

The original documents are located in Box 24, folder “White House "Think Tank" Session on Minority Business Development, March 14, 1975 (1)” of the Stanley Scott Papers at the Gerald R. Ford Presidential Library.

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Minority Business Development
Analysis of Organizational Options



Background

The Federal efforts to assist minority business development have been expanded substantially during the past six years. New programs have been initiated and existing programs have been greatly expanded.

This program expansion has occurred within several Federal offices, including the Department of Commerce and a number of program offices in the Small Business Administration.

This has raised questions of whether it may be desirable to revise the existing organizational arrangements for managing these programs. Some observers of the programs have expressed the opinion that the programs could be more effective if they were consolidated under one manager. There have been a variety of suggestions for other possible changes in the organization arrangement for the programs.

The President recently requested all agencies to examine opportunities to improve the effectiveness of the minority business development programs and to identify additional means of assisting minority businesses. As part of this review effort, the Executive Office of the President is working with the agencies to examine possible changes in the organizational responsibilities for these programs.

The views of minority businessmen and minority interest groups are being solicited, along with the suggestions of the Federal agencies and the Congress, regarding possible organization changes.

Your analysis of possible organizational options would be appreciated. It is suggested that your analysis cover the following points, at a minimum.

Some Alternatives for Analysis

- A. Consolidate the OMBE programs with the SBA programs, under SBA management.
- B. Consolidate the SBA programs with the OMBE programs, under the Department of Commerce.

- C. Maintain the separate OMBE and SBA programs, but change the organizational arrangement of those programs within SBA and Commerce.
- D. Establish a new, comprehensive, minority business program in SBA (or in Commerce) to replace the existing programs.
- E. Consolidate direct Federal assistance for minority business development in SBA; redirect the OMBE program to focus on stimulating non-Federal actions to promote minority business development.
- F. Maintain the current organizational arrangement.

Other alternatives may be proposed, as you wish.

Analysis

The analysis of alternatives should cover the following points, to the extent possible:

1. To what extent is the alternative likely to alleviate the problems which you believe exist in administering the current programs?
2. ~~What other program benefits might be obtained from the~~ alternative?
3. What program disadvantages or costs might result from the alternative?
4. What impact, if any, would the alternative have on the other programs and responsibilities of the agency?
5. What personnel and administrative problems would likely be encountered in implementing the alternative? This should include problems of agency reassignments, availability of staff expertise, changes in field office structure or operations, etc.

In considering the alternatives, it should be assumed that legislation will be requested as needed to provide the necessary authorities; existing legislative restrictions or authorities should not be a factor in analyzing the alternatives.

Any questions regarding the study may be directed to Carl Hystad, Office of Management and Budget, Washington, D.C. 20503, telephone 202-395-4634.



A

Mr. Jose Aceves
Executive Director, LAMA
1728 East 14th Street
San Leandro, California 94577

- Yes

Mr. John Adams
Minority Counsel
Senate Select Committee on Small Business
424 Russell Senate Office Building
Washington, D.C. 20510



Mr. Theodore Adams
President
Unified Industries, Incorporated
205 South Whiting Street, Suite 203
Alexandria, Virginia 22304

- Yes

Mr. Errol O. Alexander
President
Profiles, Inc.
60 Washington Street
Hartford, Connecticut 06106

- Yes

Dr. Marcus Alexis
Northwestern University
Evanston, Illinois 60601

- Yes

Mr. Daniel G. Archuleta
American Association of Spanish
Speaking Certified Public Accountants
3435 Wilshire Boulevard, Suite 912
Los Angeles, California 90010

- No

Dr. Richard Allen
Center for Social Research
3860 W. Santa Barbara Avenue #101
Los Angeles, California 90008

- Yes

T. M. Alexander, Sr.
1345 Hunter Street, Northwest
Atlanta, Georgia 30314

2

Manual Alvarado, Executive Director
South Bronx Puerto Rican
Development Co., Inc.
1967 Turnball Avenue
Bronx, N. Y. 10473

— yes



B

Mr. Darwin W. Bolden
President
Pan African Business Center, Inc.
575 Madison Avenue
New York, New York 10022

- yes

Dr. William D. Bradford
Assistant Professor of Finance
Graduate School of Business
Stanford University
Stanford, California 94305

- yes

Mr. Ken Butler
President Vanguard Oil Company
1255 Atlantic Avenue
Brooklyn, New York 11216

- yes

Mr. William M. Boyd, II
President
A Better Chance, Inc.
376 Boylston Street
Boston, Massachusetts 02116

- no

Mr. Larry Brailsford
National Institute for Community
Development
2021 "K" Street, Northwest
Washington, D.C. 20036

- yes

Mr. Tyrone Brown
Acting Director
Urban League
1424 16th Street, Northwest., Suite 604
Washington, D.C. 20036

- yes

Mr. James H. Browne
President
National Insurance Association
Post Office Box 501
Denver, Colorado 80201



Mr. Louis H. Barnett
President
Plan of Action for Challenging Times
635 Divisadero Street
San Francisco, California 94117

