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THE WHITE HOUSE

WASHINGTON



SCHEDULE PROPOSAL

Date: November 1, 1974

FROM: Stanley S. Scott

VIA: Warren Rustand

SPEECH:

A major address to reemphasize human rights and civil rights for all Americans before the mid-winter workshop of the National Newspaper Publishers Association, representing a majority of the 200 black-oriented newspapers in the nation.

DATE:

January 22, 23 or 24, Mayflower Hotel, Washington, D.C.

PURPOSE:

To demonstrate Presidential interest and concern for the nation's 25 million black citizens.

To generate a feeling of mutual respect between the black press and the Administration.

To gain much needed support of the black community for the Administration.

FORMAT:

To deliver a major address.

SPEECH MATERIAL:

Major points to be drafted by Stan Scott, to include a commitment to: (1) support human and civil rights for all Americans (2) to focus on peculiar problems faced by minorities and the poor.

PRESS COVERAGE:

White House Press Corps, and White House photographer will take pictures of the event. John Calhoun will disseminate photos and coverage to the black press.

- 2 -

Press Office announcement prior to
event and transcript following event.

STAFF:

Ron Nessen, Robert Hartmann, John Marsh,
Donald Rumsfeld, Stan Scott, John Calhoun

BACKGROUND:

The black publishers will be meeting
in Washington, D. C. on January 22-24.
Former RNC Chairman George Bush
addressed this group last spring in Miami.



THE WHITE HOUSE
WASHINGTON

November 1, 1974



MEMORANDUM FOR: RON NESSEN
FROM: STAN SCOTT *JS*
SUBJECT: Black Media

The attached schedule proposals have been submitted in an effort to establish rapport and demonstrate sensitivity toward the black-oriented media of the nation.

It is evident that much of the misinformation, apprehension and frustration existing among the nation's 25 million blacks is directly attributable to poor communications. We need to focus on bridging this gap to enable the President and his Administration and programs to be understood and supported during this peak period of unemployment and inflation which weighs particularly heavy on this segment of the population.

The National Newspaper Publishers Association is the only major media group that has not been invited to the White House during the past five years.

Attachments

THE WHITE HOUSE

WASHINGTON



SCHEDULE PROPOSAL

Date: November 1, 1974

FROM: Stanley S. Scott

VIA: Warren Rustand

SS

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THE WHITE HOUSE

WASHINGTON

SCHEDULE PROPOSAL

Date: November 1, 1974

FROM: Stanley S. Scott

VIA: Warren Rustand



DROP BY:

Briefing to be conducted by cabinet members and top level Administration officials for the editors and publishers of the National Newspaper Publishers Association, representing a majority of the black-owned newspapers in the nation.

DATE:

January 22, 23 or 24.

PURPOSE:

To demonstrate Presidential interest and concern for the nation's 25 million black citizens.

To generate a feeling of mutual respect between the black press and the Administration.

To gain much needed support of the black community for the Administration.

FORMAT:

Room 450 EOB Conference Room

SPEECH MATERIAL:

Major points to be drafted by Stan Scott, to include a commitment to: (1) support human and civil rights for all Americans (2) to focus on peculiar problems faced by minorities and the poor.

PRESS COVERAGE:

White House Press Corps, and White House photographer will take pictures of the event. John Calhoun will disseminate photos and coverage to the black press.

- 2 -

Press Office announcement prior to event
and transcript following event.

STAFF:

Ron Nessen, Robert Hartmann, John Marsh,
Donald Rumsfeld, Stan Scott, John Calhoun

BACKGROUND:

Briefing would be conducted by a number
of Cabinet officials and Presidential aides
who will focus on the problems of greatest
interest to the black community: high
unemployment, crime, social programs,
U. S. relations with Africa, and business
development.



THE WHITE HOUSE

WASHINGTON

SCHEDULE PROPOSAL

Date: November 1, 1974

FROM: Stanley S. Scott

VIA: Warren Rustand



MEETING:

With 18-20 members of the Executive Committee of the National Newspaper Publishers Association, representing a majority of the 200 black-owned newspapers in America.

DATE:

January 22, 23 or 24.

PURPOSE:

To demonstrate Presidential interest and concern for the nation's 25 million black citizens.

To generate a feeling of mutual respect between the black press and the Administration.

To gain much needed support of the black community for the Administration.

FORMAT:

Cabinet Room
Participants list to follow.

SPEECH MATERIAL:

Informal remarks, reemphasizing open door policy, commitment to focus on peculiar problems faced by minorities and the poor, and interest in the black community.

PRESS COVERAGE:

White House photographer will take photograph of President greeting the attendees. John Calhoun will disseminate photos and coverage of the event to the black press.

- 2 -

Press Office summary to be issued
following statement by Dr. Carlton Goodlett,
Publisher's president.

STAFF:

Ron Nessen, Robert Hartmann, John Marsh,
Stan Scott, John Calhoun

BACKGROUND:

The black publishers will be meeting in
Washington, D. C. from January 22-24.



