel C. Jackson
Assistant Secretary of HUD

1. Housing
2. National Black Communities
3. Economic strides

Colston A. Lewis
Commissioner Opportunity
Equal Employment/Commission

1. Civil Rights
2. Black Politics '72

William H. Brown III
Chairman
Equal Employment Opportunity Commission

Equal Employment

Paul Jones
Executive Director
Black Vote Division
Citizens Committee to Re-elect the President

Black Politics '72

James E. Johnson
Assistant Secretary of the Navy

1. Strides in the military (minorities)
2. California Politics

B. NON-GOVERNMENT

Floyd McKissick
Developer
Soul City, N. C.
(former Democrat)

1. Black Politics '72
2. Administration's efforts for minorities
3. Bussing

Dr. Charles Hurst
President
Malcolm X College (Chicago)

1. Educational strides under the Administration
2. Black Politics '72

Berkeley Burrell
Vice Chairman, Advisory Council on
Minority Enterprise

1. Small Business's Assistance
2. Black Business '72



NON-GOVERNMENT (CONT'D)

Arthur A. Fletcher
Executive Director
United Negro College Fund

Mayor Ed Bivens
Mayor of Inkster, Michigan

Alderman Orville Pitts
(Former Democrat-defected to Republican
party)
Milwaukee, Wisc.

Elaine Jenkins
ONEAMERICA
Republican Delegate from Washington, D. C.

Sammy Davis, Jr.
Movie Star & Entertainer

Rev. William Holmes Borders
Wheat Street Baptist Church
Atlanta, Ga.

SUBJECT AREAS

1. Total Picture
2. Black College Support
3. The Philadelphia Plan & Better Employer Opportunities for minorities in the Building and Construction Industry.

Revenue Sharing
Black Republican Strides in '72

Myths created by the Democratic party

Head of Democrats for Nixon group

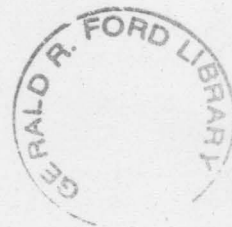
Blacks and politics

Key Note speaker for \$100 per plate fund raising dinner to re-elect the President



BLACK ELECTRONIC MEDIA COVERING CONVENTION

	<u>No of outlets</u>
James E. Mack Media Ventures High Point, N. C.	54 stations
Larry Dean News Director Mutual Black Network	73 stations
Jim Barber News Editor Mutual Black Network	
Chuck Moore Third World Media New York, N. Y.	59 stations
Mr. Jay Levy Black Audio Network New York, N. Y.	37 stations



REPUBLICAN NATIONAL CONVENTION
MINORITY PRESS CREDENTIALS LIST

Frequency of Publication

Mr. James Carter
Editor-in-Chief
COLUMBUS DAILY TIMES Daily

Jack Moore
Managing Editor
COLUMBUS DAILY TIMES Daily

Mrs. Ophelia D. Mitchell
Publisher
COLUMBUS DAILY TIMES
1304 Midway Drive
Columbus, Georgia 31901 Daily

Mr. Albert D. Hendricks
Editor
COMPEERS NEWS SYNDICATE Daily

Prince L. Edwoods, Jr.
Associate Editor
COMPEERS NEWS SYNDICATE
3133 N. Broad Street
Philadelphia, Pa. 19132 Daily

Mr. Kenneth C. Coulter, Sr.
President
INTERCONTINENTAL NEWSPAPER
PUBLISHERS CORP.
509 Fifth Avenue
Suite 1008 W
New York, New York 10008 Daily



Frequency of Publication

Mr. W. L. Russell
Editor & Publisher
ALBANY TIMES
315 Highland Avenue
Albany, Georgia 31701

Weekly

Mr. Charles Armstrong
Editor & Publisher
CHICAGO SO. SUBURBAN NEWS

Weekly

Eugene Dibble
Staff
CHICAGO SO. SUBURBAN NEWS
14717 South Page Avenue
Harvey, Illinois

Weekly

Mr. James Smith
Editor & Publisher
CHICAGO GAZETTE
14717 South Page Avenue
Harvey, Illinois

Weekly

Mr. James Lewis
Editor
PITTSBURGH NEW COURIER
315 East Carson Street
Pittsburgh, Pa. 15219

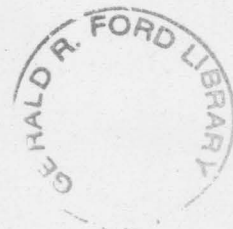
Weekly

Mrs. Eloise Banks
Editor & Publisher
ARIZONA TRIBUNE
Phoenix, Arizona 85040

Weekly

Mr. Earl Graves
Publisher
BLACK ENTERPRISE MAGAZINE
295 Madison Avenue
New York, N. Y. 10017

Monthly



Frequency of Publication

Mr. Billy Rowe
Syndicated Columnist
200 W. 57th Street
Suite 1301
New York, N. Y. 10019 Columnist

Mr. Larry Dean
News Director
Mutual Black Network Radio

Mr. Jim Barber
News Editor
Mutual Black Network Radio

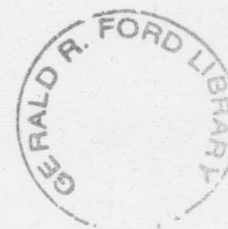
Ms. Abbey Kendricks
Reporter
Mutual Black Network Radio
National Press Building, Rm. 502
Washington, D. C. 20004

Ms. Mary Lopez
Columnist
JAMAICA VOICE Weekly
170-11 Hillside Avenue
Jamaica, N. Y. 11432

Mr. John Procope
Executive Vice President
New York Amsterdam News Weekly
2340 8th Avenue
New York, N. Y. 10027

Mr. Pat Patterson
Editor
Black Enterprise Monthly
295 Madison Avenue
New York, N. Y. 10017
212/ 889-8220

Miss Ida Lewis (Editor-Publisher)
Encore Magazine
572 Madison Avenue
New York, New York 10022 Monthly
212/ 593-2208



Frequency of Publication

Miss Marcia Gillespie
Editor
Essence Magazine
102 East 30th Street
New York, New York 10016
Monthly

Mr. Paul Wyche
National Black News Service
51 D Street, S. E.
Washington, D. C. 20003
544-5600
Daily

Mr. Simeon Booker
Editor
Ebony-Jet Magazine
1750 Pennsylvania Avenue, N. W.
Washington, D. C.
298-7836
Weekly