— yes

Mr. Travers J. Bell, Jr.
Executive Director
Daniels & Bell, Inc.
64 Wall Street
New York, New York 10005

Dr. Robert S. Browne
Executive Director
Black Economic Research Center
112 West 120th Street
New York, New York 10027

— yes

Mr. Patrick Burns
Interracial Council of Business Organization
470 Park Avenue South, Suite 300
New York, New York 10016

— yes

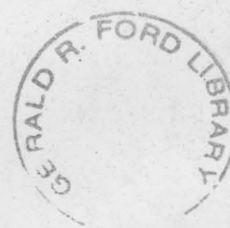
Mr. Berkeley G. Burrell
President
National Business League
4324 Georgia Avenue, Northwest
Washington, D.C. 20011

— yes

Mr. E. E. Barrington, President
A. V. I. Manufacturing Company
14421 S. San Pedro Street
Gardena, California 90248

— no

William H. Bailey
Executive Director
Nevada Economic Development Corporation
618-620 E. Carson Street
Las Vegas, Nevada 89101



Tony A. Buford, Director
Indiana State OMBE
9 N. Illinois - Room 1001
Indianapolis, Indiana 46205

— yes

John A. Bowser, Program Manager
Philadelphia Urban Coalition
Business Development
Organization
1315 Walnut Street
Philadelphia, Pennsylvania 19107

— yes

Floyd Britton
Delson and Gordon
230 Park Avenue
New York, New York 10017

Robert Braswell
The Ford Foundation
320 E. 43rd Street
New York, New York 10017

Leonard Briscoe
Universal Financial Corp
1000 Throckmartin
City Hall
Fort Worth, Texas 76104

Robert Byrd
Director
Pennsylvania State OMBE
Commonwealth of Pennsylvania
South Office Bldg., Rm. 403
Harrisburg, Pa 17120

— no



C

Dr. Carl M. Carroll
President
Riverside National Bank
Post Office Box 8385
Houston, Texas 77002

- yes

Mr. Dickie S. Carter
President
Minority Contractors Assistance
Project, Inc.
1211 Connecticut Avenue, Northwest
Washington, D. C. 20036

- yes

Mr. Glenn A. Claytor
Housing Director
National Urban League, Inc.
477 Madison Avenue - 17th floor
New York, New York 10032

Mr. Malcolm L. Corrin
National Executive Director
Interracial Council for Business Opportunities
470 Park Avenue, South, Suite 300
New York, New York 10016

- yes

Mr. Manuel Castro
Mexican American Engineering Society
12400 East Imperial Highway
Norwalk, California 90650

- yes

Robert Collins
National Economic Management Association
1625 W. Olympic Boulevard
Los Angeles, California 90015

- yes

Ben Chavez, Executive Director
Pan American Contractor
Service Center
2211 East Missouri Avenue
El Paso, Texas 79903

- yes



Mrs. Jacques Cheeks, Executive Director
Wilmington Business Opportunity
and Economic Development Corporation
506 W. 10th Street
Wilmington, Del 19801

— yes

Barbara Cromwell, Acting Director
National Bankers Association
1420 K Street, Northwest, Suite 300
Washington, D.C. 20005

— yes

James Crockett, President
Baltimore Community Investment
Company
1925 Eutaw Place
Baltimore, Maryland 21217

— yes

Mr. Roland Crump
Rutgers Minority Investment Co.
92 New St.
Newark, N.J. 07102

— yes

John Campbell
Pennsylvania State OMBE
Commonwealth of Pennsylvania
South Office Building
Room 403
Harrisburg, Pa 17120

— no

Manuel Caldera
AMEX Systems, Inc.
931 South Douglas Street
El Segundo, California

— yes



D

Mr. Charles Davis
National Insurance Association
2400 South Michigan Avenue
Chicago, Illinois 43216

- no

Mr. Robert L. Davis
President, Unity State Bank
1806 West Third Street
Dayton, Ohio 45477

- yes

Dr. Maurice Dawkins
Opportunities Industrialization Center
1625 "I" Street, N. W.
Washington, D. C. 20006

- no

Mr. Joseph Debro
Executive Director
Joseph Debro & Associates
National Association of Minority
Contractors
1518 "K" Street, N. W. - Room 401
Washington, D. C. 20005

- no

Mr. Robert Deforrest
Executive Vice President
Afro-American Bicentennial Corporation
1420 "N" Street N. W. - Suite 101
Washington, D. C. 20005

- yes

Mr. Frank Destafano
1015 - 18th Street, Northwest
Suite 200
Washington, D. C. 20036

- yes

Ms. Alicia Downes
Senior Housing Specialist
Housing Assistance Council
1601 Connecticut Avenue, Northwest
Washington, D. C. 20036



Mr. Ray Dones
Director
National Association of Minority Contractors
550 Adeline Street
Oakland, California 93720

Mr. Kenneth Dobson
Project Director
U. S. Conference of Mayors, Suite 211
1620 Eye Street, N. W.
Washington, D. C. 20006