9A

- 2 -

Press Office temporary to be issued
following statement by Dr. Carlton Goodlett,
Publisher's president.

Ron Nesson, Robert Hartmann, John Marsh,
Stan Scott, John Calhoun

The black publishers will be meeting in
Washington, D. C. from January 22-24.

STAFF:

BACKGROUND:



MEMORANDUM

THE WHITE HOUSE
WASHINGTON

November 5, 1974

NOV 6 1974

MEMORANDUM FOR: STAN SCOTT
COPY TO: WARREN RUSTAND ✓
FROM: RON NESSEN RHN
SUBJECT: National Newspaper Publishers Association



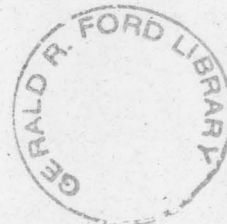
I have received your schedule proposal for events connected with the National Newspaper Publishers Association in January.

I agree with your proposal for a Presidential speech and for a briefing by Cabinet members and Administration officials. I disagree with the Presidential reception in the Cabinet Room with members of the Executive Committee. I think the President can greet and chat with the Executive Committee briefly before or after his proposed speech at the Mayflower.

Please keep me advised on the progress of this, as I think it shapes up as a worthy effort.

WHITE HOUSE BRIEFING
EDITORS AND PUBLISHERS
NATIONAL NEWSPAPER PUBLISHERS ASSOCIATION

3:00 p. m.	Introductions	Stanley S. Scott Special Assistant to the President
3:10-3:30 p. m. (10 mins. presentation, 5 mins. Q & A)	General Overview	Donald Rumsfeld Assistant to the President
(Format below: 15 mins. presentation, 15 mins. Q & A)		
3:30-4:00 p. m.	Housing Trends Affecting The Low Income	Hon. James T. Lynn Secretary of Housing and Urban Development
4:00-4:30 p. m.	Unemployment and Minorities	Hon. Peter J. Brennan Secretary of Labor
4:30-5:00 p. m.	Minority Business In a Recession	Alex Armendaris Director, Office of Minority Business Enterprise
5:00-5:30 p. m.	Energy Crisis As It Affects Minorities	Frank G. Zarb Associate Director, Natural Resources, Energy & Science Office of Management & Budget





NATIONAL VETERANS FRATERNITY, INC.

197 DIXWELL AVENUE
NEW HAVEN, CONNECTICUT 06511

November 5, 1974



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Mr. Stanley Scott,
Special Asst. to the President
Executive Office Building
The White House
Washington, D. C. 20500

Dear Mr. Scott:

There have been recent announcements in the press regarding President Ford's interest in providing jobs for veterans, particularly Vietnam veterans. The National Veterans Fraternity is presently operating its' programs relating to veteran's employment and educational benefits, etc., in several cities. We would like very much to know just what the details are relating to the President's plans to assist veterans in various areas. We would appreciate it very much if you would supply us with that information or direct us to the sources where it can be easily accessible.

Myself, along with several of our national staff members will be looking forward to discussing with you in the near future details about the National Veterans Fraternity and what its' plans are that are presently developing throughout the country. Further information will be sent you in the near future at which time we would hope that we can establish a date and time where we could meet with you in Washington to discuss the veteran problem, particularly the minority veteran. Looking forward to hearing from you.

Sincerely,

Ben F. Andrews, Jr.
Chairman
NVF Board of Directors

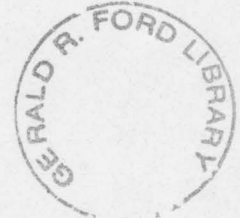
BFA/jmk

cc: Mr. Charles J. Teddington, Jr. - National Director
National Veterans Fraternity Executive Board



THE WHITE HOUSE
WASHINGTON

November 7, 1974



MEMORANDUM FOR:

DONALD RUMSFELD

FROM:

for WARREN RUSTAND *WAR*

SUBJECT:

Conceptual suggestions for the
President's 1975 schedule

The following memorandum suggests a number of possible events for the President's consideration for next year. The purpose of this paper is to solicit conceptual approval or disapproval.

January 30, 1975

Following the President's attendance at the National Prayer Breakfast, open White House Conference on Religion in America. Leaders of many denominations have expressed a great deal of interest in such a conference. Such a conference would demonstrate the President's recognition of the importance of religious thought and of organized religion to the development of the Nation. This conference should be a mutual consultation presenting the Administration's views on issues of importance and also giving Churchmen an opportunity to present their views and concerns.

Conceptual approval _____ Disapprove _____

February, 1975

An Evening at the White House to Honor Athletic Excellence. Outstanding athletes during the past year would be invited by the President to the White House for special recognition. This groups would include the Oakland Athletics, World Series champions; Miami Dolphins, Super Bowl champions; tennis players Chris Everett and Jimmy Connors; Boston Celtics, NBA champions; the crew of the Courageous; Muhammed Ali and others.