Miss Ethel Payne
Bureau Chief
Sengstacke Publications
1712 16th Street, N. W.
Washington, D. C.
265-3145
Weekly

Mr. Moses J. Newson
Editor
Baltimore-Afro-American
628 N. Eutaw Street
Baltimore, Md. 21203
301/ 728-8200
Weekly

Mr. Art Carter
Editor
Washington Afro-American
1800 11th Street, N. W.
Washington, D. C. 20001
332-0080
Weekly



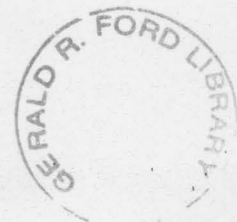
Frequency of Publication

Ms. Lillian Wiggins
Columnist
Afro-American
1800 11th Street, N.W.
Washington, D. C. 20001

Daily

Mr. Jackson R. Champion
Publisher
Grass Roots News
24 Dewitt Place
New Rochelle, New York 10801

Weekly



TELEGRAM

The White House
Washington

MR. MIKE MILLER
FONTAINEBLEAU HOTEL
4441 COLLINS AVENUE
MIAMI, FLORIDA

URGENT NEED FOR PRESS CREDENTIALS FOR

MR. LLOYD VON BLAINE, NEW YORK DAILY CHALLENGE,
527 MADISON AVENUE, NEW YORK, NEW YORK 10022.

THIS PUBLICATION IS DESERVING OF SPECIAL CONSIDERATION
BECAUSE OF THE PAST RECORD OF SUPPORT FOR THE PRESIDENT
AND FAVORABLE STORY THAT CAN BE EPXECTED FROM
THEIR COVERAGE.

THE PHOTOGRAPHER FROM THE ARIZONA TRIBUNE,
PHOENIX, ARIZONA 85040 UNABLE TO ATTEND CONVENTION.
NEED CREDENTIALS FOR FRANK JOHNSON, 1186 NW 38 STREET,
MIAMI, FLORIDA WHO WILL BE REPRESENTING THE TRIBUNE.
THANK YOU.

STANLEY S. SCOTT
ASSISTANT TO THE DIRECTOR
OF COMMUNICATIONS
FOR THE EXECUTIVE BRANCH



Committee for the Re-election of the President

MEMORANDUM

August 15, 1972

MEMORANDUM FOR: STAN SCOTT
FROM: WILLIAM D. NOVELLI *WVN*
SUBJECT: Film for Black Surrogates

Regarding your July 17 letter to Fred Malek recommending the production of a thirty-minute film for use by Black surrogates at speaking engagements:

1. The film sequence which you recommend would be rather costly and also time-consuming, especially with the original filming included. If you were to receive approval and we are to begin immediately, I would estimate that production and replication of such a film would take approximately eight weeks.
2. If you are interested in an immediate film for your surrogates, I would recommend the editing of a fifteen minute film from the videotape by Lloyd Williams of the July 10 Black fund-raising dinner; although his audio track is not satisfactory, you could use the audio track which was made by the re-election committee. A good editing of the Williams tape would effectively get across the communications strategy for Black voters and would also serve as the aid you are seeking for the surrogates.

cc: Peter H. Dailey
Phil Joanou
Paul Jones
Fred Malek



THE WHITE HOUSE

WASHINGTON

August 31, 1972

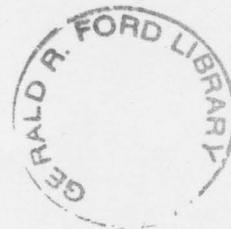
MEMORANDUM FOR: MR. FRANK HERRINGER

FROM: STANLEY SCOTT

SUBJECT: BLACK SURROGATES LIST

In accordance with our conversation of yesterday, I am forwarding to you a copy of the black surrogate list. I am also attaching a copy of the cover letter and other materials mailed out to our list of surrogates. Frank, I also sent the 1972 Campaign Factbook to the surrogates.

In a follow-up to my personal conversation with the surrogates, Paul Jones will be directing a letter to the State Chairmen and the Directors of the Black Vote effort informing them that I will be directing the black surrogates program and that their request for speakers should be forwarded to my office and cleared by me. A letter from me to Chuck Colson requesting a part-time speechwriter for the black surrogates is being prepared. I will keep you informed of the results.



TELEGRAM

The White House
Washington

[Sept. 1972?]

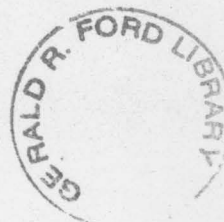
IDENTICAL TELEGRAM (SEE ATTACHED LIST)

DEAR REPUBLICAN SURROGATE: IN ORDER TO MOVE AHEAD
IN OUR EFFORT TO RE-ELECT THE PRESIDENT, WE ARE
CONVENING A MEETING OF MAJOR BLACK SURROGATES ON
THURSDAY, SEPT. 7 AT 4:00 P.M., IN MY OFFICE, ROOM 153,
OEOB, PA. AVENUE ENTRANCE. CALL 456-6606 FOR CLEARANCE.

YOUR ATTENDANCE AT THIS IMPORTANT STRATEGY SESSION
WILL BE GREATLY APPRECIATED.

Stanley S. Scott
Assistant to the Director
of Communications
for the Executive Branch

cc: Herb Klein



THE WHITE HOUSE
WASHINGTON

September 1, 1972

MEMORANDUM FOR: MR. CHUCK COLSON
FROM: STAN SCOTT
SUBJECT: BLACK SURROGATES PROGRAM

At the request of Fred Malek, I have organized a surrogates program for blacks in government as well as those top supporters out of government.

Attached are the tentative schedules drawn-up prior to the Republican National Convention. Since that time, however, the requests coming into my office for black surrogates are increasing at a rapid pace.

In order to maximize our effort in this important area, we are urgently recommending that a black speechwriter be hired to support the thrust being made by these surrogates.

Attachments

cc: Herb Klein
Ken Clawson



THE WHITE HOUSE

WASHINGTON

September 1, 1972

MEMORANDUM FOR: NIXON STATE CHAIRMEN
NIXON CITY CHAIRMEN
FIELD DIRECTORS,
BLACK VOTE DIVISION
COMMITTEE FOR THE RE-ELECTION
OF THE PRESIDENT

FROM: PAUL R. JONES

SUBJECT: Black Surrogates Program

In accordance with our overall campaign drive to re-elect the President, we have organized a team of prominent black surrogates who will travel the country and speak out on behalf of the President.