- yes

Mr. Willie Daniels, President
Daniels & Bell, Inc.
64 Wall Street
New York, New York 10005

Mr. James H. Dowdy
Chairman of the Board
The Vanguard National Bank
49 North Franklin Street
Hempstead, New York 11550

Mr. Wauna L. Doms, Jr., Director
Tidewater Area Business League
415 St. Paul Blvd.
Norfolk, Va 23510

- yes

Nelson Diaz, Executive Director
Spanish Merchant Association of Philadelphia
1315 Walnut Street
Philadelphia, Pa 19107

- yes

Benjamin C. Duster
Chicago Community Ventures, Inc.
19 S. LaSalle Street, Room 1114
Chicago, Illinois 60603

- yes



10

Jim Denson
Executive Director
D. C. Chamber of Commerce
1420 N Street Northwest, Suite 103
Washington, D. C. 20005

- yes

Rudolph De Pass
6316 Tulsa La.
Bethesda, Md.

- no



E

Mr. Charles Edson
Frosh, Lane & Edson
Suite 707
1025 Connecticut Avenue, N. W.
Washington, D. C.

— yes

Dr. Julian Ellison
158 - 18 Riverside Drive West
New York, New York 10032

— yes

Mr. W. Ronald Evans
National Association of Black
Manufacturers
1625 "I" Street, N. W., Suite 918
Washington, D. C.

— yes

Udo Ekanem, Executive Director
National Progress Association
for Economic Development
1501 N. Broad Street
Philadelphia, Pa 19122

— yes



F

Arthur A. Fletcher
1627 K Street, Northwest
Washington, D.C. 20006

Charles Fields
Fields, Freeman & Associates
51 E. 42nd Street
New York, New York 10017

- no

Mr. Hughlyn Fierce
Vice President
Corporate Banking
Chase Manhattan Bank
1411 Broadway
New York, New York

- yes

Evelyn Freeman
Executive Vice President
Fields, Freeman & Associates
51 E. 42nd Street
New York, New York 10017

- yes

Thomas A. Farrington
President
Input, Output Computer Service
689 Concord Avenue
Cambridge, Massachusetts

Al Fisher, Executive Director
National Medical Association
2109 E Street, N.W.
Washington, D.C. 20037

- yes

Mr. Thomas Franklin
Executive Director
Bedford-Stuyvesant Restoration Corporation
1368 - 19 Fulton Street
Brooklyn, New York 11216



Mr. Samuel L. Foggie
President
United National Bank of Washington
3940 Minnesota Avenue, N. E.
Washington, D. C. 20019

- no

Mr. Henry Frye
President
Greensboro National Bank
100 South Morrow Boulevard
Greensboro, North Carolina

Mr. Reginald Frye
3A Gas & Electric Service Company
3101 Empire Way South
Seattle, Washington 98144

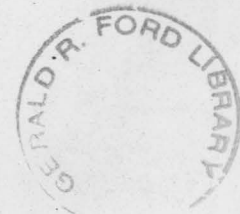
- yes

Mr. I. O. Funderburg
Executive Vice President
Gateway National Bank
3412 Union Boulevard
Saint Louis, Missouri

- no

Mr. Robert A. Finnell
2101 Constitution Avenue, N. W.
Washington, D. C. 20418

- no



G

Mr. Tyrone Grisby
Raven Data Processing, Inc.
1413 "K" Street, N.W.
Washington, D.C. 20005

— yes

Mr. Garland C. Guice
Executive Director
Chicago Economic Development Corporation
162 North State Street
Chicago, Illinois 60601

— yes

Mr. John G. Gloster
President
Opportunity Funding Corporation
2021 "K" Street, N.W., Suite 701
Washington, D.C. 20006

— yes

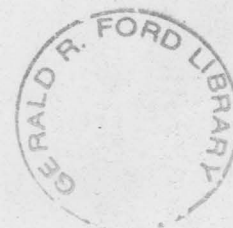
Mr. Earl Graves, Publisher
Black Enterprise Magazine
295 Madison Avenue
New York, New York 10018

— yes

Dr. Carlton Goodlett
President
National Newspaper Publishers Assn.
1360 Turk Street
San Francisco, California 94115

Mr. James H. Gilliam, Jr.
44. Butternut Court
Valley Run
Wilmington, Delaware

Mr. Samuel Gorman
President, Clipper International
18050 Ryan Road
Detroit, Michigan 48234



Dr. Frank S. Greene, President (wife - Phyllis)
Technology Development Company — yes
599 N. Mathilda Avenue
Sunnyvale, California 94806

Alvin Goodwin
Director
Urban Business Development Center — yes
3231 Decatur Street
Omaha, Nebraska 68111

Dennis Garcia, National Director
National Puerto Rican Business
& Marketing Association, Inc. — yes
9 E. 41st Street
New York, New York 10017

Russell Goings
First Harlem Management — yes
144 W. 125th Street
New York, New York 10027

John Grayson
UNIZOX — yes
4505 N. Jefferson Blvd.
Los Angeles, California 90006

Jose C. Gomez
President (NEDA) — yes
Nat'l Econ. Dev. Assn.
3807 Wilshire Blvd.
Suite 800
Los Angeles, California

Marion Green
President — yes
Transcendental Corp.
1010 Vermont Avenue, Northwest
Washington, D. C.