Conceptual approval _____ Disapprove _____

February 14, 1975

An Evening at the White House to Recognize the Great Stars of Hollywood from the 40's. Valentine's Day would be an excellent opportunity for the President to host a dinner in honor of Mrs. Ford's recovery and re-entrance to her official duties. The possibilities are boundless for an enjoyable evening for the First Family and their guests, stars like Bob Hope, James Cagney, Jimmy Stuart, Jack Benny, Maureen O'Hara, Katherine Hepburn, Maureen O'Sullivan, Betty Davis, John Wayne, Loretta Young, Fred Astaire. This would also be a good opportunity to recognize film as an emerging art form, not strictly entertainment, and actors as performing artists, not entertainers.

Conceptual approval _____ Disapprove _____



March, 1975

A White House Dinner Honoring Americans by Choice. This would be an opportunity to honor the contributions made to this country by immigrants, those who have chosen the United States as their home and who have contributed so richly in government, business, finance, philanthropy, the arts, etc.

Conceptual approval _____ Disapprove _____

April 18, 1975

The President has been invited to speak at the Old North Church of Boston on the 200th anniversary of the hanging of two lanterns in its steeple which brought about Paul Revere's famous ride. This "lantern theme" could be used in a speech looking to America's future as it enters its third century.

While in Boston, the President would also visit a college to address the student body on the challenges in America today and their role in helping the Nation face these challenges. Boston is truly a center of higher education in America offering many outstanding institutions of academic excellence. We suggest the Massachusetts Institute of Technology.

Conceptual approval of Boston trip _____ Disapprove _____

April, 1975

White House Dinner for Governors. The President and Mrs. Ford would host a dinner attended by the Governors and First Ladies of all the states.

Conceptual approval _____ Disapprove _____

May 17, 1975

Armed Forces Day. This would be an opportunity for the President to call attention to the all-volunteer Armed Forces. Suggest that an event be held away from Washington, possibly in the Southeast.

Conceptual approval _____ Disapprove _____

May, 1975

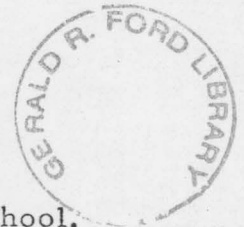
White House Dinner for Members of the Judiciary. The President and Mrs. Ford would host a dinner for Supreme Court Justices, Judges of the U.S. Court of Appeals and others suggested by Mr. Buchen.

Conceptual approval _____ Disapprove _____

Late May, 1975

A Special Day Honoring Seniors Graduating from High School. The President would travel to Middle America to participate in a national day honoring the 1975 graduate. Address to young adults challenging them to make meaningful strides in their lives for they are the leaders of the future. The President's speech should also instill a feeling that the individual has an important place and role in our society. We suggest that this be held at a theme park (Six Flags Over Mid-America in St. Louis, for example) which are typically utilized by graduating classes for celebrations to enable the President to speak before a large and enthusiastic gathering.

Conceptual approval _____ Disapprove _____



Mid-June, 1975

Great Outdoors Week. Promote America's National Parks and the idea that families can have a great deal of fun walking or bicycling instead of traveling in cars and other energy-using, polluting vehicles. Have the President travel to the Great Northwest to promote America's great wealth of natural resources for the use of her citizens; parks, mountains, rivers, etc. Include Jack and Steve into this effort to have Americans develop an appreciation of the outdoors.

Conceptual approval _____ Disapprove _____

July 4, 1975 Independence Day

White House Dinner honoring Medal of Freedom recipients. The Medal of Freedom was established by President Truman in 1945 to reward meritorious, war-connected acts or services. Criteria for the medal were expanded by President Kennedy in 1963 to cover cultural and other significant public or private endeavors as well as contributions to the national security and world peace. A Medal of Freedom Selection Committee is presently being formulated consisting of White House staff members, representatives from selected Departments and Agencies, and private citizens. The Selection Committee should have a list of nominations compiled by late February or early March for the President's approval. We feel that the 199th anniversary of the Nation, one year before the Bicentennial is a most appropriate date for this event.

Conceptual approval _____ Disapprove _____

July, 1975

Olympic Kick-off. One year prior to the opening of the 1976 Olympics in the United States, sponsor an event (possibly at the Los Angeles Coliseum) to stimulate interest in these international games. The President's participation would be a source of encouragement for U.S. athletes-participants and would provide an impetus for various fundraising efforts for the Olympics. This event could be expanded to include an invitational meet, a torch ceremony, etc.

Conceptual approval _____ Disapprove _____



September 1, 1975 Labor Day

Labor Day address honoring America's working men and women at Cobo Hall in Detroit. Traditionally, during Presidential election years, the Democratic Presidential candidates launches the campaign in Detroit on Labor Day by giving an address at Cobo Hall. 1975 is obviously not at election year but this would be a good opportunity to reaffirm the theme the President used during the recent election campaign urging citizens to support elected officials who are fiscally conservative.

Conceptual approval _____ Disapprove _____

September, 1975

Put the Golden Back into Those Golden Years. Have the President travel to either Florida or Arizona to participate in day-long activities honoring Senior Citizens. An address to all Americans stressing the contributions that our retired citizens have made in building America and are still making. Have the President play golf or tennis with three other senior citizens.