In developing your local and statewide dinners, rallies and other forums, we encourage you to write and/or telephone our office with your request for speakers, providing at least seven days lead time so that we may be able to respond affirmatively.

When your request for a black surrogate speaker is received by our office, it will be forwarded to Stanley S. Scott who is directing the speakers schedule. In the event of an emergency, Mr. Scott can be contacted by telephone: 202-456-6606.



September 6, 1972

MEMORANDUM FOR: PRESIDENTIAL SURROGATES
FROM: STANLEY S. SCOTT J.S.S.-
SUBJECT: Meeting to Launch Surrogates Program

Introduction of Surrogates: (Attachment)

Purpose: Stan Scott

1. To speak out on behalf of the President; make the general public aware of Administration initiatives.
 - A. Speaking to audiences, rallies, news conferences and individuals.
 - B. 1972 Campaign Factbook and updated materials as a tool; stay on top of issues.

Goal: Fred Malek

Coordination of Surrogates Program: Jones, Scott

1. Requests.....clearance
2. Transportation, expenses
3. Field support.....Ed Sexton, John Wilks, Sy Williams
4. Concentration in Key States--California, Illinois, Michigan, Missouri, New York, Ohio, Oregon, Pennsylvania, Texas and Wisconsin
5. Exchange of speech material

Issue-Oriented Program:

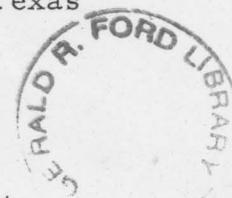
1. Example--Shriver's statement on ancestors who fought to support slavery, Merchandise Mart management, Chicago School Board.

McGovern's record on Civil Rights, abandonment of Black Vote Division by Democratic National Committee; Jesse Jackson's blast at McGovern's campaign
2. Updated issues disseminated to surrogates.
3. Audio service available to surrogates--(Scott Peters, 202/333-0390)

Overview of Program: Bob Brown

Critique:

From now until election day Blacks appearing on radio and TV shows and facing the press in support of the President should master the tools of communication with understanding and make maximum utilization of whatever time is given.



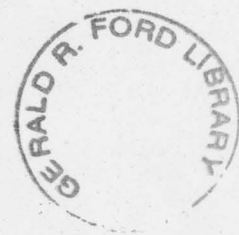
The following suggestions are made:

1. Be prepared
 - a. Know who is going to be on the program and something about them.
 - b. Know something about the host/narrator and political leanings.
 - c. Know the program format.
 - d. Write an outline on the main points you hope to get across.
 - e. Rehearse, if possible call in a few assistants and have them quiz you.
2. Do your homework
 - a. Dig for current facts and statistics. If your memory is bad, jot down key facts with a phrase to jog your memory on a 3x5 card.
 - b. Research your audience and try to anticipate their main interest and relate to them in your answers.
 - c. Find out the weak spots of the opposition and probe sensitive areas whenever possible; however, at the same time know your weak spots and be pre-prepared to offer a good defense.
 - d. Research the opposition and their representatives. Be prepared to dispute their erroneous statements with facts.
3. Know your medium
 - a. Television: practice your prepared statements before a mirror, correct your "head bobbing" or looking up at the ceiling or down at the floor while talking. Answer questions directly. Maintain your composure and keep your "cool".
 - b. Radio: organize your thoughts, remember that your listeners cannot see you so your voice must paint a picture of what you are all about.
 - c. Don't lose your cool. Organize your thoughts before you speak.
 - d. Develop confidence in what you have to say and say it with meaning and organization.



4. Remember the clock

- a. Time is your enemy on radio and TV, but it can be a friend if you use it. Seconds count. Don't waste any. Make your statement in capsule form and elaborate if time permits.



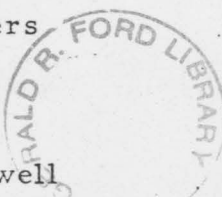
PRESIDENTIAL SURROGATES

Government

Stanley S. Scott	456-6606	153, EOB, Wash. D.C. 20500
Robert J. Brown	456-2587	179, EOB, Wash. D.C. 20500
Samuel Jackson	755-6270	HUD, Rm. 7100, 451 7th St., S.W. Wash. D.C. 20401
Colston Lewis	343-3136	EEOC, 1800 G St., N.W. Rm. 1237, Wash. D.C. 20506
William Brown III	343-8095	EEOC, 1800 G St., N.W. Rm. 1246, Wash. D.C. 20506
James Johnson Asst. Sec. to Navy	OX 7-2008	Rm. 4-E-788, The Pentagon Wash. D.C. 20301
Samuel Pierce	184-2093	Treasury Dept., Rm. 3000 Wash. D.C. 20220
Paul Jones	872-8822	Re-Election Committee 1730 Pa. Avenue, Wash. D.C.
Ed Sexton	484-6500	Republican Nat'l Committee, 310 First Street, Wash. D.C. 20003
John Wilks	872-0744	Re-Election Committee, Wash. 1730 Pa. Avenue, N.W. D.C.

Non-Government

Rev. L. V. Booth	513/751-8608	3860 Springhouse Lane Cincinnati, Ohio 45217
Floyd McKissick	919/456-5811	Soul City, Manson, N.C. 27553
Dr. Charles Hurst	312/942-3110	Malcolm X College, 1900 W. Van Buren, Chic. Ill. 60612
Sammy Davis, Jr.	213/273-8554	9000 Sunset Blvd. Los Angeles, Calif. 90046
Mayor Ed Bivens	313/565-4100	2121 Inkster Rd. Inkster, Mich. 48141
Rev. Leon Sullivan	215/223-5460	Zion Baptist Church Broad & Nenango Sts. Phil, Pa. 19140
Elaine Jenkins	628-2216	One America, 3130 Mass. Ave., N.W., Wash. D.C. 20005
Berkeley Burrell	726-6200	Nat'l Business League 1346 Jackson Street, N.E. Wash. D.C. 20017
Rev. Wm. H. Borders	404/659-6820	O Wheat St. Baptist Church 24 Young St., N.E.
	404/525-7328	H Atlanta, Ga. 30312
Samuel Harris	833-8035	Sam Harris Assoc., 1990 M St., N.W. Suite 650 Wash. D.C. 20036
Mayor Robt. Blackwell	313/868-5400	Highland Park, 30 Gerald Highland Park, Mich. 48203
Col. Geo. W. Lee	901/527-6461	Atlanta Life Ins. Co. 526 Beale St., Memphis, Tenn. 38103
Dr. Ethel Allen	215/686-3440	O, 215/224-8962 H City Hall, City Council, 582B, Phil. Pa. 19107
Orville Pitts	414/278-2221	O City Hall, Room 205
	414/562-6883	H Milwaukee, Wisc. 53201



STATEMENT BY FLOYD MCKISSICK

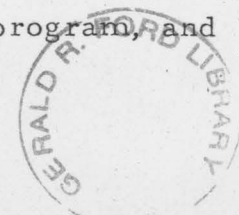
September 1, 1972

Tuesday, August 29, should have been a Day of Revelation for the hundres of thousands of black people who put their fiath in the candidacy of George McGovern.