H

Mr. Raymond Haysbert
Executive Vice President
Parks Sausage Company
501 W. Hamburg Street
Baltimore, Maryland 21230

Mr. Leon J. Hunter
Managing Director
Caucus of Black Economists, Inc
Suite 607
1001 Connecticut Avenue, N.W.
Washington, D.C. 20036

Mr. Marion Holmes
Cummins Engine Company
1000 - 5th Street
Columbus, Indiana 47201

- yes

Mr. Donald Humphrey
Acting President
Housing Development Corporation
1010 Vermont Avenue, Northwest
Washington, D. C.

- yes

Mr. Mark Hyman
Mary Hyman Associates, Inc.
Shubert Theatre Bldg
250 South Broad Street
Suite 402
Philadelphia, Pennsylvania 19102

- yes

Jesse O. House
Crescent Engineering Company
Los Angeles, California 90061

- yes



Mr. Eugene Hughes.
13701 Wagon Way
Silver Spring, Maryland 20906

— yes

Mr. V. W. Henley
President
Consolidated Bank and Trust Company
First and Marshall Streets
Richmond, Virginia 23219

— no

Ms. Lydia A. Hill
Executive Director
National Association of Minority C. P. A.
Firms
1625 "I" Street, Northwest, Suite 325A
Washington, D. C. 20037

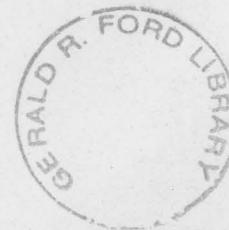
Mr. Junius Hayes, III
Executive Director
National Association of Black Manufacturers
1625 "I" Street, Northwest, Suite 918
Washington, D. C. 20037

Mr. James Hansley
President
Forsythe County Investment Corporation
Pepper Building - Suite 305
South and Liberty Streets
Winston-Salem, North Carolina 27101

— yes

Mr. Jesse Hill, Jr.
Vice President
Atlanta Life Insurance Company
P. O. Box 897
Atlanta, Georgia 30303

Mr. Carl M. Holman
President
The National Urban Coalition
2100 "M" Street, N. W.
Washington, D. C. 20037



Alex Harris, Executive Director
Mo-Kan Minority Contractors Association
3101 Troost Avenue
Kansas City, Mo 64109

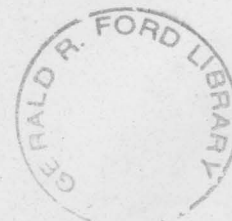
— yes

Joseph R. Hardy
Executive Director
Navajo Small Business Development Center
P. O. Drawer L
Fort Defiance, Arizona 86504

Gerie Gilliard Hartsfield
Assistant Director
Washington Black Economic Union Development Co.
1900 L Street, Northwest, Suite 301-2
Washington, D. C. 20036

— yes

Artie Hill
643 W. 43rd Street
New York, New York 10036



I

Dr. Edward D. Irons
Professor
School of Banking and Finance
Atlanta University
135 Chestnut Street
Atlanta, Georgia 30314

— yes



J

Timothy Jenkins
Chairman
The Match Institution
2101 S Street N. W.
Washington, D. C. 20008

- yes

Mr. Barry Johnson
President
Northeast Oklahoma City Mfg.
2400 Northeast 4th Street
Oklahoma City, Oklahoma 73111

- yes

Jerry Jones
President
Sonicraft, Inc.
8437 South Bailey Avenue
Chicago, Illinois 60617

Mr. Jim Josephs
Vice President
Corporate Action
Cummins Engine Foundation
301 Washington Street
Columbus, Indiana 47201

- yes

Ms. Carolyn Jordan
452, Russell Senate Office Building
Washington, D. C. 20510

Rev. Jesse Jackson
President
People United to Save Humanity (PUSH)
930 East 50th Street
Chicago, Illinois 60615

Mr. William Jameson
Executive Director
Interracial Council for Business Opportunities
733 15th Street, Northwest
Suite 240
Washington, D. C. 20005

- yes



Mr. Arthur M. Jefferson
The Center for National Policy Review
School of Law
The Catholic University of America
Washington, D. C. 20017

— yes

Mr. Vernon E. Jordan, Jr.
Executive Director
National Urban League
55 East 52nd Street
New York, New York 10022

Mr. Elmore Johnson
Executive Director
Administrative Office
Hartraft Community Corporation
2357 Germantown Avenue
Philadelphia, Pennsylvania 19133

— yes

Mr. Warren Jackson
Circulation Expertise Limited
111 North Central Avenue
Hartsdale, New York 10530

— yes

~~Edwin Jorge~~
Mr. Edwin Jorge
National Economic Dev. Assn.
19 West 44th Street
New York, New York