Conceptual approval _____ Disapprove _____

Early October, 1975

Harvest Celebration. Pay tribute to farmers, dairymen, cattlemen who work to feed Americans and others throughout the world. Stress the vital importance of the American farmer and the need for more young people to enter this field. President should travel to Kansas, Nebraska, or Iowa for this celebration.

Conceptual approval _____ Disapprove _____



November 11, 1974

Dear Mr. Hill:

On behalf of the President I have asked the Department of Defense to review the matters discussed in your recent letter. They will reply directly to you with copies to Stan Scott and to me in the White House.

Since this is a charge of discrimination it comes primarily within the purview of Mr. Scott. However, after receiving the answer from the Department of Defense you may be sure Mr. Scott and I would be glad to visit with you.

Sincerely,

Theodore C. Marrs
Special Assistant to the President

Mr. William Hill
President
Montford Point Marine
Association
314 East 75th Street
Chicago, Illinois 60619



✓ CC: Mr. Stan Scott

THE WHITE HOUSE

WASHINGTON

SCHEDULE PROPOSAL

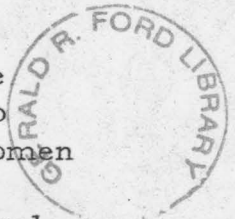
DATE: November 15, 1974

FROM: Stanley S. Scott *SS*

VIA: Warren Rustand

PRESENTATION:

First Black Enterprise Magazine (annual) Achievements Awards to six outstanding black men and women for their success in business as recognized by a distinguished panel of seven which included three well-known Republicans.



DATE:

January, 1975, at a time to be agreed upon.

TIME:

10 minutes

PURPOSE:

To demonstrate Presidential concern and support for minority business as an enabling vehicle for minorities to gain full participation in the mainstream of American economic life.

FORMAT:

The Oval Office

SPEECH MATERIAL:

Remarks should emphasize:

- (1) a commitment of the Administration to open up economic opportunities for blacks and other minorities;
- (2) praise the success of minority business founded under a Republican Administration;
- (3) encourage SBA, OMBE, departments and agencies to give support to minority businesses. Remarks to be prepared by Stan Scott and other White House staffers.

PARTICIPANTS:

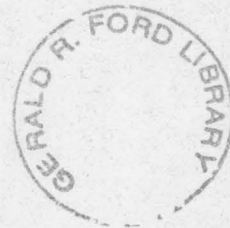
(List to follow)

PRESS COVERAGE:

Prior announcement, photo opportunity, excerpts of President's remarks to be distributed following the meeting. John Calhoun will prepare a press release to be distributed with photographs to minority media.

STAFF:

Robert Hartmann, John Marsh,
Donald Rumsfeld, Stan Scott,
John Calhoun, (Domestic Council)



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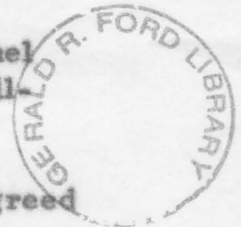
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PARTICIPANTS:

(List to follow)

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Donald Rumsfeld, Stan Scott,
John Calhoun, (Domestic Council)



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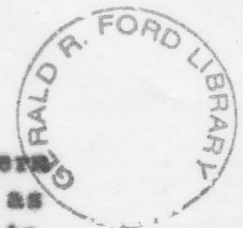
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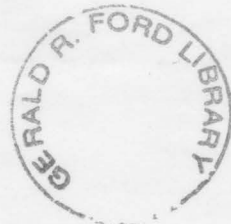
(List to follow)

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STAFF:

Robert Hartmann, John Marsh,
Donald Rumsfeld, Stan Scott,
John Calhoun, (Domestic Council)



DRAFT
10/9/74

Dear Mr. Secretary:

One of the important Presidential initiatives in recent years was the creation of the Government's minority business ~~development~~ *enterprise* program. I want to assure you that assistance to minorities to allow them to participate in the benefits of our private enterprise system will continue to be an important objective during my Administration.

Although the Office of Minority Business Enterprise in the Department of Commerce and the Small Business Administration have had primary responsibility for minority business programs, the success of these efforts has been due in large measure to the support of other Federal agencies. Your continued strong support of this objective is essential to a meaningful Federal effort, and I ask that you undertake a reexamination of your agency's commitment to assisting the creation of successful minority businesses and of the effectiveness of your program.

pursue During this difficult economic period, many minority businesses are particularly vulnerable. They need every help the Government can reasonably provide. It is especially important, therefore, that your agency ~~look~~ *look* for every appropriate opportunity for minority businesses to participate in Government programs as contractors, subcontractors, bankers, etc., and that management, technical and financial assistance be provided whenever feasible.

I am confident of your continued support of this important effort.
With warm regards.