On that day, under political pressure, Mr. McGovern -- the so-called Paririe Radical of the primaries -- marched off, hat-in-hand, to New York to make his peace with Wall Street. To soothe Wall Street, to save the old plantation, McGovern sold his balck supporters down the river.

The \$6500 guaranteed annual income, for which George Wiley and the National Welfare Rights Organization have fought for years is also the center piece of the Black Caucus' program in the Congress. Before the convention, McGovern had introduced it into the Senate with the cry "\$6500 or Fight;" he had embraced it by endorsing "in toto" the Black Caucus program; he has endorsed it again when he supported the resolutions of the Gary Convention. But that was in the primaries, when McGovern desperately needed black votes.

Last Tuesday, Mr. McGovern decided his own black supporters were in the bag; that they "had nowhere else to go." So the Great White Hope of Brothers Fauntroy, Clay and Wiley went to New York -- and to the applause of the Wall Street Fat Cats -- chopped \$2500 out of the guaranteed income he had committed himself to in the Black Caucus program, and on the floor of the Senate.



Why are Brothers Clay, Fauntroy and Wiley so silent now? Is it because their \$6500 program was jettisoned for the applause of Wall Street bankers? Is it because their Great White Hope who promised tax reform to help the poor promised the Wall Street fat cats he would make Mr. Loophold himself, Wilbur Mills, Secretary of the Treasury in a McGovern Administration?

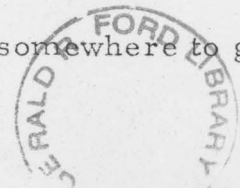
Is it because McGovern -- who said he was more pro-civil rights than Kennedy or Humphrey or Johnson -- promised the top financial job in the U.S. Cabinet to a Congressman whose voting record is indistinguishable from that of Jim Eastland? Why are Brothers Fauntroy, Wiley and Clay so silent now?

The answer is because their presidential candidate sold them down the river for a pat on the head from Big Business.

And where is their Vice Presidential candidate? Last week, Shriver was down in Louisiana telling a white audience he was proud that all of his slave-holding ancestors had fought with the Slave States -- and proud that none of them had fought with the Union. If Brothers Clay and Fauntroy and Wiley are a little sheepish today, well, that's understandable.

But they've got a plate of crow and humble pie to eat this morning.

Black Americans who believe in jobs rather than welfare; who want a piece of the action, not a part of the dole, who want a political leader, who does not promise more than he can deliver, do have somewhere to go.



They can get off the ditched bandwagon of George McGovern and get behind the New Majority of the President of the United States, Richard Nixon.



September 5, 1972
(McGovern)
GERALD R. MC
LIBRARY

By Victor Lasky

WASHINGTON -- So desperate is George McGovern in seeking to reverse what appears to be an irreversible Nixon tide that the Democratic Presidential candidate is not-so-covertly seeking support from George C. Wallace, the crippled Governor of Alabama considered persona non grata by most American liberals.

But, explains a top McGovern aide, "winning is the name of the game."

And, obviously, an endorsement from Wallace would constitute a shot in the arm for McGovern's faltering campaign, at least in the South and in Northern states like Michigan and Maryland where the Governor did so well in last Spring's primaries.

The fact that McGovern has been buttering up Wallace came out at the recent South Carolina deliberations of the Southern Governors Conference. McGovern aides confirmed that the Democratic standard-bearer had been on the phone with Wallace "at least two or three times." Exactly what was discussed was not disclosed, but it is assumed that politics did come up.

Asked about the possibility of a Wallace endorsement of McGovern, White House political aide Harry Dent observed, "It would be incredible."

What, of course, is even more incredible is the fact that George McGovern -- the apostle of the New Politics, previously opposed to making deals with people like George Wallace -- appears to be soliciting the Governor's support.

But when a politician is desperate he is likely to do things he wouldn't have dreamed of doing in the past. Hence, the incredible sight of the Senator from South Dakota humiliating himself and begging for support from the likes of Lyndon Johnson and Mayor Richard Daley, both of whom he had mercilessly savaged in bygone days.

As the man said, "winning is the name of the game."

Hence, also, the humiliating reversals on once-cherished domestic positions on the part of McGovern. No longer is he espousing the \$1,000-a-year-for-every-American program as he had during the primaries. No longer does he appear to favor legalization of marijuana, abortion-on-demand, immediate amnesty for draft-dodgers and deserters.

In fact, the way George is now talking he is hardly distinguishing himself from President Nixon in some areas.

Still, McGovern is finding it next to impossible to erase the radical image he had so assiduously cultivated prior to obtaining the Democratic nomination last July.

It is a well-deserved image.

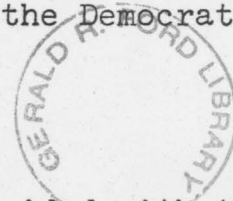
In the area of foreign policy, he has consistently sided with those who contend that ever since President Roosevelt the United States has generally been wrong.

Thus, McGovern was an ardent supporter of the Henry Wallace movement of 1948 which consistently followed the hate-America line of the Moscow-directed Communist party.

In fact, McGovern was a delegate to the Progressive party convention in Philadelphia which nominated Henry Wallace as a rival to the Democratic candidacy of Harry S Truman.

Even Henry Wallace later conceded that he had been wrong in espousing a movement which had been primarily created by American Communists. In 1960, Wallace announced his endorsement of Richard Nixon in the Presidential contest against John F. Kennedy.

But George McGovern never had any second thoughts. As late as last April he defended his involvement in the Wallace movement. "I'm not at all ashamed that I campaigned for Henry Wallace in 1948," he was quoted as saying. "He was a great Secretary of Agriculture and a great Vice President. I'm very proud of it."