— yes



K

Joseph Kirvin
Member of the Board
2828 Forest Avenue
Dallas, Texas 75215

Mr. Richard C. Kennard
Capital Formation, Inc.
5 Beekman Street
Suite 300
New York, New York

— yes

Mr. Paul King
Executive Director
The United Builders Assn, of Chicago
3000 South Wentworth
Chicago, Illinois 60616

— yes



L

Executive Director
Brooklyn Local Economic Development Co.
1519 Fulton Street
Brooklyn, New York 11216

Mr. Theodore S. Ledbetter
President
Urban Communications Groups
1730 M Street, Northwest
Washington, D. C. 20036

Mr. Richard Linyard
Executive Vice President
Seaway National Bank
645 East 87th Street
Chicago, Illinois 60619

— yes

Mr. Forrest A. Lee
President
Gordan - Lee, Inc.
P. O. Drawer 15627
Tulsa, Oklahoma 74115

— no

Donald E. Loudner, Jr.
South Dakota State Indian
Business Development Organization
State Capitol Building
Pierre, South Dakota 57501

— yes

Ed Lucero, Executive Director
Colorado Economic Development
Association
621 Fox Street
Denver, Colorado 80204

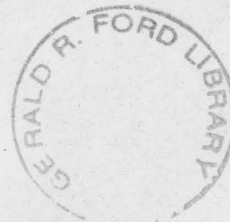
— yes

David Lester
United Indian Development
Association
1541 Wilshire Boulevard
Suite 307
Los Angeles, California 90017

— yes

Preston Lambert
Brooklyn, New York

— yes



Dr. Henry Lucas, Jr.
45 Castro Street
San Francisco, California 94114

Mr. Willie L. Leftwich
Hudson, Leftwich and Davenport
1101 - 15th Street, N. W., Suite 806 — yes
Washington, D. C. 20005

L. A. Lucas
Executive Director
Dayton MESBICS — yes
40 West 4th Street
Dayton, Ohio 45402

Reginal F. Lewis
Reginal F. Lewis & Associates — yes
30 Broad Street
New York, New York 10004

Jay Leanse
Acting Director
Office of SBA — yes
Room 8222, FEA
2000 M Street, Northwest
Washington, D. C.



M

Mr. Daniel T. Mitchell
P. O. Box 412
Mound Bayou, Mississippi 38762

Mr. Clarence Mitchell, Jr.
Director
Washington Bureau
Nat'l Assn for the Advancement of
Colored People
733 15th Street, NW
Suite, 410
Washington, D. C.

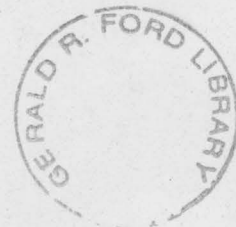
Takashi Mukai
MESBIC of Washington, Inc. — no
3300 Rainier Ave. South
Seattle, Washington 98144

Mildred Montgomery
Garland Foods, Inc.
5003 So. Lamar — yes
Dallas, Texas 75215

Dr. Sybil Mobley
Florida A&M University
607 Wailes Street — yes
P. O. Box 141
Tallahassee, Fla 32307

A. Machado, Reg. Vice President
National Economic
Development Association
255 Alhambra Circle, Suite 835
Coral Gables, Fla 33134

Anna Muller, Area Vice President
National Economic Development
Association — no
2040 Fourth Street, Northwest
Albuquerque, New Mexico 87102



Mr. B. Doyle Mitchell
President
Industrial Bank of Washington
4812 Georgia Avenue, Northwest
Washington, D.C. 20011

- yes

Mr. Elijah Medley
President
Medley Tool & Model Company, Inc.
2530, West Hagert Street
Philadelphia, Pa 19132

Mr. Authur L. Miller
President
Met Fab, Inc.
P. O. Box 129 Hwy 180 W
Mineral Wells, Texas 76067

Mr. Otis J. Martin
Chairman
Black Business Assn. of Texas, Inc.
P. O. Box 8396
Fort Worth, Texas 76112

Mr. Anthony Morales, National Chairman
American G. I. Forum
2417 South Main
Ft. Worth, Texas 76110

- yes

Bob Mariscal
Mariscal & Co
2600 Wilshire Blvd., Suite 501
Los Angeles, California 90057

- yes



Mc

Lawrence McClenney, President
Furnishing Retailers Association
for Minority Enterprise, Inc.
306 H Street, Northwest
Washington, D.C. 20001

— yes

Father L. McKnight
Executive Director
Southern Cooperative Development Fund
P.O. Box 3005
204 Gauthier Road
Lafayette, Indiana 70501

Mr. Floyd B. McKissick
McKissick Enterprises
Soul City Enterprises
Soul City, North Carolina 27553

— yes

Mr. William McGee
W. M. M. Enterprises, Inc.
P.O. Box 16219
Winston-Salem, North Carolina 27105

Mr. Curtis McClinton
Executive Director
Black Economic Union of Greater Kansas City
2505 Prospect
Kansas City, Missouri 64127