Sincerely,



BLACK ENTERPRISE

EARL G. GRAVES PUBLISHING CO., INC. 295 MADISON AVENUE NEW YORK, N.Y. 10017 (212) 889-8220

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Chairman of the Board,
H. G. Parks Inc.
(Parks Sausage)

November 6, 1974

The Honorable Stanley Scott
Special Assistant to the President
The White House
1600 Pennsylvania Avenue
Washington, D.C.



Dear Stan:

As per our conversation, I would like to enlist your support in arranging for the first BLACK ENTERPRISE Annual Achievement Awards to be presented in a ceremony at the White House in the early part of January, 1975.

The recipients of these awards are six outstanding Black men and women, who have achieved success in business and have, thereby, provided inspiration and leadership in the effort to open up the nation's economic mainstream.

Nominations were received from a cross section of the country (see attached list) and the winners were selected by the following distinguished panel.

* The Honorable Dr. Ethel Allen
Councilwoman, Philadelphia

Mr. Joe Black
Vice President
Greyhound Corporation

Dr. Robert Browne
Economist
Economic Research Center

Hon. Stanley Scott

November 6, 1974

I have discussed this matter with
Parren Mitchell who enthusiastically endorses
this proposal.

I look forward to hearing from you at
your earliest convenience.

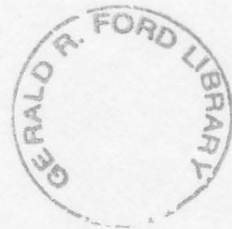
Sincerely,

Carl

Earl G. Graves
Publisher

EGG:drh

Enclosure



Hon. Stanley Scott

November 6, 1974

The Honorable Jay Cooper
Mayor
Prichard, Alabama

Mrs. Louise Q. Lawson
Secretary Treasurer
Illinois Federal Savings & Loan

Mrs. Ernesta Procope
President
E. G. Bowman

The Honorable Dr. Gloria E. A. Toote
Assistant Secretary
HUD



One of the dominant themes of the past Administration and a theme which I believe will be carried forward by the present Administration, has been the effort to open up economic opportunities to Blacks and other minorities. Therefore, it seems fitting and appropriate that the first BLACK ENTERPRISE Annual Achievement awards be presented in the White House.

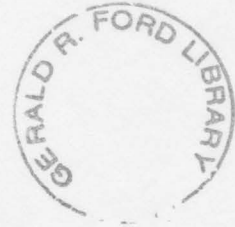
Moreover, everyone would agree that one of the most significant changes in this Administration had been a new openness by the President. This award ceremony in the White House would be a continuation of the initiatives already underway in rebuilding the dialogue between the nation's Black community and the Administration. It would be the most graphic form of evidence that the President continues to be committed to creating equal opportunities for all of the country's citizens.

It seems to me that the make-up of our Board of Advisors and the composition of the jury which selected the winners would further demonstrate the President's commitment to equal opportunity is above partisan politics.

PROPOSED NOMINATORS FOR THE BLACK ENTERPRISE
ANNUAL ACHIEVEMENT AWARDS

BUSINESS ORGANIZATIONS

National Association of Black Manufacturers
National Business League
National Association of Market Developers
National Medical Association
National Dental Association
National Insurance Association
National Association of Real Estate Brokers
National Bankers Association
United Mortgage Bankers of America, Inc.



GOVERNMENT & NON-PROFIT ORGANIZATIONS

American Association of MESBICS & Individual MESBICS
SBA
OMBE
The Urban Coalition
Urban League
Capital Formation
ICBO
NAACP
PUSH
CORE
National Council of Negro Women

Annual BLACK ENTERPRISE Awards Continued.....

OTHERS

Chase Capital Corporation
The Minority Funding Arm of
Bank of America
Chemical
First Pennsylvania
Manufacturers Hanover Trust

SOCIAL GROUPS

OMEGAS
LINKS
DELTAS
AKAS



PRESS

N.Y. Times
N.Y. Post
Washington Post
Chicago Daily News
L.A. Times
Detroit Free Press
Atlanta Constitution
Atlanta Journal
Amsterdam News
Afro American
Sengstack Chain-Chicago Defender
Ebony & Jet
Barrons
Business Week
Commerce Today
Conference Board Record
Consumer Credit Leader
Credit World
Dun's Review

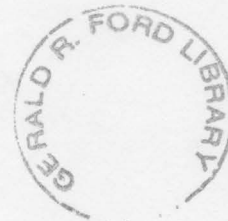
Annual BLACK ENTERPRISE Awards Continued.....

PRESS continued

Executive Review
Finance
Financial Executive
Financial Trend
Forbes
Government Executive
Harvard Business Review
Journal of Commerce
Kiplinger Washington Letter
Long Island Business Review
Management Review
Nations Business
Success Unlimited
Supervisory Management
Wall Street Journal
Women in Business

GRADUATE BUSINESS SCHOOLS

Howard University
Morgan
Tuskegee
Harvard
Penn- (Wharton)
Columbia
N.Y.U.
City College
University of Michigan
University of Chicago



OTHERS

Mayors of the 50 Cities with Largest Black population
Robert S. Brown.....De Park Gibson
BLACK ENTERPRISE 100.....100 Black Men
Black Caucus

t - Toast * - Tentative
s - Speech
r - Remarks

November 1974

Tentative & Confidential

PLANNING CALENDAR

Issued: November 16, 1974 at 2:00 p.m.