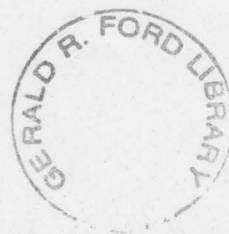
(more)

SAY IT STRAIGHT!...3

But that was last April when McGovern espoused all the ritualistic liberalism then described as "populism." Whether he still has the same high regard for the Wallace movement is now problematical.

The question still remains just how long the youthful militants who helped obtain the nomination for McGovern will continue to stomach such obvious sell-outs as appealing for an endorsement from George Corely Wallace.

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THE WHITE HOUSE
WASHINGTON

September 8, 1972

MEMORANDUM FOR: MR. RAY PRICE

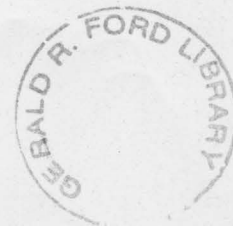
FROM: STANLEY SCOTT *SS*

The attached memoranda are self-explanatory. Ray, is it possible that we might receive support for this particular surrogates program from your staff? Anything that you might be able to do would be appreciated.

Ray, thanks.

Attachments

cc: Herb Klein
Ken Clawson
Bob Brown
Chuck Colson



THE WHITE HOUSE

WASHINGTON

September 7, 1972

MEMORANDUM FOR STAN SCOTT

Regarding the attached, Chuck Colson recommends that you request help from Ray Price. That is exactly what we're doing for those speeches and fact sheets that we need prepared.

Ray Price has the facilities, has the writers, and the research capability and given a specific subject or a specific speech should be able to put it together quite fast.



W. Richard Howard



THE WHITE HOUSE
WASHINGTON

September 1, 1972

MEMORANDUM FOR: MR. CHUCK COLSON
FROM: STAN SCOTT *SS*
SUBJECT: BLACK SURROGATES PROGRAM

At the request of Fred Malek, I have organized a surrogates program for blacks in government as well as those top supporters out of government.

Attached are the tentative schedules drawn-up prior to the Republican National Convention. Since that time, however, the requests coming into my office for black surrogates are increasing at a rapid pace.

In order to maximize our effort in this important area, we are urgently recommending that a black speechwriter be hired to support the thrust being made by these surrogates.



Bob Brown

CONFIDENTIAL

Minutes of Black Surrogate's Briefing Meeting
held on September 7, 1972

Attendees:

Elaine B. Jenkins
1330 Massachusetts Avenue, N.W.
Washington, D. C.

William A. Brown III
1800 G Street, N. W.
Washington, D. C.

William Holmes Borders
24 Young Street, N.E.
Atlanta, Georgia

Samuel Harris
1990 M Street, N.W.
Washington, D. C.

Samuel Jackson
1855 Upshur Street, N.W.
Washington, D. C.

Charles Hurst, Jr.
1900 W. Van Buren
Chicago, Illinois

Samuel R. Pierce, Jr.
3003 Van Ness Street, N.W.
Washington, D. C.

Clyde Ferguson
Fairfax Hotel
Washington, D. C.

Floyd McKissick
Soul City, North Carolina

Colston Lewis
Commissioner, EEOC
Washington, D. C.

Orville Pitts
City Council
Milwaukee, Wisconsin

Paul R. Jones
CREP
Washington, D. C.

Frank Carpenter
CREP
Washington, D. C.

Bob Brown
White House
Washington, D.C.

Mr. Stan Scott
White House
Washington, D.C.

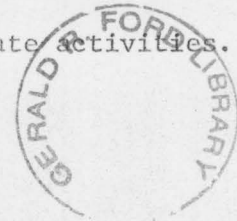


CONFIDENTIAL

At the invitation of Stan Scott, Black surrogates were hosted at CREP headquarters by Paul R. Jones, Executive Director of the Black Vote Division.

After words of appreciation and commendation by Paul R. Jones, Stan Scott chaired the meeting and proceeded to explain the basic responsibilities Black surrogates would assume in their pursuit of an increased Black vote. Essentially, the meeting covered the following items and statements of clarification:

1. Each surrogate had been provided a 1972 Campaign Fact Book. The book is a ready available resource of facts, including the Administration's major accomplishments, its position on key campaign issues, and a section on Blacks. The surrogates were advised to refer to the fact book in the preparation of their speeches. Immediate attention to the contents of the book would also arm each surrogate for contact with the media and frequent responses to campaign issues, particularly as they relate to McGovern's campaign tactics and issue orientation.
2. Stan Scott particularly stressed that the surrogate's role is to explain and articulate the Administration's record and the current campaign issues. In this connection, each surrogate can expect the following back-up support for generating maximum mileage out of each of their appearances:
 - a. Paul R. Jones will supply information memos on surrogate visits and their potential link with key state activities.

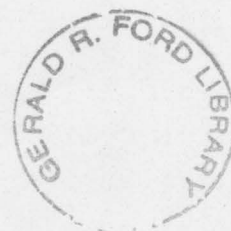


- b. The field staff of the Black Vote Division, coordinated by Mr. Ed Sexton and assisted by John Wilks and Sy Williams, will generate surrogate appearances in their respective state assignments.
 - c. Resources for audio tapes are available through the Committee's facilities. Mr. Scott Peters, of the Committee, is available by phone to record taped statements for radio (National and local) distribution. Again, Stan Scott will expedite this function.
 - d. The Black Vote Division is encouraging Nixon State Chairman to add a Black to their staff. This means surrogates will have available to them an individual who will serve to expedite the logistics of local appearances, i.e., press conferences, transportation, radio and TV coverage. Field staff will also assist.
 - e. The Black Vote Division, aware of coming surrogate appearances, will provide advance promotional material at each location.
3. Specific instructions for maximum surrogate success were provided both by Paul Jones and Stan Scott in respect to several questions raised by surrogates. In summary, these were:
- a. Surrogates are to concentrate on key states. This is essential in developing the Black vote.
 - b. Correspondence from both Stan Scott's office and the Black



Vote Division should be distributed in multiple form to each surrogate to maintain a high level of communication among surrogates and the supporting offices. In turn, speeches and other observations obtained from each surrogate either to Stan Scott's office or Paul Jones' office are to be reproduced and redistributed to each surrogate. This also will assure a coordinated surrogate effort.