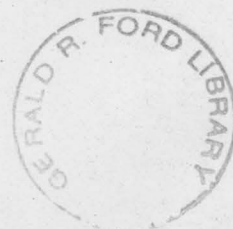
— yes

Mr. Johnson T. McClurkin
Executive Director
National Assn of Real Estate Brokers, Inc.
1025 Vermont Avenue, Northwest
Suite 1111
Washington, D.C. 20005

— yes

Walter McMurtry
Inner City Business
Improvement Forum
3049 E. Grand Blvd.
Detroit, Michigan 48202

— yes



28

Arthur McZier
503 G Street, Southwest
Washington, D.C. 20024

yes



N

Mr. Richard Nelson

NAHRO

Director of Fields Service

2600 Virginia Avenue, Northwest

Washington, D.C. 20037

— no

Mr. Paul Nelson

Vice President, Corporate Development

Business & Job Development Corp.

7800' Susquehanna Street

Pittsburgh, Pa. 15210

— Yes



O

Ricardo J. Olivarez
City of Commerce Investment Co.
1117-B South Goodrich Blvd.
Los Angeles, California 90022

— no

Franklin F. O'Neal, Executive Director
Atlanta Business League
2001 Gordon Road, Southwest, Suite 404
Atlanta, Georgia 30310

— yes



P

Mr. Henry G. Parks
President
Parks Sausage Company
501 West Hamburg Street
Baltimore, Maryland 21230

Mr. Milton Page
Executive Director
Presbyterian Economic Development Corp.
475 Riverside Drive
Suite 1127
New York, New York 10027

Mr. Edward Pinkard
1884 Columbia Road, Northwest
Washington, D.C. 20009

— yes

Ms. Yvonne Price
Leadership Conference on Civil Rights
Washington, D.C. 20037

— yes

Mr. Clarence J. Patterson
14 Eastmont Mall
73rd Avenue at Bancroft Avenue
Oakland, California

— yes

Mr. Walter L. Pace
President
Pace & Associates, Inc.
7600 Georgia Avenue, Northwest
Suite 206
Washington, D.C. 20012

— yes

John Patterson, Jr., Executive Director
South Bronx Overall Economic
Development Corporation
370 E. 149th Street
Bronx, N.Y. 10455

— yes



J. Ronald Pittman,
Executive Director
Youngstown Area Development
Corporation
1616 Covington Avenue
Youngstown, Ohio 45510

- yes

Bernard Porche
Executive Director
Southern Conference of Black Mayors, Inc.
1422 West Peachtree Street, Northeast - Suite 202
Atlanta, Georgia 30309

- yes

Charles W. Poe, Jr.
President
Metropolitan Economic Development Corporation
2021 East Hennepin
Suite 370
Minneapolis, Minn. 55413

- yes

George Patterson
Brooklyn Local
Economic Development Corporation
1519 Fulton Street
Brooklyn, New York 11216

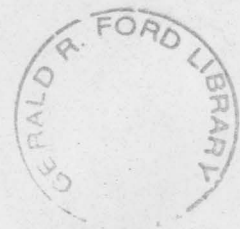
- yes

Dean Alvin Puryear
Baruch College
17th & Lexington Avenue
New York, New York

- no

Dr. Ray Pisano
3145 W. Paradise Drive
Phoenix, Arizona 85029

- yes



R

Mr. Edward A. Ragland
Executive Director
The Office of Housing
1033 James Madison Building
109 Governor Street
Richmond, Virginia 23219

- no

Mr. Arthur D. Rogers
Federal Legislative Representative
City of Los Angeles
1620 "I" Street, Northwest
Washington, D. C. 20006

- yes

Mr. Frank W. Render, II
Assistant to the President of
Federal City College
1420 New York Avenue, Northwest
Washington, D. C. 20005

- yes

Mr. William A. Ross
Executive Vice President
National Urban League, Inc.
Housing Foundation
425 - 13th Street, Northwest
Suite 523
Washington, D. C. 20004

Mr. Robert Royster, President
Lewis H. Latimer Foundation
133 Mt. Auburn Street
Cambridge, Massachusetts 02138

- yes

Dr. N. Riley
Board of Global Ministries
475 Rivers Je Drive
New York, New York 10027

- no

Ernest Roberson
Editor & Publisher
Black Economy
450 East Ohio Street
Chicago, Illinois 60611

- yes



Mr. Joseph Reyes
1140 Connecticut Avenue, Northwest
Washington, D. C.