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
					9:00 a.m. Fresno (r) 11:00 a.m. Portland for WH Conf on Econ & Domestic Affairs 6:30 p.m. Portland fundraiser (s)	2 11:00 a.m. Salt Lake City(r) 1:00 p.m. Grand Junction, Colorado (r) 4:00 p.m. Wichita GOP (s)
3	4 12:30-NASA Crystals 2:00 -Epilepsy Poster Child	5 General Election Day 11:00 a.m. Tolbert of Liberia	6 12:30 - accept Xmas seals	7 FYI-WPI 	8 10:30 - Fox Hill School Children 12:45 - Rush 3:30 - Economic Review	9 Camp David
10 Camp David	11 11:30 - US News interview 12:30 - Turkey 2:00 - EPB 4:00 - Labor- Management Committee	12 10:30 a.m. Kreisky (s) Arrival & Mtg. 12:30 -Ambs Black&Bruce 8:00 p.m. (t) Kreisky Dinner	13 7:30 - Senator Hugh Scott 11:30 - D.C. briefing 12:30 - Bicen- ennial coins 5:00 - Coastal State Govs.	14 7:30-depart for 10:00 National Realtors Assoc. Las Vegas (s) 6:00 Press Conf - Sigma Delta Chi-Phoenix	15 11:00-Cabinet 12:15-Kristol 2:00-Economic Overview 3:00 FY76 Budget meetings	16 all day- prepara- tion for Japan
17 9:20--depart for Anchorage 12:55 - arrive Elmendorf (r)	18 House & Senate return 3:30 p.m. - Arrive Tokyo	19 9:30 - Arrival Ceremony 11:00 - Tanaka mtg 1:15 - Luncheon (r) 7:30-Imperial Banquet (t)	20 10:00 - Tanaka meeting Noon-Japanese Press Club lunch (r) 4:20 Diet recpt (r) 7:30-Return dinner hosted by President (t)	21 11:30 - arrive Kyoto 2:00-Old Imperial Palace visit 2:45-visit Nijo Castle 3:25-visit Gold Pavillion	22 11:30 - Arrival Ceremony in Seoul (r) 11:45-Wreath Laying ceremony 12:45-Camp Casey (r) 3:00-Pres. Park mtg 7:00 Recpt & dinner (t)	23 a.m. U.S.S.R. Game Phila.
24 U.S.S.R.	25 later afternoon return to WH	26	27 Noon-*Cabinet	28 THANKSGIVING DAY 11:00 a.m. 30-30 Group Brunch	29 4:00-*Diplomatic Credentials	30 1:30 p.m. Army-Navy Game Phila.

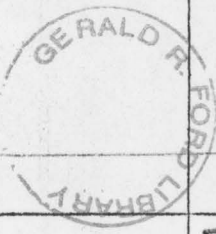
t - Toast * - Tentative
s - Speech
r - Remarks

December 1974

Tentative & Confidential

PLANNING CALENDAR

Issued: November 16, 1974 at 2:00 p.m.

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday ^{WPI}	Saturday
1 <u>Will attend</u> 8:00 p.m. *Lee Elder (r) Scholarship Fund	2 <u>Will attend</u> 2: 7:30 p.m. *Scouter of the Year dinner (r)	3 8:30-*American Rally for Trade (s)	4 12:30-*Rockefeller Public Service Award 3:00-Trudeau mtg 7:30 p.m. Trudeau dinner (r)	5 10:30 a.m. Schmidt arrival (s) & Meeting 8:00 p.m. Schmidt dinner (t)	6 FYI - Emp Fig 12:30-*Hatfield 12:45-*Globetrotters 8:00 p.m. <u>will attend</u> *National Symphony Ball - D.C. (r)	7 Anniversary of Pearl Harbor
8	9 1st day of Hanukkah	10  5:00 - *depart For NYC-Football Awards Dinner (r) 8:00 -*National Gallery preview (r)	11 9:00-*Business Council (s)	12 12:30 *Medal of Honor ceremony (r)	13 7:30 p.m. Private dinner	14 p.m. - depart for Meetings with Giscard d'Estaing in Martinique
15 Meetings with Giscard d'Estaing in Martinique	16 →	17 5:00*Light (r) National Christmas Tree 9:00-Christmas Ball	18 11:00 - *Cabinet	19 Depart for Vail	20	21 → 9:00 p.m. Private party
22 Option: Depart for Vail	23	24	25 CHRISTMAS DAY	26 	27	28 Woodrow Wilson b-day
29 Vail	30 Private dinner	31	1 →	2 *Return to D.C.	3	4

t-Toast
s-Speech
r-Remarks

*-Tentative

January 1975

Tentative & Confidential

PLANNING CALENDAR

Issued: November 16 at 2:00 p.m.