4. Each surrogate should recognize not only the accomplishments of the Administration in the development of their speeches, it is highly important not to ignore that most Blacks are registered as Democrats. In this connection, surrogates are representing the Committee for the Re-Election of the President and not necessarily attempting to recruit or highlight the Republican Party. The pitch is to gain support from Independents, Republicans, and Democrats. Blacks as "political hostages" is an appropriate speech theme.
5. Several concerns were raised by the surrogates. These included the quota or preferential hiring issue; the Philadelphia Plan and the quality education vs. bussing issue. Stan Scott defined for each surrogate the Administration's position on each of these subjects. Surrogates were advised on the rebuttal tactics each should use when confronted with these issues.
6. Several surrogates have experienced extreme hostility in their role as advocates of the President. Threats of bodily harm were reported. The surrogates recommended that Stan Scott and Paul Jones inquire about the availability of a companion (bodyguard) to accompany them when the occasion indicated this particular need.

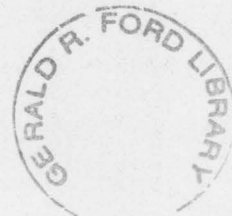


7. Stan Scott requested that surrogates submit clips of their appearances to him. By way of a reminder, each surrogate is to immediately file with Stan Scott and Paul Jones copies of their resumes.

The meeting concluded with interviews, audio tapes and television coverage--casting the Black Surrogates immediately into the role of spokesmen for the President.

Submitted By:

Frank H. Carpenter
Director of Administration
Black Vote Division



Per your request, listed below are the Key States and Cities for our Field Coordinators John Wilks and Sylvester Williams.

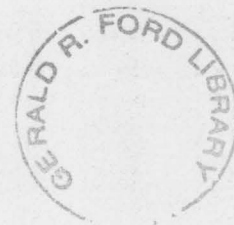
Sylvester Williams

- Chicago, Illinois
Cleveland, Ohio
Columbus, Ohio
Cincinnati, Ohio
Dayton, Ohio
Detroit, Michigan
Milwaukee, Wisconsin
St. Louis, Missouri
Kansas City, Missouri
Kansas City, Kansas.

John Wilks

- Camden, New Jersey
Newark, New Jersey
Trenton, New Jersey
New York City
Buffalo, New York
Philadelphia, Pennsylvania
Pittsburgh, Pennsylvania
Baltimore, Maryland
Hartford, Connecticut
New Haven, Connecticut

Ed Sexton covers California, Texas and the rest of the country.



September 25, 1972

MEMORANDUM FOR:

FRED MALEK
BOB BROWN
FRANK HERRINGER
PAUL JONES
ANN DORE

FROM:

STAN SCOTT

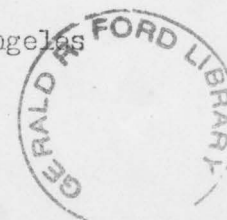
SUBJECT:

Surrogates

Attached is a listing of the scheduled appearances of black surrogates for September 25 through September 30.

<u>Speaker</u>	<u>Event/ Date</u>	<u>Location</u>
Rev. William H. Borders Atlanta, Ga.	Church Conference, Sept. 25-30	Seattle, Wash.
William H. Brown III, EEOC	State Commission On Status of Women, Sept. 26-30	Honolulu, Hawaii
Robert J. Brown, W/House	EEO Conference, Sept. 28	Milwaukee, Wisc.
Theodore Britton-HUD	Tulsa Fund-raiser, Sept. 28	Tulsa, Oklahoma
Theodore Britton-HUD	Re-Elect Committee, Sept. 29	Oklahoma City
Samuel C. Jackson-HUD	Dedication Ceremony, Sept. 30	St. Joseph, Mo.
James Johnson, NAVY	Officers Conference, Sept. 28	Florida
James Johnson, NAVY	Military Conference, Sept. 29-30	Airlie House Warrington, Va.
Stanley S. Scott, W/House	Indiana Re-Elect Dinner, Sept. 30	Indianapolis, Ind.
ALL BLACK SURROGATES	PUSH BLACK EXPO, Sept. 28-30	Chicago, Ill.
ALL BLACK SURROGATES	CHICAGO Re-Elect Committee Dinner, Sept. 28	Chicago, Ill.
Paul Jones-Black Vote Division	California Re-Elect Dinner Sept. 26-28	Los Angeles
Robert J. Brown, W/House	California Re-Elect Dinner Sept. 26-28	Los Angeles

CC: Herb Klein
Ken Clawson
Pat O'Donnell
Chuck Colson



PRESIDENTIAL SURROGATES

Government

Stanley S. Scott	456-6606	153, EOB, Wash. D.C. 20500
Robert J. Brown	456-2587	179, EOB, Wash. D.C. 20500
Samuel Jackson	755-6270	HUD, Rm. 7100, 451 7th St., S.W. Wash. D.C. 20401
Colston Lewis	343-3136	EEOC, 1800 G St., N.W. Rm. 1237, Wash. D.C. 20506
William Brown III	343-8095	EEOC, 1800 G St., N.W. Rm. 1246, Wash. D.C. 20506
James Johnson Asst. Sec. to Navy	OX 7-2008	Rm. 4-E-788, The Pentagon Wash. D.C. 20301
Samuel Pierce	184-2093	Treasury Dept., Rm. 3000 Wash. D.C. 20220
Paul Jones	872-8822	Re-Election Committee 1730 Pa. Avenue, Wash. D.C.
Ed Sexton	484-6500	Republican Nat'l Committee, 310 First Street, Wash. D.C. 20003
John Wilks	872-0744	Re-Election Committee, Wash. 1730 Pa. Avenue, N.W. D.C.

Non-Government

Rev. L. V. Booth	513/751-8608	3860 Springhouse Lane Cincinnati, Ohio 45217
Floyd McKissick	919/456-5811	Soul City, Manson, N.C. 27553
Dr. Charles Hurst	312/942-3110	Malcolm X College, 1900 W. Van Buren, Chic. Ill. 60612
Sammy Davis, Jr.	213/273-8554	9000 Sunset Blvd. Los Angeles, Calif. 90046
Mayor Ed Bivens	313/565-4100	2121 Inkster Rd. Inkster, Mich. 48141
Rev. Leon Sullivan	215/223-5460	Zion Baptist Church Broad & Nenango Sts. Phil, Pa. 19140
Elaine Jenkins	628-2216	One America, 1330 Mass. Ave., N.W., Wash. D.C. 20005
Berkeley Burrell	726-6200	Nat'l Business League 1346 Jackson Street, N.E. Wash. D.C. 20017
Rev. Wm. H. Borders	404/659-6820	O Wheat St. Baptist Church 24 Young St., N.E.
	404/525-7328	H Atlanta, Ga. 30312
Samuel Harris	833-8035	Sam Harris Assoc., 1990 M St., N.W. Suite 650 Wash. D.C. 20036
Mayor Robt. Blackwell	313/868-5400	Highland Park, 30 Gerald Highland Park, Mich. 48203
Col. Geo. W. Lee	901/527-6461	Atlanta Life Ins. Co. 526 Beale St., Memphis, Tenn. 38103
Dr. Ethel Allen	215/686-3440	O, 215/224-8962 H City Hall, City Council, 582B, Phil. Pa. 19107
Orville Pitts	414/278-2221	O City Hall, Room 205
	414/562-6883	H Milwaukee, Wisc. 53201