- Yes

Mr. Charles M. Reynolds
President
Citizens Trust Bank
175 Houston Street, Northeast
Atlanta, Georgia

- Yes

Noah' R. Robinson
Executive Director
Breadbasket Commercial Association
10842 South Michigan Avenue
Chicago, Illinois 60619

- Yes

W. Victor Rouse
W. V. Rouse & Associates, Ltd.
7537 N. Clark Street
Chicago, Illinois 60626

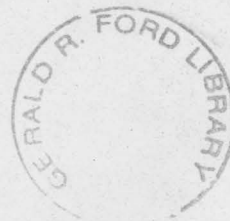
- Yes

Leroy Rankin, Project Director
Caucus of Black Economists
223 Chestnut St., N. W.
Atlanta, Georgia 30314

Eliv Romero

Mr. Eliv Romero
President
Pan American Bankers Assn.
c/o Centinel Bank of Taos
Taos, New Mexico 87571

- Yes



S

Dr. Thaddeus Spratlen
School of Business Administration
126 MacKenzie Hall - DJ - 10
University of Washington
Seattle, Washington

- no

Mr. French Stone
Executive Director
American Savings and Loan League
733 - 15th Street, Northwest
Suite 222
Washington, D. C. 20005

- yes

Mr. Joseph Saunders, President
Component Concepts Corporation
2505 North 24th Street
Omaha, Nebraska 68110

- yes

Mr. Fred Strong
President
Memphis Tubing Company, Inc.
470 Texas Drive
Post Office Box 9263
Memphis, Tennessee 38109

Mr. Charles Smith III, Chairman
National Association of
Market Developers
201 Ashby Street, Northwest
Atlanta, Georgia 30314

- yes

Dr. Margaret Simms
School of Business Administration
Atlanta University
Atlanta, Georgia 30314

- no

Mr. Daniel W. Spaulding
President
National Association of Real Estate
Brokers, Inc.
1025 Vermont Avenue, Northwest
Suite 1111
Washington, D. C. 20005

- yes



Sam Sparks, President
Sam Sparks and Associates
436 National Old Line Building
Little Rock, Arkansas 72201

- yes

Ted Short
Cunningham, Short, Berryman & Associates, Inc.
2120 West 8th Street, Suite 300
Los Angeles, California 90057

- yes

Emilio Serrano, Executive Director
Hispanic Businessmen's Association, Inc.
841 N. Clinton Avenue
Rochester, New York 14605

- yes

Charles W. Swallow, Sr., Vice President
American Indian National Bank
1701 Pa. Ave., Northwest - Suite 310
Washington, D.C. 20006

- yes

Charles E. Stanley
Opportunity Capital Corporation
of California
235 Montgomery Street, Suite 1226
San Francisco, California 94104

- no

Wayne Sober
Vice President, Advertising
Black Enterprise Magazine
New York, New York

- yes



T

Mr. Walter S. Tucker
Vice President
Mechanics and Farmers Bank
101 Beatties Ford Road
Charlotte, North Carolina

— yes

Mr. Charles Tate
Director Cable Communications
Resource Center
1900 "L" Street, Northwest - Suite 205
Washington, D.C. 20036

— yes

Mr. Dempsey Travis
President, United Mortgage Bankers
of America, Inc.
840 East 87th Street
Chicago, Illinois 60619

Hubert Turner, Executive Director
Talent Assistance Program
19 So. LaSalle Street
Chicago, Illinois 60603

— yes

H. M. Taylor, Executive Director
Indianapolis Business
Development Foundation
320 N. Meridan Street
Suite 317
Indianapolis, Indiana 46204

— yes

Isaac P. Trevino, Executive Director
Dallas Mexican Chamber of Commerce
4343 Maple Avenue
Dallas, Texas 75219

— no

Theodore Turner
AMOCO Venture Capital Company
200 E. Randolph Drive
Chicago, Illinois 60601

— yes



T

Mr. Walter S. Tucker
Vice President
Mechanics and Farmers Bank
101 Beatties Ford Road
Charlotte, North Carolina

— yes

Mr. Charles Tate
Director Cable Communications
Resource Center
1900 "L" Street, Northwest - Suite 205
Washington, D.C. 20036

— yes

Mr. Dempsey Travis
President, United Mortgage Bankers
of America, Inc.
840 East 87th Street
Chicago, Illinois 60619

Hubert Turner, Executive Director
Talent Assistance Program
19 So. LaSalle Street
Chicago, Illinois 60603

— yes

H. M. Taylor, Executive Director
Indianapolis Business
Development Foundation
320 N. Meridan Street
Suite 317
Indianapolis, Indiana 46204

— yes

Isaac P. Trevino, Executive Director
Dallas Mexican Chamber of Commerce
4343 Maple Avenue
Dallas, Texas 75219

— no

Theodore Turner
AMOCO Venture Capital Company
200 E. Randolph Drive
Chicago, Illinois 60601

— yes



Mr. Arthur C. Trujillo
 Director and President of ASLA
 208 Central Avenue, Southwest
 Post Office Box 511
 Albuquerque, New Mexico 87103

— yes

Melvin W. Thompson
 2101 Constitution Avenue, Northwest
 Washington, D. C. 20410

— yes

James L. Tatum
 President
 J. L. Tatum & Co.
 100 Peachtree Street, Northwest
 Suite 1727
 Atlanta, Georgia 30303



U

• Tsutomu Uchida, Executive Director
• Asian American National Business Alliance
1543 W. Olympic Boulevard
Los Angeles, California 90015