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
			1 NEW YEAR'S DAY Vail	2 *Return to D.C.	3	4
5	6	7 Noon-*NCAA luncheon (r)	8 11:00-*Cabinet	9 8:00-*Coach of the Year banquet (r)	10	11
12 FYI-Super Bowl	13	14	15	16 3:45-*Savings Bonds campaign 4:00-*depart for Houston-Lombardi dinner (r) State Legislatures(r)	17 8:00-*State Legislatures(s) Awards dinner	18 8:00-*Touch- down Club (r)
19	20	21 9:00-*SOTU address	22 7:00-*depart for New Orleans Rural Electric address (s) 8:00-*Conference Board in D.C. (r)	23	24	25 3:00-*Maryland U. basketball 9:00-*Alfalfa Club (r)
26	27	28 8:00- Religious * Broadcasters	29 11:00-*Cabinet	30 8:00- National (r) Prayer Breakfast 10:00-*Conference on Religion	31	



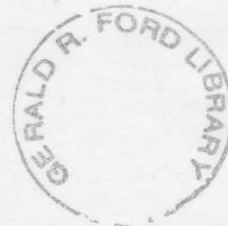
File
Scott
11-25-74

November 19, 1974

Dear Mr. Little:

Mr. Hartmann is travelling with the President in Japan and has asked me to respond to your letter of November 13.

We will be pleased to recommend that the President accept your kind invitation to attend your Second Annual Awards Luncheon. You should be receiving a follow-up response when a final decision is made.



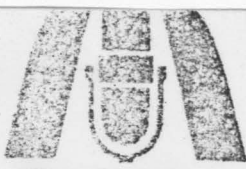
With our best wishes,

Sincerely,

Stanley S. Scott
Special Assistant
to the President

Mr. C. Edward Little
President
Mutual Broadcasting System, Inc.
918 16th Street, N.W.
Washington, D. C. 20006

cc: Warren Rustand w/incoming
Robert T. Hartmann w/incoming
SS:JC:ph



mutual broadcasting system, inc.

World Center Building, 918 16th Street, N.W., Washington, D. C. 20006 • (202) 785-6300

C. EDWARD LITTLE
President

November 13, 1974

Mr. Robert T. Hartmann
Counselor to the President
The White House
Washington, D.C. 20500



Dear Mr. Hartmann:

On Wednesday, December 18, 1974, the Mutual Black Network will announce the 1974 Black College All-American Football teams and the Black College Offensive and Defensive Players of the Year. The winners will be honored at our Second Annual Awards Luncheon at the Marriott Essex House Hotel in New York.

It would be a most distinctive honor to have President Ford attend the Awards Luncheon as the guest of honor.

Because of the President's long involvement and interest in this sport, we at Mutual hope that you will bring our invitation to his attention. The awards are the only ones in America to honor such Black athletes and the President's attendance would certainly do much to re-emphasize his support.

You may recall that it wasn't until 1973 that Black college athletes were named to a nationally recognized Black All-American Team and I feel extremely proud that it was the Mutual Black Network and the Chevrolet Motor Division that initiated the awards program. In conjunction with the naming of the Offensive and Defensive Players of the Year, the Chevrolet Motor Division grants \$5,000 to the general scholarship fund of the winner's schools.

Our FCC Counselor -- Dick Schmidt -- suggested that I issue our invitation to President Ford through you.

November 13, 1974

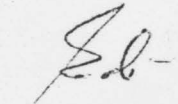
Mr. Robert T. Hartmann
Page 2

In conveying our welcome, you might tell the President that others in the large audience will include over 100 members of the press, the presidents and sports directors of the three television networks, the winning athletes and representatives of their colleges. I am certain that all in attendance would be grateful if the President joined them.

For your information, a cocktail party will start at 12 noon followed by the Awards Luncheon to commence promptly at 1 PM and to hopefully conclude no later than 2 PM.

If you have any questions concerning this most important program, please give me a call.

Sincerely,



C. Edward Little
President

CEL/jp



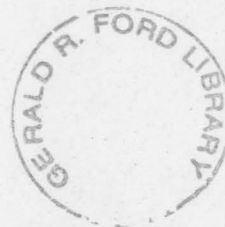
Smith & Harroff, Inc.

127 C Street, S.E. +
Washington, D.C. 200

(202) 546-10

November 19, 19, 1974

Mr. Stanley S. Scott
Special Assistant to the President
The White House
Washington, D.C.



Dear Stan:

Enclosed is a copy of a letter I have sent to Bob Hartmann. It extends an invitation for President and Mrs. Ford to attend a benefit reception for the United Negro College Fund which will be hosted by Republican National Chairman Mary Louise Smith and Democratic National Chairman Robert Strauss.

Niles White, Executive Director of the Washington office of the College Fund has been in contact with your staff concerning this affair, but I thought you might want to be appraised of the formal invitation to the President.

Any assistance you might be able to provide with this request would be deeply appreciated.

Best wishes.

Sincerely,

A handwritten signature in dark ink, appearing to read "Mark R. Harroff".