September 18, 1972

good work

MEMORANDUM FOR:

B6B BROWN
PAUL JONES

FROM:

STAN SCOTT *SS*

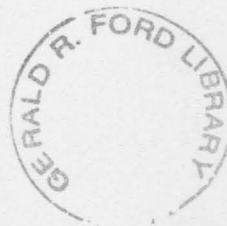
SUBJECT:

Surrogates

Attached is a listing of the scheduled appearances of black surrogates for September 18 through September 24.

<u>Speaker</u>	<u>Event/Date</u>	<u>Location</u>
William Brown, III	Judicial Conference, Sept. 20-22	Philadelphia, Pa.
Paul Jones	Republican Re-elect Lunch, Sept. 19	Philadelphia, Pa.
Floyd McKissick	Mortgage Bankers Convention, Sept. 19	Washington, D.C.
Dr. Charles Hurst	College Campus Address, Sept. 19	Richmond, Va.
Samuel Jackson	Mortgage Bankers, Sept. 20	Washington, D.C.
Samuel Jackson	S/West Research Institute, Sept. 21	San Antonio, Texas
Samuel Jackson	Housing Conference, Sept. 22	Atlanta, Ga.
Jim Brown	NAACP Meet/TV-taping, Sept. 23	Columbus, Ohio
Paul Jones	Federation of GOP Women, Sept. 23	Boston, Mass.
Paul Jones	NAACP State Meet, Sept. 23	Binghamton, N.Y.
Samuel Jackson	Binghamton NAACP Meet, Sept. 21	Binghamton, N.Y.
Bob Brown	UNESCO Conference, Sept. 23-25	Berlin-Paris

CC: Herb Klein
Ken Clawson
Ann Dore



September 25, 1972

MEMORANDUM FOR:

FRED MALEK
BOB BROWN
FRANK HERRINGER
PAUL JONES
ANN DORE

FROM:

STAN SCOTT

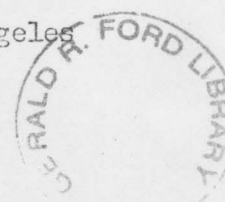
SUBJECT:

Surrogates

Attached is a listing of the scheduled appearances of black surrogates for September 25 through September 30.

<u>Speaker</u>	<u>Event/ Date</u>	<u>Location</u>
Rev. William H. Borders Atlanta, Ga.	Church Conference, Sept. 25-30	Seattle, Wash.
William H. Brown III, EEOC	State Commission On Status of Women, Sept. 26-30	Honolulu, Hawaii
Robert J. Brown, W/House	EEO Conference, Sept. 28	Milwaukee, Wisc.
Theodore Britton-HUD	Tulsa Fund-raiser, Sept. 28	Tulsa, Oklahoma
Theodore Britton-HUD	Re-Elect Committee, Sept. 29	Oklahoma City
Samuel C. Jackson-HUD	Dedication Ceremony, Sept. 30	St. Joseph, Mo.
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CC: Herb Klein
Ken Clawson
Pat O'Donnell
Chuck Colson



PRESIDENTIAL SURROGATES

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Robert J. Brown	456-2587	179, EOB, Wash. D. C. 20500
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William Brown III	343-8095	EEOC, 1800 G St., N. W. Rm. 1246, Wash. D. C. 20506
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Orville Pitts	414/278-2221	O City Hall, Room 205
	414/562-6883	H Milwaukee, Wisc. 53201



Committee
for the Re-election
of the President

FOR:

M. Robert Brown

Take necessary action



Approval or signature



Comment



Prepare reply



Discuss with me



For your information



See remarks below



FROM:

Frank Cooper
BLACK Vote Div.

DATE:

9. 29. 72

REMARKS:

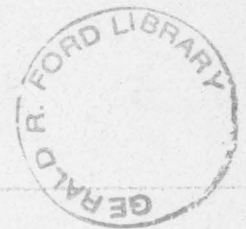
ROB F-77



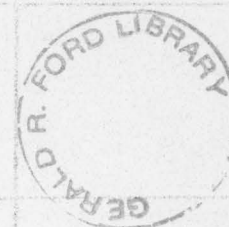
DATE	PERSON/SPEAKER	EVENT	LOCATION	CONTACT	NOTES/CHANGES
Sept. 30	John Wilks	Meeting	Baltimore, Md.	Archie Jones	
Oct. 1	Sy Williams	Meeting with Group of Educators	Homewood, Ill.	Arnold Butler	
OCT. 2	CUT OFF DATE FOR NAMES TO BE SENT TO KATHLEEN BALSDON FOR COMPUTER MAILING LIST				
Oct. 3	Ed Sexton	Field Visit	Houston, Texas		
Oct. 3 - 5		City Demonstration Association Meeting	Chicago, Illinois		
Oct 3-6	Paul Jones Bob Brown	National Business League Conference	Fairmount Hotel Dallas, Texas	Berkley Burrell 762-6200	
Oct. 4	Ed Sexton	Field Visit	Ft. Worth, Texas		
Oct. 4	Paul Jones Robert Brown	Briefing Reception	Blair House Washington, D.C.		
Oct. 4-5	Ed Sexton	Field Visit	Dallas, Texas		
Oct. 5		Storefront Openings (3)	Boston, Mass.	Jackie Robinson	
Oct 5	Willy Lefwich, Channing Phillips	Depabe	Howard Univ., 36th & Ala. Beard School 7:00 pm		WHUR WILL TAPE