— yes



V

Mr. Abraham S. Venable
Director of Urban Affairs
General Motors Corporation
3044 West Grand Boulevard
Detroit, Michigan 48303

no

Dr. Robert C. Vowels
Dean
Graduate School of Business Administration
Atlanta University
Atlanta, Georgia 30314

yes

Mr. Ed Valenzuela
Executive Director of MHIMAGE
112 North Central Avenue
Phoenix, Arizona 85004

yes



W

Mr. Clarence E. Wesley
Manager
Community Development & Human
Resources Department
Wichita Area Chamber of Commerce
350 West Douglas Avenue
Wichita, Kansas 67202

— yes

Dr. Charles Z. Wilson
Vice Chancellor
Academic Programs
University of California
405 Hilgard Avenue
Los Angeles, California 90024

— yes

Mr. Eddie Williams
Director
Joint Center of Political Studies
1426 H Street, Northwest
Suite 926
Washington, D. C. 20005

Mr. Waymond Wright
National Business League
4324 Georgia Avenue, Northwest
Washington, D. C. 20011

Dr. Wilford L. White
4000 Massachusetts Avenue, Northwest #331
Washington, D. C. 20016

— yes

Frank Washington, Executive Director
Washington Black Economic
Union Development Corporation
1900 L Street, Northwest
Washington, D. C. 20006

— yes

Willie Roy Walker
Kansas OMBE
658 Quindaro Boulevard
Kansas City, Kansas 66101

— yes



John Wilks
Consultant to the Chairman
for Minority Affairs
Republican National Committee
310 First Street, Southeast
Washington, D. C. 20003

- yes

Mr. Henry T. Wilfong
CPA
Wilfong & Company
Suite 520
3700 Wilshire Boulevard
Los Angeles, California 90010

- yes

Mr. Jack Woods
Vice President
Community Banking
Chase Manhattan Bank
1411 Broadway
New York, New York 10018

- no

Mr. Victor Wilburn
3639 Lancaster Avenue
Philadelphia, Pennsylvania

- yes

Ms. Fran Wornack
National Assn of Minority Contractors
1518 K Street, Northwest
Washington, D. C. 20005

- yes

Mr. John H. Wheeler
President
Mechanics and Farmers Bank
110 West Parrish Street
Durham, North Carolina 27702

- no

Dr. Harvey Webb
Provident Comprehensive Health Center
1130 Mondawmin Concourse
Baltimore, Maryland 21215

- yes



Wallace C. Williams, Director
Michigan State OMBE
1200 Sixth Avenue
Detroit, Michigan 48226

— yes

Dr. Robert Wright
804 Fourth Avenue
Columbus, Georgia 31901

Gerald Whittaker
162 N. State Street
Chicago, Illinois 60601

— yes

Q. V. Williamson
855 Hunter Street, Northwest
Atlanta, Georgia 30314

Mrs. Bettye Wimbush
510 Collins Bldg
Tallahassee, Florida 32304

— yes

Barbara Williams
Executive Director
Congressional Black Caucus
306 House Annex
Washington, D. C. 20515

..
..



Y

Mr. L. Wilson York
President
First State Bank
Union and Spring Streets
Danville, Virginia 24541

- yes

Harding B. Young, Executive Director
Southeastern Economic
Development Foundation
2391 Sewell Road, Southeast - Suite 1
Atlanta, Georgia 30311

- yes



Z

Lewis Zricher

President

Chase Manhattan Capitol Corp.

1 Chase Manhattan Plaza

New York, New York 10015

yes



Alex Armendaris - yes

Robert P. Aulston, III - yes

John K. Tabor - yes

Thomas Kleppe - yes

Louis Laun - yes

Carl Hystead - yes

Connie Mack Higgins - yes

Lydia Amigo - yes

Bob Brown

Jesse Bojorquez - yes

Joseph Benites - yes

Richard Bela

David Burgos

Arturo Casillas

Sam Cornelius - yes

Newton Downing - yes

Jean R. Esquerre - yes

Leonard Fuller - yes

Sherman Funk - yes

Fernando Foyo

Lillian Giberga - yes

Larnie Horton - yes



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Nicardro Juarez - yes

Robert Kemp - yes

Frank Kent - yes

John T. Lynch - yes

Armándo La Casa - yes

Diana Lozano - yes

Benson Manlove - yes

Edwin Martin - yes

Frederick Miller - yes

James Marx - yes

Bernie McDonald

Charles McMillan - yes

Forrest Parr - yes

Michael Ross

Ramon Ramero - yes

Maceo A. Sloan - yes

Baltimore Scott - yes

Roma Stewart

Levro Sanchez

Walter Sorg - yes



John Smith -yes

Allan Stephenson -yes

P. F. Thomas -yes

Gilbert Vasquez -No

Logan Westbrook

Wm. Walls

James Wright -yes

Willie Williams yes

Charles Wallace -yes

Ricardo Zazueta -No

Henry Zuniga -yes

Janis Gore

Onie Granville -yes

Juan Gutierrez

Jill Gross -yes

Sam Jackson -yes

Narcino Cano

Milton Lonesome -yes

David Lizarragua -yes

Leonard Rutkin -yes