Mark R. Harroff
UNCF Advisory Committee

enclosure

Smith & Harroff, Inc.

127 C Street, S.E. #
Washington, D.C. 200

(202) 546-10

November 19, 1974

Mr. Robert Hartmann
Counsellor to the President
The White House
Washington, D.C.



Dear Mr. Hartmann:

On December 17th, Republican National Committee Chairman Mary Louise Smith and Democratic National Committee Chairman Robert Strauss will host a benefit reception for the United Negro College Fund at the Capitol Hill Quality Inn. The Republican and Democratic leadership of both the House and the Senate, Senator Edward Brooke and the Congressional Black Caucus are serving as sponsors of the reception. Entertainment will be provided by political satirist Mark Russell.

The College Fund is currently conducting its area fundraising drive for the District of Columbia. This particular benefit is designed to tap a sector of Washington which has not participated in past fundraising drives to any meaningful extent--the political community of Washington.

We expect attendance at the reception by Members of Congress, executives of both National Committees, staff members of the White House and Executive Departments, executives and working members of the media, diplomats, and representatives of various private associations in Washington.

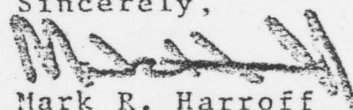
The College Fund has asked me to extend a cordial invitation to President and Mrs. Ford to attend the reception. While we realize that their time is at a premium, the College Fund would be deeply honored by even a brief appearance by the President.

If the President is able to accept the invitation, I would be happy to work with his advance staff to make whatever arrangements they deem necessary. The reception will be held from 6:30 p.m. to 8:30 p.m.

Jay Smith, my business partner and press secretary to Minority Leader Rhodes, suggested that I send this invitation via your office. He will contact you in the near future to determine if there is any possibility that the President might be able to attend.

Your assistance and consideration of this invitation is deeply appreciated, particularly by those whose future is reflected in the College Fund's theme, "A Mind is a Terrible Thing to Waste."

Sincerely,


Mark R. Harroff
UNCF Advisory Committee

THE WHITE HOUSE

WASHINGTON

From: Robert T. Hartmann
by Neta Messersmith *nm*

To: Stan Scott

xxxxxxx

Date: November 22, 1974 Time p.m.

Please acknowledge for Mr. Hartmann
and handle.

Thanks!



*Inv. to President & Mrs. Ford
Dec. 17, 1974*

Smith & Harroff, Inc.

127 C Street, S.E. #2
Washington, D.C. 20003

(202) 546-1031

November 19, 1974

Mr. Robert Hartmann
Counsellor to the President
The White House
Washington, D.C.



Dear Mr. Hartmann:

On December 17th, Republican National Committee Chairman Mary Louise Smith and Democratic National Committee Chairman Robert Strauss will host a benefit reception for the United Negro College Fund at the Capitol Hill Quality Inn. The Republican and Democratic leadership of both the House and the Senate, Senator Edward Brooke and the Congressional Black Caucus are serving as sponsors of the reception. Entertainment will be provided by political satirist Mark Russell.

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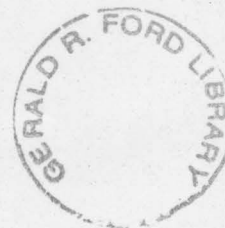
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Sincerely,


Mark R. Harroff
UNCF Advisory Committee

THE WHITE HOUSE
WASHINGTON



SCHEDULE PROPOSAL

Date: November 22, 1974
FROM: Stanley S. Scott *SS*
VIA: Warren Rustand

MEETING: Heavyweight champion Muhammad Ali will be in town on December 10 to attend a reception in his honor at the Capitol hosted by Sen. Walter Huddleston of Kentucky. We were hopeful that the President might be able to give Ali a 10-15 minute audience during his Washington stay.

DATE: December 10, 1974

PURPOSE: To give the champ the same recognition that he has received from other governments before and after regaining his title. To take this BIG step despite his philosophical and religious views which differ with majority opinion, both Black and White. To reaffirm President's desire to heal the wounds of the Vietnam War.

FORMAT: Oval Office
Ten Minutes

SPEECH MATERIAL: Informal remarks, emphasizing role athletics continues to play in building individuals and nation. Possible exchange of poems.

PRESS COVERAGE: Photo opportunity. Stan Scott's office to disseminate photographs to minority media.

STAFF: Names to follow.

BACKGROUND: Heavyweight champion Ali has never been invited to the White House. Ali called my office expressing his support of the President.

SCHEDULE PROPOSAL

Date: November 22, 1974

FROM: Stanley S. Scott

VIA: Warren Rustand

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DATE:

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FORMAT:

Oval Office
Ten Minutes

SPEECH MATERIAL:

Informal remarks, emphasizing role athletics continues to play in building individuals and nation. Possible exchange of poems.

PRESS COVERAGE:

Photo opportunity. Stan Scott's office to disseminate photographs to minority media.

STAFF:

Names to follow.

BACKGROUND:

Heavyweight champion Ali has never been invited to the White House. Ali called my office expressing his support of the President.