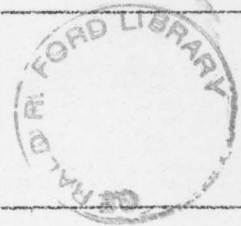
DATE	PERSON/SPEAKER	EVENT	LOCATION	CONTACT	NOTES/CHANGES
Oct. 6	Ed Sexton	Field Visit	Los Angeles		
Oct. 6	John Wilks	State Fund Raising Dinner	Los Angeles, Calif.		
Oct. 6	Bob Brown	Fund Raising Dinner	Kansas City, Mo.		
Oct. 6	Paul Jones and Exec. Advisory Committee	White House Breakfast for Exec. Advisory Committee	Washington, D.C.		
Oct. 6		Mainstream, Inc. 400 guests	Top of Town 911 Main St. Kansas City, Mo.		
Oct. 6 - 8	John Wilks	Field Visit	Los Angeles and San Francisco, Calif.		
Oct. 7	Ed Sexton	Field Visit	Seattle, Wash.		
Oct. 7	Paul Jones	Public Appearance Rally -- Buffet- Cocktail 12 noon	Portland, Oregon	Dr. Booker L. Louis Chairman, Berna Plummer Co-Chrmn. 503-252-1772	



DATE	PERSON/SPEAKER	EVENT	LOCATION	CONTACT	NOTES/CHANGES
Oct. 10	Ed Saxton	Field Visit	Boston, Mass		
Oct 11	Bob Brown	OIC Day	Washington, D.C. (?)		
Oct. 13		Cocktail Party Michigan Blacks for Nixon	Michigan		
Oct. 13		1,000 Young Black Men on the Move Cocktail Party	Veterans Memorial Bldg. Detroit, Mich.	Al Morrison 547-7553	
Oct. 12-13	Ed Saxton	Field Visit	Cleveland, Ohio (12) Columbus, Ohio (13)		
Oct. 14	Ed Saxon	Rally/Seminar for State of Tennessee	Nashville, Tenn.		
Oct. 17	Paul Jones Bob Brown	Briefing Reception	Blair House Washington, D.C.		
Oct. 19-20	Ed Sexton	Field Visit	New York		



DATE	PERSON/SPEAKER	EVENT	LOCATION	CONTACT	NOTES/CHANGES
Oct. 21		NAACP	Binghamton, N.Y.		
Oct. 22	Bob Brown	Service at 19th Street Baptist Church	Washington, D.C.		
Oct. 27		Black Conference	Washington, D.C.	Black State Chairmen	
OCT 27 CUT OFF DATE FOR MAILINGS THROUGH KATHLEEN BALSDON'S OFFICE					
Oct. 28 - 29	NATIONAL CONFERENCE ON BLACK ELDERLY Oct. 28	3:30 PM, Penn Memorial	Baptist Church, Belmont & WestministerAves., Philadelphia		
Oct. 29	Bob Brown	Frontier International, Inc.	Saginaw, Mich.		



BLACK VOTE DIVISION
FIELD OPERATION
TRAVEL SCHEDULE

Two weeks ending October 7, 1972



<u>Day</u>	<u>Date</u>	ED SEXTON	JOHN WILKS	SY WILLIAMS
Sun.	9/24/72	Houston	DC	Chicago
Mon.	9/25/72	Dallas	DC	DC
Tues.	9/26/72	DC	New York	Chicago
Wed.	9/27/72	DC	Buffalo	St. Louis
Thurs.	9/28/72	Chicago	DC	Kansas City
Fri.	9/29/72	Chicago	Philadelphia	Chicago
Sat.	9/30/72	"	"	"
Sun.	10/1/72	DC	DC / Newark NJ	"
Mon.	10/2/72	DC	Connecticut	Detroit
Tues.	10/3/72	DC	New Jersey	"
Wed.	10/4/72	Dallas	San Francisco	Columbus
Thurs.	10/5/72	Dallas	Oakland	Cincinnati
Fri.	10/6/72	Los Angeles	Los Angeles	Cleveland
Sat.	10/7/72	Seattle	San Francisco	DC

Committee
for the Re-election
of the President

1701 PENNSYLVANIA AVENUE, N.W., WASHINGTON, D.C. 20006 (202) 333-0920

October 13, 1972

Dear Mr. Jeffries:

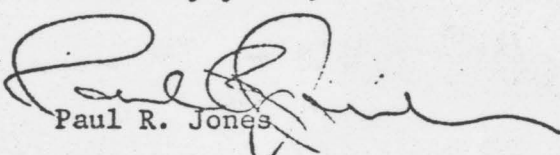
This is to acknowledge your telephone call of October 12, 1972

In keeping with your request to cancel out the planned Surrogate Team visits to Los Angeles and the San Francisco Bay area, we have rescheduled our itinerary. The Blitz Team of key Black speakers and celebrities are not being scheduled for California.

Please call on us if we can be of further assistance in the final weeks of the campaign.

Warmest regards.

Sincerely yours,


Paul R. Jones

Mr. Leroi Jeffries
3540 Wilshire Boulevard
Suite 507
Los Angeles, California

CC:

Mr. Lyn Nofziger
Mr. Richard Allen
Dr. Henry Lucas
Mr. James Woods
Mrs. Wendell Handy

BCC:

Mr. R.J. Brown
Mr. F. Malek
Mr. F. Herringer
Mr. Marvin Collins
Mr. Stanley S. Scott ✓



OFFICE OF ECONOMIC OPPORTUNITY

EXECUTIVE OFFICE OF THE PRESIDENT
WASHINGTON, D.C. 20506

DATE: OCT 19 1972

TO: Stanley S. Scott, Assistant Director
of Communications for the Executive Branch

FROM: Frank C. Kent, Associate Director
for Human Rights

SUBJECT: My Surrogate Appearances

In response to your request for me to act as a surrogate, on three occasions I had my office contact the responsible parties in each case to establish a line of communications; get any additional necessary particulars and to explain that if the event is still being planned, I would be happy to be a speaker.

We found that of the three events, only one is definitely expected to occur. That one is the 106th Anniversary celebration of the Reeves Christian Methodist Church of Lake Charles, Louisiana, Rev. William Wallace, Sr., Pastor.

I will participate in their parade as honored guest on Saturday, October 28th, and the Church Mammoth Tea, October 29th, as guest speaker.

In regard to the other two occasions, the Philadelphia Community Organization has not yet made firm its plans. They are to call me about them through Mary Bennett today. We talked with Miss. Marcia Powell of the Minneapolis Public School System and found that she is coordinator of a free class on The Community and Public Involvement which has not to this point drawn more than 5 or 6 people at two sessions. I therefore do not deem it advisable that the Administration send a surrogate to Minneapolis to talk to this class.

